

Rhetoric Society of America

MAY 26-29, 2016

RHETORIC RSA 2016
& CHANGE

HILTON DOWNTOWN | ATLANTA, GEORGIA





THE UNIVERSITY OF TEXAS AT AUSTIN

DEPARTMENT OF

RHETORIC & WRITING

WHO WE ARE

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Casey Boyle
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Diane Davis
Rasha Diab
Lester Faigley
Linda Ferreira-Buckley
Jacqueline Henkel
Mark Longaker
Trish Roberts-Miller
John Ruszkiewicz
Clay Spinuzzi
Jeffrey Walker

Affiliate faculty

Barry Brummett
Richard Cherwitz
Joshua Gunn
Marjorie Curry Woods
Wayne Rebhorn
Scott Stroud

WHAT WE DO

Doctoral studies

- The history, theory, criticism, and pedagogy of rhetoric and writing
- Cultural rhetorical studies
- Digital rhetorics

Undergraduate studies

Major in Rhetoric & Writing

UNITS

Digital Writing & Research Lab
University Writing Center

WEBSITE

www.drw.utexas.edu

Photo: Jeff Gunn. Design: Beck Wise



WELCOME

TO THE

2016 CONFERENCE

Rhetoric Society of America

RHETORIC **RSA** 2016
& CHANGE

MAY 26-29, 2016

HILTON DOWNTOWN | ATLANTA, GEORGIA





RSA 2016 SCHEDULE OVERVIEW

THURSDAY, MAY 26

- 9:00 - 5:00 **ASHR Symposium** (session 1)
- 9:00 - 5:00 **ARST Conference**
- 9:00 - 5:00 **RSA Preconference Retreat on Leadership**
Sponsored by North Carolina State University, Brigham Young University College of Humanities
- 9:00 - 5:00 **RSA Preconference Retreat on Contingent Faculty**
Sponsored by Syracuse University
- 11:00 - 3:30 **RSA/ISHR Seminar in Classical Rhetoric** (session 1)
Sponsored by University of Minnesota
- 12:00 - 6:00 pm **RSA Preconference Career Retreat** (session 1)
Sponsored by University of Texas-Austin Department of Rhetoric and Writing

FRIDAY, MAY 27

- 8:00 - 12:00 **RSA Board Meeting**
- 8:00 - 10:45 **ASHR Symposium** (session 2)
- 8:30 - 10:45 **RSA Career Retreat** (session 2)
- 9:30 - 10:45 **RSA/ISHR Seminar** (session 2)
- 9:30 - 10:45 **Concurrent Session A**
- 11:00 - 12:15 **Concurrent Session B**
- 12:30 - 1:45 **Concurrent Session C**
- 2:00 - 3:15 **Concurrent Session D**
- 3:30 - 4:45 **Concurrent Session E**
- 5:00 - 6:30 **Keynote Address**
Sponsored by University of Georgia Department of Communication
- 6:30 - 8:00 **Opening Reception**
Sponsored by Routledge Journals/Taylor & Francis, University of Illinois at Urbana-Champaign, and Grand Valley State University





SATURDAY, MAY 28

- 8:00 - 9:15 **Concurrent Session F**
- 9:30 - 10:45 **Concurrent Session G**
- 11:00 - 1:45 **Research Network Forum**
Sponsored by Routledge Journals/Taylor & Francis
- 11:00 - 1:45 **Undergraduate Research Forum**
Sponsored by York College of Pennsylvania and
University of Texas-Austin Department of
Rhetoric and Writing
- 11:00 - 12:15 **Concurrent Session H**
- 12:30 - 1:45 **Concurrent Session I**
- 2:00 - 3:15 **Concurrent Session J**
- 3:30 - 4:45 **Concurrent Session K**
- 5:00 - 6:15 **Graduate Student Reception**
Sponsored by University of Georgia Franklin
College and Department of English with support
from the University of Nevada-Reno

SUNDAY, MAY 29

- 8:00 - 9:15 **Concurrent Session M**
- 9:30 - 10:45 **Concurrent Session N**
- 11:00 - 12:15 **Concurrent Session O**
- 12:30 - 1:45 **Concurrent Session P**
- 2:00 - 3:15 **Concurrent Session Q**
- 3:30 - 5:00 **Supersessions**
- 5:15 - 7:00 **Awards Reception**
Sponsored by Brigham Young University
College of Humanities





WELCOME FROM THE CONFERENCE DIRECTORS

On behalf of the board of the Rhetoric Society of America, we welcome you to Atlanta and to the 17th Biennial Conference of the Rhetoric Society of America. RSA16 promises to provide us with new friends and fresh ideas that bring exciting changes to our field.

Rhetoric emerges when things must change: when actions don't quite fit shared circumstances and when circumstances don't quite meet the needs of those who share them. Atlanta is a good place for us to meet to consider that. This city has a history of engaging rhetorically the problems and promises of change. We encourage you to read the "Rhetorical History of Atlanta" document circulated ahead of the conference to appreciate the rich rhetorical life of our host city.

The RSA16 program explores in depth matters of rhetoric and change. Ten invited Supersessions focus on timely issues such as disability rhetorics, the 2016 campaign, rhetoric and terrorism, the digital humanities, and issues of race, among other topics. Panels and special format sessions also promise provocative and insightful conversations in a number of areas, including bodily rhetorics, political and civic discourse, digital media, histories of rhetoric, higher education, institutional rhetorics, rhetorical methodologies, transnational rhetorics, nationalist rhetorics, racial identity, science rhetorics, space and place, war, and visual rhetoric.

Speaking of change, you'll notice some changes at this conference. A robust and intuitive conference app puts it all on your smartphone and each meeting room has a digital projector. There are more preconference seminars than in the past and a larger gathering of exhibitors. The meeting is shorter, ending late Sunday afternoon with an Awards Reception that replaces the traditional luncheon. And the proceedings volume will appear in a digital format to allow for both wider public circulation and to offer new ways to showcase the digital, visual, and multimedia texts that RSA participants are producing.

We are grateful to generous sponsors, particularly Routledge Journals/ Taylor & Francis (marking 10 years of publishing *Rhetoric Society Quarterly*) and the College of Humanities at Brigham Young University.





A complete list of all sponsors is found in this program. In fact, through the efforts of Development Director Michelle Ballif, RSA16 is supported by more sponsorship funding than ever before, which has kept registration fees low.

We have organized this conference as a collaborating trio. We are grateful for the ongoing assistance of Jerry Hauser, RSA Executive Director and Kathie Cesa of KOC Member Services. We have also relied on the wisdom and advice of RSA President Kendall Phillips and Immediate Past President Krista Ratcliffe, who, unlike the three of us, have actually done this before.

Our thanks to all who have contributed to making this conference happen, including reviewers, awards committee members, sponsors, exhibitors – and you, who enrich the field and this event with your thoughtful and groundbreaking scholarship. We hope you have a great conference.

Greg Clark
Cara Finnegan
Jenny Rice

RHETORIC **RSA** 2016 **& CHANGE**





Welcome to Atlanta!

Atlanta's programs in rhetorical studies welcome you to RSA's 17th Biennial Conference! We wish you an intellectually stimulating conference – please call on us to enrich your experience of Southern hospitality.

The railroads that first created Atlanta shaped a network for the city's rise as a regional, today global, communication capital. Henry Grady found a national audience for his articulation of the *idea* of Atlanta as New South capital because the railway-powered newspaper distribution paths made him well known in New York. The same access drew the 1895 Cotton States Exhibition to Piedmont Park, providing a podium for Booker T. Washington's famous address, and led Susan B. Anthony's to bring the woman's suffrage association to Atlanta the same year, the first time it met outside Washington. Since then, the city has nurtured passionate advocacy for social justice, and today celebrates its role in civil rights activism past and present. From Martin Luther King Jr.'s Ebenezer Baptist Church to the AIDS Quilt (relocated here in 2001), from the Jimmy Carter Library to CNN headquarters, the city offers a rich backdrop for understanding rhetorical process and placemaking.

Consider taking time to enjoy the city's attractions. Within blocks of the Hilton are our Aquarium, World of Coca-Cola, and Center for Civil & Human Rights. Holiday weekend highlight events include a new Chihuly glass installation at the Botanical Garden, the Atlanta Jazz Festival at Piedmont Park, and Vik Muniz and Jean-Michel Basquiat retrospectives at the High Museum of Art. *Beautiful*, the Carole King musical, is at the Fox, and the Braves are at home playing the Marlins. Enjoy the conference!



Atlanta Colleges & Universities Offering Rhetoric Instruction Include

Agnes Scott College
Clark Atlanta University
Clayton State University
Emory University
Georgia Gwinnett College
Georgia Institute of Technology
Georgia State University

Kennesaw State University
Morehouse College
Oglethorpe College
Spelman College
University of Georgia
University of West Georgia





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RSA CONFERENCE INFORMATION

REGISTRATION

Pre-function area, 2nd floor

Thursday, May 26	7:30 - 5:00
Friday, May 27	7:30 - 5:00
Saturday, May 28.	7:30 - 5:00
Sunday, May 29	7:30 - 12:00

EXHIBIT HALL

Pre-function area, 2nd floor

Friday, May 27	9:00 - 5:00
Saturday, May 28	9:00 - 5:00
Sunday, May 29	9:00 - 12:00

EXHIBITORS

- Colorado State University Department of Communication Studies
- Parlor Press
- Penn State University Press
- Routledge Journals / Taylor & Francis
- Southern Illinois University Press
- Texas A&M University Press
- University of Alabama Press
- University of Chicago Press
- University of Pittsburgh Press
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MAJOR SPONSORS (OVER \$5000)

- Brigham Young University College of Humanities
- Routledge Journals/Taylor and Francis

EVENT SPONSORS

- Grand Valley State University
- North Carolina State University
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- University of Georgia, Department of Communication
- University of Illinois at Urbana-Champaign
- University of Minnesota
- University of Nevada-Reno
- University of Texas at Austin, Department of Rhetoric and Writing
- York College of Pennsylvania

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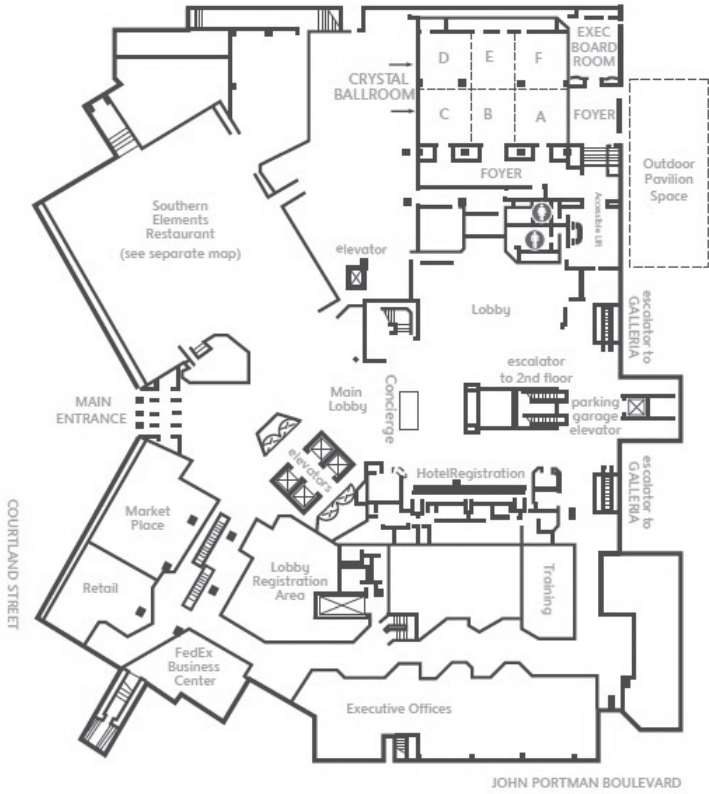
- Emory University Writing Program
- University of Puget Sound





FIRST FLOOR

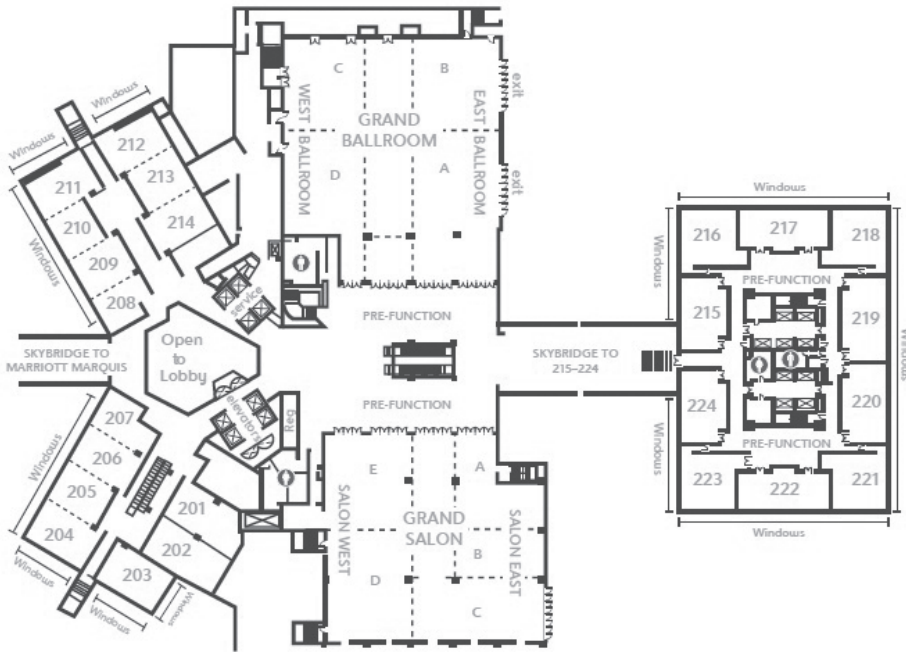
(meeting facilities)





SECOND FLOOR

(meeting facilities)





THIRD FLOOR

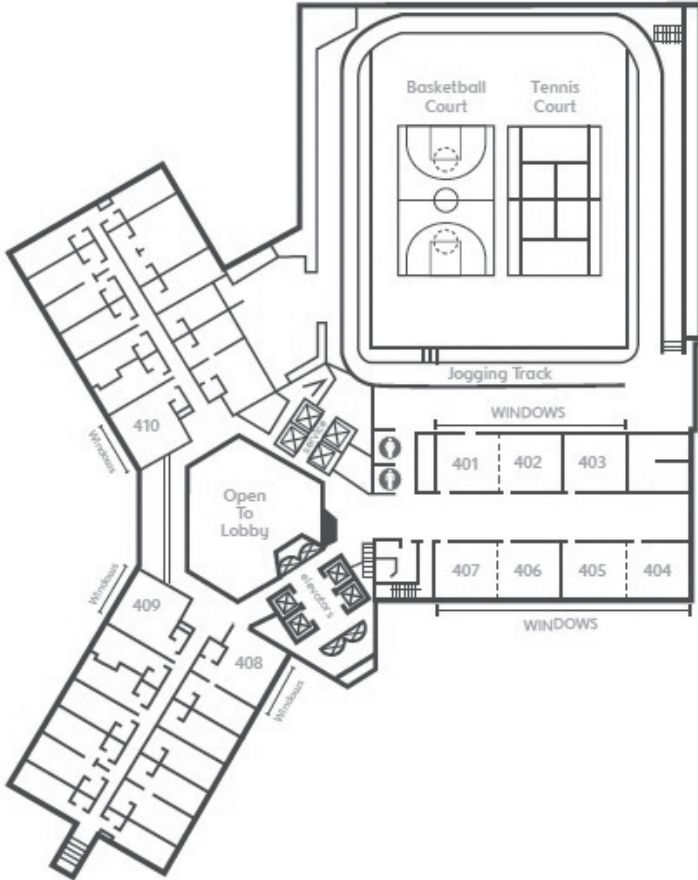
(meeting facilities)





FOURTH FLOOR

(meeting facilities)



Fourth floor

Room	Dimensions L x W	Square Feet*	Ceiling Height	Theater	School Room 2 per 6'	School Room 3 per 6'	Rounds 5'	Reception	Conference
401	25' x 23'	575	9'10"	65	20	30	40	65	24
402	25' x 27'	675	9'10"	75	22	33	50	75	24
403	25' x 27'	675	9'10"	75	22	33	50	75	24
404	28' x 26'	728	9'10"	80	22	33	40	80	24
405	26' x 24'	624	9'10"	70	22	33	40	70	24
406	28' x 26'	728	9'10"	80	22	33	40	80	24
407	26' x 24'	624	9'10"	70	22	33	40	70	24
408	21' x 25'	525	9'10"	60	16	24	40	60	18
409	19' x 25'	475	9'10"	50	12	18	40	60	16
410	21' x 25'	525	9'10"	60	16	24	40	60	18
401-402	50' x 25'	1,250	9'10"	115	42	63	90	115	40
404-405	52' x 26'	1,352	9'10"	115	42	63	90	115	40
406-407	52' x 26'	1,353	9'10"	115	42	63	90	115	40

* THE SQUARE FEET NUMBERS ARE BASED ON USABLE SQUARE FOOTAGE. CAPACITIES TAKE INTO CONSIDERATION PLACEMENT OF BARS, COCKTAIL ROUNDS, FOOD STATIONS AND EXPERIENCE OF THE HOTEL.





CONVENTION POLICIES

The Hilton Downtown is a 100% smoke-free facility.

Accessibility

RSA makes all reasonable efforts to facilitate the full participation of individuals with disabilities. Please consult the conference Accessibility Guide on the RSA website or on the conference app for more information.

Gender-Neutral Restrooms

RSA is pleased to offer attendees gender-neutral restrooms, located on the third floor. Please look for the designating signage.

Consent to Use of Photographic Images

Registration and attendance at or participation in RSA's meetings and other activities constitutes an agreement by the registrant to RSA's use and distribution (both now and in the future) of the registrant or attendee's image in photographs, video recordings, and electronic reproduction of such events and activities.

Social Media

If you are a Twitter user, the conference hashtag is #RSA16. You may also want to follow the conference account, @RhetAndChange.

Conference App

If you wish to have conference information handy on your smartphone, download the free conference app by going to the Apple App Store or Google Play and searching "RSA Conference 2016."

Audio Visual Policy

Thanks to the generous support of our sponsors, all presentation rooms will be equipped with a standard conference AV package. That package includes: wifi, screen, AC cable, projector, stand, and a VGA cable (for connecting a laptop). Presenters must provide their own laptops and any other equipment they wish to use during their presentations. Mac users must provide their own adapters.





CONFERENCE STAFF

Co-Directors

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Jenny Rice, University of Kentucky

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Jonathan Tinnin, University of Kentucky

Graduate student volunteers from the University of Illinois at Urbana-Champaign, Georgia State University, and University of Georgia

More than 150 proposal reviewers

Awards committees

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PROGRAM SCHEDULE, THURSDAY, MAY 26

T1

9:00 am - 5:00 pm | 310

ARST (Association for the Rhetoric of Science and Technology) Conference

T2

9:00 am - 5:00 pm | Crystal Ballroom AF

ASHR (American Society for the History of Rhetoric) Symposium (session one)

T3

9:00 am - 5:00 pm | 401

RSA Preconference Retreat on Leadership in the Academy and the Profession

Sponsored by North Carolina State University and Brigham Young University College of Humanities

Leaders:

David Kaufer, Carnegie Mellon University

Victoria Gallagher, North Carolina State University

T4

9:00 am - 5:00 pm | 403

RSA Preconference Retreat on Developing and Supporting Contingent Faculty

Sponsored by Syracuse University

Leaders:

Kathleen Feyh, Syracuse University

Seth Kahn, West Chester University

T5

11:00 am - 3:30 pm | 402

RSA/ISHR Seminar in Classical Rhetoric: Quintilian (session one)

Sponsored by University of Minnesota

Leader:

Bé Breij, Professor of Latin at Radboud University (The Netherlands)

T6

12:00 pm - 6:00 pm | Crystal Ballroom BE

RSA Preconference Career Retreat for Associate Professors (session one)

Leaders:

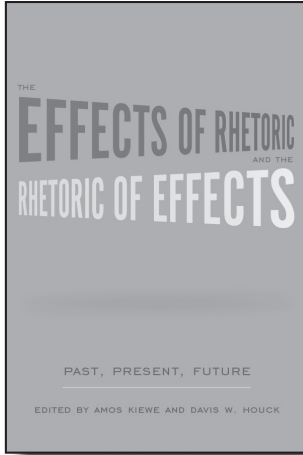
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Studies in Rhetoric/Communication
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Our PhD concentration in Rhetoric lets you explore the full and diverse range of rhetorical studies. As faculty who thoroughly integrate communication and composition, we will work with you to build your expertise within your chosen areas of rhetoric's expansive theoretical and practical terrain.

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Rhetoric & Indiana University

Explore & build with us.

Dana Anderson *rhetorical theory, rhetoric and literature, professional writing, composition pedagogy* • **John Arthos** *hermeneutics, narrative theory, rhetoric and social movements* • **Scot Barnett** *history and theory of rhetoric, digital rhetorics, rhetorics of science and technology* • **Christine Farris** *composition studies, feminist rhetoric, rhetorical theory and pedagogy* • **Justin Hodgson** *digital media and rhetoric, multimedia production, aesthetics, game/play theory* • **John Lucaites** *rhetoric and social theory, visual rhetorics, rhetoric and judgment* • **John Schilb** *composition studies, rhetorical theory and criticism, literary theory* • **Katherine Silvester** *rhetoric and composition, multilingual pedagogy, ethnography* • **Robert Terrill** *rhetorical criticism, African American public address, classical rhetorical theory* • **Freya Thimsen** *cultural critique, rhetorical and political theory, feminist and democratic movement theory*

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discover
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twenty-first century writing
multimodality
scholarship
history and theory of rhetoric

Remix

researching
initiating change
teaching
investigating texts

Reimagine

interdisciplinary perspectives
workplaces
digital spaces
literacies

M.A. Program in Rhetoric and Writing Studies San Diego State University

Drawing from historical and contemporary theories of rhetoric, visual rhetoric, interdisciplinary perspectives on writing, and multimodality, we prepare students for the varied demands of 21st century writing.

The program offers three paths of study:

- 1. Individualized Study**
- 2. Teaching of Writing**
- 3. Professional Writing**

We admit a small cohort of students from a variety of backgrounds. Students work with a highly involved faculty to create a program of study aligned with their academic and professional interests. RWS offers opportunities for mentoring writers, teaching classes, and pursuing writing internships.

Applications for Fall 2017 admission open October 1, 2016.

Contact information:
Graduate Director: rwsgradadvisor@mail.sdsu.edu
Administrative Coordinator: 619-594-0925
Website: rhetoric.sdsu.edu









Graduate Studies in Rhetoric, Composition & Technical Communication @ Illinois State University

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<p>GRADUATE FACULTY</p> <p>Lee Brasseur Bob Broad Angela Haas Elise Verzosa Hurley</p>	<p>LEARN MORE</p> <p>Contact Julie Jung jmjung@ilstu.edu english.illinoisstate.edu/research/rhetoric.shtml</p>
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Northwestern | SCHOOL OF COMMUNICATION

Department of
Communication Studies

Program in Rhetoric and Public Culture

Rhetoric

systematic study of how texts, images, and other media operate as a mode of action

Public Culture

the networks of media and social practices shaping collective organization, political participation, and individual subjectivity

Rhetoric and Public Culture

engaged scholarship across disciplinary boundaries to address intellectual, political, and ethical problems defining modernity

Our doctoral degree program offers outstanding support in a rich interdisciplinary environment.





Rhetorical Studies at the University of Wisconsin-Madison

Building on a proud tradition of influential scholarship, rhetoric faculty at the University of Wisconsin-Madison are united by a common commitment to understand the role of discourse in society as people act together to engage in politics and culture. Their research and teaching address historical and contemporary issues, theoretical concerns and critical cases, established forms and forums as well as innovative modes of rhetorical practice.

Communication Faculty

Robert Asen
Karma R. Chávez
Robert Glenn Howard
Jenell Johnson
Stephen Lucas
Sara McKinnon
Susan Zaeske

English Faculty

Michael Bernard-Donals
Christa Olson
Kate Vieira
Morris Young
Brad Hughes (affiliate)

To visit the Department of Communication Arts,
please go to: <https://commarts.wisc.edu>

To visit the Department of English, please go to: <http://www.english.wisc.edu>

Photo: Jeff Miller/University of Wisconsin-Madison





Officers and Board Transition

Elected officers and members of the Board of Directors now serve terms that begin and end July 1.

RSA is grateful to the following whose terms of service to the Society are about to end:

Krista Ratcliffe, Marquette University
Immediate Past President

Michelle Ballif, University of Georgia
Member of the Board of Directors

David Kaufer, Carnegie Mellon University
Member of the Board of Directors

Lisa Storm Villadsen, University of Copenhagen
Member of the Board of Directors

Katherine Lind, Indiana University
Student member of the Board of Directors

Sarah Noble Frank, University of Texas-Austin
Student member of the Board of Directors

RSA welcomes the following whose terms of service to the Society are about to begin:

Kirt H. Wilson, Penn State University
President Elect

Jessica Enoch, University of Maryland
Member of the Board of Directors

Christa Olson, University of Wisconsin-Madison
Member of the Board of Directors

Ron Greene, University of Minnesota
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René De los Santos, Universidad Autónoma de Baja California
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Erica Fischer
Student member of the Board of Directors

Katie Irwin
Student member of the Board of Directors





FRIDAY

P R O G R A M S C H E D U L E

SESSION EVENT DESCRIPTION

Z1

RSA Board Meeting

8:00 am - 12:00 pm

403

Z2

ASHR Symposium, Part Two

8:00 - 10:45 am

Crystal Ballroom
AF

Z3

RSA Preconference Career Retreat for Associate Professors, part two

Sponsored by University of Texas Department of Rhetoric and Writing

8:30 - 10:45 am

Crystal Ballroom
BE

Leaders:

Lynée Gaillet, Georgia State University

Cheryl Geisler, Simon Fraser University

Jack Selzer, Pennsylvania State University

Susan Wells, Temple University

9:00 - 5:00 pm

Exhibit Hall

Pre-function area,
second floor

Z4

RSA/ISHR Seminar in Classical Rhetoric: Quintilian, part two

Sponsored by University of Minnesota

Leader:

Bé Breij, Professor of Latin at Radboud University (The Netherlands)

9:15 - 10:45 am

402





SESSION EVENT DESCRIPTION

A1

9:30 - 10:45 am

201

Archives as Agents of Social Change: Centering Indigeneity in Rhetorical Studies

Challenging Archival Power in the Federal Recognition Process

Courtney Rivard, University of North Carolina - Chapel Hill

Drawing The Lines

Chelsea Murdock, University of Kansas

Indigenizing the Archive: Challenging Archival Stories by Centering Cherokee Time and Space
M. Amanda Moulder, St. John's University

A2

9:30 - 10:45 am

202

Rhetorics of Tourism, Travel, and Cultural Heritage

Ethos and Place in Postbellum Florida Travel Guides

Elizabeth Powers, University of Maine - Augusta

It's More Fun to Be Exploited: Labor Under Communicative Capitalism in a Crowd-Written Tourism Campaign

Florianne Jimenez, University of Massachusetts-Amherst

Re-visioning Culture: An Analysis of UNESCO Intangible Cultural Heritage Nomination Files

Katherine Williams, University of Tennessee

Rhetorical Ethos Beyond Its Textual Definition: Exploring Wandering as Rhetorical Practice and Place as Fold

Rosanne Carlo, College of Staten Island (CUNY)

Towards an Allegorical Understanding of Images of Detroit's Architecture

Liam Olson-Mayes, Northwestern University





FRIDAY

P R O G R A M S C H E D U L E

SESSION EVENT DESCRIPTION

A3

9:30-10:45 am

203

Problems and Possibilities of Rhetorical Memory

Advocating Change to Immigration: The Rhetoric of Memorializing Quilts
Sonia Arellano, University of Arizona

The Vanishing Mediator in Selective Amnesia and the Barred Nation: The Martin Luther King Memorial and the Will to Forget
Jennifer Asenas, California State University - Long Beach
Kevin Johnson, California State University - Long Beach

White Space, Black Place and Blue Memory: An Analysis of the Sonja Haynes Stone Center for Black Culture and History as a Site of Rhetorical Consequentiality
Lynslei Harris, University of North Carolina-Chapel Hill

“Grindr Remembers the Holocaust”: Rhetorics of Ignorance and Memory at the Memorial to the Murdered Jews of Europe
Thomas Dunn, Colorado State University

A4

9:30-10:45 am

204

Haven't We Already Been Posthuman?

Dignity and the Posthuman Patient
Christa Teston, Ohio State University

Rhetorics for the Chthulucene: Making Microbial Kin
Jodie Nicotra, University of Idaho

Telling Posthuman Stories
Nathaniel Rivers, St. Louis University

The Uses of Rhetoric in a Posthuman Age: Infrastructural Productive Arts
Casey Boyle, University of Texas - Austin





SESSION EVENT DESCRIPTION

A5

9:30-10:45 am

205

Won't You Be My Neighbor: A Critical Tour of Atlanta's BeltLine

The Atlanta BeltLine represents new attempts at urban redevelopment and mobility, decentralizing the city by countering a traditional vertical hierarchy and instead uniting neighborhoods horizontally through a network of public parks, multi-use trails and transit. This walking tour/ethnographic experience will facilitate conversations engaging issues of culture-led regeneration and address ideas of useful environments, sponsored creative art, and the changing rhetoric of urban sustainability.

Shannon Butts, University of Florida

A6

9:30-10:45 am

206

Feeling Lucky: The Rhetorical Effects of Chance Operations

Chance Encounters: Gambling & the Rhetorics of Luck

Brooke Rollins, Lehigh University

Cruel Optimism and the Rhetoricity of Luck
Bonnie Lenore Kyburz, Lewis University

Lucky Software
Jimmy Butts, Wake Forest University

Surprise Relations: Avant-Garde, Unluckiness, and Rhetorics of Criticism
Matthew Osborn, Clemson University

A7

9:30-10:45 am

207

What Can Death and Loss Tell Us About Rhetorical Invention?

Assumable Precarity? Interrogating "We Can't Breathe" through the Framework of Dispossession
Nathan Bedsole, University of Colorado-Boulder

Bring Out Your Dead: Using Gone Girl to Reshape Cultural Views of Loss, Identity, and Building Community
Erica Lange, Ohio University





FRIDAY

P R O G R A M S C H E D U L E

SESSION EVENT DESCRIPTION

Drought: Rhetorical Invention in a Place of Loss
James McGuffey, Indiana University

Of Cinders, Ash: The Rhetorical Address of Burning Memory
Trevor Hoag, Christopher Newport University

A8

9:30-10:45 am
208

International Rhetorics: Peace, Conflict, and Transformation

Ambient Propaganda: Attunement, Affect and the Chinese Dream
Matthew Overstreet, University of Pittsburgh

Comparative Rhetoric as Transformative Energy: Aristotle and Laozi
Haixia Lan, University of Wisconsin-La Crosse

One World: Rhetorics of Peace and Global Economic Cooperation During WWII
Laura Stengrim, University of Illinois at Urbana-Champaign

Rhetorical Norms and Political Order in Contemporary Russia
Natalia Kovalyova, University of North Texas - Dallas

A9

9:30-10:45 am
209

Rhetoric On the Edge: When Discourses of Science, Fantasy, and Reality Collide

Artificial Intelligence, Automation, and Rhetorical Culture
Joshua Reeves, Oregon State University

More Than an Imitation Game: Post-Humanism and the Rhetorical Passing of the Turing Testing
Chase Aunspach, University of Nebraska-Lincoln

Re-engaging the Resources of Popular Culture in the Rhetorical Critique of Scientism: Thomas Lessl, Stanley Kubrick, and Anti-Evolutionism
John Rief, Duquesne University

Where Dystopian Fiction Meets Dystopian Reality: Considering Salem Witchcraft Narratives





FRIDAY

PROGRAM SCHEDULE

SESSION EVENT DESCRIPTION

as Entertainment
Lauren Lemley, Abilene Christian University

A10

9:30-10:45 am

210

Reading Race in Literature: Wilson, Wright, and Lee

Harriet Wilson's Unsympathetic Audience in Our Nig
Allison Tharp, University of Southern Mississippi

Reading Black/male: Richard Wright and the Shifting Landscape of Black Subjectivity
Keidrick Roy, United States Air Force Academy

The Kairotic Moment and the Re-reading of Atticus Finch
Christine Farris, Indiana University

A11

9:30-10:15 am

211

The Catholic Imagination: Rhetorics of Sacramentality and Incarnation

Beauty Revealed: Aesthetic Rhetoric in the Apocalyptic Literature of Michael D. O'Brien
Anthony Wachs, Northern State University

Cure for the Common Malaise: Incarnational Rhetoric in the Fiction of Walker Percy
Tim Green, University of Michigan

"All Things Wear Now to a Common Soiling": Defense of Nature, Backwards-Looking, and the Catholic Imagination of George Mackay Brown
Rosaleen Keefe, University of Rhode Island

A12

9:30-10:45 am

212

Rhetorical Constructions of Identity and Change in International Rhetorics

Ethos of Change: A Rhetorical Study of the Ethno-transnational Oil Crisis in Postcolonial Nigeria
Adedoyin Ogunfeyimi, University of Wisconsin

Immigration and Germany's Rhetorical Identity
Marco Ehrl, Texas A&M University

The Morality of Money: Humiliation, Shaming, and





FRIDAY

P R O G R A M S C H E D U L E

SESSION EVENT DESCRIPTION

Rhetorical Constructions of Virtue in the Greek Economic Collapse
Dani Weber, SUNY Sullivan Community College

The Rhetorical Forging of a Constitutional Myth: Ultimate Change in Iraq's City of Kirkuk
Melvin Hall, Marquette University

A13

9:30-10:45 am

213

Mobility in the Field: Privilege and its Problems in Rhetorical Ethnography

Cruising through the Metal Detector: Civil Privilege in Prison-based Settings
Libby Catchings, California Institute of Technology

Mobility in the Field: Tying the Threads
Candice Rai, University of Washington

Mobility to Exit the Research Field: White Privilege Interfering with Interracial Dialogue
Will Penman, Carnegie Mellon University

Mobilizing Professional Privilege: Paradoxes and Possibilities
Kasi Williamson, Fontbonne University

Negotiating Abled Privilege in the Field: Disability and Rhetorical Ethnography
Mary Glavan, Carnegie Mellon University

A14

9:30-10:45 am

214

Interpreting Artifacts, Enabling Change

(Re)visualizing Family: Ideographs, Narrative, and Planned Parenthood
Travis Cox, Texas A&M University

A Rhetorical Analysis of A Love Supreme
Earl Brooks, Pennsylvania State University

The Tee Shirt as a Rhetorical Object for Social Change
Jessica Rose Corey, Syracuse University





FRIDAY

PROGRAM SCHEDULE

SESSION EVENT DESCRIPTION

A15

9:30-10:45 am

301

Social Media: Opportunities for Pedagogy, Activism, and Change

A Rhetor and His Rhetoric: Teaching Erasmian Style for Social Media

Thomas Duke, University of Alabama

Community Building Using Open Access Blogging: Bringing Engaged and Post-Operational Pedagogy into the Computer-Supported Collaborative Learning Classroom
Tawny LeBouef Tullia, Texas Woman's University

From Inside the Classroom and Out Into the World: Identity, Online Media, and Social Activism
Jill Darling, University of Michigan-Dearborn

Reception of Student-Bashing Rhetoric: Responses to Chronicle's "Dear Student" Column as Evidence of Change
Jessica Winck, University of Louisville

A16

9:30-10:45 am

302

Doing Critical Digital Pedagogy Online: A DIY Conversation to Crowd-Source What Works for Collegial Writing Workshops in a Digital Rhetoric Graduate Course

Jeanne Bohannon, Kennesaw State University

Nathan Atkins, Kennesaw State University

A17

9:30-10:45 am

304

Rhetorical Approaches to Understanding Difference

Exploring Ecotonal and Homogeneous Rhetorical Spaces of Engagements Across and About Faith and Worldview Difference

John MacLean, Illinois State University

Keeping Productive Change Alive: How Burke's Action/motion Differential Can Continue the Transformative Potential of Environmental Rhetoric

Alexis Piper, University of Wisconsin-Milwaukee





FRIDAY

PROGRAM SCHEDULE

SESSION EVENT DESCRIPTION

Phantasia in the Writing Classroom: The Role of Imagination in Navigating Difference
Katie Gindlesparger, Philadelphia University

“I’ve come to expect to be treated differently”:
Joel Osteen’s Rhetoric of Providential Privilege
Eric Netterlund, University of Colorado - Boulder

A18

9:30-10:45 am

306

Changing Rhetorical Education in the Online Environment

Jamie Thornton, Kaplan
Ann Reich, Kaplan

A19

9:30-10:45 am

307

Beyond the Human: Rhetorics of Defining, Becoming, and Playing “Animal”

Playing Animal
Lauren Woolbright, Clemson University

Rhetoric and the Animal Turn: Addressing the Challenges of a Cross-Species Art of Persuasion
Alex Parrish, James Madison University

Rhetoric as Creative Becoming of Biological Life
Hayley Zertuche, Clemson University

A20

9:30-10:45 am

308

Visually Different: Evolving Representations of Women

Arachne Revisited: Rhetoric, Rape and Representation in Ovid’s Metamorphoses and Beyond
Diana Shaffer, Independent Scholar

Changing Coke’s “Look:” Raquel Welch and the Visual Rhetoric of the Coca-Cola Girl
Courtney Caudle Travers, Vanderbilt University





FRIDAY

PROGRAM SCHEDULE

SESSION EVENT DESCRIPTION

Changing the Body Politic: NWP's 1919 Prison Special, Vulnerable Bodies, and Appeals to Civic Obligation
Catherine Palczewski, University of Northern Iowa

Social Upheaval and Gender Response: The Evolution of the Fifties Housewife
Nicole Williams Barnes, Georgia State University

A21

9:30-10:45 am

309

Rhetorics of Place in Changing Communities

Change and the Essence of Downtown: Salt Lake's City Creek Center Skybridge
Marsha Maxwell, University of Utah

Fighting Over Fracking: Community Responses to Technical Communication in Public Policy
Aimee Roundtree, Texas State University

Invisible Riders: Los Angeles Cyclists Usurp Public Spaces to Ask the Car Culture to Slow Down and Pay Attention
Kelly Opdycke, Claremont Graduate University/ Cal State Northridge

Legislating a Change in Style: Plain Language Movements, Rhetorical Style, and A Revised City Charter
Kira Dreher, University of Minnesota

A22

9:30-10:45 am

310

Legal Rhetorics: Conflict, Law, and Social Movements

Memoranda as Weapons of War: Deconstituting Legal Subjectivity in the "Enemy Combatant" Memos
Michael Vicaro, Penn State- Greater Allegheny

Rhetoric and Change: Activists and the Media in India Articulate New Delhi's Gang Rape-Murder Case Online Before a Global Audience to Catalyze Transformation in the Way the Country's Legal System Works
Moushumi Biswas, University of Texas - El Paso





SESSION EVENT DESCRIPTION

The Viability of Precedent: Social Movement Discourse and Planned Parenthood v. Casey
Donovan Bisbee, University of Illinois at Urbana-Champaign

A23

9:30-10:45 am

311

The Rhetorical Power of Memory

A Driving Force: Names as Vehicles for Public Memory
Star Vanguri, Nova Southeastern University

Getting Ready for The Big One: Rethinking Public Memory's Archive through Katrina
Jeremy Grossman, University of Georgia

In Memory of Adam Moser: The Everyday Rhetorics of Roadside Memorials
Scott Launier, University of Central Florida

The Rhetorical Force of "Global Archival Memory": Engaging UNESCO's Memory of the World Program to (Re)Situatue Archives Along the Global Memoryscape
Matthew Houdek, University of Iowa

A24

9:30-10:45 am

312

Children Speaking: Locating the Rhetorical Agency of Children

Black Heroes and "The Jury": Envisioning and Voicing the Child Audience in The Brownies' Book
Sara VanderHaagen, University of Nevada - Las Vegas

Children Campaigning: Night Messenger Boys on Strike
Elizabeth Gardner, University of Maryland - College Park

Children Peacemaking: Reconciling Warring Parts of Speech in Nineteenth-Century Grammars
Lindsay Rose Russell, University of Illinois at Urbana-Champaign





FRIDAY

PROGRAM SCHEDULE

SESSION EVENT DESCRIPTION

Children Remembering: Los Alamos and the Children's Peace Statue
Risa Applegarth, University of North Carolina - Greensboro

A25

9:30-10:45 am

313

Cultivating Ethos as Agency: Rhetoricizing Multiliteracies in Residential College Education

Can We Stave Off Co-Option in the Humanities Classroom? Philosophical Roots and Rhizomes of the New London Group's Challenge to the Corporate/Capital/Standard Mode
Matthew McNees, University of North Carolina - Greensboro

Developing Communal Ethos Through Co-Curricular Programming
Will Dodson, University of North Carolina - Greensboro

Ethos and Agency in the Multiliteracy Classroom
Christine Flood, University of North Carolina - Greensboro

Redesigning and Rhetoricizing Curriculum to Cultivate Ethos
Sara Littlejohn, University of North Carolina - Greensboro

A26

9:30-10:45 am

314

Rhetoric and Strange: Selfveillance, Memification, and ANNimals Everywhere

"Turn and Face the 'Strange': Audience, Selfveillance, and Ch-Ch-Changes"
Paul Muhlhauser, McDaniel College

Unsettling Vision(s): Seeing and Feeling with Machines
Megan Eatman, Clemson University





SESSION EVENT DESCRIPTION

A27

9:30-10:45 am

401

Presidential Rhetoric

Managing Medicalization through Anger and Anxiety: A Pathos Criticism of The Heritage Foundation's Response to Obamacare's Individual Health Mandate
Sally Spalding, University of Georgia

POTUS and the Pens: The Rhetorical Hybridity of Presidential Signing Ceremonies
Julia O'Grady, St. Andrews University

"I Am Your Tomorrow": A Rhetorical Examination of Marco Rubio's Presidential Bid as a Discourse of Capture
Marylou Naumoff, Montclair State University

A28

9:30-10:45 am

404

The Public Turn and the Social Move: Contexts for a Future Politics

A Field of Tension: Connecting the Public and the Social in Rhetorical Studies
Benjamin Harley, University of South Carolina

A Future Politics in Greece between the Horizontal and the Vertical
Anthony Stagliano, New Mexico State University

Collaborative Problem Solving: Rhetorical Structures for Change
Jessica Shumake, University of Arizona

A29

9:30-10:45 am

405

Classical Approaches to Religion and Rhetoric

Beyond the Praedicandi: Khutab, Drashot, and the Rhetorical Tradition of Medieval Islamic and Jewish Preaching
Brandon Katzir, Louisiana State University

Remarks on an Unchanging Tópos: Rhetoric as a Devilish Mirror
Maria Cecilia de Miranda Nogueira Coelho, Universidade Federal de Minas Gerais





FRIDAY

PROGRAM SCHEDULE

SESSION EVENT DESCRIPTION

St. Patrick and the Imitation of Paul: The Changing Nature of the Rhetorical Arts in the Early Medieval Period
Brian J. Stone, Huston-Tillotson University

The Rhetorical Dimensions of Preaching: Preachers as Rhetors and Rhetoricians
Catherine Riley, Texas A&M University

B1

11:00 am - 12:15 pm
201

Cultural Engagement in the Rhetorical Ecologies of Jewish Discourse (sponsored by Klal Rhetorica)

Beruriah, Rabbinic Authority, and the Domestication of Women's Wisdom
David Metzger, Old Dominion University

Defining Sacred Texts: Pre-Modern Jewish Debates over the Nature of the Psalms
Davida Charney, University of Texas - Austin

The Exhaust/ion of Technology, and the Letters Left: Jewish Mysticism, the Alefbet, and the Importance of Rhetoric at the End of the World
Steven Katz, Clemson University

The Rhetoric of Gertrude Stein's Changing Jewish Identity: From the Other-Without to the Other-Within
Patrick Shaw, University of South Alabama

B2

11:00 am - 12:15 pm
202

Gender at Work: Engaging with Spatial, Material, and Embodied Rhetorics in Feminist Research

Risa Applegarth, University of North Carolina - Greensboro

David Gold, University of Michigan

Sarah Hallenbeck, University of North Carolina - Wilmington

Michelle Smith, Marist College

Jessica Enoch, University of Maryland





FRIDAY

P R O G R A M S C H E D U L E

SESSION EVENT DESCRIPTION

B3

11:00 am - 12:15 pm
203

Women's Rhetorical History

Changing the Music of Temperance Women
Caroline Koons, Pennsylvania State University

Changing Women's Role as Caretakers of
"Home": The Suffrage Rhetoric of Anna Howard
Shaw
Emily Hobbs, Pennsylvania State University

Emma Willard's "Temple of Time": (Re)
Constructing Early American Collective Memory
Erin Workman, Florida State University

"Americanitis"— Doubting the Global Political
Economy: Social Ontology and Charlotte Perkins
Gilman's "Women & Economics"
*G. Thomas Goodnight, University of Southern
California*

B4

11:00 am - 12:15 pm
204

Rock, Rhetoric, Rebellion, Race

Archives of the Soul: Nostalgia, Race, and the
Numero Group Record Label
Vince Meserko, University of Kansas

From Cassette to MP3: How Changes in the
Materialities of Circulation Impact Communities
John Silvestro, Miami University

Paragon of Resistance: Lessons Learned (????)
from "The True King of Rock & Roll"
David Thomas, University of Denver

Rock is Dead, Long Live Rock: Rebellion,
Neoliberalism and the Theft of Rock and Roll's
Jouissance
Kaitlin Graves, Florida Atlantic University





SESSION EVENT DESCRIPTION

B5

11:00 am - 12:15 pm
205

Transitions in the Transnational Turn: Scholarship, Program Administration, and Pedagogy

Doing Transnational Work One Meeting, One Event, and One Semester at a Time
Ligia Mihut, Barry University

Transitions in the Transnational Turn
Santosh Khadka, California State University, Northridge

Transitions in the Transnational Turn: Scholarship, Program Administration, and Pedagogy
Shyam Sharma, Stony Brook University

B6

11:00 am - 12:15 pm
206

Rhetorics of Taste

Falafel Memories
Jeff Rice, University of Kentucky

How Does Advocacy Taste?
Amy Young, Pacific Lutheran University

Rhetoric Under the Influence
Nathaniel Rivers, St. Louis University

wastED rhetoric
Justin Eckstein, Pacific Lutheran University

B7

11:00 am - 12:15 pm
207

Our Rhetorical Taxonomy: Scientific Discourses from Cell to Environment

Ecolectracy: Deconstructing Pedagogical Binaries of Digital and Natural Environments
Madison Jones, University of Florida

Inklings of Ecological Disaster: The Rhetorics of Species Transformation in Nintendo's "Splatoon"
Melissa Bianchi, University of Florida

Micropublics: The Rhetoricity of our Gut Microbiota
Allison Rowland, St. Lawrence University





SESSION EVENT DESCRIPTION

Spiritual Ecology and the Earth Charter: A Rhetorical Shift from Ecocide to Ecosanity
Laura Vernon, Radford University

B8

11:00 am - 12:15 pm
208

Campus Rhetorics: Silence, Survivors, and Sexual Assault

Not Alone at the College Campus: How the Focus on Campus Rape Has Framed the Discussion of Sexual Assault
Heather Howley, University of Akron - Wayne College

What's on Whom?: The College Sexual Assault Crisis, the "It's On Us" Campaign and the Melancholic University
William C. Trapani, Florida Atlantic University

Whose Lives Matter? Implications of Madison's Erasure of Campus Protesters
Amy Milakovic, Avila University

B9

11:00 am - 12:15 pm
209

Rhetorical Plating: Representations of Food

Considering "Consider the Lobster": David Foster Wallace, the Socratic Style, and Gustatory Ethics
Bryan Blankfield, Whitman College

Readers, Digest: Annotating Bibliophagy through Sensory Rhetorics
Melissa Yang, University of Pittsburgh

Sugar, Gluten, GMOs, Oh My!: Rhetorical Changes of the United States Food Label
Erin Trauth, University of South Florida

The Rhetorical Potential of Southern Baking: Expanding Notions of Material Rhetoric
Wendy Atkins-Sayre, University of Southern Mississippi
Ashli Stokes, University of North Carolina - Charlotte





FRIDAY

PROGRAM SCHEDULE

SESSION EVENT DESCRIPTION

B10

11:00 am - 12:15 pm

210

Media Ecologies (and the Public?)

