(DRAFT March 1, 2012)

2012 RSA CONFERENCE PROGRAM

NOTES from Kris Ratcliffe:

(1) FINAL VERSION: The final program will show all presenters’ names, affiliations, paper titles, and panel titles.

(2) 3.1.12 DRAFT: This draft enables you to locate the day/time when you are presenting. Although rooms may change between this draft and the final version of the program, the days should be set so that you can make travel plans. To find your day/time, check the following

   a. **Panel submissions** are listed by panel numbers and by last name of panel proposers (individual speakers on panels are not listed below); only the panel title (in caps) is shown. The final version will, of course, list all speakers and their paper titles. It would be helpful if panel proposers email the day/time to their panelists.
   b. **Individual paper submissions** have been grouped into panels and listed by proposal numbers and last name of individual proposers.

(3) AV REQUESTS: Your requests are indicated by an asterisk next to a session number (e.g., A08* or F16*). These asterisks reflect AV requests made last September when proposals were submitted online. At this time, additional AV requests are not possible. IMPORTANT: The AV is not yet guaranteed, but that information should be posted on the RSA website by April 1 when negotiations are completed. As you might guess, AV is very expensive, so I’ve tried to limit it to certain rooms each day. If you requested AV but do not need it, please let me know.

(4) DEADLINE FOR PROGRAM CHANGES: If you have a conflict, please email Krista.ratcliffe@mu.edu by March 9, 2012.

(5) PAPER TIME LIMITS: As professional courtesy, time limits for papers should be scrupulously followed:
   a. Three-person panels are designed for 20-minute papers.
   b. The occasional four-person panel is designed for 15-min papers.
   c. Roundtable participants should confer with one another so as to leave time for discussion.

(6) CHAIRS: If chairs are not designated in the program, then the first presenter will serve the chair function (i.e., making introductions and watching time).

(7) OFF-SITE HISTORICAL VENUES: Just to make things interesting, five session are set at historic off-site venues. (Many thanks to Sue Wells of Temple U who walked me to these sites, negotiated their uses, and provided the maps below!)

(8) HOTEL RESERVATIONS: If possible, please support RSA by making hotel reservations at the Loews so as to help us meet our contractual obligations with the hotel.

(9) THANKS: And, finally, thank you all for your wonderful proposals. They were fun to read!

FRIDAY, MAY 25, 2012

8:00 am – 10:00 pm REGISTRATION (Millenium Foyer)

9:30 – 10:45 FRIDAY “A” SESSIONS

A01 0314, Sohan: RECOGNIZING IMMAPPANCY IN THE READING, WRITING, AND TEACHING OF RHETORIC (Washington A)

A02 0392, Kuperavage: DIFFICULT IDENTIFICATIONS: HEALTH, DISABILITY, AND MENTAL ILLNESS (Washington B)

A03 RHETORICAL ANALYSES OF MEDIEVAL TEXTS (Washington C)
   0748, Bommarito: “Uncer giedd geador”– Rhetorical Personae in the Old English “Wulf and Eadwacer”
   0091, Turner: Stopping in “fly-over country”: Sir Gawain and the Green Knight and the Ciceronian Tradition
   0066, Gustafson: Dante among the Sodomites: (Mis-)Identification, the Vernacular, and Civic Discourse in Inferno 15-16

A04 0766, Walters: MULTIMODAL DESIGN, POLITICAL CRITIQUE, AND RHETORICAL EDUCATION IN COLLEGE WRITING (Tubman)

A05 NATIONAL SECURITY AND TERROR RHETORICS (Anthony)
0962, Chirindo: The Consummatory, Epistemological, and National Security Functions of the Pirate Narrative
0904, Murray: "If You See Something, Do Something": The New Vigilante War On Terror

A06 CONSUBSTANTIALLY (Adams)
0009, Sery: Toward a Rhetoric of Spirit: Burke, Hegel, and Consubstantial Recognition
0191, Gogan: Consubstantiality in a Shifting Rhetorical Ecology: Familial Letter Writing during World War II
0499, Greenwalt: Public Response to the Gulf Oil Spill: Towards a Theory of Identification and Articulation through Consubstantiality

A07 REFRAIMING TRADITIONS (Jefferson)
0772, Gittinger: Re-framing the Controversy Over Human Origins
0213, Sharma: Beyond the Greco-Roman View of Rhetoric: An Illustration of the use of Nyaya Sutra Argument in a Writing Classroom
0664, Kennerly: The Mantle of Colbert, The Mantle of Cato

A08* 0025, Gross: IS THERE A RHETORIC OF IMAGES? THE PROBLEM OF STYLE (A1 Commonwealth)
A09* 0769, Reid: DIS-IDENTIFYING THE NONMODERN CONSTITUTION: BRUNO LATOUR'S RHETORIC AND COMPOSITION (A2 Commonwealth)
A10* 0706, deWinter: REFRAIMING IMPERIAL RHETORICS IN THE PRACTICE OF NATIONAL POLITICS (B Commonwealth)
A11* 0083, Jackson: THE CHRISTIAN RIGHT SINCE OBAMA: ARGUMENTS AND ARTIFACTS (A Regency)
A12* 0614, Longo: REFRAIMING RHETORICS OF SCIENCE: THE POSTHUMAN BODY (Lescaze)
A13* 0447, Cryer: OLD FLAMES, NEW FRAMES: RE-PLACING ENVIRONMENTAL RHETORIC (C Commonwealth)
A14 NINETEENTH-CENTURY WHITE FEMINISTS AND RHETORIC (Millenium Hall)
0010, Kelly: Cognitive Metaphor Studies and Gertrude Buck's The Metaphor: A Study in the Psychology of Rhetoric
0019, Engbers: A New Woman and a True Woman: Jane Campbell and the Re/Framing of Identity

11:00-12:15 FRIDAY “B” SESSIONS

B01 0965, TIEDEMANN: HUMAN RIGHTS / HUMANS WRITE: COMMUNITY LITERACY TEACHING AS HUMAN RIGHTS ACTIVISM (Washington A)
B02 IMMIGRATION RHETORIC (Washington B)
0106, Hartelius: Facing Immigration: Prosopopeia and Public Rhetorics of the “Muslim-Arab-Middle Eastern” Other
0857, Cortez: Ethnic Screening: Deflection, Reflection, and Selection of Immigration in Arizona SB2281
0405, Accardi: Circulating Counterhegemonic Ideographs Within the Immigration Debate: Rhetorical Agency and Postmodernity
B03 REFRAIMING BURKEAN THEORY AND PRAXIS (Washington C)
0357, Shaw: Burke, McKeon, Weaver: Reframing Modernist Rhetoric
0089, Loewe: “You Don’t Have Liability for Your STRAWMAN”: Sovereign Citizens, Capitis Diminutio, and Burkean Burlesque Loewe
0594, Andrews: Reframing Burkean Rhetoric for Exploring Virtual Simulacra

B04 RELIGION, WOMEN, AND SOCIAL JUSTICE (Tubman)
0007, Kristen Welch: The Female Seminary and Rise of Social Justice for Women
0311, Lundgren: Backstabbing Prophets: The Rhetorical Construction and Contestation of Gender, Religious Legitimacy, and Catholic Identity in the Apostolic Visitation of Institutes of Women Religious in the United States
0011, Buckingham: Perceptions of Participants after a High School World Religions Course
B05  20th-CENTURY AFRICAN AMERICAN TACTICS (Anthony)
    0850, Werner: Re-discovering African American Critical Practice during World War II
    1027, Evans: A Different Way to Tell the Story: The Du Boisian Rhetoric
    0938, Keller: Dick Gregory’s Satire on Segregation

B06*  RESPONDING TO RHETORIC THAT DOES VIOLENCE (Adams)
    0360, Smith: @$$hole: A Story of Internet “Being” and Rebellion
    0047, McCarthy: Would a SLUT by Any Other Name Still Wear Stilettos?: The Rhetoric of Underwear and Sexual Assault McCarthy
    0678m Marks-Dubbs: Bodies Under Construction: Rhetorical Tactics for Re-Scripting Rape

B07  ORIGINS AND FUTURES OF COMPOSITION (Jefferson)
    0351, Skinnel: Adams Sherman Hill, Accreditation, and the "Birth" of First-Year Composition
    0420, Nunes: Origins of the Five-Paragraph Essay
    0158, Kristine Johnson: Reframing College Writing: Disciplinary and Public Implications

B08*  0811, Hagood: IDENTIFICATION OF SELF AND OTHER IN VIRTUAL SPACES (A1 Commonwealth)

B09*  0785, Lagman: RE FRAMING RHETORICAL ACTION WITHIN GLOBAL DIGITAL NETWORKS (A2 Commonwealth)

B10*  PRESIDENT OBAMA'S RHETORIC AND ITS RECEPTION (B Commonwealth)
    0690, Keith Miller: Charging Treason While Committing Treason: Patricia Roberts-Miller's "Cunning Projection" and Barack Obama’s Identity Critics
    0937, Gonzalez: Novel Disclosures, Wordling, and the Politics of the Presidency
    0949, Pham: “The First Asian American President”: Obama, the Birthers, and the Identification of Foreignness

B11*  0421, Anderson: RHETORICAL REMAINS: AFFECT, ENACTMENT, AND THE LIVING DEAD (A Regency)

B12*  MOURNING AND MEMORIALS (Lescaze)
    0033, Goggin: The Role of Turn of the Nineteenth-Century Memorial Samplers in Gendering Sentiment and Mourning Practices
    0013, Walsh: War Memorials, Metonyms of Dead U.S. Soldiers, and the Delimitation of Commemoration and Mourning”
    0257, Haller: Friends or Enemies? Transnational Identification at Coronado National Memorial Haller

B13*  0417, Bowman: STEWART, COLBERT, AND THE REVIVAL OF COMMON SENSE REALISM (C Commonwealth)

B14  0617, Malkowski: New Directions in the Rhetoric of Medicine: Re/Framing our Modes of Influence in Practices of Modern Medicine (Millenium Hall)

12:30 – 1:45  FRIDAY “C” SESSIONS

C01  OFF-SITE VENUE: Mayor’s Room at City Hall

POLITICAL CONTROVERSIES & AUDIENCES
    0115, Political Controversy and Audience Reception
      Barbara Warnock, U Pittsburgh
    0114, Palin Reality: A metaphorical and narrative analysis of Palin's Vice Presidential Nomination Acceptance Speech
      Tiara Foster, Syracuse U
    0911, Barack Obama's Selma Sermon and Post-Partisan Political Theology
      Jason Moyer, Luther College
**Directions:** from Loew's Hotel (1200 Market Street) to City Hall (*Broad and Market Streets*)

Turn Left on Market Street, and walk west toward City Hall, a large grey building directly in the middle of Market Street just past 13th Street.

When you arrive at City Hall, turn right (north), and walk to the entrance near Juniper and Commerce Streets, which is marked “Visitor Entrance.” You will need to sign in and show identification; your bag will be inspected. Security will give you directions to the Mayor’s Room. Fifteen minutes will allow you to complete this process comfortably. This space is wheelchair accessible.

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**C02 529, Geisler: 2012 RSA CAREER RETREAT FOR ASSOCIATE PROFESSORS** (*Washington A*)

*Co-Chairs:* Cheryl Geisler, Patricia Roberts-Miller, Thomas Miller  
*Panelists:* Alfred Muller, Penn State Mont Alto  
Julie Bokser, DePaul University  
Meta Carstarphen, University of Oklahoma  
Christine Tulley, The University of Findley  
Martha Cheng, Rollins College  
Leah Ceccarelli, University of Washington

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**C03 RHETORIC, SCIENCE, AND NEUROSCIENCE** (*Washington B*)

0051, Dodson: Synapses and Memory Palaces: Synaptic Mapping, Topoi, and Rhetorical Memory  
0542, Gibbon: Neuroscience as Perspective: The Epistemological Grounds for a Humanistic Neurorhetoric  
0945, Christian Smith: Reframing the “Neuroscientific Challenge”: The Rhetoric of Decision Making Research

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**C04 GLOBAL PRACTICES OF WORKING TOWARD PEACE** (*Washington C*)

0060, Deng Zhiyong and Wang Lingling: A Dramatistic Analysis of the 7.5 Riot in Urumqi, China, in 2009  
0155, Abraham: Recognizing the Effects of the Past in the Present: Theorizing A Way Forward on the Israel-Palestine Conflict  
0640, Barnette: Hospitality and ‘Real Presences’: Dorothy Day’s Pacifist Conversion

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**C05 ARISTOTLE’S RHETORIC** (*Tubman*)

0712, Mifsud: Reframing Identities from Exclusion to Exception: Tracing Exception as a Means of Persuasion in Aristotle’s Theory of Forensic Rhetoric  
0728, Anderson: Shame on You! Developing Character through Shame in Aristotle  
0953, Cutshaw: Good Man Reasoning

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**C06 1001, Spring: REFRAMING THE FRAMERS: THE RHETORICAL WORK OF RESISTING SLAVE IDENTIFICATIONS** (*Anthony*)

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**C07 RHETORICS OF LEGAL COURT CASES AND QUESTIONS OF RIGHTS** (*Adams*)

0826, Howell: When Communism and Jim Crow Collide: Harry Raymond and the Case of Willie McGee  
0321, Hickey: In defense of “Breathing Space:” The Structure of Political Debate in Snyder v. Phelps  
0123, Helen Lee: Rhetorical Construction of Gender in Marriage Cases

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**C08 0993, Strickland: CORPOREAL RHETORIC** (*Jefferson*)

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**C09* 0170, Rice: SOCIAL DELIVERY** (*A1 Commonwealth*)
C10*  0173, Huber: PROPHETIC RHETORIC ON THE ROAD TO MORAL SALVATION (A2 Commonwealth)

C11*  0169, Mehler: SPATIAL EPIDEICTIC: MATERIAL RHETORICS AND CONTINUUMS OF (MIS)IDENTIFICATION (B Commonwealth)

C12*  403, Hirsu: THE ETHICS OF VISUAL FRAMING AND THE COMIC CORRECTIVE (A Regency)

C13*  QUEER RHETORICS (Lescaze)
      0016, Bailey: Love Multiplied: Sister Wives, Polygamy, and Queering Heterosexuality
      0333, Rand: The Queerness of Rurality; Or, Idaho Made Me This Way
      0759, Bumstead: Queering the Ice: A Critical Rhetoric of the Case of Johnny Weir

C14*  Minbiole, 0709: AESTHETIC RHETORICS OF WAR: DEFENDING AND CONTESTING WAR THROUGH ART, CULTURE, AND MEDIA (C Commonwealth)

