

TEAM-BASED PATIENT CARE:



COORDINATE
COLLABORATE
COMMUNICATE

April 4 - 6, 2014
Ohio Pharmacists Association
Annual Conference & Trade Show
Greater Columbus Convention Center
400 N. High St • Columbus, Ohio 43215

For improved patient outcomes today, pharmacists must coordinate, collaborate and communicate with other members of the health care team. As the team is further integrated, the quality of team-based patient care services will improve. Pharmacists are now accountable for patient outcomes in care delivery using various practice models. They must coordinate patient care services, collaborate with the health care team and payors, and communicate with the team and with the patient. This Conference will give you the tools and resources necessary to help you achieve professional satisfaction by better serving your patients.

CE....1.5 hours of pharmacy law....trade show....prizes...
student competitions....awards....political action....and more!

CONFERENCE SCHEDULE

FRIDAY, APRIL 4, 2014

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| <p>7:15 am Registration</p> <p>8:15 to 9:45 am • Antidepressants (<i>repeated at 9:55</i>) • Medicare Update 2014 • Outpatient Anticoagulation • Changes for Pharmacy Compounding</p> <p>9:45 am Break</p> <p>9:55 to 11:25 am • Antidepressants (<i>repeat of 8:15</i>) • New JNC Guidelines (<i>repeated at 1:00</i>) • OTC/Self-Care Updates • Motivational Interviewing</p> <p>11:25 am Awards Luncheon</p> <p>1:00 to 2:30 pm • New JNC Guidelines (<i>repeat of 9:55</i>) • Ohio Research Forum • MTM Success in Ohio Medicaid • Community-Acquired Infections</p> <p>2:30 pm Break</p> <p>2:40 to 4:10 pm • Ohio Innovative Practice Forum • CMS Star Ratings • Hepatitis C Therapy Update • Integrated Medication Management in Ambulatory Care</p> <p>4:10 pm Trade Show, Poster Session, and Innovative Showcase</p> <p>7:00 pm Dinner & Fun: Blues Brothers Band</p> | <p>9:55 to 11:25 am (<i>continued</i>) • Pharmacogenetics: Clinical Application • Pharmacy Career Trends</p> <p>11:15 am Trade Show and Lunch</p> <p>1:30 to 3:00 pm • Business Plan Competition • MTM for the Diabetes Patient • Preceptor Development Tools • Conservative Prescribing</p> <p>3:00 pm Break</p> <p>3:10 to 4:40 pm • Legislative Update/Advocacy • Rapid Diagnostic Testing • Pharmacy Succession Planning • Lipid Management</p> <p>3:10 pm Student Law Review</p> <p>4:40 pm House of Delegates</p> <p>5:00 pm New RPh and Student Events</p> <p>7:00 pm Alumni Reception</p> <p>8:00 pm President's Banquet</p> <p>9:30 pm President's Reception</p> |
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SUNDAY, APRIL 6, 2014

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| <p>6:30 am Presentation Theatres (<i>invitation only</i>)</p> <p>7:15 am Registration</p> <p>7:15 am PAC Breakfast</p> <p>8:15 to 9:45 am • Ohio Law Update 2014 (<i>repeated at 9:55</i>) • Seniors and Medications • Pharmacist in Team-based Care • Addiction Concerns</p> <p>9:45 am Break</p> <p>9:55 to 11:25 am • Ohio Law Update 2014 (<i>repeat of 8:15</i>) • Ohio's MTM Story</p> | <p>7:15 am Registration</p> <p>7:15 am Past Presidents' Breakfast (<i>invitation only</i>)</p> <p>7:15 am Christian Pharmacists Fellowship (CPFI) Breakfast</p> <p>8:15 to 9:45 am • New Drug Update 2014 (<i>repeated at 9:55</i>) • BHRT Compounding • Culturally-Sensitive Medication Use</p> <p>9:45 am Break</p> <p>9:55 to 11:25 am • New Drug Update 2014 (<i>repeat of 8:15</i>) • OTC Challenge • <i>Clostridium difficile</i> Review</p> <p>11:25 am Break</p> <p>11:35 am to 12:35 pm • Immunization Update • Using Social Media Effectively</p> <p>12:35 pm Annual Conference Adjournment</p> |
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SATURDAY, APRIL 5, 2014

Hotels

The Hyatt Regency Columbus is our Conference headquarter hotel offering discounted rates to our attendees. Please use the following website and code when making your reservation.

Hyatt Regency - Rate \$129-\$139
350 North High Street
Columbus, Ohio 43215
614.463.1234 or 888.421.1442
<https://resweb.passkey.com/go/pharm2014>
Phone reservations refer to
Ohio Pharmacists Association

Please mention that you are attending the OPA Conference to obtain our special conference rates. Reservation requests made after March 6 at the Hyatt Regency are subject to availability and may not be available at the special conference rates.