Actionable Media and the Prospects of Public Deliberation

John Tinnell, University of Colorado - Denver

Grappling With Remediation: Media Convergence and Vertical Movement in Rhetorical Ecologies

Travis Maynard, Florida State University

The Algorithmic Persona: Rhetoric in the Age of Google

Matthew Bellinger, University of Washington

“Does this Filter Make my Brisket Look Fatty?”: Media Ecology and Rhetorical Delivery of Austin, TX and Pittsburgh, PA Food Cultures

Jennifer Reinwald, University of Pittsburgh

B11

11:00 am - 12:15 pm

211

Rhetoric, Race, and Agents of Change

How to Build an Army: Julius Wayland’s Construction and Constitution of a Militant Counterpublic

Daniel Overton, University of Kansas

Judge J. Waties Waring’s Transformation from Gradualist to Racial Radical

Wanda Little Fenimore, University of South Carolina - Sumter

Rhetoric and Change: Gandhi’s Call for the Regeneration of Common Indians

Allwyn Tellis, Northwestern University in Qatar

Rhetorical Analysis: Ethos, Audience, and Identification in Richard Wright’s Black Power

Sandra Alden, University of New Mexico

B12

11:00 am - 12:15 pm

212

Bodies in Space: Representing Bodies in Virtual and Textual Space

Saturated Landscapes: Bodies, Memory, and Rhetoric in New Orleans

David Maxson, Pennsylvania State University





FRIDAY

P R O G R A M S C H E D U L E

SESSION EVENT DESCRIPTION

The Corpse in the Corpus: How the Body Is Shaped in and By Textual Spaces
Brenta Blevins, University of North Carolina - Greensboro

Turning Pixels into People: Third-Person Bodies and the Aesthetics of Rhetorical Corporeality
Sky Anderson, University of Minnesota

Unwinding “Rewind the Future”: Listening Rhetorically to a Viral Anti-obesity PSA
William Tunningley, Oklahoma State University

Virtual Public Spaces, Professional Identity, and Workplace Discourse: An Exploration of How Tattoo Artists Use Instagram
Rachel Kinzer Corell, Virginia Tech

B13

11:00 am - 12:15 pm

213

Abilities, Bodies, and Technology

A Distinct Lack of Change: Body Cameras as Institutionware
James Schirmer, University of Michigan-Flint

Detecting Metallic and Nonmetallic Threats: Advanced Imaging Technology (AIT) Machines and Techne Security, Convenience and Policy Discourses
Kiranjeet Kaur Dhillon, University of Wisconsin-Milwaukee

Enthymemes of Ability and the Imagined Bodies of Universal Design
Chad Iwertz, Ohio State University

The Power to Define: Abilities, Bodies, and Technology Through the Perspectives of People Who Use AAC
Mary Clinkenbeard, University of Wisconsin-Milwaukee





SESSION EVENT DESCRIPTION

B14

11:00 am - 12:15 pm

214

Digital Ethos

#AskHerMore: Feminist Consciousness-Raising within the Digital Age
Julianna Edmonds, Florida State University

Medium, Mode, and the Shift of Rhetorical Considerations on Social Media
Ash Evans, University of Wisconsin-Milwaukee

The Specter of Digital Ethos: Derrida, Bourdieu, and the Performative Nature of Online Identity
Angela Miss, Belmont Abbey College

B15

11:00 am - 12:15 pm

301

The Promises of Rhetorical Pedagogy - Fulfilling the Demands of the University, of Citizenship and of Ethics

Notes on the Demand for Civics Learning: The Work of Apophatic Logic in the Economy and Classroom
Mark Schaukowitch, University of South Carolina

Publics, Audiences and the Pedagogy of Rhetorical Citizenship
William Keith, University of Wisconsin-Milwaukee

Reclaiming the Sense of the Civic in Public Speaking Pedagogy
Christian Lundberg, University of North Carolina

The Mt. Oread Manifesto on Rhetorical Education in Practice: Building between the Silos
Roxanne Mountford, University of Oklahoma

B16

11:00 am - 12:15 pm

302

Blurring the Lines Between Entertainment and Education: The Rhetorical Impact of Visuals in Popular Science

Amazing Science for Broader Publics: The Evolution of Scientific American's Covers
Maria Gigante, Western Michigan University

Edutainment in the Construction of Giant Screen Films
Mary Nucci, Rutgers University





FRIDAY

P R O G R A M S C H E D U L E

SESSION EVENT DESCRIPTION

Orderly Science and Unruly Audiences:
 Popularizing Chemistry in the Long Eighteenth
 Century
*Chelsea Redeker Milbourne, California
 Polytechnic State University*

B17

11:00 am - 12:15 pm
 303

**Rhetoric at the Intersection of Materiality and
 Social Change: A Performance on Documentary
 Screenings, Publics, Oral History, Vinyl Records
 and Political Intervention**

Lisa Foster,
 Guestroom Records
Angela Aguayo, Southern Illinois University

B18

11:00 am - 12:15 pm
 304

“It’s Alive!”: Media, Technology, and Invention

Bigger on the Inside: Fandom, Social Media, and
 Doctor Who
Krystal Fogle, Texas A&M University

Dispersal of Polemic Across Time and Media
Barbara Schneider, University of Toledo

Inventional Rhetoric: Minute by Minute How
 the Moments of Slow TV Provide Space for
 Responding
Berit Elvejord, Western Washington University

Rhetorical Invention in Response to
 Technological Change: Competing Strategies
 of Invention in the Debate over Human Cloning
 Technology
Kurt Zemlicka, Northeastern University

B19

11:00 am - 12:15 pm
 306

**Language and Leadership: Women in the
 Workplace**

Michele Lockhart,
 University of Texas - Dallas
Kathleen Mollick, Tarleton State University





SESSION EVENT DESCRIPTION

B20

11:00 am - 12:15 pm

307

Audience, Activism, and Fan Culture

“The Good Kind of Uncomfortable” - A Case Study of Audience Reception to Satirical News
Andrew Longcore, Indiana University of Pennsylvania

Manifesting Post-Capitalism: The Fan-Activism of Radical Political Economic Manifestos
Philip Tschirhart, University of Missouri

Narrative Change in Professional Wrestling: Audience Address and Power Relations in the Era of Smart Fans
Christian Norman, Georgia State University

B21

11:00 am - 12:15 pm

308

Feeling and Seeing: Affect and Image in Rhetoric

Affective Capture in Michelle Obama’s “Let’s Move” Campaign
Dustin Greenwalt, Pennsylvania State University

Cinema’s Sensorium in Rhetorical Studies: A Short History
Alina Haliliuc, Denison University

Reconciliation and Reciprocity: Changing Meanings of the Confederate Flag in Lexington, Virginia, through Epideictic Space
Cynthia Fields, Colgate University

Toward and Ambient Pedagogy: Mobilizing Affect Across Composing Networks
David Sherman, California State University - Dominguez Hills

B22

11:00 am - 12:15 pm

309

The Promise and Practice of Media Convergence

Convergence Frameworks in Online News Environments: When is “Too Much” Still Not Enough?
Jennifer Ware, Wright State University

The Promise and Practice of Media Convergence
*Shawn Day, Thomas Nelson Community College
Ashley Hall, Wright State University*





SESSION EVENT DESCRIPTION

B23

11:00 am - 12:15 pm
310

The Material Affects of Power in Collective Memory

Affects of the Edible: Rhetorical Foodscapes and Transmedia Narratives Transforming Our Collective Memories
Samuel Fuller, Clemson University

Seeing Foucault's Mirror in Between: A Look at the Impact of Collective Memory and Power in Transforming Unreal Spaces (Utopias) to Real Places (Heterotopias) in Media
Eda Ozyesilpinar, Clemson University

Where are the Victims? Examining the Visual Material Rhetorics of Memory in Memorial Spaces
Susan Garza, Texas A&M University

B24

11:00 am - 12:15 pm
311

The Graphic Novel as Rhetorical Construction of Change in Historical Understanding

Crogan's Adventures: Visual Rhetoric and the Re-telling of History
Nick J. Sciallo, Illinois College

March: Re-committing to Non-violence by Example
Mary Elizabeth Bezanson, University of Minnesota - Morris

What Color is Your Superhero? Race, Fantasy and Mediated Icons in John Lewis' March Comic Books
Meta G. Carstarphen, University of Oklahoma

"She was probably the least bigoted person of the bunch": Margaret Sanger, Whiteness, Disability, and the Changing of an Intersectional History
Michelle Kelsey Kearl, Indiana University Purdue University - Fort Wayne





SESSION EVENT DESCRIPTION

B25

11:00 am - 12:15 pm

312

The Inventive Work of the Christian Mind

The Bible Tells Me So (What)?: Possibilities and Problems for Biblical Authority in the Public Sphere

Barbara Liu, Eastern Connecticut State University

The Inventive Work of the Christian Mind

Jeff Ringer, University of Tennessee - Knoxville

Eshet Chayil: "Taking Back" the Proverbs 31 Woman

Annie Kelvie, University of Illinois at Urbana-Champaign

B26

11:00 am - 12:15 pm

313

Teaching the "Cross-Cultural" at the Convergence of History, Temporality, and Locality: Locating New Pedagogical Traditions in Changed Theoretical Spaces

"What Is a (Critical Transnational) Text?": Reading Beyond the Importation and Exportation of Ideals

Tarez Samra Graban, Florida State University

Cultivating Rhetorical Agency Among Future Professional Writers: Teaching Transnational Rhetoric as a Framework for Successful International Communication

Steffen Guenzel, University of Central Florida

Teaching Rhetorics Besides Aristotle: Becoming Ecological, Rhetorical Knowers

Kathleen Ryan, Montana State University

Toward a "Trans-Scopic" Theory of Teaching the History of Rhetoric

Heather Adams, University of Alaska - Anchorage

B27

11:00 am - 12:15 pm

314

Moving Back to The City (Again): Relocating Some Reflections On Changes Brought About By An Object-Oriented Rhetoric

Apropos of Nothing: Latour, Seinfeld, and the Decorum of Comedy

John Pell, Whitworth University





FRIDAY

P R O G R A M S C H E D U L E

SESSION EVENT DESCRIPTION

Latour and A Little Attention
Jeremy Cushman, Western Washington University

Resisting Change: The Indecorous Objects of Social Transformation
Will Duffy, University of Memphis

B28

11:00 am - 12:15 pm
401

How Long Do We Duck and Cover?

A History of Producing Knowledge from Downwind: Exploring a Community's Use of Alternative Discourses to Challenge the Hanford Nuclear Reservation
Brandon Anderson, College of Wooster

Redirecting the Nuclear Gaze: Technological Fetishism and the Hanford B-Reactor
Wade Walker, Louisiana State University

"Fallout Shelter is Needed Everywhere": The Cold War Citizen-Survivor and Suburban DIY Culture in the Post-Apocalyptic Imaginary
Jeremy Grossman, University of Georgia

B29

11:00 am - 12:15 pm
402

The Eighteenth Century Rhetorical Tradition

Aaron Hill's Dramatic Criticism and the Eighteenth-Century Rhetorical Tradition
Ashley Bender, Texas Woman's University

Habit-Memory, Affect, and the Performance of Gender and Class in the Eighteenth Century
Dana Harrington, Independent Scholar

Painting the Mind: Cognitive Function in Hugh Blair's Lectures on Rhetoric and Belles Lettres
Heather Blain Vorhies, University of North Carolina - Charlotte





FRIDAY

PROGRAM SCHEDULE

SESSION EVENT DESCRIPTION

B30

11:00 am - 12:15 pm
404

Conversation Two: Are There Real Changes between Traditional Rhetoric and New Rhetorics?

James Murphy,
University of California - Davis
Victor Vitanza, Clemson University

C1

12:30-1:45 pm
201

Changing Disciplines (?): Teaching Across Rhetoric's Disciplinary Borders

James Jasinski, University of Puget Sound
Peter Campbell, University of Pittsburgh
Ian Hill, University of British Columbia
John Jasso, Pennsylvania State University
Jenell Johnson, University of Wisconsin-Madison
Kathleen Lamp, Arizona State University
Craig Rood, Iowa State University
Ethan Stoneman, Virginia Military Institute

C2

12:30-1:45 pm
202

Toward a Changing Curriculum: Case Studies in Rhetoric and Education

A Rhetoric-Based Curriculum and the Iconic Figure
Stephen Raulli, Bowling Green State University

Change Through a Monocle: Examining the Place of Periodical Studies in FYC
Mariette Ogg, United States Coast Guard Academy

Techno-Citizenship or Democratic Action? Changing Rhetorical Education in a Neoliberal Culture
Philip Perdue, Indiana University

Transforming Rhetorical Awareness: A Case Study of a Discipline-based Writing Course for Graduate Students
Lindsay Clark, Oklahoma State University





FRIDAY

P R O G R A M S C H E D U L E

SESSION EVENT DESCRIPTION

C3

12:30-1:45 pm

203

Moving Forward by Looking Back: Rethinking Approaches to Historical Studies in the Rhetoric of Science

Contemporary Controversies and the Changing Stakes for Rhetorical Histories of Science
Chelsea Redeker Milbourne, California Polytechnic State University - San Luis Obispo

Making the Present out of the Archive in the Rhetoric of Science
Gabriel Cutrufello, York College of Pennsylvania

Rhetorical Archives for Extending History of Science's Focus on Circulation
Kristin Shimmin, Carnegie Mellon University

C4

12:30-1:45 pm

204

Biology, Medicine, and Mental Health

Biohacking Practices as Agents of Change: The Case of the Insulin Pump Cyborg
Lora Arduser, University of Cincinnati

Rhetorical Care of the Self and Adolescent Mental Health: Advancing Theory in the Rhetorics of Health and Medicine
Lisa Meloncon, University of Cincinnati

Rhetorics of Madness: Changing our Understandings of Neuroatypicality
Patrick Harris, Miami University

"We're Pregnant" or "I'm Pregnant"?: Embodying a Relational Rhetorical Approach to Analyzing the Rhetoric of Pregnancy at Work
Erin McClellan, Boise State University
John McClellan, Boise State University

C5

12:30-1:45 pm

205

Public Address and Social Change in the Nineteenth Century

Before the Lyceum: Entrepreneurial Lecturing in the Early National Period, 1784-1826
Granville Ganter, St. John's University

Mischief and Punishment: The Rhetoric of





SESSION EVENT DESCRIPTION

Girlhood in Sophie May's Little Prudy Series, 1864-1868
Lauren DeLaCruz, Northwestern University

The Rhetoric of Regime Change: A Nineteenth-Century Antecedent
Stephen Benz, University of New Mexico

"A Bulldog Running along the Feet of Jesus": Carry A. Nation as a Fool for Christ's Sake
Kerith Woodyard, Northern Illinois University

C6

12:30-1:45 pm

206

Health and AIDS Rhetoric

A Whisper of Gender Stereotypes: The Second Persona and Gendered Ideologies in Elizabeth Glaser's and Mary Fisher's 1992 AIDS speeches
Kari Storla, University of Southern California

Ignorance about HIV and the AIDS Activist Movement, 1981-1990
Valeria Fabj, Lynn University
Matthew J. Sobnosky, Hofstra University

C7

12:30-1:45 pm

207

Rhetoric as Procedural

A History of Topical Invention
Gaines Hubbell, University of Alabama - Huntsville

Communities of Knowledge: Property Tax in Central Texas
Karin Patzke, Rensselaer Polytechnic Institute

Teaching Procedural Rhetoric
Ned O'Gorman, University of Illinois at Urbana-Champaign

Topoi of Mathematical Statistics
Candice Lanus, Rensselaer Polytechnic Institute





FRIDAY

P R O G R A M S C H E D U L E

SESSION EVENT DESCRIPTION

C8

12:30-1:45 pm

208

Analyzing the Early 20th Century: Texts in Context

Hillbilly Gangsters of the Wild West: Changing Depictions of the 1912 Hillsville, Virginia Courthouse Shootout
Travis Rountree, University of Louisville

Making Sense Through Sanguine Reporting: A Rhetorical Analysis of the 1938 and 1939 Anarchist Journal, Vanguard
Merci Decker, Northern Illinois University

The Rhetoric of the Repressed: A Study of E.M. Forster's A Passage to India
Zunaira Yousaf, Independent Researcher

C9

12:30-1:45 pm

209

Presenting the White Paper: Whither Social Movement in Rhetorical Studies?

Charles Morris, Syracuse University
Suzanne Berg, Newman University
J. David Cisneros, University of Illinois at Urbana-Champaign
Doug Cloud, Colorado State University
Michael Eisenstadt, University of Kansas
Kelly Jakes, Wayne State University
Michelle Kelsey Kearn, Indiana University-Purdue University, Fort Wayne
Dominic Manthey, Pennsylvania State University
Milene Ortega, Georgia State University
Erin Rand, Syracuse University
Jessica Shumake, University of Arizona
Justine Wells, New Mexico State University

C10

12:30-1:45 pm

210

Culturing the Common(s)

A Report on the Construction of Situations, in the Context of Augmented Reality Technology
Joshua Ewalt, James Madison University
Damien Pfister, University of Nebraska-Lincoln

Arguing Objectivity in the Courtroom
Ruth Wagoner, Bellarmine University





FRIDAY

PROGRAM SCHEDULE

SESSION EVENT DESCRIPTION

How Robert Moses Authenticated the Common
Jaime Lane Wright, St. John's University

Policing the Digital Commons: The Public
Rhetoric of Cyber Threats
Jason Jarvis, Loyola Marymount University

The Creative Commons Licenses and
Articulations of Commons Expertise
Johanna Hartelius, University of Pittsburgh

C11

12:30-1:45 pm

211

Rhetorical Visions of Higher Education

Campus Flux: A Case Study of Rhetoric and the
Built Environment
Jens Lloyd, University of California-Irvine

Envisioning Change: A Rhetorical Vision of the
Liberal Arts College in the 21st Century
Jacob Dickerson, Berea College
Susan Dummer, Georgetown College

Language Metaphors and the Rhetorical Use of
English in Pakistani Universities
*Lance Cummings, University of North Carolina -
Wilmington*

Neoliberal Rhetoric in Higher Education: Enacting
Change in Governance
Robin Gosser Sexton, Auburn University

C12

12:30-1:45 pm

212

The Future of Rhetoric

Invention of the False
Robert Leston, CUNY - College of Tech

The Extra Human Future
Ron Brooks, Oklahoma State University

The Future of Sin
*Timothy Richardson, University of Texas -
Arlington*

Writing the Future
Nathan Gale, Utah Valley University





FRIDAY

P R O G R A M S C H E D U L E

SESSION EVENT DESCRIPTION

C13

12:30-1:45 pm

213

Changing Roles of Female Faculty

Marita Gronnvoll, Eastern Illinois University
Jamie Landau, Keene State College
Becky Kuehl, South Dakota State University
Bethany Keeley-Jonker, Trinity Christian College
Emily Winderman, North Carolina State University
Davi Thornton, Southwestern University
Nicole Hurt, University of Georgia
Kristen McCauliff, Ball State University

C14

12:30-1:45 pm

214

Rhetoric and Sports

"We meant to toughen him up": The Martin/ Incognito Case and the Locker Room as a Rhetorical Environment
Andreas Herzog, University of South Carolina

Striking Out!: Examining the Rhetorical Challenge of Mo'Ne Davis to the Cultural Institution of Baseball
Korryn Mozisek, La Roche College

The Rhetorical Limits of the Open Letter: Jackie Robinson's New York Amsterdam News Columns Regarding Black Leadership
Abraham Khan, University of South Florida
Scott Varda, Baylor University

Who Gets Paid?: Rhetoric, Change, and (In) Visibility in the Controversy over Paying College (Student-) Athletes
Matthew Brigham, James Madison University
Aaron Noland, James Madison University

C15

12:30-1:45 pm

301

Collecting, Curating, and Cultural Engagement: The Example of the Jewish Kentucky Oral History Project (sponsored by Klal Rhetorica)

Creating Archives/ Cultivating and Curating Cultural Identities: The Jewish Heritage Fund for Excellence Jewish Kentucky Oral History Project
Janice Fernheimer, University of Kentucky
Douglas Boyd, University of Kentucky





SESSION EVENT DESCRIPTION

From Sharecropping to "Sh*t My Dad Says": The Agricultural KY Jewish Experience
Jeremiah Brown, University of Kentucky

The Preservation of Jewish Identity in Kentucky in 1950 and 2016
Jacob Ward, University of Kentucky

Chair
David Metzger, Old Dominion University

C16

12:30-1:45 pm

302

The More Things Change . . . : Residual Rhetoric in Neoliberal Times

Blue Bell, Corporate Shell?: Small Town Rhetoric in Big Corporate Liability
Jennifer Wingard, University of Houston

Residual Rhetoric of Gender and Third World Girls
Rebecca Dingo, University of Massachusetts, Amherst

The Residuals of Trans Inclusive Policies in K-12 Schools
Sara McKinnon, University of Wisconsin

Respondent
KC Councilor, University of Wisconsin-Madison

C17

12:30-1:45 pm

303

The Mnemonics of Lynching: Identity, Violence, and Memory

Erasing the Noose: The (Lack of) Public Memory of Mexican Lynchings
James Sanchez, Texas Christian University

Making the "Mongrel": Ontology, Race Construction, and the Lynching of Mexican(-American)s
Christina V. Cedillo, University of Houston - Clear Lake

One of Us: Performing Southern Identity in Pro-Lynching Rhetoric
Megan Eatman, Clemson University





FRIDAY

P R O G R A M S C H E D U L E

SESSION EVENT DESCRIPTION

The Ontology of Structural Violence: Rhetoric and Action in Racial Violence
Terry Peterman, Navarro College

C18

12:30-1:45 pm
304

Rhetoric and Change in the Rhetorical Presidency

Atoning for Reason: George W. Bush and Comprehensive Immigration Reform
Zachary Wagner, Louisiana State University-Alexandria

From the Rhetorical Presidency to the Post-Rhetorical Presidency: Obama's Immigration Reform Speech Rollout
Jennifer Mercieca, Texas A&M University

The Microtargeted Campaign Meets the Ubiquitous Presidency
Joshua Scacco, Purdue University
Kevin Coe, University of Utah

The Permanent Presidential Campaign ... in Pictures
Michael Shaw, ReadingThePictures.org

The Roots and Rise of the Post-Rhetorical Presidency
Justin Vaughn, Boise State University

C19

12:30-1:45 pm
306

Talking Bodies: Computers, Place, and the (R) evolutions of Material Dissents

Chicanx Dissent: Rejecting #ItsAllGoodEP
Victor Del Hierro, Michigan State University

Computers for the People: The Fantasy of Apple and the Personal Computer
Misti Yang, University of Nevada Las Vegas

The Aesthetic of Dissent: Frida Kahlo, Detroit, and the Mexican Repatriation Program
Stephanie Wheeler, University of Central Florida





SESSION EVENT DESCRIPTION

The Challenges of Commemorating Racial Violence: Atlanta Race Riots of 1906
Stephanie Mahnke, Michigan State University

C20

12:30-1:45 pm

307

Deliberation, Citizenship, and the Disposition Matrix Resolved: That U.S.-Based Deliberation over Drone Policy is Overly Focused on the Targeting of U.S. Citizens

Randall Martinez, University of Miami
Heather Ashley Hayes, Whitman College
Atila Hallsby, North Carolina State University
Matthew Pitchford, University of Illinois
Mike Bergmaier, Pennsylvania State University
Frank Stec, Pennsylvania State University
Alex Hiland, University of Minnesota-Twin Cities

C21

12:30-1:45 pm

308

A Contemporary Frontier: Digital Culture, Space, and Politics

Mobilizing the Trolls: Satire and Digital Activism on Last Week Tonight
Suzanne Berg, Newman University
Matthew Meier, West Chester University

Virtual Flag-Bearing: Visual Ideograph in Digital Media
Brad Anderson, Florida State University

C22

12:30-1:45 pm

309

(Re(re(re)))mixing Rhetoric: Rethinking and Resituating Rhetorical Relationships Between Writer, Audience, and Archive

Writing for the Future by Reacting to the Past
Emily J. Beard, Saginaw Valley State University

(Re)action Archivist
Sherrin Frances, Saginaw Valley State University

Geo(graphy)Politics and Change in Rhetorical Communities
Conor Shaw-Draves, Saginaw Valley State University





SESSION EVENT DESCRIPTION

Rhetorical Velocity and the "Stuff" of Writing
Jason Kahler, Saginaw Valley State University

C23

12:30-1:45 pm

310

Identity, Industry, and Recreation: Discussions of Rhetoric and Sports

Queering the World Cup: Mediated Representations of the 2015 United States Women's National Soccer Team
Meredith Bagley, University of Alabama
Mary Anne Taylor, University of Texas - Austin

Throwing a Penalty Flag on the NFL: The NFL's Dramatic Framing and Botched Efforts to Change Racial Discourse
Kelly Young, Wayne State University
John Koch, University of Puget Sound
Avery Henry, Southeast Missouri State University

Turning Boys Into Turf Soldiers: What the Locker Room Teaches about Normative Masculinity
Tawny LeBouef Tullia, Texas Woman's University

C24

12:30-1:45 pm

311

Race, Rhetoric, and the Prophetic: The Obama Presidency in Relief

Matthew Abraham, University of Arizona
David Frank, University of Oregon
Mark McPhail, Indiana University Northwest
James Zeigler, University of Oklahoma

C25

12:30-1:45 pm

312

Composition and Classical Rhetoric

A Return to Invention: The Composition/Creative Writing Split and What Rhetoric Has to Teach Us About Training Creativity
Jonathan Butler, University of South Carolina

Dramatis Personae: Twenty-Five Characters for Dramatism
Timothy Barr, University of Pittsburgh

Remembering Memoria in Learning Transfer
Cynthia Johnson, Miami University





SESSION EVENT DESCRIPTION

The Changing Role of English, 1958-1965: Post-Industrialism and the Rhetorical Roots of Disciplinary Composition
Jerry Stinnett, Duquesne University

C26

12:30-1:45 pm

313

Analyzing Rhetorical Practice In and Around Prisons

Doing Time: Multimodal Rhetorics of Change in a Prison Writing Classroom
Alexandra Cavallaro, California State University - San Bernardino

Incarcerated Rhetoricians, Arts-Based Inquiry, and Social Change
Maria Conti, University of Arizona

Out of the Shadows: Changing the Discourse around Empires, Prisons, and Surveillance through Digital Arrangement
Jamie Downing, University of Nebraska-Lincoln

C27

12:30-1:45 pm

314

Rhetoric and Aesthetic

Change and its Mythic Ignition: The Problem of the Political, the Aesthetic, and Mohamed Bouazizi's Self-immolation
Mark Nagle, Indiana University

Protocol Rhetoric, Electracy, and the Aesthetic Paradigm
Gary Hink, University of Colorado - Boulder

Sensation: How Aesthetics and Space Changes the Rhetoric
Summer Dickinson, MidPlains Community College

The New Aesthetic's Contours and Implications for Digital Rhetoric
Justin Hodgson, Indiana University





SESSION EVENT DESCRIPTION

C28

12:30-1:45 pm

401

On African American Historical Rhetoric

A Bridge Across our Fears: The Atlanta Washerwomen’s Strike and the Rhetoric of Multiracial Solidarity among Working Class Women

Frankie Condon, University of Waterloo

Learning in (the Court of) Public (Opinion): Debating Black Elocutionary Education Before Du Bois

Heidi Morse, University of Michigan

Learning to Speak and Speaking to Learn: Henry McNeal Turner and the Role of the African American Lyceum

Andre E. Johnson, University of Memphis

The Sage and the Reporter: Ethos and Agency in the Anti-Lynching Rhetoric of Frederick Douglass and Ida B. Wells

Glen McClish, San Diego State University

C29

12:30-1:45 pm

402

Body as Nexus: Rhetoric and Material Conjunctions of Force

Bodies as Transformative Conjunctions: Inscription Re-Figured

Nathan Stormer, University of Maine

Digital Feelings: Iconic Rhetoric in an “Emoji Economy”

Claire Sisco King, Vanderbilt University

Our Prisoners, Ourselves

Nadya Pittendrigh, University of Illinois at Chicago

Trophic and Tropic Dynamikos

Jennifer Prairie, University of San Diego
Diane Keeling, University of San Diego





FRIDAY

PROGRAM SCHEDULE

SESSION EVENT DESCRIPTION

C30

12:30-1:45 pm

403

African Americans in the Academy

I, Too, Am Harvard: A Black Higher Education Narrative

Tara Rayers, University of Tennessee, Knoxville

White on Black: European-American Composition Instructors and the Question of AAE in the Academy

Stephanie Mosher, University of South Carolina

“By and about Us”: Finding HBCUs Transformational Voice

Sherie Mungo, Old Dominion University

“How Must the Little Colored Child Feel”: Edward Johnson’s A School History of the Negro Race as Revisionary African American Educational Historiography

Mudiwa Pettus, Pennsylvania State University

C31

12:30-1:45 pm

404

Changing Methods in Rhetorical Field Studies

A Rhetorical Approach to Revising Revisionist Histories of Literacy

Peter Mortensen, University of Illinois at Urbana-Champaign

Exploring an Impossibly Tight Weave: An Evolving Autoethnographic Framework for Rhetorical Field Studies

Jamie Remillard, University of Rhode Island

Object-Oriented Ethnography: Testing a New Materialist Approach to Critical Rhetorical Field Methods

Leigh Elion, University of Wisconsin-Madison

D1

2:00-3:15 pm

201

Intersectionality, Interdisciplinarity and the Future of Feminist Rhetoric: A Roundtable

Tiffany Kinney, University of Utah

Megan McFarlane, University of Utah

Carrie Murawski, Texas A&M University

Jennifer Stockwell, University of North Carolina - Chapel Hill





FRIDAY

P R O G R A M S C H E D U L E

SESSION EVENT DESCRIPTION

Robin Jensen, University of Utah
Tasha Dubriwny, Texas A&M University
Rachel Bloom-Pojar, University of Dayton
Sarah Singer, University of North Carolina - Chapel Hill

D2

2:00-3:15 pm

202

A Modern History of Bodies, Measurement, and Rhetoric

Exnomination and the Use of Compliance as a Metric in Health and Medicine

Catherine Gouge, West Virginia University

Height, Gender, and Measurement: Le Corbusier and the Dream of a Liberal Measure

Dave Tell, University of Kansas

Plumb Lines, Quadrants, and the Height of the Eye: Negotiating Early Modern Land Surveying

Daniel Ellis, St. Bonaventure University

Touching Nombres and Proporcious: Chaucer's Treatise on the Astrolabe and Rhetorical Techne

Jordan Loveridge, Arizona State University

D3

2:00-3:15 pm

203

The Changing Rhetorical Expectations of Race

Rachel Dolezel and the Failures of Postracial Etiquette for Social Justice

Jennifer Heusel, Coker College

The Homogenization of Mexicanas/os and Chicanas/os into Latinos: Transitional Rhetoric and Ethnic Suppression

Ricardo Reyna, University of Nevada - Las Vegas

Whiteface Performance and Cultural Critique

Jonathan Rossing, Indiana University Purdue University - Indianapolis





SESSION EVENT DESCRIPTION

D4

2:00-3:15 pm

204

Rhetoric and Asian American Identity

Is Brown the New White?: South Asian Diasporas and U.S. Nationalisms after 9/11 and Ferguson
Pritha Prasad, Ohio State University

Rhetorical Transformation of the Asian American Identity in John Okada's No-No Boy and Gene Luen Yang's American Born Chinese
Elaine Cho, Eastfield College

The Unheimlichkeit of the Second Generation Filipino American: Exploring Quotidian Rhetorics Through Vernacular Video on YouTube
Daphne-Tatiana Canlas, Clemson University

D5

2:00-3:15 pm

205

Publics in Process: Exploring Change and Transition in the Public Sphere

Afro-Pessimism in Public: on the Rhetorical Contingency of Blackness
James McVey, University of North Carolina - Chapel Hill

In Search of a "Public": César Chávez, Counterpublicity, and Liminal Rhetoric
José Izaguirre, University of Illinois at Urbana-Champaign

Re-Integrating Public and Technical Discursive Spheres: Understanding the Rhetorical Impact of the case of "L'Aquila Seven"
Pamela Pietrucci, Northeastern University

Symphysiotomy: The Public Sphere, Private Shame, and Social Change
Sara Hays, Wheeling Jesuit University

WeChat as Activist Agent: Rhetoric and Change in Transnational Publics
Baotong Gu, Georgia State University
Xiaobo Wang, Georgia State University





FRIDAY

P R O G R A M S C H E D U L E

SESSION EVENT DESCRIPTION

D6

2:00-3:15 pm

206

Embodied Rhetorics

Body Modifications: Rhetorically Composing a Personal History
Garrett Arban, University of Central Florida

Embodied Kairos: Moving Beyond the Temporal
Phil Bratta, Michigan State University

Nadia, the Tattooed Lady Pastor: The Orthodoxy of Nadia Bolz-Weber's Unorthodox Embodied Rhetoric
Barbara Liu, Eastern Connecticut State University

Performative Rhetorics in Invisibility: Phoebe Philo's Undone Authorship
Erin O'Connor, University of Texas - Austin

D7

2:00-3:15 pm

207

Negotiating Complicated Professional Practices

Changing the Conversation: Professional Development of In-Service Teachers as a Rhetorical Act
Beth Wilson, Old Dominion University

Mentorship as (Em)bodied: Composition Studies Redefined through Black Women Scholars' Dialogic Practices
Sherita Roundtree, Ohio State University

"A Super-Complicated Problem:" Rhetorical Citizenship, James Kilgore, and the Exclusion of the Felon in the Democratic Imaginary
Maggie Shelleedy, University of Illinois at Urbana-Champaign

D8

2:00-3:15 pm

208

Teaching Techné and Praxis: Rhetorical Education in Context

Adaptive and Transformative Rhetoric: Visual and Textual Argumentation in Physics
Amelia Herb, MIT





FRIDAY

PROGRAM SCHEDULE

SESSION EVENT DESCRIPTION

Critical Thinking through Debate: Skills, Dispositions, and Teaching Strategies
W. Patrick Wade, National University of Singapore

Good Student, Good Worker: Tracing the Rhetoric of Dispositions in School and at Work
Megan J. Bardolph, Pennsylvania State University - New Kensington

“An Elegant Solution to the Wrong Problem is Less than Worthless:” Maxims and the Rhetorical Education of Engineers
Jonathan Weedon, Case Western Reserve University

D9

2:00-3:15 pm

209

Dangerous Refusals: Rhetorics of Social (In) Action

I (N)O U: Loan Defaulting as Rhetorical Refusal
Daniel Ernst, Purdue University

Refiguring Refusal: Anti-Vaxxers and the Rhetoric of the Multitude
Patrick Danner, University of Louisville

Shirking the Ballot Box: Refusing to Vote as a Rhetorical Act
Rick Wysocki, University of Louisville

D10

2:00-3:15 pm

210

Kenneth Burke, Explained and Applied

Burke, Christian Science, and Plato: It's All About Substance
Louise Zamparutti, University of Wisconsin-Milwaukee

Identifying (Killing) Pluto
David Blakesley, Clemson University

Kenneth Burke's Identification in Code-Switching and the Chameleon Effect
Kimberly Allison, Texas Woman's University





FRIDAY

P R O G R A M S C H E D U L E

SESSION EVENT DESCRIPTION

Taking It to the Limit (And Beyond?): Using Burke's Perspective by Incongruity to Interrogate the Transformative Nature of Trolls
Heather Woods, University of North Carolina - Chapel Hill

D11

2:00-3:15 pm

211

Transnational Rhetorics: From Pedagogy to Presidents

At the Corner of Policy and People: Transnational Rhetorics in Expatriate Communities
Angela Murphy, University of Kansas

The Rhetoric of "Transnationalism" in U.S. Higher Education
Margaret Willard-Traub, University of Michigan-Dearborn

The Transnational Presidency: The Presidential Rhetorics of Michelle Bachelet and Vaclav Havel
 Timothy Barney, University of Richmond
Belinda Stillion Southard, University of Georgia

D12

2:00-3:15 pm

212

Evolving Approaches to Health and Illness

Complicating the Story and Listening Rhetorically: Women and Bladder Cancer
Kerri Morris, Governors State University

Illness Narratives Without Illness?
Allan Borst, University of Denver

Reintroducing the City as the Locus of Health
Michael McDonald, University of Missouri - Kansas City
Steven Melling, University of Missouri - Kansas City

The Changing Rhetoric of Mental Illness: A Diversity Approach
Emma Bedor, University of Minnesota





SESSION EVENT DESCRIPTION

D13

2:00-3:15 pm

213

The President’s Place: How U.S. Presidents (Re)Shape National Identity through Built and Natural Environments

Building A New City on a Hill: The Rhetorical Articulation and Physical Construction of the U.S. Capital City, 1783-1791

Allison Prasch, University of Minnesota

Jeffersonian Architecture: Shaping National Identity Then and Now

Erin Forest, University of Georgia

Lyndon B. Johnson’s Gettysburg Address: (Re) memorializing a Battlefield

Anne Kretsinger-Harries, Pennsylvania State University

Commemorative Resistance: The Spatial Reimagination of Washington at The President’s House

Megan Fitzmaurice, University of Maryland

D14

2:00-3:15 pm

214

From Feminism to Post Feminism to No Feminism and Back Again: Charting Changing Rhetorics of Gender Equality in Popular Culture

Banning the “F” Word: Exploring the Failure of Time Magazine’s Misguided Poll to Ban the Word Feminist in 2015

Denise Oles-Acevedo, Iowa State University

HeForShe: Emma Watson and the Enlisting of Men in the Feminist Cause

Heidi Hamilton, Emporia State University

Inside Amy Schumer: Celebrating and Critiquing Comedic Modes of (Post)Feminism

Joan Faber McAlister, Drake University

Post Feminism as a Media Construct and Erasure of Public Memory

Maggie LaWare, Iowa State University





FRIDAY

P R O G R A M S C H E D U L E

SESSION EVENT DESCRIPTION

D15

2:00-3:15 pm
301

Tracing, Curating, & Resisting Public Memory: Rhetorical Criticism and the Archives

Archive and Exhibition: Displaying Popular Memories of the Great Patriotic War
Ekaterina Haskins, Rensselaer Polytechnic Institute

Archives as Places of Memory
Tatjana Schell, North Dakota State University

The Exodus of Protest: Archiving the Memory of Indigenous Activism in Robeson County, North Carolina
Dominic Manthey, Pennsylvania State University

Respondent
Bradford Vivian, Pennsylvania State University

D16

2:00-3:15 pm
302

Movement Rhetorics

Disturbing Oratory
Jay Frank, University of Minnesota

Historicizing the Rhetoric of the Palestinian Boycott, Divestment, Sanctions (BDS) Movement
Jennifer Hitchcock, Old Dominion University

In the Line of Fire: International Protest Movements in Iraq
Matthew Pitchford, University of Illinois at Urbana-Champaign

Rhetorical Grouping: Identification, Evolution, and the Occupy Movement
Lauren Fine, Brigham Young University

D17

2:00-3:15 pm
303

Naming Difference: Bodies, Rhetoric, and Representation

Embodiment and the Female Athlete: Paradox and Disruption in ESPN the Magazine Body Issues, 2009-2015
Lindsey Banister, Syracuse University





SESSION EVENT DESCRIPTION

Cancer, Rhetoric, and Ambience: The Shifting Terrain of the Cancer Wars
Lois Agnew, Syracuse University

Critical Rhetorics of Race, Disability, and Public Memory at Crownsville Hospital, 1911-1928
Zosha Stuckey, Towson University

D18

2:00-3:15 pm

304

The Emanuel Nine and Racialized Thanatourism in Charleston: A PechaKucha

Shevaun Watson, University of Wisconsin-Milwaukee
Kristan Poirot, Texas A&M University

D19

2:00-3:15 pm

315

Monuments, Memories, and their Rhetorical Role Today

“Don’t Tread on Me” and Constructions of Past, Present, and Future: Whose Lives Matter?
Matthew Brigham, James Madison University

Rosie the Riveters and The Living Wall of Honor: The Politics of Misremembering and Forgetting of Women in U.S. War Commemoration
Heather Roy, University of Iowa

The Rhetoric of Monument Mutilation as an Oppositional Call for Action
Sherri Craig, Purdue University

Voices in the Crowd: Oral Histories and Public Remembering
Jessica Harrell, Carnegie Mellon University

D20

2:00-3:15 pm

306

Collective Memory Making: Exploring Public Memory through Digital Story, Local Museums, and Caregivers’ Narratives

Communal Memory Narratives: How Local Holocaust Museums Reflect and Shape Their Communities
Lisa Costello, Georgia Southern University





FRIDAY

P R O G R A M S C H E D U L E

SESSION EVENT DESCRIPTION

Dance with the Dying: The Importance of Acknowledging Caregivers' Narratives
Debbie Jay Williams, Abilene Christian University

Telling Old Stories in New Ways: Scholarly Digital Storytelling
Laura Carroll, Abilene Christian University

D21

2:00-3:15 pm

307

Composition in the Classroom

Disrupting Expectations: Comics in the Composition Classroom
Nathan Wagner, Georgia State University

Rhetorical Dissonance: Martin Luther King, Composition Textbooks, and the Modification of the Black Rhetorical Presence
Cedric Burrows, Marquette University

Stories Teachers Tell: What Failure Narratives Can Teach Us about Composition
Kathrin Kottemann, South Louisiana Community College

Using Words and Images to Misuse Statistics in Darrell Huff's How to Lie with Statistics: Implications for Rhetoric and Composition Pedagogy
Daniel Libertz, University of Pittsburgh

D22

2:00-3:15 pm

308

John of Limoges, Richardson, and Ramus: Studies in Prescriptive Rhetorics

Failure in Form: Samuel Richardson's Conduct Rhetoric as Impetus for Change
Sean McCullough, Florida State University

Genre Trouble: John of Limoges on the Rhetoric of Letter Writing
Martin Camargo, University of Illinois at Urbana-Champaign





SESSION EVENT DESCRIPTION

D23

2:00-3:15 pm

309

Participatory Design Studio: Online Social Networking Data

This special format session will enact a form of participatory design by bringing together participants to explore current methods of accessing and analyzing Twitter data, as well as possible futures that reimagine access in relation to the specific needs of the rhetoric community. The session will ask participants to work in small groups to redesign existing tools using simple, paper-based prototyping activities. Following this design activity, participants will come together to reflect on the values and issues that emerge.