C15  0277, Inabinet: A DIALOGUE ON RECENTLY PUBLISHED BOOKS IN THE HISTORY OF RHETORIC [Sponsored by ASHR] (Millenium Hall)

C16  0814, Werner: THIS CHANGES EVERYTHING--OR DOES IT?: TECHNO-NOVELTY AND THE RE-FRAMING OF IDENTIFICATIONS (A Congress)

C17  RHETORICAL THEORY (B Congress)
      0027, McComiskey: The Dimensions of Rhetoric
      0336, Parfitt: The Problematological Reframing of Rhetorical Theory
      0770, Merchant: Rhetoric, Theory, Ideology

C18  CREATING IDENTITIES IN U.S. PRESIDENTIAL CAMPAIGNS (C Congress)
      0324, Gaffey: Prophecy, Collectivism, and Presence: The Rhetoric of Henry A. Wallace’s 1948 Southern Tour
      0453, Lehn: Mrs. Kennedy, Syndicated Columnist: Identities Reframed in “Campaign Wife”
      0753, Ginther: Narrative, the Self, and the Creation of a Presidential Political Identity: Michele Bachmann’s Candidacy Announcement

C19*  APOLOGIA AS RHETORICAL PRACTICE (Parlor 2)
      0380, Lynch: Reframing the Case: An Apologia for Casuistry as Rhetorical Practice
      0441, Lemley: I'm Kind of, Mostly, But Not Totally Sorry I Killed Your Mother: Apology in the Aftermath of the Salem Witchcraft Crisis
      0532, Santos: From a Vial of Hemlock to a Vial of Steroids: Apology, Agonism, and Aporia*
      0952, Dudash: Framing Public Apologies for the Personal Pfense: (Re) constructing the Private/Public Identity in Political Apologia

C20  Seminar Meeting (Roberts Boardroom)
      Leader: Professor Laurent Pernot
      Registered Participants: Janet Atwill (U Tennessee), Kathleen Bingham (U Utah), Joshua Butcher (Trinitas Christian School), Karen Carter (Arizona State U), Brad Cook (U of Mississippi), Jennifer DeWinter (Worcester Polytechnic Institute), Richard Graff (U Minnesota), Larry Green (U Southern California), Katie Homar (U Pittsburgh), Susan Jarratt (U of California, Irvine), Robert King (Elms College), Kathryn Lambrecht (U Nevada), Kathleen Lamp (Arizona State U), Ilon Lauer (Western Illinois U), Carsten Madson (U of Aarhus), Kerri Morris (Governors State U), Ellen Quandahl (San Diego State U), James Selby (Whitefield Academy), Jurgen Siess (Université de Caen), Jamie Thornton (Kaplan U), Vessela Valiavitcharska (U Maryland), Susan Wells (Temple), Marjorie Woods (U Texas)

C21  EMERGENT GENRES (Howe)
      0410, C. Miller: Genre Emergence and Evolution
      0999, Russell: Model Readers and the Manufacture of Exigence in Emergent Genres
      0932, Mallette: Cookbook Rhetoric: Cooking Memoirs and the Formation of Identity and Genre

2:00-3:15  FRIDAY “D” SESSIONS

D01  OFF-SITE VENUE: African American History Museum
0092, Perryman-Clark: REFRAMING BLACK WOMEN'S INTELLECTUAL SPACES: LEARNING FROM PEDAGOGICAL, SCHOLARLY, AND METHODOLOGICAL APPROACHES TO RHETORICAL STUDIES

On Making It In Rhetoric and Composition: A Black Woman's Perspective on Motherhood, Marriage, and Graduate School
April Baker-Bell, Michigan State U
On Teachable, Rhetorical Moments: The Examination of Illness Narratives by Black Women
Letitia Fowler, Michigan State U
On Mothering: Intellectual Possibilities for Examining Black Women's Roles in Writing Program Administration
Staci Perryman-Clark, Western Michigan U

Directions: Turn Right from Loew’s front door, and walk east on Market to 11th Street. Turn left (north) on 11th and go two blocks to Arch Street. Turn right (east) on Arch Street, and walk four blocks to 7th Street. Go into the African American History Museum; panel is in the auditorium. (Total distance: .6 mile) This site is wheelchair accessible.

D02  0330, Alexander: PERFORMING IDENTITIES: RHETORIC AND INTERSECTIONALITY (Washington A)

D03  0872, Lessner: OUR CALL FOR ACTION: REFRAMING THE CONSTRUCTED IDENTITIES OF STUDENTS AND TEACHERS OF WRITING IN HIGHER EDUCATION (Washington B)

D04*  CHANGING CONCEPTS OF U.S. CITIZENSHIP (Washington C)
*0767, Martha Cheng & Chambliss: The 1909 Plan of Chicago as Representative Anecdote: Envisioning Citizenship at the Turn of the Century
0479, Hahn: Reframing Citizenship Identification: The Rhetoricity of White Racial Shame

D05  FUNCTIONS OF ANTI-SLAVERY DISCOURSES (Tubman)
0478, Stillion Southard: The Audacity of the Plain Style: Quaker and Puritan Plain Styles in Early American Anti-Slavery Discourse
0326, Huffman: Capitalizing on Ambivalence: Enslavement Tropes in Nineteenth Century America Social Reform Discourses

D06  RHETORICAL ANALYSES OF PLACE (Anthony)
0458, Richards: Consubstantiality along the 49th Parallel: The Rhetorical History of Canadian (Anti)Annexation Movements
476, Foster: Reframing Local Identity: Star Trek and the Visual Rhetorics of Place Branding in Rural Alberta.
0461, Leahy: Se Habla Español Aquí: A Case Study of Authorship, Agency, and Self-Governance in New Mexico
0956, Councilor: Kneading a Palatable Identity: The Rhetorical Function of Cookbooks in the Assimilation of New Mexico

D07*  MEDIEVAL AND EARLY MODERN RHETORICS (Adams)
0017, Ramsey: Reframing Deliberative Rhetoric in the Middle Ages: Identifying Noble Women as Agents of Civic Persuasion in the Long Twelfth Century
0229, Dickson: "I am what you should be": Ciceronian self-fashioning in Jonson’s Catiline
*0944, Weaver: Mother Knows Best: Ethos in Dorothy Leigh’s Seventeenth Century Conduct Manual
D08  PERCEPTIONS OF SELF AND OTHERS (Jefferson)
  0008, Welch: Jane Elliott and the Reframing of Self-Perception
  0385, Farkas: Composing Empathy: Understanding Self and Identifying Other Through Reflective Writing and Social Action
  0393, Johnson, Redemptive Self-Love: A Reframing of Perception

D09* LISTENING (A1 Commonwealth)
  0166, Bokser: "Exodus Re/framed: A Listening Rhetoric"
  0929, Holding: Listening Gestures
  0794, Oleksiak: Paper Towels Getting Married: Listening to the Cultural Logics of Homosexuality

D10* 0752, Sano-Francini: WHEN TECHNOLOGIES & BODIES MEET: SHIFTING IDENTITIES ACROSS MACHINES (A2 Commonwealth)

D11* 0974, Spurlock: RE/FRAMING "IT GETS BETTER": QUEERING THE GENEALOGIES OF CRITICAL IN(TER)VENTION (B Commonwealth)

D12* 0655, Detweiler: IDENTIFYING DIS-IDENTIFICATIONS: THE CASE OF VICTORIA WOODHULL, DISAPPEARED RHETOR (A Regency)

D13* 1011, O’Neill: COLOR AND STYLE: STRATEGIES FOR IDENTIFICATION, FRAMING, AND RESISTANCE IN AFRICAN-AMERICAN RHETORICAL PRODUCTION AND ACTS (Lescaze)

D14* FASHION AND RHETORIC (C Commonwealth)
  0126, Mendes: Fashion and Rhetoric
  0517, Blum: Fashion Statements: The Investigation of Clothing and Political Performances in a Gendered Public Culture
  0085, Pye: "Sarah-dipity": Framing, Feminine Style, and the Mediated Identity of Sarah Palin

D15 0142, Charney: AGONISM AND DIALOGISM IN ANCIENT AND MEDIEVAL JEWISH TEXTS
  [Khal Rhetorica Affiliate] (Millenium Hall)

D16 0642, Farris: THE HELP IN CONTEXT: WHITE WOMEN, CIVIL RIGHTS, AND ISSUES OF IDENTIFICATION (A Congress)

D17 0922, Thomas: NAVIGATING THE CONTINGENT: THE ROLE OF IMAGES, SPACES, AND VISION IN ALTERING IDENTIFICATIONS (B Congress)

D18 0941, Campbell: PHRONESIS, IDENTIFICATION, AND EQUALITY IN U.S. LEGAL RHETORIC (C Congress)

D19 THE ROLE OF THE CONTEMPORARY UNIVERSITY (Parlor 2)
  1007, Daniels: Reframing Academia: The Identification of the Contemporary University with Corporate America
  0961, J. Combs: The Mis-Education of Michael: Rhetorical Analysis of a Southern Utah Rancher's Advice to the College of Southern Utah

D20 (Roberts Boardroom)

D21 RHETORICS OF VICTIMHOOD: PLACES AND INDIVIDUALS (Howe)
  580, Garriott: Re-Framing Southern Identity through the Landscape of Victimization: A Rhetorical Reading of Charles Town Landing
  0986, Milakoviv: Showcasing the Scars: Competing Frames of Victimhood in the Former Yugoslavia
  0717, Paul Johnson: Breaking Bad: Identification and Dis-Identification with the Victimhood of Privilege

3:30 – 4:45  FRIDAY "E" SESSIONS

E01 0631, Bengtsson: FRAMING DANISH POLITICAL RHETORIC THE AMERICAN WAY: HOW US POLITICS AND MEDIA PREFIGURE THEIR DANISH COUNTERPARTS (Washington A)

E02 0647, Berry: OUTREACHING IDENTITIES: PUBLISHING AND PERFORMANCE FROM THE PRISON-
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<td>DEBATING DIVERSITY: AN ANALYSIS OF THE LEGAL AND ETHICAL ARGUMENTS</td>
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SURROUNDING THE SIXTH CIRCUIT COURT OF APPEALS DECISION IN COALITION TO DEFEND
AFFIRMATIVE ACTION, INTEGRATION AND IMMIGRANT RIGHTS AND FIGHT FOR EQUALITY BY ANY
MEANS NECESSARY (B Congress)

E17 DEBATING REVISIONS OF CIVIL RIGHTS RHETORIC (C Congress)
0335, Feigenbaum: Should Rosa Parks be Adulated or Emulated?: Challenging Rhetorics of Disengagement in
Civil Rights Archetypes
1029, Trim: Tea Shall Overcome: Questioning the Appropriation of Civil Rights Movement Rhetoric in
Conservative Politics

E18 RHETORICS OF “DEVELOPING” REGIONS/NATIONS (Parlor 2)
0338, Cooke: Reframing Laptops, Children, and Education in Developing Nations:
Metaphors that Re-construct Identities in the One Laptop Per Child Project
0875, Hennessey: Ethical Implications and Long-Term Impacts of Volunteer Tourism on Developing Regions

E19 INTERNATIONAL TASK FORCE MEETING (Roberts Boardroom)
Chair, Kendall Phillips
Participants: Cecilia Miranda (Brazil), Alejandro Vitale (Argentina), Jing Zhao (China), Ying Yuan (China), John
Moffatt (Canada), Ruth Amossy (Israel), Hilde van Belle (Belgium), Lisa Villadsen (Denmark), Philippe Salazar
(South Africa), Ryan Solomon (South Africa), Alan Finlayson (UK)

E20* ANALYZING VISUAL RHETORICS (Howe)
0714, Endres: Re/framing the Word as a Force of Visual Rhetoric: From Orality to Visual Presence in Insular
Illuminated Manuscripts
0676, Hahner: Framing Visual Rhetoric: The Riot Kiss
0512, Hagan/Martha Cheng: Analysis versus Production in Visual/Verbal Communication

*5:00 – 6:30 FRIDAY KEYNOTE SPEECH (Millennium Hall)
Encapsulating the National Identity in Key Presidential Phrases
Kathleen Hall Jamieson & Karlyn Kohrs Campbell

6:30 – 8:00 FRIDAY KEYNOTE RECEPTION (Millennium Hall)

SATURDAY, MAY 26, 2012

8:00 – 9:15 SATURDAY “F” SESSIONS

F01* EARLY U.S. RHETORICS (Washington A)
0061, Reynolds: Franklin and Empiricism: On Becoming a Tolerable English Writer
0710, Casey: English Literacy and American Identity: Rhetorics of Writing in Eighteenth-Century Philadelphia
*0997, Nardone: Reframing a Scientific Culture: The Rhetoric of Benjamin Smith Barton

F02 0291, Prasch: IDENTITY, SUBJECTIVITY, AND THE ARCHIVE: CASE STUDIES AND CRITICAL
REFLECTIONS (Washington B)

F03 0298, Sheriff: NAMING, FRAMING, AND RE-FRAMING: GOD AND DEVIL TERMS IN CONTESTED
RHETORICAL SITUATIONS (Washington C)

F04 RHETORICS OF POPULAR CULTURE (Tubman)
0863, Ingals: The Bakhtinian Grotesque and The Fall of Cultural Kings
0022, Brentlinger: A Weapon from Wandlore: Consubstantiality in the Realm of Harry Potter
0812, Hilligoss: Malcolm Gladwell’s [Rhetorical] Situation

F05 ETHOS, SUBJECTIVITY, AND IDENTIFICATIONS (Anthony)
0032, Caccia: Relocating the Habitual Meeting Place: Ethos as an In-Situ Dynamic
0055, Robertson: Authors, Roles, and Subjects
0129, Cisneros: Love and Rhetoric: A Dear Josh Letter


F07 ARTISTS AS RHETORICIANS (Jefferson)
0782, Heilman: The Political Engagement of the Post-revolutionary Mexican Avant-Garde
0226, Westin: Contemporary Global Art: Schizophrenic Identity, Cosmopolitan Imagination
0555, Corrigan: Does it (Still) Matter if You’re Black or White?: Afrofuturism in Michael Jackson’s Art
0887, Morris: Kanye West’s Reframing of Audience Values

F08* 0818, Lazcano-Pry: RACIALIZED RHETORICS: UNDERSTANDING PAST AND PRESENT TACTICAL REFRAMINGS OF AMERICAN IDENTIFICATIONS (A1 Commonwealth)

F09* LEGAL/POLITICAL/CULTURAL LOGICS THAT HAUNT DEFINITIONS OF MARRIAGE (A2 Commonwealth)
0490, Hillard: Definitional Anxieties over Protecting Marriage: Kategoria as Civic Violence
0892, The Victim Style In Religious Anti-Gay Rhetoric
0081, Stache: A Definitional Argument of Marriage: A Case Study of Sister Wives

