

OHIO OSTEOPATHIC SYMPOSIUM

A Collaboration of
Ohio University Heritage College
of Osteopathic Medicine
and Ohio Osteopathic Association

EXHIBITOR PROSPECTUS

The Ohio Osteopathic Association and the Ohio University Heritage College of Osteopathic Medicine invite you to the 14th annual Ohio Osteopathic Symposium!

OHIO OSTEOPATHIC SYMPOSIUM
April 18 - 21, 2024
Columbus Hilton at Easton Town Center
3900 Chagrin Drive, Columbus, OH 43219

Please join us for a one-of-a-kind health care event! Ohio's osteopathic community invites you to participate as an exhibitor at our hybrid Symposium. The Ohio Osteopathic Symposium is the state's largest CME program for osteopathic physicians, with an anticipated attendance of approximately 500 physicians. There are multiple ways to participate!

EXHIBITOR BENEFITS (April 19, 2024)

- Direct and targeted access and visibility to physician decision-makers from across Ohio and the region. Attendee traffic designed to maximize your exposure.
- Incentives for physicians to visit each exhibitor. To be eligible for the Symposium grand prizes, physicians are required to visit all displays and secure exhibitors' initials.
- Refreshment breaks, listed in the program, to network with physicians.
- Exhibitor awards for *Most Educational Exhibit*, *Judges Choice*, and *Best Overall*.
- Complimentary pre and post Symposium mailing lists.
- Listing in the Symposium program.
- Listing in the summer edition of the *Buckeye Osteopathic Physician*.
- Listing on the Ohio Osteopathic Symposium website.
- An exclusive, pre-Symposium email blast will be sent to Ohio DO's highlighting your sponsorship.
- One (1) skirted 6' x 30" table with two (2) chairs, skirted in black.
- Continental breakfast and boxed lunches for Friday (2 per exhibitor).
- Special recognition at awards ceremony.*
- Prime exhibit location.*
- Signage will be on display recognizing sponsorship.

EXHIBITOR INFORMATION

Exhibit Hours: Friday, April 19 8:00am – 5:00pm

Exhibitor Set-Up: Thursday, April 18 5:00 – 8:30pm
Friday, April 19 6:30 – 8:00am

Deadlines: **Participation** deadline – April 5, 2024
Advertising/Logo deadline – March 15, 2024

Exhibit Pricing:

Exhibit \$1,000
Exhibit & Sponsorship \$1,500 (limit of 4 total)*

Additional sponsorship/marketing opportunities are available.

Exhibitor Registration:

For secure online processing, click on the [On-line Exhibitor Participation Form](#).

Make check payable to the Ohio Osteopathic Foundation, and submit payment to: PO Box 8130, Columbus OH 43201.

Exhibit Needs:

If electrical service or internet access is needed, click here to download the [Exhibit Service Order form](#). Please send your payment directly to the Hilton.

Exhibit Shipping:

If exhibitor shipping and storage is needed, click here to download the [Exhibit Shipping and Receiving Procedures](#). Please send your payment directly to the Hilton.

Questions:

If you have further questions regarding exhibit or advertising details, please contact Heidi Weber at the Ohio Osteopathic Foundation at (614) 299-2107 or email hweber@ohiodo.org. We look forward to working with you!!

ADVERTISING OPPORTUNITIES

Program Booklet Sponsorship - pricing below

- Full page, full color ad on the *back cover* of the overall program (limit 1) - \$1,200
AD SIZE: 8.5" wide x 11" high, LIVE SPACE: 8" wide x 10.5" high, FULL BLEED: 8.75" wide x 11.25" high
- One ½ page, full color ad on *inside, front cover* in the overall program (limit 2) - \$600
AD SIZE: 8.5" wide x 5.5" high, LIVE SPACE: 8 wide x 5" high, FULL BLEED: 8.75" wide x 5.65" high
- One ½ page, full color ad on *inside, back cover* in the overall program (limit 2) - \$500
AD SIZE: 8.5" wide x 5.5" high, LIVE SPACE: 8 wide x 5" high, FULL BLEED: 8.75" wide x 5.65" high

You must contact Heidi Weber at the Ohio Osteopathic Foundation at (614) 299-2107 with payment and advertising information by **MARCH 15** for ad placement in the program. Your high-resolution photographs/artwork must be complete and submitted as a jpeg 300 dpi or a high-resolution PDF.

The Ohio Osteopathic Foundation (OOF) is the accredited CME sponsor of the Ohio Osteopathic Symposium. The OOF agrees to: 1) abide by the AOA Guidelines for Relationships between Accredited Sponsors and Commercial Supporters of CME, 2) Acknowledge educational support from the Commercial Supporter in program brochures and other appropriate program materials, and 3) upon request, furnish the Commercial Supporter a report concerning the expenditures of the funds provided.

All Commercial Supporters must agree to abide by all requirements of the AOA Guidelines for Relationships between Accredited Sponsors and Commercial Supporters of CME