

**2010 Program Advertisements
Rate and Reservation Form
RSA 2010
May 28-31, 2010**

Program Advertisements: Reservation deadline—March 15th, 2010

Federal Tax Identification Number 26-2818438

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Please do not shade boxes, graphics, or copy. Please do send quality camera-ready copy. Photos already paneled for Ads should be of good quality for reproduction. If you wish to send electronic versions of your ad(s), please send them in **PDF** format. Camera ready art must be received by **April 5, 2010**.

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* Check on availability before ordering

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Please contact clsmith6@memphis.edu with any questions.

Please send this form and payment to:

Kathie Cesa, CAE
RSA Member Services
1143 Tidewater Court
Westerville OH 43082

Please send ad copy to:

Camisha Smith
Department of Communication
143 Theater and Communication Building
University of Memphis
Memphis, TN 38152

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