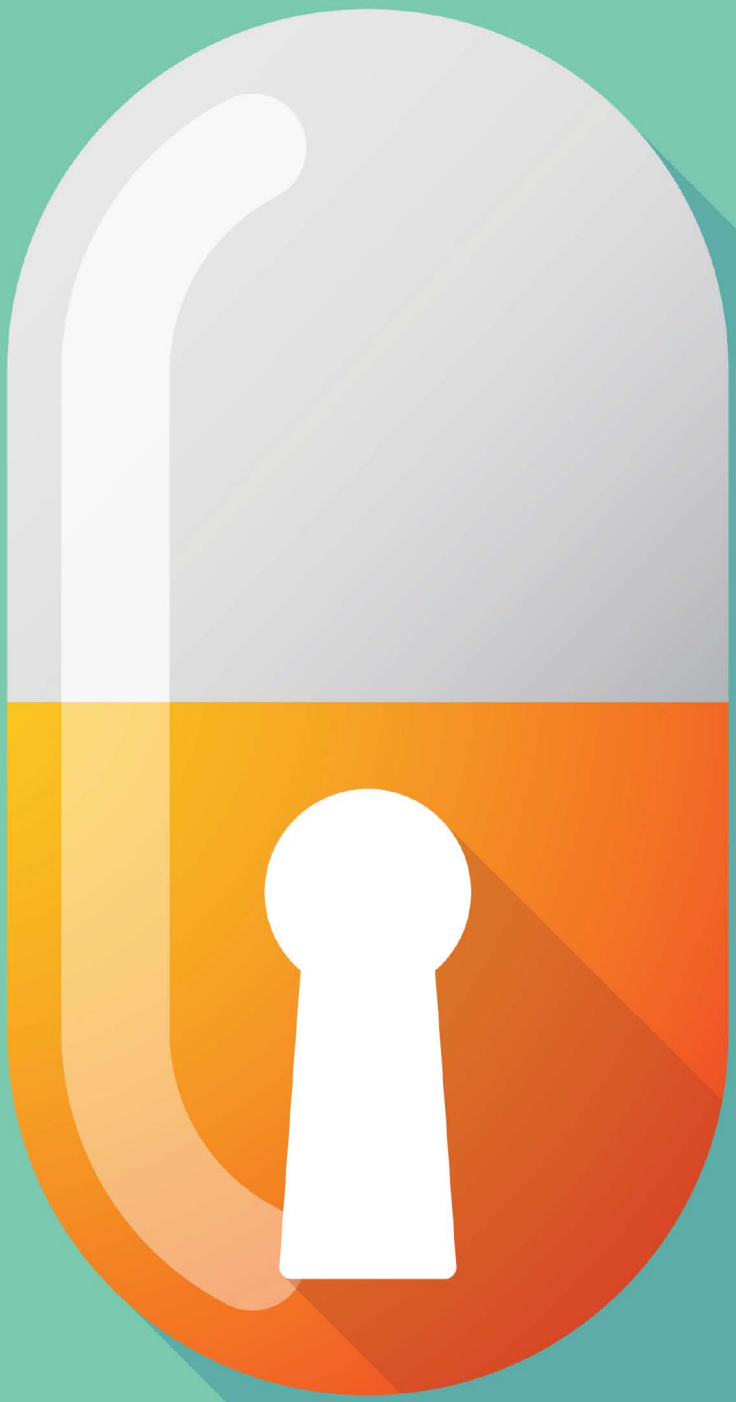
340B Midwest Regional Conference & Expo



Apexus
2026 Event Sponsor

August 24 & 25, 2026

The Ohioan Hotel
& Event Center
100 Green Meadows Drive South
Lewis Center, Ohio 43035

OPA Hosted by the Ohio Pharmacists Association

340B MIDWEST CPE ACTIVITIES/SESSIONS

Join us for the OPA 340B Midwest Regional Conference & Expo, August 24 & 25, at the Ohioan Hotel & Event Center, in Columbus, Ohio. Pharmacists, pharmacy technicians, and other healthcare professionals, health-system and health center executives, GPOs, wholesalers, drug company decision makers, healthcare leaders, as well as federal, state, and local government officials are invited to learn, interact, network and address today's toughest challenges in community healthcare. Pharmacists and pharmacy technicians can earn up to six hours (0.6 CEU) of continuing pharmacy education credit. Exhibitors will be on hand on August 24 during breakfast, breaks, lunch, and evening reception to discuss their products and services designed to meet your practice needs.

