PROGRAM SCHEDULE

FRIDAY, MAY 28, 2010
12:15 – 1:45 pm

A01
EXCELSIOR BAY

A REPORT OF THE FIRST RSA CAREER RETREAT
Co-Chairs: Cheryl Geisler, Simon Fraser University; Michael Halloran, Rensselaer Polytechnic Institute; Krista Ratcliffe, Marquette University

Participants: Jen Bacon, West Chester University; Suzanne Bordelon, San Diego State University; Elizabeth Britt, Northeastern University; Leah Ceccarelli, University of Washington; Martha Cheng, Rollins College; Janice Chernekoff, Kutztown University; Arabella Lyon, SUNY-Buffalo; Carole Clark Papper, Hofstra University; Barbara Schneider, University of Toledo; Christine Tully, University of Wisconsin, Madison; Liz Wright, Rivier College

A02
ST. CROIX I

BARACK OBAMA: THE RHETORIC OF A POSTMODERN PRESIDENT
Chair: Connie Johnson, University of Texas at Austin

A Tale of Two Cities: Obama at Howard and at South New Hampshire
Sheena Howard, Howard University

Cultural Memory and Productive Forgetting in Obama’s A More Perfect Union Speech
G. Mitchell Reyes, Lewis and Clark College

A More Perfect Union: A Critical Analysis of Obama’s "Race" Speech
Matt Morris, University of Texas at Austin

Barack Obama’s Heroic Whiteness: Invoking the Founding Fathers to Win the Presidency
Connie Johnson, University of Texas at Austin

Respondent: Barry Brummett, University of Texas at Austin

A03
ST. CROIX II

RHETORIC OF SCIENCE
Chair: Virginia Anderson, Indiana University Southeast

Raising Moral Questions through Science: Silent Spring’s Use of Narrative, Time, and Space
Jessica Prody, University of Minnesota

Evolving Concordance: An Aristotelian Approach to Defending Science
Andrew Kidd, University of Minnesota

The Aesthetics of Thought and the Effort to Fund “Pure Science” in the Nineteenth-Century United States
Gabriel Cutrufello, Temple University

A Study of Logology: Words about Science as Words about God
Virginia Anderson, Indiana University Southeast

Rhetoric, Techne, and the Art of Doing Physics
Chad Wickman, Auburn University

A04
GRAY’S BAY

REMEDIATING RHETORICAL INSTRUCTION
Chair: Blake Scott, University of Central Florida

Rhetorical Memory and Delivery Remediated (Again)
Fred Reynolds, University of Cincinnati

Teaching Database as Argument
Blake Scott, University of Central Florida

Web-Based Rhetorical Instruction
Melody Bowden, University of Central Florida

Visual Argument, Embodied Argument, and Presence in James Nachtwey’s XDRTB Campaign
Walter Wade, Northwestern University

Metaphoric Transference, Commonplaces, and the Possibilities of Visual Argument
Candice Welhausen, Georgia Institute of Technology

A05
WAYZATA BAY

BEYOND CONTROVERSY IN TURN OF THE CENTURY FEMINIST RHETORIC
Chair: Michelle Smith, Penn State University
Modest Claims, Radical Implications: Abby Morton Diaz’s Material Feminism
Michelle Smith, Penn State University

It’s a Draw: Identity, Incongruity, and Inference in Nell Brinkley’s New Woman Illustrations
Heather Brook Adams, Penn State University

Beyond Acceptability: Recovering Anita Loos’s (Feminist?) Rhetoric
Jason Barrett-Fox, University of Kansas

Decorous Dissent: the Ideology of the Women of the Ku Klux Klan (1923-30)
Abigail Selzer King, Purdue University

THE MOVEMENT’S MOVIN’ ON: RECONFIGURING THE HISTORY OF CIVIL RIGHTS RHETORIC
Chair: Stephen Schneider, University of Alabama

Civil Rights Rhetoric, the Popular Front, and the Southern Conference on Human Welfare
Stephen Schneider, University of Alabama

“I Want Them to Hear Me Tonight”: Vernacular Oratory, Reputational Memory and Ralph Abernathy’s Rhetoric
David Holmes, Pepperdine University

Malcolm X’s Apocalyptic Rhetoric: Esteeming the Rejected Tragic Frame
Keith Miller, Arizona State University

Respectability and Race: Convergent and Divergent Identities in Mary Church Terrell’s “What it Means to be Colored in the Capital of the United States”
Cynthia King, Furman University

FACULTY/STUDENT WRITING COLLABORATIONS AMONG MALES
Chair: Michael Kleine, University of Arkansas at Little Rock

Collaborating on an Academic Essay
Jay Jensen and James Levernier, University of Arkansas at Little Rock

Collaborating on a Textbook
Ernest Cox and Mark Isbell, University of Arkansas at Little Rock

Collaborating in Course Design
Michael Kleine, Barret Hulen, and Trent Kays, University of Arkansas at Little Rock

PROMOTING PAIDEIA AND CIVIC ENGAGEMENT IN RHETORICAL THEORY PEDAGOGY: A ROUNDTABLE DISCUSSION
Chair: Christina Standerfer, University of Arkansas Clinton School of Public Service

Participants: Christina Standerfer, University of Arkansas Clinton School of Public Service
Amy Buxbaum, North Central College
Paul Turpin, University of the Pacific
Margaret Morgan, University of Central Arkansas

DEMOCRACY ON A LEASH: MANAGING ONLINE COMMUNITIES AND PUBLIC DISCOURSE
Chair: David Gruber, North Carolina State University

Sovereignty Online: The Rhetoric of Social Media Management and the Machiavellian Mode of Analysis
David Gruber, North Carolina State University

Astroturfing: Constructing a Grassroots Rhetoric
Jordan Frith, North Carolina State University

Chicago’s Web 2.0 Rhetorical Context: Technology, Advertising, Community
Jon Monberg, Michigan State University

Energy Ethics from the Gospel of Chevron: Fashioning the Self through Advergaming
Daniel M. Sutko, North Carolina State University

Building Social Networks to Bridge Cultural Misunderstandings: Working with Mobile Technologies and Microfinance in the United States and the Democratic Republic of Congo
Bernadette Longo, University of Minnesota
A10
CICERO AND HIS LEGACY
MAPLE LAKE
Chair: Nancy Myers, University of North Carolina at Greensboro
Ethos and Evolved Behavior in Cicero’s De Oratore
Alex C. Parrish, Washington State University
Concordia discors and the Literary Design of Cicero’s De Oratore
Christopher van den Berg, University of Arizona
Did St. Ignatius Build the Spiritual Exercises on Ciceronian Rhetoric?
Maureen Fitzsimmons, Loyola Marymount University
Working for Concord Amidst the Controversy: The Circulation of Cicero’s Second Philippic
Nancy Myers, University of North Carolina at Greensboro

A11
REBUILDING THE RHETORICAL CITY: URBAN SPACE AND THE RHETORIC OF CRISIS
LAKE CALHOUN
Chair: Jenny Edbauer Rice, University of Missouri
Hard to Read Like Graffiti: Tagging as Asignifying Rhetorical Practice
Antonio Ceraso, DePaul University
Exceptional Subjects and Urban Development
Jenny Edbauer Rice, University of Missouri
Layered Images: The Michigan Central Train Station
Jeff Rice, University of Missouri
Rhetoric among the Ruins: Post-New Orleansean Civic Space
Donovan Conley, University of Nevada

A12
THE ETHICS OF RHETORIC
LAFAYETTE BAY
Chair: Christine Garlough, University of Wisconsin, Madison
Forgetting, Ethics, and The History of Rhetoric
Trevor Hoag, University of Texas at Austin
Ethics In-Between: Diaspora and the Progressive Speeches of Basanta Koomar Roy
Christine Garlough, University of Wisconsin, Madison
Rhetoric, Ethics, and Epistemology: Aesthetics and Everyday Life
Kristin Simpson, University of Texas at Austin
Me! I Disconnect With You: Ethical Responsibilities and Choosing Who Can Speak
Matt Hill, University of Denver
Rhetoric, Dialectic, and Public Discourse
Michael Kochin, Tel Aviv University

A13
HISTORY OF RHETORIC SEMINAR WITH LAURENT PERNOT
DEER LAKE

A14
WHAT DOES A POSTHUMANIST RHETORIC LOOK LIKE?
LAKE NOKOMIS
Chair: David Metzger, Old Dominion University
"Half-Human, Half-Animal Figures": Incipient Posthumanism in McLuhan’s The Mechanical Bride
Ronald Brooks, Oklahoma State University
Home Bodies: Prosthetic People and the Economy of Desire
Timothy Richardson, University of Texas at Arlington
Intruder Alert: Gaming the Obtuse Other Hand in Dead Space
Anthony Colamati, Clemson University

A15
IDEOGRAPHIC ANALYSIS
ELK LAKE
Chair: Alexis Teagarden, Carnegie Mellon University
Ideograph in Everyday Discourse
Alexis Teagarden, Carnegie Mellon University, and Aletha Akers, Magee Womens Research Institute
An Ideographic Analysis of Campaign Terms Utilized in Florida State University Graduate Labor Union Organizing
Danielle Holbrook and Kathleen Hladky, Florida State University
The “O”Bama Logo as Visual Ideograph
Joseph Faina, University of Texas at Austin

**Style, Homology, and Barak Obama’s Image**
Joseph Brentlinger, University of Texas at Austin

A16

**ISSUES IN PEDAGOGY**

**Chair:** Joseph Jeyaraj, Liberty University

*Administrative Rhetoric and the Emergence of Digital Writing*
Ryan Trauman, University of Louisville

*Reading, Writing and Recidivism: Rhetorics of Literacy in the Prison Classroom*
Patrick Berry, University of Illinois, Urbana-Champaign

*Insider- Outsider Perspectives and Cultural Literacy: Teaching Engineering Majors International Technical Writing*
Joseph Jeyaraj, Liberty University

*The Ethics of Rhetorical Engagement in a Community-Based Writing Center*
Geoffrey Bateman, University of Denver

A17

**RHETORIC AND NATIONAL IDENTITY**

**Chair:** Jim Bowman, St. John Fisher College

*U.S. Expansion and the White Man’s Burden: Framing American Identity at the Turn of the 20th Century*
Una Kimokeo-Goess, Penn State University

*Cora Wilson Stewart and the Rhetoric of “Americanization”*
Samantha NeCamp, University of Louisville

*The Role of National Identity in U.S. Political Divisions and Rhetoric*
David Sepulveda, University of Arizona

*Civilizing Missions, Ambiguous Rhetorics: American Narratives of the Middle East Post-9/11*
Jim Bowman, St. John Fisher College

A18

**INTERROGATING THE NEW MEDIA**

**Chair:** Ryan Skinnell, Arizona State University

*Divide, Conquer, Dwell Together: How World of Warcraft Uses Landscape Language to Motivate Players Towards Identification and Division*
Matthew Kaplan, University of Minnesota

*The Rhetoric of Text Boxes: Social Networks as Collaborative Composition*
Chris Gerben, University of Michigan

*YouTube’s Vault: Rhetorical Invention in the Video Archive*
Ryan Skinnell, Arizona State University

*Kenneth Burke and Social Networking Technology*
Brian Bailie, Syracuse University

*The Rhetoric of Façade: Procedural Content, Branching Narratives, and Behavior Languages*
Matt Barton, St. Cloud State University

A19

**RHETORIC IN PUBLIC LIFE**

**Chair:** James Daniel Elam, Northwestern University

*Internal Discord and “the Signifying Process” in Ethico-Political Rhetoric*
Lynn Clarke, University of Pittsburgh

*Speaking for the POLIS(H): Political Features of the Finished Phrase in Attic Rhetoric*
Michele Kennerly, University of Pittsburgh

*Rhetoric and the Bomb: Bhagat Singh, Emma Goldman and the Rhetoric of Mass Politics*
James Daniel Elam, Northwestern University

*Aló Presidente: From Rhetorical Strategy to Abuse of Power?*
Marianallet Mendez, St. John’s University

*Guilt as Social Motivator: Truth and Consequences*
Maggie McDermott, University of Missouri
FRIDAY, MAY 28, 2010
1:45 – 2:00 pm

ATRIUM LOBBY  COFFEE BREAK

FRIDAY, MAY 28, 2010
2:00 – 3:30 pm

B01  U.S.-LATINO RHETORICS AND POST-WORLD WAR II CIVIL RIGHTS MOVEMENTS
ST. CROIX I  Chair: Rene De Los Santos, DePaul University
Barrios, Bulldozers, and Baseball: Exploring Rhetorics of Removal and the Chavez Ravine “Incident”
Scott Rogers, University of Louisville
The Public Rhetoric of Vicente Ximenes: Proneosis and Mexican American Civil Rights Activism
Michelle Kells, University of New Mexico
The Border Rhetoric of Reies López Tijerina
David Cisneros, Northeastern University
Latino/a Rhetorical Reception and the Shaping of Ken Burns’ The War
Yazmin Lazcano, Arizona State University

B02  CONCEPTUALIZING POSTMODERN RHETORIC VISUALLY
WAYZATA BAY  Chair and Respondent: Bryan McCann, Marian University
Exploring the Political Presuppositions of Contemporary Postmodern Theorists
Josh Hanan, University of Texas at Austin
Essence of Difference: Essence of Meaning(s) in Postmodern Theory
Clariza Ruiz de Castilla, University of Texas at Austin
Mapping Hurricane Postmodernism
Diana Martinez, University of Texas at Austin
Conceptualizing Postmodernism as a Metro System
Tiara Naputi, University of Texas at Austin

B03  RHETORIC DURING THE EMANCIPATION ERA
ST. CROIX II  Chair: Angela Ray, Northwestern University
Division and Unification through Lynching: Violent and Resistant Acts of Community Building
Samuel Perry, Georgia State University
William Lloyd Garrison and the Construction of Identity in the Liberator’s “Refuge of Oppression” Column
Kennie Rose, University of Louisville
Comparative Popular Memory: Douglass Interprets Lincoln via William of Orange
Angela Ray, Northwestern University
Frederick Douglass and the Consequences of Rhetoric: The Reception of the January 2, 1893 Haiti Speeches
Glen McClish, San Diego State University
Racial Concord and National Loyalty in the Era of Emancipation
Michael Stancliff, Arizona State University

B04  PRESIDENTIAL RHETORIC
EXCELSIOR BAY  Chair: Thomas Dunn, University of Pittsburgh
Bible Allusions in Presidential Inaugural Addresses: Findings and Questions
Alexandra Glynn, North Dakota State University
Recession Rhetoric and the Rise to Power: Genre Considerations in the Inaugural Addresses of FDR and BHO
Brad Serber, University of Minnesota
The Tale of Two Oaths: Inaugural Gaffes, Genre, and Technical Public Memories
Thomas Dunn, University of Pittsburgh
Marginalized Scholarship: The Death and Resurrection of Presidential Speechwriting Studies
Ashlyn Gentry, University of Texas at Austin

B05  THE SOUNDS OF RHETORIC  
SPRING PARK BAY  
Co-Chairs: Thomas Rickert, Purdue University, and Joshua Gunn, University of Texas at Austin

The Sounds of Windows: Softing Our Aural Wares  
Geoffrey Carter, Saginaw Valley State University, and Thomas Richert, Purdue University

D.O.A.: Death of Authenticity  
Eric Fuchs, The Penn State University

The Threat of Sonorous Envelopes to Democratic Deliberation  
Greg Goodale, Northeastern University

Killing Them Loudly: Rhetorics of Sonic Torture  
Mirko Hall, Converse College

B06  CITIZENSHIP, MEMORY, AND EXCLUSIONARY DISCOURSE AFTER 9/11  
LAKE CALHOUN  
Chair: Jennifer Haley-Brown, University of Arizona

Mapping Public Memories of September 11  
Jennifer Haley-Brown, University of Arizona

Temporal Bridging and Civic Instruction in ABC's "In Search of America"  
Theresa A. Donofrio, University of Maryland

Delivering the Un-Expected: “Reeling” In Baby Mommas in Post-9/11 Imaginaries  
Natalie Fixmer-Oraiz, University of North Carolina-Chapel Hill

Voices of 9/11: The Aesthetics of Subjective Reconstitution  
Niko Poulakos, University of Iowa

Respondent: John Ackerman, University of Colorado at Boulder

B07  RUPTURE AND RECONCILIATION: RHETORIC AND THE COSTS OF COMMUNITY  
COOK’S BAY  
Chair: Adam Ellwanger, University of Houston - Downtown

The Public Apology: The Rhetoric of Reconciliation and the Will to Punish  
Adam Ellwanger, University of Houston - Downtown

Apology and Media in the Mark Sanford Case  
Casey Boyle, University of South Carolina

Future Responses to the Last Disaster: Revision and the Epideictic Rhetoric of Disaster Planning  
John J. Bono, University of Pittsburgh

Design and Deliver: The Rhetorical Significance of Reparation Projects in the Process of Reconciliation  
Susan Ryan, University of South Carolina

B08  THE PRICE AND PLACE OF RHETORICAL TECHNAI IN CONTEMPORARY PUBLIC LIFE: RHETORICAL THEORY AND COMMUNITY-BASED RESEARCH  
GRAY’S BAY  
Chair and Respondent: Elenore Long, Arizona State University

The Ethos of the Local: Community Organizing in Theory and Practice  
Andrea Lewis, Arizona State University

Wise and Timely Counsel: Intersubjective Differences and the Activist Rhetoric of Lillian Smith  
Judy Holiday, Arizona State University

Recognizing Rhetoric Technai: A Tool Whose Name I Didn’t Know  
Arlon Benson, Arizona State University

New Media and Rhetorical Technai: A Transformative Toolset for Emerging Digital Communities  
Sarah Dutton-Breen, Arizona State University

B09  VISUAL HISTORIOGRAPHY AND THE REFRAMING OF RACE  
LAFAYETTE BAY  
Chair: Ersula Ore, Penn State University

Dependent or Agents?: Pictorial and Textual Representation of the Mothers of Watts  
Sarah Stone Watt, Pepperdine University

Glee, Repulsion, Remorse: Rhetorical Re-Circulation and the Reception of Lynching Images  
Ersula Ore, Penn State University

Constructing the Contemporary Color Line: Visual and Discursive Imaginings of Race in “Post-Racial” America
Lisa Thornhill, University of Washington

Taking Liberties: Melton Prior's Iconic Misreading of a 19th Century Carnival Scene
Kevin Browne, University of Wisconsin, Milwaukee

B10 THE FORMATION OF QUEER IDENTITIES
Chair: Erin Rand, Syracuse University

Articulating Rhetorical Identity in the LGBT Rights Movement
Maggie Werner, University of Arizona

Inside Out: Reconstructing Queer Rhetorics of Identity Against the Academy
Alexandra Cavallaro, University of Illinois, Urbana-Champaign

Forging Queer Collectivity: Concord and Controversy in the National Equality March
Erin Rand, Syracuse University

Public Confession: Transsexual Gender Construction through Visual Discourse
Rustian Phelps, University of West Florida

Contemplatively (Re)visioning a Transsexual Self
Brice Nordquist, University of Louisville

B11 CONNECTING RHETORIC, POETICS, AND ENGLISH STUDIES
Chair: Sarah Harris, University of Arizona

Knowledge and Technique: Classical Poetics and the Modern [Creative Writing] Student
Sarah Harris, University of Arizona

Greek Declamation and the New Creative Writing Workshop
Ben Ristow, University of Arizona

The Rhetoric of Creative Nonfiction and its Potentialities for the Creative Writing Discipline
Crystal Fodrey, University of Arizona

B12 RHETORIC AND LEGAL ADVOCACY
Chair: Amy Propen, York College of Pennsylvania

Listening to Defending Our Lives: Identification and Domestic Violence Advocacy
Elizabeth Britt, Northeastern University

Standing in Terri Schiavo’s Shoes: Rhetoric as Advocacy in End-of-Life Cases
Mary Lay Schuster, University of Minnesota

Knowledge, Power, Ethos, and the Rhetorical Advocacy Work of Guardians ad Litem in the Legal Arena
Amy Propen, York College of Pennsylvania

B13 RHETORIC IN INSTITUTIONAL SETTINGS
Chair: Van Hillard, Davidson College

"There Must Be Method in this Madness": Nineteenth-Century Normal Schools, Pestalozzian Theory, and the Visual Rhetoric of Photographers Mary and Frances Allen
Beth Ann Rothermel, Westfield State College

"Language is the Teacher’s Instrument": Women’s Rhetorical Training at California State Normal School
Suzanne Bordelon, San Diego State University

First-Year Writing as Intellectual Writing: Smart Talk in Public Spaces
Van Hillard, Davidson College

Public-Intellectual Writing as a Matter of Social Epistemology
Jim Collier, Virginia Tech

B14 FOUR OUT OF FOUR PANELISTS AGREE IT’S UNRELIABLE: QUESTIONING AUTHORITY IN RHETORIC
Chair: Patricia Roberts-Miller, University of Texas at Austin

The Phantom Expert: The Appeal to Expertise and its Problems
Patricia Roberts-Miller, University of Texas at Austin

Law, Narrative, and Authority in Historical Writing
Douglas Coulson, University of Texas at Austin

Realism, Plain Style, and Arguments from Authority in the US Intelligence Community
Eric Dieter, University of Texas at Austin
A Million Little Peaces: The Authority of Authenticity and its Pragmatic Antidote
Nathan Kreuter, University of Texas at Austin

Chair: Janet Carey Eldred, University of Kentucky
War Rhetoric: Deconstructing the Construction of Reality
Amanda Klimesh, Iowa State University
Blogs_as_Prothesis@Perceptions_of_Health
Marcy Leasum Orwig, Iowa State University
Political Justification of Tortured Bodies
Greg Wilson, Iowa State University
Immigration, Remigration, and Migration
Janet Carey Eldred, University of Kentucky

IMAGINING RHETORICAL SPACES
Chair: Peter Mortensen, University of Illinois, Urbana-Champaign
Joseph’s Tomb: Sacred Site of Israeli/Palestinian Conflict and Identity Formation
Carol Lea Clark, University of Texas at El Paso
Building Kairos of Stone, Wood, and Glass: The National Cathedral as a Kairic Space
Benjamin Crosby, Iowa State University
Rethinking Rhetorical Landscapes: The Problem of National Parks in the Southeast after 1920
Peter Mortensen, University of Illinois, Urbana-Champaign
The Construction of Home in Debates over the National Housing Act of 1934
Pamela Conners, University of Wisconsin, Madison
The Rhetorical Construction of Academic Literacy: A Case Study of Campus and School Novels and Films
Kris Rutten and Ronald Soetaert, Ghent University

Rhetoric in International Frames
Chair: James Daniel, University of Wisconsin, Madison
Global Governances and Communities of Resistance
James Daniel, University of Wisconsin, Madison
A Paradoxical Rhetoric: Acts of Rebellion and Semblance in Slaves’ Practice of Capoeira in Nineteenth-Century Brasil
Marissa Juárez, University of Arizona
The Caribbean Conundrum: The Restrictive Liberation of Language, Rhetoric and Idiom in Anglophone Caribbean Literature
Timothy Henning, University of Illinois, Chicago
Baudrillard’s Rhetoric of Liberation and the 2009 “Serfs Liberation Day” Holiday
Brian Gogan, Virginia Tech
Unity in Diversity – Rhetorics of Liberation or Limitation?
Sine Noerholm Just and Tanja Juul Christiansen, Copenhagen Business School

Reflecting on Academic Practices
Chair: Kelly Bradbury, The College of Staten Island, CUNY
The Rhetoric of College Application Essays
Jim Warren, University of Texas at Arlington
The Rhetoric of Anti-Intellectualism in American Culture
Kelly Bradbury, The College of Staten Island, CUNY
These Balls Taste like Christmas: The Rhetoric of Memes in Classroom Community Building
Jill Morris, Baker College
Peer Review: Differences between Experts and Novices Regarding Concord and Discord
Christine Neuwirth, Carnegie Mellon University

Academic Contexts for Rhetorical Education
BALLROOM 3  Chair: Thomas Miller, University of Arizona

If These Walls Could Talk: The Origins of Composition and Rhetoric Studies at the University of New Mexico
Elizabeth Leahy, University of New Mexico

A Story of Concord and Controversy: Rhetorical Strategies in the First Year of a New Writing Across the Curriculum Program
Deborah Schlacks, University of Wisconsin at Superior

Rhetorician Rediviva: A Re-Examination of Fred Newton Scott’s Contributions to Rhetoric and Composition
Timothy R. Dougherty, University of Minnesota at Twin Cities

The Formation of College English: Literacy and Literacy Studies from the Puritans to the Postmoderns
Thomas Miller, University of Arizona