Other hotels in walking distance:

Crowne Plaza Hotel
Rate \$133
Please refer to Group Code: *OPA*
33 E. Nationwide Blvd.
Columbus, Ohio 43215
614.461.4100 or 800.338.4462
<http://tinyurl.com/OPACrownePlaza2014>

Drury Inn
Rate \$132-\$142
Please refer to Group Number: *2172131*
88 East Nationwide Blvd.
Columbus, Ohio 43215
614.221.7008 or 800.325.0720
<http://tinyurl.com/OPADruryInn2014>

Hampton Inn & Suites
Rate \$129-\$166
Please refer to Group Code: *PHA*
501 North High Street
Columbus, Ohio 43215
614.559.2000 or 800.HAMPTON
<http://tinyurl.com/OPAHamptonInn2014>

Hilton Columbus Downtown
Rate \$145
Please refer to Group Code: *OPHARM*
401 North High Street
Columbus, Ohio 43215
614.384.8600 or 1.800.HILTONS
<http://tinyurl.com/OPAHiltonDowntown2014>

Reservation requests made after March 4 for the Hampton Inn & Suites or Hilton; and those made for the Drury Inn or Crowne Plaza after March 13 are subject to availability and may not be available at the special conference rates.

BOOK YOUR ROOM EARLY

Consent to use of photographic images:

Registration and attendance at or participation in OPA meetings and other activities constitutes an agreement by the registrant to OPA's use and distribution (both now and in the future) of the registrant or attendee's image in photographs, videotapes, and electronic reproduction of such events and activities.

136th Annual Conference Program Schedule

FRIDAY, April 4

8:15 a.m. (CE Credit per Program: 0.15 CEU)

ANTIDEPRESSANTS: A NEW DECADE

(repeated at 9:55 a.m.)

Participants will be guided through a review of antidepressants available in the U.S. MAOIs, tricyclic antidepressants, non-serotonergic antidepressants, and serotonergic antidepressants (e.g., SSRIs, SNRIs, SSRIs-Plus) will be discussed. Through the use of helpful acronyms and comparison/contrast, participants will be exposed to the plethora of antidepressant options and develop a better understanding of their niche versus mainstream roles.

Randy A. Sansone, MD, Professor, Psychiatry & Internal Medicine, Wright State University
ACPE #0129-0000-14-016-L01-P

MEDICARE UPDATE: IMPACT OF HEALTH CARE REFORM

This presentation will provide an overview of changes to the Medicare Prescription Drug benefit in 2014-15, as well as how Health Care Reform and the development of “marketplaces” will impact Medicare beneficiaries. Resources available for pharmacists to facilitate understanding of Medicare changes as a result of the Affordable Care Act will also be discussed.

Todd Stankewicz, CAPT, U.S. Public Health Service Pharmacist - CMS Region V, Chicago
ACPE #0129-0000-14-017-L04-P

CURRENT TRENDS IN OUTPATIENT ANTICOAGULATION MANAGEMENT

A practicing anticoagulation clinic pharmacist will discuss the use of short-acting injectable anticoagulants (enoxaparin, dalteparin, fondaparinux) as “bridge” therapy off warfarin. Risk assessment strategies for bleeding and thrombosis will be included, as well as sample schedule and patient education tips. The novel oral anticoagulants (dabigatran, rivaroxaban, apixiban) will also be presented with the major clinical trials that led to FDA approval, as well as pros and cons compared to warfarin.

Karen Knoell, PharmD, R.Ph., Staff Pharmacist, OhioHealth, McConnell Heart Health Center Anticoagulation Clinic, Columbus
ACPE #0129-0000-14-018-L01-P

WHAT'S NEXT: THE EVER CHANGING LANDSCAPE OF PHARMACY COMPOUNDING

This presentation will shed light on the expected impact on pharmacy compounding from the Drug Quality and Security Act (DQSA). Attendees will gain insight on the history and foundation of pharmacy compounding, highlighting past case law and FDA guidance, and focusing on recent legislative and FDA actions. The presentation will focus on likely opportunities for pharmacists presented by DQSA as it is implemented.

Lee Rosebush, PharmD, J.D., MBA, M.S., BakerHostetler, Washington, D.C.
ACPE #0129-0000-14-019-L04-P

9:55 a.m. (CE Credit per Program: 0.15 CEU)

ANTIDEPRESSANTS: A NEW DECADE

(repeat of 8:15 a.m. program)

THE NEW JNC GUIDELINES - FINALLY!!!

(repeated at 1:00 p.m.)

This presentation will review the eighth edition of the Joint National Committee on treating hypertension. Important clinical perspectives of medications commonly used to treat hypertension will also be discussed. Case studies will be used to emphasize important clinical perspectives.

Vincent F. Mauro, R.Ph., PharmD, FCCP, Professor of Clinical Pharmacy, The University of Toledo
ACPE #0129-0000-14-020-L01-P
Application-based activity

OTC/SELF-CARE UPDATES 2014

The Consumer Healthcare Products Association (CHPA) reported retail sales of nonprescription medications has increased almost \$2 billion since 2009. Considering the widespread use of OTC/Self-care products and the patient's access to the pharmacist for advice in this area, it is important for pharmacists to be informed regarding recent changes. This program will discuss new products, existing product changes, legal and regulatory changes, safety concerns/recalls and emerging research.