F10* 0402, Schell: RE/FRAMING ENVIRONMENTAL CRISIS AND DEVELOPMENT RHETORICS: LOCAL/GLOBAL CONTEXTS FOR RHETORICAL ACTION (B Commonwealth)


F12 0342, Stroud: REFRAMING JOHN DEWEY’S CONTRIBUTIONS TO RHETORICAL STUDIES (Lescaze)

F13* 0492, Long: IN CONSIDERATION OF WHAT’S POSSIBLE: THREE CRITICAL APPROACHES FOR REFRAMING DIFFERENCE (C Commonwealth)

F14 RHETORICS OF PREACHING (Regency CZ)
0103, Carsey: Identification Delivered: Persuasion and the Politics of the Fifth Canon
0227, Martin: Disintegrating Discourses? A Rhetorical Analysis of How Evangelical Pastors are Teaching the Free Market and Preaching Personal Responsibility since the Onset of the Recession of 2008
0437, Yerke: “Discerning God’s Will for Us”: Narrative and the Pulpit

F15* 815, Retzinger: BENEATH THE MASK THERE IS AN IDEA: RE/FRAMING IDENTITIES IN THE MATERIALITIES OF PRINT AND DIGITAL TEXTS (A Congress)

F16 RHETORICS OF THE 2011 EGYPTIAN REVOLUTION (B Congress)
0094, Just: Disastrous Dialogues – meaning formation, agential potential, and the Arab spring
xxx, Coletu: Beyond Persuasion: The Rhetorical Form of Revolutionary Movements
0212, Bridgman: (Re)Framing the Interests of English Speakers: “We are all Khaled Said”

F17 RACIAL IDENTIFICATIONS AND IDENTITIES (C Congress)
0818, Lazcano-Pry: Racialized Rhetorics: Understanding Past and Present Tactical Reframings of American Identities
0533, McNeil: A Turn for Reciprocity: Fostering a Space for Multi-Multiracial Identities
0880, Williams: ‘Hispanic and White Only’: Rhetoric and the Changing Notion(s) of Race in the United States

F18 COMMUNICATING ACROSS CULTURES (D Commonwealth)
0593: Lorimer: Metonymic Reframing in Multilingual Communication
0964, Li: Divergence and Convergence in Intercultural Communication: A Rhetorical Case Study of Online Movie Reviews
0886, Lalicker: Re/Framing Identifications for an Intercultural Era: Updating and Teaching Young, Becker, and Pike’s Rhetoric of Reconciliation

F19* PERSONAL AND NATIONAL IDENTITIES IN LITERARY RHETORICS (C1 Regency)
0157, Seeman: Dialogue and Internal Monologue: Modes around the Limitations of the Self in Literary Journalism
0446: Horton: "We have come so far, it is over": Identification and Rhetoric in Sylvia Plath’s Last Poems

0998, Holling: Violent Identifications in a Femicide Testimony

F20 ENGAGING HISTORIES OF ENGLISH AND COMMUNICATION STUDIES (Howe)

0408, Cole: Dividing a Shared History: Defining Rhetoric within the Disciplinary Identities of English and Communication Graduate Students

0379, Spring: Disciplinary Identifications with Aristotle’s Rhetoric

9:30 — 10:45 SATURDAY “G” SESSIONS

G01 OFF-SITE VENUE: Reading Room, Philadelphia Athenaeum

Seminar Meeting
Leader: Professor Laurent Pernot

Registered Participants: Janet Atwill (U Tennessee), Kathleen Bingham (U Utah), Joshua Butcher (Trinitas Christian School), Karen Carter (Arizona State U), Brad Cook (U of Mississippi), Jennifer DeWinter (Worcester Polytechnic Institute), Richard Graff (U Minnesota), Larry Green (U Southern California), Katie Homar (U Pittsburgh), Susan Jarratt (U of California, Irvine), Robert King (Elms College), Kathryn Lambrecht (U Nevada), Kathleen Lamp (Arizona State U), Ilon Lauer (Western Illinois U), Carsten Madson (U of Aarhus), Kerri Morris (Governors State U), Ellen Quadahi (San Diego State U), James Selby (Whitefield Academy), Jurgen Siess (Université de Caen), Jamie Thornton (Kaplan U), Vessela Valiavitcharska (U Maryland), Susan Wells (Temple), Marjorie Woods (U Texas)

Directions: Turn right leaving Loew’s and go east on Market Street to 6th Street. Turn right on 6th Street and walk south four blocks, to Walnut Street. You will be at Washington Square Park. Continue an additional half block; the Athenaeum will be on the left side of 6th Street. Total distance: .8 mile. This site is wheelchair accessible

G02 RHETORICAL ANALYSES OF LITERARY TEXTS (Washington A)

0731, Jepnerck: The Pedagogy of the Constructed Self in Frances Perkins’s Rhetorical Autobiography

0281, Ke: From Hostile Other to Dear Mother: the Reshaping of Albania-Europe Relations in I. Kadare’s Works

0722, Williamson: Reading Between National Lines: Pearl Buck’s Rhetoric of Universal Humanity

0180, Guler: The Rhetorical Construction of Ataturk’s Nutuk as a Sacred Text in Contemporary Turkey

G03 0178, Jung: COMPLEX LIVING SYSTEMS: SUSTAINMENT THROUGH IDENTIFICATION (Washington B)

G04 0096, De los Santos: “THE IDEA OF LATIN AMERICA”: RECONSIDERING IDENTITY FORMATION IN LATIN AMERICAN AND LATINO CONTEXTS (Washington C)

G05 GOVERNMENT IDENTITIE S & SPECTACLE (Tubman)
RSA 2012 Conference Program  
(March 1, 20012, Draft)  12

0225, Kunde: The Contract with America: Reframing Government through the Iconic Encasement of Form and Message
0353, Jackson: Red State Re/Framed: Reclaiming Oklahoma’s Radical History/Political Identity
*0424, McKean: Congressional Committee Hearings as Political Spectacle

G06 0216, Wright: REFRAMING OUR UNDERSTANDINGS OF NINETEENTH-CENTURY AMERICAN RHETORIC TO INCLUDE THE CATHOLIC: A BEGINNING (Anthony)

G07 DEMOCRACY IN PRACTICE (Adams)
0308, Rechnitz: Democracy as Discursive Insurgency: Entering and Breaking
0595, Bost: Democracy and its Death Drive(s): Event and the Reframing of Subjectivity in Democratic Style
0935, Mulholand: Deconstructing America: Stephen Colbert’s Testimony Before Congress

G08 0205, Oakes: WORKERS, CRITICS, RADICALS, CLERKS: RE/FRAMING IDENTITIES AT THE UNIVERSITY OF NEW CAPITALISM (Jefferson)

G09* 0239, Luce: QUEER MOVEMENTS, QUEER RHETORICS: IDENTIFICATION AND IDENTITY IN LGBTQ EXPERIENCE (A1 Commonwealth)

G10* 0219, Segal: HEALTH RHETORIC IN THE PUBLIC SPHERE (A2 Commonwealth)

G11* 0367, Bruce: AESTHETIC NOISE: RHETORICAL DISIDENTIFICATION AND SPACES OF DISSENSUS (B Commonwealth)

G12* KENNETH BURKE’S LOGOLOGY AND SCAPEGOATING (A Regency)
0049, Beale: From Logosophia to Logology: Kenneth Burke's Appropriations of Coleridge
0200, Martinez: Applying Kenneth Burke’s Scapegoating Dialectic to Heidegger’s Being & Time: An Exploratory Account of Rhetorical Purification as Authenticity
0366, Wills: Reframing Advertising Discourse as Sermons of Salvation: How Burke’s Logology Explains Advertising

G13 0404, Minardi: RE/FRAMING OUR COMMITMENTS: FROM HISTORY TO IDENTIFICATION (Lescaze)

G14* 0138, Richardson: THE AUTHENTIC: ON IDENTIFICATION AND DISTANCE (C Commonwealth)

G15* CHINESE MIGRANT WORKERS & REPRESENTATIONS OF CHINESE IN THE U.S. (Regency C2)
0100, Mingjie Wang: Rhetorical Topoi in Action: Public Space and Struggle of Identification at a Grassroots Organization of Chinese Migrant Workers
0439, Li: Surveillance and Discipline of “the Other”: The Representation of Chinese Immigrants in the Statistical Atlases of the United States from 1874 to 1925

G16* 1024, Schulz (identical to 651, Wood): REFRAMING THE SELF IN ACTS OF DEFIANCE: IDA B. WELLS’ CONFRONTATIONAL RHETORIC (A Congress)

G17 0855, Fishman: TEACHING RHETORIC, TEACHING IDENTIFICATIONS: A ROUNDTABLE DISCUSSION (B Congress)

G18 0422: Beasley: AUTHOR MEETS (RHETORICAL) CRITICS: ROGERS SMITH DISCUSSES RACIAL IDENTITY IN OBAMA’S AMERICA (C Congress)

G19 INTERPRETING VISUAL IMAGES (D Commonwealth)
1022, Kjeldsen: Four rhetorical qualities of pictures
0080, Carlton: Surprise Homecomings and Vicarious Sacrifices

G20* RHETORIC AND SCIENCE (C1 Regency)
0223, Fahnestock: The Rhetorical Control of Novel Images in Science
0125, Ceccarelli: Reframing the Frontier of Science: George W. Bush’s Stem Cell Rhetoric"
0780, Sidler: Drawing the Search Term: Visual Rhetoric in Chemistry Research

G21 WIKILEAKS (Howe)
0208, Daniel: WikiLeaks and the Negotiation of Post-National Civic Agency
0719, Blankfield: The Secret of the Leak: WikiLeaks and the Production of Silence

11:00 — 12:15 SATURDAY "H" SESSIONS

H01  CHRISTIANITY AS SOCIAL/BUSINESS LOGIC  (Washington A)
0343, Gardner: The Social Gospel as Christian Empiricism: William T. Stead’s If Christ Came to Chicago
0256, Keeley-Jonker: Jesus, the Founder of Modern Business: Rhetorics of Christianity and the Masculine Executive in 1920s America

H02  RHETORICS THAT AFFECT FAMILIES  (Washington B)
0742, Vinson: “Do You Know Who the Father Is?”: A Rhetorical Analysis of Confrontations between Strangers and Teen Moms
0893, Stevens: American Housing Defined
0960, Khoury: Domestic Violence Bill in Lebanon and the Public Sphere

H03*  INFLUENCES ON U.S. GOVERNMENT POLICIES  (Washington C)
0824, Kuperavage: Petitioning Against the “Opium Evil”
0433, Kimokeo-Goes: Progressive Imperialism and Reframing American Identity
*806, Karlin: Civilian Exclusion: The Rhetorical Diffusion of Responsibility for Japanese Internment Camps in “Executive Order No. 9066”

H04  0221, Braun: REFRAMING THE UNIVERSITY: THE PROPAGATION OF NEOLIBERALISM IN HIGHER EDUCATION  (Tubman)

H05  RHETORICAL CONSTRUCTIONS OF CLASS CATEGORIES  (Anthony)
0345, Snyder: The Hillbilly as “Rhetorical Myth”: Re/Framing Appalachian Identity
0905, Crafting Capitalist Identifications: Recovering the Image of the CEO After the 2008 Economic Collapse
0972, Jones: Negotiating—and Rejecting—Conflicting Identities: Colleague/Employee, Grad Student/Customer, etc.

H06  0234, Pender: RISK(Y) IDENTIFICATIONS IN BIOMEDICAL AND HEALTH ACTIVIST DISCOURSES  (Adams)

H07  0468, Klujeff: CONSTITUTING NATIONAL IDENTITY: DANISH GENRES OF GOVERNANCE  (Jefferson)

H08*  0861, Ramsey-Tobienne: RE/FRAMING DIGITAL HISTORICAL METHODS: TOOLS, TECHNOLOGIES, ETHICS, EPISTEMOLOGIES  (A1 Commonwealth)

H09*  0518, Hangau-Bresch: DISCOURSES OF MADNESS: THREE HISTORICAL PERSPECTIVES  (A2 Commonwealth)

H10*  0187, Karshner: Thinking and Speaking the Circle: Symbolic Action in Navajo Rhetoric
0760, Boggs: “Would you Pee in a Church?”: Compulsory Native Rhetoric on the San Francisco Peaks
0817, A. Davis: Re/Framing the NMAI: Storytelling and the Invisible Influence of Institutional Memory

H11*  0037, Zeleny: ENTER THE ACTRESS: WOMEN, RHETORIC, AND THE THEATRICAL STAGE  (A Regency)

H12  0176, Jack: REFRAMING THE BRAIN: IDENTIFICATION AND THE RHETORIC OF NEUROSCIENCE  (Lescaze)

H13*  0466, Siess: RESHAPING IDENTITIES IN SITUATIONS OF CRISIS AND RADICAL CHANGE  (C Commonwealth)

H14  0018: SYMMETRY, PRAGMATISM, HUMANISM: THE WORK OF WALTER H. BEALE  (Regency C2)

H15*  0455, Riley: REFRAMING FORCE: (RE)IDENTIFICATION AND PERFORMATIVITY IN OBSCENE, OFFENSIVE, AND VIOLENT TEXTS  (A Congress)

H16  FEMINIST RHETORICS: THEORIES AND PEDAGOGBYES  (B Congress)
0477, McKinnon: Re/Framing Essentialism, Intersectionality and Recognition: A Feminist Rhetorical Approach to the Audience
0329, Vogel: Still “The Other ‘F’ Word”: Re/Framing the Rhetoric of Feminism within Composition Courses
0603, Fredlunk: Boston’s Gleaning Circle (1805): Reframing Women’s Education

H17  RHETORIC AND COMPOSITION PEDAGOGIES (C Congress)
0564, Burkett: Rhetorical Tactics for Improved Stature and Structure of Composition Pedagogy
0246, Daisy Miller: The Citizen in the Classroom: Teaching Composition during the 2008/2011
0834, Agee: (Re)Constructing Ourselves, Our Worlds, and Our Classrooms with 3D CGI

H18  RHETORICAL ANALYSES OF POPULAR CULTURE GENRES (D Commonwealth)
0378, Merserko: Be Here Now: Perpetual Contact, Absent Presence, and the Windows Phone 7 “Really” Advertisements
0182, Mehta: Reframing the Self in the World in the French Comic Book La Vie de Pahé
0658, Rossing: Equal Opportunity Offenders and Politics of Unaccountability

