

### RSA14 Schedule Overview Marriott Rivercenter – San Antonio, TX May 22-26, 2014

Thurs	day May 22				
Illuis	8:00-5:00	ARST Preconference			
	8:00-5:00	ASHR Symposium (Session 1)			
	8:00-5:00	RSA Career Retreat			
Frida	y May 23	TOTT Cureet retreat			
I I I I I I I I	8:00-11:00	RSA Board Meeting			
	8:00-11:00	ASHR Symposium (Session 2)			
	9:30-12:15	RSA Seminar in cooperation with ISHR (Session 1) (sponsored by Northwestern			
	).50 1 <b>2</b> .15	University)			
	9:30-10:45	Concurrent Session A			
	11:00-12:15	Concurrent Session B			
	12:45-2:00	Concurrent Session C			
	2:15-4:45	Undergraduate Research Workshops (sponsored by Brigham Young University)			
	2:15-3:30	Concurrent Session D			
	3:45-5:00	Concurrent Session E			
	5:15-6:30	Keynote Address (co-sponsored by University of Denver and Taylor & Francis)			
	6:30-8:30	Opening Reception (sponsored by Trinity University)			
Saturday May 24					
	8:00-9:15	Concurrent Session F			
	9:30-10:45	Concurrent Session G			
	11:00-2:00	Research Network (sponsored by Penn State University Press)			
	11:00-12:15	Concurrent Session H			
	12:45-2:00	Concurrent Session I			
	2:15-4:45	RSA Seminar in cooperation with ISHR (Session 2) (sponsored by Northwestern			
		University)			
	2:15-3:30	Concurrent Session J			
	3:45-5:00	Concurrent Session K			
	5:15-6:30	In Conversation Panels			
	6:30-8:00	Reception (sponsored by University of Kentucky)			
Sunda	y May 25				
	8:00-9:15	Concurrent Session L			
	9:30-10:45	Concurrent Session M			
	11:00-12:15	Concurrent Session N			
	12:30-2:30	RSA Luncheon (sponsored by: The University of Texas, Austin - Department of			
		Communication Studies & Moody College of Communication)			
	2:45-4:00	Concurrent Session O			
	4:15-6:15	RSA SuperSessions			
	6:30-8:30	RSA Graduate Student Reception (sponsored by Penn State University			
		Departments of Communication Arts & Sciences and English)			
Mond	ay May 26				
	8:00-9:15	Concurrent Session P			
	9:30-10:45	Concurrent Session Q			
	11:00-12:15	Concurrent Session R			



# Registration Marriott Rivercenter – 3<sup>rd</sup> Floor Registration 2

#### Hours:

Thursday, May 22 3:00pm - 6:00pm Friday, May 23 7:30am - 5:00pm Saturday, May 24 7:30am - 5:00pm Sunday, May 25 7:30am - 5:00pm Monday, May 25 7:30am - 11:00am

### Exhibit Area

### Marriott Rivercenter – 3<sup>rd</sup> Floor Lobby Area

#### Hours:

Friday, May 23 9:00am – 5:00pm Saturday, May 24 9:00am – 5:00pm Sunday May 25 9:00am – Noon

### **Exhibitors**

Michigan State University Press

Penn State University Press

Reflections: A Journal of Public Rhetoric, Civic Writing, and Service Learning

Sophron Editor

Southern Illinois University Press

Taylor & Francis

Texas A & M University Press

Texas Tech University

University of Alabama Press

University of South Carolina Press

### **Major Event Sponsors**

**Brigham Young University** 

Grand Valley State University

Northwestern University Department of Communication Studies

Penn State University Press

Penn State University Department of Communication Arts and Sciences

Penn State University Department of English

Syracuse University Department of Communication and Rhetorical Studies

Syracuse University Department of Composition and Cultural Rhetoric

Taylor and Francis Trinity University – Friday Welcome Reception

University of Denver

University of Kentucky

University of Texas Moody College of Communication

University of Texas Department of Communication Studies



### **Convention Policies**

The Marriott Rivercenter and Riverwalk are non-smoking properties and this regulation will be strictly enforced throughout the hotel.

RSA makes all reasonable efforts to facilitate the full participation of individuals with disabilities. Anyone requiring assistance should notify the RSA president as soon as possible.

Consent to use of photographic images: Registration and attendance at or participation in RSA's meetings and other activities constitutes an agreement by the registrant to RSA's use and distribution (both now and in the future) of the registrant or attendee's image in photographs, videotapes, and electronic reproduction of such events and activities.

**Audio/Visual Policy:** RSA has made every effort to provide basic audio/visual technology for presenters who made requests for this equipment in their submission. Certain rooms have been designated technology presentation rooms. These rooms will be equipped with a screen and LCD projector. Presenters are expected to provide their own personal technology (laptop, tablet, iPad, etc.) and means of connecting these devices to a standard VGA projector.

#### **Technology Rooms:**

Salons E/F	Conf 1
Salon G	Conf 2
Salon H	Conf 7
Salon I	Conf 10
Salon A	Conf 11
Salon B	Conf 12
Salon C	Conf 13
Salon D	Conf 14
Salon M	Conf 15
Salon L	Conf 17
Salon K	Conf 18
Salon J	

Thursday (May 22nd)

Thursday (May 22nd) 8:00-5:00 Conf 10 [AV]

**ARST Preconference** 

**ASHR Symposium** 

Second session on Friday (May 23rd) 8:00-11:00 in MRW Salon E & F

8:00-5:00 Thursday (May 22nd) Salon J [AV]

**RSA** Career Retreat

Continued on Friday (May 23) in MRW – Salon A & B

Friday (May 23rd)

Friday (May 23<sup>rd</sup>) 8:00-11:00

Conf 6

**RSA Board Meeting** 

Friday (May 23rd) 8:00-11:00 MRW – Salon E & F [AV]

**ASHR Symposium** 

Friday (May 23<sup>rd)</sup> 9:30-12:15 &

**Boardroom CS 514** 

Saturday (May 24<sup>th</sup>) 2:15-4:45

RSA Seminar in cooperation with ISHR "Lysias and Logography"

**Led by** *Mike Edwards, Roehampton University Participants TBD Sponsored by Northwestern University* 

### Friday (May 23rd) 9:30-10:45

A1 Friday (May 23rd) 9:30-10:45

**Conf 14** [A/V]

Object-Oriented Ontology with/in/out Latour, Deleuze, Mol: Borders Between the Voices of Ontological Inquiry in Rhetorical Theory

Princely Things and Wolfish Objects: OOO and Latour's Deliberative Project Carl Herndl, University of South Florida

OOO + Neuroscience/Deleuze: Negotiating Borders Between Neurons and Meaning David Gruber, City University of Hong Kong

From Objects to Things: A Foundation for a Praxiography of Representation S. Scott Graham, University of Wisconsin-Milwakee

A2 Friday (May 23rd) 9:30-10:45

Conf 3 [A/V]

### Rhetorical Studies of U.S. Higher Education Policy

Defining Rhetorical Approaches to Federal-Level Higher Educational Policy Scott Wible, University of Maryland

"Higher Education for Democracy": Creating a Public Mission for U.S. Colleges and Universities

Amy Wan, Queens College

Public Policy, Rhetorical Creation(s), and Project English Dahliani Reynolds, Roger Williams University

Reframing Accountability: The Case of the 2006 Spellings Commission Report Carolyn Commer, Carnegie Mellon University

Complete to Compete: Complete College America's Vision of Public Policy, Public Values, and Public Participation in Higher Education Reform *James Webber, University of Nevada, Reno* 

Respondent

Robert Asen, University of Wisconsin- Madison

A3 Friday (May 23rd) 9:30-10:45

Salon B [A/V]

#### **Rhetoric and the National Parks**

Boundaries Within Boundaries: The Work of Signage in a Redeveloped State Park *Elizabeth L. Jones, Illinois State University* 

The Threshold of Wilderness: Place-As-Rhetoric at Designated Trailheads Casey Schmitt, University of Wisconsin-Madison

Communicating the Borders of Nature: Legibility, (Political) Epistemology, and the First National Park

Chelsea Graham, University of Kansas

A4 Friday (May 23rd) 9:30-10:45

Salon G [A/V]

#### **Burkean Perspectives on Internet Rhetoric**

Permanence and Change: Genres as Social Recognitions Carolyn Miller, North Carolina State University

"Attitude" in China's Internet Culture James Zappen, Rensselaer Polytechnic Institute

From Ethos to Identification to Trust: Social Actions and the Internet Laura Gurak, University of Minnesota

A5 Friday (May 23rd) 9:30-10:45

**Conf 13 [A/V]** 

### **Transcultural and International Pedagogy**

Blending Borders: Transcultural Rhetoric in Rhetoric and Composition *Camille Langston, St. Mary's University* 

Crossing Cultural and Gender Borders to Change the Way We Use Discourse in the Classroom

Keith Lloyd, Kent State University at Stark

Who? Me? Rethinking Academic Discourse Vis-a-vis "International" Students Ghanashyam Sharma, Stony Brook University

A6 Friday (May 23rd) 9:30-10:45

**Conf 10 [A/V]** 

#### **Authentic Local Places**

The Rhetorical Role of Proximity: Local Public Discourse and Place-Based Rhetoric *Justin Mando, Carnegie Mellon University* 

Contesting Authenticity: Finding a Sense of the "Real" on Bourbon and Frenchmen Street *Vince Meserko, University of Kansas* 

Rearranging Atlanta's B/orders: From Segregated "City Too Busy to Hate" to World "City Without Limits"

Scott Tulloch, Georgia State University

A7 Friday (May 23rd) 9:30-10:45

Conf 4

## Crossing Borders of Difference Within the Temperance Movement: An Examination of 19th and 20th Century North American Temperance Rhetorics

Transnational Temperance: Rhetoric of the Canadian Women's Temperance Movement Ashley R. Kelly, North Carolina State University

Of Hatchetations and Moral Suasion: Carrie Nation and the Question of Violence *Joshua Reeves, University of Memphis* 

The American Salvation Army's "Fight Against Alcohol" as a Fight for American "Enlightenment": Evangeling Booth's 1920s and 1930s Prohibition Rhetoric as the Intersection of Religion, Science, and Nationalism Sabrina Marsh, Saint Louis University

A Temperate Fraternity of Faith: The Rhetoric of the Catholic Total Abstinence Union's Silver Jubilee Convention

Sara A. Mehltretter Drury, Wabash College

A8 Friday (May 23rd) 9:30-10:45

**Conf 7** [A/V]

### On the Borders of Popular Culture

Dirty Pictures, Delinquency, and Distribution: 1950s Pin-Ups and The Negotiation of Obscenity

Steven Kapica, Northeastern University

Crossing the Line in the Sand: What Happens when Superheroes Have to Kill? *Jonathan Evans, Texas Woman's University* 

"Where the Young Go to Retire:" *Portlandia*, Portland, and Parody *Matt Pitchford, University of Illinois* 

A9 Friday (May 23rd) 9:30-10:45

Conf 2 [A/V]

#### On the Borders of Scientific Controversies

The Rhetorical Production of Useful "Scientific Controversies" in Democratic Political Discourse

Gary Brooten, Florida Atlantic University

How Freud Became Antiscience: Shifting the Burden of Demarcation in the Science Wars David Kellogg, Coastal Carolina University

Transgressing Sokal's Boundaries: Theoretical Physics and Unfashionable Nonsense *John Vance, University of Louisville* 

A10 Friday (May 23rd) 9:30-10:45

Conf 9

#### **Rhetorics of Civil Rights**

Collaborative Confrontation: The African American Women's Campaign to Integrate Department-Store Diners in Kansas City, 1958-1959

Henrietta Rix Wood, University of Missouri-Kansas City

Reconsidering Minor Rhetoric: The Case of Drew Ali

Scott Varda, Baylor University

The Extracurriculum of Two Black Preachers: A Descriptive Study of Culturally Learned Practices

Kendra Fullwood, University of Kansas

A11 Friday (May 23rd) 9:30-10:45

Conf 1 [A/V]

### **Constructing and Challenging Whiteness**

Challenging the Visual Border between Past and Present: Resisting the White Gaze through the Confrontational Eye

Scott Gage, Colorado State University, Pueblo

Dancing Along the Borders of Political Correctness: Illuminating Whiteness and Racial Prejudice through Humor in *It's Always Sunny in Philadelphia*'s "The Gang Gets Racist." *Kenneth Ladenburg, Arizona State University* 

The (In)visibility of State-Sponsored Discrimination: Rhetorics of National Identity and Whiteness in Minnesota State Flag History *Emily Kofoed, Georgia State University* 

A12 Friday (May 23rd) 9:30-10:45

Salon J [A/V]

### Glossy Rhetorics: Nation, Gender and Pleasure in Popular Magazines

Outsmarting the Nation, Together: Tracing the Reconstruction of National Identity in the Israeli Men's Magazine *Blazer* 

Steven Fraiberg, Michigan State University

"I Know It when I See It?": The Visual Grammar of Gender Violence in High-End Fashion Advertising

Lisa Barca, Arizona State University

"Not Another Cosmopolitan Complaint: Reparative Rhetorics and the Possibility of Pleasure in *Cosmopolitan* Magazine"

Michaela Frischherz, University of Iowa

A13 Friday (May 23rd) 9:30-10:45

Salon K [A/V]

#### Feeding the Masses: Rhetorics of Food and the Nation

Sensory Politics and Rhetorical Change: The Case of Slow Food International *Justine Wells, University of South Carolina* 

Transcending Borders in Resistance Rhetoric: A Case Study of Discursive Resistance to Monsanto Across National and Geographic Boundaries *Moushumi Biswas, University of Texas at El Paso* 

The Local *is* Exotic: A Homological Criticism of Local Food Movements and the Exotic Spice Trade

Anna Zimmerman, Wayne State University

A14 Friday (May 23rd) 9:30-10:45

Salon L [A/V]

#### **Rhetoric in the White House**

*E Pluribus Unum*? A Critical Analysis of the Presidential Rhetoric Employed Surrounding the Repeal of "Don't Ask, Don't Tell"

Mia Fischer, University of Minnesota

Ain't I a First Lady?: Race and Gender in Michelle Obama's 2008 and 2012 Democratic National Convention Speeches

Grant McKay, Texas A&M University

Rhetorical Boundaries of the "Mom-in-Chief": A Genre Critique of Presidential Candidate Wives' Speeches at Nominating Conventions

Lindsay Quandt, Indiana University Purdue University, Indianapolis

A15 Friday (May 23rd) 9:30-10:45

Salon M [A/V]

### **Rhetorics of the American Right**

Michele Bachmann's Campaign for the Masculine Presidency: Crossing the Political Gender Border

Christina Kunkel, Augustana College

Paul Ryan and the Rhetoric of the True Believer Cassandra Bird, University of Kansas

A Medieval Riposte to Rick Perry

Taylor Hahn, University of Pittsburgh

A16 Friday (May 23rd) 9:30-10:45

**Conf 18 [A/V]** 

#### Rhetorics on the Israeli Border

Jewish-Palestinian "Co-Existence" in Manshiye, Its Destruction, and the Possibility of its Reappearance

Norma Musih, Indiana University, Bloomington

The Israeli-Palestinian Border in Israeli Documentary Cinema: The Orientalization of Landscape through Displacement, Alienation and Absurd *Eithan Orkibi, Ariel University* 

The Tour Bus and the Tank: Embodied Enthymemes at the Israel/Lebanon Border *Lisa Braverman, Indiana University* 

A17 Friday (May 23rd) 9:30-10:45

Salon A [A/V]

#### **Engaging Ancient Rhetorics**

**Ancient Intertwingling** 

Trey Conner, University of South Florida

*Topoi* and the Inventive Act: Examining the Rhetorical Histories of Comparison *Lance Cummings, Miami University of Ohio* 

A18 Friday (May 23rd) 9:30-10:45

**Conf 15** [A/V]

#### **Engaging Publics and Politics**

Contingent Particulars: A Celebratory Reading of Rhetoric as Civic Engagement *Josephine Walwema, Oakland University* 

A Taxonomy of Bullshit

Gary Thompson, Saginaw Valley State University

Toward a Theory of the Literary Public Sphere

Chris Ingraham, University of Colorado at Boulder

A19 Friday (May 23rd) 9:30-10:45

Salon H [A/V]

### **Crossing Pedagogical Borders**

Assessing the Movement of Critical and Rhetorical Literacy across Disciplinary Borders *Meghan Sweeney, University of Nevada, Reno* 

Contesting the Borders Between Speech and Writing: The Role of Spontaneous Gesture in Collaborative Written Invention

Christina Haas, University of Minnesota

Ashley Clayson, University of Minnesota

Rachel Tofteland, University of Minnesota

Techne Across Disciplinary Borders: From the Art of Rhetoric to Theory Building in Writing Studies Research

Kira Dreher, University of Minnesota

Christina Haas, University of Minnesota

A20 Friday (May 23rd) 9:30-10:45

Ballroom E/F [A/V]

#### **Theories of Rhetorical Music**

Aristotle's Music in the Soul, and How to Kill It *Jeffrey Carroll, University of Hawaii* 

There's Music in Kenneth Burke's Theory of Form *Gregory Clark, Brigham Young University* 

The Rhetorical Affordances of Soundtrack in Vernacular Video Production Lehua Ledbetter, Michigan State University

The Rhetorics of Music in Multimodal Orientalism Jennifer Sano-Franchini, Virginia Tech University

A21 Friday (May 23rd) 9:30-10:45

Conf 8

### **Traversing Feminist Borders: Women's Rhetorics in Non-Feminist Spaces**

"There Are Voices All Around Us": Feminist Ethics in Researching Anti-Feminist Blogs Angela Sowa, University of Denver

A Fertile Discussion: Reinscribing Maternity in the Academy Cassandra Parente, Ohio State University

"Hear Us Sing with One Accord": How Sorority Rhetorics Define and Sustain Sisterhood Charlotta Hogg, Texas Christian University

A22 Friday (May 23rd) 9:30-10:45

**Conf 11 [A/V]** 

### Bordering on Obsolescence: The Fate of Race-Based Affirmative Action after Fisher v. Texas

Diversity Without Borders: Public Arguments for Affirmative Action in the Wake of Fisher v. Texas

Ann Burnette, Texas State University

Body Borders: Strict Scrutiny in the Externalization of Race in Educational Admissions *Catherine L. Langford, Texas Tech University* 

The Facts Matter: In Search of the Sympathetic Plaintiff in the Affirmative Action Debate Daved Grassmick, Kirkland & Ellis

Up from Affirmative Action: A Rhetorical Analysis of Clarence Thomas's Concurrence in Fisher v. Texas

Eric Gander, Baruch College

A23 Friday (May 23rd) 9:30-10:45

**Conf 17** [A/V]

Queer Technotopias?: Technology, Cyber "Space" and Queer Politics in the Digital Age Grindr, Affect, and the Reification of Homonormativity: The Rhetorical Limits of the Queer Digitized Body

Brandon R. Bumstead, Wayne State University

Clicking, Poking, and Barebacking: The Decline of Symbolic Efficiency and the Failed Politics of the Queer Blogosphere

Ashley Noel Mack, Louisiana State University

Kissing D.A.D.T. Away: Queer Public Kissing and Assimilation Politics *Christopher Thomas, University of Iowa* 

### Friday (May 23<sup>rd</sup>) 11:00-12:15

B1 Friday (May 23rd) 11:00-12:15

Conf 8

Anxious Homelands: At the Borders of Belonging and Exclusion in Contemporary Migration Discourse

Indifferent Embrace: Encounters with International Students and Ethics of Coexistence at Home

Jiyeon Kang, University of Iowa

Homeland Maternity: Theorizing the Role of Nation in Contemporary Reproductive Politics *Natalie Fixmer-Oraiz, University of Iowa* 

Imagining the U.S. Homeland: Reception and Recognition of Iranian Women's Political Claims to US Asylum

Sara McKinnon, University of Wisconsin

Respondent

Lisa Flores, University of Colorado at Boulder

B2 Friday (May 23rd) 11:00-12:15

Conf 11 [A/V]

### **Underdocumented DREAMers: Immigrant Youth Activism**

Immigrant Children, Success and Global Competitiveness: The Racial Paradox of Bilingualism as Cultural Capital in the U.S.

Dina Gavrilos, University of St. Thomas

Constituting Enemies through Fear: The Rhetoric of Exclusionary Nationalism in the Control of "Un-American" Immigrant Populations

Emily Ironside, University of Arkansas

Lisa M. Corrigan, University of Arkansas

Undocumented and Unafraid: Challenging the Paradigm of the Document *Johanna Hartelius, University of Pittsburgh* 

Documenting Dreams: A Rhetorical Performance of Inclusive Citizenship *Yazmin Lazcano-Pry, Arizona State University* 

Respondent

Michelle Holling, California State University, San Marcos

B3 Friday (May 23rd) 11:00-12:15

**Conf 17 [A/V]** 

#### **Reading Poetry Rhetorically**

Poetry as Epideictic Rhetoric in the Bakhtin School Don Bialostosky, University of Pittsburgh

Poetically Persuading the Divine in Ancient Greece and Israel Jeffery Walker, University of Texas at Austin Davida Charney, University of Texas at Austin

Thinking the Poem

Walter Jost, University of Virginia

B4 Friday (May 23rd) 11:00-12:15

**Conf 15 [A/V]** 

### **Epistemological Ecumenicalism: Methodological Border Blurring in Writing, Rhetoric, and Communication Research**

A Communicational-Mediational Methodology for the Digital Writing: Toward Neo-Empirical Research Epistemologies

Justin Lewis, Western Oregon University

Exploring the Relationship between *Inventio* and Methodology in the Undergraduate Classroom

M. Melissa Elston, Texas A&M University

The Undergraduate Writing Major: Toward a Robust, Student-Oriented Research Agenda *TJ Geiger II, Lamar University* 

B5 Friday (May 23rd) 11:00-12:15

Conf 14 [A/V]

### "We Built That [Demos]"-Corporate and Communal Bodies Before the Law

The Many-Headed Hydra and Other Visions of Being-With-the-Corporate *Brandon Inabinet, Furman University* 

The Organic Economic Community: The Legal Theoretical Origins of Corporate Democratic Rights

Freya Thimsen, University of North Carolina-Chapel Hill

Fractured Bodies Political: Towards a Constituent Nationhood Mary Hedengren, University of Texas at Austin

The Global Reporting Initiative as the Vanguard of the Emerging Corporate Citizen Randall Iden, Lake Forest College

B6 Friday (May 23rd) 11:00-12:15

Salon G [A/V]

### Coalitional Gestures in Third Space: Re/Mixed Embodied Rhetorics, *Mestizaje*, y, *Movimiento*

Queer/ed Relational Re/Mixings as Embodied Rhetorics and Coalitional Gestures *Adela C. Licona, University of Arizona* 

"I Defy George Bush to Prevent Me from Returning Home": The HIV Immigration Ban and the Coalitional Rhetoric of Tomás Fabregas

Karma R. Chávez, University of Wisconsin

Capoeira and Coalition: Third Space Movement, Practice, Performance Marissa M. Juárez, Central New Mexico Community College

Borderlands as a Structure of Feeling: The Affective Politics of Queer Latin@ Activists and Artists

Natalie A. Martinez, Bellevue College

B7 Friday (May 23rd) 11:00-12:15

**Conf 18 [A/V]** 

#### **Body and Pleasure Borders: Voicing Women in Public**

Bordering on Obscenity: The Rhetoric of Disciplining Public Breastfeeding and its Aftermath *Jennifer E. Potter, Towson University* 

The Controvery of International Jihad Day: Muslim Women Tell FEMEN to Cover Up Kelly Opdycke, California State University, Los Angeles

Rhetorical (In)capacity: *Prosopopeia*; Or, the Public Voicing of the Raped Body *Larissa A. Brian, University of Pittsburgh* 

Rhetorical Stylizations of Queer/Feminist Orgasm and Pleasure *Michaela Frischherz, University of Iowa* 

B8 Friday (May 23rd) 11:00-12:15

Conf 13 [A/V]

# Positioning Rhetoric at The Heart of the Matter, The American Academy of the Arts and Sciences' Report on the Challenges Facing the Humanities and Social Sciences

A Rhetorical Stance on the Scholarship of Engagement

Thomas Miller, University of Arizona

Making a Case for Rhetoric When the Verities of Liberal Education No Longer Hold *Jane Detweiler, University of Nevada* 

Civic Engagement and Rhetoric Vision: Building Bridges Inside and Outside a Diverse English Department

Margaret LaWare, Iowa State University

It's Easy to Get Engaged as Long as You're Not Married to It: Crossing Academic/Community Borders

Patti Wojahn, New Mexico State University

B9 Friday (May 23rd) 11:00-12:15

Salon A [A/V]

### Rhetoric in the Neighborhood

On Neighboring: (Ap)proximity and The Neighborhood Field *Daniel Singer, University of Colorado* 

Urban Neighbors: The Border Rhetorics of Columbia University's Manhattanville Expansion Lisha Storey, University of Massachusetts, Amherst

Shaping Neighborhood Reputation: Global Presence and Values in Newsletter Discourse *Thomas D Mitchell, Carnegie Mellon University, Qatar* 

B10 Friday (May 23rd) 11:00-12:15

Conf 10 [A/V]

### **Rhetorical Perspectives on Contemporary Popular Culture**

Awkwardness and Civilization: The Case of *Awkward Family Photos Timothy Ballingall, Texas Christian University* 

Bordering on Crazy: Rhetorical Revision of the Western Genre for a post-9/11 Antihero

Mythology in TV's Sons of Anarchy

Garret Castleberry, University of Oklahoma

B11 Friday (May 23rd) 11:00-12:15

Salon M [A/V]

#### On the Borders of Digital Culture

I Can Be Whatever I Want to Be (If the Programmers Will Let Me): Rhetorical Borders of Identity in Video Games

Bryan Carr, University of Wisconsin - Green Bay

The Border Between Low-Tech and No-Tech: Teaching Complex Digital Systems With Luddite Strategies

Sherrin Frances, Saginaw Valley State University

Deliberate Deception in Cyberspace: What Catfishing can Teach Us

Kathrin Kottemann, University of Louisiana at Lafayette

B12 Friday (May 23rd) 11:00-12:15

Salon L [A/V]

### Policies, Presidents, and Potentials: New Approaches to Political Rhetoric

Rhetoricians Beyond Borders? Examining the Space for and UN-Recognized Potentiality of Rhetorical Scholarship on the United Nations

Matthew Brigham, James Madison University

Hearing the People: Unearthing the Boundary Between Common and Individual Interest in Policy Debate

Mary Glavan, Carnegie Mellon University

Reframing Domestic Crises: Lyndon Johnson's 1964 State of the Union

Michael J. Bergmaier, Penn State University

B13 Friday (May 23rd) 11:00-12:15

Salon K [A/V]

#### **Rhetorics of Music and Sound**

The Pain and the Pleasure: Rhythm, Repetition and Form in *Exhibit 13 Bernard Armada, University of St. Thomas* 

Fred Moten and *Ultra-Red* Ask: "What is the Sound of Freedom?

