PROGRAM SCHEDULE

FRIDAY, MAY 28, 2010

12:15 - 1:45 pm

A01 A REPORT OF THE FIRST RSA CAREER RETREAT

EXCELSIOR BAY Co-Chairs: Cheryl Geisler, Simon Fraser University; Michael Halloran, Rensselaer Polytechnic Institute;

Krista Ratcliffe, Marquette University

Participants: Jen Bacon, West Chester University; Suzanne Bordelon, San Diego State University; Elizabeth Britt, Northeastern University; Leah Ceccarelli, University of Washington; Martha Cheng, Rollins College; Janice Chernekoff, Kutztown University; Arabella Lyon, SUNY-Buffalo; Carole Clark Papper, Hofstra University; Barbara Schneider, University of Toledo; Christine Tully, University of Wisconsin, Madison; Liz

Wright, Rivier College

A02 BARACK OBAMA: THE RHETORIC OF A POSTMODERN PRESIDENT

ST. CROIX I Chair: Connie Johnson, University of Texas at Austin

A Tale of Two Cities: Obama at Howard and at South New Hampshire

Sheena Howard, Howard University

Cultural Memory and Productive Forgetting in Obama's A More Perfect Union Speech

G. Mitchell Reyes, Lewis and Clark College

A More Perfect Union: A Critical Analysis of Obama's "Race" Speech

Matt Morris, University of Texas at Austin

Barack Obama's Heroic Whiteness: Invoking the Founding Fathers to Win the Presidency

Connie Johnson, University of Texas at Austin

Respondent: Barry Brummett, University of Texas at Austin

A03 RHETORIC OF SCIENCE

ST. CROIX II Chair: Virginia Anderson, Indiana University Southeast

Raising Moral Questions through Science: Silent Spring's Use of Narrative, Time, and Space

Jessica Prody, University of Minnesota

Evolving Concordance: An Aristotelian Approach to Defending Science

Andrew Kidd, University of Minnesota

The Aesthetics of Thought and the Effort to Fund "Pure Science" in the Nineteenth-Century

United States

Gabriel Cutrufello, Temple University

A Study of Logology: Words about Science as Words about God

Virginia Anderson, Indiana University Southeast

Rhetoric, Techne, and the Art of Doing Physics

Chad Wickman, Auburn University

A04 REMEDIATING RHETORICAL INSTRUCTION

GRAY'S BAY Chair: Blake Scott, University of Central Florida

Rhetorical Memory and Delivery Remediated (Again)

Fred Reynolds, University of Cincinnati

Teaching Database as Argument

Blake Scott, University of Central Florida

Web-Based Rhetorical Instruction

Melody Bowden, University of Central Florida

Visual Argument, Embodied Argument, and Presence in James Nachtwey's XDRTB Campaign

Walter Wade, Northwestern University

Metaphoric Transference, Commonplaces, and the Possibilities of Visual Argument

Candice Welhausen, Georgia Institute of Technology

A05 BEYOND CONTROVERSY IN TURN OF THE CENTURY FEMINIST RHETORIC

WAYZATA BAY Chair: Michelle Smith, Penn State University

Modest Claims, Radical Implications: Abby Morton Diaz's Material Feminism

Michelle Smith, Penn State University

It's a Draw: Identity, Incongruity, and Inference in Nell Brinkley's New Woman Illustrations

Heather Brook Adams, Penn State University

Beyond Acceptability: Recovering Anita Loos's (Feminist?) Rhetoric

Jason Barrett-Fox, University of Kansas

Decorous Dissent: the Ideology of the Women of the Ku Klux Klan (1923-30)

Abigail Selzer King, Purdue University

A06 THE MOVEMENT'S MOVIN' ON: RECONFIGURING THE HISTORY OF CIVIL

SPRING PARK BAY **RIGHTS RHETORIC**

Chair: Stephen Schneider, University of Alabama

Civil Rights Rhetoric, the Popular Front, and the Southern Conference on Human Welfare

Stephen Schneider, University of Alabama

"I Want Them to Hear Me Tonight": Vernacular Oratory, Reputational Memory and Ralph

Abernathy's Rhetoric

David Holmes, Pepperdine University

Malcolm X's Apocalyptic Rhetoric: Esteeming the Rejected Tragic Frame

Keith Miller, Arizona State University

Respectability and Race: Convergent and Divergent Identities in Mary Church Terrell's "What it Means

to be Colored in the Capital of the United States"

Cynthia King, Furman University

A07 FACULTY/STUDENT WRITING COLLABORATIONS AMONG MALES

COOK'S BAY Chair: Michael Kleine, University of Arkansas at Little Rock

Collaborating on an Academic Essay

Jay Jensen and James Levernier, University of Arkansas at Little Rock

Collaborating on a Textbook

Ernest Cox and Mark Isbell, University of Arkansas at Little Rock

Collaborating in Course Design

Michael Kleine, Barret Hulen, and Trent Kays, University of Arkansas at Little Rock

A08 PROMOTING PAIDEIA AND CIVIC ENGAGEMENT IN RHETORICAL THEORY

BIRCH LAKE

PEDAGOGY: A ROUNDTABLE DISCUSSIONChair: Christina Standerfer, University of Arkansas Clinton School of Public Service

Participants: Christina Standerfer, University of Arkansas Clinton School of Public Service

Amy Buxbaum, North Central College Paul Turpin, University of the Pacific

Margaret Morgan, University of Central Arkansas

A09 DEMOCRACY ON A LEASH: MANAGING ONLINE COMMUNITIES AND PUBLIC

CEDAR LAKE DISCOURSE

Chair: David Gruber, North Carolina State University

Sovereignty Online: The Rhetoric of Social Media Management and the Machiavellian Mode of Analysis

David Gruber, North Carolina State University

Astroturfing: Constructing a Grassroots Rhetoric

Jordan Frith, North Carolina State University

Chicago's Web 2.0 Rhetorical Context: Technology, Advertising, Community

Jon Monberg, Michigan State University

Energy Ethics from the Gospel of Chevron: Fashioning the Self through Advergaming

Daniel M. Sutko, North Carolina State University

Building Social Networks to Bridge Cultural Misunderstandings: Working with Mobile Technologies

and Microfinance in the United States and the Democratic Republic of Congo

Bernadette Longo, University of Minnesota

A10 CICERO AND HIS LEGACY

MAPLE LAKE Chair: Nancy Myers, University of North Carolina at Greensboro

Ethos and Evolved Behavior in Cicero's De Oratore

Alex C. Parrish, Washington State University

Concordia discors and the Literary Design of Cicero's De Oratore

Christopher van den Berg, University of Arizona

Did St. Ignatius Build the Spiritual Exercises on Ciceronian Rhetoric?

Maureen Fitzsimmons, Loyola Marymount University

Working for Concord Amidst the Controversy: The Circulation of Cicero's Second Philippic

Nancy Myers, University of North Carolina at Greensboro

A11 REBUILDING THE RHETORICAL CITY: URBAN SPACE AND THE RHETORIC OF

LAKE CALHOUN CRISIS

Chair: Jenny Edbauer Rice, University of Missouri

Hard to Read Like Graffiti: Tagging as Asignifying Rhetorical Practice

Antonio Ceraso, DePaul University

Exceptional Subjects and Urban Development

Jenny Edbauer Rice, University of Missouri

Layered Images: The Michigan Central Train Station

Jeff Rice, University of Missouri

Rhetoric among the Ruins: Post-New Orleansean Civic Space

Donovan Conley, University of Nevada

A12 THE ETHICS OF RHETORIC

LAFAYETTE BAY Chair: Christine Garlough, University of Wisconsin, Madison

Forgetting, Ethics, and The History of Rhetoric Trevor Hoag, Univeristy of Texas at Austin

Ethics In-Between: Diaspora and the Progressive Speeches of Basanta Koomar Roy

Christine Garlough, University of Wisconsin, Madison

Rhetoric, Ethics, and Epistemology: Aesthetics and Everyday Life

Kristin Simpson, University of Texas at Austin

Me! I Disconnect With You: Ethical Responsibilities and Choosing Who Can Speak

Matt Hill, University of Denver

Rhetoric, Dialectic, and Public Discourse Michael Kochin, Tel Aviv University

A13 HISTORY OF RHETORIC SEMINAR WITH LAURENT PERNOT

DEER LAKE

A14 WHAT DOES A POSTHUMANIST RHETORIC LOOK LIKE?

LAKE NOKOMIS Chair: David Metzger, Old Dominion University

"Half-Human, Half-Animal Figures": Incipient Posthumanism in McLuhan's The Mechanical Bride

Ronald Brooks, Oklahoma State University

Home Bodies: Prosthetic People and the Economy of Desire

Timothy Richardson, University of Texas at Arlington

Intruder Alert: Gaming the Obtuse Other Hand in Dead Space

Anthony Colamati, Clemson University

A15 IDEOGRAPHIC ANALYSIS

ELK LAKE Chair: Alexis Teagarden, Carnegie Mellon University

Ideograph in Everyday Discourse

Alexis Teagarden, Carnegie Mellon University, and Aletha Akers, Magee Womens Research Institute

An Ideographic Analysis of Campaign Terms Utilized in Florida State University Graduate Labor Union

Organizing

Danielle Holbrook and Kathleen Hladky, Florida State University

The "O"Bama Logo as Visual Ideograph

Joseph Faina, University of Texas at Austin

Style, Homology, and Barak Obama's Image

Joseph Brentlinger, University of Texas at Austin

A16 ISSUES IN PEDAGOGY

BALLROOM 1 Chair: Joseph Jeyaraj, Liberty University

Administrative Rhetoric and the Emergence of Digital Writing

Ryan Trauman, University of Louisville

Reading, Writing and Recidivism: Rhetorics of Literacy in the Prison Classroom

Patrick Berry, University of Illinois, Urbana-Champaign

Insider-Outsider Perspectives and Cultural Literacy: Teaching Engineering Majors International

Technical Writing

Joseph Jeyaraj, Liberty University

The Ethics of Rhetorical Engagement in a Community-Based Writing Center

Geoffrey Bateman, University of Denver

A17 RHETORIC AND NATIONAL IDENTITY

BALLROOM 2 Chair: Jim Bowman, St. John Fisher College

U.S. Expansion and the White Man's Burden: Framing American Identity at the Turn of the 20th

Century

Una Kimokeo-Goes, Penn State University

Cora Wilson Stewart and the Rhetoric of "Americanization"

Samantha NeCamp, University of Louisville

The Role of National Identity in U.S. Political Divisions and Rhetoric

David Sepulveda, University of Arizona

Civilizing Missions, Ambiguous Rhetorics: American Narratives of the Middle East Post-9/11

Jim Bowman, St. John Fisher College

A18 INTERROGATING THE NEW MEDIA

BALLROOM 3 Chair: Ryan Skinnell, Arizona State University

Divide, Conquer, Dwell Together: How World of Warcraft Uses Landscape Language to Motivate

Players Towards Identification and Division Matthew Kaplan, University of Minnesota

The Rhetoric of Text Boxes: Social Networks as Collaborative Composition

Chris Gerben, University of Michigan

YouTube's Vault: Rhetorical Invention in the Video Archive

Ryan Skinnell, Arizona State University

Kenneth Burke and Social Networking Technology

Brian Bailie, Syracuse University

The Rhetoric of Façade: Procedural Content, Branching Narratives, and Behavior Languages

Matt Barton, St. Cloud State University

A19 RHETORIC IN PUBLIC LIFE

BALLROOM 4 Chair: James Daniel Elam, Northwestern University

Internal Discord and "the Signifying Process" in Ethico-Political Rhetoric

Lynn Clarke, University of Pittsburgh

Speaking for the POLIS(H): Political Features of the Finished Phrase in Attic Rhetoric

Michele Kennerly, University of Pittsburgh

Rhetoric and the Bomb: Bhagat Singh, Emma Goldman and the Rhetoric of Mass Politics

James Daniel Elam, Northwestern University

Aló Presidente: From Rhetorical Strategy to Abuse of Power?

Marianallet Mendez, St. John's University

Guilt as Social Motivator: Truth and Consequences

Maggie McDermott, University of Missouri

FRIDAY, MAY 28, 2010

1:45 - 2:00 pm

ATRIUM LOBBY COFFEE BREAK

FRIDAY, MAY 28, 2010

2:00 - 3:30 pm

B01 U.S.-LATINO RHETORICS AND POST-WORLD WAR II CIVIL RIGHTS MOVEMENTS

ST. CROIX I Chair: Rene De Los Santos, DePaul University

Barrios, Bulldozers, and Baseball: Exploring Rhetorics of Removal and

the Chavez Ravine "Incident"

Scott Rogers, University of Louisville

The Public Rhetoric of Vicente Ximenes: Phronesis and Mexican American Civil Rights Activism

Michelle Kells, University of New Mexico

The Border Rhetoric of Reies López Tijerina

David Cisneros, Northeastern University

Latino/a Rhetorical Reception and the Shaping of Ken Burns' The War

Yazmin Lazcano, Arizona State University

B02 CONCEPTUALIZING POSTMODERN RHETORIC VISUALLY

WAYZATA BAY Chair and Respondent: Bryan McCann, Marian University

Exploring the Political Presuppositions of Contemporary Postmodern Theorists

Josh Hanan, University of Texas at Austin

Essence of Diffèrance: Essence of Meaning(s) in Postmodern Theory

Clariza Ruiz de Castilla, University of Texas at Austin

Mapping Hurricane Postmodernism

Diana Martinez, University of Texas at Austin

Conceptualizing Postmodernism as a Metro System

Tiara Naputi, University of Texas at Austin

B03 RHETORIC DURING THE EMANCIPATION ERA

ST. CROIX II Chair: Angela Ray, Northwestern University

Division and Unification through Lynching: Violent and Resistant Acts of Community Building

Samuel Perry, Georgia State University

William Lloyd Garrison and the Construction of Identity in the Liberator's "Refuge of Oppression"

Column

Kennie Rose, University of Louisville

Comparative Popular Memory: Douglass Interprets Lincoln via William of Orange

Angela Ray, Northwestern University

Frederick Douglass and the Consequences of Rhetoric: The Reception of the January 2, 1893 Haiti

Speeches

Glen McClish, San Diego State University

Racial Concord and National Loyalty in the Era of Emancipation

Michael Stancliff, Arizona State University

B04 PRESIDENTIAL RHETORIC

EXCELSIOR BAY Chair: Thomas Dunn, University of Pittsburgh

Bible Allusions in Presidential Inaugural Addresses: Findings and Questions

Alexandra Glynn, North Dakota State University

Recession Rhetoric and the Rise to Power: Genre Considerations in the Inaugural Addresses of FDR and

BHO

Brad Serber, University of Minnesota

The Tale of Two Oaths: Inaugural Gaffes, Genre, and Technical Public Memories

Thomas Dunn, University of Pittsburgh

Marginalized Scholarship: The Death and Resurrection of Presidential Speechwriting Studies

Ashlyn Gentry, University of Texas at Austin

B05 THE SOUNDS OF RHETORIC

SPRING PARK BAY Co-Chairs: Thomas Rickert, Purdue University, and Joshua Gunn, University of Texas at Austin

The Sounds of Windows: Softing Our Aural Wares

Geoffrey Carter, Saginaw Valley State University, and Thomas Richert, Purdue University

D.O.A.: Death of AuthenticityEric Fuchs, The Penn State University

The Threat of Sonorous Envelopes to Democratic Deliberation

Greg Goodale, Northeastern University

Killing Them Loudly: Rhetorics of Sonic Torture

Mirko Hall, Converse College

B06 CITIZENSHIP, MEMORY, AND EXCLUSIONARY DISCOURSE AFTER 9/11

LAKE CALHOUN Chair: Jennifer Haley-Brown, University of Arizona

Mapping Public Memories of September 11 Jennifer Haley-Brown, University of Arizona

Temporal Bridging and Civic Instruction in ABC's "In Search of America"

Theresa A. Donofrio, University of Maryland

Delivering the Un-Expected: "Reeling" In Baby Mommas in Post-9/11 Imaginaries

Natalie Fixmer-Oraiz, University of North Carolina-Chapel Hill

Voices of 9/11: The Aesthetics of Subjective Reconstitution

Niko Poulakos, University of Iowa

Respondent: John Ackerman, University of Colorado at Boulder

B07 RUPTURE AND RECONCILIATION: RHETORIC AND THE COSTS OF COMMUNITY

COOK'S BAY Chair: Adam Ellwanger, University of Houston - Downtown

The Public Apology: The Rhetoric of Reconciliation and the Will to Punish

Adam Ellwanger, University of Houston - Downtown

Apology and Media in the Mark Sanford Case

Casey Boyle, University of South Carolina

Future Responses to the Last Disaster: Revision and the Epideictic Rhetoric of Disaster Planning

John J. Bono, University of Pittsburgh

Design and Deliver: The Rhetorical Significance of Reparation Projects in the Process of Reconciliation

Susan Ryan, University of South Carolina

B08 THE PRICE AND PLACE OF RHETORICAL TECHNAI IN CONTEMPORARY PUBLIC

GRAY'S BAY LIFE: RHETORICAL THEORY AND COMMUNITY-BASED RESEARCH

Chair and Respondent: Elenore Long, Arizona State University

The Ethos of the Local: Community Organizing in Theory and Practice

Andrea Lewis, Arizona State University

Wise and Timely Counsel: Intersubjective Differences and the Activist Rhetoric of Lillian Smith

Judy Holiday, Arizona State University

Recognizing Rhetoric Technai: A Tool Whose Name I Didn't Know

Arlon Benson, Arizona State University

New Media and Rhetorical Technai: A Transformative Toolset for Emerging Digital Communities

Sarah Dutton-Breen, Arizona State University

B09 VISUAL HISTORIOGRAPHY AND THE REFRAMING OF RACE

LAFAYETTE BAY Chair: Ersula Ore, Penn State University

Dependents or Agents?: Pictorial and Textual Representation of the Mothers of Watts

Sarah Stone Watt, Pepperdine University

 $Glee, Repulsion, Remorse: Rhetorical \ Re-Circulation \ and \ the \ Reception \ of \ Lynching \ Images$

Ersula Ore, Penn State University

Constructing the Contemporary Color Line: Visual and Discursive Imaginings of Race in

"Post-Racial" America

Lisa Thornhill, University of Washington

Taking Liberties: Melton Prior's Iconic Misreading of a 19th Century Carnival Scene

Kevin Browne, University of Wisconsin, Milwaukee

B10 THE FORMATION OF QUEER IDENTITIES

DEER LAKE Chair: Erin Rand, Syracuse University

Articulating Rhetorical Identity in the LGBT Rights Movement

Maggie Werner, University of Arizona

Inside Out: Reconstructing Oueer Rhetorics of Identity Against the Academy

Alexadra Cavallaro, University of Illinois, Urbana-Champaign

Forging Queer Collectivity: Concord and Controversy in the National Equality March

Erin Rand, Syracuse University

Public Confession: Transsexual Gender Construction through Visual Discourse

Rustian Phelps, University of West Florida

Contemplatively (Re)visioning a Transsexual Self

Brice Nordquist, University of Louisville

B11 CONNECTING RHETORIC, POETICS, AND ENGLISH STUDIES

BIRCH LAKE Chair: Sarah Harris, University of Arizona

Knowledge and Technique: Classical Poetics and the Modern [Creative Writing] Student

Sarah Harris, University of Arizona

Greek Declamation and the New Creative Writing Workshop

Ben Ristow, University of Arizona

The Rhetoric of Creative Nonfiction and its Potentialities for the Creative Writing Discipline

Crystal Fodrey, University of Arizona

B12 RHETORIC AND LEGAL ADVOCACY

LAKE NOKOMIS Chair: Amy Propen, York College of Pennsylvania

Listening to Defending Our Lives: Identification and Domestic Violence Advocacy

Elizabeth Britt, Northeastern University

Standing in Terri Schiavo's Shoes: Rhetoric as Advocacy in End-of-Life Cases

Mary Lay Schuster, University of Minnesota

Knowledge, Power, Ethos, and the Rhetorical Advocacy Work of Guardians ad Litem in the Legal Arena

Amy Propen, York College of Pennsylvania

B13 RHETORIC IN INSTITUTIONAL SETTINGS

CEDAR LAKE Chair: Van Hillard, Davidson College

"There Must Be Method in this Madness": Nineteenth-Century Normal Schools, Pestalozzian Theory,

and the Visual Rhetoric of Photographers Mary and Frances Allen

Beth Ann Rothermel, Westfield State College

"Language is the Teacher's Instrument": Women's Rhetorical Training at California State Normal

School

Suzanne Bordelon, San Diego State University

First-Year Writing as Intellectual Writing: Smart Talk in Public Spaces

Van Hillard, Davidson College

Public-Intellectual Writing as a Matter of Social Epistemology

Jim Collier, Virginia Tech

B14 FOUR OUT OF FOUR PANELISTS AGREE IT'S UNRELIABLE: QUESTIONING

ELK LAKE AUTHORITY IN RHETORIC

Chair: Patricia Roberts-Miller, University of Texas at Austin

The Phantom Expert: The Appeal to Expertise and its Problems

Patricia Roberts-Miller, University of Texas at Austin

Law, Narrative, and Authority in Historical Writing

Douglas Coulson, University of Texas at Austin

Realism, Plain Style, and Arguments from Authority in the US Intelligence Community

Eric Dieter, University of Texas at Austin

A Million Little Peaces: The Authority of Authenticity and its Pragmatic Antidote

Nathan Kreuter, University of Texas at Austin

B15 DIVISION AND UNIFICATION: THE BELLIGERENT, THE SICK, THE IMMIGRANT,

MAPLE LAKE AND THE TORTURED

Chair: Janet Carey Eldred, University of Kentucky

War Rhetoric: Deconstructing the Construction of Reality

Amanda Klimesh, Iowa State University

Blogs_as_Prothesis@Perceptions_of_Health Marcy Leasum Orwig, Iowa State University **Political Justification of Tortured Bodies**

Greg Wilson, Iowa State University

Immigration, Remigration, and Migration Janet Carey Eldred, University of Kentucky

IMAGINING RHETORICAL SPACES **B16**

Chair: Peter Mortensen, University of Illinois, Urbana-Champaign BALLROOM 1

Joseph's Tomb: Sacred Site of Israeli/Palestinian Conflict and Identity Formation

Carol Lea Clark, University of Texas at El Paso

Building Kairos of Stone, Wood, and Glass: The National Cathedral as a Kairic Space

Benjamin Crosby, Iowa State University

Rethinking Rhetorical Landscapes: The Problem of National Parks in the Southeast after 1920

Peter Mortensen, University of Illinois, Urbana-Champaign

The Construction of Home in Debates over the National Housing Act of 1934

Pamela Conners, University of Wisconsin, Madison

The Rhetorical Construction of Academic Literacy: A Case Study of Campus and School Novels and

Films

Kris Rutten and Ronald Soetaert, Ghent University

B17 RHETORIC IN INTERNATIONAL FRAMES

BALLROOM 2 Chair: James Daniel, University of Wisconsin, Madison

Global Governances and Communities of Resistance

James Daniel, University of Wisconsin, Madison

A Paradoxical Rhetoric: Acts of Rebellion and Semblance in Slaves' Practice of Capoeira in Nineteenth-

Century Brasil

Marissa Juárez, University of Arizona

The Caribbean Conundrum: The Restrictive Liberation of Language, Rhetoric and Idiom in Anglophone

Caribbean Literature

Timothy Henningsen, University of Illinois, Chicago

Baudrillard's Rhetoric of Liberation and the 2009 "Serfs Liberation Day" Holiday

Brian Gogan, Virginia Tech

Unity in Diversity - Rhetorics of Liberation or Limitation?

