



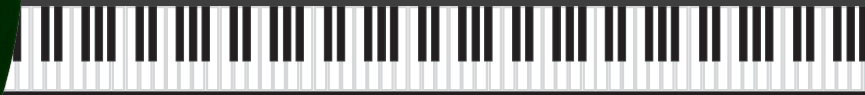
R.E.S.P.E.C.T.



Find Out What It Means To  
the Pharmacy Profession



**OPA**



April 20-22, 2012  
Ohio Pharmacists Association  
Annual Conference & Trade Show  
Greater Columbus Convention Center  
400 N. High St • Columbus, Ohio 43215



The latest results of Gallup's annual *Honesty and Ethics* survey reveal that pharmacists have ranked in the top three for the 9<sup>th</sup> consecutive year. This year's 134<sup>th</sup> OPA Annual Conference will focus on how to improve pharmacist services to patients to earn that respect. There will be more than 30 quality continuing education programs from which to choose, to earn 16 contact hours (1.5 of approved law credit) for the weekend. Some of the educational highlights include transitions of care, borderline personalities, PBM transparency, antithrombotic therapy, ways to attract new customers, CHF overview and patient management, OTC and bath salts abuse, social media training, and management of acute, chronic, and hospice pain. And don't forget the networking opportunities, entertainment, Trade Show, poster session, research forum, Business Plan and OTC Challenge competitions. Register NOW.

## CONFERENCE SCHEDULE

### Friday – April 20, 2012

- |                  |   |                 |   |
|------------------|---|-----------------|---|
| 7:15 am          | Registration  | 11:15 am        | Trade Show, Career Fair and Box Lunch   |
| 8:15 to 9:45 am  | <ul style="list-style-type: none"> <li>Borderline Personality (repeated at 9:55)</li> <li>PRO: Addiction Help for Pharmacists</li> <li>Hyperlipidemia Guidelines and Niacin</li> </ul>                        | 1:30 to 3:00 pm | <ul style="list-style-type: none"> <li>Business Plan Competition</li> <li>CHF Overview</li> <li>340B Drug Pricing Program</li> <li>Chronic Pain Management</li> </ul> |
| 9:45 am          | Break   | 3:00 pm         | Break   |
| 9:55 to 11:25 am | <ul style="list-style-type: none"> <li>Borderline Personality (repeat of 8:15)</li> <li>Antithrombotic Therapy (repeated at 1:00)</li> <li>OTC Self-Care Challenge</li> <li>PBMs: Who's on First</li> </ul>   | 3:10 to 4:40 pm | <ul style="list-style-type: none"> <li>Press and Social Media Training</li> <li>Quality Improvement: Patient Safety</li> <li>Managing Patients with CHF</li> </ul>    |
| 11:25 am         | Awards Luncheon   | 3:10 pm         | Student Law Review  |
| 1:00 to 2:30 pm  | <ul style="list-style-type: none"> <li>Antithrombotic Therapy (repeat of 9:55)</li> <li>Essence of Leadership</li> <li>Care Transitions: Building Bridge Together</li> <li>Hospice Pain Management</li> </ul> | 4:40 pm         | House of Delegates  |
| 2:30 pm          | Break   | 5:00 pm         | Student Olympics and Party  |
| 2:40 to 4:10 pm  | <ul style="list-style-type: none"> <li>Ohio Research Forum</li> <li>Project Impact Diabetes</li> <li>CMMI: Transitions of Care</li> <li>Immunization Update</li> </ul>  | 7:00 pm         | Alumni Reception  |
| 4:10 pm          | Trade Show/Poster Session   | 8:00 pm         | President's Banquet   |
| 7:00 pm          | Dinner & Fun: <i>Motown!</i> & OPF Auction  | 9:30 pm         | President's Reception   |

### Sunday – April 22, 2012

- |                  |  |                      |  |
|------------------|--|----------------------|--|
| 7:15 am          | Registration   | 7:15 am              | Registration   |
| 7:15 am          | PAC Breakfast  | 7:15 am              | Past Presidents' Breakfast (invitation only)   |
| 8:15 to 9:45 am  | <ul style="list-style-type: none"> <li>Ohio Law Update 2012 (repeated at 9:55)</li> <li>Health Care Reform: Transitions of Care</li> <li>Ocular Meds and Ocular Side Effects</li> <li>Management of Acute Injury Pain</li> </ul> | 7:15 am              | Christian Pharmacists Fellowship Breakfast (CPFI)  |
| 9:45 am          | Break  | 8:15 to 9:45 am      | <ul style="list-style-type: none"> <li>New Drug Update 2012 (repeated at 9:55)</li> <li>Compounding Update: Regulatory Issues</li> </ul> |
| 9:55 to 11:25 am | <ul style="list-style-type: none"> <li>Ohio Law Update 2012 (repeat of 8:15)</li> <li>Bath Salts and <i>SOAPing</i></li> <li>Three Ways to Attract New Customers</li> <li>Dealing with Difficult People</li> </ul>               | 9:45 am              | Break  |
|                  |  | 9:55 to 11:25 am     | <ul style="list-style-type: none"> <li>New Drug Update 2012 (repeat of 8:15)</li> <li>Legislative Update</li> </ul>                      |
|                  |  | 11:25 am             | Break  |
|                  |  | 11:35 am to 12:35 pm | <ul style="list-style-type: none"> <li>OTC Misuse/Abuse</li> <li>iPharmacy</li> </ul>  |
|                  |  | 12:35 pm             | Annual Conference Adjournment  |