Daniel Carter, University of Texas-Austin

D24

2:00-3:15 pm

310

Civil Rights Rhetoric

King's Highway: Civil Roots/Routes/Rights and the Samaritan Ethic

Raymond Blanton, Creighton University

Radical (In)Civility: Dr. King, Stokely Carmichael, and the Weather Underground

Justin Hatch, University of Texas - Austin

Rethinking Laclau's Theory of Articulation: The Ironic Turn in Civil Rights Rhetoric

Kevin Marinelli, Young Harris College

Rhetorical Transformations of "Armed Propaganda": Urban Guerrilla Strategies and the Weather Underground

Brad Lucas, Texas Christian University

D25

2:00-3:15 pm

311

Explorations of Media: Literacy, Mindfulness, and Comprehension

Bird Identification Guides as Interface: Transformation and Continuity

Sonia Stephens, University of Central Florida

Eudemonia and Mindfulness: Navigating the Multimodal Turn in Writing Studies

Christy Wenger, Shepherd University





SESSION EVENT DESCRIPTION

The Digital Literacy Debate: Beyond the Agonistic Rhetoric of Anxiety or Apathy
Don Jones, University of Hartford

Unique Comprehension: Student Learner Types and Textual Media
Aubrey Larimore, Southern Illinois University, Carbondale
Reggie Vargas, Southern Illinois University, Carbondale

D26

2:00-3:15 pm

312

Rhetoric in the Creative Writing Classroom

“I’d Rather Stab My Hand with a Knitting Needle than Use Kairos in a Creative Writing Class”:
Characterizing the Divide between Creative Writing Instructors Who Use Rhetorical Theory and Those Who Do Not
Laura Wilder, University at Albany

Art in the Rhetorical Situation: Retracing the Aesthetic-Rhetoric Divide
Janelle Adsit, Humboldt State University

Classical Techne and the History of Craft Pedagogies in the Arts
Ben Ristow, Hobart and William Smith Colleges

Intrapersonal Rhetoric for the Purposes of Creative Writing
Alexandria Peary, Salem State University

D27

2:00-3:15 pm

313

Talking Big: Historical Reception and Application of Classical Theories of Style

Fire-Breathing Forcefulness: Joseph Rhakendytes on Hermogenes on Deinotes
Jeffrey Walker, University of Texas - Austin

The Convertible Enthymeme: A Byzantine Perspective
Vessela Valiavitcharska, University of Maryland

The Long and the Short of It: Amplification at Gettysburg
David Charney, University of Texas - Austin





SESSION EVENT DESCRIPTION

Chair
Jeanne Fahnestock, University of Maryland

D28

2:00-3:15 pm

314

Defining, Maintaining, Evolving: Race as a Social Construct

Changing History of Science's Approach to The History of Jamaica (1774): Rhetorical Methods for Nuancing Histories of Racial Science
Kristin Shimmin, Carnegie Mellon University

Pushing the Rhetorical Limits of Race as a Social Construct: Cultural and Biological Recognition and (Dis)Identification of Race
Matthew Cotton, Indiana University Purdue University - Fort Wayne
Michelle Kelsey Kearl, Indiana University Purdue University - Fort Wayne

You Don't Look Haitian: Learning to Maintain Two Cultures Without Overlooking One
Shewonda Leger, Michigan State University

D29

2:00-3:15 pm

401

Rhetoric of the Viral Web: Listicles, Memes, and Comment Sections

On Indecorum and Toxic Speech Networks
Martin Law, Indiana University

Reading between the Lines: How Listicles Shape Meaning
Adam Cogbill, University of New Hampshire

Transformation and Evolution: A Rhetorical Approach Towards Viral Internet Memes
Sharon Lim, California State University - Northridge





FRIDAY

P R O G R A M S C H E D U L E

SESSION EVENT DESCRIPTION

D30

2:00-3:15 pm

402

Black Feminist Rhetoric: Anger, Apology, Agency

An “Angry Black Woman”: Ida B. Wells-Barnett and the Rhetorical Use of Anger
Talisha Haltiwanger Morrison, Purdue University

I Apologize: Rhetorical Missteps as a Constraint to Contemporary Black Feminist Discourse
Tamika Carey, SUNY-Albany

Naming Ourselves For Ourselves—For a Change: Black Women’s Rhetoric(s) and the Complexities of Naming their Identities
Ronisha Browdy, Michigan State University

“Beyoncé isn’t telling me to bow down”: Identity Performance as Rhetorical Agency on the Black Feminist Blogosphere
LaToya Sawyer, Syracuse University

D31

2:00-3:15 pm

403

From the Parlor into the Public: Feminist Rhetorics at the Turn of the Century

Appropriating Agrarianism: A Feminist Politics for *The Farmer’s Wife*
Katie Irwin, University of Illinois at Urbana-Champaign

Exposing Women: Deliberative Democracy at the World’s Columbian Exposition, 1893
Kristy Maddux, University of Maryland

The President’s Commission on the Status of Women: Negotiating Labor Feminism in the Cold War Context
Yvonne Slosarski, University of Maryland

Training Girls to Become Women: Women’s Culture and Ethos in Early Girl Scout Handbooks
Ashley Gellert, University of Georgia





FRIDAY

PROGRAM SCHEDULE

SESSION EVENT DESCRIPTION

D32

2:00-3:15 pm
404

Changing Precedent: New Discussions in Rhetoric and Law

Legal Education and the Field of Rhetoric: Time for a Change

Delia Conti, Pennsylvania State University - Fayette, The Eberly Campus

Legal Redress as Rhetorical (Dis)possession: The Shift in Sexual Consent from “No” to “Yes”
Larissa Brian, University of Pittsburgh

Mythos and Mediation in the Law: The Circulation of Romantic Realism in Public Responses to Legal Judgments
Brian Amsden, Clayton State University

Quit Calling It Forensic: The Complex Publics of Legal Discourse
Doug Coulson, Carnegie Mellon University

D33

2:00-3:15 pm
405

Citizenship and Human Rights Rhetoric

The Soundtrack of Rhetorical Resistance: Hearing Levels of Agency in #BlackLivesMatter through Hip Hop Intellectuals and Vernacular Literacies
Alexis McGee, University of Texas at San Antonio

Discrimination Wars: The Battle for LGBT Citizenship in Indiana
Ryan Rigda, Texas A&M University

Witnessing Human Suffering and the Rearticulation of Citizenship
Shui-yin Sharon Yam, University of Wisconsin-Madison

D34

2:00-3:30 pm
Grand Ballroom
West-2nd Flr

Kenneth Burke, Literary Critic: Examining Burke on Poetry and Story

Advocating Change Through Incongruity: A Burkean Analysis of Gabriel García Márquez’s *The Solitude of Latin America*
Sara Baugh-Harris, Georgia State University

Changing the Screen on Diversity Discourse:





FRIDAY

P R O G R A M S C H E D U L E

SESSION EVENT DESCRIPTION

Shonda Rhimes, Kenneth Burke, and the Language of Difference
Anna Worm, Florida State University

Enter STANISLAVSKY, as BURKE Speaks: Methods That Make Possible the Poet-Plus-Critic
Susannah Ryan, University of North Carolina at Chapel Hill

Poetry as Persuasion: Kenneth Burke's Semantic and Poetic Language in the Metaphors of Lucretius
Bess Myers, University of Oregon

E1

3:30-4:45 pm

201

Commemorative Politics: Rhetorically Constructing the Legacy of the Civil Rights Movement

Constructing Civil Rights Public Memory and Regional Identity in Greensboro
Laura Brown, Pennsylvania State University

Legacy for Sale: The Rosa Parks Papers and Rhetorics of Commodification and Control
Megan Fitzmaurice, University of Maryland

Remembering Corrie: Sweet Auburn's First Lady
Kristan Poirot, Texas A&M University
Sara Kitsch, Texas A&M University

Smithsonian's "Changing America" and the Recontextualized March on Washington
Anne Kretsinger-Harries, Pennsylvania State University

E2

3:30-4:45 pm

202

Creativity and Discovery in Rhetorical Invention

Click and Scroll into the Rabbit Hole: A Mode of Digital Invention
Caddie Alford, Indiana University

Rhetorical Being in Methodological Frames: Research, Invention, the Chōra
Jennifer Clary-Lemon, University of Winnipeg





SESSION EVENT DESCRIPTION

[Image]ining Invention: Visualizing the Origins of an Idea
Michelle Kaczmarek, Pennsylvania State University

"Fortuitous Happenstance": Serendipity in Archival Research
Lynee Gaillet, Georgia State University

E3

3:30-4:45 pm

203

Rhetorics of Feminism and Aesthetics

Beautiful Subversions: (re)Covering and (re) Examining the Transvestive Visualities and Feminist Rhetorics of 19th-century Author and Actor Adah Isaacs Menken
Jeanne Bohannon, Kennesaw State University

Filling in the Gaps: Invitational Rhetoric and the Graphic Biography
Jess Boykin, Arizona State University

Pens and Needles: Re-Writing Fashion Rhetoric with Designer Rei Kawakubo
Areti Sakellaris, Northeastern University

"The Glove of Time": Ekphrasis and the Rhetoric of Sexual Difference in Anne Carson's Poetics
Diana Shaffer, Independent Scholar

E4

3:30-4:45 pm

204

The Changing Contours of Classical Rhetoric

Figures of Roman Rhetoric: A Tropological Reading of Roman Rhetorical Culture
Ilon Lauer, Western Illinois University

Missed Connections: Translation and Knowledge Construction in Rhetorical Theory
Johanna Phelps-Hillen, University of South Florida

Rich Text: The Case for Reading the Originals
Andrew Hillen, University of South Florida

The Highs and Lows of Poetry and Oratory
Michele Kennerly, Pennsylvania State University





FRIDAY

P R O G R A M S C H E D U L E

SESSION EVENT DESCRIPTION

E5

3:30-4:45 pm

205

Rhetoric and the Modes of Existence

Networking Bacterial Resistance
Jodie Nicotra, University of Idaho

Renewing the Rhetoric of Religion
Paul Lynch, Saint Louis University

Rhetoric, Habitually
Nathaniel Rivers, Saint Louis University

E6

3:30-4:45 pm

206

Rhetoric in a Post|Human World

Making and Mattering in a Makerspace: Toward a More-than-Human Rhetoric
Ann Shivers-McNair, University of Washington

On the Possibilities for an Ethological Rhetoric
Dustin Greenwalt, Pennsylvania State University

Thomas Wilson and the Posthuman Possibility for Rhetorical Agency
Brian Henderson, Southern Illinois University-Edwardsville

E7

3:30-4:45 pm

207

Medicolegal Rhetorics: Medicine as Arbitrator in Competing Discourses about Disease and Disability

Mandating “Balanced Information”: Defining Down Syndrome After the Passage of the Prenatally and Postnatally Diagnosed Conditions Awareness Act
Amy Reed, Rowan University

Rhetorics of Medicolegal Authority in the Age of Railway Spine
Lenny Grant, Virginia Tech

The Rhetoric of the Adverse Reaction: Medicolegal Rhetorics in Vaccination Policy and Practice
Heidi Lawrence, George Mason University





FRIDAY

PROGRAM SCHEDULE

SESSION EVENT DESCRIPTION

E8

3:30-4:45 pm

208

The Politics of Temporality and Loss

Articulating Absence through Digital Memorial and “Pre-Loss”

Katie Lind, Indiana University

Can We Ever Move Away from “Murder City”?:

Ciudad Juárez and the Doubled Rhetorical Burden of Drug War Politics

Rebecca Robinson, University of Iowa

Commemorating Loss at the Asan Bay Overlook in the War in the Pacific National Historical Park, Guam

Rusty Bartels, University of California- Davis

Nostalgia, Melancholy, and the Question of Presence

Brook Irving, University of Iowa

E9

3:30-4:45 pm

209

Choreographing Co-Feeling: Exploring Rhetorical Force in Academic Spaces

Jennifer LeMesurier, Colgate University

Cory Holding, University of Pittsburgh

Ilya Vidrin, Harvard University

E10

3:30-4:45 pm

210

Rhetoric and Narratives of Rape and Sexual Exploitation

“Why didn’t anyone listen?”: A Rhetorical Psychological Analysis of the Media Coverage of the Rotherham Sexual Grooming Gang Scandal

Emma Vine, Sheffield Hallam University

Generic Expectations and Misbehaving Narratives: The (Un)Changing Landscape of Rape Stories

Stephanie Larson, University of Wisconsin-Madison

Brandi Rogers, University of Wisconsin-Madison

God Terms, Dominant Narratives, and Shifting Definitions of Rape

Stephanie Weaver, University of Louisville





FRIDAY

P R O G R A M S C H E D U L E

SESSION EVENT DESCRIPTION

E11

3:30-4:45 pm

211

Narrative and Authority

Evaluating Encounters with Authority
Thomas Mitchell, Carnegie Mellon University in Qatar

Micromanaging Authority: The Rhetorical Design of Everyday Narrative
Barbara Johnstone, Carnegie Mellon University

Narration in News Coverage of Domestic Violence Homicide
Jennifer Andrus, University of Utah

The Rhetoric of Narrative Authority: Paul Robeson and Strategic Storytelling in HUAC Hearings
Mark Thompson, San Jose State University

E12

3:30-4:45 pm

213

Rhetoric, Bodies, Representationalism, and Change

Elite Sport's Chromosomal History and the Problem of Scientific Representation
Jaclyn Nolan, University of Georgia

Politics, Presence, Representation
Kundai Chirindo, Lewis & Clark College

Public Memory without Representation: The Postindustrial Presence of England's Industrial Past
Robert Topinka, University of East Anglia

To Be Determined
Dave Schulz, Trinity Lutheran College





SESSION EVENT DESCRIPTION

E13

3:30-4:45 pm

214

Defining, Constructing, and Interpreting “Obamacare”: Changing Health Care amid the Wrangle of the Three Branches

Constructing Means and Ends in Defining Obamacare: Contrasting Supreme Court Constructions of Congressional Motives in *National Federation of Independent Business v. Sebelius* and *King v. Burwell*
Clarke Rountree, University of Alabama - Huntsville

Deliberative Rhetoric and the Executive: Creating Definitions of the Affordable Care Act
Matthew Klingbeil, Georgia State University

Obamacare in the Crisis of Government Shutdown: Congressional Attempts to Redefine the Affordable Care Act through 2013 Budget Negotiations
John Rountree, Pennsylvania State University

E14

3:30-4:45 pm

301

Building Atlanta Publics

Ryan Weber, University of Alabama in Huntsville
Abby Drue, The Ben Marion Institute for Social Justice, Inc.
Krystal Redman, SPARK Reproductive Justice
Jamie Ferguson, Atlanta Pride
Sally Flocks, PEDS
Kathryn Hamoudah, Southern Center for Human Rights

E15

3:30-4:45 pm

302

Reproducing Motherhood: Rhetoric and Maternal Identity

Contesting the Legitimacy of Single Motherhood in Online Forums
Katherine Mack, University of Colorado - Colorado Springs

Psychogenic Infertility: The Unconscious Defense against Motherhood in Mid-Century Reproductive Rhetoric
Robin Jensen, University of Utah





SESSION EVENT DESCRIPTION

The "Wicked Stepmother": Changing Maternal Identity and Transforming Personal Narrative
Kirsti Cole, Minnesota State University
Valerie Renegar, Southwestern University

E16

3:30-4:45 pm

303

Women's Political Rhetorics

Don't Cry For Me, Argentina, Change Your Politics For Me: Eva Peron's Politicization of the Social
Elizabeth Earle, Texas A&M University

Knowing it When You See It: Distinguishing Between Sexualized and Pornified Containment of Female Politicians' Political Agency
Jennifer Asenas, California State University- Long Beach
Amy Heyse, California State University- Long Beach

Standing with Wendy Davis: Angry Rhetoric and the Constitution of the 'Feminist Army' in Hybridized Protest Spaces
Emily Winderman, North Carolina State University

"A Couple of Them Said They Would Bang Me?!": Postfeminism, Politics, and Male Appeal on "Inside Amy Schumer"
Meg Tully, University of Iowa

E17

3:30-4:45 pm

304

Challenging and Changing the Limits of Empathy: Rhetorical Interventions

False Empathy in Recent Research on "In Vivo" Analysis of Autistic Adolescents
John Marinan, Georgia Gwinnett College

Mental Illness Narratives and the Many Problems of Stigma
Davi Thornton, Southwestern University
Katy Rothfelder, Southwestern University

Recovering Empathy with Things
Eric Leake, Texas State University





FRIDAY

PROGRAM SCHEDULE

SESSION EVENT DESCRIPTION

Rhetorical Encounters with Empathy: Pedagogy, Citizenship and the Greater Good
Nancy Nester, Roger Williams University

E18

3:30-4:45 pm

212

Change and Stability in Roman Rhetoric

Changing your Mind with Minucius Felix
Peter O'Connell, University of Georgia

Does Roman Rhetorical Theory Change?
Jennifer Hilder, King's College London

Finding the Ideal (Woman) Orator: Changing the Idea and the Gender of Cicero's and Quintilian's Ideal Orator, with Revisionist Rhetoric and Feminist Historiography
Beth Burmester, Georgia State University

Masculine Authority and Its Feminine Edge: The Rhetoric of Stability and Change in Roman Coinage at the End of the Republic
Gabriela Vlahovici-Jones, University of Maryland

E19

3:30-4:45 pm

306

Style of Delivery/Delivery of Style

Obscene or Fairly Indecent? : George Carlin, Decorum, and Rhetorical Delivery
Steven Kapica, Northeastern University

Voicing Uncle Tom: Vocal Identity and Vocal Intimacy in the Works of Morgan Freeman
Amanda Nell Edgar, University of Memphis

E20

3:30-4:45 pm

307

From Players to Creators: Gaming Pedagogies in Rhetoric and Composition

Engaging Gamergate and Twine in the Gender Studies-Composition Course
Matthew Vetter, Ohio University - Zanesville

Gamification in the Classroom: Composition Pedagogy and Gamelike Rhetorics Reconsidered
Samuel Stinson, Ohio University





FRIDAY

PROGRAM SCHEDULE

SESSION EVENT DESCRIPTION

Learning as Joy: Reflecting on Gameplay as Writing
Sean Whelan, Ohio University

E21

3:30-4:45 pm
308

Race, Protest, and Rhetorical Strategies for Social Change

From Riots to Rebellion: The Baltimore Uprising and the Rhetoric of Unrest
Katie Kavanagh O'Neill, University of Pittsburgh

The Hoodie and Other Protest Strategies Following the Death of Trayvon Martin: Conflicting Discourses of Social Change and White Privilege
Kristen Hungerford, University of Memphis

E22

3:30-4:45 pm
309

Revolutions, Evolutions, and Transnational Nationalisms--The View from the Hemisphere

"For the Freedom of My Country" : Lolita Lebrón, Gendered Resistance and Revolutionary Networks
Karriann Soto Vega, Syracuse University

Technical Revolutions: Circulating U.S. Nationalisms in Text and Image during the Mexican War
Christa Olson, University of Wisconsin-Madison

Zapatista Resistance and the Suspension of Transnational American Exceptionalisms
José Cortez, University of Arizona

E23

3:30-4:45 pm
310

A New Rhetoric of Life and Death: The Resources of Biopolitics in a Changing World

A Minimum of Life's Pleasures: Kairos and Affirmative Biopolitics
Matthew Bost, Willamette University

Ars Novum Moriendi: Assisted Suicide as the New Art of Dying
Jason Hannan, University of Winnipeg





FRIDAY

PROGRAM SCHEDULE

SESSION EVENT DESCRIPTION

Expressing Vital Purpose Without Intention: or how Biopolitics Produces New Theories of Life and Communication

Mark Martinez, Spalding University

Revisiting the Birth of Biopolitics: Incest, Prohibition, and the Dulles Brothers' Rhetorical Secret

Atila Hallsby, North Carolina State University

E24

3:30-4:45 pm

311

Negotiating and Representing Gender in Higher Education

(Re)Articulating "Woman": Archival Performances and Gender Activisms in Women's Colleges

Benjamin Zender, University of Massachusetts - Amherst

Negotiations of Identity and Power: Researching Academic Women and Conducting a Feminist Rhetorical Practice

Rachel Chapman, Texas Christian University

E25

3:30-4:45 pm

312

Transforming and Deforming Social Media: The Complex Rhetorical Life of Tumblr and Pinterest

Subverting, Resisting, and Participating on Pinterest

Heather Noel Turner, Michigan State University

Transforming and Deforming Social Media

Cynthia Sampson, Louisiana State University

What Do You Dream Of: Pinterest and Young Religious Women

Bree Gannon, Michigan State University





SESSION EVENT DESCRIPTION

E26

3:30-4:45 pm

313

Tracing Effect in Social Movement Studies

Ferguson and Baltimore and NYC and Cleveland...: Changing the Way We Evaluate and Criticize Effect in Social Movements
Michelle Kelsey Kearl, Indiana University Purdue University - Fort Wayne

Social Movement and Symbolic Equations: Anti-Drone Protests and the Case of Threatened Prosperity
Michael Eisenstadt, University of Kansas

“Coming Out” and Its Proliferation: The Uptake of Discursive Practices as Effect
Doug Cloud, Colorado State University

E27

3:30-4:45 pm

314

Structures of Imprisonment: Rhetoric and Change in 21st Century Prison Activism

Bodily Instruments: Somatic Metaphor in Prison-based Research
Libby Catchings, California Institute of Technology

Inventing Forms: Human Rights Doxa and Akairos in _Guantánamo Diary_
Belinda Walzer, Northeastern University

No Future at Guantánamo: Imprisoned-Refugees’ Non-Instrumental Rhetorics
Chris Earle, University of Wisconsin-Madison

The Ghosts of Abu Ghraib: On Violence and “Rhetorical Lifeworlds”
Laura Sparks, California State University - Chico

E28

3:30-4:45 pm

401

Transgender Rhetorics in the Twenty-First Century

Changing Stories about Changing Genders: An Examination of Generic Form in Trans Autobiographies
Erika Thomas, California State University, Fullerton





SESSION EVENT DESCRIPTION

Changing "Sex" Before the Law: Transgender Plaintiffs and the Social Nature of Sex Discrimination
Laura Collins, Virginia Tech

Laverne Cox Bares All: Transgender Bodies, Online Discourse, and the Historical Influences of Anti-Transgender Feminist Theorizing
Michelle Colpean, University of Iowa

Transcendent: Beyond Gender Ideologies in Jill Soloway's "Transparent"
Caro Raedeker-Freitas, San Diego State University

E29

3:30-4:45 pm

403

Regional Rhetorics and the Wild West

The Meaning of Colorado: Using and Countering the West's Regional Reputation as the "Weird and Woolly West" to Discredit and Defend Western Woman Suffrage, 1909-1916
Tiffany Lewis, Baruch College, CUNY

Wild Bill the Antihero: The Rhetorical Construction of Historical Figures
Adam Blood, University of Nebraska at Lincoln

Writing for a Change of P(l)ace: Rhetorical Exigence and Publication of Mary Rowlandson's Narrative
Brian Fehler, Texas Woman's University

E30

3:30-4:45 pm

403

More than the "Right Time": Examinations of Kairos

An "Indefinite Becoming": Time and the Rhetorical Subject
Sumiko Martinez, University of Utah

Jian Ghomeshi's Inopportune Moment: A Time for Kairos in Apologia
Christopher Adamczyk, Rensselaer Polytechnic Institute
Robb Lauzon, Rensselaer Polytechnic Institute





FRIDAY

P R O G R A M S C H E D U L E

SESSION EVENT DESCRIPTION

New Financism: Bernie Sanders and a Kairotic Rhetoric of Change
Steve Stuglin, Georgia Highlands College

The Anthropocene as Kairos: The Rhetoric of Eco-Modernism
Philip Tschirhart, University of Missouri

E31

RSA Fellows Meeting

3:30-4:45 pm

404

E32

Who Matters in #BlackLivesMatter? Case Studies of Visibility and Erasure

3:30-4:45 pm

405

#BlackLivesMatter and Material Change: The Impact of Black Twitter and Multimodal Hashtag Campaigns in the Age of #Ferguson
Jacqueline Schiappa, University of Minnesota

#SayHerName: Race, Gender, and Rhetoric in the Black Lives Matter Movement
Sarah Stone Watt, Pepperdine University
Roslyn Satchel, Pepperdine University

Burke and #BlackLivesMatter: A Study in Framing Race
Hillary Ash, University of Pittsburgh
Sam Allen, University of Pittsburgh

The Erasure of Black Women in the #BlackLivesMatter Movement
Aitza Burgess, University of North Carolina - Chapel Hill





FRIDAY

PROGRAM SCHEDULE

SESSION EVENT DESCRIPTION

5:00-6:30 pm

Grand Ballroom
East-2nd Flr

Keynote Address: "Looking in from the Outside, or A Few Angles on Rhetoric and Change."

Sponsored by University of Georgia Department of Communication

Speaker:

Louise Knight, Independent Scholar

Chair

David Zarefsky, Northwestern University

6:30-8:00 pm

Grand Ballroom
West-2nd Flr

Opening Reception

Sponsored by Routledge Journals/Taylor & Francis, Grand Valley State University, and University of Illinois at Urbana-Champaign



Ph.D. in

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- Serve as a research assistant in centers devoted to the study of rhetoric in society, digital humanities, and medical humanities;
- Assist in directing the First-Year Writing Program and the University Writing Center,
- Teach a variety of courses within the department, as well as in engineering communication and civil and environmental engineering; and
- Pursue certificates in related fields, such as Material Culture & Public Humanities, Women's & Gender Studies, and the Alliance for Social, Political, Ethical & Cultural Thought.

Contact Program Director Kelly Pender (pender@vt.edu) or visit <http://liberalarts.vt.edu/academics/graduate-programs/doctoral-programs-list/phd-in-rhetoric-and-writing.html>





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LeAnne Lagasse, M.A.
Instructor and Director of Public Speaking

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Associate Professor of Rhetorical Studies

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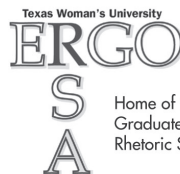


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David Hingstman: rhetoric and political economy, argumentation & public advocacy, contemporary judicial & U.S. political discourses.

Jiyeon Kang: social movements, digital rhetoric, youth culture, vernacular rhetoric, globalization.

Darrel Wanzer-Serrano: de/coloniality, critical race & ethnic studies, Latinx/@ studies, rhetorics of rebellion/resistance from below.

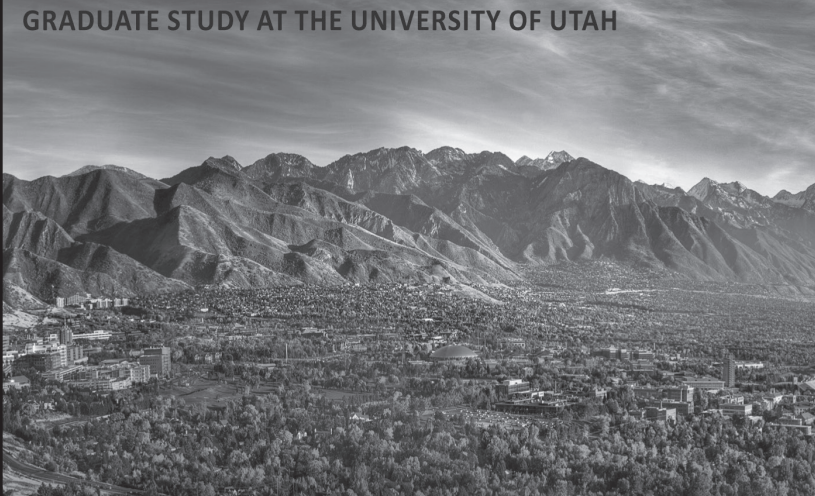
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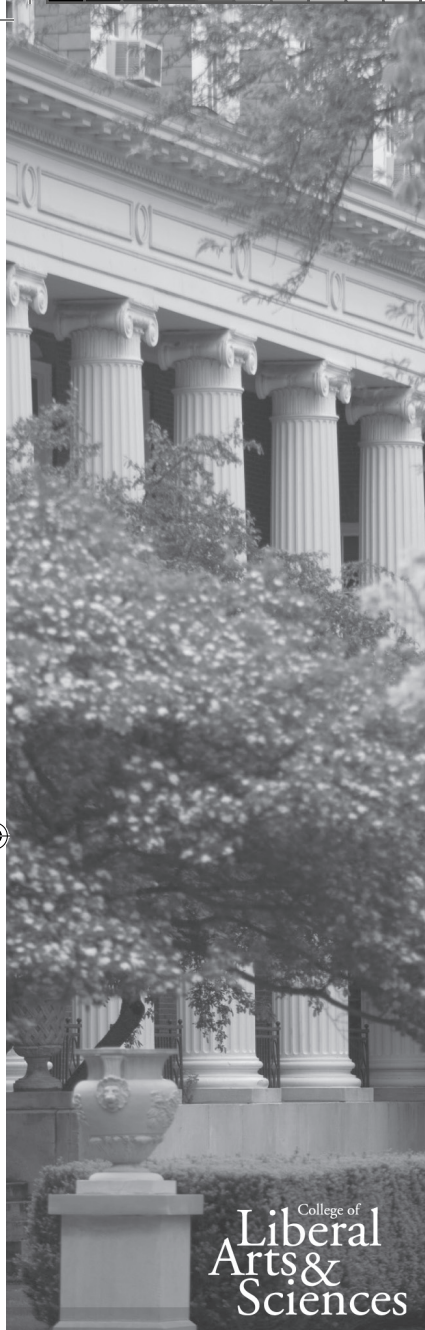
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SATURDAY

P R O G R A M S C H E D U L E

SESSION EVENT DESCRIPTION

9:00 – 5:00 pm

Exhibit Hall

Pre-function area,
second floor

F1

8:00-9:15 am

201

The Rhetoric of Forgetfulness and the Changing Mind of Memory

Documenting “Performance Remains”: A Visual Examination of Memory, Pedagogy, and Consequences

Brian Harmon, University of South Carolina

Clinamen & Multiplicity—Forgotten Memories, New Myths

John Bailes, University of South Carolina

Forgetting Fidelity: A Fickle Movement through Memory

Amber Lee, University of South Carolina

What Forgetfulness Teaches Us About Remembering

Nader Shabahangi, Pacific Institute

F2

8:00-9:15 am

202

The Personal Goes Pedagogical

Motivation and the Self: Transforming Personal Theories of Emotion in the Writing Classroom

Robyn Tierney, New Mexico State University

Tactics of Coping: Preceding Tactics of Hope or Change

Jeremy Godfrey, University of Arizona

Teaching How to “Take It Personally”: Rhetoric, Change, and the Hermeneutics of Suspicion

Jessica Lee, University of Houston





SATURDAY

PROGRAM SCHEDULE

SESSION EVENT DESCRIPTION

F3

8:00-9:15 am

203

The Rhetorical Import of John Dewey's "Democracy and Education"

Democracy, Education, and the American Settlement House

Amy Dayton, University of Alabama

Dewey's Audacious Culture-Replicating Machine

Brian Jackson, Brigham Young University

Dewey's Communicative Philosophy and Rhetoric: Starting with Democracy and Education
Jeremiah Dyehouse, University of Rhode Island

Recovering John Dewey's "Democracy and Education" for Rhetorical Studies: Pragmatism, Mindfulness, and Sophistical Education
Scott Stroud, University of Texas - Austin

F4

8:00-9:15 am

204

Classical Rhetorics and Contemporary Lessons

Civic Engagement as Persuasive and Invitational
Emily Proulx, University of Central Florida

Classics and Rhetoric: Partnering with the Center for Hellenic Studies to Teach Classical Rhetoric
Christine Tulley, University of Findlay

Is Quintilian Rolling Over in the Grave? On the Current Education of the Citizen-Orator
Juliane Mora, University of Tampa

Teaching Enthymemes through Aphthonius' Refutation and Confirmation Stages: Changing Perceptions of Argumentation
James Selby, Whitefield Academy

F5

8:00-9:15 am

205

Considering Rhetoric and Health: Bodies, Trauma, and Harm

A Rhetorical History of "Early Detection"
Loren Gaudet, University of British Columbia

Constructing, Reading, and Responding to The Polycystic Ovarian Syndrome (PCOS) Body
Marissa McKinley, Indiana University of Pennsylvania





SATURDAY

P R O G R A M S C H E D U L E

SESSION EVENT DESCRIPTION

Territorializing Trauma: Public Health and Public Harm on Chicago's South Side
Meg Rooney, University of Wisconsin-Madison

What's in a Name? Suicide's Unnamed Double Bind
Leslie Anglesey, University of Nevada-Reno

F6

8:00-9:15 am

206

Virality and Comment Culture

From Cuneiform to Comments: Update Culture and the Anxiety of Mediation
John Gallagher, University of Illinois at Urbana-Champaign

Tactical Responses to Mandatory Ebola Quarantine in the New York Times Comments Forums
J.D. Applen, University of Central Florida

Yes Means Yes: The Rhetoric of Change on Female-Authored and Female-Read Blogs
Ellen Moore, Limestone College

F7

8:00-9:15 am

207

Ethos and Culture in the Rhetoric of Place

Democratic Ethos in Regional Identity Formation: Place Branding as Change Agent
Nicki Litherland Baker, Ball State University

This Is the Place: Locating Cultural Rhetorics of Settler Colonialism
Mitchell Reber, University of Utah
Christie Toth, University of Utah

"Unto Every Person There is a Name": Place-less Memorials and the Negotiation of Sensation
Jessica Slentz, Case Western Reserve University





SATURDAY

P R O G R A M S C H E D U L E

SESSION EVENT DESCRIPTION

F8

8:00-9:15 am

208

Early Modern Women's Influence on the Development of Modern Science and Business Genres

Early Modern Women and the Rise of the Business Letter

Jane Donawerth, University of Maryland

Marie Meurdrac and the Rhetoric of Seventeenth-Century Chemistry

Sandy Feinstein, Pennsylvania State University - Berks

F9

8:00-9:15 am

209

Feminist Revolutions and Revolutionary Feminisms

Risky Revolutions: A Tradition of Women's Parrhesia

Renea Frey, Xavier University

The One Girl (R)Evolution: Malala Yousafzai's Multicultural Girl Power Rhetoric

Hillary Coenen, Oklahoma State University

The Woman Behind the Ads: Dorothy Dignam & Feminist Rhetorical Advocacy

Jeanie Wills, University of Saskatchewan

F10

8:00-9:15 am

210

Just in Time: Exploring Chronological Rhetorics

Synchronicity, Syncopation, and "Yesterday's News": Democratic Temporalities in the Federal Theatre Project's Living Newspapers

Jordana Cox, University of Florida

The Circulation of Rhetoric and the Question of Change: Networks, Systems, and Ecologies on a Historical Timescale

Dan Ehrenfeld, University of Massachusetts - Amherst

The Rhetorical Lives of Official State Calendars: The Role of Empty Homogenous Time in the National State

Nicole Allen, University of Nebraska - Lincoln





SATURDAY

P R O G R A M S C H E D U L E

SESSION EVENT DESCRIPTION

Timekeepers and Stopwatches: Rhetorical Chronographia
Harry Archer, University of Colorado - Boulder

F11

8:00-9:15 am

211

Translingual Autoethnography and the Transformative Energy of Change

Autoethnography of Multilingualism from a Bilingual Perspective: Needed Change in the Rhetorical Study of Translingualism
Sara P. Alvarez, University of Louisville

Strategic Negotiation of Multilingual Ethnic Identities in a Translanguaging Space
Eunjeong Lee, Pennsylvania State University

Translingual Autoethnography and the Transformative Energy of Change
Steven Alvarez, University of Kentucky

F12

8:00-9:15 am

212

Materiality and Digital Spaces as Agents of Rhetorics of Change

Crowdsourcing, Authority, and the Production of Knowledge
Trent Kays, Hampton University

Materiality and Digital Spaces as Agents of Rhetorics of Change
Laura Gurak, University of Minnesota

Transformative Rhetorics in Wearable Technologies
Dawn Armfield, Frostburg State University

F13

8:00-9:15 am

213

The Violence of Categorizing Violence

Israel's "Operation Protective Edge," Intelligible Violences, and Inter/National Belongings
Roberta Chevrette, Arizona State University

Rhetorics of Violence and Human Rights: A Transnational Reading of Beheading
Alexandria Chase, University of Kansas





SATURDAY

PROGRAM SCHEDULE

SESSION

EVENT DESCRIPTION

Sex, Drugs, and Violence: Imagining Mexico in US Political-Economic Rhetoric
Sara McKinnon, University of Wisconsin-Madison

The Intersection of Ethnicity and Politics in the 2007/2008 Post-Election Violence and the Categorization of Genocide
Lindsay Harroff, University of Kansas

F14

8:00-9:15 am

214

The Rhetoric of Stage and Screen

The Phantasmal Persona: Dis/illusions in Siegfried & Roy at the Mirage Resort & Casino
Terrell Dionne, Syracuse University

“On Wednesdays We Wear Pink”: Teen Movies and Rhetoric of Style as Rite of Passage
Erin O’Connor, University of Texas - Austin

“The Clint Imbroglio”: The American Presidency and the Evolution of the “Make My Day!” Spectacle
Brendon Bankey, University of Kansas

F15

8:00-9:15 am

301

Internationalizing Rhetorical Education in the Writing Classroom

American Students’ Perceptions on Nonnative-Speaking Instructors in the Writing Classroom: A Call for an Alternative Rhetoric in Instructor Evaluations
Soha Youssef, Bowling Green State University

English-Only and Rhetorical Education in the Colonial Philippines and Current Rhetoric and Composition
Keith Harms, University of Arizona

The Rhetoric of Silence about International Students in the Writing Classroom
Soni Adhikari, Stony Brook University

Underrepresented Chinese Voices: Acculturation, Self-Identity, and Rhetorical Change in the American University
Charissa Che, University of Utah





SATURDAY

P R O G R A M S C H E D U L E

SESSION EVENT DESCRIPTION

F16

8:00-9:15 am

302

Fighting Words: War and Social Change

Changing the Record: Women's Autobiographies and Public Memories of the American Civil War
Patricia Wilde, Portland Community College

Radical Change Through Radical Rhetoric: Secession Discourse in American Politics
Jarrod Atchison, Wake Forest University
Michael Lee, College of Charleston

The Paideia of the Old South: A Study in Honor as Rhetoric
Jeremy Cox, Pennsylvania State University

"Of fiery purposes, and battle's din": Autopsy and the Development of Medical Women's Professional Ethos in Carolyn Matthews' War Correspondence in *The Sphere* (1913)
Kristin Kondrlik, Case Western Reserve University

F17

8:00-9:15 am

303

Constitutional Transitions: The Pivotal Role of Legal Rhetoric in the 2015-16 Supreme Court Term

Ideals of Sound Judgment: Free Speech and Judicial Ethics in *Williams-Yulee v. Florida Bar*
Timothy Barouch, Georgia State University

The Fifth Persona
Catherine Langford, Texas Tech University

Threats or Therapy: The Possibility of Regulating Violent Discourse After *Elonis v. United States*
Jeremiah Hickey, St. John's University

F18

8:00-9:15 am

304

Changing Technologies in the Classroom

Ch-Ch-Ch-Changes: Going from F2F to Online and Hybrid
Simone Billings, Santa Clara University

Digital (R)evolutions: Investigating the Rhetoric of (Innovative) Online Writing Instruction (OWI)
Rebecca Hallman, University of Houston





SATURDAY

PROGRAM SCHEDULE

SESSION EVENT DESCRIPTION

Disciplining the Digital: Infrastructure, Digital Genres, and the Question of Genre Change
Ellery Sills, Purdue University

Technological and Pedagogical Ethos: Changes and Rhetoric in Instructional Systems
Jason Tham, University of Minnesota

F19

8:00-9:15 AM

315

The Loci of Change: Examining the Rhetoric of Social Movements

#BlackLivesMatter: Harnessing the Power of the Virtual and Public Spheres to Facilitate Change
Jonathan Matthew Williams, Wake Forest University

Of Lawmakers and Legislation: Censorship Rhetoric in the Arizona Ethnic Studies Ban
John Henderson, Kansas State University

The Prague Spring: Revisiting History and Social Movements
Benjamin Clancy, Texas State University

Triggering Events and Narrative Framing in Social Movements
John Arthos, Indiana University

F20

8:00-9:15 am

306

Presidential Campaign Rhetoric

Campaign Rhetoric and the Process of Public Memory: Jeb, George W., and the Changing Memory of Iraq
Michael Rancourt, Washington State University - Vancouver

Same Song, Second Verse: Hillary Clinton, Jeb Bush, and the Rhetorical Reconstruction of Political Dynasties
Kimberley Hannah, University of Maryland

Vote for Gracie! Keep Voting All Day Long!: Gracie Allen's 1940 Presidential Campaign and the Rhetoric of Political Satire
Michael Phillips-Anderson, Monmouth University





SATURDAY

P R O G R A M S C H E D U L E

SESSION EVENT DESCRIPTION

Women Voters in a Time of Change: The Rhetoric of the 1980 Reagan Campaign for President
Erin Banks-Kirkham, La Sierra University

F21

8:00-9:15 am

307

Genres in a Complex World: Case Studies in Emergence and Change

At the Nexus of New Media and New Genres: A Response to Genres in a Complex World
Ashley Rose Kelly, University of Waterloo

Emergence and Uptake: The Dietary Guidelines for Americans as Genre
Adele Hite, North Carolina State University

Genre Change: Negotiating Polycontextuality in Scientific Genres
Gwendolynne Reid, North Carolina State University

Genre System: The Effects of Technology on the Relationships Between Genres
Stephen Carradini, North Carolina State University

