

Schedule • June 3–9, 2013

Monday, June 3, 2013:

- Seminars begin first thing in the morning.

Friday, June 7, 2013:

- Seminars end Friday morning
- Plenary Luncheon
 - Keynote Address: Professor Frank Farmer, University of Kansas
- Workshops begin after lunch
- Rooftop reception in the evening (weather permitting)

Saturday, June 8, 2013:

- Dinner in Spooner Hall Commons!

Sunday, June 9, 2013:

- The Institute Ends

What is an RSA Institute Seminar?

Seminars are an opportunity to explore a cohesive set of ideas over a period of five days with a selective group of people. Seminars are led by one, two, and occasionally three senior faculty with expertise in a given subfield of rhetorical studies and are, generally speaking, marketed to graduate students, junior faculty, and any others seeking the opportunity to work through a set of ideas with invested and expert colleagues. Seminars are not just longer Workshops. Although seminar leaders are given tremendous autonomy, seminars tend to be more didactic and instructional, designed to help graduate students and junior faculty fill gaps in their own education.

What is an RSA Institute Workshop?

Workshops are composed of groups of scholars who come together around a common topic, issue, or concern -- whether to study a common text, to address a pressing issue in rhetorical studies, or to frame an agenda. Workshops are three days long, and are led by one or two senior faculty with expertise in a given subfield of rhetorical studies. Generally speaking, workshops are marketed to scholars of all ranks who seek the opportunity to work through a set of ideas with invested and expert colleagues.



2013 Institute Seminars:

1. **Argumentation** (David Zarefsky, Jeanne Fahnestock, Robert Rowland, Jean Goodwin)
2. **Comparative Rhetoric: Enacting the Art of Recontextualization** (LuMing Mao, Arabella Lyon)
3. **Historiography and the Archives: Taking the Next Steps** (Susan Jarratt, Susan Romano, David Gold, Davis Houck)
4. **Rhetoric in/between Communication and English** (Roxanne Mountford, William Keith)
5. **Rhetorical Approaches to the 2012 Presidential Election** (Shawn Parry-Giles, Vanessa Beasley)

* *Extended Abstracts of Each Session are available on the RSA website.*

2013 Institute Workshops:

1. **Apogee of the Civil Rights Movement** (Kirt Wilson)
2. **Biopolitics and Bioethics** (Stuart J. Murray, Twyla Gibson)
3. **Building a Career in Rhetorical Studies** (Bonnie Dow, Jessica Enoch)
4. **Placemaking: Rhetorical Studies and Critical Geography** (Jenny Edbauer Rice, Douglas Reichert Powell)
5. **Materialist and Object-Oriented Rhetorics** (Thomas Rickert, Byron Hawk)
6. **Places of Invention: Topoi, Media, Locales** (Peter Simonson, John Ackerman)
7. **Queer Activism** (Jeffrey Bennett, Erin Rand)
8. **Reframing Documentary in the Age of Social Media** (Cara Finnegan, Anne Demo)
9. **Religion and American Public Argument** (John Murphy)
10. **Rethinking the Relationship between Rhetoric and Democracy** (Jeremy Engels, Pat Gehrke)
11. **Rhetoric and Its Temporalities** (Michelle Ballif, Megan Foley)
12. **Rhetoric and Public Policy** (Robert Asen)
13. **Rhetoric Memory Archive Museum** (Michael Bernard-Donals)
14. **Is a Rhetorical Ethics Possible?** (Frank Farmer, Margaret Zulick)
15. **Rogue Publics in a Digital Age** (Thomas Goodnight, David Hingstman)
16. **Sound Studies and Rhetoric** (Joshua Gunn, Greg Goodale, Mirko Hall)
17. **The Ends of Words: Mystic Practice and Rhetorical Limit Experience** (Rich Doyle)
18. **The Rhetorics of Disability** (Michael Berube, Rachel Adams)
19. **Shifting the Paradigm: Towards a Rhetoric of Translingual Writing** (Suresh Canagarajah, Maria Jerskey, Dorothy Worden)
20. **Visual Rhetorics of Violence: Cultural Trauma and Visual Representation** (Susan Owen, Peter Ehrenhaus)

How can I be a Part of the RSA Institute?

1. APPLY: www.rhetoricsociety.org. Indicate which Seminars and/or which Workshops you are interested in (you can do both!). Application deadline: October 1, 2012. You will be notified of your acceptance into a particular session near the end of 2012.

2. REGISTER: Once you have been accepted secure your spot by registering by April 1, 2013. Register on the University of Kansas Continuing Education website:
www.continuinged.ku.edu/programs/RSA/

How Much Does it Cost? *

Seminar for RSA Member: \$415
Seminar for non-RSA Member: \$515

Workshop for RSA Member: \$255
Workshop for non-RSA Member: \$315

**Scholarships for select graduate students available!*
**Non-Member Registration includes a 1-year RSA Membership*

Hotel Information:

The Oread Hotel is our primary conference hotel. It is a 3-minute walk from the Kansas Memorial Union and all sessions. www.theoread.com.

Other room blocks (not walking distance):

The Eldridge Hotel, <http://www.eldridgehotel.com/>

The Marriott Spring Hill Suites,
<http://www.marriott.com/hotels/travel/LWCKS-SpringHill-Suites-Lawrence>

Conference Directors

Dave Tell
University of Kansas, Director and Local Host

Michael Bernard-Donals
University of Wisconsin, Associate Director

Cara Finnegan
University of Illinois, Associate Director

Debra Hawhee
Penn State, Associate Director

Steering Committee:

John Ackerman
University of Colorado

Jennifer Keohane
University of Wisconsin

Roxanne Mountford
University of Kentucky

David Zarefsky
Northwestern University



Rhetoric Society of America

Fifth Biennial *Summer Institute*

The University of Kansas

Lawrence, Kansas
June 3-9, 2013