Sine Noerholm Just and Tanja Juul Christiansen, Copenhagen Business School

B18 REFLECTING ON ACADEMIC PRACTICES

PINE LAKE Chair: Kelly Bradbury, The College of Staten Island, CUNY

> The Rhetoric of College Application Essays Jim Warren, University of Texas at Arlington

The Rhetoric of Anti-Intellectualism in American Culture

Kelly Bradbury, The College of Staten Island, CUNY

These Balls Taste like Christmas: The Rhetoric of Memes in Classroom Community Building

Jill Morris, Baker College

Peer Review: Differences between Experts and Novices Regarding Concord and Discord

Christine Neuwirth, Carnegie Mellon University

BALLROOM 3 Chair: Thomas Miller, University of Arizona

If These Walls Could Talk: The Origins of Composition and Rhetoric Studies at the University of New

Mexico

Elizabeth Leahy, University of New Mexico

A Story of Concord and Controversy: Rhetorical Strategies in the First Year of a New Writing Across the Curriculum Program

Deborah Schlacks, University of Wisconsin at Superior

Rhetorician Rediviva: A Re-Examination of Fred Newton Scott's Contributions to Rhetoric and Composition

Timothy R. Dougherty, University of Minnesota at Twin Cities

The Formation of College English: Literacy and Literacy Studies from the Puritans to the Postmoderns

Thomas Miller, University of Arizona

B20 THEORY

BALLROOM 4 Chair: Sharon Avital, University of Texas at Austin

Rhetorical Imagination: Expanding the Scope of Agential Possibility

Dana Anderson, Indiana University

Linear Transgressions: Derrida, Deleuze, and the De/Sign of the Sinusoid

Keidrick Roy, University of Arizona

Why Richard Weaver Matters

Patrick Shaw, University of Southern Indiana

The Idiom of Haunting and the Rhetoric of "Suchness"

Sharon Avital, University of Texas at Austin

The Precarious Nature of Everyday Life

Philip Handke, Indiana University

FRIDAY, MAY 28, 2010

3:45 - 5:15 pm

C01 RHETORICAL INTERPRETATION ACROSS RACIAL LINES: PUSHING THROUGH

ST. CROIX I

THE DIVIDEChair: Susan Zaeske, University of Wisconsin, Madison

Wednesdays in Mississippi: Controversial Alliances in the "White Scholars/Black Texts" Binary

Maegan Parker Brooks, University of Puget Sound

Whiteness and the Construction of Racial Identity in the California Constitutional Convention of 1849

David Cisneros, Northeastern University

Whiteness—A Foreign Country: Developing Race Critique in Proslavery Discourse

Brandon Inabinet, Northwestern University

The Quest for a More Perfect Union: Barack Obama and Representations of Race

Heather Hayes, University of Minnesota

They Sure Are Mighty Similar: Jackie Kennedy, the Reification of Whiteness and the Muting of Michelle

Obama in First Lady Comparisons

Kimberly Alecia Singletary, Northwestern University

Respondent: Mark Lawrence McPhail, Southern Methodist University

C02 RADICALS AND RHETORIC: ARGUMENTATION ON THE FRINGE

ST. CROIX II Chair: Chad Kuyper, Florida State College at Jacksonville

Bawdy Rhetoric: The Radical Voice of John Wilkes

Patrick Loebs, University of Memphis

The Power of Affect: Valerie Solanas and the Affective Trace

Desiree Rowe, University of South Carolina, Upstate

Ethos, Identity, and the Rhetoric of Identity Appropriation

James Patrick Dimock, and Robert Browne, Minnesota State University at Mankato

Facilitation through Frustration: A Case Study in Postmodern Composition Pedagogies

Mary Stroud, University of Arizona

Respondent: Aaron Dimock, University of Nebraska at Kearney

C03 THE RHETORICAL POLIS

WAYZATA BAY Chair: Margaret Johnson, Boise State University

Administrative Rhetoric: The Ethics of the Language of Community

Margaret Johnson, Boise State University

Downtown Revitalization and Civic Rhetoric in Small Town America

Thomas Moriarty, Salisbury University

"Rhetoric-izing" the City: A Place for Theory and a Space for Praxis?

Erin Daina McClellan, Boise State University

Greenwashing Liberal Guilt: Conflicting Representations of Space and Representational Spaces at

Holiday Neighborhood

Katherin Cruger, University of Colorado at Boulder

Trafficking Grief: Considering Ghostbikes as Civic Advocacy

Megan Bernard, Northwestern University

C04 ALTERNATIVE RHETORICS: CONCORD AND CONFLICT IN CLASSICAL,

EXCELSIOR BAY BYZANTINE, ARABIC, AND MODERN TRADITIONS

Chair: Jeffrey Walker, University of Texas at Austin

A Different History: Lessons in Rhetorical Engagement

Susan Miller, University of Utah

History as Rhetorical Theory: The Roman Antiquities of Dionysius of Halicarnassus

Jeffrey Walker, University of Texas at Austin **Teaching** *The Iliad*: Literature or Rhetoric? Vessela Valiavitcharska, University of Maryland

Revisiting Arabic Rhetoric: Sulh and the Peacemaking Power of "Sweet" Persuasion

Rasha Diab, University of Texas at Austin

C05 RHETORIC IN A RECONSTRUCTION CONTEXT

BIRCH LAKE Chair: Catherine Hobbs, University of Oklahoma

Rogerian Rhetoric and American ReconstructionKathryn Warren, University of Texas at Austin

Desegregation, Rhetoric, and the New Confederacy

Brad Peters, Northern Illinois University

The Rhetoric of Race and Whiteness in the Southern Public Women's Colleges Catherine Hobbs, University of Oklahoma, and David Gold, University of Tennessee

Southern Rhetoric: Instruction in Rhetoric (and Composition) at the Nashville Bible School from 1895 to

1903

Adam Pope, Purdue University

C06 INTERSECTIONS OF RHETORIC AND RELIGION

SPRING PARK BAY Chair: John Gage, University of Oregon

Rhetoric and Religious Innovation in Ancient Rome

Spencer Cole, University of Minnesota

Roman Rhetoric and Religious Practice: Revising Our Conception of Virtuous Conduct

Ilon Lauer, Western Illinois University

The Poetics of the Rhetoric of Religion

John Gage, University of Oregon

Biblioteca Sacra: A Nineteenth-Century Rhetoric Journal

Brian Fehler, Tarleton State University

The Discourse of Self-Determination: Religious Identification or Political Division?

Naomi Clark, University of Missouri

C07 NEW MEDIA

CEDAR LAKE Chair: Jeff Grabill, Michigan State University

Coordinating Networked Knowledge: Wikipedians, Genre, and the Pursuit of Digital Community

Melanie Kill, Texas Christian University

I'm in ur head, shapin' ur interwebz: Internet Memes, User Agency, and Rhetorical Transmission

Matt Morain, North Carolina State University

I luv chickens! W00t!: Using Rhetoric to Reread "Social Nonsense" in a Digital Writing Environment

Stacey Pigg and Jeff Grabill, Michigan State University

C08 RE-INVENTING CIVIL DISCOURSE: CONTROVERSY AND WOMEN'S

DEER LAKE RHETORICAL ACTIVISM

Chair: Sharon Kirsch, Arizona State University

Negotiating the Boundaries of "Telling Too Much Truth": Mary Ann Shadd Cary and the Rhetorical

Power of Public Letters

Suzanne Spring, Colgate University

The Role of Women's Memories in Social Change: Jane Addams's The Long Road of Woman's Memory

Stacey Sheriff, Penn State University

Towards a Rhetorical Race History: Ida B. Wells's Crusade for Justice

Sharon Kirsch, Arizona State University

A Few of Indira's Favorite Things

James Daniel Elam, Northwestern University

C09 WOMEN IN THE RHETORICAL TRADITION

ELK LAKE Chair: Arabella Lyon, SUNY-Buffalo

Edward Eggleston's "The Faith Doctor" and Women Preachers of Metaphysical Healing in

the Progressive Era

Brandy Scalise, Penn State University

Insiders and Outsiders: Nineteenth-Century Women Physicians and the Rhetoric of Professionalism

Carolyn Skinner, Ohio State University

The Beauty of Arendt's Lies and Human Rights Deliberation

Arabella Lyon, SUNY-Buffalo

Mr. Burke, Meet Helen Keller, Candidate for Canonization

Ann George, Texas Christian University

C10 SOUND PEDAGOGIES/SOUND ALTERNATIVES: RE-ARRANGING RHETORIC

LAKE CALHOUN AND COMPOSITION STUDIES

Chair: Doreen Piano, University of New Orleans

The Sinatra Mix

Geoffrey Sirc, University of Minnesota

Composing the City through Sound: Re/Presenting the Crescent City One Podcast at a Time

Doreen Piano, University of New Orleans

Teaching Writing through Song: Bob Dylan as Poet and Educator

Kathrin Kottemann, University of New Orleans

Listening to Hip Hop at School

Kate Drabinski, Tulane University

C11 DISCURSIVE INTERACTIONISM: RE-IMAGINING THE RHETORICAL CANONS

GRAY'S BAY Chair: Fred Reynolds, University of Cincinnati

Rhetorical Memory, Neurology, and Davidson

Will Dodson, University of North Carolina at Greensboro

From Style to Invention: Re-Canonizing Collaboration

Will Duffy, University of North Carolina at Greensboro

Discursive Delivery and Culture After Davidson

John Pell, University of North Carolina at Greensboro

Interactionist Field Rhetorics: A Proposal for New Rhetorical Canons

Stephen Yarbrough, University of North Carolina at Greensboro

C12 THE EARLY NATION

LAFAYETTE BAY Chair: Sandra Sarkela, University of Memphis

The Controversial Rhetoric of John Dickinson during the 1764 Campaign for Royal Government in Pennsylvania

Sandra Sarkela, University of Memphis

Early Quakers, Marriage, and William Penn's 1694 Impromptu Wedding Sermon

Michael Graves, Liberty University

Who's Hosting the Boston Tea Party? A Discussion of Emplotment and Public Memory

Meredith Neville, University of Kansas

The Influence of The Spectator on Vernacular Rhetoric of the American Revolutionary-War Period

Betsy Verhoeven, Susquehanna University

Reason as Ideograph in Thomas Paine's The Age of Reason and Richard Watson's Apology for the Bible

David Hoffman, Baruch College, CUNY

C13 ROUNDTABLE: ALTERNATIVE METHODOLOGIES IN RHETORICAL CRITICISM

MAPLE LAKE Chair: Tonya Hassell, Appalachian State University

Participants: Tanja Juul Christiansen, Copenhagen Business School

Daniel Kim, University of Colorado at Boulder

C14 THE GHOSTS OF RHETORIC PAST: NINETEENTH-CENTURY ASSUMPTIONS AND

PINE LAKE

THEIR LEGACIES FOR RHETORIC *Chair:* Tess Evans, Ball State University

Elocution on Exhibit at the Chicago World's Fair: Expanding the Definition of Nineteenth-Century

Women's Rhetorical Space

Karen Neubauer, Ball State University

Abandoning the Faculties: Association Psychology and Alexander Bain's Rhetoric

Jeff Paschke-Johannes, Ball State University

"Doing What One's Ordinary Self Likes": Culture and Anarchy within English Studies

Tess Evans, Ball State University

C15 THE AUTHOR AND AUTHORITY

COOK'S BAY Chair: Gretchen Perbix, Minnesota State University at Mankato

The Author vs. the Audience in Online Collaboration: A Heuristic for Evaluating Authoriship

Joshua Welsh, University of Minnesota

Inventing Author(ity): The Rhetoric of Authorial Invention and Method

Dan Louis Singer, University of Denver

Technology and Diluted Identity: Reestablishing Ethos in Times of Technological Transition

Jacob Rawlins, Iowa State University

Understanding End Users' Experiences in System Implementations through the Concept of Identification

Gretchen Perbix, Minnesota State University at Mankato

C16 RHETORICS OF DISSOCIATION AND COHESION IN ONLINE FORUMS

BALLROOM 1 Chair: Kenton Camper, University of Maryland

Personal Testimony and Collective Trauma: The Online Rhetoric(s) of the Post-Abortion Movement

Heather Brown, University of Maryland

Discordant Discourse: The Online Rhetoric of Cancer Movements

Lindsay Dunne, University of Maryland

The Emergence of the Sacred: The Construction of Place in Online Prayer Forums

Kenton Camper, University of Maryland

C17 THE MIND

BALLROOM 2 Chair: Russell Carpenter, Eastern Kentucky University

Visual Concord and Controversy: A Rhetoric of Cognitive Maps

Russell Carpenter, Eastern Kentucky University

Whose Line Is It Anyway? Rhetoric and the Divided Self of Psychoanalysis

Erin Branch, University of North Carolina at Chapel Hill

The Pleasures of Misrecognition

Chloe Hansen, Syracuse University

Cultural Aphasia: (In)Accessible Memory-in-Language

Jaime Wright, St. John's University

A Fantasy of Rhetoric: Troubled Freedom in Lacan and Laplanche

Ira J. Allen, Indiana University

C18 INTERPRETING POPULAR MEDIA

LAKE NOKOMIS Chair: Jeanie Wells, University of Saskatchewan

Normalizing Happiness: The Relationships among Happiness, Rhetoric, and Antidepressant

Advertisements

Holly Ryan, Duke University

Three Archetypal Fantasy Themes in Advertising's Rhetorical Vision: Ethical Implications for a Civil

Society

Jeanie Wills, University of Saskatchewan

Talking Back to TV: The Rhetoric of Fan-Made Videos

Tisha Turk, University of Minnesota Morris

Stories as Arguments: The Aesthetical and Ideological Function of New Journalism Narratives

Hilde van Belle, Lessius University College

FRIDAY, MAY 28, 2010

5:30 - 6:30

BALLROOM 1 & 2 PLENARY PRESENTATION: SHARON CROWLEY

Chair: David Zarefsky, Northwestern University

Introduction: Fred Antezak, Grand Valley State University

What Shall We Do with the White People?

Sharon Crowley

Sponsored by Taylor and Francis

FRIDAY, MAY 28, 2010

6:30 - 8:00 pm

GALA RECEPTION

SIXTH FLOOR, 6:30 - 8:00 pm

Sponsored by The University of Minnesota

Music by The Adam Meckler Trio

SATURDAY, MAY 29, 2010

8:30 - 10:00 am

D01 INTERNATIONAL PUBLICS

ST. CROIX I Chair: Ruth Amossy, Tel Aviv University

Polemical Discourse and Ethos Construction Online: Protesters in French Newsgroups

Ruth Amossy, Tel Aviv University

Collective Ethos between Public Image and Group Identity: An Important Constituent to the Rhetoric of

Social Movements

Eithan Orkibi, Tel Aviv University

Polemical Public Discourse Triggered by the French Notion: "Selected Immigration"

Maria Brilliant, Tel Aviv University

The Rhetoric of Social Control and the Anemia of Social Conscience

Yingfan Zhang, Suffolk Community College

The "Symptomatic Enigma" of Russian National Identity: The Rhetoric of Putin and the Rhetoric of

Russian Ultranationalists

Anna Hajiyer, Georgia State University

D02 RHETORICS OF TRUST AND IDENTITY

LAKE NOKOMIS Chair: Dawn M. Armfield, University of Minnesota

Trust as a Rhetorical Concept

Smiljana Antonijevic, Royal Netherlands Academy of Arts and Sciences, and Laura J. Gurak, University of

Minnesota

Who is Anonymous? Identity in PostSecret and SecretTweet

Dawn M. Armfield, University of Minnesota

Anonymous Communities in Cyberculture: Constructing Shared Values in Artifact Identity Formation

Drew Virtue, University of Minnesota

Online Protests of the Chicago Olympic Bid: The Consequences of a White Ethos

Ed Hahn, University of Minnesota

DO3 POPE BENEDICT XVI AT THE INTERSECTION OF RELIGION, POLITICS AND

ST. CROIX II ECONOMICS: CARITAS IN VERITATE

Chair: Paul Turpin, University of the Pacific

Solidarity as Salvation: Exploiting the Exigency of the Financial Crisis in Caritas in Veritate

Paul Turpin, University of the Pacific

A Unity for the Good: Benedict's Rhetoric and Economic Thought as Social Solidarity

Jonathan Jones, Texas A&M University

The Upward Way: A Response to the Call for Spiritual Investment in Caritas in Veritate

Randall Iden, Northwestern University

Charity in Truth: A Righteous Rhetorical Vision of Economics and Technology

Emil Towner, Texas Tech University

A Sociorhetorical Examination of Benedict XVI's Encyclical Caritas in Veritate

L. Gregory Bloomquist and Peter Robinson, St. Paul University

D04 STUDIES IN NATIVE AMERICAN DISCOURSES

EXCELSIOR BAY Chair: Meta Carstarphen, University of Oklahoma

Writing to Prove, Speaking to Move: Native American Confessions in Puritan New England

Abram Van Engen, Northwestern University

Literacy Learning and Indigenous Self-Determination among Early Nineteenth-Century Cherokee

Women

Amanda Moulder, University of Texas at Austin

Aristotle's Rhetorical Triangle and Three Traditional Types of Cherokee Stories

Pamela Tambornino, Haskell Indian Nations University

To Plead Their Own Cause: Irony and Epideictic in the First Indian and Black Newspapers

Meta Carstarphen, University of Oklahoma

Economic Identity: Listening Rhetorically to Frederick Weyerhaeuser and Buffalo Bird Woman

William Schraufnagel, Penn State University

D05 RHETORIC IN MILITARY AND FOREIGN POLICY

SPRING PARK BAY Chair: Patricia Dunmire, Kent State University

The Civil Theology of Woodrow Wilson's Foreign Policy

Jason Moyer, University of Iowa

Transparency and Secrecy in Richard Nixon's Vietnam War Argumentation

Walter Wade, Northwestern University

Suppressing Dialogicity, Exercising Power: The Case of the Bush Doctrine

Patricia Dunmire, Kent State University

Language Will Not Convey: Rhetorical Formation of Interpersonal Civil-Military Relations

Christina Knopf, SUNY-Potsdam

Playing Out American Foreign Policy in a Very Small Role

Jonathan Benda, Tunghai University

D06 THE BODY OBSERVED: VISUAL CULTURE, IDENTITY, AND MARGINALITY

LAKE CALHOUN Chair: Theresa Donofrio, University of Maryland

Sighting the Dead: Visual Culture and Memorialization

Theresa Donofrio, University of Maryland

Viewing the Body Metropolitan: Cities as Anatomical Reflections

Paul Berkbigler, P. Berkbigler Design & Illustration

Visualizing Borders: The Citizen/Alien Dichotomy in Images of Immigration

Diana Martinez, University of Texas at Austin

Envisioning the Gendered, "Othered" Body: Visual Culture and Social Unrest

Paige Conley, University of Wisconsin, Milwaukee

Encountering Images of Queer/Intersex Bodies: Reifying or Dismantling the Discourse of Gender Binaries?

Erika M. Thomas, Wayne State University

Respondent: Shawn Parry-Giles, University of Maryland

D07 THE SAME-SEX MARRIAGE DEBATE

GRAY'S BAY Chair: Jen Bacon, West Chester University

"We are Pro-Marriage, Not Anti-Gay": The Rhetorical Construction of Tolerance in the Same-Sex

Marriage Debate

Carrie Anne Platt, North Dakota State University

Creating a Critical Understanding of the Contemporary Pro-Gay Marriage Movements

Michelle Kelsey, Arizona State University

Relational Rhetorics in Same-Sex Divorce

Jen Bacon, West Chester University

Measuring Manhood: Sophistic and Platonic Rhetoric in the Gay Marriage Debates

Seth Long, California State Polytechnic University

D08 MEDIATING CONCORD AND CONTROVERSY: THE POLITICS OF EXCEPTION

COOK'S BAY

Chair: Randall Bush, Northwestern University

Carl Schmitt and Situated Law: Or, Why Rhetoric Needs the Exception

Randall Bush, Northwestern University

Citizenship without Subjects: The Rhetorical Inversion of Political Exception

Megan Foley, Mississippi State University

The Light of Pure Reason in the Shadow of Guantanamo

Paul Johnson, University of Iowa

Exceptional Inscription: Graffiti, Murals and the Visual Others

Caitlin Bruce, Northwestern University

D09 CONCORD AND CONTROVERSY WITHIN U.S. ABORTION RHETORIC

ELK LAKE Chair: Kari Lundgren, Carnegie Mellon

Conflict, Diagnosis, and Critique: The Public Controversy of Post-Abortion Trauma

Heather Brown, University of Maryland

Genre, Situation, and Typification: The Appropriation of Holocaust Tropes in Anti-Abortion Rhetoric

K. Martin Camper, University of Maryland

Rhetorical Strategy in the Death with Dignity Act

Ashley Karlin, Carnegie Mellon University

Catholic Identity and Abortion as a Political Legitimation Strategy in the 2009 Notre Dame

Commencement Controversy

Kari Lundgren, Carnegie Mellon University

Lies, Damned Lies, and Statistics in Abortion Rhetoric

R. Adam Molnar, Bellarmine University

D10 RHETORIC OF RELIGION

LAFAYETTE BAY Chair: William Fitzgerald, Rutgers University

The Epideictic Dichotomy of The Lord's Prayer

Karen Sorensen, North Dakota State University

Performing the "Memorare": Prayer as a Rhetorical Art of Memory

William Fitzgerald, Rutgers University

An Audience of One: St. Augustine's Rhetoric of Prayer

Grace Veach, University of South Florida

Casuistic Stretching in Public Religious Discourse

Kristine Johnson, Xavier University

Environmental Exegesis: Reading the Bible through the Eyes of the Earth

Barbara Little Liu, Eastern Connecticut State University

D11 TOWARD A MATERIALIST RHETORIC: THEORIES AND METHODS FOR

WAYZATA BAY STUDYING RHETORIC-IN-ACTION

Chair: Candice Rai, University of Washington

The Ethnography of Rhetoric-in-Action: The Activity and Rhetoric of a Messaging Campaign for

"Quality" Child Care and Early Childhood Education

Sarah Read, University of Washington

Positive Loitering and Public Goods: The Ambivalence of Civic Participation and Community Policing in

the Neoliberal City

Candice Rai, University of Washington

Arguing Agriculture: County Government, Farmer Freedom, and Competing Visions of the Good Life

Caroline Gottschalk-Druschke, University of Illinois, Chicago

Choric Becomings in Architectural Design: Utilizing a "Rhetoric as Aesthetic" Perspective to Pursue

Material Rhetoric

Diane Keeling and John Ackerman, University of Colorado at Boulder

Breaking Boundaries: Transnational Literary Historiography and the Politics of Genre

Stephanie Turner Reich, University of Illinois, Chicago

D12 OUT OF BOUNDS?: EXPLORATIONS IN THE RHETORIC OF MATHEMATICS

BIRCH LAKE

Chair: James Wynn, Carnegie Mellon University

Counted Out: The Neutralization of Science with Probability in the Debate over Nuclear Safety

James Wynn, Carnegie Mellon University

Mathematics as a Domain for Rhetoric: Examining How Cauchy's Delta-Epsilon Arguments Can Be

Understood as a New Rhetorical *Topos* Tad Patterson, University of Minnesota

"Neither Positive nor Negative nor Yet Null Numbers": The Gradual Reception of Complex Numbers in

Early Modern European Mathematics

Joseph Little and Martiza Branker, Niagara University

D13 HISTORY OF RHETORIC SEMINAR WITH LAURENT PERNOT

DEER LAKE

D14 RHETORIC AND LITERATURE IN CONTROVERSY

CEDAR LAKE Chair: Stephanie Odom, University of Texas at Austin

Revisiting the Lindeman-Tate Debate

Stephanie Odom, University of Texas at Austin

The Lyric and the Epideictic

Shawn Rice, City University of New York

Literature as a Tool for Evaluating Rhetoric

Nyssa Wilton, Independent Scholar

Teaching Narrative to Explore Opposing Views

Zachary Dobbins, Eckerd College

Poetry, Meet Rhetoric: Reconciling the Aesthetic and the Rhetorical

Mary Hedengren, Brigham Young University

D15 BECOMING RHETORICAL LOCAVORES: CONCORD AND CONTROVERSY IN

MAPLE LAKE **TEXAS**

Chair and Respondent: Leslie Hahner, Baylor University

Developing Color Consciousness in Hernandez v. Texas

Katie Langford, Texas Tech University

Women in Aggieland

Kristan Poirot, Texas A&M University

Values and Vaccines: Rick Perry's Gardasil Mandate

Tasha Dubriwny, Texas A&M University

Returning to the Stack: The Aggie Bonfire Controversy

Jennifer Jones Barbour, Texas A&M University

D16 VERSUS MEDICINE: CRITIQUES OF INSTITUTIONAL BIOMEDICINE IN THE

PINE LAKE VERNACULAR WEB

Chair: Jenell Johnson, Louisiana State University

Nature Moms vs. "Big Pharma": Vernacular Authority in Online Medical Forums

Jenell Johnson, Louisiana State University

A Case of "Bad Data": Birth Bloggers, ACOG, and the Battle over Scientific Evidence

Jennifer Ellis West, Louisiana State University

Honor Past and Present: The Controversy over the Memory of Antonio Egas Moniz

Robert Howard, University of Wisconsin, Madison

Creating a Vocabulary of Stigmatization: Eugenics and the "Moron"

Jessica Bargar, Penn State University

D17 ON SILENCE

BALLROOM 3 Chair: Jill McCracken, University of South Florida

The Pedagogical Ambiguity of Silence: An Exploration of the Inventive Possibilities for Kairotic Silence

Lisa Bailey, University of South Carolina

Discerning the Patterns of Spaces and Silence in Domestic Abuse

Sumiko Martinez, University of Utah

Civilization, Suvivance, and Silence: The Problem of Elias Boudinot's Ethos

Erika Strandjord, Ohio State University

Who Gets to Speak?: A Human-Rights Based Approach to Trafficking

Jill McCracken, University of South Florida

D18 KENNETH BURKE

BALLROOM 4 Chair: Ethan Sproat, Purdue University

Throwing Burke into the Breach: Rethinking Eloquence Can Mitigate Public Distrust of Science