Daniel L. Krinsky, MS, R.Ph., Manager of MTM Programs at Giant Eagle Pharmacy and Associate Professor of Pharmacy Practice, NEOMED; and Timothy R. Ulbrich, PharmD, Assistant Professor of Pharmacy Practice, NEOMED
ACPE #0129-0000-14-021-L01-P

GUIDING BEHAVIOR CHANGE THROUGH MOTIVATIONAL INTERVIEWING

Pharmacists have unique opportunities to enhance patient care by working with patients to modify behaviors related to disease state management. Motivational interviewing is a philosophy with technique that builds rapport in a helping relationship. Pharmacists skilled in motivational interviewing recognize ‘readiness to change’ and are able to utilize skills and strategies supporting change in a manner congruent with a patient's own values and concerns. Find out how to help your patients make changes and get the most benefit from their medication therapy.

Randi Love, PhD, MCHES, Clinical Associate Professor, Division of Health Behavior/Health Promotion, OSU College of Public Health
ACPE #0129-0000-14-022-L04-P
Application-based activity

1:00 p.m. (CE Credit per Program: 0.15 CEU)

THE NEW JNC GUIDELINES - FINALLY!!!
(repeat of 9:55 a.m. program)

OHIO RESEARCH FORUM 2014

Ohio pharmacists, college faculty, pharmacy residents and students showcase their cutting-edge and innovative research in the annual Ohio Research Forum. Topics explored may include medication therapy management, proper drug therapy, pharmacoeconomic issues, technology in the profession, innovative pharmacy services, and others. The Poster Session, located outside the Exhibit Hall, will open at 4:10 p.m.

Moderator: Timothy R. Ulbrich, PharmD, Director of Pharmacy Resident Education, NEOMED
ACPE #0129-0000-14-023-L04-P

MTM SUCCESS IN OHIO MEDICAID: RESULTS THAT MATTER!

Ohio pharmacists took on the largest Medicaid MTM program in the country last year when CareSource announced that it was placing nearly one million patients into a new MTM program. OPA cooperated with CareSource, OutcomesMTM and our colleges of pharmacy to train over 500 pharmacists in just a few weeks. This session will discuss the roll out of the program, extensions of the services provided to patients by pharmacists, and the clinical successes. The future of the program, as it continues to be a model for other states, will be discussed as well.

Craig Thiele, MD, Chief Medical Officer, CareSource; Jim Gartner, R.Ph., MBA, VP, Pharmacy and Medical Management Services, CareSource; Tim Sullivan, R.Ph., PharmD, Director of Clinical Services, OutcomesMTM
ACPE #0129-0000-14-024-L04-P

COMMUNITY-ACQUIRED INFECTIONS: UTILIZING TREATMENT GUIDELINES TO EVALUATE PRESCRIPTIONS

This program will focus on the infections and the medications a pharmacist would encounter in the community pharmacy setting (e.g., upper and lower respiratory tract infections, urinary tract infections, skin and soft tissue infections; all of various bacterial and viral etiologies). Specific antimicrobial options, non-pharmacologic treatment, and preventative techniques will be discussed for each of the infections presented.

Andrew M. Roecker, PharmD, RPh, BCPS, Chair and Professor of Pharmacy Practice, ONU
ACPE #0129-0000-14-025-L01-P

2:40 p.m. (CE Credit per Program: 0.15 CEU)

OHIO INNOVATIVE PRACTICE FORUM 2014

Innovative pharmacy practices and opportunities in Ohio will be showcased in this session, as well as resources for pharmacists to expand these services in their own practices. Practitioners from a variety of practice sites will present practice examples, and share how they have successfully implemented services and overcome barriers to offer these patient-centered services.

Immediately following this session, an Innovative Practice Showcase will be open to network with innovative practitioners, students and residents who will share examples of program marketing, documentation, protocols, policies. *Hosted by OPA's Center for Entrepreneurship Jennifer Rodis, PharmD, BCPS, Director; Partner for Promotion Program, OSU; Timothy R. Ulbrich, PharmD, Director; Partner for Promotion Program, NEOMED; and Panel of Practitioners* ACPE #0129-0000-14-026-L04-P

Application-based activity

COLLABORATION IN QUALITY: PQS, CMS STARS, PLANS AND PHARMACIES

The Centers for Medicare & Medicaid Services (CMS) has been evaluating all Part D prescription drug plans using a Star Rating system for several years. Medicare prescription drug plans receive a summary "star rating" on quality that is based on their performance across 15 individual measures. Five measures are specifically related to medication management, meaning the plans are evaluating pharmacies on these metrics. Learn about the CMS STAR ratings, how they impact pharmacy, and how pharmacy can affect the ratings.

Elliott M. Sogol, PhD, R.Ph., FAPhA Vice President Professional Relations, Pharmacy Quality Solutions, Inc. ACPE #0129-0000-14-027-L04-P

HEPATITIS C VIRUS THERAPY UPDATE

Hepatitis C virus (HCV) infection is the most common chronic bloodborne infection in the U. S., and approximately 3.2 million persons are chronically infected. This session will provide a review of the types of chronic viral hepatitis, with a focus on treatment options for patients with chronic Hepatitis C virus. Novel HCV therapies including sofosbuvir, simeprevir and daclatasvir will be discussed.