B20  THEORY

BALLROOM 4  Chair: Sharon Avital, University of Texas at Austin

Rhetorical Imagination: Expanding the Scope of Agential Possibility
Dana Anderson, Indiana University

Linear Transgressions: Derrida, Deleuze, and the De/Sign of the Sinusoid
Keidrick Roy, University of Arizona

Why Richard Weaver Matters
Patrick Shaw, University of Southern Indiana

The Idiom of Haunting and the Rhetoric of "Suchness"
Sharon Avital, University of Texas at Austin

The Precarious Nature of Everyday Life
Philip Handke, Indiana University

FRIDAY, MAY 28, 2010
3:45 – 5:15 pm

C01  RHETORICAL INTERPRETATION ACROSS RACIAL LINES: PUSHING THROUGH THE DIVIDE
Chair: Susan Zaeske, University of Wisconsin, Madison

Wednesdays in Mississippi: Controversial Alliances in the “White Scholars/Black Texts” Binary
Maegan Parker Brooks, University of Puget Sound

Whiteness and the Construction of Racial Identity in the California Constitutional Convention of 1849
David Cisneros, Northeastern University

Whiteness—A Foreign Country: Developing Race Critique in Proslavery Discourse
Brandon Inabinet, University of Minnesota

The Quest for a More Perfect Union: Barack Obama and Representations of Race
Heather Hayes, University of Minnesota

They Sure Are Mighty Similar: Jackie Kennedy, the Reification of Whiteness and the Muting of Michelle Obama in First Lady Comparisons
Kimberly Alecia Singletary, Northwestern University

Respondent: Mark Lawrence McPhail, Southern Methodist University

C02  RADICALS AND RHETORIC: ARGUMENTATION ON THE FRINGE
Chair: Chad Kuyper, Florida State College at Jacksonville

Bawdy Rhetoric: The Radical Voice of John Wilkes
Patrick Loeb, University of Memphis

The Power of Affect: Valerie Solanas and the Affective Trace
Desiree Rowe, University of South Carolina, Upstate

Ethos, Identity, and the Rhetoric of Identity Appropriation
James Patrick Dimock, and Robert Browne, Minnesota State University at Mankato

Facilitation through Frustration: A Case Study in Postmodern Composition Pedagogies
Mary Stroud, University of Arizona

Respondent: Aaron Dimock, University of Nebraska at Kearney
C03 THE RHETORICAL POLIS WAYZATA BAY  
Chair: Margaret Johnson, Boise State University

Administrative Rhetoric: The Ethics of the Language of Community
Margaret Johnson, Boise State University

Downtown Revitalization and Civic Rhetoric in Small Town America
Thomas Moriarty, Salisbury University

“Rhetoric-izing” the City: A Place for Theory and a Space for Praxis?
Erin Daina McClellan, Boise State University

Greenwashing Liberal Guilt: Conflicting Representations of Space and Representational Spaces at Holiday Neighborhood
Katherin Cruger, University of Colorado at Boulder

Trafficking Grief: Considering Ghostbikes as Civic Advocacy
Megan Bernard, Northwestern University

C04 ALTERNATIVE RHETORICS: CONCORD AND CONFLICT IN CLASSICAL, EXCELSIOR BAY BYZANTINE, ARABIC, AND MODERN TRADITIONS  
Chair: Jeffrey Walker, University of Texas at Austin

A Different History: Lessons in Rhetorical Engagement
Susan Miller, University of Utah

History as Rhetorical Theory: The Roman Antiquities of Dionysius of Halicarnassus
Jeffrey Walker, University of Texas at Austin

Teaching The Iliad: Literature or Rhetoric?
Vessela Valiavitcharska, University of Maryland

Revisiting Arabic Rhetoric: Sulh and the Peacemaking Power of “Sweet” Persuasion
Rasha Diab, University of Texas at Austin

C05 RHETORIC IN A RECONSTRUCTION CONTEXT BIRCH LAKE  
Chair: Catherine Hobbs, University of Oklahoma

Rogerian Rhetoric and American Reconstruction
Kathryn Warren, University of Texas at Austin

Desegregation, Rhetoric, and the New Confederacy
Brad Peters, Northern Illinois University

The Rhetoric of Race and Whiteness in the Southern Public Women’s Colleges
Catherine Hobbs, University of Oklahoma, and David Gold, University of Tennessee

Southern Rhetoric: Instruction in Rhetoric (and Composition) at the Nashville Bible School from 1895 to 1903
Adam Pope, Purdue University

C06 INTERSECTIONS OF RHETORIC AND RELIGION SPRING PARK BAY  
Chair: John Gage, University of Oregon

Rhetoric and Religious Innovation in Ancient Rome
Spencer Cole, University of Minnesota

Roman Rhetoric and Religious Practice: Revising Our Conception of Virtuous Conduct
Ilon Lauer, Western Illinois University

The Poetics of the Rhetoric of Religion
John Gage, University of Oregon

Biblioteca Sacra: A Nineteenth-Century Rhetoric Journal
Brian Fehler, Tarleton State University

The Discourse of Self-Determination: Religious Identification or Political Division?
Naomi Clark, University of Missouri

C07 NEW MEDIA CEDAR LAKE  
Chair: Jeff Grabill, Michigan State University

Coordinating Networked Knowledge: Wikipedians, Genre, and the Pursuit of Digital Community
Melanie Kill, Texas Christian University
I’m in ur head, shapin’ ur interwebz: Internet Memes, User Agency, and Rhetorical Transmission
Matt Morain, North Carolina State University
I luv chickens! W00t!: Using Rhetoric to Reread ”Social Nonsense” in a Digital Writing Environment
Stacey Pigg and Jeff Grabill, Michigan State University

C08
DEER LAKE
RE-INVENTING CIVIL DISCOURSE: CONTROVERSY AND WOMEN’S RHETORICAL ACTIVISM
Chair: Sharon Kirsch, Arizona State University
Negotiating the Boundaries of ”Telling Too Much Truth”: Mary Ann Shadd Cary and the Rhetorical Power of Public Letters
Suzanne Spring, Colgate University
The Role of Women’s Memories in Social Change: Jane Addams’s The Long Road of Woman’s Memory
Stacey Sheriff, Penn State University
Towards a Rhetorical Race History: Ida B. Wells’s Crusade for Justice
Sharon Kirsch, Arizona State University
A Few of Indira’s Favorite Things
James Daniel Elam, Northwestern University

C09
ELK LAKE
WOMEN IN THE RHETORICAL TRADITION
Chair: Arabella Lyon, SUNY-Buffalo
Edward Eggleston’s “The Faith Doctor” and Women Preachers of Metaphysical Healing in the Progressive Era
Brandy Scalise, Penn State University
Insiders and Outsiders: Nineteenth-Century Women Physicians and the Rhetoric of Professionalism
Carolyn Skinner, Ohio State University
The Beauty of Arendt’s Lies and Human Rights Deliberation
Arabella Lyon, SUNY-Buffalo
Mr. Burke, Meet Helen Keller, Candidate for Canonization
Ann George, Texas Christian University

C10
LAKE CALHOUN
SOUND PEDAGOGIES/SOUND ALTERNATIVES: RE-ARRANGING RHETORIC AND COMPOSITION STUDIES
Chair: Doreen Piano, University of New Orleans
The Sinatra Mix
Geoffrey Sirc, University of Minnesota
Composing the City through Sound: Re/Presenting the Crescent City One Podcast at a Time
Doreen Piano, University of New Orleans
Teaching Writing through Song: Bob Dylan as Poet and Educator
Kathrin Kottemann, University of New Orleans
Listening to Hip Hop at School
Kate Drabinski, Tulane University

C11
GRAY’S BAY
DISCURSIVE INTERACTIONISM: RE-IMAGINING THE RHETORICAL CANONS
Chair: Fred Reynolds, University of Cincinnati
Rhetorical Memory, Neurology, and Davidson
Will Dodson, University of North Carolina at Greensboro
From Style to Invention: Re-Canonizing Collaboration
Will Duffy, University of North Carolina at Greensboro
Discursive Delivery and Culture After Davidson
John Pell, University of North Carolina at Greensboro
Interactionist Field Rhetorics: A Proposal for New Rhetorical Canons
Stephen Yarbrough, University of North Carolina at Greensboro

C12
LAFAYETTE BAY
THE EARLY NATION
Chair: Sandra Sarkela, University of Memphis
The Controversial Rhetoric of John Dickinson during the 1764 Campaign for Royal Government in Pennsylvania
Sandra Sarkela, University of Memphis

Early Quakers, Marriage, and William Penn’s 1694 Impromptu Wedding Sermon
Michael Graves, Liberty University

Who’s Hosting the Boston Tea Party? A Discussion of Emplotment and Public Memory
Meredith Neville, University of Kansas

The Influence of The Spectator on Vernacular Rhetoric of the American Revolutionary-War Period
Betsy Verhoeven, Susquehanna University

Reason as Ideograph in Thomas Paine’s The Age of Reason and Richard Watson’s Apology for the Bible
David Hoffman, Baruch College, CUNY

C13
MAPLE LAKE

ROUNDTABLE: ALTERNATIVE METHODOLOGIES IN RHETORICAL CRITICISM
Chair: Tonya Hassell, Appalachian State University
Participants: Tanja Juul Christiansen, Copenhagen Business School
Daniel Kim, University of Colorado at Boulder

C14
PINE LAKE

THE GHOSTS OF RHETORIC PAST: NINETEENTH-CENTURY ASSUMPTIONS AND THEIR LEGACIES FOR RHETORIC
Chair: Tess Evans, Ball State University
Elocution on Exhibit at the Chicago World’s Fair: Expanding the Definition of Nineteenth-Century Women’s Rhetorical Space
Karen Neubauer, Ball State University
Abandoning the Faculties: Association Psychology and Alexander Bain’s Rhetoric
Jeff Paschke-Johannes, Ball State University
“Doing What One’s Ordinary Self Likes”: Culture and Anarchy within English Studies
Tess Evans, Ball State University

C15
COOK’S BAY

THE AUTHOR AND AUTHORITY
Chair: Gretchen Perbix, Minnesota State University at Mankato
The Author vs. the Audience in Online Collaboration: A Heuristic for Evaluating Authorship
Joshua Welsh, University of Minnesota
Inventing Author(ity): The Rhetoric of Authorial Invention and Method
Dan Louis Singer, University of Denver
Technology and Diluted Identity: Reestablishing Ethos in Times of Technological Transition
Jacob Rawlins, Iowa State University
Understanding End Users’ Experiences in System Implementations through the Concept of Identification
Gretchen Perbix, Minnesota State University at Mankato

C16
BALLROOM 1

RHETORICS OF DISSOCIATION AND COHESION IN ONLINE FORUMS
Chair: Kenton Camper, University of Maryland
Personal Testimony and Collective Trauma: The Online Rhetoric(s) of the Post-Abortion Movement
Heather Brown, University of Maryland
Discordant Discourse: The Online Rhetoric of Cancer Movements
Lindsay Dunne, University of Maryland
The Emergence of the Sacred: The Construction of Place in Online Prayer Forums
Kenton Camper, University of Maryland

C17
BALLROOM 2

THE MIND
Chair: Russell Carpenter, Eastern Kentucky University
Visual Concord and Controversy: A Rhetoric of Cognitive Maps
Russell Carpenter, Eastern Kentucky University
Whose Line Is It Anyway? Rhetoric and the Divided Self of Psychoanalysis
Erin Branch, University of North Carolina at Chapel Hill
The Pleasures of Misrecognition
Chloe Hansen, Syracuse University
**Cultural Aphasia: (In)Accessible Memory-in-Language**
Jaime Wright, St. John’s University
**A Fantasy of Rhetoric: Troubled Freedom in Lacan and Laplanche**
Ira J. Allen, Indiana University

C18  **INTERPRETING POPULAR MEDIA**
LAKE NOKOMIS  *Chair*: Jeanie Wells, University of Saskatchewan

- **Normalizing Happiness: The Relationships among Happiness, Rhetoric, and Antidepressant Advertisements**
  Holly Ryan, Duke University
- **Three Archetypal Fantasy Themes in Advertising’s Rhetorical Vision: Ethical Implications for a Civil Society**
  Jeanie Wills, University of Saskatchewan
- **Talking Back to TV: The Rhetoric of Fan-Made Videos**
  Tisha Turk, University of Minnesota Morris
- **Stories as Arguments: The Aesthetical and Ideological Function of New Journalism Narratives**
  Hilde van Belle, Lessius University College

**FRIDAY, MAY 28, 2010**
5:30 – 6:30

**BALLROOM 1 & 2  PLENARY PRESENTATION: SHARON CROWLEY**
*Chair*: David Zarefsky, Northwestern University
*Introduction*: Fred Antczak, Grand Valley State University

- **What Shall We Do with the White People?**
  Sharon Crowley
  Sponsored by Taylor and Francis

**FRIDAY, MAY 28, 2010**
6:30 – 8:00 pm

**GALA RECEPTION**
SIXTH FLOOR, 6:30 – 8:00 pm
*Sponsored by* The University of Minnesota

*Music by* The Adam Meckler Trio

**SATURDAY, MAY 29, 2010**
8:30 – 10:00 am

**D01  INTERNATIONAL PUBLICS**
ST. CROIX I  *Chair*: Ruth Amossy, Tel Aviv University

- **Polemical Discourse and Ethos Construction Online: Protesters in French Newsgroups**
  Ruth Amossy, Tel Aviv University
- **Collective Ethos between Public Image and Group Identity: An Important Constituent to the Rhetoric of Social Movements**
  Eithan Orkibi, Tel Aviv University
- **Polemical Public Discourse Triggered by the French Notion: “Selected Immigration”**
  Maria Brilliant, Tel Aviv University
- **The Rhetoric of Social Control and the Anemia of Social Conscience**
  Yingfan Zhang, Suffolk Community College
- **The “Symptomatic Enigma” of Russian National Identity: The Rhetoric of Putin and the Rhetoric of Russian Ultranationalists**
  Anna Hajiyer, Georgia State University

**D02  RHETORICS OF TRUST AND IDENTITY**
LAKE NOKOMIS
Chair: Dawn M. Armfield, University of Minnesota

Trust as a Rhetorical Concept
Smiljana Antonijevic, Royal Netherlands Academy of Arts and Sciences, and Laura J. Gurak, University of Minnesota

Who is Anonymous? Identity in PostSecret and SecretTweet
Dawn M. Armfield, University of Minnesota

Anonymous Communities in Cybertulture: Constructing Shared Values in Artifact Identity Formation
Drew Virtue, University of Minnesota

Online Protest of the Chicago Olympic Bid: The Consequences of a White Ethos
Ed Hahn, University of Minnesota

D03
ST. CROIX II

POPE BENEDICT XVI AT THE INTERSECTION OF RELIGION, POLITICS AND ECONOMICS: CARITAS IN VERITATE
Chair: Paul Turpin, University of the Pacific

Solidarity as Salvation: Exploiting the Exigency of the Financial Crisis in Caritas in Veritate
Paul Turpin, University of the Pacific

A Unity for the Good: Benedict’s Rhetoric and Economic Thought as Social Solidarity
Jonathan Jones, Texas A&M University

The Upward Way: A Response to the Call for Spiritual Investment in Caritas in Veritate
Randall Iden, Northwestern University

Charity in Truth: A Righteous Rhetorical Vision of Economics and Technology
Emil Towner, Texas Tech University

A Sociorhetorical Examination of Benedict XVI’s Encyclical Caritas in Veritate
L. Gregory Bloomquist and Peter Robinson, St. Paul University

D04
EXCELSIOR BAY

STUDIES IN NATIVE AMERICAN DISCOURSES
Chair: Meta Carstarphen, University of Oklahoma

Writing to Prove, Speaking to Move: Native American Confessions in Puritan New England
Abram Van Engen, Northwestern University

Literacy Learning and Indigenous Self-Determination among Early Nineteenth-Century Cherokee Women
Amanda Moulder, University of Texas at Austin

Aristotle’s Rhetorical Triangle and Three Traditional Types of Cherokee Stories
Pamela Tambornino, Haskell Indian Nations University

To Plead Their Own Cause: Irony and Epideictic in the First Indian and Black Newspapers
Meta Carstarphen, University of Oklahoma

Economic Identity: Listening Rhetorically to Frederick Weyerhaeuser and Buffalo Bird Woman
William Schraufnagel, Penn State University

D05
SPRING PARK BAY

RHETORIC IN MILITARY AND FOREIGN POLICY
Chair: Patricia Dunmire, Kent State University

The Civil Theology of Woodrow Wilson’s Foreign Policy
Jason Moyer, University of Iowa

Transparency and Secrecy in Richard Nixon’s Vietnam War Argumentation
Walter Wade, Northwestern University

Suppressing Dialogicity, Exercising Power: The Case of the Bush Doctrine
Patricia Dunmire, Kent State University

Language Will Not Convey: Rhetorical Formation of Interpersonal Civil-Military Relations
Christina Knopf, SUNY-Potsdam

Playing Out American Foreign Policy in a Very Small Role
Jonathan Benda, Tunghai University

D06
LAKE CALHOUN

THE BODY OBSERVED: VISUAL CULTURE, IDENTITY, AND MARGINALITY
Chair: Theresa Donofrio, University of Maryland

Sighting the Dead: Visual Culture and Memorialization
Theresa Donofrio, University of Maryland
Viewing the Body Metropolitan: Cities as Anatomical Reflections
Paul Berkbigler, P. Berkbigler Design & Illustration

Visualizing Borders: The Citizen/Alien Dichotomy in Images of Immigration
Diana Martinez, University of Texas at Austin

Envisioning the Gendered, "Othered" Body: Visual Culture and Social Unrest
Paige Conley, University of Wisconsin, Milwaukee

Encountering Images of Queer/Intersex Bodies: Reifying or Dismantling the Discourse of Gender Binaries?
Erika M. Thomas, Wayne State University
Respondent: Shawn Parry-Giles, University of Maryland

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**D07**

**THE SAME-SEX MARRIAGE DEBATE**
*Chair: Jen Bacon, West Chester University*

“We are Pro-Marriage, Not Anti-Gay”: The Rhetorical Construction of Tolerance in the Same-Sex Marriage Debate
Carrie Anne Platt, North Dakota State University

Creating a Critical Understanding of the Contemporary Pro-Gay Marriage Movements
Michelle Kelsey, Arizona State University

Relational Rhetorics in Same-Sex Divorce
Jen Bacon, West Chester University

Measuring Manhood: Sophistic and Platonic Rhetoric in the Gay Marriage Debates
Seth Long, California State Polytechnic University

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**D08**

**MEDIATING CONCORD AND CONTROVERSY: THE POLITICS OF EXCEPTION**
*Chair: Randall Bush, Northwestern University*

Carl Schmitt and Situated Law: Or, Why Rhetoric Needs the Exception
Randall Bush, Northwestern University

Citizenship without Subjects: The Rhetorical Inversion of Political Exception
Megan Foley, Mississippi State University

The Light of Pure Reason in the Shadow of Guantanamo
Paul Johnson, University of Iowa

Exceptional Inscription: Graffiti, Murals and the Visual Others
Caitlin Bruce, Northwestern University

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**D09**

**CONCORD AND CONTROVERSY WITHIN U.S. ABORTION RHETORIC**
*Chair: Kari Lundgren, Carnegie Mellon*

Conflict, Diagnosis, and Critique: The Public Controversy of Post-Abortion Trauma
Heather Brown, University of Maryland

Genre, Situation, and Typification: The Appropriation of Holocaust Tropes in Anti-Abortion Rhetoric
K. Martin Camper, University of Maryland

Rhetorical Strategy in the Death with Dignity Act
Ashley Karlin, Carnegie Mellon University

Catholic Identity and Abortion as a Political Legitimation Strategy in the 2009 Notre Dame Commencement Controversy
Kari Lundgren, Carnegie Mellon University

Lies, Damned Lies, and Statistics in Abortion Rhetoric
R. Adam Molnar, Bellarmine University

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**D10**

**RHETORIC OF RELIGION**
*Chair: William Fitzgerald, Rutgers University*

The Epideictic Dichotomy of The Lord’s Prayer
Karen Sorensen, North Dakota State University

Performing the “Memorare”: Prayer as a Rhetorical Art of Memory
William Fitzgerald, Rutgers University

An Audience of One: St. Augustine’s Rhetoric of Prayer

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D11 WAYZATA BAY

TOWARD A MATERIALIST RHETORIC: THEORIES AND METHODS FOR STUDYING RHETORIC-IN-ACTION
Chair: Candice Rai, University of Washington

The Ethnography of Rhetoric-in-Action: The Activity and Rhetoric of a Messaging Campaign for “Quality” Child Care and Early Childhood Education
Sarah Read, University of Washington

Positive Loitering and Public Goods: The Ambivalence of Civic Participation and Community Policing in the Neoliberal City
Candice Rai, University of Washington

Arguing Agriculture: County Government, Farmer Freedom, and Competing Visions of the Good Life
Caroline Gottschalk-Druschke, University of Illinois, Chicago

Choric Becomings in Architectural Design: Utilizing a "Rhetoric as Aesthetic" Perspective to Pursue Material Rhetoric
Diane Keeling and John Ackerman, University of Colorado at Boulder

Breaking Boundaries: Transnational Literary Historiography and the Politics of Genre
Stephanie Turner Reich, University of Illinois, Chicago

D12 BIRCH LAKE

OUT OF BOUNDS?: EXPLORATIONS IN THE RHETORIC OF MATHEMATICS
Chair: James Wynn, Carnegie Mellon University

Counted Out: The Neutralization of Science with Probability in the Debate over Nuclear Safety
James Wynn, Carnegie Mellon University

Mathematics as a Domain for Rhetoric: Examining How Cauchy’s Delta-Epsilon Arguments Can Be Understood as a New Rhetorical Topos
Tad Patterson, University of Minnesota

"Neither Positive nor Negative nor Yet Null Numbers": The Gradual Reception of Complex Numbers in Early Modern European Mathematics
Joseph Little and Martiza Branker, Niagara University

D13 DEER LAKE

HISTORY OF RHETORIC SEMINAR WITH LAURENT PERNOT

D14 CEDAR LAKE

RHETORIC AND LITERATURE IN CONTROVERSY
Chair: Stephanie Odom, University of Texas at Austin

Revisiting the Lindeman-Tate Debate
Stephanie Odom, University of Texas at Austin

The Lyric and the Epideictic
Shawn Rice, City University of New York

Literature as a Tool for Evaluating Rhetoric
Nyssa Wilton, Independent Scholar

Teaching Narrative to Explore Opposing Views
Zachary Dobbins, Eckerd College

Poetry, Meet Rhetoric: Reconciling the Aesthetic and the Rhetorical
Mary Hedengren, Brigham Young University

D15 MAPLE LAKE

BECOMING RHETORICAL LOCAVORES: CONCORD AND CONTROVERSY IN TEXAS
Chair and Respondent: Leslie Hahner, Baylor University

Developing Color Consciousness in Hernandez v. Texas
Katie Langford, Texas Tech University

Women in Aggieland
Kristan Poirot, Texas A&M University

Values and Vaccines: Rick Perry’s Gardasil Mandate
Tasha Dubrinwy, Texas A&M University

Returning to the Stack: The Aggie Bonfire Controversy
Jennifer Jones Barbour, Texas A&M University

VERSUS MEDICINE: CRITIQUES OF INSTITUTIONAL BIOMEDICINE IN THE VERNACULAR WEB
Chair: Jenell Johnson, Louisiana State University
Nature Moms vs. "Big Pharma": Vernacular Authority in Online Medical Forums
Jenell Johnson, Louisiana State University
A Case of “Bad Data”: Birth Bloggers, ACOG, and the Battle over Scientific Evidence
Jennifer Ellis West, Louisiana State University
Honor Past and Present: The Controversy over the Memory of Antonio Egas Moniz
Robert Howard, University of Wisconsin, Madison
Creating a Vocabulary of Stigmatization: Eugenics and the “Moron”
Jessica Bargar, Penn State University

ON SILENCE
Chair: Jill McCracken, University of South Florida
The Pedagogical Ambiguity of Silence: An Exploration of the Inventive Possibilities for Kairotic Silence
Lisa Bailey, University of South Carolina
Discerning the Patterns of Spaces and Silence in Domestic Abuse
Sumiko Martinez, University of Utah
Civilization, Suvivance, and Silence: The Problem of Elias Boudinot’s Ethos
Erika Strandjord, Ohio State University
Who Gets to Speak?: A Human-Rights Based Approach to Trafficking
Jill McCracken, University of South Florida

