

Ohio Psychiatric Physicians Association - Annual Psychiatric Update—2025
and 75th Anniversary Celebration

**Honoring the Past, Celebrating the Present,
and Shaping the Future of Psychiatry**

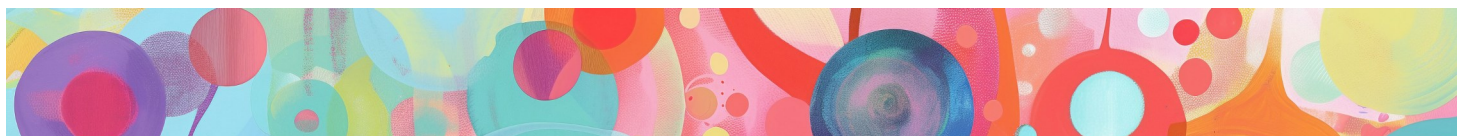
Exhibitor & Supporter Prospectus

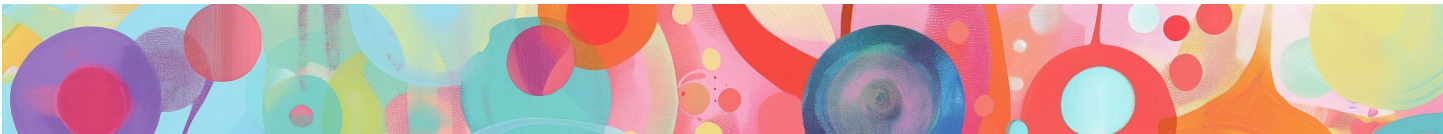


March 1—2, 2025



**Hilton - Polaris
Columbus, OH**





The Ohio Psychiatric Physicians Association’s Annual Psychiatric Update brings together psychiatrists and other mental health clinicians from all over Ohio to examine a broad array of topics of clinical interest and relevance to those who want to provide the best, evidence-based care possible for individuals with a mental illness, including substance use disorders. The objective is to educate and provide information on current research, cutting edge treatment options, advances in treatment in the area of psychopharmacology and more.

Sat. - Sun., March 1-2, 2025, Hilton Polaris, Columbus Ohio



About Us

The Ohio Psychiatric Physicians Association (OPPA) was founded in 1950 as the third district branch of the American Psychiatric Association (APA), whose more than 1,000 physician members specialize in the diagnosis, treatment and prevention of mental illnesses, including substance use disorders. The OPPA is incorporated under the State of Ohio as a not-for-profit, 501(c)6, scientific, medical specialty organization.

Benefits of Supporting and Exhibiting

In addition to making your products and services known to Ohio’s Psychiatric Physician leaders and other mental health professionals, **participating in this event will allow your company to demonstrate its commitment to supporting mental health professionals and the vital work they do. Whether your products and services are designed to improve patient outcomes, streamline clinical processes, or support the well-being of mental health practitioners, this is the perfect venue to highlight their benefits and effectiveness.**

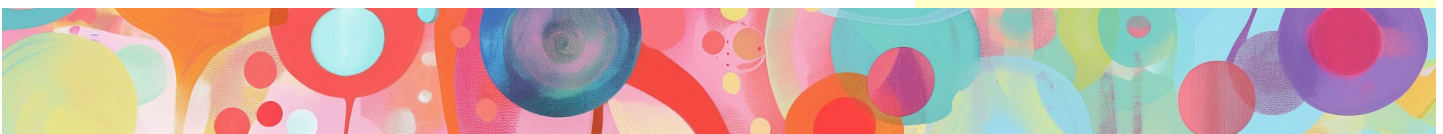
**Tentative Schedule
At a Glance**

Saturday, March 1, 2025

6:30 - 7 am	Set-up
7-8:30 am	Visit Exhibits
8:30 - 9:45 am	CME Lecture
9:45-10:15 am	Visit Exhibits
10:15-12:15 pm	CME Lectures
12:15-1:15 pm	Lunch
1:15-2:30 pm	Jeopardy
2:30-2:45 pm	Visit Exhibits
2:45-4 pm	CME Lecture
4-4:15 pm	Visit Exhibits
4:15-5:15 pm	CME Lectures
5:15-9 pm	75th Anniversary Gala Celebration

Sunday, March 2, 2025

8-9 am	Visit Exhibits
9-10 am	CME Lecture
10-10:30 am	Visit Exhibits
10:30-12:30 pm	CME Lectures



