

## 2012 RSA CONFERENCE PROGRAM

Loews Hotel  
1200 Market Street  
Philadelphia, PA 19107  
215 627.1200

- **Session Locations:** All sessions will be held in the Loews Hotel, except the five sessions designated for off-site venues
- **AV:** An asterisk\* denotes rooms with AV facilities; these requests will be confirmed in April.
- **Chair Duties:** Chairs should (a) make introductions and (b) enforce time limits
- **Paper Time Limits:** 3-paper panels = 20 minutes each; 4-paper panels = 15 minutes each; Roundtables = adjust accordingly, allowing time for discussion. It's professional courtesy to abide by these limits.

### THURSDAY, MAY 24, 2012

Noon-5:00\*            **CAREER RETREAT MEETING** (Cheryl Geisler, *Commonwealth B*)  
Noon-5:00            **ASHR MEETING** (Dave Tell, *Commonwealth C*)  
Noon-5:00            **ARST MEETING** (Lisa Keranen, *Commonwealth D*)

### FRIDAY, MAY 25, 2012

8:00 am – 10:00 pm    **REGISTRATION** (*Millenium Foyer*)  
  
8:00-noon            **CAREER RETREAT MEETING** (Cheryl Geisler, *Commonwealth B*)  
8:00-noon            **ASHR MEETING** (Dave Tell, *Commonwealth C*)  
8:00-noon            **ARST MEETING** (Lisa Keranen, *Commonwealth D*)  
  
8:45-noon            **RSA BOARD BUFFET BREAKFAST & BOARD MEETING** (Kris Ratcliffe, *Howe*)

#### 9:30 – 10:45    **FRIDAY "A" SESSIONS**

- A01    **RECOGNIZING IMMAPPANCY IN THE READING, WRITING, AND TEACHING OF RHETORIC** (*Washington A*)  
**A Brief History of Map Rhetoric, or, Defining Immappancy**  
Samantha NeCamp, Midway College  
**Immappancy in Rhetoric and Composition: Tracing Spatial Metaphors through Contemporary Scholarship**  
Lisa Arnold, American U  
**Spatial Metaphors and Translingual Pedagogies: Placing Ourselves in the Curriculum**  
Vanessa Kraemer Sohan, U of Louisville (*Chair*)
- A02    **DIFFICULT IDENTIFICATIONS: HEALTH, DISABILITY, AND MENTAL ILLNESS** (*Washington B*)  
**Health is a Material Horizon for Rhetoric**  
Nathan Stormer, University of Maine  
**Identification by Sensation: Alternative Means of Connection among Diverse Bodies**  
Shannon Walters, Temple University  
**Breaching an Enclave: Reconfiguring the Face of Mental Health**  
Jessica Bargar Kuperavage, Penn State University (*Chair*)  
Lisa Keranen, University of Colorado (*Respondent*)
- A03    **RHETORICAL ANALYSES OF MEDIEVAL TEXTS** (*Washington C*)  
**"Uncer giedd geador": Rhetorical Personae in the Old English "Wulf and Eadwacer"**  
John Moffatt, University of Saskatchewan (*Chair*)  
**Stopping in "fly-over country": Sir Gawain and the Green Knight and the Ciceronian Tradition**  
Joseph Turner, University of Delaware  
**Dante among the Sodomites: (Mis-)Identification, the Vernacular, and Civic Discourse in *Inferno* 15-16**  
Kevin Gustafson, University of Texas at Arlington

- A04 MULTIMODAL DESIGN, POLITICAL CRITIQUE, AND RHETORICAL EDUCATION IN COLLEGE WRITING**  
*(Tubman)*  
**Artful Critique, Political Design, and the Photo Series: De-Familiarizing Steichen's "Great Family of Man" as Rhetorical Education**  
 Kuhio Walters, West Chester University of Pennsylvania *(Chair)*  
**"Harsh Beauty," Fragmentation, Metamorphosis: Aesthetic Arguments in the Collaboration of Romare Bearden and Russell Goings**  
 Gretchen Dietz, West Chester University of Pennsylvania  
**"We Don't Need No Thought Control": Self-authorization, Bricolage, and Garageband as Critical Pedagogy**  
 Devon Kehler, West Chester University of Pennsylvania
- A05 NATIONAL SECURITY AND TERROR RHETORICS** *(Anthony)*  
**Reframing Security: Moving Beyond "National Security" to "Human Security"**  
 Jessica Prody, Colgate University *(Chair)*  
**The Consummatory, Epistemological, and National Security Functions of the Pirate Narrative**  
 Kundai Chirindo, The University of Kansas  
**"If You See Something, Do Something": The New Vigilante War On Terror**  
 Athena Murray, University of Georgia
- A06 CONSUBSTANTIALITY** *(Adams)*  
**Toward a Rhetoric of Spirit: Burke, Hegel, and Consubstantial Recognition**  
 Joseph Sery, University of Pittsburgh *(Chair)*  
**Consubstantiality in a Shifting Rhetorical Ecology: Familial Letter Writing during World War II**  
 Brian Gogan, Western Michigan University  
**Public Response to the Gulf Oil Spill: Towards a Theory of Identification and Articulation through Consubstantiality**  
 Dustin Greenwalt, University of Georgia
- A07 REFRAMING TRADITIONS** *(Jefferson)*  
**Re-framing the Controversy Over Human Origins**  
 George Gittinger, University of Pittsburgh *(Chair)*  
**Beyond the Greco-Roman View of Rhetoric: An Illustration of the use of Nyaya Sutra Argument in a Writing Classroom**  
 Ghanashyam Sharma, University of Louisville  
**The Mantel of Colbert, The Mantle of Cato**  
 Michele Kennerly, Northeastern University
- A08\* IS THERE A RHETORIC OF IMAGES? THE PROBLEM OF STYLE** *(Congress A)*  
**The Syntax of Narratives: The Example of Vectors**  
 Kathy Northcut, Missouri University of Science and Technology  
**Bodiless Heads on Magazine Covers: Metaphor and Visual Persuasion in Communicating Science**  
 Maria Gigante, University of Maryland  
**Domesticating the Deep Past: The Persuasive Power of Synecdoche**  
 Alan Gross, University of Minnesota *(Chair)*
- A09\* DIS-IDENTIFYING THE NONMODERN CONSTITUTION: BRUNO LATOUR'S RHETORIC AND COMPOSITION**  
*(Congress B)*  
**Smartphone Parliament: Composing Mobile Assemblages**  
 Alexander Reid, SUNY Buffalo *(Chair)*  
**ANT(s) on the Move: Networks, Objects, Insects**  
 Bryon Hawk, University of South Carolina  
**The Fittingness of Relationality: Thinking with Latour and Heidegger on Persuasion**  
 Thomas Rickert, Purdue University
- A10\* REFRAMING IMPERIAL RHETORICS IN THE PRACTICE OF NATIONAL POLITICS** *(Congress C)*  
**An Ottoman Spring?: Political Appropriation of the Past in Contemporary Turkey**  
 Jim Bowman, St. John Fisher  
**"He was (Re)Framed!" Celebrating Zheng Chenggong Once Again**  
 Jennifer Rudolph, Worcester Polytechnic Institute  
**"I don't go there for the war criminals": Japanese Desire to Conserve a Singular Culture**  
 Jennifer deWinter, Worcester Polytechnic Institute *(Chair)*

- A11\*** **THE CHRISTIAN RIGHT SINCE OBAMA: ARGUMENTS AND ARTIFACTS [SPECIAL FORUM]** (*Regency A*)  
**Ayn Rand, the New Testament, and the Dissociation of Ideologies**  
 Brian Jackson, Brigham Young University (*Chair*)  
**Conservative Meaning and the Rhetoric of Pledges in the Obama Era**  
 Ben Crosby, Iowa State University
- A12\*** **THE POLITICAL RHETOR AS TEXT: PERSPECTIVES ON VISUAL, TEXTUAL, AND EMBODIED RHETORICS**  
 (*Lescaze*)  
**Deeds Done in More Than Words: US Presidents Embodying Executive Citizenship**  
 Elise Verzosa, University of Arizona  
**But Is She [blank] Enough?: Visual Rhetoric, Women Candidates, and the News**  
 David Rogers, University of North Carolina-Greensboro  
**Political Rhetoric in a Transnational World**  
 Rebecca Richards, St. Olaf College (*Chair*)
- A13\*** **OLD FLAMES, NEW FRAMES: RE-PLACING ENVIRONMENTAL RHETORIC [ROUNDTABLE DISCUSSION]**  
 (*Regency B*)  
**Ranging in Place and Time: Reframing Freedom as an Environmental Value**  
 M. Jimmie Killingsworth, Texas A&M University  
**Watershed Rhetorics: Resistance and Restoration in the Colorado River Basin**  
 Paul Formisano, University of New Mexico  
**The 'Chamizal Effect': Solastalgia and the Rhetoric of Place on the US/Mexico Border**  
 Michelle Hall Kells, University of New Mexico  
**Art Suitable for Framing: The Big-Budget Nature Film and the Myth of 'Untouched' Spaces**  
 Lisa D'Amico, Texas A&M University  
**Time as Place: Contrasting Temporalities in Sand County and Tinker Creek**  
 Dan Cryer, University of New Mexico (*Chair*)
- A14** **NINETEENTH-CENTURY WHITE FEMINISTS AND RHETORIC** (*Roberts Boardroom*)  
**Cognitive Metaphor Studies and Gertude Buck's The Metaphor: A Study in the Psychology of Rhetoric**  
 Ashley Rose Kelly, North Carolina State University, (*Chair*) and Randy Allen Harris, University of Waterloo  
**Agency, Community, and the "Respectable" Woman: The Rhetoric of Nineteenth-Century Feminist Lois Waisbrooker**  
 Wendy Hayden, Hunter College, CUNY  
**A New Woman and a True Woman: Jane Campbell and the Re/Framing of Identity**  
 Susanna Engbers, Kendall College of Art and Design

**11:00-12:15 FRIDAY "B" SESSIONS**

- B01** **HUMAN RIGHTS / HUMANS WRITE: COMMUNITY LITERACY TEACHING AS HUMAN RIGHTS ACTIVISM**  
 (*Roberts Boardroom*)  
**Identity, Property, and Empathy: Kenneth Burke in the Human Rights Tradition**  
 John Tiedemann, University of Denver (*Chair*)  
**Ethical Encounters at the Intersection of Education and Activism**  
 Geoffrey Bateman, University of Denver  
**Rules for Writing Center Radicals**  
 Eliana Schonberg, University of Denver  
**Sponsoring the Human Right to Literacy**  
 Robert Gilmor, University of Denver
- B02** **IMMIGRATION RHETORIC** (*Washington B*)  
**Facing Immigration: *Prosopopeia* and Public Rhetorics of the "Muslim-Arab-Middle Eastern" Other**  
 Johanna Hartelius, Northern Illinois University (*Chair*)  
**Ethnic Screening: Deflection, Reflection, and Selection of Immigration in Arizona SB2281**  
 José Cortez, University of Arizona  
**Circulating Counterhegemonic Ideographs Within the Immigration Debate: Rhetorical Agency and Postmodernity**  
 Steven Accardi, Penn State University—Hazleton

- B03 REFRAMING BURKEAN THEORY AND PRAXIS** (*Washington C*)  
**Burke, McKeon, Weaver: Reframing Modernist Rhetoric**  
 Patrick Shaw, University of Southern Indiana (*Chair*)  
**"You Don't Have Liability for Your STRAWMAN": Sovereign Citizens, Capitis Diminutio, and Burkean Burlesque**  
 Drew Loewe, St. Edward's University  
**Reframing Burkean Rhetoric for Exploring Virtual Simulacra**  
 Pamela Andrews, University of Central Florida
- B04 RELIGION, WOMEN, AND SOCIAL JUSTICE** (*Tubman*)  
**The Female Seminary and Rise of Social Justice for Women**  
 Kristen Welch, Longwood University (*Chair*)  
**Backstabbing Prophets: The Rhetorical Construction and Contestation of Gender, Religious Legitimacy, and Catholic Identity in the Apostolic Visitation of Institutes of Women Religious in the United States**  
 Kari Lundgren, Carnegie Mellon University  
**Perceptions of Participants after a High School World Religions Course**  
 Shelley Buckingham, West Island College
- B05 TWENTIETH-CENTURY AFRICAN AMERICAN TACTICS** (*Anthony*)  
**Re-discovering African American Critical Practice during World War II**  
 Jansen Werner, Minnesota State University, Mankato (*Chair*)  
**A Different Way to Tell the Story: The Du Boisian Rhetoric**  
 Joseph Evans, Mount Carmel Baptist Church and Divinity School, Howard University  
**Dick Gregory's Satire on Segregation**  
 Daniel Keller, Ohio State University
- B06\* RESPONDING TO RHETORIC THAT DOES VIOLENCE** (*Adams*)  
**@\$\$hole: A Story of Internet "Being" and Rebellion**  
 Michael Smith, Purdue University (*Chair*)  
**Would a SLUT by Any Other Name Still Wear Stilettos?: The Rhetoric of Underwear and Sexual Assault**  
**McCarthy**  
 Rebecca Lea McCarthy, Highline Community College  
**Bodies Under Construction: Rhetorical Tactics for Re-Scripting Rape**  
 Kaitlin Marks-Dubbs, University of Illinois, Urbana-Champaign  
**The Material Rhetoric of Abuse Prevention Orders**  
 Elizabeth Britt, Northeastern University
- B07 ORIGINS AND FUTURES OF COMPOSITION** (*Jefferson*)  
**Adams Sherman Hill, Accreditation, and the "Birth" of First-Year Composition**  
 Ryan Skinnel, University of North Texas (*Chair*)  
**Origins of the Five-Paragraph Essay**  
 Matthew Nunes, Ohio University  
**Reframing College Writing: Disciplinary and Public Implications**  
 Kristine Johnson, Xavier University
- B08\* IDENTIFICATION OF SELF AND OTHER IN VIRTUAL SPACES** (*Congress A*)  
**Procedural Rhetoric in *Dead Island*: Confessional Code and Gender Enactment**  
 Grace Hagood, University of South Carolina (*Chair*)  
**Identity Subversion in Virtual Space: Trolling as Play**  
 Cecil Decker, University of South Carolina  
**Witnessing New Identities: The Virtual and Material Worlds of Nonprofit Imagery**  
 Brian Harmon, University of South Carolina  
**A Gorgian Fool's Deadly Serious Game: Embodiment, Performance, and Parody in Stephen Colbert's SuperPAC**  
 Mary Fratini, University of South Carolina
- B09\* RE-FRAMING RHETORICAL ACTION WITHIN GLOBAL DIGITAL NETWORKS** (*Congress B*)  
**Reframing Identifications through Global-digital Confluence**  
 Santosh Khadka, Syracuse University  
**Bayanihan and the Digital Rhetorics of Transnational (Im)mobility**  
 Eileen Lagman, University of Illinois (*Chair*)

**Costs of the Social Media Revolution**

Rachel Shapiro, Syracuse University

- B10\*** **PRESIDENT OBAMA'S RHETORIC AND ITS RECEPTION** (*Congress C*)  
**Charging Treason While Committing Treason: Patricia Roberts-Miller's "Cunning Projection" and Barack Obama's Identity Critics**  
 Keith Miller, Arizona State University (*Chair*)  
**Novel Disclosures, Worlding, and the Politics of the Presidency**  
 Joshua Gonzalez, University of Iowa  
**"The First Asian American President": Obama, the Birthers, and the Identification of Foreignness**  
 California State University San Marcos
- B11\*** **RHETORICAL REMAINS: AFFECT, ENACTMENT, AND THE LIVING DEAD** (*Regency A*)  
**Estate Sale Finds: Material Rhetoric and/as a Method of Object-Oriented Invention**  
 Kerry Banazek, University of Pittsburgh  
**Dead Bodies, Live Voices: [Re]Inventing Vocality for Digital Rhetoric**  
 Erin R. Anderson, University of Pittsburgh (*Chair*)  
**Paging memory, moving memory, forgetting**  
 Anne Frances Wysocki, University of Wisconsin-Milwaukee  
**#dogwalking in cemetery woods: rhetoric of remains**  
 Jamie Bianco, University of Pittsburgh
- B12\*** **MOURNING AND MEMORIALS** (*Lescaze*)  
**The Role of Turn of the Nineteenth-Century Memorial Samplers in Gendering Sentiment and Mourning Practices**  
 Maureen Daly Goggin, Arizona State University (*Chair*)  
**War Memorials, Metonyms of Dead U.S. Soldiers, and the Delimitation of Commemoration and Mourning**  
 Bryan Walsh, Indiana University  
**Friends or Enemies? Transnational Identification at Coronado National Memorial**  
 Cynthia Haller, York College/City University of New York
- B13\*** **STEWART, COLBERT, AND THE REVIVAL OF COMMON SENSE REALISM** (*Regency B*)  
**Shaftesbury on Humor as a Midwife to Common Sense**  
 Rachel Bowman, University of North Carolina at Greensboro (*Chair*)  
**Parody, Perspicuity, and Jon Stewart's Reasoned Eloquence"**  
 William Duffy, Francis Marion University  
**After Jon: The Colbert Report, Passion, and the Pedagogy of Parody"**  
 John Pell, Stanford University
- B14** **NEW DIRECTIONS IN THE RHETORIC OF MEDICINE: RE/FRAMING OUR MODES OF INFLUENCE IN PRACTICES OF MODERN MEDICINE [ROUNDTABLE DISCUSSION]** (*Millenium Hall*)  
 John Lynch, University of Cincinnati  
 Michelle Gibbons, Georgia Tech  
 David Gruber, North Carolina State University  
 Monica Brown, University of British Columbia  
 Jillian Klean Zwilling, University of British Columbia  
 Lora Arduser, Texas Tech University  
 Jennifer Malkowski, University of Colorado (*Chair*)  
 Blake Scott, University of Central Florida  
 Jordynn Jack, University of North Carolina, and Lisa Keranen, University of Colorado (*Respondents*)
- B15** **AGONISM AND DIALOGISM IN ANCIENT AND MEDIEVAL JEWISH TEXTS [Sponsored by Khal Rhetorica Affiliate]** (*Washington A*)  
*Chair:* David Metzger, Old Dominion University  
**The Kairos of Curses: Balancing on the Brink of God's Judgment in Psalm 7 and Psalm 109**  
 Davida Charney, University of Texas at Austin  
**The Agonistic Bavli: Greco-Roman Rhetoric in Sasanian Persia**  
 Richard Hidary, Yeshiva University  
**A Medieval Jewish Sophist? The "Both-And" Rhetoric of Rabbi Moses ben Nachman**  
 Patricia Bizzell, College of the Holy Cross

**12:30 – 1:45 FRIDAY “C” SESSIONS**

- C01 POLITICAL CONTROVERSIES & THEIR AUDIENCES** (*Mayor’s Room at City Hall*)  
**Political Controversy and Audience Reception**  
 Barbara Warnock, University of Pittsburgh (*Chair*)  
**Palin Reality: A metaphorical and narrative analysis of Palin’s Vice Presidential Nomination Acceptance Speech**  
 Tiara Foster, Syracuse University  
**Barack Obama’s Selma Sermon and Post-Partisan Political Theology**  
 Jason Moyer, Luther College

**OFF-SITE VENUE: Mayor’s Room at City Hall (allow time to clear security)**



**Directions:** from Loew’s Hotel (1200 Market Street) to City Hall (*Broad and Market Streets*)

- Turn Left on Market Street, and walk west toward City Hall, a large grey building directly in the middle of Market Street just past 13<sup>th</sup> Street.
- When you arrive at City Hall, turn right (north), and walk to the entrance near Juniper and Commerce Streets, which is marked “Visitor Entrance.” You will need to sign in and show identification; your bag will be inspected. Security will give you directions to the Mayor’s Room. Fifteen minutes will allow you to complete this process comfortably. This space is wheelchair accessible.

- C02 2012 RSA CAREER RETREAT FOR ASSOCIATE PROFESSORS [SPECIAL FORUM]** (*Washington A*)  
*Co-Chairs:* Cheryl Geisler, Patricia Roberts-Miller, Thomas Miller  
*Panelists:* Alfred Muller, Penn State Mont Alto  
 Julie Bokser, DePaul University  
 Meta Carstarphen, University of Oklahoma  
 Christine Tulley, The University of Findley  
 Martha Cheng, Rollins College  
 Leah Ceccarelli, University of Washington
- C03 RHETORIC, SCIENCE, AND NEUROSCIENCE** (*Washington B*)  
**Synapses and Memory Palaces: Synaptic Mapping, Topoi, and Rhetorical Memory**  
 Will Dodson, University of North Carolina at Greensboro (*Chair*)  
**Neuroscience as Perspective: The Epistemological Grounds for a Humanistic Neuroretoric**  
 Michelle Gibbons, Georgia Tech  
**Reframing the “Neuroscientific Challenge”: The Rhetoric of Decision Making Research**  
 Christian Smith, University of South Carolina
- C04 GLOBAL PRACTICES OF WORKING TOWARD PEACE** (*Washington C*)  
**Recognizing the Effects of the Past in the Present: Theorizing A Way Forward on the Israel-Palestine Conflict**  
 Matthew Abraham, DePaul University (*Chair*)  
**A Dramatistic Analysis of the 7.5 Riot in Urumqi, China, in 2009**  
 Deng Zhiyong, University of Shanghai for Science and Technology, and Wang Lingling  
**Hospitality and ‘Real Presences’: Dorothy Day’s Pacifist Conversion**  
 Sean Barnette, Lander University

- C05**     **ARISTOTLE'S RHETORIC** (*Tubman*)  
**Reframing Identities from Exclusion to Exception: Tracing Exception as a Means of Persuasion in Aristotle's Theory of Forensic Rhetoric**  
 Mari Lee Mifsud, University of Richmond (*Chair*)  
**Shame on You! Developing Character through Shame in Aristotle**  
 Brita Anderson, University of Pittsburgh  
**Good Man Reasoning**  
 Daniel Cutshawm Old Dominion University
- C06**     **REFRAMING THE FRAMERS: THE RHETORICAL WORK OF RESISTING SLAVE IDENTIFICATIONS** (*Anthony*)  
**Oracular Voices: New York African Free School Students Performing Their Freedom**  
 Kermit Campbell, Colgate University  
**"Let Me Come Before the World": Harriet Jacobs's Epistolary Interventions**  
 Suzanne B. Spring, Colgate University (*Chair*)
- C07\***     **APOLOGIA AS RHETORICAL PRACTICE** (*Adams*)  
**I'm Kind of, Mostly, But Not Totally Sorry I Killed Your Mother: Apology in the Aftermath of the Salem Witchcraft Crisis**  
 Lauren Lemley, Abilene Christian University (*Chair*)  
**From a Vial of Hemlock to a Vial of Steroids: Apology, Agonism, and Aporia\***  
 Marc Santos, University of South Florida  
**Framing Public Apologies for the Personal Pffense: (Re) constructing the Private/Public Identity in Political Apologia**  
 Elizabeth Dudash, Missouri State University, and Spencer Harris, University of Kansas
- C08**     **CORPOREAL RHETORIC** (*Jefferson*)  
**Critical Thinking as Embodied Inference**  
 Eve Wiederhold, George Mason University  
**Writing as a Practice of Wonder**  
 Laura Micciche, University of Cincinnati  
**Composing with the Body Present**  
 Donna Strickland, University of Missouri-Columbia (*Chair*)
- C09\***     **SOCIAL DELIVERY** (*Congress A*)  
**Craft Delivery**  
 Jeff Rice, University of Kentucky (*Chair*)  
**Craft, Plentitude, and Negation: Delivery in Post-Consumer Rhetorics**  
 David M. Grant, University of Northern Iowa  
**Delivering Resilience**  
 Jodie Nicotra, University of Idaho
- C10\***     **PROPHETIC RHETORIC ON THE ROAD TO MORAL SALVATION** (*Congress B*)  
**A Generation Lost to Conformity: Post-War Education and America's Covenant**  
 Emily Darnell, Western Carolina University  
**The Prophetic and Shifting Transcendence: How Rhetoric Changed the Rules for Salvation**  
 Beth Huber, Western Carolina University (*Chair*)  
**Apocalypticism and the Anti-Christ: The Rhetoric of Evangelical Identity**  
 Alan Wray, Western Carolina University
- C11\***     **SPATIAL EPIDEICTIC: MATERIAL RHETORICS AND CONTINUUMS OF (MIS)IDENTIFICATION**  
 (*Congress C*)  
**A Rhetoric of Place: Examining Epideictic Rhetoric within the Spatial Design of the Plan of St. Gall**  
 Logan Bearden, Florida State University  
**Carefully Screened from Public View": The Gentleman's Directory, Epideictic Rhetoric and Spaces of Prostitution**  
 Josh Mehler, Florida State University (*Chair*)  
**Misidentifying the Legacy: Competing Epideictic Rhetorics in FSU's Legacy Walk**  
 Leigh Graziano, Florida State University
- C12\***     **THE ETHICS OF VISUAL FRAMING AND THE COMIC CORRECTIVE** (*Regency A*)  
**Re-Framing the Veil: Marjane Satrapi's *Persepolis* as Comic Corrective**

- Christopher Basgier, Indiana University  
**The Laugh of Recognition: Ethical Frames and Torture at Abu Ghraib**  
 Laura Sparks, Indiana University  
**Does the Frame Change the Picture? - On the Responsibility of Identity Coherences**  
 Lavinia Hirsu, Indiana University (*Chair*)
- C13\*** **QUEER RHETORICS** (*Lescaze*)  
**Love Multiplied: Sister Wives, Polygamy, and Queering Heterosexuality**  
 Courtney Bailey, Allegheny College (*Chair*)  
**The Queerness of Rurality; Or, Idaho Made Me This Way**  
 Erin Rand, Syracuse University  
**Queering the Ice: A Critical Rhetoric of the Case of Johnny Weir**  
 Brandon Bumstead, Wayne State University
- C14\*** **AESTHETIC RHETORICS OF WAR: DEFENDING AND CONTESTING WAR THROUGH ART, CULTURE, AND MEDIA** (*Commonwealth C*)  
*Chair:* Jeremy Engels, The Pennsylvania State University  
**The Nature of War: Visions of Biomimesis in the Future Military**  
 Roger Stahl, University of Georgia  
**The Poetics of Battle: La Grande Illusion as an Emancipatory Discourse on War**  
 John Minbiolo, The Pennsylvania State University  
**Constructing the "Peace Candidate": Barack Obama's Anti-War Campaign Aesthetic**  
 Mike Bergmaier, The Pennsylvania State University  
 Stephen Hartnett, University of Colorado Denver (*Respondent*)
- C15** **A DIALOGUE ON RECENTLY PUBLISHED BOOKS IN THE HISTORY OF RHETORIC [SPECIAL FORUM Sponsored by ASHR]** (*Millenium Hall*)  
*Facilitator:* Brandon Inabinet, Furman University  
**Letters to Power: Public Advocacy Without Public Intellectuals** by Samuel McCormick  
 Reviewed by: Paul Stob, Vanderbilt University  
**Dirty Words: The Rhetoric of Public Sex Education, 1870-1924** by Robin E. Jensen  
 Reviewed by: Whitney Myers, Texas Wesleyan University  
**Militant Citizenship: Rhetorical Strategies of the National Woman's Party, 1913-1920** by Belinda Stillion Southard  
 Reviewed by: Cindy Koenig Richards, Willamette University  
**Spirits of the Cold War: Contesting Worldviews in the Classical Age of American Security Strategy** by Ned O'Gorman  
 Reviewed by: Rachel Whidden, Lake Forest College  
**Enemyship: Democracy & Counter-Revolution in the Early Republic** by Jeremy Engels  
 Reviewed by: Mark Longaker, University of Texas  
**Founding Fictions** by Jennifer Mercieca  
 Reviewed by: Lester Olson, University of Pittsburgh
- C16** **RHETORICAL THEORY** (*Commonwealth B*)  
**The Dimensions of Rhetoric**  
 Bruce McComiskey, University of Alabama at Birmingham (*Chair*)  
**The Problematological Reframing of Rhetorical Theory**  
 Matthew Parfitt, Boston University  
**Rhetoric, Theory, Ideology**  
 Jamie Merchant, Northwestern University
- C17** **CREATING IDENTITIES IN U.S. PRESIDENTIAL CAMPAIGNS** (*Commonwealth A2*)  
**Prophecy, Collectivism, and Presence: The Rhetoric of Henry A. Wallace's 1948 Southern Tour**  
 Adam Gaffey, Texas A&M University (*Chair*)  
**Mrs. Kennedy, Syndicated Columnist: Identities Reframed in "Campaign Wife"**  
 Melody Lehn, University of Memphis  
**Narrative, the Self, and the Creation of a Presidential Political Identity: Michele Bachmann's Candidacy Announcement**  
 Morgan Ginther, Georgia Southern University
- C18** **RHETORICS OF LEGAL COURT CASES AND QUESTIONS OF RIGHTS** (*Parlor 2*)



**When Communism and Jim Crow Collide: Harry Raymond and the Case of Willie McGee**Jaclyn Howell, University of Kansas (*Chair*)**In defense of "Breathing Space:" The Structure of Political Debate in Snyder v. Phelps**

Jeremiah Hickey, St. John's University

**Rhetorical Construction of Gender in Marriage Cases**

Helen Lee, University of North Carolina at Chapel Hill

*Sponsored by Taylor and Francis, Routledge Journals***C19 Seminar Meeting** (*Roberts Boardroom—only registered participants may attend*)**Leader:** Professor Laurent Pernot, University of Strasbourg**Registered Participants:**

Janet Atwill (University Tennessee)

Kathleen Bingham (University Utah)

Joshua Butcher (Trinitas Christian School)

Brad Cook (University of Mississippi)

Richard Graff (University of Minnesota)

Larry Green (University of Southern California)

Katie Homar (University of Pittsburgh)

Susan Jarratt (University of California, Irvine)

Robert King (Elms College)

Kathleen Lamp (Arizona State University)

Ilon Lauer (Western Illinois University)

Arabella Lyon (SUNY, Buffalo)

Kerri Morris (Governors State University)

Ellen Quandahl (San Diego State University)

James Selby (Whitefield Academy)

Vessela Valiavitcharska (University of Maryland)

Lisa Villadsen (University of Copenhagen)

Susan Wells (Temple)

Marjorie Woods (University of Texas)

**C20 EMERGENT GENRES** (*Howe*)**Genre Emergence and Evolution**Carolyn Miller, North Carolina State University (*Chair*)**Model Readers and the Manufacture of Exigence in Emergent Genres**

Lindsay Russell, University of Washington

**Cookbook Rhetoric: Cooking Memoirs and the Formation of Identity and Genre**

Jennifer Mallette, University of Arkansas

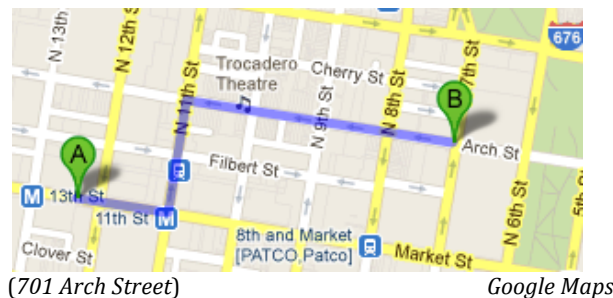
**2:00-3:15 FRIDAY "D" SESSIONS****D01 REFRAMING BLACK WOMEN'S INTELLECTUAL SPACES: LEARNING FROM PEDAGOGICAL, SCHOLARLY, AND METHODOLOGICAL APPROACHES TO RHETORICAL STUDIES** (*African American History Museum*)  
**On Making It In Rhetoric and Composition: A Black Woman's Perspective on Motherhood, Marriage, and Graduate School**

April Baker-Bell, Michigan State University

**On Teachable, Rhetorical Moments: The Examination of Illness Narratives by Black Women**

Letitia Fowler, Michigan State University

**On Mothering: Intellectual Possibilities for Examining Black Women's Roles in Writing Program Administration**Staci Perryman-Clark, Western Michigan University (*Chair*)**OFF-SITE VENUE: African American History Museum**



(701 Arch Street)

Google Maps

**Directions:** Turn Right from Loew's front door, and walk east on Market to 11<sup>th</sup> Street. Turn left (north) on 11<sup>th</sup> and go two blocks to Arch Street. Turn right (east) on Arch Street, and walk four blocks to 7<sup>th</sup> Street. Go into the African American History Museum; panel is in the auditorium. (Total distance: .6 mile) This site is wheelchair accessible.

