

February 3, 2006

Dear Times Recorder Vendor,

We are pleased to offer you a unique opportunity to support education in your community by participating in the "Retailers for Reading" in combination with the Newspapers in Education literacy program.

The Newspapers in Education literacy program (NIE) provides free newspapers and a wealth of educational services, including teacher materials and much more to all schools in the Muskingum and Perry counties area. The program is offered to teachers and students at no cost and has been supported 100% by sponsorships from local businesses.

Keeping pace with the popular program is a challenge. To continue to meet increased demand and requests from local schools, we've launched the "Retailers for Reading" program and invite you to join in this business and newspaper partnership. Effective Sunday, March 5th, 2006 your single copy bill will be adjusted by \$1.00 per week with 100% of the funds going directly to the schools through the NIE literacy program. Of course, participation in this program is voluntary, so please let us know if you do not want to participate.

In exchange for your assistance to our commitment to literacy, we will acknowledge your participation in the program throughout the year with valuable publicity. We'll begin with a quarter-page in paper "Thank You" ad that will include the name of your business along with other participating businesses and will run four times per year. Soon you will receive NIE point of purchase to let your customers know that you support literacy in your community with every newspaper they purchase. Customers prefer to buy from and are loyal to businesses that support their community.

If you have questions about the program, please contact Sarah Bates (740) 450-6717 or sbates@nncogannett.com. The hundreds of students who benefit from your generosity daily thank you.

Sincerely,

Sarah Bates
NIE Department
The Times Recorder

Times Recorder on sale here.

Miss a day. Miss a lot.



**This store supports our
community by supporting
Newspapers in Education**

www.zanesvilletimesrecorder.com

**TIMES
RECORDER**
Truly Yours

**RETAILERS FOR READING
TOGETHER WE CAN MAKE A DIFFERENCE**



Retailers FOR Reading

A Newspapers In Education Program



Thank you to all the stores
that donate a portion of their profits to
support literacy in our community.

Brownsville County Store
Tri-Carnes Service Inc
Green Acres
Circle K
Singer Sunoco
Ameri Stop Food Mart
Fairdale Mini Mart
Mr G's
Conesville Store
John's Place
OJ's Bait Shop
CVS Pharmacy
Lowe's BP Mart
Starfire Express
The Corner Shell
The Dock
Crooksville Market
Hunter's Run
Southside Carryout
Carridge Markets
Gracie's Grocery
Dresden IGA
Wolfie's Beverage Lane
DJ's Drive Thru
The Hartley's Grocery
Ross Iga
Village Drive Thru
Clark's Hardware
Clark's IGA
Altier's Grocery
Par Mar Malta
Peggy's Drive Thru
Kroger's
Little Dog Deli
Timmy V's BP station
Moxie Mini Mart
146 C Plus Market
Nashport Exxon
Schmidtie's
Circle K
Shegogg's IGA
CVS Pharmacy
Drive Thru - Broadway
Kroger's
Perry Trails
Stan's Bake Shop
Whitlatch Bait & Carryout



UDF
Barker's IGA
B&C Carry Out
Carpenters Market
Carriage Out
Git N Go
Speedway - Blue
Stockport Trading Co
Coop's Corner
Midway Carry Out
TC Market
Thornville Dutchesse
Thornville Pharmacy
4th St Diner
B&B Shell
Certified Oil
Cigarette Shop
Circle K
CVS
CVS Maysville
Dillon Falls Store
Duncan Falls Campbells
Exxon
Heavenly Ham
Key West Market
Kimbel's Market
Kroger's
Mac-N-Turf's
Mike's Brew Thru 2
Military Drive Thru
Mother Tuckers
National Beer Dock
Putnam Beer Dock
Ridge Foodtown
Rite Aid
South 60 Market
Starfire
Starfire
Starfire Express
Walgreens Pharmacy
Wendy's
West Main Beer Dock
West Pike Pump and Pantery
Westside Market
Winerack
Zane Food Mart
Zanesville News

THANK YOU FOR PURCHASING THE TIMES RECORDER

For more information about
Newspapers in Education,
contact the Times Recorder's
NIE Department
(740) 450-6717