Keynote: 340B Hot Topics Panel Discussion *(non-CE)*

Hatwig

Morgan

Homsted

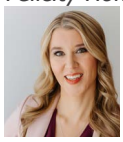
Wishart

Chris Hatwig, MS., RPh, FASHP, President, Apexus LLC, Irving, Texas; Lucas Morgan, Esq., Shareholder/Partner, Life Sciences/Pharmacy Attorney, Buchanan, Newark NJ; Felicity Homsted, PharmD, MBA, 340B ACE, Chief Executive Officer, FQHC 340B Compliance, Lebanon TN; and *Bibi Wishart, PharmD, MBA, DPLA, 340B ACE, Director of Pharmacy, 340B Program, Atrium Health, Winston-Salem, NC*

Section 340B of the Public Health Service Act requires drug manufacturers to provide discounted pricing on covered outpatient drugs to eligible covered entities. These savings play a critical role in supporting operational efficiency and improving access to care. As the health care landscape evolves and market dynamics shift, the 340B Program continues to face new complexities. This session will begin with an overview of current trends from the 340B Prime Vendor Program (PVP). Attendees will gain practical strategies to navigate these challenges and strengthen their organization's compliance and integrity within the 340B Program.

Shifting Landscape: The impact of new pricing models on 340B Programs

Felicity Homsted, PharmD, MBA, 340B ACE, Chief Executive Officer, FQHC 340B Compliance, Lebanon TN


Homsted

This session will review the impact of newly launched and anticipated pricing models on 340B. Attendees will gain understaning of how Maximum Fair Prices (MFP), 340B Rebates and Most Favored Nations (MFN) pricing will impact their program operations and provide stategies to prepare and adapt.

At the completion of this activity, the participant will learn how to:

a) analyze the impact of pricing models including MFP, MFN, and 340B rebates on 340B program operations; and

b) identify strategies to prepare for and mitigate the impact of new pricing models on 340B programs.

ACPE #0129-0000-26-063-L04-P/T 0.1 CEU Knowledge-based activity

Putting the Fun in MFP Refunds

Pierce

Danielle Pierce, CPhT, Director of Pharmacy Operations, Equitas Health Pharmacy, Columbus OH

In this session we will discuss what we know so far with the MFP refund process, tips and tricks for auditing claims, and current struggles from the 340B landscape. We will cover ways to monitor over and underpayment of MFP refunds. We will also discuss updates to manufacturer policies that directly impact MFP submissions and the overlap with ESP. Additionally, we will talk about the importance of monitoring reconciliation.

At the completion of this activity, the participant will be able to:

a) describe the MFP process fully; and

b) create an executable plan for your pharmacy to audit claims without the use of third party entities.

ACPE #0129-0000-26-064-L04-P/T 0.1 CEU Application-based activity

Monday Breakouts

Hospitals: Ask the Experts *(non-CE)*

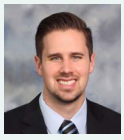
Wishart

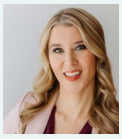
Peters

Bibi Wishart, PharmD, MBA, DPLA, 340B ACE, Director of Pharmacy, 340B Program, Atrium Health, Winston-Salem, NC; and Michael Peters, PharmD, MBA, BCPS, 340B ACE, 340B Compliance Director, Apexus, Irving TX

Join this session to discuss challenges related to compliance in this ever-changing 340B landscape, current auditing trends, and strategies to ensure HRSA audit readiness.