- D02     PERFORMING IDENTITIES: RHETORIC AND INTERSECTIONALITY** (*Washington A*)  
**Embracing Intersectionality**  
David Wallace, University of Central Florida  
**Aristotle Is Not My Father: Re-framing & Decolonizing Legitimizing Narratives in Rhetoric Studies**  
Malea Powell, Michigan State University  
**Reading Ted Haggard: Performing a Queer Archive**  
Jonathan Alexander, University of California, Irvine (*Chair*)
- D03     OUR CALL FOR ACTION: REFRAMING THE CONSTRUCTED IDENTITIES OF STUDENTS AND TEACHERS OF WRITING IN HIGHER EDUCATION** (*Commonwealth A2*)  
**Reforming Identities: The Intersection of Identity and Pedagogical Practice**  
Beth Edelstein, Towson University  
**"Listen Harder": Challenging Constructions of Identity Attached to Multilingual Learners**  
Amanda Gates, Towson University  
**Vital Voices In Our Field: Recognizing and Learning from the Intellectual Contributions of African American Undergraduate Male Writers**  
Steven Lessner, Michigan State University (*Chair*)
- D04\*    CHANGING CONCEPTS OF U.S. CITIZENSHIP** (*Regency B*)  
**The 1909 Plan of Chicago as Representative Anecdote: Envisioning Citizenship at the Turn of the Century**  
Martha Cheng, Rollins College, (*Chair*) and Julian Chambliss, Rollins College  
**Reframing Citizenship Identification: The Rhetoricity of White Racial Shame**  
Edward Hahn, University of Minnesota  
**A Nation of Investors: The Rise of Citizenship in the 21st Century**  
Blake Abbott, University of Richmond
- D05     FUNCTIONS OF ANTI-SLAVERY DISCOURSES** (*Tubman*)  
**The Audacity of the Plain Style: Quaker and Puritan Plain Styles in Early American Anti-Slavery Discourse**  
Bjorn Stillion Southard, University of Georgia (*Chair*)  
**Capitalizing on Ambivalence: Enslavement Tropes in Nineteenth Century America Social Reform Discourses**  
Melissa Huffman, University of New Mexico
- D06     RHETORICAL ANALYSES OF PLACE** (*Anthony*)  
**Consubstantiality along the 49th Parallel: The Rhetorical History of Canadian (Anti)Annexation Movements**  
Daniel Richards, University of South Florida (*Chair*)  
**Reframing Local Identity: *Star Trek* and the Visual Rhetorics of Place Branding in Rural Alberta.**  
Derek Foster, Brock University  
**Kneading a Palatable Identity: The Rhetorical Function of Cookbooks in the Assimilation of New Mexico**  
Katie Councilor, University of Wisconsin-Madison
- D07\*    MEDIEVAL AND EARLY MODERN RHETORICS** (*Adams*)  
**Reframing Deliberative Rhetoric in the Middle Ages: Identifying Noble Women as Agents of Civic Persuasion in the Long Twelfth Century**

- Shawn Ramsey, Bowling Green State University (*Chair*)  
**"I am what you should be": Ciceronian self-fashioning in Jonson's *Catiline***  
 Vernon Dickson, Florida International University  
**Mother Knows Best: Ethos in Dorothy Leigh's Seventeenth Century Conduct Manual**  
 \*Julia Combs, Southern Utah University
- D08 PERCEPTIONS OF SELF AND OTHERS** (*Jefferson*)  
**Composing Empathy: Understanding Self and Identifying Other Through Reflective Writing and Social Action**  
 Kerrie Farkas, Millersville University (*Chair*)  
**Redemptive Self-Love: A Reframing of Perception**  
 Kimberly Johnson, University of Memphis
- D09\* LISTENING** (*Congress A*)  
**Exodus Re/framed: A Listening Rhetoric**  
 Julie Bokser, DePaul University (*Chair*)  
**Listening Gestures**  
 Cory Holding, University of Illinois at Urbana-Champaign, and Hannah Bellwoar, Juniata College  
**Paper Towels Getting Married: Listening to the Cultural Logics of Homosexuality**  
 Timothy Oleksiak, University of Minnesota
- D10\* WHEN TECHNOLOGIES & BODIES MEET: SHIFTING IDENTITIES ACROSS MACHINES** (*Congress B*)  
**From Agency to Desire: Reframing the Body Through Technology & Across Cultures**  
 Jennifer Sano-Franchini, Michigan State University (*Chair*)  
**Mediating Bodies, Assembling Identities: The Roles of Desire and Technology in Regulating the Lives of Adult Film Actors**  
 Lehua Ledbetter, Michigan State University  
**Reframing Civic Space: Bodies, Mobile Devices, and the Coffeehouse as Symbol**  
 Stacey Pigg, University of Central Florida
- D11\* RE/FRAMING "IT GETS BETTER": QUEERING THE GENEALOGIES OF CRITICAL IN(TER)VENTION**  
 (*Congress C*)  
 Charles E. Morris, III, Boston College  
 Cindy M. Spurlock, Appalachian State University (*Chair*)  
 Peter Campbell, University of Illinois at Urbana-Champaign
- D12\* IDENTIFYING DIS-IDENTIFICATIONS: THE CASE OF VICTORIA WOODHULL, DISAPPEARED RHETOR**  
 (*Regency A*)  
**Outrageous Outrage: Calling Out the Hypocrisy of the Presumptively Moral While Presumptively Immoral Oneself**  
 Jane Detweiler, University of Nevada, Reno (*Chair*)  
**Reframing the Female Apologia: A Rhetorical Analysis of Victoria Woodhull's Apologia**  
 Meghan Sweeney, University of Nevada, Reno  
**"Nothing said with an earnest purpose and for a good end, is or can be obscene": Woodhull's "Notorious" Persona as A Case Study of "Counter *Ethos*"**  
 Katie Miller, University of Nevada, Reno
- D13\* COLOR AND STYLE: STRATEGIES FOR IDENTIFICATION, FRAMING, AND RESISTANCE IN AFRICAN-AMERICAN RHETORICAL PRODUCTION AND ACTS** (*Lescage*)  
**Raise it Up!: The Rhetoric of Resistance in Baltimore's Dirt Bike Movement**  
 Katie Kavanagh O'Neill, University of Pittsburgh (*Chair*)  
**Mammies and Matriarchs: An Intersectional Analysis of Feminine Style and Signifyin' in Carol Moseley-Braun's 2003-2004 Campaign for the Presidency**  
 Shanara R. Reid-Brinkley, University of Pittsburgh  
**Reading Gender in the City: Assumptions and Complications**  
 Rickie Sanders, (co-authored by Loreley Gomez Garcia), Temple University
- D14\* FASHION AND RHETORIC** (*Commonwealth C*)  
**Fashion and Rhetoric**  
 Eliana Mendes, Universidade Federal de Minas Gerais (*Chair*)  
**"Sarah-dipity": Framing, Feminine Style, and the Mediated Identity of Sarah Palin**

- Danee Pye, University of Texas at Austin  
**Fashioning Race for the "Post" Era: Racial Tourism, Rhetorical Agency, and the Neoliberal Citizen**  
 Anjali Vats, University of Washington
- D15 WHITE PRIVILEGE IN SOCIETY: RHETORICAL ANALYSIS AND IMPLICATIONS** (*Millenium Hall*)  
**Wearing Whiteness: Re-Framing Authority, Feminism and Race**  
 Dr. Meta Carstarphen, University of Oklahoma  
**Default Whiteness and Advanced Composition-Rhetoric Pedagogy**  
 Dr. Kathleen Welch, University of Oklahoma (*Chair*)  
**'White Makes Might': White Privilege and Issues of Identity in Superhero Media**  
 Bryan Carr, The University of Oklahoma
- D16 THE HELP IN CONTEXT: WHITE WOMEN, CIVIL RIGHTS, AND ISSUES OF IDENTIFICATION**  
 (*Commonwealth B*)  
**The Help as Nostalgic Re-vision**  
 Christine Farris, Indiana University (*Chair*)  
**Medgar Evers's Assassin and Eudora Welty's Voices**  
 John Schilb, , Indiana University
- D17 NAVIGATING THE CONTINGENT: THE ROLE OF IMAGES, SPACES, AND VISION IN ALTERING IDENTIFICATIONS** (*Commonwealth A1*)  
**Monster Citizens: A Rhetorical Examination of True Blood as Instruction for Identities in Transition**  
 Marylou Naumoff, Wayne State University  
**Dancing with the Transgendered Star: The Role of Bodily Performances on the Articulation of Identity**  
 Erika Thomas, California State University, Fullerton (*Chair*)  
**Overcoming Conditionality: From Bystander to Activist in 'From Memory to Action**  
 Theresa Donofrio, California State University, Fullerton  
**"If you do this, I will own you forever": Materializing the Pulitzer Prize for Photography**  
 Daniel Kim, University of Colorado at Boulder
- D18 PHRONESIS, IDENTIFICATION, AND EQUALITY IN U.S. LEGAL RHETORIC** (*Washington B*)  
**Queer Phronesis in Constitutional Argument**  
 Peter Odell Campbell, University of Illinois, Urbana-Champaign (*Chair*)  
**Reconstituting a Prudential Middle Ground Regarding Racial Classifications: From *Bakke* to *Parents United***  
 James Jasinski, University of Puget Sound  
**Dividing Definitions of Gender/Sexuality and the Implications for Lesbian Asylum Seekers in the United States**  
 Sara McKinnon, University of Wisconsin, Madison
- D19 THE ROLE OF THE CONTEMPORARY UNIVERSITY** (*Parlor 2*)  
**Reframing Academia: The Identification of the Contemporary University with Corporate America**  
 Christie Daniels, Michigan State University (*Chair*)  
**The Mis-Education of Michael: Rhetorical Analysis of a Southern Utah Rancher's Advice to the College of Southern Utah**  
 Julia Combs,, Sourthern Utah University
- D20 JESUIT RHETORICAL TRADITIONS: EXAMINATIONS OF MISSION AND IDENTITY [Affiliate Jesuit Conference on Rhetoric and Compostion]** (*Howe*)  
**Eloquence and the Rhetorical Arts at Loyola Marymount University**  
 Steven Mailloux, KJ Peters, and, Maureen Fitzsimmons, Loyola Marymount University  
**Naming, Unnaming and Renaming: Jesuit Roles in Rhetoric and Education for Eloquence in the U.S.**  
 Cinthia Gannett, Fairfield University (*Chair*), and John Brereton, Boston Athenaeum  
**Jesuit Ecology: Walter Ong and the Society of Jesus**  
**Learning to Listen in Time—Moving Toward Rhetoric of "Cultural Acoustics**  
 Vincent Casaregola, Saint Louis University
- D21 RHETORICS OF VICTIMHOOD: PLACES AND INDIVIDUALS** (*Roberts Boardroom*)  
**Re-Framing Southern Identity through the Landscape of Victimization: A Rhetorical Reading of Charles**  
 Diedre Garriott, University of Tennessee (*Chair*)  
**Showcasing the Scars: Competing Frames of Victimhood in the Former Yugoslavia**

Amy Milakovic, Avila University

**Breaking Bad: Identification and Dis-Identification with the Victimhood of Privilege**

Paul Johnson, University of Pittsburgh

**3:30 – 4:45 FRIDAY “E” SESSIONS**

- E01 FRAMING DANISH POLITICAL RHETORIC THE AMERICAN WAY: HOW US POLITICS AND MEDIA PREFIGURE THEIR DANISH COUNTERPARTS** (*Washington A*)  
**Reframing Political Identities: The Concession Speeches of Danish and American Political Candidates**  
 Mark Herron, University of Copenhagen  
**Political Commentators and their (Re)framing of Rhetorical Citizenship**  
 Mette Bengtsson, University of Copenhagen (*Chair*)  
**(Re)framing Web-Mediated Rhetorical Citizenship: Political Debates among Users on US and Danish Online Newspapers**  
 Rasmus Rønlev, University of Copenhagen  
**Inception: How US and Danish Politicians Used Conversational Implicatures to Plant Views in People’s Minds**  
 Christian Kock, University of Copenhagen
- E02 OUTREACHING IDENTITIES: PUBLISHING AND PERFORMANCE FROM THE PRISON-INDUSTRIAL COMPLEX** (*Washington B*)  
**Gestures Less Revelatory: Revisiting Performance in Prison**  
 Patrick Berry, Syracuse University (*Chair*)  
**Prison IDs: Contradictory Visions of Literacy, Schooling, and Identity**  
 Cory Holding, University of Illinois at Urbana-Champaign  
**Behind the Collective “We”: Publishing Between Prisoners and University Volunteers**  
 Andrea Olinger, University of Illinois at Urbana-Champaign
- E03 REFRAMING EPISTOLARY IDENTIFICATIONS: MAKING VISIBLE THE RHETORICAL WORK OF NINETEENTH-CENTURY LETTERS** (*Washington C*)  
 Josie Walwema, Oakland University (*Chair*)  
**Rhetorical Education for Romantic Engagement: Reframing Romantic Identifications**  
 Pamela VanHaitsma, University of Pittsburgh  
**Re-framing Children’s Letters: Finding a Methodology for the Rhetorical Analysis of Children’s Writing**  
 Jessica Isaac, University of Pittsburgh  
**Rhetorical Rights: Citizenship, Self, and Representations of Letter-Writing**  
 Kathleen Davies, University of Pittsburgh
- E04 LETTING IT RIDE: RHETORICAL GAMBLER AND SPECULATIVE SUBJECTIVITY** (*Tubman*)  
**Kenneth Burke’s Shadow Play**  
 Kyle Jensen, University of North Texas  
**You Bet Your Life: Austin’s Wager and Performative Subjectivity**  
 Brooke Rollins, Louisiana State University (*Chair*)  
**Teaching to the Dicethrow**  
 John Muckelbauer, University of South Carolina  
**Two Versions of Homo Economicus: Foucault on the Rhetorical Pedagogy of Risk**  
 Jeffrey T. Nealon, Penn State University
- E05 RHETORICS OF VIDEO GAMES** (*Anthony*)  
**Playing in the Quagmire: The Transformation of Political Discourses in *Assassin’s Creed***  
 George Boone, University of Illinois (*Chair*)  
**Reframing the Public Sphere: Interface Design, Procedure and Persuasion in *World of Warcraft***  
 Nathan Hulsey, North Carolina State University  
**Hunting for Identity: Community, Performance, and the Curious Case of the Huntard in *World of Warcraft***  
 Jeff Holmes, Arizona State University
- E06 ISOCRATEAN RHETORIC** (*Adams*)  
**The Continuing and Controversial Relevance of Isocratean Rhetoric in Re/Framing Identifications**  
 Charles Marsh, University of Kansas (*Chair*)

- Isocratic Invective, Aristophanic Attack, and Platonic Philippic: Re-Framing Classical Critique and Contemporary Appropriations of Anti-Teacher Rhetoric**  
Rocky Colavito, Butler University
- E07 RHETORICS ABOUT JAPAN** (*Jefferson*)  
**Both Insiders and Outsiders: Re/Framing Identification in Japanese Rhetoric**  
Dominic Ashby, Miami University (*Chair*)  
**"To Knot the Ties of Friendship": Narrative Repair of U.S.-Japan Relations in the Japanese American Courier, 1928-1942**  
Hilary Schuldt, Carnegie Mellon University
- E08\* ASCRIBING AND RESISTING COMMUNAL IDENTITIES IN THE 21ST CENTURY** (*Congress A*)  
**Play and Non-Play: Determining Rhetorical Identity after Kosovo's Independence**  
Mary Hedengren, University of Texas at Austin  
**How Flash Mobs Perform Disidentification**  
Megan Varelmann, University of Texas at Austin  
**"Internet Hate Machine"?: Anonymous' Identity and "Incoherent" Rhetoric**  
Marjorie Foley, University of Texas at Austin (*Chair*)  
**"Where Do You Stand?": Organizing Rhetorical Identity on a Commercial Website**  
Amanda Wall, University of Texas at Austin
- E09\* DIGITAL TEMPLATES, DESIGN, AND AUTHORSHIP** (*Congress B*)  
**Digital Self-Presentation in the Age of the Template**  
Ronald Tulley, The University of Findlay (*Chair*)  
**The Role of Digital Design in Online Rhetorical Invention**  
Vincent Oliveri, University of Washington  
**Citatoriality, Ethics and Authorship in Digital Media**  
Kim Moreland, University of Wisconsin  
**Keeping Good Faith: Wikipedia, Community Identity, and Editor Diversity**  
Melanie Kill, University of Maryland
- E10\* ROMAN RHETORIC** (*Congress C*)  
**Cultivating Rhetoric: Rhetorical culture in Roman Antiquity**  
Ilon Lauer, Western Illinois University (*Chair*)  
**Reframing Roman Citizenship: The Coins of the Principate**  
Kathleen Lamp, Arizona State University  
**Quintilian's "Natural" Latin and Ambiguity on Language Foreignness**  
Jay Jordan, University of Utah
- E11\* AMERICAN WOMEN LEARN TO SPEAK: ORATORICAL EDUCATION FROM THE EARLY REPUBLIC TO THE PRESENT** (*Regency A*)  
**"Faculties Capable of Improvement": Almira Hart Lincoln Phelps and Oratorical Education for Girls**  
David Gold, University of Tennessee (*Chair*)  
**Rhetorical Bodies and Womanly Eloquence: Regendering the Public Speaker through Physical Culture in the Late Nineteenth Century**  
Jane Donawerth, University of Maryland  
**'Resolved that the Mind of Woman Is Not Inferior to that of Man': Women's Oratorical Preparation in California State Normal School Literary Societies in the Late Nineteenth Century**  
Lisa Suter, The Ohio State University  
**Learning Not to Preach: Evangelical Speaker Beth Moore and the Rhetoric of Constraint**  
Paige Van Osdol, San Diego State University
- E12\* ENVIRONMENTAL RHETORICS** (*Lescaze*)  
**Reading the Atlas of the Patagonian Sea: Toward a Visual-Material Rhetorics of Environmental Advocacy**  
Amy Proppen, York College of Pennsylvania (*Chair*)  
**Cyberactivism and Climate Change**  
Sharon Harris, Texas Christian University  
**Crime or No Punishment? Gulf Fishermen Reframe Tony Hayward's Rhetoric on the Deepwater Horizon Spill**  
Matt McKinney, University of Nevada-Reno

- E13\*** **PRESIDENT OBAMA'S RHETORIC** (*Commonwealth C*)  
**Circulation, Obama Hope, and the Study of Reframed Dis/Identifications in a Networked, Global Climate**  
 Laurie Gries, University of Florida (*Chair*)  
**The African Influences of Obama's Politics**  
 Kundai Chirindo, The University of Kansas  
**Empathy as Theme and Rhetorical Means in the Speeches of Barack Obama**  
 Eric Leake, University of Denver
- E14** **FORMING AND CONTESTING JEWISH IDENTITY THROUGH MEMORY, LITERACY, EMBODIMENT, AND PRACTICE [Sponsored by Khal Rhetorica Affiliate]** (*Millenium Hall*)  
**Jewish Rhetoric as Ethnic Rhetoric**  
 Michael Bernard-Donals, University of Wisconsin-Madison (*Chair*)  
**Rhetorical Absence and Assimilation in Jewish Representation of (Jewish)Adoption**  
 Deborah Holdstein, Columbia College  
**Secular B'nai Mitzvot: Rhetorical Tradition in the Jewish Children's Folkshul of Philadelphia**  
 Eli Goldblatt, Temple University  
**The Individual Versus the Collective: Rethinking the Canon of Memory in the Jewish and Greco-Roman Traditions**  
 Rachel Carrales
- E15** **DIVERGENT HISTORIES AND RHETORIC'S BASE: NEW FRAMES, NEW QUESTIONS** (*Howe*)  
**Byzantine Contexts: Conceptualizing Rhetoric in the Eastern Roman Empire**  
 Ellen Quandahl, San Diego State University  
**Emergent and Divergent Latin American Historical Rhetoric: Meeting Reader Expectations for Coverage**  
 Susan Romano, University of New Mexico  
**Encounters with Theory in a History of Post-Classical Greek Rhetoric**  
 Susan Jarratt, University of California, Irvine (*Chair*)
- E16** **DEBATING DIVERSITY: AN ANALYSIS OF THE LEGAL AND ETHICAL ARGUMENTS SURROUNDING THE SIXTH CIRCUIT COURT OF APPEALS DECISION IN COALITION TO DEFEND AFFIRMATIVE ACTION, INTEGRATION AND IMMIGRANT RIGHTS AND FIGHT FOR EQUALITY BY ANY MEANS NECESSARY** (*Commonwealth A1*)  
**Affirmative Action, Then and Now: A Legal History**  
 Eric M. Gander, Baruch College (*Chair*)  
**The Facts Matter: How Bad Facts Make For Bad Law**  
 David E. Grassmick, Kirkland & Ellis LLP
- E17** **DEBATING REVISIONS OF CIVIL RIGHTS RHETORIC** (*Commonwealth A2*)  
**Should Rosa Parks be Adulated or Emulated?: Challenging Rhetorics of Disengagement in Civil Rights Archetypes**  
 Paul Feigenbaum, Florida International University (*Chair*)  
**Tea Shall Overcome: Questioning the Appropriation of Civil Rights Movement Rhetoric in Conservative Politics**  
 Michelle Trim, Elon University
- E18** **RHETORICS OF "DEVELOPING" REGIONS/NATIONS** (*Parlor 2*)  
**Reframing Laptops, Children, and Education in Developing Nations: Metaphors that Re-construct Identities in the One Laptop Per Child Project**  
 Ana Cooke, Carnegie Mellon University (*Chair*)  
**Ethical Implications and Long-Term Impacts of Volunteer Tourism on Developing Regions**  
 Laura Hennessey, University of South Florida
- E19** **MEETING OF THE INTERNATIONAL TASK FORCE** (*Roberts Boardroom*)  
 Kendall Phillips (US) (*Chair*)  
 Ceilia Miranda (Brazil)  
 Alejandra Vitale (Argentina)  
 Jing Zhao (China),  
 Jing Yuan (China)  
 John Moffatt (Canada)  
 Ruth Amossy (Israel)  
 Hilde van Belle (Belgium)

Lisa Villadsen (Denmark)  
 Philippe Salazar (South Africa)  
 Ryan Solomon (South Africa)  
 Alan Finlayson (UK)

- E20\*** **ANALYZING VISUAL RHETORICS** (*Regency B*)  
**Re/framing the Word as a Force of Visual Rhetoric: From Orality to Visual Presence in Insular Illuminated Manuscripts**  
 Bill Endres, University of Kentucky (*Chair*)  
**Framing Visual Rhetoric: The Riot Kiss**  
 Leslie Hahner, Baylor University  
**Analysis versus Production in Visual/Verbal Communication**  
 Susan Hagan, Carnegie Mellon University, and Martha Cheng, Rollins College

*Co-sponsored by  
 Taylor and Francis  
 and  
 University of Minnesota*

**\*5:00 – 6:30 FRIDAY KEYNOTE SPEECH** (*Millenium Hall*)  
*Chair:* Kris Ratcliffe, Marquette University

**Encapsulating the National Identity in Key Presidential Phrases**  
 Kathleen Hall Jamieson, Annenberg Public Policy Center of the University of Pennsylvania  
 Karlyn Kohrs Campbell, University of Minnesota

*Sponsored by Taylor and Francis*

**6:30 – 8:00 FRIDAY KEYNOTE RECEPTION** (*Millenium Hall*)

## **SATURDAY, MAY 26, 2012**

**8:00 – 9:15 SATURDAY “F” SESSIONS**

- F01 RHETORICS OF PREACHING** (*Washington A*)  
**Identification Delivered: Persuasion and the Politics of the Fifth Canon**  
 Kerrie Carsey, York College of Pennsylvania  
**Disintegrating Discourses? A Rhetorical Analysis of How Evangelical Pastors are Teaching the Free Market and Preaching Personal Responsibility since the Onset of the Recession of 2008**  
 Stephanie Martin, University of California, San Diego  
**“Discerning God’s Will for Us”: Narrative and the Pulpit**  
 Corrina Yerke, North Carolina State University
- F02 IDENTITY, SUBJECTIVITY, AND THE ARCHIVE: CASE STUDIES AND CRITICAL REFLECTIONS** (*Howe*)  
 Karlyn Kohrs Campbell (*Chair and Respondent*)  
**Up in the Air or Between the Sheets: The Dueling Public Identities of Amelia Earhart**  
 Julia Scatliff O’Grady, University of Minnesota, Twin Cities  
**The ‘Other’ Rhetorician: Speechwriters, Their Archives, and Presidential Rhetoric**  
 Allison Prasch, University of North Carolina, Chapel Hill (*Chair*)  
**Locating Lesbian Voices in GLBT Archives: A Contrast in Archival Experiences**  
 Alyssa Samek, University of Maryland  
**The Archive and the Scholar: A Relationship of Habitus?**  
 Jillian Klean Zwilling, University of Illinois, Urbana-Champaign



