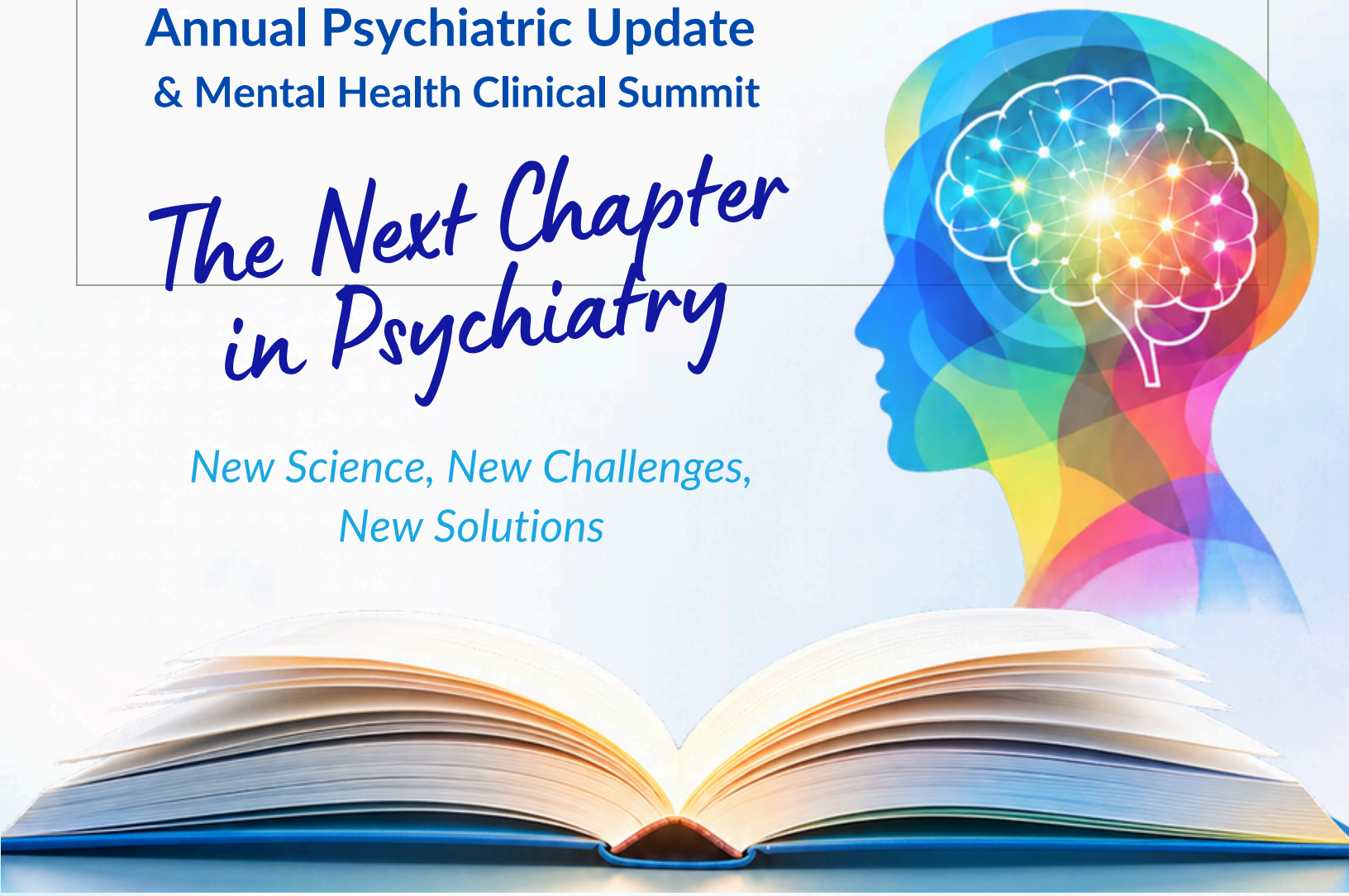
Ohio Psychiatric Physicians Association

Annual Psychiatric Update
& Mental Health Clinical Summit

The Next Chapter in Psychiatry

New Science, New Challenges, New Solutions



Exhibitor Prospectus 2026

April 3-4, 2027 - Polaris Hilton, Columbus

Thank You 2026 Partners!