Exhibitors

Become an Exhibitor

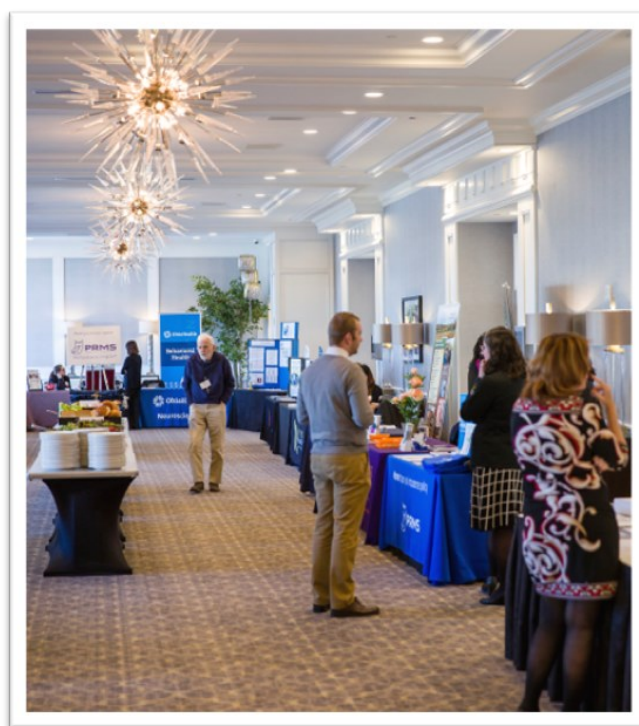
Exhibiting at the annual OPPA Psychiatric Update presents a prime opportunity for your company to gain significant exposure within the psychiatric field. This event is specifically designed to foster connections and share valuable information about your products and services with a highly targeted audience. By participating, you will have the chance to meet and reconnect with Ohio's psychiatric physicians as well as other behavioral health clinicians, enhancing your network and broadening your influence within the industry.

By exhibiting at this prestigious event, you place your company at the heart of Ohio's psychiatric and behavioral health community, positioning yourself as a key player in the advancement of mental health care.

Exhibitor Benefits

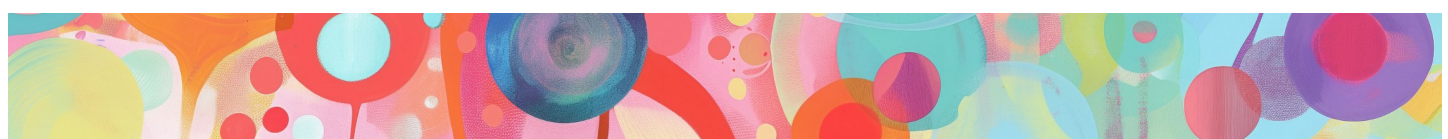
- ◆ A draped, six-foot table with chair (electricity available for purchase upon request)
- ◆ Recognition on event signage and social media (the sooner your company signs up, the more exposure your company will receive)
- ◆ Reference in post-event article in OPPA's quarterly newsletter, *Insight Matters*
- ◆ Reference in pre and post-event biweekly electronic newsletter
- ◆ Company name on website event page

Early-bird Exhibit	After Dec. 1, 2024
\$1,600	\$1,800



Prime Locations

The sooner your company signs up, the greater the likelihood will be that you can select one of several prime locations (see floor plan on page 7 to select)



Supporters

Become a Supporter

The Ohio Psychiatric Physicians Association (OPPA) is thrilled to announce its Annual Psychiatric Update alongside the celebration of its 75th Anniversary! This landmark event represents a unique opportunity for organizations to partner with OPPA in advancing mental health education and awareness. By collaborating with us, your organization can play a vital role in supporting the psychiatric community while simultaneously enhancing your brand visibility among a targeted audience of psychiatrists and other mental health clinicians.

OPPA is committed to creating a custom marketing package tailored to meet your organization's specific goals and needs. Whether your aim is to increase brand recognition, launch a new product, or foster deeper connections within the mental health sector, our team will work closely with you to develop a strategy that maximizes your exposure. From sponsorship opportunities and exhibit spaces to digital promotions and special recognition during our events, we offer a variety of options to ensure your brand stands out.

By supporting the OPPA's Annual Psychiatric Update, your organization will not only benefit from increased visibility but also demonstrate a commitment to advancing mental health care. This partnership provides a platform to highlight your dedication to improving psychiatric practices and patient outcomes. We invite you to join us in making this milestone event a resounding success and look forward to exploring how we can create a mutually beneficial collaboration.



Supporter Benefits

Everything included in the Exhibitor Benefits, plus:

- ◆ Company logo and a direct link to your website will be prominently displayed on the event page of the OPPA website. This ensures that all visitors and participants can easily access your company's site, driving traffic and increasing potential business opportunities.
- ◆ Logo featured on the front page of OPPA's website within the banner ads.
- ◆ Announcement of support multiple times throughout event reinforcing your company's commitment and partnership with OPPA
- ◆ See page 5 for full benefits of each level of sponsorship.