H19* INTERSECTIONS OF RHETORIC AND ECONOMIC THEORY (C1 Regency)
0172, Johnson: An Economic Theory of Professional Identity: A Case for Web Labor
0660, Stec: Reclaiming Social Knowledge: This American Life Making the Economic Crisis Matter
0480, Stangler: Economic Citizenship in Paul Ryan’s “Roadmap for America’s Future”

H20  RESEARCH NETWORK [Will continue into session I22, running from 11:00-1:45, including a box lunch] (Howe)
Leaders & Participants:
- Ralph Cintrón (U of Illinois-Chicago): Mette Bengtsson, Brian Larissa, Tim Dougherty, Genevieve Garcia de Muellern, Christine Beagle, Ligia Mihut, Lisa Thornhill Richman
- Diane Davis (U of Texas-Austin): Erin Williams, Katie Irwin, Steven Accardi, Shreelina Ghosh, Jacob Robertson
- Chris Farris (Indiana U): Sarah Kornfield, Erich Werner, Meaghan Brewer, Genesea Carter, Carolyn Wisniewski, Lauren Lemley
- Cara Finnegan, (U of Illinois): Dawn Armfield, Caitlin Bruce, Lavinia Hirsu, Lara Stache, Monica Westin, Caroline Gottschalk-Druschke
- Shirley Wilson Logan (U of Maryland): Rasmus Rønlev, Diedre Evans Garriott, Nadya Pittendrigh, Ghanashyam Sharma, Mittie Carey, Vanessa Rouilloon
- Carolyn Miller (NC State U): Lauren Archer, Miles Coleman, Judith Fourzan-Rice, Gerald Jackson, Daniel Kim, Mridula Mascarenhas
- Roxanne Mountford (U of Kentucky): Matthew Oakes, William Duffy, Emily Murphy Cope, Carolyn Ostrander, Mary Beth Pennington, David Stock
- Lester Olson (U of Pittsburgh): Jason Schneider, Merci Decker, Susan Ryan, Amy Anderson, Bryan Blankfield, Belinda Walzer
- Kendall Phillips (Syracuse U): Paul Johnson, Michelle Kearl, Jennifer LeMesurier, Pamela Pietrucci, Mary Jo Wiatrak-Uhlenkott
- Kris Ratcliffe (Marquette U): Lisa Bailey, Heather Brown, Naomi Clark, Jason Ludden, Timothy Oleksiak, Christina Santana
- Jack Selzer (Penn State U): Cynthia Bateman, Lorin Milotta, Esben Bjerggaard Nielson, Josephine Walwema, Sarah Whyte, Peter Zhang
- Art Walzer (U of Minnesota): Jill Lambert, Lindsay Russell, David Dziakowski, Shawn Ramsey, Kevin Carey, Erica Fischer
- David Zarefsky (Northwestern U): Gary Brooten, Mark Herron, Ashley Kelly, Una Kimokeo-Goess, Kristin Mathe, Michael Sobiech

12:30 — 1:45 SATURDAY “I” SESSIONS

I01 OFF-SITE VENUE: Friends Monthly Meeting Room, Arch Street Meeting House

0559, Ringer: RELIGION, IDENTIFICATION, AND THE REFRAMING OF HUMAN RIGHTS RHETORIC IN A GLOBAL CONTEXT

‘For you were aliens in the land of Egypt’: Conservative Christian Identity and Immigration Reform
Barbara Little Liu
Jeffrey Ringer (co-chair)

Religious Identifications/Purifications/Excisions: Pornography and Minorities in a Muslim Democracy
Mary McCoy (co-chair)

Patricia Bizzell (respondent)

Directions: Turn right leaving Loew’s, and go east on Market Street to 5th street. Turn left (north) on 5th street, or turn left on the walkway through Independence Hall Park. Walk one block to Arch Street. Turn right on Arch and walk east to 4th Street. The meeting is a gray stone building at 4th and Arch. Come in through the frontdrive; we are in the Monthly Meeting Room. Total distance: .8 mile. This site is wheelchair accessible.

I02 0895, Harris: REFRAMING WOMEN'S AGENCY (Washington A)
I03 RHETORICIANS IN THE PUBLIC SPHERE (Washington B)
  0287, Kock: More Rhetoricians Patrolling the Public Sphere?
  0084, Moriarty: From Analyst to Participant: One Rhetorician’s Adventures in the Local Public Sphere
I04 0344, Wingard: RE/FRAMING RHETORICAL ANALYTICS IN A TRANSNATIONAL AGE
  (Washington C)
I05 KAIROTIC INVENTIONS (Tubman)
  0557, Fischer: Kairotic Encounters: The Possibilities for Conceptual Writing in Rhetorics Discourse
  0777, Lockhart: Re-framing Literate Identities: Kairos and Transfer from GE to Writing in the Disciplines
  1006, Vance: Discerning the Indiscernible: Rereading Kairos Through Alain Badiou’s Being and Event
I06 RHETORICAL MEMORY AND ITS USES (Anthony)
  0121, DeGenaro: Memory, Propaganda, and Resistance: Investigating ‘Jihadi Tourism’
  0215, Tulloch: Identification Takes Place: The Uneven Geography of Memory
  0250, Wright: Constructing the Addict: A 12-Step Program
I07 RHETORICAL CONSTRUCTIONS OF TEACHER & STUDENT IDENTITIES (Adams)
  0254, Howell: Creating Consubstantiation between Teachers and Students Despite Disparate Rhetorics of Embodiment
  0842, Bauknight: Re-identifying the Student via the Sophistic Fragments
  0697, Saidy: Effectively Ineffective: (Re)Framing Teacherly Identity in Public Spaces
I08 0591, Allen: FRAMING AND BEING FRAMED IN THE LIBERAL MARKETPLACE OF IDENTIFICATIONS (Jefferson)
I09* 0186, Boyle: FRAMING HEALTHCARE REFORM: CHOICE, CARE, AND PRACTICES OF DELIBERATION (A1 Commonwealth)
I10* 0334, Read: REORDERING [REFRAMING] RHETORIC AS DISTRIBUTED AND NETWORK(ED) ACTIVITY (A2 Commonwealth)
I11* 0778, Gerdes: PROVOCATIVE IDENTIFICATIONS: INTOXICATING, INEXORABLE AND INVISIBLE
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| I12* | **BURKEAN METHODS** *(A Regency)* | 0565, 0332, 0203 | *Isaksen:* Equations, Indexing, and Kenneth Burke’s Critical Method  
*DeGraffenreid:* They Speak English in What?: Burkean Consubstantiality in *The Boondocks*  
*Preston:* Social Recalcitrance: Tropes, Schemes, Ideographs and the Dialectical Space of Ambiguity and Change |
| I13 | **Rhetorics** *(B Commonwealth)* | 0288 | *Hansen:* ART AND IDENTIFICATION *(Lescaze)* |
| I14* | **Rhetorics of Perceptions** *(C Commonwealth)* | 0008, 0385, 0393 | *Welch:* Jane Elliott and the Reframing of Self-Perception  
*Farkas:* Composing Empathy: Understanding Self and Identifying Other Through Reflective Writing and Social Action  
*Johnson:* Redemptive Self-Love: A Reframing of Perception |
| I15 | **Black Power and Black Muslim Rhetorics** *(Regency C2)* | 0252, 0693 | *Clark:* “Ready for the Revolution”: Stokely Carmichael, Black Power Rhetoric, and Object-Oriented Ontology  
*Varda:* (Re)Framing the Argument: Malcolm X’s Rhetorical Refusals as Model for Social Change |
| I16* | **Kenneth Burke: Music, Art, Film** *(A Congress)* | 0087, 0738, 139 | *Overall:* Aural Rhetoric in Kenneth Burke’s Musical Compositions  
*Sproat:* Kenneth Burke and the Western Round Table on Modern Art  
*Carlo:* Dialectical Struggle in *Next to Normal*: A Burkean and Corderian Analysis |
| I17 | **Religious Discourse as Protest** *(B Congress)* | 1030, 0214, 0662 | *Swearingen:* Debates about Dissent 1620—1760: Rhetoric, Religion, and the Politics of Liberty  
*Carlos:* Reframing Religious Dissent: The Figure of Schematismus in a Huguenot Remonstrance (1622)  
| I18 | **Rhetorics of Ancient Greece** *(C Congress)* | 0741, 0838, 1012 | *Alfred Mueller II:* Resurrecting Aristides of Athens: A translation and rhetorical analysis of “To Emperor Hadrian Caesar from the Athenian Philosopher Aristides”  
*Behme:* The Klepsydra’s [Water Clock’s] Influence upon Oratorical Precepts and Practices in Ancient Greece  
*Larson:* Ethical Arguments and Economics in Aristophanes’ Wealth |
| I19 | **Feminist Rhetorical Analyses** *(D Commonwealth)* | 0248, 370, 0562 | *Adolphson:* Here Comes the... Groom? Post-Feminist Masculinity during the Wedding Planning Process  
*Montgomery:* Performing for Approval: A Feminist Rhetorical Analysis of the Testimony of Melissa Fryrear  
*Buchanan:* Writing a Riot: Re/Framing Punk and Feminism Through Riot Grrrl Zines |
| I20* | **Rhetorics of 9/11** *(CI Regency)* | 0171, 0547, 0796 | *Gogan:* Rhetoric Re/Framed as Exchange: Methodical Performance, Baudrillard, and 9/11 Ten Years Later  
*Butterworth:* Re/framing Public Memory in the Arena: Sport, the 10th Anniversary of 9/11, and the Illusion of Democracy  
*Paliewicz:* 9/11/11: The Visual and Rhetorical (Re)Constitution of Muslim American Identity Politics |
| I21 | **Research Network, continued from H21 (Howe)** | | Leaders & Participants:  
*Ralph Cintrón* (U of Illinois-Chicago): Mette Bengtsson, Brian Larissa, Tim Dougherty, Genevieve Garcia de Mueller, Christine Beagle, Ligia Mihut, Lisa Thornhill Richman  
*Diane Davis* (U of Texas-Austin): Erin Williams, Katie Irwin, Steven Accardi, Shreelina Ghosh, Jacob Robertson  
*Chris Farris* (Indiana U): Sarah Kornfield, Erich Werner, Meaghan Brewer, Genesea Carter, Carolyn Wisniewski, Lauren Lemley  
*Cara Finnegan,* (U of Illinois): Dawn Armfield, Caitlin Bruce, Lavinia Hirsu, Lara Stache, Monica Westin,
Caroline Gottschalk-Druschke
• Shirley Wilson Logan (U of Maryland): Rasmus Rønlev, Diedre Evans Garriott, Nadya Pittendrigh, Ghanashyam Sharma, Mittie Carey, Vanessa Rouilloon
• Carolyn Miller (NC State U): Lauren Archer, Miles Coleman, Judith Fourzan-Rice, Gerald Jackson, Daniel Kim, Mridula Mascarenhas
• Roxanne Mountford (U of Kentucky): Matthew Oakes, William Duffy, Emily Murphy Cope, Carolyn Ostrander, Mary Beth Pennington, David Stock
• Lester Olson (U of Pittsburgh): Jason Schneider, Merci Decker, Susan Ryan, Amy Anderson, Bryan Blankfield, Belinda Walzer
• Kendall Phillips (Syracuse U): Paul Johnson, Michelle Kearl, Jennifer LeMesurier, Pamela Pietrucci, Mary Jo Wiatrak-Uhlenkott
• Kris Ratcliffe (Marquette U): Lisa Bailey, Heather Brown, Naomi Clark, Jason Ludden, Timothy Oleksiak, Christina Santana
• Jack Selzer (Penn State U): Cynthia Bateman, Lorin Milotta, Esben Bjerggaard Nielson, Josephine Walwema, Sarah Whyte, Peter Zhang
• Art Walzer (U of Minnesota): Jill Lamberton, Lindsay Russell, David Dzikowski, Shawn Ramsey, Kevin Carey, Erica Fischer
• David Zarefsky (Northwestern U): Gary Brooten, Mark Herron, Ashley Kelly, Una Kimokeo-Goess, Kristin Mathe, Michael Sobiech

2:00 – 3:15 SATURDAY “I” SESSIONS

J01 PERFORMING RADICAL RHETORICS (Washington A)
0303, Blitefield: Rhetoric and Saul Alinsky’s Rules for Radicals
0983, Corp: The Rhetorical Situationist: Remapping Agency between Singularity and the Specta

J02* (DIS)ABILITY RHETORICS (Washington B)
*0632, Stewart: Image(ing) Nostalgic (Dis)Ability: The Stigmatization of Attention Deficit Hyperactivity Disorder and Inhibition of Rhetorical Agency
0743, Sutherland: Rhetorics of Autism Representation and (Dis)Identification
*0897, Ghiaciuc: The rhetorical art of disability accommodation forms

J03 RHETORICAL ANALYSIS OF NEWS MEDIA (Washington C)
633, Eisenhart: The Objectivity Bias: Examining Readers’ Evaluation of Objectivity/Bias in News
0906, Murray: Sexed Up: Nationalism and Sexuality in the Amanda Knox Case
1004, Arcy: Re/framing Obama: Exceptionalism and Deviance in Representations of Obama in the New York Times

J04 0245, McClish: RE/FRAMING NINETEENTH-CENTURY AFRICAN AMERICAN RHETORIC (Tubman)


J06 RHETORICS OF THE VISUAL (Adams)
0428, Carter: Visual Rhetoric: A Peircean Account of Interpretation
0274, Weber: Refracted Views: Interpretive Flexibility and NASA’s James Webb Space Telescope
0356, Andrus: Photographs, Witnesses and Bodies: Toward a Visual Rhetoric of Law

J07 FUNCTIONS OF IDENTIFICATION (Jefferson)
0337, Innocenti: The Persuasive Force of Identification
0271: J. Lee: Categorizations for Identification: Normative and Narrative Formations in Mental Health
0435, McNamara: Making Injustice Visible: Minority Rhetorics and Cross-Boundary Identification

J08* 0284, Rowe: TEN YEARS LATER, COMMEMORATING 9/11 (A1 Commonwealth)

J09* 0852, Carr: WHITE PRIVILEGE IN SOCIETY: RHETORICAL ANALYSIS AND IMPLICATIONS
(A2 Commonwealth)

**J10**  MEDICAL RHETORIC: NARRATIVES AND IDENTITIES *(B Commonwealth)*
0963, Miller: Re/Framing Medical Identities: Rhetorics of Secrecy and Expression in a Medical Writing Group
0029, Zhan: Corpus-Assisted Discourse and Metaphorical Analyses of HIV/AIDS Patient Narratives: Cross-Cultural Comparison of Two Discussion Forums in the United States and in China
0438, Assad: Medical Images and the Rhetorical Construction of Health Identity

