RHETORIC SOCIETY OF AMERICA
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Director of Electronic Resources
Position Description

RSA seeks applications for a Director of Electronic Resources to oversee and coordinate the association's online presence in order to enhance the visibility, activities, and services of the organization and to advance rhetorical studies for RSA members and potential members. Specific duties include:

- provide timely management of RSA electronic resources, to include working with the RSA Member Services Director regarding the following activities: identifying and resolving user problems; reviewing software services; identifying and implementing low-cost improvements in design and service; maintaining connections with related resources such as the electronic journal content provided by the publisher of *Rhetoric Society Quarterly*;
- guide improvement of current RSA electronic resources, including periodic reviewing of site design and use; identifying better designs, services, or other resources; recommending design or service changes to the board;
- guide development of new RSA electronic resources such as additional content provision, interactive forums, and other means for community development and support;
- provide editorial administration for intellectual content provision at online forums such as webinars, including soliciting contributors, accepting proposals, scheduling events, and supervising implementation.

The Director will work directly with the RSA officers and administration—principally the Executive Director and RSA Member Services Director—in fulfilling these responsibilities. The Director will be an *ex officio* member of the RSA Board of Directors and thus will be expected to attend and report at RSA Board meetings. Proposals for significant changes in design or services will be presented to the RSA Board for approval.

The Director of Electronic Resources position is considered to be similar in function to the *Rhetoric Society Quarterly* editor. The Director will receive a stipend ($2000 per year suggested) as cost-sharing for administrative support and will be eligible for reimbursement for travel to Board meetings. Institutional contributions could include release time, student assistance, and IT consulting. The amount of RSA support will be negotiated with the successful applicant.

The Director should have a Ph.D. in an appropriate discipline, hold an academic position, and be a member of RSA. Tenure in the position can start January 2013.

Search committee: Carolyn R. Miller (chair), Department of English, North Carolina State University; David Kaufer, Department of English, Carnegie Mellon University; and David Cheshier, Department of Communication, Georgia State University.

Applications: To apply, please send a CV; a 2–3 page letter of interest explaining capabilities, plans, and goals for RSA's electronic presence; and names and addresses of at least two references qualified to assess your ability to carry out the position. Send applications to Carolyn Miller, crmiller@ncsu.edu, by July 15, 2012. Additional material, such as a statement of support from your institution, may be requested later. Members of the search committee welcome inquiries and will be available at the RSA Conference in May to discuss the position.