April Delahunty, PharmD, BCPS, Specialty Practice Pharmacist, Solid Organ Transplant, OSU Wexner Medical Center

ACPE #0129-0000-14-028-L01-P

CONTINUING EDUCATION

This Conference is targeted to all pharmacists and student pharmacists. The Continuing Education (CE) portion is coordinated by the Ohio Pharmacists Foundation. To receive credit, you must provide your NABP e-Profile ID number and birthdate on the CE form, indicate programs attended, and **return the signed form to OPA within 30 days of the Conference.** All CE credit will be uploaded to the CPE Monitor at the end of each month. CE Statements of Credit can be printed from the CPE Monitor.

Learning objectives for each of the continuing pharmacy education programs can be found on the OPA website at www.ohiopharmacists.org. All CE sessions are knowledge-based activities unless otherwise indicated.

The Ohio Pharmacists Foundation, Inc. is accredited by the Accreditation Council for Pharmacy Education as a provider of continuing pharmacy education.



INTEGRATED MEDICATION MANAGEMENT: THE PHARMACIST'S ROLE ON THE AMBULATORY CARE TEAM

Pharmacists are integral members of the care team in both inpatient and the outpatient settings. Learn about the successes and challenges of pharmacists practicing as part of an integrated care team within a primary care medical home model. Participants will discover strategies used for implementing services, documenting interventions, and conveying the value of the pharmacist in the ambulatory care model to improve safe and effective medication use practices.

Jennifer Clark, R.Ph., Director of Pharmacy Services, Health Partners of Western Ohio, Lima, and Josh Ebbing, PharmD, PGY1 Resident ACPE #0129-0000-14-029-L04-P

SATURDAY, April 5

8:15 a.m. (CE Credit per Program: 0.15 CEU)

OHIO LAW UPDATE 2014

(repeated at 9:55 a.m.)

Our speakers will share key points about recent and proposed changes in state and federal pharmacy laws and regulations. This session is critical for pharmacists wanting to learn more about the 80 MED threshold, how to interpret OARRS reports, and how the changes impact pharmacy practice. Case scenarios and lessons learned will be included. This program has been approved by the State Board of Pharmacy for 0.15 CEU of Ohio jurisprudence CE credit. *Kyle W. Parker, MBA, R.Ph., Executive Director and Tracy Nave, Director of Legal Affairs, Ohio State Board of Pharmacy*

ACPE #0129-0000-14-030-L03-P

Application-based activity

SENIORS AND MEDICATIONS: TOO MANY? TOO LATE? WHAT TO DO?

With the aging of the U.S. population, it is increasingly important for pharmacists to understand medication therapy in older adults. Our speaker will discuss societal and health care implications of increasing longevity in America, as well as medication-related "tipping points" that increase risk and result in poor outcomes in seniors. Common "high-risk" medications frequently used in seniors; managing complex, comorbid older adults' medications; and tips on counseling older adults with altered states of cognition will be included.

Sean M. Jeffery, PharmD, CGP, FASC, Clinical Professor, University of Connecticut; and Chair, Board of Directors, ASCP

ACPE #0129-0000-14-031-L01-P

PUTTING YOUR BEST FOOT IN THE DOOR!

Learn how to be your own advocate for your value as a pharmacist in the new and evolving health care environment while developing the skills necessary to begin and nurture interprofessional relationships. How to identify

potential opportunities for interprofessional practice and team-based care, and how to turn barriers into opportunities will be included. Our speaker will provide skills to initiate new relationships with physicians and other health care providers while also addressing ways to overcome resistance from these providers. *Marialice Bennett, R.Ph., FAPhA, Emeritus Professor, The Ohio State University College of Pharmacy* ACPE #0129-0000-14-032-L04-P

ADDICTION CONCERNS FOR PHARMACISTS

Treating a chemically-dependent individual who has other health conditions can be a challenge. This session will provide an overview of addiction, including risk factors, symptoms and the recovery process. Self-care and prescription medication concerns for the recovering addict will be discussed, with a focus on treating pain, cold and allergies, insomnia, GI upset and migraines. Recovery assistance for impaired pharmacists will also be addressed.

Jarrod Grossman, PharmD, R.Ph., and Nick Kallis, R.Ph., Pharmacists Rehabilitation Organization ACPE #0129-0000-14-033-L01-P

Supported by Pharmacists Rehabilitation Organization

9:55 a.m. (CE Credit per Program: 0.15 CEU)

OHIO LAW UPDATE 2014

(repeat of 8:15 a.m. program)

OHIO'S MTM STORY

The future of pharmacy is now. In this session, a workgroup of OPA's Disease State Management Task Force will give a comprehensive review of MTM in Ohio. Specific examples of active MTM programs across the state will be discussed, with an emphasis on the personnel, program, intervention, and billing. Each MTM story will be formulated into a simple, straightforward, and concise *USA Today* format that can be referenced or shared easily to educate the public about MTM. Reference materials for pharmacists to give presentations in their communities, to key stakeholders, to other health care professionals or health plan administrators will also be discussed.

