



# Who we are and why you should get involved.

## Our Organization

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The only state-wide association representing doctors of chiropractic throughout Ohio.

We provide our members with the resources needed to prosper in their clinics. We encourage you to look around our site and see the vast amount of resources we have available. We look forward to helping you reach your personal and professional potential.

## Our Mission

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To promote the science, philosophy and art of the chiropractic profession by advocating the highest standard of ethics in practice; by working united to advance the profession; by developing close cooperation among the doctors within this association for the welfare of all Doctors of Chiropractic and the public we serve; and by promoting desirable relationships with other entities for the benefit of the chiropractic profession.

## Our Vision

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Empowering Ohio chiropractic physicians as the preferred choice for health care needs, specializing in spinal care, neuromuscular care and/or nervous system function; and educating the general public and policymakers on the importance of chiropractic in reaching one's full human potential.

## Our Values

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The OSCA values focus on:

- Education of chiropractic care to the general public
- The unification of Ohio's chiropractic physicians to speak with one voice
- Collaborating with other healthcare professions to achieve similar goals
- Promoting conservative care as the preferred choice of healthcare

# Affiliate Membership

OSCA Affiliate Members are trusted business partners whose valuable contributions help OSCA achieve its goals in advocating for our members and their patients. OSCA Affiliates have a proven track record in assisting Ohio chiropractors with reaching their individual practice goals and in staying on the cutting edge of the health and wellness revolution in their communities. **When OSCA members are planning to make a purchasing decision, we encourage them to first consider products and services offered by OSCA Affiliates.**

## PARTNER

**\$5,000**

- Listing on OSCA website with logo
- Member notification of services
- Initial notice of booth space & sponsorship opportunity for Annual Convention
- 1 FREE 8x10 booth space at Annual Convention (additional spaces at preferred rate; when available; first come)\* with free convention bag insert
- 60% discount on On Target advertising (when available; first come)
- First right of refusal to exhibit at weekend events
- FREE online classified listings
- FREE online display ad (when available; scheduled)
- Listing in On Target
- 2x/year FREE newsletter display ad (then at preferred rate; when available; scheduled)
- Opportunity to submit On Target article (when available; scheduled; approval needed)
- Opportunity to insert 1 page flyer in Member packet (approval needed)
- Opportunity to host "A Day With ..." events
- First mention when members ask for referrals
- District meeting sponsorship opportunities

## PREFERRED

**\$2,500**

- Listing on OSCA website with logo
- Member notification of services
- Initial notice of booth space & sponsorship opportunity for Annual Convention
- 50% discount on booth space at annual convention (when available; first come)\* with free convention bag insert
- 40% discount on On Target advertising (when available; first come)
- First right of refusal to exhibit at weekend events
- FREE online classified listings
- FREE online display ad (when available; scheduled)
- Listing in On Target
- Discounted newsletter display ad (when available; scheduled)
- Opportunity to submit On Target article (when available; scheduled; approval needed)
- Opportunity to insert 1 page flyer in Member packet (approval needed)
- Preferential mention when members ask for referral
- District meeting sponsorship opportunities

## STANDARD

**\$650**

- Listing on OSCA website with logo
- Member notification of services
- Initial notice of booth space & sponsorship opportunity for Annual Convention
- District meeting sponsorship opportunities
- 30% discount on booth space at annual convention (when available; first come)\*
- 20% on On Target advertising (when available; first come)
- Member referrals

\* Convention benefits will only apply if company/member is an affiliate by or before 2nd quarter of that convention year. If membership is obtained 2nd qtr or later, non-affiliate rates will apply for that convention year.

## AFFILIATE MEMBERSHIP APPLICATION AND CONTRACT

For more information, please contact OSCA at 614.229.5290 or email [osca@oscachiro.org](mailto:osca@oscachiro.org).  
**PLEASE PRINT CLEARLY.**

Company Name:		
Key Contact:	Alternate Contact:	
E-mail:	E-mail:	
Mailing Address:		
City:	State:	Zip:
Phone:	Fax:	

OSCA's online affiliate listing is listed by membership level and category. Please select ONE category:

- |  |  |  |
|--|--|--|
| <input type="checkbox"/> Billing, Coding & Collections           | <input type="checkbox"/> Business, Financial & Insurance | <input type="checkbox"/> Chiropractic Equipment & Supplies       |
| <input type="checkbox"/> Consultants/Practice Management         | <input type="checkbox"/> Educational Institutions        | <input type="checkbox"/> Diagnostic Imaging Services & Equipment |
| <input type="checkbox"/> Medical, Clinical & Laboratory Services | <input type="checkbox"/> Legal Services                  | <input type="checkbox"/> Other: _____                            |
| <input type="checkbox"/> Nutrition & Wellness                    | <input type="checkbox"/> Technology                      | _____  |

**Please submit a brief description of your company – 100 words or less**

### PAYMENT INFORMATION

**Please choose your affiliate level:**  PARTNER - \$5,000     PREFERRED - \$2,500     STANDARD - \$650

**PAYMENT METHODS -**

- Check enclosed for FULL AMOUNT made payable to the OSCA.
- Charge my credit card:     Charge entire amount now     Charge my account in equal payments

Account Number: \_\_\_\_\_ Expiration Date: \_\_\_\_\_ Security Code: \_\_\_\_\_

*The undersigned authorizes OSCA to charge the credit card/debit card in the amount outlined above. By signing below, party agrees to pay the affiliate dues specified in this agreement. Membership will renew automatically on January 1st of each year. If you do not want to renew membership, you will need to provide written notice no later than December 15th of any given year.*

Authorized Signature: \_\_\_\_\_ Date: \_\_\_\_\_

**Special Notice:** When referencing that your company is a OSCA affiliate, please use this statement as part of your materials: The author of this document/promotion, though a OSCA affiliate entity or individual, is an independent organization or person and its views are not authorized, reviewed for accuracy, or otherwise approved by the OSCA. The content of this document has not been approved by the OSCA and should not be viewed as a direct or indirect endorsement or verification of the accuracy of the material contained therein.

**Refunds/Cancellations:** We understand that all dues must be paid per the terms of this agreement. There shall be no refunds or reimbursement of any fees paid under this Agreement. Cancellation of this contract must be received by the OSCA no later than two weeks.

OSCA RESERVES THE RIGHT TO REJECT OR CANCEL ANY SPONSOR BENEFITS FOR ANY REASON AT ANY TIME.