**J11**  0484, Myers: FRAMING IDENTITY THROUGH IMAGE, ADVOCACY, AND EDUCATION: NINETEENTH-CENTURY ALIENATION, OPPORTUNITY, AND NATIONALISM *(A Regency)*

**J12**  0425, Walzer: FOUCAULT’S LAST LECTURES: SOME IMPLICATIONS FOR RHETORIC *(Lescaze)*

**J13**  0757, Haynes: STEAMPUNK RHETORIC: VINTAGE TEXT IN WEB 3.0 *(C Commonwealth)*

**J14**  WAR RHETORICS *(Regency C2)*
0319, Orwig: The “Genreology” of U.S. Army World War One Records: A Re/Framing of Organizational Communication and War
0705, Roy: The Transformation of Obama’s War Rhetoric from Campaign to Post-Election: A Close Textual Analysis of President Obama’s War Address on Afghanistan
0744, Bergmaier: War Rhetoric Reframed: Barack Obama’s Health Care Reform Address and the Evolution of the War Rhetoric Genre

**J15**  0205, Oakes: WORKERS, CRITICS, RADICALS, CLERKS: RE/FRAMING IDENTITIES AT THE UNIVERSITY OF NEW CAPITALISM *(A Congress)*

**J16**  KENNETH BURKE *(B Congress)*
0040, Zappen: Kenneth Burke on Rhetoric, Education, and Culture
0470, D. Williams: Red, Pink, or Red, White and Blue? Defining and Redefining Burke’s Political Past in the Controversy of the University of Washington’s Cancellation of a 1952 Burke Lecture Series
1015, Matt King: Beyond the Symbolic Frame: Revisiting Burke

**J17**  206, Engels: THE VIOLENCE OF RHETORIC *(C Congress)*

**J18**  0576, Patia: “UNDOCUMENTED, UNAFRAID, AND UNAPOLOGETIC”: REFRAMING CITIZENSHIP AND CIVIC IDENTITIES IN DREAM ACTIVISM *(D Commonwealth)*

**J19**  PRESENCES OF FEMINIST IDENTITIES *(C1 Regency)*
0159, Allen: Reframing Simone de Beauvoir’s Rhetorical Ontology: Identifying Existentialism
0612, Wagner: Having it All: 30 Rock, Post-Irony, and Feminist Identity
629, Wright: Digital Re/Framings, Global Identifications: Transnational Feminist Rhetorics and the Politics of Difference and Identity in the “Women’s International Sport Movement”

**J20**  RHETORIC, MYTH, AND THE AMERICAN DREAM *(Howe)*
0162, Medjesky: Toy Story 3 and the Mythic Evolution of the American Dream
0538, Mando: Mythologizing the Past: Johnny Appleseed and the Role of Truth in Constitutive Rhetoric
0243, Adolphson: Meth, Myth, & the American Dream: A Narrative Analysis of the Montana Meth Project

**3:30 — 5:30** SATURDAY “H” SUPER SESSIONS

**K01**  *0184, Morris: CRITICAL GENEALOGIES: RETROSPECTION AND THE FUTURE OF RHETORICAL CRITICISM *(Washington A)* combine with Washington B?
Charles Morris, Boston College (chair)
Ruth Beerman, University of Wisconsin-Milwaukee
Peter Campbell, University of Illinois
Rasha Diab, University of Texas
Erik Robert Johnson, Northwestern University
Daniel Kim, University of Colorado
Vorris Nunley, University of California-Riverside
Allison Prasch, University of Minnesota
Tonya Hassell Ritola, University of North Carolina at Greensboro
Jonathan Rossing, Indiana University Purdue University, Indianapolis (IUPUI)
Susan Ryan, University of South Carolina
Alyssa Samek, University of Maryland
Anthony Stagiano, University of South Carolina
Jillian Zwilling, University of Illinois

K02 (Washington B)

K03 (Washington C)

K04 (Tubman)

K05 (Anthony)

K06 (Adams)

K07 (Jefferson)

K08* (A1 Commonwealth)

K09* (A2 Commonwealth)

K10* 0079, Logan: HOW WOMEN'S RHETORICAL HISTORY SHAPES OUR RHETORICAL PRESENT/PRESENCE

(B Commonwealth)
Shirley Logan, U Maryland (co-chair and organized by Cheryl Glenn)
Katherine Adams, Loyola U
Gwendolyn Pough, Syracuse U
Jessica Enoch, U of Texas
Hui Wu

K11* 0474, Middleton/Phillips: RHETORIC AND FILM

(A Regency)
Joyce Middleton, East Carolina U (co-chair)
Kendall Phillips, Syracuse U (co-chair)
Participants:
Kent Ono, U Illinois Urbana-Champaign
David Blakesley, U of Puget Sound
Susan Owen, Clemson U
Peter Ehrenhaus, Pacific Lutheran U

K12 0228, Clark/Kaufer: RECLAIMING RHETORICAL LEADERSHIP: FROM THE AMPHITHEATER TO THE BOARDROOM (Lescaze)
Gregory Clark (co-chair)
David Kaufer (co-chair)
Tony Golsby-Smith
Ludmila Hyman
Ron Placone

K13* 0095, Finnegan: DOING VISUAL POLITICS IN REAL TIME: READING THE OPTICS OF NOW

(C Commonwealth)*
Cara Finnegan (chair)
Michael Shaw
Karrin Vasby Anderson
Vanessa Beasley
Jens Kjeldsen
Christa Olson

K14* 0283, O'Neil: RHETORICAL REACHES: A FORUM ON PEDAGOGICAL PROJECTS THAT BREAK THE BOUNDARIES OF OUR RHETORIC CLASSROOMS (Regency C2)
Katie Kavanagh O’Neill (chair)
David Coogan
Linda S. Flower
Eli Goldblatt
Phyllis Ryder
David W. Seitz
David Landes

K15*  0196, Selzer: NEW PERSPECTIVES ON KENNETH BURKE (A Congress)
Jack Selzer (chair)
Steven Mailloux
Gaines Hubbell
James Zappen
Kris Rutten
Ronald Soetaert
Jason Maxwell

K16  1031, Villanueva: DECOLONIAL RHETORICS OF INDIGENEITY AND LATINIDAD
(B Congress)*
Victor Villanueva (chair)
Damián Baca
Laura Pérez
Ellen Cushman
Tricia Serviss

K17  0161, Lyon/Olson: HUMAN RIGHTS RHETORIC (C Congress)*
Arabella Lyon (co-chair)
Lester Olson (co-chair)
Erik Doxtader
Gerard A. Hauser
Jacqueline Jones Royster
Mary E. Stuckey
Kirt Wilson

K18  0242, Davis: RHETORIC FROM BEYOND (THE HUMAN) (D Commonwealth)*
Diane D. Davis (chair)
Michelle Balliff
Debra Hawhee

K19  Cintron: TRANSNATIONALISM AND RHETORIC (C1 Regency)*
Ralph Cíntron (chair)
Rebecca Dingo
Eileen E. Schell
Cezar Ornatowski
Robert Hariman
Philippe-Joseph Salazar
Rene De los Santos
Michael Kaplan

K20  Moffatt: THE POWER OF HISTORICAL MODELS IN PUBLIC DEBATES: AN INTERNATIONAL OVERVIEW
(Howe)*
John Moffatt (chair)
Ruth Amossy, ADARR, Tel Aviv University
Christian Kock, Københavns Universitet

*5:45 – 7:00 SATURDAY RECEPTION TO HONOR RSA LEADERS & CELEBRATE THE GROWTH OF RSA
(Millenium Hall)

Emcee: Roxanne Mountford
Honorees: David Zarefsky, Jack Selzer, Greg Clark, Carolyn Miller
SUNDAY, MAY 27, 2012

8:00 – 9:15  SUNDAY "L" SESSIONS

L01  0044, Brooks Gillies: HOME IS CALLING: FORMING SCHOLARLY IDENTITIES BY BRINGING HOME TO WORK (Washington A)

L02  0168, Gill: FRAMING TROUBLE (Washington B)

L03  0262, Richards: THE POLITICAL RHETOR AS TEXT: PERSPECTIVES ON VISUAL, TEXTUAL, AND EMBODIED RHETORICS (Washington C)

L04  0258, Paschke-Johannes: RE-FRAMING MEDIEVAL AND EARLY MODERN RHETORICAL THEORY THROUGH CONTEMPORARY CONTEXTS: PETER RAMUS, ROBERT OF BASEVORN, AND DESIDERIUS ERASMUS (Tubman)

L05  NONHUMAN/ANIMAL RHETORICS (Anthony)
     0244, Bateman: Into the Pens: Placing the Nonhuman in Rhetorical Studies
     0272, Larsen: The Risks and Returns of Framing Human-Animal Identification through Analogies to the Abuse of Dehumanized People
     0510, Greenwalt: Towards a Pragmatics of Animal Rhetoric: Affect, Animals, and Rhetorical Analysis

L06  0448, Smither: GLOBAL POST-RECESSION ECONOMIC RHETORIC AND NATIONAL IDENTITY (Adams)

L07  0527, Brooke: TEACHING RHETORICAL ACTION IN LOCAL COMMUNITY (Jefferson)

L08*  0148, Cram: (RE)FRAMING CITIZENSHIPS (A1 Commonwealth)

L09*  0195, Obermark: ARTICULATING WOMEN AND DISABILITY (A2 Commonwealth)

L10*  HUMAN RIGHTS RHETORIC: POLITICAL, LEGAL, CORPORATE INFLUENCES (B Commonwealth)
     0034, David: The U.S. Constitution and Human Rights: A Rhetorical Look at How the Constitution Is Used as a Weapon by Political and Corporate Interests to Deny Human Rights Concerns to Non-citizens Across the Globe
     0761, Morgan: Commodiousness, Concern, and the Uses of Repetitive Questioning in Human Rights Rhetoric
     0950, Benda: Formosa Betrayed and Its Fate(s): Rhetorical Ecologies and the Reframing of Human Rights Rhetoric

L11*  DIGITAL IDENTIFICATIONS (A Regency)
     0077, Zhang: Identification with Technology: Man as a Servomechanism
     0320, Swift: Institutional and Crowdsourced Manipulation: Demagoguery in the Digital Age

L12  0097, Murphy: AMERICAN IDENTITY AND THE SECOND WORLD WAR (Lescaze)

L13*  SPORTS AND RHETORIC (C Commonwealth)
     0339, McCullough: Humorous and Phanatic Masculinity in Philadelphia: The Strategic Rhetoric of Hypermasculinity Exposed in the Blogosphere of Sport
     0864, Evans: Rhetoric Running Wild: What Sports can Teach Us about the Fifth Canon

L14*  0837, Wood: THE UTILITY OF ACTIVITY THEORY TO THE METHODOLOGY AND HISTORIOGRAPHY OF RHETORIC (D Commonwealth)

L15  0980, Murray Risso: POSTulates, PRICES, AND PREcarity: RHETORICAL THEORY IN ECONOMY AND FINANCE (A Congress)

L16  CHEROKEE, PAIUTE, AND NARRAGANSETT RHETORICAL MOVES (B Congress)
0787, Moulder: Double-Woven Identificatory Rhetorics: Cherokee Women’s 1831 Opposition to Double Removal
0119, Eves: “Pleading for the Far-off Plains of the West”: Sarah Winnemucca’s Place-based Rhetorical Practices
0276: Ortoleva: “We Face East”: The Narragansett Dawn and Ecocentric Rhetorics of Identity and Justice

L17* 0647, Berry: OUTREACHING IDENTITIES: PUBLISHING AND PERFORMANCE FROM THE PRISON-INDUSTRIAL COMPLEX (C Congress)
L18 0550, Von Burg: GIBABATTISTA VICO’S INGENIUM: REFRAMING DIGITAL IDENTITIES (C2 Regency)
L19 RHETORICS OF GAY AND LESBIAN IDENTITY (C1 Regency)
0104, Bessett: Re/Framing Lesbian Identity through Rhetorics of Collective Memory
0048, Marello: The Rhetoric of the Possibility of Lesbian Love: Argumentative Aspects of the Legal Struggle of Lesbian Mothers in Argentina
0670, Dunn: Anti-Gay Violence in Popular Discourse: A Close Textual Analysis of Milk and Glee

L20 RHETORICAL SOLUTIONS TO PEDAGOGICAL PROBLEMS (Howe)
0909, Brian Ray: Toward a Stylistic Renaissance: Classical Rhetoric and Language Difference
0958, Combs: The Cold-Blooded Murder of the English Tongue: Addressing Grammar within the Disciplines
0358, Brown: Beyond Plagiarism: Paraphrase and Power

9:30 – 10:45 SUNDAY "M" SESSIONS

M01 OFF-SITE VENUE: Surgical Amphitheater, Pennsylvania Hospital

THE HISTORY OF MEDICAL RHETORICS
0072, Lifting the Primeval Curse: Sin, Science, and the Fight for Obstetric Anesthesia
Josh Reeves, North Carolina State U
0128, Re-Framing Medical Knowledge in Nineteenth Century America: Genre, Pedagogy, and the Medical Model of Disciplinary Practice
Sara Newman, Kent State U
0686, (Re-)framing the Body: Students between Western and non-Western Approaches to Medicine
 Sigrid Streit, Stanford U

Directions: Turn right at Loew’s front door, and walk east to 12th Street. Immediately turn right (south) on 12th Street. Walk past Chestnut, Walnut, and Locust Streets to Spruce St. Turn left (east) on Spruce, and walk to the Pennsylvania Hospital main entrance at 800 Spruce, just past 9th Street. Check in at the desk, showing ID as if you were a hospital visitor. You will be given an id; a conference staff person will help you find the Surgical Amphitheater, which is beautiful, deeply historic, somewhat uncomfortable, and (apologies) not at all accessible to people with difficulty walking. Total distance: 0.7 mile; allow a good twenty minutes to walk to the hospital, check in and find the amphitheater.