Marie Gardett, University of Utah

To See Our Two Ways at Once: The Correspondence of Kenneth Burke and Paul de Man

Ethan Sproat, Purdue University

Burke and Butler: A Merger of Acts

Jeff Paschke-Johannes, Ball State University

Wishful Thinking: Rhetoric and the Modulation of Kenneth Burke's "Constitutional Wishes"

Joseph Sery, University of Pittsburgh

Identification and Enthymeme: Connection in Mechanism

Zhiyong Deng, University of Shanghai for Science and Technology

SATURDAY, MAY 29, 2010

10:00 - 10:15 pm

ATRIUM LOBBY BOOK EXHIBIT WITH COFFEE BREAK

Sponsored by Grand Valley State University

SATURDAY, MAY 29, 2010

10:15 - 11:45 am

E01 RHETORICAL EDUCATION

GRAY'S BAY Chair: Mary Anne Trasciatti, Hofstra University

Soapbox Socialism: Rhetorical Education at the Rand School of Social Science, New York City, 1917-

1923

Mary Anne Trasciatti, Hofstra University

Rhetorical Education for Transnational Publics

Hannah Gerrard, University of Pittsburgh

EFL Public Speaking in China's Universities

Wen Ren, Sichuan University

Rhetorical Strategies in the Firsty Year of a Writing Across the Curriculum Program

Deborah Davis Schlacks, University of Wisconsin, Superior

E02 RADICAL WOMEN AND FEMALE RADICALS: A RHETORICAL STUDY OF

ST. CROIX I RADICALISM AND GENDER

Chair: Kirsti Cole, Minnesota State University

A Rhetorical Quagmire: Radical Women of the Second Wave

Kirsti Cole, Minnesota State University

When Radical Doesn't Seem Very Radical: Cable News and Constructions of "Radical Feminism"

Sheryl Cunningham, Wittenberg University

Lillian Smith for Radical Change

Judy Holiday, Arizona State University

Maternalism or Radical Mamas?: Discourses of Radicalism and Maternal Subjectivity

Jocelyn Stitt, Minnesota State University

E03 REINVENTING RHETORICAL APPROACHES TO PUBLIC POLICY

ST. CROIX II Chair: Jeff Bennett, University of Iowa

Rethinking Rhetorical Criticism and Method, or, Why the Critic Isn't Enough

Rob Asen, University of Wisconsin

Troubled Interventions: Public Policy, Vectors of Disease, and the Rhetoric of Diabetes Management

Jeff Bennett, University of Iowa

Legislating Bodies in Pain: Policy-making, Feminist Jurisprudence, and Rhetorical Constructions of

Abuse

Suzanne Enck-Wanzer, University of North Texas

Let Us Begin: John F. Kennedy's Inaugural Address

John Murphy, University of Illinois

E04 KENNETH BURKE AND IDENTIFICATION

LAKE CALHOUN Chair: Ann Dobyns, University of Denver

Courting Freud: Burke's Gendered Revisions of Identification and Group Formation

Anne-Marie Womack, Texas A&M Univeresity

Sublime Identification and Kenneth Burke's Invitation to Rhetoric

Matt King, University of Texas at Austin

Rhetorical Distance and Knowledge in Burke's Blurring of Identification and Division: A Reflection on

the Definition and Evaluation of Knowledge Creation Processes

Constance Kampf and Jan Engberg, Aarhus University

Unifying Divisions: Possibilities, Potential, and Potential Problems with Ratcliffe's Theories of

Identification

A. Abby Knoblauch, Kansas State University

The Rhetoric of Tango: Inducing Cooperation

Ann Dobyns, University of Denver

E05 MEDICAL RHETORIC

LAFAYETTE BAY Chair: Cristina Hanganu-Bresch, University of the Sciences

Making Decisions in the Context of Health Crises: Narrativity, Emotion, and Reason

John Rief, University of Pittsburgh

Narratives of Care in the ICU: Rhetorical Challenges in Promoting Palliative Care Conversations

Amanda Young, University of Memphis

Dramatism in the Operating Theatre: Motives for the Acceptance and Rejection of Team Briefings by

Surgeons, Nurses, and Anesthesiologists

Sarah Whyte, University of Waterloo

Critical Junctures in Genome Sequencing: Constituting Medical Subjects and Articulating Healthy Lives

Jason Kalin, North Carolilna State University

Toward a Rhetoric of Depression and Melancholy

Cristina Hanganu-Bresch, University of the Sciences

E06 FROM HEDGE WITCHERY TO LEGEND TRIPPING: THE RHETORIC OF THE

BIRCH LAKE OCCULT

Chair: Carlnita Greene, Nazareth College

Spanning the Sacred and the Profane: The Hedge Witch as a Mythic Figure

Carlnita Greene, Nazareth College

A Boyfriend to Die for: Edward Cullen as Compensated Psychopath in Stephanie Meyer's Twilight

Deborah Merskin, University of Oregon

Mark Moran, Mark Sceurman, and the Weird Series: Guides for Modern Legend Tripping

George Boone, University of Illinois, Urbana-Champaign Respondent: Barry Brummett, University of Texas at Austin

E07 FEMINIST RHETORICS

EXCELSIOR BAY Chair: Valerie Kinsey, University of New Mexico

Rhetoric, Political Economy, and Feminist Social Movements in the Works of John Stuart Mill

David Hingstman, University of Iowa

Dissent and Opportunity: Rhetorical Chronotopes in Margaret Fuller's Writings

Kristen Garrison, Midwestern State University

"This Dream of Purity": Simone de Beauvoir's Rhetoric of Ambiguity and Feminist Social Change

Eme Crawford, University of South Carolina

Mormon Women "Set Apart" and "Acting Together": Ritual and Rhetoric in the Nevada E.R.A.

Referendum

Valerie Kinsey, University of New Mexico

"Baby come back": Swiffer Cleaning Products and the Biopower of "Women's Work"

Jillian Klean Zwilling, University Of Illinois

E08 IMITATION AND STYLE

COOK'S BAY Chair: Nancy Christiansen, Brigham Young University

Style: An Anti-Curriculum Based Upon Richard Lanham's Anti-Textbook

Nate Kreuter, University of Texas at Austin

The Renaissance Plain Style Revisited

Nancy Christiansen, Brigham Young University

The Rhetoric of Parenthesis

Jane Blanchard, Westminster Schools of Augusta

Observe and Learn: Liberating Imitation through and from Science

Eddie Glenn, University of Kansas

Working the In-Between: A Networked Theory of Imitation

Mark Hannah, Purdue University

E09 RETHINKING IDENTITIY-NESSES; OR ELLIOTT-NESS IS NO LONGER

CEDAR LAKE UNTOUCHABLE, AND THE LOCH-NESS MONSTER IS NO LONGER SCARY

Chair and Respondent: Thomas Nakayama, Northeastern University

Animal-Ness as Transgressive

Mary Trachsel, University of Iowa

Exploring the Constellations of Queer-Ness

Isaac West, University of Iowa

Deconstruction Race-Ness

Stephanie Young, University of Southern Indiana

Insurrectionary Womanli-Ness

Melanie McNaughton, Bridgewater State College

The Colores of Black-Ness

Greg Goodale, Northeastern University

Urban(e)-Ness; Achieving a Utopic Identity through Documentary Film

Ryan Blum, University of Illinois

E10 IRONY, SATIRE, AND HUMOR

LAKE NOKOMIS Chair: Craig Stewart, University of Memphis

Persuading T(w)o Extremes: Satire as Embodied Rhetorical Paradox and Play

Alaina Feltenberger, University of Colorado at Boulder

Partisan Laughter: Analyzing Conservative and Liberal Satire

Daniel Keller, Ohio State University

The New Prophetic: The Case of Jon Stewart

Anna Young, Pacific Lutheran University, and Johanna Hartelius, Northern Illinois University

Strategies of Verbal Irony in Visual Satire: Reading The New Yorker's "Politics of Fear" Cover

Craig Stewart, University of Memphis

Just Joking - The Potential of Performing Humorous Rhetoric

Jennifer LeMesurier, University of Washington

E11 INVENTING THE DEPARTMENT: RHETORICS OF ACCESS IN WRITING STUDIES

WAYZATA BAY Chair: Timothy Oleksiak, The University of Minnesota, Twin Cities

Reframing Democratic Agency in the Neoliberal Moment

Timothy Oleksiak, The University of Minnesota, Twin Cities

Teaching Writing in the Master's House

Matthew Williams, The University of Minnesota, Twin Cities

Engines of Inequality: Accessing Student Language Patrick Bruch, The University of Minnesota, Twin Cities

Linguistic Discord: Non-Native Speakers and First-Year Writing

Mary Jo Wiatrak-Uhlenkott, University of Minnesota, Twin Cities

Access: A Case Study

Lucia Pawlowski, The University of Minnesota, Twin Cities

E12 WOMEN IN POLITICS

SPRING PARK BAY Chair: Jordynn Jack, University of North Carolina at Chapel Hill

What Shall We Do with the Feminine Style?

Marie Klujeff, Aarhus University, Denmark

Bitch, is in Fact, Not the New Black: Addressing the Vulnerabilities of Women in Political Candidates and Recovering Feminine Style through Psychoanalysis

Mary Anne Taylor, University of Texas at Austin

Movement toward the Future in Belva Lockwood's "How I Ran for the Presidency"

Emily Berg, University of Minnesota

Confounding the Double Bind: Hillary Clinton's Post-Feminist Candidacy in the 2008 Presidential

Democratic Primary ContestJaclyn Howell, University of Kansas

A (Post)Presidential Concession: Hillary Rodham Clilnton's Address to the 2008 Democratic National

Convention

Justin Killian, University of Minnesota

E13 INTO THE HOPPER: REPROCESSING FOOD, TECHNOLOGY, AND GENDER

MAPLE LAKE Chair: Paul Muhlhauser, College of Staten Island

Into the Belly of the Beast: Weight-Loss Advertising and the Grotesque Gendered Body

Marie Drews, Luther College

Body, Voice, and Language: Aristotle and Quintilian on the Formation of Hexis

Mark Brantner, SUNY-Binghamton

Into the Burn: Regendering Female Athletes through Sports Commentary

Daniel Schafer, Washington State University

Into the Honeybucket: Gender and Controlling Regularity

Paul Muhlhauser, College of Staten Island

Gendering the Moral Appeal of Environmental Discourses

Katrina Powell, Clare Dannenberg, and Bernice L. Hausman, Virginia Tech

E14 POLITICAL DISCOURSES

DEER LAKE Chair: Phillip Marzluf, Kansas State University

Rhetoric and/or Violence? Frantz Fanon's Revolutionary Manifesto

Phillip Marzluf, Kansas State University

Some of It I Half Remember: Resistant Figurations of Immigrant/Citizen in Gangs of New York

Meryl Irwin, University of Iowa

Birthers, Partiers, and Anarchists: The Rhetoric of Anarchism in Contemporary Political Discourse

Michael Ristich, Wayne State University

Rhetoric for Avoiding Offense: The Art of Dissimulation in French Rhetorical Manuals of the

Renaissance

Claudia Carlos, Carnegie Mellon University

Rhetoric, Revolution, Nation Iswari Pandey, Syracuse University

E15 INCLUSION/EXCLUSION: GOVERNMENTALITY AND THE BIOPOLITICAL

PINE LAKE Chair: Matthew Pavesich, Roosevelt University

The Cherokee Nation Excludes the Freeman

Matthew Pavesich, Roosevelt University

Why Was Tamms Prison Invented?

Nadya Pittendrigh, University of Illinois, Chicago

Positioning Addiction and Addicts

Lindsay Marshall, University of Illinois, Chicago

Rhetoric and Recreation: Khora and the Labor/ Leisure of Posthuman Agency

David Grant, University of Northern Iowa

"Progressive" Latino Politicians in Chicago

Jose Castellanos, University of Illinois, Chicago

E16 PUBLIC MEMORY

ELK LAKE Chair: David Gilbert, Maine Maritime University

Producing Public Memories: Middleton Place Plantation, the Production of Communities, and Nostalgia

as an Agent of Discipline Stacy Day, University of Arizona

Consuming the War on Terror: "America: The Gift Shop" and the Ironic Rhetoric of Nostalgia

Troy Cooper, University of Illinois

Nostalgia, Self-Identity, and the Rhetoric of the Slow Food Movement

David Gilbert, Maine Maritime University

Where the Popular Meets the Political: The Rocky Ethics of Materially Constructing Public Memory

Sarah Vartabedian, University of Texas at Austin

E17 CONSTRUCTING (AND DECONSTRUCTING) THE CLASSICAL

LAKE HARRIETT Chair: Michael Svoboda, The George Washington University

A Cultural Katrina: "Rome" and the Politics of Transgression

Jon Hoffman, University of Minnesota

The Function of Urban Slaves in Ancient Rome: The Administration of Marcus Tullius Tiro

Zach Bankston, University of Nevada, Reno

Augustan Concord, Gothic Controversy, and the Models of Empire in The Spectator

Jonathan Torn, Northern Arizona University

Idiotai in the Public Square: Deconstructing Garrett Hardin's "Tragedy of the Commons"

Michael Svoboda, The George Washington University

Rhetorical Hexis and Creativity in Workplace Writing

Stewart Whittemore, Auburn University

E18 RESEARCH NETWORK

BALLROOM 3 & 4 Sponsored by the University of Minnesota, in honor of Michael Leff

Open only to those named. This session will continue through 1:30 pm as F18.

(Boxed lunches included)

GROUP 1: Janet Atwill, University of Tennessee, Leader

Kim Lacey, Wayne State University

Making Memory: Techne, Technology, and the Refashioning of Contemporary Memory

Scot Barnett, University of Wisconsin, Madison

Arts of Concealment: Rhetoric and Ethics in the Age of Wireless Computing

Ryan Skinnell, Arizona State University

An Uncomfortable Encounter: Postmodern Reading Meets History in the Archives

Alex Parrish, Washington State University

Adaptive Rhetoric: Ethos and Evolved Behavior in Cicero's De Oratore

Jason Schneider, University of Illinois, Chicago

Non-Negotiable Lives: Citizenship, Immigration, and the Discourses of National Belonging

Vessela Valiavitcharska, University of Maryland Rhythm in Byzantine Rhetorical Theory

GROUP 2: Davida Charney, University of Texas at Austin, Leader

Bryna Siegel Finer, Southern Vermont College

Persistence, Resistance, and Change: Toward a Critical Praxis for Student Researched Writing

Casie Fedukovich, University of Tennessee, Knoxville

Definitions of Labor: A Study of Working-Class Writing Instructors

Monique Leslie Akassi, Morgan State University

Black (M)other/Daughter Relationships

Mark Hoffmann, University of Maryland

Defining the State: Argument from Definitional Essence in Randolph Bourne's "The State"

Sarah Read, University of Washington

The Rhetoric of Brain Science and in the Public Discourse about Childcare and Early Childhood

Education

GROUP 3: Gregory Clark, Brigham Young University, Leader

Heather Brook Adams, Penn State University

Beyond Ingratiation: Defining a Burkean Theory of Style

Sarah Skripsky, Westmont College

Rhetorics of Nation in the Illustrated Literary Press: Postcolonial Nation-Building in the Red Dragon,

Wales, and Young Wales (1882-1904) Sarah Whyte, University of Waterloo

Towards a Rhetorical Approach to Knowledge Translation in Health Care

Donna Evans, Washington State University

Identification and Division in the Rhetorics of Harney County, Oregon

Kevin Browne, University of Wisconsin, Milwaukee

Caribbean Rhetorics

GROUP 4: James Darsey, Georgia State University, Leader

Natalie Fixmer-Oraiz, University of North Carolina

Baby Mommas at the Box Office: The Rhetorical Management of Maternity in Crisis

Desiree Rowe, University of South Carolina, Upstate

Reclaiming Textual Agency through Subversion

Jillian Klean Zwilling, University of Illinois

Washington's Etiquette

Pearce Durst, Washington State University

Social Movements Defining Rhetoric

Merci Decker, University of Memphis

The Vanguard Group: Examining a Radical Response to the Great Depression

Michael McGinnis, Wayne State University

Performativity and Politics: "Coming Out" as a Rhetorical Stance

GROUP 5: Diane Davis, University of Texas at Austin, Leader

Sharon Kirsch, Arizona State University

The Trouble with Theory: Why Has Critical Inquiry Forgotten Rhetoric?

Serena Sanchez-Wilson, University of Nevada, Las Vegas

Kairotic Strategema: A Rhetorical Investigation of Barack Obama's 2009 Health Care Address

Sarah Jedd, University of Wisconsin, Madison

The Family at War: Discourses of Health, Democracy, and Family Planning

Cathy Spidell, University of Akron

A Rhetoric on Invisible Disability: Teaching for Inclusion and Access in a Required Pre-Service **Education Technology Course**

Ira James Allen, Indiana University

The Asymptote: A Methodological Trope for Rhetorical Theory

Erica Rogers, University of Nebraska

(Re)Configuring Space: (Re)Thinking the Classroom and Its Borders

GROUP 6: Jeanne Fahnestock, University of Maryland, Leader

Jun Xu, University of Washington

Where Knowledge Dwells: Productive Metaphors in Molecular Biology

Greg Schneider, Kettering University

Science Museums and the Rhetoric of Public Science

Rebecca de Wind Mattingly, University of Colorado, Boulder

Invention's Shifting: Apprentice Rhetors and the Impact of Choice

Seth Long, California State Polytechnic University

Uncontested Terms and Value Hierarchies in Presidential Inaugural Addresses

Kimberly Thomas-Pollei, University of Minnesota

Experimental Knowledge and Probability: Intersections of Nineteenth-Century Medical Education

Reform and Rhetoric

Cory Holding, University of Illinois

The Rhetor and the Sphere: Gesture and Weather in Gilbert Austin's Chironomia

GROUP 7: Cara Finnegan, University of Illinois, Leader

Daniel Kim, University of Colorado

Constructing Citizenship through Everyday Photography: Rhetorics of Practice, Process, and the

Common Camera

Amanda Moulder, University of Texas at Austin

Early Cherokee Women's Rhetorical Traditions and Rhetorical Education

Timothy Henningsen, University of Illinois, Chicago

Ideological Idiom: Democratic Rhetoric in 19th Century American and 20th Century Caribbean

Literature

Jamie White-Farnham, University of Rhode Island

Housework, Homemakers, and Heirlooms: Rhetorics of the Domestic Sphere

Carly Woods, University of Pittsburgh

Recorporealizing Rhetoric: Education, Enactment, and Eloquence

Ersula Ore, Penn State University

Lynching Photography in the 21st Century

GROUP 8: Keith Gilyard, Penn State University, Leader

Katie Rose Guest Pryal, Univeristy of North Carolina at Chapel Hill

The Rhetoric of Psychiatric Disability: The Case of Plath's Biographers

Paige Conley, University of Wisconsin, Milwaukee

Remapping a Space for Rhetoric: Zitkala-Ša's Dacotah Ode, (Retooled) Techne, and the Washington Monument

John Pell, University of North Carolina, Greensboro

(An)Other Way: Pragmatic Empathy and Identification After Rhetoric

Courtney Caudle, University of Illinois

Preserving the White House: Jackie's Televised Tour

Jacob Dickerson, North Carolina State University

The Streets of the Five Points: Romanticizing Poverty in America's First Slum

GROUP 9: Martin Medhurst, Baylor University, Leader

Ashlyn Gentry, University of Texas at Austin

Disappearing Act: The Scholarship of Presidential Speechwriting

William Saas, University of Louisville

Haunting as Rhetorical Effect

Morgan Ginther, University of Memphis

Mississippi, the Closed Society, and the Realization of Freedom in 1964

Patrick Loebs, University of Memphis

Samuel Adams and the Rhetoric of Engineered Rationale

Jared Colton, Washington State University

Rhetoric and Religious Ideology: Processes of Reification in the Language of Privilege and Equality

Herbert Simons

The Prospect of Rhetoric

GROUP 10: Krista Ratcliffe, Marquette University, Leader

Rita Stacy, Portland State University

Rhetorically Listening to the Simulations of Absence with Consubstantial Consciousness

Kristine Marie Berg, University of Copenhagen

Notions of the Intercultural Dialogue

Paul G. Cook, University of South Carolina

Neoliberalism and Biopolitics: The Possibility of Collective Action in the Twenty-First Century

Caroline Gottschalk-Druschke, University of Illinois, Chicago

Oikos: Gender, Possibility, and the Private Sphere

Dawn Armfield, University of Minnesota

Sojourner Truth: A Case of Style

Katherine Mack, Univeristy of Colorado, Colorado Springs

Abu Ghraib in and as Public Memory

GROUP 11: Jack Selzer, Penn State University, Leader

Cathryn Molloy, University of Rhode Island

"I Just Really Love My Spirit": Dissociative Identity Disorder and the Archetypal American Woman

Gae Lynn Henderson, Utah Valley University

Countering Propaganda through Kenneth Burke's Heurisitics: Contemporary Brain Research Meets

"The Muddle"

Janice Fernheimer, Rensselaer Polytechnic Institute

Rhetoric, Race, Religion: Hatzaad Harishon and Black Jewish Identity from Civil Rights to Black Power

John Donolfo, Clemson University **Visual Rhetoric in Cell Biology**

Candice Rai, University of Washington

Geographies of Invention: Democracy, Competing Publics, and the Materiality of Rhetoric

Jodie Nicotra, University of Idaho

Rhetoric and Attunement: Habit, Forgetting, Response

GROUP 12: Susan Wells, Temple University, *Leader*

Erin Wais Hennen, University of Minnesota

The American Journal of Chinese Medicine: From Spirituality to Science

Sarah Hallenbeck, Duke University

Framing the Faces of Eve: A Patient Writes Dissociative Identity Disorder

Craig A. Meyer, Ohio University

The Critical Theory of Religion: Horkheimer's Darkness and Hope

Heather Branstetter, University of North Carolina at Chapel Hill

Inventive Education

Matt Morain, North Carolina State University

Taxonomies of Digital Silliness: Categorizing Emerging Genres of Internet Memes

GROUP 13: Kirt Wilson, University of Minnesota, Leader

Kirsten Dyck, Washington State University

"The Blood of My Ancestors": Nostalgia in White-Supremacist Hate Rock

Una H. Kimokeo-Goes, Penn State University

U.S. Expansion and the White Man's Burden: Framing American Identity at the Turn of the 20th Century

Elizabeth Vogel, Arcadia University

Fear, Disdain, and Elation: Beginning Composition Teachers' Rhetoric on Emotion in the Writing Classroom

Kimberly Johnson, University of Memphis

Say "Amen" for the Sistahs: The Rhetoric of Womanist Preaching

Hillary Savoie, Rensselaer Polytechnic Institute

The Display of American Life: This American Life as Public Memory, Epideictic Rhetoric, and Interactive Media

GROUP 14: David Zarefsky, Northwestern University, Leader

Maegan Parker Brooks, University of Puget Sound

Fannie Lou Hamer and the Rhetoric of the Black Freedom Movement

Elizabeth Leahy, University of New Mexico

The Origins of Composition and Rhetoric at the University of New Mexico

Peter Zhang, Grand Valley State University

Rethinking Sophistic with Gilles Deleuze

Lisa Zimmerelli, University of Maryland

A Stereoscopic Theology: Frances Willard's Woman in the Pulpit

Jonathan Benda, Tunghai University

The Rhetorical Reception of George H. Kerr's Formosa Betrayed

SATURDAY, MAY 29, 2010

12:00 - 1:30 pm

F01 RETHEORIZINGS

EXCELSIOR BAY Chair: Kimberly Thomas-Pollei, University of Minnesota

A Rhetorical Approach to Formulaic Language

Hilary Franklin, Carnegie Mellon University

Rhetorical Figuration and Theories of Language: Vico and Nietzsche

Kimberly Thomas-Pollei, University of Minnesota

"Broken Heart" Models and Gaussian Copulas: Implications of Vico's View of Mathematics for Rhetorical Criticism

Zoltan Majdik, North Dakota State University

Melanchthon's Ethical Theory of Concord and Diachronicity of Language

Julia Major, University of Washington

F02 EMBODYING STYLES IN PRACTICE, THEORY, AND CRITICISM

SPRING PARK BAY Chair: Chris Holcomb, University of South Carolina

Enregistering Style

Barbara Johnstone, Carnegie Mellon University

A Motives of Style: From Description to Interpretation

Chris Holcomb, University of South Carolina

Imagery and the Rhetoric of the Body

Jimmie Killingsworth, Texas A&M University

Technē: Henry Ford's "Secrets of the Machine"