F22

8:00-9:15 am

309

Neoliberal Influences on the Changing Public Sphere: The Circulation of Neoliberal Rhetoric in Civic Governance and Education

Neoliberalism and the Public Ear
Timothy Oleksiak, Bloomsburg University

The Rhetoric of Religious Freedom Laws and Their Market Logic
Phillip Goodwin, University of Nevada - Reno

The Topoi of Accountability and the Stases of Public Discourse about Educational Assessments
Katrina Miller, University of Nevada - Reno

Toward a Rhetoric of (Educational) Philanthropy: A Case Study of the Gates Foundation
Jim Webber, University of Nevada - Reno





SATURDAY

PROGRAM SCHEDULE

SESSION EVENT DESCRIPTION

F23

8:00-9:15 am

310

Revisiting Twentieth-Century Rhetorical Education in and beyond American Universities

Progressive-Era Extension Education as Extracurricular Rhetorical Education
David Stock, Brigham Young University

Rhetorical Education and the Politics of Student Writing at the City University of New York, 1970-1976
Jack Morales, Indiana University of Pennsylvania

“The Citizen and Social Action”: Leadership Seminars as Rhetorical Education during the Long Civil Rights Movement
Derek Handley, US Naval Academy

F24

8:00-9:15 am

311

Theories of Social Change

Changing Societies: Rhetoric as Working Through
Jens Kjeldsen, University of Bergen

How Cultural Rhetorics Can Change the Conversation: Building New Communication Spaces and Activist Models to Address Human Trafficking
John Gagnon, Michigan State University

Keeping With: Rhetorics of Remaining as Rhetorics of Change
Jonathan Bradshaw, Miami University

Rhetoric’s Role in Cultivating Susceptibility for Contagious Social Change
Kristen Seas Trader, University of Wisconsin-Waukesha

F25

8:00-9:15 am

312

Story, Collective Action, and Reciprocity: Rhetorical Change at the Intersection of Indigeneity and Listening

A “Delinked” Listening Pedagogy: Engaging Indigenous Rhetorics
Heather Adams, University of Alaska - Anchorage





SATURDAY

P R O G R A M S C H E D U L E

SESSION EVENT DESCRIPTION

Delinking, Decolonizing, and Dialogic Space:
Kiowa Stories and Transrhetorical Ethnography
Rachel Jackson, University of Oklahoma

Ethnographic Listening as Rhetorical Action
Annie Laurie Nichols, University of Maryland

Writing Wakan: A Lakota Rhetoric of Networks
David Grant, University of Northern Iowa

F26

8:00-9:15 am

313

Change in Science and Technology: Dissent, Reflection, and Engagement with Critical Contemporary Issues

Chinese Rooms and Imitation Games: Rhetoric's Changing Response to Artificial Intelligence
Sarah Bell, Michigan Technological University

Prompting Change Through Rhetoric: Value-Laden Commentary on the Role of Science in Society
Maureen Mathison, University of Utah

Rhetoric Expounds on Evolution of Medical Practice; Revolution in Patient Care
Susan Sample, University of Utah

F27

8:00-9:15 am

314

Democratic Change in the Context of British Monarchy: The Putney Debates

Diggers vs. Levellers: Rhetoric and Political Memory
Susan Wells, Temple University

Justify a Policy: Taking Reformation Theology Seriously
Trish Roberts-Miller, University of Texas, Austin

Place, Property, and Freedom in the Putney Debates
Dave Tell, University of Kansas

Putney Style
Cory Holding, University of Pittsburgh





SATURDAY

PROGRAM SCHEDULE

SESSION

EVENT DESCRIPTION

The Putney Debates: An Introduction
Ned O’Gorman, University of Illinois at Urbana-Champaign

F28

8:00-9:15 am

401

Rhetorical Education from the Margins: Changing Spaces for Writing and Speaking from the 19th Century

Open Classrooms, Closed Networks: Designing
Inclusive Spaces for Rhetorical Education
Cindy Richards, Willamette University

*Stephen Yamada, Organization for Educational
Technology and Curriculum*

Reconfiguring Rhetorical Education in Industrial
America: The Case of the Breadwinner’s College
Paul Stob, Vanderbilt University

The Liberia Lyceum and the Education of the
Americo-Liberian Citizen
Bjørn Stillion Southard, University of Georgia

“The gospel of honorable manual labor”: Hallie
Quinn Brown Addresses the 1893 World’s
Congress of Representative Women
*Sara VanderHaagen, University of Nevada - Las
Vegas*

F29

8:00-9:15 am

402

Rhetorics of Trauma

Aftershock Rhetorics and Screened Events:
Crushed Bodies
Joshua Abboud, University of Kentucky

An Open Wound and a Closed Trial: The
Foreclosure of Prosthetic Memory of Norway’s
July 22 Massacre
*Johanna Hartelius, University of Pittsburgh
Kaitlyn Haynal, University of Pittsburgh*

The Rhetoric of Trauma in “The Babadook”
and “It Follows”: Making a Monster out of the
Monstrous
Courtney Patrick-Weber, Bay Path University





SATURDAY

P R O G R A M S C H E D U L E

SESSION EVENT DESCRIPTION

F30

8:00-9:15 am

403

Language, Teaching, Meaning

Crafting Change: The Rhetoric of Craft and the Mechanics of Language
Jessica Hill, Virginia Tech

One Language! Too Many Rhetorics: The Changing Perspectives of English as Language of Instruction
Uju C. Ukwuoma, Botswana International University of Science & Technology

Tracing Changing Generic Uptakes Documented in Student Texts: The Potentiality of Capturing Uptake in the Making
Jaclyn Fiscus, University of Washington

“Alternative to What?”: Students Respond to Linguistic Discourses of Change at a Hispanic-Serving Institution
Vanessa Sohan, Florida International University

F31

8:00-9:15 am

404

Game-Changing Rhetoric: Compassion, Community & Identity in World-building Play

Compassionate Play: Teaching Empathy through the use of Procedural Rhetoric
Nathan Riggs, Clemson University

Constructive Play: Rhetoric and Writing in the Gamespace
Daniel Frank, Clemson University

Courageous Play: Gaming and the Good Life
Kate Hanzalik, Clemson University

Creative Play: Create-A-Wrestler Mode as Virtual Identity
Colette Arrand, University of Georgia





SATURDAY

PROGRAM SCHEDULE

SESSION EVENT DESCRIPTION

F32

8:00-9:15 am

405

Rhetoric and Ethics in Perspective: Virtue, Change, and Human Rights

Hearing the Hearing: The Law as Rhetoric and Human Rights Doxa
Belinda Walzer, Northeastern University

How Change Arises: Negotiations of Ethos and Ethics
Nancy Myers, University of North Carolina at Greensboro

What Makes Rhetoric Good?
William Duffy, University of Memphis

G1

9:30-10:45 am

201

Materiality, Mutability, and Mediation

Reading Matter(s): Searching for Material Literacy Through Rhetorical Substitution
Robb Lauzon, Rensselaer Polytechnic Institute

Remediated Landscapes as Heterotopias: Fostering a Critical Material Rhetoric in a Space of Absence
Tom Bowers, Northern Kentucky University

Transforming Bodily Ethos: Materiality, Movement, and Epideictic Rhetoric
Lorin Shellenberger, Virginia Tech

G2

9:30-10:45 am

202

Rhetoric and Religion

Evangelizing the Individual: How the "Social Concern" Debate Defined Evangelicalism
Marissa Lowe Wallace, University of Illinois at Urbana-Champaign

Is the Islamic State Islamic?: Changing Muslim Agency and Indirect Interpellation
Scott Makstieniaks, University of Minnesota

Lincoln's Political Religion and Spirituality: The Lyceum Address as Predictive
Lauren Camacci, Pennsylvania State University





SATURDAY

P R O G R A M S C H E D U L E

SESSION EVENT DESCRIPTION

G3

9:30-10:45 am
203

Comic Relief: Considering Humor and Social Change

Humor and Rhetorical Agency: Strategies for Social Change in Post-Apartheid South Africa
Jonathan Rossing, Indiana University Purdue University - Indianapolis

Longer Than the Whole of The Iliad: The Rhetorical Tradition's Desperate Search for the Limits of Humor
Kevin Casper, University of West Georgia

No Shirt, No Shoes, No Service: Freeing the Nipple through Laughtivism as a Comedic Frame for Strategic Social Change
Wade Walker, Louisiana State University

"Beautiful Women are Not Funny": Reclaiming Rhetorical Agency through the Comedic Body in Performance
Brenda Helmbrecht, Cal Poly San Luis Obispo
Meredith Love, Francis Marion University

G4

9:30-10:45 am
204

The Unending Conversations of Humankind (and Rhetoricians): Where Are We Now?

"Because I Said So": Rhetoric in the Age of Unreason
Cynthia Miecznikowski, University of North Carolina - Pembroke

The Argumentative Force of "Legitimate"
Jean Nienkamp, Indiana University of Pennsylvania

"Don't Argue with Me Because in This Country We're All Entitled to Our Opinion": Shifting Definitions and the Erosion of Public Discourse
Linda Ferreira-Buckley, University of Texas - Austin





SATURDAY

P R O G R A M S C H E D U L E

SESSION EVENT DESCRIPTION

G5

9:30-10:15 am

205

Rethinking Politics in Object-Oriented Rhetoric

Changing Political Action through the Nonhuman
Jared Colton, Utah State University

Lachrymator: Persuasion's Tear Gas
Andrew Pilsch, Texas A&M University

Latour's Leviathan: The State of Politics in Object-Oriented Rhetoric
Scot Barnett, Indiana University

William James's Rhetorical Pragmatism and the Nonhuman
Steve Holmes, George Mason University

G6

9:30-10:45 am

206

Religion, Rights, Race

Drawing a Bigger Circle?: Toward a Spiritual-but-Not-Religious Rhetoric
Scott Wagar, Miami University

Race, Rights, and Taxes: Bob Jones University and the Rhetoric of the Religious Conservatism in the 1970s
Jonathan Edwards, University of South Carolina

The Church and The "Problem" of Marxism: Changing the Rhetoric of Social Justice and Socialism
Elizabeth Earle, Texas A&M University

"An Apologist and a Rhetor": C.S. Lewis and the Ethos of Ecumenism
Jim Beitler, Wheaton College

G7

9:30-10:45 am

207

Burkean Perspectives on American Political Rhetoric

A Burkean Revolution of Symbols: Communist Party USA's Pursuit for American Political Revolution during the Tumultuous 1930s
Natasha Robinson, Texas Christian University

Assessing the Balance - Burkean Frames and Lil' Bush
Liz Sills, Louisiana State University





SATURDAY

P R O G R A M S C H E D U L E

SESSION EVENT DESCRIPTION

The Construction of International Publics and Epideictic Functions in Hillary Clinton's Benghazi Testimony
Maggie Goss, Carnegie Mellon University

The Language of My Enemy is My Enemy: Rhetorical Risk in the Anti-Vaccination Counterpublic
Leandra Wilkins, University of Tennessee - Chattanooga

G8

9:30-10:45 am

208

New Approaches to the Rhetoric of Economics: Banking, Value, and Money

How to Make a Mint in Rhetorical Studies
William Saas, Louisiana State University

The Revolution Will Not Be Democratized: Federalist Finance and the Debates over the Bank of the United States
Rodney Herring, University of Colorado - Denver

The Rhetorical Constitution of Value: An Analysis of the Ricardo-Malthus Debate
Mark Longaker, University of Texas

G9

9:30-10:45 am

209

Feminist Force: Rhetoric and Responses to Violence

Efficiently Erasing Bodies: Topeka's Refusal to Enforce Misdemeanor Domestic Battery Law
Bridget Sutherland, Indiana University

Performance to Combat Rape Culture: A Case Study of the Alternate Rhetorical Strategies by Columbia University Student Emma Sulkowicz
Samantha Perez, James Madison University





SATURDAY

P R O G R A M S C H E D U L E

SESSION EVENT DESCRIPTION

G10

9:30-10:45 am

210

Diagnosing Change: Revolutions in Medical Rhetoric

Economics, Euthanasia, Eugenics: The Nazis' T-4 Program

Brenda Brueggemann, University of Louisville

Mapping the Circulation of Sex in Education
Carolyn Skinner, Ohio State University

Rhetorical Strategies Driving Medical Revolutions in Early America

Barbara Heifferon, Louisiana State University

Chair

Brandon Katzir, Louisiana State University

G11

9:30-10:45 am

211

The Rhetoric of Racial Identity

Change to Hope For: Post-Racial America as Utopia

Thomas Girshin, Ithaca College

Tyrell Stewart-Harris, Ithaca College

From Justice to Prosperity: The Impossibility of Racial Equality in American Education

William Cooney, University of Nebraska-Lincoln

Navigating Digital Sovereignty, Practicing Survivance, and Constructing Chickasaw National Identity

Jean Alger, Oklahoma State University

Testing American Identity

Allison Niebauer, Pennsylvania State

G12

9:30-10:45 am

212

Making Time: Rhetoric and the Construction of Temporality

Changing Talk about Forgiveness: From Salvation and Social Ethics to Therapy and Self-Help—and Beyond

John Stuhr, Emory University





SATURDAY

P R O G R A M S C H E D U L E

SESSION EVENT DESCRIPTION

On Witnessing a Past that One Cannot Witness
Bradford Vivian, Pennsylvania State University

Trading Futures
Philippe-Joseph Salazar, University of Cape Town

Words Beginning Origins
Erik Doxtader, University of South Carolina

G13

9:30-10:45 am

213

The Size of Things: Embracing Magnitude in Rhetorical Studies

Derrida Circling: Style and/as Pedagogy
John Muckelbauer, University of South Carolina

Frederic Church, Hiram Bingham, and the Matter of American Megethos
Christa Olson, University of Wisconsin-Madison

Megethos and Rhetoric
Jenny Rice, University of Kentucky

The Curious Scale of Astrobioethics
Jenell Johnson, University of Wisconsin-Madison

G14

9:30-10:45 am

214

Ambient Rhetorics

Being Attuned to, and Collaborating with, Ambient, Nonhuman Agents in Rhetorical Pedagogy and Invention
Lisa Bailey, University of South Carolina

Multisensory Methods and Methodologies for Exploring Ambient Rhetorics
Brian McNely, University of Kentucky

Walking in Atmospheric Alleys: An Approach to Ambient Rhetorics
Jason Kalin, DePaul University

“Ambience”: The Environmental Dimension of Rhetorical Interaction
Stephen Yarbrough, University of North Carolina - Greensboro





SATURDAY

PROGRAM SCHEDULE

SESSION EVENT DESCRIPTION

G15

9:30-10:45 am

301

Women's Work and Public Memory: Holocaust Memoirs, Architectural Histories, and Lady Managers

(Re)Inventing Women's Place in Architectural History: Absence, Archive, Insertion
Lindal Buchanan, Old Dominion University

Becoming a Lady Manager: Bertha Palmer, Public Memory, Private Mentoring
Julie Bokser, DePaul University

Is it Happening Again?: How Deferred Memories by Women Revive Public Memory and the Holocaust
Lisa Costello, Georgia Southern

G16

9:30-10:45 am

302

Critical Borderism: A Workshop on Building Theory and Designing Research

This special format session will first propose the methodological and theoretical framework of "critical borderism," based on the leaders' analysis of their comprehensive survey of residents of the Mexico/U.S. border region. After an overview of the framework, the session will shift to a workshop model where participants will be invited to share their own in-progress projects that involve interactions with at-risk or traditionally underrepresented populations and regions.

Alyssa Cavazos, University of Texas - Rio Grande Valley
Randall Monty, University of Texas - Rio Grande Valley

G17

9:30-10:45 am

303

Changing Rhetoric

Alain Badiou and Rhetorical Change
Paul Dahlgren, Georgia Southwestern State

Identification, Shù, and the Refusal of Recognition
Arabella Lyon, University at Buffalo





SATURDAY

P R O G R A M S C H E D U L E

SESSION EVENT DESCRIPTION

Non-Classical Logics, Non-Classical Rhetorics
Tyler Easterbrook, University of North Carolina - Chapel Hill

The Rhetoric of Historical Recurrence and Change in Political Regimes
David Gore, University of Minnesota - Duluth

G18

9:30-10:45 am

304

Rhetorical Interventions in the Israel/Palestine Conflict

“Soft Power” and Israel’s “Legitimacy” Problem
Harriet Malinowitz, Ithaca College

Is There a Place for Dual History Narrative Projects In American First-Year Writing Classes?
Michael Kleine, University of Arkansas at Little Rock

Reimagining Peace as Viral Play through #JewsandArabRefusetobeEnemies
Elizabeth Bentley, University of Arizona

G19

9:30-10:45 am

306

From Cynicism to Kynicism to Kinicism: Moving Bodies to Engender Change

Marc Santos, University of South Florida - Tampa
Donnie Sackey, Wayne State University
Heather Palmer, University of Tennessee, Chattanooga
Jeremy Tirrell, University of North Carolina, Wilmington
Douglas Walls, University of Central Florida
Megan McIntyre, Dartmouth College

G20

9:30-10:45 am

307

Mapping Religious Rhetorics of Sociopolitical Change

Amanda Berry Smith and the Persuasive Tactics of Religious Social Activism
Shirley Logan, University of Maryland

Civil Rights Street Prayers as Rhetorical Re-
sourcement
Elizabeth Miller, University of Maryland





SATURDAY

PROGRAM SCHEDULE

SESSION EVENT DESCRIPTION

Preaching Social Change: The Sermonic Role of Dissociation in Biblical Interpretation
Martin Camper, Loyola University Maryland

Respondent
Roxanne Mountford, University of Oklahoma

G21

9:30-10:45 am

309

Rhetoric in the Global East

Modern Arabic Rhetoric, Needs and Obstacles Overview
Hanadi Behairi, Umm al-Qura University

Navigating Change through News: Media Strategies in the 2009 Afghan Presidential Elections
Christopher Strelluf, Northwest Missouri State University

Rhetoric's Changing Borders: Rhetorical Cartography and the Hacktivists of Tahrir Square
Heather Ashley Hayes, Whitman College

G22

9:30-10:45 am

310

The Transformative Power of Rhetorical Fictions: Antiphon, Isocrates, Pseudo-Quintilian, and the Process of Change

Antidosis: Eclectic Logosophia as the Isocratic Method
Jasper Neel, Southern Methodist University

Pseudo-Quintilian's Nachlass and the Promotion of Sophistopolis
Jeffry Davis, Wheaton College

Tetralogical Inquiry and the Manipulation of Value
Kenneth Chase, Wheaton College

Chair and Respondent
Cassandra Johnson, Shorter University





SATURDAY

P R O G R A M S C H E D U L E

SESSION EVENT DESCRIPTION

G23

9:30-10:45 am

311

Corporeal Politics and Late Modern Rhetorics of Law

Is Seeing Really Believing? Legal (Pan) Optics and the Murder of Eric Garner
Byron Craig, Indiana University
Stephen Rahko, Indiana University

Postracial Creators, Hyperracial Pirates
Anjali Vats, Boston College

Retrenchments of State Surveillance in an Era of Judicial Change
Peter Campbell, University of Pittsburgh

G24

9:30-10:45 am

312

“The tale would be long and is familiar to you”: Pericles and Non-Classicists

Agreeing to Disagree: When Epideictic Subverts Deliberation
Trish Roberts-Miller, University of Texas - Austin

Keeping Ancient Texts Institutionally Relevant
Shawn Rice, CUNY: The Graduate Center

Pericles’ “Funeral Oration”: Women and War, Again
Marsha Lee Baker, Western Carolina University

Respondent
Jeffrey Walker, University of Texas - Austin

G25

9:30-10:45 am

313

Twentieth-Century Engagements with the “Other”: Visual and Rhetorical Encounters with Postcolonialism

Curious George Teaches the Holocaust: The Rhetorical Re-Figuration of a Culture Icon from Victim to Vanquisher
Rae Lynn Schwartz-DuPre, Western Washington University

Ecotourists and Local Communities: Decolonizing Orangutan Tourism Experiences in Indonesia and Malaysia
Stacey Sowards, University of Texas - El Paso
DeAnna Varela, University of Texas - El Paso





SATURDAY

PROGRAM SCHEDULE

SESSION

EVENT DESCRIPTION

Visual Habits Prohibiting Change: Visual Engagement with Pro-Chinese Sentiments in Life's Photo Essays
Sue Hum, University of Texas - San Antonio

G26

9:30-10:45 am

314

Stalling Change, Denying Deliberation: Toward a Rhetorical Theory of Denial Across Cases and Contexts

A Year of Deliberating Danger(ously): A Topology of Denial in the Loaded Climate Dice Metaphor
Kenneth Walker, University of Texas - San Antonio

Stopping Change: Denying Public Participation Through Metaphor in Forest Management
Jason Ludden, University of Nevada - Reno

Maintaining Markets: Strategies and Stakes of Denial in Economic Debate
Crystal Colombini, University of Texas - San Antonio

G27

9:30-10:45 am

401

"This Story (Still) Isn't True": The Changing Sites of Rhetorical Narrative

Jenna Sheffield, University of New Haven
Lindsay Head, Louisiana State University
Jacob Greene, University of Florida
James Beasley, University of North Florida

G28

9:30-10:45 am

402

Art and Aesthetics

"Beauty Cajoles": The Rhetorical Basis and Implications of Schiller's Aesthetic Letters
Ethan Stoneman, Virginia Military Institute

Enlightenment Scotland's New Aesthetic: How Rhetoric Created Vernacular Poetics
Rosaleen Keefe, University of Rhode Island

Figuring Time: Metastasis in Raphael's Transfiguration
Timothy Barr, University of Pittsburgh





SATURDAY

P R O G R A M S C H E D U L E

SESSION EVENT DESCRIPTION

Painted Lady: Aspasia in Nineteenth-Century European Art
Cory Geraths, Pennsylvania State University
Michele Kennerly, Pennsylvania State University

G29

9:30-10:45 am

403

Changes and Challenges in Contemporary Prison Rhetoric

Imprisoned Speech: The State of Civic Discourse for American Prisoners
Michael Vicaro, Pennsylvania State - Greater Allegheny
Jennifer Wood, Pennsylvania State - New Kensington

John Brown's Body: Anti-Slavery Speech in 21st Century Prison Abolition Discourse
Tahirah Duncan Walker, Duquesne University

Rhetoric of Change in a Reentry Court: Ex-Prisoners Speak as Citizens in their Home Community
Jeralyn Faris, Purdue University

Silence in the Shadow of Justice
Autumn Redcross, Duquesne University

Speech, Silence, and Subjugation: The Rhetoric of Disgust in Prison First Amendment Restrictions
Joseph Sery, Christopher Newport University

G30

9:30-10:45 am

404

Reconceptualizing Expertise Online and Offline

Big Data and the Changing Dimensions of Expertise
Ron Von Burg, Wake Forest University
Marcus Paroske, University of Michigan-Flint

Public Mourning: The DSM-5 Bereavement Exclusion Controversy at the Intersection of Definition, Classification, and Argument Spheres
Emily Ferris, Carnegie Mellon University

The Deformation of Expertise: When Physical Fitness Gets Twisted
Kaitlyn Haynal, University of Pittsburgh





SATURDAY

PROGRAM SCHEDULE

SESSION

EVENT DESCRIPTION

The Negotiation of Expertise in Online Deal Forums

Erik Zemljic, Kent State University

G31

9:30-10:45 am

405

A Rhetorical Perspective on Glocal Literacies

Crucibles of Difference: Glocal Civil Rights Movements

Rhea Estelle Lathan, Florida State University

Decolonial Rhetorics and Sequoyan

Ellen Cushman, Northeastern University

How Histories of Rhetoric and Literacy Can Help Us Shift Our Field of Vision from Bifocal to a Progressive Perspective on Our Local and Global Engagements

Thomas Miller, University of Arizona

Postmonolingual Rhetoric

Bruce Horner, University of Louisville

H1

11:00 am - 12:15 pm

201

The Politics of the Memoir

Her Memoir, His Legacy: Genre, Memory, and the Battle for Authority in Edith Wilson's Homage to Woodrow Wilson

Jonathan Foland, University of North Carolina - Chapel Hill

Hillary Clinton's Political Memoirs: Changes in Rhetorical Registers and Styles

Shawn Parry-Giles, University of Maryland
David Kaufer, Carnegie Mellon University

Mumia Abu-Jamal's Live from Death Row: A Rhetoric of Prison Memoir

Helen Hye Eun Lee, University of North Carolina - Chapel Hill

Transformations in Agency and Self-Representation in the Nineteenth-Century Women's Spiritual Autobiography

Elizabeth Lowry, Arizona State University





SATURDAY

P R O G R A M S C H E D U L E

SESSION EVENT DESCRIPTION

H2

11:00 am - 12:15 pm

202

New Directions in Rhetorical Agency: Agentive Realism, Attunement, Autonomy, Apologia

Attributions of Agency and Agentive Realism
Marilyn Cooper, Michigan Technological University

Signs of Disability: Rhetorical Agency and Disability Disclosure
Stephanie Kerschbaum, University of Delaware

Slipping Up: Agency and Apologia in Cases of Mispronouncing Transgender People
Neil Simpkins, University of Wisconsin-Madison

The Autonomy of Agency
Scot Barnett, Indiana University

H3

11:00 am - 12:15 pm

203

Bridging Rhetoric and Psychology

“What Does Obama Want of Me?”: Anxiety as a Rhetorical Concept in Jade Helm 15
Calum Matheson, University of Pittsburgh

Resilience: Relationships, Representations, and Resonance
Lonni Pearce, University of Colorado - Boulder

Rhetorical Unconsciousness and Political Psychoanalytics
Michael Lane Bruner, Georgia State University

Supplementing Warner with Aristophanes - Taking Up the Hiccup
Jason Myres, University of Georgia

H4

11:00 am - 12:15 pm

204

The Rhetorical Significance of Maps

Demographic Maps as Visual Narratives: Enactments of Distinction, Categorization, and Boundary Cutting
Louise Zamparutti, University of Wisconsin-Milwaukee





SATURDAY

PROGRAM SCHEDULE

SESSION EVENT DESCRIPTION

Mapping Social Change: "Rhetorical Topographies" as Critical Praxis
Pamela Pietrucci, Northeastern University

War Games and the Reclamation of the Trinity River: Alternative Maps of Texas
Sharon A. Harris, Texas Christian University

H5

11:00 am - 12:15 pm
205

Rethinking Plato's Place in Rhetoric: A Discussion of James Kastely's "The Rhetoric of Plato's Republic: Democracy and the Philosophical Problem of Persuasion"

Reading Plato Rhetorically
James Kastely, University of Houston

Righteous Deception
Bruce Krajewski, University of Texas - Arlington

The Limits of Plato's Audience, or Why Democrats Can Never Love the Guy
Arabella Lyon, University at Buffalo

Thucydides, Plato, and Kastely
Michael Svoboda, George Washington University

Chair
Heather Ashley Hayes, Whitman College

H6

11:00 am - 12:15 pm
206

Changing the Cold War

A Closer Look at Carter: Diplomatic Rhetoric in the Normalization of Relations with China
Robert Hinck, Texas A&M University

Changing Ideological Assumptions in the Early Cold-War Era: The Rhetoric of Donald M. Murray's 1954 Pulitzer-Prize Winning Editorials on the Federal Defense Budget
John Dunn, Eastern Michigan University

Hope and Optimism After the Geneva Summit: The Beginning of Ronald Reagan's Changing Soviet Rhetoric
Mark LaVoie, University of Illinois at Urbana-Champaign





SATURDAY

P R O G R A M S C H E D U L E

SESSION EVENT DESCRIPTION

H7

11:00 am - 12:15 pm

207

Violence and Hate Rhetoric

Race Traitors and Sapphires: Mapping the Changing Discourses of White Supremacy through Hate Mail and the Mainstream Media
Kenneth Ladenburg, Arizona State University

The Artistry of Outrage: Trolling Rhetoric and the Management of Vulnerability
David Riche, Appalachian State University

The Rhetoric of Violence
Jay Childers, University of Kansas

H8

11:00 am - 12:15 pm

208

Contemplative Rhetoric

Accept Changes: Rhetoric, Textuality, and the Serenity Prayer
Bill FitzGerald, Rutgers University-Camden

Death, Suffering, and Power: Persuasions of Marcus Aurelius and the 14th Dalai Lama
Kristen Ruccio, Georgia State University

Emptiness Rhetoric
Stephen Llano, St. John's University

Mindfulness and Orientalism: A Social Work Perspective
Carter Carter, Lesley University

H9

11:00 am - 12:15 pm

209

Rhetorical Dimensions of Language and Memory

An Elixir of Illusion: Rhetoric, Knowledge and Language
Jeffrey Moore, Bowling Green State University

Historicizing Language Difference: A Rhetorical Approach
Elizabeth Kimball, Drew University

Rhetoricians' Rhetorical Visions: A Fantasy Theme Analysis of the ARST Oral History Project
Alex Hiland, University of Minnesota-Twin Cities





SATURDAY

P R O G R A M S C H E D U L E

SESSION

EVENT DESCRIPTION

The Rise and Fall of the Art of Memory, 1430-1888: A Bibliographic Study of Rhetoric's Fourth Canon

Seth Long, University of Nebraska- Kearney

H10

11:00 am - 12:15 pm

210

Problems of Immigration: Identity, Ideology, and Ethics

An Interpreted Genre Interrupted: The Role of Ideology and Uptake in an Italian American Immigrant Autobiography

Laura Proszak, Northeastern University

Changing from a Rule-based Approach to a Rhetorical Approach: Ethically Enrolling Immigrant Communities into Clinical Trials

Laura Pigozzi, University of Minnesota

Framing the American Identity: Immigration, Literacy, and Nation-building

Connie Kendall Theado, University of Cincinnati

H11

11:00 am - 12:15 pm

211

Revising and Reimagining Rhetorical Theories

On Being Insistent: Ranciere, the Ontological Turn, and the Rhetoric of Theory Today

Jeff Pruchnic, Wayne State University

Michael Ristich, Michigan State University

In Crisis, In Contact: Revising Crisis Narratives with The New Rhetoric

Francesca Gentile, University of Oregon

Rethinking Assumptions about Matter and Meaning

Ryan Weber, University of Alabama - Huntsville

The Epistemic Secret, or the Endurance of On-Viewing-Rhetoric-As-Epistemic in Contemporary Rhetorical Theory

Atila Hallsby, North Carolina State University





SATURDAY

P R O G R A M S C H E D U L E

SESSION EVENT DESCRIPTION

H12

11:00 am - 12:15 pm

212

Rhetorical Interventions: How Women Negotiate Healthcare Practices and Spaces

Birth Stories: Advocacy That Changes Childbirth
Sheri Rysdam, Utah Valley University

Changing Rhetorics of Pregnancy Through Digital Storytelling
Lori Beth De Hertogh, Washington State University

The ART of Infertility: Changing the Rhetorical Labor of Medical Rhetoric Scholarship
Maria Novotny, Michigan State University

Tracing Digital Thyroid Culture: Building Communities of Support
Beth Keller, Indiana University Purdue University - Fort Wayne

H13

11:00 am - 12:15 pm

213

Rhetorical Constructions of Health and Wellness

A Medically-Inspired Poetics: Kenneth Burke on Homeopathy and Allopathy
Bryan Picciotto, University of Maine

“We’re Not Ozzie and Harriet Anymore”: The Rhetoric of Family in the 1993 Family and Medical Leave Act Debates
Jill Weber, Hollins University

H14

11:00 am - 12:15 pm

214

With the Speed of Light: Rhetoric and Change in the Construction of Superheroes and Superheroines

Generic Ephemerality: Indeterminacy in Superhero/Secret Identity
Max Renner, Purdue University

Give Me Liberty: Dark Horse Comics Martha Washington, A Re-Imagined Black American Icon
Grace Gipson, University of California - Berkeley

Magneto, the Modern Maccabee
Jaime Lane, Wright St. John’s University





SATURDAY

P R O G R A M S C H E D U L E

SESSION EVENT DESCRIPTION

The Last Son(s) of Krypton: Exploring Changes in the Meta-narrative of Superman's Origin Story
Robert J. Baron, Austin Peay State University

Chair
Mary Elizabeth Bezanson, University of Minnesota - Morris

H15

11:00 am - 12:15 pm

301

Digital Circulation, Feminist Activism, and Transnational Networks: Varied Perspectives from Communication Studies and Rhet/Comp

Considering Amplification and Visibility by Applying a Transnational Feminist Rhetorical Lens to Conversations Surrounding #FemFuture
Kerri Hauman, Transylvania University

Hailing through the Hashtag: The Formation of Feminist Counterpublics on Twitter
Anna Dudney, University of Georgia

Transnational Connectivities: A Study of Affective Circulation and Feminist Rhetorical Action Within the Digital Sphere
Jessica Ouellette, University of Massachusetts - Amherst

Chair
Rebecca Dingo, University of Massachusetts - Amherst

H16

11:00 am - 12:15 pm

302

Rhetoric of "New" Media

Changing Histories of Rhetoric
Andrew Rechnitz, Southwestern University

Digital Mêtis: A Call for More Stories
Dustin Edwards, Miami University

Rodolphe Töpffer's Rhetoric of New Media
Sergio Figueiredo, Kennesaw State University





SATURDAY

P R O G R A M S C H E D U L E

SESSION EVENT DESCRIPTION

H17

11:00 am - 12:15 pm

303

run_progymnasmata: The Training of a Rhetorical Device

'Small Rhetoric' and Machine Learning
William Hart-Davidson, Michigan State University

How to Train Your Computer
James Brown, Rutgers University-Camden

Reading Hedge-O-Matic's Code Rhetorically
Kevin Brock, University of South Carolina

The Art of the Hedge: Refining Machine Learning Techniques for Rhetorical Analysis
Ryan Omizo, University of Rhode Island

H18

11:00 am - 12:15 pm

304

The Place of Rhetoric in the Public Sphere

Desegregation by Category: Diane Ravitch and the Rhetoric of Conversion
Mark Hlavacik, University of North Texas

Memorialization of Machiavelli's Question Mark
Gerard Hauser, University of Colorado - Boulder

The Rhetoric of Regression: Neoliberal Political Speech and the Construction of a National Deictic Center
Alexander Helberg, Carnegie Mellon University

Words in Null: Understanding the Implicit Messages of the No Child Left Behind Policy
Victor Cornejo, California State University - Los Angeles

H19

11:00 am - 12:15 pm

307

Redefining Failure: The Rhetoric of Resilience

Fail Better, Fail Faster: The Rhetoric of Resilience
Kelly Myers, Boise State University

Memetic Production: Failure as a Rhetoric of Resistance and Adaptation
Shannon Butts, University of Florida





SATURDAY

PROGRAM SCHEDULE

SESSION EVENT DESCRIPTION

The Rise and Fall of a Staged Apprentice: The Theatrical Subjugation of an Early Modern Counterpublic
Donald Heverin, University of Kentucky

H20

11:00 am - 12:15 pm
 310

Sponsors of Literacy, Agents of Change: The Shaping Power of US and UK Literacy Practices at the Turn of the Century

Physics Graduate Writers at the Turn of the Century: The Johns Hopkins University Physical Seminar
Gabriel Cutrufello, York College of Pennsylvania

Raced and Gendered Depictions of Literacy in Progressive-Era Biography
Lisa Zimmerelli, Loyola University Maryland

Sexual Literacy and Progressive Era Letters to the Editor
Wendy Hayden, Hunter College - CUNY

The Constitutive Function of Essay Contests in the Nineteenth Century
Anne Porter, Providence College

H21

11:00 am - 12:15 pm
 311

Trope, Action, and Performance

How to Say Things with Action: Perlocutionary Effects of Promising and Forgiving in Hannah Arendt's *The Human Condition*
Matt Breece, University of Texas - Austin

The Fourth Master Trope, Antithesis
Randy Harris, University of Waterloo

H22

11:00 am - 12:15 pm
 312

Chinese Rhetorics

An Examination of Chinese Netizens' Discussions about Censorship, Privacy, and Political Freedom in China: Using Big Data Analytics to Understand Real-Name Registration Rhetorical Discourses
Kenneth C. C. Yang, University of Texas - El Paso
Yowei Kang, Kainan University





SATURDAY

P R O G R A M S C H E D U L E

SESSION EVENT DESCRIPTION

National Humiliation for Consumption: The Changing Rhetoric of Chinese Museums within an Attention Economy

Carlton Clark, University of Wisconsin--La Crosse
Lei Zhang, University of Wisconsin--La Crosse

Nora Helmer and the Chinese New Woman: Illustrating Transrhetorical Practice

Bo Wang, California State University, Fresno

H23

11:00 am - 12:15 pm

313

Making Procedures Messy through Public Policy, Program Administration, Visual Art, and Research Methodologies

“How do I know what they are doing?”: Crafting an Embodied and Distributed Methodology
Chris Lindgren, University of Minnesota-Twin Cities

Collaboration, Art, and Process
Scott Kolbo, Seattle Pacific University

Impossible and Rhetorical Producers for Writing Program Administration
Jeremy Cushman, Western Washington University

Reimagining Public Engagement as Procedural Rhetoric
Kristen Moore, Texas Tech University

H24

11:00 am - 12:15 pm

314

How to Do (Rhetorical) Things with Networks

Collin Brooke, Syracuse University
Ana Cooke, Carnegie Mellon University
Dawn Opel, Arizona State University
Tarez Samra Graban, Florida State University
John Jones, West Virginia University





SATURDAY

PROGRAM SCHEDULE

SESSION EVENT DESCRIPTION

H25

11:00 am -12:15 pm

401

From Antiquity to Modernity: Rhetorical Histories

A Call for More Visibility for Medieval Arabic Rhetoric: The Contributions of al-Kindi, al-Farabi, and Ibn Sina

Maha Baddar, Pima Community College

A Yankee Diogenes: "The Cynic" as Dramatistic Character

Jeremy Cox, Pennsylvania State University

Ancient Rhetoric in Motion: Toward Theories of Sophistic and Socratic Movement

Alia Bellwood, University of Illinois at Urbana-Champaign

Romanticizing the History of Rhetoric

Katie Homar, Mercyhurst University

H26

11:00 am - 12:15 pm

402

Negotiating with Terrorism: Rhetorics of Contemporary Threats

Civilized Violence: Terrorism as Religious Rhetoric

Gabor Hardy, SUNY- Oswego

The Rhetorical Trope of Turbaned Bodies as Terrorist Bodies: An Analysis of Securitization, Surveillance, and Policy Discourses within Airports

Kiranjeet Kaur Dhillon, University of Wisconsin-Milwaukee

Unpacking the Lone Wolf: Targeted Violence and the Rhetoric of "Lone Wolf Terrorism"

Brad Serber, Pennsylvania State University

H27

11:00 am - 12:15 pm

403

Publisher's Roundtable - Standing Up, Speaking Out: Stand-Up Comedy and the Rhetoric of Social Change

Casey Schmitt, University of Wisconsin-Madison
Alberto González, Bowling Green State University
Amanda Morris, Kutztown University
Chad Nelson, Bowling Green State University
Matthew Meier, West Chester University
Raúl Pérez, University of Denver





SATURDAY

P R O G R A M S C H E D U L E

SESSION EVENT DESCRIPTION

H28

11:00 am - 12:15 pm

404

Accelerating Agents, Rhetorical Objects: New Materialisms and the Precipice of Change

Gaming Rhetoric: The Intersection of Affect and Object

Joshua Wood, Clemson University

HumAnimal Hauntings and Entanglements in Visual Media

Hayley Zertuche, Clemson University

Praxis: YOSHIHIKO and the Revolt of Pleasure Objects, an Agential Object Lesson

Colette Arrand, University of Georgia

Speculative Velocities and Dark Machines: Marx, "New" Materialisms and the Rhetorics of #Accelerate

Nathan Riggs, Clemson University

H29

11:00 am - 12:15 pm

405

Changes to Identification: Queer Thought, Embodiment, and the Politics of Emotion

Rhetorical Empathy and Humans of New York

Lisa Blankenship, Baruch College

The Queer Place and Time of Non-Identification

Timothy Oleksiak, Bloomsburg University

Verbing the Body: Implications for Embodied Rhetoric

A. Abby Knoblauch, Kansas State University

H30

11:00 am - 12:15 pm

Grand Ballroom
East-2nd Flr

Undergraduate Research Network, session one

Sponsored by York College of Pennsylvania and University of Texas at Austin Department of Rhetoric and Writing

Leaders:

James Jasinski, University of Puget Sound

Trish Roberts-Miller, University of Texas-Austin





SATURDAY

PROGRAM SCHEDULE

SESSION EVENT DESCRIPTION

H31

Research Network: Sharing Work in Progress, session one

Sponsored by Routledge Journals/Taylor & Francis

11:00 am - 12:15 pm

Grand Ballroom
West-2nd Flr

Leaders:

- Jay Dolmage, University of Waterloo*
- Jessica Enoch, University of Maryland*
- Byron Hawk, University of South Carolina*
- Christian Lundberg, University of North Carolina*
- Cholyn R. Miller, North Carolina State University*
- John Murphy, University of Illinois at Urbana-Champaign*
- Kristan Poirot, Texas A&M University*
- Thomas Rickert, Purdue University*
- Dave Tell, University of Kansas*
- Bradford Vivian, Pennsylvania State University*
- Susan Wells, Temple University*

11

Labor Equity and Rhetorical Pedagogy: A Strategy Session for Interdisciplinary Collaboration

12:30-1:45 pm

201

- Timothy R. Dougherty, West Chester University of Pennsylvania*
- Sherry Wolf, Rutgers University*
- Kathleen Feyh, Syracuse University*
- Liliana M. Naydan, Pennsylvania State University*
- Abington*
- Steve Macek, North Central College*
- Seth Kahn, West Chester University*
- Dana Cloud, Syracuse University*

12

The Racial Politics of Gun Violence: The Charleston AME Church Shooting and Before

12:30-1:45 pm

202

- Ersula Ore, Arizona State University*
- Angela Aguayo, Southern Illinois University*
- David Green, Howard University*
- Bryan McCann, Louisiana State University*
- Rosa Eberly, Pennsylvania State University*
- Craig Rood, Iowa State University*
- Samuel Perry, Baylor University*





SATURDAY

P R O G R A M S C H E D U L E

SESSION EVENT DESCRIPTION

13

12:30-1:45 pm

203

Rhetoric and Law: Permanence and Change

Lawsuits and “Legacies”: Competing Memorializations of the Tuskegee Syphilis Study in Tuskegee, AL

John Lynch, University of Cincinnati

Permanence and Change in the Obergefell v. Hodges Decision

John Tiedemann, University of Denver

The Changing Character of Contemporary Liberal Prudence in the Judicial Opinion: Liberty, Due Process, and the Social Contract

Timothy Barouch, Georgia State University

14

12:30-1:45 pm

204

Change Agents: Rhetorics of Science

A Daoist Rhetoric of Science

Christopher Adamczyk, Rensselaer Polytechnic Institute

Bioscience as Change Agent: Rhetorics of Restraint and Inevitability in Response to Advances in Genetic Technologies

Leah Ceccarelli, University of Washington

The Palette of Persuasion: Color in Visual Argument and Visual Inducement in the Sciences

Jeanne Fahnstock, University of Maryland

What is the Role of Science in Managing a “Wicked” Problem? Ideas from the Rhetorical History of the Idea of Human-Made Climate Change

Gary Brooten, Florida Atlantic University

15

12:30-1:45 pm

205

Truth, Cunning, and Power: Facilitating Change in the Writing Classroom

Encouraging and Protecting Parrhesia in the Writing Classroom

Michael Kleine, University of Arkansas - Little Rock





SATURDAY

PROGRAM SCHEDULE

SESSION EVENT DESCRIPTION

Mētis and Intersectionality: Complicating the Notion of Speaking Truth to Power
Jen Talbot, University of Central Arkansas

Parrhesia as an Ongoing Rhetorical Value
Bill Elkins, University of Arkansas - Little Rock

Chair
Carol Thompson, University of Arkansas - Little Rock

16

12:30-1:45 pm

206

Persistence and Change in Visual Rhetoric

Alone Voiced: The Visual Rhetoric of Resistance to Same-Sex Marriage
Ted Kijeski, University of Alabama

Mom-in-Chief to the Nation: Michelle Obama's First Ladyship and Negotiation of the Controlling Images of Black Womanhood
Jonathan Foland, University of North Carolina - Chapel Hill