Grantees: Ask the Experts *(non-CE)*


Whitner


Homsted

Jangus Whitner, PharmD, MHA, BCACP, 340B ACE, Director, 340B Policy and Compliance, Apexus, Irving TX; and Felicity Homsted, PharmD, MBA, 340B ACE, Chief Executive Officer, FQHC 340B Compliance, Lebanon TN

This session will provide an opportunity for health care organizations that receive federal grant funds and that participate in the 340B drug pricing program to ask experts key legal and operational questions to further support their safety-net health care missions.

Download the OPA App

The Ohio Pharmacists Association has a free App available for download. In the App Store/Google Play, search for "Ohio Pharmacists Association." From the homepage of the OPA app, select the *340B Midwest Regional Conference & Expo* tile. When you click on the *340B Midwest Regional Conference & Expo* from the list of events, a check mark appears and there may be a slight pause as the content loads. Once downloaded, you will be on the event landing page. Within the 340B Midwest app, you will find the conference schedule; in-depth descriptions of programming and downloadable handouts; sponsors; exhibitors; floorplans of the Ohioan Hotel and Event Center as well as vendor assignments at the 340B Expo.

340B Litigative Update

Morgan

Hu-Rodgers

Lucas Morgan, Esq., Shareholder/Partner, Life Sciences/Pharmacy Attorney; Tina Hu-Rodgers, Shareholder, Life Sciences Industry Group Co-Leader, Buchanan, Newark NJ

This session will highlight key court decisions and ongoing challenges shaping the 340B program in 2026, aiming to equip stakeholders with the latest insights into litigation trends. Notable developments include federal and state courts denying manufacturer requests to block state 340B laws, reaffirming states' authority to enforce pharmacy protections. Additionally, more recent litigation involving major health systems exposes ongoing disputes over potential 340B fund diversion. This evolving legal environment underscores the importance for stakeholders to stay informed and adapt their strategies accordingly, ensuring compliance amid these significant legal and regulatory developments.

At the completion of this activity, the participant will be able to:

a) Discuss the current legal and regulatory landscape impacting the 340B program in 2026.

b) Analyze recent court decisions and ongoing litigation trends affecting stakeholders' strategies and compliance.

c) Evaluate the implications of legal disputes and enforcement actions for the future management and integrity of the 340B program.

ACPE #0129-0000-26-065-L03-P/T 0.1 CEU Application-based activity

340B Legislative Update

Ogunsusi

Mark Ogunsusi, PharmD, JD, Partner, K&L Gates LLP, Washington DC

This session will provide an overview of the current political landscape of 340B reform, the impact it could have on your covered entity's operations, and what steps covered entities and their registered lobbyists are taking to advocate for: 340B contract pharmacies, claims data and health information protections, and payer 340B antidiscrimination.

At the completion of this activity, the participant will be able to:

a) review the current pending federal legislation aiming to reform the 340B program;

b) analyze common state legislative language and frameworks;

c) describe the political and legal dynamics of the current state and federal 340B reform; and

d) recognize opportunities for covered entities to educate legislators.

ACPE #0129-0000-26-066-L03-P/T 0.1 CEU Knowledge-based activity

When You Can't Hire, Automate: AI powered IVR system to the Rescue

Reitz

Yoho

Brenda Reitz, RPh, 340B ACE, Pharmacy Director, Family Health Services of Darke County, OH; and R. Logan Yoho, PharmD, BCACP, 340B ACE, Director of Advocacy and Education, FQHC 340B Compliance, Lebanon TN

When You Can't Hire, Automate explores how organizations can maintain service quality and operational efficiency despite ongoing staffing shortages. This session focuses on the practical implementation of AI-powered IVR systems to reduce workload on limited technical staff, streamline customer interactions, and improve response times. Attendees will learn how automation can be strategically deployed to handle routine tasks, triage service needs, and support overextended teams—turning workforce constraints into an opportunity for innovation and scalability. Real-world insights and actionable steps will help participants identify where AI powered IVR can deliver immediate impact within their own operations.