Ian Hill, University of Illinois

Martydom as Embodied Rhetoric in the Early Christian Church

John Belk, Penn State University

F03 ROUNDTABLE: WHAT IS RHETORIC RESEARCH? A CONTINUING

ST. CROIX I CONVERSATION

Co-Chairs: Jenn Fishman, University of Tennessee-Knoxville, and John Duffy, University of Notre Dame

Participants: Damian Baca, University of Arizona Matthew Capdevielle, University of Notre Dame

Jason Jones, University of Washington Chris Minnix, University of Arizona Bryan Trabold, Suffolk University

F04 RHETORIC AND RELIGION

ST. CROIX II Chair: Brad McAdon, University of Memphis

The Function of Myth in Isocrates' Rhetoric

Steven Edscorn, University of Memphis

Rhetorical Reworking and Revision within the New Testament Post-Resurrection Appearances

Mike Duncan, University of Houston Downtown

Counter-Narratives: Toward a Rhetoric of the Gospels

Brad McAdon, University of Memphis

Invention as a Rhetorical Ends: The Christian Middle Ages and Animal Imagery in the Book of Kells

William Endres, University of Kentucky

Rhetoric of Divinity: Archetypal Heresy and the Social Function of Creeds in Late Antiquity

Stephen Brasher, University of Minnesota Respondent: Carol Poster, York University

F05 THE ISOCRATEAN LEGACY

DEER LAKE Chair: Jeff Pruchnic, Wayne State University

To Give Back What is Given: Isocrates and the Rhetoric of Appropriation

Jeff Pruchnic, Wayne State University

Negotiating the Negating: Isocrates' Civic Educational Program and the Fundamentally Religious

Scholar

Daniel Richards, University of South Florida

Preventing Plagiarism: Using Isocrates and Quintilian to Promote Student Originality

Amy Patterson, Virginia Tech

Notes toward an Isocratean Theory of Attention

David Landes, University of Pittsburgh, and Damien Pfister, University of Nebraska at Lincoln

F06 IMAGES OF WOMEN IN THE U.S., 1875-1920

WAYZATA BAY mChair: Nan Johnson, Ohio State University

Images of the Composing Woman and the Popular Press

Nan Johnson, Ohio State University

American Women Depicted: The Circus Poster

Katherine Adams, Loyola University Little Egypt, Salomé, and the Shimmy

Michael Keene, University of Tennessee

Imagetexts of Death: New York Times Coverage of the 1876 Brooklyn Theater Fire and the 1911

Shirtwaist Factory Fire

Robin Jensen, Erin Doss, and Rebecca Ivic, Purdue University

F07 INTELLECTUAL WOMEN, PIETY, AND RHETORICAL TENSIONS IN LATE

BIRCH LAKE ANTIQUITY AND THE MIDDLE AGES

Chair: Susan Jarratt, University of California, Irvine

Philostratus in the Rhetorical Circle of Julia Domna

Susan Jarratt, University of California, Irvine

Gendered Rhetoric in the Byzantine Hagiography of the Transvestite Nun St. Mary/Marinos

Heather Palmer, University of Tennessee at Chattanooga

Andreia in the Nunnery: Rhetorical Learnedness in 12th-Century Byzantium

Ellen Quandahl, San Diego State University

F08 SPACE

LAKE CALHOUN Chair: Jerry Blitefield, University of Massachusetts, Dartmouth

Where Do I Stand?: Geographies as Topoi for Invention

Lehua Ledbetter, University of Hawaii

"To Be a More Distinct People": Spatial Rhetoric as a Resource for Identification

Rosalyn Eves, Southern Utah University

Identification and Division Manipulated by the Physicality of Space

Aaron Little, San Diego State University

Consecration through Desecration: The Sacred, The Profane, and The Moving Wall

Jerry Blitefield, University of Massachusetts, Dartmouth

Placement, Digital Location, and Feminist Agency

Tarez Samra Graban, Indiana University

Ecological Location, Ecocomposition, and Feminist Agency

Kathleen J. Ryan, University of Montana

F09 RHETORICAL TENSIONS IN COLLABORATION BETWEEN ACADEMIA AND

CEDAR LAKE INDUSTRY

Chair: Beth Hewett, University of Maryland University College

The Evolution of a Writing Team

Beth Hewett, University of Maryland University College

Questions of Value in Acts of CollaborationCharlotte Robidoux, Hewlett Packard Corporation

Theorizing Industry – Academic Collaboration

David Overbey, Bellarmine University

F10 RHETORICAL MOTHERHOOD

LAFAYETTE BAY Chair: Candice McFadyen, Pepperdine University

Motherhood in Prison: Analyzing Sarah B. From's Speech through a Critical Feminist Lens

Candice McFadyen, Pepperdine University

Memory and the Mommy Blog: Envisioning a Future for the Familial Narrative

Elizabeth Ellis, University of Alabama

Rocking the Cradle and Ruling the World: Kairos and the Rhetoric of Mommy Blogs in the Twenty-First

Century

Elizabeth Howells, Armstrong Atlantic State University

"If I Were a Man": Intersections of Genre and Gender in A Mother's Blessing, Dorothy Leigh's

Seventeenth-Century Conduct Manual

Julia Combs, University of Nevada, Las Vegas

F11 ROUNDTABLE: DO WE KNOW ENOUGH ABOUT MEDIEVAL RHETORIC?

MAPLE LAKE Chair: James Murphy, University of California, Davis

Participants: Martin Camargo, University of Illinois

Rita Copeland, University of Pennsylvania

Jill Ross, University of Toronto

Marjorie Woods, University of Texas-Austin

Beth Bennett, University of Alabama

F12 OBAMA

ELK LAKE Chair: Linda Selzer, Pennsylvania State University

Barack Obama and the New Cosmopolitanism

Linda Selzer, Penn State University

Let's Have a Beer: Neo-Liberal Political Rationality, Obama, and the Evisceration of African-

American Hush Harbor Parrhesia

Vorris Nunley, University of California at Riverside

"Yes We Can!": Identification and the Invitation to Collective Identity in Barack Obama's Campaign Rhetoric

Courtney Jue, San Diego State University

Obama-Haha: The "Concord and Controversy" of Racial Comedy and Barack Obama

Jonathan Rossing, Indiana University at Bloomington

F13 APPLYING STASIS THEORY IN WRITING, LAW, AND GLOBAL LITERACY

PINE LAKE STUDIES

Chair: K. Alex Ilyasova, University of Colorado, Colorado Springs

Beyond "Plug, Chuck, and Forget": Inventing Technical Writing Through the Use of Stasis Theory

K. Alex Ilyasova, University of Colorado, Colorado Springs

Stasis Theory, First-year Comp, and Darfur: Opening a Doorway to Critical Thinking and Authentic and

Genuine Representation

Julie Ann Hoffman, University of Colorado, Colorado Springs

Actus/Status, Kategoria/Apologia: Stasis and Kairos in Chinese Literacy and Religious Discourse

Jeffrey Schonberg, Angelo State University

Judicial Rhetoric as Motion: Stasis Theory and "The Law"

Christine A. Geyer, Syracuse University

F14 THE SLIPPERINESS OF SYMBOLS AND THE PARADOXICAL NATURE OF WHITE

GRAY'S BAY PRIVILEGE

Chair: Matthew Jackson, Brigham Young University

The Media's Morphing of the Color of Power: Recasting Race, Presidential Whiteness, and the Obama

Plan

Meta Carstarphen, University of Oklahoma

Races and the Stases: Assumptions Underlying the Power of White Supremacy

Matthew Jackson, Brigham Young University

Composition-Rhetoric, White Privilege, and the Teaching of a Graduate-Level Composition-Rhetoric

Course

Kathleen Welch, University of Oklahoma

F15 THE VISUAL

LAKE NOKOMIS Chair: Brett Ommen, University of North Dakota

Visual Rhetoric in a Wireless World: Seeking a Common Language

Thomas Geary, University of Maryland

The Limited Vision of "First Things First," or, How Iconoclasm Improves Visual Rhetoric

Brett Ommen, University of North Dakota

Voters and Voting on "American Idol"

Danee Pye and Steven Seybold, University of Texas at Austin

F16 RHETORIC AND ECONOMICS

COOK'S BAY Chair: Josh Hanan, University of Texas at Austin

Nothing Ventured, Nothing Gained: Rhetorics of Risk in Financial Markets

Alexandria Murray Risso, San Diego State University

Financial Fantasies and Constitutive Criminals: The Rhetoric of Economic Justice in the the

Financial Crisis

Kevin Marinelli, University of Georgia

Theorizing the Role of Rhetoric in the Present Economic Crisis

Josh Hanan, University of Texas at Austin

Dis/Connecting the Downturns: Metaphors and Time in Recession Rhetoric

Lars Soderlund, Purdue University

F17 RHETORIC AND CIVIC WORK

LAKE HARRIETT Chair: Caitlyn Bruce, Northwestern University

Urban Dictionary and the Reconfiguration of the Dictionary as Democratic Public

Lindsay Rose Russell, University of Washington

More than Visual Aids: Securing Consensus and Activating Dissent- GIS and Urban Development

Discourse

Caitlin Bruce, Northwestern University

Reexamining the Rhetoric of Community Violence

Katie Kavanagh O'Neill, University of Pittsburgh

Speaking Truth to Power Aslant: Meridel LeSueur's "The Glory of Robert Emmet"

Julia Allen, Sonoma State University

RESEARCH NETWORK

BALLROOM 3 & 4 Continuation of E18

SATURDAY, MAY 29, 2010

1:30 – 4:45 pm

ATRIUM LOBBY BOOK EXHIBIT WITH COFFEE BREAK

SATURDAY, MAY 29, 2010

1:45 - 3:15 pm

HOW DO MUSEUMS SPEAK? G01

LAKE HARRIETT Chair: Elizabeth Weiser, Ohio State University

Us Not Them: Museums Negotiating National Identification

Elizabeth Weiser, Ohio State University

Music, Museums, and Meaning: A Rhetorical Analysis of the Experience Music Project and the Rock

and Roll Hall of Fame and Museum

Kristine Weglarz, University of Minnesota

Controversy under Erasure: Memory, Museum Practice, and the Politics of Magnitude

William Trapani, Florida Atlantic University, and Kelly Young, Wayne State University

Spaces of Controversy and Tourism: Public Rhetorics in New York City in the Wake of 9/11

Ekaternia Haskins and Hillary Savoie, Rensselaer Polytechnic Institute

Controversy and Creationism: A Look at the Institute for Creation Research's Museum of Creation and

Earth History

Julie Homchick, Dartmouth College

G02 PEDAGOGY

ST. CROIX I Chair: Judy Halden-Sullivan, Millersville University of Pennsylvania

De Magistro: The Rhetoric of Augustine's Performance of Pedagogy

Joshua Butcher and Dustin Wood, Texas A&M University

Reenacting Historical Controversy: "Reacting to the Past" as Rhetoric Pedagogy

Kristine Bruss, University of Kansas

Oh My Friends, There Are No Friends: Friendship as Rhetorical Pedagogy

Douglas Christensen, University of Utah

Closed Fist or Open Hand: The Civilization Properties of Rogerian Argument in Persuasive Writing

Pedagogy

Robin Murphy, East Central University

Rhetorics of "Nearness"

Judy Halden-Sullivan, Millersville University of Pennsylvania

GLORIA STEINEM'S RHETORIC: BUILDING RADICAL FEMINIST BRIDGES TO G03THE MODERATE MIDDLE

WAYZATA BAY

Chair: Louise W. Knight, Northwestern University

"This is the Year of Women's Liberation": Gloria Steinem's 1970 Commencement Address at Vassar

Bonnie Dow, Vanderbilt University

Feminism and the "Spiral of History": History in the Rhetoric of Gloria Steinem

Leslie Harris, University of Wisconsin, Milwaukee

Wrestling with Demons: Gloria Steinem and the Rhetoric of Spirituality, Religion, and Therapy

Mari Boor Tonn, University of Richmond

G04 RHETORIC, CITIZENSHIP, AND COMMUNITY IN THE PRAGMATIC TRADITION

EXCELSIOR BAY Chair: William Keith, University of Wisconsin, Milwaukee

Pragmatism, Rhetorical Citizenship, and Social Democracy

Robert Danisch, Concordia University

The Importance of James's Pragmatism for the Study of Rhetoric

Paul Stob, Vanderbilt University

John Dewey, Kenneth Burke, and the Role of Orientation in Rhetoric

Scott Stroud, University of Texas at Austin

Roots for a Technological Rhetoric?: A Reevaluation of John Dewey's Writings on Deliberation

Jeremiah Dyehouse, University of Rhode Island

Respondent: Barry Brummett, University of Texas at Austin

G05 THE END(S) OF MAN: NONHUMAN RHETORICS

ST. CROIX II Chair: Debra Hawhee, Penn State University

Bestial Rhetorics

Debra Hawhee, Penn State University

Wrangler Rhetorics

Cynthia Haynes, Clemson University

Lycanthropic Rhetorics

Michelle Ballif, University of Georgia

Creaturely Rhetorics

Diane Davis, University of Texas at Austin

G06 RELIGION AND RHETORIC: DIVINITY, DANGER, CREATION, AND REDEMPTION

SPRING PARK BAY Chair: Joseph Bartolotta, University of Minnesota

Lethal Sermons: Jim Jones and the Notion of Dangerous Rhetorical Force

Jacqueline Schiappa, University of Minnesota

Creating a New Relationship with Creation: The Rhetoric of Evangelical Christianity's Tip-Toe toward

Environmental Sustainability

Joseph Bartolotta, University of Minnesota

Reconciling Nature and Spirit: Evangelicalism, Science, and "Creation Care"

Erik J. Hjalmeby, University of Wisconsin

Condensation Symbols and the Origins of Political Fundamentalism

Jonathan Edwards, Northwestern University

G07 ROUNDTABLE: WHITE IN THE BLACK IMAGINATION: ON THE RHETORICAL

BIRCH LAKE LEGACY OF MICHAEL JACKSON

Chair: Ebony A. Utley, California State University

Participants: Lisa M. Gorrigan, University of Arkansas

Brett Ommen, University of North Dakota

Marica Alesan Dawkins, California State University

G08 FRIENDS, UNFRIENDS, AND CUSTOMERS: ADDRESSING SOCIAL NETWORKINGS

LAKE CALHOUN AND "SELF" DISTRIBUTION

Chair: Bonnie Kyburz, Utah Valley University

Status Update

Bonnie Kyburz, Utah Valley University

Social Networking and Social Blacklisting: When Friends Behave Vituperatively on Facebook

Erin Boade, Drew University

The Adults in the Room

Andy Blubaugh, Portland Art Museum School of Film

G09 RHETORICS OF NEPANTLA IN COLONIAL LATIN AMERICA

COOK'S BAY Chair: Victor Villanueva, Washington State University

Toward a Rhetoric of the First "Indians": The Tainos of the Second Voyage of Columbus

Victor Villanueva, Washington State University

La Malinche and Nepantlisma: Decolonial Translations

Damián Baca, University of Arizona

Humanist Rhetoric in Colonial Mexico: The Teacher Figure and the Universal Human Subject

Susan Romano, University of New Mexico

G10 POLITICAL ECONOMY AND ITS IMAGINARIES

CEDAR LAKE Chair: Ralph Cintron, University of Illinois, Chicago

The Aesthetic, Material, and Rhetorical Problem of Price

Jason Douglas, University of Illinois, Chicago

Does Freedom Have a Nature?David Bleeden, De Paul University

Democracy as Fetish, Modernity, and the Expansion of Life

Ralph Cintron, University of Illinois, Chicago

G11 ROUNDTABLE: THE CONSTITUTION OF PUBLIC ARGUMENT: A CLINIC ON

GRAY'S BAY RHETORIC, ENGAGEMENT, AND HEALTH CARE POLICY

Chair: Sean Patrick O'Rourke, Furman University

Participants: David Cheshier, Georgia State University

Pat Gehrke, University of South Carolina Kelly Happe, University of Georgia

Antonio de Velasco, University of Memphis

G12 ROUNDTABLE: RETHINKING THE TEACHING OF THE LANGUAGE ARTS IN

LAFAYETTE BAY **JESUIT INSTITUTIONS**

Chair: Cinthia Gannett, Fairfield University

Participants: Kevin Peters, Loyola Marymount University

Toni Glover, University of Scranton Paul Lynch, St. Louis University

Steven Mailloux, Loyola Marymount University

John Brereton, Boston Athenaeum

G13 GREEK RHETORIC

DEER LAKE Chair: Carol Poster, York University

Ancient Medicine and Ancient Rhetoric: Plato's Parallels

Elizabeth L. Angeli, Purdue Univeristy

The Ends of Language: Rhetoric, Magic, and Medicine in Ancient Greece

Rico Abrahamsen, University of Wisconsin, Madison

Is Callicles Really Plato? Exploring Four Views of Rhetoric in the Gorgias

Richard Johnson-Sheehan, Purdue University

Theages, C'est Moi: Plato on Charisma, Authority, and Education

Carol Poster, York University

Visualizing Metanoia in Rhetorical Theory

Kelly Myers, Stanford University

G14 THE NEW RHETORIC PROJECT: ARCHIVES, TRANSLATIONS, AND FUTURE

ELK LAKE **RESEARCH**

Chair and Respondent: John Gage, University of Oregon

The Archive Project

Jim Crosswhite, University of Oregon

The Archive Project

David Frank, University of Oregon

Perelman, Judaism, and Zionism: The Archive Project

Janice Fernheimer, Rensselaer Polytechnic Institute

Translating Perelman and Olbrechts-Tyteca

Michelle Bolduc, University of Wisconsin, Milwaukee

Translating Perelman and Olbrechts-Tyteca

Barbara Warnick, University of Pittsburgh

Dissociation in The New Rhetoric

Andreea Ritivoi, Carnegie Mellon University

G15 MORE ON FEMINIST RHETORIC

MAPLE LAKE Chair: Leigh Gruwell, Florida State University

Rhetorically Reframing Mary Magdalene as a Necessary Evil

Rebecca McCarthy, Kaplan University

Consuming Crazy: Britney Spears's Breakdown and the Commodification of Feminine Sexuality

Matthew Morris: University of Texas at Austin

"She Just Snapped": Reality Television, Murder and the Myth of Feminine Evil

Megan Tomei, Florida Atlantic University

Image and the Construction of the Historical Subject: Portraits of Elizabeth Cady Stanton

Leigh Gruwell, Florida State University

G16 IN THE POPULAR MEDIA

BALLROOM 3 Chair: J. Rocky Colavito, Butler University

The Ideology of a Medium: Comics as a Site of Contestation

Daniel Lawson, Virginia Tech

Introducing the Cyborg Patient as Transhumanist Rhetor

Kevin Thayer, Rensselaer Polytechnic Institute

Alien Sex! Anal Probes! and Bigfoot's Love Child!: Enquirer Epideictic, the Rhetoric of the Damned,

and the Schism in Covering the Unexplained

J. Rocky Colavito, Butler University

Simulating the Real: The Confessional as Mediated Intimacy

Dalyn Luedtke, University of Arizona

Decoding the Language of Brain Decoding: Fear and Science Fiction in Popular News Reports of

Neuroscientific Research

David Gruber, North Carolina State University

G17 POLITICAL RHETORIC

LAKE NOKOMIS Chair: Jay Childers, University of Kansas

Concord and Controversy of Sound Judgment: The Brandeis Confirmation

Timothy Barouch, Northwestern University

Narrative Reasoning and Ethos in Colin Powell's Speech to the UN

Martha Cheng, Rollins College

Passionate Argument between Friends: Agonistic Rhetoric and John McCain's 2006 Commencement

Speeches at Liberty, New School, and Columbia Universities

Jay Childers, University of Kansas

Rhetoric's "Slow Motion Explosion": Exposing the Range of Rhetorical Action Underlying the

Minnesota Legislature's 2008 Veto Override

Terence Morrow, Gustavus Adolphus College

Concordant and Controversial Conservatives: Print Culture and the Disciplining of Conservatism

Michael Lee, College of Charleston

G18 RHETORIC ACROSS BORDERS

PINE LAKE Chair: Ken Watanabe, Texas A&M University

Praxis and the Preservation of Indian Classical Odissi Dance

Shreelina Ghosh, Michigan State University

Constituting Temporary Community, Mediating Experience: The Rhetoric of Asian-American

Independent Media

Vincent Pham, University of Illinois, Urbana-Champaign

Rhetoric or Utopianism? The Emergence of Multitude as a Discourse of Transforming Democracy in the

Global World

Ken Watanabe, Texas A&M University

Rousseau's Body Politic: Figuring Democratic Unity and Division

Freya Thimsen, University of North Carolina at Chapel Hill

G19 THE WIDE WORLD OF SPORTS RHETORIC

BALLROOM 4 Chair: David Wright, University of South Carolina

Beijing Welcomes the World: Olympic Village and the Rhetoric of Globalization

Heather Hill, University of Washington

The Opening Ceremony of the 2008 Beijing Olympic Games

Michelle Murray Yang, University of Wisconsin, Madison

Softball Constituting National Identity?

Korryn Mozisek, Indiana University

"We Must Protect This House!": The Familial Rhetoric of Big-Time College Football

David Wright, University of South Carolina

What Presidential Responses to Steroids in Baseball Reveal about American Identity

Michael Butterworth, Bowling Green State University

SATURDAY, MAY 29, 2010

3:30 - 5:30 pm

H01 SUPERSESSION ON THE CHALLENGES OF TEACHING RHETORICAL CRITICISM

Director: James Jasinski, University of Puget Sound ST. CROIX I

Presenters: Leah Ceccarelli, University of Washington

Rosa Eberly, Penn State University Lester Olson, University of Pittsburgh James Darsey, Georgia State University David Zarefsky, Northwestern University

Cara Finnegan, University of Illinois

SUPERSESSION ON RHETORICAL THEORY: A CALLING TO QUESTIONS? H02

ST. CROIX II Director: Erik Doxtader, University of South Carolina

> Presenters: Barbara Biesecker, University of Iowa Carolyn Miller, North Carolina State University John Muckelbauer, University of South Carolina

Thomas Rickert, Purdue University

Philippe-Joseph Salazar, University of Cape Town

SUPERSESSION: THE NEW RHETORIC READS LAWRENCE V. TEXAS H₀3

WAYZATA BAY Director: Francis Mootz, University of Nevada, Las Vegas

Presenters: Francis Mootz, University of Nevada, Las Vegas

James Crosswhite, University of Oregon

Janice Fernheimer, Rensselaer Polytechnic Institute Michelle Bolduc, University of Wisconsin, Milwaukee

Barbara Warnick, University of Pittsburgh

David Frank, University of Oregon

Andreea Ritivoi, Carnegie Mellon University

Description: This session invites rhetorical scholars to approach the issues raised in Lawrence v. Texas, which is the landmark United States Supreme Court decision striking down the sodomy law in Texas.

H04 SUPERSESSION ON RETHINKING MODERNITY AND MODERNISM FOR

EXCELSIOR BAY RHETORICAL STUDIES

Director: David Beard, University of Minnesota Duluth Presenters: James Aune, Texas A&M University

Richard Graff, University of Minnesota, Twin Cities

Joshua Gunn, University of Texas at Austin

Debra Hawhee, Penn State University

Marguerite Helmers, University of Wisconsin, Oshkosh William Keith, University of Wisconsin, Milwaukee

Respondents: Pat Gehrke, University of South Carolina, and Ron Arnett, Duquesne University

H05 SUPERSESSION ON AMERICAN PRAGMATISM AND AMERICAN RHETORIC

SPRING PARK BAY Director: Gregory Clark, Brigham Young University

Participants: Kate Ronald, Miami University

Keith Gilyard, Penn State University

Steven Mailloux, Loyola Marymount University

Robert Danisch, Concordia University

H06 SUPERSESSION ON PUBLIC MEMORY: INVESTIGATING THE RHETORIC AND

DEER LAKE POLITICS OF REGRET

Director: Bradford Vivian, Syracuse University

Participants: John Ackerman, University of Colorado

Stephen Browne, Penn State University

Ekaterina Haskins, Rensselaer Polytechnic University

Kendall Phillips, Syracuse University

Lisa Storm Villadsen, University of Copenhagen

Bradford Vivian, Syracuse University

Respondent: Jeffrey Olick, University of Virginia

H07 SUPERSESSION: IS CIVIC VIRTUE A RHETORICALLY CONSTRUCTED DELUSION?

ELK LAKE Director: Antonio de Velasco, University of Memphis

Participants: Jeffrey Walker, University of Texas at Austin

Gary Remer, Tulane University
Janet Atwill, University of Tennessee

G. Thomas Goodnight, University of Southern California

H08 SUPERSESSION ON A BABEL OF SIGNS AND SYMBOLS: RHETORIC,

GRAY'S BAY **DELIBERAT**

DELIBERATION, AND DEMOCRATIC INQUIRY

Director: Jeremy Engels, Penn State University

Participants: Robert Asen, University of Wisconsin, Madison

Deliberative Democracy in Context: What Rhetoricians Can Learn from Getting Out in the "Field"

Jay Childers, University of Kansas

Agnostic Rhetoric and the Realities of Democracy

Jeremy Engels, Penn State University

Character Counts: Excellence in Democratic Deliberation

Bryan Garsten, Yale University

What Do Political Theorists Want from Rhetoric?