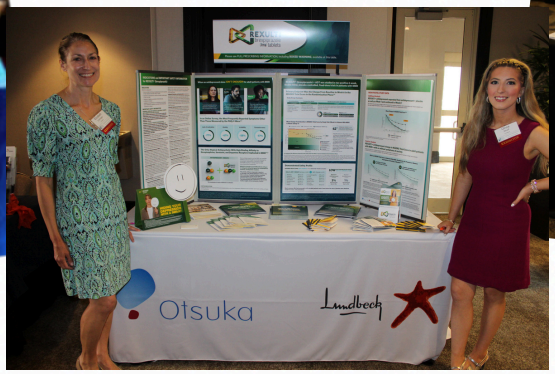














We are grateful to all sponsors and exhibitors, many of whom are not shown in the photos above.

The **Ohio Psychiatric Physicians Association's Annual Psychiatric Update and Mental Health Clinical Summit** brings together **psychiatrists and other mental health professionals from across Ohio and nationally,** to explore a wide range of timely and clinically relevant topics. **The program is designed to support those committed to providing the highest quality, evidence-based care for individuals living with mental illness,** including bipolar vs. borderline, sleep medications, anti-obesity medications, clinical and forensic implications of postpartum psychosis, and the impact Federal HB1 has on Ohio's Medicaid program.

Sat.—Sun., April 3-4, 2027, Hilton Polaris, Columbus Ohio

About Us

Founded in 1950, the Ohio Psychiatric Physicians Association (OPPA) is the third district branch of the American Psychiatric Association (APA), representing more than 1,000 physician members dedicated to the diagnosis, treatment, and prevention of mental illnesses, including substance use disorders. Incorporated in Ohio, OPPA is a 501(c)(6) not-for-profit scientific and medical specialty organization committed to advancing the field of psychiatry and promoting high-quality mental health care.

Benefits of Supporting and Exhibiting

Showcase your company's products and services to Ohio's leading psychiatrists and mental health professionals while demonstrating your commitment to advancing mental health care. The Annual Psychiatric Update offers a valuable opportunity to connect with key decision-makers, build relationships, increase brand visibility, and highlight innovations that improve patient care.

Tentative Schedule

Saturday, April 3, 2027

6:30 - 7 am	Set up
7 - 8:30 am	**Visit Exhibits**
8:30 - 9:30 am	CME Lecture
9:30 -10 am	**Visit Exhibits**
10:00 - Noon	CME Lectures
12 - 1:15 pm	**Lunch**
1:15 - 2 pm	Brainiac Challenge
2 - 3 pm	CME Lecture
3 - 3:30	**Visit Exhibits**
3:30 - 4:30 pm	CME Lecture
4:30 - 5 pm	OPPF Awards

Sunday, April 4, 2027

8:30 -9:30 am	CME Lecture
9:30-10 am	**Visit Exhibits**
10 am -12:15 pm	CME Lectures

Times subject to change



Exhibitors

Become an Exhibitor

Exhibiting at the annual OPPA Psychiatric Update and Mental Health Clinical Summit offers a **premier opportunity for your company** to gain meaningful visibility among psychiatric physicians and behavioral health professionals from across Ohio. This well-attended event is designed to encourage engagement, highlight innovative resources, and support the exchange of valuable information that strengthens mental health care.

As an exhibitor, you will have **dedicated time to connect with attendees**, showcase your products and services, and demonstrate how your organization contributes to advancing clinical practice. The conference setting provides a unique environment to build new relationships, reinforce existing partnerships, and engage with key decision-makers in the field.

By participating, **your company positions itself at the center of Ohio's mental health community**—expanding your network, enhancing your influence, and underscoring your commitment to supporting high-quality psychiatric care.

