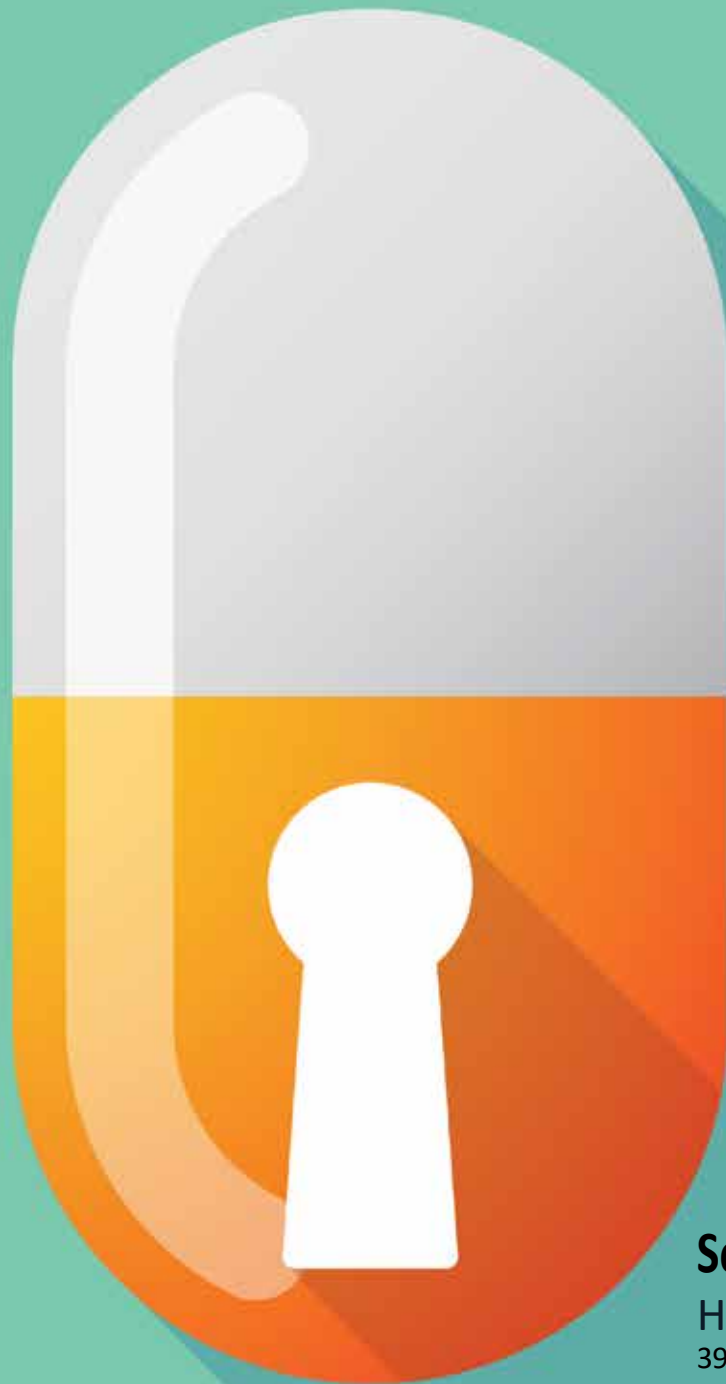


340B Midwest Regional Conference & Expo



September 11 & 12, 2023
Hilton Columbus at Easton
3900 Chagrin Drive, Columbus, OH 43219



Hosted by the Ohio Pharmacists Association

340B MIDWEST CPE ACTIVITIES/SESSIONS

Join us for the first ever OPA 340B Midwest Regional Conference & Expo, September 11-12, at the Hilton Columbus at Easton, which is situated in the heart of Easton Town Center near shopping, dining and entertainment. Pharmacists, other healthcare professionals, health-system and health center executives, GPOs, wholesalers, drug company decision makers, healthcare leaders, as well as federal, state, and local government officials are invited to learn, interact, network and address today's toughest challenges in community healthcare. Pharmacists and pharmacy technicians can earn up to nine hours (0.9 CEU) of continuing pharmacy education credit. Exhibitors will be on hand during breakfasts, breaks, lunch, and evening reception to discuss their products and services designed to meet your practice needs.

Keynote: **The State of 340B**



*Logan Yoho, R.Ph., PharmD, BCACP
340B ACE*

Director of Pharmacy, Hopewell Health Centers
Attendees will hear about the history and current state of the 340B Program as well as the outlook for the future of the program.