M02 0582, Schneider: (RE-)FIGURING THE NATION: FREEDOM, MOVEMENT, AND THE MAPS OF STATE SOVEREIGNTY (Washington A)
M03 0665, Harris: RHETORICS OF DISCOMFORT: REFRAMING MEMORY AND MARGINALIZATION IN THE
ACADEMY, THE CLASSROOM, HISTORIC SITES, AND THE SELF *(Washington B)*

**M04** VISUAL RHETORICS OF ENVIRONMENTAL APOCALYPSE *(Washington C)*
*0414, Thompson: Re/framing Environmentalism: Apocalyptic Rhetoric in “An Inconvenient Truth” and the Shift to New Media*
*0286, Nielsen: Environmental Narratives and Apocalyptic Place: The Case of Facetheclimate.org*
*0793, Irving: Visualizing Blight: ‘The Ruins of Detroit’ and the Instability of the Apocalypse*

**M05** 0800, Herring: STRATEGIES OF IDENTIFICATION: LOCATING THE GROUNDS FOR TAXONOMIES OF IDENTITY *(Tubman)*

**M06** 0928, Sandoval: RE-FRAMING AND RE-EVALUATING THE WAY WE THINK ABOUT REMEDIAL EDUCATION *(Anthony)*

**M07** 0939, Layne: GAMES RE/FRAMED: CULTURAL REFLECTIONS OF SOVEREIGNTY, HISTORICITY, AND AUGMENTATION IN VIDEO GAMES *(Adams)*

**M08** 0188, Beitler: TRUTH AND RECONCILIATION COMMISSIONS AND THE WORK OF IDENTIFICATION: PERFORMANCE, ENACTMENT, DIVISION *(Jefferson)*

**M09** 0190, Herndl: RHETORIC AND THE NEW MATERIALISMS: ACTING IN A WORLD THAT ACTS *(A1 Commonwealth)*

**M10** DEFINING CITIZENSHIP IN DIFFERENT CULTURAL SITES *(A2 Commonwealth)*
*0006, Prody: Questioning Citizenship: Does the Identity of “Citizen” Have Contemporary Relevance?*
*0063, Kuehl: The Afghan Institute of Learning and Creating Hope International: Blending Private and Public Sphere Distinctions in Global Citizenship*
*0140, Ruiz de Castilla: Choques of Citizenship: Lessons from the Chicano Movement and the Immigration Rights Protest*

**M11** 0062, Brown: OBJECT-ORIENTED RHETORIC: THE CASE OF THE BENJAMIN FRANKLIN BRIDGE *(B Commonwealth)*

**M12** 0240, Gold: REFRAMING RHETORICAL HISTORIOGRAPHY: WHAT EMERGING METHODS, THEORIES, AND SUBJECTS MEAN FOR FUTURE PRACTICE *(A Regency)*

**M13** 0267, Kahn: CIVILITY AND ITS MALCONTENTS *(Lescaze)*

**M14** ONLINE RHETORICS *(C Commonwealth)*
*0198, Pavia: The “My Online Friends” Discussion Board: A Place for Reframing Religious and Liberal Identifications*
*0943, Weaver: Re/Framing Gender Identities in (Inter)actions with Virtual Conversational Partners*
*0820, Hulsey: Beauty and the Traps: Consubstantiality and Sexual Politics in the Online Construction of Identity*

**M15** 0075, Stuckey: HISTORIES OF RHETORIC AND DREAMS OF CITIZENSHIP *(D Commonwealth)*

**M16** 0600, Rai: PRACTICES OF PUBLIC RHETORIC AND RHETORICAL ETHNOGRAPHY *(A Congress)*

**M17** 0531, Webber: “MARKET AND NON-MARKET TALK”: HOW CONTENDING DISCOURSES PROBLEMATIZE DEBATES ABOUT EDUCATION REFORM *(B Congress)*

**M18** 0537, Ommen: RE/FRAMING RHETORIC’S IDENTIFICATION AS A LIBERAL ART *(C Congress)*

**M19** 0179, Landau: RELUCTANCE TO RHETORICAL INTERVENTIONS *(C2 Regency)*

**M20** TEA PARTY POLITICAL RHETORICS *(C1 Regency)*
*0718, Ferrer: Tea Party: Metonym of Leaders and Narrative of Movement*
*0946, Pierce: (Re) presenting the Will of the People: The Tea Party’s Rhetorical Challenge to Radical Democracy*
*0970, Cowles: Already inside: the non-fringe, non-extremist, tea-flavored Republican center*
M21  PRESIDENTIAL RHETORICS (Howe)
0724, Barnes: [Re]Framing Hegemony: Cosmopolitan Values and the Trans-Atlantic Alliance (Kennedy)

11:00 – 12:15  SUNDAY "N" SESSIONS

N01  WOMEN AND/AS LABOR (Washington A)
0238, Smith: Domestic Labor and the Question of Compensation at Brook Farm (1841-47)
0101, Keohane: Reframing Domestic Labor and Female Identities in American Communist Party Discourse
0975, Hill: From White Slave to Sex Worker: Reframing Prostitution in American Society

N02  18th- AND 19th-CENTURY BRITISH AND SCOTTISH RHETORICS (Washington B)
0041, Homar: The Eloquence of the Age

N03  ONLINE FAMILY ADVICE GENRES (Washington C)
0107, Paschke-Johannes: Reframing Familial and Racial Identities in a Transracial, Transnational Adoptive Parents’ Online Message Board
034, Koerber: "So you hear it from everywhere": Infant-feeding Rhetoric Goes Viral
0407, Owens: Inventing Childbirth: Commonplaces and Ideologies in Online Birth Plan Advice

N04*  RHETORICS OF NEW/SOCIAL MEDIA (Tubman)
0233, Hodgson: The Rhetoric of Re/mediation
0763, Jones: "Collaborative Expectancy": Identification and Division in Online Communities
0917, Faris: "'We Live in Public'? Why Publics Theory is a Mismatch for Social Media"

N05  NINETEENTH-CENTURY GENDER ROLES FOR WOMEN: DOCTOR, TEACHER, STUDENT (Anthony)
0535, Skinner: Nineteenth-Century American Women Physicians and the Collective Development of Ethos
0987, Kinslow: Meddling in Suche Thinges as Are Proper for Men
0603, Fredlunk: Boston’s Gleaning Circle (1805): Reframing Women’s Education

N06  0601, SORENSON: IN/OUT/IDENTIFY/REIDENTIFY: THE SHIFTING BOUNDARIES BETWEEN I/WE AND HE/SHE/THEM IN SCIENTIFIC, MEDICAL, AND HEALTH DISCOURSE (Adams)

N07  ENTHYMEMES AND DIS/IDENTIFICATIONS (Jefferson)
0304, Teagarden: Interdisciplinary Time: Rhetoric’s Enthymeme and Linguistic Projection
0109, Elder: Failed Enthymemes and Dis/identification

N08*  0122, Ornatowski: TO SEE AND NOT TO SEE: RHETORIC, VISUALITY, BIOPOLITICS (A1 Commonwealth)

N09*  RHETORICS OF/ABOUT LYNCHING (A2 Commonwealth)
0014, Walsh: Invisible Archives and the Politics of Performing Lynching Photographs: The Case of the Moore’s Ford Lynching Reenactment
0363, Gage: Blood Sacrifice, Communal Atonement: Framing Spectacle Lynching through Image-Word Transfiguration
0692, Perry: Re-framing African American Identity: The Lynching of Claude Neal

N10*  RHETORICS OF DON’T ASK, DON’T TELL (B Commonwealth)
0395, Wink: Deliberative Discourse Surrounding the Repeal of "Don’t Ask, Don’t Tell"
0264: Werner: Heroes v. Haters: Don’t Ask, Don’t Tell and the Masquerade of Justice
0465, Hungerford: Obama Doesn’t Like To ‘Tell’: A Rhetoric of Ambiguity in President Obama’s ‘Don’t Ask, Don’t Tell’ Signing Address

N11*  COMIC BOOK RHETORICS (A Regency)
0069, Cadle: The Power of the Perky: The Feminist Rhetoric of Gaiman’s Death (Sandman)
0354, Atkinson: Superman as Cameraman: Visual Rhetoric & Anxiety Management in the Atomic Era
N12 0452, Orkibi: THE RHETORIC OF SOCIAL PROBLEMS (Lescaze)

N13* 0423, Kochin: THE RHETORICAL PRESIDENCY OF BARACK OBAMA (C Commonwealth)

N14* 0544, Villadsen: OFFICIAL APOLOGIES: A RHETORIC OF (RE)FRAMING CIVIC COMMITMENTS? (D Commonwealth)

N15 RHETORIC AND MUSIC (A Congress)
0868, Dzikowski: Musical and Rhetorical Chills in Broadway Show Tunes
1017, Wolke: “Ello Mama Africa:” The Rhetorical use of Patois in Reggae music lyrics and the Afrocentrist movement in Jamaica
0654, Barnes: Aurality and the Ideograph: National Songs Framing National Identity

N16 RHETORICS OF U.S. LAW (B Congress)
810, Bartolotta: Indulging John Marshall’s “Sympathies”: Identification, the Cherokee Nation, and the Supreme Court in Worcester v. Georgia
0241, Bell: The Presidency as a Tool for Foreign Policy: An Exploration of the Implications of United States v. Curtiss-Wright Export Corp
0506, Frischherz: Not Gay Enough: Performing Identifications in U.S. Asylum Law

N17 EXIGENCIES FOR PRESIDENTIAL ADDRESSES (C Congress)
0583, Dodds: Talk the Walk: Presidential Pardons and the Rhetoric of Reconciliation.
0317, Childers: Defining Democracy Following Domestic Crisis: McKinley’s Assassination and the Productive, Sober-Minded Citizen
0891, Decker: Grappling with the Monster of Anarchy: A Rhetorical Analysis of Grover Cleveland’s Eulogy for Former President McKinley

N18 NAMING AS RHETORICAL IDENTIFICATIONS/DISIDENTIFICATIONS (C2 Regency)
572, Heidt: From Beats to Beatniks: Naming a Generation Synecdochically
0566, Williams: Naming the Unnamed: Reframing the Cultural Politics of Sexuality at Faith-Based Universities
708, Grettano: “RIP, mothafucka!” Naming, the Death of Osama bin Laden, and (dis)Identification

N19 RHETORICAL VIRTUES (C1 Regency)
0596, Duffy: Rhetorical Virtues: Ethical Imperatives in Writing and Speech
0940, Cutshaw: Identifying with Virtue
0951, Horvath: The Politics of Truth: Competing Modes of Veridiction in ‘Cablegate’

N20 ONLINE RHETORICS OF CARE (Howe)
0988, Cole: No Longer Quivering, Still Testifying: Narrative Rhetoric Online
0790, Meloncon: MyChart, Consumerism, and the Ethic of Care

12:30—1:45 GENERAL LUNCHEON: PRESIDENT’S ADDRESS & AWARDS SESSION (Millenium Hall)

Re-framing Narratives of Nation: Women’s Participation in the American Civil War
Jacqueline Jones Royster

2:00 – 3:15 SUNDAY "O" SESSIONS

O01 0053, Lietz: REFraming Narratives and Rhetorics of Race Through Classroom Practice (Washington A)

O02 GLOBAL RHETORICS OF ACTIVISM (Washington B)
0030, P. Zhang: The Politics and Poetics of Subterranean Voices in Post-Socialist China: A Critique of Duanzi as Folk Criticism
0444, Singh: Zero-Sum Identities: The Constitutive (And Disintegrative) Rhetoric of Singapore’s Independence
0648, Pietrucci: Reframing Identities and Community in a Post-Catastrophe Situation: Rhetorics of “Netroots” Movements in Post-earthquake L’Aquila

O03 POLITICAL IN/CIVILITY (Washington C)
0827, Rood: Civility in Discourse: Barack Obama as Rhetorical Theorist
0622, Miller: Outburst Rhetoric: Re/Framing Identification in an Age of Incivility
0733, Rancourt: The Ego Function of Oppositional Rhetoric Online
0934, Peterman: Rhetors of the World Unite! Reframing Democratic Identity using Rhetorical Activism in an Age of Apathy

004 0260, Del Gandio: POST-WORKERISM AND THE RE/FRAMING OF REVOLUTION: A RHETORICAL ENTERPRISE (Tubman)

005 THE RELATIONSHIP OF BODY TO RHETORIC (Anthony)
0365, Keeling: The What of Rhetoric's Study: From Humanistic Text to Posthumanistic Milieu
0985, Lambrecht: Re-Framing the Body: In Search of a Rhetorical Framework to Fit Physical Shifts in our Sexual Identities
1000, Harris Ramsby: Hedwig and the Angry Inch: A Theory of Bodily Rhetoric

006* POLITICAL AFFECT (Adams)
0368, Ryan: On Kindness: Reframing Political Discourses According to Affective Authority
0805, Jensen: The Case for Common Sensorium: Collective Emotion and the Neoliberal Landscape
*0416, Blankenship: Changing the Subject: Rhetorical Empathy in Gay Rights and Fundamentalist Discourse

007 0521, Gannett: JESUIT RHETORICAL TRADITIONS: EXAMINATIONS OF MISSION AND IDENTITY (Jefferson)

008* 0110, Kennedy: INHERENTLY THEIR OWN: AUTHENTICITY AND AFFILIATIONS IN THE LONG 18TH CENTURY (A1 Commonwealth)

009* RHETORICAL CONSTRUCTIONS OF LAND (A2 Commonwealth)
0068, Stack: A Century of Change: National Geographic, Ecospeak, and the Rhetoric of Amazonian Land Development
0181, P. Goggin: Reframing the Picturesque: Island Identities, Ecologies, and Rhetorics of Presence
0912, J. Wells: Nostalgia, Guilt, and Illegitimacy: The Haunted American Land Ethic
1005, Paystrup: “We stand for the land:” Identity Deeply-rooted in Contextual, Familial, and Directional Substance Invoked Simultaneously in Three-minute Testimonies Protesting Recovering Wolves to Yellowstone

010* RHETORICAL PEDAGOGIES (B Commonwealth)
0349, Selby: Aphthonius’ Pedagogy of Writing: The Place of Story in the Progymnasmata
0440, Campbell: “Links in the Chain”: Recovering Bakhtin’s Primary and Secondary Speech Genres in Composition Theory and Pedagogy
0307: Brown: Levinas and Buber: Responsibility, Dialogue, and Reframing Rhetorical Pedagogy

011* 0503, McCormick: RHETORIC AND ORDINARY DEMOCRACY (A Regency)

012 0498, Doxtader: RHETORICAL QUESTIONS OF HUMAN RIGHTS DISCOURSE (Lescaze)

013* 0560, Anthony: PANDEMIC EXIGENCIES: MEDIATING NARRATIVE, DISCOURSE, AND ETHOS (C Commonwealth)

014* 0505, Ritivoi: ETHOS: CONTEMPORARY THEORETICAL AND POLITICAL IMPLICATIONS OF A CLASSICAL CONCEPT (D Commonwealth)

015 0809, Street: THE POSSIBILITY FOR ETHICAL ENGAGEMENT THROUGH DISRUPTING IDENTIFICATION PROCESSES (A Congress)

