

# MIND Movement VIDEO CONTEST

## Imagine a world

Imagine a world in which people with mental illness are free from discrimination and actively seek treatment, wellness and recovery.

### INTRODUCTION:

The MIND (Mental Illness-No Discrimination) Movement is seeking short videos to post on its partners' websites and social media accounts which convey imaginative and meaningful messages to reduce the stigma of mental illness.

### VIDEO CONTEST OFFICIAL RULES

#### 1. HOW TO ENTER:

- Create a video that is no less than 30 seconds and no longer than 60 seconds.
- Upload your video to a file sharing website and email the downloadable link to [mindmovementohio@gmail.com](mailto:mindmovementohio@gmail.com)
- Include your complete name, mailing address, phone number, and e-mail address with your submission.
- Limit one entry per person or team \* (organization, class, or group). A \*list of team participants is required.
- Inappropriate material will not be considered.
- No self-promotion. Include the MIND Movement logo and website available at [www.ohiomindmovement.com](http://www.ohiomindmovement.com)
- Be as creative as you can!
- Deadline for submission will be Saturday, February 28, 2015.

#### 2. PRIZES:

- First Place - \$1,000
- Second Place - \$750
- Third Place - \$500
- Honorable Mention - \$125

### 3. JUDGING:

- The MIND Movement Steering Committee will form a video review committee of no less than 15 people. The committee will consist of individuals from the MIND Movement partner organizations, individuals living with a mental illness, and youth mental health advocates.
- Videos will be judged using the following criteria:
  - o Content/message (40 pts.)
  - o Originality/creativity (25 pts.)
  - o Level of engagement (25 pts.)
  - o Video quality (10 pts.)

Winners will be notified by phone and/or email by March 31, 2015.

### 4. GENERAL RULES:

- Must be between 14-24 years old.
- No purchase or donation necessary.
- The video contest is void where prohibited by law.
- Employees of MIND Movement partner organizations and their immediate family members are not eligible.
- All federal, state, and local taxes are the sole responsibility of winners.
- All federal, state, and local laws and regulations apply.
- The winners must execute an Affidavit of Eligibility/Release of Liability and Publicity within 10 days after receipt of same, certifying that entry is his/her own original video. Non-compliance within this time period may result in disqualification and an alternate will be selected. In the event that a minor is selected for a prize, the minor's parent or legal guardian must sign the required paperwork on behalf of the minor.
- All entries must be original works that have never been previously posted, and must not infringe on any third party rights.
- By entering the contest, the entrant gives MIND Movement and their partner organizations the right to use, and/or post the entry without further compensation. The winning entrants assign all copyrights to MIND Movement.
- By accepting a prize, the winner agrees to hold MIND Movement, their respective directors, officers, employees and assigns, harmless against any and all claims and liability arising out of use of prize. Winner assumes all liability for any injury or damage caused, or claimed to be caused, by participation in this promotion or use/redemption of any prize.
- Entrants agree to be bound by the Official Rules and the decisions of the judges. MIND Movement is not responsible for any error in the posting of the offer, administration of the contest or in the announcement of the prizes. MIND Movement is not responsible for lost, late, or electronic transmission errors resulting in omission, interruption, deletion, defect, delay in operations or transmission, of entry materials, or for technical, network, telephone equipment, electronic, computer, hardware or software malfunctions or limitations of any kind, or inaccurate transmissions of or failure to receive entry information by Sponsor or presenter on account of technical problems or traffic congestion on the Internet or at any website or any combination thereof.