Yoho

be able to:

- review the history of the 340B Program;
- discuss the current restrictions and litigation on the use of contract pharmacy; and
- identify potential uses and the patient impact of 340B Savings.

ACPE #0129-0000-23-072-L04-P/T 0.1 CEU Knowledge-based activity

340B Threats & Other Hot Topics



*Sue Veer, MBA
President and CEO, Carolina Health Centers, Inc.; and
Tim Mallett, R.Ph., 340B ACE, NACHC
340B Consultant,
VP of Pharmacy Services, 340Basics*
Speakers will discuss threats to the

Veer

Mallett

340B Program like the contract pharmacy restrictions, PBM over-reach, etc.

At the completion of this activity, the participant will be able to:

- explain significant developments in the 340B Program over the past 5 years, including contract pharmacy restrictions and discriminatory contracting; and
- recognize how recent 340B developments impact 340B providers and their patients.

ACPE #0129-0000-23-073-L04-P/T 0.1 CEU Knowledge-based activity

Maintaining an Audit-Ready 340B Program



*Heidi Larson, PharmD, 340B ACE,
Director of Pharmacy Services,
Lead Pharmacist Auditor,
SpendMend; and
Jangus Whitner, PharmD, MHA,
BCACP, 340B ACE
Manager, 340B Policy and Compliance, Apexus*

Larson

Whitner

This session will provide attendees advice on how to maintain their 340B Programs in a compliant manner so there is never fear of an audit.

At the completion of this activity, the participant will be able to:

- identify methods to prevent diversion and duplicate discounts;
- review their policy and procedures to ensure a compliant program;
- discuss the role of auditing in maintenance of a 340B Program; and

- explain the importance of conducting regular audits of OPASIS entries for accuracy.

ACPE #0129-0000-23-074-L04-P/T 0.1 CEU Knowledge-based activity

The Keys to 340B Advocacy



*Elizabeth Linderbaum, MPP
Deputy Director, Regulatory Affairs,
National Association of Community Health Centers; and
Peggy Tighe, J.D.
Principal, Powers Law, Legislative Counsel, RWC-340B, CV340B Counsel*

Linderbaum Tighe

This session will outline the current legislative status and methods to best advocate for the 340B Program.

At the completion of this activity, the participant will be able to:

- describe the intersection of state and federal 340B lobbying;
- discuss the intersection of lobbying and grassroots advocacy; and
- explain the importance of working in collaboration with allies and sometimes opponents to best serve safety net providers and the patients they serve.

ACPE #0129-0000-23-075-L04-P/T 0.1 CEU Knowledge-based activity

C-Suite Perspectives & Having Pharmacy on the Team



*Sue Veer, MBA
President and CEO, Carolina Health Centers, Inc.; and
Nick Saltsman, PharmD, R.Ph., AAHIVP
Chief Pharmacy Officer, Equitas Health*

Veer

Saltsman

Speakers will discuss what pharmacists should consider when talking to their C-suite and the importance of bringing pharmacists to the Executive or C-suite meetings.

At the completion of this activity, the participant will be able to:

- recognize the role pharmacy leaders can and should play in the leadership of their organization;
- identify business acumen for communicating the importance of pharmacist services to C-suite members;
- explain the critical thought process skills that pharmacy leadership can bring to the C-suite meetings and discussions;
- recognize the importance of the 340B Program in relation to organizational budgets;
- describe how operational decisions affect pharmacy operations and patient experience; and
- identify and discuss metrics as one of the essential building blocks for establishing the role and amplifying the voice of pharmacy within the C-suite.

ACPE #0129-0000-23-076-L04-P/T 0.1 CEU Knowledge-based activity

Where Clinical Pharmacy & 340B Meet



Martinez



Nathan

Jason Martinez, PharmD, BCACP, 340B ACE
Chief Population Health Officer, Community Health and Wellness Partners; and
Olivia Nathan, PharmD, AAHIVP, MPH(c)
Director of Pharmacy Services, PrimaryOne Health

Attendees will learn how clinical pharmacy and 340B operations can be a symbiotic relationship, strengthening and improving the other.

At the completion of this activity, the participant will be able to:

- summarize how 340B Savings are realized by an entity;
- describe ways in which clinical pharmacists can impact 340B Savings;
- review potential outcomes from implementing clinical pharmacy services at an entity;
- explain ways to maximize access to medications prescribed by clinical pharmacists with increasing manufacturer attacks on 340B Program; and
- review the role of the clinical pharmacist with 340B optimization and medication adherence.