- F03 NAMING, FRAMING, AND RE-FRAMING: GOD AND DEVIL TERMS IN CONTESTED RHETORICAL SITUATIONS** (*Washington C*)  
**The God Terms of War: "Woman's Place" and "Mothers" in the U.S. Rhetoric of WWI Intervention**  
 Stacey Sheriff, Bridgewater State University (*Chair*)  
**The God Terms of Immigration: Teaching Rhetoric to Move Past the Issues**  
 Elizabeth Kimball, City University of New York-New Community College  
**Still Crazy after All These Years: God and Devil Terms in Segregationist and Tea Party Rhetoric**  
 Erin Boade, Raritan Valley Community College
- F04 RHETORICS OF POPULAR CULTURE** (*Tubman*)  
**The Bakhtinian Grotesque and The Fall of Cultural Kings**  
 Rebecca Ingalls, Drexel University (*Chair*)  
**A Weapon from Wandlore: Consubstantiality in the Realm of Harry Potter**  
 Joseph Brentlinger, The University of Texas at Austin  
**Malcolm Gladwell's [Rhetorical] Situation**  
 Susan Hilligoss, Clemson University
- F05 ETHOS, SUBJECTIVITY, AND IDENTIFICATIONS** (*Anthony*)  
**Relocating the Habitual Meeting Place: Ethos as an In-Situ Dynamic**  
 Lew Caccia, Youngstown State University (*Chair*)  
**Authors, Roles, and Subjects**  
 Michael Robertson, Independent Scholar  
**Love and Rhetoric: A Dear Josh Letter**  
 Josue Cisneros, Northeastern University, and Eric Jenkins, University of Cincinnati
- F06 REFRAMING AGENCY: INTERROGATING CONTEMPORARY THEORIES OF AGENCY IN THREE CASE STUDIES (THE RURAL, THE RELIGIOUS, AND THE DIGITAL)** (*Adams*)  
**Agency in Interactive Data Displays: Learning about Natural Contexts for Agency by Studying Authored Environments**  
 Gregory D. Wilson, Iowa State University (*Chair*), and Jacob D. Rawlins, Iowa State University  
**Developing Multiple Understandings of Agency in Case Studies of Women Farmland Owners**  
 Rachel M. Wolford, Iowa State University  
**Politicizing the Family: Dr. James Dobson and the "Agent Function" in Contemporary Politics**  
 James McAfee, Iowa State University
- F07 ARTISTS AS RHETORICIANS** (*Jefferson*)  
**The Political Engagement of the Post-revolutionary Mexican Avant-Garde**  
 Elliott Heilman, Northwestern University (*Chair*)  
**Contemporary Global Art: Schizophrenic Identity, Cosmopolitan Imagination**  
 Monica Westin, University of Illinois  
**Does it (Still) Matter if You're Black or White?: Afrofuturism in Michael Jackson's Art**  
 Lisa Corrigan, University of Arkansas  
**Kanye West's Reframing of Audience Values**  
 Kerri Morris, Governors State University
- F08\* RACIALIZED RHETORICS: UNDERSTANDING PAST AND PRESENT TACTICAL REFRAMINGS OF AMERICAN IDENTIFICATIONS** (*Commonwealth A1*)  
**Public Sphere, Theater and Re-imagining an Identity**  
 Karen Ching Carter, Arizona State University  
**The Art of Margarita "Mago" Gándara as a Site of Rhetorically Performed Citizenship**  
 Yazmin Lazcano-Pry, Arizona State University (*Chair*)  
**Voicing, Constructing, and Negotiating Identities: International Teaching Associates in Composition Classrooms**  
 Yuching Jill Yang, Arizona State University
- F09\* LEGAL/POLITICAL/CULTURAL LOGICS THAT HAUNT DEFINITIONS OF MARRIAGE** (*Commonwealth A2*)  
**Definitional Anxieties over Protecting Marriage: Kategoria as Civic Violence**  
 Van Hillard, Davidson College (*Chair*)  
**The Victim Style In Religious Anti-Gay Rhetoric**  
 Brenda Glascott, California State University, San Bernardino  
**A Definitional Argument of Marriage: A Case Study of *Sister Wives***

Lara Stache, University of Wisconsin - Milwaukee

- F10\*** **RE/FRAMING ENVIRONMENTAL CRISIS AND DEVELOPMENT RHETORICS: LOCAL/GLOBAL CONTEXTS FOR RHETORICAL ACTION** (*Commonwealth B*)  
**Been Heres vs. Drill Heres: The Rhetorics Framing Natural Gas Development of the Marcellus Shale**  
 James Guignard, Mansfield University  
**Whose Honey, Whose Hive: Addressing Colony Collapse Disorder (CCD) in Honeybee Populations through an Image Event**  
 Kurt Stavenhagen, Syracuse University  
**Rhetorical Diffusion: Framing and Reframing Treeplanting as a Sustainable Development Strategy**  
 Eileen Schell, Syracuse University (*Chair*)  
**A Plea for Earthy Writing: Permaculture and Rhetorics of Place**  
 Stephanie Wade, Unity College
- F11\*** **PHILADELPHIA FREEDOM, COMMERCE, AND THE PRINCIPLES OF '98: A FIFTY-YEAR VIEW** (*Regency A*)  
 Stephen H. Browne, Pennsylvania State University (*Chair and Respondent*)  
**Crumbling Columns: Controversy in Philadelphia and the Decay of Virtue**  
 Brandon Inabinet, Furman University  
**Federalism and the New Economy**  
 Jennifer R. Mercieca, Texas A&M University  
**The Politics of Resentment and the Monster Bank: On the Rhetorical Criticism of the Techniques of Governance**  
 Jeremy Engels, Pennsylvania State University
- F12** **REFRAMING JOHN DEWEY'S CONTRIBUTIONS TO RHETORICAL STUDIES** (*Lescaze*)  
*Chair:* Danee Pye, University of Texas at Austin  
**Reframing Dewey's Commitment to Science, Deliberation, and the Sociology of Rhetoric**  
 Robert Danisch, University of Waterloo  
**Comprehensive Rhetorical Pluralism and the Demands of Non-Coercion: John Dewey, Disagreement, and the Freeing Solvent of Jain Logic**  
 Scott R. Stroud, University of Texas at Austin  
**Rhetoric, But For What? Reframing Dewey's Pullman Strike Encounter for a Post-Rorty World**  
 Matthew Clark Williams, University of Minnesota, Twin Cities Campus  
**Objectifying the Event: Dewey on the Telos of Rhetoric**  
 Nathan Crick, Louisiana State University  
 Paul Stob, Vanderbilt University (*Respondent*)
- F13\*** **IN CONSIDERATION OF WHAT'S POSSIBLE: THREE CRITICAL APPROACHES FOR REFRAMING DIFFERENCE** (*Commonwealth C*)  
**Hierarchical Framing Thwarts Social Justice**  
 Judy Holiday, Arizona State University  
**Wilderness and Access: Race, Class, and Rhetorical Listening in Ecomposition**  
 Elizabeth Lowry, Arizona State University  
**"My name is Chief Wise Owl, and I exist...."— A Native American Tribe Reframes Survivance: *The Hiding in Plain Sight* Documentary Project**  
 Elenore Long, Arizona State University (*Chair*)
- F14\*** **EARLY U.S. RHETORICS** (*Regency C2*)  
**Franklin and Empiricism: On Becoming a Tolerable English Writer**  
 Thomas Reynolds, Northwestern State University (*Chair*)  
**English Literacy and American Identity: Rhetorics of Writing in Eighteenth-Century Philadelphia**  
 Shawn Casey, The Ohio State University  
**Reframing a Scientific Culture: The Rhetoric of Benjamin Smith Barton**  
 Carroll Ferguson Nardone, Sam Houston State University
- F15\*** **BENEATH THE MASK THERE IS AN IDEA: RE/FRAMING IDENTITIES IN THE MATERIALITIES OF PRINT AND DIGITAL TEXTS** (*Congress A*)  
**The Woman Behind the Pants: Rhetoric, Feminism, and the Re/framed Identity of Annie Smith Peck**  
 Hannah Scialdone-Kimberley, Old Dominion University  
**The Grammar of Anonymous: A Pentadic Analysis of Operation BART**  
 Dylan Retzinger, New Mexico State University

- The User Behind the Profile: A Case Study of a Facebook User's Perceptions of User Content**  
Katie Retzinger-Pruitt, Old Dominion University (*Chair*)
- F16 RHETORICS OF THE 2011 EGYPTIAN REVOLUTION** (*Congress B*)  
**Disastrous Dialogues – Meaning Formation, Agential Potential, and the Arab Spring**  
Sine N. Just, Copenhagen Business School (*Chair*)  
**Beyond Persuasion: The Rhetorical Form of Revolutionary Movements**  
Ebony Coletu, The American University - Cairo  
**(Re)Framing the Interests of English Speakers: “We are all Khaled Said”**  
Katherine Bridgman, Florida State University
- F17 COMMUNICATING ACROSS CULTURES** (*Commonwealth D*)  
**Metonymic Reframing in Multilingual Communication**  
Rebecca Lorimer, University of Wisconsin-Madison (*Chair*)  
**Divergence and Convergence in Intercultural Communication: A Rhetorical Case Study of Online Movie Reviews**  
Shuwen Li, University of Minnesota at Twin Cities  
**Re/Framing Identifications for an Intercultural Era: Updating and Teaching Young, Becker, and Pike's Rhetoric of Reconciliation**  
William Lalicker, West Chester University
- F18\* PERSONAL AND NATIONAL IDENTITIES IN LITERARY RHETORICS** (*Regency C1*)  
**Dialogue and Internal Monologue: Modes around the Limitations of the Self in Literary Journalism**  
Emma Seemann, San Diego State University (*Chair*)  
**“We have come so far, it is over”: Identification and Rhetoric in Sylvia Plath's Last Poems**  
Stephanie Horton, Georgia State University  
**Violent Identifications in a Femicide Testimonio**  
Michael Holling, California State University San Marcos
- F19 ENGAGING HISTORIES OF ENGLISH AND COMMUNICATION STUDIES** (*Congress C*)  
**Dividing a Shared History: Defining Rhetoric within the Disciplinary Identities of English and Communication Graduate Students**  
Andrew Cole, University of Wisconsin – Milwaukee (*Chair*)  
**Disciplinary Identifications with Aristotle's Rhetoric**  
Sarah Spring, University of Iowa

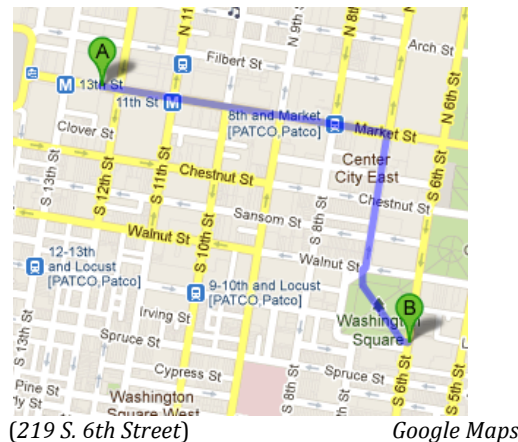
**9:30 — 10:45 SATURDAY “G” SESSIONS**

*Sponsored by Taylor and Francis, Routledge Journals*

- G01 Seminar Meeting** (*Reading Room, Philadelphia Athenaeum*)  
**Leader:** Professor Laurent Pernot, University of Strasbourg  
**Registered Participants**  
Janet Atwill (University Tennessee)  
Kathleen Bingham (University Utah)  
Joshua Butcher (Trinitas Christian School)  
Brad Cook (University of Mississippi)  
Richard Graff (University of Minnesota)  
Larry Green (University of Southern California)  
Katie Homar (University of Pittsburgh)  
Susan Jarratt (University of California, Irvine)  
Robert King (Elms College)  
Kathleen Lamp (Arizona State University)  
Ilon Lauer (Western Illinois University)  
Arabella Lyon (SUNY, Buffalo)  
Kerri Morris (Governors State University)  
Ellen Quandahl (San Diego State University)  
James Selby (Whitefield Academy)  
Vessela Valiavitcharska (University of Maryland)

Lisa Villadsen (University of Copenhagen)  
 Susan Wells (Temple)  
 Marjorie Woods (University of Texas)

**OFF-SITE VENUE: Reading Room, Philadelphia Athenaeum**



**Directions:** Turn right leaving Loew's and go east on Market Street to 6<sup>th</sup> Street. Turn right on 6<sup>th</sup> Street and walk south four blocks, to Walnut Street. You will be at Washington Square Park. Continue an additional half block; the Athenaeum will be on the left side of 6<sup>th</sup> Street. Total distance: .8 mile. This site is wheelchair accessible

- G02 RHETORICAL ANALYSES OF LITERARY TEXTS** (*Anthony*)  
**The Pedagogy of the Constructed Self in Frances Perkins's Rhetorical Autobiography**  
 Janet Jepernick, Pittsburg State University (*Chair*)  
**From Hostile Other to Dear Mother: the Reshaping of Albania-Europe Relations in I. Kadare's Works**  
 Jing Ke, Beijing Foreign Studies University  
**Reading Between National Lines: Pearl Buck's Rhetoric of Universal Humanity**  
 Kasi Williamson, Saint Louis University
- G03 FRAMING AND BEING FRAMED IN THE LIBERAL MARKETPLACE OF IDENTIFICATIONS** (*Washington B*)  
 Michael McGinnis, Wayne State University (*Chair*)  
**A Communist for the Constitution: Elizabeth Gurley Flynn and the Dilemmas of Using the Marketplace Metaphor to Defend Free Speech for Socialists**  
 Mary Anne Trasciatti, Hofstra University  
**Reframing American Christian Fundamentalism: More than a Reaction to Modernity**  
 Naomi Clark, University of Missouri  
**Bold Silence: Taking the Einstein Pledge in 1953**  
 Julia Allen, Sonoma State University
- G04 "THE IDEA OF LATIN AMERICA": RECONSIDERING IDENTITY FORMATION IN LATIN AMERICAN AND LATINO CONTEXTS** (*Washington C*)  
**Reframing the Role of Genre for Constituting 19<sup>th</sup> century Mexican National Identity**  
 Mariana Ozuna, Universidad Autónoma de México  
**"Sin Fronteras": Mexican labor activism and transnational identity in the United States**  
 Alejandra Vitale, Universidad de Buenos Aires  
**Constructions of Self in the Inaugural Speeches of Bachelet, Kirchner, and Rouseff**  
 Rene De los Santos, DePaul University (*Chair*)
- G05 U.S. GOVERNMENT IDENTITIES & SPECTACLE** (*Tubman*)  
**The Contract with America: Reframing Government through the Iconic Encasement of Form and Message**  
 Margaret Kunde, University of Minnesota (*Chair*)  
**Red State Re/Framed: Reclaiming Oklahoma's Radical History/Political Identity**  
 Rachel Jackson, University of Oklahoma  
**Congressional Committee Hearings as Political Spectacle**

\*Paul McKean, University of Illinois at Urbana-Champaign

- G06 REFRAMING OUR UNDERSTANDINGS OF NINETEENTH-CENTURY AMERICAN RHETORIC TO INCLUDE THE CATHOLIC: A BEGINNING** (*Washington A*)  
**Whores of Babylon and Delilahs: Early American Anti-Catholic Rhetoric and Efforts to Reframe the Image of U. S. Catholics.**  
 Carol Mattingly, University of Louisville  
**Framing the Catholic Women's Education: The Catholic Educational Exhibit at the World's Columbian Exposition**  
 Elizabethada A. Wright, Rivier College (*Chair*)  
**Using an Old Frame to Reframe a Gilded Age: Re-Constructing Post-Civil War American Identity via Antebellum Anti-Catholicism**  
 Michael Sobiech, University of Louisville
- G07 KAIROTIC INVENTIONS** (*Adams*)  
**Kairotic Encounters: The Possibilities for Conceptual Writing in Rhetorics Discourse**  
 Erica Fischer, University of South Carolina (*Chair*)  
**Re-framing Literate Identities: Kairos and Transfer from GE to Writing in the Disciplines**  
 Tara Lockhart, San Francisco State University  
**Discerning the Indiscernible: Rereading Kairos Through Alain Badiou's Being and Event**  
 John Vance, University of Louisville
- G08 INTERPRETING VISUAL IMAGES** (*Jefferson*)  
 Judy Fowler, Fayetteville State University (*Chair*)  
**Four rhetorical qualities of pictures**  
 Jens Kjeldsen, University of Bergen  
**Surprise Homecomings and Vicarious Sacrifices**  
 Lisa Carlton, The University of Iowa
- G09\* QUEER MOVEMENTS, QUEER RHETORICS: IDENTIFICATION AND IDENTITY IN LGBTQ EXPERIENCE** (*Commonwealth A1*)  
**From One to Many: Queer Collectivity and Individual Identification with Queer Social Movements**  
 A.V Luce, Syracuse University (*Chair*)  
**The TSA Made Me Queer: Consubstantiality of Breast Cancer Survivors and Queers Under TSA's Gaze**  
 Sally Spalding, Syracuse University  
**Engendering Solidarity: Identification and Rhetorical Gay-Straight Alliances Building**  
 Christopher Perrello, Syracuse University
- G10\* HEALTH RHETORIC IN THE PUBLIC SPHERE** (*Commonwealth A2*)  
**Rhetorical Assumptions and Healthism Discourse: Citizen Perspectives on Public Communication about Healthy Living**  
 Philippa Spoel, Laurentian University (co-authors: Roma Harris and Flis Henwood)  
**Patient Empowerment Rhetorics around Electronic Health Record Infrastructures**  
 J. Blake Scott, University of Central Florida  
**"Good" Handwashing as Belonging**  
 Monica Brown, University of British Columbia  
**Disciplining the Patient: The Limits of Agency**  
 Judy Segal, University of British Columbia (*Chair*)  
**"Polyherbacy" and Risk in Discourses about Dietary Supplements**  
 Colleen Derkatch, Ryerson University.
- G11\* AESTHETIC NOISE: RHETORICAL DISIDENTIFICATION AND SPACES OF DISSENSUS** (*Commonwealth B*)  
**Democracy as Scandal**  
 Randall Bush, Northwestern University  
**Meeting of the Styles: Visual Ebulliance, Dissensus, and Transnational Re-identification**  
 Caitlin Bruce, Northwestern University (*Chair*)  
**Architectural Noise as Anticipatory Illumination: Daniel Libeskind's Jewish Museum Berlin**  
 Brent Allen Saindon, University of Pittsburgh  
**"Dressing and Addressing 'The Part Having No Part': The Levi's 'We Are All Workers' Ad Campaign"**  
 David Seitz, Penn State University-Greater Allegheny, and Michael Vicaro, University of Pittsburgh

- G12\*** **KENNETH BURKE'S LOGOLOGY AND SCAPEGOATING** (*Regency A*)  
**From Logosophia to Logology: Kenneth Burke's Appropriations of Coleridge**  
Walter Beale, University of North Carolina, Greensboro (*Chair*)  
**Applying Kenneth Burke's Scapegoating Dialectic to Heidegger's Being & Time: An Exploratory Account of Rhetorical Purification as Authenticity**  
Jermaine Martinez, University of Illinois  
**Reframing Advertising Discourse as Sermons of Salvation: How Burke's Logology Explains Advertising**  
Jeanie Wills, University of Saskatchewan
- G13** **RE/FRAMING OUR COMMITMENTS: FROM HISTORY TO IDENTIFICATION** (*Lescaze*)  
**Identification, Consubstantiality, Interval and Temporality: Luce Irigaray and the Possibilities for Rhetoric**  
Jan Odom, Georgia Gwinnett College  
**Re/framing Women's History for Identification**  
Cara Minardi, Georgia Gwinnett College (*Chair*)  
**Rhetoric's Shared Disciplinary Identifications**  
Tonya Ritola, Georgia Gwinnett College  
Barbara Biesecker, University of Georgia (*Respondent*)  
**Forgetting or Foreclosure? The Politics of Selective Remembrance**
- G14\*** **THE AUTHENTIC: ON IDENTIFICATION AND DISTANCE** (*Commonwealth C*)  
**Identification Beyond Symbolic Action**  
Robert Leston, New York College of Technology  
**Against an Old-fashioned Future, or The Authenticity of What's Next**  
Timothy Richardson, University of Texas at Arlington (*Chair*)  
**Hacking Temple Grandin: A Lesson in Identification and Authenticity**  
Ron Brooks, Oklahoma State University  
**One-Touch Vintage: Authentic Operations of the Hipstamatic at War**  
Anthony Collamati, Clemson University  
David Metzger, Old Dominion University (*Respondent*)
- G15\*** **CHINESE MIGRANT WORKERS & REPRESENTATIONS OF CHINESE IN THE U.S.** (*Regency C2*)  
**Rhetorical Topoi in Action: Public Space and Struggle of Identification at a Grassroots Organization of Chinese Migrant Workers**  
Mingjie Wang, University of Colorado Boulder (*Chair*)  
**Surveillance and Discipline of "the Other": The Representation of Chinese Immigrants in the Statistical Atlases of the United States from 1874 to 1925**  
Li Li, Iowa State University
- G16\*** **REFRAMING THE SELF IN ACTS OF DEFIANCE: IDA B. WELLS' CONFRONTATIONAL RHETORIC** (*Regency C1*)  
**Wearing Out the Apron: Ida B. Wells at the 1893 Chicago World's Fair**  
Yvonne Schultz, Mount Vernon Nazarene University (*Chair*)  
**Dismayed But Undaunted: The Epideictic Power of Blame in Wells' Anti-Lynching Pamphlets**  
Beth Church, Bowling Green State University  
**The Emergence and Shaping of Wells' Voice in her Early Public Rhetoric**  
Sue Wood, Bowling Green State University
- G17** **TEACHING RHETORIC, TEACHING IDENTIFICATIONS [ROUNDTABLE DISCUSSION]** (*Congress B*)  
Jenn Fishman, Marquette University (*Chair*)  
Tarez Graban, Indiana University  
Erin Krampetz, Ashoka Global Headquarters  
Andrea Lunsford, Stanford University  
Beverly Moss, The Ohio State University
- G18** **CHRISTIANITY AS SOCIAL/BUSINESS LOGIC** (*Congress C*)  
**The Social Gospel as Christian Empiricism: William T. Stead's If Christ Came to Chicago**  
Elizabeth Gardner, University of Maryland (*Chair*)  
**Jesus, the Founder of Modern Business: Rhetorics of Christianity and the Masculine Executive in 1920s America**  
Bethany Keeley-Jonker, University of Georgia  
Bethany Keeley-Jonker, University of Georgia

- G19 RHETORIC IN (AND OF) EARLY MODERN POLITICAL PHILOSOPHY: FOUR STUDIES OF LOCKE'S SECOND TREATISE OF GOVERNMENT** (*Howe*)  
**Debating Locke's Second Treatise: The Status (and Rhetorical Stakes) of the Scholarly Controversy**  
 James Arnt Aune, Texas A&M University (*Chair*)  
**Locke as "Critical" Rhetorical Theorist in the Two Treatises of Government**  
 Ned O'Gorman, University of Illinois  
**Locke's Second Treatise and the Distrust of Deliberation**  
 Trish Roberts-Miller, University of Texas, Austin  
**John Locke, Rhetoric, and the Modes of Power**  
 Dave Tell, University of Kansas
- G20\* RHETORIC AND SCIENCE** (*Congress A*)  
**The Rhetorical Control of Novel Images in Science**  
 Jeanne Fahnestock, University of Maryland (*Chair*)  
**Reframing the Frontier of Science: George W. Bush's Stem Cell Rhetoric"**  
 Leah Ceccarelli, University of Washington  
**Drawing the Search Term: Visual Rhetoric in Chemistry Research**  
 Michelle Sidler, Auburn University
- G21 LINGUISTIC PRAGMATISM AND WIKILEAKS** (*Commonwealth D*)  
**Between Speech and Action: Robert Brandom's Linguistic Pragmatism**  
 Jason Hannan, Northwestern University  
 William Keith, University of Wisconsin-Milwaukee  
**WikiLeaks and the Negotiation of Post-National Civic Agency**  
 James Daniel, University of Wisconsin - Madison (*Chair*)  
**The Secret of the Leak: WikiLeaks and the Production of Silence**  
 Atilla Hallsby, University of Georgia

**11:00 — 12:15 SATURDAY "H" SESSIONS**

- H01 AUTHOR MEETS (RHETORICAL) CRITICS: ROGERS SMITH DISCUSSES RACIAL IDENTITY IN OBAMA'S AMERICA [SPECIAL FORUM]** (*Howe*)  
*Chair:* Vanessa B. Beasley, Vanderbilt University  
*Author:* Rogers Smith, University of Pennsylvania, co-author with Desmond King of *Politics in Obama's America* (Princeton University Press, 2011).  
 John M. Murphy, University of Illinois, and Shawn Parry-Giles, University of Maryland (*Respondent*)
- H02 RHETORICS THAT AFFECT FAMILIES** (*Washington B*)  
**The Rhetoric of Family Values in the 1985-1993 "Family Policy" Debates**  
 Jill Weber, Hollins University (*Chair*)  
**"Do You Know Who the Father Is?": A Rhetorical Analysis of Confrontations between Strangers and Teen Moms**  
 Jenna Vinson, The University of Arizona  
**American Housing Defined**  
 Shannon Stevens, University of Minnesota  
**Domestic Violence Bill in Lebanon and the Public Sphere**  
 Nicole, Khoury, Arizona State University
- H03\* INFLUENCES ON U.S. GOVERNMENT POLICIES** (*Regency C2*)  
**Petitioning Against the "Opium Evil"**  
 Jessica Kuperavage, Pennsylvania State University  
**Progressive Imperialism and Reframing American Identity**  
 Una Kimokeo-Goes, Willamette University  
**Civilian Exclusion: The Rhetorical Diffusion of Responsibility for Japanese Internment Camps in "Executive Order No. 9066"**  
 Ashley Karlin, Carnegie Mellon University (*Chair*)
- H04 REFRAMING THE UNIVERSITY: THE PROPAGATION OF NEOLIBERALISM IN HIGHER EDUCATION** (*Tubman*)  
**Neoliberal Economic Reasoning: From Academic Inquiry to Public Commonplace**  
 Chris Werry, San Diego State University

- The Shaping of eLearning Policy from 2000 – 2010**  
Cathrine Chaput, University of Nevada Reno  
**"The College of 2020": Eliding Advertising and Scholarly Rhetorical Conventions in a *Chronicle of Higher Education Research Report***  
MJ Braun, University of North Carolina at Pembroke (*Chair*)
- H05 RHETORICAL CONSTRUCTIONS OF CLASS CATEGORIES** (*Anthony*)  
**The Hillbilly as "Rhetorical Myth": Re/Framing Appalachian Identity**  
Todd Snyder, Siena College  
**Crafting Capitalist Identifications: Recovering the Image of the CEO After the 2008 Economic Collapse**  
Steven Herro, College of Southern Nevada  
**Negotiating--and Rejecting--Conflicting Identities: Colleague/Employee, Grad Student/Customer, etc.**  
Mitzi Jones, University of Arkansas (*Chair*)
- H06 RISK(Y) IDENTIFICATIONS IN BIOMEDICAL AND HEALTH ACTIVIST DISCOURSES** (*Adams*)  
**Rhetorics of Risk, Authority, and Presence in Vaccine Controversy**  
Heidi Lawrence, Virginia Tech University  
**The Exigences of Genetic Disease: A Rhetorical Reading of "Somatic Individuality" in Two Biosocial Communities**  
Kelly Pender, Virginia Tech University (*Chair*)  
**Recruiting the "Bad Girls of Breast Cancer": The Risky Rhetoric of Breast Cancer Action and Breast Cancer Fund**  
Karen Kopelson, University of Louisville  
**Risk and the Rhetorical Formation of Identity in Online Discourse about Down Syndrome**  
Amy Reed, Virginia Tech University
- H07 CONSTITUTING NATIONAL IDENTITY: DANISH GENRES OF GOVERNANCE** (*Jefferson*)  
**The Opening Address**  
Marie Klujeff, Aarhus University (*Chair*)  
**Ineffable power: The annual address of Queen Margrethe II of Denmark to the nation on New Year's Eve**  
Carsten Madsen, Aarhus University  
**Defining Danish democracy: The Constitution Day Address**  
Sofie Madsen, Aarhus University  
**No Regrets? Danish Government Apologies**  
Lisa Villadsen, University of Copenhagen
- H08\* RE/FRAMING DIGITAL HISTORICAL METHODS: TOOLS, TECHNOLOGIES, ETHICS, EPISTEMOLOGIES**  
(*Commonwealth A1*)  
**The Archive in my Office: Considerations for Creating An Institutionally-Based Digital Archive**  
Alexis Ramsey-Tobienne, Eckerd College (*Chair*)  
**What Digitization (Dis)allows: The Albuquerque Indian School Digitization Project**  
Whitney Myers, Texas Wesleyan University  
**Reframing Digital Epistemologies: A Metadata Project**  
Tarez Samra-Graban, Indiana University
- H09\* 0518, Hanganu-Bresch: DISCOURSES OF MADNESS: THREE HISTORICAL PERSPECTIVES**  
(*Commonwealth A2*)  
**Humors and Spirits in Robert Burton's *Anatomy of Melancholy***  
Susan Wells, Temple University  
**Narrative Survival: Personal and Institutional Accounts of Asylum Confinement**  
Carol Berkenkotter, University of Minnesota (co-author: Cristina Hanganu-Bresch)  
**Proving (In)sanity in 19<sup>th</sup> Century America: The Hinchman Conspiracy Case**  
Cristina Hanganu-Bresch, University of the Sciences (*Chair*)
- H10\* DINÉ AND HOPI RHETORICS: FRAMING ONE'S OWN STORIES** (*Commonwealth B*)  
**Thinking and Speaking the Circle: Symbolic Action in Navajo Rhetoric**  
Edward Karshner, Robert Morris University (*Chair*)  
**"Would you Pee in a Church?": Compulsory Native Rhetoric on the San Francisco Peaks**  
Kyle Boggs, University of Arizona  
**Re/Framing the NMAI: Storytelling and the Invisible Influence of Institutional Memory**  
Andrea Davis, Washington State University, Tri-Cities