The More Things Change, the More They Stay the Same: Tupac Shakur's Hologram, Victorian Death Obsession, and Images of Black Men in the 19th and 21st Centuries
Danielle Lavendier, University of New Hampshire

The Visual Tropes of the United States Children's Bureau
Leslie Hahner, Baylor University

17

12:30-1:45 pm

207

Catholicism and Change: The Rhetorical Evolution and Implementation of Ecclesiastical Decrees

Rhetoric, Change, and the Integral Ecology of Laudato Si'
Juliette Lapeyrouse-Cherry, University of Minnesota

The Essential Frank and Ben: Popes, Webcomics, and the New Evangelization
Erin Kathleen Bahl, Ohio State University





SATURDAY

P R O G R A M S C H E D U L E

SESSION EVENT DESCRIPTION

The Lived and Rhetorical Responses of Two Catholic Women's Groups Following Vatican II
Jennifer Burgess, Ohio State University

Words Made Flesh: Pope Francis' Incarnational Rhetoric of Liberation
Christopher Brown, University of Arizona

18

Burkean Approaches to Rhetorical Scholarship

Comic Criticism and Engaged Scholarly Practice
Scott Welsh, Appalachian State University

12:30-1:45 pm

208

Translation's Rhetoric
Ira Allen, American University of Beirut

19

Visual Rhetoric and the Epideictic Form

Assembling the Visual, Satirical Self: Epideictic Display, Asignifying Force, and the Eyes of Lenny Bruce
Christopher Perkins, Oklahoma State University

12:30-1:45 pm

209

Empty Digital Fields and the Epideictic "Frontier"
M. Melissa Elston, Northwest Missouri State University

Epideictic: A Rhetoric of Change, Subject to Change
Anthony Arrigo, University of Massachusetts - Dartmouth

110

Speaking of the Dead: Biopolitics and Rhetorical Afterlives

Scenes of Responsibility: Ashley Smith and Carceral Biocitizenship
Sarah Burgess, University of San Francisco

12:30-1:45 pm

210

Speech Begins After Death: Perlocution, Power, and Posthumous Voice
Stuart Murray, Carleton University





SATURDAY

PROGRAM SCHEDULE

SESSION EVENT DESCRIPTION

“We Wear Seal”: The Inuit #Sealfie Campaign and Bodily After/life
Tad Lemieux, Carleton University

Respondent
Kelly Happe, University of Georgia

111

12:30-1:45 pm

211

Asian Rhetoric in the Context of Human Rights

Hiroshima, the Japanese-American Internment, and the Transformative Power of Rhetoric
Brad Herzog, Saginaw Valley State University

Huang Zongxi’s Rhetoric of Change: Human Rights, Civic Rights, and Democracy for the Dawn of China
Xiaobo Wang, Georgia State University

112

12:30-1:45 pm

212

Disciplined Genres: Change and Stasis in Historical Movements

Genre and Power: The Personal Journal as Institutional Instrument in the Equal Rights Amendment Debate
Valerie Kinsey, Stanford University

Medical Essays and Observations: Periodicals as Arguments for Disciplinary Adoption of New Science in Medicine
Kimberly Thomas-Pollei, University of Minnesota, Twin Cities

Recruitment Genres and SNCC’s Construction of the 1964 Freedom Summer Volunteers
Lindsey Ives, Embry-Riddle Aeronautical University

The Intimate Polis: Place, Ethos, and Domesticity at the Leopold Shack
Daniel Cryer, Roosevelt University





SATURDAY

P R O G R A M S C H E D U L E

SESSION EVENT DESCRIPTION

113

12:30-1:45 pm
213

Rhetorics of Wrongdoing: Accusations, Apologia, and Apology

The Collective Apology: Authenticity, Sufficiency, and Other Problems
Adam Ellwanger, University of Houston-Downtown

Accusatory Rhetoric and Emerging Agents: The Godhavn-Boys' Struggle for an Official Apology
Elisabeth Hoff-Clausen, University of Copenhagen

On (Not) Apologizing to Former Orphanage Residents
Lisa Villadsen, University of Copenhagen

Rhetorics of Wrongdoing: Accusations, Apologia, and Apology
James Jasinski, University of Puget Sound

Unapologetic: Mistakes of the State in Iraq War Rhetoric
Paul Achter, University of Richmond

114

12:30-1:45 pm
214

Changing Climate, Changing Communication: Rhetoric and Environmentalism

Deliberative Denial: Climate Change, the Holocaust, and the Différend of Antiscience
David Kellogg, Coastal Carolina University

Hydraulic Fracturing and the Revived Rhetoric of Energy Independence
Brian Ballentine, West Virginia University

Literature and Environment of the Southwest: Taking Action through Praxis
Elisa Cogbill-Seiders, University of Nevada - Las Vegas

Science, Religion, and Rhetorical Ecotones: Pope Francis's Encyclical on Combatting Climate Change
Ron Von Burg, Wake Forest University





SATURDAY

PROGRAM SCHEDULE

SESSION EVENT DESCRIPTION

115

12:30-1:45 pm

301

The Rhetoric of Food: Values, Identity, and Representation

#socialfooduky: Hashtag Publics and Layered Tweets

Michael Pennell, University of Kentucky

Patient vs. Practitioner Values: The Rhetoric of Food and Health in Changing Southern Appalachia

Cecily Timmons, East Carolina University

Spilling the Beans...and Taking It with a Grain of Salt: Exploring Mediated and Unmediated Identity Representations in the Food Blogging Community

Katelyn Burton, University of Rhode Island

116

12:30-1:45 pm

302

Changing Demographics, Changing Rhetorics: Rethinking Genre Instruction in Higher Education

Becoming an Insider: Learning the Rhetorical Moves of the Scientific Proposal

Heather Falconer, Northeastern University

International Student Rhetorical Attunement: Student Mobility and the Literacy it Fosters

Justin G Whitney, University of Utah

The Role of Genre Instruction in Ascribing Student and Professional Identity

Bonnie Tucker, University of Michigan - Ann Arbor

Chair and Respondent

Christie Toth, University of Utah

117

12:30-1:45 pm

303

Loss, Dignity, and the Changing Face of the 'Good' Death: Rhetorical Perspectives on Contemporary Dying Processes

Lost Agency, Lost Dignity: Brittany Maynard and The Impossibility of Unconditional Hospitality

Maggie Callahan, Louisiana State University





SATURDAY

P R O G R A M S C H E D U L E

SESSION EVENT DESCRIPTION

“Dying is not easy, but it needn't be this hard”:
Discussing the Good Death
Chloe Hansen, University of Pittsburgh

118

12:30-1:45 pm
304

Many Hands Make Invisible Work: Volunteerism and the Female Academic

Danielle Roach, Miami University
Megan Mize, Old Dominion University
Carmen Christopher, Meredith College
Sarah McGinley, Wright State University
Sarah Spangler, Tidewater Community College

119

12:30-1:45 pm
306

Agency, Affect, and Performativity in Visual and Material Rhetorics of Environment and Technology

Biomedical Attunement: A Study of Genetic Biomarkers as Suasive Materials
Christa Teston, Ohio State University

Ending the Shame: Harnessing Technology for a New Order

Dawn Armfield, Frostburg State University
Material Rhetoric in the Midway: Albatrosses, Plastics, and the Pacific Garbage Patch
Amy Propen, University of California - Santa Barbara

The Affects of Artificial Intelligence: Eugene Gootsman's Performative Intelligence
Patricia Fancher, University of California- Santa Barbara

120

12:30-1:45 pm
309

Rhetorics of Pistis and Proof

Exorcising “Freshman Traits”: Kenneth Burke, Wayne Booth, and Teaching Students to Read Responsibly
Meridith Reed, North Carolina State University

Pistis and Proof, from Aristotelian to Burkean Rhetoric
Jarron Slater, University of Minnesota--Twin Cities





SATURDAY

PROGRAM SCHEDULE

SESSION EVENT DESCRIPTION

The “Believing Game” as a Mode of Archival Inquiry
Shannon Stimpson, Pennsylvania State University

Chair
Brian Jackson, Brigham Young University

121

12:30-1:45 pm

310

Publics and Popular Culture: Social Change, Activism, and Public Engagement

Building a Home of Our Own: Supernatural and the Networked Publics of the “Wayward Daughters” Campaign
KT Torrey, Virginia Tech

Modern-Day Madelon: Music, Gender, and Citizenship in Liberation France
Kelly Jakes, Wayne State University

Satirical Sex Appeal: Advertising, Popular Print Culture, and Labor during the Early Cold War
Jennie Keohane, George Mason University

“Everything is NOT Awesome”: Greenpeace, LEGO, and Shell’s Arctic Oil Project
Ashley Hinck, Xavier University

122

12:30-1:45 pm

311

Rhetorical Invention and Games

Computer Affordances as Rhetorical Hurdle: Narrative Linearity in Dragon Warrior
George Boone, Augustana College

Game Changers: Play as Rhetorical Invention
Nicholas Hanford, Rensselaer Polytechnic Institute
Stephanie Jennings, Rensselaer Polytechnic Institute

Play as Topical Invention
Gaines Hubbell, University of Alabama at Huntsville

Videogames and Relational Topoi
Jason Hawreliak, Brock University





SATURDAY

P R O G R A M S C H E D U L E

SESSION EVENT DESCRIPTION

123

12:30-1:45 pm

312

Presidential Rhetorics

Cincinnatus in the Making - George Washington is Eulogized
Justin Kirk, University of Kansas

State of the World: Presidential Rhetoric at the United Nations
Jason Edwards, Bridgewater State University

“This Rising Sickness in our Land”: Richard Nixon and the Rhetorical Development of the War on Drugs
David Tokarz, University of Illinois at Urbana-Champaign

124

12:30-1:45 pm

313

Invention and Performance in LGBTQ Rhetorics

Changing Perceptions: (Re)gendered Characters in the Korean Drama “Coffee Prince”
Susan Lee Duba, San Diego State University

Performing Alliance: Positioning an Ally Identity through Narrative
Hannah Johnson, University of Iowa

The Rhetorical Invention of Lesbian Sex: Making Pleasure Public in a Private World
Michaela Frischherz, Towson University

125

12:30-1:45 pm

314

Whiteness in Everyday Life

“This is Why I Hate White Relationships”: HBO’s Girls and the Strategic Rhetoric of Interrogated Whiteness
Benjamin Clancy, Texas State University

Rhetoric, Change, and Classical Composition-Rhetoric in Twenty-First Century College Writing Classes: Default Whiteness and Inventions of university in Writing Classrooms
Kathleen Welch, University of Oklahoma

The “Skin” of the Makerspace: Evolving Conceptualizations of the Western Maker
Maggie Melo, University of Arizona





SATURDAY

PROGRAM SCHEDULE

SESSION EVENT DESCRIPTION

126

12:30-1:45 pm

401

Feminist Organizational Rhetorics

Danger! Women at Work: Intimate Violence in the Workplace

Bridget Sutherland, Indiana University

G"hen"der Neutral: How Sweden is Furthering Gender Equality Through Language

Marcia Allison, University of Southern California

Growing Pains: A Rhetorical Case Study of Patriarchal Power and Feminist Challenges During Organizational Adolescence

Jon Braddy, Florida Gulf Coast University

Margaret Hambrick, Florida Gulf Coast University

Changing Representations of Doulas: Evaluating a Volunteer Doula Program through Feminist Standpoint Theory

Rebecca Kuehl, South Dakota State University

Jenn Anderson, South Dakota State University

127

12:30-1:45 pm

402

New Approaches in Historiographic Methods

Change in Revisionist Historiography: Making Explicit Contemporary Connections

Rebecca Gerdes-McClain, University of Oklahoma

Metaphors for Change: A Tropological Method for Feminist Historiographers

Sarah Frank, University of Texas - Austin

The Origins and Composition of Rhetoric's History: Energizing Change

B. Lee Miller, Chadron State College

Using Text Mining Software to Create a Typology for the Lineage of Figureheads and Terms in Rhetoric and Composition Journals

Kateland Wolfe, Georgia State University





SATURDAY

P R O G R A M S C H E D U L E

SESSION EVENT DESCRIPTION

128

12:30-1:45 pm

403

Wrestling with Rhetorical Agency: Actor, Audience, Ambiguity

Bleeding the Hard Way: Hardcore Wrestling, Acting Suffering, and the Persuasion of Pain
Trevor Meyer, University of South Carolina

Shifting Spectators: The Conflation of Rhetorical Agency in Professional Wrestling
Adam Lerner, University of South Carolina

Who Runs the Show Here, Anyway?: Audience, Agency, and Professional Wrestling
Jacqui Pratt, University of Washington

129

12:30-1:45 pm

404

Active Collaborative Pedagogy Session: Teaching #FergusonSyllabus and #CharlestonSyllabus in Rhetoric and Writing Courses

Jacqueline Schiappa, University of Minnesota
Edward Hahn, University of Minnesota
Lauren Obermark, University of Missouri-St. Louis
Candace Epps-Robertson, Michigan State University
Roslyn Satchel, Pepperdine University

130

12:30-1:45 pm

405

New Materialist Methodologies in Environmental Narratives: The Sea, the Steam, the Farm

Boots in the Mud: Micro-experiments with Material Rhetorics in Clam Harvesting Research
Tyler Quiring, University of Maine

Building Material Expertise: Object-oriented Rhetoric in Marine Policy
Zachary Dixon, University of South Florida

Materializing Rhetoric and Steam in Nineteenth Century America
Chelsea Graham, University of Kansas

New Materialist versus Ideological Accounts of a Fatal Tractor Accident
Rachel Wolford, Texas Tech University





SATURDAY

PROGRAM SCHEDULE

SESSION EVENT DESCRIPTION

131

Undergraduate Research Network, session two
Sponsored by York College of Pennsylvania and University of Texas at Austin Department of Rhetoric and Writing

12:30-1:45 pm

Grand Ballroom
East-2nd Flr

Leaders:

James Jasinski, University of Puget Sound
Trish Roberts-Miller, University of Texas-Austin

132

Research Network: Sharing Work in Progress, session two
Sponsored by Routledge Journals/Taylor & Francis

12:30-1:45 pm

Grand Ballroom
West-2nd Flr

Leaders:

Jay Dolmage, University of Waterloo
Jessica Enoch, University of Maryland
Byron Hawk, University of South Carolina
Jordynn Jack, University of North Carolina - Chapel Hill
Christian Lundberg, University of North Carolina
Carolyn R. Miller, North Carolina State University
John Murphy, University of Illinois at Urbana-Champaign
Kristan Poirot, Texas A&M University
Thomas Rickert, Purdue University
Dave Tell, University of Kansas
Bradford Vivian, Pennsylvania State University
Susan Wells, Temple University

J1

Changing Rhetorical Pedagogies for Digital Archives

2:00-3:15 pm

201

Curating the Future: Collaborative Digital Archives and Undergraduate Rhet-Comp
Lauren Rae Hall, University of Pittsburgh

Digital Curation, Archival Access, and Graduate Education
Pamela Van Haitsma, Old Dominion University

Teaching the Citizen Archivist
Trisha Campbell, Salisbury University

Chair

Jessica Enoch, University of Maryland





SATURDAY

P R O G R A M S C H E D U L E

SESSION EVENT DESCRIPTION

J2

2:00-3:15 pm

202

Object Oriented Rhetoric

Object-Oriented Ontology, a Prequel: Ivo Andric's The Bridge on the Drina
Jennifer Juszkwicz, Indiana University - Bloomington

Pragmatic Empathy: Redefining the Canon of Memory as Orientation Toward Others/Objects
John Pell, Whitworth University

Spring Break in Chernobyl?: Apocalyptic Pedagogy on the Edge of Cunning or How an Object Oriented Rhetoric Shapes First Year Composers and Researchers
Shannon Howard, Auburn University - Montgomery

J3

2:00-3:15 pm

203

Recovering Overlooked Pragmatisms

Donald Schön's Pragmatism: Inquiry, Artistry, and Rhetoric as Reflective Practice
Robert Danisch, University of Waterloo

Hu Shi's Pragmatic Rhetorical Reform
Rya Butterfield, Nicholls State University

New Wine in Old Bottles: Bhimrao Ambedkar and the Reconstructive Rhetoric of "The Buddha and His Dhamma"
Scott Stroud, University of Texas - Austin

Thomas Davidson's Pragmatist Rhetorical Style—or, Rhetorical Pragmatism Without Philosophical Pragmatism
Paul Stob, Vanderbilt University





SATURDAY

PROGRAM SCHEDULE

SESSION EVENT DESCRIPTION

J4

2:00-3:15 pm

204

Global Rhetorics and the Composition Classroom

Dreaming of Aztlán: (Mi)Xicano Rhetoric, Methods, & Methodology
Santos Ramos, Michigan State University

Intercultural Rhetoric in a Composition Classroom: Changing Our Definition of Rhetoric
Mariya Tseptsura, University of New Mexico

The Rhetoric Programme in Saudi Universities Movements of Change
Hanadi Behairi, Umm al-Qura University

The Turkish Rhetorical Tradition and its Implications for Public Rhetorics in the U.S. Writing Classroom
Iklim Goksel, Indiana University Purdue University - Fort Wayne
Elif Guler, Longwood University

J5

2:00-3:15 pm

205

The Burden of Sight: Rhetorical Implications of Witnessing

Open Secrets: Witnessing Torture Through Redaction in the Guantánamo Diary
Paul McKean, University of Illinois at Urbana-Champaign

The Consequences of “Neutrality”: The Material Rhetoric of Witnessing
Margaret Willard-Traub, University of Michigan-Dearborn

“This is how black boys die”: Affect, Surveillance, and the Rhetoric of Police Brutality
Michelle Kelsey Kearl, Indiana University Purdue University - Fort Wayne





SATURDAY

P R O G R A M S C H E D U L E

SESSION EVENT DESCRIPTION

J6

2:00-3:15 PM

206

Religion and Politics in the 1970s: Tradition, Disruption, and Emerging Activism

A Different Kind of Repentance: The Ambiguity of Evangelical Theological Frameworks and Social Concerns in the Early 1970s
Jim Vining, University Wisconsin - Milwaukee

Betraying the Feminine: Phyllis Schlafly, Countersymbols, and STOP-ERA
Jonathan Edwards, University of South Carolina

Bridges Across Structural Holes: Using Actor-Network-Theory to Historicize the Rhetorical Ecologies of 1970s Conservative Politics
Naomi Clark, Loras College

Inventing the New True Woman: Biblical Womanhood in the 21st Century
Melody Lehn, University of South Carolina

J7

2:00-3:15 pm

207

Pixels and People: Video and Game Rhetorics

Back to Bakhtin: How User-Generated Content Has Fostered a More Dialogic Approach to Instructional Videos
Rachel Wright, University of Tennessee - Chattanooga

Watching People is Not a Game: The Rhetorics and Materiality of Corporeal Awareness and Video Game Streams
Sky Anderson, University of Minnesota

Beyond Redemption?: Politics and Morality in Black and White and Pixels
Jeff Kurtz, Denison University





SATURDAY

PROGRAM SCHEDULE

SESSION EVENT DESCRIPTION

J8

2:00-3:15 pm

208

Rhetorical Limbs, Resistance, and Circulation: Re-examining the Materials of Rhetoric

A Kink in the Circulatory System: Mapping
Material Assemblages in the Age of Viral
Circulation

Dustin Edwards, Miami University of Ohio

Fanf(r)iction: Intertextuality, Ambient Authors,
and Fanfiction Resistance Beyond Text and
Dialectic

Brett Keegan, Syracuse University

Rhetorical Limbs, Resistance, and Circulation

Jason Markins, Syracuse University

J9

2:00-3:15 pm

209

Changing the Past: The Idea of Rhetoric Before Plato's rhētorikē

Robert Gaines, University of Alabama

*David Hoffman, Baruch College, City University of
New York*

Robin Reames, University of Illinois - Chicago

Michael Svoboda, George Washington University

J10

2:00-3:15 pm

210

Explorations of Ethos and Change

"I remember when . . .": Custom, Change, and
the Antiquarian Ethos in Tudor and Stuart
Parliamentary Oratory

Daniel Seward, Franklin University

Changing Hearts: Anatomizing Ethos in William
Harvey's Rhetoric of Discovery in *De Motu Cordis*
(1628)

Peter Distelzweig, University of St. Thomas

Honest and Costly Signaling: Rhetorical Ethos in
Practical Actions

Blake Watson, University of Nevada

Stupid, Mean and Spoiled? The Change of
Ad Hominem Arguments in a Classical Ethos
Perspective

Kristine Marie Berg, Copenhagen University

Heidi Jøanch-Clausen, Southern Danish University





SATURDAY

P R O G R A M S C H E D U L E

SESSION EVENT DESCRIPTION

J11

2:00-3:15 pm

211

#BlackRhetoricsMatter?: The Future of African American Rhetoric

Gwendolyn Pough, Syracuse University
Tamika Carey, University at Albany
Elaine Richardson, Ohio State University
Adam Banks, Stanford University
Eric Pritchard, University of Illinois at Urbana-Champaign

J12

2:00-3:15 pm

212

Navigating the Min(d)field: Rhetoric, Neuroimages and Publics

Seeing the Good: Neuroimaging, Publics, and Pragmatism in Sam Harris' The Moral Landscape
Jeremy Smyczek, University of Texas

Text, Lies and Imaging: fMRI, Deception Detection and Arguments in the Public Sphere
Michael Klein, James Madison University

The Next Human Genome Project?: Neuroscientists' Public Dissent against the BRAIN Initiative
Lenny Grant, Virginia Tech

J13

2:00-3:15 pm

213

New Visions for New Media: Exploring the Evolution of Rhetorical Aesthetic(s) for Digital Technology

Augmented Reality/Augmented Aesthetics
Aaron Hess, Arizona State University

New Visions for New Media: Exploring the Evolution of Rhetorical Invention in Visual Media
Hillary Jones, California State University - Fresno

Revenge, Shame, and the Right to View Women's Bodies
Amber Davisson, Keene State College

When You See it You'll S**t Bricks: Rethinking Horror Aesthetics in Digital Spaces
Shira Chess, University of Georgia





SATURDAY

PROGRAM SCHEDULE

SESSION EVENT DESCRIPTION

J14

2:00-3:15 pm

214

Literacy as a Rhetorical Object

Crisis Rhetoric and the Origin Narratives of Literacy Teaching Enterprises
Samantha NeCamp, University of Cincinnati

Recruiting "Literacy" to Promote Computer Programming
Annette Vee, University of Pittsburgh

Scarcity Crisis: Technology, Literacy and the Ownership of Time
Lynn Lewis, Oklahoma State University

J15

2:00-3:15 pm

301

"If You See Something, Say Something": Three Rhetoricians Report on the Changing Surveillance State

Ethics of Persuasion and Surveillance: The Rhetoric of Intelligence Gatherers
Les Hutchinson, Michigan State University

Surveillance and Privacy Rhetoric(s)
Estee Beck, University of Texas at Arlington

The Rhetoric of Desiring-Surveillance
Scott Sundvall, University of Florida

J16

2:00-3:15 pm

302

Rhetorics of Rape Culture: Toward Strategies for Intervention and Resistance

Perfect Creep Score: The Toxicity of Twitch.TV Chat during Professional League of Legends Matches
Elyse Janish, University of Colorado

The Spaces of the Sexual Assault Closet: Understanding Social Movements' Rhetorical Uses of Space
Alia Bellwood, University of Illinois at Urbana-Champaign

Tracking the "Girl Who Cried Rape" Trope, From Potiphar's Wife to Rolling Stone's "Jackie"
Matthew Houdek, University of Iowa





SATURDAY

P R O G R A M S C H E D U L E

SESSION EVENT DESCRIPTION

“Carry That Weight”: Intimacy & Collective Performance in Resistant Cultural Praxis
Kate Siegfried, Syracuse University

J17

2:00-3:15 pm
 303

Twenty First Century Experiences of Disability, Illness and Risk: Rhetorical Innovations; Rhetorical Interventions

Changing Conceptions of Autism: Rhetorical Strategies of Cultural Recuperation
Karen Kopelson, University of Louisville

Inventing a Rhetoric of Care for the Genetically At Risk
Kelly Pender, Virginia Tech

Re-forming Mental Health: Rhetorical Innovation and the Primacy of Biology
Drew Holladay, University of Louisville

J18

2:00-3:15 pm
 304

Assemblages and Material Rhetorics of the Field

Articulation and Tampering: The Taxis of Fenton's Crimean War Photos
Greg Wilson, Texas Tech University

Every Place Has a Story: Geocaching as Multimodal Assemblage
Rachel Wolford, Texas Tech University

Mining the “Truth”: The Agency of a Watershed in a Minnesota Sulfide Mining Debate
Amy Clark, University of Minnesota Duluth

Strengthening Global Health Assemblages through a Rhetoric of Evaluation
Julie Gerdes, Texas Tech University





SATURDAY

PROGRAM SCHEDULE

SESSION EVENT DESCRIPTION

J19

2:00-3:15 pm

315

Identity and Change in Local Rhetorics

Mission Creep: Wayne State's "Culture of Entrepreneurialism"

Michael McGinnis, Wayne State University

Rural Identity in the Writing Classroom: A Study of First-Year Students from the Appalachian Region at Carnegie Mellon University

Amanda Berardi Tennant, Carnegie Mellon University

Theory of the Local: Rhetoric and Change at the Intersection of Composition and Communication

Jennifer Heusel, Coker College

Vanessa Rouillon, James Madison University

Violence and Local Identity: (Re)living the Charleston, Illinois Riot

Ethan Kruger, Eastern Illinois University

J20

2:00-3:15 pm

306

Discourses of Debate: From Partisan to Prophylactic

Principled Partisanship: An Examination of the Debates of Frances Elizabeth Willard and Judith Ellen Foster on Party, Politics, and Women's Position

Emily Berg Paup, College of St. Benedict and St. John's University

Prophylactic Discourse and the Rhetoric of "Responsibility" in the PrEP Debate

Brandon Bumstead, Wayne State University

"People with Strong Opinions, Hashing It Out Respectfully": Identification and Bipartisan Discourse in NBC's Parks and Recreation

Meridith Reed, North Carolina State University





SATURDAY

P R O G R A M S C H E D U L E

SESSION EVENT DESCRIPTION

J21

2:00-3:15 pm

307

Three Turns Towards Rhetorical Materialism

Ontological Crafting through the Bestial Body in Kiki Smith's Rapture
Brooke Parker, Coastal Carolina University

Rhetorical Agency and the Material of Attention
Christian Smith, Coastal Carolina University

The Politics of Literacy Distribution in the Southern Mill
Emma Howes, Coastal Carolina University

J22

2:00-3:15 pm

309

Rhetorics of Environmental Crisis

Climate Change Means Everything-Change: Systemic Dysfunction as a Secular Topos of Evil
Esben Bjerggaard Nielsen, Aarhus University

The Question of Paradise: Nineteenth Century Change and the Politics of Steam
Chelsea Graham, University of Kansas

West Virginia's Institution: A Foucaultian Analysis of the West Virginia Coal Industry
Alex Huebner, Florida State University

What Does Fracking Look Like? The Visual Rhetoric of Fracking in National Television News
Sheryl Cunningham, Wittenberg University

J23

2:00-3:15 pm

310

Public Policy, Pedagogy, Prostitution, and Poetics: Educating through Transformational Rhetorics

Developmental Education "Reform": Transforming Rhetorics of Student Success
Jen Cellio, Northern Kentucky University

From Vixens to Victims: Antebellum Female Moral Reformers' Transformational Rhetoric
Lisa Shaver, Baylor University

Learning Legacies: From Archive to Action through Transformed Rhetoric
Sarah Robbins, Texas Christian University





SATURDAY

PROGRAM SCHEDULE

SESSION EVENT DESCRIPTION

Pedagogies of Poetry: The Transformational Rhetorics of Lyn Hejinian and Susanne Langer
Tom Jesse, University of Wisconsin-La Crosse

J24

2:00-3:15 PM

311

Writers on the Verge: The Rhetoric of Access in Summer Transition Programs

Drawing the Bridge: Feedback and Belonging in Summer Transition Programs
Lance Langdon, University of California - Irvine

Still on the Bridge: Campus Encounters as Rhetorical Education
Jens Lloyd, University of California - Irvine

J25

2:00-3:15 pm

312

Space, Place and Work: Rhetorics of Environmental Control

America's Secret City – The Rhetoric of an Uncommon Tourist Destination
Lora E. Smith, Indiana University

The Commercial Value of Beauty: Pullman, Illinois, and the Railroad Strike of 1894
Cynthia Smith, Indiana University

The iLoop: Tech Industry Corporate Campuses as Spaces of Control
Barb Willard, DePaul University

Whose City? Our City! Urban Imaginaries and Social Conflict during the Paterson Silk Strike of 1913
Mary Anne Trasciatti, Hofstra University

J26

2:00-3:15 pm

313

Translation as a Method of Change: The Historic, Theoretical, and Technological Relationships Between Rhetoric and Translation

Looking Back to Move Forward: Translation as a Renewed Area of Study in the Rhetorical Tradition
Cristina Ramirez, University of Arizona





SATURDAY

P R O G R A M S C H E D U L E

SESSION EVENT DESCRIPTION

Translation and Its Theorizations as Vocations of
 Consubstantiality
*Alexandria Murray-Risso, San Diego State
 University*

Translation Machines: Institutional, Economic, and
 Algorithmic Barriers to Rhetorical Translation
Nate Kreuter, Western Carolina University

J27

2:00-3:15 pm

314

Capitalism and Neoliberal Governance

Queering Rhetoric's Economics: Monetizing our
 Scholarship and Curriculum
Jonathan Maricle, University of South Carolina

Rethinking Human Rights Rhetorics in Times
 of Precarity: Orientations, Solidarities, and
 Mobilizations
Anne Rosenthal, Oglethorpe University

Sea the Change, Be the Change: Prosecuting
 the Pirates of Protest Amidst an Ambivalent
 Neoliberal State
Evan Center, Christopher Newport University

The Milieu of Free Agency: Risk Management,
 Performance, and Governance of the Modern
 Professional Baseball Player
*Samuel Jay, Metropolitan State University of
 Denver*
Brian Schrader, University of Michigan-Flint

J28

2:00-3:15 pm

401

Rethinking Facebook: Feminist Readings and Revisions

(Re)Imagined Communities: Considering Your
 Whole Audience on Facebook
*Marilee Brooks-Gillies, Indiana University Purdue
 University-Indianapolis*

This is Your Facebook. This is Your Facebook on
 Feminist Design. Any Questions?
Rachael Sullivan, Saint Joseph's University





SATURDAY

PROGRAM SCHEDULE

SESSION

EVENT DESCRIPTION

Updating Our Status: Facebook, Neoliberal Rationality, and Feminist Ethics
Kristin Ravel, University of Wisconsin-Milwaukee

J29

2:00-3:15 pm

402

From Event to Method: Rethinking Witness through Historical Example

Bearing Witness in Nicodemus, Kansas: A Lexical Inquiry
Frank Farmer, University of Kansas

Can I Get a Witness? Speaking on Behalf of Others as Witnessing
Daryl Lynn Dance, Marquette University

From Event to Method: Rethinking Witness through Historical Example
Cedric Burrows, Marquette University

Two Ways of Witnessing: Identification, Metonymy, and Eelco Runia's Abba-Effect in the Story of Little Rock's Last Lynching
Jason Barrett-Fox, Arkansas State University

J30

2:00-3:15 pm

403

Rhetoric Calls: Examinations of Activism

So is it Made or Does it Just Come About? : The Need for Revising the Rhetoric of Revolutionary Change
Joseph Kubiak, Arizona State University

The Rhetoric of Change: Hybrid Ethos in the Green Movement
Amy Lipke, University of Houston-Downtown

Unarchivability, Environmental Justice, and Rhetorical Agency: The Tactical Repertoire of the Mothers of East Los Angeles
Christopher Thomas, University of Iowa

Zapatismo versus the WTO: How Rhetoric Created the Battle for Seattle
Brian Bailie, University of Cincinnati, Blue Ash College





SATURDAY

P R O G R A M S C H E D U L E

SESSION EVENT DESCRIPTION

J31

2:00-3:15 pm

404

Disciplining the Demos: The Transformative Rhetoric of Transcendentalism

Emerson and the Rhetoric of Sensation
Joseph Rhodes, University of Nevada - Las Vegas

Margaret Fuller and the Rhetoric of Noble Sentiment
David Munson, Texas A&M University

Myth and Ideology in the Radical Rhetoric of Orestes Brownson
Nathan Crick, Texas A&M University

The First American Yogi? Ralph Waldo Emerson and the Rhetoric of Yoga
Jeremy Engels, Pennsylvania State University

Theodore Parker and the Rhetoric of American Exceptionalism
Raquel Robvais, Louisiana State University

J32

2:00-3:15 pm

405

Changing Places/Placing Change: Spatial Rhetorics of Cultural Identity, Performance, and Authenticity

La América Tropical: Performing Place in Placeless Los Angeles
Greg Dickinson, Colorado State University

Making It Right (There): Remote Constructions of Imminent Need in the Lower Ninth Ward
Dylan Rollo, Syracuse University

Performing Home as Private/Public Place: The Perilous Proximity of the Neighbor
Joan Faber McAlister, Drake University

“Beer Tells a Story”: Rhetorics of Place, Bodies, and Identity in Craft Beer Brewery Tours
Thomas Dunn, Colorado State University





SATURDAY

PROGRAM SCHEDULE

SESSION EVENT DESCRIPTION

K1

3:30-4:45 PM

201

Sonic Rhetorics and Heavy Music

Altered States of Rhetoricity: Music and the Psychagogic
Thomas Rickert, Purdue University

Just Under the Radar: Girlschool and the New Wave of British Heavy Metal
Gina Ercolini, University of South Carolina

Sonic Eloquence: Heavy Music as a Maker Practice
Trisha Campbell, Salisbury University

Sonic Timbre in Extreme Post-Doom
Byron Hawk, University of South Carolina

K2

3:30-4:45 pm

202

Changing Rhetorics of Access(ibility)

Accessibility Statements from Disability Service Providers in U.S. Higher Education: Tracing Rhetorics, Epistemologies, and Ontologies of a Genre
Sushil K. Oswal, University of Washington

Rhetorics of Overcoming
Allison Hitt, University of Central Arkansas

Twitter, Ethical Infrastructures, and Access to Kairotic Spaces
Dale Katherine Ireland, Graduate Center, CUNY
Adam Newman, Emory University

K3

3:30-4:45 pm

203

Documenting Change: Institutional Ideologies as Read Through Public Documents

Frames and Codes: Institutional Ideology and Sustainability in Writing Center Mission Statements
Erica Cirillo-McCarthy, Stanford University

Faculty Diversity and Climates of Change: Rhetorical Intentions
Amanda Wray, University of North Carolina - Asheville





SATURDAY

P R O G R A M S C H E D U L E

SESSION EVENT DESCRIPTION

Ideology and History in Institutional Mission Statements: Supporting Contemporary Public Works of Rhetoric
Ashley J. Holmes, Georgia State University

K4

3:30-4:45 pm
 204

Three Methodological Interrogations Toward a Hemispheric Turn in US Rhetorical Studies

Hemispheric Contexts, Local Rhetorics/Local Contexts, Hemispheric Rhetorics
René A. De los Santos, Universidad Autónoma de Baja California

Constellating, and thereby Unsettling, Our Hemispheric Constitutions
Timothy R. Dougherty, West Chester University of Pennsylvania

“Doing Hemispheric Histories of Rhetoric Contra Imperialism
Abraham Romney, Michigan Technological University

Respondent
Christa Olson, University of Wisconsin-Madison

K5

3:30-4:45 pm
 205

Animal, Human, Rhetoric

Animals in the Ancient World as a Foundation for Contemporary Inquiry: Unresolved Issues of Animals, Rhetoric, and Humanism

Ryan Blank, University of South Florida

Everyday Life and “Living”
Angela Leone, Northwestern University

The Cougar as Catalyst for Defining a Postmodern Sublime
Henrietta Shirk, Montana Tech

The Dog-Star’s Skin: Haptic Rhetorics, Ability, and Nonhuman (and Human) Animals
Kelin Loe, University of Massachusetts - Amherst





SATURDAY

P R O G R A M S C H E D U L E

SESSION EVENT DESCRIPTION

K6

3:30-4:45 pm

206

Visual Appeals/Appealing Visuals

Vor-Schein, Dialectical Imagery, and Change:
Developing a Theory of a Uniquely Visual
Persuasive Appeal
Brent Saindon, Davis & Elkins College

When the Campaign Fails: Visual Rhetoric and
Identity in a Health Campaign Backlash
Jessica Kuperavage, Wabash College

K7

3:30-4:45 pm

207

How Do We Create Change?: Interdisciplinary Perspectives on Social Action

“That’s how I cry”: How Community Engagement
Can Be Trauma-informed or Trauma-denied (And
Why it Matters)
Michelle Day, University of Louisville

Changing Stories: A Pedagogical Perspective on
Social Action
Elizabeth Kaszynski, Indiana University

Imagining and Enacting Possible Futures:
Graduate Students as Engaged Scholars
Megan Faver Hartline, University of Louisville

Relational (Im)Possibilities: Rhetorical Field
Methods and Non-Governmental Aid Work
Jenna Hanchey, University of Texas - Austin

K8

3:30-4:45 pm

208

Feminism on Social Networks

“I am a feminist, but . . .”: The HeforShe Campaign
and Feminism for Men
Courtney Bailey, Allegheny College

Feminist Rhetoric and Change: An Interrogation
of Feminist Action and Rhetoric through the
Tumblr “Women Against Feminism”
Sheree Keith, Middle Georgia State University

“Lurk Moar:” Emergent Audience in Reddit’s
Feminist Communities
Kristy Kelly, University of Oregon





SATURDAY

P R O G R A M S C H E D U L E

SESSION EVENT DESCRIPTION

K9

3:30-4:45 pm

209

Troping the Labor of Early-Career Academics

“Hard Work”: Gendering of the Writing Program Administration
Rachael Zeleny, Alvernia University

Academic Job Market Metaphors and Graduate Student Training
Joseph Turner, University of Louisville

Rhetoric’s First Job Interview: Gorgias, Metaphor, and the Construction of the Professional Rhetorician
Timothy Johnson, University of Louisville

K10

3:30-4:45 pm

210

Protest Rhetoric: Collective Signs of Change

Orator-Wildcat and Prefigurative Politics
Matthew May, Texas A&M University

Slogans, Signs, Posters, and Pamphlets: Protest Propaganda as a Mode of Address
Andrew Culp, Whitman College

Teaching Organizing, Organizing Teachers
Dana Cloud, Syracuse University

The Law and the Critique of the Undemocratic Corporate State
Freya Thimsen, Northeastern University

K11

3:30-4:45 pm

211

Listening to Our Mothers: Rhetorical Analyses of the Changing Discourse of Reproductive Health and Motherhood

Environmental Health Rhetoric and Technical Communication: Ideological and Thematic Constructions of Reproductive Health
Kristina Gutierrez, Texas A&M University-Corpus Christi





SATURDAY

P R O G R A M S C H E D U L E

SESSION EVENT DESCRIPTION

Mothers as Rhetorical Agents of Perinatal Depression: The Changing Discourse of Perinatal Depression and Its Material Effects
Jody Briones, Texas A&M University-Kingsville

Women's Online Birthing Narratives: A Response to Obstetric Violence
Candice Melzow, Blinn College - Bryan Campus

K12

3:30-4:45 pm

214

"A Many-Colored Garment": Plato's Ever-Changing Relationship with Rhetorical Studies

A Grammar of Motives: The Dramatism of Plato's Rhetorical Psychology
John Jasso, Pennsylvania State University

Impersonal Intimacy and Plato's Counter-Rhetoric
James Kastely, University of Houston

Socrates' Changing Account of the Art of Rhetoric
Andrew Beer, Christendom College

The Rhetoric of Immersion in Plato's Phaedrus
Ekaterina Haskins, Rensselaer Polytechnic Institute

K13

3:30-4:45 pm

301

Rhetorical Looking and Atrocity Images: Changing How We See and Act

Looking into Violence: A Definition and Rationale for Rhetorical Looking
Kristie Fleckenstein, Florida State University

Rhetorical Looking and Lynching Photography: Changing Cycles of Historical Violence
Scott Gage, Colorado State University-Pueblo

The Western Gaze and the Maspero Massacre: Changing the Violence of the Digital Interface
Katherine Bridgman, Texas A&M University - San Antonio





SATURDAY

P R O G R A M S C H E D U L E

SESSION EVENT DESCRIPTION

K14

3:30-4:45 pm

302

Rhetoric's Machines: Procedures, Algorithms, and Computation

John Jones, West Virginia University
Emi Stuemke, University of Wisconsin-Stout
Jimmy Butts, Wake Forest University
Lavinia Hirsu, University of Glasgow
Nate Kreuter, Western Carolina University
Moriah Purdy, University of Pittsburgh
Anthony Stagliano, New Mexico State University
Candice Lanius, Rensselaer Polytechnic Institute

K15

3:30-4:45 pm

303

Training and Teaching: Rhetoric in the Composition Classroom

De-linking Assessment: Transforming Writing Program Assessment Through the Rhetorics of Decolonial Practice
Mathew Gomes, Michigan State University

Imitation, Innovation, and the Training of Graduate Teaching Assistants
Lew Caccia, Walsh University

Rhetorical Performance and Disciplinary Resistance: Epideictic Discourse in the CCCC Chairs' Addresses
Jacob Babb, Indiana University Southeast

K16

3:30-4:45 pm

304

Christian Rhetoric in a Changing America

Articulating Change in Fundamentalist Christian Higher Education: Larry King and Bob Jones University on Interracial Dating
Daniel Brown, Grove City College

Joel Osteen: The Persuasive Genius
Austin Rick, University of North Carolina - Chapel Hill

Saving Sex Slaves: The A21 Campaign and the Mobilization of Christian Affect
Nicole Magee, University of Southern Mississippi





SATURDAY

PROGRAM SCHEDULE

SESSION

EVENT DESCRIPTION

The Rhetoric of Barton W. Stone: Champion of Radical Christian Liberty
Daniel Overton, University of Kansas

K17

3:30-4:45 pm

212

Rhetoric as Change, Rhetoric as Circulation

Laurie Gries, University of Colorado-Boulder
Heather Lang, Florida State University
Rebecca Dingo, University of Massachusetts-Amherst
Naomi Clark, Loras College
Danielle Nicole DeVoss, Michigan State University
Kathleen Yancey, Florida State University
Aaron Beveridge, University of Florida
Collin Brooke, Syracuse University

K18

3:30-4:45 pm

306

Saving the World on the "Poetry Exchange"

Saving the World through Ambiguity
Elizabeth Weiser, Ohio State University

Saving the World through the "Art of Living"
Ann George, Texas Christian University

Saving the World with Cultural Heritage
Kris Rutten, Ghent University
Ronald Soetaert, Ghent University

K19

3:30-4:45 pm

307

Ontological Approaches to the Study of Economic Rhetoric

Ontology and Melancholia in Contemporary Theory
Jamie Merchant, Northwestern University

The Oikos as Economic Rhetoric
Joshua Hanan, University of Denver

The Totalization of the Economy: An Ontological/Rhetorical Analysis
Ralph Cintron, University of Illinois - Chicago

The Triumph of Symbolic Efficiency: Ontological Speculations
Michael Kaplan, Baruch College - CUNY





SATURDAY

P R O G R A M S C H E D U L E

SESSION EVENT DESCRIPTION

Respondent
Catherine Chaput, University of Nevada - Reno

K20

3:30-4:45 pm

309

Locating Rhetoric of/as Music: Studios, Festivals, Radio

Dylan on Dylan: The 1965 KQED Press Conference
Andrew Davis, University of North Carolina-Chapel Hill

Electronic Dance Music Festivals: A Promise of Sex and Transnational Experience
Oscar Mejia, California State University - Los Angeles

Houses of Soul: Daptone, Stax, and Soul Music's "Authentic" Places
Vince Meserko, University of Kansas

Radio Rhetorics: Folk Song as Depression-Era Broadcast Education on the American School of the Air
Jonathan Stone, University of Utah

K21

3:30-4:45 pm

310

"There are things only madmen believe": Rhetoric, Pessimism, and Questions of Meaning

A Doubly Absurd Reasoning: Camus and Nagel at the Edge of Argument
George Gittinger, Northwest Vista College

Life-Affirming Pessimism: Aesthetics and Rhetoric in Franz Kafka's "Investigations of a Dog"
Brita Anderson, University of Pittsburgh

Weird Fiction, Weirder Rhetoric: Supernatural Horror as Pessimistic Argument
Joe Packer, Central Michigan University

Chair
Ethan Stoneman, Virginia Military Institute





SATURDAY

PROGRAM SCHEDULE

SESSION EVENT DESCRIPTION

K22

3:30-4:45 pm

311

Aristotelian Rhetoric

Aristotle's Notion of Xenos: On Rhetorical Style as Indistinct from the Poetical
Odile Hobeika, University of Pittsburgh

On the Epideictic Continuum
Ted Armstrong, Valparaiso University

The Classical Concepts Application of Pathos, Logos and Ethos by Erasmus of Rotterdam in Defense of Peace
Marcos Eduardo Melo dos Santos, Universidade de São Paulo

The Enthymeme before Aristotle
James Fredal, Ohio State University

K23

3:30-4:45 pm

312

Rhetoric and Literary Poetics

Edward Taylor's "Preparatory Meditations" as Literary Rhetorics: An Argument for Christ as the Foundation for a Rhetorical Philosophy of Language
Nancy Christiansen, Brigham Young University

Philostratus' Revisions of Platonic Mimesis
Monica Westin, University of Illinois - Chicago

Platonic Philosophy and Poetic Rhetoric: "Michael Field's" Sight and Song
Kelsey Williams, Northern Illinois University

The Rhetoric of the Rhetoric of Fiction: A Burkeian Reflection
Amy Lea Clemons, Francis Marion University

K24

3:30-4:45 pm

313

Reconsidering the "City on a Hill": Examining Rhetorical Moments of Change in Puritan New England

"We Crave Pardon for Our Boldness and Humbly Pray": Puritan Rhetorics of Petition and Protest During the Salem Witchcraft Crisis
Lauren Lemley, Abilene Christian University





SATURDAY

P R O G R A M S C H E D U L E

SESSION EVENT DESCRIPTION

Of God and Citizenship: Puritan Rhetorics of Citizenship and Theology Surrounding the "Halfway Covenant"

Meridith Styer, University of Maryland

The Puritan Art of Meditation in the Rhetoric of Maria W. Stewart

Monika Alston-Miller, University of Central Arkansas

"Consigned Over to the Day of Judgment": The Farewell Sermons of Dismissed Ministers in Colonial and Early America

Bryan Blankfield, Whitman College

K25

3:30-4:45 pm

314

Situated (R)Evolution: Rhetorical Meaning-Making and Memory Sites in the United States

Competing Memories and Space at the Virginia Military Institute: The Civil War versus World War II
Deidre Garriott, Virginia Military Institute

Legible Sovereignties and the Tactics of Community Memory: Historical Mounds, Urban Places, and Reclaiming Native Spaces
Lisa King, University of Tennessee - Knoxville

"A Better World Awaits": The Rhetorics of Materialization at the National Women's History Museum
Shersta Chabot, Arizona State University

K26

3:30-4:45 pm

401

Visualizing Rhetorics of Resistance

A Country under the Gun: 2013 Brazilian Protests and the Question of Democracy
Ella Garcia, Northwestern University

Envisioning Empathic Social Action: Community, Compassionate Living and the Confederate Flag Controversy
Anna Gurley, University of Oklahoma

Hacking the Multitude with Style: Anonymous, Affinity, and the Guy Fawkes Mask
Bryan Jones, Oklahoma State University





SATURDAY

PROGRAM SCHEDULE

SESSION EVENT DESCRIPTION

Temporality and Place in Protest Art: The Heidelberg Project
Michelle Murray Yang, University of Maryland-College Park

K27

3:30-4:45 pm

402

Changing Rhetoric with Mimetic Theory

A Kind of Friendly Injustice: Burke, Girard, and an End to Scapegoating
Paul Lynch, Saint Louis University

Religious Rhetoric and Social Change in the Scottish Enlightenment: A Lesson from René Girard on the Ethical Formation of Desire
Megan Caughron, Independent Scholar

The Propriety of Scandal, the Scandal of Propriety: Mimetic Theory for Rhetoricians
Stephen McKenna, The Catholic University of America

K28

3:30-4:45 pm

403

An (Easy) Bake-Off: Rhetorical Pedagogy as Recipe Swapping

Mary Fratini, University of South Carolina
Jonathan Maricle, University of South Carolina

K29

3:30-4:45 pm

404

Rhetorical Opportunities in Defeat: Reconsidering “Failed” Campaigns

Failed Campaigns as Opportune Moments: Hillary Clinton’s Campaign Kairos
Thomas McCloskey, University of Maryland

Here go 2016? Republican Economic Populism and the Opposite of Mitt
Stephanie A. Martin, Southern Methodist University

The Ghost of Goldwater: The Rhetorical Legacy of a Failed Campaign
Andrea Terry, Texas A&M University





SATURDAY

P R O G R A M S C H E D U L E

SESSION EVENT DESCRIPTION

K30

3:30-4:45 pm

405

Assisting and Resisting Change: New Perspectives on Kenneth Burke's Identification

*Rebecca Alt, University of Maryland
David Isaksen, Texas Christian University
Rubén Casas, University of Wisconsin - Madison
Derek Handley, US Naval Academy*

Respondent
Jack Selzer, Pennsylvania State University

Chair
Krista Ratcliffe, Purdue University

Graduate Student Reception

5:00-6:30 PM

Crystal Ballroom A/F

All graduate students attending the conference are invited to connect with one another over light snacks and drinks.