Description: John Dewey said it long ago: "Communication alone can create the great community. Our Babel is not one of tongues but of signs and symbols without which shared experience is impossible." How might rhetorical scholars contribute to democratic deliberation?

H09 SUPERSESSION ON RHETORIC IN SECONDARY SCHOOLS

BIRCH LAKE Co-Directors: David Joliffe, University of Arkansas, and Ralph Cintron, University of Illinois, Chicago

H10 SUPERSESSION ON LATIN AMERICAN RHETORICS

LAKE CALHOUN Director: Victor Villanueva, Washington State University

U.S.-Based Participants:

Abraham Romney, University of California, Irvine

Christa Olson, University of Illinois

René Agustín De Los Santos, DePaul University

Victor Villanueva, Washington State University

Argentina/Brazil/Mexico-Based Participants:

Maria Cecília Nogueira Coelho, Universidade de Sao Paolo

Maria Alejandra Vitale, Universidad de Buenos Aires

Mariana Ozuna Castañeda, Universidad Nacional, Mexico

Victor Villanueva, Washington State University

Description: This panel devoted to Latin American rhetorics aims to further our understanding of the rich history of rhetoric in this important area in our field. The six panelists are all members of the La Sociedad Latinoamerica de Retórica (SLR), a hemisphere-wide coalition of scholars organized in 2008.

Arrangements for this panel were made by the U.S. Chapter of the Latin American Rhetoric Society, an affiliate of La Sociedad Latinoamerica de Retórica. Funding for the "Perspective from Scholars based in Argentina, Brazil, and Mexico" portion of this panel was made possible by a grant from the Provost's Office at DePaul University, Travel and accommodation in the US were also supported by the "Writing and Rhetoric Across Borders" series, an annual speakers' series sponsored by the Department of Writing, Rhetoric, and Discourse and the College of Liberal Arts and Sciences at DePaul University.

H11 SUPERSESSION: POPULAR CHRISTIAN MEDIA AND GENDERED CIVIC

LAKE NOKOMIS IDENTITIES

Director: Martin Medhurst, Baylor University

Participants: Michael Hyde, Wake Forest University

Claire King, Vanderbilt University Aric Putnam, St. John's University

Respondent: Kristy Maddux, University of Maryland

Description: Scholars of rhetoric consider the arguments in Kristy Maddux's forthcoming The Faithful Citizen, a study of how the Christian faith is modeled and enacted in popular media.

SUPERSESSION: RHETORIC FOR NINETEENTH-CENTURY WOMEN: IDENTIFYING

COOK'S BAY

H12

Participants: Lisa Zimmerelli, University of Maryland University College

WITH DIFFERENCE

Jane Donawerth, University of Maryland Wendy Hayden, Hunter College, CUNY

Wendy Dasler Johnson, Washington State University, Vancouver

Description: This panel explores a paradox: the unifying and divisive nature of rhetoric for nineteenth-century feminists.

SUPERSESSION ON CONFLICT, COMMUNITY, AND CREATIVITY: IDENTIFYING H13

LAFAYETTE BAY ASIAN-AMERICAN RHETORICAL TEXTS

Director: Morris Young, University of Wisconsin, Madison

Participants: Chanon Adsanatham, Miami University

Division, Aggression, and Essentialism in Alex Hing's Call for an Asian American Front

Kent Ono, University of Illinois

History as Techne in Yuri Kochuyama's "Consciousness of Power" Speech

Dominic Ashby, Miami University

Representing Japan, Embodying America: The Rhetoric of Two Japanese American Memoirs

Stuart Ching and Stella Oh, Loyola Marymount University

Rhetorical Invention in Theresa Cha's Dictee

Morris Young, University of Wisconsin, Madison

The Ethos of Yi-Fu Tuan's Who Am I?

LuMing Mao, Miami University

Reading Asian Rap

Description: The panelists on this session will identify, theorize, and analyze primary texts written by Asian Americans as instances of Asian American rhetoric. How have Asian Americans used rhetoric to respond to conflict, form community, and express creativity?

H14 RETHINKING ARISTOTLE

MAPLE LAKE Chair and Respondent: Don Bialostosky, University of Pittsburgh

Eiromenê and Katestrammenê: A Re-evaluation of Aristotle's Opposing Styles

Kyle Schlett, University of Mississippi (Hauser Award Winner)

"Universal" and "For the Most Part" Arguments in Aristotle's Rhetoric

Brad McAdon, University of Memphis

Heidegger, Persuasion, and Aristotle's Rhetoric

P. Christopher Smith, University of Massachusetts at Lowell

The Art of Listening in Martin Heidegger's SS 1924 Lecture Course on Aristotle's Rhetoric

Daniel Gross, University of California, Irvine

SATURDAY, MAY 29, 2010

5:45 - 7:30 pm

"OPEN MIKE" RECEPTION

BALLROOM 3 & 4, 5:45 - 7:30 pm

In celebration of Michael C. Leff's brilliant life and career, a portion of this RSA reception will be devoted to a sharing of memories and stories about RSA's late president. Decorous short orations are welcome as we lift a toast (or two) to his continuing influence. (Contact Leah Ceccarelli at cecc@uw.edu if you think you might want a turn at the microphone.)

SUNDAY, MAY 30, 2010

8:30 - 10:00 am

101 RHETORICAL CRITICISM

ST. CROIX I Chair: Matthew de Tar, Northwestern University

Telling Theory from Method and Highlighting Interpretation: Towards a Sorting Out of Rhetorical

Criticism and Scholarship

Lisa Storm Villadsen, University of Copenhagen

Critical Rhetoric as Unveiling and Constituting an Apparatus: Toward a Meta-Critique of

Contemporary Rhetorical Theory and Criticism

Daniel Mistich, Syracuse University

Contingency in Rhetorical Criticism

Matthew de Tar, Northwestern University

Badiou as a Method for Rhetorical Criticism: On Dmitri Shostakovich and the Rhetorical Event

John McKenzie, University of Texas at Austin

Reordering the Disorder: The Rhetorical Agency Debate through the Rhetorical Situation

Steven Accardi, Arizona State University

102 DELIVERY

ST. CROIX II Chair: Elizabeth Kalbfleisch, University of Minnesota

Hands Performing: The Repertoire of Gesture in John Bulwer's Chironomia and Chirologia

George Pate, University of Tennessee at Knoxville

Gesture and Rhetoric of Delivery: The Transmission of Knowledge in Complex Situations

Sigrid Streit, Kent State University

Body, Text, Fancy: Thomas Sheriden's Theory of "Delivery"?

Elizabeth Kalbfleisch, University of Minnesota

Cultivating Voices and Empowering Women: Late Nineteenth-Century Women's Revision of Elocution

Training

Paige VanOsdol, Ohio State University

Why Sarah Palin Won't Go Away: A Classical and Contemporary Examination of Elocution, Tone and

Delivery

Mary Anne Taylor, University of Texas at Austin

103 STUDIES IN GENDER AND POLITICAL RHETORIC

WAYZATA BAY Chair: Mary L. Kahl, SUNY-New Paltz

The Sarah Palin Spectacle: Shifting the Parameters of Research on Women's Political Rhetoric

Janis Edwards, University of Alabama

The Rhetoric of Oppressive Montage in Chisholm: Unbought & Unbossed

Teresa Bergman, University of the Pacific

Examining Michelle Obama's Rhetorical Platform: The Conflation of Public and Private Spheres

Mary L. Kahl, SUNY-New Paltz

Racing Jesse Jackson: Leadership, Masculinity, and the Black Presidency

Paul Achter, University of Richmond

104 COURTROOM RHETORIC

BIRCH LAKE Chair: Catherine Schryer, Ryerson University

A Case Study of Exposure and Hiding: The Rhetoric of Classification in Legal Discourse

Megan Little, University of Texas at Austin Louis Riel's Speech to the Jury, 1885

Hans Vilhelm Hansen, University of Windsor

The Sublime at Trial: A Rhetorical Perspective of Law and the Sublime

Brita Dooghan, University of Pittsburgh

Antirrhesis and Judicial Activism: The Midcentury Concord and Conflict of Roscoe Pound and Felix

Frankfurter

Mary Lynn Veden, University of Washington

Lost Voices and Broken Chains of Evidence: A Study of Citation Practices in Forensic Letters

Catherine Schryer, Ryerson University

105 RETHINKING ANCIENT RHETORIC

EXCELSIOR BAY Chair: James Fredal, Ohio State University

What Did Tisias Really Invent?

James Fredal, Ohio State University

Timaeus and Critias **Reconsidered** Meghan Dunn, University of Texas at Austin

Politics and the "Noble" Socrates in Xenophon's Apologia

Randall Bush, Northwestern University

Whose Time for Speaking? Kairos as Control and Chaos

Hunter Stephenson, University of Houston-Clear Lake

What Do We Need to Know to Participate?: Toward a New Progymnasmata

Thomas Allbaugh, Azusa Pacific University

The Relationship of the Heads of Purpose in Aphthonius' Progymnasmata to the Common and Special

Topics as Interpreted by Cicero and Quintilian

James Selby, Whitefield Academy

106 MUSIC AND RHETORIC

107

GRAY'S BAY Chair: Jeffrey Carroll, University of Hawaii at Manoa

Mozart as Epideictic Rhetor: The Representation of Enlightened Virtue in Tito

Jette Hansen, University of Copenhagen

Kenneth Burke: Music as Secular Conversion

Joel Overall, Texas Christian University

Kenneth Burke's Rhetoric of Music and Its Catastrophic Disappearance

Jeffrey Carroll, University of Hawaii at Manoa

Beyond Sesame Street: The Dramatism of Latino/a Rhetoric in Music and Performance

Denise Valdes, Syracuse University

RHETORICAL CITIZENSHIP AT THE LIMITS OF THE NATION-STATE

LAFAYETTE BAY Chair and Respondent: Aric Putnam, St. John's University and the College of Saint Benedict

Universalized Democratic Values and the Limits of "Free" Dialogue: Oleg Kulik's Cynical Cosmopolitan Rhetoric

Megan Foley, Mississippi State University

The Blame Game - No Place for Europe in this Debate

Kristine Marie Berg, University of Copenhagen

Market Citizens without a Nation State: The Effect of Hyperized Neoliberal Values on the Concept of Citizenship

Renee Reynolds, University of West Florida

The Rhetoric of Western Nationalisms: Cultural, Material, and Ideological Deep Resources

Steve Stuglin, Georgia State University

108 TOWARD AN OBJECT-ORIENTED RHETORIC, OR, WHAT HAPPENS WHEN THE

SPRING PARK BAY HUMAN IS NO LONGER THE CENTER OF RHETORIC?

Chair: Scot Barnett, University of Wisconsin, Madison

Rhetorics of the Flesh versus the Public, or How to Commune with Things

Scot Barnett, University of Wisconsin, Madison

Rhetorics of Revealing versus Persuasion, or How to Dwell with Things

Thomas Rickert, Purdue University

Rhetorics of Assemblage versus Audience, or How to Emerge with Things

Byron Hawk, George Mason University

Rhetorics of the Inhuman versus Interpretation, or How to Become Imperceptible with Things

Robert Leston, New York City College of Technology

109 THE ANTIDISCIPLINARY NEXUS:

DEER LAKE COMMUNICATION/RHETORIC/COMPOSITION/CULTURAL STUDIES

Chair: Ryan Claycomb, West Virginia University

Subjugated Knowledges and Dedisciplinarity in a Cultural Studies Pedagogy

Joe Parker, Pitzer College, Claremont Graduate University

Location, Location, Location: The Radical Potential of Web-Intensive Writing Programs to Challenge

Disciplinary Boundaries

Catherine Gouge, West Virginia University

Discipline and Indulgence

Cathy Eisenhower, The George Washington University, and Dolsy Smith, The George Washington University

(Re)Mapping Known Territory: A New Entelechial Topography of Communication and English

Katherine Tanski, Purdue University

State of Praise: Epideictic Rhetoric

Kerri Morris, University of Alaska Anchorage

110 A VOYAGE OF MANY ROADS: A TEACHER'S MAP AND JOURNEYS INSPIRED

CEDAR LAKE Chair: Robert Brooke, University of Nebraska

Teaching Rhetoric and the Body: Rhetorical History and Contemporary Body Theory

Robert Brooke, University of Nebraska

The Rhetoric of Ballroom Beyond Gender Performance: A View from the Dance Floor

Susan Martens-Baker, University of Nebraska

May I Have A (Spoken) Word with You?: Spatial Relationships in Performance Poetry and the Rhetoric

of Borrowed Identities

Erica Rogers, University of Nebraska

111 RHETORIC AND RELIGION

ELK LAKE Chair: Aaron Dimock, University of Nebraska at Kearney

Theological Motives in Sixteenth-Century English Rhetoric

Ryan Stark, Penn State University

The Polemical Rhetoric of Anne Dutton, Eighteenth-Century Calvinist Theologian

Joy Karega, University of Louisville

Orientational Rhetoric: Struggle for Concord in Bonhoeffer's "After Ten Years"

Aaron Dimock, University of Nebraska at Kearney

Red Letter Christians and the Market Place of Moral Narratives

Samuel Boerboom, Gustavus Adolphus College

Christ Versus Culture: A Rhetorical Ethnography of Fundamentalism

Mark Ward, Sr., Clemson University

Don't Kill the Messenger: Rhetorics of Indoctrination

Jared Colton, Washington State University

THE ENGLISH RHETORICAL TRADITION **I12**

COOK'S BAY

Chair: Sarah Allen, University of Northern Colorado

Healthy Debate in Elizabethan Parliamentary Oratory: The Body Politic as Rhetorical Commonplace

and Discursive Model

Daniel Seward, Independent Scholar

Civilizing the Rhetoric of Prostitution in Nineteenth-Century Britain

Laurie Lyda, University of North Carolina at Greensboro

The Rhetorical Practices of Neolithic Britain

Sarah Allen, University of Northern Colorado

Concord, Controversy, and Prophecy: The Early Royal Society Sees Its Way Clear

Lynda Walsh, University of Nevada at Reno

SCANDALOUS!!! RECLAIMING CONTROVERSY FOR RHETORICAL **I13**

MAPLE LAKE

SCHOLARSHIP

Chair: Kim Lacey, Wayne State University

Interstitial Citizens: An Examination of the Rhetorical Implications of the Immigrant Driver's License

Debate

Marylou Naumoff, Wayne State University

A Matter of Life and Death Panels: Carl Schmitt's Anti-Rhetorical Politics

Michael McGinnis, Wayne State University

Forgetting to Remember: Keeping Tabs on Digital Memory

Kim Lacey, Wayne State University

Navigating the Mundane: A Controversially Uncontroversial Approach to Digital Identity in the Twenty-

First Century

Derek Risse, Wayne State University

Showdown at High Noon: A Fight for Public Deliberation

Rebecca Jones, University of Tennessee, Chattanooga

REMEDIATIONS: HISTORICAL PERSPECTIVES FOR NEW MEDIA CONTEXTS I14

LAKE CALHOUN Chair: Anne Frances Wysocki, University of Wisconsin, Milwaukee

Twitter as Heraclitean War Machine: Real-time Revolutions and Aggregating Utopian Flows

Abram Anders, University of Minnesota Duluth

Networks of News: the Mediated Temporal Structure of Periodic Publication

Matt Weiss, Penn State University

Necessary Education: Lady Mary Wortley Montagu and the Proliferation of Content

Kristin Shimmin, Carnegie Mellon University

I15 THE RHETORICAL WISDOM OF CROWDS: CIRCULATION, COMMUNITY,

PINE LAKE

CULTURE Chair: Krista Kennedy, Syracuse University

Massively Multiplayer Rhetorical Ecologies

Collin Brooke, Syracuse University

Eighteenth-Century Crowdsourcing

Krista Kennedy, Syracuse University

Harnessing the Crowd: Willis J. Abbot and the Innocent Amateur

Jeff Ward, University of Minnesota

Weaving the Discourse of the "Other": Employing the Textile Metaphor in Rhetoric and Composition

Vanessa Kraemer, University of Louisville

I16 ELECTION 2008

LAKE NOKOMIS Chair: Ryan Weber, Penn State University, Altoona

Live From New York, It's Election 2008! Ryan Weber, Penn State University, Altoona

Using Issues to Create a Persona: Barack Obama and Hillary Clinton on Iraq in the 2008 Democratic

Primary Election

Meg Kunde, University of Minnesota

Presidential Masculinity and National Security in the 2008 Election

John Landreau, The College of New Jersey

Obama's Johannic Jeremiad: A New Take on an Old American Tradition

Alfred Mueller II, Penn State University, Mont Alto

117 ENVIRONMENTAL RHETORIC

BALLROOM 3 Chair: Marlia Banning, University of Colorado at Boulder

To Take Up Dancing: Recasting the Environment in a New Metaphor

Sharon A Harris, Texas Christian University

Global Warming and the Limits of Definitional Ruptures

Marlia Banning, University of Colorado at Boulder

The "we" Campaign and Citizen Agency: A Case Study of the Use of Second Persona to Reframe

Environmental Controversy Leah Mortenson, Augustana College

Scientists as Strong Publics: The Role of the Intergovernmental Panel of Climate Change on World-Wide

Consensus

Susan Giesemann North, University of Tennessee at Chattanooga

Waves of Discontent: Hydrocommerce, Access to Water, and the Distribution of the Bio-sensible

Monica Waugh-Benton, Georgia State University

118 FROM DIVERSITY TO DIFFERENCE: MOVING BEYOND HEGEMONY

BALLROOM 4 Chair: Kathleen Dixon, University of North Dakota

"What all True English Hearts Honour and Reverence": Guy Fawkes and the Construction of English

Colonial Rhetoric

Stephen Dilks, University of Missouri, Kansas City

Good Girls and Bad Boys: The Melodramatic Gendering of a Faculty Rights Case

Kathleen Dixon, University of North Dakota

Women Monastics in North India: Homology and the Creation of Political Identity in Exile

Carol Winkelmann, Xavier University

Difference as the Starting Point

Mark Noe, University of Texas Pan American

SUNDAY, MAY 30, 2010

10:00 - 10:15 pm

ATRIUM LOBBY BOOK EXHIBIT WITH COFFEE BREAK

Sponsored by University of South Carolina Press

SUNDAY, MAY 30, 2010

10:15 - 11:45 am

J01 READING LINCOLN CONTROVERSIALLY

ST. CROIX I Chair and Respondent: David Zarefsky, Northwestern University

Another Lincoln Paradox: Implicit and Explicit Rhetorical Theory in the Temperance Address

David Dzikowski, Penn State University

The Significance of Spiritual Allusions in Lincoln's 1857 Dred Scott Speech

John Gooch, University of Texas at Dallas

The Constitution as Foundation: Abraham Lincoln's Metaphor of the Frame House Revisited

Alfred Mueller II, Penn State University, Mont Alto

Did Lincoln Precipitate the American Civil War? Reflections on Rhetorical Theory, Rhetorical Criticism, and What We Do as Communication Scholars

Maureen Minielli, CUNY-Kingsborough

The Presence of Absence: Lincoln and His Battlefield Narrative in the Gettysburg Address

Oksana Jackim, University of Massachusetts at Dartmouth

Invention and the Presidential Protopublic: Lincoln's "Meditation on the Divine Will" and the

Complexities of Public Voice from Positions of Authority

Christine Stephenson, University of Wisconsin, Madison

J02

RHETORIC AND MAGIC IN POPULAR CULTURE: CRITICAL APPROACHES TO

ST. CROIX II HARRY POTTER, TWILIGHT, ANGEL, and LORD OF THE RINGS

Chair: Adria Battaglia, University of Texas at Austin

Language, Magic, and Terministic Screens: An Analysis of the Rhetorical Construction of Femininity in *Harry Potter*

Lauren Lemley, Texas A&M University

Twilight of the Postmodern Economic Paradigm

Robert McDonald, University of Texas at Austin

"Power Play": Angel and Post-Structuralism

Elizabeth Thorpe, Texas A&M University

Queer Magic: Rhetoric and the Erotic Mentorships of Dumbledore and Gandalf

John McKenzie, University of Texas at Austin

Respondent: Barry Brummett, University of Texas at Austin

J03

CONCORD AND CONTROVERSY IN HOBBES'S THEORY OF RHETORIC

GRAY'S BAY

Chair: James Aune, Texas A&M University

The Leviathan and Rhetorical Anxiety

David Tell, University of Kansas

Hobbes on Thucydides on Words and Conflicts

Patricia Roberts-Miller, University of Texas, Austin

Hobbes and the Democratization of Rhetoric

Ned O'Gorman, University of Illinois

 $Hobbes\ and\ Possessive\ Individualism:\ How\ to\ Reconcile\ the\ Rhetorical\ and\ Social\ Interpretations\ of$

Leviathan

James Aune, Texas A&M University

J04

FANNIE LOU HAMER: REORIENTING RESEARCH ON CIVIL RIGHTS MOVEMENT

WAYZATA BAY RHETORIC

Chair and Respondent: Kirt H. Wilson, University of Minnesota

Fannie Lou Hamer: The Rhetorical Persona of a Womanist Activist

Janice D. Hamlet, Northern Illinois University

"We Gonna Make You Wish You Was Dead": Traumatic Rhetoric and Embodied Agency in Fannie Lou Hamer's Winona Story

Davis W. Houck, Florida State University

In Her Words: Accounting for Rhetorical Appeal through Vernacularity

Maegan Parker Brooks, University of Puget Sound

Challenging the Closed Society and the Realization of Freedom: The Lasting Impacts of Fannie Lou

Hamer's Testimony at the 1964 Democratic National Convention

Morgan Ginther, University of Memphis

J05

TRADITIONS, TEXTBOOKS, AND ``DISCIPLINARY DYSFUNCTION":

EXCELSIOR BAY REIMAGINING RHETORICAL PEDAGOGY

Chair: Lisa Arnold, University of Louisville

Student Writers and Speakers in One Discipline: Composition, Speech, and the First-Year Course

Benjamin Crosby, Iowa State University

A Textbook Argument: A Noteworthy Exception to Failed Identification

Don Jones, University of Hartford

Questions of/about "Belonging": Teaching, Tradition(s), and Histories of Rhetoric(s)

Lisa Arnold, University of Louisville

Media of Invention: The Places of Finding and Figuring

Peter Simonson, University of Colorado

The Next Evolution in Rhetorical Peaks: How to Structure a Rhetoric Video Game

Scott Nelson and Tekla Schell, University of Texas at Austin

Respondent: Jean Goodwin, Iowa State University

J06 RACE, RHETORIC, AND BARACK OBAMA

LAFAYETTE BAY Chair: Nneka Ifeoma Ofulue, University of Maryland

Does Dialogue = Diversity?: Barack Obama's "A More Perfect Union" as Transactional Communication

Meta Carstarphen, University of Oklahoma

Healthy Debates?: How Racialized Responses to Barack Obama's Health Care Reform are Poisoning

Post-Racial America

Ebony Utley, California State University Long Beach, and Amy Heyse, California State University Long Beach

Embodying Racial America: Barack Obama's Rhetorical Construction of Self in a "More Perfect Union"

Nneka Ifeoma Ofulue, University of Maryland

JI07 THE NOTION OF CONTEXT IN RHETORICAL THEORY

SPRING PARK BAY Chair: Jennifer Andrus, Carnegie Mellon University

Figuring a Brief History of Context

Mark T. Williams, California State University, Long Beach

Locative Technologies, Context, and the Volatile Agent

Daniel Kim, University of Colorado at Boulder

The Co-production of Texts and Contexts

Jennifer Andrus, Carnegie Mellon University

Visual Rhetoric in Context

Nathan Atkinson, Georgia State University

Patriots and Saboteurs: The Rhetorical Negotiation of Context in Institutional Frameworks

Mark Thompson, Carnegie Mellon University

J08 REVIVING RHETORICAL EDUCATION FOR THE TWENTY-FIRST CENTURY: A

COOK'S BAY COLLABORATION BETWEEN ENGLISH AND COMMUNICATION AT ONE SOUTHERN

UNIVERSITY

Chair and Respondent: Cara Finnegan, University of Illinois

Rhetorical Education in the 1940s and 1950s: Learning from the History of Collaborations between

English and Communication

Roxanne Mountford, University of Kentucky

Integrated Composition and Communication: Addressing the Needs of the Twenty-first Century

Deanna Sellnow, University of Kentucky

Compromising a Curriculum: Using the Politics of General Education Reform to Integrate Oral,

Written, and Visual Communication

Janet Eldred, University of Kentucky

J09 SPLIT IMPERATIVES: THE PROBLEM OF AUDIENCE IN MEDICAL RHETORIC

BIRCH LAKE Chair: Ellen Barton, Wayne State University

Clinical and Critical Imperatives, Impact, and Pragmatic Interdisciplinarity

Ellen Barton and Richard Marback, Wayne State University

Health Pioneers: Telling Their Story or Telling a Story?