Anne Shea, California College of the Arts

To "The Badlands" in the *Darkness of the Edge of Town*: Springsteen's Sonic Stylistics of Post Combat Traumatic Stress Disorder (PTSD)

Jeremy G. Gordon, Indiana University, Bloomington

Remix as Borderlands: The Exploration of Mimesis, Copyright, and Rhetoric through Girl Talk

Suzanne Berg, Newman University

B14 Friday (May 23rd) 11:00-12:15

Salon J [A/V]

### **Contemporary Latin@ Rhetorics**

Tracing the Trajectory of the Chicana as Rhetor: A Contextualization and Analysis *Christine Garcia, University of New Mexico* 

Nuestro Pueblo: Reading the Los Angeles Watts Towers as a Rhetoric of Resistance Dana Jean Smith, California State University, Long Beach Ryan Castillo, University of Denver

Américo Paredes as a Cultural Intermediary Lyon Rathbun, University of Texas at Brownsville

B15 Friday (May 23rd) 11:00-12:15

Conf 1 [A/V]

#### **Debates and Controversies in the Rhetoric of Science**

Crossing the Border of Popular Science and Science Fiction: *Cosmos* and the Creation of a Science *Mythos* 

Karen Sorensen, Montana Tech University

Unscientific Reception: Debates over Scientific Community in Joseph Priestley's Sustained Defense of Phlogiston

Kristin Shimmin, Carnegie Mellon University

Atomic Revelations: The Rhetorical Sublime and Nuclear Weapons

Calum Matheson, University of North Carolina

B16 Friday (May 23rd) 11:00-12:15

Salon B [A/V]

#### Framing Political Rhetorics: Roosevelt, Madison and Johnson

On the Arsenal of Democracy: Franklin D. Roosevelt's Rhetorical Priming Tiara Foster, Penn State University

James Madison's Notes on the Federal Convention and the Politics of Disinterestedness *Bjorn Stillion Southard, University of Georgia* 

The Nation-Maintaining Strategy of President Obama's Second Inaugural Speech: The President as Rhetor-Mediator

Sandra Alden, University of New Mexico

<b>R17</b>	Friday	(May	23rd)	11:00-12:15
$\mathbf{D}\mathbf{I}$	riiuav	VIVIA V	431 U	111.00-14.13

Conf 3

#### Political Borders of Gender/Gendered Borders of Politics

The Linguistic Consequences of Defying Political Borders: Framing Hillary Clinton in the News with a Rhetoric of Violence

Shawn Parry-Giles, University of Maryland

"\_\_\_\_\_": Silence and the Vagina Battle of Michigan *Joshua Miller, University of Nevada, Las Vegas* 

Bordered by Class Alone: Policy, Protest (Absent Gender), and Wisconsin's Budget Repair Bill

Kaia Simon, University of Illinois at Urbana-Champaign

Returning to True Believer Rhetoric: Gendered Borders of Doctrinal In-Language in the Educational Texts of the Women's KKK Movement Abigail Selzer King, Texas Tech University

B18 Friday (May 23rd) 11:00-12:15

Conf 4

### Democracy, Virtues and the Humanities: Lessons from Classical Rhetoric

Optimates, Populares, and the Dilemmas of Democratic Rhetoric: Cicero's Pro Sestio Randall Bush, University of Nevada, Las Vegas

Collapsing Binaries: Virtue and Vice as Metaphor in *Heracles at the Cross Roads Brita Anderson, University of Pittbsurgh* 

Isocrates' "Present Evils" – A Rhetorical Answer to the Humanities Relevancy Question *Matthew Boedy, University of South Carolina-Columbia* 

B19 Friday (May 23rd) 11:00-12:15

Conf 2 [A/V]

#### **Steampunk Rhetorics**

Victorians, Machines, and Exotic Others: Steampunk and the Aesthetic of Empire *Kristin Stimpson, University of Texas at Austin* 

Curators and Producers: Desire for Information and the Curious Rhetoric in William Gibson's Blue Ant Trilogy

Matthew Newcomb, State University of New York at New Paltz

Fertile Borders: The Visual Rhetoric of Steampunk

William Endres, University of Kentucky

B20 Friday (May 23rd) 11:00-12:15

Conf 9

### The Rhetorics of Membership: A Roundtable Discussion

Benjamin Crosby, Iowa State University

Fahed Al-Sumait, Gulf University for Science and Technology

Jamie Moshin, Marietta College

Jennifer Self, University of Washington

B21 Friday (May 23rd) 11:00-12:15

**Conf 7 [A/V]** 

### Nietzsche, Memory and Rhetoric

A Monumental Exclusion: Crossing Nietzsche's Intertextual Borders

Drew Kopp, Rowan University

Nietzsche, Rhetoric and the Politics of Memory

Matthew Houdek, Syracuse University

B22 Friday (May 23rd) 11:00-12:15

Salon E & F [A/V]

### Rhetorical Geographies in the "Short" Civil Rights Movement (Part I)

Chair

Jack Selzer, Penn State University

The Dockum Drug Store Sit-Ins in Wichita

Davi Thornton, Southwestern University

Freedom Summer Debates within SNCC

Erin Boade, University of Southern Mississippi—Hattiesburg

Civil Rights Rhetoric Travels to Ireland - and Berkeley

David Henry, University of Nevada, Las Vegas

Marcus Garvey's Rhetoric of Confrontation

Ryessia Jones, University of Texas at Austin

Respondent

Kirt Wilson, Penn State University

(This double session continues in C4)

B23 Friday (May 23rd) 11:00-12:15

Salon H [A/V]

#### Bullshit

The Rhetoric of Wine and the Style of Bullshit Anna (Amy) M. Young, Pacific Lutheran University

Adjudication Bullshit Jaime Wright, St. John's University

Bulletproof Bullshit Jenny Rice, University of Kentucky

Frankfurt's Bullshit Patricia Roberts-Miller, University of Texas

### Friday (May 23rd) 12:45-2:00

C1 Friday (May 23rd) 12:45-2:00

Salon A [A/V]

### **Speaking Across Borders: Memoirs and Mediation**

The Rhetoric of Nos/Otras: Winnifred Eaton's Borderland Memoir *Miriam Fernandez, Washington State University, Pullman* 

Re-Imagining Borders in the Arab-Israeli Conflict: Border Rhetorics in Palestinian Memoirs Laura Hofreiter, San Diego State University

Bordering on Peace: The Fragile Art of Third Party Mediation Susan Ryan, University of North Carolina-Chapel Hill

C2 Friday (May 23rd) 12:45-2:00

Salon G [A/V]

#### **Early Feminist Rhetorics**

The "Green" Borders of the Year: Nineteenth-Century American Women Calendar-Writers Henrietta Shirk, Montana Tech of The University of Montana

Mary Harris "Mother" Jones and the Femine Divine *Mari Tonn, University of Richmond* 

C3 Friday (May 23rd) 12:45-2:00

Salon H [A/V]

#### Between the Classroom and the "Real World": Studies in Writing Pedagogy

Vulnerability as Rhetorical Strategy in the Basic Writing Classroom Cynthia Johnson, Missouri State University

A Master's Degree from High School?: Revisiting the Institutional Identities of High Schools, Colleges, and Universities in the Nineteenth Century *Amy Lueck, University of Louisville* 

Close Reading, Cold Writing, and the Rhetoric of College and Career Readiness *Christine Farris, Indiana University* 

C4 Friday (May 23rd) 12:45-2:00

Salon E & F [A/V]

### Rhetorical Geographies in the "Short" Civil Rights Movement (Part II)

Chair

Jack Selzer, Penn State University

Negroes with Guns: The Rhetoric of Place in the Civil Rights Movement Aric Putnam, College of St. Benedict and St. John's University

Resistance Rhetoric at Pittsburgh's "Freedom Corner" Derek Handley, Carnegie Mellon University

I Have Two Selves: The Career of E. Frederic Morrow *Judith Collins, Kansas State University* 

Respondent

Kirt Wilson, Penn State University

(This double session continued from B22)

C5 Friday (May 23rd) 12:45-2:00

Salon B [A/V]

#### Occupy RSA: Contemporary American Political Controversies

Narrative, Affect and Solidarity: (De)Constructing the Borders of the 99 Percent *Matthew Morris, St. Edwards University* 

Show Me Your Desire: Critical Discourses of Legislating Voter identification, Right to Work, and SB 1070.

Michelle Kearl, Indiana University Purdue University, Fort Wayne

The Return of the Repressed: Data-Mining, Gerrymandering and other Nasty Bits of Electioneering that Remind Us that the Political is Political William Trapani, Florida Atlantic University

C6 Friday (May 23rd) 12:45-2:00

Conf 17 [A/V]

#### The Rhetoric of David Foster Wallace

A Supposedly Rhetorical Thing: David Foster Wallace, Burke's Identification, and Television *Graham Oliver, Texas State University* 

"It Just Depends What You Want to Consider": Reflexive Phronesis as Epideictic Rhetoric in David Foster Wallace's Kenyon College Commencement Address Michael J. Steudeman, University of Maryland

Jade Olson, University of Maryland

Amanuensis of Federer: Ethos and Canonicity in David Foster Wallace's Tennis Essays *Kyle King, Penn State University* 

C7 Friday (May 23rd) 12:45-2:00

**Conf 12 [A/V]** 

#### **Building and Breaking Borders through Visual Rhetoric**

Building Borders through Visual Culture: Constructing the West through Narratives of the East in Ethnographic Films

Chandra Maldonado, Florida Atlantic University

Embodying the Digital Other in the Rhetorical Ecology of Rafael Lozano-Hemmer's *Body Movies* 

Phil Bratta, Michigan State University

Breaking Social, Political and Diegetic Borders: The Dramatistic Lens of Jean Rouch's Ethnofiction Films

Thomas Salek, University of Wisconsin-Milwaukee

C8 Friday (May 23rd) 12:45-2:00

Conf 10 [A/V]

#### **Rhetorics of Motherhood**

Breast is Best... But Not in Public: Analyzing the Discourse Surrounding Breastfeeding in Public through Pro BIP Blogs

Karla Lyles, University of Mississippi

What is a "Mommy Blog?" Mothers Create a New Genre Online *Jennifer Russum, Arizona State University* 

Mamá as Cultural Appropriation: Embodying Borders through the Family in Crisis Brendan Hughes, University of Denver

C9 Friday (May 23rd) 12:45-2:00

Conf 11 [A/V]

### Between Psychiatry and Law: A Shadowy Borderland

Arguing Psychiatric Diagnoses: Mental Illness and the Law in the 19th Century

Cristina Hanganu-Bresch, University of the Sciences

Crossing the Border into Public Policy: Kairos, Risk, and the Moral Panic in Legislative and

Public Response to Minnesota's Failing Sex Offender Program

Mary Schuster, University of Minnesota

Amy Propen, University of California, Santa Barbara

C10 Friday (May 23rd) 12:45-2:00

Conf 8 [A/V]

A Theotropic Logology: Jesuit Theorhetoric, the Composing Process of the New Testament, the Trope of the Virgin Birth, and the Logos as a Historical Construct

The Author of Acts' Rhetorical Revision of Galatians

Brad McAdon, University of Memphis

God's Voice, the Virgin Birth and the Border Between the Authoritative Text and the Now-Pre-Empted Texts of the Past

Jasper Neel, Southern Methodist University

Jesuit Theorhetoric and Ignatian Spiritual Exercises

Steven Mailloux, Loyola Marymount University

Logos as a Rhetorical Principle from Protagoras to Clement of Alexandria William Schraufnagel, University of Memphis

C11 Friday (May 23rd) 12:45-2:00

Conf 9

**Domestic(ating) Archives** 

Queering Archival Power: The Activist Logics of Residential Collections

K.J. Rawson, College of the Holy Cross

The Domestic Work of Dictionary Making

Lindsay Rose Russell, University of Illinois at Urbana-Champaign

"If You Want to be Remembered": History Starts at Home

Valerie Kinsey, University of New Mexico

C12 Friday (May 23rd) 12:45-2:00

Salon M [A/V]

#### **Cross-cultural Rhetorical Interventions**

Teaching the Rhetoric of Public Discourse in the Middle East at the Heart of the Arab Spring: A Tale of Challenges, Comparisons and Commentaries

Andreas Karatsolis, Carnegie Mellon University, Qatar

The Idea of "The Minority" in Turkey and the Trial of Orhan Pamuk *Matthew deTar, Whitman College* 

"The Stasi Are Just Regular People": What Study Abroad Can Teach Us About Empathy and Proximity

Kathryn Johnson Gindlesparger, Philadelphia University

C13 Friday (May 23rd) 12:45-2:00

Salon L [A/V]

### The Rhetoric/Aesthetics Borderland: Burkean Explorations

Crossing the Border (and Dismantling it at the Same Time) *Christian Kock, University of Copenhagen* 

The Legitimacy of the Da Capo: Musical Repetition as "Satisfaction of an Appetite" *Jette Barnholdt Hansen, University of Copenhagen* 

Identifications of and with an Unknown, Woman Kristine Marie Berg, University of Copenhagen

C14 Friday (May 23rd) 12:45-2:00

Conf 4

#### A Comparative Rhetoroic Re-Contextualization of Response to Violence

Clinton Cannot Speak for U.S.: When the President Apologizes(?) for Genocide *Brad Serber, Penn State University* 

Aluta Continua: Wangari Maathai's Survival Rhetoric Kundai Chirindo, Lewis & Clarke College

(Re)Constructing National Identity and Political Community in the Aftermath of Violence: The Response of Kenya's Post-Election Crisis

Lindsay Harroff, University of Kansas

We, the Reconciled: Revisiting the Constitution of Medina Rasha Diab, University of Texas at Austin

C15 Friday (May 23rd) 12:45-2:00

Salon K [A/V]

### **Women's Religious Rhetorics**

Drawing Institutional Lines: Rhetorical Education and an All-Women's Writing Center Andrea Efthymiou, Stern College for Women

My Online Friends Discussion Board: Religious Women Redrawing "Agency" *Catherine Pavia, Brigham Young University* 

Shifting Borders: Gender, Nationality, and the Rhetoric of Sisterhood in Women's Foreign Missionary Society

Marion Wolfe, Ohio State University

C16 Friday (May 23rd) 12:45-2:00

Salon J [A/V]

#### **Rhetoric in Institutional Settings**

Teaching/Leading Service-Learning in the "Borderlands" at an HSI in South Texas Susan Garza, Texas A&M University-Corpus Christi

Building Repositories of Ethos and Pathos: Multimedia Asset Collection and Management Practices in Nonprofit Organizations

Lisa Dush, DePaul University

Future Coast Guard Officers Examine the Ninety-Mile Experience Mariette Ogg, United States Coast Guard Academy

C17 Friday (May 23rd) 12:45-2:00

Conf 1 [A/V]

#### Decolonizing Violence(s) and/of Rhetoric(s) Across Geopolitical Borders

Confronting the Limits of Citizenship: Hypermobility and the Dissolution of the Terrorist Body Across Borders

Heather Ashley Hayes, Whitman College

We Didn't Cross the Border, the Border Crossed Us: Challenging and Erasing the "Mierda" Lines

Romeo Garcia, Texas A&M University-Corpus Christi

Settler, Soldier, Citizen, Terrorist: Militant Irish Nationalism at the Canada Border, 1865-1870 *Timothy R. Dougherty, Syracuse University* 

Respondent

Darrel Wanzer-Serrano, University of Iowa

C18 Friday (May 23rd) 12:45-2:00

**Conf 2 [A/V]** 

### **Building Rhetorical Tools to Understand Cities and Systems**

Analytics, Boundary Crossing & Modernity Brenton Faber, Worcester Polytechnic Institute

How to Raze a Village: Rhetorical and Geographical Borders in One Urban Space *Christa Teston, Ohio State University* 

Using ANT to Open the Black Box of Smart Cities *John Monberg, Michigan State University* 

C19 Friday (May 23rd) 12:45-2:00

Conf 3

#### **Shifting Borders and Homelands**

No Place Like Home: Shifting Identities in *Homeland Lindsey Barlow*, *University of Texas at Arlington* 

Testing Thresholds: Interrogating the Ambiguity of Borders and Borderlands Megan Morrissey, University of North Texas Christy-Dale L. Sims, James Madison University

Wangari Maathai, the *Ethos* of Place, and a New African Rhetoric of Sustainability William Lalicker, West Chester University

C20 Friday (May 23rd) 12:45-2:00

Conf 7 [A/V]

#### **Advances in Feminist Historiography**

Broadening the Terrain of Feminist Historiography: Recovering the Rhetorical Prowess and Conduct Rhetoric of a 19<sup>th</sup> Century Thai Queen *Chanon Adsanatham, Miami University* 

Rhetorica's Figures: Female Personifications and Their Place in Feminist Historiography *Michele Kennerly, Penn State University* Carly Woods, University of Nebraska-Lincoln

Adding Women's Work to the History of Rhetoric: Rhetoric as/of Women's Work *Michelle Smith, Marist College* 

C21 Friday (May 23rd) 12:45-2:00

Conf 18 [A/V]

### **The Gendered Borders of Sports Rhetoric**

The Myth of the (Uber)Masculine Hero: How the Language of Sport Wounds Our Boys *Tawny LeBouef Tullia, Texas Woman's University* 

Framing Women's Marathoning: The Iconography of Katherine Switzer's 1967 Boston Marathon

Paulette Stevenson, Arizona State University

Doing Historical Harm: Caster Semenya and Sport's Gender Testing Legacy *Jaclyn Howell, University of Kansas* 

C22 Friday (May 23rd) 12:45-2:00

Conf 13 [A/V]

# Bodies on the Border: How Rhetorical Definitions of Health and Illness Function in Discourses of Vaccination, Genetic Testing, Autism, and Alcoholism

Borders Between Health and Disability in Decisions to Terminate Pregnancies After Prenatal Diagnosis

Amy Reed, Rowan University

Enacting Health through Illness: Infant Immune Systems as Borderland Bodies *Heidi Lawrence, George Mason University* 

Know Thy Work and Do It: The Rhetorical Function of "High Functioning" in Autism and Alcoholism Discourses

Karen Kopelson, University of Louisville

What If Risk Is Real? Toward a Materialist Reading of Risk in a Hereditary Breast Cancer Community

Kelly Pender, Virginia Tech University

C23 Friday (May 23rd) 12:45-2:00

Conf 15 [A/V]

#### Affect and Rhetorical Theory

Finding *Ethos* among Effects/Affects: A Case for The Material Agency of Photos and Sketches

Rosanne Carlo, University of Arizona

Affective Sendings and Aesthetic Responses: Brian Massumi and the Theory of Rhetorical Style

Dustin Greenwalt, University of Georgia

What the Ideograph Reveals about Affect and Emotion

Tim Jensen, Oregon State University

C24 Friday (May 23rd) 12:45-2:00

Conf 14 [A/V]

Rhetoric, Poetic, Aesthetic: Studies in Ancient Theory

Words As Images: Perception and Imitation in Ancient Greek Rhetoric

Brent Chappelow, Arizona State University

The Rhetoric of Vanitas Painting

Kathleen Bingham, University of Utah

Horace's *Odes* as the "Hidden Rhetoric" of the Principate, 27 BCE to 14 CE *John Belk, Penn State University* 

### Friday (May 23rd) 2:15-3:30

Friday (May 23rd) 2:15-4:45

**Board Rooms** 

### **Undergraduate Research Workshops**

#### Led by:

Barry Brummett, University of Texas

Lisa Flores, University of Colorado

Jane Greer, University of Missouri - Kansas City

Catherine L. Langford, Texas Tech University

James Jasinski, University of Puget Sound

Trish Roberts-Miller, University of Texas at Austin

Jim Brown, University of Wisconsin

Malea Powell, Michigan State University

Sponsored by Brigham Young University

#### D1 Friday (May 23rd) 2:15-3:30

Salon A [A/V]

#### **Rhetorical Approaches to National Space**

Difficult Topography: Contemporary Narratives of Becoming from British Columbia's

**Interior Valleys** 

Renée Jackson-Harper, York University

Managing the European Union Project through Strategic Essentialisms

Alexandria Murray Risso, Independent Scholar

From Scientist to Rhetorician: Identity and Cartography in an Automated World

Amber Davisson, DePaul University

D2 Friday (May 23rd) 2:15-3:30

Salon B [A/V]

### **Borders of the Digital Classroom**

Digital Rhetoric in Borderline Writing

Rebecca Tarsa, University of Wisconsin-Madison

Writing Digital: Using Computer Science Approaches and Diction in Rhetoric and Writing Studies

Christie Daniels, Michigan State University

Oral and Electronic Traditions in the Writing Classroom: A Useful Relationship

Megen Boyett, University of Louisville

D3 Friday (May 23rd) 2:15-3:30

Salon C [A/V]

#### **Writing Gender**

From Standouts to a Social Standstill: A Close Text Analysis of the Reverse Gender Gap in *The New York Times* 

Megan McGrath, University of Minnesota-Twin Cities

Remaking Feminism: Print Culture in Women's Political Organizations in the 1980s *Anndrea Ellison, Northwestern University* 

Requesting Permission to Speak: Army Wives (Re)Crafting Identity In the Military Wife Online Communities Using the Language, Images, and Hierarchy of the Military Kristi Schwertfeger Serrano, Middle Tennessee State University

D4 Friday (May 23rd) 2:15-3:30

Salon D [A/V]

#### Fracking Rhetoric: Environmental Movements and Energy Policy

Cleaning Coal: The Enthymematic Function of Images of Authority in Clean Coal Advertising *Matt Struth, Wake Forest University* 

Framing Fracking: A Rhetorical Analysis of FracFocus.org

Mitchell P Smith, University of Oklahoma

D5 Friday (May 23rd) 2:15-3:30

Salon M [A/V]

**Rhetorical Senses: Visual and Digital Frames** 

Google Knows: A Disobedient *Scentsation Drifts* around Borders

Lisa Phillips, Illinois State University

Statistical Graphics, Visual Rhetoric, and Infographics: Theorizing Infographics as a Hybrid

Visual Genre

Candice Welhausen, University of Delaware

Outside the Frame: Framing the Border of Life and Death through the Mechanized Lens Wade Walker, Louisiana State University

D6 Friday (May 23rd) 2:15-3:30

Salon L [A/V]

#### **Crossing Cultural Borders: Rhetorics and Transnational Publics**

The "Public Journalism" of Maria Hinojosa: Creating an Ethnic and Conversational *Puesto* for an Emerging Latino Population

Cristina Ramírez, University of Arizona

Challenging the Borders of Public Sphere Access: The *Librotraficante* Caravan and (Re)appropriation of Trafficking Discourse

Kelly Young, Wayne State University

Richard Pineda, University of Texas at El Paso

The Lines Between: Transfronterizo Rhetorical Ecologies

Emily Young, University of Wisconsin - Madison

D7 Friday (May 23rd) 2:15-3:30

Salon K [A/V]

#### **Rhetorics of Disability**

Reclaiming Pathos for the Disabled Rhetor: Authenticity, Empathy, and Michael J. Fox's Parkinson's Disease Activism

Heather Lang, Florida State University

Moving Beyond Disciplinary Borders: Rupturing (Dis)ability Discourses in Visual

**Pathographies** 

Erin Cromer, Purdue University

Border Bodies: Disability, Species, Invention

Shannon Walters, Temple University

D8 Friday (May 23rd) 2:15-3:30

Salon J [A/V]

### 19th Century Women's Rhetoric

By All Available Means: The Political Rhetoric of Women's Personal Civil War Memoirs *Patty Wilde, University of New Hampshire* 

Transforming Silence into Ethos: Examining Sarah Wadley's Rhetorical Persona

Polina Chemishanova, University of North Carolina - Pembroke

Women and the Public Platform: Lyceum Work in the Old South

Joonna Trapp, Emory University

D9 Friday (May 23rd) 2:15-3:30

Conf 1 [A/V]