- H11\*** **ENTER THE ACTRESS: WOMEN, RHETORIC, AND THE THEATRICAL STAGE** (*Regency A*)  
**The Rhetoric of Breeches: A Textual Re-evaluation**  
 Elizabeth Keenan, University of Delaware  
**Elizabeth Barry: Mistress of Emotion**  
 Elizabeth Tasker, Stephen F. Austin University  
**A Short History of Motherhood on the London Stage**  
 Lindal Buchanan, Old Dominion University  
**Painting the Theatrical Postcard: Ellen Terry's Pre-Raphaelite Ethos**  
 Rachael Zeleny, University of Delaware (*Chair*)
- H12** **REFRAMING THE BRAIN: IDENTIFICATION AND THE RHETORIC OF NEUROSCIENCE** (*Lescaze*)  
**Reframing Pleasure: Olds' Rats, Identification, and Addiction**  
 Jordynn Jack, University of North Carolina, Chapel Hill (*Chair*)  
**Reframing Pain: Quantifying Pain through an "Objective Brain Phenotype"**  
 David Gruber, North Carolina State University  
**Reframing Deception: Psychology, Rhetoric, and Agency**  
 Nathaniel Rivers, St. Louis University  
**Reframing Sanity: Scapegoating the Mentally Ill in the Case of Jared Laughner**  
 Katie Rose Guest Pryal, University of North Carolina, Chapel Hill  
**Reframing Consilience: Pitfalls and Possibilities of Cognitive Rhetorics**  
 Daniel Gross, University of California, Irvine
- H13\*** **RESHAPING IDENTITIES IN SITUATIONS OF CRISIS AND RADICAL CHANGE** (*Commonwealth C*)  
**Constructing an Image of Woman Citizen: Public Letters and Addresses during the French Revolution**  
 Jürgen Siess, University of Caen, France and ADARR (*Chair*)  
**How Can a Woman Become a War Witness and a Citizen? French Nurses in WWI**  
 Ruth Amossy, Tel Aviv, ADARR  
**The Invention of the Political Student in France during the Algerian War**  
 Eithan Orkibi, Tel Aviv and Bar Ilan University, ADARR
- H14** **RHETORIC AND THE NEW MATERIALISMS: ACTING IN A WORLD THAT ACTS** (*Washington C*)  
**Rhetoric and the New Materialism**  
 Carl Herndl, University of South Florida (*Chair*)  
**An Ontological History of Pain Medicine**  
 Scott Graham, University of South Florida  
**Teaching Latour to Count to Three: How the Third Sophistic Might Cultivate an Ethos of Care**  
 Marc C. Santos, University of South Florida
- H15\*** **REFRAMING FORCE: (RE)IDENTIFICATION AND PERFORMATIVITY IN OBSCENE, OFFENSIVE, AND VIOLENT TEXTS** (*Congress A*)  
**The Performative Force of Stand-Up Comedy in *The Lenny Bruce Performance Film***  
 Kevin Casper, Louisiana State University  
**Excitable Verse: Reframing Hateful Rhetoric at *GodLovesPoetry.com***  
 David Riche, Louisiana State University  
**Know What You Do: Identification and the Rhetorical Force of Gameplay in *God of War III***  
 Catherine Riley, Louisiana State University (*Chair*)
- H16** **FEMINIST RHETORICS: THEORIES AND PEDAGOGIES** (*Congress B*)  
**Re/Framing Essentialism, Intersectionality and Recognition: A Feminist Rhetorical Approach to the Audience**  
 Sara McKinnon, University of Wisconsin-Madison (*Chair*)  
**Still "The Other 'F' Word": Re/Framing the Rhetoric of Feminism within Composition Courses**  
 Elizabeth Vogel, Arcadia University  
**Boston's Gleaning Circle (1805): Reframing Women's Education**  
 Katherine Fredlund, Bowling Green State University
- H17** **RHETORIC AND COMPOSITION PEDAGOGIES** (*Congress C*)  
**Rhetorical Tactics for Improved Stature and Structure of Composition Pedagogy**  
 Holly Burkett, Towson University (*Chair*)  
**The Citizen in the Classroom: Teaching Composition during the 2008/2011**

Daisy Miller, Hofstra University

**(Re)Constructing Ourselves, Our Worlds, and Our Classrooms with 3D CGI**

Nikki Agee, University of Texas at El Paso

**H18 RHETORICAL ANALYSES OF POPULAR CULTURE GENRES** (*Commonwealth D*)

**Be Here Now: Perpetual Contact, Absent Presence, and the Windows Phone 7 "Really" Advertisements**

Vince Merserko, Kansas University (*Chair*)

**Reframing the Self in the World in the French Comic Book *La Vie de Pahé***

Binita Mehta, Manhattanville College

**Equal Opportunity Offenders and Politics of Unaccountability**

Jonathan Rossing, Indiana University Purdue University, Indianapolis

**H19\* INTERSECTIONS OF RHETORIC AND ECONOMIC THEORY** (*Regency C1*)

**An Economic Theory of Professional Identity: A Case for Web Labor**

Nathan Johnson, Purdue University (*Chair*)

**Reclaiming Social Knowledge: This American Life Making the Economic Crisis Matter**

Frank Stec, The Pennsylvania State University

**Economic Citizenship in Paul Ryan's "Roadmap for America's Future"**

Ryan Stangler, University of Kansas

<b>H20 RESEARCH NETWORK</b> [Runs from 11:00-1:45 into session I21 and includes lunch] ( <i>Millenium Ballroom</i> )
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*Leaders & Participants:*

- **Ralph Cintrón** (University of Illinois-Chicago): Mette Bengtsson, Brian Larissa, Tim Dougherty, Genevieve Garcia de Mueller, Christine Beagle, Ligia Mihut, Lisa Thornhill Richman
- **Diane Davis** (University of Texas-Austin): Erin Williams, Katie Irwin, Steven Accardi, Shreelina Ghosh, Jacob Robertson
- **Chris Farris** (Indiana University): Sarah Kornfield, Erich Werner, Meaghan Brewer, Genesee Carter, Carolyn Wisniewski, Lauren Lemley
- **Cara Finnegan**, (University of Illinois): Dawn Armfield, Caitlin Bruce, Lavinia Hirsu, Lara Stache, Monica Westin, Caroline Gottschalk-Druschke
- **Shirley Wilson Logan** (University of Maryland): Rasmus Rønlev, Diedre Evans Garriott, Nadya Pittendrigh, Ghanashyam Sharma, Mittie Carey, Vanessa Rouilloon
- **Carolyn Miller** (North Carolina State University): Lauren Archer, Miles Coleman, Judith Fourzan-Rice, Gerald Jackson, Daniel Kim, Mridula Mascarenhas
- **Roxanne Mountford** (University of Kentucky): Matthew Oakes, William Duffy, Emily Murphy Cope, Carolyn Ostrander, Mary Beth Pennington, David Stock
- **Lester Olson** (University of Pittsburgh): Jason Schneider, Merci Decker, Susan Ryan, Amy Anderson, Bryan Blankfield, Belinda Walzer
- **Kendall Phillips** (Syracuse University): Paul Johnson, Michelle Kearl, Jennifer LeMesurier, Pamela Pietrucci, Mary Jo Wiatrak-Uhlenkott
- **Kris Ratcliffe** (Marquette University): Lisa Bailey, Heather Brown, Naomi Clark, Jason Ludden, Timothy Oleksiak, Christina Santana
- **Jack Selzer** (Penn State University): Cynthia Bateman, Lorin Milotta, Esben Bjerggaard Nielson, Josephine Walwema, Sarah Whyte, Peter Zhang
- **Art Walzer** (University of Minnesota): Jill Lamberton, Lindsay Russell, David Dzikowski, Shawn Ramsey, Kevin Carey, Erica Fischer
- **David Zarefsky** (Northwestern University): Gary Brooten, Mark Herron, Ashley Kelly, Una Kimoeko-Goes, Kristin Mathe, Michael Sobiech

**12:30 — 1:45 SATURDAY "I" SESSIONS**

**I01 RELIGION, IDENTIFICATION, AND THE REFRAMING OF HUMAN RIGHTS**

**RHETORIC IN A GLOBAL CONTEXT** (*Friends Monthly Meeting Room, Arch Street Meeting House*)

**"For you were aliens in the land of Egypt": Conservative Christian Identity and Immigration Reform**

Barbara Little Liu, Eastern Connecticut State University

**Witnessing Conversions: International Justice Mission, Christian Rhetorics, and the Representation of Human Rights.**

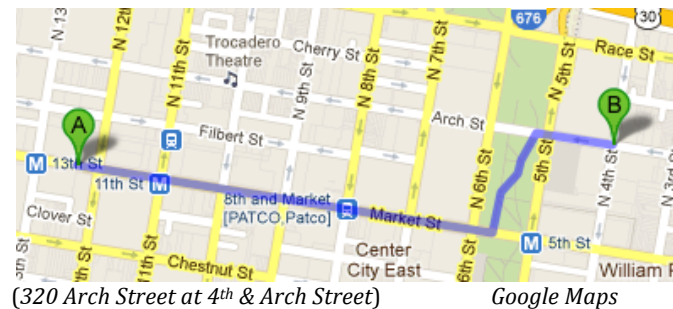
Jeffrey Ringer, Lee University (*Co-chair*)

**Religious Identifications/Purifications/Excisions: Pornography and Minorities in a Muslim Democracy**

Mary McCoy, University of Wisconsin - Madison (*Co-chair*)

Patricia Bizzell, College of The Holy Cross (*Respondent*)

**OFF-SITE VENUE: Friends Monthly Meeting Room, Arch Street Meeting House**



**Directions:** Turn right leaving Loew's, and go east on Market Street to 5<sup>th</sup> street. Turn left (north) on 5<sup>th</sup> Street, or turn left on the walkway through Independence Hall Park. Walk one block to Arch Street. Turn right on Arch and walk east to 4<sup>th</sup> Street. The meeting is a gray stone building at 4<sup>th</sup> and Arch. Come in through the front drive; we are in the Monthly Meeting Room. Total distance: .8 mile. This site is wheelchair accessible.

- 102 REFRAMING WOMEN'S AGENCY** (*Washington A*)  
**Angelina Grimke Finds Female Agency in Southern Tradition**  
 Louise W. Knight, Northwestern University  
**"Free Love" and the Oneida Perfectionists: Reimagining Female Agency by Reimagining Marriage**  
 Leslie J. Harris, University of Wisconsin - Milwaukee (*Chair*)  
**"Nourished and Equipped for the Duties of Life": Cultivating Political Agency Through Community Cookbooks**  
 Cindy Koenig Richards, Willamette University  
**Race, Gender, and Agency in *American Girl's* Historical Character Books**  
 Sara VanderHaagen, Loyola University Chicago
- 103 RHETORICIANS IN THE PUBLIC SPHERE** (*Washington B*)  
**More Rhetoricians Patrolling the Public Sphere?**  
 Christian Kock, University of Copenhagen (*Chair*)  
**From Analyst to Participant: One Rhetorician's Adventures in the Local Public Sphere**  
 Thomas Moriarty, Salisbury University
- 104 RE/FRAMING RHETORICAL ANALYTICS IN A TRANSNATIONAL AGE** (*Washington C*)  
**Networking Arguments: Rhetoric, Transnational Feminism, and Public Policy Writing**  
 Rebecca Dingo, University of Missouri, Columbia  
**Branding Bodies: Rhetorically Assembling the Neoliberal Nation State**  
 Jennifer Wingard, University of Houston (*Chair*)  
**Responsibility at a Distance: Traces of Life and Death in a Neoliberal World**  
 Rachel Riedner, The George Washington University
- 105 DEMOCRACY IN PRACTICE** (*Tubman*)  
**Democracy as Discursive Insurgency: Entering and Breaking**  
 Andrew Rechnitz, University of Texas at Austin (*Chair*)  
**Democracy and its Death Drive(s): Event and the Reframing of Subjectivity in Democratic Style**  
 Matthew Bost, University of Minnesota-Twin Cities  
**Deconstructing America: Stephen Colbert's Testimony Before Congress**  
 Robert Mulholand, University of Georgia
- 106 RHETORICAL MEMORY AND ITS USES** (*Anthony*)  
**Memory, Propaganda, and Resistance: Investigating 'Jihadi Tourism'**  
 William DeGenaro, The University of Michigan Dearborn (*Chair*)  
**Identification Takes Place: The Uneven Geography of Memory**  
 Scott Tulloch, Georgia State University  
**Constructing the Addict: A 12-Step Program**  
 Jaime Wright, St. John's University

- 107**     **RHETORICAL CONSTRUCTIONS OF TEACHER & STUDENT IDENTITIES** (*Adams*)  
**Creating Consubstantiation between Teachers and Students Despite Disparate Rhetorics of Embodiment**  
Nicole Howell, Syracuse University (*Chair*)  
**Re-identifying the Student via the Sophistic Fragments**  
Lee Bauknight, University of South Carolina  
**Effectively Ineffective: (Re)Framing Teacherly Identity in Public Spaces**  
Christina Saidy, Arizona State University
- 108**     **COMPLEX LIVING ARGUMENTS: SUSTAINMENT THROUGH IDENTIFICATION** (*Jefferson*)  
**Setting the Terms of Debate, Dynamically**  
Chris Mays, Illinois State University  
**Identificatory Resonances: Disassembling the “Birther Movement”**  
Julie Jung, Illinois State University (*Chair*)  
**Hazardous Identifications: Why the Truth about Aspartame and Splenda is so Hard to Swallow**  
Amy E. Robillard, Illinois State University
- 109\***     **FRAMING HEALTHCARE REFORM: CHOICE, CARE, AND PRACTICES OF DELIBERATION** (*Commonwealth A1*)  
**Our “Big, Messy Tough Democracy”: Healthcare Reform and the Failure of Rhetori**  
Adam, Ellwanger, University of Houston-Downtown  
**Rhetoric and the Possibilities of Care**  
Casey Boyle, University of Utah (*Chair*)  
**Defining “clinical meaningfulness” in FDA cancer-care hearings**  
Christa B. Teston, University of Idaho  
**Accountable Deliberation: The Public’s Role in Healthcare Reform**  
Jonathan Maricle, University of South Carolina
- 110\***     **REORDERING [REFRAMING] RHETORIC AS DISTRIBUTED AND NETWORK(ED) ACTIVITY**  
(*Commonwealth A2*)  
**Re-assembling Rhetoric: Tracing the Construction of Language, Culture, and Identify Across Local and Global Contexts**  
Steven Fraiberg, Michigan State University  
**Network Rhetoric: Making Visible How Rhetoric Mediates the Associations Between Members of an Actor Network**  
Sarah Read, DePaul University (*Chair*)
- 111\***     **PROVOCATIVE IDENTIFICATIONS: INTOXICATING, INEXORABLE AND INVISIBLE RHETORICS**  
(*Commonwealth B*)  
**Habit-Forming: Identity-Addiction and the Rhetoric of Humility**  
Kendall Joy Gerdes, The University of Texas at Austin (*Chair*)  
**(Re)readwriting Companion Species**  
Steven J LeMieux, The University of Texas at Austin  
**Night Letters: A Rhetoric of the Suicide Note**  
Sarah Frank, The University of Texas at Austin  
**Breaking Up [at] Hegemony: Stuff White People Like and Identifying [with] Privilege**  
Cate Blouke, The University of Texas at Austin  
**Re/framing ‘White’ Student Identities Via Reflexive Reading**  
Eric Detweiler, The University of Texas at Austin
- 112\***     **BURKEAN METHODS** (*Regency A*)  
**Equations, Indexing, and Kenneth Burke’s Critical Method**  
David Erland Isaksen, Brigham Young University (*Chair*)  
**They Speak English in What?: Burkean Consubstantiality in *The Boondocks***  
Lauren DeGraffenreid, University of Nevada Reno  
**Social Recalcitrance: Tropes, Schemes, Ideographs and the Dialectical Space of Ambiguity and Change**  
Jacqueline Preston, Utah Valley University
- 113**     **ART AND IDENTIFICATION** (*Lescaze*)  
**The Rhetoric of Vanitas**  
Kathleen Bingham, University of Utah

- Pulling Back the Mask: The Rhetorical Structure of Cinematic Horror**  
Kendall Phillips, Syracuse University
- Satirical Music Theatre as Moral Vernacular: Danish Revue during the German Occupation 1940-45**  
Jette Barnholdt Hansen, Section of Rhetoric, University of Copenhagen (*Chair*)
- I14\* INSIDER/OUTSIDER RHETORICS (Commonwealth C)**  
**Internet Memes and the Exchange of Insiderness**  
Alan Benson, University of North Carolina at Greensboro (*Chair*)  
**Rhetorics: Negotiating Inclusivity and Exclusivity through Identification**  
Charlotte Hogg, Texas Christian University Sorority  
**Re-Framing "Outsider" Candidates: Lar Daly and the Federal Communications Commission's Ruling on Equal Time Provisions in 1960**  
Ryan Neville-Shepard, Indiana University
- I15 BLACK POWER AND BLACK MUSLIM RHETORICS (Regency C2)**  
**"Ready for the Revolution": Stokely Carmichael, Black Power Rhetoric, and Object-Oriented Ontology**  
Carlton Clark, Collin College (*Chair*)  
**(Re)Framing the Argument: Malcolm X's Rhetorical Refusals as Model for Social Change**  
Scott Varda, Baylor University
- I16\* KENNETH BURKE: MUSIC, ART, FILM (Congress A)**  
**Aural Rhetoric in Kenneth Burke's Musical Compositions**  
Joel Overall, Texas Christian University (*Chair*)  
**Kenneth Burke and the Western Round Table on Modern Art**  
Ethan Sproat, Purdue University  
**Dialectical Struggle in *Next to Normal*: A Burkean and Corderian Analysis**  
Rosanne Carlo, University of Arizona
- I17 RELIGIOUS DISCOURSE AS PROTEST (Congress B)**  
**Debates about Dissent 1620—1760: Rhetoric, Religion, and the Politics of Liberty**  
C. Jan Swearingen, Texas A&M University (*Chair*)  
**Reframing Religious Dissent: The Figure of Schematismus in a Huguenot Remonstrance (1622)**  
Claudia Carlos, Independent Scholar  
**Sarah Grimké's Letters on the Equality of the Sexes: Religious Discourse in Service of Progressive Politics**  
Anndrea Ellison, Northwestern University
- I18 RHETORICS OF ANCIENT GREECE (Congress C)**  
**Resurrecting Aristides of Athens: A translation and rhetorical analysis of "To Emperor Hadrian Caesar from the Athenian Philosopher Aristides"**  
Alfred Mueller II, Mount St. Mary's University (*Chair*)  
**The Klepsydra's [Water Clock's] Influence upon Oratorical Precepts and Practices in Ancient Greece**  
Tim Behme, University of Minnesota  
**Ethical Arguments and Economics in Aristophanes' Wealth**  
Sean Larson, University of Wisconsin, River Falls
- I19 FEMINSIST RHETORICAL ANALYSES (Commonwealth D)**  
**Here Comes the... Groom? Post-Feminist Masculinity during the Wedding Planning Process**  
Jeremy Adolphson, University of Wisconsin - Milwaukee (*Chair*)  
**Performing for Approval: A Feminist Rhetorical Analysis of the Testimony of Melissa Fryrear**  
Shannon Montgomery, Georgia State University  
**Writing a Riot: Re/Framing Punk and Feminism Through Riot Grrrl Zines**  
Rebekah Buchanan, Western Illinois University
- I20\* RHETORICS OF 9/11 (Regency C1)**  
**Rhetoric Re/Framed as Exchange: Methodical Performance, Baudrillard, and 9/11 Ten Years Later**  
Brian Gogan, Western Michigan University (*Chair*)  
**Re/framing Public Memory in the Arena: Sport, the 10th Anniversary of 9/11, and the Illusion of Democracy**  
Michael Butterworth, Bowling Green State University  
**9/11/11: The Visual and Rhetorical (Re)Constitution of Muslim American Identity Politics**  
Nicholas Paliewicz, University of Utah

**121 RESEARCH NETWORK** [Begins in Session H21 and includes lunch] (*Millenium Ballroom*)*Leaders & Participants:*

- **Ralph Cintrón** (University of Illinois-Chicago): Mette Bengtsson, Brian Larissa, Tim Dougherty, Genevieve Garcia de Mueller, Christine Beagle, Ligia Mihut, Lisa Thornhill Richman
- **Diane Davis** (University of Texas-Austin): Erin Williams, Katie Irwin, Steven Accardi, Shreelina Ghosh, Jacob Robertson
- **Chris Farris** (Indiana University): Sarah Kornfield, Erich Werner, Meaghan Brewer, Genesee Carter, Carolyn Wisniewski, Lauren Lemley
- **Cara Finnegan**, (University of Illinois): Dawn Armfield, Caitlin Bruce, Lavinia Hirsu, Lara Stache, Monica Westin, Caroline Gottschalk-Druschke
- **Shirley Wilson Logan** (University of Maryland): Rasmus Rønlev, Diedre Evans Garriott, Nadya Pittendrigh, Ghanashyam Sharma, Mittie Carey, Vanessa Rouilloon
- **Carolyn Miller** (North Carolina State University): Lauren Archer, Miles Coleman, Judith Fourzan-Rice, Gerald Jackson, Daniel Kim, Mridula Mascarenhas
- **Roxanne Mountford** (University of Kentucky): Matthew Oakes, William Duffy, Emily Murphy Cope, Carolyn Ostrander, Mary Beth Pennington, David Stock
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- **Art Walzer** (University of Minnesota): Jill Lamberton, Lindsay Russell, David Dzikowski, Shawn Ramsey, Kevin Carey, Erica Fischer
- **David Zarefsky** (Northwestern University): Gary Brooten, Mark Herron, Ashley Kelly, Una Kimokeo-Goes, Kristin Mathe, Michael Sobiech

**2:00 – 3:15 SATURDAY “J” SESSIONS**

- J01 PERFORMING RADICAL RHETORICS** (*Washington A*)  
**Violence and the Borders of Radical Rhetoric: The Alianza Federal de Mercedes and the 1967 Courthouse Raid**  
 Josue Cisneros, Northeastern University (*Chair*)  
**Rhetoric and Saul Alinsky's Rules for Radicals**  
 Jerry Blitefield, University of Massachusetts Dartmouth  
**The Rhetorical Situationist: Remapping Agency between Singularity and the Specta**  
 Piper Corp, University of Pittsburgh
- J02\* (DIS)ABILITY RHETORICS** (*Regency C2*)  
**Image(ing) Nostalgic (Dis)Ability: The Stigmatization of Attention Deficit Hyperactivity Disorder and Inhibition of Rhetorical Agency**  
 Nathan Stewart, Wayne State University (*Chair*)  
**What is Autism? DSM-5 Development and Expert Ways of Knowing**  
 Kimberly Elmore, Texas Tech University  
**Rhetorics of Autism Representation and (Dis)Identification**  
 Alison Sutherland, Arizona State University  
**The Rhetorical Art of Disability Accommodation Forms**  
 Susan Ghiaciuc, James Madison University
- J03 RHETORICAL ANALYSIS OF NEWS MEDIA** (*Washington C*)  
**The Objectivity Bias: Examining Readers' Evaluation of Objectivity/Bias in News**  
 Christopher Eisenhart, University of Massachusetts Dartmouth (*Chair*) and Peter Cramer, Simon Fraser University  
**Sexed Up: Nationalism and Sexuality in the Amanda Knox Case**  
 Athena Murray, University of Georgia  
**Re/framing Obama: Exceptionalism and Deviance in Representations of Obama in the *New York Times***

Jacquelyn Arcy, University of Minnesota

- J04 RE/FRAMING NINETEENTH-CENTURY AFRICAN AMERICAN RHETORIC** (*Tubman*)  
**Rhetorical Travels: Public Experience within the Landscape of Frederick Douglass's Narrative**  
 Lindsey Banister, San Diego State University  
**Rhetoric of Agitation: Rev. Jermain W. Loguen's Speech in Defiance of the Fugitive Slave Law of 1850**  
 Paul Minifee, San Diego State University  
**The 'Whited Sepulcher' and the 'Abyss of Injustice': Martin Luther King Reframes Frederick Douglass**  
 Glen McClish, San Diego State University (*Chair*)
- J05 THE SACRED, THE PROFANE, THE COMIC: RE/FRAMING DELIVERY IN THE AGE OF TEXTING AND TWITTER** (*Anthony*)  
**Texting God: Delivering Prayer in a Digital Age**  
 William Fitzgerald, Rutgers University, Camden  
**Ending Street Harassment, One iPhone At a Time: How the Hollaback! Campaign Maps the World**  
 Heather Brown, Monmouth University (*Chair*)  
**Performing on Twitter: Comedians and the Rebirth of the One-Liner**  
 Michael Phillips-Anderson, Monmouth University
- J06 RHETORICS OF THE VISUAL** (*Adams*)  
**Visual Rhetoric: A Peircean Account of Interpretation**  
 Michael Carter, North Carolina State University (*Chair*)  
**Refracted Views: Interpretive Flexibility and NASA's James Webb Space Telescope**  
 Ryan Weber, University of Alabama in Huntsville  
**Photographs, Witnesses and Bodies: Toward a Visual Rhetoric of Law**  
 Jennifer Andrus, University of Utah, and Nathan Atkinson, Georgia State University
- J07 FUNCTIONS OF IDENTIFICATION** (*Jefferson*)  
**The Persuasive Force of Identification**  
 Beth Innocenti, University of Kansas (*Chair*) and Jean Goodwin, Iowa State University  
**Categorizations for Identification: Normative and Narrative Formations in Mental Health**  
 Jessica Lee, The University of Arizona  
**Making Injustice Visible: Minority Rhetorics and Cross-Boundary Identification**  
 Thomas McNamara, University of Illinois at Urbana-Champaign
- J08\* TEN YEARS LATER, COMMEMORATING 9/11** (*Commonwealth A1*)  
**From Terrorism to Tourism: A Rhetorical Inquiry into the Tenth Anniversary of 9/11"**  
 Aaron Hess, Indiana University-Purdue University Fort Wayne (with Art Herbig)  
**How to Build a Monument: Remembering 9-11 from 2002 to 2011**  
 Linda Czuba Brigance, Associate Professor, SUNY Fredonia  
**The Power of an Open Wound: The Rhetoric of the Martyred State Ten Years after 9/11**  
 Lee M. Pierce, Graduate Student, University of Georgia  
**Vernacular Stories and Vernacular Commemoration**  
 Sara Rowe, Graduate Student, Texas A&M University (*Chair*)
- J09\* RACIAL IDENTIFICATIONS AND IDENTITIES** (*A2 Commonwealth*)  
**Racialized Rhetorics: Understanding Past and Present Tactical Reframings of American Identifications**  
 Yazmin Lazcano-Pry, Arizona State University (*Chair*)  
**A Turn for Reciprocity: Fostering a Space for Multi-Multiracial Identities**  
 Ashley McNeil, Salisbury University  
**"Hispanic and White Only": Rhetoric and the Changing Notion(s) of Race in the United States**  
 Malinda Williams, University of Denver
- J10\* MEDICAL RHETORIC: NARRATIVES AND IDENTITIES** (*Commonwealth B*)  
 Sarah Stone Watt, Pepperdine University (*Chair*)  
**Re/Framing Medical Identities: Rhetorics of Secrecy and Expression in a Medical Writing Group**  
 Susan Miller, University of Utah  
**Corpus-Assisted Discourse and Metaphorical Analyses of HIV/AIDS Patient Narratives: Cross-Cultural Comparison of Two Discussion Forums in the United States and in China**  
 Jingwen Zhan, University of Pennsylvania, and Huiling Ding, Clemson University  
**Medical Images and the Rhetorical Construction of Health Identity**

- Mary Assad, Case Western Reserve University  
**From "Mutilation" to the "Ritual Nick": An Examination of Language in Debates About Female Circumcision in Africa**  
 Spencer Harris, The University of Kansas
- J11\***    **FRAMING IDENTITY THROUGH IMAGE, ADVOCACY, AND EDUCATION: NINETEENTH-CENTURY ALIENATION, OPPORTUNITY, AND NATIONALISM** (*Regency A*)  
**Framing through Difference: Anti-Chinese Sentiments, the Racialized Gaze, and the Rhetoric of Difference in Nineteenth-Century Political Cartoons**  
 Sue Hum, University of North Carolina at Greensboro  
**"To guide their own craft": Framing Metaphors of Spatial Agency in Stanton's "The Solitude of Self"**  
 Kristie Fleckenstein, Florida State University  
**Framing Women for National Endeavors: Lockwood's *Lessons in English***  
 Nancy Myers, University of Texas at San Antonio (*Chair*)
- J12**    **FOUCAULT'S LAST LECTURES: SOME IMPLICATIONS FOR RHETORIC** (*Lescaze*)  
**Foucault's Last Lectures: Rhetoric, *Parrhesia*, and the Tradition of Advising the Prince**  
 Arthur E. Walzer, University of Minnesota (*Chair*)  
**Foucault, Frankness, and Philodemus**  
 Robert Gaines, University of Maryland  
**Free Speech and the Otherness of Truth: Courage and Dissent in Modern Democracies**  
 Pat J. Gehrke, The University of South Carolina
- J13\***    **STEAMPUNK RHETORIC: VINTAGE TEXT IN WEB 3.0** (*Commonwealth C*)  
**Along the *Lines* of Wired Gyred Grammars in the of Future Writing**  
 Jimmy Butts, Clemson University  
**Grammatology as Vintage Rhetoric**  
 Jan Holmevik, Clemson University  
**Steampunk Typing: Teleprompting *Élekcriture***  
 Cynthia Haynes, Clemson University (*Chair*)
- J14**    **WAR RHETORICS** (*Washington B*)  
**The "Genreology" of U.S. Army World War One Records: A Re/Framing of Organizational Communication and War**  
 Marcy Orwig, Iowa State University (*Chair*)  
**The Transformation of Obama's War Rhetoric from Campaign to Post-Election: A Close Textual Analysis of President Obama's War Address on Afghanistan**  
 Heather Roy, Syracuse University  
**War Rhetoric Reframed: Barack Obama's Health Care Reform Address and the Evolution of the War Rhetoric Genre**  
 Mike Bergmaier, Penn State University
- J15\***    **WORKERS, CRITICS, RADICALS, CLERKS: RE/FRAMING IDENTITIES AT THE UNIVERSITY OF NEW CAPITALISM** (*Congress A*)  
**Critics and Citizens for New Capitalism: The Antinomy of the First-Year Writer**  
 Mathew Oakes, University of Illinois at Chicago (*Chair*)  
**Between Interpellation and Identification in the University: Who's Kicking Who?**  
 Kevin Carey, University of Illinois at Chicago  
**The Return of Argument in Freshman Composition: Citizens, Workers, or What?**  
 Lucas Johnson, University of Illinois at Chicago
- J16**    **KENNETH BURKE** (*Congress B*)  
**Red, Pink, or Red, White and Blue? Defining and Redefining Burke's Political Past in the Controversy of the University of Washington's Cancellation of a 1952 Burke Lecture Series**  
 David Williams, Florida Atlantic University (*Chair*)  
**Beyond the Symbolic Frame: Revisiting Burke**  
 Matt King, University of Texas at Austin  
**Articulating the Patterns in Modern American Rhetoric: Reframing Burke's Identification with Travel, Movement, and Migration**  
 Stacy Day, Penn State Abington