At the completion of this activity, the participant will be able to:

a) identify key operational challenges caused by technician shortages and recognize opportunities where AI IVR can improve efficiency and service delivery;

b) evaluate how AI-powered IVR systems can automate routine tasks, triage requests, and optimize limited workforce resources; and

c) apply practical strategies for implementing AI IVR solutions within their organization to enhance scalability, reduce workload, and maintain service quality.

ACPE #0129-0000-26-067-L04-P/T 0.1 CEU Application-based activity

Managing Manufacturer 340B Policies and What Comes Next

Turnage

Spenser Turnage, Director of Manufacturer Restriction Support, FQHC 340B Compliance, Lebanon TN

Since first coming into effect in 2020, FQHCs have had to find strategies to address manufacturers' contract pharmacy restrictions. This session will focus on hands on operational strategies to address manufacturer contract pharmacy restrictions and help restore access to 340B medications. We will discuss alternatives for addressing the manufacturer restrictions, principally by designation of single pharmacies under alternate sites and data submission to 340B manufacturer-chosen vendors. The speaker will review the use of pharmacy designation and limited data sharing as methods to restore access to restricted manufacturers, as well as share real-world FQHC experiences from FQHCs already participating in these models.

At the completion of this activity, the participant will be able to:

a) review recent changes in the contract pharmacy landscape and types of restrictions imposed by manufacturers;

b) illustrate the steps involved to restore 340B access through data sharing and designating contract pharmacies to health center associated sites; and

c) compare and contrast strategies used by FQHCs to mitigate the impact to medication access and FQHC operational margin.

ACPE#0129-0000-26-068-L04P/T 0.1 CEU Application-based activity

CONTINUING PHARMACY EDUCATION CREDIT

This meeting is targeted to all pharmacists and pharmacy technicians. The continuing pharmacy education (CPE) for this program is coordinated by the Ohio Pharmacists Foundation (OPF). To receive CPE credit for the live conference, pharmacists and pharmacy technicians must attend the entire session, actively participate, and complete the speaker evaluation(s) in OPA's LecturePanda platform indicating sessions attended within 60 days of the Conference. CPE Statements of Credit can be printed from the CPE Monitor.

Disclosure: Individuals responsible for planning OPF continuing pharmacy education activities have no relevant financial relationships with ineligible companies to disclose.

The Ohio Pharmacists Foundation, Inc. is accredited by the Accreditation Council for Pharmacy Education as a provider of continuing pharmacy education.

340B MIDWEST SCHEDULE

Monday, August 24

8:00 am Registration, Expo and Continental Breakfast

9:00 am Keynote: 340B Hot Topics Panel Discussion

10:00 am Shifting Landscape: The impact of new pricing models on 340B Programs

11:00 am Break *with Expo* *Coffee Sponsored by FQHC 340B Compliance*

11:25 am Putting the Fun in MFP Refunds

12:25 pm Lunch *with Expo*

1:30 pm Monday Breakouts: Ask the Experts

- ***Hospitals***
- ***Grantees***

3:00 pm Break *with Expo*

3:30 pm 340B Litigative Update

4:30 pm Reception *Sponsored by Apexus*

Tuesday, August 25

8:00 am Registration and Continental Breakfast

9:00 am 340B Legislative Update

10:10 am When You Can't Hire, Automate: AI powered IVR system to the Rescue

11:20 am Managing Manufacturer 340B Policies and What Comes Next

12:20 pm Conference Adjournment

Thanks to our 340B exhibitors & sponsors
(as of 6/4/2026)

Apexus
Buchanan
FQHC 340B Compliance
Liberty Software
McKesson Amplify

Thanks to OPA 2026 Sponsors

Diamond
Buchanan

Platinum
McKesson Amplify

Gold
Pharmacists Mutual Insurance Group, hims & hers

Silver
Boehringer Ingelheim, Lilly, Merck

Bronze
APCI, andhealth, CareSource, Clarest Health, Liberty Software, NACDS, Neurelis, RxMart