Moderator: Justin Friesner, PharmD, Pharmacy Coordinator, The Kroger Co.; and Panel of Practitioners from OPA's DSM Task Force MTM Workgroup ACPE #0129-0000-14-034-L04-P

PHARMACOGENETICS: CLINICAL APPLICATION OF POPULATION AND INDIVIDUAL PREEMPTIVE GENETIC DATA

This interactive program will provide examples of the use of population-based and individual pharmacogenetic information. Participants will learn how to put population genetic variation in context of initial drug selection. The participant will gain insight into the idea and utility of preemptive pharmacogenetic testing as compared to "reactionary" pharmacogenetic testing. Example patient cases will be presented as interactive exercises.

David F. Kisor, PharmD, Professor of Pharmacokinetics and David R. Bright, PharmD, Assistant Professor of Pharmacy Practice, ONU
ACPE #0129-0000-14-035-L04-P
Application-based activity

PHARMACY CAREER TRENDS

This session will look at recent trends in the supply of pharmacists, as well as the current and future projected changes in demand for pharmacists including professional services, practice settings, and geographical differences. Strategies for pharmacists to increase our impact on health and wellness of patients in the changing U.S. health care system will be presented.

Donald Bennett, R.Ph., MBA, Director of Professional Experiential Programs, OSU
ACPE #0129-0000-14-036-L04-P

1:30 p.m. (CE Credit per Program: 0.15 CEU)

INNOVATIVE PHARMACY BUSINESS PLAN COMPETITION 2014

This Business Plan Competition was created to cultivate student interest and confidence in developing or buying an independent pharmacy, as well as developing innovative pharmacy services. Students were invited to submit business plans detailing the loan request, mission statement, detailed description of the business, marketing plan and financial reports. In this session the three finalists will present their plans to a panel of judges to determine cash awards. Perhaps you will get ideas for your own pharmacy practice.

Finalist teams and panel of judges TBA
ACPE #0129-0000-14-037-L04-P
Sponsor: Cardinal Health

MTM FOR THE DIABETES PATIENT

This program will discuss how Medication Therapy Management (MTM) benefits the patient with diabetes. Our speaker will explain the Medicare STAR Ratings, and how it is a current driving force behind MTM. Techniques for Motivational Interviewing along with current treatment goals and strategies for diabetes will be reviewed.

Kevin Fuschetto, R.Ph., PharmD, BCACP, Clinical Coordinator, Giant Eagle Pharmacy
ACPE #0129-0000-14-038-L01-P
Application-based activity

PRECEPTOR DEVELOPMENT TOOLS

A panel of Ohio Experiential Program directors will help preceptors improve their skills in working with students to set rotation expectations, write learning objectives with your rotation focus, provide feedback to students, and list strategies for managing challenging students.

Tonya Dauterman, University of Findlay; Scott Wisneski, NEOMED; Jennie Kline, Ohio Northern University; Thad Franz, Cedarville University
ACPE #0129-0000-14-039-L04-P

CONSERVATIVE PRESCRIBING: THE ROLE OF THE PHARMACIST

This presentation will focus on the principles of “conservative prescribing,” with special focus on how pharmacists can assist physicians in using drugs more judiciously. The background behind this philosophy will be discussed and patient-specific vs. guideline-based therapeutic decision-making will be contrasted. Case studies will assist the participants in understanding the clinical implications and societal advantages of using drugs more cautiously and incorporating this into routine practice decisions.

Bradley Shinn, PharmD, Associate Professor of Pharmacy Practice, University of Findlay
ACPE #0129-0000-14-040-L04-P
Application-based activity

3:10 p.m. (CE Credit per Program: 0.15 CEU)

LEGISLATIVE ACTION AND ADVOCACY: WHAT EVERY PHARMACIST MUST KNOW

On a federal level, the Affordable Care Act and new compounding laws impact pharmacy practice. The Ohio legislature has taken on more pharmacy issues than any time in the past 15 years. Legislation allowing pharmacists to administer a wider range of vaccines, and to establish a collaborative practice with physicians top the list. This session will update you on the laws, bills, and legislative actions that will dramatically alter the pharmacy practice, and provide advocacy tips to move this legislation.

Ernest Boyd, PharmD (Hon), CAE, Executive Director; and Antonio Ciaccia, Director of Government & Public Affairs, OPA
ACPE #0129-0000-14-041-L04-P

USE OF RAPID DIAGNOSTIC TESTS IN COMMUNITY PHARMACY PRACTICE

Initiating a rapid diagnostic testing (RDT) program for outpatients can improve patient care and outcomes. This session will address public health opportunities for community pharmacists in the area of RDT, target disease states where pharmacy can have a public health impact, and limitations for RDT in the community pharmacy. Currently available CLIA-waived tests will be included, as well as a business model for RDT in the community pharmacy.

Michael E. Klepser, PharmD, FCCP, Professor of Pharmacy Practice, Ferris State University
ACPE #0129-0000-14-042-L04-P
Sponsor: Quidel Corporation

PHARMACY SUCCESSION: FROM PLANNING THE EXIT TO FINANCING THE PURCHASE

This session is a must for pharmacists (and future pharmacists!) who are interested in selling or buying an independent pharmacy. Our panel will provide helpful tips for a successful business transition to a younger owner. Financial planners will discuss exit planning strategy for the pharmacy owner; a pharmacy owner and junior partner will discuss their process and

the positives of keeping a pharmacy as independent; and a bank representative will discuss how to secure financing for the purchase.