## HOTELS

Hyatt Regency - Rate \$120-\$150

Please refer to Group Code:

G-DRUG  
350 North High Street  
Columbus, Ohio 43215  
614.463.1234 or 888.421.1442

<https://resweb.passkey.com/go/OhioPharmacistsAssn2012>

Crowne Plaza Hotel - Rate \$123

Please refer to Group Code: OPZ  
33 Nationwide Blvd.  
Columbus, Ohio 43215  
614.461.4100 or 888.233.9527

<http://tinyurl.com/2012OPACrownePlazaReservations>

Mention that you are attending the OPA Conference to obtain our special conference rates. Reservation requests made after **March 13** for the Hyatt Regency and those made for the Crowne Plaza after **March 20** are subject to availability and may not be available at the special conference rates. Both of these hotels are in walking distance of the Convention Center.



BOOK YOUR ROOM EARLY.

# R.E.S.P.E.C.T. Find Out What It Means To the Pharmacy Profession



## Program Schedule

FRIDAY, April 20

8:15 a.m. (CE Credit per Program: 0.15 CEU)

### **Borderline Personality: Into the Chaos**

(repeated at 9:55 a.m.)

*Randy A. Sansone, M.D., Professor, Psychiatry & Internal Medicine, Wright State University School of Medicine*

This presentation will examine the characteristics of individuals suffering from Borderline Personality Disorder, with a special emphasis on the risk of substance/prescription abuse in this population.

**ACPE #0129-0000-12-028-L01-P**

### **PRO: Addiction Help for Pharmacists**

*Nick Kallis, R.Ph. and Jarrod Grossman, PharmD, R.Ph., Pharmacists Rehabilitation Organization*

Addiction of health care professionals is a challenge for the individual, as well as their family, friends, and health care providers. This session will include an overview of addiction, prescription and over-the-counter drug therapy to use and avoid, and recovery resources for the individual involved.

**ACPE #0129-0000-12-029-L01-P**

*Supported by Pharmacists Rehabilitation Organization and Cornerstone of Recovery*

### **Hyperlipidemia Consensus Guidelines and Niacin Controversy**

*Ryan Schneider, PharmD, PhD, Assistant Professor of Pharmaceutical Sciences, UF College of Pharmacy*

This session will provide a refresher on the current consensus guidelines for the management of hyperlipidemia, and will review the pharmacology and pharmacotherapy of antihyperlipidemic therapy. Recent updates to simvastatin labeling and results from the AIM-HIGH study involving the combination of a statin and high dose, extended-release niacin will also be discussed.

**ACPE #0129-0000-12-030-L01-P**

9:55 a.m. (CE Credit per Program: 0.15 CEU)

### **Borderline Personality: Into the Chaos**

(repeat of 8:15 a.m. program)

### **Antithrombotic Therapy: It's Not Just Aspirin, Warfarin, and Heparin Anymore!**

(repeated at 1:00 p.m.)

*Vincent F. Mauro, R.Ph., PharmD, FCCP, Professor of Clinical Pharmacy, UT College of Pharmacy*

Over the past several years (and especially over the past few months), several new antithrombotic medications have become available for use in the United States. This session will review the pharmacological activity and pharmacotherapeutic utilization of antithrombotic medications with a focus on the newer agents. Case studies will be utilized to emphasize important pharmacotherapeutic perspectives.

**ACPE #0129-0000-12-032-L01-P**

*Application-based activity*

### **2012 OTC and Self-Care Challenge**

*Kristin Casper, R.Ph., PharmD, Associate Professor of Clinical Pharmacy, OSU College of Pharmacy; and Andrea Wall, R.Ph., Assistant Dean for Student and Alumni Affairs, UC College of Pharmacy*

Come learn up-to-date information about nonprescription products, along with the rationale for product choices, at OPA's 6th annual "OTC and Self-Care Challenge – Battle of the Colleges!" Join us for a highly interactive, fun-filled session that will enhance your OTC expertise and update your knowledge of common self-care conditions. Students and alumni will join in the friendly competition.