Supporter packages are fully customizable and pricing is determined by the specific, agreed upon needs of the company. Pricing begins at \$3,000 and goes up to \$10,000

Levels of Support

If you don't see a level that fits your needs or budget, we will customize a package!

The sooner we receive an application, the more exposure your company will receive in various OPPA methods of marketing!

Benefits to Company	Platinum \$10,000	Gold \$7,500	Silver \$5,000	Bronze \$3,000	Exhibit \$1,800
Prior to Annual Psychiatric Update Event					
• Color logo with link to company and up to 200-word description with links on OPPA website as a Supporter (for one year)	✓				
• Four full page color display ads in OPPA's quarterly electronic newsletter, <i>Insight Matters</i>	✓				
• Listed four times in weekly/bi-weekly electronic news, <i>e-Insight Update</i> as an advertiser	✓				
• Recognition of company's support: OPPA website, electronic communications, newsletter and special social media posts on Twitter and Facebook	✓	✓	✓	✓	
• Pre-registration attendee list (name, city, state only) for participants who opt-in to having their contact information shared	✓	✓	✓	✓	
• Color logo with link to company and up to 150-word product description (with links) on OPPA website as a Supporter (for one year)		✓			
• Three full page color display ads in OPPA's quarterly electronic newsletter, <i>Insight Matters</i>		✓			
• Color logo with link to company and up to 100-word product description (with links) on OPPA website as a Supporter (for one year)			✓		
• Two full page (or four half page) color display ads in OPPA's quarterly electronic newsletter, <i>Insight Matters</i>			✓		
• Color logo with link to company and up to 50-word product description on OPPA website as a Supporter (for one year)				✓	
• One full page (or two half page) color display ads in OPPA's quarterly electronic newsletter, <i>Insight Matters</i>				✓	
During the Event					
• Opportunity to provide insert/flyer (or other agreed upon materials to be provided at the time of registration)	✓				
• Complimentary registration for representatives (number varies based on level of support with four reps at Platinum level)	✓	3 reps	2 reps	2 reps	
• Verbal recognition by President during the event	✓	✓	✓		
• One exhibitor table/space	✓	✓	✓	✓	✓
• Advertisement in 75th Anniversary Gala Program	✓	✓	✓		
After the Event					
• Final attendee list (name, city, state only) for participants who opt-in to having their contact information shared	✓	✓	✓	✓	✓
• Opportunity for contact with OPPA Executive Director and/or contact with President to discuss new services/product information (frequency of contact varies based on level of support)	✓	✓	✓		

Exhibitor & Supporter Agreement

OPPA Annual Psychiatric Update - March 1-2, 2025

Please check appropriate box(es) to indicate your level of support:

SUPPORTER LEVEL

- PLATINUM SUPPORTER—\$10,000
 GOLD SUPPORTER - \$7,500
 SILVER SUPPORTOR - \$5,000
 BRONZE SUPPORTER - \$3,000

EXHIBITOR

- \$1,800 (\$1,600 before Dec. 1, 2024)
(includes two representative registrations)
 Additional representative add-on - \$50 each

If you need electricity, please contact Encore [HERE](#)

Please complete below or register online [HERE](#)

PRIMARY CONTACT

Company Name _____
Address _____
City/State/Zip _____
Website _____
Contact Name/Title _____
Email _____ Phone _____

Will you be staffing the on-site exhibit? Yes No

Table Selection: 1st choice _____ 2nd choice _____ 3rd choice _____ (see page 7 for floor plan)



EXHIBITOR STAFF INFORMATION

Name _____
Title _____
Email _____
Name _____
Title _____
Email _____
Name _____
Title _____
Email _____
Name _____
Title _____
Email _____

HOTEL POLICY

Exhibitor shall be fully responsible to pay for any and all damages to property owned by Hilton Columbus/Polaris, its owners or managers which result from any act or omission of Exhibitor. Exhibitor agrees to defend, indemnify and hold harmless, Hilton Columbus/Polaris, its owners, managers, officers or directors, agents, employees, subsidiaries and affiliates, from any damages or charges resulting from Exhibitor's use of the property. Exhibitor's liability shall include all losses, costs, damages, or expenses arising from, out of, or by reason of any accident or bodily injury or other occurrences to any person or persons, including the Exhibitor, its agents, employees, and business invitees which arise from or out of the Exhibitor's occupancy and use of the exhibition premises, the Hotel or any part thereof.

_____ **Please Initial**

PAYMENT INFORMATION

- Please invoice our company
 Check enclosed. Please make payable to: OPPA
Federal Tax ID # 34-6558859 Copy of [W-9](#)

MAIL OR EMAIL APPLICATION TO:

Ohio Psychiatric Physicians Association
PO Box 400, Dublin, OH 43017
Email: oppa@oppa.org Phone: (614) 763-0040

Exhibitor Floor Plan