KENNETH BURKE
Chair: Ethan Sproat, Purdue University
Throwing Burke into the Breach: Rethinking Eloquence Can Mitigate Public Distrust of Science
Marie Gardett, University of Utah
To See Our Two Ways at Once: The Correspondence of Kenneth Burke and Paul de Man
Ethan Sproat, Purdue University
Burke and Butler: A Merger of Acts
Jeff Paschke-Johannes, Ball State University
Wishful Thinking: Rhetoric and the Modulation of Kenneth Burke’s “Constitutional Wishes”
Joseph Sery, University of Pittsburgh
Identification and Enthymeme: Connection in Mechanism
Zhiyong Deng, University of Shanghai for Science and Technology

SATURDAY, MAY 29, 2010
10:00 – 10:15 pm
ATRIUM LOBBY
BOOK EXHIBIT WITH COFFEE BREAK
Sponsored by Grand Valley State University

SATURDAY, MAY 29, 2010
10:15 – 11:45 am
E01
RHETORICAL EDUCATION
Chair: Mary Anne Trasciatti, Hofstra University
Soapbox Socialism: Rhetorical Education at the Rand School of Social Science, New York City, 1917-1923
Mary Anne Trasciatti, Hofstra University
Rhetorical Education for Transnational Publics
Hannah Gerrard, University of Pittsburgh

**EFL Public Speaking in China’s Universities**
Wen Ren, Sichuan University

**Rhetorical Strategies in the First Year of a Writing Across the Curriculum Program**
Deborah Davis Schlacks, University of Wisconsin, Superior

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**E02**

**ST. CROIX I**

**RADICAL WOMEN AND FEMALE RADICALS: A RHETORICAL STUDY OF RADICALISM AND GENDER**
Chair: Kirsti Cole, Minnesota State University

**A Rhetorical Quagmire: Radical Women of the Second Wave**
Kirsti Cole, Minnesota State University

**When Radical Doesn’t Seem Very Radical: Cable News and Constructions of ”Radical Feminism”**
Sheryl Cunningham, Wittenberg University

**Lillian Smith for Radical Change**
Judy Holiday, Arizona State University

**Maternalism or Radical Mamas?: Discourses of Radicalism and Maternal Subjectivity**
Jocelyn Stitt, Minnesota State University

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**E03**

**ST. CROIX II**

**REINVENTING RHETORICAL APPROACHES TO PUBLIC POLICY**
Chair: Jeff Bennett, University of Iowa

**Rethinking Rhetorical Criticism and Method, or, Why the Critic Isn’t Enough**
Rob Asen, University of Wisconsin

**Troubled Interventions: Public Policy, Vectors of Disease, and the Rhetoric of Diabetes Management**
Jeff Bennett, University of Iowa

**Legislating Bodies in Pain: Policy-making, Feminist Jurisprudence, and Rhetorical Constructions of Abuse**
Suzanne Enck-Wanzer, University of North Texas

**Let Us Begin: John F. Kennedy's Inaugural Address**
John Murphy, University of Illinois

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**E04**

**LAKE CALHOUN**

**KENNETH BURKE AND IDENTIFICATION**
Chair: Ann Dobyns, University of Denver

**Courting Freud: Burke’s Gendered Revisions of Identification and Group Formation**
Anne-Marie Womack, Texas A&M University

**Sublime Identification and Kenneth Burke’s Invitation to Rhetoric**
Matt King, University of Texas at Austin

**Rhetorical Distance and Knowledge in Burke’s Blurring of Identification and Division: A Reflection on the Definition and Evaluation of Knowledge Creation Processes**
Constance Kampf and Jan Engberg, Aarhus University

**Unifying Divisions: Possibilities, Potential, and Potential Problems with Ratcliffe’s Theories of Identification**
A. Abby Knoblauch, Kansas State University

**The Rhetoric of Tango: Inducing Cooperation**
Ann Dobyns, University of Denver

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**E05**

**LAFAYETTE BAY**

**MEDICAL RHETORIC**
Chair: Cristina Hanganu-Bresch, University of the Sciences

John Rief, University of Pittsburgh

**Narratives of Care in the ICU: Rhetorical Challenges in Promoting Palliative Care Conversations**
Amanda Young, University of Memphis

**Dramatism in the Operating Theatre: Motives for the Acceptance and Rejection of Team Briefings by Surgeons, Nurses, and Anesthesiologists**
Sarah Whyte, University of Waterloo

**Critical Junctures in Genome Sequencing: Constituting Medical Subjects and Articulating Healthy Lives**
Jason Kalin, North Carolilna State University
Toward a Rhetoric of Depression and Melancholy  
Cristina Hanganu-Bresch, University of the Sciences

**E06**  
**BIRCH LAKE**  
**FROM HEDGE WITCHERY TO LEGEND TRIPPING: THE RHETORIC OF THE OCCULT**  
Chair: Carlnita Greene, Nazareth College  
Spanning the Sacred and the Profane: The Hedge Witch as a Mythic Figure  
Carlnita Greene, Nazareth College  
A Boyfriend to Die for: Edward Cullen as Compensated Psychopath in Stephanie Meyer’s *Twilight*  
Deborah Merskin, University of Oregon  
Mark Moran, Mark Sceurman, and the Weird Series: Guides for Modern Legend Tripping  
George Boone, University of Illinois, Urbana-Champaign  
Respondent: Barry Brummett, University of Texas at Austin

**E07**  
**EXCELSIOR BAY**  
**FEMINIST RHETORICS**  
Chair: Valerie Kinsey, University of New Mexico  
Rhetoric, Political Economy, and Feminist Social Movements in the Works of John Stuart Mill  
David Hingstman, University of Iowa  
Dissent and Opportunity: Rhetorical Chronotopes in Margaret Fuller’s Writings  
Kristen Garrison, Midwestern State University  
“This Dream of Purity”: Simone de Beauvoir’s Rhetoric of Ambiguity and Feminist Social Change  
Eme Crawford, University of South Carolina  
Mormon Women “Set Apart” and “Acting Together”: Ritual and Rhetoric in the Nevada E.R.A. Referendum  
Valerie Kinsey, University of New Mexico  
“Baby come back”: Swiffer Cleaning Products and the Biopower of “Women’s Work”  
Jillian Klean Zwilling, University Of Illinois

**E08**  
**COOK’S BAY**  
**IMITATION AND STYLE**  
Chair: Nancy Christiansen, Brigham Young University  
Style: An Anti-Curriculum Based Upon Richard Lanham’s *Anti-Textbook*  
Nate Kreuter, University of Texas at Austin  
The Renaissance Plain Style Revisited  
Nancy Christiansen, Brigham Young University  
The Rhetoric of Parenthesis  
Jane Blanchard, Westminster Schools of Augusta  
Observe and Learn: Liberating Imitation through and from Science  
Eddie Glenn, University of Kansas  
Working the In-Between: A Networked Theory of Imitation  
Mark Hannah, Purdue University

**E09**  
**CEDAR LAKE**  
**RETHINKING IDENTITIY-NESSES; OR ELLIOTT-NESS IS NO LONGER UNTOUCHABLE, AND THE LOCH-NESS MONSTER IS NO LONGER SCARY**  
Chair and Respondent: Thomas Nakayama, Northeastern University  
Animal-Ness as Transgressive  
Mary Trachsel, University of Iowa  
Exploring the Constellations of Queer-Ness  
Isaac West, University of Iowa  
Deconstruction Race-Ness  
Stephanie Young, University of Southern Indiana  
Insurrectionary Womanli-Ness  
Melanie McNaughton, Bridgewater State College  
The Colores of Black-Ness  
Greg Goodale, Northeastern University  
Urban(e)-Ness; Achieving a Utopic Identity through Documentary Film  
Ryan Blum, University of Illinois
E10  IRONY, SATIRE, AND HUMOR  
LAKE NOKOMIS  Chair: Craig Stewart, University of Memphis

*Persuading T(wo) Extremes: Satire as Embodied Rhetorical Paradox and Play*
Alaina Feltenberger, University of Colorado at Boulder

*Partisan Laughter: Analyzing Conservative and Liberal Satire*
Daniel Keller, Ohio State University

*The New Prophetic: The Case of Jon Stewart*
Anna Young, Pacific Lutheran University, and Johanna Hartelius, Northern Illinois University

*Strategies of Verbal Irony in Visual Satire: Reading The New Yorker’s “Politics of Fear” Cover*
Craig Stewart, University of Memphis

*Just Joking – The Potential of Performing Humorous Rhetoric*
Jennifer LeMesurier, University of Washington

E11  INVENTING THE DEPARTMENT: RHETORICS OF ACCESS IN WRITING STUDIES  
WAYZATA BAY  Chair: Timothy Oleksiak, The University of Minnesota, Twin Cities

*Reframing Democratic Agency in the Neoliberal Moment*
Timothy Oleksiak, The University of Minnesota, Twin Cities

*Teaching Writing in the Master’s House*
Matthew Williams, The University of Minnesota, Twin Cities

*Engines of Inequality: Accessing Student Language*
Patrick Bruch, The University of Minnesota, Twin Cities

*Linguistic Discord: Non-Native Speakers and First-Year Writing*
Mary Jo Wiatrak-Uhlenkott, University of Minnesota, Twin Cities

*Access: A Case Study*
Lucia Pawlowski, The University of Minnesota, Twin Cities

E12  WOMEN IN POLITICS  
SPRING PARK BAY  Chair: Jordynn Jack, University of North Carolina at Chapel Hill

*What Shall We Do with the Feminine Style?*
Marie Klujeff, Aarhus University, Denmark

*Bitch, is in Fact, Not the New Black: Addressing the Vulnerabilities of Women in Political Candidates and Recovering Feminine Style through Psychoanalysis*
Mary Anne Taylor, University of Texas at Austin

*Movement toward the Future in Belva Lockwood’s “How I Ran for the Presidency”*
Emily Berg, University of Minnesota

*Confounding the Double Bind: Hillary Clinton’s Post-Feminist Candidacy in the 2008 Presidential Democratic Primary Contest*
Jaclyn Howell, University of Kansas

*A (Post)Presidential Concession: Hillary Rodham Clinton’s Address to the 2008 Democratic National Convention*
Justin Killian, University of Minnesota

E13  INTO THE HOPPER: REPROCESSING FOOD, TECHNOLOGY, AND GENDER  
MAPLE LAKE  Chair: Paul Muhlhauser, College of Staten Island

*Into the Belly of the Beast: Weight-Loss Advertising and the Grotesque Gendered Body*
Marie Drews, Luther College

*Body, Voice, and Language: Aristotle and Quintilian on the Formation of Hexis*
Mark Brantner, SUNY-Binghampton

*Into the Burn: Regendering Female Athletes through Sports Commentary*
Daniel Schafer, Washington State University

*Into the Honeybucket: Gender and Controlling Regularity*
Paul Muhlhauser, College of Staten Island

*Gendering the Moral Appeal of Environmental Discourses*
Katrina Powell, Clare Dannenberg, and Bernice L. Hausman, Virginia Tech
E14  POLITICAL DISCOURSES  
DEER LAKE  
Chair: Phillip Marzluf, Kansas State University

**Rhetoric and/or Violence? Frantz Fanon’s Revolutionary Manifesto**  
Phillip Marzluf, Kansas State University

**Some of It I Half Remember: Resistant Figurations of Immigrant/Citizen in Gangs of New York**  
Meryl Irwin, University of Iowa

**Birthers, Partiers, and Anarchists: The Rhetoric of Anarchism in Contemporary Political Discourse**  
Michael Ristich, Wayne State University

**Rhetoric for Avoiding Offense: The Art of Dissimulation in French Rhetorical Manuals of the Renaissance**  
Claudia Carlos, Carnegie Mellon University

**Rhetoric, Revolution, Nation**  
Iswari Pandey, Syracuse University

E15  INCLUSION/EXCLUSION: GOVERNMENTALITY AND THE BIOPOLITICAL  
PINE LAKE  
Chair: Matthew Pavesich, Roosevelt University

**The Cherokee Nation Excludes the Freeman**  
Matthew Pavesich, Roosevelt University

**Why Was Tamms Prison Invented?**  
Nadya Pittendrigh, University of Illinois, Chicago

**Positioning Addiction and Addicts**  
Lindsay Marshall, University of Illinois, Chicago

**Rhetoric and Recreation: *Khora* and the Labor/Leisure of Posthuman Agency**  
David Grant, University of Northern Iowa

**“Progressive” Latino Politicians in Chicago**  
Jose Castellanos, University of Illinois, Chicago

E16  PUBLIC MEMORY  
ELK LAKE  
Chair: David Gilbert, Maine Maritime University

**Producing Public Memories: Middleton Place Plantation, the Production of Communities, and Nostalgia as an Agent of Discipline**  
Stacy Day, University of Arizona

**Consuming the War on Terror: “America: The Gift Shop” and the Ironic Rhetoric of Nostalgia**  
Troy Cooper, University of Illinois

**Nostalgia, Self-Identity, and the Rhetoric of the Slow Food Movement**  
David Gilbert, Maine Maritime University

**Where the Popular Meets the Political: The Rocky Ethics of Materially Constructing Public Memory**  
Sarah Vartabedian, University of Texas at Austin

E17  CONSTRUCTING (AND DECONSTRUCTING) THE CLASSICAL  
LAKE HARRIETT  
Chair: Michael Svoboda, The George Washington University

**A Cultural Katrina: “Rome” and the Politics of Transgression**  
Jon Hoffman, University of Minnesota

**The Function of Urban Slaves in Ancient Rome: The Administration of Marcus Tullius Tiro**  
Zach Bankston, University of Nevada, Reno

**Augustan Concord, Gothic Controversy, and the Models of Empire in *The Spectator***  
Jonathan Torn, Northern Arizona University

**Idiotai in the Public Square: Deconstructing Garrett Hardin’s "Tragedy of the Commons"**  
Michael Svoboda, The George Washington University

**Rhetorical Hexis and Creativity in Workplace Writing**  
Stewart Whittemore, Auburn University

E18  RESEARCH NETWORK  
BALLROOM 3 & 4  
Sponsored by the University of Minnesota, in honor of Michael Leff  
Open only to those named. This session will continue through 1:30 pm as F18.
(Boxed lunches included)

**GROUP 1:** Janet Atwill, University of Tennessee, *Leader*
Kim Lacey, Wayne State University
Making Memory: *Technè, Technology, and the Refashioning of Contemporary Memory*
Scot Barnett, University of Wisconsin, Madison
Arts of Concealment: *Rhetoric and Ethics in the Age of Wireless Computing*
Ryan Skinnell, Arizona State University
An Uncomfortable Encounter: *Postmodern Reading Meets History in the Archives*
Alex Parrish, Washington State University
Adaptive Rhetoric: *Ethos and Evolved Behavior in Cicero’s De Oratore*
Jason Schneider, University of Illinois, Chicago
Non-Negotiable Lives: Citizenship, Immigration, and the Discourses of National Belonging
Vessela Valiavitcharska, University of Maryland
**Rhythm in Byzantine Rhetorical Theory**

**GROUP 2:** Davida Charney, University of Texas at Austin, *Leader*
Bryna Siegel Finer, Southern Vermont College
Persistence, Resistance, and Change: *Toward a Critical Praxis for Student Researched Writing*
Casie Fedukovich, University of Tennessee, Knoxville
Definitions of Labor: *A Study of Working-Class Writing Instructors*
Monique Leslie Akassi, Morgan State University
Black (M)other/Daughter Relationships
Mark Hoffman, University of Maryland
Defining the State: Argument from Definitional Essence in Randolph Bourne’s “The State”
Sarah Read, University of Washington
**The Rhetoric of Brain Science and in the Public Discourse about Childcare and Early Childhood Education**

**GROUP 3:** Gregory Clark, Brigham Young University, *Leader*
Heather Brook Adams, Penn State University
Beyond Ingratiation: *Defining a Burkean Theory of Style*
Sarah Skripsky, Westmont College
Rhetorics of Nation in the Illustrated Literary Press: Postcolonial Nation-Building in the Red Dragon, Wales, and Young Wales (1882-1904)
Sarah Whyte, University of Waterloo
Towards a Rhetorical Approach to Knowledge Translation in Health Care
Donna Evans, Washington State University
Identification and Division in the Rhetorics of Harney County, Oregon
Kevin Browne, University of Wisconsin, Milwaukee
**Caribbean Rhetorics**

**GROUP 4:** James Darsey, Georgia State University, *Leader*
Natalie Fixmer-Oraiz, University of North Carolina
Baby Mommas at the Box Office: *The Rhetorical Management of Maternity in Crisis*
Desiree Rowe, University of South Carolina, Upstate
Reclaiming Textual Agency through Subversion
Jillian Klean Zwilling, University of Illinois
Washington’s Etiquette
Pearce Durst, Washington State University
**Social Movements Defining Rhetoric**
Merci Decker, University of Memphis
The Vanguard Group: *Examining a Radical Response to the Great Depression*
Michael McGinnis, Wayne State University
Performativity and Politics: “Coming Out” as a Rhetorical Stance
GROUP 5: Diane Davis, University of Texas at Austin, Leader
Sharon Kirsch, Arizona State University
The Trouble with Theory: Why Has Critical Inquiry Forgotten Rhetoric?
Serena Sanchez-Wilson, University of Nevada, Las Vegas
Kairotic Strategema: A Rhetorical Investigation of Barack Obama’s 2009 Health Care Address
Sarah Jedd, University of Wisconsin, Madison
The Family at War: Discourses of Health, Democracy, and Family Planning
Cathy Spidell, University of Akron
A Rhetoric on Invisible Disability: Teaching for Inclusion and Access in a Required Pre-Service Education Technology Course
Ira James Allen, Indiana University
The Asymptote: A Methodological Trope for Rhetorical Theory
Erica Rogers, University of Nebraska
(Re)Configuring Space: (Re)Thinking the Classroom and Its Borders

GROUP 6: Jeanne Fahnestock, University of Maryland, Leader
Jun Xu, University of Washington
Where Knowledge Dwells: Productive Metaphors in Molecular Biology
Greg Schneider, Kettering University
Science Museums and the Rhetoric of Public Science
Rebecca de Wind Mattingly, University of Colorado, Boulder
Invention’s Shifting: Apprentice Rhetors and the Impact of Choice
Seth Long, California State Polytechnic University
Uncontested Terms and Value Hierarchies in Presidential Inaugural Addresses
Kimberly Thomas-Polley, University of Minnesota
Experimental Knowledge and Probability: Intersections of Nineteenth-Century Medical Education Reform and Rhetoric
Cory Holding, University of Illinois
The Rhetor and the Sphere: Gesture and Weather in Gilbert Austin’s Chironomia

GROUP 7: Cara Finnegan, University of Illinois, Leader
Daniel Kim, University of Colorado
Constructing Citizenship through Everyday Photography: Rhetorics of Practice, Process, and the Common Camera
Amanda Moulder, University of Texas at Austin
Early Cherokee Women’s Rhetorical Traditions and Rhetorical Education
Timothy Henningsen, University of Illinois, Chicago
Ideological Idiom: Democratic Rhetoric in 19th Century American and 20th Century Caribbean Literature
Jamie White-Farnham, University of Rhode Island
Housework, Homemakers, and Heirlooms: Rhetorics of the Domestic Sphere
Carly Woods, University of Pittsburgh
Recorporealizing Rhetoric: Education, Enactment, and Eloquence
Ersula Ore, Penn State University
Lynching Photography in the 21st Century

GROUP 8: Keith Gilyard, Penn State University, Leader
Katie Rose Guest Pryan, University of North Carolina at Chapel Hill
The Rhetoric of Psychiatric Disability: The Case of Plath’s Biographers
Paige Conley, University of Wisconsin, Milwaukee
Remapping a Space for Rhetoric: Zitkala-Ša’s Dacotah Ode, (Retooled) Techne, and the Washington Monument
John Pell, University of North Carolina, Greensboro
(An)Other Way: Pragmatic Empathy and Identification After Rhetoric
Courtney Caudle, University of Illinois
Preserving the White House: Jackie's Televised Tour
Jacob Dickerson, North Carolina State University

The Streets of the Five Points: Romanticizing Poverty in America's First Slum

GROUP 9: Martin Medhurst, Baylor University, Leader
Ashlyn Gentry, University of Texas at Austin

Disappearing Act: The Scholarship of Presidential Speechwriting
William Saas, University of Louisville

Haunting as Rhetorical Effect
Morgan Ginther, University of Memphis

Mississippi, the Closed Society, and the Realization of Freedom in 1964
Patrick Loeb, University of Memphis

Samuel Adams and the Rhetoric of Engineered Rationale
Jared Colton, Washington State University

Rhetoric and Religious Ideology: Processes of Reification in the Language of Privilege and Equality
Herbert Simons

The Prospect of Rhetoric

GROUP 10: Krista Ratcliffe, Marquette University, Leader
Rita Stacy, Portland State University

Rhetorically Listening to the Simulations of Absence with Consubstantial Consciousness
Kristine Marie Berg, University of Copenhagen

Notions of the Intercultural Dialogue
Paul G. Cook, University of South Carolina

Neoliberalism and Biopolitics: The Possibility of Collective Action in the Twenty-First Century
Caroline Gottschalk-Druschke, University of Illinois, Chicago

Oikos: Gender, Possibility, and the Private Sphere
Dawn Armfield, University of Minnesota

Sojourner Truth: A Case of Style
Kristine Marie Berg, University of Copenhagen

Neoliberalism and Biopolitics: The Possibility of Collective Action in the Twenty-First Century
Caroline Gottschalk-Druschke, University of Illinois, Chicago

Abu Ghraib in and as Public Memory

GROUP 11: Jack Selzer, Penn State University, Leader
Cathryn Molloy, University of Rhode Island

"I Just Really Love My Spirit": Dissociative Identity Disorder and the Archetypal American Woman
Gae Lynn Henderson, Utah Valley University

Countering Propaganda through Kenneth Burke's Heuristics: Contemporary Brain Research Meets "The Muddle"
Janice Fernheimer, Rensselaer Polytechnic Institute

Rhetoric, Race, Religion: Hatzaad Harishon and Black Jewish Identity from Civil Rights to Black Power
John Donolfo, Clemson University

Visual Rhetoric in Cell Biology
Candice Rai, University of Washington

Geographies of Invention: Democracy, Competing Publics, and the Materiality of Rhetoric
Jodie Nicotra, University of Idaho

Rhetoric and Attunement: Habit, Forgetting, Response

GROUP 12: Susan Wells, Temple University, Leader
Erin Wais Hennen, University of Minnesota

The American Journal of Chinese Medicine: From Spirituality to Science
Sarah Hallenbeck, Duke University

Framing the Faces of Eve: A Patient Writes Dissociative Identity Disorder
Craig A. Meyer, Ohio University

The Critical Theory of Religion: Horkheimer's Darkness and Hope
Heather Branstetter, University of North Carolina at Chapel Hill
Inventive Education
Matt Morain, North Carolina State University

Taxonomies of Digital Silliness: Categorizing Emerging Genres of Internet Memes

GROUP 13: Kirt Wilson, University of Minnesota, Leader
Kirsten Dyck, Washington State University
"The Blood of My Ancestors": Nostalgia in White-Supremacist Hate Rock
Una H. Kimokeo-Goes, Penn State University
U.S. Expansion and the White Man’s Burden: Framing American Identity at the Turn of the 20th Century
Elizabeth Vogel, Arcadia University
Fear, Disdain, and Elation: Beginning Composition Teachers’ Rhetoric on Emotion in the Writing Classroom
Kimberly Johnson, University of Memphis
Say “Amen” for the Sistahs: The Rhetoric of Womanist Preaching
Hillary Savoie, Rensselaer Polytechnic Institute
The Display of American Life: This American Life as Public Memory, Epideictic Rhetoric, and Interactive Media

GROUP 14: David Zarefsky, Northwestern University, Leader
Maegan Parker Brooks, University of Puget Sound
Fannie Lou Hamer and the Rhetoric of the Black Freedom Movement
Elizabeth Leahy, University of New Mexico
The Origins of Composition and Rhetoric at the University of New Mexico
Peter Zhang, Grand Valley State University
Rethinking Sophistic with Gilles Deleuze
Lisa Zimmerelli, University of Maryland
A Stereoscopic Theology: Frances Willard’s Woman in the Pulpit
Jonathan Benda, Tunghai University
The Rhetorical Reception of George H. Kerr’s Formosa Betrayed

SATURDAY, MAY 29, 2010
12:00 – 1:30 pm

F01  RETHEORIZINGS
EXCELSIOR BAY  Chair: Kimberly Thomas-Pollei, University of Minnesota
A Rhetorical Approach to Formulaic Language
Hilary Franklin, Carnegie Mellon University
Rhetorical Figuration and Theories of Language: Vico and Nietzsche
Kimberly Thomas-Pollei, University of Minnesota
“Broken Heart” Models and Gaussian Copulas: Implications of Vico’s View of Mathematics for Rhetorical Criticism
Zoltan Majdik, North Dakota State University
Melanchthon’s Ethical Theory of Concord and Diachronicity of Language
Julia Major, University of Washington