**ACPE #0129-0000-12-033-L01-P**

*Supported by NASPA and Procter & Gamble*

### **PBM: Who's on First**

*Zachary French, Vice President, PBM Transparency Initiatives, National Community Pharmacists Association*

This program brings a unique opportunity to hear the perspectives of the PBM industry and gain critical insight into the decision making that supports the plan designs that affect pharmacy practice. A PBM insider will shed light on the role of key players in the pharmacy benefit decision-making process, the Pharmacy Benefit Consultant and the Plan Sponsor and help you to understand how they make the decisions that affect how you do business. Tools and tactics that you can use to change your relationship with local payers, and promote attractive alternatives to mandatory mail order plan designs, will be reviewed.

**ACPE #0129-0000-12-034-L04-P**

1:00 p.m. (CE Credit per Program: 0.15 CEU)

### **Antithrombotic Therapy: It's Not Just Aspirin, Warfarin, and Heparin Anymore!**

(repeat of 9:55 a.m. program)

### **Essence of Leadership**

*Milap C. Nahata, PharmD, MS, Director, Institute of Therapeutic Innovations and Outcomes, OSU College of Pharmacy*

All pharmacists can be leaders in their own ways. This interactive program is designed to improve your knowledge about the attributes of successful leaders so you can enhance your own leadership skills regardless of your position.

**ACPE #0129-0000-12-035-L04-P**

### **Pharmacists Affecting Care Transitions: Building the Bridge Together**

*Joseph Dula, R.Ph., PharmD, Regional Director of Clinical Services, Pharmacy Systems, Inc. and Larry Schieber, R.Ph., Owner and Operator, Schieber Family Pharmacy, Circleville*

The impact of pharmacists on medication adherence and prevention of medication-related problems is well documented in the literature, yet consistent application of this resource is difficult to achieve. A transition of care model implement-

ed in Circleville, Ohio aims to improve the quality of care through collaboration between inpatient and community pharmacists. An inpatient Clinical Support Pharmacist conducts a comprehensive medication review and face-to-face counseling with the patient. This activity improves the medication reconciliation process and creates an opportunity to refer to the outpatient pharmacy for continuity of care. The outpatient pharmacist, utilizing electronic access to hospital records, conducts medication therapy management activities to prevent readmission to the hospital. This session will explore the implementation and highlight the achievements of this program to date.

**ACPE #0129-0000-12-036-L04-P**

### **Aspects and Management of Pain in the Hospice Setting**

*Maureen L. Jones, R.Ph., PharmD, Clinical Pharmacist, Hospiscript, a Catalyst Rx Company*

Part of a three-program module on pain management, this program will focus on the effective management of pain in hospice patients. Topics include assessing pain and anticipating common types of pain for terminal diseases, recognizing spiritual, emotional, and social pain and the role of interdisciplinary teams to address these issues, selecting effective pain management regimens, establishing monitoring parameters and managing the side effects of therapy, completing comprehensive medication reviews to discontinue unnecessary treatments, and reviewing laws surrounding CII narcotic dispensing for hospice patients. Case studies will highlight the presentation.

**ACPE #0129-0000-12-037-L01-P**

*Application-based activity*

2:40 p.m. (CE Credit per Program: 0.15 CEU)

### **Ohio Research Forum 2012**

*Moderator: Curtis Black, R.Ph., PhD, Distinguished University Professor Emeritus, UT College of Pharmacy*

Ohio pharmacists, college faculty, pharmacy residents and students showcase their cutting-edge and innovative research in the annual Ohio Research Forum. Topics explored may include medication therapy management, proper drug therapy, pharmacoeconomic issues, technology in the profession, innovative pharmacy services, and others. The Poster Session, located outside the Exhibit Hall, immediately follows this platform session.

**ACPE #0129-0000-12-038-L04-P**

*Sponsor: Procter & Gamble*

### **Optimizing the Role of Pharmacists: the APhA Foundation's Project IMPACT™ Diabetes Model and Beyond**

*Mindy D. Smith, BSP Pharm, R.Ph., Executive Director and Benjamin M. Bluml, R.Ph., VP Research, American Pharmacists Association Foundation*

Representatives from the APhA Foundation will present the innovative care models being used in



Project IMPACT™ Diabetes and past APHA Foundation demonstration projects. Ben Bluml and Mindy Smith will outline emerging opportunities to implement these types of programs in your practice setting. A panel of guests who are currently engaged in the IMPACT care model will be on hand to provide more insight into the benefits and barriers to optimizing the role of pharmacists on the health care team.  
**ACPE #0129-0000-12-039-L04-P**