Sponsored by University of Georgia Franklin College and Department of English, with additional support from University of Nevada - Reno





rhethorics change

#RSA16 Proceedings

Edited by Jenny Rice and Chelsea Graham

Published by Intermezzo and Parlor Press



We invite you to submit work from your #RSA16 presentation to the edited proceedings collection, which will be published collaboratively by Intermezzo and Parlor Press.

Submissions may include short pieces (2000-2500 words), essay-length pieces (3500-6000 words), and multi-media pieces.

Full submissions should be emailed to Jenny Rice at jenny.rice@uky.edu by August 15, 2016.





RSA

The Rhetoric Society of America celebrates...

Winners of the RSA Book Award

- 2016 **Greg Clark**, Brigham Young University
Civic Jazz: American Music and Kenneth Burke on the Art of Getting Along (University of Chicago Press)
- 2015 **Jordynn Jack**, University of North Carolina-Chapel Hill
Autism and Gender: From Refrigerator Mothers to Computer Geeks (University of Illinois Press)

Winners of the RSA Dissertation Award

- 2016 **Chris Ingraham**, University of Colorado - Boulder: "Affective Ecologies: The Cultural Public Sphere in a Digital World."
- 2015 **Heidi Morse**, University of California, Santa Cruz
"Minding 'Our Cicero': Nineteenth Century African American Women's Rhetoric and the Classical Tradition."

Winners of the Charles Kneupper Award for best essay in *Rhetoric Society Quarterly*

- 2016 **Timothy R. Dougherty**, West Chester University of Pennsylvania: "Lost in TransNation: The Limits to Constitutive Nationalism in the Fenian Movement," RSQ, (45) 346-368.
- 2015 **Pamela Van Haitzma**, Old Dominion University: "*Queering the Language of the Heart*: Romantic Letters, Genre Instruction, and Rhetorical Practice," RSQ 44.1 (2014).

Winners of the Gerard A. Hauser Award for outstanding graduate student papers presented at the 2016 RSA Biennial Conference

- Dan Ehrenfeld**, U-Mass Amherst
"The Circulation of Rhetoric and the Question of Change: Networks, Systems, and Ecologies on a Historical Timescale."
- Matthew Houdek**, University of Iowa
"The Rhetorical Force of 'Global Archival Memory': Engaging UNESCO's Memory of the World Program to (Re)Situating Archives Along the Global Memoryscape."
- Marissa Lowe Wallace**, University of Illinois at Urbana-Champaign
"Evangelizing the Individual: How the 'Social Concern' Debate Defined Evangelicalism."
- Marnie Ritchie**, University of Texas at Austin
"Cliché Clusters: Melodrama and the Rhetoric of 9/11 Refrains."





The Rhetoric Society of America celebrates...

The 2016 George E Yoos Distinguished Service Award

David Blakesley, Clemson University

This award recognizes Professor Blakesley's distinguished research and publication record, and also his outstanding and formative contributions to the profession, including Parlor Press, his editing of *KB Journal* and the Rhetorical Philosophy and Theory series at Southern Illinois University Press.

2016 RSA Fellows

Lester C. Olson, University of Pittsburgh

Professor Olson is recognized for his award-winning scholarship and his thorough and thoughtful service to RSA as a member of the RSA Board and several significant committees as well as his leadership in RSA Institutes and Conferences.

Victor J. Vitanza, Clemson University

Professor Vitanza is recognized for his singular and trailblazing scholarship, for his founding and decades-long editorship of the journal *PRE/TEXT*, and for the truly innovative and thoroughly rhetorical PhD programs he has designed at two different institutions.

2016 Cheryl Geisler Mentoring Award

Carolyn R. Miller, North Carolina State University

Professor Miller is recognized for her considerable energy and care in mentoring students and colleagues not only at her own institution, but also at other institutions – indeed, throughout the world. Her individual mentoring attends to the full range of issues associated with career development and she has worked to build infrastructure to support career development for the field as a whole.

2016 RSA Fellows' Early Career Award

S. Scott Graham, University of Wisconsin-Milwaukee

Professor Graham is recognized for his innovative scholarship, outreach initiatives, and professional service, including a new, "public-facing" Center for Scientific and Medical Communications at his university, and work as conference organizer and officer for the RSA-affiliate ARST (Association for the Rhetoric of Science and Technology).

2016 RSA Student Chapter Award

University of Nevada – Reno





SUNDAY

P R O G R A M S C H E D U L E

SESSION EVENT DESCRIPTION

9:00 – 12:00 pm

Exhibit Hall

Pre-function area,
second floor

M1

8:00-9:15 am

201

Autism Doesn't Speak, It Swears: Counteracting Neurological Bias in Discursive Practices and Writing Pedagogies

Autpocalyptic Rhetorics

Melanie Yergeau, University of Michigan - Ann Arbor

Rhetorician, Heal Thyself: The Disabling Effects of Neurotypical Ideology on Autistics and Its Potential Cure

James Heiman, St. Cloud State University

Solving the Puzzle: An Autistethnography on Autistic Advocacy

Sam Harvey, St. Cloud State University

The Rhetorical Construction of Neurotypical Bias in Representing Asperger's Syndrome in Popular Television

Shawn Blank, St. Cloud State University

M2

8:00-9:15 am

202

Ecosystems as Rhetorical Interchanges

Governance of the Yellowstone River Watershed

Christi Horton, Texas A&M University

Tarla Peterson, Texas A&M University

The Circulation of Ecosystem Models Outside of Scientific Networks: Riparian Buffer Zone Policy and Neoliberalism

Jason Ludden, University of Nevada - Reno

The Formative Role of the Scientific Observer in the Topology of Ecosystems

Lynda Walsh, University of Nevada - Reno

Lawrence Prelli, University of New Hampshire





SUNDAY

PROGRAM SCHEDULE

SESSION EVENT DESCRIPTION

The Science of Ecology in J.I. Rodale's Jeremiadic Advocacy: Tracing the Rhetorical Roots of the U.S. Organic Food Movement
Ross Singer, Saginaw Valley State University

M3

8:00-9:15 am

203

Military Rhetorics

Be All You Can Be: The Explicit Constitution and Recruitment of Military Personnel to the Post-9/11 All Volunteer Force
Ashly Smith, Sam Houston State University

Coercing Phronesis in U.S. Military Interrogations of al-Qaeda Prisoners
Ian Hill, University of British Columbia

Opening Combat Positions to Women: Visions of Women's National Identity in the 2013 "Women in Service Reviews"
Breena Brockmann, University of Georgia

M4

8:00-9:15 am

204

International Case Studies in Tradition and Change

A New Arabia Rising: Change and Tradition in the Rhetoric of the Leaders of the UAE (Mohammed bin Rashid al Maktoum) and Qatar (Sheikha Moza)
Ludmila Hyman, Carnegie Mellon University in Qatar

Mass Address and Broadcast in the Postcolony: The Case of Emergent Ghana
Erik Johnson, St. Lawrence University

The Idea of "Europe" in Turkish Political Speech
Matthew de Tar, Willamette University

"What Do I Lack as a Woman?": The Rhetoric of Megawati Sukarnoputri
Gregory Coles, Pennsylvania State University





SUNDAY

PROGRAM SCHEDULE

SESSION EVENT DESCRIPTION

M5

8:00-9:15 am

205

Intersections of Science, Media, and Information

Analyzing Experiences of Rhetoric in a Multi-Platform Communication Environment: An Experiential Rhetorical Approach of Studying Multi-Modal Experiential Discourses in MMORPGs
Kenneth C. C. Yang, University of Texas - El Paso
Yowei Kang, Kainan University

Intimate Epistemologies: News Rhetorics of the Digital Persona
Leigh Meredith, Northwestern University

“Terministic Framing” and Inventing Arguments: The Rhetorical Work and Boundaries of Citations in Medical Recommendations
Kelly Whitney, New Mexico State University

M6

8:00-9:15 am

206

Studies of Public Address and Political Controversy

Arguing like a (First) Lady: Lady Bird Johnson’s 1964 Whistle Stop Campaign
Sara Kitsch, Texas A&M University

Between Diasporas and Dispersions: Marco Rubio and the Rhetorics of Cuban Exile
Mark Triana, Washington State University

The Filibuster as Dramatic Agrarian Deliberation: Robert La Follette’s Fight Against Cloture
Evan Johnson, Georgia State University

Propaganda as an Intertextual Phenomenon
John Oddo, Carnegie Mellon University

M7

8:00-9:15 am

207

Expressions of Self in Literature

A Single Life Thrice: The Negotiated Self in Richard Rodriguez’s Autobiographical Trilogy
Jo Hsu, Pennsylvania State University

The Rhetoric of Gertrude Stein’s Changing Jewish Identity: From the Other Without to the Other Within
Patrick Shaw, University of South Alabama





SUNDAY

PROGRAM SCHEDULE

SESSION EVENT DESCRIPTION

“Gesso Underpainting that is Red Earth, Black Earth”: Metaphors of Change in the Tradition of Gloria Anzaldúa
Christopher Keller, University of Texas-Rio Grande Valley

M8

8:00-9:15 am

208

Movement and Media

Bodily Rhetoric, Social Movements and Sociomicrobiology
Jennifer Saltmarsh, University of Pittsburgh

Inciting Change: Rhetorics of Displacement Narratives on Activist Websites
Katrina Powell, Virginia Tech

Mapping the Generic Rhetorical Characteristics of Advocacy Documentary
Chandra A. Maldonado, North Carolina State University
William C. Trapani, Florida Atlantic University

The Paradox of Participant Media: Philanthrocapitalism and Neoliberal Social Change
Katie Bruner, University of Illinois at Urbana-Champaign

M9

8:00-9:15 am

209

Rhetorics of Race and Global Citizenship: Rights and the Nation-State

Afro-Modernism and the Diasporic Challenge to “Global Citizenship”
Aric Putnam, College of St. Benedict and St. John’s University

Invisible Bodies, Hidden Humanity: 21st Century American Torture
Erin Frymire, Northeastern University

Race Talk: Rethinking Public Discourse on Race and Racism
Tanya Robertson, University of Texas - El Paso





SUNDAY

P R O G R A M S C H E D U L E

SESSION EVENT DESCRIPTION

Shopping for Change: Fair Trade as a Performance of Global Citizenship
Elizabeth Kaszynski, Indiana University

M10

8:00-9:15 am

210

The Rhetoric of Competency-Based Education

Competency-Based Education and the Disenchantment of Scholarship by Economics
Tony Scott, Syracuse University

Competency-Based Education, Experiential Education, and the Social Learning Context
Ellen Schendel, Grand Valley State University

E Pluribus Unum: Competency-Based Education and the Shifting Rhetorics of Equity and Access
Chris Gallagher, Northeastern University

Technology-Based Adaptation and Metis-Based Adaptability
Blake Scott, University of Central Florida

M11

8:00-9:15 am

211

Rhetorical Practices in Legal and Academic Institutions: Transnational Perspectives

Connecting Perceptions to Actions in Transnational Writing Encounters: Chinese College Students' English Writing Beliefs in First Year Composition
Yuching Jill Yang, Arizona State University

Performing Ethos in Administrative Hearings: Constructing a Credible Persona under the Chinese Exclusion Act Over Time
Karen Carter, Arizona State University

Revising Technical Communication and Technical Writing Textbooks: Building Transnational Babel for World Citizens
Xiaobo Wang, Georgia State University





SUNDAY

PROGRAM SCHEDULE

SESSION EVENT DESCRIPTION

M12

8:00-9:15 am

212

Pedagogical Becomings: How Three Posthumanist Rhetoricians Teach Rhetoric

Posthuman Pedagogy and Teachers-in-Training: Toward More Complex Rhetorical Accounts
Kellie Sharp-Hoskins, New Mexico State University

Transnational Feminist Rhetorics + Posthumanist Rhetorics-->Emerging Pedagogies
Julie Jung, Illinois State University

"In Reality, *They* Did It, Not *the System*": Resistance to Distributed Agency in the Rhetoric Classroom
Chris Mays, University of Nevada - Reno

M13

8:00-9:15 am

213

The Rhetoric of Economics in U.S. Public Policy Discourse

Debts, Domestic and Foreign: Greece Analogs in American Debt Rhetoric
Paul Elliot Johnson, University of Pittsburgh

Market Talk as Political Style: The Future of U.S. Higher Education Policy
Carolyn Commer, Carnegie Mellon University

Strategic Plans in Presidential Policymaking
Whitney Gent, University of Wisconsin - Madison

The Global War for Talent: Immigration, Inequality, and Authorship
Sean Kennedy, University of Kansas

M14

8:00-9:15 am

214

Race, Rhetoric, and the Problem of (In)Visibility

Rhetorics of Whiteness: Citizenship and (In) Visibility in Appalachian Photography
Lora E. Smith, Indiana University

The New "Arabs": Rhetorics of South Asian American Racialization in the Post-9/11 Media Maelstroms
Priya Sirohi, Purdue University





SUNDAY

P R O G R A M S C H E D U L E

SESSION EVENT DESCRIPTION

The Revolution Will Not Be Photoshopped: The Visual Rhetoric of Digital Image Manipulation and the #BlackLivesMatter Movement
James McVey, University of North Carolina - Chapel Hill

M15

8:00-9:15 am

301

Georges Bataille and Rhetoric

A (Re)Turn to Writing: Modernist Pedagogy and Georges Bataille's Inner Experience
Michael Koontz, University of Nevada - Reno

Reconsidering How to Frame Arguments in Neurorhetorics: What Bataille and Habermas on Communication Have to Say to Davis and Gruber on Identification
Drake Gossi, University of Nevada - Reno

The Rhetoric of Hybridity of Georges Bataille's The Accursed Share
Erick Piller, University of Connecticut - Storrs

M16

8:00-9:15 am

302

Impacts of Storytelling on Reality

Cliché Clusters: Melodrama and the Rhetoric of Nine-Eleven Refrains
Marnie Ritchie, University of Texas - Austin

Storytelling and the "Flint Water Crisis": The Importance of Communicating Science in Shaping Public Discourse
Cassandra Hockman, Virginia Tech

Storytelling Failure in the Vale of Leven: How a Bacterial Outbreak Became a Wicked Problem
Kyle P. Vealey, Purdue University

"Your Story is Ready to View": Autorhetorics and Augmented Reality
Jacob Greene, University of Florida





SUNDAY

PROGRAM SCHEDULE

SESSION EVENT DESCRIPTION

M17

8:00-9:15 am

303

Problematics of Rhetorical Change in Four Areas of Health and Medicine

Changing Rhetorics of Healthy Eating, Emerging Forms of Health-Environmental Citizenship
Philippa Spoel, Laurentian University

Expert and Public Discourses of the Hormonal-Hysterical Woman
Amy Koerber, Texas Tech University

Observations on a Changing Rhetoric of Aging into Old Age
Judy Segal, University of British Columbia

Restoration and Enhancement in Public Discourse about Wellness and Natural Health
Colleen Derkatch, Ryerson University

M18

8:00-9:15 am

304

Reanimating Rhetoric: The (Un)Dead, The Walking Dead, and Post-Apocalyptic Community

Don't Go to Atlanta: Undelivery and the Undead
Sean Morey, Clemson University

Eating Well: Rhetoric as Gastronomy
Michelle Ballif, University of Georgia

Post Apocalypse Now: The Walking Dead's Rhetoric of Authenticism
Karrin Anderson, Colorado State University

Rhetorical Invention Reanimated
Robert Terrill, Indiana University

M19

8:00-9:15 am

307

Legal Education as Rhetorical Education

Law as a Liberal Art
Francis J. Mootz, University of the Pacific, McGeorge School of Law

Rhetorical Criticism as Essential Legal Skill: Developing Lawyers as "Special Public Citizens"
Kirsten Davis, Stetson University College of Law





SUNDAY

PROGRAM SCHEDULE

SESSION EVENT DESCRIPTION

The Situated, Embodied Actors of Clinical Legal Education
Elizabeth Britt, Northeastern University

Respondent
John Lucaites, Indiana University

M20

8:00-9:15 am

306

Public Science: Shifting Rhetorics of Change, Resistance, and Structure

Assembling and Disassembling PM2.5
Marsha Maxwell, University of Utah

Kosmos in Cosmos: Communicating Scientific Order in Primetime Television
Jeremy Johnson, Pennsylvania State University

Passing the Baton and Allaying Fear of Change: Cosmos Then and Now
Karen Sorensen, Montana Tech

Public Drama in Resistance to Political Change: The Enactment of “Scientific” Controversy as a Mediated Rhetorical Ritual
Gary Brooten, Florida Atlantic University

M21

8:00-9:15 am

309

Rhetorical Ecologies of News

A Shellacking Received, a Shellacking Given: The Unfit Occasion of The Newsroom’s “The 112th Congress”
Seth Willden, Colorado State University

Convincing Ourselves: Self-Delusion, Confabulation, and the Rhetoric of Sincerity
Kim Lacey, Saginaw Valley State University

From Radio to Television, from Television to Internet: How Changing Technologies Influence American War Rhetoric
Stacy Rice, University of North Carolina - Greensboro

Reacting to Change: The Supreme Court, The Newseum, and the Public
Jaclyn Bruner, University of Maryland





SUNDAY

PROGRAM SCHEDULE

SESSION EVENT DESCRIPTION

M22

8:00-9:15 am

310

Rethinking the Rhetoric of Science and Scientific Controversy

Changing Rhetorics of Science for the Transdisciplinary Turn

Justin K. Rademaekers, West Chester University of Pennsylvania

Chartering a Standard Practice of Science: The Royal Society of London as an Instigator of Ideological Change in Scientific Practice
David Young, Texas Tech University

Climategate and the Construction of Scientific Ethos: The Need for a Rhetoric of Scientific Literacy
Kyle Vint, University of Iowa

Weird Science: Investigating the Shift in Science Engagement in Late 1800s America
Meg Marquardt, University of Wisconsin-Madison

M23

8:00-9:15 am

311

Dynamic Politics and Perceptions of Modern Warfare

Continental Propaganda: The War That Made America as "Corrective"

John Moffatt, University of Saskatchewan

Making Drone Victims Count: The Bureau for Investigative Journalism's Counting Toward a Deliberative End

Frank Stec, Pennsylvania State University

Meaningless War: The Rhetoric of the Prompt Global Strike

Alex Hiland, University of Minnesota-Twin Cities





SUNDAY

P R O G R A M S C H E D U L E

SESSION EVENT DESCRIPTION

M24

8:00-9:15 am

312

Visual Rhetoric and Critical Change: On Eric Jenkins' Modal Approach to Images

Changes in Rhetorical Forms and the Public Sphere: A Modal Analysis of "Women Against Feminism" Memes

Erika Thomas, California State University - Fullerton

Critical Recalibration: Changing Relations Among Technologies, Audiences & Critics

Theresa Donofrio, Coe College

Modes and Sparks: Jenkins' New Method and Metaphor for Visual Rhetoric

Jamie Landau, Keene State College

Visual Modes and Icon Art: Jenkins' Critical Intervention on Rhetoric and Media

Courtney Caudle Travers, Vanderbilt University

Respondent

Eric Jenkins, University of Cincinnati

M25

8:00-9:15 am

313

Simulation Science and the Challenges of Civic Deliberation

Rhetorical Art and Artifice in Synthetic Biology

Chad Wickman, Auburn University

Simulation Science as a Model for Public Deliberation

Stuart Blythe, Michigan State University

Simulations and Translations of Science: A Dialogic Analysis

Aimee Roundtree, Texas State University





SUNDAY

PROGRAM SCHEDULE

SESSION EVENT DESCRIPTION

M26

8:00-9:15 am

314

Changing Publics of Extrahuman Rhetoric

“Sensing” Place: Empathic Awareness in the Mobile Connected Present--Columbia, SC
Heidi Rae Cooley, University of South Carolina

Ambient Counterpublics: Police Violence and the Substance of Struggle
Christopher Carter, University of Cincinnati

Senator Inhofe’s Snowball: The Cruel Ecology of Hyperobjects
James Zeigler, University of Oklahoma

M27

8:00-9:15 am

401

19th Century Rhetorics: Hazlett, Brown, and Darwin

Changing Landscapes of Suffrage: The Rhetorical Legacy of Adelle Hazlett
Jamie McKown, College of the Atlantic

The Agricultural Figures of Darwin’s Evolutionary Rhetoric
Oren Abeles, University of North Carolina - Chapel Hill

The Troubling Legacy of Osawatomie John Brown: A Reception History of Violence
Jay Childers, University of Kansas

M28

8:00-9:15 am

402

Photography and Rhetorical Reflection

In Looking We Become: Photographs of Poverty in Neoliberal Contexts
Anushka Peres, University of Arizona

Reconsidering Gender, Childhood, and Juvenile Delinquency in Bruce Davidson’s Brooklyn Gang Photographs
Lauren DeLaCruz, Northwestern University

The Politics of Transparency and the Visual Rhetoric of Counter-Surveillance on PhotographyisNotaCrime.com (PINAC)
Alexandria Lockett, Spelman College





SUNDAY

P R O G R A M S C H E D U L E

SESSION EVENT DESCRIPTION

The Tempered Katana: Changes in U.S. Nationhood and Masculinity from the Japanese American Internment Photography
Albert Rintrona, University of Iowa

M29

8:00-9:15 am

403

Changing Rhetorics of Race, Southern Identity, and Public Memory in the U.S. South

Changing Rhetorics of Race and Power: Influencing Public Memory of Slavery and Public Discourse about Race through Feature Films and Sites of Slavery
Rebecca Watts, Stetson University

Marking the Church: Charleston, Public Memory, and Civic Action
Jason Munsell, Columbia College

So That the Dead May Have Their Say: Slavery Museums, Critical Memory, and the Changing Place Meanings of Southern Cityscapes
Patricia Davis, Georgia State University

M30

8:00-9:15 am

404

Clinical Crusades: Rhetorics of Health Campaigns

Evidence Based Medicine in an International Context: Rhetoric of Medical Male Circumcision in Kwa-Zulu Natal
Marcus Paroske, University of Michigan-Flint

Promoting Prevention: Condoms, Self-efficacy & Aging
Terra Rasmussen Lenox, University of Wisconsin - Milwaukee

The Emergence of a Post-AIDS Gay Ethic: Social, Medical, and Political Arguments for a New Sexual Policy in the Gay Community
Ryan Mitchell, Carnegie Mellon University

Visualizing a Non-Pandemic: Communicating Risks of Epidemic Disease to Expert and Non-Expert Audiences
Candice Welhausen, University of Delaware





SUNDAY

PROGRAM SCHEDULE

SESSION EVENT DESCRIPTION

M31

8:00-9:15 am

405

Plato: Contemporary Implications, Changing Views

Changing Plato's Mimēsis: The Rhetorical Theory of Imitation in Plato's Republic
Robin Reames, University of Illinois - Chicago

Changing Views of Plato's Sophist, Changing Views of Jean Baudrillard's Rhetoric
Brian Gogan, Western Michigan University

Plato's Apocalyptic Rhetoric: Regional Ecology in the Critias-Timaeus Dialogues
Madison Jones, University of Florida

Rhetoric and Human Rights in Plato's Gorgias
Kimberly Overmier, University of South Carolina

N1

9:30-10:45 am

201

Parrhesia and Social Movements

Biopolitics, Parrhesia, and Rhetorical Agency in the Neoliberal World
Catherine Chaput, University of Nevada - Reno

Parrhesia, Rhetoric, and Praxis
Kelly Happe, University of Georgia

Through Parrhesia to a New Rhetoric of Homeownership
Crystal Colombini, University of Texas - San Antonio

Parrhesia and Agonistic Democracy: The Plowshares Movement for Nuclear Disarmament
Amy Pason, University of Nevada - Reno

Respondent
Susan Jarratt, University of California - Irvine





SUNDAY

P R O G R A M S C H E D U L E

SESSION EVENT DESCRIPTION

N2

9:30-10:45 am

202

Race and the Changing Possibilities of Rhetorical Practices of Citizenship

From the Southeast to the Northwest: Changes and Common Challenges in College Student Activism

Maegan Parker Brooks, Willamette University

Knowledge is Not Enough: The Niagara Movement's Challenge to White Supremacy and the Boundaries of Citizenship

Kaitlyn Patia, Pennsylvania State University

Mobilizing Race and Bordering Belonging in the Rhetoric of the "Wetback Problem"

Lisa Flores, Univeresity of Colorado - Boulder

Respondent

Robert Terrill, Indiana University

N3

9:30-10:45 am

203

(Dis)Embodied Voices

Embodied Rhetoric of Assembly: Sound, Movement, and Network in Discussion-Based Classrooms

Laura Feibush, University of Pittsburgh

It Feels So Good Saying It: Brittney Griner's Intersectional Voice(lessness)

Scarlett Hester, University of Memphis

Sonic Rhetoric's Arrangement: Suspended between Visual and Aural

Abigail Lambke, Avila University

Threatening Identifications: The Female Disembodied Voice on the Radio

Sarah Adams, Pennsylvania State University





SESSION EVENT DESCRIPTION

N4

9:30-10:45 am

204

Voices Apart: Animal and Non-Human Rhetoric and Rhetors

Look Who's Talking: Ghost Bikes, Aristotle, and the Non-Human Rhetor
Leigh Graziano, University of Arkansas - Monticello

Rhetoric against Human Centricism in the Finnish Animal Protection Movement from Late 19th Century Booklets to Blog Posts
Maria Eronen-Valli, University of Vaasa

The Figuring of the Earth: Nonhuman Agency and Rhetorical Capture in the Discourse of Terror
Matthew Bost, Willamette University

N5

9:30-10:45 am

205

Persuading in the Christian Tradition

"Shouting for a Better Day": The Call to Action of Epideictic Rhetoric in the Praise House Tradition
Michael Dimmick, University of Houston - Downtown

The Link between Genesis 3 and Rhetoric
Matthew Boedy, University of North Georgia

The Material Network of Creationism, or, How to Turn the Bible into Scientific Facts
Larissa Carneiro, North Carolina State University

N6

9:30-10:45 am

206

Persuasion in the Market Square: Rhetoric and Consumer Culture

Buying Into Humanity: Consumer Citizenship, Commodity Activism, and the Humanitarian Civic Imaginary
D. Robert DeChaine, California State University, Los Angeles

Excessive Desire: The Pedophile, the Consumer and the Society of Enjoyment
Matthew Overstreet, University of Pittsburgh





SUNDAY

P R O G R A M S C H E D U L E

SESSION EVENT DESCRIPTION

Feel Good, Buy Goods: Rhetorics of Altruism in Advertising
Amanda Athon, Governors State University

N7

9:30-10:45 am
207

Kenneth Burke and the Trope of the Deceitful Woman

“Hey There, Delilah”: Refiguring Our Identifications with Burke’s Deceitful Woman Trope
Krista Ratcliffe, Purdue University

Courting Rhetoric
Michelle Ballif, University of Georgia

Mythic Transformations: Kenneth Burke Meets the Writing Cow
Kyle Jensen, University of North Texas

N8

9:30-10:45 am
208

Epistolary Rhetorics

Experiencing Intimacy with the Dead: Letters in Newspapers and Interchangeable Reciprocity
Carolin Aronis, University of Colorado - Boulder

From Pens to the Press: Textual Production and Generic Change in 18th-Century Epistolary Culture
Keri Mathis, University of Louisville

Peculiarly Situated: Americo-Liberian Colonists, Epistolary Rhetoric, and the Interruption of Racial Binaries
Bjorn Stillion Southard, University of Georgia

The Multiple Rhetorics in Letter Writing of the Nineteenth Century
Victoria Porraz, California State University- San Bernardino





SUNDAY

PROGRAM SCHEDULE

SESSION EVENT DESCRIPTION

N9

9:30-10:45 am
209

Engaging Disability Disclosure as Rhetorical Strategy through Ethnographic Methods

Forty Weeks of Change: Embodied Rhetorics, Pregnancy, and Shifting Strategies of Disclosure
Ruth Osorio, University of Maryland - College Park

How Neurodivergent Rhetors Negotiate the Normative Constraints of Disability Disclosure
Pamela Saunders, University of Illinois at Urbana-Champaign

Textual Ecologies as Situated Frameworks for Disability Disclosure
Sean Kamperman, Ohio State University

N10

9:30-10:45 am
211

Visualization and Vivacity, Seeing and Knowing

A Provocative Confusion: "Resemblance" in Campbell's Philosophy of Rhetoric and Mimetic and Functional Theories of Language
Art Walzer, University of Minnesota

Aristotle and the Lost Nature of Lexical Energeia
Monica Westin, University of Illinois - Chicago

Seeing and Knowing: Linguistic and Social Implications of Greek Rhetorical Theories
Brent Chappelow, Arizona State University

N11

9:30-10:45 am
212

Traversing and Challenging Boundaries: Comparative Perspectives of Contemporary Protest Rhetoric and Social Movement Studies

Pussy Riot's Choreography of Protest
Ekaterina Haskins, Rensselaer Polytechnic Institute

Rhetorical Dynamics of Strategic Framing in Shaping Social Movement Personae: Analyzing Metaphors of "Revolution" and "Movement" in 2014 Hong Kong Protests
Dominic Manthey, Pennsylvania State University
Keren Wang, Pennsylvania State University





SUNDAY

PROGRAM SCHEDULE

SESSION EVENT DESCRIPTION

The Art of Protest: The Transformation of Urban Spaces to Open Air Galleries During Hong Kong's Umbrella Movement

Kelly Chernin, Pennsylvania State University

Transnationalizing Japan's Social Movements: The Failure and The Politics of Apathy

Tomonori Teraoka, University of Pittsburgh

Respondent

J. David Cisneros, University of Illinois at Urbana-Champaign

N12

9:30-10:45 am

213

Being Sane in Insane Places: Changing Attitudes toward Wrongful Confinement in the History of Psychiatry

Moral Insanity: An Aporetic Intersection between Psychiatry and Law in the 19th Century

Cristina Hanganu-Bresch, University of the Sciences

Rendition and Redaction: Slahi's Guantanamo Diary as a "Wrongful Confinement" Memoir
Michael Vicaro, Pennsylvania State University - Greater Allegheny

Wrongful Asylum Confinement as Portrayed in Victorian Fiction
Carol Berkenkotter, University of Minnesota

N13

9:30-10:45 am

214

Roundtable: What Are We Talking About When We Talk About Ecology?

Caroline Druschke, University of Rhode Island
John Ackerman, University of Colorado Boulder
Piper Corp, University of Pittsburgh

John Lyne, University of Pittsburgh
Thomas Rickert, Purdue University
Nathan Shepley, University of Houston

Justine Wells, New Mexico State University
Jenny Rice, University of Kentucky
Bridie McGreavy, University of Maine
Kenneth Walker, University of Texas - San Antonio





SESSION EVENT DESCRIPTION

N14

9:30-10:45 am

301

Queering Rhetorical Pedagogy: Notes from the Trenches

Calling Out and Calling In: A Challenge for Queer Pedagogy
Erin Rand, Syracuse University

In the Wrong Place at the Wrong Time: Queering Kairos in the Public Speaking Classroom
Allison Rowland, St. Lawrence University

The Role of Queer Mentoring in Navigating Vulnerability
Jamie Skerski, University of Colorado- Boulder
Ace Eckstein, University of Colorado- Boulder

N15

9:30-10:45 am

302

The Religious Write: Rhetorics of Stability and Change in Religious Writing and Reading Cultures

Moderator, The Religious Write: Rhetorics of Stability and Change in Religious Writing and Reading Cultures
Amy Milakovic, Avila University

Of Fruitful Wombs and Full Quivers: An Analysis of the Symbolic and Affective Economies that Unite the Quiverfull Canon
Margaret Franz, University of North Carolina - Chapel Hill

When (Writing) Cultures Collide: Richard M. Weaver and Conservative Critiques of Social Science Rhetoric
Brian Fehler, Texas Woman's University

Writing a New World: Invention, Stability, and Change in Seventeenth Century Colonial Women's Writing
Meridith Styer, University of Maryland





SUNDAY

PROGRAM SCHEDULE

SESSION EVENT DESCRIPTION

N16

9:30-10:45 am

303

Revising Multimodal Collaborations: DMAC and Beyond

Melissa Yang, University of Pittsburgh
Amy Patterson, Moraine Park Technical College

N17

9:30-10:45 am

304

Changing Rhetoric's Tune: Notes on Music, Media, and Aural Modalities

A Podcast?! Whatever Gave You That Idea? Some Reverberations from Walter Benjamin's Radio Plays
Eric Detweiler, University of Texas - Austin

Before and Beyond Web 2.0: Music, Technology, and Collective Action
Harley Ferris, University of Louisville

Kenneth Burke and the Rhetorical Practices of the Composer's Collective
Joel Overall, Belmont University

N18

9:30-10:45 am

306

Locating Absence, Presence, and Secession in the American Civil War

From "Heritage, not Hate" to #RemovetheFlag: The Confederate Flag in South Carolina
Wanda Little Fenimore, University of South Carolina - Sumter

The Rhetoric of Secession: From City Walls to Department Halls
Matthew Tougas, Louisiana State University

Unconquered in Spirit: The Monumental Lost Cause Rhetoric of the United Daughters of the Confederacy
Matthew Perreault, Louisiana State University

"Finding Nothing There to Pick Up With": A Rhetorical Exploration of Phantom Pains in Civil War Veteran Amputees
Cathryn Molloy, James Madison University





SUNDAY

PROGRAM SCHEDULE

SESSION EVENT DESCRIPTION

N19

9:30-10:45 am

307

Presenting Research using Participatory Approaches to Rhetorical Criticism

Digital Imaging and Digital Humanities Projects
Aaron Hess, Arizona State University

From Field to Journal: Participatory Critical Rhetoric and the Challenge of Traditional Scholarship
Michael Middleton, University of Utah

Public Presentations
Samantha Senda-Cook, Creighton University

Rhetorical Oral History
Danielle Endres, University of Utah

N20

9:30-10:45 am

310

Accommodation and Hybridity in Jesuit Rhetorics

Maureen Fitzsimmons, University of California - Irvine

Cynthia Gannett, Fairfield University

Steven Mailloux, Loyola Marymount University

Gerard Hauser, University of Colorado - Boulder

Thomas Pace, John Carroll University

Katherine Adams, Loyola University of New Orleans

John Brereton, University of Massachusetts - Boston

Jenn Fishman, Marquette University

Stephen Halloran, Rensselaer Polytechnic Institute

N21

9:30-10:45 am

311

Invisible Publics: Toward Rhetorics of Editing and Curation

An Invisible Pen: The Mediating Rhetoric of the Editor

Jacob Rawlins, Brigham Young University

From Editor to Rhetor: Nineteenth Century Activist Periodicals as Collaborative Rhetorics
Katherine Fredlund, Indiana State University

On Curating and Rhetoric
Chris Ingraham, North Carolina State University





SUNDAY

PROGRAM SCHEDULE

SESSION EVENT DESCRIPTION

Public Marginalia: (Re)Markable Conversations
(Re)Surfacing and (Re)Buffed
Scott Lunsford, James Madison University

N22

9:30-10:45 am

312

Directions in Teaching Writing: Identity and Institution

Critical Latticework: An Identification Heuristic for Writing and Performance
Amanda Fields, Fort Hays State University

I Connect: What's your Super Power? Or, Exploring my Role as Facilitator/Instructor in a Virtual Collaborative Professional Writing Space
Shreelina Ghosh, Dakota State University

Institutional Success and Writing Centers: Reverting Back to Remediation
Cristine Busser, Georgia State University

La Mème Chose: Lawyers' Use of Exemplary Reasoning in Persuasive Writing
Brian Larson, Georgia Institute of Technology

N23

9:30-10:45 am

313

Bringing Rhetoric to Work and Wall Street

Across Diverse Crisis Arenas: (Con) text Approach to Understanding Corporate Crisis and Communication in Intercultural Contexts
Lin Dong, Georgia State University

Bringing Aristotle to Work: Ancient Rhetoric in Contemporary Business Books
Jason Maxwell, Pennsylvania State University

Inventing (and Reinventing) Durham's Entrepreneurial Ethos: The Rhetorical Materials of Black Wall Street
Stacey Pigg, North Carolina State University

The Starbucks Race Together Campaign & The Role of Corporations in Race Relations: A Critical Rhetorical Analysis
Nneka Logan, Virginia Tech





SESSION EVENT DESCRIPTION

N24

9:30-10:45 am

401

Burke and Bodily Aspects

Kenneth Burke's Hypochondriasis: Tracing the Nosological Horizon of Rhetorical Studies
Tori Thompson Peters, University of Wisconsin-Madison

Nature as an Alchemical Substance in Saint Hildegard of Bingen's Causes and Cures: A Burkean Motive of Explanation and Jungian Attitude of Psychic Transformation
Jaishikha Nautiyal, University of Texas - Austin

The Delsarte System of Oratory as "Transcendence Downward"
John Gage, University of Oregon

N25

9:30-10:45 am

402

Speaking Up/Speaking Out: The Rhetoric of Women's Civic Activism

Domestic Space and the Invention of Hull House
Liane Malinowski, University of Massachusetts - Amherst

Educating the Woman Speaker: Recovering the Rhetorical Work of Eudora Ramsay Richardson and Nellie Tayloe Ross
Diann Baecker, Virginia State University

Feminine/ist Laborers: The WTUL and a Changing View of New York's Women Workers
Marybeth Poder, University of Akron

Risking Alliances, Risking Change: 19th-Century U.S. Protestant Women's Mission Organizations and Their Rhetorical Allies
J.P. Hanly, Monmouth University



SUNDAY

PROGRAM SCHEDULE

SESSION EVENT DESCRIPTION

N26

9:30-10:45 am

403

Visual Rhetoric and Environmental Spaces

A Transformative Call for Citizenship: The Evolving Image of Smokey the Bear
Jeanee Canfield, Oklahoma State University

Helping Residents Make Better Decisions Using Flood Risk Maps
Daniel Richards, Old Dominion University

High Definition Politics: Reading Planet Earth as Constitutive Rhetoric
Rhiannon Goad, University of Texas - Austin

The Rhetorical Sites/Sights of Ruin (and Ruination)
Saul Kutnicki, Indiana University
John Lucaites, Indiana University

N27

9:30-10:45 am

404

Agency, Authority, and Anti-Racist Activism

Coloring Between the Lines: Rhetorical Criticism of the National Association of Black Social Workers' 1968 Position Statement
Lauren Hunter, University of Maryland

The Uplift Rhetorics of #BlackOutDay: Reclaiming Blackness in the Face of White Supremacy
Kyle Larson, Miami University of Ohio
Taylor Meredith, Independent Public Scholar