Exhibitor Benefits

- **One draped six-foot table and chair** (electricity available for purchase upon request)
- **Recognition on event signage and OPPA social media platforms** — early registration provides greater exposure opportunities
- **Mention in a post-event article** featured in OPPA's quarterly newsletter, Insight Matters
- **Inclusion in pre- and post-event editions** of OPPA's biweekly electronic newsletter
- **Company name** on the event page on the OPPA website.

Main Hallway (Tables 6-26)	Sides (Tables 1-5; 27-30)
$1,800	$1,200



Prime Locations

The sooner your company signs up, the greater the likelihood you can select one of several prime locations (see the floor plan on page 8). Please keep in mind that table locations may change slightly, depending upon the overall set-up of the area once on-site.

Supporters

Partner with OPPA: Maximize Your Visibility and Impact

Partnering with OPPA **offers a valuable opportunity to increase your organization's visibility**, connect with psychiatrists and mental health professionals, and demonstrate your commitment to advancing psychiatric care.

OPPA offers customizable sponsorship and marketing opportunities tailored to your goals, including exhibit space, digital promotions, event sponsorships, and special recognition. Whether launching a new product, strengthening relationships, or increasing brand awareness, we can help maximize your exposure.

Join us as a valued partner in making the 2027 Annual Psychiatric Update and Mental Health Clinical Summit a success while supporting excellence in psychiatric care and improved patient outcomes.



Supporter packages are fully customizable and pricing is determined by the specific, agreed upon needs of the company. Pricing begins at $3,500 and goes up to $10,000

Supporter Benefits

Includes all Exhibitor Benefits, plus the following, dependent upon level of support:

- **Prominent Online Exposure**: Your company logo and website link featured on the event page of the OPPA website, making it easy for attendees and visitors to access your site, drive traffic, and increase business opportunities.
- **Front-Page Visibility**: Logo placement on the OPPA homepage through banner ads, providing high-visibility exposure to a wide audience.
- **Event Recognition**: Multiple announcements of support throughout the event, reinforcing your organization's commitment and partnership with OPPA.
- **Social Media Highlights**: Recognition across OPPA's social media channels before, during, and after the event, boosting your organization's reach.
- **Premium Event Signage**: Display of your company logo on event signage, banners, and digital screens for maximum visibility.
- **Complimentary Registrations**: A set number of free or discounted event registrations for your staff to attend sessions and networking opportunities.
- **Recognition in Event Materials**: Logo and company mention in event programs, emails, and printed materials distributed to attendees.
- **Optional Post-Event Attendee List**: Access to attendees who opt in to receive communications, allowing for meaningful follow-up and business connections.

See page 6 for a full list of benefits for each sponsorship level.

Levels of Support

If you don't see a level that fits your needs or budget, we will customize a package!

The sooner we receive an application, the more exposure your company will receive in various OPPA methods of marketing!