### Pharmacists' Critical Role in Patient Care: Federal Perspective

*John Michael O'Brien, PharmD, MPH, National Field Director, CMS Innovation Center*  
Our speaker is one of the top pharmacist officials at the Center for Medicare and Medicaid Innovation (CMMI). His presentation will focus on the pharmacist's critical role in improving the transition from home to hospital, and hospital to extended care or home. Many errors and omissions in care are being corrected by pharmacists, and this program will emphasize new areas for service and reimbursement.  
**ACPE #0129-0000-12-040-L04-P**

### Immunization Update

*Debra L. Parker, R.Ph., PharmD, Chair & Assistant Professor, UF College of Pharmacy; and Darrin Rosebrook, Impact SIIS Trainer*  
The goal of this activity is to update clinicians on the 2011-2012 immunization recommendations from the Centers for Disease Control and Prevention. This program will provide the audience with the latest updates on immunization formulations, delivery schedules, target populations as well as information on the latest in routes of delivery. Pharmacists will also learn how to use Impact SIIS, an interactive system managed by the Ohio Department of Health for administering, delivering and tracking vaccinations.  
**ACPE #0129-0000-12-041-L01-P**  
*Application-based activity*

## SATURDAY, April 21

8:15 a.m. (CE Credit per Program: 0.15 CEU)

### Ohio Law Update 2012

(repeated at 9:55 a.m.)  
*Kyle W. Parker, MBA, R.Ph., Executive Director, Ohio State Board of Pharmacy*  
Our speaker will share key points about recent and proposed changes in state and federal pharmacy laws and regulations. This session is a must for all pharmacists who want to know how these changes affect everyday pharmacy practice. Bring your questions! *This program has been approved by the State Board of Pharmacy for 0.15 CEU of Ohio jurisprudence CE credit.*  
**ACPE #0129-0000-12-042-L03-P**  
*Application-based activity*

### Health Care Reform - Creating New Roles for Pharmacists!

*Jenelle Sobotka, PharmD, Professor and Endowed Chair, Department of Pharmacy Prac-*

*tice, ONU and President of APHA; and Chester Kaczor, PharmD, MBA, Regional Director of Clinical Services, Pharmacy Systems, Inc.*  
This program will review the status of adopted national policy and regulations for changes in health care delivery models. Case examples of the new transition of care and patient care practice models will be shared with guidance on successful implementation. Approaches to developing a business plan and potential reimbursement options will be presented.  
**ACPE #0129-0000-12-043-L04-P**

### From the Body to the Eye: Ocular Medication and Common Ocular Side Effects of Systemic Medications

*Rachel Dietz, R.Ph., PharmD, Staff Pharmacist, Walgreens*  
Our sight is one of our most precious gifts. Protect the sight of your patients by attending this session. Pharmacists and students will learn not only about common eye medications, but about little-known major ocular side effects of systemic medications.  
**ACPE #0129-0000-12-044-L01-P**

### Aspects and Management of Acute Injury Pain

*Mary C. Borovicka, PharmD, BCPS, BCPP; Associate Professor, UT College of Pharmacy and Pharmaceutical Sciences*  
Part of a three-program module on pain management, this program will focus on the effective management of acute injury pain. Topics include an overview of the pathophysiology of acute injury pain, proper methods of pain assessment, rational medication selection, anticipation and avoidance of side effects, opioid conversion and useful tips for managing injury-related pain. Case studies will highlight the presentation.  
**ACPE #0129-0000-12-045-L01-P**  
*Application-based activity*

9:55 a.m. (CE Credit per Program: 0.15 CEU)

### Ohio Law Update 2012 (repeat of 8:15 a.m. program)

### Bath Salts and SOAPing

*Jon E. Sprague, R.Ph., PhD, ONU Professor of Pharmacology & Dean, College of Pharmacy*  
In 2011, the number of emergency department visits as a result of exposure to "bath salts" dramatically increased. This program will explain the basic pharmacological and toxicological mechanisms by which these agents induce drug-seeking behavior and toxicity. An overdose case associated with the use of bath salts will be SOAPed.  
**ACPE #0129-0000-12-046-L01-P**

### Mastering Your Message: The Three Ways to Attract New Customers

*Gabe Trahan, Senior Director of Store Operations and Marketing, NCPA*  
Take complete control of your media message! Put into words the very reasons why you chose to become a pharmacist and transpose them into compelling ads that will attract patients who are looking for the care that your pharmacy gives. This program will focus on clearly communicating to patients that you understand their needs and worries and that you want to become

a part of their health care equation.  
**ACPE #0129-0000-12-047-L04-P**  
*Application-based activity*

### Will a Spoonful of Communication in Pharmacy Practices Help the Medicine Go Down?

*Sharon Massen, CPhT, PhD, Professor, Franklin University; Consultant, Massen & Associates*  
This session will include how to recognize communication problems that may increase conflict, and ways to work cooperatively with pharmacy staff, patients, and others who impact customer service and efficient operation of the pharmacy. Case studies will be shared along with tips for success in managing difficult people and evaluating staff. Audience feedback will be encouraged.  
**ACPE #0129-0000-12-048-L04-P**  
*Application-based activity*