Susan Wells, Temple University

W(h)ither Critique?: Interdisciplinary Impact and (versus?) Critical Intervention in Medical Rhetoric

Karen Kopelson, University of Louisville

J10 INVITING RHETORICAL THEORY TO THE STUDY OF MULTILINGUALISM

DEER LAKE Chair: Scott Wible, West Virginia University

Rhetorical Perspectives on Historic Multilingualism

Elizabeth Kimball, Temple University

(Con)testing Rhetoric in Nineteenth-Century Rhetorical Education

David Stock, University of Wisconsin

The Rhetorical Potential of Translation

Rebecca Lorimer, University of Wisconsin

Multilingual Creativity and the Life-Worlds of Chinese White Collars

Xiaoye You, Penn State University

The Linguistic Politics of Global Citizenship: Designing a Multilingual Rhetorical Education

Scott Wible, West Virginia University

J11 MODERN RHETORICAL THEORY: CHALLENGES TO THE BORDERS OF THE FIELD

ELK LAKE

Chair and Respondent: David Beard, University of Minnesota Duluth

A/B/C/D/E/F... (Aristotle, Burke, Chaim, Deliberative, *Epideictic*, Forensic)

John Logie, University of Minnesota Twin Cities

Holding it All Together: The Rhetorical Potential of the Network to Link a Fragmented Field

Joe Erickson, Bowling Green State University

Rhetorical Studies and Popular Culture: The Role of Rhetoric in Popular Detective Fiction and the

Pedagogy of Persuasion

Eden Leone, Bowling Green State University

Modernity and Religion: Rhetoric Negotiates the Border between Church and State, and Faith and

Reason

David Gore, University of Minnesota Duluth

Reinventing Rhetoric in the 20^{th} (and 21^{st}) Centuries: Synthetic Comments with Reference to the Work

of I. A. Richards

David Beard, University of Minnesota Duluth

J12 NEW WORK IN PERFORMANCE AND THE RHETORICAL TRADITION – HISTORY,

CEDAR LAKE

THEORY, AND PRACTICE

Chair: Jenn Fishman, University of Tennessee - Knoxville

Rhetorical Movements of Subjectivity in German Modern Dance: Kurt Jooss' The Green Table

Michelle LaVigne, University of San Francisco

Rhetorical Hands: Gesture as Performance in Elocutionist Rhetoric

Cory Holding, University of Illinois

Signing Rhetoric, Signing Performance

Daisy Levy, Michigan State University

A Rhetorical Body: The Discourse Style of Community-based Theater

Tim Dawson, Carnegie Mellon University

J13 DISABILITY RHETORICS I

MAPLE LAKE

Chair: Amy Vidali, University of Colorado Denver

"Her Pronouns Wax and Wane": Autobiography, Mental Disability, and Counter-Diagnosis

Margaret Price, Spelman College

More Than Anxious: 19th-Century "Hysterical Rhetorics" in Contemporary Studies of

Gastrointestinal Disorder and Distress in Women

Amy Vidali, University of Colorado Denver

A New Rhetoric of Mental Illness: How the Icarus Project Creates a Chance for a Credible Ethos

Elizabeth Brewer, Ohio State University

Resisting "Rhetorical Voiceover": Frank Deford's Alex – Recognizing the Voiceless Other of Cystic

Fibrosis

Christopher Syrnyk, University of Wisconsin

J14 THE USES OF CLASSICAL RHETORIC

LAKE CALHOUN Chair: Michael Hoppmann, Northeastern University

A Modern Theory of Stasis

Michael Hoppmann, Northeastern University

Eloquence Where Enthymeme and Stasis Converge

Ying Yuan and Yan Jiang, Hong Kong Polytechnic University

Dissent in Zion: Using Stasis Theory to Analyze Legal Disputes Between the FLDS Church and the State

of Utah

Keith Grant-Davie, Utah State University

The Peaceable Control of Augustan Rhetoric

Kathleen Lamp, University of Illinois

Virtue May Be Habit-Forming: Some Corollaries of the Speech-as-Civilizer Topos

Thomas Lawton, University of Maryland

J15 ASIAN AND MIDDLE EASTERN RHETORICS

PINE LAKE Chair: Valerie Peterson, Grand Valley State University

The Sort of Doctrine, Friend, Where One Does Not Keep Quarreling with Anyone: Buddhist Teachings

and the Rhetoric of Asignification

Donna Strickland, University of Missouri

At Once Seeking Harmony and Reserving Differences: Confucius' Rhetoric at a Crossroads

Haixia Lan, University of Wisconsin, La Crosse

Reading the Qur'an: A Closed Codex or an Elusive Text?

Esther Quinlan, University of Colorado at Boulder

The Social Negotiation of the "Kemalist Text" and its Implications for "Modern" Turkish Identity

Elif Guler, Old Dominion University

J16 IDENTITY FORMATION

LAKE NOKOMIS Chair: David Moscowitz, College of Charleston

Placing Oñate: Rhetoric and the Place/ing of Memory, History, and Identity

Nikki Agee, University of Texas at El Paso

Identity and Contradiction: Considering the Concord and Controversy of the Jewish Skinhead

David Moscowitz, College of Charleston

Autonomy's Rhetorical Entrapment - Rethinking Identity and Agency

Kim Moreland, University of Wisconsin, Madison

Deliberative Disclosure: The Rhetoric of Stigmatized Identity in the Public Sphere

Douglas Cloud, Carnegie Mellon University

"In the Bonds of Woman and the Slave": Analogy and Collective Identity in Woman's Rights Discourse,

1860-1869

Jennifer Keohane, University of Wisconsin, Madison (Hauser Award Winner)

SUNDAY, MAY 30, 2010

12 - 2 pm

CONFERENCE LUNCHEON

BALLROOM 3 & 4 • 12:00 – 2:00 pm

Presiding: David Zarefsky, Northwestern University, President, RSA

Presentation of Awards: Cinthia Gannet, Fairfield University

Looking Forward: Krista Ratcliffe, Marquette University, President-Elect, RSA

Speaker: Jack Selzer, Penn State University, Concord and Controversy on August 28, 1963

Sponsored by: American Society for the History of Rhetoric

SUNDAY, MAY 30, 2010

2:15 – 3:45 pm

K01 RESTORING THE STUDY OF POLITICAL RHETORIC TO THE HUMANITIES

ST. CROIX I CURRICULUM

Chair: Donald Lazere, California Polytechnic State University

A Core Curriculum for Civic Literacy?

Donald Lazere, California Polytechnic State University

Rethinking the Rhetoric of Economics

James Aune, Texas A & M University

Constitution Day Every Day: Rhetoric and Higher Education's Commonest Topoi

Rosa Eberly, Penn State University

Politicizing Rhetoric Through "Little Democracies"

Michael Halloran, Rensselaer Polytechnic Institute

K02 FORENSIC RHETORIC

ST. CROIX II Chair: Tim Behme, University of Minnesota

Orators' Reproaches to Jurors and Assembly Members in Ancient Greece

Tim Behme, University of Minnesota

The Ethics of Judicial Oratory in Aristophanes' Wasps

Sean Larson, University of Minnesota

"We Must Always Go Fully Armed to Court": The Viking Forensic Tradition

Robert Lively, University of Nevada

Making a Scene: Demanding Legal Recognition

Sarah Burgess, University of San Francisco

Critical Perspective in the Study of Rhetorical Concord and Controversy; Considering the Possibilities

and Limits of the Hermeneutics of Suspicion and the Hermeneutics of Hope

Matthew Brigham, James Madison University

ROUNDTABLE: REFLECTIONS ON TEACHING SPEAKING AND WRITING:

ELK LAKE FRESHMAN COMPOSITION AND PUBLIC SPEAKING AS A LEARNING COMMUNITY

Chair: Dennis Lynch, University of Wisconsin, Milwaukee

Presenters: Dennis Lynch, University of Wisconsin, Milwaukee

William Keith, University of Wisconsin, Milwaukee

Paige Conley, University of Wisconsin, Milwaukee

Tyler Buckley, University of Wisconsin, Milwaukee

David Beard, University of Minnesota Duluth

K04 ROUNDTABLE: RHETORIC, TECHNOLOGY, AND THE EXPERIENCE OF ETHICS

WAYZATA BAY Chair: Steven Katz, Clemson University

Presenters: Steven Katz, Clemson University

Mark Ward, Clemson University

Cynthia Haynes, Clemson University

Jan Holmevik, Clemson University

Michal Moskow, Metropolitan State University

Bernadette Longo, University of Minnesota

Josephine Walwema, Clemson University

Vicki Rhodes, Center for Developmental Services

Maggie VanNorman, University of Minnesota

K05 FOSTERING UNDERGRADUATE CONTRIBUTIONS TO SCHOLARSHIP IN

EXCELSIOR BAY RHETORIC

Chair: Jonathan Hunt, Stanford University

Rhetorical Analysis as a Methodology of Potential for Undergraduate Research

Doug Downs, Montana State University

 $From \ the \ Archives \ to \ the \ Classroom: \ Undergraduates \ ReWriting \ and \ ReReading \ Histories \ of$

Women's Rhetoric

Jane Greer, University of Missouri, Kansas City

Undergraduate Research as Text, Activity, and Goal

Jonathan Hunt, Stanford University

Undergraduate Contributions to Basic Research in Rhetoric: Recovering Lost Texts

Sean Patrick O'Rourke, Furman University

K06 SCREENS, SCRIPTURES, PSALMS, AND SYMBOLS: EVIDENTIAL MATERIALITY IN

SPRING PARK BAY \mathbf{SACRED} \mathbf{SPACES}

Chair: Davida Charney, University of Texas at Austin

Where Scripture Meets Screen: A Rhetorical Analysis of Multimodal Homiletics in the Contemporary Protestant Church

Christa Teston, Rowan University

A Brief History of the Monstrance: Embodied Rhetorics and Eucharistic Benediction

Brian McNely, Ball State University

Establishing Ethos with an Omniscient Hearer: The Hebrew Psalms as Deliberative Argument

Davida Charney, University of Texas at Austin

Rhetoric as Protestant Hermeneutic: The Case of Jacobus Goeushelius

Grant Boswell, Brigham Young University

WAR EFFORTS

GRAY'S BAY Chair: Paul Achter, University of Richmond

Peace in the Midst of War: The Rhetoric of Ferdowsi

Kathryn Johnston, Northwestern University

The Paradox of the Prophetic: William Sloan Coffin and the Vietnam Anti-War Movement

Ben Krueger, University of Maryland
Military Chic and the Production of War

Paul Achter, University of Richmond

Mission Failed: Rhetorical Identification and Military Discourse

William Marcellino, Carnegie Mellon University

National Dissociation, Local Identification: The Exigency and Materiality of the Liberty Bond

Campaigns During WWI

Eric W. Hanbury, Carnegie Mellon University

K08 IDENTIFICATION AND DIVISION IN CONTEMPORARY HEALTH CARE REFORM

COOK'S BAY I

RHETORIC

Chair and Respondent: Corey Davis, University of Wisconsin, Whitewater

Consubstantiality and Rhetorical Bodies: Health Care Reform Rhetoric as Shared Substance

Mark Glantz, University of Missouri

Not Backing Down in the Invisible Polis

Jeffrey Delbert, University of Missouri

Presidential Prescriptions and Public Rejection of the Medicine: Obama's Use of Bio-Political

Presidential Rhetoric

Darin Gully, University of Missouri

 $Consubstantiating \ the \ Incommensurable: \ President \ Obama's \ Rhetorical \ Bridging \ of \ the \ Attempted$

Decommodification of American Health Care

Scot Walus, University of Missouri

K09 FOOD, RHETORIC, AND POWER

BIRCH LAKE Chair: Ehren Pflugfelder, Purdue University

Plato's Gastronomica and Experiential Learning

Joshua Prenosil, Purdue University

Makes a Soul Strong: The Magical Rhetoric of Food from Alchemy to Mushrooms

Danielle Cordaro, Purdue University

Urban Foragers and Guerilla Gardeners: The Rhetoric of Postindustrial Food Movements

Morgan Reitmeyer, Purdue University

Haute Cuisine, Celebrity Chefs, and Post-Technē

Ehren Pflugfelder, Purdue University

K10 DO-IT-IT-YOURSELF RHETORICS

CEDAR LAKE Chair: Jodie Nicotra, University of Idaho

The Rhetorical Education of Urban Foragers

Jodie Nicotra, University of Idaho

Anti-slick to Post-slick: The Rhetoric of DIY Books and Youth Culture

Rochelle Smith, University of Idaho

Communion, Conflict, and Commodity: The Rhetoric of Ken Wilber's DIY Science

Daniel Anderson, George Mason University

Unifying, Educating, and Persuading: Developing a Rhetoric of Balance

Erin Doss, Purdue University

K11 CONCORD AND CONTROVERSY IN THE POLITICAL SPHERE

LAFAYETTE BAY Chair: Terry Peterman, Westwood Institute of Technology

Dissent is NOT Unpatriotic: George Washington Cable and the Role of Revolutionary Rhetoric in Southern Racial Reform

Terry Peterman, Westwood Institute of Technology

Women's Discourse of Dissent in the Late Eighteenth Century

Jurgen Siess, University of Caen

Dissenting from State Power: A Rhetorically Informed Response to Agamben's Critique of Human Rights

Merrit Dukehart, University of Colorado at Boulder

"To Bury the Woman and the Negro in the Citizen": The Failed Rhetorical Vision of the American Equal Rights Association

Kerith Woodyard, Northern Illinois University

The Rhetorical Paradoxes of Elizabeth Cady Stanton

Janet Novak, Independent Scholar

K12 ARTE PRAEDICANDI

MAPLE LAKE Chair: Heather Roy, Eastern Illinois University

"I Go In No Pulpit": Margery Kempe's Rhetorical Guide to Unlicensed Preaching in the Late Middle

Brad Herzog, Saginaw Valley State University

The Black Preacher as a Rhetorician: An Exploratory Essay

Kendra Fullwood, University of Kansas

Problems, Promises, and Prescriptions: The Slippery Slope of T.D. Jakes' Transformative Rhetoric of Healing

Tamika Carey, Syracuse University

The Apocalyptic Rhetoric of Fred Phelps and the Westboro Baptist Church

Jeremy Adolphson, University of Wisconsin, Milwaukee

Harleys and Angels' Wings: Nonverbal Rhetorical Response to the Westboro Baptist Church

Heather Roy, Eastern Illinois University

K13 THE RHETORICAL USES OF PUBLIC SCIENCE

DEER LAKE Chair: Craig Stewart, University of Memphis

Rhetorical Effects of News Frames on Audience Perceptions of Adult and Embryonic Stem Cell Research Craig Stewart, University of Memphis, and Daniel Dickerson and Rose Hotchkiss, Old Dominion University

Narrative and Public Health Policy: Three Ways We've "Storied" the Artificial Fluoridation of Water Debate

Melanie Hoftyzer, University of Wisconsin, Madison

Concord, Controversy, and the Leaders of the People: The Post-Rhetorical Demagogue and the 2009 Town-Hall Healthcare Reform Debates

Jennifer Mercieca and Kathryn Kelly, Texas A&M University

Rhetoric and Clandestine Feminism: Usurping the Farming Practices of Big Ag

Rachel Wolford, Iowa State University

Constructing Disciplinary Arguments on Divisive Issues: Business Students Writing about the Environment

Natalie Stillman-Webb, University of Utah

K14 PEDAGOGY

LAKE CALHOUN Chair: Paul Anheier, University of Wisconsin, Stout

When Scholars Attack (or Don't): Finding the Available Means of Persuasion in Political Debates Over Writing Instruction

Jim Webber, University of New Hampshire

Between Community and Individual: Social Perspectives and Economic Frameworks in Online Political Writing

Matthew Bridgewater, Central Michigan University

Mind Your Language: What Face-Threatening Acts and Redressive Strategies Reveal About

Cooperation and Dissent in the Writing Classroom

Monika Shehi, Lander University

Textbooks, Technical Communication, and Constitutive Rhetoric: A History of Disciplinary Formation in the Rhetoric of Reporting Technical Information

Paul Anheier, University of Wisconsin at Stout

The Sub-stance of Narrative: Bridging Text and Context in the Technical and Professional Writing Classroom

Daniel Cryer, University of New Mexico

A Story of Concord and Controversy: Rhetorical Strategies in the First Year of a New Writing Across the Curriculum Program

Deborah Schlacks, University of Wisconsin-Superior

K15 CONSIDERING THE 'Q' QUESTION

PINE LAKE Chair: James Brown, Wayne State University

New Media and The Limits of Lanham's "Cybernethics"

James Brown, Wayne State University

Re-Mixing "The 'Q' Question"; or, Articulating Cybernetic Agency

William Rodney Herring, University of Denver

The Responsibility of Artful Curricula

William Burdette, University of Texas at Austin

Rhetoric's Violent Ethics: Derrida and the Rhetorical Address

Brooke Rollins, Louisiana State University

K16 READING PHOTOGRAPHS

LAKE NOKOMIS Chair: Kuhio Walters, West Chester University

War Photography in the Digital Age Leah Cassorla, Florida State University

Arresting Beauty, Framing Evidence: An Inquiry into Photography and/as Rhetoric

Kuhio Walters, West Chester University

Lieutenant Kerry or Hanoi John?: Controversy Over the Forged Photograph of John Kerry and Jane

Fonda

Amy Tully, University of Wisconsin, Madison

SUNDAY, MAY 30, 2010

3:45 - 4:00 pm

ATRIUM LOBBY BOOK EXHIBIT WITH COFFEE BREAK

SUNDAY, MAY 30, 2010

4:00 - 5:30 pm

L01 ROUNDTABLE: NEW CONCORDS AND CONTROVERSIES IN RHETORICAL

ST. CROIX I HISTORY AND HISTORIOGRAPHY

Chair: Daniel Ellis, St. Bonaventure University

Participants: Paul Dahlgren, University of California, Irvine

Jenn Fishman, University of Tennessee

Brandon Inabinet, Furman University

Elizabeth Kalbfleisch, University of Minnesota

Elizabeth Kimball, Temple University

Kelly Myers, Stanford University

Whitney Myers, Texas Wesleyan University

Alexandra Sartor, University of California Irvine

Christopher Swift, Texas A&M University

LO2 RACE IN THE AGE OF OBAMA: BLOOD, APOLOGY, AND KAIROS

ST. CROIX II Chair: Krista Ratcliffe, Marquette University

There Will be Blood: Or, How Blood Tropes Haunt U.S. Definitions of Race

Krista Ratcliffe, Marquette University

"Teachable Moments" and the Rhetoric of the Performative Apology

Christine Farris, Indiana University

Kairotic Interventions with a Beer: President Obama's "Teachable Moment"

Joyce Middleton, East Carolina State University

L03 CLASSICAL RHETORIC AND ITS LEGACY

BIRCH LAKE Chair: Robert Gaines, University of Maryland

Was the Art of Speaking Really Invented by Plato or Aristotle?

Robert Gaines, University of Maryland

Masterpiece and Metonym: The Genesis of Geoffrey of Vinsauf's Poetria nova

Martin Camargo, University of Illinois

Five Faces of Metis

Elizabeth Allan, Oakland University

Parrhesia as Practiced and Modeled by Dante's Teacher

Michael Kleine, University of Arkansas, Little Rock

Parrhesia and the Concept of "Speaking Truth to Power"

Matthew Abraham, DePaul University

L04 STUDIES IN NEW MEDIA

LAKE CALHOUN Chair: Barry Brummett, University of Texas at Austin

The Democracy Enthymeme in the Rhetoric of Software

Jennifer Maher, University of Maryland

This Information is Classified: Wikipedia's "Outline of Knowledge" Project and the Rhetoric of

Taxonomy

Cynthia Haller, York College, CUNY

The Entelechial System of Mobile Media Devices: The Role of the iPhone/iPod Touch Software in the

Individuals Everyday Life

Charles Soukup, University of Northern Colorado

Opening My iPod Nano: A Homological Study of Media and Discourse

Barry Brummett, University of Texas at Austin

Representations of Crisis Communication in Video Games: Informing Our Field and Pedagogy

Anita Furtner, University of Arizona

Artifical Intelligence as Rhetorical Audience

Christin Phelps, North Carolina State University

L05 THE MASTERS DEGREE IN RHETORIC: PURPOSES, PROBLEMS, AND

WAYZATA BAY POSSIBILITIES

Chair: James Dimock, Minnesota State University, Mankato

Designing MA Curriculum to Serve Complex Student Populations

Seth Kahn, West Chester University of Pennsylvania

The Place of the Master's Degree in Rhetorical Studies

Peter Vandenberg, DePaul University

Canons on the Bridge: Challenges to Teaching Rhetorical Studies to MA Students

Kendall Phillips, Syracuse University

From the Lyceum to On-Line: Developing an On-Line Masters in Rhetoric

Aaron Dimock, University of Nebraska, Kearney, and James Dimock, Minnesota State University, Mankato

L06 ROUNDTABLE: STARTING AND MAINTAINING A RHETORIC SOCIETY OF

EXCELSIOR BAY AMERICA STUDENT CHAPTER

Chair: Caroline Gottschalk-Druschke, University of Illinois, Chicago

Participants: Eme Crawford, University of South Carolina

Trent Kays, University of Arkansas at Little Rock

Jon Wallin, Brigham Young University

Erica Delgadillo, University of Colorado at Boulder

Mark Hoffman, University of Maryland

L07 FEMINIST RHETORIC

SPRING PARK BAY Chair: Robin Waugh, Wilfrid Laurier University

Identity-Robbing Female Rhetoric in Ambrose's Story of the Woman of Antioch

Robin Waugh, Wilfrid Laurier University

"Their Natural Constitution": Disciplining Womanhood in the Pennsylvania Muncy Act

Adria Battaglia and John McKenzie, University of Texas at Austin

Guy Vision: Social Movement Style and Anti-Feminist Epistemologies in Kathleen Parker's Save the

Males

Ashley Mack, University of Texas at Austin

Female Bodies, Abstract Values: (De-)Mystification in the Campaign against Female Genital Mutilation

Christina Cedillo, Texas A&M University

Bodies that Shatter: Interrogating Agency and Feminism in Media Accounts of Arab Female Suicide

Marita Gronnvoll, Eastern Illinois University, and Kristen McCauliff, Ball State University

L08 TREATING RACIALIZED TRAUMAS THROUGH NATIONAL MUSEUMS

CEDAR LAKE

Chair: Joan Faber McAlister, Drake University

Robben Island vs. Constitution Hill: Reliving and Remembering National Trauma through South Africa's Prison Museums

Joan Faber McAlister, Drake University

Commemorating Honor, Acknowledging Injustice: The Universal and Particular on Display at the Japanese American Memorial to Patriotism

Brian Lain, University of North Texas

Remembering the Sit-Ins: Embodied Performance and Public Space

Marilyn DeLaure, University of San Francisco

L09 ON EDUCATIONAL REFORM

LAFAYETTE BAY Chair: Paul Feigenbaum, Florida International University

The Rhetorical Art of Education Reform: Harvard's Charles W. Eliot and the Rhetorical Situations of Nineteenth-Century American Higher Education Policy

J.S. Dunn, Jr., Eastern Michigan University

Fear of the "Un-American" University: Popular Sentiments and Public Debates about Higher Education in the Nineteenth Century

Ghanashyam Sharma, University of Louisville

Rhetorical Invention, Institutional Invention, and the Engaged University: Toward a Unifying Mission for Higher Education

Paul Feigenbaum, Florida International University

Technocratic Discourse in Higher Education Policy: An Analysis of the 2006 Spellings Commission Report on U.S. Higher Education

Carolyn Commer, Carnegie Mellon University

L10 SUSTAINABILITY AND KNOWLEDGE ASYMMETRIES FROM DIFFERENT

MAPLE LAKE

DISCIPLINARY ANGLES: RHETORIC, COMMUNICATION, CULTURAL STUDIES

Chair: Dale Sullivan, North Dakota State University

"Sustainability" in the Terminology Clusters of the Northern Plains Sustainable Agriculture Society and Monsanto: Uncovering Political Ideologies through Cluster Analysis

Dale Sullivan, North Dakota State University

Creating Culturally Sustaining Knowledge

Iris Rittenhofer, Aarhus School of Business, Aarhus University

Moments of Knowledge Communication in the Arena of Sustainability: Conceptualizing Knowledge Asymmetries Unfolding in Communication Encounters

Ushma Chauhan Jacobsen, Aarhus School of Business, Aarhus University

Toward a Sustainable Rhetoric

Matthew Newcomb, SUNY-New Paltz

L11 FROM REENACTMENT TO APOLOGY: RHETORICAL ACCOMMODATIONS OF

GRAY'S BAY MEMORY

Chair: Hilary Franklin, Carnegie Mellon University

Contested Memory, Competing Agendas, and the Collapse of Coalition: The Moore's Ford Lynching

Reenactment

Peter Ehrenhaus, Pacific Lutheran University, and A. Susan Owen, University of Puget Sound

Rhetoric of Agritourism, Rituals of Mourning, and the Politics of Preserving Rural Culture at Living History Farms

Ross Singer, Southern Illinois University at Carbondale

Accommodating the Labor Unions and the Competition: The San Francisco Chronicle's Anti-Japanese

Campaign in 1905

Hilary Franklin, Carnegie Mellon University

Memory and Legacy: Confronting Institutional Memory through Apology

Daniel S. Brown, Jr., Grove City College

L12 THEORIZING THE COMIC

LAKE NOKOMIS Chair: Andrew Behrmann, University of Iowa

Uniting and Dividing Through Laughter: The Rhetorical Functions of Topical Humor

Elizabeth Benacka, Lake Forest College

Classical Rhetoric and the Comedy of Lenny Bruce

Kevin Casper, Louisiana State University

Perspective By Parody

Lisa Carlton, University of Iowa

Two Spartans Walk Into a Bar: Aristotle on the Ethics of Comedy

Andrew Behrmann, University of Iowa

Practical, Proud, and Passive: The Ironic Carnival Fools in Praise of Folly

Tess Evans, Ball State University

Just Joking: The Potential of Performing Humorous Rhetoric

Jennifer LeMesurier, University of Washington

L13 THEORIZING RHETORIC: BAKHTIN, DELEUZE, DE MAN

DEER LAKE Chair: Jason Cohen, Berea College

Bakhtinian Challenges to the Rhetorical Tradition

B. Lee Miller, Chadron State College

A Response to the Scholarship of Melissa Deem: Toward a Better Understanding of a Deleuzian

Theory of Minor Rhetoric: Rhetoric as an Affective War Machine

Ryan Smith, Baylor University

Of Vitalism, Becoming, and a Deleuzian Minor Rhetoric

Peter Zhang, Grand Valley State University

Rhetoric and an Ethics of Immanence

Isaac Holyoak, Purdue University

Why Return to "The Return to Philology"?