### **New Methodologies for Rhetorical Studies**

Introducing *Rhetorical Archetype Analysis*, A New Methodology for Studying the Rhetoric of Identity Categories in the Public Sphere

Doug Cloud, Carnegie Mellon University

Social Resistance within Local Borders: "Locality" as a Critical Tool to Analyze

Geographically-Bounded Activism

Pamela Pietrucci, University of Washington

The Language of Methodos: Examining Rhetorics of Method and the Disputed Borders of Disciplinary (Dis)engagement

Abigail Selzer King, Texas Tech University

D10 Friday (May 23rd) 2:15-3:30

Salon G [A/V]

#### **Augmented Rhetorics**

Publisher/Designer: Making Augmented Books

David Blakesley, Clemson University

Physical/Digital: The Trope of Hybridity in Augmented Reality Discourse

John Tinnell, University of Colorado

Performance/Distribute: Augmented Delivery

Sean Morey, Clemson University

D11 Friday (May 23rd) 2:15-3:30

Conf 8

**Outlier Genres: At the Borders of Rhetoric's Archives** 

"Future Anterior": Julia Kristeva's Figure of Byzantium

Ellen Quandahl, San Diego State University

From Street to Text: Binding Political Ephemera

Susan C. Jarratt, University of California

Serial Ephemera: Outlier Histories in Post-1968 Mexico

Susan Romano, University of New Mexico

D12 Friday (May 23rd) 2:15-3:30

Salon H [A/V]

#### Critically Approaching Rhetorics of Race and Borderlands

Performances of Grotesque and Abject Whiteness in The Comedy

Bernadette Marie Calafell, University of Denver

Thomas K. Nakayama, Northeastern University

White-motherhood as a Borderland: The "In-Between" Negotiations of White Mother's Bodies Dawn Marie McIntosh, University of Colorado

El Charro de Oro: Mediated Affects of Brownness, Performing Citizenship, and Internet Hate Speech

Michael Lechuga, University of Denver

Disrupting Identities Through Travel: Perceptions of Whiteness, Citizenship, and Privilege in Indonesia

Stacey Sowards, University of Texas at El Paso

Blogging and Vlogging for Survival

Vincent Pham, California State University, San Marcos

Kent A. Ono, University of Utah, Salt Lake City

D13 Friday (May 23rd) 2:15-3:30

Conf 2 [A/V]

#### **Rhetroical Apporaches to Popular American Film**

Black Rue: "The Hunger Games" and the Rhetoric of Innocence

Avril Fuller, University of Memphis

The Twilight Saga and the Rhetoric of the New(est) Traditionalism

Casey Kelly, Butler University

"The Story of My Life": Negotiating Narrative Identity in Big Fish

Shannon Hicks, University of Texas at Austin

D14 Friday (May 23rd) 2:15-3:30

Conf 17 [A/V]

#### **Blair Beyond Blair**

Hugh Blair's Concept of Taste in Jane Austen's Sense and Sensibility and Northanger Abbey Glen McClish, San Diego State University

"One Mark of the Progress of Society": Hugh Blair's Imperial Politics and the North American Reception of His Rhetoric

Jay Voss, University of Texas at Austin

"The Conduct of a Discourse on All Its Parts": Hugh Blair, Ciceronian Controversia, and the Eloquence of the Bar in the Douglas Cause (1762-69)

Sean O'Rourke, Furman University

### Respondent

Mark Longaker, University of Texas at Austin

D15 Friday (May 23rd) 2:15-3:30

**Conf 7 [A/V]** 

### **Teaching through Bodies and Identities**

On the Border of Active and Stative Predication: A Stylistic Critique *Edward Hahn, University of Minnesota* 

Embodied Local Rhetorics: Negotiating Space and Geography in the Regional Classroom Robert Affeldt, Adams State University

Teaching Class, Crossing Borders, Reclaiming Democracy: Working-Class Rhetoric as Alternative National Narrative

M. Karen Powers, Kent State University at Tuscarawas

D16 Friday (May 23rd) 2:15-3:30

**Conf 11 [A/V]** 

#### Rhetoric in the Middle Ages at 40: A Roundtable Discussion

Beth S. Bennett, University of Alabama

James J. Murphy, University of California

John O. Ward, University of Sydney

Marjorie Curry Woods, University of Texas at Austin

Martin Camargo, University of Illinois at Urbana-Champaign

Robert N. Gaines, University of Maryland

D17 Friday (May 23rd) 2:15-3:30

Salon I [A/V]

### Jesuit Identity as Rhetoric, Jesuit Rhetoric as Identity: A Roundtable Discussion

Cinthia Gannett, Fairfield University

John Brereton, University of Massachusetts, Boston

Katherine Adams, Loyola University

Paul Lynch, Saint Louis University

Simone J. Billings, Santa Clara University

Tom Pace, John Carroll University

D18 Friday (May 23rd) 2:15-3:30

Conf 10 [A/V]

#### **Feminist Perspectives on Religious Rhetorics**

"Mormon Feminist! That Sounds Like an Oxymoron!": Recovering and Rediscovering Mormon Feminist Rhetoric

Sarah Pike, Texas Christian University

Beyond the Laundry Basket: Rhetorical Silence and the Bleaching of Self in Magdalen Laundries

Erin Wecker, University of New Hampshire

Biblical Spanking: The Rhetoric of Power Relations Christie Mills-Jeansonne, Louisiana State University

D19 Friday (May 23rd) 2:15-3:30

**Conf 13 [A/V]** 

#### **International Case Studies in the Rhetoric of Protest**

Brazilian Riots and the Uncertain Newspaper Rhetoric

Celso Figueiredo Neto, Mackenzie University

Tear Gas Meets Civil Disobedience: Rhetorics of Resistance and Authority in Turkey's Gezi Park Protests

Jim Bowman, St. John Fisher College

Resisting Military Borders: Anti-Militarization and Chamoru Movements in Guåhan

Tiara R. Na'puti, University of Texas at Austin

D20 Friday (May 23rd) 2:15-3:30

Conf 9

### Allegory, Ritual and Challenge in Religious Rhetoric

Washing a Literal Past: Allegory in the Service of Religion

Sharon Avital, Tel Aviv University

Material Rhetoric and the Ritual Transfiguration of Impure Flesh in the Dead Sea Scrolls *Purification Rules* (4Q274 and 4Q275)

Bruce McComiskey, University of Alabama at Birmingham

Rhetoric and Challenging Borders: Martin Luther Before the Diet of Worms

James Weatherford, University of Texas at Dallas

D21 Friday (May 23rd) 2:15-3:30

Conf 12 [A/V]

### Roundtable Discussion of Standing in the Intersection: Feminist Voices, Feminist Practices

Anna (Amy) M. Young, Pacific Lutheran University

Bonnie Dow, Vanderbuilt University

Bryan J. McCann, Louisiana State University

Diana I. Bowen, University of Houston

Ersula Ore, Arizona State University

Lester C. Olson, University of Pittsburgh

Natalie Fixmer-Oraiz, University of Iowa

Toniesha Taylor, Prairie View A&M University

Respondent

Karma Chavez, University of Wisconsin

D22 Friday (May 23rd) 2:15-3:30

**Conf 15 [A/V]** 

### **Rhetoric and Migrant Populations**

The Double Bind of Otherness: Rhetorics of Migrant Workers in Hong Kong Shui-yin Sharon Yam, University of Wisconsin - Madison

Crossing Borders of Language and Borders of Justice: Rhetorical Training in an Immigrant/Labor Organized Literacy Program

Joseph Bartolotta, University of Minnesota

Articulations of Immigration and Welfare Policy: Using Unauthorized Migrants to Dismantle the Welfare State

Jon Wiebel, Allegheny College

D23 Friday (May 23rd) 2:15-3:30

Conf 14 [A/V]

#### **New Approaches to Visual Rhetoric**

Living Rhetorically Among Pictures

Reka Nagy, Babes-Bolyai University, Cluj-Napoca, Romania

The "Contrivance Identical to All": A Rhetoric of Color and Light

Daniel Kim, University of Colorado at Boulder

An Untapped Opportunity: Weaving Mind's Eye and Actual Images in Rhetoric

Susan Hagan, Carnegie Mellon University, Qatar

D24 Friday (May 23rd) 2:15-3:30

Conf 18 [A/V]

### **Early Approaches to the Rhetoric of Emotions**

Foll d'amor: The Rhetor as Fool in Ramon Llull's Llibre d'amic e amat

Clyde Moneyhun, Boise State University

Performing Emotions: Eighteenth-Century Educational Practices and the Social Distribution

of Emotions

Dana Harrington, East Carolina University

Patience Rhetoric in the Middle English Sir Isumbras

Robin Waugh, Wilfrid Laurier University

### Friday (May 23rd) 3:45-5:00

E1 Friday (May 23rd) 3:45-5:00

Salon C [A/V]

### On the Borders of Scandanvian Rhetoric

Ad Utrumque: Does the Seal of Lund University Suggest a Preparation for Fighting the Evil Danes or a Preparation to Consider the Opposing Viewpoint?

Anders Eriksson, Lund University

Political Borders: Re-defining Denmark and the Danes

Mark Herron, University of Copenhagen

In Search of Praise and Shame: The Viking Epideictic Tradition

Robert Lively, Arizona State University

E2 Friday (May 23rd) 3:45-5:00

Conf 14 [A/V]

#### **Rhetorics of Birth**

Narratives of Home Birth: On the Border of Biology and Action

Beth Boser, College of Wooster

From Birth Plans to "Mommy" Blogs: The Relationship Between Rhetorical Action and the Genres in which 21<sup>st</sup> Century Mothers Write

Rachel Carrales, University of Wisconsin - Madison

E3 Friday (May 23rd) 3:45-5:00

Salon D [A/V]

#### **US Hegemony in Practice**

US-British Hegemony and Rhetorical Enactments on the Sabah Question Gene Navera, National University of Singapore

Cosmopolitanism Reimagined: A Rhetorical Analysis of the U.S. ENGLISH Campaign for Official English in America

Anne Kretsinger-Harries, Penn State University

E4 Friday (May 23rd) 3:45-5:00

Conf 18 [A/V]

#### **Rhetoric of Radical Thinkers**

Radical Ethos: Thomas Paine, Richard Watson, and Character of the Free Thinker David Hoffman, Baruch College, City University of New York

Drawing the Borders on *Smallness*: David Cameron and the Rhetorical Evolution of E.F. Schumacher

Chelsea Graham, University of Kansas

Christopher Hitchens' Intellectual Work on Evil as Rhetorical Possibility *Matthew Boedy, University of South Carolina-Columbia* 

E5 Friday (May 23rd) 3:45-5:00

Salon M [A/V]

### Approaches to the Rhetoric of War

Ideological War: Presidential Rhetoric Creating Borders

Ethan Kruger, Eastern Illinois University

Rehumanizing Rhetoric: Roosevelt, Truman, and Italy in World War II

Stephen Heidt, Georgia State University

"Worlds Apart and Yet Together": Using Spatial Rhetoric to Traverse Boundaries in War Correspondence

Christina Knopf, State University of New York at Potsdam

E6 Friday (May 23rd) 3:45-5:00

**Conf 17 [A/V]** 

#### **Crafting and Recrafting Religious Borders**

Rhetorical Education and the Student Interracial Ministry at Union Seminary, 1960-1968 *Elizabeth Ellis, University of Maryland* 

Paranoia and Purification: An Analysis of The Southern Baptist Convention's Rhetorical Problem

Dustin Wood, Texas A&M University

From Cultist to Candidate: Evangelical Leaders' Reconstruction of Political Borders to Support Mitt Romney

Christian Norman, Georgia State University

E7 Friday (May 23rd) 3:45-5:00

Salon G [A/V]

### Reaching Across Borders: Cosmopolitan Rhetorics of Rights and Aid

What Happens When Superman Goes Home?: The Dangers of the Superhero Rhetorics of Globalized Foundations

Emily Cooney, Arizona State University

Deliberating Across Borders: Rights, Sovereignty, and the Transnational Migrant Worker *Gale P. Coskan-Johnson, Brock University* 

The Formal Features of Globally Cosmopolitan Rhetorics David Cheshier, Georgia State University

E8 Friday (May 23rd) 3:45-5:00

Salon L [A/V]

#### Beyond the Body Border: Games, Marriage and Art

Blurring the Boundaries: Compound Embodiment in Videogames and Digital Spaces *Jeff Holmes, Arizona State University* 

Border War: Online Dating and the Battle for Marriage Dawn Shepherd, Boise State University

Dissolving Bodily Borders and Eliding Ethical Controversy: A Material Rhetorical Analysis of "Bodies: The Exhibition"

Marita Gronnvoll, Eastern Illinois University

E9 Friday (May 23rd) 3:45-5:00

Salon K [A/V]

# The Borders and Boundaries of Human-Nonhuman Animal Relationships in Consevation Practices and Environmental Debates

Technologies of Mediation and the Borders and Boundaries of Human-Nonhuman Animal Relationships in Marine Species Advocacy

Amy Propen, University of California

Blurring Borders: Framing Endangered Species Conservation Campaigns to Foster Human-Animal Identification

Emily Churg, Arizona State University

Rhetorical and Material Boundaries: Animal Agency and Presence in Small Oceanic Islands *Peter Goggin, Arizona State University* 

E10 Friday (May 23rd) 3:45-5:00

Salon H [A/V]

Rhetoric and the Aesthetic: Analyzing 18th- and 19th-Century British Monuments, Crafts, and Prints

Margaret Wilson Wasn't Buried Here: What Epitaphs Can Tell Us About Reading Visual Rhetoric

Connie Steel, University of Texas at Austin

Rhetorical Artistry: Nineteenth-Century British Legacies

Lois Agnew, Syracuse University

Visual Rhetoric in the Eighteenth Century: The Moral Satire of William Hogarth

S. Michael Halloran, Rensselaer Polytechnic Institute

E11 Friday (May 23rd) 3:45-5:00

Conf 9

## Blurring Pedagogical Borders: Integrating Writing and Speaking in a First-Year Course: A Roundtable Discussion

Amy Patterson, Moraine Park Technical College David Grant, University of Northern Iowa Derek Handley, Carnegie Mellon University Katie Miller, University of Nevada

Kerri Carsey, York College of Pennsylvania E12 Friday (May 23rd) 3:45-5:00

Salon J [A/V]

#### **Engaging Questions of Equality and Privilege**

Guarding the Border: Motives of Distance and Pure Persuasion in Discourses of Equality David Isaksen, Texas Christian University

Enacting Proof, Suspending Time, and Networking the Text: The Watkins Elementary Repetition of "I Have a Dream", 2005-Present Adam J. Gaffey, Black Hills State University

Crossing Borders: Giving Up The Privilege Card *Gregory Phillips, St. Cloud State University* 

E13 Friday (May 23rd) 3:45-5:00

Salon I [A/V]

### Crossing the Border Between Rhetoric and Big Data

From Rhetorical Fragments to Computed Invention: YouTube and Big Data *Aaron Hess, Arizona State University* 

"Don't Be Evil": A Google Guide to Digital Ethics

Amber Davisson, DePaul University

Democracy Line-By-Line: The Prospect of Deliberative Literacy and What You Can Do

About It

Mark Hlavacik, Penn State University John W. Gastil, University of Washington Jeremy Johnson, Penn State University

Representation as Maps: Gerrymandering, Software, and the Citizen-Making of Cartography *Timothy Barney, University of Richmond* 

E14 Friday (May 23rd) 3:45-5:00

Conf 1 [A/V]

### Translingual Rhetorics, Theory and Praxis: Dismantling Monolingualized Borders

One Day It Will All Make Sense: Hip Hop Contributions to Translingual Literacy David Green, Howard University

Crossing Monolingual Borders: Looking Back to the Translingual Poetics of Kenneth Burke to Move Forward

Sara Alvarez, University of Kentucky

Translanguaging Tareas: Shuttling Across Languages at a Community After-School Program Steven Alvarez, University of Kentucky

E15 Friday (May 23rd) 3:45-5:00

Salon A [A/V]

#### Spinoza on Rhetoric's Ontological Borders

The Tree of Taste

Donovan Conley, University of Nevada

Spirituality Precedes Politics: On Spinoza and Acquiescence

Jeremy Engels, Penn State University

Deliberation through Desire

Megan Foley, University of South Carolina

The Need for Evolutionary Power in Spinozist Rhetoric

Nathan Stormer, University of Maine

E16 Friday (May 23rd) 3:45-5:00

**Conf 2 [A/V]** 

# Big Terms as Border Crossings: Reconstructing Historical Paradigms, Critical Relationships, and Rhetorical Concepts from Across and Between the Disciplines

Teaching A-Modern Rhetorical Histories in Print and Digital Spaces

Tarez Samra Graban, Florida State University

Achieving A-Positivism in Feminist Rhetorical Scholarship

Kathleen J. Ryan, Montana State University

Observing the Mis/Uses of Rhetorical Truth-Telling in Writing Rebecca Jones, University of Tenneessee at Chattanooga

E17 Friday (May 23rd) 3:45-5:00

Conf 4

#### **Rhetoric Complicating Post/Human Borders**

So I Don't Even Know My Own Name?: Approaching Alterity in the Soundboard Prank Phone Calls

Kevin Casper, University of West Georgia

Silence as a Nonhuman Agent in the Invention Process Lisa Bailey, University of South Carolina

E18 Friday (May 23rd) 3:45-5:00

**Conf 7 [A/V]** 

#### **Rhetorical Pedagogy in the Middle East**

Digital Borderlands: Rhetorical Confrontations of East and West in the Egyptian Revolution *Katherine Bridgman, Florida State University* 

Making Space for Resistance in Transnational Partnerships: Negotiating Curricular Change in Iraqi Kurdistan

Connie Kendall Theado, University of Cincinnati

E19 Friday (May 23rd) 3:45-5:00

Conf 3

#### Issues in the Rhetoric of Law

Parrhesia in U.S. Law: A Legal Genealogy of Whistleblowing Daniel Horvath, University of Minnestota

Conscience and Politics: Henry David Thoreau and Civil Disobedience

Jeremy Cox, Penn State University

E20 Friday (May 23rd) 3:45-5:00

Conf 10 [A/V]

### **Early Women's Rhetoric**

Appropriation and Activity Systems of Elizabeth Cady Stanton and Fannie Barrier Williams Estee Beck, Bowling Green State University

Megan Adams, Bowling Green State University

A New View of Early American Women's Public Speech, 1822-1835 *Granville Ganter, St. John's University* 

Defying Boundaries: The Conduct of Susanna Wesley

Lynee Lewis Gaillet, Georgia State University

E21 Friday (May 23rd) 3:45-5:00

Salon B [A/V]

#### RSA Career Retreat for Associate Professors: A Roundtable Discussion

Cheryl Geisler, Simon Fraser University

Gerard Hauser, University of Colorado at Boulder Carolyn Miller, North Carolina State University

E22 Friday (May 23rd) 3:45-5:00

**Conf 12 [A/V]** 

#### Hiding in Plain Sight: On the Borders of Violence and Its Substitutes

Fighting from the Borders: Gaslighting in American (Collegiate) Debate Adria Battaglia, Angelo State University Jaime Wright, St. John's University

Bordering on the Political: Vigilantism and Public Spheres

Dana Cloud, University of Texas

Terror and the Streets: Publicity, Community, and Violence in Boston and New Orleans Ashley Mack, Louisiana State University
Bryan McCann, Louisiana State University

Seeing the "Suicidal Queer Teen": Rhetorical *Pareidolia* and the Violence of Imagination *Erin Rand, Syracuse University* 

E23 Friday (May 23rd) 3:45-5:00

**Conf 13 [A/V]** 

#### Timing and Topology: Advances in Rhetorical Theory

Language, Topology, and the Logic of Surfaces

Matt King, St. Bonaventure University

The Time(ing) of Rights: *Akairos* and Normativity in Human Rights Discourse *Belinda Walzer*, *Wake Forest University* 

Rhetoric, Kairos, and the Making of the World Laura Sparks, Indiana University, Bloomington

E24 Friday (May 23rd) 3:45-5:00

Conf 15 [A/V]

### **Early British Rhetoric**

Borders of Religion and Language in the English Reformation: How Religious Rhetoric Shaped Moralistic Language Ideology in 16<sup>th</sup>-Century England *Timothy Green, University of Michigan* 

Rhetoric and Social Change Reflected in Late Medieval London Guild Records *Malcolm Richardson, Louisiana State University* 

Defining Healthy Discourse for the English Body Politic: Permeable Boundaries and Constitutional Anxieties within Tudor and Stuart Parliaments

Daniel Seward, Franklin University

Friday (May 23rd) 5:15-6:30

Ballroom E/F [A/V]

### **Keynote Address:**

Whiteness on the Border: What Happens When the Walls Come Down?

Linda Martín Alcoff, Hunter College

Chair

Bernadette Calafell, University of Denver

Co-sponsored by the University of Denver and Taylor & Francis

Friday (May 23rd) 6:30-8:30

E/F Foyer

### **Opening Reception**

Sponsored by Trinity University

### Saturday May 24th

### Saturday (May 24<sup>th)</sup> 8:00-9:15

F1 Saturday (May 24th) 8:00-9:15

Salon E [A/V]

### Blogs, Links and Secrets: Rhetoric in Digital Culture

Materiality in the Remediated Postcards of PostSecret.com Dawn Armfield, Frostburg State University

Border Rhetoric and Hyperlink Film: Identification in *The Three Burials of Melquiades Estrada* 

Joyce Irene Middleton, East Carolina University

Anti-Languages in *Weibo* (Microblog) as a Resistance Agency for Chinese Netizens to Contest State Power in China: Implications for Regulating Social Media in an Emerging Civil Society

Yowei Kang, Kainan University

Kenneth C. C. Yang, University of Texas at El Paso

F2 Saturday (May 24th) 8:00-9:15

Salon A [A/V]

#### Rhetoric of Journalism: Past and Present

Rhetoric without Borders: Examining the Global Reporting Initiative's Persuasive Appeals to Organizations Worldwide through the Prism of Burkean *Identification*.