016 0982, Davison: IDENTIFYING (WITH) THE GHOST IN THE MACHINE: DEVELOPING CRITICAL APPROACHES FOR AUTOMATED AND ARTIFICIAL RHETORICS (B Congress)

017 ARIZONA AS SITE OF RACIAL/ETHNIC CONFLICTS, PART I: THE DEBATES (C Congress)
0105, Chu: Legislative New Racism and the Rhetoric of Ethnic Studies in Arizona
0259, Cooney: Keeping the Targets Out: Representation and Social Justice in the Arizona SB 1070 Debate
0877, R. Reynolds: Individuals, Not Solidarity: The Framing of an Emergent Discourse
[Note: Part II is session P15]

O18  IL/LITERACIES AND RHETORICAL EDUCATION (C2 Regency)
0220, Mortenson: The Work of Illiteracy in the Rhetorical Curriculum
0890, Dimmick: Citizenship Schools, Literacy, Techne
0406, Wible, Re/Framing Our Commitments: From History to Identification

O19* 0698, Mountford: RHETORICAL EDUCATION IN THE UNITED STATES, 1940-1960: PROPAGANDA AND THE COMMUNICATION ARTS (C1 Regency)

O20 0645, Thomas-Pollei: STARTING AND MAINTAINING AN RSA STUDENT CHAPTER (Howe)

3:30 – 4:45  SUNDAY “P” SESSIONS

P01 0046, Moe: RHETORICAL BODIES REFRAMING RHETORIC (Washington A)

P02 SOPHISTIC RHETORICS (Washington B)
0318, Colavito: στὶς μαλακίες: Reframing Gorgias in Light of Harry Frankfurt
0842, Bauknight: Re-identifying the Student via the Sophistic Fragments
0971, Wachs: The Rhetoric of Transgender Recognition as a Template for Future Im/Possibility

P03 0112, Holmes: RHETORICAL AGENCY REFRAMED: SOCIAL ONTOLOGY IN NONMODERN COMMUNITIES (Washington C)

P04 LGBTQ RHETORICAL FRAMES (Tubman)
0858, Burgess: Re-framing the Scene of Recognition
0788, Shumake: Hiding and Seeking Rhetorical Visibility of LGBTQ People at the Smithsonian
0899, Thomas: The Rhetoric of Transgender Recognition as a Template for Future Im/Possibility

P05 CHALLENGES TO DOMINANT CULTURAL LOGICS OF SUCCESS (Anthony)
0786, Fox: (Re)Framing “Off-Centered People”: Paradox, Identification, and the Dangers of Success.
1025, Conner: From Flash Mobs to Freedom
0650, Naumoff: Hip Hop Techne: A Rhetorical Analysis of Jay-Z's Decoded as a Discourse of Augmentation

P06 AFRICAN RHETORICAL PRACTICES (Adams)
0058, Prasch: Maternal Bodies, Militant Voices: The Women of Liberia and Their Demand for Peace
0483, Erik Johnson: Revolutionary Addresses in the Gold Coast: The Case of a Postcolonial Constitutive Rhetoric
0372, Harris: From "Mutilation" to the "Ritual Nick": An Examination of Language in Debates About Female Circumcision in Africa

P07 0507, Stroud: REFRAMING THE ENLIGHTENMENT’S RHETORICAL LEGACY (Jefferson)

P08* RHETORICS OF MEMORIALS (A1 Commonwealth)
926, Costello: Re-Framing the Holocaust for the Future: How Regional Holocaust Museums in the United States Impact Holocaust Memory
0347, VanderHaagen: Who’s the Drum Major? Framing Authority in the MLK Memorial
323, Weiser: Never Again: Reframing National Identity in Global Memorial Museums

P09* 0588, Herman: REFRAMING COMMUNITIES: POSSIBILITIES AND PROBLEMS (A2 Commonwealth)

P10* RHETORICS OF PHOTOGRAPHY (B Commonwealth)
0921, Singleary: Developing Blackness: European Photographic Coverage of the Black American Experience
0539, Caudle: Eve Arnold’s Photographs of Marilyn Monroe: Re/Framing Identity and Identification of Icons

P11* FEATURED SESSION: PROF. LAWRENCE PERNOT (A Regency)
Epidictic Rhetoric in Antiquity: Issues and Interpretations
Chair, Larry Green
P12 0504, Doxtader: **ADVOCATING HUMAN RIGHTS IN THE NAME OF SOCIAL JUSTICE** *(Lescaze)*

P13* REFRAMING IDENTITIES AND SITES IN THE PUBLIC SPHERE *(C Commonwealth)*
0099, Godfrey: Tactics, Strategies, and The Public Sphere: Reframing Identities of Homeless Participants of a Street Newspaper in Atlanta
0118, Massa-McLeod, Gardening as Civil Disobedience: Reframing the Public Sphere
0740, Hingstman: Weblogs and Reframed Identifications in Public Sphere Discourse: Reuters’ 24-7 Fukushima Blog

P14* ARIZONA AS SITE OF RACIAL/ETHNIC CONFLICTS, PART II: MEMORIALS *(D Commonwealth)*
0432, Haley-Brown: Moving Memories” in Arizona: Interruption as a Tactic for Shaping Memory Spaces

P15 0411, Kontny: **PATHOS ACROSS THE OFFICES** *(A Congress)*

P16 ARISTOTLE’S RHETORIC *(B Congress)*
0201, Chappelow: Seeing the words: The verbal-visual connection in Aristotle’s Rhetoric
0374, Harris: The Songbird and the Dissident: Stesichorus, Aristotle, and the Fable
0898, Stoutenburg: Sophistical reasoning, fallacies, and the argument from design

P17* RHETORICAL FIGURES: COMPETING DEFINITIONS AND USES *(C Congress)*
0376, Thimsen: The Trouble of Trope in Deleuze and Guattari: Action, Pragmatics, or Representation?
0384, Dickson-LaPrade: Toward an Analytically Useful Taxonomy of the Figures of Speech
*0389, Dickson-LaPrade: Argumentative Figures and Stylistic Enthymemes: The Case of the "I Have a Dream" Speech

P18 19th and 20th-CENTURY RHETORIC AND RELIGION *(C2 Regency)*
0674, Wood: Reframing Religion: Charles Finney and Revival Rhetoric in the Second Great Awakening
0623, Hirst: Spiritualism on Trial: The Arguments of Austin Phelps
0914, Scalise: The “Black Robe Regiment” and the Appeal of Sacred Patriotism

P19 RHETORICAL INSTRUCTION *(C1 Regency)*
0199, Mina: Reframing Rhetorical Instruction in the Composition Class
0624, Allen: Imitation as Inspiration: Enabling Change through Affirmation
0704, Warren: Reframing High School Reading Instruction through Rhetorical Reading

P20 REPUBLICAN 2012 PRESIDENTIAL CANDIDATES’ RHETORICS *(Howe)*
0541, Crosby: Coming to Terms with Conservative Rhetoric: Two Readings of Mitt Romney’s “Faith in America”
0636, Eatman: Innocence and Authenticity: Rick Perry, the Death Penalty, and Failures of Identification
0776, English: Libertarian Populism?: The Paradox of the Ron Paul Revolution

5:00 – 6:15 SUNDAY “Q” SESSIONS

Q01 0294, Kornfield: SAY IT AGAIN: REFRAMING VOICES FOR NEW CONTEXTS *(Washington A)*

Q02 0295, Kalin: BEGINNING WITH FORGETTING: RETHINKING PUBLIC MEMORY *(Washington B)*

Q03 0694, Anderson: FIRST-PERSON PERSUASIVE: UNCOVERING RHETORICAL DIMENSIONS OF PERSONAL DISCOURSE *(Washington C)*

Q04 ENVIRONMENTAL RHETORICS *(Tubman)*
0076, Powers: We the People”—of Color: Environmental Justice Activists Reconstitute the U.S. Constitution
0279, England: The Identities of Appalachian Coal Miners: Pillars of the Community or Destructors of the Environment?
0309, Swiencicki: The Feeling of Agonistic Pluralism: Terry Tempest Williams’ Open Space of Democracy

Q05* RHETORICAL CONSTRUCTIONS OF BODIES AND DEATH *(Anthony)*
0253, Pauliny: Death and Identity Displacement: "Bodies" and the Marketing of Public Health
0546, Mendez: Appealing to Death vs. Life: A Rhetorical Strategy or a Personal Need?
0894, Pantelides: Stolen Remains: Reframing the Body Politic

Q06  0881, Werner: RE-FRAMING CIVIL RIGHTS DISCOURSE: THE RHETORICAL FOUNDATIONS OF THE HARLEM RENAISSANCE  (Adams)

Q07  0688, Jasso: The Importance of Going Medieval: Reframing the History of Rhetoric in the Middle Ages
0042: J. Smith: Medieval Monastic Scribes and Ars Praedicaedi: Re/Framing How We Identify the Rhetor
0491, Moneyhun: "L'estasi diví": Ramon Llull and the Mystic Joy of the Word

Q08*  0083, J. Rice: RHETORIC AND THE LAND-GRANT LEGACY: A PECHA KUCHA SPECIAL FORUM  (A1 Commonwealth)

Q09*  REFRAMING ACADEMIC DISCOURSE & IDENTITY  (A2 Commonwealth)
0073, Schmertz: Reframing Academic Discourse, Reframing Identity
0995, Brewer: Making It Personal: How Graduate Instructors Reframe Academic Identity
0996, Williams: Reframing African American Verbal Tradition as a Rhetorical Benefit For All Academic Writers

Q10*  0436, Saad: RHETORICAL AGENCY IN ONLINE COMMUNITIES  (B Commonwealth)

Q11*  0026, Gross: THE FUTURE OF ACADEMIC JOURNALS [ASHR SPECIAL FORUM] (A Regency)

Q12  0074, M. Lockhart: 20th and 21st Century Political Women: Re/Framing Oneself as "Woman"
0619, Campbell: Rhetorically Framing the "Inside Woman": Female Health Care Workers Across Editions of Our Bodies, Ourselves
0085, Pye: "Sarah-dipity": Framing, Feminine Style, and the Mediated Identity of Sarah Palin

Q13*  0297, Pruchnic: PERSUADING MINDS: RHETORICS OF COGNITION AND (SELF-)IDENTIFICATION  (C Commonwealth)

Q14*  ARCHIVAL RESEARCH AND/OF 19th-CENTURY INSTITUTIONS AND PEOPLE  (D Commonwealth)
0781, Kovalyova: Rhetoricians in the Archive: Revisiting the Site and the Task

Q15  CULTURAL LOGICS ABOUT EDUCATION  (A Congress)
0144, P. Conners: The Business of Education: Examining the Discourse of Corporatization in School Board Deliberation
1008, Glavin: Free Appropriate Public Education: Anxiety of Agency in Special Education Law
0856, Thorpe: Of Numbers and Arguments: Analysis of The Death and Life of the Great American School System

Q16*  INTELLECTUAL HISTORY AND RHETORIC  (B Congress)
0285, Behairi: Identity of Arabic rhetoric between heritage and modernity
0469, Nienkamp: Intellectual History as Epistemology and Rhetoric: The Case of Wittgenstein’s Vienna
0919, Hansen: Writing the Future Self: A Phenomenological Encounter with the Hupomnêmata

Q17  INTERPRETING SYMBOLIC ACTIONS  (C Congress)
0836, Bixler: Almost like Identification: How Bodies Move and are Moved Toward Allegiance.
522, Morse: They Will Know Us by Our Signs: Protestant Ideology and the Preservation of Sign Language
0661, Wagner: I Wanted to Learn Anything, I Wouldn’t Have Gone To Community College: NBC’s Community and Meta-comedy as a Corrective to Symbolic Action

Q18  RHETORICS OF/ABOUT THE MILITARY  (C2 Regency)
0515, Stein: The Battle over Mount Soledad: A cross is not a symbol of Christianity but a symbol of universal military sacrifice.
0608, MARELLINO: Talking Like a Marine: a Computer Aided Rhetorical Analysis of Military Identity and Rhetorical Performance
0657, Stec: War Deaths: Who Counts?
Q19  RHETORICS OF KNOWING AND BEING  *(C1 Regency)*
0795, Gittinger: Uninventing Biological Warfare: Tales of Two Fissions [Explicit/Tacit Knowledge]
0568, Waisanen: Beyond Fields, Metaphors, and Games: Orders of Worth as Interstitial Rhetorics in and Between Institutions
0496, Kopp: Speaking Being: Techne and the Re/framing of Cartesian Identity

Q20  CONSTITUTIONAL RHETORICS: ORIGINS AND APPLICATIONS  *(Howe)*
0859, Black: Propositions and Prepositions: The Generative Rhetoric of *The Federalist Papers*
0840, Groskopf: A Call for Praxis: Institutional Critique and the Re/framing of Constitutional Rhetorics
0641, Fox: Reframing Corporations as Individuals: The “Persuasive Marvels” Unleashed by the Citizens United Ruling

6:30 – 9:00  SATURDAY, GRADUATE STUDENT RECEPTION  *(Millenium Hall)*

MONDAY, MAY 28, 2012

8:00 – 9:15  MONDAY "R" SESSIONS

R01  0729, Wolfe: REFraming WHAT LITERATURE SCHOLARS KNOW: TRANSFER AND THE RHETORIC OF LITERARY ANALYSIS  *(Washington A)*


R03  0189, Ceraso: REFraming THE POPULAR FRONT: LESSONS FROM THE RHETORIC OF THE 1930’S  *(Washington C)*

R04*  ISSUES OF THE DIGITAL AGE  *(Tubman)*
*0473, Wynn: Critical Exposure: Reporting on Radiation Risks in the Digital Age
0573, Pfister: “A Short Burst of Inconsequential Information:” Can Avian Consciousness Help Theorize Ecocriticism and Networked Rhetorics?
0785, Lagman: Re-framing Rhetorical Action within Global Digital Networks

R05  0301, Rood: RE-FRAMING THE RHETORIC OF DIALOGIC ENGAGEMENT  *(Anthony)*

R06  FUNCTIONS OF ETHOS  *(Adams)*
0362, Molloy: “I Used to be a Fearful Thinker, Now I am a Fearless Thinker”: Chronic Mental Illness and Recuperative Ethos
0734, Paul: Reframing Ethos in Social Media: Do Authorless Sources Have Intentions?