Pharmacist and Pharmacy Technician CPE Reporting:

To receive CPE credit for the live conference, pharmacists and pharmacy technicians must use OPA's LecturePanda platform. To access OPA's LecturePanda platform, use the *CPE Credit/Evaluations* tile in the OPA 340B Midwest Regional Conference app.
To register on LecturePanda, pharmacists and pharmacy technicians will use the same email address used to register for the Conference, and their NABP e-Profile ID number. Once registered for the OPA 340B Midwest Regional Conference, the attendee will have access to complete the following:

1. speaker evaluation for each session,
2. one-time conference evaluation,
3. claim credit(s) in LecturePanda, and
4. submit credit(s) via LecturePanda.

Once live credits have been claimed, the attendee must submit the credits in the LecturePanda platform to the CPE Monitor by **Thursday, October 22, 2026**.

Conference Hotel

Make your online reservation with the special conference rate by **July 24, 2026**. If you phone in your reservation, be sure to say you are attending the 340B Midwest Regional Conference and Expo.

The Ohioan Hotel & Event Center
100 Green Meadows Drive South, Lewis Center, OH 43035
Room rate: $157 per room, per night
Call: (614) 880-4300
Online Registration via QR code or url:
bit.ly/340BMidwestConferenceExpo2026

340B MIDWEST REGIONAL CONFERENCE REGISTRATION

August 24 & 25, 2026 | The Ohioan Hotel & Event Center, 100 Green Meadows Drive South, Lewis Center, Ohio 43035

Name_____ Nickname for Badge _____

Preferred Address ☐ Home ☐ Work _____

City _____ State _____ Zip _____ Employer_____

Home Phone ( )_____ Cell Phone ( )_____ Work Phone ( )_____

Email _____

Emergency Contact _____ Phone ( )_____

If physically impaired, indicate any special assistance you will need _____

Special Dietary Requirements: ☐ Vegetarian ☐ Other requests are subject to an additional $20 charge

Request: _____

Registrant Type	By 8/5/2026	After 8/5/2026	Onsite
Pharmacist	$399	$449	$499
Pharmacy Technician	$199	$249	$299
Student Pharmacist	$189	$239	$289
Non-pharmacist/non-technician Stakeholder* *Check all applicable stakeholder designations below*	$250	$300	$350

Stakeholder Designations: ☐ *Covered Entity* ☐ *Vendor* ☐ *Consultant* ☐ *Contract Pharmacy* ☐ *Other*

Registration includes admission to all Live CPE Activities/Sessions, access to handouts, Expo, breakfasts, lunch, breaks and reception.
*Students and stakeholder (non-pharmacist/non-pharmacy technician) registrants are not eligible for continuing pharmacy education credit.

PAYMENT:

Register online at www.ohiopharmacists.org
OR Mail to: OPA 2674 Federated Blvd, Columbus, OH 43235 OR fax: 614-389-4582 OR call: 614-389-3236

Online Registration June - August

Total Remitted $_____ ☐ Check included

Credit Card
☐ VISA ☐ MasterCard ☐ American Express
Exp. Date _____ Sec. Code _____
Name on Card _____
Account # _____
Billing Address _____
(If different from above)

Electronic Funds Transfer
☐ Checking ☐ Savings ☐ Business Checking
Routing # _____
Account # _____
Name on Account _____

Request for refunds, less $25 administrative fee, will be honored if received by 8/10/26.

CONFIRMATION AND HOTEL INFORMATION

Upon registration, a confirmation email will be sent to you. From www.ohiopharmacists.org, you can click on the *340B Midwest Regional Conference* link under *Latest News for 340B schedule and hotel information.*

CONSENT for use of photographic images: Registration and attendance at, or participation in, OPA meetings and other activities constitute an agreement by the registrant to OPA's use and distribution (both now and in the future) of the registrant or attendee's image in photographs, videotapes, and electronic reproduction of such events and activities.