Gregory Summers, Case Western Reserve University

Hack Journalists, Fleas, and the Great Dome: The British Museum Library Reading Room 1850-1910

Jennifer Warfel Juszkiewicz, Indiana University

"His Rightful Place in the Life of the City": Locating Patriotism in Early Japanese American Newspapers

Hilary Schuldt, Carnegie Mellon University

F3 Saturday (May 24th) 8:00-9:15

Salon B [A/V]

### **New Approaches to Rhetorical Pedagogy**

Topoi as Teaching Tools in Design Educations

Per Liljenberg Halstrøm, The Royal Danish Academy of Fine Arts, School of Design

Opening Knowledge Borders: Rhetoric, Power, and Ideologies in Massive Open Online Courses (MOOCs)

Jason Tham, St. Cloud State University

"Come Out, Come Out, Wherever You Are": A Rhetorical Analysis of Coming Out Narratives in Anthologies and Social Media and Possible Applications in the Composition Classroom *Jamie Jones, Texas Woman's University* 

F4 Saturday (May 24th) 8:00-9:15

Salon C [A/V]

#### **Examining the Borders of Scientific Knowledge and Practice**

On the Threshold of Science: A Rhetorical Analysis of Scientific Organizations' Websites *Maria Gigante, Western Michigan University* 

Arguments for Value in Science Research Articles *Michael Carter, North Carolina State University* 

Incommensurability, Science, and the Popular Sphere: Migrating from Technical Findings to Public Makings

Miles Coleman, University of Washington, Seattle

F5 Saturday (May 24th) 8:00-9:15

Salon D [A/V]

#### **Rhetorics of American National Security**

Unpacking The Duffel Blog: Satire and the Borderless State of American Security *Tiara R. Na'puti, University of Texas at Austin* 

Agonistic Politics and the Democratic Debate Following 9/11 *Michael Kearney, University of Kansas* 

"I Welcome This Debate": Secrecy, Disclosure, and the Edward Snowden Dilemma *Michael J. Bergmaier, Penn State University* 

F6 Saturday (May 24th) 8:00-9:15

Salon M [A/V]

### Managing Bodie: Performative Aspects of Everyday Life

Discursive Effects of Performance Management in the Context of Innovation *Jacob Brogaard-Kay, Copenhagen Business School* 

Beyond Performance, Behind the Scenes: Lived Ethos and the Practice of Identity *Erika Strandjord, Concordia College* 

Bodies as Borders or Bridges? Ethos and the Rhetorics of Yoga *Christy I. Wenger, Shepherd University* 

F7 Saturday (May 24th) 8:00-9:15

**Conf 14 [A/V]** 

#### **Rhetorical Studies of the US Supreme Court**

Composing Judicial Authority Through Rhetorical Style: Pronouns in Oliver Wendell Holmes Jr.'s Opinions

Shelby Bell, University of Minnesota

Weaving the Theme: John Roberts' Written Advocacy Before the Supreme Court Drew Loewe, St. Edward's University

Proceduralism and Polemic at the Edge of Reason in *Hollingsworth v. Perry* and *United States v. Windsor* 

Mary Lynn Veden, University of Arkansas

F8 Saturday (May 24th) 8:00-9:15

Salon L [A/V]

#### **Crossing Borders in Scientific and Technical Communication**

Crossing Borders in Technical Communication: Ethical Concerns with Teaching Global Communication

Diane Martinez, Western Carolina University

Blurring Borders and Breaking Boundaries: Linguistics and Teaching Scientific Writing *Jennifer Mallette, University of Arkansas* 

Representing Engineering Realities Realistically: Teaching Engineering Majors Engineering Writing

Joseph Jeyaraj, Penn State University

F9 Saturday (May 24th) 8:00-9:15

Salon H [A/V]

Race, Citizenship, and Rhetorical Analysis: A Roundtable Discussion of A Voice that Could Stir an Army: Fannie Lou Hamer and the Rhetoric of the Black Freedom Movement

Keith D. Miller, Arizona State University

Maegan Parker Brooks, Independent Scholar

Robert E. Terrill, Indiana University

Vanessa B. Beasley, Vanderbilt University

F10 Saturday (May 24th) 8:00-9:15

Conf 18 [A/V]

### Rhetorical Violence and the Sexualized Subject: Exploring Discursive Implications Placed on Women's Bodies

Virgin Politics: An Analysis of "Virginity" as an Ideograph

Aaron Swanlek, University of Pittsburgh

"Safe Spaces" and the Violence Towards Women in the Occupy Wall Street Movement Christopher Thomas, University of Iowa

It's No Fluke: Silencing Women on Reproductive Justice *Leah Moczulski, Wake Forest University* 

Hacking the Rhetoric of Rape: The Case of Anonymous and Steubenville *Heather Woods, University of North Carolina-Chapel Hill* 

Respondent

Sam Perry, Baylor University

F11 Saturday (May 24th) 8:00-9:15

Conf 17

### Subjectivity on the Border: The Politics of Speaking for Nonhuman Others

How to Make a Human: The Case of Fetal Memorialization *Allison Rowland, University of Colorado at Boulder* 

Voices from the Womb: Constructing Fetal Subjectivity in the Pro-Life Policy Brandi Rogers, University of Wisconsin - Madison

Speaking on Behalf of a Living Earth: James Lovelock and the Failure of the Gaia Theory *Jenell Johnson, University of Wisconsin - Madison* 

From Ancient Human Remains to Modern Speaking Subject: Giving Voice to the Kennewick Man

KC Councilor, University of Wisconsin - Madison

Respondent

Megan Foley, University of South Carolina

F12 Saturday (May 24th) 8:00-9:15

Salon K [A/V]

### **Constructing and Deconstructing Germany's Past**

The Stories We Tell: The Rhetoric of German Holocaust Memorials Laura Carroll, Abilene Christian University

"Ich bin ein Berliner": John F. Kennedy's Rhetorical Reconstruction of Berlin *Allison M. Prasch, University of Minnesota* 

Cultural Memory and the Holocaust in America: Gendered Touchpoints across the Kairotic Timescape

Lisa Costello, Georgia Southern University

F13 Saturday (May 24th) 8:00-9:15

Conf 8

#### Rhetorics and/of School Shootings: Connecting Academic Research to Public Problems

An "Inside Job": Academic Freedom and Conspiracy Theories of Mass Violence Brad Serber, Penn State University

Eulogizing the Nation: Consoler-in-Chief After School Shootings Craig Rood, Penn State University

"Coming to a Campus Near You": Collaborative Learning about Rhetorics of Public Violence Rosa Eberly, Penn State University

Respondent

Kristen Hoerl, Butler University

F14 Saturday (May 24th) 8:00-9:15

Conf 15 [A/V]

### Rhetorical, Cultural, and Textual Borderlands in Tuscon's Discontinued Mexican American Studies Program

Borderlands High School: Challenging History Through Story *Amy T. Hamilton, Northern Michigan University* 

Rhetorical Borderlands Between Education and Percieved Indoctrination in Tuscon's MAS Program

Kim Hensley Owens, University of Rhode Island

Building Bridges over Rhetorical Borders with Poetry *Michael Flores, Northern Michigan University* 

F15 Saturday (May 24th) 8:00-9:15

Salon J [A/V]

### The Rhetorical Function of Identity Performances in Online Spaces

Is There a Text on the Wiki?: An Approach to Teaching Online Communities *Andrew Black, Murray State University* 

Managing Fear and Anger in Climate Change Discourse Cameron Mozafari, University of Maryland

Rhetorical Subjectivity, Digital Media, and B-Boy Culture Daniel Synk, North Carolina State University

F16 Saturday (May 24th) 8:00-9:15

Conf 11

### The (Un)Ambiguous Border Between the Rhetorics of Assent and Consent

Studies in Post Institutional Network Consensus

G. Thomas Goodnight, University of Southern California

Toward a Theory of the Rhetoric of Consent: Tacit and Explicit Consent in Locke's Second Treatise on Government

Jennifer Mercieca, Texas A&M University

Consent as Rhetorical Habit: (Post) Hegemony and the Limits of Persuasion Ronald Greene, University of Minnesota Alexander Hiland, University of Minnesota

"PINK Loves Consent": Protesting Rape Culture through Art Activism Tasha Dubriwny, Texas A&M University

F17 Saturday (May 24th) 8:00-9:15

Conf 9

# **Complex Systems and Rhetorical Recognition: Reconceiving our Relationship with Boundaries**

Rhetoric, Systems Theory, and the Im/possibility of "Common" Writing Standards *Chris Mays, Illinois State University* 

Rhetorical Boundaries and Accounting for Rhetorical Debts *Kellie C. Sharp-Hoskins, New Mexico State University* 

Crossing the Archive's Borders: Rethinking Archival Systems through the Rhetorics of the Americas

Kathleen Daly, University of Wisconsin-Madison

Bounded Learning: Systems Theories and the Issue of Transfer *Moria Torrington, Illinois State University* 

F18 Saturday (May 24th) 8:00-9:15

**Conf 1 [A/V]** 

Rendering Black Rhetorics: African American Cultural Performance and Digital Humanities

Critical Race Theory & Media Design Auston Jackson, Michigan State University

Remastering Digital Memory and Technical Delivery Keon Pettiway, North Carolina State University

The King of Campaigns and Racial Ontology: An Object Oriented Critique *Nicole McFarlane, Fayetteville State University* 

Closed Captioning Rhetorics and African American Mediascapes *Nicole Snell, Bentley University* 

F19 Saturday (May 24th) 8:00-9:15

Conf 2 [A/V]

Expanding Rhetorical Theory: The Nonhuman, The Disappeared, The People

Species-Specific: The Borders of Feminist Rhetoric Cynthia Bateman, University of South Carolina

Argued Out of Existence: Rhetorics of Forced Disappearance in the Americas

Tricia C. Serviss, Auburn University

Monopoly of Eloquence: Sovereignty, the People, and Performing the Social Contract *Robert Topinka, Northwestern University* 

F20 Saturday (May 24th) 8:00-9:15

**Conf 7 [A/V]** 

**Oueering Borders: Rhetoric, Ethics and Consent** 

Queering Borders in Coming Out Narratives Yasmine Romero, University of Washington

The Ethics of Border Drag
Rebecca Robinson, University of Iowa

Examining Rhetorics of *Self-Harm* and the Discursive Boundaries of Consent *Kaitlin Marks-Dubbs*, *University of Illinois at Urbana-Champaign* 

F21 Saturday (May 24th) 8:00-9:15

Salon I [A/V]

### **Rhetoric and the Construction of History**

Recursive Rhetoric: Claude McKay and the American Borderland

Kevin Browne, Syracuse University

The Shape of Things Unknown: A Cartographical Consideration of the Borders of Rhetorical History

Shawn Ramsey, University of North Carolina - Greensboro

Rhetoric of History

Aubrey Larimore, Missouri State University

F22 Saturday (May 24th) 8:00-9:15

Conf 4

### **Intimate Borders: The Creation and Co-optation of Domestic Authority as Gendered Ethos**

The Permeable Borders of the Maternal Imagination Lydia McDermott, Whitman College

A Movable Border: The Veil as Gendered Ethos

Lana Oweidat, Ohio University

"Think of the Children!": Rhetorics of Parenthood and Poverty in Nonprofit Advertising Campaigns

Rebecca Butorac, Indiana University

F23 Saturday (May 24th) 8:00-9:15

Conf 10 [A/V]

#### **New Approaches to Neurorhetorics**

Consciousness as Metaphor: Gloria Anzaldua and Neuroscience

Mark Davis, Texas Tech University

The Rhetoric of Medical Simulation: Reworking Borders between Mind, Body, and Machine Lillian Campbell, University of Washington

The Competing Neurorhetorics of Autism: Advocacy and Power in Revising the DSM Drew Holladay, University of Louisville

F24 Saturday (May 24th) 8:00-9:15

Conf 3

#### Between Decorum and Polemics: Studies of Rhetorical Style

The Rhetoricity of Mediated Technology: Decorum, Protocol, and Persuasive Media *Gerald Jackson, University of South Carolina - Columbia* 

Polemic: Troubling Rhetoric's Borders Barbara Schneider, University of Toledo

Strategic Vulnerability: Refiguring Decorum in Response to Offensive Rhetoric

David Riche, Louisiana State University

Rhetorical Racism: The Role and Function of Euphemisms and Dysphemism in Migration

Discourse

Claudia Anguiano, Dartmouth College

F25 Saturday (May 24th) 8:00-9:15

Conf 13 [A/V]

### **Ancient Perspectives on Truth and Narrative**

Cicero in Middle Space?: Complicating the Aristotelian/Sophistic Narrative in Community-Literacy Studies

Dawn Opel, Arizona State University

Lost in Translation? Re-Viewing the Rhetoric of Truth from a Vedic Perspective *Anne Melfi, Georgia State University* 

Transcribing Knowledge: Quintilian's *Institutio Oratoria* as an Answer to the "Myth of Transience"

Heather Blain Vorhies, University of Maryland, College Park

### Saturday (May 24th) 9:30-10:45

G1 Saturday (May 24th) 9:30-10:45

Salon M [A/V]

#### Case Studies in Rhetorics, Politics and Poetics

"The Perils of Indifference": Elie Wiesel's Forgotten Masterpiece Daniel Kunkel, Grove City College

"Shall I Compare Thee": Representations of Shakespeare in Mainstream and Ethnic Theater Paraphernalia, New York, 1880-1924

Elisabeth Kinsley, Northwestern University

G2 Saturday (May 24th) 9:30-10:45

Salon E [A/V]

### **Rhetorics of Gendered Bodies**

Patrolled by the White Picket Fence: How Infertile Bodies are Patrolled by Heteronormative Society and Rhetorically Redefining What It Means to "Have a Family" Via an Online Infertility Support Network

Maria Novotny, Michigan State University

Black Women's Bodies and the Rhetoric of the Pro and Anti-Choice Movements *Maria del Guadalupe Davidson, University of Oklahoma* 

Assembling Difference: Gendered Rhetorics, Affective Borders, and the Materialization of Trans/National Publics

Roberta Chevrette, Arizona State University

G3 Saturday (May 24th) 9:30-10:45

Salon L [A/V]

#### **Case Studies in Rhetorical Advocacy**

Crossing the Disclosure Border: An Exploration of NAMI Pro-Advocacy Prompts and the Exchange Value of Vulnerable Rhetors' Personal Accounts *Cathryn Molloy, James Madison University* 

Running with the Pack & Giving Up the Badge: Internal Protest Against the BSA's Anti-Gay Policies

Matthew Houdek, Syracuse University

Good Guys" and "Bad Guys" with Guns? The Divisive Borderland Rhetoric of Gun Rights Advocacy

Heidi Huse, University of Tennessee at Martin

G4 Saturday (May 24th) 9:30-10:45

Salon K [A/V]

#### **Oueer Rhetorics in Popular Culture**

Negotiating Sexualities in the In-betweens: Warhol, Identity, and Discourse *Nicholaus Baca, Bowling Green State University* 

Queer Affect and Pedagogy in *RuPaul's Drag Race*: A Reevaluation of Identification and the Public Screen

Brandon Bumstead, Wayne State University

Remember We Are Post-Racial: The Allegorical Displacement of Race by Homosexuality in *Remember the Titans*.

Lee Pierce, University of Georgia

G5 Saturday (May 24th) 9:30-10:45

Salon H [A/V]

### **Rhetorics of Health and Medicine**

Temporal Transference: Applying Pragma-Dialectical Analysis to a 200-Year-Old Patient-

Physician Encounter

Brandon Strubberg, Texas Tech University

The Sponsors of Healthcare: Networked Ethics in Hospital Medicine

Jessica Eberhard, University of South Florida

Unexamined Paternalism in 21<sup>st</sup> Century Healthcare: The Rhetoric of "Patient-Centeredness" *John Rief, University of Pittsburgh* 

G6 Saturday (May 24th) 9:30-10:45

Conf 17

### Argument, Aesthetics, and Assemblages: Rhetoric and Law

Borderline for a New Community Standard: Argumentation in U.S. v. Kilbride Grant Cos, Rochester Institute of Technology

The Aesthetics of Dissent: Justice Samuel Alito and the Nature of the Good Society *Jeremiah Hickey, St. John's University* 

Law as Rhizome and Legal Assemblages: Disrupting Positivity in Anglo-American Law *Jennifer Andrus, University of Utah* 

G7 Saturday (May 24th) 9:30-10:45

Salon J [A/V]

#### **Case Studies in Contemporary Popular Culture**

Dan Humphrey's Muse: Gossip Girl, Literary Heroines, and Mediating Femininity in the Social Media Age

Courtney Caudle Travers, University of Illinois at Urbana-Champaign

"OPPA GANGNAM STYLE!" Agency and friction in the flow of a transcultural text Olivia Conti, University of Wisconsin-Madison

"There's Nothing Definite Here": Ambiguity in Sin City and in Between Ribs Represented in the Border Crossing of *Bones* 

Emily Katseanes, New Mexico State University

G8 Saturday (May 24th) 9:30-10:45

Salon I [A/V]

### Narratives and Rhetoric as Equipment of Crossing Borders

Plurality, Politicians, and Police Enforcement: English Coverage of SB 1070 News Images Clariza Ruiz De Castilla, St. Edward's University

Ghent University Nationalism as Identification and Division: Crossing Borders in the Teacher Education Curriculum in Flanders

Kris Rutten, Ghent University

Ghent University Narratives as Equipment and Strategies: A Perspective on Perspectives *Ronald Soetaert, Ghent University* 

University of Texas at Austin Cartoons of the Mexican-U.S. Border as Equipment for Living Zazil Reyes Garcia, University of Texas at Austin

Respondent

Barry Brummett, University of Texas at Austin

G9 Saturday (May 24th) 9:30-10:45

**Conf 1 [A/V]** 

### **Analyzing Contemporary Narratives**

Water Security, Permeable Borders, and Narrative Power Analysis *Christine Skolnik, DePaul University* 

Writing Homes: Economic Migrants and the Rhetoric of Homemaking Rebecca Powell, New Mexico State University

"There Was No One Coming with Enough Power to Save Us": Waiting for "Superman" and the Narrative of the Corporate Education Reform Movement Paige Hermansen, University of Arkansas

G10 Saturday (May 24th) 9:30-10:45

Conf 9

The Problematic Nature of Environmental Rhetoric: Tropes, Topoi, and Circumferences Wilderness and the SUV: The Limitations and Dangers of the 'Wilderness' Trope in

**Environmental Rhetoric** 

James Frost, University of Texas at Brownsville

On the Borders of the Americas: Chicano Ecology, Topoi of Environmental Rhetoric, and the Pedagogy of Citizenship

Michelle Hall Kells, University of New Mexico

Terminological Borders in Environmental Advocacy: Reduction and Expansion in the Language of 350.org

Sharon Harris, Texas Christian University

G11 Saturday (May 24th) 9:30-10:45

Salon A [A/V]

### Vita Interruptus: Lethal Biopolitics in the War on Terror

The Drone and the Suicide Bomber: Necropolitical Antipodes in the War on Terror Allison Rowland, University of Colorado at Boulder

Stealing Sovereignty: Hunger Striking, Guantanamo, and the Production of Bare Life Daniel Mistich, University of Georgia

Communication and the Biopolitics of "Material Support" *Roger Stahl, University of Georgia* 

Pronouncing Death: Biopolitical Affirmations Stuart J. Murray, Carleton University

Respondent

Dave Tell, University of Kansas

G12 Saturday (May 24th) 9:30-10:45

Salon B [A/V]

### Gaming Rhetorics: Hegemony, Liminality and the Nonhuman

Gaming the Borderland: Video Games, Cultural Hegemony and the Mexican-Chicano/a Avatar

Ricardo Reyna Jr., University of Nevada, Las Vegas

Interactive Digital Storytelling & Liminality in Sexuality: Mass Effect and the Politics of Gender in Contemporary Video Games

Eleanor Lockhart, Texas A&M University

First and Third Person Weird: Video Games, Object-Oriented Rhetoric, and Nonhuman Relationships

Justin Schumaker, University of Wisconsin-Milwaukee

G13 Saturday (May 24th) 9:30-10:45

Conf 8

#### Democratic Homeopathy: Practices of Self-Care in an Age of Acquiescence

How We Tell the Truth: Secrets, Leakers, and Democratic Care *Atilla Hallsby, University of Georgia* 

Margaret Fuller, Pragmatic Utopianism, and Democratic Possibility *Ira Allen, Indiana University* 

The Problems and Possibilities of Democratic Resentment *Jeremy Engels, Penn State University* 

Democracy and Nationalism in Early 20<sup>th</sup>-Century American English and Speech *Pat Gehrke, University of South Carolina* 

G14 Saturday (May 24th) 9:30-10:45

Conf 11

## Deterritorializing Borders within Rhetorical History and the Rhetorics of Socio-Political Transformation

Deterritorializing The History of Rhetoric: Kairotics in the Face of the Law Sarah Frank, University of Texas at Austin

Deterritorializing the Rhetoric of Social Change from Within the Thematic of Political Economy

Joshua Hanan, University of Denver

The Challenge of "Common" Memory; Or, Deterritorializing the Public/Private Split (I) *Trevor Hoag, Christopher Newport University* 

Occupying Communication Technologies; Or, Deterritorializing the Public/Private Split (II) *Matthew Morris, St. Edwards University* 

Deterritorializing the Borders of Rhetorical Knowledge: Gorgias, Jacotot, Freire Andrew Rechnitz, University of Texas at Austin

G15 Saturday (May 24th) 9:30-10:45

Conf 2 [A/V]

### Big Data Metaphysics in the Borderland of Quantitative and Qualitative Research

Towards a Topos of Big Data

Jeffery Lawshe, University of Washington Miles Coleman, University of Washington

Borderland Epistemologies, Multiple Methods & the Uses of Big Data in a Rhetoric and Writing Program

Kenny Walker, University of Arizona

"No One Can be Told What The Matrix Is. You Have to See It": Towards A Rhetorico-Poetic Morphology of "Big Data's" Protean Cosmos *Jeremy Gail Gordon, Indiana University* 

G16 Saturday (May 24th) 9:30-10:45

Conf 4

## Rhetorical Transcendence: Mystical Speech at the Border of Language and Consiousness

Poetic Collective Representations: Language and the Evolution of Owen Barfield *Anthony M. Wachs, Northern State University* 

The Reasonableness of Contemplative Journeying: Perelman's "Structures of Reality" Within Contemporary Catholic Spiritual Texts

Gavin F. Hurley, University of Rhode Island

Mystical Pedagogy: The Trivium and the Formation of the Internal Hierarchy *John J. Jasso, University of Pittsburgh* 

Declarations of the Noosphere: Towards as Involutionary Speech Act Richard Doyle, Penn State University

For Love of the River's Farther Shore: Kenneth Burke's Mythic Imagery of Transcendence *Richard H. Thames, Duquesne University* 

G17 Saturday (May 24th) 9:30-10:45

**Conf 7 [A/V]** 

#### Porous Political Perimeters: Rhetoric's Power to Create Fluid Political Boundaries

The "(Socio) Path to Citizenship": Border Rhetoric in Political Cartoon Depictions of the U.S. Immigration Reform Debate

Corey Davis, University of Wisconsin - Whitewater

Damming the Flow of Knowledge: Cyber Censorship and the Politics of Free Speech *Jeffrey Delbert, Lenoir-Rhyne University* 

"We've Got to Stop Being the Stupid Party": Conservatism, Politics, and the Battle for the Republican Message

Lars Kristiansen, Monmouth College

A Burkean Analysis of 2012 Presidential Primary Candidates' Immigration Reform Rhetoric *Mark Glantz, St. Norbert College* 

G18 Saturday (May 24th) 9:30-10:45

Conf 10 [A/V]

### The Rhetoric of War and Its Consequences

Soldiers, Cameras and Critique: Crossing the Military/Citizen Border with "Documentary Video" in Iraq War Films

Stephen Klien, Augustana College

National Circumference and Iraq's Disputed Internal Boundaries: The Constitutional Struggle to Fix the Symbolic and Geographic Borders of Ethnic and National Identity in Northern Iraq *Melvin Hall, University of Wisconsin - Madison* 

Redefining the Borders of the War on Terrorism: Drone Strikes, Citizenship, and Endocolonizing Rhetoric

Avery Henry, Wayne State University John Koch, Wayne State University Kelly Young, Wayne State University

G19 Saturday (May 24th) 9:30-10:45

**Conf 13 [A/V]** 

### **Toxic Rhetorics: Victims, Terror and Bodies**

Environmental Victimization as Rhetorical Tactic Garrett Stack, Carnegie Mellon University

Narratives of Bioterror and the Rhetoric of Biodefense *George Gittinger, University of Pittsburgh* 

Bordered Spaces, Bordering Subjects: The Production of Toxic Environments in the Presence of Immigrant Bodies.

Antonio De La Garza, University of Utah

G20 Saturday (May 24th) 9:30-10:45

Salon C [A/V]

### **Revisiting Kenneth Burke**

Redefining Kenneth Burke's Humanist Philosophy of Rhetoric Nancy Christiansen, Brigham Young University

The Oratorical Kenneth Burke: Investigating Performance through the Archives Anne Kretsinger-Harries, Penn State University

Historicizing Burke: Revisiting Lynching and Scapegoating in *Permanence and Change Peter Mortensen, University of Illinois at Urbana-Champaign* 

G21 Saturday (May 24th) 9:30-10:45

Conf 15 [A/V]

### Skirting Around Progressive-Era Education: Female Resistance to Traditional Educational Boundaries

To Be in Sympathy: Normal School Discourse and Constructions of the Child *Beth Ann Rothermel, Westfield State University* 

The School of Expression: Connecting Women, the Curriculum, and the Emerging Speech Field

Suzanne Bordelon, San Diego State University

Girl Conduct Biography: Depictions of Gender, Literacy, and Activism *Lisa Zimmerelli*, *Loyola University* 

G22 Saturday (May 24th) 9:30-10:45

**Conf 14 [A/V]** 

### **New Approaches to Media Studies**

3 Axioms: Towards a Rhetoric of Media Culture *Aaron Sultanik, College of Westchester* 

The Model Rhetoric of Media Studies

Joshua Comer, Rensselaer Polytechnic Institute

Sacralizing Media Technology: Marshall McLuhan's Catholic Message as Medium David Gore, University of Minnesota - Duluth

G23 Saturday (May 24th) 9:30-10:45

**Conf 18 [A/V]** 

#### Crossing the Border of the Classroom: Theories, Canons and Class

Advancing Research in Composition through Inviting Theories across the Borders Lilian Mina, Indiana University of Pennsylvania

Borders within Rhetoric: What are the Contemporary Canons? Gaines Hubbell, Rensselaer Polytechnic Institute Candice Lanius, Rensselaer Polytechnic Institute

Crossing Class Borders to Disembody the Writer and Reader Bess Fox, Marymount University

G24 Saturday (May 24th) 9:30-10:45

Conf 12

The Civic Rhetoric of Advice: Historical, Theoretical Perspectives

Isocrates and the Rhetoric of Counsel Robert Sullivan, Ithaca College

Counselor Rhetoric(s) in the Imperial Period Shawn Ramsey, University of North Carolina - Charlotte

The Rhetoric of Counsel in the Early Modern Period: A Theoretical, Critical Introduction *Arthur Walzer, University of Minnesota* 

G25 Saturday (May 24th) 9:30-10:45

Salon D [A/V]

# Hidden Genres of the Holocaust: Revealing the Rhetorical Borders of History and Memory

Expanding the Unspoken Border: Bureaucratic Rhetorics of the Final Solution *Mark Ward, University of Houston – Victoria* 

Letters and Numbers: Technology and Mystical Belief *Steven Katz, Clemson University* 

Transgression of Genre Borders in Family Documents During the Third Reich Charlotte Kaempf, Karlsruhe Institute of Technology

Stumble Stones: Passion in Architectural and Urban Borders Hans Hiegle, Hiegle Architects and Cityplanners

Saturday (May 24th) 11:00-12:15

Saturday (May 24th) 11:00-2:00

MRW - Salon C

#### **RSA Research Network**

#### **Research Mentors:**

Lois Agnew, Syracuse University
Robert Asen, University of Wisconsin
Michelle Ballif, University of Georgia
Jeff Bennett, University of Iowa
Leah Ceccarelli, University of Washington
Davida Charney, University of Texas at Austin
Ralph Cintrón, University of Illinois at Chicago
Anne Demo, Syracuse University
Christine Farris, Indiana University
Lisa Flores, University of Colorado
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Jenny Rice, University of Kentucky
Art Walzer, University of Minnesota
Kirt Wilson, Penn State University

The RSA 2014 Research Network is sponsored by the **Penn State University Press**, publishers of the new book series, The RSA Series in Transdisciplinary Rhetoric, edited by Michael Bernard-Donals, University of Wisconsin-Madison, and Leah Ceccarelli, University of Washington; the Rhetoric and Democratic Deliberation book series, edited by Cheryl Glenn and J. Michael Hogan, Penn State University; and, the *Philosophy & Rhetoric* journal, edited by Gerard Hauser, University of Colorado Boulder.