- J17 THE VIOLENCE OF RHETORIC AND THE RHETORIC OF VIOLENCE [ROUNDTABLE DISCUSSION]**  
(*Congress C*)  
Joshua Gunn, University of Texas  
Nathan Stormer, University of Maine  
Megan Foley, Mississippi State University  
Gregory Goodale, Northeastern University  
Bradford J. Vivian, Syracuse University  
Jeremy Engels, Penn State University (*Chair*)
- J18 “UNDOCUMENTED, UNAFRAID, AND UNAPOLOGETIC”: REFRAMING CITIZENSHIP AND CIVIC IDENTITIES IN DREAM ACTIVISM** (*Commonwealth D*)  
**Out of the Shadows, Into History: An Analysis of the Mimetic Strategies and Rhetoric of Undocumented Immigrant Youth**  
Kaitlyn Patia, University of Minnesota (*Chair*)  
**Dissenting DREAMer Voices: The Constitutive Effect of Social Protest by Undocumented Immigrant Youth**  
Claudia Anguiano, Dartmouth College  
**The Queer State of U.S. Citizenship (and How Undocumented Youth are Outing It)**  
Ruben Casas, University of Wisconsin  
**Narrative as Social Action: A Study of The DREAM ACTIVIST Organization**  
David Tucker, University of Minnesota  
**Reflections on Narrative and Rhetorical Reframing**  
Andreea Ritivoi, Carnegie Mellon University (*Respondent*)
- J19\* PRESENCES OF FEMINIST IDENTITIES** (*Regency C1*)  
**Reframing Simone de Beauvoir’s Rhetorical Ontology: Identifying Existentialism**  
Ira Allen, Indiana University (*Chair*)  
**Having it All: 30 Rock, Post-Irony, and Feminist Identity**  
Zachary Wagner, The University of Kansas  
**Digital Re/Framings, Global Identifications: Transnational Feminist Rhetorics and the Politics of Difference and Identity in the “Women’s International Sport Movement”**  
Cassie Wright, University of Arizona  
**Towards a critical intersectional rhetoric: Feminist identity theory in critical rhetorical studies**  
Michelle Kelsey Kearn, Marian University
- J20 RHETORIC, MYTH, AND THE AMERICAN DREAM** (*Howe*)  
**Toy Story 3 and the Mythic Evolution of the American Dream**  
Christopher Medjesky, Bowling Green State University (*Chair*)  
**Mythologizing the Past: Johnny Appleseed and the Role of Truth in Constitutive Rhetoric**  
Justin Mando, Carnegie Mellon University  
**Meth, Myth, & the American Dream: A Narrative Analysis of the Montana Meth Project**  
Jeremy Adolphson, University of Wisconsin – Milwaukee

**3:30 — 5:30 SATURDAY “K” SUPER SESSIONS**

- K01\* CRITICAL GENEALOGIES: RETROSPECTION AND THE FUTURE OF RHETORICAL CRITICISM**  
(*Commonwealth A*)  
*Co-leaders:*  
Vanessa Beasley, Vanderbilt University  
Carole Blair, University of North Carolina, Chapel Hill  
Jim Jasinski, University of Puget Sound  
Charles Morris, Boston College  
Kirt Wilson, Pennsylvania State University  
*Presenters:*  
Ruth Beerman, University of Wisconsin-Milwaukee  
Peter Campbell, University of Illinois  
Rasha Diab, University of Texas  
Erik Robert Johnson, Northwestern University  
Daniel Kim, University of Colorado  
Vorris Nunley, University of California-Riverside  
Allison Prasch, University of Minnesota

Tonya Hassell Ritola, University of North Carolina at Greensboro  
Jonathan Rossing, Indiana University Purdue University, Indianapolis (IUPUI)  
Susan Ryan, Carnegie Mellon University  
Alyssa Samek, University of Maryland  
Anthony Stagliano, University of South Carolina  
Jillian Zwilling, University of Illinois

**K02\* HOW WOMEN'S RHETORICAL HISTORY SHAPES OUR RHETORICAL PRESENT/PRESENCE**  
(*Commonwealth B*)

Shirley Logan, University of Maryland (*Chair*)  
Katherine Adams, Loyola University  
Gwendolyn Pough, Syracuse University  
Jessica Enoch, University of Texas  
Hui Wu, University of Texas at Tyler

**K03\* \*RHETORIC AND FILM** (*Regency A*)

Joyce Middleton, East Carolina University (*Co-chair*)  
Kendall Phillips, Syracuse University (*Co-chair*)  
Kent Ono, University of Illinois Urbana-Champaign  
David Blakesley, Clemson University of  
Susan Owen, University of Puget Sound  
Peter Ehrenhaus, Pacific Lutheran University

**K04\* RECLAIMING RHETORICAL LEADERSHIP: FROM THE AMPHITHEATER TO THE BOARDROOM** (*Lescaze*)

Gregory Clark, Brigham Young University (*Co-chair*)  
David Kaufer, Carnegie Mellon University (*Co-chair*)  
Ludmila Hyman, Carnegie Mellon University  
Ron Placone, Second Road

**K05\* DOING VISUAL POLITICS IN REAL TIME: READING THE OPTICS OF NOW** (*Commonwealth C*)

Cara Finnegan, University of Illinois Urbana-Champaign (*Chair*)  
Michael Shaw, BAGnewsNotes  
Karrin Vasby Anderson, Colorado State University  
Vanessa Beasley, Vanderbilt University  
Jens Kjeldsen, University of Bergen  
Christa Olson, University of Wisconsin

**K06\* RHETORICAL REACHES: A FORUM ON PEDAGOGICAL PROJECTS THAT BREAK THE BOUNDARIES OF OUR RHETORIC CLASSROOMS** (*Regency C*)

Katie Kavanagh O'Neill, University of Pittsburgh (*Co-chair*)  
David Coogan, Virginia Commonwealth University (*Co-chair*)  
Linda S. Flower, Carnegie Mellon University  
Eli Goldblatt, Temple University  
Phyllis Ryder, George Washington University  
David W. Seitz, Penn State University  
David Landes, University of Pittsburgh

**K07\* NEW PERSPECTIVES ON KENNETH BURKE** (*Congress A*)

Jack Selzer, Penn State University (*Chair*)  
Steven Mailloux, Loyola Marymount University  
Gaines Hubbell, Rensselaer Polytechnic Institute  
James Zappen, Rensselaer Polytechnic Institute  
Kris Rutten, Ghent University  
Ronald Soetaert, Ghent University  
Jason Maxwell, Penn State University

**K08\* DECOLONIAL RHETORICS OF INDIGENEITY AND LATINIDAD** (*Congress B*)

Victor Villanueva, Auburn University (*Chair*)  
Damián Baca, University of Arizona  
Laura Pérez, University of California, Berkeley  
Ellen Cushman, Michigan State University

Tricia Serviss, Auburn University

- K09\* HUMAN RIGHTS RHETORIC** (*Congress C*)  
 Arabella Lyon, University at Buffalo (*Co-chair*)  
 Lester Olson, University of Pittsburgh (*Co-chair*)  
 Erik Doxtader, University of South Carolina  
 Gerard A. Hauser, University of Colorado  
 Jacqueline Jones Royster, Georgia Institute of Technology  
 Mary E. Stuckey, Georgia State University  
 Kirt Wilson, University of Minnesota
- K10\* RHETORIC FROM BEYOND (THE HUMAN)** (*Commonwealth D*)  
 Diane D. Davis, University of Texas at Austin (*Chair*)  
 Michelle Ballif, University of Georgia  
 Debra Hawhee, Penn State University
- K11\* TRANSNATIONALISM AND RHETORIC** (*Howe*)  
 Ralph Cíntron (*Co-chair*)  
 Robert Hariman (*Co-chair*)  
 Rebecca Dingo, University of Missouri  
 Eileen E. Schell, Syracuse University  
 Cezar Ornatowski, San Diego State University  
 Philippe-Joseph Salazar, University of Cape Town  
 Rene De los Santos, DePaul University  
 Michael Kaplan, Indiana University
- K12\* THE POWER OF HISTORICAL MODELS IN PUBLIC DEBATES: AN INTERNATIONAL OVERVIEW**  
 (*Washington A & B*)  
 John Moffatt, University of Saskatchewan (*Chair*)  
 Ruth Amossy, ADARR, Tel Aviv University  
 Christian Kock, Københavns Universitet

**\*5:45 – 7:00 SATURDAY RECEPTION TO CELEBRATE THE GROWTH OF RSA & HONOR RSA LEADERS**

(*Millenium Hall*)

*Emcee:* Roxanne Mountford, University of Kentucky

*Honorees:*

David Zarefsky Northwestern University  
 Jack Selzer, Penn State University  
 Greg Clark, Brigham Young University  
 Carolyn Miller, North Carolina State University  
 Kathie Cesa, KOC Member Services

**SUNDAY, MAY 27, 2012**

**8:00 – 9:15 SUNDAY “L” SESSIONS**

- L01 HOME IS CALLING: FORMING SCHOLARLY IDENTITIES BY BRINGING HOME TO WORK** (*Washington A*)  
**Crafting a Place, Crating a Place-Identity**  
 Marilee Brooks Gillies, Michigan State University (*Chair*)  
**“Bring the Family to Work” Day? What about a “Bring My Family to Work” Career?**  
 Elena Garcia, Michigan State University
- L02 FRAMING TROUBLE** (*Washington B*)  
**Future Tense: Science Fictions of Present Distress**  
 Pat Gill, University of Illinois (*Chair*)

- The Radical Possibilities of Catastrophe Films: Alfonso Cuarón's *Children of Men* and a 'Rhetoric of Warning'**  
Peter Campbell, University of Illinois
- Remembering to Forget, Forgetting to Remember: Trauma in *Dexter***  
Thomas DiPiero, University of Rochester
- L03    LOOKING AT ANIMALS, LOOKING AT US: CRITICAL ANIMAL STUDIES AND RHETORIC** (*Washington C*)  
**Animal Queer**  
Aneil Rallin, Soka University (*Chair*)  
**Animal Actors, Inhumane Acts in Bullfighting Films of the 1950s and 1960**  
I-Lien Tsay, Soka University  
**This Little Piggy Went to Market**  
Diana Winslow, Rochester Institute of Technology  
Jill Swiencicki, St. John Fisher College (*Respondent*)
- L04    RE-FRAMING MEDIEVAL AND EARLY MODERN RHETORICAL THEORY THROUGH CONTEMPORARY CONTEXTS: PETER RAMUS, ROBERT OF BASEVORN, AND DESIDERIUS ERASMUS** (*Tubman*)  
**A Rhetorician in the Latin as a Second Language Classroom: Speculative Grammar and Double Translation as Foregrounds to the Rhetorical Theory of Peter Ramus**  
Jeff Paschke-Johannes, Ball State University (*Chair*)  
**The Persuasion of Many in a Moderate Amount of Time: Robert of Basevorn on Advertising**  
Tess Evans, Ball State University  
**Brevity in the Evolution of Personal Writing From Erasmus to Twitter**  
Matthew Balk, Ball State University
- L05    NONHUMAN/ANIMAL RHETORICS** (*Anthony*)  
**Into the Pens: Placing the Nonhuman in Rhetorical Studies**  
Cynthia Bateman, Southern Illinois University Edwardsville (*Chair*)  
**The Risks and Returns of Framing Human-Animal Identification through Analogies to the Abuse of Dehumanized People**  
Amy Larsen, Texas A&M University  
**Towards a Pragmatics of Animal Rhetoric: Affect, Animals, and Rhetorical Analysis**  
Dustin Greenwalt, University of Georgia
- L06    GLOBAL POST-RECESSION ECONOMIC RHETORIC AND NATIONAL IDENTITY** (*Adams*)  
*Chair*: Adam Ellwanger, University of Houston, Downtown  
**Made in Germany: German Identity and the Rhetoric of Quality**  
Gerald P. Mulderig, DePaul University  
**Selling Washingtons in Ecuador: Dollarization and National Identity in Ecuador**  
Peter DuPuis, Independent Scholar  
**Reframing American Exceptionalism: Competition and the Problem of GDP and Wealth**  
J. Banks Smither, College of Charleston (*Chair*)
- L07    TEACHING RHETORICAL ACTION IN LOCAL COMMUNITY** (*Jefferson*)  
**Locating the place of Kairos in Place Conscious Teaching**  
Bernice Olivas, University of Nebraska-Lincoln  
**Teaching Rhetorical Action as Making Space for Kairos**  
Robert Brooke, University of Nebraska-Lincoln (*Chair*)  
**"Why Didn't We Know?": Students respond to Kairos; Reading, Writing, Creating and Teaching for Their Community**  
Dan Boster, Ralston High School  
**"If People Ask You What You Are Doing, Tell Them You Are a Writer": Kairos and Rhetorical Space in the Writing Marathon**  
Susan Martens, University of Nebraska-Lincoln
- L08\*    (RE)FRAMING CITIZENSHIPS** (*Commonwealth A1*)  
**Rethinking Infantile Citizenship: The Juvenile Diabetes Research Foundation and the Rhetoric of Embodied Activism**  
Jeff Bennett, University of Iowa  
**Affect Binds Amidst the Ruins: Photography and Corporeal Citizenship at Heart Mountain**  
Emily Cram, Indiana University (*Chair*)

- “Food Not Bombs The Protest Rhetoric of Homeless Meal-Sharing Programs**  
Melanie Loehwing, Florida Atlantic University
- Undoing Citizenship**  
Isaac West, University of Iowa
- L09\* ARTICULATING WOMEN AND DISABILITY** (*Commonwealth A2*)  
**Read My Lips: A Rhetorical Analysis of Mabel Bell’s 1895 ‘Subtle Art of Speechreading’**  
Brenda Brueggemann, The Ohio State University  
**“Mad Women on Display: Rhetoric and the Female Body at the Glore Psychiatric Museum**  
Madaline Walter, Benedictine College, and Lauren Obermark, The Ohio State University (*Chair*)  
**“In a spirit of mutual cooperation’: Distributed Authorship and the Website for MindFreedom International”**  
Elizabeth Brewer, The Ohio State University,
- L10\* HUMAN RIGHTS RHETORIC: POLITICAL, LEGAL, CORPORATE INFLUENCES** (*Commonwealth B*)  
**The U.S. Constitution and Human Rights: A Rhetorical Look at How the Constitution Is Used as a Weapon by Political and Corporate Interests to Deny Human Rights Concerns to Non-citizens Across the Globe**  
Mark Davis, Texas Tech University (*Chair*)  
**Commodiousness, Concern, and the Uses of Repetitive Questioning in Human Rights Rhetoric**  
William Morgan, New York University  
**Formosa Betrayed and Its Fate(s): Rhetorical Ecologies and the Reframing of Human Rights Rhetoric**  
Jonathan Benda, Northeastern University
- L11\* DIGITAL IDENTIFICATIONS** (*Regency A*)  
**Identification with Technology: Man as a Servomechanism**  
Peter Zhang, Grand Valley State University (*Chair*)  
**Institutional and Crowdsourced Manipulation: Demagoguery in the Digital Age**  
Jeff Swift, North Carolina State University  
**Inventing Frames of Identification: Narrative Inquiry, Digital Video, and Collaborative Autobiography**  
Julie Lindquist, Michigan State University
- L12 AMERICAN IDENTITY AND THE SECOND WORLD WAR** (*Lescaze*)  
**Franklin D. Roosevelt and the Negotiation of a Constitutive Crisis**  
Jennifer Mercieca, Texas A & M University  
**Lindbergh’s America: National Identity through Anti-Interventionists’ Eyes**  
Mary Stuckey, Georgia State University  
**Reframing Religion on the Eve of War: John Dewey and the Gospel of Democracy**  
Paul Stob, Assistant Vanderbilt University  
**Reinhold Niebuhr, the Fact of Guilt, and the Grace of God**  
John M. Murphy, University of Illinois (*Chair*)
- L13\* SPORTS AND RHETORIC** (*Commonwealth C*)  
**Humorous and Phanatic Masculinity in Philadelphia: The Strategic Rhetoric of Hypermasculinity Exposed in the Blogosphere of Sport**  
Ryan McCullough, West Liberty University (*Chair*), and Daniel Mistich, University of Georgia  
**Support Those That Support the Sport: The Limited Shelf-Life of “Rider-Owned” Rhetoric in BMX Freestyle Culture (1989 – 2002)**  
Wade Nelson, University of Winnipeg  
**Rhetoric Running Wild: What Sports can Teach Us about the Fifth Canon**  
Sam Evans, Old Dominion University
- L14\* THE UTILITY OF ACTIVITY THEORY TO THE METHODOLOGY AND HISTORIOGRAPHY OF RHETORIC** (*Commonwealth D*)  
**Gorgias’ Encomium of Helen and Arête: Contradiction and Resolution**  
Laurel Adams, Bowling Green State University  
**Noblewomen in the Twelfth Century: The Deliberative Rhetorical Tradition in the *ars dictaminis***  
Shawn Ramsey, Bowling Green State University  
**African-American Women’s Biographies and Autobiographies as Literate Activity in the Jim Crow Era**  
Sue Carter Wood, Bowling Green State University (*Chair*)
- L15 POSTULATES, PRICES, AND PRECARIETY: RHETORICAL THEORY IN ECONOMY AND FINANCE**

(Congress A)

**The Metaphysical Origins of Kenneth Burke's Economic Writing**

William Schraufnagel, Penn State University

**Banking on Failure: Credit Derivatives, Activity Theory and the Great Recession**

Nickk Schuur, San Diego State University

**Work It: the Rhetorics of Precarity**

Alexandria Murray Risso, San Diego State University (Chair)

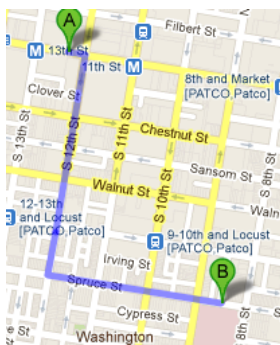
- L16 CHEROKEE, PAIUTE, AND NARRAGANSETT RHETORICAL MOVES (Congress B)**  
**Double-Woven Identificatory Rhetorics: Cherokee Women's 1831 Opposition to Double Removal**  
 Amanda Moulder, St. John's University (Chair)  
**"Pleading for the Far-off Plains of the West": Sarah Winnemucca's Place-based Rhetorical Practices**  
 Rosalyn Eves, Southern Utah University  
**"We Face East": The Narragansett Dawn and Ecocentric Rhetorics of Identity and Justice**  
 Matthew Ortoleva, Worcester State University
- L17\* DIGITAL INFLECTIONS IN RHETORICAL THEORY (Congress C)**  
**Audience 3.0: A New Rhetorical Ethics (and Aesthetics) for a Post-Remix Era**  
 McKain, Hamline Univer  
**Theorizing the Fantasy-Meme**  
 David Heineman, Bloomsburg University of Pennsylvania, and Anna Turnage, Bloomsburg University of Pennsylvania
- L18 GIAMBATTISTA VICO'S INGENIUM: REFRAMING DIGITAL IDENTITIES (Howe)**  
 David Beard, University of Minnesota Duluth (Chair and Respondent)  
**From Narbs to Authentic Identities: Ingenium and Collective Realities**  
 Ananda Mitra, Wake Forest University  
**Virtual Transcendence and the Ingenium of Sex: The Interplay of Imagination and Reality in Second Life Capture Role Play**  
 Margaret Zulick, Wake Forest University  
**Digital Identities in an Age of Artificial Intelligence: The Rhetorical Imagination of IBM's Watson**  
 Zoltan P. Majdik and Carrie Anne Platt, North Dakota State University  
**Stochasticity and Ingenium: Finding Similarities across Digital Identities**  
 Alessandra Beasley Von Burg, Wake Forest University
- L19 RHETORICS OF GAY AND LESBIAN IDENTITY (Regency C1)**  
**Re/Framing Lesbian Identity through Rhetorics of Collective Memory**  
 Jean Bessett, University of Pittsburgh (Chair)  
**The Rhetoric of the Possibility of Lesbian Love: Argumentative Aspects of the Legal Struggle of Lesbian Mothers in Argentina**  
 Emiliano Marelllo, Universidad de Buenos Aires  
**Anti-Gay Violence in Popular Discourse: A Close Textual Analysis of Milk and Glee**  
 Thomas Dunn, University of Georgia
- L20 RHETORICAL SOLUTIONS TO PEDAGOGICAL PROBLEMS (Regency C2)**  
**Toward a Stylistic Renaissance: Classical Rhetoric and Language Difference**  
 Brian Ray, University of North Carolina-Greensboro (Chair)  
**The Cold-Blooded Murder of the English Tongue: Addressing Grammar within the Disciplines**  
 Julia Combs, Southern Utah University  
**Beyond Plagiarism: Paraphrase and Power**  
 Sonya Brown, Fayetteville State University

**9:30 – 10:45 SUNDAY "M" SESSIONS**

- M01 THE HISTORY OF MEDICAL RHETORICS (Surgical Amphitheater, Pennsylvania Hospital)**  
**0072, Lifting the Primeval Curse: Sin, Science, and the Fight for Obstetric Anesthesia**  
 Josh Reeves, North Carolina State University (Chair)  
**0128, Re-Framing Medical Knowledge in Nineteenth Century America: Genre, Pedagogy, and the Medical Model of Disciplinary Practice**  
 Sara Newman, Kent State University

**0686, (Re-)framing the Body: Students between Western and non-Western Approaches to Medicine**  
Sigrid Streit, Stanford University

**OFF-SITE VENUE: Surgical Amphitheater, Pennsylvania Hospital**



(800 Spruce Street)

Google Maps

**Directions:** Turn right at Loew's front door, and walk east to 12<sup>th</sup> Street. Immediately turn right (south) on 12<sup>th</sup> Street. Walk past Chestnut, Walnut, and Locust Streets to Spruce St. Turn left (east) on Spruce, and walk to the Pennsylvania Hospital main entrance at 800 Spruce, just past 9<sup>th</sup> Street. Check in at the desk, showing ID, as if you were a hospital visitor. You will be given an id; a conference staff person will help you find the Surgical Amphitheater, which is beautiful, deeply historic, somewhat uncomfortable, and (apologies) not at all accessible to people with difficulty walking. Total distance: .7 mile; allow a good twenty minutes to walk to the hospital, check in and find the amphitheater.

**M02 (RE-)FIGURING THE NATION: FREEDOM, MOVEMENT, AND THE MAPS OF STATE SOVEREIGNTY**

(Washington A)

Ralph Cintrón, University of Illinois-Chicago (Chair)

**Transnational Moves: Immigrant Rhetorics and the Nation-State**

Jason Schneider, University of Illinois at Chicago

**The Military in the Discourse of Turkish National Identity**

Matthew deTar, Northwestern University

**Rhetoric, Freedom and the Construction of the 'Arab Spring'**

David Bleeden, DePaul University

**M03 RHETORICS OF DISCOMFORT: REFRAMING MEMORY AND MARGINALIZATION IN THE ACADEMY, THE CLASSROOM, HISTORIC SITES, AND THE SELF (Washington B)**

**Gaps, Stutters, Traumas, and Commemorations of Public History: Or, How the New Echota State Historic Site Reframes the Canon of Memory**

Rochelle L. Harris, Kennesaw State University (Chair)

**What Happens When a White Italian-American Girl Has an Identity Crisis?: An Argument for Rhetorical Discomfort to Reframe Marginalization and Privilege**

Jessica Corsaro, St. Johns University

**The Other Linguist Other: Reframing Conversations about Speakers of Standardized English and Linguistic Diversity**

Maria Montaperto, Montclair State University

**M04\* REFRAMING RHETORICS OF SCIENCE: THE POSTHUMAN BODY [ROUNDTABLE DISCUSSION]**

(Congress C)

**Golem vs. Cyberbeing**

Bernadette Longo, University of Minnesota (Chair)

**Leaving the Flesh Behind: Post-human Adventures into Prosthetics, Cyberspace, and Spirituality**

Dale Sullivan, North Dakota State University

**The Rhetoric of Prosethetics and Remixed Flesh**

Amanda Booher, Texas Technological University

**Guattari/Jacobs: A Political Ecology of Media Tehnology**

John Monberg, Michigan State University

**The Rhetorical Experience of 'Bodies without Organs'**

Steven B. Katz, Clemson University

- M05 STRATEGIES OF IDENTIFICATION: LOCATING THE GROUNDS FOR TAXONOMIES OF IDENTITY** (*Tubman*)  
**Signs of Class: Late Nineteenth-Century Efforts to Fix Class Identity**  
 Rodney Herring, University of Colorado Denver (*Chair*)  
**Cunning Identification and Rhetorically Necessary Equivocation in Racist and Homophobic Discourse**  
 Patricia Roberts-Miller, University of Texas  
**Constructing Insanity: Identifying “Us” and “Them” in Insanity Defense Jurisprudence**  
 Andrea Lewis, Arizona State University
- M06 RE-FRAMING AND RE-EVALUATING THE WAY WE THINK ABOUT REMEDIAL EDUCATION** (*Anthony*)  
**Curricular Fragmentation From High School Through College**  
 John Wittman, CSU Stanislaus  
**Remedial Education at CSU Stanislaus**  
 Helen Sandoval, CSU Stanislaus (*Chair*)  
**Evaluating the Long Term Challenges**  
 Alex Janney, CSU Stanislaus
- M07 GAMES RE/FRAMED: CULTURAL REFLECTIONS OF SOVEREIGNTY, HISTORICITY, AND AUGMENTATION IN VIDEO GAMES** (*Adams*)  
**Throw Tomahawk, Cast Spirit Walk: The Problems of Agency and Representation of American Indians in Video Games**  
 Emily Legg, Purdue University  
**Reframing Slavery: Rhetoric and the Move From Labor Systems to Civil Policy in Sid Meyer’s Civilization**  
 Alex Layne, Purdue University (*Chair*)  
**“I Didn’t Ask For This”: On (Bio)Ethics, Rhetoric, and *Deus Ex: Human Revolution***  
 Samantha Blackmon, Purdue University
- M08 TRUTH AND RECONCILIATION COMMISSIONS AND THE WORK OF IDENTIFICATION: PERFORMANCE, ENACTMENT, DIVISION** (*Jefferson*)  
**Thrice-Told Tales: Re-Staging the Truth and Reconciliation Hearings**  
 Patricia Stephens, Long Island University  
**“We Joined a World”: Promoting Identification with Past Truth Commissions to Reframe the Past**  
 Jim Beitler, Roger Williams University (*Chair*)  
**Race and Racism in the Work of Truth and Reconciliation Commissions**  
 Katherine Mack, University of Colorado, Colorado Springs
- M09\* VISUAL RHETORICS OF ENVIRONMENTAL APOCALYPSE** (*Commonwealth A1*)  
**Re/framing Environmentalism: Apocalyptic Rhetoric in “An Inconvenient Truth” and the Shift to New Media**  
 Savannah Thompson, University of Nevada, Reno (*Chair*)  
**Environmental Narratives and Apocalyptic Place: The Case of Facetheclimate.org**  
 Esben Bjerggaard Nielson, University of Aarhus  
**Visualizing Blight: ‘The Ruins of Detroit’ and the Instability of the Apocalypse**  
 Brook Irving, University of Iowa
- M10\* RHETORICS OF DON’T ASK, DON’T TELL** (*Commonwealth A2*)  
**Deliberative Discourse Surrounding the Repeal of “Don’t Ask, Don’t Tell”**  
 Karen Wink, U.S. Coast Guard Academy (*Chair*)  
**Heroes v. Haters: Don’t Ask, Don’t Tell and the Masquerade of Justice**  
 Maggie Werner, Hobart & William  
**Obama Doesn’t Like To ‘Tell’: A Rhetoric of Ambiguity in President Obama’s ‘Don’t Ask, Don’t Tell’ Signing Address**  
 Kristen Hungerford, University of Memphis
- M11\* OBJECT-ORIENTED RHETORIC: THE CASE OF THE BENJAMIN FRANKLIN BRIDGE** (*Commonwealth B*)  
 Diane Davis, University of Texas at Austin (*Chair and Respondent*)  
**I Dreamed I Saw a City Invincible”: Rhetorical Agency and the Fourfold**  
 Scot Barnett, Clemson University  
**Between Steel and Stone: Object-Oriented Identification**  
 Nathan Gale, University of Texas-Arlington  
**Paul Cret and the Decorum of Objects**  
 James Brown, University of Wisconsin