F02  EMBODYING STYLES IN PRACTICE, THEORY, AND CRITICISM
SPRING PARK BAY  Chair: Chris Holcomb, University of South Carolina
Enregistering Style
Barbara Johnstone, Carnegie Mellon University
A Motives of Style: From Description to Interpretation
Chris Holcomb, University of South Carolina
Imagery and the Rhetoric of the Body
Jimmie Killingsworth, Texas A&M University
Technē: Henry Ford’s “Secrets of the Machine”
Ian Hill, University of Illinois
Martydom as Embodied Rhetoric in the Early Christian Church
John Belk, Penn State University

F03
ST. CROIX I

ROUNDTABLE: WHAT IS RHETORIC RESEARCH? A CONTINUING
CONVERSATION
Co-Chairs: Jenn Fishman, University of Tennessee-Knoxville, and John Duffy, University of Notre Dame
Participants: Damian Baca, University of Arizona
Matthew Capdevielle, University of Notre Dame
Jason Jones, University of Washington
Chris Minnix, University of Arizona
Bryan Trabold, Suffolk University

F04
ST. CROIX II

RHETORIC AND RELIGION
Chair: Brad McAdon, University of Memphis
The Function of Myth in Isocrates’ Rhetoric
Steven Edscorn, University of Memphis
Rhetorical Reworking and Revision within the New Testament Post-Resurrection Appearances
Mike Duncan, University of Houston Downtown
Counter-Narratives: Toward a Rhetoric of the Gospels
Brad McAdon, University of Memphis
Invention as a Rhetorical Ends: The Christian Middle Ages and Animal Imagery in the Book of Kells
William Endres, University of Kentucky
Rhetoric of Divinity: Archetypal Heresy and the Social Function of Creeds in Late Antiquity
Stephen Brasher, University of Minnesota
Respondent: Carol Poster, York University

F05
DEER LAKE

THE ISOCRATIAN LEGACY
Chair: Jeff Pruchnic, Wayne State University
To Give Back What is Given: Isocrates and the Rhetoric of Appropriation
Jeff Pruchnic, Wayne State University
Negotiating the Negating: Isocrates’ Civic Educational Program and the Fundamentally Religious Scholar
Daniel Richards, University of South Florida
Preventing Plagiarism: Using Isocrates and Quintilian to Promote Student Originality
Amy Patterson, Virginia Tech
Notes toward an Isocratean Theory of Attention
David Landes, University of Pittsburgh, and Damien Pfister, University of Nebraska at Lincoln

F06
WAYZATA BAY

IMAGES OF WOMEN IN THE U.S., 1875-1920
Chair: Nan Johnson, Ohio State University
Images of the Composing Woman and the Popular Press
Nan Johnson, Ohio State University
American Women Depicted: The Circus Poster
Katherine Adams, Loyola University
Little Egypt, Salomé, and the Shimmy
Michael Keene, University of Tennessee
Imagetexts of Death: New York Times Coverage of the 1876 Brooklyn Theater Fire and the 1911 Shirtwaist Factory Fire
Robin Jensen, Erin Doss, and Rebecca Ivic, Purdue University

F07
BIRCH LAKE

INTELLECTUAL WOMEN, PIETY, AND RHETORICAL TENSIONS IN LATE
ANTIQUITY AND THE MIDDLE AGES
Chair: Susan Jarratt, University of California, Irvine
Philostratus in the Rhetorical Circle of Julia Domna
Susan Jarratt, University of California, Irvine
Gendered Rhetoric in the Byzantine Hagiography of the Transvestite Nun St. Mary/Marinos
Heather Palmer, University of Tennessee at Chattanooga

Andreia in the Nunnery: Rhetorical Learnedness in 12th-Century Byzantium
Ellen Quandahl, San Diego State University

F08  SPACE
LAKE CALHOUN  Chair: Jerry Blitefield, University of Massachusetts, Dartmouth

Where Do I Stand?: Geographies as Topoi for Invention
Lehua Ledbetter, University of Hawaii

"To Be a More Distinct People": Spatial Rhetoric as a Resource for Identification
Rosalyn Eves, Southern Utah University

Identification and Division Manipulated by the Physicality of Space
Aaron Little, San Diego State University

Consecration through Desecration: The Sacred, The Profane, and The Moving Wall
Jerry Blitefield, University of Massachusetts, Dartmouth

Placement, Digital Location, and Feminist Agency
Tarez Samra Graban, Indiana University

Ecological Location, Ecocomposition, and Feminist Agency
Kathleen J. Ryan, University of Montana

F09  RHETORICAL TENSIONS IN COLLABORATION BETWEEN ACADEMIA AND INDUSTRY
CEDAR LAKE  Chair: Beth Hewett, University of Maryland University College

The Evolution of a Writing Team
Beth Hewett, University of Maryland University College

Questions of Value in Acts of Collaboration
Charlotte Robidoux, Hewlett Packard Corporation

Theorizing Industry – Academic Collaboration
David Overbey, Bellarmine University

F10  RHETORICAL MOTHERHOOD
LAFAYETTE BAY  Chair: Candice McFadyen, Pepperdine University

Motherhood in Prison: Analyzing Sarah B. From’s Speech through a Critical Feminist Lens
Candice McFadyen, Pepperdine University

Memory and the Mommy Blog: Envisioning a Future for the Familial Narrative
Elizabeth Ellis, University of Alabama

Rocking the Cradle and Ruling the World: Kairos and the Rhetoric of Mommy Blogs in the Twenty-First Century
Elizabeth Howells, Armstrong Atlantic State University

“If I Were a Man”: Intersections of Genre and Gender in A Mother’s Blessing, Dorothy Leigh’s Seventeenth-Century Conduct Manual
Julia Combs, University of Nevada, Las Vegas

F11  ROUNDTABLE: DO WE KNOW ENOUGH ABOUT MEDIEVAL RHETORIC?
MAPLE LAKE  Chair: James Murphy, University of California, Davis

Participants: Martin Camargo, University of Illinois
Rita Copeland, University of Pennsylvania
Jill Ross, University of Toronto
Marjorie Woods, University of Texas-Austin
Beth Bennett, University of Alabama

F12  OBAMA
ELK LAKE  Chair: Linda Selzer, Pennsylvania State University

Barack Obama and the New Cosmopolitanism
Linda Selzer, Penn State University

Let’s Have a Beer: Neo-Liberal Political Rationality, Obama, and the Evisceration of African-
American Hush Harbor Parrhesia
Vorris Nunley, University of California at Riverside

"Yes We Can!": Identification and the Invitation to Collective Identity in Barack Obama’s Campaign Rhetoric
Courtney Yue, San Diego State University

Obama-Haha: The “Concord and Controversy” of Racial Comedy and Barack Obama
Jonathan Rossing, Indiana University at Bloomington

F13
APPLYING STASIS THEORY IN WRITING, LAW, AND GLOBAL LITERACY
STUDIES
Chair: K. Alex Ilyasova, University of Colorado, Colorado Springs

Beyond “Plug, Chuck, and Forget”: Inventing Technical Writing Through the Use of Stasis Theory
K. Alex Ilyasova, University of Colorado, Colorado Springs

Stasis Theory, First-year Comp, and Darfur: Opening a Doorway to Critical Thinking and Authentic and Genuine Representation
Julie Ann Hoffman, University of Colorado, Colorado Springs

Actus/Status, Kategoría/Apología: Stasis and Kairos in Chinese Literacy and Religious Discourse
Jeffrey Schonberg, Angelo State University

Judicial Rhetoric as Motion: Stasis Theory and “The Law”
Christine A. Geyer, Syracuse University

F14
THE SLIPPERINESS OF SYMBOLS AND THE PARADOXICAL NATURE OF WHITE PRIVILEGE
Chair: Matthew Jackson, Brigham Young University

The Media’s Morphing of the Color of Power: Recasting Race, Presidential Whiteness, and the Obama Plan
Meta Carstarphen, University of Oklahoma

Races and the Stases: Assumptions Underlying the Power of White Supremacy
Matthew Jackson, Brigham Young University

Composition-Rhetoric, White Privilege, and the Teaching of a Graduate-Level Composition-Rhetoric Course
Kathleen Welch, University of Oklahoma

F15
THE VISUAL
Chair: Brett Ommen, University of North Dakota

Visual Rhetoric in a Wireless World: Seeking a Common Language
Thomas Geary, University of Maryland

The Limited Vision of “First Things First,” or, How Iconoclasm Improves Visual Rhetoric
Brett Ommen, University of North Dakota

Voters and Voting on “American Idol”
Danee Pye and Steven Seybold, University of Texas at Austin

F16
RHETORIC AND ECONOMICS
Chair: Josh Hanan, University of Texas at Austin

Nothing Ventured, Nothing Gained: Rhetorics of Risk in Financial Markets
Alexandria Murray Risso, San Diego State University

Financial Fantasies and Constitutive Criminals: The Rhetoric of Economic Justice in the the Financial Crisis
Kevin Marinelli, University of Georgia

Theorizing the Role of Rhetoric in the Present Economic Crisis
Josh Hanan, University of Texas at Austin

Dis/Connecting the Downturns: Metaphors and Time in Recession Rhetoric
Lars Soderlund, Purdue University

F17
RHETORIC AND CIVIC WORK
Chair: Caitlyn Bruce, Northwestern University
Urban Dictionary and the Reconfiguration of the Dictionary as Democratic Public
Lindsay Rose Russell, University of Washington

More than Visual Aids: Securing Consensus and Activating Dissent- GIS and Urban Development Discourse
Caitlin Bruce, Northwestern University

Reexamining the Rhetoric of Community Violence
Katie Kavanagh O’Neill, University of Pittsburgh

Speaking Truth to Power Aslant: Meridel LeSueur’s “The Glory of Robert Emmet”
Julia Allen, Sonoma State University

F18 RESEARCH NETWORK
BALLROOM 3 & 4 Continuation of E18

SATURDAY, MAY 29, 2010
1:30 – 4:45 pm

ATRIUM LOBBY BOOK EXHIBIT WITH COFFEE BREAK

SATURDAY, MAY 29, 2010
1:45 – 3:15 pm

G01 HOW DO MUSEUMS SPEAK?
LAKE HARRIET Chair: Elizabeth Weiser, Ohio State University

Us Not Them: Museums Negotiating National Identification
Elizabeth Weiser, Ohio State University

Music, Museums, and Meaning: A Rhetorical Analysis of the Experience Music Project and the Rock and Roll Hall of Fame and Museum
Kristine Weglarz, University of Minnesota

Controversy under Erasure: Memory, Museum Practice, and the Politics of Magnitude
William Trapani, Florida Atlantic University, and Kelly Young, Wayne State University

Spaces of Controversy and Tourism: Public Rhetorics in New York City in the Wake of 9/11
Ekaternia Haskins and Hillary Savoie, Rensselaer Polytechnic Institute

Controversy and Creationism: A Look at the Institute for Creation Research’s Museum of Creation and Earth History
Julie Homchick, Dartmouth College

G02 PEDAGOGY
ST. CROIX I Chair: Judy Halden-Sullivan, Millersville University of Pennsylvania

De Magistro: The Rhetoric of Augustine's Performance of Pedagogy
Joshua Butcher and Dustin Wood, Texas A&M University

Reenacting Historical Controversy: “Reacting to the Past” as Rhetoric Pedagogy
Kristine Bruss, University of Kansas

Oh My Friends, There Are No Friends: Friendship as Rhetorical Pedagogy
Douglas Christensen, University of Utah

Closed Fist or Open Hand: The Civilization Properties of Rogerian Argument in Persuasive Writing Pedagogy
Robin Murphy, East Central University

Rhetorics of "Nearness"
Judy Halden-Sullivan, Millersville University of Pennsylvania

G03 GLORIA STEINEM’S RHETORIC: BUILDING RADICAL FEMINIST BRIDGES TO THE MODERATE MIDDLE
WAYZATA BAY Chair: Louise W. Knight, Northwestern University

“This is the Year of Women’s Liberation”: Gloria Steinem’s 1970 Commencement Address at Vassar
Bonnie Dow, Vanderbilt University

Feminism and the "Spiral of History": History in the Rhetoric of Gloria Steinem
Leslie Harris, University of Wisconsin, Milwaukee

Wrestling with Demons: Gloria Steinem and the Rhetoric of Spirituality, Religion, and Therapy
Mari Boor Tonn, University of Richmond

G04  RHETORIC, CITIZENSHIP, AND COMMUNITY IN THE PRAGMATIC TRADITION  
EXCELSIOR BAY  
Chair: William Keight, University of Wisconsin, Milwaukee

Pragmatism, Rhetorical Citizenship, and Social Democracy  
Robert Danisch, Concordia University

The Importance of James’s Pragmatism for the Study of Rhetoric  
Paul Stob, Vanderbilt University

John Dewey, Kenneth Burke, and the Role of Orientation in Rhetoric  
Scott Stroud, University of Texas at Austin

Roots for a Technological Rhetoric?: A Reevaluation of John Dewey’s Writings on Deliberation  
Jeremiah Dyehouse, University of Rhode Island  
Respondent: Barry Brummett, University of Texas at Austin

G05  THE END(S) OF MAN: NONHUMAN RHETORICS  
ST. CROIX II  
Chair: Debra Hawhee, Penn State University

Bestial Rhetorics  
Debra Hawhee, Penn State University

Wrangler Rhetorics  
Cynthia Haynes, Clemson University

Lycanthropic Rhetorics  
Michelle Ballif, University of Georgia

Creaturely Rhetorics  
Diane Davis, University of Texas at Austin

G06  RELIGION AND RHETORIC: DIVINITY, DANGER, CREATION, AND REDEMPTION  
SPRING PARK BAY  
Chair: Joseph Bartolotta, University of Minnesota

Lethal Sermons: Jim Jones and the Notion of Dangerous Rhetorical Force  
Jacqueline Schiappa, University of Minnesota

Creating a New Relationship with Creation: The Rhetoric of Evangelical Christianity’s Tip-Toe toward Environmental Sustainability  
Joseph Bartolotta, University of Minnesota

Reconciling Nature and Spirit: Evangelicalism, Science, and “Creation Care”  
Erik J. Hjalmeby, University of Wisconsin

Condensation Symbols and the Origins of Political Fundamentalism  
Jonathan Edwards, Northwestern University

G07  ROUNDTABLE: WHITE IN THE BLACK IMAGINATION: ON THE RHETORICAL LEGACY OF MICHAEL JACKSON  
BIRCH LAKE  
Chair: Ebony A. Utley, California State University

Participants: Lisa M. Gorrigan, University of Arkansas  
Brett Ommen, University of North Dakota  
Marica Alesan Dawkins, California State University

G08  FRIENDS, UNFRIENDS, AND CUSTOMERS: ADDRESSING SOCIAL NETWORKINGS AND “SELF” DISTRIBUTION  
LAKE CALHOUN  
Chair: Bonnie Kyburz, Utah Valley University

Status Update  
Bonnie Kyburz, Utah Valley University

Social Networking and Social Blacklisting: When Friends Behave Vituperatively on Facebook  
Erin Boade, Drew University

The Adults in the Room  
Andy Blubaugh, Portland Art Museum School of Film

G09  RHETORICS OF NEPANTLA IN COLONIAL LATIN AMERICA  
COOK’S BAY  
Chair: Victor Villanueva, Washington State University


**Toward a Rhetoric of the First “Indians”: The Taínos of the Second Voyage of Columbus**  
Victor Villanueva, Washington State University

**La Malinche and Nepantlisma: Decolonial Translations**  
Damián Baca, University of Arizona

**Humanist Rhetoric in Colonial Mexico: The Teacher Figure and the Universal Human Subject**  
Susan Romano, University of New Mexico

**G10**  
**POLITICAL ECONOMY AND ITS IMAGINARIES**  
*Chair:* Ralph Cintron, University of Illinois, Chicago

- **The Aesthetic, Material, and Rhetorical Problem of Price**  
  Jason Douglas, University of Illinois, Chicago
- **Does Freedom Have a Nature?**  
  David Bleeden, De Paul University
- **Democracy as Fetish, Modernity, and the Expansion of Life**  
  Ralph Cintron, University of Illinois, Chicago

**G11**  
**ROUNDTABLE: THE CONSTITUTION OF PUBLIC ARGUMENT: A CLINIC ON RHETORIC, ENGAGEMENT, AND HEALTH CARE POLICY**  
*Chair:* Sean Patrick O’Rourke, Furman University

*Participants:*  
David Cheshier, Georgia State University
Pat Gehrke, University of South Carolina
Kelly Happe, University of Georgia
Antonio de Velasco, University of Memphis

**G12**  
**ROUNDTABLE: RETHINKING THE TEACHING OF THE LANGUAGE ARTS IN JESUIT INSTITUTIONS**  
*Chair:* Cinthia Gannett, Fairfield University

*Participants:*  
Kevin Peters, Loyola Marymount University
Toni Glover, University of Scranton
Paul Lynch, St. Louis University
Steven Mailloux, Loyola Marymount University
John Brereton, Boston Athenaeum

**G13**  
**GREEK RHETORIC**  
*Chair:* Carol Poster, York University

- **Ancient Medicine and Ancient Rhetoric: Plato’s Parallels**  
  Elizabeth L. Angeli, Purdue University
- **The Ends of Language: Rhetoric, Magic, and Medicine in Ancient Greece**  
  Rico Abrahamsen, University of Wisconsin, Madison
- **Is Callicles Really Plato? Exploring Four Views of Rhetoric in the *Gorgias***  
  Richard Johnson-Sheehan, Purdue University
- **Theages, C’est Moi: Plato on Charisma, Authority, and Education**  
  Carol Poster, York University
- **Visualizing Metanoia in Rhetorical Theory**  
  Kelly Myers, Stanford University

**G14**  
**THE NEW RHETORIC PROJECT: ARCHIVES, TRANSLATIONS, AND FUTURE RESEARCH**  
*Chair and Respondent:* John Gage, University of Oregon

- **The Archive Project**  
  Jim Crosswhite, University of Oregon
- **The Archive Project**  
  David Frank, University of Oregon
- **Perelman, Judaism, and Zionism: The Archive Project**  
  Janice Fernheimer, Rensselaer Polytechnic Institute
Translating Perelman and Olbrechts-Tyteca
Michelle Bolduc, University of Wisconsin, Milwaukee

Translating Perelman and Olbrechts-Tyteca
Barbara Warnick, University of Pittsburgh

Dissociation in The New Rhetoric
Andreea Ritivoi, Carnegie Mellon University

G15
MORE ON FEMINIST RHETORIC
Chair: Leigh Gruwell, Florida State University

Rhetorically Reframing Mary Magdalene as a Necessary Evil
Rebecca McCarthy, Kaplan University

Consuming Crazy: Britney Spears’s Breakdown and the Commodification of Feminine Sexuality
Matthew Morris: University of Texas at Austin

“She Just Snapped”: Reality Television, Murder and the Myth of Feminine Evil
Megan Tomei, Florida Atlantic University

Image and the Construction of the Historical Subject: Portraits of Elizabeth Cady Stanton
Leigh Gruwell, Florida State University

G16
IN THE POPULAR MEDIA
Chair: J. Rocky Colavito, Butler University

The Ideology of a Medium: Comics as a Site of Contestation
Daniel Lawson, Virginia Tech

Introducing the Cyborg Patient as Transhumanist Rhetor
Kevin Thayer, Rensselaer Polytechnic Institute

Alien Sex! Anal Probes! and Bigfoot’s Love Child!: Enquirer Epideictic, the Rhetoric of the Damned, and the Schism in Covering the Unexplained
J. Rocky Colavito, Butler University

Simulating the Real: The Confessional as Mediated Intimacy
Dalyn Luedtke, University of Arizona

Decoding the Language of Brain Decoding: Fear and Science Fiction in Popular News Reports of Neuroscientific Research
David Gruber, North Carolina State University

G17
POLITICAL RHETORIC
Chair: Jay Childers, University of Kansas

Concord and Controversy of Sound Judgment: The Brandeis Confirmation
Timothy Barouch, Northwestern University

Narrative Reasoning and Ethos in Colin Powell’s Speech to the UN
Martha Cheng, Rollins College

Passionate Argument between Friends: Agonistic Rhetoric and John McCain’s 2006 Commencement Speeches at Liberty, New School, and Columbia Universities
Jay Childers, University of Kansas

Rhetoric’s "Slow Motion Explosion": Exposing the Range of Rhetorical Action Underlying the Minnesota Legislature’s 2008 Veto Override
Terence Morrow, Gustavus Adolphus College

Concordant and Controversial Conservatives: Print Culture and the Disciplining of Conservatism
Michael Lee, College of Charleston

G18
RHETORIC ACROSS BORDERS
Chair: Ken Watanabe, Texas A&M University

Praxis and the Preservation of Indian Classical Odissi Dance
Shreelina Ghosh, Michigan State University

Constituting Temporary Community, Mediating Experience: The Rhetoric of Asian-American Independent Media
Vincent Pham, University of Illinois, Urbana-Champaign

Rhetoric or Utopianism? The Emergence of Multitude as a Discourse of Transforming Democracy in the
Global World
Ken Watanabe, Texas A&M University
Rousseau's Body Politic: Figuring Democratic Unity and Division
Freya Thimsen, University of North Carolina at Chapel Hill

G19
THE WIDE WORLD OF SPORTS RHETORIC
Chair: David Wright, University of South Carolina
Beijing Welcomes the World: Olympic Village and the Rhetoric of Globalization
Heather Hill, University of Washington
The Opening Ceremony of the 2008 Beijing Olympic Games
Michelle Murray Yang, University of Wisconsin, Madison
Softball Constituting National Identity?
Korryn Mozisek, Indiana University
“We Must Protect This House!”: The Familial Rhetoric of Big-Time College Football
David Wright, University of South Carolina
What Presidential Responses to Steroids in Baseball Reveal about American Identity
Michael Butterworth, Bowling Green State University

SATURDAY, MAY 29, 2010
3:30 – 5:30 pm

H01
SUPERSESSION ON THE CHALLENGES OF TEACHING RHETORICAL CRITICISM
ST. CROIX I
Director: James Jasinski, University of Puget Sound
Presenters: Leah Ceccarelli, University of Washington
Rosa Eberly, Penn State University
Lester Olson, University of Pittsburgh
James Darsey, Georgia State University
David Zarefsky, Northwestern University
Cara Finnegan, University of Illinois

H02
SUPERSESSION ON RHETORICAL THEORY: A CALLING TO QUESTIONS?
ST. CROIX II
Director: Erik Doxtader, University of South Carolina
Presenters: Barbara Biesecker, University of Iowa
Carolyn Miller, North Carolina State University
John Muckelbauer, University of South Carolina
Thomas Rickert, Purdue University
Philippe-Joseph Salazar, University of Cape Town

H03
SUPERSESSION: THE NEW RHETORIC READS LAWRENCE V. TEXAS
WAYZATA BAY
Director: Francis Mootz, University of Nevada, Las Vegas
Presenters: Francis Mootz, University of Nevada, Las Vegas
James Crosswhite, University of Oregon
Janice Fernheimer, Rensselaer Polytechnic Institute
Michelle Bolduc, University of Wisconsin, Milwaukee
Barbara Warnick, University of Pittsburgh
David Frank, University of Oregon
Andreea Ritivoi, Carnegie Mellon University
Description: This session invites rhetorical scholars to approach the issues raised in Lawrence v. Texas, which is the landmark United States Supreme Court decision striking down the sodomy law in Texas.