N28

9:30-10:45 am

405

Rhetorical Representations of War

Carl Sandburg's "War Poems (1914-1915)": Irony and Numbers, Judgment and Action
Frank Stec, Pennsylvania State University

Change and the Advent of Invisible Victimage: Obama's Rhetoric of the New Wars
Nathalie Kuroiwa-Lewis, Saint Martin's University

Wars, Rhetorical Wars, and the Woman's Beautiful Soul
Bernie Miller, Eastern Michigan University





SUNDAY

PROGRAM SCHEDULE

SESSION EVENT DESCRIPTION

01

11:00 am - 12:15 pm

201

Queer and Feminist Rhetorics of Change: Playful, Cinematic, and Interpersonal Sites of Rhetorical Transformation

Gazing Inward: Processes of Identification in Sean Baker's *Tangerine*
McKinley Green, Michigan State University

Queer and Feminist Rhetorics of Change: Playful, Cinematic, and Interpersonal Sites of Rhetorical Transformation
Jenna Vinson, University of Massachusetts - Lowell

Remixing Sound, Remixing Story: Sensate Engagement as a Queer-Feminist Coalitional Rhetoric
Londie Martin, University of Arkansas - Little Rock

The Last of Us: Queer and Feminist Rhetorics in a Zombie Apocalypse Video Game
Rebecca Richards, St. Olaf College

02

11:00 am - 12:15 pm

203

Eco-crisis Rhetoric

Changing Notions: The Evolution of Sustainability
Cynthia Haller, York College/CUNY

From Sustainability to Resilience: This Shift in Climate Change Discourse
Trinity Overmyer, Purdue University

Sustainable Advocacy: Speech Beyond Environmentalism
Brandon Inabinet, Furman University
Jessica Prody, St. Lawrence University

"If you own a car, you own part of this spill": Rethinking Burke in an Age of Environmental Guilt
Tim Jensen, Oregon State University





SUNDAY

P R O G R A M S C H E D U L E

SESSION EVENT DESCRIPTION

03

11:00 am - 12:15 pm

204

From Creaturely Lore to Vermin Sermons: “Specimens” from the Rhetorical Bestiary

Let Slip the Frogs of War: ‘Frogs’ (1972) -
Exploiting and Contributing to Cultural Debates
Isaac Rooks, University of Southern California

Living with Roaches and Material Rhetoric in
Joe’s Apartment
Saul Kutnicki, Indiana University

Regarding Rats: To Exist Without Permission
Katie Lind, Indiana University

Seeing and Swimming With Mermaids and
Manatees
Jeremy Gordon, University of South Florida

04

11:00 am - 12:15 pm

205

Queer Politics in the Twenty-First Century

Homonormative World-Making: Creating Queer
Space and Identity on Grindr
Chase Aunspach, University of Nebraska-Lincoln

Pride is Political: Racial Tensions and LGBT
Activism following Obergefell v. Hodges
Joshua Barszczewski, University of Massachusetts

The Queer Potentialities of “Transing”:
Navigating the Performativity of Rhetorical Agency in U.S.
Women Warrior’s Transition Narratives
Heather Roy, University of Iowa

05

11:00 am - 12:30 pm

206

Reinventing Big Historical Questions in Rhetorical Studies

Can We Research Grand Sites without
Reinscribing Grand Narratives?
Amy J. Wan, Queens College

Can We Write Space into Rhetorical Histories?
Jessica Enoch, University of Maryland

Is There Rhetorical History Beyond the
Contemporary Nation-state?
Karma Chavez, University of Wisconsin





SUNDAY

PROGRAM SCHEDULE

SESSION EVENT DESCRIPTION

What Are the Shared Exigencies for Contemporary Histories of Rhetoric?
Ryan Skinnell, San Jose State University

06

11:00 am - 12:15 pm
207

Historicizing Rhetoric(s) in Second Language/ Translingual Writing: Ecology, Stagnation, and Epistemology

“Rhetoric” in Second Language Writing: Histories and Possibilities
Jay Jordan, University of Utah

The Rhetoric of a “New” Paradigm: A History of Translingualism
Gregory Fields, Arizona State University-Tempe

Time to Change the Rhetoric of No Change
Lilian Mina, Miami University

07

11:00 am - 12:15 pm
208

Precarious Desire: Feminist Perspectives on Design and the Big Giant [W]hole Surrounding Rhetoric

(Re)turning Women in the Archives: A Critical and Creative Remaking of the Turing Digital Archive
Patricia Fancher, University of California - Santa Barbara

Punctuating the Mass Libidinal Appeal of a Waikiki Vacation
Lauren Mitchell, Independent Scholar

Simone de Beauvoir, Value, and Freedom’s Rhetorical Design
Ira Allen, American University of Beirut

Skirting Race and Gender: Enacting Without Redacting Colorful Language (... By Design)
Nicole Ashanti McFarlane, Fayetteville State University





SUNDAY

P R O G R A M S C H E D U L E

SESSION EVENT DESCRIPTION

08

11:00 am - 12:15 pm

209

Art, Music, and Social Change

Art, Community, and Change: Transformation During New Orleans' Gilded Age
Sumner Brown, University of Tennessee

From "We Shall Not Be Moved" to "We Shall Overcome": Music as a Rhetorical Means of Change in the March from Selma to Montgomery, 1965
Andrew Burgess, Florida State University

Full Beauty: Social Change and Obesity in Art
Sarah Lawrence, Kent State University

09

11:00 am - 12:15 pm

211

Where the Rhetoric Things Are: Networked Rhetorical Performances

A Game of (Actor-) Networks and Space: Scrabble, Google Scholar, and the Material Affect of Digital Rhetorical Delivery
Amy Tuttle, University of Texas - Austin

Frontiers of Cooperation, or How the Web Was Won
Laura Thain, University of Texas - Austin

Playing Decision Points: Politics Performed through Gamification
Joshua Daniel-Wariya, Oklahoma State University

Rhetorics of Integrity: Reconciling Object-Oriented Ontology and the Body
Jim Creel, University of Wyoming

010

11:00 am - 12:15 pm

212

Entry Points and Intersections: Reimagining the Canons for Contemporary Rhetorical Practice

Archives, Invention, & the Art of Memory
Noel Thistle Tague, University of Pittsburgh

Delivering the Sentence
Peter Wayne Moe, Seattle Pacific University





SESSION EVENT DESCRIPTION

Scrap Writing in the Digital Age: New Routes to Invention
Danielle Koupf, Wichita State University

011

11:00 am - 12:15 pm
213

Indigenous Bodies and the Corporeal(ized) Rhetorics of Empire

“Indian Villages” and Embodied Spectacle: Rhetorics of Empire on Display at the World’s Fair
M. Melissa Elston, Northwest Missouri State University

The Rhetoric of Genocidal Voyeurism: Femicide, Fiction, and Film
Ayde Enriquez-Loya, Fayetteville State University

Unruly Borders, Bodies, and Blood: Mexican/American Women’s Embodiment as Manifest Representation
Christina V. Cedillo, University of Houston - Clear Lake

012

11:00 am - 12:15 pm
214

Rhetoricians and Social Justice

#BlackLivesMatter: Building Living Archives for Social Justice Movements
Candace Epps-Robertson, Michigan State University

Developing Digital Citizens: Reframing Civic Engagements to Change Rhetorical Education
Katie DeLuca, University of Massachusetts - Dartmouth

Rhetoric and Engagement in the Shadow of Ferguson
Lauren Obermark, University of Missouri-St. Louis

Reimagining Resistance: Negotiating Racial Privilege and Anti-Racism in the #BlackLivesMatter Movement
Stephanie Hartzell, University of Colorado - Boulder





SUNDAY

PROGRAM SCHEDULE

SESSION EVENT DESCRIPTION

013

11:00 am - 12:15 pm

301

Perspectives on Citizenship

Citizenship Deserts: Where Non-Citizens Go to Drown

Alessandra Von Burg, Wake Forest University

Dreams of Belonging: DREAM Act Rhetorics of Citizenship and Education

Jenny Krichevsky, University of Massachusetts - Amherst

Military Mothers and the Performance of Citizenship

Tasha Dubriwny, Texas A&M University

Carrie Murawski, Texas A&M University

014

11:00 am - 12:15 pm

302

Pens and Needles: The Interchange of Visual and Verbal Rhetoric in the Abolitionist Movement

Pricking Their Conscience: Quilts in Support of Abolition

Marcia Bost, Shorter University

Harriet Beecher Stowe's Oratorical Visualization of Slavery

Joanna Smitherman Trapp, Emory University

Slavery and Human Rights: Stowe's Material Internationalism

Joy Bracewell, Athens State University

015

11:00 am - 12:15 pm

303

Sex, Consent, and Digital Disidentifications in Queer Media and Technologies

Consenting Objects

Jacqueline Rhodes, California State University - San Bernardino

Jonathan Alexander, University of California - Irvine

Mediation, Sexuality, and the Digital: Towards Rhetorical Digital Disidentification

Gerald Jackson, University of South Carolina Columbia





SUNDAY

PROGRAM SCHEDULE

SESSION EVENT DESCRIPTION

Networked and Mobile Sex and Desire: A Sensory
Ethnography of Grindr
Michael Faris, Texas Tech University

Respondent
Erin Rand, Syracuse University

016

11:00 am - 12:15 pm

304

Warrior-Heroes and the Construction of National Moral Identity

Constructing the Godly Warrior
Marita Gronnvoll, Eastern Illinois University

Continuity and Change in the Rhetoric of PTSD
Paul Achter, University of Richmond

Public Memory and Morality at Munich's
Olympiapark
Michael Butterworth, Ohio University

The Good, the Bad, and the Anti-feminist: The
Patriotic Disciplining of Women's Agency During
Wartime
Shannon Holland, Southwestern University

017

11:00 am - 12:15 pm

212

Rethinking Aristotle: New Perspectives and Interpretations

"Genos" in Aristotelian Genre Theory
Carolyn R. Miller, North Carolina State University

Enigmatic Ethos: Exploring the Changing
Meaning of Rhetorical Ethos in New Contexts
Shuwen Li, University of Minnesota-Twin Cities

Inappropriate Appropriation: An Enthymematic
Analysis of Social Conservatives' Counter-
Revolutionary Adaptation of Egalitarian Rhetoric
in Response to *Obergefell v. Hodges*
Matthew McKinney, University of Nevada - Reno





SUNDAY

P R O G R A M S C H E D U L E

SESSION EVENT DESCRIPTION

018

11:00 am - 12:15 pm

306

Rhetorics of Experience

How Do We Do the Dew(ey)? Crafting a Post-Humanist Methodology of Experience for Contemporary Rhetorical Studies
Mary Fratini, University of South Carolina

In Medias Rhetorics: The Counterpoints of Symphonic Narrative and Literary Song
Ryan McGuckin, Louisiana State University

Vicarious Experiences of Proximity: Image Repair in Shale Gas Public Hearings
Justin Mando, Carnegie Mellon University

019

11:00 am - 12:15 pm

307

Visions of Race in the United States: Agency, Memory, and Violence

From Social Good to Social Control: Race, Violence, and the Rhetoric of the Literacy Test as a Voting Requirement
Kirk Branch, Montana State University

The "Intentional Ignorance" of Race in the United States: Public Memory and Memory Making
John Russell, Georgia State University

020

11:00 am - 12:15 pm

310

Between and Beyond "Shock" and "Aww": Theoretical and Pedagogical Implications of Trigger Warnings Beyond Mainstream Pro-Con Debates

Conceal and Carry: Trauma, Triggers, and Rhetorical Endangerment
Amy Arellano, University of Nebraska-Lincoln

Pro vs. Anti: Re-articulating the Trigger Warning Debate
Courtney Bailey, Allegheny College

Trigger Warnings on the Range of the Human Experience in the Classroom
Kari Storla, University of Southern California





SUNDAY

PROGRAM SCHEDULE

SESSION EVENT DESCRIPTION

What is This “Trigger Warning” of Which You Speak?
Brad Serber, Pennsylvania State University

021

11:00 am - 12:15 pm

311

Exploring Writing and Rhetoric through Global Place

Coke Is It: Period. Or, The Rhetoric of Ubiquity
Jerry Blitefield, University of Massachusetts - Dartmouth

Composing Place
Steven Pedersen, Oklahoma State University

022

11:00 am - 12:15 pm

313

Changing the Meaning of the 1st Amendment: How Other Rights Reinterpret “Free Speech”

The First Is the First for a Reason: Free Speech vs. Guns on Campus
Rebekah Fox, Texas State University
Ann Burnette, Texas State University

When Some Voices are Louder than Others: Free Speech, Due Process, and Campaign Finance
Robert Margesson, Regis University

Guns as (Dangerous) Speech: Conflating the First and Second Amendment
Amy Pason, University of Nevada - Reno

The First is Greater than the Fourth: Citizens Conflating Unreasonable Search and Seizures with Free Speech
David Dewberry, Rider University

023

11:00 am - 12:15 pm

314

New Materialisms, Rhetoric, and the Generation of Social Change

Joshua Ewalt, James Madison University
Kim Moreland, University of Wisconsin-Madison
Brett Ingram, Boston College
Nicholas Stefanski, University of Pittsburgh
Kathleen Daly, University of Wisconsin-Madison





SUNDAY

P R O G R A M S C H E D U L E

SESSION EVENT DESCRIPTION

024

11:00 am - 12:15 pm

401

Authorized Diagnosis: Rhetorics of the Medical Industry

A Case Study in Challenges to Rhetorician-Inspired Change: The Rhetorical Displacement of the "Researcher" in "Research Ethics"
Raquel Baldwinson, University of British Columbia

Naming and Categorizing in FDA Documents
Susan Popham, University of Memphis

The Use of Rhetoric in FDA Regulatory Policy: Congressional Hearings on Patient Safety
Kimberly Thomas-Pollei, University of Minnesota - Twin Cities

025

11:00 am - 12:15 pm

402

Transitions in Environmental Rhetorics

Divergent Enactments: How Genre Structures Unfold Diachronically in Online Global Warming Articles
Ana Cooke, Carnegie Mellon University

From Consumption to Critique: Augmented Reality as Spectral Change
James Beasley, University of North Florida

How Online Communities Democratize Public, Scientific Controversy: A Study of GMO Mosquitoes in the Florida Keys
Stephanie Phillips, University of South Florida Tampa

On an Autochthonous Model: Moving from Words to Technology
Douglas Hall, Georgia State University

026

11:00 am - 12:15 pm

403

Rhetoric and the South After the Charleston Church Shooting

The Charleston A.M.E. Massacre, 2015 Church Burnings, and Lynching in the U.S.
Erin Boade, University of Southern Mississippi





SUNDAY

PROGRAM SCHEDULE

SESSION	EVENT DESCRIPTION
	<p>The Confederate Flag's Continued Ideographical Power <i>Angela McGowan, SUNY Fredonia</i> <i>Allison Tharp, University of Southern Mississippi</i></p> <p>The Emanuel Massacre, the Confederate Flag, and a Painted Rock: The Role of Kairos and Courage in Changing the Rhetoric of Race <i>Amy Gerald, Winthrop University</i></p> <p>"Enough about Heritage": The Not-So-Civil War over Race Relations, Southern Identity, and the Confederate Battle Flag in South Carolina <i>Rebecca Watts, Stetson University</i></p> <p>"Ma'am, Get Off the Pole": Bree Newsome's Performance and Shifting Public Intimacies <i>Dylan Rollo, Syracuse University</i> <i>Kate Siegfried, Syracuse University</i></p>

027

11:00 am - 12:15 pm

404

The Rhetoric of Research: Collaboration, Literacy, and Agency

Information Literacy and the Rhetoric of Research: Genre, Medium, Function, Discipline
Joseph Bizup, Boston University

The Invention of Transformative Agency: Collaborative Research as Graduate-Level Mentoring
Daniel Bommarito, Bowling Green State University

Women as Change Agents: The Rhetoric of Literacy and Empowerment
Laura McGrath, Kennesaw State University

028

11:00 am - 12:15 pm

405

Sermons and Science in Religious Rhetoric

Mary Baker Eddy and Scientific Positivism in Women's Religious Rhetoric
Brandy Scalise, University of Kentucky





SUNDAY

PROGRAM SCHEDULE

SESSION EVENT DESCRIPTION

Repentance as Metanoia or “Change of Mind”: A Rhetorical Analysis of No East or West, Sermon Preached by Rev. Dr. Oswald C. J. Hoffmann, International Lutheran Hour Speaker 1955-1988
Samuel McPeck, University of Louisiana at Lafayette

“Our Tragedy Begins With the Segregation of God”: Religion and Race in Abraham Heschel’s Prophetic Voice
Raquel Robvais, Louisiana State University

P1

12:30-1:45 pm

201

Between Language and Capital: The Rhetorical Theory of the Autonomia Movement

From Repayment to Refusal: Rhetoric after the Debt Economy
Stephen Schneider, University of Louisville

The Language Faculty: Paolo Virno, Rhetorical Theory, and the Survival of Humanism
Antonio Ceraso, DePaul University

The Rhetorical Future of the Soul at Work
Andrew Pilsch, Texas A&M University

P2

12:30-1:45 pm

202

Performing Feminist Transnormativity: Selfies, Sassy, Katniss, and Zines

A Woman, A Self(ie): Silly, Stupid Solidarity
Bonnie Lenore Kyburz, Lewis University

Break the System Before It Breaks You: Exploring the Contingent Rhetorical Possibilities of Hunger Games
Marylou Naumoff, Montclair State University

Rhetorical Resistance: Female Prisoners and Zines of Change
Kim Lacey, Saginaw Valley State University

“29 going on 16”: Jane Pratt, my Mom, and the Signatures of Female Becoming
Adrienne Jankens, Wayne State University





SUNDAY

PROGRAM SCHEDULE

SESSION EVENT DESCRIPTION

P3

12:30-1:45 pm

203

Affect and Learning

Feeling Through Pedagogy: Changing Our Relationship to Writing Instruction through Metaphor and Emotion

Andrew Wilson, University of Florida

Finding a Place for Affect Within (and Beyond) Institutionally-Defined Assessment

Joseph Cirio, Florida State University

The Cognitive Rhetoric of Emotions

Cameron Mozafari, University of Maryland, College Park

P4

12:30-1:45 pm

204

Consciousness, Community, and the Civil Rights Movement

“I Am Black, Therefore I Am”: Stokely Carmichael’s Multiple Identification

Annie Laurie Nichols, University of Maryland

Constituting the Publics for Early Civil Rights Discourse: DuBois and the Open Letter

Lisa Corrigan, University of Arkansas

Light-Dark Mythography in Malcolm X’s Revolutionary Rhetoric

Martin Law, Indiana University

“Where Do We Go From Here?”: Coalition Discourse in the Post-65 Conuncture

David Molina, Northwestern University

P5

12:30-1:45 pm

205

Questions in Feminist Theory and Method

Black Feminism: Challenging and Changing the Terrain of Recognition Theory

Maria Davidson, University of Oklahoma

Feminist Listening: Reclaiming Listening as a Feminist Rhetoric in Theory and Practice

Kassia Waggoner, Texas Christian University





SUNDAY

PROGRAM SCHEDULE

SESSION EVENT DESCRIPTION

Speaking in the Language of Women: Second- and Third-Wave Metaphors
Sarah Kornfield, Hope College

P6

12:30-1:45 pm

206

Vaccination, Persuasiveness, and Rhetorical Theory: Beyond the Deficit Model

Materialities of Vaccination Controversy
Heidi Lawrence, George Mason University

Vaccination as Public Argument-by-Proxy
Jennifer A. Malkowski, California State University - Chico

Vaccination, Biopolitics, and Immunity
Bernice Hausman, Virginia Tech

P7

12:30-1:45 pm

207

Latour and Rhetorical Theory

Distributing Responsibility: Reddit, Redesign, and the Aftermath of the Boston Marathon Bombings
Megan McIntyre, Dartmouth College

Do Not Go Near the Door: Ethical Rhetoric without Autonomous Agency
Kristopher Lotier, Hofstra University

Everyday Dualism: Or Self-Control and the Illusory "I"
Zach Warzecka, University of Texas at El Paso

Using Latour to Move Past the Rhetorical Triangle
Steven Hopkins, Arizona State University

P8

12:30-1:45 pm

208

Empowering the Underprivileged Student Rhetor

Christopher Ritter, Clayton State University
Matthew Paproth, Georgia Gwinnett College
David Seitz, Pennsylvania State University - Mont Alto

Lauren Curtright, Georgia Perimeter College
Brent Saindon, Davis & Elkins College
Michael Vicaro, Pennsylvania State - Greater Allegheny
Michelle Gibbons, State University of New York at Delhi





SUNDAY

PROGRAM SCHEDULE

SESSION EVENT DESCRIPTION

P9

12:30-1:45 pm

210

Argument Theory Now: Who? How? To Whom?

Can Toulmin's Argument Model Be Used to Analyze Hegemony?

Ferruh Yilmaz, Tulane University

Happiness as Argument: Continuity and Change in the Ethical Challenges to Rhetoric

Carsten Madsen, Aarhus University

Potential Poets in an Argument World: the Epistemological Battle of Logos-as-Assertion vs. Logos-as-Poiēsis

Courtney Sloey, University of Illinois - Chicago

The Need for Speed in Argument: A Discussion of the Role of Social Acceleration on Argumentation and Rhetoric

Adam Blood, University of Nebraska - Lincoln

The Universal Audience: Toward a Rectification of The New Rhetoric's Enduring Argument

Joseph Good, Temple University

P10

12:30-1:45 pm

211

Environmental Rhetoric, Latinidad, & the Southwest: Place and the Language of Belonging

An "Open Space for Democracy:" Environmental Rhetoric in the Southwest

Michelle Kells, University of New Mexico

Assemblages Against Totalities: Writing on the South Texas / Mexican Border

Robert Affeldt, Adams State University

P11

12:30-1:45 pm

212

The Many Directions of Recent Hypermedia Research

A Rhetoric of Hypermedia: Practices and Affordances of Linked Argument

Elizabeth Chamberlain, University of Louisville

Cyborgian Servitude and Bardic Freedom: Exploring Hypertext's Totalizing Environment

William Cooney, University of Nebraska-Lincoln

212

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SUNDAY

PROGRAM SCHEDULE

SESSION EVENT DESCRIPTION

The Affecticon: A Link Between Rhetoric and
 Visuality
Jon Carter, University of Nebraska-Lincoln
Damien Pfister, University of Nebraska-Lincoln

Wearable Rhetoric: A Proposal for Technolistic
 Screens
Nathan Gale, Utah Valley University

P12

12:30-1:45 pm

213

Rhetoricians in the Field: On the Ethics of Advocacy, Change, and Engagement

“Close Reading”: Negotiating Affect and
 Commitment in Pursuit of Social Change
Mary Glavan, Carnegie Mellon University

Navigating Political Orientations and Critical
 Investments in Rhetorical Fieldwork
Candice Rai, University of Washington

Rhetorical Ethnographers as Scholar-Advocates:
 Affordances and Constraints when Studying
 One’s Own Community
Sarah Moseley, Old Dominion University

P13

12:30-1:45 pm

214

The Transformative Powers of Cultural Rhetorics: Changing Institutional Practices in order to Make Disciplinary Change

Malea Powell, Michigan State University
*Marilee Brooks-Gillies, Indiana University Purdue
 University - Indianapolis*
*Andrea Riley Mukavetz, Bowling Green State
 University*
Daisy Levy, Southern Vermont College





SESSION EVENT DESCRIPTION

P14

12:30-1:45 pm

301

Disability Studies and Activism Against Ableist Rhetorics

Ableist Rhetoric in Foundational Works of Rhetoric and Composition
Kristen Ruccio, Georgia State University

Embodied Rhetorics and Collective Agency: An Analysis of Food and Disability Activism
Abby Wilkerson, George Washington University

Face-ing Obligation, Navigating Change: Disability and the Ethics of Infinite Obligation
Mathew Oakes, Rock Valley College

The (un)Sexiness of (dis)Ability: Embodied Speaking as Rhetorical Interruption
Christopher Thomas, University of Iowa

P15

12:30-1:45 pm

302

What Rhetoricity Can Do: A Roundtable

Marnie Ritchie, University of Texas - Austin
Jenna Hanchey, University of Texas - Austin
Bradford Vivian, Pennsylvania State University
Kendall Gerdes, University of Texas - Austin
Diane Davis, University of Texas - Austin

P16

12:30-1:45 pm

303

Sacred Song and Social Change

Secular and Sacred: Responses to Racism in the Long Civil Rights Movement
Kirt Wilson, Pennsylvania State University

Spiritual Energies, Diasporic Movements: The Rhetoric of Rabbi Arnold Ford's Universal Ethiopian Hymnal
Aric Putnam, College of St. Benedict and St. John's University

Subverting White Supremacy: The Rhetorical Utility of the Negro Spiritual
Theon Hill, Wheaton College





SUNDAY

PROGRAM SCHEDULE

SESSION EVENT DESCRIPTION

The Muse Learns to Swing: The Rhetorical Theory of Jazz
Joseph Rhodes, University of Nevada – Las Vegas

“A Faith in the Ultimate Justice of Things”: Social Change, Civic Death, and the Sorrow Songs in W.E.B. Du Bois’s *The Souls of Black Folk*
Kaitlyn Patia, Pennsylvania State University

P17

12:30-1:45 pm
 304

Countering Microaggressions and Enacting Change: Frameworks for Rhetorical Intervention

Affiliative Disposition: Rhetoric’s Potential for Countering Aggression
Rasha Diab, University of Texas - Austin

Countering Microaggressions, Affirming Epistemic Rights
Beth Godbee, Marquette University

Enacting a Critical Pedagogy of Service to Counter Microaggressions in Faculty Service
Thomas Ferrel, University of Missouri-Kansas City

Microaggressions in First-Year Writing Textbooks
 Cedric Burrows Marquette University

Micropraxis: Expatriate Women as Rhetorical Agents in Complex Transnational Spaces
Nancy Small, Texas A&M University - Qatar

P18

12:30-1:45 pm
 306

The Narrative and Political Rhetorics of Barack Obama

Fear and Loving in the Executive Office: A Rhetorical Analysis of Obama’s 2012 Campaign Film “The Road We’ve Traveled”
David Rogers, Philadelphia University
Vanessa Beasley, Vanderbilt University

Schemas of Presidential Leadership: PNoy, Barack Obama, and Philippine Political Rhetoric
Gene Navera, National University of Singapore





SUNDAY

PROGRAM SCHEDULE

SESSION EVENT DESCRIPTION

Using Aristotle's 28th Common Topos to Understand the Rhetorical Power of Proper Names in the Nation of Islam and the Presidency of President Barack Hussein Obama
Samuel Dunn, Purdue University

P19

12:30-1:45 pm
 307

Voices of Healthcare: Charity, Companionship, and Experimental Medicine

Awareness that Obfuscates: The Failure of Parent-Run Charities and Resistant Rhetorics of Autistic Self-Advocacy
Geneva Canino, University of Houston

Companionship, Connections, and Care Work: Revisiting the Facets of Care Industry and the Needs of the Growing Elderly Population
Minu Basnet, Wayne State University

The Patient Code: The Rhetorics of Electronic Health Records
Jacob McLellan, University of British Columbia

The Rhetoric of "Success" in Experimental Medicine: Insights from the Growing Field of Reconstructive Transplantation
Emily Ruppel, University of Pittsburgh

P20

12:30-1:45 pm
 309

Representations of Nationalism: Citizenship, Sovereignty, and Stability

350.org and the Rhetoric of Post-Cosmopolitan Citizenship
Jessica Prody, St. Lawrence University

Jurisdiction: The Expanding Empire of Sovereignty
Rob Mills, Northwestern University

The British Broadcasting Corporation: Stability and Change in Public Service
Christy Gilroy-Reynolds, Old Dominion University

United States Nationalism: Appropriating and Subsuming Others
Shane Kraus, University of Arizona





SUNDAY

PROGRAM SCHEDULE

SESSION EVENT DESCRIPTION

P21

12:30-1:45 pm

310

Sunken Gardens: Memory, Green Space, and Tourism (A Video Essay)

Sunken Gardens in Florida offers a place to think through the connections among memory, green spaces, and tourism. It invites us to question how places that don't exist as memorials, but that are linked with the past, and places that are themselves actively transforming, can help us see the interplay of past, present, and future. This special format session is a video essay.

Alexis Ramsey, Eckerd College

P22

12:30-1:45 pm

311

Postmodern Perspectives: On Justice and Social Change

Social Change Theory: Complicating Foucault's Notion of Parrhesia as a Zero-Sum Game Rhetorical Figure

Gae Lyn Henderson, Utah Valley University

The Paradox of Justice: Derrida and the Death Penalty

Tim Donovan, University of North Florida

Traffic Violations: Anthropogenic Boundaries and the Rhetorical Maintenance of Human Subjectivities in Route

Terrell Dionne, Syracuse University

"Pulling Myself Free of Myself": Postmodern Writing for Sociopolitical Change

Sarah Allen, University of Northern Colorado

P23

12:30-1:45 pm

313

Social Politics and Digital Culture

A Facebook Experiment in Tolerance?: The "Celebrate Pride" Rainbow Filter and Visible Solidarity

Hannah Johnson, University of Iowa

A Platform for Change: Crowdfunding and Politics in the Era of Citizens United

Laura Williams, Georgia State University





SUNDAY

PROGRAM SCHEDULE

SESSION EVENT DESCRIPTION

Altruism in Digital Culture
Christina Ivey, University of Nebraska-Lincoln

GREXIT: Rhetorics of Austerity and Financial Change on the Internet, 2015-16
David Hingstman, University of Iowa

P24

12:30-1:45 pm

314

Power, Memory and Identity

Anglicisation of Indigenous Rhetoric
Firasat Jabeen, Clemson University

Rhetoric for Peace: A Study of Mohsin Hamid's The Reluctant Fundamentalist
Muhammad Waqar Azeem, Binghamton University- SUNY

The Power of Identity: Being an Indonesian in Cinema
Dina Septiani S Basuki, Clemson University

"Sufism-A Mystical/Spiritual Food for Your Soul" say the Western Man!: Deformation of Sufism in the West
Eda Ozyesilpinar, Clemson University

P25

12:30-1:45 pm

401

Archives and Curricula in Flux

"She is not thoroughly practical": Alumnae Women and the Transformation of the High School Curricula in the Progressive Era
Amy Lueck, Santa Clara University

Breathing Digital Dust, Or Digitizing Burma's Barn: The Digital Archive as a Site of Rhetorical Invention
Lindsay Head, Louisiana State University

Ethical Memory-Keeping: Rethinking Archival Practice in Writing Program Administration
Kelly Ritter, University of Illinois at Urbana-Champaign





SUNDAY

P R O G R A M S C H E D U L E

SESSION EVENT DESCRIPTION

Reconceptualizing Rhetorica: International Archival Research Methodologies, Opportunities, and Challenges
Chanon Adsanatham, University of Maryland

P26

12:30-1:45 pm

402

Borders, Displacement, and Neighborhood: The Rhetoric of Change

If Cities Were Hotels: Rhetorics of Passing and Displacement in the “New Sharing Economy”
Constance Gordon, University of Colorado - Boulder

Making Meaning through the Rhetorical Construction of Borders
Randall Monty, University of Texas - Rio Grande Valley

The Rhetoric of Neighborhood Change: Discourses of Decline and Renewal in Pittsburgh’s East Liberty
Curry Chandler, University of Pittsburgh

P27

12:30-1:45 pm

403

In Defense of Emojis

Emoji as Ethos: Manufacturing Institutional Identity Through Visual Rhetoric
Kellie Gray, George Mason University

Emoji as Rhetorical Play
Kyle Bohunicky, University of Florida

Emoji Fever: A Networked Rhetoric of Presence and Absence
Steve Holmes, George Mason University

“Smile You Son-of-a...”: Tracking Emojis and Sharks
Sean Morey, Clemson University





SUNDAY

PROGRAM SCHEDULE

SESSION EVENT DESCRIPTION

P28

12:30-1:45 pm

404

Queer Rhetorics, Queer Experiences

Depicting LGBT Refugee Cases: The Image Vernaculars of Queer Asylum
Emily Kofoed, Georgia State University

DINKS: A Rhetorical Analysis of the Perceived vs. Actual Economic Situations of Queer People
Jamie Jones, Texas Woman's University

Feeling Queerness: The Performative Archive & Spatiotemporal Affect
Joe Hatfield, Syracuse University

From Pink Herring to Pink Elephant: Aaron Schock's Fourth Persona in a Queer Time of Change
Brendan Hughes, University of Denver

P29

12:30-1:45 pm

405

Shifting Ethos in the Blogosphere

A Forum of One's Own: A Genre Analysis of the Fibromyalgia Blogosphere
Caitlin Ray, University of Louisville

Changing Authority: How the Rise of Digital Convergence is Changing the Rhetorical Meaning of Authority
Leah Cassorla, Florida State University

LGBTQIA Tumblr Blogger Identity Formation as Ethos Building
Abigail Oakley, Arizona State University

Q1

2:00-3:15 pm

201

Problems in the Representation of Bodies

(Il)egal Affects and Bodies: Rhetorics of Resistance from the Undocumented Community
Amani Husain, University of Colorado - Boulder

Incorrigible Girls or Innocent Slaves: The Rhetoric of Slavery in Twentieth Century Sex Trafficking
Leslie Harris, University of Wisconsin-Milwaukee





SUNDAY

P R O G R A M S C H E D U L E

SESSION EVENT DESCRIPTION

Roadblocks, Rerouting, and Re-Vision: The (Corpo)reality of Bodies in the Archive
Elizabeth Baddour, University of Memphis

Q2

2:00-3:15 pm

202

Beyond the Epideictic: Rhetorics of Apology and Blame

Beyond the Epideictic: Rhetorics of Apology and Blame
Elizabethada Wright, University Minnesota - Duluth

Blame in a Small, Rural Community: A Case Study of the UnFair Campaign
Heather Bastian, College of St. Scholastica

The Apologetic Stance
Martha Cheng, Rollins College

“We cannot change the past” or Can We? Official Apologies as a Resource for Building Rhetorical Citizenship
Lisa Villadsen, University of Copenhagen

Q3

2:00-3:15 pm

203

Rhetorical Affects

Affective Turn in Rhetorical Understanding: A De-logos Attempt
Dong Yang, University of Georgia

The Rhetoric of Emotional Suppression as an Index of Civilization in Fin de Siècle American Literature
Milene Ortega, Georgia State University

“For End to Every Wrong, We Stand as One”: How Embracing a Theory of Emotion Helped Perpetuate Social Activism in the Women’s Trade Union League (WTUL)
Melissa Toomey, University of Cincinnati





SUNDAY

P R O G R A M S C H E D U L E

SESSION EVENT DESCRIPTION

Q4

2:00-3:15 pm

204

Confronting the Myths and Realities of the Academic Career: The Role of the RSA in Enhancing Career and Community

Cheryl Geisler, Simon Fraser University
Seth Kahn, West Chester University
Victoria Gallagher, North Carolina State University
David Kaufer, Carnegie Mellon University

Q5

2:00-3:15 pm

206

Security, Transparency, and Communication

Forcing the NSA to Listen: The Struggle Between the NSA and Networked Memes over the Interpretation of the Edward Snowden Leaks
Jonathan Carter, University of Nebraska - Lincoln

The Evolution of Background Investigations
Sarah Jackson Young, Arizona State University

The "Public Good" and "Public Interests" of Communication: Debating the Communications Act of 1934 and the FCC's Net Neutrality Policies
Jeremy Johnson, Pennsylvania State University

Transparency, Technology, and the Process of Change: The Electronic Frontier Foundation's Transparency Project
Olivia Conti, University of Wisconsin-Madison

Q6

2:00-3:15 pm

207

Explorations of U.S. Foreign Policy Discourse

Changing Relations between Mexico and the United States: A Presentation on the Rhetorical Activism of Javier Sicilia
Lyon Rathbun, University of Texas - Rio Grande Valley

Colbert (Nation) as a Meta-Caricature of U.S. War Culture
Christopher Gilbert, Northeastern University

Nixon Goes to China: Spatial Metaphors in Transnational Presidential Rhetoric
Zoe Carney, Georgia State University
Allison Prasch, University of Minnesota





SUNDAY

P R O G R A M S C H E D U L E

SESSION EVENT DESCRIPTION

The Rhetorical Construal of Change: The American Jeremiad in U.S. Foreign Policy Discourse
Patricia Dunmire, Kent State University

Q7

2:00-3:15 pm

208

Rhetoric Before the 19th Century

Conservative Counter-Rhetorics: Analyzing the Discourse of Effeminacy in Elizabethan War Manuals
Christal Seahorn, University of Houston-Clear Lake

Machiavelli versus the Anti-Politics of Logistics: Or foregrounding Contingency and Impossibility in Political Practice
Margaret Franz, University of North Carolina - Chapel Hill

Women, Patience Literature, and Transformation of Roles in the Secular Medieval Romance
Robin Waugh, Wilfrid Laurier University

Q8

2:00-3:15 pm

209

Improvisation, Change, and Agency in Latin@ Rhetorics: Examining Decolonial Mothers, Art and Cultural Spaces

Allegory and Multi-Modality in the Xican@ Pop-Up Book Movement: You Can Ban Chican@ Books, But They'll Still Pop Up!
Elias Serna, University of California, Riverside

Day of the Dead (Día de los Muertos): Decolonial Expressions from Romero's Dead Series to "The Book of Life"
Cruz Medina, Santa Clara University

Exploring Rhetoric and Change during the Chicano Arts Movement
Renee Moreno, California State University - Northridge

Mothers of Conquest: Reclaiming the Matriarchal Figures of Latin American
Miriam Fernandez, Washington State University





SUNDAY

P R O G R A M S C H E D U L E

SESSION EVENT DESCRIPTION

Q9

2:00-3:15 pm

210

Rhetorics of Disorder

Disorder in the Court: The Trouble with the Insanity Defense
Andrea Alden, Grand Canyon University

On Political Perversion
Joshua Gunn, University of Texas - Austin

Ordered Systems and Disordered Bodies
Jennifer Andrus, University of Utah

Sonder Trouble and the Logic of Identity: An Etiology of Violence
Judy Holiday, University of La Verne

Q10

2:00-3:15 pm

211

How Rhetorical Are Undergraduate Writing Majors?

(Re)Negotiating Rhetoric's Place in English Departments
Jacob Babb, Indiana University Southeast

Rhetoric's Place in the BA Curriculum: From Invisibility to Ubiquity
Lori Ostergaard, Oakland University

Technical and Professional Writing Has Been Down This Road Already: Rhetoric's Place in the Writing Major Movement
Jim Nugent, Oakland University

Writing Majors on Rhetoric and Writing: The Blended Discourse Students Use to Define Key Terms
T J Geiger, Lamar University



SUNDAY

P R O G R A M S C H E D U L E

SESSION EVENT DESCRIPTION

Q11

2:00-3:15 pm

212

VYOM: Mind of the Aether (a Traditional Classical Odissi Dance Presentation)

This traditional Indian classical Odissi dance presentation will demonstrate how traditional memory is mediated in digital space and performed in classroom space and on stage. Vyom means “aether” in Sanskrit. The Vyom is one of the five basic elements found in nature (the others being earth, water, fire, and wind). This production will present a culmination of the traditional concept of the aether and its modern association with Internet communication. This dance rendition will present an offering of homage to the element of Vyom or aether as depicted in the ancient Sanskrit Indian text of Vedas.