1:30 p.m. (CE Credit per Program: 0.15 CEU)

### Innovative Pharmacy Business Plan Competition 2012

*Finalist teams and panel of judges TBA*  
OPA created a Business Plan Competition to cultivate student interest and confidence in developing or buying an independent pharmacy, as well as developing new business venues for future (and current!) pharmacists. Students were invited to submit business plans including the loan request, mission statement, description of the business (legal structure, products or services provided, site analysis), marketing plan and financial reports. Finalists will present their plans to our panel of judges in this session to determine cash awards. Hear what the students envision and get ideas for your own pharmacy practice.  
**ACPE #0129-0000-12-049-L04-P**  
*Sponsored by Cardinal Health*

### Update on Chronic Heart Failure

*Rebecca Gryka, PharmD, PhD, Associate Professor and Chair of Pharmaceutical Sciences, Cedarville University School of Pharmacy*  
This session will review the most common etiologies, pathophysiology and presenting symptoms of chronic heart failure (CHF). An overview of the pharmacology of the currently accepted classes of drugs used in the treatment of CHF will be presented. The session will also present the most recent highlights of the Focused Update of the ACC/AHA Guidelines for the Diagnosis and Management of Heart Failure in Adults.  
**ACPE #0129-0000-12-050-L01-P**

### Meeting the Medication Needs of Underserved Communities through the 340B Drug Pricing Program

*Todd D. Sorensen, PharmD, Consultant The HRSA Pharmacy Services Support Center at APHA*  
The session will provide an overview of the history and intent of the 340B program. Opportunities for partnerships between federally-qualified entities and community pharmacists, program design elements for successful application of the 340B program, and key policy issues currently influencing 340B program application will be discussed.  
**ACPE #0129-0000-12-051-L04-P**

## Aspects and Management of Chronic Pain

Mary C. Borovicka, PharmD, BCPS, BCPP; Associate Professor, UT College of Pharmacy and Pharmaceutical Sciences

Part of a three-program module on pain management, this program will focus on the effective management of chronic pain. Topics include an overview of the pathophysiology of chronic pain, proper methods of pain assessment, rational medication selection, managing the side effects, the role of non-pharmacological interventions, consideration with new tamper-resistant/abuse-deterrent opioid formulations and useful tips for managing chronic pain. Case studies will highlight the presentation.

ACPE #0129-0000-12-052-L01-P

Application-based activity

3:10 p.m. (CE Credit per Program: 0.15 CEU)

## Leveraging the Press and Social Media to the Pharmacist's Advantage

Steve Burson, R.Ph., OPA President, Managed Care Sales Coordinator, The Kroger Co.; Writer/Producer, Kroger Television Network; and Antonio Ciaccia, OPA Director of Marketing & Public Affairs

Pharmacists are experts in drug therapies and are often approached by media to be interviewed on pharmacy-related stories. This program provides a basic understanding of how to prepare for a media interview and techniques to answer questions so that the pharmacist is more confident and savvy when talking to the media. Social media also provides a new and innovative way for pharmacists to educate their community on health-related matters. These online portals bring the unique convergence of personal and professional networks for individuals. This program aims to educate pharmacists on the uses, benefits, and pitfalls of social media to communicate the value of pharmacy to the public.

ACPE #0129-0000-12-053-L04-P

## Quality Improvement – A Way to Enhance Patient Safety

Tara M. Modisett, Executive Director, Alliance for Patient Medication Safety

What can pharmacists do to improve patient safety in their practice settings? This session will provide an overview of the types of quality-related events (QRE) – incidents that reach the patient, near misses, and unsafe conditions. Our speaker will address Patient Safety Organization (PSO), elements of a Continuous Quality Improvement (CQI) program, and the benefits and challenges of e-prescribing technology. Ways to implement continuous quality improvement processes in pharmacy practice will be included.

ACPE #0129-0000-12-054-L05-P

## Interventions in Heart Failure: A Pharmacist's Impact

Jodie Fink, PharmD, BCPS, Heart Failure/Transplantation Clinical Specialist, Cleveland Clinic

Heart failure medications are used to improve symptoms and survival in heart failure patients. Among the multi-disciplinary team, pharmacists emphasize evidence-based medication use, recommend appropriate monitoring, and provide patient education in order to improve patient outcomes. This presentation

will use a series of case studies to describe the impact pharmacists can make in the lives of heart failure patients.

ACPE #0129-0000-12-055-L01-P

## SUNDAY, April 22

8:15 a.m. (CE Credit per Program: 0.15 CEU)

### New Drug Update 2012

(repeated at 9:55 a.m.)