- M12\*** **REFRAMING RHETORICAL HISTORIOGRAPHY: WHAT EMERGING METHODS, THEORIES, AND SUBJECTS MEAN FOR FUTURE PRACTICE** (*Regency A*)  
**Our Embodied Past: Opportunities and Challenges in Writing Rhetoric's Material History**  
 Jessica Enoch, University of Maryland  
**Beyond Berlin: Revising Revisionist History**  
 David Gold, University of Tennessee (*Chair*)  
**Women Making History: What Successful Twentieth-century Women Can Teach Us**  
 Lisa J. Shaver, Baylor University  
**Storiographies at Odds: The Case of Frances Willard**  
 Lisa Zimmerelli, Loyola University
- M13** **CIVILITY AND ITS MALCONTENTS** (*Lescaze*)  
**Where is Tallman?: Agitation, Factionalism, and Making the Political Personal**  
 Kevin Mahoney, Kutztown University of PA  
**Antagonistic Logic**  
 MJ Braun, University of North Carolina-Pembroke  
**Pens, Swords, Silencers: When Incivility Turns to Violence**  
 Seth Kahn, West Chester University of Pennsylvania (*Chair*)
- M14\*** **ONLINE RHETORICS** (*Commonwealth C*)  
 Natalia Kovalyova, University of North Texas at Dallas (*Chair*)  
**The "My Online Friends" Discussion Board: A Place for Reframing Religious and Liberal Identifications**  
 Catherine Pavia, Arizona State University (*Chair*)  
**Re/Framing Gender Identifications in (Inter)actions with Virtual Conversational Partners**  
 Margaret Weaver, Missouri State University  
**Beauty and the Traps: Consubstantiality and Sexual Politics in the Online Construction of Identity**  
 Aliyah Hulsey, North Carolina State University
- M15\*** **HISTORIES OF RHETORIC AND DREAMS OF CITIZENSHIP** (*Commonwealth D*)  
**"Preaching to the Fishes": Rhetoric's Complicated Promises**  
 Lois P. Agnew, Syracuse University  
**"We Are All the Same Species of Beings as Cicero": The Roman Ideal in America**  
 Marlana Portolano, Towson University  
**Ceremonial Rhetoric, Intellectual Disability, & the Shape of Citizenship**  
 Zosha Stuckey, Towson University (*Chair*)  
**"Teaching Must be Our Demonstration!": The Rhetorical Education of the Prince Edward County Free School, 1963-1964**  
 Candace Epps-Robertson, Syracuse University
- M16** **PRACTICES OF PUBLIC RHETORIC AND RHETORICAL ETHNOGRAPHY** (*Congress A*)  
**On Public Rhetoric and Rhetorical Ethnography**  
 Candice Rai, University of Washington (*Chair*)  
**The Materializing Rhetorical Landscape: Placemaking in Environmental Movements**  
 Caroline Gottschalk-Druschke, University of Rhode Island  
**Rhetorical God: Ethnography, Materiality, and Identification as Community Building"**  
 Megan Marie, Northwest Arkansas Community College  
**Permanent Recovery: Rhetorics of Addiction in the 12-step Industry**  
 Lindsay Marshall, University of Illinois  
**Panopticon 2012: Rhetorical Ethnography, Embodiment, and Penal Culture at the Supermax Prison"**  
 Nadya Pittendrigh, University of Illinois
- M17** **"MARKET AND NON-MARKET TALK": HOW CONTENTING DISCOURSES PROBLEMATIZE DEBATES ABOUT EDUCATION REFORM** (*Congress B*)  
**Abandoning the Language of the Marketplace: How Educators Defend the Liberal Arts**  
 Carolyn Commer, Carnegie Mellon University  
**Market Talk, Professionalism, and Democracy: The Case of the Common Core Standards Initiative (CCSI) and the National Council of Teachers of English (NCTE)**  
 Jim Webber, University of New Hampshire (*Chair*)  
**Out of Many Values, One Reform: The Rhetoric of Charter Schools"**  
 Alexis Teagarden, Carnegie Mellon University

- M18 RE/FRAMING RHETORIC'S IDENTIFICATION AS A LIBERAL ART** (*Washington C*)  
**Rhetoric, Liberal Education, and the Mechanic Arts**  
 David Beard, University of Minnesota Duluth  
**Can Rhetoric Learn to Live with Neo-Liberalism?**  
 Timothy Barouch, Northwestern University, and Brett Ommen, University of North Dakota (*Chair*)  
**The Liberal is Practical and the Practical is Liberal: Liberal Education in the 21<sup>st</sup> Century**  
 William M. Keith, University of Wisconsin-Milwaukee
- M19 RELUCTANCE TO RHETORICAL INTERVENTIONS [ROUNDTABLE DISCUSSION]** (*Howe*)  
 Jamie Landau, Keene State College (*Chair*)  
 David Coogan, Virginia Commonwealth University  
 Marita Gronnvoll, Eastern Illinois University  
 Rebecca Kuehl, South Dakota State University  
 Charles E. Morris III, Boston College  
 Lisa Slawter Volkening, University of Wisconsin-Oshkosh  
 Anna M. (Amy) Young, Pacific Lutheran University
- M20 TEA PARTY POLITICAL RHETORICS** (*Regency C1*)  
 Heather Brook Adams, Penn State University (*Chair*)  
**Tea Party: Metonym of Leaders and Narrative of Movement**  
 Virginia Ferrer, Syracuse University  
**(Re) presenting the Will of the People: The Tea Party's Rhetorical Challenge to Radical Democracy**  
 Lee Pierce, University of Georgia  
**Already inside: the non-fringe, non-extremist, tea-flavored Republican center**  
 Cindy Tebbe Cowles, Arizona State University  
**The George Soros = Koch Brothers Syndrome**  
 Donald Lazere, Cal Poly San Luis Obispo
- M21 PRESIDENTIAL RHETORICS** (*Regency C2*)  
**[Re]Framing Hegemony: Cosmopolitan Values and the Trans-Atlantic Alliance** (*Kennedy*)  
 Andrew Barnes, Georgia State University (*Chair*)  
**The Gloves Are Coming Off': A Mixed Method Analysis of the Bush Administration's Torture Memos**  
 Dani Weber, University of Pittsburg at Bradford  
**Unitary Executive Discourse: A Critical Rhetorical Approach [Bush, Obama]**  
 William Saas, Penn State University

**11:00 – 12:15 SUNDAY "N" SESSIONS**

- N01 WOMEN'S LABOR AND HUMAN TRAFFICKING** (*Washington A*)  
**Domestic Labor and the Question of Compensation at Brook Farm (1841-47)**  
 Michelle Smith, Whitworth University (*Chair*)  
**Reframing Domestic Labor and Female Identities in American Communist Party Discourse**  
 Jennifer Keohane, University of Wisconsin-Madison  
**From White Slave to Sex Worker: Reframing Prostitution in American Society**  
 Annie Hill, University of Minnesota  
**Victims of Confession: The Regulation of Human Agency in the Discourse on Human Trafficking**  
 Jason Regnier, University of Iowa
- N02 18<sup>th</sup>- AND 19<sup>th</sup>-CENTURY BRITISH AND SCOTTISH RHETORICS** (*Washington B*)  
**The Eloquence of the Age**  
 Katie Homar, University of Pittsburgh (*Chair*)  
**"On the Institution of Prizes": Examining Physical Spaces and Liminal Places in Essay Contests of Eighteenth-and Nineteenth-Century Scotland**  
 Lynee Gaillet, Georgia State University
- N03 ONLINE FAMILY ADVICE GENRES** (*Washington C*)  
**Reframing Familial and Racial Identities in a Transracial, Transnational Adoptive Parents' Online Message Board**  
 Jeff Paschke-Johannes, Ball State University (*Chair*)

- “So you hear it from everywhere”: Infant-feeding Rhetoric Goes Viral**  
Amy Koerber, Texas Tech University
- Inventing Childbirth: Commonplaces and Ideologies in Online Birth Plan Advice**  
Kim Hensley Owens, University of Rhode Island
- N04\* RHETORICS OF NEW/SOCIAL MEDIA** (*Congress C*)  
Gary Woodward, The College of New Jersey  
**The Rhetoric of Re/mediation**  
Justin Hodgson, The University of Texas at Austin (*Chair*)  
**“Collaborative Expectancy”: Identification and Division in Online Communities**  
John Jones, West Virginia University  
**“We Live in Public”? Why Publics Theory is a Mismatch for Social Media**  
Michael Faris, Penn State University
- N05 LATE NINETEENTH-/EARLY TWENTIETH-CENTURY GENDER ROLES FOR WOMEN: DOCTOR, STUDENT, UNION ACTIVIST** (*Anthony*)  
**Nineteenth-Century American Women Physicians and the Collective Development of Ethos**  
Carolyn Skinner, The Ohio State University (*Chair*)  
**Meddling in Suche Things as Are Proper for Men**  
Carolyn Kinslow, Cameron University  
**The Democratic Origins of Teachers’ Union Rhetoric: Margaret Haley’s Speech at the NEA**  
Mark Hlavacik, Penn State
- N06 0601, SORENSEN: IN/OUT/IDENTIFY/REIDENTIFY: THE SHIFTING BOUNDARIES BETWEEN I/WE AND HE/SHE/THEM IN SCIENTIFIC, MEDICAL, AND HEALTH DISCOURSE** (*Adams*)  
**Reframing the Scientific “Persona”**  
Karen Sorensen, North Dakota State University (*Chair*)  
**Reputation, Purification, and the FDA’s Break With Women**  
Isabel Gardett, University of Utah  
**The Preacher Becomes the Doctor: Abstinence-only Education and the Reidentification of the narrative Voice in Health Textbooks**  
Sara Sliter-Hays, Wheeling Jesuit University
- N07 ENTHYMEMES AND DIS/IDENTIFICATIONS** (*Jefferson*)  
**Interdisciplinary Time: Rhetoric’s Enthymeme and Linguistic Projection**  
Alexis Teagarden, Carnegie Mellon University (*Chair*)  
**Failed Enthymemes and Dis/identification**  
David Elder, Morningside College
- N08\* TO SEE AND NOT TO SEE: RHETORIC, VISUALITY, BIOPOLITICS** (*Commonwealth A1*)  
**The Arrested Gaze: Framing Identifications through Visual Censorship in Communist Poland**  
Cezar Ornatowski, San Diego State University (*Chair*)  
**“The Leader Never Grows Old”: Re-Framing the “Right” Images as Rhetorical Arguments in Communist Romania**  
Noemi Marin, Florida Atlantic University  
**Rhetorics of Control: The Intelligence of Images**  
Philippe-Joseph Salazar, University of Cape Town
- N09\* RHETORICS OF/ABOUT LYNCHING** (*Commonwealth A2*)  
**Invisible Archives and the Politics of Performing Lynching Photographs: The Case of the Moore’s Ford Lynching Reenactment**  
Bryan Walsh, Indiana University (*Chair*)  
**Blood Sacrifice, Communal Atonement: Framing Spectacle Lynching through Image-Word Transfiguration**  
Scott Gage, Colorado State University-Pueblo  
**Re-framing African American Identity: The Lynching of Claude Neal**  
Samuel Perry, Baylor University
- N10\* DEFINING CITIZENSHIP IN DIFFERENT CULTURAL SITES** (*Commonwealth B*)  
**Questioning Citizenship: Does the Identity of “Citizen” Have Contemporary Relevance?**  
Jessica Prody, Colgate University (*Chair*)

- The Afghan Institute of Learning and Creating Hope International: Blending Private and Public Sphere Distinctions in Global Citizenship**  
Rebecca Kuehl, South Dakota State University
- Choques of Citizenship: Lessons from the Chicano Movement and the Immigration Rights Protests**  
Clariza Ruiz de Castilla, University of Texas at Austin
- N11\* COMIC BOOK RHETORICS** (*Regency A*)  
**Learning to Love the Machine: Machine Aesthetics and Super-hero Style in *Iron Man***  
Tyler Welsh, University of Texas at Austin (*Chair*)  
**The Power of the Perky: The Feminist Rhetoric of Gaiman's Death** (*Sandman*)  
Lanette Cadle, Missouri State University  
**Superman as Cameraman: Visual Rhetoric & Anxiety Management in the Atomic Era**  
Nathan Atkinson, Georgia State University
- N12 THE RHETORIC OF SOCIAL PROBLEMS** (*Lescaze*)  
**Blue Smoke and Statistics: Numbers in Social Problems Rhetoric**  
Joel Best, University of Delaware  
**The Ascent of Punditry: The Rhetorical Reconstruction of Reality**  
Lynn Letukas, University of Delaware  
**Persuasion, Public Argument, and Publics: A Rhetorical Perspective on Claims Making**  
Lawrence J. Prelli, University of New Hampshire  
**The claimant and the claim: Identity and Rhetorical Ethos in Claims-Making**  
Eithan Orkibi, Tel Aviv University (*Chair*)
- N13\* THE RHETORICAL PRESIDENCY OF BARACK OBAMA** (*Commonwealth C*)  
**Éthos and Enargeia in the Rhetorical War Presidency of Barack Obama**  
Michael S. Kochin, Tel Aviv University (*Chair*)  
**Genre in Crisis: Barack Obama, August 2011**  
Kathleen Hall Jamieson, Penn  
**The State of the Union Address and its Audience**  
G. R. Boynton, University of Iowa
- N14\* OFFICIAL APOLOGIES: A RHETORIC OF (RE)FRAMING CIVIC COMMITMENTS?** (*Commonwealth D*)  
**Collective Apologies and Reconstituting Citizenship**  
Jason A. Edwards, Bridgewater State University  
**"Owning and Disowning the Past: The Rhetoric of Statements of Regret for the Massacres at Mountain Meadows and Bear River"**  
Keith Grant-Davie, Utah State University  
**Apologies of the Week, Ladies and Gentlemen: A Copyrighted Feature of this Broadcast**  
Rosa Eberly, Penn State University  
**A Sorry Excuse for an Apology? An analysis of the Danish Secretary of Social Affairs' Reasons for not Apologizing**  
Lisa S. Villadsen, University of Copenhagen (*Chair*)
- N15 RHETORIC AND MUSIC** (*Congress A*)  
**Musical and Rhetorical Chills in Broadway Show Tunes**  
David Dzikowski, Penn State University (*Chair*)  
**"Ello Mama Africa:" The Rhetorical Use of Patois in Reggae Music Lyrics and the Afrocentrist Movement in Jamaica**  
Shari Wolke, Michigan State University  
**Aurality and the Ideograph: National Songs Framing National Identity**  
Nicole Barnes, Georgia State University
- N16 RHETORICS OF U.S. LAW** (*Congress B*)  
**Indulging John Marshall's "Sympathies": Identification, the Cherokee Nation, and the Supreme Court in Worcester v. Georgia**  
Joseph Bartolotta, University of Minnesota (*Chair*)  
**The Presidency as a Tool for Foreign Policy: An Exploration of the Implications of United States v. Curtiss-Wright Export Corp**  
Shelby Bell, University of Minnesota  
**Not Gay Enough: Performing Identifications in U.S. Asylum Law**

Michaela Frischherz, The University of Iowa

- N17 EXIGENCIES FOR PRESIDENTIAL ADDRESSES** (*Tubman*)  
**Talk the Walk: Presidential Pardons and the Rhetoric of Reconciliation**  
 Graham Dodds, Concordia University (*Chair*)  
**Defining Democracy Following Domestic Crisis: McKinley's Assassination and the Productive, Sober-Minded Citizen**  
 Jay Childers, University of Kansas  
**Grappling with the Monster of Anarchy: A Rhetorical Analysis of Grover Cleveland's Eulogy for Former President McKinley**  
 Merci Decker, University of Memphis
- N18 NAMING AS RHETORICAL IDENTIFICATIONS/DISIDENTIFICATIONS** (*Regency C2*)  
**From Beats to Beatniks: Naming a Generation Synecdochically**  
 Stephen Heidt, Georgia State University (*Chair*)  
**Naming the Unnamed: Reframing the Cultural Politics of Sexuality at Faith-Based Universities**  
 Danielle Williams, Baylor University  
**"RIP, mothafucka!" Naming, the Death of Osama bin Laden, and (dis)Identification**  
 Therese Grettano, University of Scranton
- N19 RHETORICAL VIRTUES** (*Regency C1*)  
**Rhetorical Virtues: Ethical Imperatives in Writing and Speech**  
 John Duffy, University of Notre Dame (*Chair*)  
**Identifying with Virtue**  
 Daniel Cutshaw, Old Dominion University  
**The Politics of Truth: Competing Modes of Veridiction in 'Cablegate'**  
 Daniel Horvath, University of Minnesota
- N20 ONLINE RHETORICS OF CARE** (*Howe*)  
**No Longer Quivering, Still Testifying: Narrative Rhetoric Online**  
 Erin Cole, University of Minnesota (*Chair*)  
**MyChart, Consumerism, and the Ethic of Care**  
 Lisa Meloncon, University of Cincinnati

*Sponsored by Marquette University*

**12:15—1:50 GENERAL LUNCHEON: PRESIDENT'S ADDRESS & AWARDS SESSION** (*Millenium Hall*)

*Chair:* Kris Ratcliffe, Marquette University

**Presentation of Awards (12:45)**

Lester Olson, University of Pittsburgh, Hauser Award Chair  
 Cara Finnegan, University of Illinois, Awards Committee Chair

**PRESIDENT'S ADDRESS: (1:00)**

**Re-framing Narratives of Nation: Women's Participation in the American Civil War**  
 Jacqueline Jones Royster, Georgia Institute of Technology

**Announcements of Upcoming Events (1:45)**

2013 Institute (Lawrence, Kansas), Dave Tell, University of Kansas, Institute Director  
 2014 Conference (San Antonio, Texas), Kendall Phillips, Syracuse University, RSA President-elect

**2:00 - 3:15 SUNDAY "O" SESSIONS**

- O01 REFRAMING NARRATIVES AND RHETORICS OF RACE THROUGH CLASSROOM PRACTICE** (*Washington A*)  
**The Struggle to Reframe Identity: Types of Student Resistance to Talking and Writing about Racism**  
 Irene Lietz, Carlow University (*Chair*)  
**Students of Color in White Public Space: Reframing Academic Rhetorics**  
 Samantha Looker, University of Wisconsin Oshkosh

- Relational Constructions of Whiteness: One Teacher's Story of Racism in Two Classrooms**  
Amanda Wray, University of North Carolina at Asheville
- 002 GLOBAL RHETORICS OF ACTIVISM** (*Washington B*)  
**The Politics and Poetics of Subterranean Voices in Post-Socialist China: A Critique of Duanzi as Folk Criticism**  
Peter Zhang, Grand Valley State University (*Chair*)  
**Zero-Sum Identities: The Constitutive (And Disintegrative) Rhetoric of Singapore's Independence**  
Rohini Singh, University of Illinois at Urbana-Champaign  
**Reframing Identities and Community in a Post-Catastrophe Situation: Rhetorics of "Netroots" Movements in Post-earthquake L'Aquila**  
Pamela Pietrucci, University of Washington
- 003 POLITICAL IN/CIVILITY** (*Washington C*)  
**Civility in Discourse: Barack Obama as Rhetorical Theorist**  
Craig Rood, Pennsylvania State University (*Chair*)  
**Outburst Rhetoric: Re/Framing Identification in an Age of Incivility**  
Brett Miller, Southwest Baptist University, and Josh Compton, Dartmouth College  
**The Ego Function of Oppositional Rhetoric Online**  
Michael Rancourt, Rensselaer Polytechnic Institute  
**Rhetors of the World Unite! Reframing Democratic Identity using Rhetorical Activism in an Age of Apathy**  
Terry Peterman, Texas Christian University
- 004 POST-WORKERISM AND THE RE/FRAMING OF REVOLUTION: A RHETORICAL ENTERPRISE** (*Tubman*)  
**Investigating the Roots of Post-Workerism: Re/framing Freedom as Autonomy**  
Jason Del Gandio, Temple University (*Chair*)  
**A Thousand Orator-Communists**  
M. R. Greene-May  
**Exodus, Egypt, and the North African Revolutions**  
Josh Hanan, Temple University  
**Beautiful Monsters: Love, Corruption, and Democracy**  
Michael LeVan, University of South Florida"
- 005 THE RELATIONSHIP OF BODY TO RHETORIC** (*Anthony*)  
**The What of Rhetoric's Study: From Humanistic Text to Posthumanistic Milieu**  
Diane Keeling, University of Colorado (*Chair*)  
**Re-Framing the Body: In Search of a Rhetorical Framework to Fit Physical Shifts in our Sexual Identities**  
Kat Lambrecht, University of Nevada, Reno  
**Hedwig and the Angry Inch: A Theory of Bodily Rhetoric**  
Fiona Harris Ramsby, University of Utah
- 006\* POLITICAL AFFECT** (*Congress C*)  
**On Kindness: Reframing Political Discourses According to Affective Authority**  
Susan Ryan, Carnegie Mellon University (*Chair*)  
**The Case for Common Sensorium: Collective Emotion and the Neoliberal Landscape**  
Tim Jensen, The Ohio State University  
**Changing the Subject: Rhetorical Empathy in Gay Rights and Fundamentalist Discourse**  
Lisa Blankenship, Miami University  
**The Rhetorical Mimic: Using Empathy to Persuade**  
Kim Lacey, Saginaw Valley State University
- 007\* RHETORICS OF MEMORIALS** (*Commonwealth A1*)  
Jamie Thornton, Kaplan University (*Chair*)  
**Re-Framing the Holocaust for the Future: How Regional Holocaust Museums in the United States Impact Holocaust Memory**  
Lisa Costello, Georgia Southern University  
**Who's the Drum Major? Framing Authority in the MLK Memorial**  
Sara VanderHaagen, Loyola University Chicago  
**Never Again: Reframing National Identity in Global Memorial Museums**  
Elizabeth Weiser The Ohio State University-Newark

- 008\*** **RHETORICAL CONSTRUCTIONS OF LAND** (*Commonwealth A2*)  
**A Century of Change: National Geographic, Ecospeak, and the Rhetoric of Amazonian Land Development**  
Garrett Stack, San Diego State University (*Chair*)  
**Reframing the Picturesque: Island Identities, Ecologies, and Rhetorics of Presence**  
Peter. Goggin, Arizona State University  
**Nostalgia, Guilt, and Illegitimacy: The Haunted American Land Ethic**  
Justine Wells, University of South Carolina  
**"We stand for the land:" Identity Deeply-rooted in Contextual, Familial, and Directional Substance**  
**Invoked Simultaneously in Three-minute Testimonies Protesting Recovering Wolves to Yellowstone**  
Patricia Paystrup, Southern Utah University
- 09\*** **RHETORICAL PEDAGOGIES** (*Commonwealth B*)  
**Aphthonius' Pedagogy of Writing: The Place of Story in the Progymnasmata**  
Jim Selby, Whitefield Academy (*Chair*)  
**"Links in the Chain": Recovering Bakhtin's Primary and Secondary Speech Genres in Composition Theory and Pedagogy**  
Lauren Campbell, University of Pittsburgh  
**Levinas and Buber: Responsibility, Dialogue, and Reframing Rhetorical Pedagogy**  
Danika Brown, University of Texas, Pan American
- 010\*** **RHETORIC AND ORDINARY DEMOCRACY** (*Regency A*)  
Samuel McCormick, Purdue University (*Chair*)  
**Face-to-face Democratic Deliberation: The Role of Rhetoric in Communal Assemblies**  
Frank M. Bryan, University of Vermont  
**Vicarious Deliberation: How the Oregon Citizens' Initiative Review Influences Deliberation in Mass Elections**  
John Gastil, Penn State University  
**Listening to the People: the Contribution of Online Comment Forums"**  
Karen S. Hoffman, Marquette University  
Robert Hariman, Northwestern University (*Respondent*)
- 011** **RHETORICAL QUESTIONS OF HUMAN RIGHTS DISCOURSE** (*Lescaze*)  
Erik Doxtader, University of South Carolina and the Institute for Justice and Reconciliation (*Chair*)  
**The Limits of Religious Rights Discourse: The EU in Domestic Turkish Politics**  
Matthew deTar, Northwestern University  
**Revisiting the Constitution of Medina: A Medieval, Arab-Islamic Articulation of Conciliation and Human Rights**  
Rasha Diab, University of Texas  
**Logos and Aristotlean Justice: Dikē from Aporia to Analogy**  
Megan Foley, Mississippi State University  
**What Are The Alternatives? Human Rights, Subjectivity and the Potential of Narrative**  
Belinda Walzer, University of North Carolina-Greensboro
- 012\*** **PANDEMIC EXIGENCIES: MEDIATING NARRATIVE, DISCOURSE, AND ETHOS** (*Commonwealth C*)  
**Re-framing Journalistic "Role" in the Genre of Pandemic Reportage**  
Tess Laidlaw, Mount Saint Vincent University  
**Constructing Severity: Health Communication and Perceptions of Seriousness in Flu Discourse**  
Heidi Lawrence, Virginia Tech  
**Adaptable Ethos and Ethnographic Methods: Re/framing Interviewer Identification Practices**  
Libby Anthony, Virginia Tech (*Chair*)
- 013\*** **ETHOS: CONTEMPORARY THEORETICAL AND POLITICAL IMPLICATIONS OF A CLASSICAL CONCEPT** (*Commonwealth D*)  
Barbara Warnick, University of Pittsburgh (*Chair and Respondent*)  
**Exploring the "Ethos Effect": Ethos and Identity in Rhetoric's Critical Vocabulary of the Person**  
Dana Anderson, Indiana University  
**Intertextual Ethos and Transitive Chains of Authority**  
John Oddo, Carnegie Mellon University  
**The Ethos of Foreigners**  
Andreea Deciu Ritivoi, Carnegie Mellon University

- 014 THE POSSIBILITY FOR ETHICAL ENGAGEMENT THROUGH DISRUPTING IDENTIFICATION PROCESSES**  
(*Regency C1*)  
**[Re] [Re] [Re]-Framing Identification: Jacques Derrida, Hans-Georg Gadamer and the Ethics of Letting Go**  
Nathaniel Street, University of South Carolina (*Chair*)  
**Agamben and the As-Not**  
David Stubblefield, University of South Carolina  
**Sartre and Levinas - Ethics of Identity**  
Andreas Herzog, University of South Carolina  
**Transborder Immigrant Tool—Nonverbal Rhetoric and Reframing Border Protest**  
Anthony Stagliano, University of South Carolina
- 015 IDENTIFYING (WITH) THE GHOST IN THE MACHINE: DEVELOPING CRITICAL APPROACHES FOR AUTOMATED AND ARTIFICIAL RHETORICS** (*Congress B*)  
**The Googled and Fragmented Public Body of Michelle Obama**  
Amber Davisson, Willamette University (*Chair*)  
**Procedurality, Enthymeme, and Matching Culture**  
Dawn Shepherd, Boise State University  
**Augmented Detection of Eliminationist Rhetoric Using Statistical Methods**  
Wes Unruh, Independent Scholar, and Aron Price, Independent Scholar  
**The Substance of Internet Cookies: Considerations of Digital Identification**  
Aaron Hess, Indiana University–Purdue University Fort Wayne
- 016 ARIZONA AS SITE OF RACIAL/ETHNIC CONFLICTS, PART I: THE DEBATES** (*Adams*)  
**Legislative New Racism and the Rhetoric of Ethnic Studies in Arizona**  
Alan Chu, University of Arizona (*Chair*)  
**Keeping the Targets Out: Representation and Social Justice in the Arizona SB 1070 Debate**  
Emily Cooney, Arizona State University  
**Individuals, Not Solidarity: The Framing of an Emergent Discourse**  
Renee Reynolds, University of Arizona  
[Note: Part II is Session P15]
- 017 IL/LITERACIES AND RHETORICAL EDUCATION** (*Regency C2*)  
**The Work of Illiteracy in the Rhetorical Curriculum**  
Peter Mortensen, University of Illinois at Urbana-Champaign (*Chair*)  
**Citizenship Schools, Literacy, Techne**  
Michael Dimmick, University of Wisconsin - Madison
- 018\* RHETORICAL EDUCATION IN THE UNITED STATES, 1940-1960: PROPAGANDA AND THE COMMUNICATION ARTS** (*Congress A*)  
**Radio, War, and the Communication Arts: New Perspectives on Rhetorical Education in the 1940s**  
Roxanne Mountford, University of Kentucky  
**Re/Framing (The) Class: Mental Hygiene Films and Current-Traditional Rhetoric in Postwar Secondary Schooling**  
Kelly Ritter, University of North Carolina
- 019 STARTING AND MAINTAINING AN RSA STUDENT CHAPTER [ROUNDTABLE DISCUSSION]** (*Howe*)  
Pamela Conners, North Carolina State University  
Kimberly Thomas-Pollei, University of Minnesota (*Chair*)  
William Schraufnagel, Pennsylvania State University  
Jeff Swift, North Carolina State University  
David Stock, University of Wisconsin-Madison