H1 Saturday (May 24th) 11:00-12:15

**Conf 18 [A/V]** 

### Congress and the President: Case Studies in Political Rhetoric

The "Borders" of Presidential Epideictic Rhetoric Milene Ortega, Georgia State University

Conspiracy, Pragmatism and Style: An Analysis of Richard Nixon's Antecedent Anti-Communist Conspiracy Rhetoric

Evan Johnson, Georgia State University

The Institutional Borders of Congressional Rhetoric *Zornitsa Keremidchieva, Macalester College* 

H2 Saturday (May 24th) 11:00-12:15

Conf 14 [A/V]

#### Logos, Pathos, Ethos: From Classical to Contemporary Uses

Making a Plausible Defense: Today's Use of Classical Conjectural topoi

Henrike Jansen, Leiden University

Ethotic Boundary Blurring: A Case Study Elizabeth Powers, Florida State University

Chaucer's Use of Rhetorical Devices to Develop Gendered Pathos in *Anelida and Arcite Holly Hamby, Fisk University* 

H3 Saturday (May 24th) 11:00-12:15

Salon E [A/V]

#### **Rhetorics of the Online World**

Intensification as Kairotic Invention: The Campaign Against the Stop Online Piracy Act Robert Mulholand, University of Georgia

Death as a Way of Life: The Polysemy of Failure in Online Games Sarah Beth Evans, Syracuse University

H4 Saturday (May 24th) 11:00-12:15

**Conf 17** 

#### **Rhetorics of Scientific Authority**

The Border between Scientific and Social: Expertise in the Public Online Forum *J. C. Lee, University of Rhode Island* 

The British Medical Press and the Rhetoric of Disciplinarity: Shaping Medicine, 1805-1830 *Kimberly Thomas-Pollei, University of Minnesota - Twin Cities* 

H5 Saturday (May 24th) 11:00-12:15

**Conf 15 [A/V]** 

#### The Politics of Border Crossings

Bridging Borders: Senate Bill 1070 and the Rhetorical Work of the Puente Movement *Veronica Oliver, Arizona State University* 

Historicizing Arizona's Politics of Difference: The Frontier Rhetoric of the Arizona/New Mexico Border

Elizabeth Leahy, University of Arizona

Humanizing the Border: An Examination of the Rhetorical Success, Failure, and Potential of Border Angels

Sara Baugh-Harris, Georgia State University

H6 Saturday (May 24th) 11:00-12:15

Conf 13 [A/V]

#### **Hegemony and Social Order**

Populist Rhetoric of a Hegemonic Intervention Ferruh Yilmaz, Tulane University

"Even Writing is Combat": The EZLN and the Movement beyond Hegemony through Democratic "Counter-Discourse"

Joseph Kubiak, Arizona State University

The Indias of Mahatma Gandhi's Imagination Allwyn Tellis, Northwestern University in Qatar

#### H7 Saturday (May 24th) 11:00-12:15

Conf 9

#### **Rhetorical Dimensions of the Nineteenth-Century**

The Chronotopical Organization of Historical Time in Nineteenth-Century Editorial Discourse *Jamie Merchant, Northwestern University* 

Moving the Line between Ownership and Work: Business and Industry in Nineteenth Century Vocabulary

Jason Douglas, University of Illinois at Chicago

Borderline Religion or Social Movement? Nineteenth-Century Spiritualism and Women's Rhetorical Agency

Wendy Hayden, Hunter College, City University of New York

### H8 Saturday (May 24th) 11:00-12:15

Salon D [A/V]

### Intersectionality, Jason Collins and Coming Out: A Critique of Borderlines

The Jackie Robinson of Homosexual Big Men: Jason Collins as Black Citizen-Subject Abraham Khan, University of South Florida

Warrior Style: Jason Collins and the Performance of a Changing Masculinity Anna M. (Amy) Young, Pacific Lutheran University

What Cannot be Said at the Borders: Jason Collins and his Commentators *Barry Brummett, University of Texas* 

Jason Collins and the Rhetorical Considerations of Faith at the Intersections of Identity *Michael Butterworth, Ohio University* 

H9 Saturday (May 24th) 11:00-12:15

Salon H [A/V]

### The Darker Side of Rhetoric: Walter Mignolo and Decolonization

Unraveling the Boundaries of 'We': Walter Mignolo and New Understandings of 'Our' Discipline

Malea Powell, Michigan State University

"Something to Do With the Dark": Gloria Anzaldúa, Walter Mignolo, the UndocuQueer Movement

Qwo-Li Driskill, Oregon State University

Writing Theories of Rhetorics: Walter Mignolo and the Virtues of Contradiction *Raúl Sánchez, University of Florida* 

H10 Saturday (May 24th) 11:00-12:15

Salon I [A/V]

### Rhetoric, Materiality, and the Places of Intervention

On (Common) Places, Invention, and Rhetorical Ethnography Candice Rai, University of Washington

The Materiality of Theory: Practical Roles for Rhetoric in Environmental Policy and Practice Caroline Gottschalk-Druschke, University of Rhode Island

Material Rhetorics and 'Successful' Public Place/Space erin d mcclellan, Boise State University

Rhetoric, Potentiality and the Science of Addiction Lindsay Marshall, University of Illinois

Material Rhetoric and Visual Sociology: A Document(ary)

Megan Marie Bolinder, Northwest Arkansas Community College

Materiality of Imprisonment
Nadya Pittendrigh, University of Illinois

H11 Saturday (May 24th) 11:00-12:15

Conf 4

#### **Rhetorical Constructions of Disease and Death**

Utopian Appeals and Rhetorical Borders: AIDS and the *Utopoi* of American Nationalism *Ben Wetherbee, University of Louisville* 

Revival of the Rational Death: Pain and Suffering in Right to Die Discourses *Chloe Hansen, University of Pittsburgh* 

Defining Obesity as a *Disease*: A Rhetorical Analysis of the American Medical Association's "Resolution 420 (A-13)"

John Rief, University of Pittsburgh

H12 Saturday (May 24th) 11:00-12:15

Conf 10 [A/V]

### Shifting Borders in Public Memory: Exploring Intersectionality in U.S. Commemorative Politics

The Boys with a Flag: U.S. Commemoration as Violence in Dorothea Lange's Japanese American Internment Archive

Albert Rintrona III, Syracuse University

"God Hates Fags" and "I'm Sorry": Vernacular Memory and Visual Rhetoric in Westboro Baptist and Marin Foundation Protest

Andrea Terry, Texas A&M University

Re-Bordering Disaster: Public Memory, Disaster Capitalism, and the Hurricane Katrina Memorial

Chelsea Graham, University of Kansas

Temporality and Commemoration: The U.S. Rejection of the International Freedom Center *Lee Pierce, University of Georgia* 

Commemorating the Postracial Citizen: The Visual Silence of Racial Difference in the Martin Luther King, Jr. Memorial

Megan Irene Fitzmaurice, University of Maryland, College Park

H13 Saturday (May 24th) 11:00-12:15

Salon A [A/V]

# **Housing and the Unhoused: Rhetorical (Dis)locations of Borders and Bodies** Chair

Kristin Svea Stimpson, University of Texas at Austin

Urban Planning and Unplanned Bodies: Revitalized Brooklyn and Homeless Abjection *Eric Sloss, University of North Texas* 

Reconceptualizing Home as a Placemaking Practice in South African Housing Policy *Joan Faber McAlister, Drake University* 

(Un)Making Detroit: Documentary Cinema and Rhetoric at the Borders of Occupancy and Exodus

Joshua P. Ewalt, University of Nebraska - Licoln

Taking Back the Land: Making Space for Democratic Versions of "Home" Whitney Gent, University of Wisconsin

H14 Saturday (May 24th) 11:00-12:15

**Conf 7 [A/V]** 

### **What Border?: Crossing Invisible Lines**

Privacy in Public: Building Networked Borders in the Regime of Limited Common Property Conor Shaw-Draves, Saginaw Valley State University

Bordering an Unknown Space: On the Non-Existent Text

Kim Lacey, Saginaw Valley State University

"I'm an American": Edward Snowden, Borders, Rhetorical "Dissensus" Mike Ristich, Michigan State University

What Democracy Looks Like: Citizenship and the "Seattle 600"

Whitney Hardin, Wayne State University

H15 Saturday (May 24th) 11:00-12:15

Salon B [A/V]

## **Bodies in Rhetorical Space: Discursive Bias and the Transgression of Physical and Social Spaces**

Crossing into the Promised Land: An Activity-Theoretical Analysis of Application Paperwork Used by Peoples Temple Members for Entry into Jonestown Heather Shearer, University of California, Santa Cruz

Rhetorical Education in the Digital Curriculum: Transgressing Discursive Bias through Non-Discursive Embodiment

Joddy Murray, Texas Christian University

Nomadic Reading: Carnal Readings as Antidote to Digital Diaspora

Kristen Crouse, University of California, Santa Cruz

H16 Saturday (May 24th) 11:00-12:15

Conf 3

#### Rhetorics of Disability at the Pass of Language, Bodies and Gesture

A Short History of Forbidden Gestures Cory Holding, University of Pittsburgh

Persons with Aphasia and the Co-Creation of Meaning Elisabeth Miller, University of Wisconsin

Chronic Pain and the Problem with Language *Hannah Bellwoar, Juniata College* 

H17 Saturday (May 24th) 11:00-12:15

**Conf 2 [A/V]** 

### **Writing Across Different Forms**

Training Wheels, Separate Spheres, and the Space Between Borders: The Rhetoric of Non-commercial Publication

Emily Ravenwood, Wittenberg University

Transgressing Boundaries Between the Academic and Creative Essay Laura Tetreault, University of Louisville

H18 Saturday (May 24th) 11:00-12:15

Conf 1 [A/V]

### **Engaging Voices from the Margins**

David Walker as Apocalyptic Prophet Sam Estabrooks, Arizona State University

Radical Individualism and the African American Jeremiad in the Rhetoric of Contemporary African American Conservative Politicians

Cynthia King, Furman University

Shifting the Discursive Center: The Vernacular Rhetoric of Zora Neale Hurston's *Mules and Men* 

Kasi Williamson, Saint Louis University

H19 Saturday (May 24th) 11:00-12:15

Salon J [A/V]

### Between Ideology and Bullshit: Studies in Argumentation

On the Borders of Argument: Ideology and Rhetorical Invention in Public Discourse *J.S. Dunn, Jr., Eastern Michigan University* 

Conceptualizing Ideological Borders Along a (Political) Spectrum *Micah Gamino, Oklahoma State University* 

H20 Saturday (May 24th) 11:00-12:15

Salon K [A/V]

#### **Advances in New Media**

Level Up, Hit Continue: The Ludic Anxiety in Video Game Scholarship *Sky Anderson, University of Minnesota* 

Assessing the New [Media] Rhetoric: Crossing Disciplinary Boundaries

Kathleen Baldwin, University of Massachusetts, Amherst

H21 Saturday (May 24th) 11:00-12:15

Salon C [A/V]

### **Rhetorics of Radical Intersectionality**

Radical Passivity: Rhetoric and (Queer) Femininity Kendall Gerdes, University of Texas at Austin

Mary Daly's Radical Interruption Critiqued

Julianna Edmonds, University of Tennessee at Chattanooga

Towards a Critical Intersectional Rhetoric: Critical Rhetoric Meets Intersectionality *Michelle Kearl, Indiana University Purdue University, Fort Wayne* 

H22 Saturday (May 24th) 11:00-12:15

Salon L [A/V]

### **Locating Public Rhetorics**

Mapping Rhetorical Space and Material Place with Cultural Rhetorics April Conway, Bowling Green State University

Redrawing Borders from the Inside Out: Border Rhetorics and Structural Habitus *Kat Lambrecht, University of Nevada, Reno* 

Poetic Topographies: A Survey of Marginal Third Spaces Paradoxically at the Heart of Rhetoric Studies

Heather Fester, Lincoln University of Missouri

H23 Saturday (May 24th) 11:00-12:15

Salon M [A/V]

### Speaking Across Borders: Judicial, Economic, Affective

TED, Ideas, and the Affective Renaissance of Public Speech Chris Ingraham, University of Colorado at Boulder

Rhetoric on the Border: *De Corona* as Both Judicial and Deliberative Speech *Tzu-I Liao*, *University College London* 

Language on the Border of the Market and the Gift Economy James Milner, University of Southern California

Saturday (May 24th) 12:45-2:00

I1 Saturday (May 24th) 12:45-2:00

Conf 18 [A/V]

### Labor and Discipline: Rhetorical Studies as Profession

Charting the Borders of Rhetoric and Composition: A Distant Reading of a Decade of Article Abstracts in RSQ and CCC

Seth Long, Syracuse University

Beyond Apprenticeship: Graduate Labor and the Second Skin

Allison Wright, University of Houston

A Master Plan: A History of Higher Education and the Rhetorical Redefinition of Tenure Ryan Skinnell, University of North Texas

I2 Saturday (May 24th) 12:45-2:00

**Conf 14 [A/V]** 

### **Historical Perspectives on Dissemination**

Of *Parentes* and Guttersnipes: The Free Speech Movement at City College of New York, 1932-1934

Brian Amsden, Indiana University

The Little Man and the Loudspeaker: Dialogue and Dissemination in the Federal Theatre Project's Living Newspapers

Jordana Cox, Northwestern University

Bridging Class Differences with a Rhetoric of Expertise: The Night Messenger Service Reforms of the Progressive Era

Elizabeth Gardner, University of Maryland

I3 Saturday (May 24th) 12:45-2:00

Conf 8

# A Roundtable Discussion of Digital Invention: Finding, Selecting, and Using Digital Tools for Rhetorical Study

Jeffery Lawshe, University of Washington Jenny Ungbha Korn, University of Illinois Meaghan O'Keefe, University of California Miles Coleman, University of Washington

Sarah Perrault, University of California

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I4 Saturday (May 24th) 12:45-2:00

Conf 15 [A/V]

### Witnessing, Fear and Anxiety: Studies in Public Rhetoric

FUD: The Rhetoric of Fear, Uncertainty, and Doubt Robert Cummings, University of Mississippi

Witnessing as Public Modality

Jay Childers, University of Kansas

The Ethics of Memory in an Age of Risk: Public Anxiety as Moral Argument *Tom Bowers, Northern Kentucky University* 

I5 Saturday (May 24th) 12:45-2:00

Conf 17

#### **Rhetorical Approaches to Poetry**

"Almost Lyrical": Postmodern Possibilities and Classical Limitations in Robert Hass' "Poet-Bashing Police"

Brian Hendrickson, University of New Mexico

Mood and Rhetoric of the Every Day in Lorine Niedecker's "Lake Superior" *Dale Smith, Ryerson University* 

Poetical Hauntings on "Debatable Ground": Washington Irving's Revolutionary Hudson Stephen Donatelli, New York University

I6 Saturday (May 24th) 12:45-2:00

Conf 13 [A/V]

#### **Boundaries of Public Critique: Ethics, Corruption and Strikes**

Generosity in Community-Based Research: Ethical Neoliberal Critiques of Charity *Phyllis Ryder, George Washington University* 

Crossing Rhetorical Lines: Legacies, Visibility, and Conflicting Strategies in Anna Hazare's Anti-Corruption Protest

Rohini Singh, University of Illinois at Urbana-Champaign

"Wishing You a Merry Christmas": Rhetorical Entrainment and the Stabilization of Relationships at the Donnelly Garment Company, 1937

Jane Greer, University of Missouri, Kansas City

I7 Saturday (May 24th) 12:45-2:00

Conf 10 [A/V]

#### **Politics and Protests in Contemporary Education**

On the Border of the Good America: Protest Groups in the Margins at the Dedication of the Brown v. Board of Education National Historic Site

Christine Geyer, Cazenovia College

"A Conspiracy of the Nation": Case Study of the Newly Militant Student Non-Violent Coordinating Committee

Lauren Galloway, University of Nevada, Las Vegas

The Limits of Liberal Rhetoric for Achieving Racial Justice: A Case Study of the Recent Events at Oberlin College

Stephanie Larson, University of Wisconsin - Madison

I8 Saturday (May 24th) 12:45-2:00

**Conf 7 [A/V]** 

#### **Representing Extraordinary Women**

The Rhetorical Boundaries Surrounding Women's Sports: Past and Present *Kelly Myers, Boise State University* 

Representing Women Firefighters: The Civic Potential of Epideictic Rhetoric Sarah Moseley, Old Dominion University

Challenging Women's Education in the Republic of Texas, 1883-1902: The Story of Gertrude Osterhout

Toby Coley, University of Mary Hardin-Baylor

Iron Lady, Golden Barriers: Ideology, Discrimination and Female Chinese Athletes at the London Olympics

Liwei Zhang, University of Saskatchewan

19 Saturday (May 24th) 12:45-2:00

Salon E [A/V]

#### Bruno Latour and Rhetoric: A Roundtable Discussion

Carl Herndl, University of South Florida

Kristen Moore, Texas Tech University

Laurie Gries, University of Florida

Marilyn Cooper, Michigan Technological University

Nathaniel Rivers, Saint Louis University

Paul Lynch, Saint Louis University

Scot Barnett, Indiana University

Scott Graham, University of Wisconsin - Milwakee

Thomas Rickert, Purdue University

I10 Saturday (May 24th) 12:45-2:00

Conf 9

# The Borders of Interpretation: Exploring the Boundaries Between the Reading/Misreading of Tropes in Public Discourse

Lost in Translation: Uncovering the Metonymic Function of "Laban" as the Border to the

Promised Land in Genesis and the Book of Mormon

Brendon Bankey, University of Kansas

Defining the Limits of the Human: Definitionality of the Stem Cell Debate

Kurt Zemlicka, University of North Carolina - Chapel Hill

Rhetorically Re(de)fining Dignity: Leon Kass and the Jermiad Against Human Genetic

Enhancement

Logan Gramzinski, University of Georgia

Declaring War on Immigration: Reading the Congressional Immigration Debate through the Metonymy of Surge

Matt Struth, Wake Forest University

I11 Saturday (May 24th) 12:45-2:00

Conf 2 [A/V]

#### **Executive Dissents: Public Naysayers and the Performance of Citizenship**

"One of the Things I Don't Do Well is This": Michelle Obama's Pedagogy of Citizenship David Rogers, Philadelphia University

Triangulating Tragedy: An Interactionist Analysis of Wayne LaPierre's Public Rhetoric After Sandy Hook

John Pell, Whitworth University

Alito's Dissent: Casuistry and the Problem of Violence in *Synder v. Phelps William Duffy, University of Memphis* 

I12 Saturday (May 24th) 12:45-2:00

**Conf 1 [A/V]** 

#### **New Approaches to Environmental Rhetoric**

Reproducing Plant Bodies on the Great Plains

Aubrey Streit Krug, University of Nebraska - Lincoln

The Ecologies of Ecology: The Circulation of Rhetoric in Environmental Policy Debates *Jason Ludden, University of Nevada, Reno* 

Taking the Long View: A Rhetorical Look at Productivity, Sustainability, and Resilience Lonni Pearce, University of Colorado at Boulder

I13 Saturday (May 24th) 12:45-2:00

Salon H [A/V]

#### Affective Resonance and the Circulation of Cultural Goods

Beyond Ekphrasis: Wes Anderson's Affective Aesthetic

Chris Ingraham, University of Colorado

Picturing Affect through Rhetorics of the Invisible

Daniel Kim, University of Colorado

Love, Loss, and Whisky: The Affective Comfort and Resistive Potential of Country Music *Matthew Richards, University of Utah* 

More than Medicine: Stand-Up Comedy, Affect, and Community Engagement

Steven Kapica, Northeastern University

I14 Saturday (May 24th) 12:45-2:00

Salon J [A/V]

#### How to Hide an Atom Bomb, Spy on Your Neighbors, and Build a Space Telescope: Lessons from Government Networks of Technology and Secrecy

Freezing the Network- The NSA's Spy Archive and the New Legality of Evidence Gathering Lars Soderlund, Wright State University

Networks of Secrecy: Blurring the Border between Government and Public Rhetorics of National Security

Michele Simmons, Miami University

Julie Staggers, University of South Florida

The Social Webb: The Effects of NASA's Social Media Network on Public Support for the James Webb Stace Telescope

Ryan Weber, University of Alabama at Huntsville

I15 Saturday (May 24th) 12:45-2:00

Salon K [A/V]

**Transcultural Rhetorics and Technology: Modality and Mediation in Digital Literacies**Multilingual Rhetorics and Digital Composition: Toward an Alternative Theory of Mediation *Hem Paudel, University of Louisville* 

Citizen Designers and Cross-Cultural Interface Design for Transnational Collaborations Rajendra Panthee, University of Texas at El Paso

Cross-Cultural and Multimidal Literacies among Refugee Youths *Tika Lamsal, University of Louisville* 

I16 Saturday (May 24th) 12:45-2:00

**Conf 11 [A/V]** 

Roundtable: On the Frontiers of Justice: Critical Perspectives on the

**Zimmerman/Martin Case** 

Kimberly R. Moffitt, University of Maryland, Baltimore County

Maria del Guadalupe Davidson, University of Oklahoma

Meta G. Carstarphen, University of Oklahoma

Pat Arneson, Duquesne University

Ronald J. Jackson, University of Cincinnati

I17 Saturday (May 24th) 12:45-2:00

Salon L [A/V]

#### Border Crossings: Religion, Military, and Wildlife

Presence, Identification, Social Action: Rhetorical Border Crossings between U.S. Civilian and Military Cultures

Lydia Wilkes, Indiana University

"Welcoming the Stranger Among Us": Immigration Rhetoric at the Border of Religion, Politics and Human Rights

John J. Jasso, University of Pittsburgh

Anthony M. Wachs, Northern State University

Barbed Wire and High Fence: El Venado de Cola Blanca and the Rhetoric of Enclosure *Joshua Lenart, Westminster College* 

I18 Saturday (May 24th) 12:45-2:00

Salon M [A/V]

#### **Engaging Environmental Politics**

Pollution Politics: Utah Physicians for a Healthy Environment's Fight to Rearticulate Progress with the Rhetoric of Health

Nicholas Paliewicz, University of Utah

Rhetorical Markers in Bush's Climate Talk: The 2008 G8 Summit Speech Kyle Vint, University of Iowa

Carnival as a Form of Civic Engagement in Environmental Struggles Sharon Avital, Tel Aviv University

Valerie Thatcher, University of Texas at Austin

I19 Saturday (May 24th) 12:45-2:00

Salon D [A/V]

**Violating Borders: The Violent and Unruly** 

Hostile Environments: The Role of Rhetorical Violence in Creating and Sustaining

Territoriality

James Baker, University of the Incarnate Word

Between Rhetoric and Violence: Theoretical Boundaries and the Limits of (Non)discursive

**Protest** 

Kevin Ayotte, California State University, Fresno

Kevin Kuswa, Whitman College

I20 Saturday (May 24th) 12:45-2:00

Salon C [A/V]

#### Renegotiating the Borders of the History of Rhetoric

Who Sponsored this Translation? Toward a New Theory of Audience in the Medieval Arabic Translation Movement

Maha Baddar, Pima Community College

Redefining Augustine to Cross the Border: Julian of Norwich and Margery Kempe Negotiate the Barriers in the Rhetorical Tradition

Therese Novotny, Marquette University

Quintilian's Agonistic Account: Negotiating Personal and Political Parameters in His Rhetoric *Jeffry C. Davis, Wheaton College* 

I21 Saturday (May 24th) 12:45-2:00

Salon I [A/V]

#### **Crossing Burkean Borders**

The Border between Rhetoric and Poetics: Reading Kenneth Burke's Three "Oratorical Poems"

Yun Ding, Tennessee Tech University

The "Lost" Section of Kenneth Burke's *Rhetoric of Motives Jack Selzer, Penn State University* 

Kenneth Burke's Weed Garden: A Border Account of A Rhetoric of Motives

Kyle Jensen, University of North Texas

I22 Saturday (May 24th) 12:45-2:00

Salon B [A/V]

#### **Expanding the Borders of Rhetorical Theory**

Dewey's Rhetorical Semiotic: A Theory for Communication in its "Widest Sense" Jeremiah Dyehouse, University of Rhode Island

Persuasion as Action at a Distance

Stephen Yarbrough, University of North Carolina - Greensboro

I23 Saturday (May 24th) 12:45-2:00

Salon A [A/V]

#### **Exploring Renaissance Rhetorics**

Topics at the Border: Giambattista Vico, Gabriel Tarde, and the Genius of Rhetoric Laura Alberti, University of Southern California

The Function of Decorum in Renaissance Rhetoric Grant Boswell, Brigham Young University

Taking Elocution More Seriously *John Gage, University of Oregon* 

## Saturday (May 24th) 2:15-3:30

Saturday (May 24th) 2:15-4:45

**Boardroom CS 514** 

# RSA Seminar in Cooperation with ISHR "Lysias and Logography"

Led by Mike Edwards, Roehampton University Participants TBD

(Sponsored by Northwestern University)

J1 Saturday (May 24th) 2:15-3:30

**Conf 18 [A/V]** 

#### **Historical Perspectives on Women's Identities**

She's No Angel: Jane Campbell's New (Catholic) Woman Susanna Engbers, Kendall College of Art and Design

Gertrude Stein on the Borders of Identity

Patrick Shaw, University of Southern Indiana

American Citizenship and Feminine Hygiene: A Rhetorical Analysis of Kotex Advertisements in the 1930s

