ONLINE PRIVACY POLICY

The Pennsylvania School Counselors Association (PSCA), is committed to keeping personal information collected of those individuals that visit our website and make use of our online facilities and services accurate, confidential, secure and private.

This Privacy Policy shall apply to the Pennsylvania School Counselors Association, and it shall govern any and all collection and usage of data by the Pennsylvania School Counselors Association and its members, affiliates or guests. Through the use of -<u>www.psca-web.org</u> you are herein consenting to the following data procedures set forth within this policy.

Collection of Information

This website collects various types of information, such as:

 Voluntarily provided information which may include your name, address, email address, billing and/or credit card information etc., which may be used when you purchase products and/or services and to deliver the services you have requested.

This web site is designed to collect only personal information that you knowingly and willingly provide by way of surveys, completed membership forms, and emails. It is the intent of this site to use personal information only for the purpose for which it was requested and any additional uses specifically provided on this site.

Use of Information Collected

The Pennsylvania School Counselors Association may collect and may make use of personal information to assist in the operation of our website and to ensure delivery of the services you need and request. At times, we may find it necessary to use personally identifiable information as a means to keep you informed of other possible products and/or services that may be available to you from www.psca-web.org. Pennsylvania School Counselors Association may also be in contact with you with regards to completing surveys and/or research questionnaires related to your opinion of current or potential future services that may be offered.

The Pennsylvania School Counselors Association does not now, nor will it in the future, sell, rent or lease any of our customer lists and/or names to any third parties.

The Pennsylvania School Counselors Association may feel it necessary, from time to time, to make contact with you on behalf of other external business partners with regards to a potential new offer which may be of interest to you. If you consent or show interest in presented offers, then, at that time, specific identifiable information, such as name, email address and/or telephone number, may be shared with the third party.

The Pennsylvania School Counselors Association may disclose your personal information, without prior notice to you, only if required to do so in accordance with applicable laws and/or in a good faith belief that such action is deemed necessary or is required in an effort to:

- Remain in conformance with any decrees, laws and/or statutes or in an effort to comply with any process which may be served upon Pennsylvania School Counselors Association and/or our website;
- Maintain, safeguard and/or preserve all the rights and/or property of Pennsylvania School Counselors Association; and
- Safeguard the personal safety of users of www.psca-web.org and/or the general public.

Children Under Age of 13

The Pennsylvania School Counselors Association does not knowingly collect personal identifiable information from children under the age of thirteen (13) without verifiable parental consent. If it is determined that such information has been inadvertently collected on anyone under the age of thirteen (13), we shall immediately take the necessary steps to ensure that such information is deleted from our system's database. Anyone under the age of thirteen (13) must seek and obtain parent or guardian permission to use this website.

Unsubscribe or Opt-Out

All users and/or visitors to our website have the option to discontinue receiving communication from us and/or reserve the right to discontinue receiving communications by way of email or newsletters. To discontinue or unsubscribe to our website please send an email that you wish to unsubscribe to psca50@comcast.net. If you wish to unsubscribe or opt-out from any third party websites, you must go to that specific website to unsubscribe and/or opt-out.

Links to Other Web Sites

Our website does contain links to affiliate and other websites. The Pennsylvania School Counselors Association does not claim nor accept responsibility for any privacy policies, practices and/or procedures of other such websites. The Pennsylvania School Counselors Association is NOT liable or responsible in any way for any violation of a user's or guest's privacy or other rights by owners or operators of affiliate or third party websites listed or identified on the PCSA's website. Therefore, we encourage all users and visitors to be aware when they leave our website and to read the privacy statements of each and every website that collects personally identifiable information. The aforementioned Privacy Policy Agreement applies only and solely to the information collected by our website.

Security

The Pennsylvania School Counselors Association shall endeavor to maintain adequate physical, procedural and technical security with respect to our offices and information storage facilities so as to prevent any loss, misuse, unauthorized access, disclosure or modification of the user's personal information under our control.

The company also uses Secure Socket Layer (SSL) for authentication and private communications in an effort to build users' trust and confidence in the internet and website use by providing simple and secure access and communication of credit card and personal information. In addition, Pennsylvania School Counselors Association is a licensee of TRUSTe. The website is also secured by VeriSign.

Changes to Privacy Policy

The Pennsylvania School Counselors Association reserves the right to update and/or change the terms of our privacy policy, and as such we will post those change to our website homepage at www.psca-web.org, so that our users and/or visitors are always aware of the type of information we collect, how it will be used, and under what circumstances, if any, we may disclose such information. If at any point in time.

The Pennsylvania School Counselors Association decides to make use of any personally identifiable information on file, in a manner substantially different from that which was stated when this information was initially collected, the user or users shall be promptly notified by email. Users at that time shall have the option as to whether or not to permit the use of their information in this separate manner.

Acceptance of Terms

Through the use of this website, you are hereby accepting the terms and conditions stipulated within the aforementioned Privacy Policy. If you do not agree to these terms and conditions, then you must refrain from further use of our sites. In addition, your continued use of our website following the posting of any updates or changes to our terms and conditions shall mean that you are in agreement and acceptance of such changes.

The Pennsylvania School Counselors Association reserves the right, in its discretion and judgment, to remove any content or information on its website that PCSA deems a violation of this Policy. The Pennsylvania School Counselors Association also reserves the right, in its discretion and judgment, to prohibit individuals who have violated this Policy (or threaten to violate this Policy) from accessing or otherwise using its website.

How to Contact Us

If you have any questions or concerns regarding the Privacy Policy related to our website, please feel free to contact us at the following email, telephone number or mailing address.

Email: psca50@comcast.net

Telephone Number: 412-979-0035

Mailing Address: Pennsylvania School Counselors Association, 2506 McCarrell Street, McKeesport,

Pennsylvania 15132

Adopted by the Pennsylvania School Counselors Association Governing Board March 3, 2016