H04
SUPERSESSION ON RETHINKING MODERNITY AND MODERNISM FOR RHETORICAL STUDIES
EXCELSIOR BAY
Director: David Beard, University of Minnesota Duluth
Presenters: James Aune, Texas A&M University
Richard Graff, University of Minnesota, Twin Cities
Joshua Gunn, University of Texas at Austin
Debra Hawhee, Penn State University
Marguerite Helmers, University of Wisconsin, Oshkosh
William Keith, University of Wisconsin, Milwaukee
Respondents: Pat Gehrke, University of South Carolina, and Ron Arnett, Duquesne University

**H05**
**SUPERSESSION ON AMERICAN PRAGMATISM AND AMERICAN RHETORIC**
SPRING PARK BAY  
Director: Gregory Clark, Brigham Young University

Participants:  
Kate Ronald, Miami University  
Keith Gilyard, Penn State University  
Steven Mailloux, Loyola Marymount University  
Robert Danisch, Concordia University

**H06**
**SUPERSESSION ON PUBLIC MEMORY: INVESTIGATING THE RHETORIC AND POLITICS OF REGRET**
DEER LAKE  
Director: Bradford Vivian, Syracuse University

Participants:  
John Ackerman, University of Colorado  
Stephen Browne, Penn State University  
Ekaterina Haskins, Rensselaer Polytechnic University  
Kendall Phillips, Syracuse University  
Lisa Storm Villadsen, University of Copenhagen  
Bradford Vivian, Syracuse University

Respondent: Jeffrey Olick, University of Virginia

**H07**
**SUPERSESSION: IS CIVIC VIRTUE A RHETORICALLY CONSTRUCTED DELUSION?**
ELK LAKE  
Director: Antonio de Velasco, University of Memphis

Participants:  
Jeffrey Walker, University of Texas at Austin  
Gary Remer, Tulane University  
Janet Atwill, University of Tennessee  
G. Thomas Goodnight, University of Southern California

**H08**
**SUPERSESSION ON A BABEL OF SIGNS AND SYMBOLS: RHETORIC, DELIBERATION, AND DEMOCRATIC INQUIRY**
GRAY’S BAY  
Director: Jeremy Engels, Penn State University

Participants:  
Robert Asen, University of Wisconsin, Madison  
Jay Childers, University of Kansas  
Agnostic Rhetoric and the Realities of Democracy  
Jeremy Engels, Penn State University  
Character Counts: Excellence in Democratic Deliberation  
Bryan Garsten, Yale University  
What Do Political Theorists Want from Rhetoric?

Description: John Dewey said it long ago: “Communication alone can create the great community. Our Babel is not one of tongues but of signs and symbols without which shared experience is impossible.” How might rhetorical scholars contribute to democratic deliberation?

**H09**
**SUPERSESSION ON RHETORIC IN SECONDARY SCHOOLS**
BIRCH LAKE  
Co-Directors: David Joliffe, University of Arkansas, and Ralph Cintron, University of Illinois, Chicago

**H10**
**SUPERSESSION ON LATIN AMERICAN RHETORICS**
LAKE CALHOUN  
Director: Victor Villanueva, Washington State University

U.S.-Based Participants:  
Abraham Romney, University of California, Irvine
Christa Olson, University of Illinois
René Agustín De Los Santos, DePaul University
Victor Villanueva, Washington State University

Argentina/Brazil/Mexico-Based Participants:
Maria Cecilia Nogueira Coelho, Universidade de Sao Paolo
Maria Alejandra Vitale, Universidad de Buenos Aires
Mariana Ozuna Castañeda, Universidad Nacional, Mexico
Victor Villanueva, Washington State University

Description: This panel devoted to Latin American rhetorics aims to further our understanding of the rich history of rhetoric in this important area in our field. The six panelists are all members of the La Sociedad Latinoamericana de Retórica (SLR), a hemisphere-wide coalition of scholars organized in 2008.

Arrangements for this panel were made by the U.S. Chapter of the Latin American Rhetoric Society, an affiliate of La Sociedad Latinoamericana de Retórica. Funding for the “Perspective from Scholars based in Argentina, Brazil, and Mexico” portion of this panel was made possible by a grant from the Provost’s Office at DePaul University. Travel and accommodation in the US were also supported by the “Writing and Rhetoric Across Borders” series, an annual speakers’ series sponsored by the Department of Writing, Rhetoric, and Discourse and the College of Liberal Arts and Sciences at DePaul University.

H11
LAKE NOKOMIS

SUPERSESSION: POPULAR CHRISTIAN MEDIA AND GENDERED CIVIC IDENTITIES
Director: Martin Medhurst, Baylor University
Participants: Michael Hyde, Wake Forest University
Claire King, Vanderbilt University
Aric Putnam, St. John’s University
Respondent: Kristy Maddux, University of Maryland

Description: Scholars of rhetoric consider the arguments in Kristy Maddux’s forthcoming The Faithful Citizen, a study of how the Christian faith is modeled and enacted in popular media.

H12
COOK’S BAY

SUPERSESSION: RHETORIC FOR NINETEENTH-CENTURY WOMEN: IDENTIFYING WITH DIFFERENCE
Participants: Lisa Zimmerelli, University of Maryland University College
Jane Donawerth, University of Maryland
Wendy Hayden, Hunter College, CUNY
Wendy Dasler Johnson, Washington State University, Vancouver

Description: This panel explores a paradox: the unifying and divisive nature of rhetoric for nineteenth-century feminists.

H13
LA FAYETTE BAY

SUPERSESSION ON CONFLICT, COMMUNITY, AND CREATIVITY: IDENTIFYING ASIAN-AMERICAN RHETORICAL TEXTS
Director: Morris Young, University of Wisconsin, Madison

Participants: Chanon Adsanatham, Miami University
Kent Ono, University of Illinois
Dominic Ashby, Miami University
Stuart Ching and Stella Oh, Loyola Marymount University
Morris Young, University of Wisconsin, Madison

Division, Aggression, and Essentialism in Alex Hing’s Call for an Asian American Front
History as Techne in Yuri Kochuyama’s “Consciousness of Power” Speech
Representing Japan, Embodying America: The Rhetoric of Two Japanese American Memoirs
Rhetorical Invention in Theresa Cha’s Dictee
The Ethos of Yi-Fu Tuan’s Who Am I?
LuMing Mao, Miami University

**Reading Asian Rap**

*Description:* The panelists on this session will identify, theorize, and analyze primary texts written by Asian Americans as instances of Asian American rhetoric. How have Asian Americans used rhetoric to respond to conflict, form community, and express creativity?

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**H14 RETHINKING ARISTOTLE**

**MAPLE LAKE**

Chair and Respondent: Don Bialostosky, University of Pittsburgh

Eironenē and Katstramenenē: A Re-evaluation of Aristotle's Opposing Styles
Kyle Schlett, University of Mississippi (*Hauser Award Winner*)

“Universal” and “For the Most Part” Arguments in Aristotle’s *Rhetoric*
Brad McAdon, University of Memphis

Heidegger, Persuasion, and Aristotle’s *Rhetoric*
P. Christopher Smith, University of Massachusetts at Lowell

The Art of Listening in Martin Heidegger’s SS 1924 Lecture Course on Aristotle’s *Rhetoric*
Daniel Gross, University of California, Irvine

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**SATURDAY, MAY 29, 2010**

5:45 – 7:30 pm

**“OPEN MIKE” RECEPTION**

BALLROOM 3 & 4, 5:45 – 7:30 pm

In celebration of Michael C. Left’s brilliant life and career, a portion of this RSA reception will be devoted to a sharing of memories and stories about RSA’s late president. Decorous short orations are welcome as we lift a toast (or two) to his continuing influence. (Contact Leah Ceccarelli at cecc@uw.edu if you think you might want a turn at the microphone.)

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**SUNDAY, MAY 30, 2010**

8:30 – 10:00 am

**101 RHETORICAL CRITICISM**

**ST. CROIX I**

Chair: Matthew de Tar, Northwestern University

Telling Theory from Method and Highlighting Interpretation: Towards a Sorting Out of Rhetorical Criticism and Scholarship
Lisa Storm Villadsen, University of Copenhagen

Critical Rhetoric as Unveiling and Constituting an Apparatus: Toward a Meta-Critique of Contemporary Rhetorical Theory and Criticism
Daniel Mistich, Syracuse University

Contingency in Rhetorical Criticism
Matthew de Tar, Northwestern University

Badiou as a Method for Rhetorical Criticism: On Dmitri Shostakovich and the Rhetorical Event
John McKenzie, University of Texas at Austin

Reordering the Disorder: The Rhetorical Agency Debate through the Rhetorical Situation
Steven Accardi, Arizona State University

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**102 DELIVERY**

**ST. CROIX II**

Chair: Elizabeth Kalbfleisch, University of Minnesota

Hands Performing: The Repertoire of Gesture in John Bulwer’s *Chironomia and Chirologia*
George Pate, University of Tennessee at Knoxville

Gesture and Rhetoric of Delivery: The Transmission of Knowledge in Complex Situations
Sigrid Streit, Kent State University

Body, Text, Fancy: Thomas Sheriden’s Theory of “Delivery”?
Elizabeth Kalbfleisch, University of Minnesota

Cultivating Voices and Empowering Women: Late Nineteenth-Century Women’s Revision of Elocution Training
Paige VanOsdl, Ohio State University

Why Sarah Palin Won’t Go Away: A Classical and Contemporary Examination of Elocution, Tone and
Delivery
Mary Anne Taylor, University of Texas at Austin

103 STUDIES IN GENDER AND POLITICAL RHETORIC
WAYZATA BAY Chair: Mary L. Kahl, SUNY-New Paltz
The Sarah Palin Spectacle: Shifting the Parameters of Research on Women’s Political Rhetoric
Janis Edwards, University of Alabama
The Rhetoric of Oppressive Montage in Chisholm: Unbought & Unbossed
Teresa Bergman, University of the Pacific
Examining Michelle Obama’s Rhetorical Platform: The Conflation of Public and Private Spheres
Mary L. Kahl, SUNY-New Paltz
Racing Jesse Jackson: Leadership, Masculinity, and the Black Presidency
Paul Achter, University of Richmond

104 COURTROOM RHETORIC
BIRCH LAKE Chair: Catherine Schryer, Ryerson University
A Case Study of Exposure and Hiding: The Rhetoric of Classification in Legal Discourse
Megan Little, University of Texas at Austin
Louis Riel’s Speech to the Jury, 1885
Hans Vilhelm Hansen, University of Windsor
The Sublime at Trial: A Rhetorical Perspective of Law and the Sublime
Brita Dooghan, University of Pittsburgh
Antirrhesis and Judicial Activism: The Midcentury Concord and Conflict of Roscoe Pound and Felix Frankfurter
Mary Lynn Veden, University of Washington
Lost Voices and Broken Chains of Evidence: A Study of Citation Practices in Forensic Letters
Catherine Schryer, Ryerson University

105 RETHINKING ANCIENT RHETORIC
EXCELSIOR BAY Chair: James Fredal, Ohio State University
What Did Tisias Really Invent?
James Fredal, Ohio State University
Timaeus and Critias Reconsidered
Meghan Dunn, University of Texas at Austin
Politics and the “Noble” Socrates in Xenophon’s Apologia
Randall Bush, Northwestern University
Whose Time for Speaking? Kairos as Control and Chaos
Hunter Stephenson, University of Houston-Clear Lake
What Do We Need to Know to Participate?: Toward a New Progymnasmata
Thomas Allbaugh, Azusa Pacific University
The Relationship of the Heads of Purpose in Aphthonius’ Progymnasmata to the Common and Special Topics as Interpreted by Cicero and Quintilian
James Selby, Whitefield Academy

106 MUSIC AND RHETORIC
GRAY’S BAY Chair: Jeffrey Carroll, University of Hawaii at Manoa
Mozart as Epideictic Rhetor: The Representation of Enlightened Virtue in Tito
Jette Hansen, University of Copenhagen
Kenneth Burke: Music as Secular Conversion
Joel Overall, Texas Christian University
Kenneth Burke’s Rhetoric of Music and Its Catastrophic Disappearance
Jeffrey Carroll, University of Hawaii at Manoa
Beyond Sesame Street: The Dramatism of Latino/a Rhetoric in Music and Performance
Denise Valdes, Syracuse University

107 RHETORICAL CITIZENSHIP AT THE LIMITS OF THE NATION-STATE
LAFFAYETTE BAY Chair and Respondent: Aric Putnam, St. John’s University and the College of Saint Benedict

Universalized Democratic Values and the Limits of “Free” Dialogue: Oleg Kulik’s Cynical Cosmopolitan Rhetoric
Megan Foley, Mississippi State University

The Blame Game – No Place for Europe in this Debate
Kristine Marie Berg, University of Copenhagen

Market Citizens without a Nation State: The Effect of Hyperized Neoliberal Values on the Concept of Citizenship
Renee Reynolds, University of West Florida

The Rhetoric of Western Nationalisms: Cultural, Material, and Ideological Deep Resources
Steve Stuglin, Georgia State University

TOWARD AN OBJECT-ORIENTED RHETORIC, OR, WHAT HAPPENS WHEN THE HUMAN IS NO LONGER THE CENTER OF RHETORIC?
Chair: Scot Barnett, University of Wisconsin, Madison

Rhetorics of the Flesh versus the Public, or How to Commune with Things
Scot Barnett, University of Wisconsin, Madison

Rhetorics of Revealing versus Persuasion, or How to Dwell with Things
Thomas Rickert, Purdue University

Rhetorics of Assemblage versus Audience, or How to Emerge with Things
Byron Hawk, George Mason University

Rhetorics of the Inhuman versus Interpretation, or How to Become Imperceptible with Things
Robert Leston, New York City College of Technology

THE ANTIDISCIPLINARY NEXUS:
COMMUNICATION/RHETORIC/COMPOSITION/CULTURAL STUDIES
Chair: Ryan Claycomb, West Virginia University

Subjugated Knowledges and Dedisciplinarity in a Cultural Studies Pedagogy
Joe Parker, Pitzer College, Claremont Graduate University

Location, Location, Location: The Radical Potential of Web-Intensive Writing Programs to Challenge Disciplinary Boundaries
Catherine Gouge, West Virginia University

(Re)Mapping Known Territory: A New Entelechial Topography of Communication and English
Katherine Tanski, Purdue University

State of Praise: Epideictic Rhetoric
Kerri Morris, University of Alaska Anchorage

A VOYAGE OF MANY ROADS: A TEACHER’S MAP AND JOURNEYS INSPIRED
Chair: Robert Brooke, University of Nebraska

Teaching Rhetoric and the Body: Rhetorical History and Contemporary Body Theory
Robert Brooke, University of Nebraska

The Rhetoric of Ballroom Beyond Gender Performance: A View from the Dance Floor
Susan Martens-Baker, University of Nebraska

May I Have A (Spoken) Word with You?: Spatial Relationships in Performance Poetry and the Rhetoric of Borrowed Identities
Erica Rogers, University of Nebraska

RHETORIC AND RELIGION
Chair: Aaron Dimock, University of Nebraska at Kearney

Theological Motives in Sixteenth-Century English Rhetoric
Ryan Stark, Penn State University

The Polemical Rhetoric of Anne Dutton, Eighteenth-Century Calvinist Theologian
Joy Karega, University of Louisville

Orientational Rhetoric: Struggle for Concord in Bonhoeffer’s “After Ten Years”
Aaron Dimock, University of Nebraska at Kearney  
**Red Letter Christians and the Market Place of Moral Narratives**  
Samuel Boerboom, Gustavus Adolphus College  
**Christ Versus Culture: A Rhetorical Ethnography of Fundamentalism**  
Mark Ward, Sr., Clemson University  
**Don’t Kill the Messenger: Rhetorics of Indoctrination**  
Jared Colton, Washington State University

### 112  
**THE ENGLISH RHETORICAL TRADITION**  
**Chair:** Sarah Allen, University of Northern Colorado

- **Healthy Debate in Elizabethan Parliamentary Oratory: The Body Politic as Rhetorical Commonplace and Discursive Model**  
  Daniel Seward, Independent Scholar
- **Civilizing the Rhetoric of Prostitution in Nineteenth-Century Britain**  
  Laurie Lyda, University of North Carolina at Greensboro
- **The Rhetorical Practices of Neolithic Britain**  
  Sarah Allen, University of Northern Colorado
- **Concord, Controversy, and Prophecy: The Early Royal Society Sees Its Way Clear**  
  Lynda Walsh, University of Nevada at Reno

### 113  
**SCANDALOUS!!! RECLAIMING CONTROVERSY FOR RHETORICAL SCHOLARSHIP**  
**Chair:** Kim Lacey, Wayne State University

- **Interstitial Citizens: An Examination of the Rhetorical Implications of the Immigrant Driver’s License Debate**  
  Marylou Naumoff, Wayne State University
- **A Matter of Life and Death Panels: Carl Schmitt’s Anti-Rhetorical Politics**  
  Michael McGinnis, Wayne State University
- **Forgetting to Remember: Keeping Tabs on Digital Memory**  
  Kim Lacey, Wayne State University
- **Navigating the Mundane: A Controversially Uncontroversial Approach to Digital Identity in the Twenty-First Century**  
  Derek Risse, Wayne State University
- **Showdown at High Noon: A Fight for Public Deliberation**  
  Rebecca Jones, University of Tennessee, Chattanooga

### 114  
**REMEDICATIONS: HISTORICAL PERSPECTIVES FOR NEW MEDIA CONTEXTS**  
**Chair:** Anne Frances Wysocki, University of Wisconsin, Milwaukee

- **Twitter as Heraclitean War Machine: Real-time Revolutions and Aggregating Utopian Flows**  
  Abram Anders, University of Minnesota Duluth
- **Networks of News: the Mediated Temporal Structure of Periodic Publication**  
  Matt Weiss, Penn State University
- **Necessary Education: Lady Mary Wortley Montagu and the Proliferation of Content**  
  Kristin Shimmin, Carnegie Mellon University

### 115  
**THE RHETORICAL WISDOM OF CROWDS: CIRCULATION, COMMUNITY, CULTURE**  
**Chair:** Krista Kennedy, Syracuse University

- **Massively Multiplayer Rhetorical Ecologies**  
  Collin Brooke, Syracuse University
- **Eighteenth-Century Crowdsourcing**  
  Krista Kennedy, Syracuse University
- **Harnessing the Crowd: Willis J. Abbot and the Innocent Amateur**  
  Jeff Ward, University of Minnesota
- **Weaving the Discourse of the “Other”: Employing the Textile Metaphor in Rhetoric and Composition**  
  Vanessa Kraemer, University of Louisville
I16  ELECTION 2008  
LAKE NOKOMIS  Chair: Ryan Weber, Penn State University, Altoona  

Live From New York, It's Election 2008!  
Ryan Weber, Penn State University, Altoona  

Using Issues to Create a Persona: Barack Obama and Hillary Clinton on Iraq in the 2008 Democratic Primary Election  
Meg Kunde, University of Minnesota  

Presidential Masculinity and National Security in the 2008 Election  
John Landreau, The College of New Jersey  

Obama's Johannic Jeremiad: A New Take on an Old American Tradition  
Alfred Mueller II, Penn State University, Mont Alto  

I17  ENVIRONMENTAL RHETORIC  
BALLROOM 3  Chair: Marlia Banning, University of Colorado at Boulder  

To Take Up Dancing: Recasting the Environment in a New Metaphor  
Sharon A Harris, Texas Christian University  

Global Warming and the Limits of Definitional Ruptures  
Marlia Banning, University of Colorado at Boulder  

The “we” Campaign and Citizen Agency: A Case Study of the Use of Second Persona to Reframe Environmental Controversy  
Leah Mortenson, Augustana College  

Scientists as Strong Publics: The Role of the Intergovernmental Panel of Climate Change on World-Wide Consensus  
Susan Giesemann North, University of Tennessee at Chattanooga  

Monica Waugh-Benton, Georgia State University  

I18  FROM DIVERSITY TO DIFFERENCE: MOVING BEYOND HEGEMONY  
BALLROOM 4  Chair: Kathleen Dixon, University of North Dakota  

"What all True English Hearts Honour and Reverence": Guy Fawkes and the Construction of English Colonial Rhetoric  
Stephen Dils, University of Missouri, Kansas City  

Good Girls and Bad Boys: The Melodramatic Gendering of a Faculty Rights Case  
Kathleen Dixon, University of North Dakota  

Women Monastics in North India: Homology and the Creation of Political Identity in Exile  
Carol Winkelmann, Xavier University  

Difference as the Starting Point  
Mark Noe, University of Texas Pan American  

SUNDAY, MAY 30, 2010  
10:00 – 10:15 pm  
ATRIUM LOBBY  BOOK EXHIBIT WITH COFFEE BREAK  
Sponsored by University of South Carolina Press  

SUNDAY, MAY 30, 2010  
10:15 – 11:45 am  
J01  READING LINCOLN CONTROVERSIALY  
ST. CROIX I  Chair and Respondent: David Zarefsky, Northwestern University  

Another Lincoln Paradox: Implicit and Explicit Rhetorical Theory in the Temperance Address  
David Dzikowski, Penn State University  

The Significance of Spiritual Allusions in Lincoln’s 1857 Dred Scott Speech  
John Gooch, University of Texas at Dallas  

The Constitution as Foundation: Abraham Lincoln’s Metaphor of the Frame House Revisited  
Alfred Mueller II, Penn State University, Mont Alto
Did Lincoln Precipitate the American Civil War? Reflections on Rhetorical Theory, Rhetorical Criticism, and What We Do as Communication Scholars
Maureen Minielli, CUNY-Kingsborough

The Presence of Absence: Lincoln and His Battlefield Narrative in the Gettysburg Address
Oksana Jackim, University of Massachusetts at Dartmouth

Invention and the Presidential Protopublic: Lincoln’s “Meditation on the Divine Will” and the Complexities of Public Voice from Positions of Authority
Christine Stephenson, University of Wisconsin, Madison

J02
RHETORIC AND MAGIC IN POPULAR CULTURE: CRITICAL APPROACHES TO HARRY POTTER, TWILIGHT, ANGEL, and LORD OF THE RINGS
Chair: Adria Battaglia, University of Texas at Austin

Language, Magic, and Terministic Screens: An Analysis of the Rhetorical Construction of Femininity in Harry Potter
Lauren Lemley, Texas A&M University

Twilight of the Postmodern Economic Paradigm
Robert McDonald, University of Texas at Austin

“Power Play”: Angel and Post-Structuralism
Elizabeth Thorpe, Texas A&M University

Queer Magic: Rhetoric and the Erotic Mentorships of Dumbledore and Gandalf
John McKenzie, University of Texas at Austin

Respondent: Barry Brummett, University of Texas at Austin

J03
CONCORD AND CONTROVERSY IN HOBBES’S THEORY OF RHETORIC
Chair: James Aune, Texas A&M University

The Leviathan and Rhetorical Anxiety
David Tell, University of Kansas

Hobbes on Thucydides on Words and Conflicts
Patricia Roberts-Miller, University of Texas, Austin

Hobbes and the Democratization of Rhetoric
Ned O’Gorman, University of Illinois

Hobbes and Possessive Individualism: How to Reconcile the Rhetorical and Social Interpretations of Leviathan
James Aune, Texas A&M University

J04
FANNIE LOU HAMER: REORIENTING RESEARCH ON CIVIL RIGHTS MOVEMENT RHETORIC
Chair and Respondent: Kirt H. Wilson, University of Minnesota

Fannie Lou Hamer: The Rhetorical Persona of a Womanist Activist
Janice D. Hamlet, Northern Illinois University

“We Gonna Make You Wish You Was Dead”: Traumatic Rhetoric and Embodied Agency in Fannie Lou Hamer’s Winona Story
Davis W. Houck, Florida State University

In Her Words: Accounting for Rhetorical Appeal through Vernacularity
Maegan Parker Brooks, University of Puget Sound

Challenging the Closed Society and the Realization of Freedom: The Lasting Impacts of Fannie Lou Hamer’s Testimony at the 1964 Democratic National Convention
Morgan Ginther, University of Memphis

J05
TRADITIONS, TEXTBOOKS, AND “DISCIPLINARY DYSFUNCTION”:
REIMAGINING RHETORICAL PEDAGOGY
Chair: Lisa Arnold, University of Louisville

Student Writers and Speakers in One Discipline: Composition, Speech, and the First-Year Course
Benjamin Crosby, Iowa State University

A Textbook Argument: A Noteworthy Exception to Failed Identification
Don Jones, University of Hartford

Questions of/about “Belonging”: Teaching, Tradition(s), and Histories of Rhetoric(s)
Lisa Arnold, University of Louisville

Media of Invention: The Places of Finding and Figuring
Peter Simonson, University of Colorado

The Next Evolution in Rhetorical Peaks: How to Structure a Rhetoric Video Game
Scott Nelson and Tekla Schell, University of Texas at Austin

Respondent: Jean Goodwin, Iowa State University

J06 RACE, RHETORIC, AND BARACK OBAMA
LAFAYETTE BAY Chair: Nneka Ifeoma Ofulue, University of Maryland

Does Dialogue = Diversity?: Barack Obama’s “A More Perfect Union” as Transactional Communication
Meta Carstarphen, University of Oklahoma

Healthy Debates?: How Racialized Responses to Barack Obama’s Health Care Reform are Poisoning Post-Racial America
Ebony Utley, California State University Long Beach, and Amy Heyse, California State University Long Beach

Embodying Racial America: Barack Obama’s Rhetorical Construction of Self in a “More Perfect Union”
Nneka Ifeoma Ofulue, University of Maryland

J07 THE NOTION OF CONTEXT IN RHETORICAL THEORY
SPRING PARK BAY Chair: Jennifer Andrus, Carnegie Mellon University