Benefits to Company	Platinum $10,000	Gold $7,500	Silver $5,500	Bronze $3,500
Prior to Annual Psychiatric Update Event				
• Color logo with link to company and up to 200-word description with links on OPPA website to a Supporter (for one year)	✓			
• Four full-page color display ads in OPPA's quarterly electronic newsletter, Insight Matters	✓			
• Listed four times in weekly/bi-weekly electronic news, e-Insight Update as an advertiser	✓			
• Recognition of company's support: OPPA website, electronic communications, newsletter and special social media posts on Instagram and Facebook	✓	✓	✓	✓
• Pre-registration attendee list (name, city, state only) for participants who opt-in to having their contact information shared	✓	✓	✓	✓
• Color logo with link to company and up to 150-word product description (with links) on OPPA Website as a Supporter (for one year)		✓		
• Three full-page color display ads in OPPA's quarterly electronic newsletter, Insight Matters		✓		
• Color logo with link to company and upto 100-word product description (with links on OPPA Website as a Supporter (for one year)			✓	
• Two full page (or four half page) color display ads in OPPA's quarterly electronic newsletter, Insight Matters			✓	
• Color logo with link to company and up to 50-word product description on OPPA website as a Supporter (for one year)				✓
• One full page (or two half page) color display ads in OPPA's quarterly electronic newsletter, Insight Matters				✓
During the Event				
• Opportunity to provide insert/flyer (or other agreed upon materials to be provided at the time of registration)	✓			
• Complimentary registration for representatives (number varies based on level of support with four reps at Platinum level)	✓	3 reps	2 reps	2 reps
• Verbal recognition by President during the event	✓	✓	✓	
• One exhibitor table/space	✓	✓	✓	✓
• Prominent color logo included on signage and slideshow.	✓	✓	✓	
After the Event				
• Final attendee list (name, city, state only) for participants who opt-in to having their contact information shared	✓	✓	✓	✓
• Opportunity for contact with OPPA Executive Director and/or contact with President to discuss new services/product information (frequency of contact varies based on level of support)	✓	✓	✓	

Exhibitor & Supporter Agreement

OPPA Annual Psychiatric Update - April 3-4, 2027

Please check appropriate box(es) to indicate your level of support:

SUPPORTER LEVEL

_____ PLATINUM SUPPORTER—$10,OOO

_____ GOLD SUPPORTER - $7,500

_____ SILVER SUPPORTOR - $5,500

_____ BRONZE SUPPORTER - $3,500

EXHIBITOR

_____ $1,800 (Tables 6 - 26)
(includes two representative registrations)

_____ $1,200 (Tables 1 - 5 and 27 - 30)
(includes two representative registrations)

_____ Additional representative add-on - $50 each

If you need electricity, please contact Encore HERE

Please complete below or register online HERE

OHIO PSYCHIATRIC PHYSICIANS ASSOCIATION

PRIMARY CONTACT

Company Name _____

Address _____

City/State/Zip _____

Website _____

Contact Name/Title _____

Email _____ Phone _____

Will you be staffing the on-site exhibit? ___ Yes ___ No

Table Selection: 1st choice _____ 2nd choice _____ 3rd choice _____ (see page 8 for floor plan)

EXHIBITOR STAFF INFORMATION

Name _____
Title _____
Email _____

Name _____
Title _____
Email _____

Name _____
Title _____
Email _____

Name _____
Title _____
Email _____

MAIL OR EMAIL APPLICATION TO:

Ohio Psychiatric Physicians Association
PO Box 400, Dublin, OH 43017
Email: oppa@oppa.org Phone: (614) 763-0040

HOTEL POLICY

Exhibitor shall be fully responsible to pay for any and all damages to property owned by Hilton Columbus/Polaris, its owners or managers which result from any act or omission of Exhibitor. Exhibitor agrees to defend, indemnify and hold harmless, Hilton Columbus/Polaris, its owners, managers, officers or directors, agents, employees, subsidiaries and affiliates, from any damages or charges resulting from Exhibitor's use of the property. Exhibitor's liability shall include all losses, costs, damages, or expenses arising from, out of, or by reason of any accident or bodily injury or other occurrences to any person or persons, including the Exhibitor, its agents, employees, and business invitees which arise from or out of the Exhibitor's occupancy and use of the exhibition premises, the Hotel or any part thereof.