Hosted by OPA's Center for Entrepreneurship
Panel TBA
ACPE #0129-0000-14-043-L04-P

PHARMACOTHERAPY UPDATE: LIPID MANAGEMENT

This program will build upon basic lipid management knowledge to provide the participant with information on emerging treatment strategies such as the importance of choosing the right lipid medication as well as new lipid guidelines published in 2012. Combination lipid therapy will also be discussed as pharmacists can play a crucial role in helping patients become more adherent to medications and ameliorate any potential side effects.

Teresa Ash, R.Ph., PharmD, CDE, CLS, BCPS, BCACP, Clinical Supervisor at the Medication Management Clinic, St. Rita's Medical Center, Lima, OH
ACPE #0129-0000-14-044-L01-P
Application-based activity

SUNDAY, April 6

8:15 a.m. (CE Credit per Program: 0.15 CEU)

NEW DRUG UPDATE 2014

(repeated at 9:55 a.m.)

The new drug products recently released to the market can be unique or similar to current therapy. Our speaker will examine the pharmacology and therapeutics of the prescription medications released in the past year; as well as the drugs' indications, clinical applications, drug interactions, adverse effects and toxicities, and important patient counseling information.

Karen L. Kier, PhD, M.Sc., R.Ph., Professor of Clinical Pharmacy Practice, ONU
ACPE #0129-0000-14-045-L01-P

BIOIDENTICAL HORMONE REPLACEMENT THERAPY (BHRT): A NICHE SERVICE FOR COMPOUNDERS

Hormone replacement can significantly improve the health and wellness of your patients when treated appropriately, and is a niche service to enhance your pharmacy's profitability. Learn about Bioidentical Hormone Replacement Therapy (BHRT), including the function of each hormone in the body, signs and symptoms of hormone imbalance, and appropriate therapies to treat such patients. This speaker will teach you key elements and provide examples of compounds utilized in BHRT.

Hosted by OPA's Center for Entrepreneurship
Cortney Mospan, R.Ph., PharmD, Ohio Pharmacists Association/Uptown Pharmacy
ACPE #0129-0000-14-046-L01-P
Application-based activity

CULTURALLY-SENSITIVE MEDICATION USE IN UNDER-SERVED POPULATIONS

Delivering medical care to under-served populations, especially in resource-limited countries, holds the potential for meeting significant and, in many cases, long-standing needs. However, such also holds the potential for inducing significant harm if our western health-related beliefs, values, manners of communication, standards of practice and economic norms are ignorantly applied. More than simply having a skilled language translator, health care professionals need to carefully assess the manner in which various care initiatives may affect the patient, his/her family and their entire community. Strategically scaling our care delivery back from that which we “can do” to that which we “ought to do” is critical to care planning.

Jeffrey D. Lewis, PharmD, MACM, R.Ph., Associate Dean and Associate Professor of Pharmacy Practice, Cedarville University

ACPE #0129-0000-14-047-L04-P

9:55 a.m. (CE Credit per Program: 0.15 CEU)

NEW DRUG UPDATE 2014

(repeat of 8:15 a.m. program)

2014 OTC AND SELF-CARE CHALLENGE

Learn up-to-date information about nonprescription products, along with the rationale for product choices, at OPA's 8th annual “OTC and Self-Care Challenge – Battle of the Colleges!” Join us for a highly interactive, fun-filled session that will enhance your OTC expertise and update your knowledge of common self-care conditions. Students and alumni will join in the friendly competition.

Kristin Casper, R.Ph., PharmD, Associate Professor of Clinical Pharmacy, OSU; and Andrea Wall, R.Ph., Associate Dean for Student and Alumni Affairs, UC ACPE #0129-0000-14-048-L01-P

Supported by NASPA and Procter & Gamble.

Thanks to APhA for providing access to the PharmacyLibrary for all teams participating.

CLOSTRIDIUM DIFFICILE: A REVIEW AND UPDATE

Clostridium difficile infection (CDI) is the lead-

ing cause of antibiotic-associated diarrhea and is a highly problematic healthcare-associated infection. It is estimated to annually result in a cost burden exceeding \$3 billion for the healthcare system and increasingly the cause of morbidity and mortality in the elderly. Our speaker will present the most recent data available on CDI including changes in epidemiology, pathophysiology and transmission of disease, and current treatment recommendations. Risk factors for initial and recurrent CDI will be discussed, including the role of proton pump inhibitors, as well as guidance in preventing infections and effectiveness of probiotics.

Mona Thompson, R.Ph., PharmD, Clinical Staff Pharmacist, EMH Elyria Medical Center, Elyria ACPE #0129-0000-14-049-L01-P

11:35 a.m. (CE Credit per Program: 0.1 CEU)

2014 UPDATE ON ADULT IMMUNIZATIONS

Immunizing pharmacists need to keep up-to-date on available vaccines and dosage forms, immunization schedules, and other recommendations from the Advisory Committee on Immunization Practices. This session will focus on recent changes in vaccine recommendations in adults, strategies to overcome barriers of reluctant patients, and requirements for maintaining and monitoring vaccine storage conditions.