Figuring a Brief History of Context
Mark T. Williams, California State University, Long Beach

Locative Technologies, Context, and the Volatile Agent
Daniel Kim, University of Colorado at Boulder

The Co-production of Texts and Contexts
Jennifer Andrus, Carnegie Mellon University

Visual Rhetoric in Context
Nathan Atkinson, Georgia State University

Patriots and Saboteurs: The Rhetorical Negotiation of Context in Institutional Frameworks
Mark Thompson, Carnegie Mellon University

J08 REVIVING RHETORICAL EDUCATION FOR THE TWENTY-FIRST CENTURY: A COLLABORATION BETWEEN ENGLISH AND COMMUNICATION AT ONE SOUTHERN UNIVERSITY
COOK’S BAY Chair and Respondent: Cara Finnegan, University of Illinois

Rhetorical Education in the 1940s and 1950s: Learning from the History of Collaborations between English and Communication
Roxanne Mountford, University of Kentucky

Integrated Composition and Communication: Addressing the Needs of the Twenty-first Century
Deanna Sellnow, University of Kentucky

Compromising a Curriculum: Using the Politics of General Education Reform to Integrate Oral, Written, and Visual Communication
Janet Eldred, University of Kentucky

J09 SPLIT IMPERATIVES: THE PROBLEM OF AUDIENCE IN MEDICAL RHETORIC
BIRCH LAKE Chair: Ellen Barton, Wayne State University

Clinical and Critical Imperatives, Impact, and Pragmatic Interdisciplinarity
Ellen Barton and Richard Marback, Wayne State University

Health Pioneers: Telling Their Story or Telling a Story?
Susan Wells, Temple University

W(h)ither Critique?: Interdisciplinary Impact and (versus?) Critical Intervention in Medical Rhetoric
Karen Kopelson, University of Louisville

J10 INVITING RHETORICAL THEORY TO THE STUDY OF MULTILINGUALISM
DEER LAKE Chair: Scott Wible, West Virginia University

Rhetorical Perspectives on Historic Multilingualism
Elizabeth Kimball, Temple University

(Con)testing Rhetoric in Nineteenth-Century Rhetorical Education
David Stock, University of Wisconsin

**The Rhetorical Potential of Translation**
Rebecca Lorimer, University of Wisconsin

**Multilingual Creativity and the Life-Worlds of Chinese White Collars**
Xiaoye You, Penn State University

**The Linguistic Politics of Global Citizenship: Designing a Multilingual Rhetorical Education**
Scott Wible, West Virginia University

**J11**

**MODERN RHETORICAL THEORY: CHALLENGES TO THE BORDERS OF THE FIELD**

Chair and Respondent: David Beard, University of Minnesota Duluth

A/B/C/D/E/F . . . (Aristotle, Burke, Chaim, Deliberative, Epideictic, Forensic)
John Logie, University of Minnesota Twin Cities

**Holding it All Together: The Rhetorical Potential of the Network to Link a Fragmented Field**
Joe Erickson, Bowling Green State University

**Rhetorical Studies and Popular Culture: The Role of Rhetoric in Popular Detective Fiction and the Pedagogy of Persuasion**
Eden Leone, Bowling Green State University

**Modernity and Religion: Rhetoric Negotiates the Border between Church and State, and Faith and Reason**
David Gore, University of Minnesota Duluth

**Reinventing Rhetoric in the 20th (and 21st) Centuries: Synthetic Comments with Reference to the Work of I. A. Richards**
David Beard, University of Minnesota Duluth

**J12**

**NEW WORK IN PERFORMANCE AND THE RHETORICAL TRADITION – HISTORY, THEORY, AND PRACTICE**

Chair: Jenn Fishman, University of Tennessee - Knoxville

**Rhetorical Movements of Subjectivity in German Modern Dance: Kurt Jooss’ The Green Table**
Michelle LaVigne, University of San Francisco

**Rhetorical Hands: Gesture as Performance in Elocutionist Rhetoric**
Cory Holding, University of Illinois

**Signing Rhetoric, Signing Performance**
Daisy Levy, Michigan State University

**A Rhetorical Body: The Discourse Style of Community-based Theater**
Tim Dawson, Carnegie Mellon University

**J13**

**DISABILITY RHETORICS I**

Chair: Amy Vidali, University of Colorado Denver

**“Her Pronouns Wax and Wane”: Autobiography, Mental Disability, and Counter-Diagnosis**
Margaret Price, Spelman College

**More Than Anxious: 19th-Century “Hysterical Rhetorics” in Contemporary Studies of Gastrointestinal Disorder and Distress in Women**
Amy Vidali, University of Colorado Denver

**A New Rhetoric of Mental Illness: How the Icarus Project Creates a Chance for a Credible Ethos**
Elizabeth Brewer, Ohio State University

**Resisting “Rhetorical Voiceover”: Frank Deford’s Alex –Recognizing the Voiceless Other of Cystic Fibrosis**
Christopher Syrnyk, University of Wisconsin

**J14**

**THE USES OF CLASSICAL RHETORIC**

Chair: Michael Hoppmann, Northeastern University

**A Modern Theory of Stasis**
Michael Hoppmann, Northeastern University

**Elocution Where Enthymeme and Stasis Converge**
Ying Yuan and Yan Jiang, Hong Kong Polytechnic University

**Dissent in Zion: Using Stasis Theory to Analyze Legal Disputes Between the FLDS Church and the State of Utah**
Keith Grant-Davie, Utah State University
The Peaceable Control of Augustan Rhetoric
Kathleen Lamp, University of Illinois
Virtue May Be Habit-Forming: Some Corollaries of the Speech-as-Civilizer Topos
Thomas Lawton, University of Maryland

J15 ASIAN AND MIDDLE EASTERN RHETORICS
PINE LAKE
Chair: Valerie Peterson, Grand Valley State University

The Sort of Doctrine, Friend, Where One Does Not Keep Quarreling with Anyone: Buddhist Teachings and the Rhetoric of Asignification
Donna Strickland, University of Missouri

At Once Seeking Harmony and Reserving Differences: Confucius’ Rhetoric at a Crossroads
Haixia Lan, University of Wisconsin, La Crosse

Reading the Qur’an: A Closed Codex or an Elusive Text?
Esther Quinlan, University of Colorado at Boulder

The Social Negotiation of the “Kemalist Text” and its Implications for “Modern” Turkish Identity
Elif Guler, Old Dominion University

J16 IDENTITY FORMATION
LAKE NOKOMIS
Chair: David Moscowitz, College of Charleston

Placing Oñate: Rhetoric and the Place/ing of Memory, History, and Identity
Nikki Agee, University of Texas at El Paso

Identity and Contradiction: Considering the Concord and Controversy of the Jewish Skinhead
David Moscowitz, College of Charleston

Autonomy’s Rhetorical Entrapment – Rethinking Identity and Agency
Kim Moreland, University of Wisconsin, Madison

Deliberative Disclosure: The Rhetoric of Stigmatized Identity in the Public Sphere
Douglas Cloud, Carnegie Mellon University

“In the Bonds of Woman and the Slave”: Analogy and Collective Identity in Woman’s Rights Discourse, 1860-1869
Jennifer Keohane, University of Wisconsin, Madison (Hauser Award Winner)

SUNDAY, MAY 30, 2010
12 – 2 pm

CONFERENCE LUNCHEON
BALLROOM 3 & 4 • 12:00 – 2:00 pm
Presiding: David Zarefsky, Northwestern University, President, RSA
Presentation of Awards: Cinthia Gannet, Fairfield University
Looking Forward: Krista Ratcliffe, Marquette University, President-Elect, RSA
Speaker: Jack Selzer, Penn State University, Concord and Controversy on August 28, 1963

Sponsored by: American Society for the History of Rhetoric

SUNDAY, MAY 30, 2010
2:15 – 3:45 pm

K01 RESTORING THE STUDY OF POLITICAL RHETORIC TO THE HUMANITIES CURRICULUM
ST. CROIX I
Chair: Donald Lazere, California Polytechnic State University

A Core Curriculum for Civic Literacy?
Donald Lazere, California Polytechnic State University

Rethinking the Rhetoric of Economics
James Aune, Texas A & M University

Constitution Day Every Day: Rhetoric and Higher Education’s Commonest Topoi
Rosa Eberly, Penn State University
**Politicizing Rhetoric Through “Little Democracies”**
Michael Halloran, Rensselaer Polytechnic Institute

**K02**
**FORENSIC RHETORIC**
**ST. CROIX II**
Chair: Tim Behme, University of Minnesota

- Orators’ Reproaches to Jurors and Assembly Members in Ancient Greece
  Tim Behme, University of Minnesota

- The Ethics of Judicial Oratory in Aristophanes’ *Wasps*
  Sean Larson, University of Minnesota

- “We Must Always Go Fully Armed to Court”: The Viking Forensic Tradition
  Robert Lively, University of Nevada

- Making a Scene: Demanding Legal Recognition
  Sarah Burgess, University of San Francisco

- Critical Perspective in the Study of Rhetorical Concord and Controversy: Considering the Possibilities and Limits of the Hermeneutics of Suspicion and the Hermeneutics of Hope
  Matthew Brigham, James Madison University

**K03**
**ROUNDTABLE: REFLECTIONS ON TEACHING SPEAKING AND WRITING:**
**ELK LAKE**
**FRESHMAN COMPOSITION AND PUBLIC SPEAKING AS A LEARNING COMMUNITY**
Chair: Dennis Lynch, University of Wisconsin, Milwaukee
Presenters: Dennis Lynch, University of Wisconsin, Milwaukee
William Keith, University of Wisconsin, Milwaukee
Paige Conley, University of Wisconsin, Milwaukee
Tyler Buckley, University of Wisconsin, Milwaukee
David Beard, University of Minnesota Duluth

**K04**
**ROUNDTABLE: RHETORIC, TECHNOLOGY, AND THE EXPERIENCE OF ETHICS**
**WAYZATA BAY**
Chair: Steven Katz, Clemson University
Presenters: Steven Katz, Clemson University
Mark Ward, Clemson University
Cynthia Haynes, Clemson University
Jan Holmevik, Clemson University
Michal Moskow, Metropolitan State University
Bernadette Longo, University of Minnesota
Josephine Walwema, Clemson University
Vicki Rhodes, Center for Developmental Services
Maggie VanNorman, University of Minnesota

**K05**
**FOSTERING UNDERGRADUATE CONTRIBUTIONS TO SCHOLARSHIP IN RHETORIC**
**EXCELSIOR BAY**
Chair: Jonathan Hunt, Stanford University

- Rhetorical Analysis as a Methodology of Potential for Undergraduate Research
  Doug Downs, Montana State University

- From the Archives to the Classroom: Undergraduates ReWriting and ReReading Histories of Women’s Rhetoric
  Jane Greer, University of Missouri, Kansas City

- Undergraduate Research as Text, Activity, and Goal
  Jonathan Hunt, Stanford University

- Undergraduate Contributions to Basic Research in Rhetoric: Recovering Lost Texts
  Sean Patrick O’Rourke, Furman University

**K06**
**SCREENS, SCRIPTURES, PSALMS, AND SYMBOLS: EVIDENTIAL MATERIALITY IN SACRED SPACES**
**SPRING PARK BAY**
Chair: Davida Charney, University of Texas at Austin
Where Scripture Meets Screen: A Rhetorical Analysis of Multimodal Homiletics in the Contemporary Protestant Church
Christa Teston, Rowan University

A Brief History of the Monstrance: Embodied Rhetorics and Eucharistic Benediction
Brian McNely, Ball State University

Establishing Ethos with an Omniscent Hearer: The Hebrew Psalms as Deliberative Argument
Davida Charney, University of Texas at Austin

Rhetoric as Protestant Hermeneutic: The Case of Jacobus Goeshelius
Grant Boswell, Brigham Young University

K07
WAR EFFORTS
GRAY’S BAY
Chair: Paul Achter, University of Richmond

Peace in the Midst of War: The Rhetoric of Ferdowsi
Kathryn Johnston, Northwestern University

The Paradox of the Prophetic: William Sloan Coffin and the Vietnam Anti-War Movement
Ben Krueger, University of Maryland

Military Chic and the Production of War
Paul Achter, University of Richmond

Mission Failed: Rhetorical Identification and Military Discourse
William Marcellino, Carnegie Mellon University

National Dissociation, Local Identification: The Exigency and Materiality of the Liberty Bond Campaigns During WWI
Eric W. Hanbury, Carnegie Mellon University

K08
IDENTIFICATION AND DIVISION IN CONTEMPORARY HEALTH CARE REFORM
COOK’S BAY
Chair and Respondent: Corey Davis, University of Wisconsin, Whitewater

Consubstantiality and Rhetorical Bodies: Health Care Reform Rhetoric as Shared Substance
Mark Glantz, University of Missouri

Not Backing Down in the Invisible Polis
Jeffrey Delbert, University of Missouri

Presidential Prescriptions and Public Rejection of the Medicine: Obama’s Use of Bio-Political Presidential Rhetoric
Darin Gully, University of Missouri

Consubstantiating the Incommensurable: President Obama’s Rhetorical Bridging of the Attempted Decommodification of American Health Care
Scot Walus, University of Missouri

K09
FOOD, RHETORIC, AND POWER
BIRCH LAKE
Chair: Ehren Pflugfelder, Purdue University

Plato’s Gastronomica and Experiential Learning
Joshua Prenosil, Purdue University

Makes a Soul Strong: The Magical Rhetoric of Food from Alchemy to Mushrooms
Danielle Cordaro, Purdue University

Urban Foragers and Guerilla Gardeners: The Rhetoric of Postindustrial Food Movements
Morgan Reitmeyer, Purdue University

Haute Cuisine, Celebrity Chefs, and Post-Technē
Ehren Pflugfelder, Purdue University

K10
DO-IT-YOURSELF RHETORICS
CEDAR LAKE
Chair: Jodie Nicotra, University of Idaho

The Rhetorical Education of Urban Foragers
Jodie Nicotra, University of Idaho

Anti-slick to Post-slick: The Rhetoric of DIY Books and Youth Culture
Rochelle Smith, University of Idaho

Communion, Conflict, and Commodity: The Rhetoric of Ken Wilber’s DIY Science
Daniel Anderson, George Mason University
Unifying, Educating, and Persuading: Developing a Rhetoric of Balance
Erin Doss, Purdue University

K11 CONCORD AND CONTROVERSY IN THE POLITICAL SPHERE
LAFAYETTE BAY  Chair: Terry Peterman, Westwood Institute of Technology
Dissent is NOT Unpatriotic: George Washington Cable and the Role of Revolutionary Rhetoric in Southern Racial Reform
Terry Peterman, Westwood Institute of Technology
Women’s Discourse of Dissent in the Late Eighteenth Century
Jurgen Siess, University of Caen
Dissenting from State Power: A Rhetorically Informed Response to Agamben’s Critique of Human Rights
Merrit Dukehart, University of Colorado at Boulder
“To Bury the Woman and the Negro in the Citizen”: The Failed Rhetorical Vision of the American Equal Rights Association
Kerith Woodyard, Northern Illinois University
The Rhetorical Paradoxes of Elizabeth Cady Stanton
Janet Novak, Independent Scholar

K12 ARTE PRAEDICANDI
MAPLE LAKE  Chair: Heather Roy, Eastern Illinois University
“I Go In No Pulpit”: Margery Kempe’s Rhetorical Guide to Unlicensed Preaching in the Late Middle Ages
Brad Herzog, Saginaw Valley State University
The Black Preacher as a Rhetorician: An Exploratory Essay
Kendra Fullwood, University of Kansas
Tamika Carey, Syracuse University
The Apocalyptic Rhetoric of Fred Phelps and the Westboro Baptist Church
Jeremy Adolphson, University of Wisconsin, Milwaukee
Harleys and Angels’ Wings: Nonverbal Rhetorical Response to the Westboro Baptist Church
Heather Roy, Eastern Illinois University

K13 THE RHETORICAL USES OF PUBLIC SCIENCE
DEER LAKE  Chair: Craig Stewart, University of Memphis
Rhetorical Effects of News Frames on Audience Perceptions of Adult and Embryonic Stem Cell Research
Craig Stewart, University of Memphis, and Daniel Dickerson and Rose Hotchkiss, Old Dominion University
Narrative and Public Health Policy: Three Ways We’ve “Storied” the Artificial Fluoridation of Water Debate
Melanie Hoftyzer, University of Wisconsin, Madison
Concord, Controversy, and the Leaders of the People: The Post-Rhetorical Demagogue and the 2009 Town-Hall Healthcare Reform Debates
Jennifer Mereciea and Kathryn Kelly, Texas A&M University
Rhetoric and Clandestine Feminism: Usurping the Farming Practices of Big Ag
Rachel Wolford, Iowa State University
Constructing Disciplinary Arguments on Divisive Issues: Business Students Writing about the Environment
Natalie Stillman-Webb, University of Utah

K14 PEDAGOGY
LAKE CALHOUN  Chair: Paul Anheier, University of Wisconsin, Stout
When Scholars Attack (or Don’t): Finding the Available Means of Persuasion in Political Debates Over Writing Instruction
Jim Webber, University of New Hampshire
Between Community and Individual: Social Perspectives and Economic Frameworks in Online Political Writing
Matthew Bridgewater, Central Michigan University
Mind Your Language: What Face-Threatening Acts and Redressive Strategies Reveal About Cooperation and Dissent in the Writing Classroom
Monika Shehi, Lander University
Paul Anheier, University of Wisconsin at Stout
The Substance of Narrative: Bridging Text and Context in the Technical and Professional Writing Classroom
Daniel Cryer, University of New Mexico
A Story of Concord and Controversy: Rhetorical Strategies in the First Year of a New Writing Across the Curriculum Program
Deborah Schlacks, University of Wisconsin-Superior

K15 CONSIDERING THE ‘Q’ QUESTION
PINE LAKE Chair: James Brown, Wayne State University
New Media and the Limits of Lanham’s “Cybernethics”
James Brown, Wayne State University
Re-Mixing "The 'Q' Question"; or, Articulating Cybernetic Agency
William Rodney Herring, University of Denver
The Responsibility of Artful Curricula
William Burdette, University of Texas at Austin
Rhetoric’s Violent Ethics: Derrida and the Rhetorical Address
Brooke Rollins, Louisiana State University

K16 READING PHOTOGRAPHS
LAKE NOKOMIS Chair: Kuhio Walters, West Chester University
War Photography in the Digital Age
Leah Cassorla, Florida State University
Arresting Beauty, Framing Evidence: An Inquiry into Photography and/as Rhetoric
Kuhio Walters, West Chester University
Lieutenant Kerry or Hanoi John?: Controversy Over the Forged Photograph of John Kerry and Jane Fonda
Amy Tully, University of Wisconsin, Madison

SUNDAY, MAY 30, 2010
3:45 – 4:00 pm
ATRIUM LOBBY BOOK EXHIBIT WITH COFFEE BREAK

SUNDAY, MAY 30, 2010
4:00 – 5:30 pm
L01 ROUNDTABLE: NEW CONCORDS AND CONTROVERSIES IN RHETORICAL HISTORY AND HISTORIOGRAPHY
ST. CROIX I Chair: Daniel Ellis, St. Bonaventure University
Participants: Paul Dahlgren, University of California, Irvine
Jenn Fishman, University of Tennessee
Brandon Inabinet, Furman University
Elizabeth Kalbfleisch, University of Minnesota
Elizabeth Kimball, Temple University
Kelly Myers, Stanford University
Whitney Myers, Texas Wesleyan University
Alexandra Sartor, University of California Irvine
Christopher Swift, Texas A&M University
L02 RACE IN THE AGE OF OBAMA: BLOOD, APOLOGY, AND KAIROS  
ST. CROIX II  
Chair: Krista Ratcliffe, Marquette University

There Will be Blood: Or, How Blood Tropes Haunt U.S. Definitions of Race  
Krista Ratcliffe, Marquette University

“Teachable Moments” and the Rhetoric of the Performative Apology  
Christine Farris, Indiana University

Kairotic Interventions with a Beer: President Obama’s “Teachable Moment”  
Joyce Middleton, East Carolina State University

L03 CLASSICAL RHETORIC AND ITS LEGACY  
BIRCH LAKE  
Chair: Robert Gaines, University of Maryland

Was the Art of Speaking Really Invented by Plato or Aristotle?  
Robert Gaines, University of Maryland

Masterpiece and Metonym: The Genesis of Geoffrey of Vinsauf’s Poetria nova  
Martin Camargo, University of Illinois

Five Faces of Metis  
Elizabeth Allan, Oakland University

Parrhesia as Practiced and Modeled by Dante’s Teacher  
Michael Kleine, University of Arkansas, Little Rock

Parrhesia and the Concept of “Speaking Truth to Power”  
Matthew Abraham, DePaul University

L04 STUDIES IN NEW MEDIA  
LAKE CALHOUN  
Chair: Barry Brummett, University of Texas at Austin

The Democracy Enthymeme in the Rhetoric of Software  
Jennifer Maher, University of Maryland

This Information is Classified: Wikipedia’s “Outline of Knowledge” Project and the Rhetoric of Taxonomy  
Cynthia Haller, York College, CUNY

The Entelechial System of Mobile Media Devices: The Role of the iPhone/iPod Touch Software in the Individuals Everyday Life  
Charles Soukup, University of Northern Colorado

Opening My iPod Nano: A Homological Study of Media and Discourse  
Barry Brummett, University of Texas at Austin

Representations of Crisis Communication in Video Games: Informing Our Field and Pedagogy  
Anita Furtner, University of Arizona

Artifical Intelligence as Rhetorical Audience  
Christin Phelps, North Carolina State University

L05 THE MASTERS DEGREE IN RHETORIC: PURPOSES, PROBLEMS, AND POSSIBILITIES  
WAYZATA BAY  
Chair: James Dimock, Minnesota State University, Mankato

Designing MA Curriculum to Serve Complex Student Populations  
Seth Kahn, West Chester University of Pennsylvania

The Place of the Master’s Degree in Rhetorical Studies  
Peter Vandenberg, DePaul University

Canons on the Bridge: Challenges to Teaching Rhetorical Studies to MA Students  
Kendall Phillips, Syracuse University

From the Lyceum to On-Line: Developing an On-Line Masters in Rhetoric  
Aaron Dimock, University of Nebraska, Kearney, and James Dimock, Minnesota State University, Mankato

L06 ROUNDTABLE: STARTING AND MAINTAINING A RHETORIC SOCIETY OF AMERICA STUDENT CHAPTER  
EXCELSIOR BAY  
Chair: Caroline Gottschalk-Druschke, University of Illinois, Chicago

Participants: Eme Crawford, University of South Carolina

Trent Kays, University of Arkansas at Little Rock
L07 FEMINIST RHETORIC
SPRING PARK BAY
Chair: Robin Waugh, Wilfrid Laurier University

Identity-Robbing Female Rhetoric in Ambrose’s Story of the Woman of Antioch
Robin Waugh, Wilfrid Laurier University

“Our Natural Constitution”: Disciplining Womanhood in the Pennsylvania Muncy Act
Adria Battaglia and John McKenzie, University of Texas at Austin

Guy Vision: Social Movement Style and Anti-Feminist Epistemologies in Kathleen Parker’s Save the Males
Ashley Mack, University of Texas at Austin

Female Bodies, Abstract Values: (De-)Mystification in the Campaign against Female Genital Mutilation
Christina Cedillo, Texas A&M University

Bodies that Shatter: Interrogating Agency and Feminism in Media Accounts of Arab Female Suicide Bombers
Marita Gronnvoll, Eastern Illinois University, and Kristen McCauliff, Ball State University

L08 TREATING RACIALIZED TRAUMAS THROUGH NATIONAL MUSEUMS
CEDAR LAKE
Chair: Joan Faber McAlister, Drake University

Robben Island vs. Constitution Hill: Reliving and Remembering National Trauma through South Africa’s Prison Museums
Joan Faber McAlister, Drake University

Commemorating Honor, Acknowledging Injustice: The Universal and Particular on Display at the Japanese American Memorial to Patriotism
Brian Lain, University of North Texas

Remembering the Sit-Ins: Embodied Performance and Public Space
Marilyn DeLaure, University of San Francisco

L09 ON EDUCATIONAL REFORM
LAFAYETTE BAY
Chair: Paul Feigenbaum, Florida International University

J.S. Dunn, Jr., Eastern Michigan University

Fear of the “Un-American” University: Popular Sentiments and Public Debates about Higher Education in the Nineteenth Century
Ghanashyam Sharma, University of Louisville

Rhetorical Invention, Institutional Invention, and the Engaged University: Toward a Unifying Mission for Higher Education
Paul Feigenbaum, Florida International University