Jillian Klean Zwilling, University of Illinois

J2 Saturday (May 24th) 2:15-3:30

Conf 14 [A/V]

#### Speaking War: Love, Sacrifice and Betrayal

Allegories of Love: The Operettas of French Prisoners of War, 1940-1945

Kelly Jakes, University of Wisconsin - Madison

War and the Rhetoric of Sacrifice: Words as Power and Betrayal

Bernard Miller, Eastern Michigan University

Irony, Borderering on Treason: The "Tokyo Rose" Trial as Burkean "Secular Prayer"

John Moffatt, University of Saskatchewan

J3 Saturday (May 24th) 2:15-3:30

Salon E [A/V]

#### **Borders, Immigrants and Mobility**

Seeing like an Immigrant: A Rhetorical Vision of Borders Ligia Mihut, University of Illinois at Urbana-Champaign

The Rhetoric of U.S. Education and Homeland Security as Cultural/Intellectual Border Patrol *Al Harahap, University of Arizona* 

Immigration as Histories of Mob-ility: Digital Crossing of Borders Alessandra Von Burg, Wake Forest University

J4 Saturday (May 24th) 2:15-3:30

**Conf 15 [A/V]** 

#### **Rhetorical Borders of Psychiatry**

Allen Frances goes Rogue: DSM-5 and the Rhetorical Border of Institutional Psychiatry Laurance Strait, University of Southern California

Exploring the Border Between Emotions and Moods: Towards a Conceptually Oriented Criticism of Mood through a Reading of Autobiographical Accounts of Depression *Jermaine Martinez, University of Illinois* 

Borders to Contain Risk: Risk Limitation versus Risk Management in Acute Psychiatric Treatment

Jessica Lee, University of Arizona

J5 Saturday (May 24th) 2:15-3:30

Salon H [A/V]

#### **Species Borders: Animal Rhetorics**

Deconstructing the Wall between Species: How Understanding Animal Rhetorics Can Expose Human Exceptionalism

Alex Parrish, James Madison University

A Tale of Two Fisheries: Better Rhetoric through Nonhuman Agency *Zachary Dixon, University of South Florida* 

Babes in Slaughterland: An Analysis of the Visual Rhetorical Strategies Used by Mercy for Animals and PETA

Jamie Jones, Texas Woman's University

J6 Saturday (May 24th) 2:15-3:30

**Conf 13 [A/V]** 

#### **Case Studies of Border Rhetorics**

Multiple Borders: Comparing Rhetorics of the Rio Grande Valley and the Borderplex Randall Monty, University of Texas at Pan American Alvssa Cavazos, University of Texas at Pan American

Exploring the Borders of Israel/Palestine through Documentary, Rhetoric, and Critical Discourse Analysis

Jennifer Hitchcock, Northern Virginia Community College

Activist Philosophy, Migration, and Senate Bill 744: Mapping Affective Landscapes and Affective Boundaries in Militarized Borderlands *Michael Lechuga, University of Denver* 

J7 Saturday (May 24th) 2:15-3:30

Conf 10 [A/V]

#### **Rhetorics of Latin@ Political Movements**

Selling the Middle Class: The Case of *El Universal Ilustrado* in Post-revolutionary Mexico *Elliot Heilman, Northwestern University* 

Toward a Decolonial Rhetoric of Chican@ Identity Gabriela Raquel Rios, University of Central Florida

A New 'Population Bomb?' Demographic Panic and the Ascendancy of Latin@ Political Power

Matthew Brigham, James Madison University

J8 Saturday (May 24th) 2:15-3:30

Salon I [A/V]

#### Places of Rhetorical Practice, Design and Dissent

Ambient Sociability and Its Effects: Scenes From A Rhetorical Ethnography of Practice in Third Places

Stacey Pigg, University of Central Florida

Epideictic Technologies and Democratic Designs

William Kurlinkus, Ohio State University

The Counterculture as Comedy: Selective Amnesia of Sixties Dissent in Popular Culture *Kristen Hoerl, Butler University* 

J9 Saturday (May 24th) 2:15-3:30

**Conf 7 [A/V]** 

Materiality and Memorializing: Practices of Looking at Culturally Specific Rhetoric

Memorializing the Unborn: The Rhetoric of Anti-Abortion Artwork in Texas Candice Melzow, Texas A&M University

Securing the Shadow: Material Rhetoric and Nineteenth Century Mourning Lockets Chelsey Patterson, University of Texas at San Antonio

Effecting Transformational Social Change: Place-based Rhetoric in Border Communities *Kristina Gutierrez, Texas A&M University* 

J10 Saturday (May 24th) 2:15-3:30

Conf 8

## Roundtable on Training Border Jumpers: Rhetoric Graduate Education In/Between English and Communication

Brett Ommen, University of North Dakota

Katie Miller, University of Nevada

Matt Donald, Georgia State University

Sam Perry, Baylor University

Sara VanderHaagen, University of Nevada

J11 Saturday (May 24th) 2:15-3:30

Conf 9

#### **Spectral Borders: Haunting Rhetorics of Race and Place**

Memory or Myth?: Resisting or Reiterating Colonial Borders through Native American Grave Sites

Christy-Dale Sims, James Madison University

Mobile Mothers: Race and Labor Haunting Cold War Borders Jennifer Keohane, University of Wisconsin

Public Melancholy and the Burial of Austin's Undead Racial Divide Megan Gianfagna, University of Texas at Austin

Living with Specters in Congo Square: Re-claiming Space through Naming *Travis Williams, Louisiana State University* 

Respondent

Joan Faber McAlister, Drake University

J12 Saturday (May 24th) 2:15-3:30

Conf 2 [A/V]

#### Case Studies in Rhetorical Forms: Visual, Novel and Neoliberal

The Audiovisual Archive as Site of Temporal Invention: Intensive Borders and Affective Change

Anthony Stagliano, University of South Carolina

Marginalizing Animation: The Novel/Trivial Compositional Form *Nikki Agee, University of Texas at El Paso* 

Hi Magazine and Propaganda in the Neoliberal Moment Clay Guinn, University of Houston

J13 Saturday (May 24th) 2:15-3:30

**Conf 1 [A/V]** 

#### Religious Rhetorical Education as a Pathway to Civic Engagement

"The Inspiration of Delivery": How a Southern Baptist Preaching Manual Shapes American Expectations for Authenticity in Public Oratory *Emily Cope, University of Tenneessee* 

Evangelical Warrants and Civic Engagement: Possiblities for Rhetorical Education Jeff Ringer, University of Tenneessee

From Tract Visitor to Social Reformer: The Rhetorical Education of Margaret Prior Lisa Shaver, Baylor University

Restoring Humanitas: An Exploration of the Relationship between Faith-Centered Motives and Engaged Civic Action

Michael John DePalma, Baylor University

J14 Saturday (May 24th) 2:15-3:30

Conf 4

#### The Symbolic Work of Groups in Public: Metaphors, Borders, Policy

Black Power as Metaphor: Transgressing the Boundaries of White Expectations and Black Civility

Erin Boade, University of Southern Mississippi

The Aesthetics of Place and Space: Reading Suburban Space and Its Textual Reproduction *Matthew McLeskey, State University of New York at Buffalo* 

Metaphors of Religion in Federal Law: Transgressing the Secular/Sacred Divide in Sex Education

Sara Sliter-Hays, Wheeling Jesuit University

J15 Saturday (May 24th) 2:15-3:30

Salon A [A/V]

#### Technology, Identity, and Agency in Occupy Wall Street

Decorum and Social Space in Online Networked Movements Trent Kays, University of Minnesota

Illusory Democracy: Rhetorical Agency in Online Activism Craig Crowder, University of Kentucky

What is the Human Microphone? *Christina LaVecchia, University of Cincinnati* 

The Kairos of Anonymity in Occupy Wall Street Seth Kahn, West Chester University of Pennsylvania

J16 Saturday (May 24th) 2:15-3:30

Salon J [A/V]

#### The Multi-Dimensions of Rhetoric's Modes: Meaning and Multimodality

Valuing Inherent Understandings of Sound in Digital Multimodal Composing *Amy Riordan, Salina Area Technical College* 

Kenneth Burke and Multimodality in Nazi Musical Propaganda Joel Overall, Belmont University

Huizinga's Magic Circle and the Language of Play *Joshua Daniel-Wariya, Texas Christian University* 

J17 Saturday (May 24th) 2:15-3:30

Salon K [A/V]

#### **Constituting Rhetorical Action**

Talking Division Up: Constitutive Rhetoric Gone Tragic

Lisa Villadsen, University of Copenhagen

Talking Division Down: Justice Rather than Expansion

Christian Kock, University of Copenhagen

Catherine Bell's Ritualization, Kenneth Burke's Form, and the Conversion of the Body: A Transdisciplinary Approach to Theorizing the Breast Cancer Walk Nancy R. Bixler, Skagit Valley College

Anchored in Emergence: Beyond the Borders of Reciprocity in Civic Engagement Projects Sean McCarthy, James Madison University

J18 Saturday (May 24th) 2:15-3:30

Salon B [A/V]

#### **Canons of Witnessing and Forgetting: Studies in Public Memory**

Expanding the Canon of Memory: A Case Study of the Oklahoma City National Memorial Museum

Lauren Obermark, University of Missouri - St. Louis

Accidental Tourists: Witnessing the Cost of War at Ephemeral Iraq War Memorials Ekaterina Haskins, Rensselaer Polytechnic Institute Michael Rancourt, Independent Scholar

From Remembrance to Vengeance: The Rhetorical Travels of "Never Again" and "Never Forget!"

Shelley DeBlasis, New Mexico State University, Carlsbad

J19 Saturday (May 24th) 2:15-3:30

Salon C [A/V]

#### **Advances in Visual Rhetoric**

Breaking Down the Borders Between the Verbal and the Visual *Jens Kjeldsen, University of Bergen* 

Breaking through Time in Images and Language: Ekphrastic Leaps in the Here and Now *Jessica Shumake, University of Arizona* 

Twin Theoretical Trends: Beyond-Language in the Pictorial and Animal Turns *Hayley Zertuche, Clemson University* 

J20 Saturday (May 24th) 2:15-3:30

Salon L [A/V]

## Social Action across Transrhetorical Borders: Historical Lives and Lived Texts in Heterogeneous Communities

Panel Chair

Susan Romano, University of New Mexico

Erasing Borders: When Orientals became Asian American at San Francisco's Forbidden City Nightclub

Karen Carter, Arizona State University

Imagining the Beloved Community: Multiracial Narratives of Dislocation, Diaspora and Statehood in Oklahoma

Meta G. Carstarphen, University of Oklahoma

Crossing Boundaries: New Regionalism, Race, and Rhetorical Suppression at the University of Oklahoma

Rachel C. Jackson, University of Oklahoma

"Thinking has a quiet skin": Transrhetorical Telling and Domestic Trauma in the American Socialist Press, 1931-1932

Jason Barrett-Fox, Arkansas State University

J21 Saturday (May 24th) 2:15-3:30

Salon M [A/V]

#### **Advances in Rhetorical Methodology**

Driving Methodology: Liminality and Questions of Research

Scott Lunsford, James Madison University

At the Borders of Rhetoric, Theory and History: A Topological Approach to Rhetorical Historiography

Joshua Ewalt, University of Nebraska - Lincoln

Conversational Styles: Historiography as a Practice of Ontological Politics

Mary Fratini, University of South Carolina

J22 Saturday (May 24th) 2:15-3:30

Conf 11

#### A Dialogue on Recently Published Books in the History of Rhetoric

**Facilitator** 

Bjørn F. Stillion Southard, University of Georgia

Baliff, Michelle. Theorizing Histories of Rhetoric. Reviewed by: Brandon Inabinet, Furman University

Donawerth, Jane. Conversational Rhetoric: The Rise and Fall of a Women's Tradition, 1600-1900.

Reviewed by: Carly Woods, University of Nebraska - Lincoln

Lamp, Kathleen S. A City of Marble: The Rhetoric of Augustan Rome

Reviewed by: Michele Kennerly, Penn State University

Milk, Harvey. *An Archive of Hope: Harvey Milk's Speeches and Writings*. Eds. Jason Edward Black and Charles E. Morris III

Reviewed by: Maegan Parker Brooks, Independent Scholar

Tell, Dave. Confessional Crises and Cultural Politics in Twentieth-Century America Reviewed by: Bradford J. Vivian, Syracuse University

Watts, Eric King. Hearing the Hurt: Rhetoric, Aesthetics, and Politics of the New Negro Movement

Reviewed by: Kirt Wilson, Penn State University

J23 Saturday (May 24th) 2:15-3:30

Salon D [A/V]

#### **Developing Critical Rhetorics of Race**

What is Nommo, and What Can It Do?

Sam Hamilton, University of Pittsburgh

From the Hood to the Hill in Ten Minutes: How Do We Develop a Rhetoric That Will Get Us Through?

Emily Luther, Syracuse University

"Something that Actually Meant Something to Me": Composition Instructors Respond to African-American Rhetoric in Student Texts

Stephanie Boone-Mosher, University of South Carolina

Is Plato White? Default Whiteness, Classical Composition-Rhetoric, and Inventions of the University in Advanced Writing Classes

Kathleen Welch, University of Oklahoma

## Saturday (May 24th) 3:45-5:00

K1 Saturday (May 24th) 3:45-5:00

Conf 18 [A/V]

#### **Rhetorical Perspectives on Asian Identities**

The Rhetorical Construction of Taiwan's National Identity in Domestic and Foreign Media: A Longitudinal Content Analysis of Media Contents in Five Major News Events in Taiwan Kenneth C. C. Yang, University of Texas at El Paso

The Soldier Within: Silence as Rhetorical Citizenship in the Second-Sino Japanese War *Albert Rintrona, Syracuse University* 

Awakening as a Rhetorical Agency in the Contruction of Taiwan's National Identity *Yowei Kang, Kainan University* 

Kenneth C.C. Yang, University of Texas at El Paso

K2 Saturday (May 24th) 3:45-5:00

**Conf 14 [A/V]** 

#### **Analyzing the Debates over Marriage Equality**

Tracing Queer Rhetorical Tensions in the 2012 Campaign Advertisements For and Against Marriage Equality

Hayley Cole, University of Missouri - Columbia

The Dinner Table as Border: Reexamining Rhetorical Situation in the Dan Savage-Brian Brown Same-Sex Marriage Debate

Rachel Wolford, University of Minnesota - Duluth

Greg Wilson, Iowa State University

Intersectional Rhetorics: A Case Study in the 2013 Supreme Court Secisions on DOMA, Proposition 8, and the Voting Rights Act

Michelle Kearl, Indiana University Purdue University, Fort Wayne

K3 Saturday (May 24th) 3:45-5:00

Conf 15 [A/V]

#### On the Borders of Pop Culture: Zines, Toys and Comedy

Zines and Borderlands Rhetorics in Flux: Reassessing the Rhetorical Currency of Print *Jason Luther, Syracuse University* 

The Rhetoric of Toys: Play, Phenomenology, and Barbie for President *Liz Sills, Louisiana State University* 

Somewhere Between Here and 'Merica: Blue Collar Comedy and Anti-Intellectualism *Matthew Meier, Bowling Green State University* 

K4 Saturday (May 24th) 3:45-5:00

Conf 13 [A/V]

#### The Language of Political Institutions: Elections and Education

Conventional Wisdom: What Language Can Teach Us about the 2012 Election Dani Weber, University of Pittsburgh at Bradford

Quantities and the Racial Educational Achievement Gap: Exploring Achievement Boundaries in *No Excuses* 

Justin Thorpe, Idaho State University

K5 Saturday (May 24th) 3:45-5:00

Conf 9

#### **Rhetorics of Religion**

"We've Got to Get Involved Again!": The Persecution Narrative of America's Godly Heritage David Bailey, Southwest Baptist University

Constitutive Characters: The Great I Am is Actually "We Are"
M. Elizabeth Thorpe, The College at Brockport, State University of New York
Bryan Picciotto, The College at Brockport, State University of New York

Bishop Henry McNeal Turner and the Rhetoric of African Emigration *Andre Johnson, Memphis Theological Seminary* 

K6 Saturday (May 24th) 3:45-5:00

**Conf 10 [A/V]** 

#### Constituting the Digital Sphere: Tweeting, Vlogging and Writing

Constitutive Ecologies of Rhetorical Situation in an Online Essay Contest Anne Porter, University of Michigan-Ann Arbor

I Love You, Please Notice Me: The Hierarchical Rhetoric of Twitter Fandom *Amanda Kehrberg, University of Oklahoma* 

Twitter as a Site of Cultural Performance for the Rogue Border Rhetorics of Michelle Shocked David Hingstman, University of Iowa

Vlogging Woodstock: An Examination of Online Vernacular Border Rhetorics *Jaclyn Bissell, University of Maryland* 

K7 Saturday (May 24th) 3:45-5:00

**Conf 7 [A/V]** 

#### On the Borders of Religion: True Believers, Philosophers and Feminists

Discerning the Bounds of "True Believers": Reading and Inscribing Action in Foxe's *Actes & Monuments* 

Amy Hermanson, Texas Christian University

Praying for Standing: Rhetoric on the (Border) Line between Philosophy & Religion *Mark Schaukowitch, University of South Carolina* 

Sacred Claims: The American Feminist Appeal to a Secular Public Sphere Anndrea Ellison, Northwestern University

K8 Saturday (May 24th) 3:45-5:00

Conf 2 [A/V]

#### **Critical Perspectives on Violence Against Women**

Creating a Dialectic: A Study of Rhetoric and Empathy in Relation to Sexual Assault *Katherine Beglin, California Polytechnic State University, San Luis Obispo* 

From Mob Violence to Violence against Women: Lynching Appropriation and the Case of PUMA

Katie Irwin, University of Illinois at Urbana-Champaign

"For a Woman, the Streets are a Warzone": Defining Feminist Agency through Contestations of Space

Rudo Mudiwa, Indiana University, Bloomington

K9 Saturday (May 24th) 3:45-5:00

**Conf 1 [A/V]** 

## What is the Problem with Technique?: An Interdisciplinary Exploration Bordering Philosophy, Rhetoric, Sociology, and Cartography

The Empire of Nonsense: Landscape without Boundary

David Lovekin, Hastings College

Exploring Rhetoric beyond Techne: Henry Johnstone, Homer, and the History of Rhetoric Mari Lee Mifsud, University of Richmond

The Rhetorical Lives of Maps: The Translation of Landscape to Political Power *Timothy Barney, University of Richmond* 

K10 Saturday (May 24th) 3:45-5:00

Salon J [A/V]

## Roundtable on Emerging Identities in Translingual Spaces: Writers (Re)Negotiate Race, Gender, Labor, and Nationality

Debarati Dutta, University of North Carolina - Charlotte

Tamera Marko, Emerson College

Tony Scott, Syracuse University

K11 Saturday (May 24th) 3:45-5:00

Salon E [A/V]

## Shifting Borders in Expertise in Science: The Rhetorical Work of Citizen and Civic Scientists

Parascientific Genres: Emerging Genres in Participant-driven Citizen Science Ashley R. Kelly, North Carolina State University

Can Winning be Losing?: Rhetoric, Citizen Science, and Policy Argument on Pepys Estate *James Wynn, Carnegie Mellon University* 

Citizen Science In Hood Canal: Low Oxygen and the Ambiguity of State of the Art Science as a Basis for Public Policy

John Angus Campbell, University of Memphis

"Calculating the Regret": Civic Scientists, and the Borderland Epostemology of Deep Uncertainty in City Policies for Climate Adaptation Kenny Walker, University of Arizona

K12 Saturday (May 24th) 3:45-5:00

Salon K [A/V]

#### **Local Protests on the Global Stage**

Agents of Change or Victims of Political Manipulation? The Role of the Venezuelan *Pueblo* (People) in the 2013 Pre and Post Electoral Process *Marianallet Mendez, Drexel University* 

Cosmopolitanism From Below: Confronting Xenophobia in South Africa Ryan Solomon, Colgate University

Productive Modalities of Protest within Local Borders: Rhetorics of Resistance in Postearthquake L'Aquila Citizens' Activism

Pamela Pietrucci, University of Washington

K13 Saturday (May 24th) 3:45-5:00

Salon L [A/V]

#### Story Interrupted: Translatability and Narratives in Transnational Contexts

"A Past Written in Blood": Docudramatizing the Historical Sublime *Hangping Xu, Stanford University* 

Solidarity in Question: The Translatabilities and Untranslatabilities of Transnational Feminism *Minu Basnet, Wayne State University* 

Gaze/Staring as Rhetorical Listening: Narratives from the Persian/Arabian Gulf Nancy Small, Texas A&M University at Qatar

K14 Saturday (May 24th) 3:45-5:00

Salon M [A/V]

Mestiz@ Rhetorics and Borderlands Epistemology: Imagining a Decolonial Methodology Critical Race Counterstory as Rhetorical Methodology

Aja Martinez, Binghamton University

Rhetorics of Dissent in Arizona's Ethnic Studies Ban: Countering Liberal Humanist Ideologies with Border Epistemologies

Ana Milena Ribero, University of Arizona

Tuscon and Los Angeles: Parallel Universes, "Scattering Jade", and De-colonial Rhetorics *Elias Serna, University of California* 

(De)colonizing within Higher Education: Other(ed) Narratives, Rhetoric, and Literacy *Romeo Garcia, Syracuse University* 

K15 Saturday (May 24th) 3:45-5:00

Conf 4

Refiguring the Ethical Place of the Rhetorician within a Biopolitical Landscape: Political Activism, the Speaking Subject, and Resistance in Light of Foucault and Agamben Chair

Stuart Murray, Carleton University

Biopolitical Capture and (In)capacity as the Underside of Rhetoric *Amber Kelsie, University of Pittsburgh* 

Contingency's Risk: Parrhesia, Affirmative Consent, and the Potential for a Rhetoric Beyond the Probable

Larissa Brian, University of Pittsburgh

Thinking Politics Inside or Outside "the Box" *Nadya Pittendrigh, University of Illinois* 

TSA Checkpoints as Structural Expressions of Resistance Nathaniel Street, University of South Carolina

K16 Saturday (May 24th) 3:45-5:00

Salon D [A/V]

#### **Advances in Contemporary Rhetorical Theory**

Rhetorical Agency in Alain Badiou's Materialist Dialectic

James Daniel, Tennessee State University

Redrawing the Border between Cynicism and Kynicism: Analyzing the Ethos of Jean Baudrillard

Brian Gogan, Western Michigan University

When Living Memory Meets Heritage Preservation: Re-thinking Foucault's Heterotopia as a Spatio-Mnemonic Lens for Rhetorical Studies

Matthew Houdek, Syracuse University

K17 Saturday (May 24th) 3:45-5:00

Conf 8

#### The Rhetoric of Personal Narrative: Slave Ship Stories and Civil War Letters

From Slave-Ship Seaman to Prison Preacher: The Rhetoric of *The Account of Silas Told Vicki Tolar Burton, Oregon State University* 

C.S.A. "Love" Letters: Correspondence as Lifeblood

Kassia Waggoner, Texas Christian University Adam Nemmers, Texas Christian University

K18 Saturday (May 24th) 3:45-5:00

Salon C [A/V]

#### **Sites of Unconventional Memories**

Struck by Lightning: At the Intersection of I-75 and Ohio 63, where Jesus Meets Larry Flynt Frances Ranney, Wayne State University

Writing the Museum without Walls: Material Rhetorics in/beyond the Classroom *Vanessa Sohan, Florida International University* 

Reconciling Lincoln and the Riot: Understanding the Borders of Springfield, Illinois as "Memory Place"

Kaitlyn Patia, Penn State University

K19 Saturday (May 24th) 3:45-5:00

Salon B [A/V]

#### **Reconsidering Rhetorical Concepts**

Applications of Rhetoric (and vice-versa)

John Logie, University of Minnesota - Twin Cities

The Function of Rhetoric at the Present Time *Michael Donnelly, Ball State University* 

On the Concept of Rhetorization

Patrik Mehrens, Uppsala University

K20 Saturday (May 24th) 3:45-5:00

Conf 11

#### **Humanism's Borders: On Rhetorics for the Human**

Suffering for Our Selves: Humanity as the Process and Object of Compassion *Nathan Stormer, University of Maine* 

Humanimal Nature and the Wild Diane Keeling, University of San Diego

Rhetorical Irreducibility and the Force of the Im/material *John Ackerman, University of Colorado at Boulder* 

Resilience as Discourse: An Archaeology of Boundaries among the Social and Ecological *Bridie McGreavy, University of Maine* 

K21 Saturday (May 24th) 3:45-5:00

Salon A [A/V]

#### **Rhetorical Perspectives on Dance**

Migration and Transformation of Art Across Borders: Digital Remediation of Indian Classical Dance Practice

Shreelina Ghosh, Dakota State University

"Worked Up So Sexual": On Delivery, Desire, and Dance *Maggie Werner, Hobart & William Smith Colleges* 

"A Dance to Make It Sparkle and Shine": Flashy Alterity and the Performance of Humanitarianism

Elizabeth Kaszynski, Indiana University

K22 Saturday (May 24th) 3:45-5:00

Salon I [A/V]

#### Rhetoric and Epistemology

Playing Dumb: On the Borders of Epistemology

Kyle Bohunicky, University of Florida

Disciplinary Opacity: Archival Borders and the Discourse of Serendipity

Amelia Herb, Massachusettes Institute of Technology

Word-Crimes: Contesting the Epistemological Boarders of Essentialized Knowledge

Andrew Rechnitz, University of Texas at Austin

K23 Saturday (May 24th) 3:45-5:00

Salon H [A/V]

#### Moving Through Memories: On the Borders of Public Remembrance

Performing Presence, Presencing Performance: The "If These Walls Could Talk" Walking Tour in Intramuros, Manila

Peter Mayshle, University of Wisconsin

The Rhetorical Borders of Migrant Memory: On Forgetting Histoies of State-Sanctioned Violence at US-Mexico Borderlands

Bryan Walsh, Indiana University

Revising the Borders: Liminal Spaces in Memorial Places Leigh Graziano, Florida State University

## Saturday (May 24th) 5:15-6:30

1914 is often cited as the moment when scholars of rhetoric in the "Speech" tradition separated from their colleagues in the "Writing" tradition. In recognition of this 100<sup>th</sup> anniversary of the formation of the National Association of Academic Teachers of Public Speaking, we have invited prominent scholars from Composition/English and from Communication to join in conversation about important concepts in rhetoric.