_____ **Please Initial**

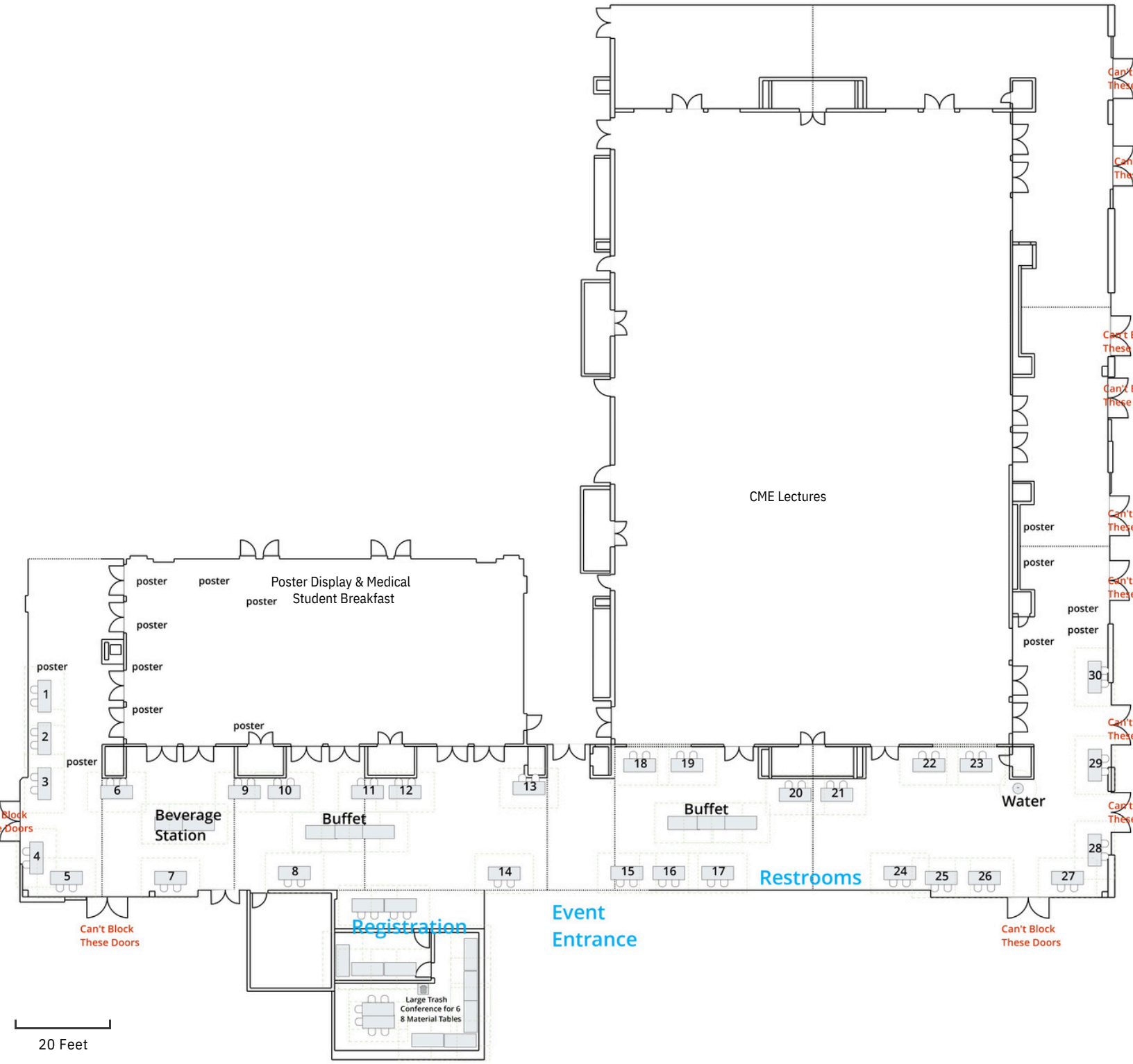
CANCELLATION & REFUND POLICY

Due to advance planning and financial commitments associated with the event, all exhibitor and supporter fees are non-refundable. No refunds will be issued for cancellations, regardless of the reason.

PAYMENT INFORMATION

_____ Please invoice our company

_____ Check enclosed. Please make payable to: OPPA
Federal Tax ID # 34-6558859 Copy of W-9


CME Lectures
Poster Display & Medical Student Breakfast
poster
Beverage Station
Buffet
Buffet
Water
Restrooms
Registration
Event Entrance
Large Trash
Conference for 6
8 Material Tables
Can't Block These Doors
Can't Block These Doors
20 Feet