ACPE #0129-0000-23-077-L04-P/T 0.1 CEU Knowledge-based activity

Opportunities, Challenges, & Solutions when Reporting to 340B ESP



Homsted



Alexander

Felicity Homsted, PharmD, MBA, 340B ACE
Chief Executive Officer, FQHC 340B Compliance; and
Ronnah Alexander, R.Ph., MBA
340B Chief Pharmacy Officer, Regional Health Care Affiliates DBA Health First Community Health Center

Attendees will learn what reporting to 340B ESP looks like and will walk away with tips and tricks to make the process easier.

At the completion of this activity, the participant will be able to:

- review the functions of ESP Second Sight;
- identify the "why" behind various manufacturers working the program differently;
- recall a few tricks and tips learned over the last few years; and
- review where to go for help and common issues to avoid.

ACPE #0129-0000-23-078-L04-P/T 0.1 CEU Knowledge-based activity



Starting & Optimizing In-House Pharmacy Operations



Reitz



Yoho

Brenda Reitz, R.Ph., Pharmacy Director, Family Health Services of Darke County; and
Logan Yoho, R.Ph., PharmD, BCACP 340B ACE
Director of Pharmacy, Hopewell Health Centers

The speakers will discuss aspects to think about when considering opening an in-house pharmacy. They will also discuss how to increase your in-house pharmacy utilization and operations.

At the completion of this activity, the participant will be able to:

- explain the basic timeline to implementation of an entity-owned pharmacy;
- calculate and evaluate their entity-owned pharmacy utilization rate;
- apply the entity-owned pharmacy utilization rate; and
- recognize ancillary services that enhance the entity-owned pharmacy utilization rate.

ACPE #0129-0000-23-079-L04-P/T 0.1 CEU Application-based activity

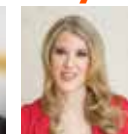
Contract Pharmacy Considerations



Trimbath



Bretz



Homsted

Chris Trimbath, BSPS
Director 340B Operations – ProMedica Health System;
John Bretz
Director of Strategic Relations, SUNRx; and
Felicity Homsted, PharmD, MBA, 340B ACE
Chief Executive Officer, FQHC 340B Compliance

Our speakers will discuss considerations that covered entities should take when selecting and contracting with contract pharmacies, as well as considerations when setting up an alternative 340B contract pharmacy replenishment models. Attendees will learn what aspects to look for in pharmacy service agreements and methods to optimize 340B Savings.

At the completion of this activity, the participant will be able to:

- describe key decision points in establishing contract pharmacy arrangements;
- recognize the pros and cons of contract pharmacy inventory and financial management models based on their impact to the covered entity and the pharmacy; and
- review methods to optimize 340B Savings generated through contract pharmacy arrangements.

ACPE #0129-0000-23-080-L04-P/T 0.1 CEU Knowledge-based activity

CONTINUING PHARMACY EDUCATION CREDIT

This meeting is targeted to all pharmacists and pharmacy technicians. The continuing pharmacy education (CPE) for this program is coordinated by the Ohio Pharmacists Foundation (OPF). To receive CPE credit, you must attend the entire session, actively participate, and complete the CPE form indicating sessions attended. Sign, date, and return the CPE form to the OPA staff, or to the OPA office **within 30 days of the meeting**. Your CPE credit will be uploaded to the CPE Monitor at the end of the month, where CPE statements of credit can be printed. Disclosure of faculty and commercial support relationships will be made known at the activity.



The Ohio Pharmacists Foundation, Inc. is accredited by the Accreditation Council for Pharmacy Education as a provider of continuing pharmacy education.

Disclosure: Individuals responsible for planning OPF continuing pharmacy education activities have no relevant financial relationships with ineligible companies to disclose.



340B MIDWEST SCHEDULE



Monday, September 11

- 8:30 am Registration and Continental Breakfast
- 9:00 am Keynote: The State of 340B**
- 10:00 am 340B Threats & Other Hot Topics**
- 11:00 am Break with Expo (Sponsored by Hudson Headwaters 340B)
- 11:15 am Maintaining an Audit-Ready 340B Program**
- 12:15 pm Lunch with Expo
- 2:00 pm The Keys to 340B Advocacy**
- 3:00 pm C-Suite Perspectives & Having Pharmacy on the Team**
- 4:00 pm Break with Expo
- 4:30 pm Where Clinical Pharmacy & 340B Meet**
- 5:30 pm Reception (Sponsored by SUNRx)