Shreelina Ghosh, Dakota State University

Q12

2:00-3:15 pm

213

Crafting Multimodal Scholarship: Invention, Production, Revision

My Text is a Changin': Uncovering Revision Within Multimodal Texts

Dustin Morris, Oklahoma State University

Nostalgia and New Media: Invention, Delivery, and a Digital Dissertation

Will Kurlinkus, University of Oklahoma

Rendering the Margins: Collaboration in the Creation of Multimodal Scholarship

Amy Anderson, West Chester University

Randall Cream, West Chester University

Ways of Knowing and Doing in Digital Rhetoric: Constructing a Scholarly Documentary

Matt Davis, University of Massachusetts-Boston

Chair

Ben McCorkle, Ohio State University-Marion





SUNDAY

PROGRAM SCHEDULE

SESSION EVENT DESCRIPTION

Q13

2:00-3:15 pm

214

Rhetorics of Change in the US Civil Rights Movement

Speaking/Writing from the Margins: Ethos and the Civil Rights Movement

Letizia Guglielmo, Kennesaw State University

Teaching Ethnography as a Means for Change and Action

Lindsey Spring, Georgia State University

Tracing Critical Pedagogy's Rhetoric of Change: Paulo Freire, Myles Horton, and Stetson Kennedy as Brothers in the Struggle

Helen Diana Eidson, Auburn University

Transformative Language and Rhetoric: The Press and the Civil Rights Movement

Lara Smith-Sitton, Kennesaw State University

Q14

2:00-3:15 pm

301

Rhetorics and/as Theories

Another Big Rhetoric

Jay Frank, University of Minnesota

Bourdieu, Retrojected: Practice and Persuasion in the Rhetorical Tradition

Edward Hahn, University of Minnesota

Reevaluating the Sublime: On Contingency and Order in Political Rhetoric

Calum Matheson, University of Pittsburgh

Vico's 'Ingenious Orator': Toward a Theory of Imaginative Reasoning for Social Change

Rebecca Alt, University of Maryland

Q15

2:00-3:15 pm

302

Dynamic Rhetorics of Identity

Becoming the Chairman of the United States Federal Reserve: Changes in Social Identity and Speech

Ari Klein, Carnegie Mellon University





SUNDAY

P R O G R A M S C H E D U L E

SESSION EVENT DESCRIPTION

Goffman on the Run, Disguised (or Not):
Transforming Rhetorical Methods for Analyzing
Identity and Authenticity
*Susannah Ryan, University of North Carolina -
Chapel Hill*

Reimagining the Changes of the Past: The Role of
Nostalgia in Regional Identity
Dominic Ashby, Eastern Kentucky University

Who are We? Visualizing the Changing “Native”
Identity in the Statistical Atlases in the 19th
Century
Li Li, Elon University

Q16

2:00-3:15 pm

303

Social and Cultural Issues in Epideictic Rhetoric

Epideictic’s Extremes: When Charles Lindbergh
Changed “from Jesus to Judas”
Benjamin Firgens, Pennsylvania State University

Epideixis and/as Cultural Evolution
Benjamin Wetherbee, University of Louisville

Tethered Amid/Against Change: Sorority
Historical Education as (Gendered) Epideictic
Rhetoric
Charlotte Hogg, Texas Christian University

Toward a Twenty-First Century Epideictic
Rhetoric of Protest
Matthew Ortoleva, Worcester State University

Q17

2:00-3:15 pm

304

Rhetorics of Local Action

Bringing Down the Hammer: The Mythic Systems
Driving Mining Policy in Kentucky
Rachel Dixon, University of Kentucky

From Crisis to Entrepreneurship: Sustainable
Discourse for Environmental Change
Beth Connors-Manke, University of Kentucky

Small Government Rhetoric, Veiled Racism, and
the Resegregation of Memphis Area Schools
Jeffrey Gross, Christian Brothers University





SUNDAY

PROGRAM SCHEDULE

SESSION EVENT DESCRIPTION

Q18

2:00-3:15 pm

306

Hashtag Politics: Activism and the Digital

“Getting the Word Out about NAWD!” The Constitutive Rhetoric of Facebook Narratives of National Adjunct Walkout Day
Chen Chen, North Carolina State University

Circulating Change, Changing Circulation: The #Blackfish Effect and Hashtag Activism
Kathryn Comer, Barry University

Hijacking the Hashtag? Using #_____ LivesMatter to Investigate the Circulation of Hashtags and The Constitution of Hashtag Publics
Heather Woods, University of North Carolina - Chapel Hill

The Rise of the Digital Presidency
Jeffrey Kurr, Pennsylvania State University

Q19

2:00-3:15 pm

307

Reimagining Research Methods: Participation and Design in the 21st Century

Apple’s “ResearchKit”, the Multitude, and Big Data: The Rhetorical (Re)Fashioning of 21st Century Research Participants
John Rief, Duquesne University
Brian Schrader, University of Michigan-Flint

Institutional Review Boards and the “Vascular System of Research”: Methodological Qu(e)eries
Johanna Phelps-Hillen, University of South Florida

Rhetoric=Design: The Rhetorical Appeal of Design Thinking
Rebecca Jones, University of Tennessee - Chattanooga

Structure and Style in Scientific Databases: Charting Emergence and Change in a Dynamic Rhetorical Genre
Ashley Rose Kelly, University of Waterloo





SUNDAY

PROGRAM SCHEDULE

SESSION EVENT DESCRIPTION

Q20

2:00-3:15 pm

308

Revolutions in Rhetoric and Writing: Transdisciplinary Approaches to the Death of the Academic Essay

Marco Fernando Navarro, Rensselaer Polytechnic Institute

Laquana Cooke, Rensselaer Polytechnic University
Lisa Litterio, Bridgewater State University

Q21

2:00-3:15 pm

309

Changing Approaches to Writing and Speaking: Rhetorical Pedagogy and Primary Texts

Andrew Barnes, James Madison University

Kacy Tillman, University of Tampa

Samuel Perry, Baylor University

Wendy Hayden, Hunter College - CUNY

Sarah Walden, Baylor University

Q22

2:00-3:15 pm

310

Perspectives on Law, Policy, and Citizenship

Belt Buckles and Big Sticks: Rural Drag, Political Campaigns, and the Construction of an Ideal Citizenry

Garrett Nichols, Bridgewater State University

Fourteenth Amendment as Retrofit: Un/Constructing a Constitutional Humanity
Casie Cobos, Independent Scholar

Il/legal Acts: The Lacey Act of 1900 and the Construction of Space Presented
Donnie Sackey, Wayne State University

Q23

2:00-3:15 pm

311

Rhetorical Theory After Heidegger

Changing Rhetorical Hermeneutics: Early Heidegger and a Humanist Rhetoric Beyond the Posthuman

Steven Mailloux, Loyola Marymount University

Heidegger and Rhetoric c. 1924: Some Historiographic Consequences

Daniel M. Gross, University of California - Irvine





SUNDAY

PROGRAM SCHEDULE

SESSION EVENT DESCRIPTION

Openings and Withdrawals in Heidegger's Later Work
Marilyn Cooper, Michigan Technological University

Rhetorical Humanism and Posthumanism
James Crosswhite, University of Oregon

Q24

2:00-3:15 pm

312

App Rhetoric: Technological Approaches to Rhetorical Inquiry

Applications of Rhetoric (and Vice-Versa)
John Logie, University of Minnesota

Changing Up Methods of Remediation: Interactive Digital Technologies for Expanding Rhetorical Inquiry
Bill Endres, University of Oklahoma

Mobile Methods for Rhetorical Studies
Brice Nordquist, Syracuse University

The C Programing Rhetoric
Andrew C. Jones, Louisiana State University

Q25

2:00-3:15 pm

313

Criticizing the Academy: The Rhetoric of University Issues

Measuring the Change: Rhetorical Criticism as a Method of Accountability for Postsecondary Education Policymaking
Paul Mabrey, James Madison University

Reconstituting Adjuncts as the Precariat
Steven Melling, University of Missouri - Kansas City

Strangers in a Strange Land: The Rhetorical Creation of International Student Identity During International Student Orientation
Keely Mohon-Doyle, Miami University

Student Protest . . . and Then What? The Rhetorical Remains of the Cooper Union Student Protest
Marco Ehrl, Texas A&M University





SUNDAY

P R O G R A M S C H E D U L E

SESSION EVENT DESCRIPTION

Q26

2:00-3:15 pm

314

Acts and Inventions of Public Memory

Adapting Invention: Synthesizing Memory with the Topics in Multimodal Rhetoric
Susan Hagan, Carnegie Mellon University in Qatar

Reading Animal Atrocities: Public Memory and Recontextualization
Wendy Atkins-Sayre, University of Southern Mississippi
Victoria L Brown, University of Southern Mississippi

Remembering Sadao Munemori: Public Memory as Rhetorical Process
Anne Wheeler, Springfield College

Q27

2:00-3:15 pm

401

Posthuman Ethics of Care: Plants, Parasites, and Feral Children

Figuring the Parasite in Human/Earth Relations
Steven LeMieux, University of Texas - Austin

The Rhetoric of Cryptobotany: The Ethics of Represented Agency
Michal Horton, Texas Christian University

Uncommon Sense Animals
Diane Keeling, University of San Diego

Q28

2:00-3:15 pm

402

Interventionist Rhetorics in Context

Civil Rights Rhetoric in African American Women's Study Groups
Julie Nelson, North Carolina Central University

In Tradition of Speaking Fearlessly: Locating a Rhetoric of Whistleblowing in the Parrhēsiastic Dialectic
Alan Chu, University of Arizona

Occupational Hazards: Protest and Rhetorical Commonalities and Differences Between the Bonus Army and Occupy Wall Street
Michelle Conklin, West Chester University & Harford Community College





SUNDAY

P R O G R A M S C H E D U L E

SESSION EVENT DESCRIPTION

Q29

2:00-3:15 pm

403

Extending “L’ancienne Rhétorique”: From Rhetorical Systems to Affective Fields

Barthes’ Reinvention of l’ancienne rhétorique in A Lover’s Discourse and The Neutral
Susan Jarratt, University of California - Irvine

Feeling Tones as Paideia in YA Popular Culture
Jasmine Lee, University of California- Irvine

Kristeva, Chora, and Byzantine Figuration
Ellen Quandahl, San Diego State University

Q30

2:00-3:15 pm

404

Intimate Rhetorics: (A)Sexuality and Identity

A Kinky Universe of Discourse: BDSM and a Transgender Rhetoric
Billy Huff, Florida Gulf Coast University

Please Be My Zucchini: How the Rhetoric of Asexuality Is Changing Sexual Norms
Vicki Davis, Louisiana State University

Polyamory and the Fantasy of “Improved” Intimacy
Lital Pascar, Northwestern

Q31

2:00-3:15 pm

405

Shifting Agency in Health Care

Medical Agency on a Global Scale: Evolving Rhetorics of Health and Wellness
Kat Lambrecht, University of Nevada - Reno

The Changing Rhetorics of (not) Universal Health Care
Christine Geyer, Cazenovia College

Who’s the Expert Now? Theorizing the Expert Patient and Public Spheres for a Changing U.S. Healthcare Landscape
Jennifer A. Malkowski, California State University - Chico
Lora Arduser, University of Cincinnati





SUNDAY

P R O G R A M S C H E D U L E

SESSION EVENT DESCRIPTION

SS1

3:30-5:00 pm

201

Supersession: Rhetoric and the Digital Humanities

Leaders:

Jim Ridolfo, University of Kentucky

William Hart-Davidson, Michigan State University

Speakers:

Jim Ridolfo, University of Kentucky

William Hart-Davidson, Michigan State University

Krista Kennedy, Syracuse University

Seth Long, University of Nebraska - Kearney

Jennifer Sano-Franchini, Virginia Tech

Casey Boyle, University of Texas-Austin

Ryan Omizo, University of Rhode Island

Laura Gonzales, Michigan State University

SS2

3:30-5:00 pm

202

Supersession: Rhetorical Citizenship

Leader:

Lisa Villadsen, University of Copenhagen

Speakers:

Lisa Villadsen, University of Copenhagen

Robert Asen, University of Wisconsin-Madison

Jeffrey Bennett, Vanderbilt University

Simone Chambers, University of California - Irvine

Robert Danisch, University of Waterloo

Rosa Eberly, Pennsylvania State University

Christian Kock, University of Copenhagen

Alessandra Von Burg, Wake Forest University





SUNDAY

PROGRAM SCHEDULE

SESSION EVENT DESCRIPTION

SS3

3:30-5:00 pm

209

Supersession: Materializing Memory

Leaders:

Greg Dickinson, Colorado State University
Carole Blair, University of North Carolina - Chapel Hill

Speakers:

Michael Bernard-Donals, University of Wisconsin-Madison
Greg Dickinson, Colorado State University
Carole Blair, University of North Carolina - Chapel Hill
John Ackerman, University of Colorado - Boulder
Bill Balthrop, University of North Carolina--Chapel Hill
Emily Brennan, University of North Carolina - Chapel Hill
Ekaterina Haskins, Rensselaer Polytechnic Institute

SS4

3:30-5:00 pm

210

Supersession: Disability Rhetorics

Leader:

Jay Dolmage, University of Waterloo

Speakers:

Jay Dolmage, University of Waterloo
Melanie Yergeau, University of Michigan - Ann Arbor
Stephanie Wheeler, University of Central Florida
Sami Schalk, University at Albany
Casie Cobos, Independent Scholar

SS5

3:30-5:00 pm

211

Supersession: Theory for (a) Change: Five Manifestos

Leader:

Debra Hawhee, Pennsylvania State University

Speakers:

Debra Hawhee, Pennsylvania State University
Barbara Biesecker, University of Georgia
Ebony Coletu, Pennsylvania State University
Diane Davis, University of Texas - Austin
Claire Sisco King, Vanderbilt University





SUNDAY

P R O G R A M S C H E D U L E

SESSION EVENT DESCRIPTION

SS6

3:30-5:00 pm

212

Supersession: "Post-" Presidentiality: Rhetoric, Identity, and Change in the 2016 Campaign

Leader:

Karrin Anderson, Colorado State University

Speakers:

Karrin Anderson, Colorado State University
J. David Cisneros, University of Illinois at Urbana-Champaign
Jonathan Rossing, Indiana University Purdue University - Indianapolis
Mary Stuckey, Georgia State University
Robert Terrill, Indiana University

SS7

3:30-5:00 pm

213

Supersession: Bodily Dissent: Race, Rebellion, and Rhetorical Provocation

Leader:

Lisa Corrigan, University of Arkansas

Speakers:

Lisa Corrigan, University of Arkansas
Karma Chavez, University of Wisconsin - Madison
Bryan McCann, Louisiana State University
Anjali Vats, Boston College

SS8

3:30-5:00 pm

214

Supersession: The Archive as Rhetoric

Leader:

K.J. Rawson, College of the Holy Cross

Speakers:

K.J. Rawson, College of the Holy Cross
Jean Bessette, University of Vermont
E. Cram, St. Lawrence University
Jessica Enoch, University of Maryland
Charles Morris, Syracuse University





SUNDAY

PROGRAM SCHEDULE

SESSION EVENT DESCRIPTION

SS9

3:30-5:00 pm

302

Supersession: The Turn to Field Methods in Rhetorical Studies

Leaders:

Candice Rai, University of Washington
Caroline Druschke, University of Rhode Island

Speakers:

Candice Rai, University of Washington
Caroline Druschke, University of Rhode Island
Ralph Cintron, University of Illinois - Chicago
Scott Graham, University of Wisconsin-Milwaukee
Aaron Hess, Arizona State University
Jennifer LeMesurier, Colgate University
Bridie McGreavy, University of Maine
Phaedra Pezzullo, University of Colorado - Boulder
Sarah Read, DePaul University

5:15-7:00 pm

Grand Ballroom
West-2nd Flr

Awards Reception

Join us to eat, drink, and celebrate RSA's 2015 and 2016 award-winners!



- Jonathan Alexander
- Rebecca Black
- Daniel M. Gross
- Susan C. Jarratt
- Jerry Lee
- Steven Mailloux
- Carol Booth Olson
- Robin Scarcella

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Wendy S. Hesford (hesford.1@osu.edu), or
Christa Teston (teston.2@osu.edu),
or to the OSU Press acquisitions editor,
Tara Cyphers (tara@osupress.org).

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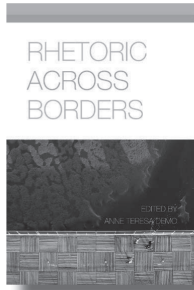
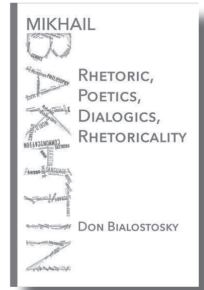
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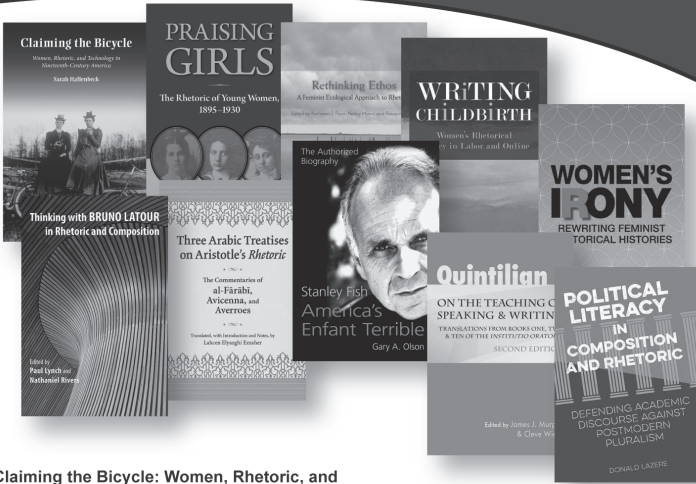


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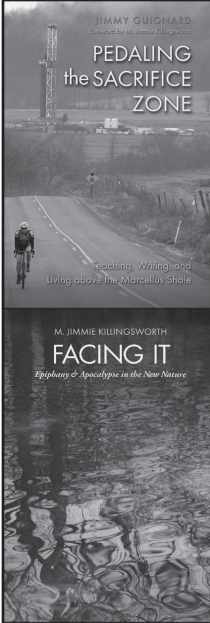
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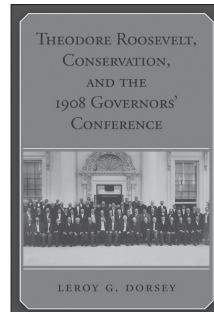
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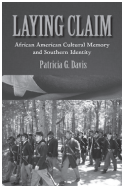
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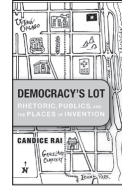
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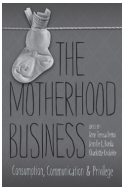
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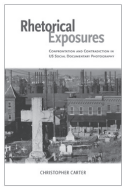
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DeLuca, Katie.....	O12	Elion, Leigh.....	C31
Derkatch, Colleen.....	M17	Elkins, Bill.....	I5
De Tar, Matthew.....	M4	Ellis, Daniel.....	D2
Detweiler, Eric.....	N17	Ellwanger, Adam.....	I13
DeVoss, Danielle Nicole.....	K17	Elston, M. Melissa.....	I9, O11
Dewberry, David.....	O22	Elvejord, Berit.....	B18
Dhillon, Kiranjeet Kaur.....	B13, H26	Endres, Bill.....	Q24
Diab, Rasha.....	P17	Endres, Danielle.....	N19
Dickerson, Jacob.....	C11	Engels, Jeremy.....	J31
Dickinson, Greg.....	J32, SS3	Enoch, Jessica B2, H31, I32, J1, O5, SS8	
Dickinson, Summer.....	C27	Enriquez-Loya, Ayde.....	O11
Dimmick, Michael.....	N5	Epps-Robertson, Candace.....	I29, O12
Dingo, Rebecca.....	C16, H15, K17	Ercolini, Gina.....	K1
Dionne, Terrell.....	F14, P22	Ernst, Daniel.....	D9
Distelzweig, Peter.....	J12	Eronen-Valli, Maria.....	N4
Dixon, Rachel.....	Q17	Evans, Ash.....	B14
Dixon, Zachary.....	I30	Ewalt, Joshua.....	C10, O23
Dodson, Will.....	A25	Faber McAlister, Joan.....	D14, J32
Dolmage, Jay.....	H31, I32, SS4	Fabj, Valeria.....	C6
Donawerth, Jane.....	F8	Fahnestock, Jeanne.....	D27, I4
Dong, Lin.....	N23	Falconer, Heather.....	I16
Donofrio, Theresa.....	M24	Fancher, Patricia.....	I19, O7
Donovan, Tim.....	P22	Faris, Jeralyn.....	G29
Dougherty, Timothy R.....	I1, K4	Faris, Michael.....	O15
Downing, Jamie.....	C26	Farmer, Frank.....	J29
Doxtader, Erik.....	G12	Farris, Christine.....	A12
Dreher, Kira.....	A21	Faver Hartline, Megan.....	K7
Drue, Abby.....	E14	Fehler, Brian.....	E29, N15
Druschke, Caroline.....	N13, SS9	Feibush, Laura.....	N3
Duba, Susan Lee.....	I24	Feinstein, Sandy.....	F8
Dubriwny, Tasha.....	D1, O13	Fenimore, Wanda Little.....	B11, N18
Dudney, Anna.....	H15	Ferguson, Jamie.....	E14
Duffy, Will.....	B27, F32	Fernandez, Miriam.....	Q8
Duke, Thomas.....	A15	Fernheimer, Janice.....	C15
Dummer, Susan.....	C11	Ferreira-Buckley, Linda.....	G4
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Dunn, Samuel.....	P18	Feyh, Kathleen.....	T4, I1
Dunn, Thomas.....	A3, J32	Fields, Amanda.....	N22
Dyehouse, Jeremiah.....	F3	Fields, Cynthia.....	B21
Earle, Chris.....	E27	Fields, Gregory.....	O6
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Fiscus, Jaclyn	F30	Gilbert, Christopher	Q6
Fishman, Jenn	N20	Gilroy-Reynolds, Christy	P20
FitzGerald, Bill	H8	Gindlesparger, Katie	A17
Fitzmaurice, Megan	D13, E1	Gipson, Grace	H14
Fitzsimmons, Maureen	N20	Girshin, Thomas	G11
Fleckenstein, Kristie	K13	Gittinger, George	K21
Flocks, Sally	E14	Glavan, Mary	A13, P12
Flood, Christine	A25	Goad, Rhiannon	N26
Flores, Lisa	N2	Godbee, Beth	P17
Fogle, Krystal	B18	Godfrey, Jeremy	F2
Foland, Jonathan	H1, I6	Gogan, Brian	M31
Forest, Erin	D13	Goksel, Iklim	J4
Fox, Rebekah	O22	Gomes, Mathew	K15
Frances, Sherrin	C22	Gonzales, Laura	SS1
Frank, Daniel	F31	González, Alberto	H27
Frank, David	C24	Good, Joseph	P11
Frank, Jay	Q14	Goodnight, G. Thomas	B3
Frank, Sarah	I27	Goodwin, Phillip	F22
Franz, Margaret	N15, Q7	Gordon, Constance	P26
Fratini, Mary	K28, O18	Gordon, Jeremy	O3
Fredal, James	K22	Gore, David	G17
Fredlund, Katherine	N21	Goss, Maggie	G7
Frey, Renea	F9	Gossi, Drake	M15
Frischerz, Michaela	I24	Gouge, Catherine	D2
Frymire, Erin	M11	Graban, Tarez Samra	B26, H24
Fuller, Samuel	B23	Graham, Chelsea	I30, J22
Gage, John	N24	Graham, Scott	SS9
Gage, Scott	K13	Grant, David	F25
Gagnon, John	F24	Grant, Lenny	E7, J12
Gaillet, Lynee	T6, Z3, E2	Graves, Kaitlin	B4
Gale, Nathan	C12, P11	Gray, Kellie	P27
Gallagher, Chris	M10	Graziano, Leigh	N4
Gallagher, John	F6	Green, David	I2
Gallagher, Victoria	T3, Q4	Green, McKinley	O1
Gannett, Cinthia	N20	Green, Tim	A11
Gannon, Bree	E25	Greene, Jacob	G27, M16
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Gardner, Elizabeth	A24	Gronnvoll, Marita	C13, O16
Garriott, Deidre	K25	Gross, Daniel M.	Q23
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Gerald, Amy	O26	Gurley, Anna	K26
Geraths, Cory	G28	Gutierrez, Kristina	K11
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Gerdes-McClain, Rebecca	I27	Hahner, Leslie	I6
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 Hayden, Wendy H20, Q21
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Henderson, John F19
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Hyman, Ludmila	M4	Kamperman, Sean	N9
Inabinet, Brandon	O2	Kang, Yowei	H22, M5
Ingraham, Chris	N21	Kapica, Steven	E19
Ingram, Brett	O23	Kaplan, Michael	K19
Ireland, Dale Katherine	K2	Kastely, James	H5, K12
Irving, Brook	E8	Kaszynski, Elizabeth	K7, M9
Irwin, Katie	D31	Katz, Steven	B1
Isaksen, David	K30	Katzir, Brandon	A29, G10
Ives, Lindsey	I12	Kaufer, David	T3, H1, Q4
Ivey, Christina	P23	Kavanagh O'Neill, Katie	E21
Iwertz, Chad	B13	Kays, Trent	F12
Izaguirre, José	D5	Kearl, Michelle Kelsey	B24, C9, D28, E26, J5
Jabeen, Firasat	P24	Keefe, Rosaleen	A11, G28
Jackson, Brian	F3, I20	Keegan, Brett	J8
Jackson, Gerald	O15	Keeling, Diane	C29, Q27
Jackson, Rachel	F25	Keith, Sheree	K8
Jakes, Kelly	C9, I21	Keith, William	B15
Janish, Elyse	J16	Keller, Beth	H12
Jankens, Adrienne	P2	Keller, Christopher	M7
Jarratt, Susan	N1, Q29	Kellogg, David	I14
Jarvis, Jason	C10	Kells, Michelle	P10
Jasinski, James	C1, H30, I13, I31	Kelly, Ashley Rose	F21, Q19
Jasso, John	C1, K12	Kelly, Kristy	K8
Jay, Samuel	J27	Kelvie, Annie	B25
Jennings, Stephanie	I22	Kendall Theado, Connie	H10
Jensen, Kyle	N7	Kennedy, Krista	SS1
Jensen, Robin D1, E15		Kennedy, Sean	Q13
Jensen, Tim	O2	Kennerly, Michele	E4, G28
Jesse, Tom	J23	Keohane, Jennie	I21
Jimenez, Florianne	A2	Kerschbaum, Stephanie	H2
Johnson, Andre E	C28	Khadka, Santosh	B5
Johnson, Cynthia	C25	Khan, Abraham	C14
Johnson, Erik	M4	Kijeski, Ted	I6
Johnson, Evan	M6	Kimball, Elizabeth	H9
Johnson, Hannah	P23	King, Lisa	K25
Johnson, Jenell	C1, G13	Kinney, Tiffany	D1
Johnson, Jeremy	M20, Q5	Kinsey, Valerie	I12
Johnson, Kevin	A3	Kirk, Justin	I23
Johnson, Paul Elliot	M13	Kitsch, Sara	E1, M6
Johnson, Timothy	K9	Kjeldsen, Jens	F24
Johnstone, Barbara	E11	Klein, Ari	Q15
Jones, Andrew C	Q24	Klein, Michael	J12
Jones, Bryan	K26	Kleine, Michael	G18, I5
Jones, Don	D25	Klingbeil, Matthew	E13
Jones, Hillary	J13	Knight, Louise	Keynote
Jones, Jamie	P28	Knoblauch, A. Abby	H29
Jones, John	H24, K14	Koch, John	C23
Jones, Madison	B7, M31	Kock, Christian	SS2
Jones, Rebecca	Q19	Koerber, Amy	M17
Jordan, Jay	O6	Kofoed, Emily	P28
Jung, Julie	M12	Kolbo, Scott	H23
Juszkiewicz, Jennifer	J2	Kondrlik, Kristin	F16
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Koontz, Michael	M15	Lehn, Melody	J6
Kopelson, Karen	J17	LeMesurier, Jennifer	E11, SS9
Kornfield, Sarah	P5	LeMieux, Steven	Q27
Kottemann, Kathrin	D21	Lemieux, Tad	I10
Koupf, Danielle	O10	Lemley, Lauren	A9
Kovalyova, Natalia	A8	Leone, Angela	K5
Krajewski, Bruce	H5	Lerner, Adam	I28
Kraus, Shane	P20	Leston, Robert	C12
Kretsinger-Harries, Anne	D13	Levy, Daisy	P13
Kreuter, Nate	J26, K14	Lewis, Lynn	J14
Krichevsky, Jenny	O13	Lewis, Tiffany	E29
Kruger, Ethan	J19	Li, Li	Q15
Kubiak, Joseph	J30	Li, Shuwen	O17
Kuehl, Becky	C13, I26	Libertz, Daniel	D21
Kuperavage, Jessica	K6	Lim, Sharon	D29
Kurlinkus, Will	Q12	Lind, Katie	E8, O3
Kuroiwa-Lewis, Nathalie	N28	Lindgren, Chris	H23
Kurr, Jeffrey	Q18	Lipke, Amy	J30
Kurtz, Jeff	J7	Littlejohn, Sara	A25
Kutnicki, Saul	N26, O3	Liu, Barbara	B25, D6
Kyburz, Bonnie Lenore	A6, P2	Llano, Stephen	H8
Lacey, Kim	M21, P2	Lloyd, Jens	C11, J24
Ladenburg, Kenneth	H7	Lockett, Alexandria	M28
Lambke, Abigail	N3	Lockhart, Michele	B19
Lambrecht, Kat	Q31	Loe, Kelin	K5
Lamp, Kathleen	C1	Logan, Nneka	N23
Lan, Haixia	A8	Logan, Shirley	G20
Landau, Jamie	C13, M24	Logie, John	Q24
Langdon, Lance	J24	Long, Seth	H9, SS1
Lange, Erica	A7	Longaker, Mark	G8
Lang, Heather	K17	Longcore, Andrew	B20
Langford, Catherine	F17	Lotier, Kristopher	P7
Lanig, Candice	C7, K14	Love, Meredith	G3
Lapeyrouse-Cherry, Juliette	I7	Loveridge, Jordan	D2
Larimore, Aubrey	D25	Lowe Wallace, Marissa	G2
Larson, Brian	N22	Lowry, Elizabeth	H1
Larson, Kyle	N27	Lucaites, John	M19, N26
Larson, Stephanie	E10	Lucas, Brad	D24
Lathan, Rhea Estelle	G31	Ludden, Jason	G26, M2
Lauer, Ilon	E4	Lueck, Amy	P25
Launier, Scott	A23	Lundberg, Christian	B15, H31, I32
Lauzon, Robb	E31, G1	Lunsford, Scott	N21
Lavendier, Danielle	I6	Lynch, John	I3
LaVoie, Mark	H6	Lynch, Paul	E5, K27
Law, Martin	D29, P4	Lyne, John	N13
LaWare, Maggie	D14	Lyon, Arabella	G17, H5
Lawrence, Heidi	E7, P6	Mabrey, Paul	Q25
Lawrence, Sarah	O8	Macek, Steve	I1
Leake, Eric	E17	Mack, Katherine	E15
LeBouef Tullia, Tawny	A15, C23	MacLean, John	A17
Lee, Amber	F1	Maddux, Kristy	D31
Lee, Eunjeong	F11	Madsen, Carsten	P9
Lee, Helen Hye Eun	H1	Magee, Nicole	K16
Lee, Jasmine	Q29	Mahnke, Stephanie	C19
Lee, Jessica	F2	Mailloux, Steven	N20, Q23
Lee, Michael	F16	Makstenieks, Scott	G2





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Maldonado, Chandra A.	M8	Medina, Cruz.	Q8
Malinowitz, Harriet.	G18	Meier, Matthew.	C21, H27
Malinowski, Liane.	N25	Mejia, Oscar	K20
Malkowski, Jennifer A.	P6, Q31	Melling, Steven.	D12, Q25
Mando, Justin	O18	Melo, Maggie.	I25
Manthey, Dominic	C9, D15, N11	Melo dos Santos, Marcos Eduardo. K22	
Margesson, Robert	O22	Meloncon, Lisa	C4
Maricle, Jonathan.	J27, K28	Melzow, Candice	K11
Marinan, John	E17	Merchant, Jamie.	K19
Marinelli, Kevin	D24	Mercieca, Jennifer	C18
Markins, Jason	J8	Meredith, Leigh	M5
Marquardt, Meg	M22	Meredith, Taylor.	N27
Martin, Londie.	O1	Meserko, Vince	B4, K20
Martin, Stephanie A.	K29	Metzger, David	B1, C15
Martinez, Mark	E23	Meyer, Trevor	I28,
Martinez, Randall	C20	Middleton, Michael	N19
Martinez, Sumiko	E30	Miecznikowski, Cynthia.	G4
Matheson, Calum	H3, Q14	Mihut, Ligia	B5
Mathis, Keri	N8	Milakovic, Amy	B8, N15
Mathison, Maureen	F26	Milbourne, Chelsea Redeker . .	B16, C3
Maxson, David	B12	Miller, B. Lee	I27
Maxwell, Jason	N23	Miller, Bernie	N28
Maxwell, Marsha.	A21, M20	Miller, Carolyn R.	H31, I32, O17
May, Matthew	K10	Miller, Elizabeth	G20
Maynard, Travis	B9	Miller, Katrina	F22
Mays, Chris	M12	Miller, Thomas.	G31
McCann, Bryan.	I2, SS7	Mills, Rob	P20
McCauliff, Kristen	C13	Mina, Lilian	O6
McClellan, Erin	C4	Miss, Angela	B14
McClellan, John	C4	Mitchell, Lauren	O7
McClish, Glen	C28	Mitchell, Ryan	M30
McCloskey, Thomas.	K29	Mitchell, Thomas	E11
McCullough, Sean	D22	Mize, Megan	I18
McDonald, Michael	D12	Moe, Peter Wayne	O12
McFarlane, Megan	D1	Moffatt, John	M23
McFarlane, Nicole Ashanti.	O7	Mohon-Doyle, Keely	Q25
McGee, Alexis	D33	Molina, David	P4
McGinley, Sarah	I18	Mollick, Kathleen	B19
McGinnis, Michael	J19	Molloy, Cathryn	N18
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McGrath, Laura.	O27	Moore, Ellen	F6
McGreavy, Bridie	N13, SS9	Moore, Jeffrey	H9
McGuckin, Ryan	O19	Moore, Kristen	H23
McGuffey, James	A7	Mootz, Francis J.	M19
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McKean, Paul	J5	Morales, Jack	F23
McKenna, Stephen.	K27	Moreland, Kim	O23
McKinley, Marissa.	F5	Moreno, Renee.	Q8
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Munson, David	J31	Ortega, Milene	C9, Q3
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Murdock, Chelsea	A1	Osborn, Matthew	A6
Murphy, Angela	D11	Osorio, Ruth	N9
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Murray, Stuart	I10	Ouellette, Jessica	H15
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Murray-Risso, Alexandria	J26	Overmier, Kimberly	M31
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Myres, Jason	H3	Ozyesilpinar, Eda	B23, P24
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Nell Edgar, Amanda	E19	Paroske, Marcus	G30, M30
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Picciotto, Bryan	H13	Reed, Amy.	E7
Pietrucci, Pamela	D5, H4	Reed, Meridith	I20, J20
Pigg, Stacey	N23	Reeves, Joshua.	A9
Pigozzi, Laura	H10	Reid, Gwendolynne.	F21
Piller, Erick.	M15	Reinwald, Jennifer	B10
Pilsch, Andrew	G5, P1	Remillard, Jamie.	C31
Piper, Alexis.	A17	Renegar, Valerie.	E15
Pitchford, Matthew	C20, D16	Renner, Max	H14
Pittendrigh, Nadya	C29	Reyna, Ricardo	D3
Poder, Marybeth.	N25	Rhodes, Jacqueline	O15
Poirot, Kristan.	D18, E1, H31, I32	Rhodes, Joseph	J31, P16
Popham, Susan.	O24	Rice, Jeff	B6
Porraz, Victoria.	N8	Rice, Jenny	G13, N13
Porter, Anne	H20	Rice, Shawn.	G24
Pough, Gwendolyn	J11	Rice, Stacy.	M21
Powell, Katrina	M8	Richards, Cindy	F28
Powell, Malea	P13	Richards, Daniel	N26
Powers, Elizabeth	A2	Richards, Rebecca	O1
Prairie, Jennifer	C29	Richardson, Elaine.	J11
Prasad, Pritha	D4	Richardson, Timothy	C12
Prasch, Allison	D13, Q6	Riche, David	H7
Pratt, Jacqui	I28	Rick, Austin	K16
Prelli, Lawrence	M2	Rickert, Thomas	H21, I32, K1, N13
Pritchard, Eric.	J11	Ridolfo, Jim.	SS1
Prody, Jessica.	O2	Rief, John.	A11, Q19
Propen, Amy.	I19	Rigda, Ryan.	D33
Proszak, Laura	H10	Riggs, Nathan.	F31, H28
Proulx, Emily.	F4	Riley Mukavetz, Andrea	P13
Pruchnic, Jeff	H11	Riley, Catherine	A29
Purdy, Moriah	K14	Ringer, Jeff	B25
Putnam, Aric.	M9, P16	Rintrona, Albert	M28
Quandahl, Ellen	Q29	Ristich, Michael	H11
Quiring, Tyler	I30	Ristow, Ben	D26
Rademaekers, Justin K.	M22	Ritchie, Marnie	M16, P15
Raedeker-Freitas, Caro.	E28	Ritter, Christopher.	P8
Rahko, Stephen	G23	Ritter, Kelly	P25
Rai, Candice	A13, P12, SS9	Rivard, Courtney	A1
Ramirez, Cristina	J26	Rivers, Nathaniel	A4, B6, E5
Ramos, Santos	J4	Roach, Danielle.	I18
Ramsey, Alexis	P21	Robbins, Sarah	J23
Rancourt, Michael	F20	Roberts-Miller, Trish. F27, G24, H30, I31	
Rand, Erin	C9, N14, O15	Robertson, Tanya	M9
Rasmussen Lenox, Terra.	M30	Robinson, Natasha.	G7
Ratcliffe, Krista.	K30, N7	Robinson, Rebecca	E8
Rathbun, Lyon	Q6	Robvais, Raquel	J31, O28
Rauli, Stephen	C2	Rogers, Brandi	E10
Ravel, Kristin.	J28	Rogers, David	P18
Rawlins, Jacob	N21	Rollins, Brooke	Q2
Rawson, K.J.	SS8	Rollo, Dylan.	J32, O26
Ray, Caitlin	P29	Romney, Abraham	K4
Rayers, Tara.	C30	Rood, Craig	C1, I2
Read, Sarah.	SS9	Rooks, Isaac	O3
Reames, Robin	J9, M31	Rooney, Meg	F5
Reber, Mitchell	F7	Rosenthal, Anne.	J27
Rechnitz, Andrew	H16	Rossing, Jonathan	SS6





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Rothfelder, Katy	E14	Serna, Elias	Q8
Rouillon, Vanessa	J19	Sery, Joseph	G29
Roundtree, Aimee	A21, M25	Seward, Daniel	J10
Roundtree, Sherita	D7	Sexton, Robin Gosser	C11
Rountree, Clarke	E13	Shabahangi, Nader	F1
Rountree, John	E13	Shaffer, Diana	A20, E3
Rountree, Travis	C8	Sharma, Shyam	B5
Rowland, Allison	B7, N14	Sharp-Hoskins, Kellie	M12
Roy, Heather	D19, O4	Shaver, Lisa	J23
Roy, Keidrick	A10	Shaw, Michael	C18
Ruccio, Kristen	H8, P14	Shaw, Patrick	B1, M7
Ruppel, Emily	P19	Shaw-Draves, Conor	C22
Russell, John	O19	Sheffield, Jenna	G27
Russell, Lindsay Rose	A24	Shelledy, Maggie	D7
Rutten, Kris	K18	Shellenberger, Lorin	G1
Ryan, Kathleen	B26	Shepley, Nathan	N13
Ryan, Susannah	D34, Q15	Sherman, David	B21
Rysdam, Sheri	H12	Shimmin, Kristin	C3
Saas, William	G8	Shirk, Henrietta	K5
Sackey, Donnie	G19, Q22	Shivers-McNair, Ann	E6
Saindon, Brent	K6, P8	Shumake, Jessica	A28, C9
Sakellaris, Areti	E3	Siegfried, Kate	J16, O26
Salazar, Philippe-Joseph	G12	Sills, Ellery	F18
Saltmarsh, Jennifer	M8	Sills, Liz	G7
Sample, Susan	F26	Silvestro, John	B4
Sampson, Cynthia	E25	Simpkins, Neil	H2
Sanchez, James	C17	Singer, Ross	M2
Sano-Franchini, Jennifer	SS1	Singer, Sarah	D1
Santos, Marc	G19	Sirohi, Priya	M14
Satchel, Roslyn	E32, I29	Sisco King, Claire	C29, SS5
Saunders, Pamela	N9	Skerski, Jamie	N14
Sawyer, LaToya	D30	Skinnell, Ryan	O5
Scacco, Joshua	C18	Skinner, Carolyn	G10
Scalise, Brandy	O28	Slater, Jarron	I20
Schalk, Sami	SS4	Slentz, Jessica	F7
Schaukowitz, Mark	B15	Sloey, Courtney	P11
Schell, Tatjana	D15	Slosarski, Yvonne	D31
Schendel, Ellen	M10	Small, Nancy	P17
Schiappa, Jacqueline	E32, I29	Smith, Ashly	M3
Schirmer, James	B13	Smith, Christian	J21
Schmitt, Casey	H27	Smith, Cynthia	J25
Schneider, Barbara	B18	Smith, Lora E.	J25, M14
Schneider, Stephen	P1	Smith-Sitton, Lara	Q13
Schrader, Brian	J27	Smitherman Trapp, Joonna	O14
Schulz, Dave	E12	Smyczek, Jeremy	J12
Schwartz-DuPre, Rae Lynn	G25	Sobnosky, Matthew J.	C6
Sciullo, Nick J.	B24	Soetaert, Ronald	K18
Scott, Blake	M10	Sohan, Vanessa	F30
Scott, Tony	M10	Sorensen, Karen	M20
Seahorn, Christal	Q7	Soto Vega, Karrieann	E22
Seas Trader, Kristen	F24	Sowards, Stacey	G25
Segal, Judy	M17	Spalding, Sally	A27
Seitz, David	P8	Spangler, Sarah	I18
Selby, James	F4	Sparks, Laura	E27
Selzer, Jack	T6, Z3, K30	Spoel, Philippa	M17
Senda-Cook, Samantha	N19	Spring, Lindsey	Q13
Serber, Brad	O20	Stagliano, Anthony	A28, K14





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Stec, Frank	C20, M23, N28	Tinnell, John	B10
Stefanski, Nicholas	O23	Tirrell, Jeremy	G19
Stengrim, Laura	A8	Tokarz, David	I23
Stephens, Sonia	D25	Toomey, Melissa	Q3
Stewart-Harris, Tyrell	G11	Topinka, Robert	E12
Stillion Southard, Belinda	D11	Torrey, KT	I21
Stillion Southard, Bjørn	F28, N8	Toth, Christie	F7, I16
Stimpson, Shannon	I20	Tougas, Matthew	N18
Stinnett, Jerry	C25	Trapani, William C.	B8, M8
Stinson, Samuel	E20	Trasciatti, Mary Anne	J25
Stob, Paul	F28, J3	Trauth, Erin	B11
Stock, David	F23	Triana, Mark	M6
Stockwell, Jennifer	D1	Tschirhart, Philip	B20, E30
Stokes, Ashli	B9	Tseptsura, Mariya	J4
Stone, Brian J.	A29	Tucker, Bonnie	I16
Stone, Jonathan	K20	Tulley, Christine	F4
Stone Watt, Sarah	E32	Tully, Meg	E16
Stoneman, Ethan	C1, G28, K21	Tunningley, William	B12
Storla, Kari	C6, O20	Turner, Heather Noel	E25
Stormer, Nathan	C29	Turner, Joseph	K9
Strelluf, Christopher	G21	Tuttle, Amy	O9
Stroud, Scott	F3, J3	Ukwuoma, Uju C.	F30
Stuckey, Mary	SS6	Valiavitcharska, Vessela	D27
Stuckey, Zosha	D17	VanderHaagen, Sara	A24, F28
Stuemke, Emi	K14	Vanguri, Star	A23
Stuglin, Steve	E30	Van Haitsma, Pamela	J1
Stuhr, John	G12	Varda, Scott	C14
Styer, Meridith	K24	Varela, DeAnna	G25
Sullivan, Rachael	A12	Vargas, Reggie	D25
Sundvall, Scott	J15	Vats, Anjali	G23, SS7
Sutherland, Bridget	G9, I26	Vaughn, Justin	C18
Svoboda, Michael	H5, J9	Vealey, Kyle P.	M16
Tague, Noel Thistle	O10	Vee, Annette	J14
Talbot, Jen.	I5	Vernon, Laura	B7
Taylor, Mary Anne	C23	Vetter, Matthew	E20
Tell, Dave	D2, F27, H31, I32	Vicaro, Michael	A22, G29, N12, P8
Tellis, Allwyn	B11	Villadsen, Lisa	I13, Q2, SS2
Teraoka, Tomonori	N11	Vine, Emma	E10
Terrill, Robert	M18, N2, SS6	Vining, Jim	J6
Terry, Andrea	K29	Vinson, Jenna	O1
Teston, Christa	A4, I19	Vint, Kyle	M22
Thain, Laura	O9	Vivian, Bradford	D15, G12, H31, I32, P15
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Tharp, Allison	A10, O26	Von Burg, Alessandra	O13, SS2
Thimsen, Freya	K10	Von Burg, Ron	G30, I14
Thomas, Christopher	J30, P14	Wachs, Anthony	A11
Thomas, David	B4	Wade, W. Patrick	D8
Thomas, Erika	E28, M24	Wagar, Scott	G6
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Thompson, Carol	I5	Wagner, Nathan	D21
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Thornton, Davi	C13, E17	Wagoner, Ruth	C10
Thornton, Jamie	A18	Walden, Sarah	Q21
Tiedemann, John	I3	Walker, Jeffrey	D27, G24
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Tillman, Kacy	Q21	Walker, Wade	B28, G3
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Walsh, Lynda	M2	Wolf, Sherry	I1
Walzer, Art	N10	Wolfe, Kateland	I27
Walzer, Belinda	E27, F32	Wolford, Rachel	I30, J18
Wan, Amy J.	O5	Wood, Jennifer	G29
Wang, Bo	H22	Wood, Joshua	H28
Wang, Keren	N11	Woods, Heather	D10, Q18
Wang, Xiaobo	D5, I11, M11	Woodyard, Kerith	C5
Ward, Jacob	C15	Woolbright, Lauren	A19
Ware, Jennifer	B22	Workman, Erin	B3
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Watts, Rebecca	M29, O26	Wright, Jaime Lane	C10, H14
Waugh, Robin	Q7	Wright, Rachel	J7
Weaver, Stephanie	E10	Wysocki, Rick	D11
Webber, Jim	F22	Yam, Shui-yin Sharon	D33
Weber, Dani	A12	Yamada, Stephen	F28
Weber, Jill	H13	Yancey, Kathleen	K17
Weber, Ryan	E14, H11	Yang, Dong	Q3
Weedon, Jonathan	D8	Yang, Kenneth C. C.	H22, M5
Weiser, Elizabeth	K18	Yang, Melissa	B9, N16
Welch, Kathleen	I25	Yang, Misti	C19
Welhausen, Candice	M30	Yang, Yuching Jill	M11
Wells, Justine	C9, N13	Yarbrough, Stephen	G14
Wells, Susan	T6, Z3, F27, H31, I32	Yergeau, Melanie	M1, SS4
Welsh, Scott	I8	Yilmaz, Ferruh	P9
Wenger, Christy	D25	Young, Amy	B6
Westin, Monica	K23, N10	Young, David	M22
Wetherbee, Benjamin	Q16	Young, Kelly	C23
Wheeler, Anne	Q26	Young, Sarah Jackson	Q5
Wheeler, Stephanie	C19, SS4	Yousaf, Zunaira	C8
Whelan, Sean	E20	Youssef, Soha	F15
Whitney, Justin G.	I16	Zamparutti, Louise	D10, H4
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Wickman, Chad	M25	Zeigler, James	M26
Wilde, Patricia	F16	Zeleny, Rachael	K9
Wilder, Laura	D26	Zemlicka, Kurt	B18
Wilkerson, Abby	P14	Zemljic, Erik	G30
Wilkins, Leandra	G7	Zender, Benjamin	E24
Willard, Barb	J25	Zertuche, Hayley	A19, H28
Willard-Traub, Margaret	D11, J5	Zhang, Lei	H22
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Williams, Debbie Jay	D20		
Williams, Jonathan Matthew	F19		
Williams, Katherine	A2		
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