Karen L. Kier, PhD, M.Sc., R.Ph., Director of Assessment and Professor of Clinical Pharmacy Practice, ONU College of Pharmacy

The new drug products recently released to the market can be unique or similar to current therapy. Our speaker will examine the pharmacology and therapeutics of the prescription medications released in the past year. The drugs' indications, clinical applications, drug interactions, adverse effects and toxicities, and important patient counseling information will be included.

ACPE #0129-0000-12-056-L01-P

### Legislative and Regulatory Update for Compounders: What You Don't Know Can Hurt You

David G. Miller, R.Ph., Executive Vice President and CEO, International Academy of Compounding Pharmacists

True or false – the FDA has the right to inspect a pharmacy without a member of the Ohio Board of Pharmacy being present. True or false – every time you compound a prescription, you are creating an unsafe, illegal drug. True or false – you can dispense a controlled substance to a doctor to administer to a patient in their offices. At least one of those questions is TRUE. But do you know which one? Whether you consider yourself a compounder or not, this interactive session will make you think twice about what you know about the law!

ACPE #0129-0000-12-057-L04-P

Supported by International Academy of Compounding Pharmacists (IACP)

9:55 a.m. (CE Credit per Program: 0.15 CEU)

### New Drug Update 2012

(repeat of 8:15 a.m. program)

### Legislative and Regulatory Issues: Impact on Pharmacists

Ernest E. Boyd, PharmD (Hon), CAE and Kelly Vyzral, Lobbyists, Ohio Pharmacists Association

This session will focus on the latest state and federal legislative issues, as well as any regulatory matters of interest to pharmacy. OPA is expecting that audit legislation, PBM regulation, and a number of other significant issues will be introduced early in the 2012 session. Several federal regulatory and legislative actions will have an impact on pharmacists, including DEA's insistence on dividing the dispensing and consultant activities in long term care, and controlled substance e-prescribing.

ACPE #0129-0000-12-058-L04-P

11:35 a.m.

(CE Credit per Program: 0.1 CEU)



### OTC Misuse and Abuse

Timothy R. Ulbrich, PharmD, Director of Pharmacy Resident Education and Assistant Professor of Pharmacy Practice, NEOMED

The misuse and abuse of over-the-counter (OTC) products is an ongoing and growing problem in the United States. People can intentionally misuse an OTC product to experience the psychoactive effects of the medication. While practitioners are well aware of some medications being abused such as pseudoephedrine, they may not be aware of the wide array of other OTC products that are being misused and abused. During this session, participants will have the opportunity to learn about the current trends in OTC misuse and abuse and brainstorm ideas about how they, as health care professionals, can minimize the extent and impact of this problem.

ACPE #0129-0000-12-059-L01-P

### "iPharmacy:" Bringing Your Practice to the 21st Century

Melody Hartzler, R.Ph., PharmD, AE-C, Assistant Professor, Cedarville University School of Pharmacy; and Dustin Hartzler, Website Developer

Our speakers will discuss how to incorporate technology applications available for smart phones and tablet devices into your pharmacy practice. This interactive session will highlight website development and key features every website should contain. Information will apply to multiple pharmacy practice areas.

ACPE #0129-0000-12-060-L04-P

12:35 p.m. Conference Adjournment



## CONTINUING EDUCATION

This Conference is targeted to all pharmacists and pharmacy students. The Continuing Education (CE) portion is coordinated by the Ohio Pharmacists Foundation. To receive credit, you must fill out the CE form indicating programs attended, sign, date, and return it to OPA staff. Your statement of CE credit will be mailed to you within four weeks.

All pharmacists will soon need an NABP e-Profile ID number so that any of your ACPE-accredited CE can be processed. You may apply by logging into [www.MyCPEmonitor.net](http://www.MyCPEmonitor.net).

**Learning objectives** for each of the continuing pharmacy education programs can be found on the OPA website at [www.ohiopharmacists.org](http://www.ohiopharmacists.org). All CE sessions are knowledge-based activities unless otherwise indicated.

The Ohio Pharmacists Foundation, Inc. is accredited by the Accreditation Council for Pharmacy Education as a provider of continuing pharmacy education.





# Special Events

## Awards Luncheon

Friday 11:25 am

OPA will recognize professional excellence to the profession, to the community, and to the Association at the Awards Luncheon. Media representatives will be recognized for their support of educating the public on safe medicine use and for awareness of pharmacy issues. Support these outstanding individuals at this annual event.



## Friday

### Entertainment:

R•E•S•P•E•C•T

Friday 7:00 pm

We Heard it through

*the Grapevine* that you should dress casually and join us in beautiful Battelle Hall for a tasty dinner and fun with friends. Be prepared to be floored by the soulful sounds of Motown as performed by the Dwight Lennox Express. See *What's Going On* while grooving to Dwight's extraordinary sound. You'll see why he has garnered the attention of some of the finest musicians in the industry. You won't want to miss this one!