Donald Bennett, R.Ph., MBA, Director of Professional Experiential Programs, OSU ACPE #0129-0000-14-050-L01-P

USING SOCIAL MEDIA EFFECTIVELY

In this session, you will learn how to use social media to constructively portray yourself to your peers and to leverage social media to promote pharmacy initiatives or your practice setting. Recognizing the “ripple effects” of social media and how they can be used to amplify your message will also be included.

Michael Doherty, R.Ph., PharmD, Director of Experiential Programs, UC; Antonio Ciaccia, Director of Government and Public Affairs, OPA ACPE #0129-0000-14-051-L04-P

12:35 p.m. Conference Adjournment

Special Events

Awards Luncheon

Friday 11:25 am

OPA will recognize excellence in the profession, in the community, and with the Association at the Awards Luncheon.

Blues Brothers Tribute Band

Friday 7:00 pm

You'll be dancing in the aisles as Jake & Elwood's Blues Revue perform the Blues Brothers' famous rhythm & blues hits! Wear your best bluesy hat & shades, then join us for this casual dinner followed by action-packed entertainment.

Trade Show and Prize Drawing

Friday 4:10 – 6:00 pm

Saturday 11:15 am – 1:30 pm

Collaborate, coordinate and communicate about new products and services at the Trade Show. Become eligible to enter the drawing for BIG prizes by having exhibitors sign your exhibitor passport.

Poster Session

Friday 4:10 – 6:00 pm

Our annual Poster Session will feature the research of the faculty and students from Ohio's colleges of pharmacy, as well as from practitioners around the state. The Poster Session will follow the Ohio Research Forum 2014 CE session.

Innovative Practice Showcase

Friday 4:10 – 6:00 pm

The second annual Innovative Practice Showcase will feature practitioners, students, and residents who will share marketing, documentation, protocols, policies, etc. of their innovative services. This showcase will follow a CE program of innovative practice models in Ohio, including ideas, opportunities, and resources.

PAC Breakfast

Saturday 7:15 am

Support and strengthen pharmacy's influence in Ohio's General Assembly by attending the Political Action Committee (PAC) Breakfast. You'll hear from an influential Ohio political figure, and contribute to the success of the PAC. You can also sponsor a student.

House of Delegates

Saturday 4:40 pm

The House of Delegates serves as the legislative and policy-making body of the Association. Be a part of the policy-making decisions for the practice of pharmacy in Ohio through the resolutions and bylaws processes.

Alumni Reception and

President's Banquet

Saturday 7:00 pm

Reunite with your faculty and friends at the College Alumni Reception sponsored by the Council of Ohio Colleges of Pharmacy. It will be followed by the President's Banquet, entertainment, the installation of OPA President Bob Schmoll and the 2014-2015 officers and trustees, and a dessert bar.

Christian Pharmacists Fellowship International (CPFI) Breakfast

Sunday 7:15 am

Conference attendees are invited to join together for an engaging time of fellowship, challenge and prayer. This is a great opportunity to connect with other Christians in the profession, and be renewed in your vision for our profession. This continental breakfast event is included in your Full or Sunday-only registration.

GOLD SPONSORS

American Pharmacy Services Corp
Cardinal Health
Pharmacists Mutual Companies

SILVER SPONSORS

CareSource, Council of Ohio Colleges of Pharmacy, CVS/pharmacy, OutcomesMTM, Purdue Pharma LP, Quidel Corporation, Reckitt Benckiser, WalMart

BRONZE SPONSORS

Amedra Pharmaceuticals, AmerisourceBergen, Digitas Health, Frank Gates Managed Care Services, Kroger Company, Lineage Therapeutics, NASPA, Rexam, The Electronic Caregiver, VoiceTech
(Sponsor list as of January 9, 2014)

REGISTRATION 136th Annual Conference & Trade Show • April 4 - 6, 2014 • Greater Columbus Convention Center, Columbus, Ohio

Name _____ Nickname for Badge _____
 NABP e-Profile ID _____ Birthdate (MMDD format) _____
 Preferred Mailing Address Home Work _____
 City _____ State _____ Zip _____ Employer _____
 Home Phone () _____ Work Phone () _____
 Email _____
 Emergency Contact _____ Phone () _____

FULL REGISTRATION RATES

| | | | | |
|---|-------------------|-------------------|---------------|----------|
| | <u>by 2/27/14</u> | <u>by 3/31/14</u> | <u>Onsite</u> | |
| Discounted Member | \$269 | \$299 | \$329 | \$ _____ |
| Non-Member *special includes discounted conference and 2014 OPA membership | \$424 | \$454 | \$484 | \$ _____ |
| Pharmacy Resident <input type="checkbox"/> PGY1 <input type="checkbox"/> PGY2 | \$124 | \$154 | \$184 | \$ _____ |

Full registration includes admission to all Friday, Saturday and Sunday CE Programs, handout materials, Trade Show, meals and breaks. Registration for the PAC breakfast is separate.