IC1 Salon E & F [A/V]

Krista Ratcliffe and David Zarefsky In Conversation:

### The Future of RSA

Krista Ratcliffe, Marquette University David Zarefsky, Northwestern University

Moderator: Cory Geraths, Penn State University

IC2 Salon J [A/V]

Frank Farmer and G. Thomas Goodnight In Conversation:

## Publics, Publicity, and Critical Citizenship

Frank Farmer, University of Kansas

G. Thomas Goodnight, University of Southern California

Moderator: Mark Herron, University of Copenhagen

IC3 Salon K [A/V]

Keith Gilyard and Kent Ono In Conversation:

### **Critical Rhetorics of Race**

Keith Gilyard, Penn State University Kent Ono, University of Utah

Moderator: Romeo Garcia, Syracuse University

IC4 Salon D [A/V]

James J. Murphy and Victor Vitanza In Conversation:

# Are there Real Borders between 'Traditional Rhetoric' and 'New Rhetorics'?

James J. Murphy, University of California, Davis Victor Vitanza, Clemson University

Moderator: Carolyn Ostrander, Syracuse University

IC5 Salon H [A/V]

Barbara Biesecker (QJS), James Jasinski (RSQ) and Kelly Ritter (College English) In Conversation:

# What Role(s) Can/Should Academic Journals Play in the Future of Rhetoric Scholarship?

Barbara Biesecker, University of Georgia James Jasinski, University of Puget Sound Kelly Ritter, University of Illinois

Moderator: Chandra Maldonado, Florida Atlantic University

IC6 Salon L [A/V]

Rebecca Dingo and Sara McKinnon In Conversation:

### Feminist Rhetorics--Moving beyond the Nation-State

Rebecca Dingo, University of Missouri Sara McKinnon, University of Wisconsin

Moderator: Rachel Riedner, George Washington University

IC7 Salon C [A/V]

**Cheryl Geisler and Joshua Gunn In Conversation:** 

## **Agency and Our Institutional Hard Spot**

Cheryl Geisler, Simon Fraser University Joshua Gunn, University of Texas

Moderator: Craig Crowder, University of Kentucky

IC8 Conf 10 [A/V]

Jim Cherney and Margaret Price In Conversation:

## The Rhetorics of Disability and Access

Jim Cherney, Wayne State University Margaret Price, Spelman College

Moderator: Amy Anderson, University of Kentucky

IC9 Salon B [A/V]

Dana Cloud and Seth Kahn In Conversation:

### **Rhetoric and Activism**

Dana Cloud, University of Texas Seth Kahn, West Chester University

Moderator: Alia Bellwood, Syracuse University

IC10 Salon M [A/V]

Karma Chávez and Adela C. Licona In Conversation:

# Coalitional Gestures, Third Spaces, and Rhetorical Imaginaries: A Dialogue in Queer Chican@ Feminism

Karma Chávez, University of Wisconsin Adela C. Licona, University of Arizona

Moderator: Marie de Fine Licht, University of Copenhagen

IC11 Salon I [A/V]

Diane Davis and Bradford Vivian In Conversation:

### **Rhetorical Theory: Questions, Provocations, Futures**

Diane Davis, University of Texas Bradford Vivian, Syracuse University

Moderator: Sakina Jangbar, University of Texas at Austin

IC12 Salon A [A/V]

Roxanne Mountford and William Keith In Conversation:

# Rhetoric between English and Communication: Looking Back, Looking Forward

William Keith, University of Wisconsin, Milwaukee Roxanne Mountford, University of Kentucky

Moderator: Sarah Adams, Penn State University

# Saturday (May 24th) 6:30-8:30 Salon E/Foyer Reception and Recognition

The Saturday reception is an informal opportunity to recognize the hard work of members of RSA. This year our spotlight will be on the mentors and mentees who have participated in the RSA Career Retreats.

#### **Chairs**

Roxanne Mountford, University of Kentucky Cheryl Geisler, Simon Fraser University

Sponsored by University of Kentucky

## Sunday May 25th

Sunday (May 25th) 8:00-9:15

L1 Sunday (May 25th) 8:00-9:15

**Conf 18 [A/V]** 

**Rhetorical Perspectives on German Politics** 

L2 Sunday (May 25th) 8:00-9:15

Conf 14 [A/V]

#### On the Borders of GLBTQ Rhetorics

Speaking Ourselves Whole: How Gay Christian Young Adults are Integrating Communities *Heidi Gabrielle Nobles, Virginia Tech University* 

Coming (Out) to the City: The Closeted Rural Youth's Conversion to (Gay) Urban Migrant Christopher Thomas, University of Iowa

You'll Be Safe Here: The Rhetorical and Spatial Bordering of Straight Ally and LGBTQ Identities in the Safe Zone Program

Jonathan Foland, University of North Carolina - Chapel Hill

L3 Sunday (May 25th) 8:00-9:15

**Conf 17 [A/V]** 

#### Rhetorics by Design: Places, Advertisements and Cartography

Local Placemaking Processes: Rhetoric and Border(less) Design Claire Chase, University of Colorado, Boulder

The Border Between Chaos and Science: Helen Rosen Woodward's Rhetoric of Advertising *Jeanie Wills, University of Saskatchewan* 

Representing the "Day of Infamy" Through the Rhetoric of Cartography Rusty Bartels, University of California, Davis

#### L4 Sunday (May 25th) 8:00-9:15

Conf 9

#### **Rhetorics of Labor**

Open Source Technology and the Mediation of Politics: Computer Programming as Communicative Labor

Gerald Jackson, University of South Carolina - Columbia

...And the Truth Shall Set Your Fees: The Conservative Economic Gospel and a Freedom Beyond

Kristopher Lotier, Penn State University

Equipment for Working: Technologies of the Undiscourageable Self *Marnie Ritchie, University of Texas* 

L5 Sunday (May 25th) 8:00-9:15

Conf 15 [A/V]

#### **Democracy and Discord: Perspectives on Political Rhetoric**

**Borderline Nasty Politics** 

Christopher Gilbert, Indiana University

Barry Goldwater's Rhetoric Across Conservative Borders

Eric English, University of Pittsburgh

The Idea of Democracy in GDR

Maria Dahlin, Sodertorn University

L6 Sunday (May 25th) 8:00-9:15

**Conf 13 [A/V]** 

#### Will this Be On The Final Exam?: Rhetorics on College Campuses

Sustainable Spaces? Analyzing the Deliberative Discourse of Planning a College Campus *Jens Lloyd, University of California, Irvine* 

The Rhetorical Construction of Middle-Class Citizen Character in American College Fraternities

Leigh Jones, Hunter College

Establishing Borders of Purpose: Revitalizing and Situating an RSA Student Chapter in the University

Brent Chappelow, Arizona State University

Dawn Opel, Arizona State University

Dan Bommarito, Arizona State University

John Henry Adams, Arizona State University

L7 Sunday (May 25th) 8:00-9:15

Conf 8

#### **Voices from Religious Rhetorics**

The Rhetoric of Revelation in Early Christian Science: Mary Baker Eddy's Participatory Syllogism for a Weary World

Paul Stob, Vanderbilt University

Dissolving Borders: The Eucharist as Epideictic Rhetoric

Dale Sullivan, North Dakota State University

Conversion Narratives: C.S. Lewis and the Function of Myth in Religious Discourse

Brandy Scalise, University of Kentucky

L8 Sunday (May 25th) 8:00-9:15

Conf 10 [A/V]

#### Politics of the Female Body: Protests and Memorials

Crossing All Borders: The Female Body as a Site of Political Protest

Stephanie Wideman, Wayne State University

"What did you do in the war, Mommy?": Competing Constructs in the Women in Military

Service for America Memorial

Amy Milakovic, Avila University

#### L9 Sunday (May 25th) 8:00-9:15

**Conf 7 [A/V]** 

# Roundtable on Crossing Disciplinary Borders: Rhetoric in/between Communication and English

Amy Patterson, Moraine Park Technical College

Craig Rood, Penn State University

David Grant, University of Northern Iowa

Derek Handley, Carnegie Mellon University

Ersula Ore, Arizona State University

Timothy Oleksiak, University of Minnesota

L10 Sunday (May 25th) 8:00-9:15

Conf 4

#### **Negotiating Ethical Borders**

Negotiating the Ethicality of the 2011 Walkout by Wisconsin Senators *Kristin Mathe Coletta, Penn State University* 

Negotiating Ethical Borders of Commemorative and Commercialization in "Witch City" Lauren Lemley, Abilene Christian University

Negotiating the Personal/Political Border: The Ethics of "Having It All" *Sarah Kornfield, Wheaton College* 

Negotiating Ethical Boundaries in Obama's War Rhetoric Zoe Hess Carney, Georgia State University

L11 Sunday (May 25th) 8:00-9:15

Conf 2 [A/V]

What it Means to be a Woman Online: The Historical, Racial, Legal, and Electronic Borders of Women's Online Rhetoric in Theory, PLATO, Facebook, and Twitter

Black Girls in Search of 140 Characters: Twitter as Rhetorical Expression

Avery Holton, University of Utah

Kathleen McElroy, University of Texas

Susan G. Komen for the Cure vs. Planned Parenthood: The Fractious Struggle to Define the Border Between Being 'For Women' or waging "war on women" *Christine Willingham, Florida State University* 

"Is There Anyone Out There Who Can Help a Poor Girl in Distress?": The Pathos and Ethos of Women's Online Rhetoric from the 1970s

Jenny Korn, University of Illinois

Do You Trust Me?: Ethos and the Becoming of Identity

Trent Kays, University of Minnesota

L12 Sunday (May 25th) 8:00-9:15

Conf 1 [A/V]

#### **Environmental Rhetorics: Policies, Disasters and Blame**

"What it is to be a Queenslander": The Epideictic Function of the Australian Parliamentary Motion of Condolence on Natural Disasters

Rosemary Williamson, University of New England

Posthuman *Epideixis*: Detaching Blame and Causality in the Deepwater Horizon Disaster *Daniel Richards, Old Dominion University* 

L13 Sunday (May 25th) 8:00-9:15

Salon J [A/V]

Indigenous Topoi of the U.S.-Mexico Border: Mestiz@ Cultural Productions, Feminist Panocha Politics, and Rhetorics Surrounding Aztlán

"Who Discovered America?" Ozomatil and the Mestiz@ Rhetoric of Hip Hop Cruz Medina, Santa Clara University

The Rhetoric of Homelands for Chican@s: Where the Meanings of Aztlán Originate *Jamie Armin Mejia, Texas State University* 

Rhetorical Strategies of Panocha Politics: Examining the Creative Potential of Feminist Epistemology in a Neoliberal Society *Sonia Arellano, University of Arizona* 

L14 Sunday (May 25th) 8:00-9:15

Conf 11 [A/V]

#### **Profanity and the Borders of Civic Decorum**

Sacred Memory, Profane Speech: Exploring the Rhetorical Boundaries between Veneration and Violations of Public Memory

Brad Vivian, Syracuse University

Profanity from the Heart as Exceptional Civic Rhetoric

John Jordan, University of Wisconsin - Milwakee

The Redemption of the F-Bomb Anchor

Paul Achter, University of Richmond

Margaret Sanger's Discursive Transgressions in the Name of "Plain Sexual Talk" *Robin Jensen, University of Utah* 

L15 Sunday (May 25th) 8:00-9:15

Salon K [A/V]

#### **Aristotle Reconsidered**

Mapping Borders Exploring Similarities and Differences between the Rhetorics of Aristotle and Lao Zi

Haixia Lan, University of Wisconsin - La Crosse

Ibn Sina's Long Commentary on Aristotle's Rhetoric: One Stop along the Arabic Journey of the Rhetoric

Maha Baddar, Pima Community College

Reconfiguring and Reclaiming Aristotle: A Critical and Historical Reflection of Aristotle and His Relationship to the Sophists

Nicholaus Baca, Bowling Green State University

L16 Sunday (May 25th) 8:00-9:15

Salon L [A/V]

## **Puentes y Fronteras: Ecology, History, and Rhetoric in the American Immigration Debate**

Global Permeability: Economic Legacies and Emergent Border Rhetoric(s)

Enrique Reynoso, Jr., Purdue University

Historical Situations as Rhetorical Hermeneutics: How *Mendez v. Westminister* and John Steinbeck Perpetuated Desegregation

James Chase Sanchez, Texas Christian University

Just Say No: Immigration in the Public Immagination of American Conservatives *Terry S. Peterman, Navarro College* 

L17 Sunday (May 25th) 8:00-9:15

Salon H [A/V]

## The Digital/Documentary Interface: Reframing Rhetoric, Advocacy, and Pedagogy Panel Chair

Anne Demo, Syracuse University

"Disappear" for a Good Cause: "No Mother's Day," YouTube, and Strategic Silence Abby Dubisar, Iowa State University

Object Documentaries and Participatory Ethnographic Research Methods in Composition Studies

Brian Harmon, University of South Carolina

Drone Documentaries and the Iraq War Christina Smith, California State University

The Kairos of the Cove: Sustaining Advocacy Through Transmedia *Katie Lind, Indiana University* 

Respondent

Angela J. Aguayo, Southern Illinois University

L18 Sunday (May 25th) 8:00-9:15

Salon M [A/V]

#### Case Studies in Rhetoric: Conspiracies, Imagination and Disasters

The Genres of Contemporary Conspiracy Theories

Travis DuBose, Rutgers University-Camden

Social Imaginary and Genre(s) of Soviet Constitutions

Natalia Kovalyova, University of Texas

Border Rhetorics and the Sago Mine Disaster

Susan Gilpin, Marshall University

L19 Sunday (May 25th) 8:00-9:15

Salon D [A/V]

#### **Case Studies in Comparative Rhetorics**

The Bhagavad Gita as Equipment for Living across Philosophical and Geographic Borders Jaishikha Nautiyal, University of Texas

Sophists Across Borders: Discovering Similarities and Differences in the Ancient Rhetorical Traditions

Shuwen Li, University of Minnesota

The Way of the Word: Comparing the *Gorgias*' Critique of Rhetoric and the Philosophy of Kendo

Ian Blechschmidt, Northwestern University

L20 Sunday (May 25th) 8:00-9:15

Salon A [A/V]

Multi/inter/transdisciplinary: How Far Can It Go?

Chair

Debra Hawhee, Penn State University

Law and Rhetoric: Shall the Twain Meet?

Susan Balter-Reitz, Montana State University Billings

Seven Ways to Slice It: Crossing Disciplinary Pathways on the Breast Cancer Walk

Nancy R. Bixler, Skagit Valley College

There and Back Again: A Rhetorician's Transdisciplinary Journey to/with Medical Ethics

John Lynch, University of Cincinnati

Meet You Midway Across the Bridge: Collaborative Co-authorship in Transdisciplinary

**Knowledge Production** 

Gordon R. Mitchell, University of Pittsburgh

Respondents

Leah Ceccarelli, University of Washington

Michael Bernard-Donals, University of Wisconsin - Madison

L21 Sunday (May 25th) 8:00-9:15

Salon B [A/V]

#### The Political Economy of Rhetoric Under Late Neoliberalism: Roundtable (Part I)

Catherine Chaput, University of Nevada, Reno

Crystal Colombini, University of Texas at San Antonio

David Bleeden, DePaul University

David Hingstman, University of Iowa

G. Thomas Goodnight, University of Southern California

Ralph Cintron, University of Illinois at Chicago

(This double session continues in M19)

L22 Sunday (May 25th) 8:00-9:15

Conf 3

#### **Perspectives on Agents and Agency**

Locating the Place and Function of Agency after the Postmodern Critique *Steven Accardi, Penn State University* 

On the Border Between the Social and the Rhetorical: The Influence of Agent's Self-

Understanding in Relational Rhetorical Practice

Frederikke Winther, Aalborg University

Campaign Narrative, The End: A New Story for the Narrative Model of Rhetorical Agency *Aaron McKain, Hamline University* 

L23 Sunday (May 25th) 8:00-9:15

Salon C [A/V]

#### **Contemporary Uses of Classical Rhetoric**

Borderlines: Ekphrasis, Gender, and the Rhetoric of Viewing

Diana Shaffer, Art Institute of Dallas

Political Ethos: A Contribution for the Operationalization of the Concept in the Analysis of

Political Discourse

Mariano Dagatti, University of Buenos Aires

Corporate Culture and Unification: The Dark Side of Isocratean Idealism

Monique Makhlouf, University of Nevada, Las Vegas

L24 Sunday (May 25th) 8:00-9:15

Salon I [A/V]

#### Rhetoric, Memory, Citizenship

Curious George Visits the Diaspora: Rhetorically Refiguring, Reeducating, and Remembering American Citizenship

Rae Lynn Schwartz-DuPre, Western Washington University

Remembering Slavery through a Failed Slave Rebellion: The Use of Denmark Vesey in Charleston's Heritage Tourism

Kristan Poirot, Texas A&M University

Shevan Watson, University of Wisconsin - Eau-Claire

"Never Lost a Bomber": Public Memory and the Construction of the "Tuskegee Airmen" *Julia Scatliff O'Grady, University of North Carolina - Chapel Hill* 

### Sunday (May 25th) 9:30-10:45

M1 Sunday (May 25th) 9:30-10:45

**Conf 18 [A/V]** 

#### At Digital Speed: Love, Amazon and the World of Warcraft

Genre Crossings on Amazon: The Product Review as a Politicized Space

Meredith Love, Francis Marion University

Brenda Helmbrecht, California Polytechnic State University

Time Won't Let Me: Access and Borders in a Speed-Loving World

Lynn C. Lewis, Oklahoma State University

Applying the Rhetorical Concept of Hybrid Interactive Rhetorical Engagement (H.I.R.E.) to

Analyze Gaming Sessions: The Case of World of Warcraft MMOPRG

Yowei Kang, Kainan University

Kenneth C.C. Yang, University of Texas at El Paso

M2 Sunday (May 25th) 9:30-10:45

Conf 14 [A/V]

#### On the Borders of Identity

Rhetorical Constructions on the Border: Disordered Subjects in Social Philosophy *Laura Jenkin, Miami University* 

The Transgender Counterpublic: An Unheard Voice in Rhetorical Studies of Gender *Eleanor Lockhart, Texas A&M University* 

Fighting With Gender and Destabilizing Its Borders: The Transgendered Body and Combat Sports

Matthew Richards, University of Utah Brian Rogers, University of Utah Nick Paliewicz, University of Utah

M3 Sunday (May 25th) 9:30-10:45

Conf 15 [A/V]

#### **Rhetorics of Clever Concealment**

Veiled Discourse: Gravity's Divine Suction in "The Falling Man" Erika Johnson, Texas Woman's University

"A Nasty Thing in the Woodshed": Catchphrases and Colloquialisms as Markers of Class, Culture, and Cleverness in Stella Gibbons' *Cold Comfort Farm*Susie Warley, Texas A&M University - Commerce

The Big Lie: Ernest Hemingway, Propaganda, and One True Sentence Andrew Jones, Louisiana State University

M4 Sunday (May 25th) 9:30-10:45

Conf 13 [A/V]

#### **Body Borders: Rhetorics of Health and Healing**

"Heal[ing] Injured Warriors Through Sports": Challenging Rhetorics of the Wounded Warrior Project

Amanda Booher, University of Akron

Cancer is a Laughing Matter: Rhetorically Eroding Unhealthy Boundaries David Dewberry, Rider University
Rebekah Fox, Texas State University

Bodily Borders: Advocacy as Supporting the Rhetorical Practices of Others *Beth Britt, Northeastern University* 

M5 Sunday (May 25th) 9:30-10:45

Conf 17 [A/V]

#### The Rhetoric of President Barack Obama

The Paradoxes of Sovereign Temporality in Barack Obama's "Our Security, Our Values" *Alex McVey, University of North Carolina - Chapel HIll* 

Prizing Peace, Escalating War: Reinhold Niebuhr's Moral Imagination in Barack Obama's Nobel Peace Prize Lecture

Joseph Rhodes, Penn State University

The Construction of Digital Borders in Obama's Enhanced State of the Union *Jeffrey Kurr, Penn State University* 

M6 Sunday (May 25th) 9:30-10:45

Conf 10 [A/V]

#### **Perspectives on the Rhetoric of Science**

The Role of Congeries in Darwin's Theoretical Invention Daniel Dickson-LaPrade, Carnegie Mellon University

Localized Science Sentinels: TEDx and the Shared Norms of Scientific Integrity Ron Von Burg, Wake Forest University

Igniting Specificity in Circulating Descriptions of Science: Humphry Davy's Safety Lamp (1815) and Changes in Public Perceptions of Scientific Applications *Kristin Shimmin, Carnegie Mellon University* 

M7 Sunday (May 25th) 9:30-10:45

**Conf 7 [A/V]** 

#### Rhetorics of Autism: Advocacy, Identities and Narratives

Disabling Counterpublics: Examining Competing Discourses of Autism Advocacy in the Public Sphere

Pamela Saunders, University of Illinois at Champaign-Urbana

Quirky Citizenship: Super Sleuthing, Border Crossing, and Autistic Identity *Geneva Canino, University of Houston* 

Breaking Through? Autistic Narrative and the Rhetoric of Being Christopher Clough-Hunter, University of Iowa

M8 Sunday (May 25th) 9:30-10:45

Conf 9

#### Feminism and Religious Rhetorics

Aimee Semple McPherson and the Rhetoric of American Exceptionalism *Marissa Lowe, University of Illinois* 

Challenging the Border between Feminism and Christianity: Virginity as Sexual Agency in the Rhetoric of Pure Freedom

Sarah Stone Watt, Pepperdine University

Speaking as Woman in Antiquity: Feminine Rhetoric in the Public and Religious Spheres *Andrea Terry, Texas A&M University* 

M9 Sunday (May 25th) 9:30-10:45

Conf 2 [A/V]

#### **Rhetorical Ethics through Networked Borders**

Rhetorics of Borderlessness: Reconsidering Digital Sampling with an Ethics of Vulnerability *Jared Colton, Clemson University* 

Affirming Architectural-Rhetorical Borders Lauren Mitchell, University of Hawaii

Contingent Borders: Decreation, Potentiality, and Digital Networks Sergio Figueiredo, Kinnesaw St University

WikiLeaks and the Networked Rhetoric of Hospitality Steve Holmes, George Mason University

M10 Sunday (May 25th) 9:30-10:45

Salon I [A/V]

#### Crossing Borders, Drawing Boundaries: The Rhetoric of Lines Across America

Democratic Discourse and Lines Across America
Barbara Couture, Association of Public and Land-Grant Universities
Patti Wojahn, New Mexico State University

"A Melting Pot That's Constantly Being Stirred": Rhetorics of Race and Tolerance Cori Brewster, Eastern Oregon University

Metonymic Borders and our Sense of "Nation" Victor Villanueva, Washington State University

M11 Sunday (May 25th) 9:30-10:45

Conf 4

# Leading "Good Citizens" with a Dog, a Plane, and a Map: Presidental Rhetoric at the Border of Individual Action and the Common Good

"Look at Your Map": FDR's Call for Citizen Geographers in World War II Allison M. Prasch, University of Minnesota

"A Leader of All Loyal American Canines": Fala in World War II Bryan Blankfield, Penn State University

"On Top of the World": An Airminded First Lady Encourages Women to Fly Julia Scatliff O'Grady, University of North Carolina - Chapel Hill

Chair and Respondent

Amos Kiewe, Syracuse University

M12 Sunday (May 25th) 9:30-10:45

Conf 1 [A/V]

### **Rhetorical Borders of Science**

Creating the New Physical Anthropology: Epideictic as Scientific Boundary Work *John Jackson, University of Colorado* 

Paleo Paradise: Commodification and Paleomythology in Popular Culture Julie Homchick, Seattle University Gregory Schneider-Bateman, Kettering University

Anne Roe and the Third Culture - A Proto-Rhetoric of Science Derek Griesbach, University of Pittsburgh

M13 Sunday (May 25th) 9:30-10:45

Conf 3

## Positional Resistive Rhetorics: Revealing Tension in the Midst of Collapsing Borders Mabo Dreaming: Towards a Shared Story of Land

Beck Wise, University of Texas at Austin

A Play in Two Dimensions: Swahili Youth Magazines and Hadithi za Picha *Jenna Hanchey, University of Texas at Austin* 

Playing in the Shadows: Embodying the Contact Zones of Malaysian National Culture *Sheela Jane Menon, University of Texas at Austin* 

M14 Sunday (May 25th) 9:30-10:45

Salon J [A/V]