**3:30 – 4:45 SUNDAY “P” SESSIONS**

- P01 RHETORICAL BODIES REFRAMING RHETORIC** (*Washington A*)  
**The Rhetoric of State Normals: Reframing Schoolhouses as Civic Spaces**  
Justin Sevenker, University of Pittsburgh  
**A Rhetoric of Roller Derby**  
Trisha Red Campbell, University of Pittsburgh



- Revealing Rather Than Concealing Disability: The Rhetoric of Parkinson's Advocate Michael J. Fox**  
Peter Moe, University of Pittsburgh (*Chair*)  
**'I Listen with My Eyes': American Sign Language, Listening Bodies, and Rhetorical Spaces**  
Steph Cerosa, University of Pittsburgh  
Jessica Enoch, University of Maryland (*Respondent*)
- P02 SOPHISTIC RHETORICS** (*Washington B*)  
**στις μαλακίες: Reframing Gorgias in Light of Harry Frankfurt**  
Rocky Colavito, Butler University (*Chair*)  
**Re-identifying the Student via the Sophistic Fragments**  
Lee Bauknight, University of South Carolina  
**Crouching Sophist, Hidden Platonist: Identifying the Politics of Rhetoric in the 21st Century**  
Anthony Wachs, Northern State University, and John Jasso, University of Pittsburgh
- P03 RHETORICAL AGENCY REFRAMED: SOCIAL ONTOLOGY IN NONMODERN COMMUNITIES** (*Washington C*)  
**"Black Atlantic" Oceans and Ontologies: Spatial Assemblages and Race**  
Nicole McFarlane, Clemson University  
**Ontological Invention/Inventing Ontology: Singular Writing that Writes Community**  
Jared Colton, Clemson University  
**Greenwashing the Unwashed Masses: Politics, Environmentalism and Nonhuman Agency**  
Steve Holmes, Clemson University (*Chair*)
- P04 LGBTQ RHETORICAL FRAMES** (*Tubman*)  
**Re-framing the Scene of Recognition**  
Sarah Burgess, University of San Francisco (*Chair*)  
**Hiding and Seeking Rhetorical Visibility of LGBTQ People at the Smithsonian**  
Jessica Shumake, University of Arizona  
**The Rhetoric of Transgender Recognition as a Template for Future Im/Possibility**  
Erika Thomas, California State University, Fullerton
- P05 CHALLENGES TO DOMINANT CULTURAL LOGICS OF SUCCESS** (*Anthony*)  
**(Re)Framing "Off-Centered People": Paradox, Identification, and the Dangers of Success**  
Rebekah Fox, Texas State University-San Marcos (*Chair*)  
**From Flash Mobs to Freedom**  
Trey Conner, University of South Florida St. Petersburg  
**Hip Hop Techne: A Rhetorical Analysis of Jay-Z's Decoded as a Discourse of Augmentation**  
Marylou Naumoff, Wayne State University
- P06 AFRICAN RHETORICAL PRACTICES** (*Adams*)  
**Maternal Bodies, Militant Voices: The Women of Liberia and Their Demand for Peace**  
Alison Prash, University of Minnesota (*Chair*)  
**Revolutionary Addresses in the Gold Coast: The Case of a Postcolonial Constitutive Rhetoric**  
Erik Johnson, Northwestern University
- P07 REFRAMING THE ENLIGHTENMENT'S RHETORICAL LEGACY** (*Congress B*)  
Ned O'Gorman, University of Illinois at Urbana-Champaign (*Chair*)  
**The Rhetoric of Common Sense**  
Ronald C. Arnett, Duquesne University  
**Rhetoric's Vitality in the German Enlightenment: The Case of Mendelssohn and Lessing**  
Gina Ercolini, University of South Carolina  
**Practical Judgment and Disinterested Rhetoric in Kant"**  
Scott R. Stroud, University of Texas at Austin (*Chair*)  
Nathan Crick, Louisiana State University (*Respondent*)
- P08\* INHERENTLY THEIR OWN: AUTHENTICITY AND AFFILIATIONS IN THE LONG 18TH CENTURY**  
(*Commonwealth A1*)  
**Freemasonry, Class, and Intellectual Democracy in the Chambers' Cyclopædia**  
Lois Agnew, Syracuse University  
**Rhetorical Character & Jurisprudence in Adam Smith**  
Krista Kennedy, Syracuse University (*Chair*)  
**Adam Smith, Sincerity, and Bourgeois Virtue**

Mark Longaker, University of Texas Austin  
**Thomas De Quincey's Rhetoric: Commodified Resistance**  
 Stephen McKenna, Catholic University of America

- P09\*** **REFRAMING COMMUNITIES: POSSIBILITIES AND PROBLEMS** (*Commonwealth A2*)  
*Chair:* Beverly Moss  
**The Rhetoric of Living History: Fraternal Organizations and Persuasion to Community**  
 Erika Standjord, The Ohio State University  
**Reframing "Objective" Science: Community Bodies and Bodies of Communities in Science and Technology Centers**  
 Jennifer Herman, The Ohio State University (*Chair*)  
**Drawing on What They Already Know: Questioning the Rhetoric of Literacy Accumulation across Communities**  
 Julia Voss, The Ohio State University
- P10\*** **RHETORICS OF PHOTOGRAPHY** (*Commonwealth B*)  
**Blackness: European Photographic Coverage of the Black American Experience**  
 Kimberly Singletary, Northwestern University Developing (*Chair*)  
**Eve Arnold's Photographs of Marilyn Monroe: Re/Framing Identity and Identification of Icons**  
 Courtney Caudle, University of Illinois at Urbana-Champaign  
**"Women of the Revolution": Icons, Ideographs, Empty Signifiers and the Photo Essay Genre**  
 Mina Ivanova, Georgia State University

*Sponsored by Taylor and Francis, Routledge Journals*

- P11\*** **FEATURED SESSION: RSA SEMINAR LECTURE**  
 Larry Green, University of Southern California (*Chair*)  
**Epidictic Rhetoric in Antiquity: Issues and Interpretations**  
 Laurent Pernot, University of Strasbourg

- P12** **ADVOCATING HUMAN RIGHTS IN THE NAME OF SOCIAL JUSTICE** (*Lescaze*)  
 Gerard A. Hauser, University of Colorado at Boulder (*Chair*)  
**Bleeding Mississippi: Violence, Coercion, and Social Change in the Civil-Rights Era Deep South**  
 Erin Boade, Raritan Valley Community College  
**Crafting of Modern Social Reform: Evangeline Booth, Aimee Semple McPherson, Dorothy Day and the Rhetorical Combination of Religion and Science in the Interwar Period**  
 Sabrina Marsh, University of Illinois  
**Madonna Delinquente: Rights, Retributions, and the Maternal Body**  
 Mary Jo Wiatrak-Uhlenkott, University of Minnesota
- P13\*** **REFRAMING IDENTITIES AND SITES IN THE PUBLIC SPHERE** (*Commonwealth C*)  
**Tactics, Strategies, and The Public Sphere: Reframing Identities of Homeless Participants of a Street Newspaper in Atlanta**  
 Jeremy Godfrey, Georgia State University (*Chair*)  
**Gardening as Civil Disobedience: Reframing the Public Sphere**  
 Antonia Massa-McLeod, University of Wisconsin  
**Weblogs and Reframed Identifications in Public Sphere Discourse: Reuters' 24-7 Fukushima Blog**  
 David Hingstman, University of Iowa
- P14\*** **ARIZONA AS SITE OF RACIAL/ETHNIC CONFLICTS, PART II: MEMORIALS** (*Commonwealth D*)  
**Moving Memories" in Arizona: Interruption as a Tactic for Shaping Memory Spaces**  
 Jennifer Haley-Brown, University of Arizona (*Chair*)  
**In Memoriam, U.S.A.: An Argumentative Analysis in the Wake of the 2011 Arizona Shootings**  
 Stephanie Wideman, Wayne State University
- P15** **PATHOS ACROSS THE OFFICES** (*Congress A*)  
**Inventing Without A Thought: the Influence of Affect Theory on Rhetorical Studies**  
 Julie Nelson, University of Wisconsin - Milwaukee  
**Arrangement and the Structuring of Emotion through Narrative**

- Jennifer Kontny, University of Wisconsin - Milwaukee (*Chair*)  
**Emotion and Affect/Memory and Delivery**  
 Dennis Lynch, University of Wisconsin - Milwaukee
- P16 ARISTOTLE'S RHETORIC** (*Jefferson*)  
**Seeing the words: The verbal-visual connection in Aristotle's Rhetoric**  
 Brent Chappelow, Arizona State University (*Chair*)  
**The Songbird and the Dissident: Stesichorus, Aristotle, and the Fable**  
 John Belk, Pennsylvania State University  
**Sophistical Reasoning, Fallacies, and the Argument from Design**  
 Karyn Stoutenburg, Minnesota State University, Mankato
- P17\* RHETORICAL FIGURES: COMPETING DEFINITIONS AND USES** (*Congress C*)  
**The Trouble of Trope in Deleuze and Guattari: Action, Pragmatics, or Representation?**  
 Freya Thimsen, University of North Carolina (*Chair*)  
**Toward an Analytically Useful Taxonomy of the Figures of Speech**  
 Daniel Dickson-LaPrade, Carnegie Mellon University  
 Argumentative Figures and Stylistic Enthymemes: The Case of the "I Have a Dream" Speech  
 Daniel Dickson-LaPrade, Carnegie Mellon University
- P18 19<sup>th</sup> and 20<sup>th</sup>-CENTURY RHETORIC AND RELIGION** (*Regency C2*)  
**Reframing Religion: Charles Finney and Revival Rhetoric in the Second Great Awakening**  
 Dustin Wood, Texas A&M University (*Chair*)  
**Spiritualism on Trial: The Arguments of Austin Phelps**  
 Russell Hirst, University of Tennessee  
**The "Black Robe Regiment" and the Appeal of Sacred Patriotism**  
 Brandy Scalise, University of Kentucky
- P19 RHETORICAL INSTRUCTION** (*Regency C1*)  
**Reframing Rhetorical Instruction in the Composition Class**  
 Lilian Mina, Indiana University of Pennsylvania (*Chair*)  
**Imitation as Inspiration: Enabling Change through Affirmation**  
 Sarah Allen, University of Northern Colorado  
**Reframing High School Reading Instruction through Rhetorical Reading**  
 Jim Warren, University of Texas at Arlington
- P20 REPUBLICAN 2012 PRESIDENTIAL CANDIDATES' RHETORICS** (*Regency A*)  
**Coming to Terms with Conservative Rhetoric: Two Readings of Mitt Romney's "Faith in America"**  
 Benjamin Crosby, Iowa State University (*Chair*)  
**Innocence and Authenticity: Rick Perry, the Death Penalty, and Failures of Identification**  
 Megan Eatman, University of Texas  
**Libertarian Populism?: The Paradox of the Ron Paul Revolution**  
 Eric English, University of Pittsburgh

**5:00 – 6:15 SUNDAY "Q" SESSIONS**

- Q01 SAY IT AGAIN: REFRAMING VOICES FOR NEW CONTEXTS** (*Washington A*)  
**Discursive Units and Counter-Frames: Constituents' Voices and the City Council of St. Petersburg, FL**  
 Kristin Mathe, The Pennsylvania State University  
**Strategic Ambiguity: The Reframing of Vague Rhetoric in the Universal Declaration of Human Rights**  
 Holly Gates, The Pennsylvania State University  
**Reframing Public Memory: The Salem Witchcraft Crisis Narrative in Contemporary American Pop Culture**  
 Lauren Lemley, Abilene Christian University  
**Reframed Television: Characters, Crimes, and Genres**  
 Sarah Kornfield, The Pennsylvania State University (*Chair*)
- Q02 BEGINNING WITH FORGETTING: RETHINKING PUBLIC MEMORY** (*Washington B*)  
**Ritual Forgetting: Purification, Catharsis, and Community**  
 Josh Reeves, North Carolina State University

- Title TBA**  
 Barbarie Biesecker, University of Georgia  
**The Digitality of Forgetting**  
 Jason Kalin, North Carolina State University (*Chair*)  
 Bradford Vivian, Syracuse University (*Respondent*)
- Q03 FIRST-PERSON PERSUASIVE: UNCOVERING RHETORICAL DIMENSIONS OF PERSONAL DISCOURSE**  
*(Washington C)*  
 Dana Anderson, Indiana University (*Chair and Respondent*)  
**"Fake it Till You Make it": Performing Authenticity in First-person Narratives**  
 Sine Nørholm Just, Copenhagen Business School  
**A Cautious Exposure: The Ambiguities of Agency in Undercover Immersion Reportage**  
 Christine Isager, University of Copenhagen  
**Ethos and Identity at War: Personal Experience and Veterans' Strategies of Response to the War in Iraq**  
 Lydia Wilkes, Indiana University
- Q04 ENVIRONMENTAL RHETORICS** (*Tubman*)  
**We the People"—of Color: Environmental Justice Activists Reconstitute the U.S. Constitution**  
 Karen Powers, Kent State University at Tuscarawas (*Chair*)  
**The Identities of Appalachian Coal Miners: Pillars of the Community or Destroyers of the Environment?**  
 Jennifer England, New Mexico State University  
**The Feeling of Agonistic Pluralism: Terry Tempest Williams' Open Space of Democracy**  
 Jill Swiencicki, St. John Fisher College
- Q05\* RHETORICAL CONSTRUCTIONS OF BODIES AND DEATH** (*Congress A*)  
**Death and Identity Displacement: "Bodies" and the Marketing of Public Health**  
 Tara Pauliny, John Jay College, CUNY (*Chair*)  
**Appealing to Death vs. Life: A Rhetorical Strategy or a Personal Need?**  
 Marianallet Mendez, Drexel University  
**Stolen Remains: Reframing the Body Politic**  
 Kate Pantelides, University of South Florida  
**Kill the Warm-Up: The Rhetorical Remaking of Death in the Pre-need Deathcare Industry**  
 Allie Rowland, University of Colorado-Boulder
- Q06 RE-FRAMING CIVIL RIGHTS DISCOURSE: THE RHETORICAL FOUNDATIONS OF THE HARLEM RENAISSANCE** (*Adams*)  
**Politicizing the Interstices between the Harlem Renaissance and the Modern Civil Rights Movement**  
 Jansen B. Werner, Minnesota State University, Mankato (*Chair*)  
**Framing the Harlem Renaissance's Impact on Contemporary Black Culture**  
 Christopher Brown, Minnesota State University, Mankato  
**Race Consciousness as the Rhetorical Motive of the Harlem Renaissance**  
 Byron B Craig, Indiana University
- Q07 MEDIEVAL RHETORIC** (*Jefferson*)  
**The Importance of Going Medieval: Reframing the History of Rhetoric in the Middle Ages**  
 John Jasso, University of Pittsburgh (*Chair*)  
**Medieval Monastic Scribes and Ars Praedicandi: Re/Framing How We Identify the Rhetor**  
 Julie Marie Smith, University of Illinois  
**'L'exstasi divi': Ramon Llull and the Mystic Joy of the Word**  
 Clyde Moneyhun, Boise State University
- Q08\* RHETORIC AND THE LAND-GRANT LEGACY: A PECHA KUCHA [SPECIAL FORUM]**  
*(Commonwealth A1)*  
 Jenny Rice, University of Kentucky (*Chair*)  
 Rosa Eberly, Penn State University  
 David Beard, University of Minnesota Duluth  
 Scott Wible, University of Maryland  
 Jen Wingard, University of Houston
- Q09\* REFRAMING ACADEMIC DISCOURSE & IDENTITY** (*Commonwealth A2*)  
**Reframing Academic Discourse, Reframing Identity**

- Johanna Schmertz, University of Houston-Downtown (*Chair*)  
**Making It Personal: How Graduate Instructors Reframe Academic Identity**  
 Meaghan Brewer, Temple University  
**Reframing African American Verbal Tradition as a Rhetorical Benefit For All Academic Writers**  
 Bonnie Williams, Michigan State University
- Q10\*** **RHETORICAL AGENCY IN ONLINE COMMUNITIES** (*Commonwealth B*)  
**The Problem of the Autism Community, the Autistic Community, and the Many**  
 Kimberly Elmore, Texas Tech University  
**Online Counter-Narratives of Muslim Women**  
 Danielle Saad, Texas Tech University (*Chair*)  
**“Writing Instructors Really Are a Pretty Selfless Lot”: Constructing Students and Technology on the WPA-L**  
 Christopher Andrews, Texas Tech University
- Q11\*** **THE FUTURE OF ACADEMIC JOURNALS [ASHR SPECIAL FORUM]**(*Regency A*)  
 Jonathan Buehl, The Ohio State University  
 Susan Delagrang, The Ohio State University-Marion  
 Alan Gross, University of Minnesota (*Chair*)  
 James Jasinski, University of Puget Sound  
 Kendall Phillips, Syracuse University  
 H. Lewis Ulman, The Ohio State University
- Q12** **RHETORICAL CONSTRUCTIONS OF WOMAN AND FEMININE STYLE** (*Lescaze*)  
**20th and 21st Century Political Women: Re/Framing Oneself as “Woman”**  
 Michele Lockhart, Texas Woman's University (*Chair*)  
**Rhetorically Framing the “Inside Woman”: Female Health Care Workers Across Editions of Our Bodies, Ourselves**  
 Lillian Campbell, University of Washington
- Q13\*** **PERSUADING MINDS: RHETORICS OF COGNITION AND (SELF-)IDENTIFICATION** (*Commonwealth C*)  
**Why You Can't Persuade a Zombie to Not Eat Your Brains**  
 Richard Marback, Wayne State University  
**Thinking Different: Primitive Accumulation, Cognitive Economies, and the Quest for a More Perfect Mind**  
 Andrew Pilsch, Penn State University  
**Encomium of Frank: Rhetoric and Resistance in the Case of the Korean War “Turncoats”**  
 Jenell Johnson, University of Wisconsin-Madison  
**On The Ends of Species: Rhetoric and Cognition in Contemporary Bioethics Debates**  
 Jeff Pruchnic, Wayne State University (*Chair*)
- Q14\*** **ARCHIVAL RESEARCH AND/OF 19<sup>th</sup>-CENTURY INSTITUTIONS AND PEOPLE** (*Commonwealth D*)  
**Rhetoricians in the Archive: Revisiting the Site and the Task**  
 Natalia Kovalyova, UNT Dallas (*Chair*)  
**The End of Rhetoric at Andover**  
 Brian Fehler, Tarleton State University  
**Afong Moy: Reframing Gentility in the Early Nineteenth Century**  
 Hyoejin Yoon, West Chester University of Pennsylvania
- Q15** **CULTURAL LOGICS ABOUT EDUCATION** (*Anthony*)  
**The Business of Education: Examining the Discourse of Corporatization in School Board Deliberation**  
 Pamela Conners, Gustavus Adolphus College (*Chair*)  
**Free Appropriate Public Education: Anxiety of Agency in Special Education Law**  
 Mary Glavin, Carnegie Mellon University  
**Of Numbers and Arguments: Analysis of The Death and Life of the Great American School System**  
 Justin Thorpe, Michigan State University
- Q16\*** **INTELLECTUAL HISTORY AND RHETORIC** (*Congress C*)  
**Identity of Arabic Rhetoric between Heritage and Modernity**  
 Hanadi Behairi, Umm al-Qura University (*Chair*)  
**Intellectual History as Epistemology and Rhetoric: The Case of Wittgenstein's Vienna**  
 Jean Nienkamp, Indiana University of Pennsylvania

**Writing the Future Self: A Phenomenological Encounter with the Hupomnêmata**

Chloe Hansen, University of Pittsburgh

**Q17 INTERPRETING SYMBOLIC ACTIONS** (*Congress B*)**Almost like Identification: How Bodies Move and are Moved Toward Allegiance**Nancy Bixler, Independent Scholar (*Chair*)**They Will Know Us by Our Signs: Protestant Ideology and the Preservation of Sign Language**

Tracy Ann Morse, University of Tampa

**I Wanted to Learn Anything, I Wouldn't Have Gone To Community College: NBC's Community and Meta-comedy as a Corrective to Symbolic Action**

Zachary Wagner, The University of Kansas

**Q18 RHETORICS OF/ABOUT THE MILITARY** (*Regency C2*)**The Battle over Mount Soledad: A Cross is Not a Symbol of Christianity but a Symbol of Universal Military Sacrifice.**Bob Stein, San Diego State University (*Chair*)**Talking Like a Marine: a Computer Aided Rhetorical Analysis of Military Identity and Rhetorical Performance**

William Marcellino, Carnegie Mellon University

**War Deaths: Who Counts?**

Frank Stec, The Pennsylvania State University

**Q19 RHETORICS OF KNOWING AND BEING** (*Regency C1*)**Uninventing Biological Warfare: Tales of Two Fissions [Explicit/Tacit Knowledge]**George Gittinger, University of Pittsburgh (*Chair*)**Beyond Fields, Metaphors, and Games: Orders of Worth as Interstitial Rhetorics in and Between Institutions**

Don Waisanen, Baruch College, and Majdik Zoltan, North Dakota State University

**Speaking Being: Techne and the Re/framing of Cartesian Identity**

Drew Kopp, Rowan University, and Bruce Hyde, St. Cloud State University

**Q20 CONSTITUTIONAL RHETORICS: ORIGINS AND APPLICATIONS** (*Howe*)**Propositions and Prepositions: The Generative Rhetoric of *The Federalist Papers***Andrew Black, University of Maryland (*Chair*)**A Call for Praxis: Institutional Critique and the Re/framing of Constitutional Rhetorics**

Wendy Grosskopf, University of Rhode Island

**Reframing Corporations as Individuals: The "Persuasive Marvels" Unleashed by the Citizens United Ruling Fox**

Rebekah Fox, Texas State University-San Marcos

*Sponsored by Northwestern University***6:30 – 9:00 SUNDAY, GRADUATE STUDENT DISCUSSION AND RECEPTION** (*Millenium Hall*)*Co-Chairs:* Jennifer Keohane, University of Wisconsin, Madison

Kendall Joy Gerdes, University of Texas at Austin

**A Discussion on "Getting Published as a Graduate Student: From Conference Paper to Publication"***Participants:*

Elise Verzosa, The University of Arizona

Cindy Koenig Richards, Willamette University

Ryan Skinnell, University of North Texas

Brandon Inabinet, Furman University

Jim Brown, University of Wisconsin, Madison

Vincent Pham, California State, San Marcos

**MONDAY, MAY 28, 2012****8:00 – 9:15 MONDAY "R" SESSIONS**

- R01 REFRAMING WHAT LITERATURE SCHOLARS KNOW: TRANSFER AND THE RHETORIC OF LITERARY ANALYSIS** (*Washington A*)  
**What's So Different Really about Writing about Literature?**  
Laura Wilder, University at Albany, SUNY  
**Can writing literary analyses prepare students to write in other disciplines?**  
Barrie Meadows, University of Louisville, and Joanna Wolfe, University of Louisville (*Chair*)  
**Students writing about literature and instructors teaching writing with literature**  
Laura Beerits, University of Texas at Austin, and Stephanie Odom, University of Texas at Austin
- R02 FRAMING THE OTHER: TROPES OF THE RHETORICAL PRESIDENCY** (*Washington B*)  
**Constructing the Enemy: The Rhetorical Moves of Roosevelt's "Pearl Harbor Address to the Nation"**  
Rachel Gearhart, University of New Mexico (*Chair*)  
**Barack Obama's Rhetorical Regression Toward the Future: The Tyranny of Tyrannizing Images**  
Deborah S. Paczynski, University of New Mexico  
**Is the Rhetoric of Obamocracy Off Key**  
Katherine M. Alexander, University of New Mexico
- R03 REFRAMING THE POPULAR FRONT: LESSONS FROM THE RHETORIC OF THE 1930'S** (*Washington C*)  
**The Big Money: John Dos Passos and the Limits of Popular Front Rhetoric**  
[will] Stephen Schneider, University of Louisville  
**Kenneth Burke, *Science and Society*, and the Academic-Popular Front**  
Antonio Ceraso, DePaul University (*Chair*)  
**Anarchism, Rhetoric, and the Politics of the Spanish Popular Front**  
Michael Ristich, Wayne State University
- R04\* ISSUES OF THE DIGITAL AGE** (*Tubman*)  
**Critical Exposure: Reporting on Radiation Risks in the Digital Age**  
James Wynn, Carnegie Mellon University (*Chair*)  
**"A Short Burst of Inconsequential Information:" Can Avian Consciousness Help Theorize Ecocriticism and Networked Rhetorics?**  
Damien Pfister, University of Nebraska-Lincoln  
**ADD Digital**
- R05 RE-FRAMING THE RHETORIC OF DIALOGIC ENGAGEMENT** (*Anthony*)  
**When and Why Should We Be Civil?**  
Craig Rood, Pennsylvania State University (*Chair*)  
**Realizing Dialogic Communication's Constructive Potential**  
Debian Marty, California State University, Monterey Bay  
**Creating Conditions for Deliberative Decision Making**  
Josina Makau, California State University, Monterey Bay
- R06 FUNCTIONS OF ETHOS** (*Adams*)  
**"I Used to be a Fearful Thinker, Now I am a Fearless Thinker": Chronic Mental Illness and Recuperative Ethos**  
Cathryn Molloy, University of Rhode Island (*Chair*)  
**Reframing Ethos in Social Media: Do Authorless Sources Have Intentions?**  
Danette Paul, Brigham Young University
- R07 POSSIBILITIES FOR RHETORICAL COMMUNITY: PERSPECTIVES FROM POLITICAL SCIENCE** (*Congress B*)  
James Aune, Texas A&M University (*Chair*)  
**Democratic Deliberation vs. "Deliberation Within" and the "Law of Group Polarization": Some Implications of the Argumentative Theory of Reasoning for Deliberative Democracy**  
Hélène Landemore, Yale University and Hugo Mercier, University of Pennsylvania  
**"Is it better to be loved than feared?": Machiavelli and the Bases of Political Action**  
Benedetto Fontana, Baruch College/CUNY  
**Speaking without Ornament: The Politics of Machiavelli's Plain Performance**  
Daniel Kapust, UW Madison
- R08\* DE-STRATIFYING RATIONAL IDENTITIES THROUGH RHETORICS OF RUINS, MUSIC, AND MYSTICISM**

(Commonwealth A1)

**Mysticism and Science: Identities of Evangelical Protestant Persuasion in the 18th and 19th Centuries**

Heather Blain, University of Illinois (Chair)

**“O Lord, trouble so hard”: Sonic Rhetorics and the Low-Down Reconstruction Blues**

Jonathan Stone, University of Illinois

**Rhetoric in Ruins: A Hauntological Approach to the Posthuman Rhetorics of Detroit’s Decay**

Maggie Kainulainen, University of Illinois

**R09 REFRAMING IDENTITIES OF CITIZENSHIP IN THE TWENTY-FIRST CENTURY: NEW ARGUMENTS FOR EDUCATION, ACCESS, AND RIGHTS (Regency C1)**

**The Promise of Citizenship and Education in the DREAM Act**

Amy Wan, Queens College, CUNY

**Sumak Kawsay: Citizenship, Nature, and the Good Life**

Christa Olson, University of Wisconsin-Madison

**Rhetorical Practices of Global Citizens**

Scott Wible, University of Maryland (Chair)

**R10\* EPIDEICTIC RHETORIC (Commonwealth B)**

**Praise, Blame, and Primates: Epideictic Rhetoric and its Evolutionary Roots**

Daniel Bommarito, Arizona State University (Chair)

**"Under God:" An Epideictic Weapon in the Fight Against Communism**

Elizabeth Thorpe, College at Brockport SUNY

**The Last Interview: Moral Truth in Epideictic Rhetoric**

Andrea Longini, Carnegie Mellon University

**R11\* RHETORICS OF POLITICAL CARTOONS (Regency A)**

**Anarchy framed: How political cartoons redefined the cultural identity of anarchism in the late 1800s**

Hilary Ray, University of Arkansas (Chair)

**Ideographs in Cartoons: Drawing Conflict for Western Consumption**

Brendan Hughes, Eastern Illinois University

**R12 WOMEN’S RIGHTS CONSTRAINED BY SEXISM AND RACISM (Lescaze)**

**Separate Spheres, Unified Progress: Anti-Suffragist Rhetoric of Civic Identity**

Rachel Rigdon, Northwestern University (Chair)

**“Rights Talk” and Gendered Racism: A Discussion of the Stolen Sisters Campaign and the Human Rights Response to Discrimination and Violence against Indigenous Women in Canada**

Kelly Pineault, Independent Scholar

**Girls Who Know Their Enemies: Investigating Identification and Scapegoating through the Educational Initiatives in the Girl’s Club Run by the Women of the Ku Klux Klan**

Abigail Selzer King, Purdue University

**R13\* BEFORE THE AFTERMATH: HOW WORDS COME BETWEEN TRAUMA AND RECOVERY (Commonwealth C)**

**The Survivor’s Ontology: Infrastructural Rhetorics and Post-Disaster Recovery**

Jamie Bono, Daemon College

**United We Fall: Rhetoric and Recovery in Community Trauma**

Rose K. Emerick, Independent Scholar

**Identifying the Disease: A Critical Look at the Rhetoric of Post Traumatic Stress Disorder**

Katie Kavanagh O’Neill, University of Pittsburgh (Chair)

