

# Virtual Trade Show, Conference, and Event Platforms

## 6CONNEX

- Setup custom virtual booths
- Chat in real-time
- Upload digital sales and marketing collateral
- Recreate the feel of a physical event and allow exhibitors to customize their virtual booths

## COMMUNIQUE CONFERENCING

- Cloud-based
- Virtual trade show platform
- Exhibit halls, booths, presentations, and networking in a customizable 3D virtual environment

## EVENT FARM

- Virtual venue with event engagement technology
- Scalable to support 10,000-plus users concurrently
- Ability to choose from multiple meeting environments
- Customize a personal avatar character
- Built-in support tools for presenters such as file sharing, laser pointers, and video casting



# Virtual Trade Show, Conference, and Event Platforms

## TEOOH

- Users create customizable avatars and then control the character during the event
- App-based
- Free versions are available

## VIRTWAY EVENTS

- Cloud-based
- Virtual trade show platform
- Exhibit halls, booths, presentations, and networking in a customizable 3D virtual environment

## VFAIRS

- Flexible virtual space to customize exhibitor booths
- Offer on-demand content
- Provide chat forums
- Perform online transactions for optimal prospect engagement