Carolyn Commer, Carnegie Mellon University

L10 SUSTAINABILITY AND KNOWLEDGE ASYMMETRIES FROM DIFFERENT DISCIPLINARY ANGLES: RHETORIC, COMMUNICATION, CULTURAL STUDIES
MAPLE LAKE
Chair: Dale Sullivan, North Dakota State University

“Sustainability” in the Terminology Clusters of the Northern Plains Sustainable Agriculture Society and Monsanto: Uncovering Political Ideologies through Cluster Analysis
Dale Sullivan, North Dakota State University

Creating Culturally Sustaining Knowledge
Iris Rittenhofer, Aarhus School of Business, Aarhus University

Moments of Knowledge Communication in the Arena of Sustainability: Conceptualizing Knowledge Asymmetries Unfolding in Communication Encounters
Ushma Chauhan Jacobsen, Aarhus School of Business, Aarhus University

Toward a Sustainable Rhetoric
L11 FROM REENACTMENT TO APOLOGY: RHETORICAL ACCOMMODATIONS OF MEMORY
Chair: Hilary Franklin, Carnegie Mellon University
Contested Memory, Competing Agendas, and the Collapse of Coalition: The Moore's Ford Lynching Reenactment
Peter Ehrenhaus, Pacific Lutheran University, and A. Susan Owen, University of Puget Sound
Rhetoric of Agritourism, Rituals of Mourning, and the Politics of Preserving Rural Culture at Living History Farms
Ross Singer, Southern Illinois University at Carbondale
Accommodating the Labor Unions and the Competition: The San Francisco Chronicle’s Anti-Japanese Campaign in 1905
Hilary Franklin, Carnegie Mellon University
Memory and Legacy: Confronting Institutional Memory through Apology
Daniel S. Brown, Jr., Grove City College

L12 THEORIZING THE COMIC
Chair: Andrew Behrmann, University of Iowa
Uniting and Dividing Through Laughter: The Rhetorical Functions of Topical Humor
Elizabeth Benacka, Lake Forest College
Classical Rhetoric and the Comedy of Lenny Bruce
Kevin Casper, Louisiana State University
Perspective By Parody
Lisa Carlton, University of Iowa
Two Spartans Walk Into a Bar: Aristotle on the Ethics of Comedy
Andrew Behrmann, University of Iowa
Practical, Proud, and Passive: The Ironic Carnival Fools in Praise of Folly
Tess Evans, Ball State University
Just Joking: The Potential of Performing Humorous Rhetoric
Jennifer LeMesurier, University of Washington

L13 THEORIZING RHETORIC: BAKHTIN, DELEUZE, DE MAN
Chair: Jason Cohen, Berea College
Bakhtinian Challenges to the Rhetorical Tradition
B. Lee Miller, Chadron State College
A Response to the Scholarship of Melissa Deem: Toward a Better Understanding of a Deleuzian Theory of Minor Rhetoric: Rhetoric as an Affective War Machine
Ryan Smith, Baylor University
Of Vitalism, Becoming, and a Deleuzian Minor Rhetoric
Peter Zhang, Grand Valley State University
Rhetoric and an Ethics of Immanence
Isaac Holyoak, Purdue University
Why Return to “The Return to Philology”? Jason Cohen, Berea College

L14 REFLECTING ON OUR PRACTICES AND THEORIES
Chair: Scott Simpson, Penn State University
Expanding the “Publics” for Composition Research: An Experiment in Blogging as a Mode for Discovering Readers and Research Participants
Cornelius Cosgrove, Slippery Rock University
All Communities Are Virtual
Scott Simpson, Penn State University
Tracing a Phantom Public
Zoe Hess Carney, Texas A&M University
Relating Relations: An Interactionist, Topological Analysis of a Seminar Discussion
Rachel Bowman, University of North Carolina at Greensboro
Who Killed Modern Rhetoric
Douglas Bruce, John Carroll University

What Does Gayatri Spivak Have to Do with Ethnography?: Redefining the Ethics of Representation in Rhetoric and Composition
Julia Voss, Ohio State University

L15  DIALECTIC, DIALECTICS
COOK'S BAY  Chair: Bryan McCann, Marian University

Stumbling Over a Topic: The Conflicting Roles of the Dialectical Problem
Daniel Cutshaw, Old Dominion University

Method as Dialectic: A Sociohistoric Look at the “Sociorhetorical Turn” in Composition and Rhetoric
Jacqueline Preston, University of Wisconsin, Madison

Dialectic, Persuasion, and Material Prosperity in the Translation Movement in Abbasid Baghdad
Maha Baddar, University of Arizona

Toward a Redemptive Rhetorical Criticism: Ideology, Utopia, and the Dialectics of G-Funk
Bryan McCann, Marian University

L16  RHETORIC AND POETICS
BALLROOM 3  Chair: John Fletcher, University of Alaska at Fairbanks

Writing De Quincey’s Moment: A History and Rhetoric of the Essay
Emily Stone, University of Pittsburgh

Situating the Invention of Virginia Woolf’s Impersonal Ethos: “A Certain Vein of Thought” in the TLS and Guardian Essays, 1904-1941
Angela Miss, Belmont Abbey College

Swift’s Rhetorical Misanthropy in Gulliver’s Travels
John Fletcher, University of Alaska at Fairbanks

Bridging the Divide: Emerson’s Poetic Rhetoric
Meaghan Brewer, Temple University

At Life’s End: The Rhetorical Art of Dying in Early Modern Tragedy
Rico Abrahamsen, University of Wisconsin, Madison

L17  RHETORIC AND GLOBAL CITIZENSHIP
BALLROOM 4  Chair: Zornitsa Keremidchieva, Macalester College

Speech Education and the Promise of Citizenship: Lessons from the Americanization Campaigns of the Early Twentieth Century
Zornitsa Keremidchieva, Macalester College

(Re)Contextualizing Social Rights in the Universal Declaration of Human Rights: Toward a Feminist Theory of Global Citizenship
Rebecca Kuehl, University of Minnesota (Hauser Award Winner)

A Modern Status Theory as a Tool for Rhetorical Citizenship
Christian Kock, University of Copenhagen

Civic Education in a Global World: Drawing Us Together or Pulling Us Apart?
Christina Saidy, Purdue University

Deval Patrick’s Appeal for Corporate Social Responsibility in American Business
Nneka Logan, Georgia State University

L18  ON TORTURE
PINE LAKE  Chair: Jeremy Rogerson, Texas A&M University

Cheney’s Irreparable Torture
Jeremy Rogerson, Texas A&M University

Managing Concord and Forestalling Controversy: Tracing the Emergence of a “Rhetoric of Culpability” in the Wake of the Abu Ghraib Prisoner Abuse Scandal
Elizabeth Durham Smith, Wayne State University

The Ticking Bomb Argument: Concord and Controversy in the Torture Debates
Candice Melzow, Texas A&M University
Torture Debate Amongst Evangelicals: A Case Study
Juliet Purvis, Texas A&M University

SUNDAY, MAY 30, 2010
5:45 – 7:00 pm

M01 FEATURED SESSION: LAURENT PERNOT
ST. CROIX I Chair: Lawrence Green, University of Southern California
Two Enigmas of Epideictic Rhetoric
Laurent Pernot, University of Strasbourg

M02 ON POVERTY
ST. CROIX II Chair: Amy Milakovic, Avila University
Indecent or Inspiring?: Conflicts in Response to Images of Suffering
Amy Milakovic, Avila University
The Poverty of Dignity: Phenomenological Understandings of Work and Welfare Reform
Joshua Gonzalez, Wake Forest University
“You Can Make The Future”: Immortal Technique’s “The Poverty of Philosophy” as Ideological Critique
Timothy Carpenter, University of Colorado at Boulder
Rhetorical Foundation of the Troubling Legacy of the Great Society
Kristin Mathe, Penn State University
Austerity as Rhetorical Presence: Warren Buffett and the Simplicity of Wealth
Mark Meister and Robert Becker, North Dakota State University

M03 PRAGMATICS AND PRAGMATISM
COOK’S BAY Chair: Beth Innocenti, University of Kansas
Whately on the Pragmatics of Arguing
Beth Innocenti, University of Kansas
“Vital Religion” and the Needs of War: Pragmatic Argument and Religious Duty in Evangeline Booth’s Salvation Army Leadership
Sabrina Marsh, University of Illinois, Urbana-Champaign
Pragmatists Who Pray: Toward a Charismological Reading of Jamesian Pragmatism
Tae-Kyung T.E. Sung, University of California, Irvine

M04 UNRELIABLE NARRATIVES: ON AUTISM, ON HILLARY CLINTON
WAYZATA BAY Chair: Shawn J. Parry-Giles, University of Maryland
Tracking “Image Bites” Across the Public/Private Divide: NBC News Coverage of Hillary Clinton
David Kaufer, Carnegie Mellon University, Shawn J. Parry-Giles, University of Maryland, and Beata Beigman Klebanov, Northwestern University
Autism Rhetoric Is an Epidemic—Coming to a Campus Near You
Melanie Yergeau, Ohio State University
The Other on the Margins: AD/HD and Basic Writing
Susan Bernstein, LaGuardia Community College, CUNY
Our Present is Our Past: Disabling Metaphors of Autism in Bettleheim’s Empty Fortress
John Duffy, University of Notre Dame

M05 TROUBLING CATEGORIES
GRAY’S BAY Chair: Nicole Quackenbush, University of Wyoming
Engaging the Conflict: Women’s Voices in the Silicone Gel Breast Implant Controversy
Karen Pitts, West Chester University
Aging Bodies, Ageist Rhetoric: AARP’s Absent Presence
Lauren Marshall Bowen, University of Illinois
Disability Narratives as an Activist Genre: The Rhetoric of Harriet McBryde Johnson, John Hockenberry, and Dean Kramer
Nicole Quackenbush, University of Wyoming
Destabilizing Science from the Right: The Rhetoric of Heterosexual Victimage in the World Health Organization’s HIV/AIDS Controversy
Ashley Mack, University of Texas at Austin

What is a DSM Classification?
Patty Kelly, Simon Fraser University

M06  MEDICINE IN THE PUBLIC SPHERE  
EXCELSIOR BAY  
Chair: Joy Santee, Utah Valley University

The Emplotment of an Epidemic: Tropology in the 1976 Swine Flu Public Service Campaign
Joshua Reeves, Carnegie Mellon University

Rhetorics of Inter-Institutional Cooperation: Black, White, and Other in Minority Public Health Initiatives
Joy Santee, Utah Valley University

The 2009 Town Hall Health Care Meetings
Matthew Brigham, James Madison University

A Slippery Debate: The H1N1 Affair
Jennifer Malkowski, University of Colorado at Boulder

Workplace Warnings: Analyzing the Rhetoric of Responses to H1N1
Monica Brown, University of British Columbia

M07  FEATURED SESSION: NEW DEVELOPMENTS IN ASIAN RHETORIC  
DEER LAKE  
Chair: Ru-dong Chen, Peking University

On Currents of Rhetoric Studies in the Eastern Asia at the Globalization Time
Ru-dong Chen, Peking University

On Visual Rhetoric Studies in China
Jin-yuan Wang, Beijing Jiaotong University

On the History, Currents and Trends of News Rhetoric Studies in China
Jie Yi and Ru-dong Chen, Peking University

The Rhetorical Features of Discourse of Public Affairs on a Virutal Community and the Causes
Xue lian Jin, Chongqing University of Posts and Telecommunications

The Integration of Similar Meaning
Ruon-jing Sheng, Fudan University

Studies on Stylistic Rhetoric of Chinese Taoist Inscription
Jing Zhao, Southwest Jiaotong University

The Emotional Expressions between China and Japan
Wei-xiong Zhang, Sapporo University

On Rhetoric Studies of Peking University: From China to the World
Shi Tang, Peking University

M08  STUDIES OF AFRICAN AMERICAN WOMEN  
SPRING PARK BAY  
Chair: Stephen Donatelli, Princeton University

Cultural Memory, the Sabbath School, and Religious Conversion: Origins of Training for the Early African American Woman Rhetor
Katherine Alexander, University of New Mexico

“A Young Person of Rare Gifts”: Debating the Exemplarity of Phillis Wheatley
Sara VanderHaagen, Northwestern University

Written in the Body: The Fragile Rhetoric of “Race” in Nella Larsen’s Passing
Stephen Donatelli, Princeton University

Black (M)other/Daughter Relationships in Their Eyes Were Watching God
Monique Leslie Akassi, Morgan State University

M09  THE TASK OF HERACLITUS: RESPONDING TO CAROL POSTER  
LAFAYETTE BAY  
Chair: Robin Reames, Bentley University

Structural Logos and Heraclitean Bios
David Hoffman, Baruch College, CUNY

Heraclitean Logos and Rhetorical Logos
Robin Reames, Bentley University

Heraclitean Apeiron and Boundless Readings
Jason Helms, Clemson University

Respondent: Carol Poster, York University

M10 VAMPIRES AND THE PATHOLOGY OF EVERYDAY LIFE
BIRCH LAKE
Chair: Peter Campbell, University of Illinois, Urbana-Champaign

Rhetorical Bit(e)s
Pat Gill, University of Illinois, Urbana-Champaign

Death, Desire, and the Unconstrained Body: George Romero’s Martin
Kendall Phillips, Syracuse University

Grave Matters: Intersectional Metaphors of Race and Sexuality in HBO’s True Blood
Peter Campbell, University of Illinois, Urbana-Champaign

Respondent: A. Susan Owen, University of Puget Sound

M11 OBAMA
ELK LAKE
Chair: Corey Davis, University of Wisconsin, Whitewater

Appointments and Disappointments: The Relationship Between President Obama, Catholics, and Their Church
John Jasso, University of Pittsburgh, and Anthony Wachs, Duquesne University

Jeremiah Wright and the African American Prophetic Tradition in the Age of Obama
Andre Johnson, Memphis Theological Seminary

The Kairotic Effectiveness of Barack Obama’s Jeremiah Wright Apologia
Corey Davis, University of Wisconsin, Whitewater

Burke, the “Birthers,” and Obama’s Bodies
John Tiedemann, University of Denver

M12 CONFESSION AND RECONCILIATION
CEDAR LAKE
Chair: Matthew Dowell, University of Louisville

The Rhetoric of Amish Forgiveness
Nathan Gale, University of Texas at Arlington

The Rhetoric of Apology Used by the Roman Catholic Church in Addressing the Sexual Abuse Crisis
Cheryl Lozano-Whitten, Texas A&M University

Apology, Audience, Absolution: Investigating the Audience’s Role in the Public Apology
Matthew Dowell, University of Louisville

Politics of Apology: The “Comfort Women” Reparations Debate and Postwar Japanese Citizenship
Mariko Izumi, Columbus State University

Politicking Abstract Values Through Apologia: Joe Wilson and the Dixie Chicks
Emil Towner, Texas Tech University

M13 THE STATUS OF NETWORKING: COMMUNITY OR NARCISSISM?
LAKE CALHOUN
Chair: Andrew Mara, North Dakota State University

Perceptions of Facebook: Inside and Out
Abigail Gaugert, North Dakota State University

Rhetoric in Social Networks: Intimacy and/or Independence?
Craig Rood, North Dakota State University

Remediating Agonism in Social Media
Karl Klint, North Dakota State University

How Social Media Users Deploy the Rhetorics of Aggregation
Andrew Mara, North Dakota State University

M14 SUPEREMPOWERING RHETORICAL CRITICISM: CRITICAL ENGAGEMENTS VIA COMIC BOOK CULTURE
MAPLE LAKE
Chair and Respondent: Shaun Treat, University of North Texas

“Is it Wednesday Yet?” Tracking the Currency of Flow in Popular Comic Book Culture
Garret Castleberry, University of North Texas

**Superheroes in the Classroom**
Desiree Rowe, University of South Carolina, Upstate

**Batshit Crazy: The Haunting Desire of the Dark Knight**
Matthew Morris, The University of Texas at Austin

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**M15**

**PINE LAKE**

**THE LIGHTER SIDE OF CATASTROPHE: HUMOR IN ENVIRONMENTALIST RHETORIC**

*Chair: Brian O’Sullivan, St. Mary's College of Maryland*

**The Rhetor as the Letter C: Wallace Stevens’ Environmental Comedy**
Brian O’Sullivan, St. Mary's College of Maryland

**Nature Red in Tooth and Ha-Ha-Ha: Humor in the American Youth Climate Protection Movement**
Shane Hall, St. Mary's College of Maryland

**Poisonwood Persuasion: Kingsolver’s Rhetoric of Humor**
Katherine Chandler, St. Mary's College of Maryland

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**M16**

**BALLROOM 3**

**TROPING EMOTION**

*Chair: Marie Moeller, Fayetteville State University*

**Toward a Place for Rhetorical Witnessing: A Burkean Tropological Analysis of Emotion and Belief in Student Responses to Racism and Otherness**
Shelley DeBlasis, Illinois State University

**Ego-Sustaining Emotions, “Good Teaching,” and Burkean Tropological Analysis**
Kellie Sharp-Hoskins, Illinois State University

**Prosthetic Education: Emotional Management, Metaphor, and Pedagogical Violence**
Marie Moeller, Fayetteville State University

**Paradoxes of Empathy: Social Cohesion and Egoistic Drift**
Eric Leake, University of Louisville

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**M17**

**LAKE NOKOMIS**

**VISUAL RHETORIC**

*Chair: Kristie Fleckenstein, Florida State University*

**Rhetorical Empowerment: Tattoos as Visual Rhetoric of Resistance**
Susan Gernenz, University of Arkansas at Little Rock

**Invent and Subjugate: Polygenesis and the Visual Rhetoric of J. T. Zealy’s Slave Daguerreotypes**
Kristie Fleckenstein, Florida State University

**You Pick Up Our Coffee and We Shake The Hand of a Farmer in Peru: A Postcolonial Perspective to Coffee Companies’ Visual Rhetoric**
Christopher Toutain, Penn State University

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**M18**

**BALLROOM 4**

**MARIO SAVIO AND THE RHETORIC OF 1960s PROTEST**

*Chair: Patricia Roberts-Miller, University of Texas at Austin*

**Mario Savio’s Political Legacy**
Robert Cohen, New York University

**Mario Savio and the Power of Metaphor**
Les Perelman, Massachusetts Institute of Technology

**Mario Savio: Poetic Voice of Student Protest**
Donald Lazere, California Polytechnic State University

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**GRADUATE STUDENT BUSINESS MEETING AND RECEPTION**

Ballroom 3; 7:15–8:45 pm (including reception after the program, in Atrium Lobby)
Sponsored by Rensselaer Polytechnic Institute

A Discussion on “Preparing for the Job Market”

*Co-Chairs: Pamela Conners, University of Wisconsin, Madison, and Kimberly Thomas-Pollei, University of Minnesota*

*Participants: Jordynn Jack, University of North Carolina at Chapel Hill*
SUNDAY, MAY 30, 2010
8:30 – 10:00 pm
N01 SPECIAL INTEREST GROUP: KLAL RHETORICA
ST. CROIX I Chair: Janice Fernheimer, Rensselaer Polytechnic Institute
Description: Klal Rhetorica is a group of scholars working in the overlapping areas of Rhetoric and Jewish Studies. Any scholar who is interested in exploring research and pedagogy related to the study of Jewish discourse, identity, and culture is invited and encouraged to attend this meeting.

MONDAY, MAY 31, 2010
8:00 – 9:30 am
O01 RHETORIC IN THE PUBLIC ARENA
WAYZATA BAY Chair: Linda Flower, Carnegie Mellon University
Building Community Amidst Controversy: A Heuristic Model for Analyzing Epideictic Rhetoric of Blame
Beth Church, Bowling Green State University
The Paradox of Leadership in Local Publics: Creating Conflict, Constructing Community
Linda Flower, Carnegie Mellon University
Holding Its Middle Ground: Years of Grace and the Creation of Cultural Value
Kasi Williamson, University of Minnesota
Talking Out of Turn: The Rhetoric of Emotion Surrounding Public Outbursts
Elizabeth Vogel, Arcadia University

O02 CONTROVERSIAL MOMENTS IN THE AMERICAN RHETORIC OF SEDITION
EXCELSIOR BAY Chair: Jeremiah Hickey, St. John's University
Progressive Sedition: Holmes, Abrams, and the First Amendment Gateway to Dewey’s “Great Community”
Joe Sery, University of Pittsburgh
Antwiwar Speech and Sedition: The Criminalization of Protest Post Nine-Eleven
Adria Battaglia, University of Texas at Austin
Sedition and the Null Persona in Guantanamo Bay
John McKenzie, University of Texas at Austin
Silence is Consent: Perceptions of Illegal Immigrants and Sedition
Diana Martinez, University of Texas at Austin
Respondent: James Aune, Texas A&M University

O03 FILM AND DOCUMENTARY RHETORIC
LAKE CALHOUN Chair: Susan Owen, University of Puget Sound
Cinematic Rhetoric: The Appeals of Moving Image
Joddy Murray, Texas Christian University
Reframing the Japanese-American Internment: Transformative Dissent in Documentary Film
Janis Edwards, University of Alabama
Visual Rhetoric and American War Cinema Since 9/11
Susan Owen, University of Puget Sound

O04 UNSETTLING QUESTIONS ABOUT BODIES AND MINDS IN THE RHETORIC(S) OF HEALTH AND MEDICINE
SPRING PARK BAY Chair: Carol Berkenkotter, University of Minnesota
Pain, Pain Relief, and the Marketing of Pain Medication
Judy Z. Segal, University of British Columbia
Wrongful Confinement in a Victorian Lunatic Asylum? Two Narratives of a Patient’s Incarceration
Carol Berkenkotter, University of Minnesota

Ethos and the Discursive Construction of Trust in Midwifery Care
Philippa Spoel, Laurentian University

Rhetorics of Dietary Supplements: “Wellness” as Incipient Illness
Colleen Derkatch, University of British Columbia

Representation and “The Jews”: Caryl Churchill’s Seven Jewish Children
Chair: Janice Fernheimer, Rensselaer Polytechnic Institute
Commonplaces, Controversies and Uncomfortable Communions in Seven Jewish Children: A Play for Gaza
Janice Fernheimer, Rensselaer Polytechnic Institute

“The Text Must be Performed as Written”: Reproducing the Words of Caryl Churchill’s Seven Jewish Children
John Schilb, Indiana University

Displacement
Michael Bernard-Donals, University of Wisconsin, and David Metzger, Old Dominion University

Gender, Labor, and Narratives of Social Change
Chair: Christa Olson, University of Illinois, Urbana-Champaign

Women’s Survival Economies and Rhetorical Situation
Rachel Riedner, The George Washington University

Making Headlines: The National Federation of Business and Professional Women’s Clubs and the Promotion of the Business Woman
Janine Solberg, University of Massachusetts at Amherst

Contradictions of Progress: Indigenous Men, Public Works, and Visual Culture in Turn-of-the-Century Ecuador
Christa Olson, University of Illinois, Urbana-Champaign

The Rhetorical Analysis of Social Movements
Chair: Patricia Malesh, University of Colorado

Old Left, New Left: David Dellinger’s 1960s Protest Rhetoric
David Henry, University of Nevada, Las Vegas

Neither Resistance, Nor Protest, Nor Revolt
Samuel McCormick, Purdue University

Pushing the Boundary of Hegemonic Agent in Movement Studies
Christina Foust, University of Denver

Befriending the Enemy: Corporate Sponsorship as Movement Rhetoric
Patricia Malesh, University of Colorado

Multiplying Avenues Between Kant and Rhetoric
Chair: G. L. Ercolini, University of South Carolina

Kant’s Philosophical Rhetoric
Christopher Swift, Texas A & M University

Why Kant Hated Rhetoric—And Why We Shouldn’t Hate Him for It
Scott Stroud, University of Texas at Austin

Judgment Revisited: Rethinking the Political through Arendt and Kant
G. L. Ercolini, University of South Carolina

Kantian Encounters: Toward an Inventional Ethos of Critique and Community
Daniel Smith, University of South Carolina

Con(Chords) of Controversy: Investigating Music as a Rhetorical Practice
Chair: Lisa Foster, University of Oklahoma

The Fulfillment of Aural Desire in “I Have a Dream”
BERNARD ARMADA, University of St. Thomas

Singing the Nation: Americanization Rituals during World War I and Belonging
Leslie A. Hahner, Baylor University

Evading Difference and Ensuing Discourse in the Musical-Rhetorical Response of Billie Holiday’s “Strange Fruit”
Lisa Foster, University of Oklahoma

O10

ATTENDING TO NEW MEDIA: IDENTIFICATION, STYLE, AND ADVOCACY
Chair: Michael J. Faris, Penn State University

Desiring Attention: Burke in Lanham’s The Economics of Attention
Michael J. Faris, Penn State University