Jason Cohen, Berea College

L14 REFLECTING ON OUR PRACTICES AND THEORIES

ELK LAKE Chair: Scott Simpson, Penn State University

Expanding the "Publics" for Composition Research: An Experiment in Blogging as a Mode for

Discovering Readers and Research ParticipantsCornelius Cosgrove, Slippery Rock University

All Communities Are Virtual

Scott Simpson, Penn State University

Tracing a Phantom Public

Zoe Hess Carney, Texas A&M University

 $Relating \ Relations: An \ Interaction ist, \ Topological \ Analysis \ of \ a \ Seminar \ Discussion$

Rachel Bowman, University of North Carolina at Greensboro

Who Killed Modern Rhetoric

Douglas Bruce, John Carroll University

What Does Gayatri Spivak Have to Do with Ethnography?: Redefining the Ethics of Representation in

Rhetoric and Composition

Julia Voss, Ohio State University

L15 DIALECTIC, DIALECTICS

COOK'S BAY Chair: Bryan McCann, Marian University

Stumbling Over a Topic: The Conflicting Roles of the Dialectical Problem

Daniel Cutshaw, Old Dominion University

Method as Dialectic: A Sociohistoric Look at the "Sociorhetorical Turn" in Composition and

Rhetorio

Jacqueline Preston, University of Wisconsin, Madison

Dialectic, Persuasion, and Material Prosperity in the Translation Movement in Abbasid Baghdad

Maha Baddar, University of Arizona

Toward a Redemptive Rhetorical Criticism: Ideology, Utopia, and the Dialectics of G-Funk

Bryan McCann, Marian University

L16 RHETORIC AND POETICS

BALLROOM 3 Chair: John Fletcher, University of Alaska at Fairbanks

Writing De Quincey's Moment: A History and Rhetoric of the Essay

Emily Stone, University of Pittsburgh

Situating the Invention of Virginia Woolf's Impersonal Ethos: "A Certain Vein of Thought" in the

TLS and Guardian Essays, 1904-1941 Angela Miss, Belmont Abbey College

Swift's Rhetorical Misanthropy in Gulliver's Travels

John Fletcher, University of Alaska at Fairbanks

Bridging the Divide: Emerson's Poetic Rhetoric

Meaghan Brewer, Temple University

At Life's End: The Rhetorical Art of Dying in Early Modern Tragedy

Rico Abrahamsen, University of Wisconsin, Madison

L17 RHETORIC AND GLOBAL CITIZENSHIP

BALLROOM 4 Chair: Zornitsa Keremidchieva, Macalester College

Speech Education and the Promise of Citizenship: Lessons from the Americanization Campaigns of the

Early Twentieth Century

Zornitsa Keremidchieva, Macalester College

(Re)Contextualizing Social Rights in the Universal Declaration of Human Rights: Toward a

Feminist Theory of Global Citizenship

Rebecca Kuehl, University of Minnesota (Hauser Award Winner)

A Modern Status Theory as a Tool for Rhetorical Citizenship

Christian Kock, University of Copenhagen

Civic Education in a Global World: Drawing Us Together or Pulling Us Apart?

Christina Saidy, Purdue University

Deval Patrick's Appeal for Corporate Social Responsibility in American Business

Nneka Logan, Georgia State University

L18 ON TORTURE

PINE LAKE Chair: Jeremy Rogerson, Texas A&M University

Cheney's Irreparable Torture

Jeremy Rogerson, Texas A&M University

Managing Concord and Forestalling Controversy: Tracing the Emergence of a "Rhetoric of

Culpability" in the Wake of the Abu Ghraib Prisoner Abuse Scandal

Elizabeth Durham Smith, Wayne State University

The Ticking Bomb Argument: Concord and Controversy in the Torture Debates

Candice Melzow, Texas A&M University

Torture Debate Amongst Evangelicals: A Case Study

Juliet Purvis, Texas A&M University

SUNDAY, MAY 30, 2010

5:45 - 7:00 pm

M01 FEATURED SESSION: LAURENT PERNOT

ST. CROIX I Chair: Lawrence Green, University of Southern California

Two Enigmas of Epideictic Rhetoric Laurent Pernot, University of Strasbourg

M02 ON POVERTY

ST. CROIX II Chair: Amy Milakovic, Avila University

Indecent or Inspiring?: Conflicts in Response to Images of Suffering

Amy Milakovic, Avila University

The Poverty of Dignity: Phenomenological Understandings of Work and Welfare Reform

Joshua Gonzalez, Wake Forest University

"You Can Make The Future": Immortal Technique's "The Poverty of Philosophy" as Ideological

Critique

Timothy Carpenter, University of Colorado at Boulder

Rhetorical Foundation of the Troubling Legacy of the Great Society

Kristin Mathe, Penn State University

Austerity as Rhetorical Presence: Warren Buffett and the Simplicity of Wealth

Mark Meister and Robert Becker, North Dakota State University

M03 PRAGMATICS AND PRAGMATISM

COOK'S BAY Chair: Beth Innocenti, University of Kansas

Whately on the Pragmatics of Arguing Beth Innocenti, University of Kansas

"Vital Religion" and the Needs of War: Pragmatic Argument and Religious Duty in Evangeline

Booth's Salvation Army Leadership

Sabrina Marsh, University of Illinois, Urbana-Champaign

Pragmatists Who Pray: Toward a Charismological Reading of Jamesian Pragmatism

Tae-Kyung T.E. Sung, University of California, Irvine

M04 UNRELIABLE NARRATIVES: ON AUTISM, ON HILLARY CLINTON

WAYZATA BAY Chair: Shawn J. Parry-Giles, University of Maryland

Tracking "Image Bites" Across the Public/Private Divide: NBC News Coverage of Hillary Clinton

David Kaufer, Carnegie Mellon University, Shawn J. Parry-Giles, University of Maryland, and Beata Beigman

Klebanov, Northwestern University

Autism Rhetoric Is an Epidemic—Coming to a Campus Near You

Melanie Yergeau, Ohio State University

The Other on the Margins: AD/HD and Basic Writing

Susan Bernstein, LaGuardia Community College, CUNY

Our Present is Our Past: Disabling Metaphors of Autism in Bettleheim's Empty Fortress

John Duffy, University of Notre Dame

M05 TROUBLING CATEGORIES

GRAY'S BAY Chair: Nicole Quackenbush, University of Wyoming

Engaging the Conflict: Women's Voices in the Silicone Gel Breast Implant Controversy

Karen Fitts, West Chester University

Aging Bodies, Ageist Rhetoric: AARP's Absent Presence

Lauren Marshall Bowen, University of Illinois

Disability Narratives as an Activist Genre: The Rhetoric of Harriet McBryde Johnson, John

Hockenberry, and Dean Kramer

Nicole Quackenbush, University of Wyoming

Destabilizing Science from the Right: The Rhetoric of Heterosexual Victimage in the World Health

Organization's HIV/AIDS Controversy

Ashley Mack, University of Texas at Austin

What is a DSM Classification?

Patty Kelly, Simon Fraser University

MEDICINE IN THE PUBLIC SPHERE M06

EXCELSIOR BAY Chair: Joy Santee, Utah Valley University

The Emplotment of an Epidemic: Tropology in the 1976 Swine Flu Public Service Campaign

Joshua Reeves, Carnegie Mellon University

Rhetorics of Inter-Institutional Cooperation: Black, White, and Other in Minority Public Health

Initiatives

Joy Santee, Utah Valley University

The 2009 Town Hall Health Care Meetings

Matthew Brigham, James Madison University

A Slippery Debate: The H1N1 Affair

Jennifer Malkowski, University of Colorado at Boulder

Workplace Warnings: Analyzing the Rhetoric of Responses to H1N1

Monica Brown, University of British Columbia

FEATURED SESSION: NEW DEVELOPMENTS IN ASIAN RHETORIC **M07**

DEER LAKE

Chair: Ru-dong Chen, Peking University

On Currents of Rhetoric Studies in the Eastern Asia at the Globalization Time

Ru-dong Chen, Peking University

On Visual Rhetoric Studies in China

Jin-yuan Wang, Beijing Jiaotong University

On the History, Currents and Trends of News Rhetoric Studies in China

Jie Yi and Ru-dong Chen, Peking University

The Rhetorical Features of Discourse of Public Affairs on a Virutal Community and the Causes

Xue lian Jin, Chongqing University of Posts and Telecommunications

The Integration of Similar Meaning

Ruon-jing Sheng, Fudan University

Studies on Stylistic Rhetoric of Chinese Taoist Inscription

Jing Zhao, Southwest Jiaotong University

The Emotional Expressions between China and Japan

Wei-xiong Zhang, Sapporo Univeristy

On Rhetoric Studies of Peking University: From China to the World

Shi Tang, Peking University

STUDIES OF AFRICAN AMERICAN WOMEN

SPRING PARK BAY Chair: Stephen Donatelli, Princeton University

Cultural Memory, the Sabbath School, and Religious Conversion: Origins of Training for the Early

African American Woman Rhetor

Katherine Alexander, University of New Mexico

"A Young Person of Rare Gifts": Debating the Exemplarity of Phillis Wheatley

Sara VanderHaagen, Northwestern University

Written in the Body: The Fragile Rhetoric of "Race" in Nella Larsen's Passing

Stephen Donatelli, Princeton University

Black (M)other/Daughter Relationships in Their Eyes Were Watching God

Monique Leslie Akassi, Morgan State University

M09 THE TASK OF HERACLITUS: RESPONDING TO CAROL POSTER

LAFAYETTE BAY Chair: Robin Reames, Bentley University

Structural Logos and Heraclitean Bios

David Hoffman, Baruch College, CUNY

Heraclitean Logos and Rhetorical Logos

Robin Reames, Bentley University

Heraclitean Apeiron and Boundless Readings

Jason Helms, Clemson University

Respondent: Carol Poster, York University

M10 VAMPIRES AND THE PATHOLOGY OF EVERYDAY LIFE

BIRCH LAKE Chair: Peter Campbell, University of Illinois, Urbana-Champaign

Rhetorical Bit(e)s

Pat Gill, University of Illinois, Urbana-Champaign

Death, Desire, and the Unconstrained Body: George Romero's Martin

Kendall Phillips, Syracuse University

Grave Matters: Intersectional Metaphors of Race and Sexuality in HBO's True Blood

Peter Campbell, University of Illinois, Urbana-Champaign *Respondent*: A. Susan Owen, University of Puget Sound

M11 OBAMA

ELK LAKE Chair: Corey Davis, University of Wisconsin, Whitewater

Appointments and Disappointments: The Relationship Between President Obama, Catholics, and Their

Church

John Jasso, University of Pittsburgh, and Anthony Wachs, Duquesne University

Jeremiah Wright and the African American Prophetic Tradition in the Age of Obama

Andre Johnson, Memphis Theological Seminary

The Kairotic Effectiveness of Barack Obama's Jeremiah Wright Apologia

Corey Davis, University of Wisconsin, Whitewater

Burke, the "Birthers," and Obama's Bodies

John Tiedemann, University of Denver

M12 CONFESSION AND RECONCILIATION

CEDAR LAKE Chair: Matthew Dowell, University of Louisville

The Rhetoric of Amish Forgiveness

Nathan Gale, University of Texas at Arlington

The Rhetoric of Apology Used by the Roman Catholic Church in Addressing the Sexual Abuse

Crisis

Cheryl Lozano-Whitten, Texas A&M University

Apology, Audience, Absolution: Investigating the Audience's Role in the Public Apology

Matthew Dowell, University of Louisville

Politics of Apology: The "Comfort Women" Reparations Debate and Postwar Japanese Citizenship

Mariko Izumi, Columbus State University

Politicizing Abstract Values Through Apologia: Joe Wilson and the Dixie Chicks

Emil Towner, Texas Tech University

M13 THE STATUS OF NETWORKING: COMMUNITY OR NARCISSISM?

LAKE CALHOUN Chair: Andrew Mara, North Dakota State University

Perceptions of Facebook: Inside and Out Abigail Gaugert, North Dakota State University

Rhetoric in Social Networks: Intimacy and/or Independence?

Craig Rood, North Dakota State University

Remediating Agonism in Social Media

Karl Klint, North Dakota State University

How Social Media Users Deploy the Rhetorics of Aggregation

Andrew Mara, North Dakota State University

M14 SUPEREMPOWERING RHETORICAL CRITICISM: CRITICAL ENGAGEMENTS VIA

MAPLE LAKE COMIC BOOK CULTURE

Chair and Respondent: Shaun Treat, University of North Texas

"Is it Wednesday Yet?" Tracking the Currency of Flow in Popular Comic Book Culture

Garret Castleberry, University of North Texas

Superheroes in the Classroom

Desiree Rowe, University of South Carolina, Upstate

Batshit Crazy: The Haunting Desire of the Dark Knight

Matthew Morris, The University of Texas at Austin

M15 THE LIGHTER SIDE OF CATASTROPHE: HUMOR IN ENVIRONMENTALIST

PINE LAKE RHETORIC

Chair: Brian O'Sullivan, St. Mary's College of Maryland

The Rhetor as the Letter C: Wallace Stevens' Environmental Comedy

Brian O'Sullivan, St. Mary's College of Maryland

Nature Red in Tooth and Ha-Ha-Ha: Humor in the American Youth Climate Protection Movement

Shane Hall, St. Mary's College of Maryland

Poisonwood Persuasion: Kingsolver's Rhetoric of Humor

Katherine Chandler, St. Mary's College of Maryland

M16 TROPING EMOTION

BALLROOM 3 Chair: Marie Moeller, Fayetteville State University

Toward a Place for Rhetorical Witnessing: A Burkean Tropological Analysis of Emotion and Belief in

Student Responses' to Racism and Otherness Shelley DeBlasis, Illinois State University

Ego-Sustaining Emotions, "Good Teaching," and Burkean Tropological Analysis

Kellie Sharp-Hoskins, Illinois State University

Prosthetic Education: Emotional Management, Metaphor, and Pedagogical Violence

Marie Moeller, Fayetteville State University

Paradoxes of Empathy: Social Cohesion and Egoistic Drift

Eric Leake, University of Louisville

M17 VISUAL RHETORIC

LAKE NOKOMIS Chair: Kristie Fleckenstein, Florida State University

Rhetorical Empowerment: Tattoos as Visual Rhetoric of Resistance

Susan Gernenz, University of Arkansas at Little Rock

Invent and Subjugate: Polygenesis and the Visual Rhetoric of J. T. Zealy's Slave Daguerreotypes

Kristie Fleckenstein, Florida State University

You Pick Up Our Coffee and We Shake The Hand of a Farmer in Peru: A Postcolonial Perspective to

Coffee Companies' Visual Rhetoric Christopher Toutain, Penn State University

MARIO SAVIO AND THE RHETORIC OF 1960s PROTEST

BALLROOM 4 Chair: Patricia Roberts-Miller, University of Texas at Austin

Mario Savio's Political Legacy Robert Cohen, New York University

Mario Savio and the Power of Metaphor

Les Perelman, Massachusetts Institute of Technology

Mario Savio: Poetic Voice of Student Protest

Donald Lazere, California Polytechnic State University

GRADUATE STUDENT BUSINESS MEETING AND RECEPTION

Ballroom 3; 7:15–8:45 pm (including reception after the program, in Atrium Lobby) Sponsored by Rensselaer Polytechnic Institute

A Discussion on "Preparing for the Job Market"

Co-Chairs: Pamela Conners, University of Wisconsin, Madison, and Kimberly Thomas-Pollei, University of Minnesota

Participants: Jordynn Jack, University of North Carolina at Chapel Hill

Paul Stob, Vanderbilt University Bradford Vivian, Syracuse University Krista Kennedy, Syracuse University

T. Kenny Fountain, Case Western Reserve University

SUNDAY, MAY 30, 2010

8:30 - 10:00 pm

N01 SPECIAL INTEREST GROUP: KLAL RHETORICA

ST. CROIX I Chair: Janice Fernheimer, Rensselaer Polytechnic Instutite

Description: Klal Rhetorica is a group of scholars working in the overlapping areas of Rhetoric and Jewish Studies. Any scholar who is interested in exploring research and pedagogy related to the study of Jewish discourse, identity, and culture is invited and encouraged to attend this meeting.

MONDAY, MAY 31, 2010

8:00 - 9:30 am

001 RHETORIC IN THE PUBLIC ARENA

WAYZATA BAY Chair: Linda Flower, Carnegie Mellon University

Building Community Amidst Controversy: A Heuristic Model for Analyzing Epideictic Rhetoric of Blame

Beth Church, Bowling Green State University

The Paradox of Leadership in Local Publics: Creating Conflict, Constructing Community

Linda Flower, Carnegie Mellon University

Holding Its Middle Ground: Years of Grace and the Creation of Cultural Value

Kasi Williamson, University of Minnesota

Talking Out of Turn: The Rhetoric of Emotion Surrounding Public Outbursts

Elizabeth Vogel, Arcadia University

002 CONTROVERSIAL MOMENTS IN THE AMERICAN RHETORIC OF SEDITION

EXCELSIOR BAY Chair: Jeremiah Hickey, St. John's University

Progressive Sedition: Holmes, *Abrams*, and the First Amendment Gateway to Dewey's "Great Community"

Joe Sery, University of Pittsburgh

Antiwar Speech and Sedition: The Criminalization of Protest Post Nine-Eleven

Adria Battaglia, University of Texas at Austin

Sedition and the Null Persona in Guantanamo Bay

John McKenzie, University of Texas at Austin

Silence is Consent: Perceptions of Illegal Immigrants and Sedition

Diana Martinez, University of Texas at Austin Respondent: James Aune, Texas A&M University

O03 FILM AND DOCUMENTARY RHETORIC

LAKE CALHOUN Chair: Susan Owen, University of Puget Sound

Cinematic Rhetoric: The Appeals of Moving Image

Joddy Murray, Texas Christian University

Reframing the Japanese-American Internment: Transformative Dissent in Documentary Film

Janis Edwards, University of Alabama

Visual Rhetoric and American War Cinema Since 9/11

Susan Owen, University of Puget Sound

004 UNSETTLING QUESTIONS ABOUT BODIES AND MINDS IN THE RHETORIC(S) OF

SPRING PARK BAY HEALTH AND MEDICINE

Chair: Carol Berkenkotter, University of Minnesota

Pain, Pain Relief, and the Marketing of Pain Medication

Judy Z. Segal, University of British Columbia

 $Wrongful\ Confinement\ in\ a\ Victorian\ Lunatic\ Asylum?\ Two\ Narratives\ of\ a\ Patient's$

Incarceration

Carol Berkenkotter, University of Minnesota

Ethos and the Discursive Construction of Trust in Midwifery Care

Philippa Spoel, Laurentian University

Rhetorics of Dietary Supplements: "Wellness" as Incipient Illness

Colleen Derkatch, University of British Columbia

005 REPRESENTATION AND "THE JEWS": CARYL CHURCHHILL'S SEVEN JEWISH

DEER LAKE CHILDREN

Chair: Janice Fernheimer, Rensselaer Polytechnic Institute

Commonplaces, Controversies and Uncomfortable Communions in Seven Jewish Children: A Play for

Gaza

Janice Fernheimer, Rensselaer Polytechnic Institute

"The Text Must be Performed as Written": Reproducing the Words of Caryl Churchill's Seven

Jewish Children

John Schilb, Indiana University

Displacement

Michael Bernard-Donals, University of Wisconsin, and David Metzger, Old Dominion University

O06 GENDER, LABOR, AND NARRATIVES OF SOCIAL CHANGE

ELK LAKE Chair: Christa Olson, University of Illinois, Urbana-Champaign

Women's Survival Economies and Rhetorical Situation

Rachel Riedner, The George Washington University

Making Headlines: The National Federation of Business and Professional Women's Clubs and the

Promotion of the Business Woman

Janine Solberg, University of Massachusetts at Amherst

Contradictions of Progress: Indigenous Men, Public Works, and Visual Culture in Turn-of-the-Century

Ecuador

Christa Olson, University of Illinois, Urbana-Champaign

O07 THE RHETORICAL ANALYSIS OF SOCIAL MOVEMENTS

ST. CROIX I Chair: Patricia Malesh, University of Colorado

Old Left, New Left: David Dellinger's 1960s Protest Rhetoric

David Henry, University of Nevada, Las Vegas

Neither Resistance, Nor Protest, Nor Revolt

Samuel McCormick, Purdue University

Pushing the Boundary of Hegemonic Agent in Movement Studies

Christina Foust, University of Denver

Befriending the Enemy: Corporate Sponsorship as Movement Rhetoric

Patricia Malesh, University of Colorado

008 MULTIPLYING AVENUES BETWEEN KANT AND RHETORIC

GRAY'S BAY Chair: G. L. Ercolini, University of South Carolina

Kant's Philosophical Rhetoric

Christopher Swift, Texas A & M University

Why Kant Hated Rhetoric—And Why We Shouldn't Hate Him for It

Scott Stroud, University of Texas at Austin

Judgment Revisited: Rethinking the Political through Arendt and Kant

G. L. Ercolini, University of South Carolina

Kantian Encounters: Toward an Inventional Ethos of Critique and Community

Daniel Smith, University of South Carolina

009 CON(CHORDS) OF CONTROVERSY: INVESTIGATING MUSIC AS A RHETORICAL

COOK'S BAY PRACTICE

Chair: Lisa Foster, University of Oklahoma

The Fulfillment of Aural Desire in "I Have a Dream"

Bernard Armada, University of St. Thomas

Singing the Nation: Americanization Rituals during World War I and Belonging

Leslie A Hahner, Baylor University

 $Evading\ Difference\ and\ Ensuing\ Discourse\ in\ the\ Musical-Rhetorical\ Response\ of\ Billie\ Holiday's$

"Strange Fruit"

Lisa Foster, University of Oklahoma

010 ATTENDING TO NEW MEDIA: IDENTIFICATION, STYLE, AND ADVOCACY

BIRCH LAKE Chair: Michael J. Faris, Penn State University

Desiring Attention: Burke in Lanham's The Economics of Attention

Michael J. Faris, Penn State University

So Much Depends: Style and the Persuasive Link

Jeffrey Breitenfeldt, Oregon State University

The Pedagogy of Advocacy: A New Media Argument

Travis Margoni, Oregon State University

O11 ANIMAL RIGHTS

ST. CROIX II Chair: Belinda Walzer, University of North Carolina at Greensboro

Animal's People, Human Rights and Rhetoric

Belinda Walzer, University of North Carolina at Greensboro

Conceptualizing the Animal: Navigating Between Animal Rights and Animal Welfare

Iklim Goksel, Independent Scholar

From Colonel (Sanders) to King (Koopa): The Social Movement Rhetoric of PETA's Anit-Advergame

Super Chick Sisters

Karla Lyles, North Carolina State University

The Rhetoric of PETA Online: The Simulation of Activism

Stephanie Owen Fleischer, University of Louisville

The Making of Reality TV Eco-Terrorists: The Spectacle of Whale Wars as Social Movement Rhetoric

Frank Stec, Penn State University

O12 ETHOS AND IDENTITY

LAFAYETTE BAY Chair: Jeffrey Carroll, University of Hawaii at Manoa

Slack Key As Mana: An Hawaiian Ethos as Postcolonial Rhetoric

Jeffrey Carroll, University of Hawaii at Manoa

The Homeward Turn: The Transformation of Ethos in the Icelandic Vinland Sagas

John Moffatt, University of Saskatchewan

Recuperating National Identity Through (Trans)national Rhetorical Sites of Resistance

Lavinia Hirsu, University of Indiana

Placing Ethos

Lady Branham, University of Oklahoma

013 THEORIZING RHETORICAL INVENTION: EMBODIED MOVEMENT ACROSS

CEDAR LAKE GEOGRAPHICAL AND METAPHORICAL SPACES

Chair: Heather Branstetter, University of North Carolina at Chapel Hill

To Know Their Culture Inside Out: Rhetorical Agency, Geographical Antithesis, and Boundary

Transgression

Risa Applegarth, University of North Carolina at Greensboro

Going the Distance: Nineteenth-Century Women Bicyclists and the New Ethos of Mobility

Sarah Hallenbeck, Duke University

The "Movement of Movements" and Collective Invention: Theorizing the Strategies that Enabled a

Network of Southern Queer Women

Heather Branstetter, University of North Carolina at Chapel Hill

014 INCLUSIVE INSTITUTIONAL RHETORIC: EXAMINING THE RAMIFICATIONS OF

MAPLE LAKE GOOD INTENTIONS

Chair: Teagan Decker, University of North Carolina at Pembroke

Rhetorical Agency and Corporate Identity in Organizational Blogging

Tanja Juul Chistiansen, Copenhagen Business School

The Happy Ending of Diversity: Rhetorical Narratives in University Mission Statements

Teagan Decker, University of North Carolina at Pembroke

Whither Social Justice in Compulsory Syllabus Statements?