Tuesday, September 12

- 8:00 am **SUNRx Breakfast Theatre and Expo**
- 8:30 am Registration, Coffee and Light Refreshments
- 9:00 am Challenges, & Solutions when Reporting to 340B ESP**
- 10:00 am Starting & Optimizing In-House Pharmacy Operations**
- 11:00 am Break with Expo
- 11:30 am Contract Pharmacy Considerations**
- 12:30 pm Conference Adjournment

Download the OPA App

The Ohio Pharmacists Association has a free App available for download. In the App store/ Google Play, search for "Ohio Pharmacists Association." From the homepage of the OPA app, select the *Events Info/App* tile. When you click on the *340B Midwest Regional Conference & Expo* from the list of events, a check mark appears and there may be a slight pause as the content loads. Once downloaded, you will be on the event landing page. Within the 340B Midwest app, you will find the conference schedule; in-depth descriptions of programming and downloadable handouts; sponsors; exhibitors; floorplans of the Hilton Columbus at Easton and the Expo.

Special Thanks to our Sponsors
(as of 8/8/2023)




Thanks to our exhibitors
(as of 8/8/2023)

AstraZeneca	Hudson Headwaters 340B
Aventi Health	PDMI
Burrows Consulting	Prasco
Equashield	Sanofi
FQHC 340B Compliance	SUNRx

SUNRx Breakfast Theatre - 9/12/23 @ 8 am
 Topic: **Innovations in 340B**
 Presenter: Aaron Lott, PharmD, AuthorityRx

Enjoy breakfast while you learn about innovative solutions to resolve complex healthcare challenges, improve health outcomes and provide industry leading 340B program security and compliance through regulatory understanding, preparation, and organizational guidance.

Note: No continuing pharmacy education is provided for participation in this breakfast theatre.

This event is intended exclusively for pharmacies and entities who have active 340B pharmacy programs. Participation is not available to representatives of organizations in competition with SUNRx.

Conference Hotel

Make your online reservation with the special conference rate by **August 18, 2023**. If you phone in your reservation, be sure to say you are attending the 340B Midwest Regional Conference and Expo.

Hilton Columbus at Easton
 3900 Chagrin Drive, Columbus, OH 43219
 Room rate: \$192 per room, per night
 Call: (614) 414-5000 | Group Code: OPA
 Online Registration:
bit.ly/340BMidwestConferenceExpo





340B MIDWEST REGIONAL CONFERENCE REGISTRATION

September 11 & 12, 2023 | Hilton Columbus at Easton, 3900 Chagrin Drive, Columbus, Ohio 43219



Name _____ Nickname for Badge _____

NABP e-Profile ID _____ Birthdate (MMDD format) _____

Preferred Address Home Work _____

City _____ State _____ Zip _____ Employer _____

Home Phone () _____ Cell Phone () _____ Work Phone () _____

Email _____

Emergency Contact _____ Phone () _____

If physically impaired, indicate any special assistance you will need _____

Special Dietary Requirements: Vegetarian Other requests are subject to an additional \$10 per meal

Request: _____

Registrant Type	By 8/20/2023	After 8/20/2023	Onsite
Pharmacist	\$379	\$429	\$479
Pharmacy Technician	\$179	\$229	\$279
Non-pharmacist/non-technician Stakeholder* <i>Check all applicable stakeholder designations below</i>	\$230	\$280	\$330
Stakeholder Designations: <input type="checkbox"/> Covered Entity <input type="checkbox"/> Vendor <input type="checkbox"/> Consultant <input type="checkbox"/> Contract Pharmacy <input type="checkbox"/> Other			

Registration includes admission to all Live CPE Activities/Sessions, access to handouts, Expo, breakfasts, lunch, breaks and reception.
*Non-pharmacist/non-pharmacy technician stakeholder registrants are not eligible for continuing pharmacy education credit.

PAYMENT:

Register online at www.ohiopharmacists.org

OR Mail to: OPA 2674 Federated Blvd, Columbus, OH 43235 OR fax: 614-389-4582 OR call: 614-389-3236

Total Remitted \$ _____ Check included



Credit Card

VISA MasterCard American Express

Exp. Date _____ Sec. Code _____

Name on Card _____

Account # _____

Billing Address _____
(If different from above)

Electronic Funds Transfer

Checking Savings Business Checking

Routing # _____

Account # _____

Name on Account _____

CONFIRMATION AND HOTEL INFORMATION

Upon registration, a confirmation email will be sent to you along with hotel information. From the OPA homepage (www.ohiopharmacists.org), you can also click on the 340B Midwest Regional Conference and Expo link under Latest News.

Request for refunds, less \$25 administrative fee, will be honored if received by 8/28/23.