**R14 NINETEENTH-CENTURY RHETORICS OF MEDICINE, RELIGION, POLITICS (Commonwealth D)**

**Rhetoric, Imagination, and the American Physicist in the Nineteenth Century**

Gabriel Cutrufello, Swarthmore College (Chair)

**Framing Fundamentalism: Ethics, Identification, and Feminist Rhetorical Action in the Career of the 19th Century Anti-Mormon Rhetor, Ann Eliza Young**

J.P. Hanly, Georgetown College

**John Brown, Villain: Santa Fe Trail’s Narrative Reframing of How the Civil War Began**

Anne Harries, Penn State University

**R15 EARLY MODERN RHETORICS (Congress A)**

**Performing Memory: Early Modern Elocutionary Practices and Somatic Knowledge**

Dana Harrington, East Carolina University (Chair)

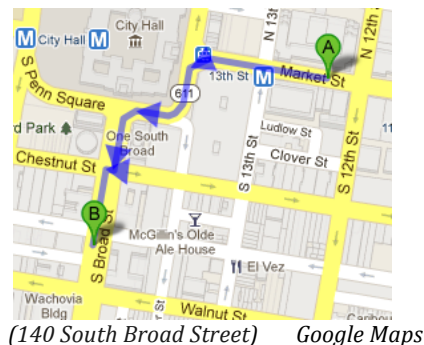


- Tropological Regression in the Renaissance: Deconstructing Metalepsis and In Utramque Partem in Erasmus and Luther**  
Kurt Zemlicka, University of North Carolina at Chapel Hill  
**The Sixteenth Century English Manor and the Foundations of English Rhetoric**  
Daniel Ellis, St. Bonaventure University
- R16 KENNETH BURKE** (*Jefferson*)  
**Coming To a Welfare Center Near You: Permanence and Change—The Lecture Series**  
Ann George, Texas Christian University (*Chair*)  
**Negation and Non-deliberation: “New Atheism” in the Burkean Barnyard**  
Gavin Hurley, University of Rhode Island
- R17 RHETORICS OF FINANCIAL INSTITUTIONS** (*Congress C*)  
**Passing the Note: Identifying Opportunities for Rhetorical Intervention During Bank Robberies**  
Jamie White-Farnham, University of Wisconsin-Superior (*Chair*)  
**The Public Framing of a Private Institution: The Federal Reserve's Rhetorical Construction of a Democratic Identity**  
Ari Klein, Carnegie Mellon University
- R18 ONLINE EXPRESSIONS OF SELF** (*Regency C2*)  
**Vernacular Rhetoric, Aesthetics, and Status: Book Reviews on Amazon.com**  
Chris Ingraham, University of Colorado, Boulder (*Chair*)  
**Remixing Writing/Remixing Rhetoric**  
John Logie, University of Minnesota  
**The Constitutive Powers of Facebook: An Analysis of Helen Zille’s Facebook**  
Emily Sauter, University of Wisconsin Madison
- R19\* WHERE SCIENCE AND RHETORIC MEET** (*Commonwealth A2*)  
**Framing 21<sup>st</sup>-century Female Sexuality: The Rhetorical Terms on Which Science and Vernacular Meet.**  
Sarah Hanks, University of Oklahoma (*Chair*)  
**Feynman, Photons, and Word Bags: Rhetorical Approaches to the Infinitesimal**  
Jessica Restaino, Montclair State University  
**Software Rhetoric and Rhetoric for Documenting Software: Reframing Engineers to be Rhetoricians**  
Joseph Jeyaraj, Liberty University  
**Gilbert White’s (Natural) History: Nature, Culture, Narrative and the Real in The Natural History of Selborne**  
Carrie Byars Kilfoil, University of Louisville
- R20 FORCEFUL STYLE AND PERFORMANCE IN THE CLASSICAL, BYZANTINE, AND MODERN ERAS** (*Howe*)  
**Versions of the Maximum Style: Sublimity, Force, and Method**  
Jeffrey Walker, University of Texas at Austin  
**Reading Poetry, Performing Rhetoric: The Place of Poetic Performance in Byzantine Rhetorical Education**  
Vessela Valiavitcharska, University of Maryland  
**Charles Olson’s Sublime Style: Force and Performance in “Projective Verse”**  
Dale Smith, Ryerson University (*Chair*)

**9:30 – 10:45 MONDAY “S” SESSIONS**

- S01 THE RHETORIC OF ABRAHAM LINCOLN** (*Lincoln Memorial Room, The Union League*)  
**Abraham Lincoln in Philadelphia: Defining and Deriving National Identity**  
David Zarefsky, Northwestern University (*Chair*)  
**Arete and Mystery in Public Discourse: A study of Abraham Lincoln Re/framing Identifications**  
Natalie Kuroiwa-Lewis, Saint Martin's University

**OFF-SITE VENUE: Lincoln Memorial Room, The Union League**



**Directions:** Turn left (west) from Loew's, and walk toward City Hall (large grey building directly across Market Street). At City Hall, turn left, and continue around City Hall to Broad Street. Turn left (south) on Broad, and walk a little over two blocks. The Union League is just past Samsom Street on the west side of Broad Street. (Some signs for Broad will read Avenue of the Arts.) Enter through the curved staircase, or take the accessible entrance at street level. Total distance: .4 mile

**Note:** the Union League is a private club, and we have agreed to abide by their dress code: collared shirt or turtleneck and jacket for men; no jeans sneakers, athletic clothing, or shorts.

- S02**     **WOMEN'S RIGHTS IN THE 1970s** (*Washington A*)  
**Making A Wave: A Rejection of the Equal Rights Amendment in 1970**  
Elizabeth Benacka, Lake Forest College (*Chair*)  
**"Who are you and I to decide...?": Literal, Implicit, and Metaphoric Identities as Rhetorical Strategies**  
Rebecca Hayes, North Dakato State University
- S03**     **REFRAMING RHETORIC, REFRAMING CULTURE: THREE STORIES, THEORIES AND METHODOLOGIES**  
(*Washington B*)  
**The Proof is in the Story**  
Madhu Narayan, Michigan State University  
**Conservative Vice Lords, Incorporated: Rhetorical Constructions of Identity as Social Mobilization**  
Doug Schraufnagle, Michigan State University  
**This Book Called My Body**  
Daisy Levy, Michigan State University (*Chair*)
- S04**     **RHETORICAL CONSTRUCTIONS OF HEROES** (*Washington C*)  
**Constructing the Ideal Soldier: The Mediated Presence and Identity of Pat Tillman**  
Marita Gronnvoll, Eastern Illinois University (*Chair*)  
**Unlikely Hero: Randy Weaver and the American Myth of Revolution**  
Eddie Glenn, University of Kansas  
**I Was Struck By Radiation on the Way to the Classroom: Superheroes as an "Available Means" in the Classroom**  
Jonathan Evans, Texas Woman's University
- S05\***     **ENVIRONMENTAL RHETORICS** (*Tubman*)  
**Denial 2.0: Hyperlinks, Identification, and the Virtual Policy Networks of Climate Change Denial**  
Megan McIntyre (*Chair*)  
**Rhetorically Unsustainable: Environmental Activism, Burnout, and the Struggle for a Sustainable Movement**  
Adam Conrad, University of Colorado Boulder  
**Rhetorical Framing in Corporate Press Releases: The Case of British Petroleum and the Gulf Oil Spill**  
Chad Wickman, Auburn University
- S06**     **RHETORIC AND THE POSSIBILITY OF POLITICS** (*Anthony*)  
**The Problem of Race in the 21<sup>st</sup> Century**  
Byron Craig, Indiana University  
**What Makes a Politics of Capitalism Possible?**  
Steven Rahko, Indiana University  
**The Rhetorical Constitution: Reframing the Political**  
Ira Allen, Indiana University (*Chair*)

- S07 IDENTITIES OF NEW MEXICO, LATINOS/AS, AND WRITING PEDAGOGY** (*Adams*)  
***Se Habla Español Aquí: A Case Study of Authorship, Agency, and Self-Governance in New Mexico***  
 Elizabeth Leahy, University of Arizona  
**Historicizing Latinidad: Manifest Destiny and the Rhetorical Construction of Latino Identity in the United States**  
 Ana Milena Ribero, University of Arizona (*Chair*)  
**Writing Pedagogy, Spirituality, and Gloria Anzaldúa: Forging El Mundo Zurdo**  
 T.J. Geiger, Syracuse University
- S08 INVENTION TACTICS AND FUNCTIONS** (*Jefferson*)  
**The Interpretive Stases: A Heuristic for the Reframing of Textual Meaning**  
 K. Martin Camper, University of Maryland (*Chair*)  
**Identifying with the Accused: A Modern Theory of Stasis**  
 Michael Hoppman, Northeastern University  
**Where Invention and Arrangement Meet**  
 Danielle Koupf, University of Pittsburgh
- S09\* DRESSING UP: THE MATERIAL-VISUAL RHETORIC OF IDENTITY, PROFESSIONALIZATION, AND APPEARANCE** (*Commonwealth A1*)  
**Accidentally Ordinary: How Everyday Environments Write on Us"**  
 Marilee Brooks-Gillies, Michigan State University  
**"I Refuse to Hide: The Importance of Clothing in Developing and Presenting my Scholarly Identity"**  
 Elena Marie Garcia, Michigan State University  
**"Seeking Power over My Own Body: Negotiating the Tensions of the Academy, Fashion, and Identity"**  
 Katie Manthey, Michigan State University (*Chair*)  
**"Ties on Khandooras: Dressing for the US institution in the United Arab Emirates"**  
 Lamiyah Bahrainwala, University of Texas Austin
- S10\* RHETORICS IN SCHOOL FILMS AND BOOKS** (*Commonwealth A2*)  
**Picturing a Scientist in Middle School Textbooks: A Visual Rhetoric Approach to the Problem of Gender Disparities in STEM**  
 Holly Wells, Texas Lutheran University (*Chair*)  
**Re/framing Gender Through American School Books**  
 Margaret Weaver, Missouri State University, and S. Brahnam, Missouri State University
- S11\* THE CONSTITUTIVE RHETORIC OF ON-LINE AND HYBRID COMMUNITIES: TWO CASE STUDIES OF DISCOURSE REFRAMING IDENTITIES** (*Commonwealth B*)  
**Reframing Theories of Constitutive Rhetoric to Address the Identity Formations of On-Line Discourse**  
 J.S. Dunn Jr., Eastern Michigan University  
**The Vernacular Rhetorics of an On-Line Discussion Board: How Discourse Persuades and Constitutes Audiences at michigan-sportsman.com**  
 Scott Kowalewski, Virginia Tech  
**The Constitutive Rhetoric of Atheists On-Line: A Case Study of the Youtube Atheism Debates**  
 Dayna Goldstein, Georgia Southern University (*Chair*)
- S12\* RHETORICS OF TERRORISM** (*Regency A*)  
**Rhetoric of Terrorism: Motivation and the Role of Identity in the World's Most Contentious Rhetoric**  
 Adiel Suarez-Murias, Wake Forest University (*Chair*)  
**A Jihad of One: Al-Qaeda's Inspire Magazine and the Reinvention of Guerilla Terrorism**  
 Flurije Salihu, Arizona State University
- S13 VOICE, IDENTITY, & PERSONA: FRAMING WOMEN IN THE MEDIATED POLITICAL SPHERE** (*Lescaze*)  
**Telling Women's Stories: The Unique Voice of Female Journalists: Reporting from War-Torn Countries**  
 Denise Oles-Acevedo, Iowa State University  
**Women First or Journalists First: Media Coverage of Violence against Female Journalists in War Zones**  
 Heidi Hamilton, Emporia State University (*Chair*)  
**The Ladies at the Tea Party: The Conservative Feminine Persona According to Palin, Bachmann and O'Donnell**  
 Stephen A. Klien, Augustana College
- S14\* BARACK OBAMA'S PRESIDENTIAL RHETORIC** (*Commonwealth C*)

- Does Presidential Rhetoric Matter?: Reframing the Controversy Over Rhetorical Efficacy**  
Antonio de Velasco, University of Memphis (*Chair*), and Mark Nagle, Indiana University
- This is Our Generation's Sputnik Moment': Masterplots of American Success in President Obama's 2011 State of the Union Address"**  
Douglas Phillips, Carnegie Mellon University '
- Alienating the Youth: Exploring Second Persona and Implicit Persona in President Obama's Georgetown University Energy Speech**  
Lauren Archer, University of Washington
- S15 RHETORIC OF THE "IT GETS BETTER" CAMPAIGN** (*Commonwealth D*)  
***It Gets Better* May Make it Worse: The Narrative Fidelity of Dan Savage's Coming Out Narrative**  
Christopher Thomas, Wake Forest University (*Chair*)  
**"It Gets Better"?: Rhetorical Possibilities and Coming Out Narratives**  
Alexandra Cavallaro, University of Illinois  
**Mandating Identity: A Navigation Through the "It Gets Better" Project's Representative Anecdote.**  
Hannah Johnson, Augustana College
- S16 NINETEENTH-CENTURY RHETORIC AND POETICS IN A TRANSNATIONAL CONTEXT** (*Congress A*)  
**Emerson, Eloquence and the Belletristic Mind**  
Roger Thompson, Georgia Southwestern State University "  
**Oliver Wendell Holmes Sr. in France: Rhetoric, Poetics and Medicine"**  
Paul Dahlgren, Virginia Military Institute (*Chair*)  
**"By Inevitable Association": The Rhetoric of Latin-American Anti-rhetorical Modernist Aesthetics"**  
Abraham Romney, University of California, Irvine
- S17 0145, Hanan: RETHINKING THE RHETORIC OF ECONOMICS: ECONOMIC RHETORIC AND MARKET PERFORMATIVITY** (*Congress B*)  
**Economic Imaginaries**  
Josh Hanan, Temple University  
**Economic Performativity as Rhetorical Struggle**  
Sine N. Just, Copenhagen Business School  
**Competitive Markets and the Performativity of Prices**  
Michael Kaplan, University of Indiana, Bloomington (*Chair*)  
**Rhetoric, Materiality, and Affect**  
Catherine Chaput, University of Nevada  
**The Norms of (Economic) Rhetorical Culture**  
Randall Iden, Northwestern University, and Dale Cyphert, University of Northern Iowa  
Deirdre McCloskey, University of Illinois, Chicago (*Respondent*)
- S18\* (RE)FRAMING THE RHETOR: NARRATIVE IDENTIFICATIONS ACROSS NEW MEDIA PERFORMANCES** (*Congress C*)  
**Gender and Ethnic Identification in Victim Narratives of the Gulf of Mexico Oil Spill**  
R.J. Lambert, The University of Texas at El Paso (*Chair*)  
**Gender Identification and Arenas of Performance in Online Professional Websites**  
Moushumi Biswas, The University of Texas at El Paso  
**Female Gender Performance in Online Dating and Social Networking Profiles**  
Julieta Diaz-Inman, The University of Texas at El Paso  
**"Sexting" as Sexual Performance Framed by Institutional Controls**  
Judith Fourzan-Rice, The University of Texas at El Paso  
**(Re)framing WPA through Student Video Narratives and New Media**  
Minal Singh, The University of Texas at El Paso
- S19 RHETORICS OF CITY DEVELOPMENTS** (*Regency C2*)  
**Reshaping the Mexican Border City Imaginary**  
Rebecca Robinson, University of Iowa (*Chair*)  
**Gentrifying the Gentrified: When Privileging City Expansion Thwarts Community Identity**  
Mary Anne Taylor, University of Texas at Austin  
**Biopolitics and Enumeration: 2010 Census Discourses and State Identification in Post-Katrina New Orleans.**  
Emily Winderman, University of Georgia

- S20 INTELLECTUAL HISTORY AND RHETORIC** (*Regency C1*)  
**Framing and Reframing History: The Work of Jeremiah in the Deuteronomic History**  
 B. Lee Miller, Chadron State College (*Chair*)  
**History and Rhetoric: Nancy Struever's Contribution to Rhetoric's Place in the History of Ideas**  
 Kimberly Thomas-Pollei, University of Minnesota Intellectual  
**The Intellectual of C. Wright Mills: His Contributions to a Rhetorical Understanding of the Intellectual in Society**  
 Timothy Carpenter, University of Colorado Boulder

*Sponsored by Taylor & Francis*

- S21 Seminar Meeting** (*Howe*)  
**Leader:** Professor Laurent Pernot, University of Strasbourg  
**Registered Participants:**  
 Janet Atwill (University Tennessee)  
 Kathleen Bingham (University Utah)  
 Joshua Butcher (Trinitas Christian School)  
 Brad Cook (University of Mississippi)  
 Richard Graff (University of Minnesota)  
 Larry Green (University of Southern California)  
 Katie Homar (University of Pittsburgh)  
 Susan Jarratt (University of California, Irvine)  
 Robert King (Elms College)  
 Kathleen Lamp (Arizona State University)  
 Ilon Lauer (Western Illinois University)  
 Arabella Lyon (SUNY, Buffalo)  
 Kerri Morris (Governors State University)  
 Ellen Quandahl (San Diego State University)  
 James Selby (Whitefield Academy)  
 Vessela Valiavitcharska (University of Maryland)  
 Lisa Villadsen (University of Copenhagen)  
 Susan Wells (Temple)  
 Marjorie Woods (University of Texas)

**11:00 – 12:15 MONDAY "T" SESSIONS**

- T01 NINETEENTH CENTURY DEBATING, LIVING, AND LEARNING: INTELLECTUAL CULTURE FRAMING IDENTITY** (*Howe*)  
 Gregory Clark, Brigham Young University (*Chair*)  
**The Production and Competition of Identities in Nineteenth Century College Literary Societies: An Intellectual Rising in the Old South**  
 Lindsay Harroff, Furman University  
**Framing Manly Character: Learning and Labor at the Lyceum Village, 1838–1842**  
 Angela G. Ray, Northwestern University  
**Religious Confrontation as Intellectual Empowerment: Robert Ingersoll and the Popular Lecture in the Nineteenth Century**  
 Paul Stob, Vanderbilt University  
**The Anxieties of Arguing: Comic Framings of Non-Normative Debating Societies**  
 Carly S. Woods, University of Nebraska-Lincoln  
 William Keith, University of Wisconsin-Milwaukee (*Respondent*)
- T02 SITES OF SIGHT: THEORIZING PARTICULARLY PUBLIC AGONISMS** (*Washington B*)  
**State of the Union": "Dialectical Image" and the Legibility of Public Culture**  
 Dale Smith, Ryerson University  
**Don't Tread on Me: Tea Party Invocations of the Gadsden Flag**  
 Nate Kreuter, Western Carolina University (*Chair*)  
**National Culture, Public Memory, and the Cultivation of Environmental Citizenship at the Smithsonian**  
 Cindy Spurlock, Appalachian State University
- T03 CROSSING BORDERS, DRAWING BOUNDARIES: THE RHETORIC OF LINES ACROSS AMERICA** (*Washington C*)

- Imagined Communities and the American Narrative: The Rhetoric of the 'Birther' Debates**  
Patti Wojahn, New Mexico State University (*Chair*)
- Difference as Rhetorical Stance: Meaningful Interactions and Identification Across Racial and Ethnic Lines**  
Kathryn Valentine, New Mexico State University
- Becoming Trickster: Reframing Identity, Carving New Paths, Inventing Alternative Destinations**  
Jennifer Clifton
- T04 RHETORIC OF PUBLIC HEALTH: RE-FRAMING DISEASE IDENTITIES** (*Regency C1*)  
**The Framing and Re-Framing of Diabetes: Innocent Victims or Bad Citizens?"**  
Lora Arduser, University of Cincinnati (*Chair*)  
**Framing Pharma: A Historical Perspective on Image Advertising**  
Holly Ryan, Pennsylvania State University  
**Home Remedies and Patent Medicine: The Persona of Lydia E. Pinkham**  
Jillian Klean Zwillig, University of Illinois  
**Reclaiming Science: Containment Rhetoric, Recuperative Re-Framing, & The Swine Flu Affair**  
Jennifer Malkowski, University of Colorado  
Blake Scott, University of Central Florida (*Respondent*)
- T05 AMERICA TO THE AMERICANS: EPIDEICTIC DISCOURSES ON NATIONAL IDENTITY** (*Anthony*)  
**The Lincoln Memorial as Persuasion: Architecture as Epideictic Rhetoric**  
Matthew Teutsch, University of Texas at Austin  
**Ethos, Epideictic, and Apple Pie: Teaching Voters about American Character(s)**  
Chris Geyer, University of North Carolina at Greensboro  
**"Forever and For the Better": Epideictic and the Dedication of the Brown v. Board of Education National Historic Site**  
Eric Dieter, University of Louisiana Lafayette (*Chair*)  
**Epideictic Rhetoric, Athletes, and Veterans: A National Discourse**  
Jacob Babb, Cazenovia College
- T06 THE FEMININE AND RHETORIC** (*Adams*)  
**Feminine Rhetoric in II and IV Maccabees and in the Martyrdom of Blandina**  
Robin Waugh, Wilfrid Laurier University (*Chair*)  
**Feminine Ethos and The Rhetoric of Intersubjectivity in the Showings of Christian Mystic Julian of Norwich**  
Heather Palmer, University of Tennessee
- T07 THE RHETORIC OF RESPECTABLE RACISM** (*Jefferson*)  
**The Survival of the Unfit: Was Madison Grant a Darwinist?**  
John P. Jackson, Jr., University of Colorado (*Chair*)  
**Judgment, Bias, and Race: The Body of Persuasion in Reactionary Rhetoric**  
Trish Roberts-Miller, University of Texas at Austin  
**Franz Boas's Ironic Use of Madison Grant in *United States v. Cartozian***  
Doug Coulson, University of Texas at Austin
- T08\* FASHION STATEMENTS: THE INVESTIGATION OF CLOTHING AND POLITICAL PERFORMANCES IN A GENDERED PUBLIC CULTURE** (*Commonwealth A1*)  
**"(Un)Dressing to Dissent: Anti-establishment fashion in the un-silencing of the Dixie Chicks"**  
Lisa Foster, University of Oklahoma  
**"From the Kitchen to Congress": Playing the Politics of Fashion to Reach the Head of the Table"**  
Denise Oles-Acevedo, Iowa State University – Panel Chair  
**"The Most Intellectual-Looking Exquisite": Benjamin Disraeli's Sartorial Wit as Affective Rhetoric**  
Ryan Blum, University of Illinois at Urbana-Champaign (*Chair*)  
**Missing Ties and Magic Underwear: The (Re)Fashioning of Mitt Romney's Presidential Style**  
Stephanie L. Young, University of Southern Indiana
- T09\* AT THE CENTER OF THE CENTER: IDENTIFICATION AND INVENTION IN MARGINALIZED COMMUNITIES** (*Commonwealth A2*)  
**Can a Morehouse Man be a Mean Girl?: An examination of *Vibe* online reader responses to "The Mean Girls of Morehouse**  
Seth Davis, Syracuse University

- "She Did Not Love Those White Children:" Resisting, Resenting, and Re/framing Personal and Theoretical Appropriations as Identifications**  
Carolyn Ostrander, Syracuse University
- Ethos and the Bacchanalian Myth in 19th Century Trinidad**  
Kevin Browne, Syracuse University
- I'm a #muthaf@cknmonsta: Hip-hop Female Discourse and Agency in Online Spaces**  
LaToya Sawyer, Syracuse University (*Chair*)
- T10\* GOING DEEPER WITH THE NEW RHETORIC: THE USE OF DISSOCIATION IN FRAMING AND REFRAMING SOCIAL VALUES** (*Commonwealth B*)  
**Dissociation and Metaphor in Arguments about Higher Education**  
Carolyn Commer, Carnegie Mellon University (*Chair*)  
**Dissociative Arguments and Marginalized Identities in the Same-Sex Marriage and Don't Ask, Don't Tell Controversies**  
Doug Cloud, Carnegie Mellon University  
**Levy's Real Jewish Bread: Visual Rhetoric, Dissociation, and Rye Analysis**  
Amy Anderson, University of Kentucky
- T11\* DISABILITY DISCOURSES** (*Regency A*)  
**Disability and the Multiliteracy Center: Reframing the Rhetorical Space of the Writing Center**  
Alison Hitt, Syracuse University (*Chair*)  
**"Birth, Death and Sex for All": Opportunities for Meaning-Making for Individuals with Intellectual Disabilities**  
Jayna Payne, Loyola University Chicago  
**The Tragedy of Injury: Obscuring Disability in the Discourses of Football**  
James Cherney, Wayne State University  
**Hearing Out the Deaf: Re-framing Disabled Identity Through Deaf Protest**  
Anthony Cavaiani, Wayne State University
- T12 RE/FRAMING COMMEMORATIVE SPACES: WAR, SOCIAL CONFLICT, AND THE EXPANSIVE POWER OF EPIDEICTIC** (*Lescaze*)  
**Re/framing Commemorative Discourses of Honor and Sacrifice: Zitkala Sa's "Dacotah Ode" and the**  
Paige A. Conley, University of Wisconsin-Milwaukee  
**Performative Power of Epideictic as Survivance**  
Marguerite Helmers, University of Wisconsin Oshkosh  
**The Menin Gate: A Rhetoric of Commemoration and Division**  
Marsha Lee Baker, Western Carolina University (*Chair*)  
**Competing Eulogies Unraveling Epideictic: Pat Tillman as Soldier and Brother**  
David Starnes, Western Carolina University  
**Soldier Confession and Civic Conversion: Complicating the Epideictic**  
Lynn Searfoss, Appalachian State University
- T13\* POSTMODERN DIS/IDENTIFICATIONS: TACTICS AND PRACTICES OF RHETORICAL SUBJECTIVITY** (*Commonwealth C*)  
**Networked Subjectivity: The Ground of Postmodern Identification**  
Helen Foster, University of Texas at El Paso  
**Alterity as a Means to Agency: Reframing Individual and Collective Subjectivities Using the Positive Deviance Approach**  
Lucia Dura, University of Texas at El Paso  
**Graduate Assistant Professionalization: Reframing Identifications via Networked Writing Practices**  
Brian McNely, Ball State University, and Katherine Denker, Ball State University (*Chair*)
- T14 RHETORICAL METHODS TO ANALYZE TRAUMA** (*Commonwealth D*)  
**Recontextualizing patient reported speech in DSM-5 Kelly**  
Patty Kelly, Simon Fraser University (*Chair*)  
**Rhetoric's Ontology and the Psychoanalytic Real: An Analysis of Rhetorical Responses to the Deepwater Horizon Explosion**  
Kevin Johnson, California State University, Long Beach  
**The Twin Towers and the 'Rebel Flag': Trauma, Commemoration, and Tourism in American Identity**  
Cynthia Fields, Virginia Tech and **New Media**  
Minal Singh, The University of Texas at El Paso

- T15 CONSTRUCTING ONLINE IDENTITIES** (*Congress A*)  
**Giving an Account of the Medium: Agency, Opacity, and Identity in Marc Maron's What the Fuck Podcast**  
Vince Meserko, Kansas University (*Chair*)  
**Identity and Language Learning via a Virtual World**  
Jo'el Madore, Texas Woman's University  
**Re/Framing Authorial Identity in Women's Personal Blogs**  
Candice Melzow, Texas A&M University  
**Re/framing Identifications: 140 Characters of False Ethos at a Time**  
Angela Spires, University of Nevada, Reno
- T16 EXPECTATIONS IN WRITING STUDIES: EFFICIENT RHETORIC & THE RHETORIC OF EFFICIENCY**  
(*Congress B*)  
**Rhetoric, Efficiency & Multilingual Writers**  
Kevin Eric DePew, Old Dominion University (*Chair*)  
**Rhetoric, Efficiency & Digital Writing Pedagogies**  
Julia Romberger, Old Dominion University
- T17\* NATIONAL POLITICAL IDENTITIES** (*Congress C*)  
**Crimean Tatar Survivance Rhetoric and Crimean Identity**  
Christian Berry, University of Central Florida (*Chair*)  
**Rhetoric of Neoliberalism and Far-Right Politics in the European Union: Bulgaria's "Ataka" (Attack) Party in the Context of Global Capitalism'**  
Martin Marinos, University of Pittsburgh  
**(Re)Framing Populism in the U.S.**  
Mark Schaukowitch, University of South Carolina  
**The Hidden Address: The Rhetorical Construction of Atatürk's Nutuk as a Sacred Text in Contemporary Turkey**  
Elif Guler, Old Dominion University
- T18 REMEMBERINGS ACROSS TIMES AND PLACES** (*Regency C2*)  
**The Cause Abandoned: The Rhetoric of Northern Civil War Commemoration, 1881-1897**  
Eric Fuchs, Pennsylvania State University (*Chair*)  
**Mines, Parks, and Leisure: Walking as Remembrance in the North of England**  
Robert Topinka, Northwestern University  
**Re/Framing Transnational Collective Memories: *Dokdo/Takeshima*, Korea/Japan**  
Jerry W, Lee, The University of Arizona
- \*T19 IMMIGRATION POLICY AND RE-IMAGING IDENTITIES [ROUNDTABLE DISCUSSION]** (*Tubman*)  
Karen Carter, Arizona State University (*Chair*)  
Yazmin Lazcano-Pry, Arizona State University  
Yuching Jill Yang, Arizona State University  
Josue David Cisneros, Northeastern University

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