Jason Johnson, West Virginia University

015 UNDERSTANDING OBAMA

BALLROOM 3 Chair: Sky Wilson, Washington State University

The Appeal of Our First Black President to Racial Profiling and U.S. Imperialism

Sky Wilson, Washington State University

Forced Internal Discord as a Means of Persuasion: President Barack Obama at Notre Dame

Ashlyn Gentry, University of Texas at Austin

Framing "A More Perfect Union": A Burkean Analysis

Michelle Kelsey, Arizona State University

Rush Limbaugh's Address at the 2009 Conservative Political Action Conference: President Obama as

Liberal and Enemy

Meg Kunde, University of Minnesota

016 MADNESS AND ARGUMENTATION: RHETORICS OF NEUROLOGICAL

BALLROOM 4 DIFFERENCE

Chair: Jordynn Jack, University of North Carolina at Chapel Hill

The Retreat of Scientific Racism and the Argument from Ignorance

John P. Jackson, Jr., University of Colorado at Boulder

The Genre of the Mood Memoir and the Romance of Mental Illness

Katie Rose Guest Pryal, University of North Carolina at Chapel Hill

The Etiology of Autism and the Argument from Sex/Gender Difference

Jordynn Jack, University of North Carolina at Chapel Hill

Material Rhetoric, Neuroplasticity, and Violence

Brett Ingram and Dijana Jelaca, University of Massachusetts at Amherst

017 READING THE VISUAL

LAKE NOKOMIS Chair: Shirley K Rose, Arizona State University

Archival Description as a Rhetorical Practice: Representing John J. McCutcheon's Women's Suffrage

Cartoons from 1950 to 2007

Shirley K Rose, Arizona State University

"Appropriate" Convergence: Intertextuality as Rhetorical Practice in Postmodern Art

Elizabeth Mix, Butler University

Sacrificing the Scapegoat, Reifying the Cult: Victimage, Identification, and the Circulation of Lynching

Postcards

Scott Gage, Florida State University

Avatars of an Ideal Future: The (Empowering) Symbolic Capital of Hezbollah's Computer Wallpapers

Flurije Salihu, Arizona State University

O18 VERNACULAR VOICES AND THE RECUPERATION OF LOST SUBJECTS

PINE LAKE Chair: Michael Kleine, University of Arkansas at Little Rock

Latini and the Rhetoric of Resistance

Michael Kleine, University of Arkansas at Little Rock

E-learning in Palestinian Universities: Prospects and Challenges

Lee Tesdell, Minnesota State University at Mankato

Rescuing Lost Subjects Through Vernacular Rhetoric: The Potential for Dialogue on Israel-Palestine

Matthew Abraham, DePaul University

MONDAY, MAY 31, 2010

9:45 - 11:15 am

P01 RHETORIC IN THE PUBLIC EYE

ST. CROIX I Chair: Richard Glejzer, North Central College

From Controversy to Concord: Rhetorics of Display and the Rhetorical Definition of Events

Nathan Atkinson, Georgia State University

Primo Levi and the Rhetoric of Disaster

Richard Glejzer, North Central College

Epideictic as the Rhetoric of Shared Risk: The Case of "Crackergate"

Daniel Dickson-LaPrade, Carnegie Mellon University

Words of Wisdom in an Overly Progressive Race for Armament: A Study of Anti-Nuclear Rhetoric

Andrew McLaughlin, Eastern Illinois University

A Burkean Alternative to the Paranoid Style: Conspiracy Rhetoric and the Scholars for 9/11 Truth

Ryan Shepard, University of Kansas

P02 REPRESENTING CONTROVERSY IN MEDIA AND POPULAR CULTURE

WAYZATA BAY Chair: Christopher Eisenhart, University of Massachusetts at Dartmouth

Controversy as a Natural Disaster

Peter A. Cramer, Simon Frasier University

"Scientific Consensus" in the Public Reception of the IPCC Reports

Jean Goodwin, Iowa State University

The Mysterious Case of Harry Houdini and the U.S. Congress

Kendall Phillips, Syracuse University

Media Controversy as Motive for Action in Online Presidential Campaigning

Christopher Eisenhart, University of Massachusetts at Dartmouth

P03 RABBINIC ARGUMENTATION

ST. CROIX II Chair: Janice Fernheimer, Rensselaer Polytechnic Institute

Love at the End: Enmity and Eros in Talmudic Learning

Susan Handelman, Bar Ilan University, Israel

Sacred Arguments: Inductive and Agonistic Rhetoric in Jewish Legal Responsa

Lewis H. Glinert, Dartmouth College

Ego Cōgitō, Ego Memorō: Refutation and Memory in the Babylonian Talmud

Sergey Dolgopolsky, University of Kansas

Respondent: David Metzger, Old Dominion University

P04 LEGAL RHETORIC

LAKE CALHOUN Chair: Todd Oakley, Case Western Reserve University

 $Constructional\ Approaches\ to\ Grammar\ and\ the\ Rhetorical\ Question\ in\ Marbury\ v.\ Madison$

Todd Oakley, Case Western Reserve University

Rights or Benefits: Uncovering the Strategies and Influence of Amicus Curiae Briefs in Varnum v.

Brien

Erica Delgadillo, University of Colorado at Boulder

The Rhetoric of Surveillance: A Broad Analysis of the Legal Evolution of Electronic Surveillance and the

Fourth Amendment from Olmstead v. United States to Al-Haramain v. Bush

Lucas Logan, Texas A&M University

Plessy v. Ferguson, the Tiger Woods Bill, and the Racial Order

LeiLani Nishime, University of Washington

P05 ADVANCING RHETORICAL PEDAGOGY

EXCELSIOR BAY Chair: Michael Carter, North Carolina State Univesity

Writing in the Moment: Kairos and Performance in Composition

Conor Shaw-Draves, Wayne State University

Incorporating Online Peer Review into Student Writing Experiences, Including the Humanities and

Social Sciences

Paul Turpin, University of the Pacific

Unifying Opposites: A Motor Theory of Speech and Writing

Michael Carter, North Carolina State University

Transgressing Boundaries Between Speech and Writing in a First-Year Course

Rebecca de Wind Mattingly, University of Colorado at Boulder

P06 NEW DIRECTIONS AND CONCERNS IN PUBLIC MEMORY AND FORGETTING

GRAY'S BAY SCHOLARSHIP

Chair: David Seitz, University of Pittsburgh

Feeling Forgetful: Therapeutic Forgetting and the Social Function of Emotional Memories

Thomas Dunn and David Seitz, University of Pittsburgh

"It's a New Day" for Progress: Political Web Videos and the Mobilization of Public Memory

David Richardson, Syracuse University

Abu Ghraib "In" and "As" Public Memory

Katherine Mack, University of Colorado at Colorado Springs

Respondent: Bradford Vivian, Syracuse University

P07 DRESSING FOR SUCCESS: FASHIONING FEMININE POLITICAL FIGURES IN U.S.

BIRCH LAKE CULTURE

Chair: Denise Oles, Drake University

Who Wears the Pant(Suit)?: Media Depictions of Hillary's Trip to Africa

Heidi Hamilton, Emporia State University

From the Apron to the Gavel: Nancy Pelosi Recalls Her Rise to the Head of the Table

Denise Oles, Drake University

Gowns and Hope: Gender on Display in the North Texas Region

Brian Lain, University of North Texas

P08 REGULATING REPRODUCTION

SPRING PARK BAY Chair: Jordan Frith, North Carolina State University

Constructing "Abstinence": Ideology and Sexual Health

Melissa Carrion, Purdue University, and Jonathan Hilpert, Indiana University

A Quiverfull of Babies: Examining the Religious Rhetoric of the Duggar and Waller Families

Christy Mesaros-Winckles, Bowling Green State University

Pregnancy and Politics: The Conservative Response to the Bristol Palin Pregnancy

Jordan Frith, North Carolina State University

The Pure Heartthrob: The Jonas Brothers and the Potential for Queering Abstinence

Bethany Keeley, University of Georgia

P09 DIGITAL RHETORICS

LAKE NOKOMIS Chair: James P. Zappen, Rensselaer Polytechnic Institute

Digital Rhetoric(s): Sparking Concord/Controversy for "Digital Literacies"

Justin Hodgson, University of Texas at Austin

Rhetoric and Digital Media: Symbolic Action from Burke to Baudrillard and Beyond

James P. Zappen, Rensselaer Polytechnic Institute

The Work of Teaching in the Age of Digital Reproduction: How Technology Transforms the Rhetoric of

Education

Robin Brown, University of Minnesota

Secondary (Digital) Literacy: Applying Ong's Theory of Orality and Literacy in Digital Context

Robert Baron, University of Minnesota

The Waning of Civility: Rhetorics of Affect in the Network Society

Justin Young, Claremont McKenna College

P10 DISABILITY RHETORICS II

COOK'S BAY Chair: John Duffy, University of Notre Dame

Experiencing Nonfiction: Axes of Interest in Disability Life Narratives

Nicholas Hetrick, Ohio State University

Read My Lips: A Rhetorical Analysis of Mabel Bell's 1895 "Subtle Art of Speechreading"

Brenda Brueggemann, Ohio State University

Letter-writing at a Nineteenth-Century Asylum-School

Zosha Stuckey, Syracuse University

Ethos on Display: E-patients and the Construction of Medical Knowledge

Susan Ghiaciuc, James Madison University

P11 PRESIDENTIAL RHETORIC

LAFAYETTE BAY Chair: Maureen Minielli, CUNY-Kingsborough

The U.S. Senate's Antithetical Readings of Washington's "Farewell Address" in 1862-1888

Adam Gaffey, Texas A&M University

The Virtue of "Thoroughness" as Corrective to Enslavement in Lincoln's Milwaukee Lecture on

Agriculture

Ross Singer, Southern Illinois University at Carbondale

Henry Kissinger's Rhetorical Presidency

Lee Honeycutt, Iowa State University

Lyndon Johnson's Liberalism in the Great Society: Constructing an Engaged American Public

Frank Stec, Penn State University

The Rhetoric of President Barack Obama: Transformative or More of the Same?

Nathalie Kuroiwa-Lewis, Saint Martin's University

P12 AS BABEL FALLS: IDENTIFICATION, DIVISION, AND HISTORY IN POLITICAL

ELK LAKE

TRANSITIONS *Chair:* Cezar Ornatowski, San Diego State University

Identification, Division and Consubstantiality Between: A Burkean Assessment of Political

Transformations in Post-Soviet Russia

David Williams, Florida Atlantic University

Constructing Pluralism: Identification and Division in the Political Transformation of Poland

Cezar Ornatowski, San Diego State University

Rejecting or Resisting Concord? Post-Communism and Its Unsettled Rhetoric in Romania

Noemi Marin, Florida Atlantic University

The Invention of America: George Washington's Presidency as a Paradigm for Transitional Rhetoric

Philippe-Joseph Salazar, University of Cape Town

Rhetoric and Nationalist Theory: Mustafa Kemal's Nutuk

Matthew deTar, Northwestern University

P13 RHETORIC AND CAPITALISM

CEDAR LAKE Chair: Francis-Clare Fischer, Divine Word College

Towards a Political Economy of Rhetoric in the Era of Capitalism's Crisis

Azfar Hussain, Grand Valley State University

The Rhetoric of the World Bank: Whose World? Whose Bank?

Melissa Hussain, Washington State University

Is It Mary, Satan or Just Plain Old Capitalism? The Apparitions at Medjugorje

Francis-Clare Fischer, Divine Word College

Silencing the Lamb: Containing Capitalism and the Murder of Harvey Milk

HISTORY OF RHETORIC SEMINAR WITH LAURENT PERNOT

Connie Johnson, University of Texas at Austin

DEER LAKE

P15 POWER DISCOURSES

P14

MAPLE LAKE Chair: Kerrie Farkas, Millersville University

Citizen (In)Action in City Council Discourse: Divisions of Power and Control of Discourse

Kerrie Farkas, Millersville University

Complete Control: Rhetoric Dominates Circumstance

Robert Browne, Minnesota State University

Communication and the Police: A Theory of Political Communication Within Foucault's Discourse on

Power

Greta Wendelin, University of Kansas

Michael Foucault and the Economy of Rhetoric

Kundai Chirindo, University of Kansas

P16 ANALYZING THE USES OF MUSIC

PINE LAKE Chair: Jason Waite, Western Oregon University

Whose Blues?: The Life (and Death) of a Collected Memory

J. Scott Andrews, Penn State University

Evangelicalism in Christian Heavy Metal

Jeremy Adolphson, University of Wisconsin, Milwaukee

A Rhetoric of Horror: Black Metal, Suffering, Self-Empowerment

Jason Waite, Western Oregon University

Territorialism in White-Supremacist Hate Rock

Kirsten Dyck, Washington State University

P17 PUBLIC INTELLECTUALS, PUBLIC DISCOURSE

BALLROOM 3 Chair: Paul Lynch, Saint Louis University

Defining the State: Argument from Definitional Essence in Randolph Bourne's "The State"

Mark Hoffmann, University of Maryland

The Rhetoric of Apostasy: Christopher Hitchens at War with the Left

Paul Lynch, Saint Louis University

Howard Zinn and the History of the American Empire

Sarah Jones, University of Nebraska at Lincoln

Birthers, Deathers, and the Right's "Ideologic" of Inferred Justification as Rhetorical Strategy

Kristen Seas, University of North Carolina, Wilmington

The Birth of a Public Intellectual: Noam Chomsky's Statement on the Responsibility of Intellectuals

James Dimock, Minnesota State University

Projection and the Non-Voter: A Jungian Analysis of Political Participation in the United States

Maegan Stephens, University of Texas at Austin

MONDAY, MAY 31, 2010

11:30 - 1:00 pm

Q01 ANALYZING PUBLIC CONCORD AND CONTROVERSY

ST. CROIX I Chair: Richard Herder, Georgia State University

Corporate Blind Spots and Tactical Resistance: Faux Histories and the Recovery of Conflicts in the

Coalition of Immokalee Workers' McDonald's Campaign

Richard Herder, Georgia State University

Porous Boundaries and Permissible Authorship: Netizenship in the Whole Foods Boycott

Jiyeon Kang, Western Illinois University

Which Side Are You On, Again? The Continuing, Divisive Rhetoric of Appalachia and Coal

Tom Bowers, Northern Kentucky University

Controversy and Creationism: A Look at the Institute for Creation Research's Museum of Creation and

Earth History

Julie Homchick, Dartmouth College

Extreme Makeover: Home Edition and the Politics of Hierarchical Inclusion

Helen Morgan, University of Minnesota

Q02 READING THE NEWS

ST. CROIX II Chair: Aaron Bruenger, Kansas City Art Institute

Representational Reporting: Mimêsis and Diegesis in Immersion Journalism

Christine Isager, University of Copenhagen

The Polish Daily News: (Re-)Writing the Polish Nation in Chicago

Jason Schneider, University of Illinois, Chicago

Politics of a Genre in Letters to the Editor

Natalia Kovalyova, University of Texas at Austin

Representations of Dissent in the Comments Section

Aaron Bruenger, Kansas City Art Institute

Community Identity Construction in Newsletter Discourse

Thomas D. Mitchell, Carnegie Mellon University

Q03 CIVIC RHETORIC, CIVIC ENGAGEMENT: THE ISOCRATEAN TRADITION

EXCELSIOR BAY Chair: Arthur Walzer, University of Minnesota

Isocrates' Panhellenism and the "Hymn to Logos"

Alex Hayden, University of Minnesota

The Isocratean Concept of Natural Law: Eloquence and Civilization in the Greco-Roman

Rhetorical Tradition

Robert Sullivan, Ithaca College

Thomas Elyot: Rhetoric and Prudence in the Isocratean Tradition

Arthur Walzer, University of Minnesota

Respondent: Ekaterina Haskins, Rensselaer Polytechnic Institute

Q04 THE SARAH PALIN PHENOMENON

LAFAYETTE BAY Chair: Connie Johnson, University of Texas at Austin

Media Representations of Sarah Palin

Connie Johnson, University of Texas at Austin

Sarah Palin's Preparations for 2010

Penni Pier, Wartburg College

Q05 THE RHETORIC OF SCIENCE

SPRING PARK BAY Chair: Jonathan Buehl, Ohio State University

The Visual Exordium: Re-Locating Frontispieces in Early Modern Science

Maria Gigante, University of Maryland

Seeing through Rocks: The Verbal Microscopy of Henry Clifton Sorby

Jeanne Fahnestock, University of Maryland

From "Pseudo-Movie" to "See Movie 1": The Incorporation of Digital Video in Scientific Arguments

Jonathan Buehl, Ohio State University

Spending for a Rainy Day: Latent Polysemy and the Rhetoric of Consumerism in Contemporary

Weather-Casting

Carrie Anne Platt, Zoltan Majdik, and Mark Meister, North Dakota State University

Q06 NEGLECTED AREAS OF LEGAL RHETORIC

DEER LAKE Chair: Ryan Malphurs, Texas A&M University

The Neglected Legal Rhetoric of L.A. Police Chief William Parker

John Gooch, University of Texas at Dallas

Supreme Court Arguments as Ritual Ryan Malphurs, Texas A&M University

International Justice in Rwanda

Mark McPhail, Southern Methodist University

The Role of Rhetoric in Legal Education

Jay Mootz, University of Nevada, Las Vegas

Respondent: James Aune, Texas A&M University

Q07 UNFORTUNATE TIMES: RHETORICAL IDENTIFICATIONS, MANUFACTURED

ELK LAKE RISKS, AND CONFLICTED HISTORIES

Chair: Catherine Chaput, University of Nevada at Reno

Ideology and Affect: The Productive Ambiguities of Rhetorical Criticism

Catherine Chaput, University of Nevada at Reno

Before Rhetoric Stands the Other: A Levinasian Reorientation

Danika Brown, University of Texas, Pan American

Global Warming and the Case for Stubbornly Realist Rhetorical Criticism

Marlia Banning, University of Colorado, Boulder

The Epideictic Rhetoric of the Kent State Shootings: Cause, Culpability, and Commemoration

Karen Powers, Kent State University, Tuscarawas

Q08 QUEER RHETORICS

GRAY'S BAY Chair: Debra Frank Dew, University of Colorado at Colorado Springs

The Right to Look: Disciplining the Queer Gaze in Mahogany

Kristin Stimpson, University of Texas at Austin

Alan Turing and the Performance of Queer Logics

Atilla Hallsby, University of Iowa

Publicity and Proposition Eight: The Case of Eightmaps.com

Sarah Spring, University of Iowa (*Hauser Award Winner*)

The ELCA Synod Adopts a Statement on Human Sexuality

Debra Frank Dew, University of Colorado at Colorado Springs

009 EXPLORING RHETORIC AS VISUAL AND MATERIAL: A BOTH/AND

WAYZATA BAY **PROPOSITION?**

Chair: Victoria Gallagher, North Carolina State University

The Apple Store's Material Rhetoric as a Technology of the Self

Daniel Sutko, North Carolina State University

Visuality and Materiality in the Work of Andy Goldsworthy

Victoria Gallagher and Kelly Martin, North Carolina State University

Diversifying the Pioneer in Legend and Image: Unpacking the Rhetoric of Memory and Identity in

Campus Art at a Midwestern University Margaret LaWare, Iowa State University

Revising Materiality for Digital Spaces: An Examination of Online Vietnam War Memorials

Dana Gierdowski, North Carolina State University

010 MASCULINITY AND FEMININITY

LAKE CALHOUN Chair: Elizabeth Fleitz, Southeast Missouri State University

Men in the Kitchen: Contested Masculinity in Contemporary Cooking Media

Elizabeth Fleitz, Southeast Missouri State University

Markers of Power and Privilege in Primetime Male Hierarchies

Sarah Kornfield, Penn State University

Ann Coulter's Inconvenient Gender: The Conservative Feminine Persona and Legitimate Public Agency

Margaret E. Farrar and Stephen A Klien, Augustana College

Becoming [Wo}men: Fashioning Subjectivity in VH1's "The Pick Up Artist"

Joshua Hanan and Matt Morris, University of Texas at Austin

Q11 POLITICAL AND RHETORICAL POSSIBILITIES IN THE TEACHING OF FIRST-

BIRCH LAKE YEAR COMPOSITION

Chair: Dahliani Reynolds, University of Pittsburgh

Rhetorics of (Dis)Content: Public and Disciplinary Discourse about First-Year Composition

Dahliani Reynolds, University of Pittsburgh

The Rhetorical Value of "Basic Writer": A Case Study of Teacher Talk

Pamela Vanhaitsma, University of Pittsburgh

Queer(er) Possibilities for Rhetorical Education

Stacey Waite, University of Pittsburgh

O12 FILM

LAKE NOKOMIS Chair: Richard Marback, Wayne State University

An Invitational Rhetorical Analysis of *Fight Club* Suzanne Berg, Bowling Green State University

Rhetorical Affect in Contemporary Horror Films

Marylou Naumoff and Erika Thomas, Wayne State University

Wikus van der Merwe's Body and the Fragility of Democratic Rhetoric

Richard Marback, Wayne State University

Q13 READING RHETORICAL ACTION IN AFRICA

CEDAR LAKE Chair: James Beitler, Roger Williams University

Making More of the Middle: The Rhetoric of Desmond Tutu and the South African Truth and

Reconciliation Commission

James Beitler, Roger Williams University

In Search of the Great Community: Rhetorical Community and the Problem of Xenophobia in

South Africa

Ryan Solomon, University of Wisconsin

Kwame Nkrumah and the Oratorical World of Ghana's First Republic

Erik Johnson, Northwestern University

Q14 RHEORICAL MUSIC: ENACTING DISSONANCE AND HARMONY IN SOCIO-

MAPLE LAKE POLITICAL PERFORMANCES

Chair: Kati Fargo, North Carolina State University

I'll Drink to That: Music, Masculinity, and the French Resistance

Kelly Jakes, University of Wisconsin, Madison

Remembering Rosa: Hip Hop, Performance, and Public Memory

David Green, Penn State University

Play it Again, Sam: The Rhetorical Dimension of Theme Songs in Political Campaigns

Kati Fargo, North Carolina State University

Q15 THE SOPHISTIC LEGACY

COOK'S BAY Chair: Karen Whedbee, Northern Illinois University

Gorgias' Affirmative Impulse John Vance, University of Louisville

Levinas's Metaphysics as Explication of Gorgias

Marc C. Santos, University of South Florida

The Early-Modern Critique of Professional Sophistry

Karen Whedbee, Northern Illinois University

Sophistry, Spirituality, and Feminist Historiography: Accounting for Agency in Julian of Norwich's

Showings

T J Geiger II, Syracuse University