



PASSPORT TO DISCOVERY

Maximize The Volume Of Traffic To Your Trade Show Booth!

Once again, we'll have our Passport to Prizes!

We encourage you to participate in this year's Passport game.

To be a part of the Passport to Discovery, the fee is \$150.

Please complete the necessary area of the registration form to be included.



The rules are simple:

- Only licensed funeral directors are eligible to win.
- Passport card will be included in each funeral director's registration bag.
- To be eligible for the Passport drawing, funeral directors must visit all the vendors listed on their Passport entry card.
- At each participating booth, funeral directors will have their passport stamped.
- The completed passport card is deposited into the raffle drum located at the Convention registration desk on Wednesday, June 11, 2025 by 2:00 pm.
- A \$1,000 grand prize drawing will be held at the conclusion of the educational program on Wednesday afternoon, June 11, 2025.

SPONSORS

WELCOME

SPONSORSHIP OPPORTUNITIES

(Options For Exhibiting And Non Exhibiting Companies)



Expo Hall Cocktail Reception - \$5,000 (1 Available)

All vendors and sponsors are invited to kick off PFDA's Expo Hall Opening Day, the Expo Reception is Tuesday, June 10th from 3:30-6:30 . Join PFDA members and their guests as they enjoy live music, cocktails and food while networking with colleagues. Sponsorship for this event includes event signage and program recognition as well as 5 min – mic time, and mentions throughout the program.

SESSION SPONSORSHIPS:

General Session - \$2,500 (4 available) / Keynote - \$3,500 (1 Available)

Support the PDFDA Convention at the heart of its function, the programming. Engage with renowned national speakers. The 2025 speaker and session line-up are sure to be well received by the hundreds of funeral directors in attendance.

SPECIAL EVENT SPONSORSHIP:

President's Welcome Reception - \$3,500 (1 Available)

A tradition to kick off PFDA's Convention, the President's Welcome Reception is an evening event on Sunday, June 8th located onsite at the Wind Creek Bethlehem. Join PFDA members and their guests as they enjoy cocktails and hors d'oeuvres while networking with colleagues.

FOOD & BEVERAGE SPONSORSHIPS:

Networking Lunch - \$5,000 (2 available)

Stand out as one of the networking luncheon sponsors, providing PFDA Convention attendees with hearty and healthy options for their lunch break in the exhibit hall on Tuesday, June 10th and Wednesday, June 11th. The networking lunches offer sponsors, exhibitors, and attendees alike the opportunity to partake in great food and conversation. Food will be provided by Wind Creek Bethlehem during each lunch, and sponsors will be recognized with signage both onsite and in Convention materials in print and online.

SPONSORSHIP OPPORTUNITIES

(Options For Exhibiting And Non Exhibiting Companies)



Coffee & Breakfast - \$2,500 (3 available)

Brighten PFDA Convention-goers' mornings with a freshly brewed array of coffees and teas and satisfying breakfast. Beverages and breakfast will be provided by Wind Creek Bethlehem each morning: Monday, Tuesday, and Wednesday. Sponsors will be recognized with signage both onsite and in Convention materials in print and online.

Membership Brochure Advertisement Opportunities:

Back Page : \$1000 | Inside Full Page : \$800 | (2) Half Page Ads Available: \$500

CONVENTION WIDE SPONSORSHIPS:

Name Badge Holder - \$3,500 (1 Available)

Keep your company front and center throughout the PFDA Convention by sponsoring the official name badge holders. Name badges will be designed to prominently include your company's logo, and every attendee will be required to wear their name badge to gain entry to the events and sessions during the duration of the convention, including all activities in the exhibit hall.

Registration Bags - \$3,500 (1 Available)

Keep your company in the hands of every PFDA Convention attendee by sponsoring the official PFDA Convention registration bag. This bag will be presented to each and every attendee when they register for the convention. The bags are often used by attendees throughout the show to carry their information and materials. Lightweight totes will display your company's logo and important information. Designs will be reviewed by the sponsor prior to manufacturing.

Floor Decals- \$2,000 (1 Available)

Help PFDA Convention attendees find their way to the important places they need to be during the 2024 Convention. Custom decals will show your company's logo and message. These large, highly visible decals will be used throughout the hotel and expo hall to help guide attendees, while at the same time featuring your company's key information. Designs will be reviewed by the sponsor prior to manufacturing and set-up.

SPONSORSHIP APPLICATION & CONTRACT 2025 PFDA CONVENTION & EXPO

Company Information	
Sponsorship Company Name:	
Address:	
City, State, Zip:	
Daytime Phone:	Fax:
Email:	
Website:	
Person Completing Form:	

Sponsorship Selection (Please Circle)			
Sponsorship Type:	Cost:	Sponsorship Type:	Cost:
General Session	\$2500	Name Badge Holder	\$3500
Keynote	\$3500	Registration Bags	\$3500
President's Welcome Session	\$3500	Floor Decals	\$2000
Networking Lunch	\$5000	Membership Brochure	Back Page \$1000
Coffee & Breakfast	\$2000	Membership Brochure	Inside Full Page \$800
Expo Hall Cocktail Reception	\$5000	Membership Brochure	Half Page \$500
Passport to Discovery	\$150		

Payment Information	
Total Enclosed:	
<input type="checkbox"/> Check: Please make checks payable to PFDA	<input type="checkbox"/> Credit Card: #
Name as it appears on card:	
Expiration Date: /	Security ID:
Credit Card Billing Address:	
Authorized Signature:	

Submit completed Exhibitor Application & Contract to:
 PFDA Convention Sponsor
 7441 Allentown Boulevard | Harrisburg, PA 17112
 Email: kristine@pfda.org | Fax: (717) 545-7360
 Questions: Please call (717) 545-7215