### Silent Auction

Every year, our Friday night Silent Auction gets bigger and bigger! With nearly a hundred unique gift packages, pharmacy antiques, and must-have items from around the state, this annual fundraiser is a must-attend event. To cash in on this year's impressive slate of auction prizes, take a tour of our Silent Auction tables to bid on your favorite items at the 8<sup>th</sup> Annual Ohio Pharmacists Foundation (OPF) Silent Auction. Your purchase will support OPF's educational programming and research.

## Trade Show and Door Prize Drawing

Friday 4:10 – 6:00 pm

Saturday 11:15 am – 1:30 pm

The OPA Trade Show offers ways to develop better outcomes with a pharmacist-patient partnership by use of new products, innovations and services from today's leading companies. You will have the opportunity to meet a variety of company representatives willing to share their product and service information. By visiting each booth, you are also eligible to enter a drawing for door prizes donated by our exhibitors. Since there is no concurrent programming during Trade Show hours, this is the perfect

time to network with your colleagues, win one of the exciting prizes, and have a little fun!

## PAC Breakfast

Saturday 7:15 am

Support and strengthen pharmacy's influence in Ohio's General Assembly by attending the Political Action Committee (PAC) Breakfast. You'll hear from an influential Ohio political figure, and contribute to the success of the PAC. You can also sponsor a student and help educate the future of pharmacy. Details included on the registration form.

## Career Fair

Saturday 11:15 am – 1:30 pm

Looking to advance your career? Whether you are looking for an internship, residency, part-time or full-time position, the 2012 Career Fair is the place to network and shape the career path that is right for you. Participating recruiters represent many of the major pharmacy markets, in and outside of Ohio. Remember to bring copies of your résumé or CV to leave with potential employers.

## House of Delegates

Saturday 4:40 pm

The House of Delegates serves as the legislative and policy-making body of the Association. Be a part of the policy making decisions for the practice of pharmacy in Ohio through the resolutions and bylaws processes.

## Alumni Reception and President's Banquet

Saturday 7:00 pm

Catch up on the latest at your university while reuniting with your friends at the College Alumni Reception sponsored by the Council of Ohio Colleges of Pharmacy. Following the reception, the President's Banquet will include a delicious dinner accompanied by Natalie Weber on the violin and Jason Ng on the cello. OPA President-Elect Tom Whiston, R.Ph. will be installed as President along with the 2012-2013 officers and trustees. The President's Reception, which features music and a dessert bar, will immediately follow the banquet.

## Poster Session

Friday 4:10 - 6:00 pm

Our 13<sup>th</sup> Annual Poster Session will feature the research of the faculty and students from Ohio's colleges of pharmacy, as well as from practitioners around the state. The Poster Session will follow the *Ohio Research Forum*

2012 CE session. Thanks to Procter & Gamble for their support of this innovative and interesting program.

## Christian Pharmacists Fellowship International (CPFI) Breakfast

Sunday 7:15 am

Conference attendees are invited to stop by the continental breakfast buffet and then join together for an engaging time of fellowship, challenge and prayer. This is a great opportunity to connect with other Christians in the profession, and be renewed in your vision for our profession. In addition, an overview of CPFI will be provided. This breakfast is included in your Full or Sunday-only registration.



## GOLD SPONSORS

(as of January 19, 2012)

AmerisourceBergen Corporation

American Pharmacy Services Corp

Cardinal Health Foundation

## SILVER SPONSORS

(as of January 19, 2012)

Council of Ohio Colleges of Pharmacy

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Register today at  
[www.ohiopharmacists.org](http://www.ohiopharmacists.org)

**REGISTRATION** 134<sup>th</sup> Annual Conference & Trade Show • April 20-22, 2012 • Greater Columbus Convention Center, Columbus, Ohio

Name \_\_\_\_\_ Nickname for Badge \_\_\_\_\_  
 NABP e-Profile ID \_\_\_\_\_ [obtain at [www.MyCPEmonitor.net](http://www.MyCPEmonitor.net)] Birthdate (MM/DD format) \_\_\_\_\_ / \_\_\_\_\_  
 Preferred Mailing Address  Home  Work \_\_\_\_\_  
 City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_ Employer \_\_\_\_\_  
 Home Phone ( ) \_\_\_\_\_ Work Phone ( ) \_\_\_\_\_  
 Email \_\_\_\_\_  Check if you want to serve as a delegate  
 Emergency Contact \_\_\_\_\_ Phone ( ) \_\_\_\_\_

**FULL REGISTRATION RATES**

Discounted Member	\$250	\$280 after 3/14/12	\$ _____
*Non-Member discounted conference with 2012 OPA membership	\$400	\$430 after 3/14/12	\$ _____
Non-Member conference only	\$350	\$380 after 3/14/12	\$ _____
Pharmacy Resident <input type="checkbox"/> PGY1 <input type="checkbox"/> PGY2	\$125	\$155 after 3/14/12	\$ _____

Full registration includes admission to all Friday, Saturday and Sunday CE Programs, handout materials, Trade Show, meals and breaks. Registration for the PAC breakfast is separate.