ONE DAY REGISTRATION RATES

| | | | | |
|---|-------------------|-------------------|---------------|----------|
| DISCOUNTED MEMBER | <u>by 2/27/14</u> | <u>by 3/31/14</u> | <u>Onsite</u> | |
| Friday | \$144 | \$164 | \$185 | \$ _____ |
| Saturday | \$144 | \$164 | \$185 | \$ _____ |
| Sunday | \$84 | \$104 | \$125 | \$ _____ |
| NON-MEMBER | <u>by 2/27/14</u> | <u>by 3/31/14</u> | <u>Onsite</u> | |
| Friday | \$199 | \$209 | \$230 | \$ _____ |
| Saturday | \$199 | \$209 | \$230 | \$ _____ |
| Sunday | \$139 | \$159 | \$180 | \$ _____ |
| PHARMACY RESIDENT <input type="checkbox"/> PGY1 <input type="checkbox"/> PGY2 | <u>by 2/27/14</u> | <u>by 3/31/14</u> | <u>Onsite</u> | |
| Friday | \$84 | \$104 | \$125 | \$ _____ |
| Saturday | \$84 | \$104 | \$125 | \$ _____ |
| Sunday | \$44 | \$64 | \$85 | \$ _____ |

One day registration includes admission to CE Programs, handout materials, Trade Show, meals and breaks.

Special Dietary Requirements

Vegetarian Other requests are subject to an additional \$10/meal charge
 Request: _____ \$ _____
 If physically impaired, indicate assistance needed. _____

SPOUSE/GUEST EVENT REGISTRATION

Spouse/Guest indicate all events you plan to attend.

Friday – Awards Luncheon \$21 x # _____ = \$ _____
 Friday – Dinner/Show \$33 x # _____ = \$ _____
 Saturday – Trade Show Lunch \$16 x # _____ = \$ _____
 Saturday – President’s Banquet \$36 x # _____ = \$ _____
 Spouse/Guest Name (for badge) _____

REGISTRATION DEADLINES

February 2014

| Sunday | Monday | Tuesday | Wednesday | Thursday | Friday | Saturday |
|--------|--------|---------|-----------|----------|--------|----------|
| | | | | | | 1 |
| 2 | 3 | 4 | 5 | 6 | 7 | 8 |
| 9 | 10 | 11 | 12 | 13 | 14 | 15 |
| 16 | 17 | 18 | 19 | 20 | 21 | 22 |
| 23 | 24 | 25 | 26 | 27 | 28 | |

March

| Su | Mo | Tu | We | Th | Fr | Sa |
|----|----|----|----|----|----|----|
| 2 | 3 | 4 | 5 | 6 | 7 | 8 |
| 9 | 10 | 11 | 12 | 13 | 14 | 15 |
| 16 | 17 | 18 | 19 | 20 | 21 | 22 |
| 23 | 24 | 25 | 26 | 27 | 28 | 29 |
| 30 | | | | | | |

April

| Su | Mo | Tu | We | Th | Fr | Sa |
|----|----|----|----|----|----|----|
| | 1 | 2 | 3 | 4 | 5 | 6 |
| 7 | 8 | 9 | 10 | 11 | 12 | 13 |
| 14 | 15 | 16 | 17 | 18 | 19 | 20 |
| 21 | 22 | 23 | 24 | 25 | 26 | 27 |
| 28 | 29 | 30 | | | | |

PAC BREAKFAST

Minimum contribution for PAC Breakfast is \$100/person. Please write a separate check payable to “Pharmacy PAC.” No corporate checks please.

_____ I will attend the PAC Breakfast \$ _____
 _____ I would like to sponsor a student(s) – \$50 \$ _____
 _____ I cannot attend, contribution enclosed \$ _____

PAYMENT

Register online at www.ohiopharmacists.org OR
 Make check payable to: Ohio Pharmacists Association
 And mail to: 2674 Federated Blvd, Columbus, Ohio 43235
 OR fax with credit card information: 614-389-4582
 OR call with credit card information: 614-389-3236

Total Remitted \$ _____
 MasterCard VISA Check

Account Number _____ Exp. Date _____
 Name on Card _____ Sec. Code _____
 Billing Address _____
 City _____ State _____ Zip _____

Requests for conference registration refunds, less \$15 administrative fee, will be honored if received by 3/31/14. A confirmation letter will be mailed or emailed upon receipt of registration.

***SPECIAL MEMBERSHIP CONFERENCE PACKAGE**

New members will enjoy OPA member benefits such as the bi-weekly Ohio *Pharmacy Newslines* email and legislative action alerts; the monthly *Ohio Pharmacist* journal with home study continuing education, including State Board-approved pharmacy law; member-only access to the website, and much more. Check it out at www.ohiopharmacists.org. Please fill in the information below.

College Attended _____ Year of Graduation _____ Ohio Pharmacist License # _____

Membership dues may constitute an ordinary and necessary business expense, but are not considered a charitable deduction. A portion of dues, however, is not deductible as an ordinary and necessary business expense to the extent that OPA engages in state or federal lobbying. The non-deductible portion for 2014 is 15%.



OHIO PHARMACISTS ASSOCIATION
2674 FEDERATED BLVD
COLUMBUS OHIO 43235



**time 2 mark
your calendars!**

**Ohio Pharmacists Association
136th Annual Conference
& Trade Show**

APRIL 4 - 6, 2014

Columbus, Ohio