R07  0434, Kochin: POSSIBILITIES FOR RHETORICAL COMMUNITY: PERSPECTIVES FROM POLITICAL SCIENCE  *(Jefferson)*  [omit paper by A. Sabi]

R08*  0500, Stone: DE-STRATIFYING RATIONAL IDENTITIES THROUGH RHETORICS OF RUINS, MUSIC, AND MYSTICISM  *(A1 Commonwealth)*

R09*  0821, Rallin: LOOKING AT ANIMALS, LOOKING AT US: CRITICAL ANIMAL STUDIES AND RHETORIC  *(A2 Commonwealth)*

R10*  EPIDEICTIC RHETORIC  *(B Commonwealth)*
0746, Bommarito: Praise, Blame, and Primates: Epideictic Rhetoric and its Evolutionary Roots
0012, Thorpe: “Under God:” An Epideictic Weapon in the Fight Against Communism
0528, Longini: The Last Interview: Moral Truth in Epideictic Rhetoric

R11*  RHETORICS OF POLITICAL CARTOONS  *(A Regency)*
0289, Ray: Anarchy framed: How political cartoons redefined the cultural identity of anarchism in the late 1800s
0153, Hughes: Ideographs in Cartoons: Drawing Conflict for Western Consumption
R12  WOMEN’S RIGHTS CONSTRAINED BY SEXISM AND RACISM (Lescaze)
0792, Rigdon: Separate Spheres, Unified Progress: Anti-Suffragist Rhetoric of Civic Identity
0621, Benacka: Making A Wave: A Rejection of the Equal Rights Amendment in 1970
0723, Pineault: “Rights Talk” and Gendered Racism: A Discussion of the Stolen Sisters Campaign and the Human Rights Response to Discrimination and Violence against Indigenous Women in Canada
845, Selzer King: Girls Who Know Their Enemies: Investigating Identification and Scapegoating through the Educational Initiatives in the Girl’s Club Run by the Women of the Ku Klux Klan

R13*  0828, Kavanaugh O’Neill: BEFORE THE AFTERMATH: HOW WORDS COME BETWEEN TRAUMA AND RECOVERY (C Commonwealth)

R14  NINETEENTH-CENTURY RHETORICS OF MEDICINE, RELIGION, POLITICS (D Commonwealth)
0235, Cutrufello: Rhetoric, Imagination, and the American Physicist in the Nineteenth Century
0390, Hanly: Framing Fundamentalism: Ethics, Identification, and Feminist Rhetorical Action In the Career of the 19th Century Anti-Mormon Rhetor, Ann Eliza Young
0419, Harris: John Brown, Villain: Santa Fe Trail's Narrative Reframing of How the Civil War Began

R15  EARLY MODERN RHETORICS (A Congress)
0570, Harringtond: Performing Memory: Early Modern Elocutionary Practices and Somatic Knowledge
0387, Zemlicka: Tropological Regression in the Renaissance: Deconstructing Metalepsis and In Utramque Partem in Erasmus and Luther
0848, Ellis: The Sixteenth Century English Manor and the Foundations of English Rhetoric

R16  KENNETH BURKE (B Congress)
0396, George: Coming To a Welfare Center Near You: Permanence and Change—The Lecture Series
0682, Hurley: Negation and Non-deliberation: “New Atheism” in the Burkean Barnyard

R17  RHETORICS OF FINANCIAL INSTITUTIONS (C Congress)
0397, White-Farnham: Passing the Note: Identifying Opportunities for Rhetorical Intervention During Bank Robberies
0398, Klein: The Public Framing of a Private Institution: The Federal Reserve’s Rhetorical Construction of a Democratic Identity

R18  ONLINE EXPRESSIONS OF SELF (C2 Regency)
0590, Ingraham: Vernacular Rhetoric, Aesthetics, and Status: Book Reviews on Amazon.com
0948, Logie: Remixing Writing/Remixing Rhetoric
0578, Sauter: The Constitutive Powers of Facebook: An Analysis of Helen Zille’s Facebook

R19*  WHERE SCIENCE AND RHETORIC MEET (C1 Regency)
0571, Hanks: Framing 21st-century Female Sexuality: The Rhetorical Terms on Which Science and Vernacular Meet.
*0896, Restaino: Feynman, Photons, and Word Bags: Rhetorical Approaches to the Infinitesimal
0913, Jeyaraj: Software Rhetoric and Rhetoric for Documenting Software: Reframing Engineers to be Rhetoricians
0494, White: Gilbert White’s (Natural) History: Nature, Culture, Narrative and the Real in The Natural History of Selborne

R20  0247, Smith: FORCEFUL STYLE AND PERFORMANCE IN THE CLASSICAL, BYZANTINE, AND MODERN ERAS (Howe)

9:30 – 10:45  MONDAY “S” SESSIONS

S01  OFF-SITE VENUE: Lincoln Memorial Room, The Union League

THE RHETORIC OF ABRAHAM LINCOLN
0300, Zarefsky: Abraham Lincoln in Philadelphia: Defining and Deriving National Identity
Directions: Turn left (west) from Loew’s, and walk toward City Hall (large grey building directly across Market Street). At City Hall, turn left, and continue around City Hall to Broad Street. Turn left (south) on Broad, and walk a little over two blocks. The Union League is just past Sansom Street on the west side of Broad Street. (Some signs for Broad will read Avenue of the Arts.) Enter through the curved staircase, or take the accessible entrance at street level. Total distance: .4 mile

Note: the Union League is a private club, and we have agreed to abide by their dress code: collared shirt or turtleneck and jacket for men; no jeans sneakers, athletic clothing, or shorts.

S02  (Washington A)

S03  0801, Levy: REFRAMING RHETORIC, REFRAMING CULTURE: THREE STORIES, THEORIES AND METHODOLOGIES (Washington B)

S04  RHETORICAL CONSTRUCTIONS OF HEROES (Washington C)
  0070, Gronnoll: Constructing the Ideal Soldier: The Mediated Presence and Identity of Pat Tillman
  0065, Glenn: Unlikely Hero: Randy Weaver and the American Myth of Revolution
  0634, Evans: I Was Struck By Radiation on the Way to the Classroom: Superheroes as an “Available Means” in the Classroom

S05  (Tubman)

S06  0984, Allen: RHETORIC AND THE POSSIBILITY OF POLITICS (Anthony)

S07  (Adams)

S08  INVENTION TACTICS AND FUNCTIONS (Jefferson)
  0134, Camper: The Interpretive Stases: A Heuristic for the Reframing of Textual Meaning
  0457, Hoppman: Identifying with the Accused: A Modern Theory of Stasis
  0313, Koupf: Where Invention and Arrangement Meet

S09*  0222, Manthey: DRESSING UP: THE MATERIAL-VISUAL RHETORIC OF IDENTITY, PROFESSIONALIZATION, AND APPEARANCE (A1 Commonwealth)

S10*  RHETORICS IN SCHOOL FILMS AND BOOKS (A2 Commonwealth)
  0031, Ritter: Re/Framing (The) Class: Mental Hygiene Films and Current-Traditional Rhetoric in Postwar Secondary Schooling
  0543, H. Wells: Picturing a scientist in middle school textbooks: A visual rhetoric approach to the problem of gender disparities in STEM
  0943, Lueck: Re/framing Gender Through American School Books

S11*  0830, Goldstein: THE CONSTITUTIVE RHETORIC OF ON-LINE AND HYBRID COMMUNITIES: TWO CASE STUDIES OF DISCOURSE REFRAMING IDENTITIES (B Commonwealth)

S12*  RHETORICS OF TERRORISM (A Regency)
  0933, Suarez-Murias: Rhetoric of Terrorism: Motivation and the Role of Identity in the World’s Most Contentious Rhetoric
  0978, Salihu: A Jihad of One: Al-Qaeda’s Inspire Magazine and the Reinvention of Guerilla Terrorism

S13  0659 Hamilton: VOICE, IDENTITY, & PERSONA: FRAMING WOMEN IN THE MEDIATED POLITICAL SPHERE
S14* BARACK OBAMA’S PRESIDENTIAL RHETORIC (D Commonwealth)
0217, de Velasco: Does Presidential Rhetoric Matter?: Reframing the Controversy Over Rhetorical Efficacy
0592, Phillips: “This is Our Generation’s Sputnik Moment”: Masterplots of American Success in President Obama’s 2011 State of the Union Address
0364, Archer: Alienating the Youth: Exploring Second Persona and Implicit Persona in President Obama’s Georgetown University Energy Speech

S15 RHETORIC OF THE “IT GETS BETTER” CAMPAIGN (D Commonwealth)
0604, Thomas: It Gets Better (for some): The Universalized Framing of Coming Out Rhetoric for Queer Bodies
0822, Cavallaro: “It Gets Better”?: Rhetorical Possibilities and Coming Out Narratives

S16 0669, Dahlgren: NINETEENTH-CENTURY RHETORIC AND POETICS IN A TRANSNATIONAL CONTEXT (A Congress)

S17 0145, Hanan: RETHINKING THE RHETORIC OF ECONOMICS: ECONOMIC RHETORIC AND MARKET PERFORMATIVITY (B Congress)

S18 RHETORICAL METHODS TO ANALYZE TRAUMA (C Congress)
0177, Kelly: Recontextualizing patient reported speech in DSM-5
0552, Johnson: Rhetoric’s Ontology and the Psychoanalytic Real: An Analysis of Rhetorical Responses to the
0689, Fields: The Twin Towers and the “Rebel Flag”: Trauma, Commemoration, and Tourism in American Identity

S19 RHETORICS OF CITY DEVELOPMENTS (C2 Regency)
0218, Robinson: Reshaping the Mexican Border City Imaginary
0312, Taylor: Gentrifying the Gentrified: When Privileging City Expansion Thrwarts Community Identity

S20 INTELLECTUAL HISTORY AND RHETORIC (C1 Regency)
0668, Miller: Framing and Reframing History: The Work of Jeremiah in the Deuteronomic History
0626, Thomas-Pollei: Intellectual History and Rhetoric: Nancy Struver’s Contribution to Rhetoric’s Place in the History of Ideas
0991, Carpenter: The Intellectual of C. Wright Mills: His Contributions to a Rhetorical Understanding of the Intellectual in Society

S21 Seminar Meeting (Howe)
Leader: Professor Laurent Pernot
Registered Participants: Janet Atwill (U Tennessee), Kathleen Bingham (U Utah), Joshua Butcher (Trinitas Christian School), Karen Carter (Arizona State U), Brad Cook (U of Mississippi), Jennifer DeWinter (Worcester Polytechnic Institute), Richard Graff (U Minnesota), Larry Green (U Southern California), Katie Homar (U Pittsburgh), Susan Jarratt (U of California, Irvine), Robert King (Elms College), Kathryn Lambrecht (U Nevada), Kathleen Lamp (Arizona State U), Ibon Lauer (Western Illinois U), Carsten Madson (U of Aarhus), Kerri Morris (Governors State U), Ellen Quandahl (San Diego State U), James Selby (Whitefield Academy), Jurgen Siess (Université de Caen), Jamie Thornton (Kaplan U), Vessela Valiavitcharska (U Maryland), Susan Wells (Temple), Marjorie Woods (U Texas)

11:00 – 12:15  SUNDAY “T” SESSIONS

T01 0135, Woods: NINETEENTH CENTURY DEBATING, LIVING, AND LEARNING: INTELLECTUAL CULTURE FRAMING IDENTITY (Washington A)

T02 0193, Kreuter: SITES OF SIGHT: THEORIZING PARTICULARLY PUBLIC AGONISMS (Washington B)

T03 0255, Wojahn: CROSSING BORDERS, DRAWING BOUNDARIES: THE RHETORIC OF LINES ACROSS AMERICA (Washington C)

T04 0263, Arduser: RHETORIC OF PUBLIC HEALTH: RE-FRAMING DISEASE IDENTITIES (Tubman)
T05  (Anthony)
T06  (Adams)
T07  (Jefferson)
T08*  0517, Blum: FASHION STATEMENTS: THE INVESTIGATION OF CLOTHING AND POLITICAL PERFORMANCES IN A GENDERED PUBLIC CULTURE (A1 Commonwealth)
T09*  0831, Sawyer: AT THE CENTER OF THE CENTER: IDENTIFICATION AND INVENTION IN MARGINALIZED COMMUNITIES (A2 Commonwealth)
T10*  0832, Commer: GOING DEEPER WITH THE NEW RHETORIC: THE USE OF DISSOCIATION IN FRAMING AND REFRAMING SOCIAL VALUES (B Commonwealth)
T11*  DISABILITY DISCOURSES (A Regency)
0156, Hitt: Disability and the Multiliteracy Center: Reframing the Rhetorical Space of the Writing Center
0194, Payne: "Birth, Death and Sex for All": Opportunities for Meaning-Making for Individuals with Intellectual Disabilities
0299, James Cherney: The Tragedy of Injury: Obscuring Disability in the Discourses of Football
T12  0677, Baker: RE/FRAMING COMMEMORATIVE SPACES: WAR, SOCIAL CONFLICT, AND THE EXPANSIVE POWER OF EPIDEICTIC (Lescaze)
T13*  0920, McNely: POSTMODERN DIS/IDENTIFICATIONS: TACTICS AND PRACTICES OF RHETORICAL SUBJECTIVITY (C Commonwealth)
T14*  0990, Lambert: (RE)FRAMING THE RHETOR: NARRATIVE IDENTIFICATIONS ACROSS NEW MEDIA PERFORMANCES (D Commonwealth)
T15  CONSTRUCTING ONLINE IDENTITIES (A Congress)
0375, Meserko: Giving an Account of the Medium: Agency, Opacity, and Identity in Marc Maron’s What the Fuck Podcast
0450, Madore: Identity and Language Learning via a Virtual World
0579, Melzow: Re/Framing Authorial Identity in Women’s Personal Blogs
0779, Spires: Re/framing Identifications: 140 Characters of False Ethos at a Time
T16  0862: EXPECTATIONS IN WRITING STUDIES: EFFICIENT RHETORIC & THE RHETORIC OF EFFICIENCY (B Congress)
T17* NATIONAL POLITICAL IDENTITIES (C Congress)
0671, Berry: Crimean Tatar Survivance Rhetoric and Crimean Identity
0078, Schaukowitch: (Re)Framing Populism in the U.S.
T18  REMEMBERINGS ACROSS TIMES AND PLACES (C2 Regency)
386, Fuchs: The Cause Abandoned: The Rhetoric of Northern Civil War Commemoration, 1881-1897
0860, Jerry Lee: Re/Framing Transnational Collective Memories: Dokdo/Takeshima, Korea/Japan
T19  0280: U.S. IMMIGRATION POLICY AND RE-IMAGING IDENTITIES (C1 Regency)
T20  INSIDER/OUTSIDER RHETORICS (Howe)
0230, Benson: Internet Memes and the Exchange of Insiderness
0758, Hogg: Sorority Rhetorics: Negotiating Inclusivity and Exclusivity through Identification