So Much Depends: Style and the Persuasive Link
Jeffrey Breitenfeldt, Oregon State University

The Pedagogy of Advocacy: A New Media Argument
Travis Margoni, Oregon State University

O11

ANIMAL RIGHTS
Chair: Belinda Walzer, University of North Carolina at Greensboro

Animal’s People, Human Rights and Rhetoric
Belinda Walzer, University of North Carolina at Greensboro

Conceptualizing the Animal: Navigating Between Animal Rights and Animal Welfare
Iklim Goksel, Independent Scholar

From Colonel (Sanders) to King (Koopa): The Social Movement Rhetoric of PETA’s Anti-Advergame Super Chick Sisters
Karla Lyles, North Carolina State University

The Rhetoric of PETA Online: The Simulation of Activism
Stephanie Owen Fleischer, University of Louisville

The Making of Reality TV Eco-Terrorists: The Spectacle of Whale Wars as Social Movement Rhetoric
Frank Stec, Penn State University

O12

ETHOS AND IDENTITY
Chair: Jeffrey Carroll, University of Hawaii at Manoa

Slack Key As Mana: An Hawaiian Ethos as Postcolonial Rhetoric
Jeffrey Carroll, University of Hawaii at Manoa

The Homeward Turn: The Transformation of Ethos in the Icelandic Vinland Sagas
John Moffatt, University of Saskatchewan

Recuperating National Identity Through (Trans)national Rhetorical Sites of Resistance
Lavinia Hirsu, University of Indiana

Placing Ethos
Lady Branham, University of Oklahoma

O13

THEORIZING RHETORICAL INVENTION: EMBODIED MOVEMENT ACROSS GEOGRAPHICAL AND METAPHORICAL SPACES
Chair: Heather Branstetter, University of North Carolina at Chapel Hill

To Know Their Culture Inside Out: Rhetorical Agency, Geographical Antithesis, and Boundary Transgression
Risa Applegarth, University of North Carolina at Greensboro

Going the Distance: Nineteenth-Century Women Bicyclists and the New Ethos of Mobility
Sarah Hallenbeck, Duke University

The “Movement of Movements” and Collective Invention: Theorizing the Strategies that Enabled a Network of Southern Queer Women
Heather Branstetter, University of North Carolina at Chapel Hill

O14

INCLUSIVE INSTITUTIONAL RHETORIC: EXAMINING THE RAMIFICATIONS OF GOOD INTENTIONS
Chair: Teagan Decker, University of North Carolina at Pembroke

Rhetorical Agency and Corporate Identity in Organizational Blogging
Tanja Juul Christiansen, Copenhagen Business School

The Happy Ending of Diversity: Rhetorical Narratives in University Mission Statements
Teagan Decker, University of North Carolina at Pembroke

Whither Social Justice in Compulsory Syllabus Statements?
Jason Johnson, West Virginia University

O15

UNDERSTANDING OBAMA

Chair: Sky Wilson, Washington State University

The Appeal of Our First Black President to Racial Profiling and U.S. Imperialism
Sky Wilson, Washington State University

Forced Internal Discord as a Means of Persuasion: President Barack Obama at Notre Dame
Ashlyn Gentry, University of Texas at Austin

Framing “A More Perfect Union”: A Burkean Analysis
Michelle Kelsey, Arizona State University

Rush Limbaugh’s Address at the 2009 Conservative Political Action Conference: President Obama as Liberal and Enemy
Meg Kunde, University of Minnesota

O16

MADNESS AND ARGUMENTATION: RHETORICS OF NEUROLOGICAL DIFFERENCE

Chair: Jordynn Jack, University of North Carolina at Chapel Hill

The Retreat of Scientific Racism and the Argument from Ignorance
John P. Jackson, Jr., University of Colorado at Boulder

The Genre of the Mood Memoir and the Romance of Mental Illness
Katie Rose Guest Pryal, University of North Carolina at Chapel Hill

The Etiology of Autism and the Argument from Sex/Gender Difference
Jordynn Jack, University of North Carolina at Chapel Hill

Material Rhetoric, Neuroplasticity, and Violence
Brett Ingram and Dijana Jelaca, University of Massachusetts at Amherst

O17

READING THE VISUAL

Chair: Shirley K Rose, Arizona State University

Archival Description as a Rhetorical Practice: Representing John J. McCutcheon’s Women’s Suffrage Cartoons from 1950 to 2007
Shirley K Rose, Arizona State University

“Appropriate” Convergence: Intertextuality as Rhetorical Practice in Postmodern Art
Elizabeth Mix, Butler University

Sacrificing the Scapegoat, Reifying the Cult: Victimage, Identification, and the Circulation of Lynching Postcards
Scott Gage, Florida State University

Avatars of an Ideal Future: The (Empowering) Symbolic Capital of Hezbollah’s Computer Wallpapers
Flurije Salihu, Arizona State University

O18

VERNACULAR VOICES AND THE RECUPERATION OF LOST SUBJECTS

Chair: Michael Kleine, University of Arkansas at Little Rock

Latini and the Rhetoric of Resistance
Michael Kleine, University of Arkansas at Little Rock

E-learning in Palestinian Universities: Prospects and Challenges
Lee Tesdell, Minnesota State University at Mankato

Rescuing Lost Subjects Through Vernacular Rhetoric: The Potential for Dialogue on Israel-Palestine
Matthew Abraham, DePaul University

MONDAY, MAY 31, 2010

9:45 – 11:15 am

P01

RHETORIC IN THE PUBLIC EYE

ST. CROIX I Chair: Richard Glejzer, North Central College
From Controversy to Concord: Rhetorics of Display and the Rhetorical Definition of Events
Nathan Atkinson, Georgia State University

Primo Levi and the Rhetoric of Disaster
Richard Glejzer, North Central College

Epidictic as the Rhetoric of Shared Risk: The Case of “Crackergate”
Daniel Dickson-LaPrade, Carnegie Mellon University

Words of Wisdom in an Overly Progressive Race for Armament: A Study of Anti-Nuclear Rhetoric
Andrew McLaughlin, Eastern Illinois University

A Burkean Alternative to the Paranoid Style: Conspiracy Rhetoric and the Scholars for 9/11 Truth
Ryan Shepard, University of Kansas

P02
REPRESENTING CONTROVERSY IN MEDIA AND POPULAR CULTURE
WAYZATA BAY
Chair: Christopher Eisenhart, University of Massachusetts at Dartmouth

Controversy as a Natural Disaster
Peter A. Cramer, Simon Fraser University

“Scientific Consensus” in the Public Reception of the IPCC Reports
Jean Goodwin, Iowa State University

The Mysterious Case of Harry Houdini and the U.S. Congress
Kendall Phillips, Syracuse University

Media Controversy as Motive for Action in Online Presidential Campaigning
Christopher Eisenhart, University of Massachusetts at Dartmouth

P03
RABBINIC ARGUMENTATION
ST. CROIX II
Chair: Janice Fernheimer, Rensselaer Polytechnic Institute

Love at the End: Enmity and Eros in Talmudic Learning
Susan Handelman, Bar Ilan University, Israel

Sacred Arguments: Inductive and Agonistic Rhetoric in Jewish Legal Responsa
Lewis H. Glinert, Dartmouth College

Ego Cōgitō, Ego Memorō: Refutation and Memory in the Babylonian Talmud
Sergey Dolgopolsky, University of Kansas

Respondent: David Metzger, Old Dominion University

P04
LEGAL RHETORIC
LAKE CALHOUN
Chair: Todd Oakley, Case Western Reserve University

Constructional Approaches to Grammar and the Rhetorical Question in Marbury v. Madison
Todd Oakley, Case Western Reserve University

Erica Delgadillo, University of Colorado at Boulder

Lucas Logan, Texas A&M University

Plessy v. Ferguson, the Tiger Woods Bill, and the Racial Order
LeiLani Nishime, University of Washington

P05
ADVANCING RHETORICAL PEDAGOGY
EXCELSIOR BAY
Chair: Michael Carter, North Carolina State University

Writing in the Moment: Kairos and Performance in Composition
Conor Shaw-Draves, Wayne State University

Incorporating Online Peer Review into Student Writing Experiences, Including the Humanities and Social Sciences
Paul Turpin, University of the Pacific

Unifying Opposites: A Motor Theory of Speech and Writing
Michael Carter, North Carolina State University

Transgressing Boundaries Between Speech and Writing in a First-Year Course
Rebecca de Wind Mattingly, University of Colorado at Boulder
NEW DIRECTIONS AND CONCERNS IN PUBLIC MEMORY AND FORGETTING

Chair: David Seitz, University of Pittsburgh

Feeling Forgetful: Therapeutic Forgetting and the Social Function of Emotional Memories
Thomas Dunn and David Seitz, University of Pittsburgh

“It’s a New Day” for Progress: Political Web Videos and the Mobilization of Public Memory
David Richardson, Syracuse University

Abu Ghraib “In” and “As” Public Memory
Katherine Mack, University of Colorado at Colorado Springs

Respondent: Bradford Vivian, Syracuse University

DRESSING FOR SUCCESS: FASHIONING FEMININE POLITICAL FIGURES IN U.S. CULTURE

Chair: Denise Oles, Drake University

Who Wears the Pant(Suit)?: Media Depictions of Hillary’s Trip to Africa
Heidi Hamilton, Emporia State University

From the Apron to the Gavel: Nancy Pelosi Recalls Her Rise to the Head of the Table
Denise Oles, Drake University

Gowns and Hope: Gender on Display in the North Texas Region
Brian Lain, University of North Texas

REGULATING REPRODUCTION

Chair: Jordan Frith, North Carolina State University

Constructing “Abstinence”: Ideology and Sexual Health
Melissa Carrion, Purdue University, and Jonathan Hilpert, Indiana University

A Quiverfull of Babies: Examining the Religious Rhetoric of the Duggar and Waller Families
Christy Mesaros-Winckles, Bowling Green State University

Pregnancy and Politics: The Conservative Response to the Bristol Palin Pregnancy
Jordan Frith, North Carolina State University

The Pure Heartthrob: The Jonas Brothers and the Potential for Queering Abstinence
Bethany Keeley, University of Georgia

DIGITAL RHETORICS

Chair: James P. Zappen, Rensselaer Polytechnic Institute

Digital Rhetoric(s): Sparking Concord/Controversy for “Digital Literacies”
Justin Hodgson, University of Texas at Austin

Rhetoric and Digital Media: Symbolic Action from Burke to Baudrillard and Beyond
James P. Zappen, Rensselaer Polytechnic Institute

Robin Brown, University of Minnesota

Secondary (Digital) Literacy: Applying Ong’s Theory of Orality and Literacy in Digital Context
Robert Baron, University of Minnesota

The Waning of Civility: Rhetorics of Affect in the Network Society
Justin Young, Claremont McKenna College

DISABILITY RHETORICS II

Chair: John Duffy, University of Notre Dame

Experiencing Nonfiction: Axes of Interest in Disability Life Narratives
Nicholas Hetrick, Ohio State University

Read My Lips: A Rhetorical Analysis of Mabel Bell’s 1895 “Subtle Art of Speechreading”
Brenda Brueggemann, Ohio State University

Letter-writing at a Nineteenth-Century Asylum-School
Zosha Stuckey, Syracuse University

Ethos on Display: E-patients and the Construction of Medical Knowledge
P11  PRESIDENTIAL RHETORIC  
LAFAYETTE BAY  Chair: Maureen Minielli, CUNY-Kingsborough

The U.S. Senate’s Antithetical Readings of Washington’s “Farewell Address” in 1862-1888  
Adam Gaffey, Texas A&M University

The Virtue of “Thoroughness” as Corrective to Enslavement in Lincoln’s Milwaukee Lecture on Agriculture  
Ross Singer, Southern Illinois University at Carbondale

Henry Kissinger’s Rhetorical Presidency  
Lee Honeycutt, Iowa State University

Lynden Johnson’s Liberalism in the Great Society: Constructing an Engaged American Public  
Frank Stec, Penn State University

The Rhetoric of President Barack Obama: Transformative or More of the Same?  
Nathalie Kuroiwa-Lewis, Saint Martin’s University

P12  AS BABEL FALLS: IDENTIFICATION, DIVISION, AND HISTORY IN POLITICAL TRANSITIONS  
ELK LAKE  Chair: Cezar Ornatowski, San Diego State University

Identification, Division and Consubstantiality Between: A Burkean Assessment of Political Transformations in Post-Soviet Russia  
David Williams, Florida Atlantic University

Constructing Pluralism: Identification and Division in the Political Transformation of Poland  
Cezar Ornatowski, San Diego State University

Rejecting or Resisting Concord? Post-Communism and Its Unsettled Rhetoric in Romania  
Noemi Marin, Florida Atlantic University

The Invention of America: George Washington’s Presidency as a Paradigm for Transitional Rhetoric  
Philippe-Joseph Salazar, University of Cape Town

Rhetoric and Nationalist Theory: Mustafa Kemal’s Napat  
Matthew deTar, Northwestern University

P13  RHETORIC AND CAPITALISM  
CEDAR LAKE  Chair: Francis-Clare Fischer, Divine Word College

Towards a Political Economy of Rhetoric in the Era of Capitalism’s Crisis  
Azfar Hussain, Grand Valley State University

The Rhetoric of the World Bank: Whose World? Whose Bank?  
Melissa Hussain, Washington State University

Is It Mary, Satan or Just Plain Old Capitalism? The Apparitions at Medjugorje  
Francis-Clare Fischer, Divine Word College

Silencing the Lamb: Containing Capitalism and the Murder of Harvey Milk  
Connie Johnson, University of Texas at Austin

P14  HISTORY OF RHETORIC SEMINAR WITH LAURENT PERNOT  
DEER LAKE

P15  POWER DISCOURSES  
MAPLE LAKE  Chair: Kerrie Farkas, Millersville University

Citizen (In)Action in City Council Discourse: Divisions of Power and Control of Discourse  
Kerrie Farkas, Millersville University

Complete Control: Rhetoric Dominates Circumstance  
Robert Browne, Minnesota State University

Communication and the Police: A Theory of Political Communication Within Foucault’s Discourse on Power  
Greta Wendelin, University of Kansas

Michael Foucault and the Economy of Rhetoric  
Kundai Chirindo, University of Kansas
P16
ANALYZING THE USES OF MUSIC
PINE LAKE
Chair: Jason Waite, Western Oregon University
Whose Blues?: The Life (and Death) of a Collected Memory
J. Scott Andrews, Penn State University
Evangelicalism in Christian Heavy Metal
Jeremy Adolphson, University of Wisconsin, Milwaukee
A Rhetoric of Horror: Black Metal, Suffering, Self-Empowerment
Jason Waite, Western Oregon University
Territorialism in White-Supremacist Hate Rock
Kirsten Dyck, Washington State University

P17
PUBLIC INTELLECTUALS, PUBLIC DISCOURSE
BALLROOM 3
Chair: Paul Lynch, Saint Louis University
Defining the State: Argument from Definitional Essence in Randolph Bourne’s “The State”
Mark Hoffmann, University of Maryland
The Rhetoric of Apostasy: Christopher Hitchens at War with the Left
Paul Lynch, Saint Louis University
Howard Zinn and the History of the American Empire
Sarah Jones, University of Nebraska at Lincoln
Birthers, Deathers, and the Right’s “Ideologic” of Inferred Justification as Rhetorical Strategy
Kristen Seas, University of North Carolina, Wilmington
The Birth of a Public Intellectual: Noam Chomsky’s Statement on the Responsibility of Intellectuals
James Dimock, Minnesota State University
Projection and the Non-Voter: A Jungian Analysis of Political Participation in the United States
Maegan Stephens, University of Texas at Austin

MONDAY, MAY 31, 2010
11:30 – 1:00 pm
Q01
ANALYZING PUBLIC CONCORD AND CONTROVERSY
ST. CROIX I
Chair: Richard Herder, Georgia State University
Corporate Blind Spots and Tactical Resistance: Faux Histories and the Recovery of Conflicts in the Coalition of Immokalee Workers’ McDonald’s Campaign
Richard Herder, Georgia State University
Porous Boundaries and Permissible Authorship: Netizenship in the Whole Foods Boycott
Jiyeon Kang, Western Illinois University
Which Side Are You On, Again? The Continuing, Divisive Rhetoric of Appalachia and Coal
Tom Bowers, Northern Kentucky University
Controversy and Creationism: A Look at the Institute for Creation Research’s Museum of Creation and Earth History
Julie Homchick, Dartmouth College
Extreme Makeover: Home Edition and the Politics of Hierarchical Inclusion
Helen Morgan, University of Minnesota

Q02
READING THE NEWS
ST. CROIX II
Chair: Aaron Bruenger, Kansas City Art Institute
Representational Reporting: Mimèsis and Diegesis in Immersion Journalism
Christine Isager, University of Copenhagen
The Polish Daily News: (Re)Writing the Polish Nation in Chicago
Jason Schneider, University of Illinois, Chicago
Politics of a Genre in Letters to the Editor
Natalia Kovalyova, University of Texas at Austin
Representations of Dissent in the Comments Section
Aaron Bruenger, Kansas City Art Institute
Community Identity Construction in Newsletter Discourse
Thomas D. Mitchell, Carnegie Mellon University
Q03  CIVIC RHETORIC, CIVIC ENGAGEMENT: THE ISOCRATEAN TRADITION  
EXCELSIOR BAY  
Chair: Arthur Walzer, University of Minnesota  
Isocrates’ Panhellenism and the “Hymn to Logos”  
Alex Hayden, University of Minnesota  
The Isocratean Concept of Natural Law: Eloquence and Civilization in the Greco-Roman Rhetorical Tradition  
Robert Sullivan, Ithaca College  
Thomas Elyot: Rhetoric and Prudence in the Isocratean Tradition  
Arthur Walzer, University of Minnesota  
Respondent: Ekaterina Haskins, Rensselaer Polytechnic Institute  

Q04  THE SARAH PALIN PHENOMENON  
LAFAYETTE BAY  
Chair: Connie Johnson, University of Texas at Austin  
Media Representations of Sarah Palin  
Connie Johnson, University of Texas at Austin  
Sarah Palin’s Preparations for 2010  
Penni Pier, Wartburg College  

Q05  THE RHETORIC OF SCIENCE  
SPRING PARK BAY  
Chair: Jonathan Buehl, Ohio State University  
The Visual Exordium: Re-Locating Frontispieces in Early Modern Science  
Maria Gigante, University of Maryland  
Seeing through Rocks: The Verbal Microscopy of Henry Clifton Sorby  
Jeanne Fahnestock, University of Maryland  
From “Pseudo-Movie” to “See Movie 1”: The Incorporation of Digital Video in Scientific Arguments  
Jonathan Buehl, Ohio State University  
Spending for a Rainy Day: Latent Polysemy and the Rhetoric of Consumerism in Contemporary Weather-Casting  
Carrie Anne Platt, Zoltan Majdik, and Mark Meister, North Dakota State University  

Q06  NEGLECTED AREAS OF LEGAL RHETORIC  
DEER LAKE  
Chair: Ryan Malphurs, Texas A&M University  
The Neglected Legal Rhetoric of L.A. Police Chief William Parker  
John Gooch, University of Texas at Dallas  
Supreme Court Arguments as Ritual  
Ryan Malphurs, Texas A&M University  
International Justice in Rwanda  
Mark McPhail, Southern Methodist University  
The Role of Rhetoric in Legal Education  
Jay Mootz, University of Nevada, Las Vegas  
Respondent: James Aune, Texas A&M University  

Q07  UNFORTUNATE TIMES: RHETORICAL IDENTIFICATIONS, MANUFACTURED RISKS, AND CONFLICTED HISTORIES  
ELK LAKE  
Chair: Catherine Chaput, University of Nevada at Reno  
Ideology and Affect: The Productive Ambiguities of Rhetorical Criticism  
Catherine Chaput, University of Nevada at Reno  
Before Rhetoric Stands the Other: A Levinasian Reorientation  
Danika Brown, University of Texas, Pan American  
Global Warming and the Case for Stubbornly Realist Rhetorical Criticism  
Marlia Banning, University of Colorado, Boulder  
The Epideictic Rhetoric of the Kent State Shootings: Cause, Culpability, and Commemoration  
Karen Powers, Kent State University, Tuscarawas  

Q08  QUEER RHETORICS  
GRAY’S BAY  
Chair: Debra Frank Dew, University of Colorado at Colorado Springs
The Right to Look: Disciplining the Queer Gaze in Mahogany  
Kristin Stimpson, University of Texas at Austin

Alan Turing and the Performance of Queer Logics  
Atilla Hallsby, University of Iowa

Publicity and Proposition Eight: The Case of Eightmaps.com  
Sarah Spring, University of Iowa (Hauser Award Winner)

The ELCA Synod Adopts a Statement on Human Sexuality  
Debra Frank Dew, University of Colorado at Colorado Springs

Q09  EXPLORING RHETORIC AS VISUAL AND MATERIAL: A BOTH/AND PROPOSITION?  
Chair: Victoria Gallagher, North Carolina State University

The Apple Store’s Material Rhetoric as a Technology of the Self  
Daniel Sutko, North Carolina State University

Visuality and Materiality in the Work of Andy Goldsworthy  
Victoria Gallagher and Kelly Martin, North Carolina State University

Diversifying the Pioneer in Legend and Image: Unpacking the Rhetoric of Memory and Identity in Campus Art at a Midwestern University  
Margaret LaWare, Iowa State University

Revising Materiality for Digital Spaces: An Examination of Online Vietnam War Memorials  
Dana Gierdowski, North Carolina State University

Q10  MASCULINITY AND FEMININITY  
Chair: Elizabeth Fleitz, Southeast Missouri State University

Men in the Kitchen: Contested Masculinity in Contemporary Cooking Media  
Elizabeth Fleitz, Southeast Missouri State University

Markers of Power and Privilege in Primetime Male Hierarchies  
Sarah Kornfield, Penn State University

Ann Coulter’s Inconvenient Gender: The Conservative Feminine Persona and Legitimate Public Agency  
Margaret E. Farrar and Stephen A Klien, Augustana College

Becoming [Wo]men: Fashioning Subjectivity in VH1’s “The Pick Up Artist”  
Joshua Hanan and Matt Morris, University of Texas at Austin

Q11  POLITICAL AND RHETORICAL POSSIBILITIES IN THE TEACHING OF FIRST-YEAR COMPOSITION  
Chair: Dahliani Reynolds, University of Pittsburgh

Rhetorics of (Dis)Content: Public and Disciplinary Discourse about First-Year Composition  
Dahliani Reynolds, University of Pittsburgh

The Rhetorical Value of “Basic Writer”: A Case Study of Teacher Talk  
Pamela Vanhaitsma, University of Pittsburgh

Queer(er) Possibilities for Rhetorical Education  
Stacey Waite, University of Pittsburgh

Q12  FILM  
Chair: Richard Marback, Wayne State University

An Invitational Rhetorical Analysis of Fight Club  
Suzanne Berg, Bowling Green State University

Rhetorical Affect in Contemporary Horror Films  
Marylou Naumoff and Erika Thomas, Wayne State University

Wikus van der Merwe’s Body and the Fragility of Democratic Rhetoric  
Richard Marback, Wayne State University

Q13  READING RHETORICAL ACTION IN AFRICA  
Chair: James Beitler, Roger Williams University

Making More of the Middle: The Rhetoric of Desmond Tutu and the South African Truth and Reconciliation Commission  
James Beitler, Roger Williams University
In Search of the Great Community: Rhetorical Community and the Problem of Xenophobia in South Africa
Ryan Solomon, University of Wisconsin

Kwame Nkrumah and the Oratorical World of Ghana’s First Republic
Erik Johnson, Northwestern University

Q14

RHEORICAL MUSIC: ENACTING DISSONANCE AND HARMONY IN SOCIO-POLITICAL PERFORMANCES
Chair: Kati Fargo, North Carolina State University

I’ll Drink to That: Music, Masculinity, and the French Resistance
Kelly Jakes, University of Wisconsin, Madison

Remembering Rosa: Hip Hop, Performance, and Public Memory
David Green, Penn State University

Play it Again, Sam: The Rhetorical Dimension of Theme Songs in Political Campaigns
Kati Fargo, North Carolina State University

Q15

THE SOPHISTIC LEGACY
Chair: Karen Whedbee, Northern Illinois University

Gorgias’ Affirmative Impulse
John Vance, University of Louisville

Levinas’s Metaphysics as Explication of Gorgias
Marc C. Santos, University of South Florida

The Early-Modern Critique of Professional Sophistry
Karen Whedbee, Northern Illinois University

Sophistry, Spirituality, and Feminist Historiography: Accounting for Agency in Julian of Norwich’s Showings
T J Geiger II, Syracuse University