**ONE DAY REGISTRATION RATES**

DISCOUNTED MEMBER			
Friday	\$134	\$154 after 3/14/12	\$ _____
Saturday	\$134	\$154 after 3/14/12	\$ _____
Sunday	\$84	\$104 after 3/14/12	\$ _____
NON-MEMBER			
Friday	\$184	\$204 after 3/14/12	\$ _____
Saturday	\$184	\$204 after 3/14/12	\$ _____
Sunday	\$124	\$144 after 3/14/12	\$ _____
PHARMACY RESIDENT <input type="checkbox"/> PGY1 <input type="checkbox"/> PGY2			
Friday	\$84	\$104 after 3/14/12	\$ _____
Saturday	\$84	\$104 after 3/14/12	\$ _____
Sunday	\$44	\$64 after 3/14/12	\$ _____

One day registration includes admission to CE Programs, handout materials, Trade Show, meals and breaks.

**Special Dietary Requirements**

Vegetarian  
 Other requests are subject to an additional \$10/meal charge  
 Request: \_\_\_\_\_ \$ \_\_\_\_\_

If physically impaired, please indicate special assistance you will need. \_\_\_\_\_  
 \_\_\_\_\_

**PAC BREAKFAST**

Minimum contribution for PAC Breakfast is \$100/person. Please write a separate check payable to "Pharmacy PAC." No corporate checks please.

\_\_\_\_\_ I will attend the PAC Breakfast \$ \_\_\_\_\_  
 \_\_\_\_\_ I would like to sponsor a student(s) – \$50 \$ \_\_\_\_\_  
 \_\_\_\_\_ I cannot attend, contribution enclosed \$ \_\_\_\_\_

**SPOUSE/GUEST EVENT REGISTRATION**

Spouse/Guest indicate all events you plan to attend.  
 Friday – Awards Luncheon \$20 x # \_\_\_\_\_ = \$ \_\_\_\_\_  
 Friday – Dinner/Show \$32 x # \_\_\_\_\_ = \$ \_\_\_\_\_  
 Saturday – Box Lunch \$15 x # \_\_\_\_\_ = \$ \_\_\_\_\_  
 Saturday – President’s Banquet \$35 x # \_\_\_\_\_ = \$ \_\_\_\_\_  
 Spouse/Guest Name (for badge) \_\_\_\_\_

**PAYMENT**

**Register online** at [www.ohiopharmacists.org](http://www.ohiopharmacists.org) OR  
 Make check payable to: Ohio Pharmacists Association  
 And mail to: 2674 Federated Blvd, Columbus, Ohio 43235  
 OR fax with credit card information: 614-389-4582  
 OR call with credit card information: 614-389-3236



Total Remitted \$ \_\_\_\_\_  
 MasterCard  VISA  Check  
 Account Number \_\_\_\_\_ Exp. Date \_\_\_\_\_  
 Name on Card \_\_\_\_\_ Sec. Code \_\_\_\_\_  
 Billing Address \_\_\_\_\_  
(if different from above)  
 City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

*Requests for conference registration refunds, less \$15 administrative fee, will be honored if received by 4/9/12. A confirmation letter will be mailed or emailed upon receipt of registration.*

**\*SPECIAL MEMBERSHIP CONFERENCE PACKAGE**

Pharmacists who have taken advantage of the *Special Membership Conference Package* will enjoy OPA member benefits such as timely eBulletin and legislative action alerts, the monthly *Ohio Pharmacist* journal with home study continuing education, including State Board-approved pharmacy law, member-only access to the website, and much more. Check it out at [www.ohiopharmacists.org](http://www.ohiopharmacists.org). This package is available to pharmacists who were not members in 2011. Please fill in the information below.

College Attended \_\_\_\_\_ Year of Graduation \_\_\_\_\_ Ohio Pharmacist License # \_\_\_\_\_

Membership dues may constitute an ordinary and necessary business expense, but are not considered a charitable deduction. A portion of dues, however, is not deductible as an ordinary and necessary business expense to the extent that OPA engages in state or federal lobbying. The non-deductible portion for 2012 is 15%.



OHIO PHARMACISTS ASSOCIATION  
2674 FEDERATED BLVD  
COLUMBUS OHIO 43235

MARK YOUR CALENDARS!  
APRIL 20-22, 2012 • COLUMBUS, OHIO



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Find Out What It Means To the Pharmacy Profession