Border Food Rhetoric: Place and Persuasion in Culinary Culture

Genetic Borders and Propaganda 2.0

Nathan Kreuter, Western California University

Food Stories as Rhetorical Borderlands Rebecca Damon, Oklahoma State University

Carol Moder, Oklahoma State University Melody Denny, Oklahoma State University

Burrito Rhetorics: Foods That Speak to No One William Burdette, University of Texas at Austin

M15 Sunday (May 25th) 9:30-10:45

Salon K [A/V]

Debt: Myth, Identification, and Networked Rhetorics

What We Owe to "Debt"

Rodney Herring, University of Colorado at Denver

Forgive Us Our Debts

Doug Eskew, Colorado State University, Pueblo

Debt and Hybrid Structures

John Jones, West Virginia University

M16 Sunday (May 25th) 9:30-10:45

Salon A [A/V]

Rhetoric In (and of) Early Modern Political Philosophy: Four Readings of James Harrington's The Commonwealth of Oceana

Chair

Trish Roberts-Miller, University of Texas

Envisioning the Present: Rhetorical Forms of Revolution in Harrington and Kant Dave Tell, University of Kansas

History, Fiction, and the Commonwealth of Oceana Gina Ercolini, University of South Carolina

James Harrington: Rhetoric and ad hoc Political Philosophy *Ned O'Gorman, University of Illinois at Urbana-Champaign* 

The Pulse of the Commonwealth: Rhetorics of Medicine and Health in Harrison's Oceana *Sue Wells, Temple University* 

M17 Sunday (May 25th) 9:30-10:45

Salon H [A/V]

## The Shifting Borders of Rhetoric's "Basic" Courses

Pinvention: Using Digital Commonplace Books as Inventional Tools

Cory Geraths, Penn State University

Michele Kennerly, Penn State University

Getting Our Wires Crossed: The Influence of Space on Written and Oral Communication Courses

Craig Crowder, University of Kentucky

On the Border Between Time-Tested and Outdated *Michael Hoppmann, Northeastern University* 

Respondent

Richard Graff, University of Minnesota

M18 Sunday (May 25th) 9:30-10:45

Conf 12

## **Rhetorics and Poetics of Identity**

Towards a Rhetorical Approach to Studying Identity Neeta Bhasin, Hobart and William Smith Colleges

The Pedagogical Claim-Rhetoric and the Borders of Identity *Antonio de Velasco, University of Memphis* 

Subjects Errant: Theorizing Rhetoric as a Poetics of Relation

Matthew Bost, Willamette University

M19 Sunday (May 25th) 9:30-10:45

Salon B [A/V]

## Rhetorical Possibilities after Neoliberalism: Roundtable (Part II)

Josh Hanan, University of Denver

Christopher H. Smith, University of Southern California

Michael Kaplan, Baruch College, City University of New York

Jamie Merchant, Northwestern University

Indradeep Gosh, Haverford College

(This double session continued from L21)

M20 Sunday (May 25th) 9:30-10:45

Salon L [A/V]

## **New Approaches to the Borders of Rhetorical Theory**

Buddhism and Science: Talking Across an Epistemological Divide

Ashley Karlin, Carnegie Mellon University

Threshold Concepts and Rhetoric

Maria Gigante, Western Michigan University Brian Gogan, Western Michigan University

Cognitive Rhetoric and Transgression: Thinking Beyond Discourse, Thinking Beyond Brain

Daniel Singer, University of Colorado Frank Stoner, St. Edward's University

M21 Sunday (May 25th) 9:30-10:45

Salon M [A/V]

### **Burkean Approaches to Science and Technology**

Kenneth Burke and Artificial Intelligence: Symbolicity, Consciousness, and Materiality *Jessica Menkin Kontelis*, *Texas Christian University* 

Finding a Subjective Science: Kenneth Burke, Whitehead, and Russell's Paradox *Joshua Call, Penn State University* 

That Old Time New Rhetoric: Burke and Perelman on Scholarly Rhetorics of Multimodality and Digital Technology

Robert Gilmor, University of Denver

M22 Sunday (May 25th) 9:30-10:45

Salon D [A/V]

### **Lone Star Memories: Memorial Practices in Texas**

To Praise or Blame?: Rhetoric of the Texas A&M University Bonfire Memorial Jennifer L. Jones Barbour, Texas A&M University Adam J. Gaffey, Black Hills State University

"Texas" as a Rhetorical Community: An Analysis of Rhetoric and Remembrance at Historic Sites of the "Texas Independence Trail"

Mark Ward Sr, University of Houston - Victoria

Remember the Alamo: Distraction/Attention in the Aesthetics of Cinematic Exhibition *Raymond Blanton, University of Nebraska* 

M23 Sunday (May 25th) 9:30-10:45

Salon C [A/V]

## At the Border of Rhetoric and the Environment: Critical Approaches to Environmental Communication

Conservation Action Planning as Rhetorical Attunement Bridie McGreavy, University of Maine

Working for Water: A Transdisciplinary Collaboration for Wetlands Restoration in an Urbanizing Watershed

Caroline Druschke, University of Rhode Island

Mapping Complexity: Re-tooling Environmental Rhetorics Donnie Sackey, Wayne State University

Materialist Rhetoric and the "Indeterminate Material Environment" Jason Peters, University of Rhode Island

## Sunday (May 25th) 11:00-12:15

N1 Sunday (May 25th) 11:00-12:15

**Conf 18 [A/V]** 

## Post-Race and the Rhetorics of Racial Identity

Walking the Line: The Mixed Race Experience in German Film *Kimberly Singletary, Independent Researcher* 

"Post-Race" is Not What You Think: Contemporary Suggestions for a Neutrality of Culpability

Erec Smith, York College of Pennsylvania

"Not in a mean way," y'all: Post-racial Apologia and Southern Hospitality as Antiracist Excuses in *Deen v. Jackson*Anjali Vats, Indiana University

Malcolm X's Multiple Identities: The Rhetorical Importance of Self-Contradiction Keith Miller, Arizona State University Krystal Downie, Arizona State University

N2 Sunday (May 25th) 11:00-12:15

Conf 17 [A/V]

## **Artists as Activists**

Activism Transcending Borders: Yarn Bombing as a Global Craft-Art-Activist Strategy Maureen Daly Goggin, Arizona State University

Genre Competition: The Disruptive Work of Activist Videos at UC Davis *Justin Jory, Salt Lake Community College* 

Swarm Tactics in Contemporary Resistance Movements James Daniel, Tennessee State University

N3 Sunday (May 25th) 11:00-12:15

Conf 14 [A/V]

### **Borders of Ground Zero: Public Memories of 9/11**

Decolonizing the National September 11 Memorial & Museum: A Borderlands Approach *Jennifer Haley-Brown, University of Arizona* 

Misrecognition at the 'Ground Zero Mosque' and the Rhetorical Violence of Tolerance Christopher Earle, University of Wisconsin - Madison

Controversy in Interpretation: Public Memory and Social Knowledge in the Case of the 9/11 Memorial and Park51 Controversy

Jessica Harrell, Carnegie Mellon University

N4 Sunday (May 25th) 11:00-12:15

Salon B [A/V]

#### **Rhetorics of Child Protection**

Inconsequential Crime Prevention: The Symbolism (Futility) of Amber Alert Laws Amy Pason, University of Nevada, Reno Timothy Griffin, University of Nevada, Reno

Writing in Crisis: Rhetorical Considerations in Child Advocate Reports *Melody Bowdon, University of Central Florida* 

Disposable Lives: The Rhetorical and Geographical Management of Registered Sex Offenders *Allan Borst, University of Denver* 

N5 Sunday (May 25th) 11:00-12:15

Salon C [A/V]

## **Rhetorical Lessons from Literary Classics**

Corporeal Irony, Carnivalesque, and *Phronesis* in Montaigne's *Essays Christopher Oldenburg, Illinois College* 

Poetic Borders and Anxieties: A Pedagogy of Engagement in the Proems to Spenser's *Faire Queene* 

Denna Iammarino, Case Western Reserve University

N6 Sunday (May 25th) 11:00-12:15

Salon D [A/V]

## **Anonymous Lives in the Google World: Studies in Digital Rhetorics**

Constructing a Hacktivist Identity: The Anonymous Care Package *Heather Woods, University of North Carolina - Chapel Hill* 

Notes on the Limits of the Borderless World: The Online Experience as a Global City *Douglas Bruce, John Carroll University* 

Being Seen: Understanding Audience in a Google World Kerri Morris, Governors State University

N7 Sunday (May 25th) 11:00-12:15

Conf 8

## Rhetorics of Transnational Rights: Memories, Rumors and Silences

Sidelining Cultural Violence: Baseball as Invisible Violence at the Manzanar Internment Camp

Albert Rintrona III, Syracuse University

State Radio and Popular Rumor in Ghana's First Republic: The *Akasanoma* of Kwame Nkrumah's 'Dawn Broadcast'

Erik Johnson, Northwestern University

Rhetorical Silences and the Unutterable Crime of femicide: Burkean Analysis of the *Satyamev Jayate* Phenomenon

Minu Basnet, Wayne State University

N8 Sunday (May 25th) 11:00-12:15

Conf 15 [A/V]

## **Rhetorics of Social Movements**

Identification and Identity Construction in the 1964 Freedom Summer Volunteers' Epistolary Rhetoric

Lindsey Ives, University of New Mexico

Fantasy and the Farmer-Labor Movement Shannon Stevens, University of Minnesota

"We Get More When We Yell than We Do When We Plead": A. Philip Randolph and the 1941 March on Washington for Jobs and Freedom *Jennifer Jones Barbour, Texas A&M University* 

N9 Sunday (May 25th) 11:00-12:15

**Conf 13 [A/V]** 

## **Contemporary Rhetorics of the Family**

A Film Madness: Transgressing Borders Between Family and Community in Films about Bipolar Characters

Holly Wells, East Stroudsburg University

Does Two a Family Make?: Hollywood Engages "Choice Motherhood" *Katherine Mack, University of Colorado* 

Rhetorical Re-Constructions of Family in *Country of My Skull* and *A Change of Tongue Patricia Stephens, Long Island University-Brooklyn* 

N10 Sunday (May 25th) 11:00-12:15

Conf 11 [A/V]

## **Rhetorical Borders of Economic Citizenship**

Chair

David Blakesley, Clemson University

Socialists and Communists are Capitalists: A Rhetorical Analysis of Vanguard Group's Critique of the 1932 Elections

Merci Decker, Wayne State University

Virtualities, Materialities, and the Vexing of (Non-) Productive Borders *Glen Southergill, Clemson University* 

Material Persuasions: Reason and Cause in Thorstein Veblen's Analysis of Machinery William Schraufnagel, University of Memphis

### Respondent

Joshua A. Hanan, University of Denver

N11 Sunday (May 25th) 11:00-12:15

Conf 10 [A/V]

Rhetorical and Cultural Boundaries in Health, Medicine, and Disease: Cross-Cultural Investigations in Rhetoric of Health and Medicine

Risky Rhetoric of an Emerging Disease: A Cross-Cultural Analysis of Dengue Fever in World News

Molly Hartzog Storment, North Carolina State University Huiling Ding, North Carolina State University

Effects of Martial Metaphors in Cancer Language Elizabeth Mackey, University of Minnesota

Contact of Minds: Working Toward Effective Intercultural Healthcare Communication *Laura Pigozzi, University of Minnesota* 

PR as Translation: Values into Actions, Practices into Symbols Karen M Taylor, Alaska Native Medical Center

N12 Sunday (May 25th) 11:00-12:15

Salon H [A/V]

## **Case Studies in Visual Culture**

Grain Elevators and the History of Rhetoric, or the Rise and Fall of an Ars Mechanica Dave Tell, University of Kansas

Seeing is Believing: Sacred Rhetoric at the Border of Deaf and Catholic Cultures *Marlana Portolano, Towson University* 

Exposure Times and Other Ontological Practices of Pervasive Photography *Jason Kalin, DePaul University* 

N13 Sunday (May 25th) 11:00-12:15

Salon I [A/V]

### **Crossing the Borders Between Human and Nonhuman Rhetorics**

Posthuman, Nonhuman, Inhuman: Toward an Eldritch Rhetoric Andrew Pilsch, Arizona State University

Distant and Deficient Readers: The Algorithmic Audience and the Limits of the Human in Big Data Discourse

Antonio Ceraso, DePaul University

On the Ends of Species: Human(ist) and Nonhuman(ist) Rhetoric in Contemporary Bioethics Debates

Jeff Pruchnic, Wayne State University

Self-Regulation and Strategic Lying in Human and Nonhuman Rhetorics *Richard Marback, Wayne State University* 

N14 Sunday (May 25th) 11:00-12:15

Salon A [A/V]

## Ancient Rhetorics, New Brain Sciences: Conversing with the Past in the Present

Locating the Persuasive Power of Neuroscience: Stasis Theory and Neurorhetorics *Jordynn Jack, University of North Carolina - Chapel Hill* 

Gorgias, the First Neuroscientist

Brett Ingram, Boston College

Stephen Gencarella, University of Massachusetts - Amherst

Parmenides and Rhetorical (Pre)History

Thomas Rickert, Purdue University

N15 Sunday (May 25th) 11:00-12:15

Conf 12

## Women in the International, Diplomatic Realm: Negotiating Borders through Political Rhetoric

Markers in History: Madeleine Albright 'Read My Pins' Traveling Exhibit as Historical Chronotope

Denise Oles-Acevedo, Iowa State University

Redefining What Counts as a Foreign Policy Concern: Hillary Clinton's Rhetoric on Women *Heidi Hamilton, Emporia State University* 

"Live Life Boldly" and "Break the Circuit": An Analysis of Commencement Speeches by Women Leaders

Maggie LaWare, Iowa State University

Flexing Her Style as Secretary of State: Hillary Clinton's Rhetoric of Care in the Benghazi Congressional Hearings

Mary Anne Taylor, University of Texas at Austin

N16 Sunday (May 25th) 11:00-12:15

**Conf 7 [A/V]** 

### **Encountering Borders. Communicating Change**

Rhetorical Function of Timescales in Community-Based Research Angela Rounsaville, Univeristy of Central Florida Liping Su, Seattle Pacific University

Drawing Borders: Gendered Spatial and Rhetorical Borders in Selected Graphic Memoirs Donna Dunbar-Odom, Texas A&M University - Commerce

Writing Across 'Division Street': Race, Place, and the Sustainability of Civic Engagement Shannon Carter, Texas A&M University - Commerce

N17 Sunday (May 25th) 11:00-12:15

**Conf 2 [A/V]** 

## A Common Core: Divergent Routes in Fandom Studies

Sitting at the Nexus: Tabletop Games and Cult Famdon

Antonnet Johnson, University of Arizona

"I'd pay them to work there": The Question of Work in Fandom *Josh Zimmerman, University of Arizona* 

"The Place Where Meaning Collapses": The Abject Rhetorics of Fannish Room Decor Sara Howe, Southern New Hampshire University

N18 Sunday (May 25th) 11:00-12:15

Conf 1 [A/V]

## **Bodies in Motion: Places, Immigrants and Refugees**

Negotiating Border Rhetorics: A Local Public Deliberates Refugee Empowerment Narratives *Elenore Long, Arizona State University* 

Masters in a Strange Land - A Field Survey of Multiple Latin@ Rhetorics in a Houston Suburban Environment

Bruce Martin, Lone Star College, North Harris

Ethos in the Borderlands: The Overlap of Ethos and Identity in Immigrant Narratives *Neeta Bhasin, Hobart and William Smith Colleges* 

Regulating Bodies of (Re)settling Refugees Julie Gerdes, University of South Florida

N19 Sunday (May 25th) 11:00-12:15

Salon J [A/V]

# Visual Rhetoric as a Border Art: Perceiving, Representing, and Contradicting in Photographs of Race and Gender

The Art of Racializing Chinese Identity in *Life* Sue Hum, University of Texas, San Antonio

Contradictory Arts in Emily Post's 1922 Etiquette

Nancy Myers, University of North Carolina, Greensboro

On the Border between Emancipation and Rectitude: The "New Colored Woman" in Her Words and His Images

Kristie S. Fleckenstein, Florida State University

N20 Sunday (May 25th) 11:00-12:15

Salon K [A/V]

## **Rhetorics of Masculinity**

Masks of Manhood: The Rhetoric of Gesture in Castiglione, Pontormo, and van Bijlert *Hari Vishwanadha, Santa Monica College* 

Saving Private Ryan's "Privates": A Rhetorical Analysis of the Fragile State of Masculinity in U.S. Culture

Heather Roy, University of Iowa

Surveying the Borders of Manhood as We Face the End of the World: Examining *The Croods* as a Discourse of Twenty-First Century Masculinity

Marylou Naumoff, Florida Atlantic University

## N21 Sunday (May 25th) 11:00-12:15

Salon L [A/V]

### **Decolonizing Rhetoric**

Paulo Freire: The Shifting Border Between Power and Agency Anna Gurley, University of Oklahoma

Delinking: Critical Rhetorical Praxis with a Decolonial Tone

Darrel Wanzer-Serrano, University of Iowa

Rhetoric without Borders: George Santayana and Rhetorical Criticism's Possibility Brita Anderson, University of Pittbsurgh Ethan Stoneman, University of Pittsburgh

## N22 Sunday (May 25th) 11:00-12:15

Conf 3

### Burkean Approaches to Writing: Publishing, Propaganda, and Autobiography

Gatekeepers of the Written Word: What Dramatism Teaches Us About "Agents," Authors, and America's Publishing Industry

Amy Clements, St. Edward's University

Propaganda Theory in Managed Democracy: Trangressing Borders through Kenneth Burke's Heuristics

Gae Lyn Henderson, Utah Valley University

Life, Literature, and the Border that Binds: Reading Autobiography with Kenneth Burke *Dana Anderson, Indiana University* 

N23 Sunday (May 25th) 11:00-12:15

Salon M [A/V]

**Material Memories: Rhetorics of Remembrance** 

Mythic Images in the Museum: Material Nation, Material World?

Elizabeth Weiser, Ohio State University

Abandoned Monuments and the Aesthetics of Decay: Searching for New Rhetorics among the Spomeniks of the Balkans

Christopher Bingham, University of Oklahoma

Borders between Living and Dead Memorials

Marie Hjarvard de Fine Licht, University of Copenhagen

All the Marbles: Visual Rhetoric of the Parthenon Sculptures in the Acropolis and British Museums

Christopher Richter, Hollins University

Sunday (May 25th) 12:30-2:20

Ballroom E/F

## **RSA Luncheon and Awards Ceremony**

## **Luncheon Address**

Aristotle, Enthymemes, and Rhetorical Listening

Krista Ratcliffe, RSA Immediate Past President Marquette University

Sponsored by: The University of Texas at Austin

Department of Communication Studies & Moody College of Communication

Sunday (May 25th) 2:30-3:45

O1 Sunday (May 25th) 2:30-3:45

Conf 18 [A/V]

Like!: Rhetorics of Social Media

Life/Death: The Border We All Have to Face(book) *Christine Martorana, The Florida State University* 

The New Rhetoric of President Obama's Facebook: An Analysis of Text, Image and Rhetorical Strategy in Social Media

Joonil Kim, University of Oklahoma

The Infinite Archive: Social Media and the Revolutionary Extension of Memory *Trevor Hoag, Christopher Newport University* 

O2 Sunday (May 25th) 2:30-3:45

**Conf 14 [A/V]** 

### **Rhetorics in Urban Spaces**

The Image of the City and the Aesthetics of Terror Robert Topinka, Northwestern University

The Balcony as a Border between the Private and Public Carolin Aronis, Hebrew University (University of Colorado)

Vertical Spatialities, Fractured Temporalities: The City and its Multiplicities *Brook Irving, University of Iowa* 

O3 Sunday (May 25th) 2:30-3:45

Conf 15 [A/V]

### **Memories of War and Peace**

Negotiating Memory and Materiality: Los Alamos and the Children's Peace Statue Risa Applegarth, University of North Carolina - Greensboro

Epideictic Space: Tourism and Public Memory at Appomattox Court House *Cynthia Fields, Virginia Tech University* 

Ship Space, Cemetery Place: The Memory Work on the USS Intrepid

Alia Bellwood, Syracuse University

O4 Sunday (May 25th) 2:30-3:45

Conf 13 [A/V]

### **Nature and the Post-Natural**

The Rhetoric of the PostNatural

Derek Griesbach, University of Pittsburgh

From No-Man's Land to *All* Man's Land: Transforming a Border of Division to a Border of Unification through Nature

Marcia Allison, University of Southern California

American Nature Writing as Borderland: Navigating the Border between Ecocentric and Anthropocentric Rhetorics

Alexis Piper, University of Wisconsin - Milwaukee

O5 Sunday (May 25th) 2:30-3:45

**Conf 10 [A/V]** 

### **Rhetorics in the Classroom**

Culture Jamming: Redrawing Political and Social Borders in the FYC Classroom Jennifer Hewerdine, Southern Illinois University

On Both Sides of the Border: The Rhetoric of Code-Switching at Historically Black Colleges and Universities

Kedra James, North Carolina Wesleyan College

Transformed Lives, Transformed Literacies: The Extracurricular Literacy Practices of Christian College Students and the Complex Identification of Transfer *Melody Pugh, University of Michigan* 

O6 Sunday (May 25th) 2:30-3:45

**Conf 7 [A/V]** 

### **Tweeting Social Controversies**

#PaulasBestDishes: 'Black Twitter' and Rejecting Racist Frames *Jacqueline Schiappa*, *University of Minnesota* 

Social Media on Trial: A Critical Analysis of the Steubenville Rhetoric Lindsey Harness, Lewis and Clark College

Tweeting, (Re)Tweeting, and Racist Discourse: Virtualized Racism and Deconstructing Post-Racist Ideology on Twitter

LaCharles Ward, Northwestern University

O7 Sunday (May 25th) 2:30-3:45

Conf 11 [A/V]

## **Rhetorics in Organizational Crises**

Calling it Quits: How Exodus International Closing Its Doors Opens Up Rhetorical

Possibilities

Eric Beach, University of Colorado at Denver

A Web of Crisis: Investigating the Border Between Individual and Organizational Crises in the Penn State/Jerry Sandusky Sex Scandal

Emily Bushnell, Abilene Christian University

"A Blessing to the People": Regulatory Writing and the Rhetorics of White Supremacy and Settler Colonialism in Texas Higher Education

Garrett Nichols, Independent Scholar

O8 Sunday (May 25th) 2:30-3:45

Conf 2 [A/V]

### The Borders of Law and Rhetoric

Between Public and Private: How Naturally-Shed DNA Challenges the Law's Rhetoric of Corporeal Boundaries

Colin Starger, University of Baltimore

Undocumented Crossings: Law, Rhetoric and Immigration

Francis J. Mootz, III, University of the Pacific

Leticia M. Saucedo, University of California, Davis

Between Civil Rights and Individual Rights: Pragmatism, Individualism, and the Rhetorics of Affirmative Action

Katie Rose Guest Pryal, University of North Carolina - Chapel Hill

O9 Sunday (May 25th) 2:30-3:45

Salon I [A/V]

### **Rhetoric In Vivo: Challenges to the Platial Turn**

Place as Rhetorical Artifact

Danielle Endres, University of Utah

For the Criticism of Place

Greg Dickinson, Colorado State University

Choropleths and Topopleths

Jenny Rice, University of Kentucky

Toward a Hermeneutic of Place

John Ackerman, University of Colorado

O10 Sunday (May 25th) 2:30-3:45

Conf 17 [A/V]

## **Roundtable on The Impure Politics of Queering Institutions**

Charles Morris, Syracuse University

Emily Cram, Indiana University

Erin Rand, Syracuse University

K.J. Rawson, College of the Holy Cross

O11 Sunday (May 25th) 2:30-3:45

Conf 12

# Reimagining National Borders: Shared Digital Relationships, Economies of Popular Discourse, and Grassroots Nationalism

Imaginations of North Korea and the Economic Ideologies of US Nationalism *Jerry Won Lee, University of Arizona* 

Reading the Body: Constructing Online Borders with Race

Linh Dich, Miami University

Negotiating the Chinese/Hong Kong Border through the Tiananmen Massacre Commemoration

Sharon Yam, University of Wisconsin

O12 Sunday (May 25th) 2:30-3:45

Conf 1 [A/V]

## **Engaging Rhetoric Outside the Classroom**

Teaching Composition Outside the Classroom: The "Kitchen Space" as Contact Zone Consuelo Salas, University of Texas at El Paso

Complicating Metaphors: The Rhetoric of Borderlands in Service-Learning Scholarship *Rachael Wendler, University of Arizona* 

Eat, Travel, Practice Rhetoric: Improving Student Engagement in Rhetoric Courses Elif Guler, Old Dominion University

O13 Sunday (May 25th) 2:30-3:45

Conf 3

## Rhetorical Democracy at the Borders of Political Entities

How Critique can Demonstrate the Demos: The Movement Against Corporate Rights Freya Thimsen, University of North Carolina - Chapel Hill

Politeia as Border Phenomenon: A Rhetorical Answer to a Political Question *Ira Allen, Indiana University* 

Rhetorical Structures and the Social Order: Interpersonal Borders in Contemporary Democracy

Robert Danisch, University of Waterloo

The Dark Side of (Neoliberal) Citizenship: The Rhetoric of Corporate Personhood and the Crisis of American Democracy

Stephen Rahko, Indiana University

Respondent

Gerard Hauser, University of Colorado

O14 Sunday (May 25th) 2:30-3:45

Salon H [A/V]

## **Examining Moments of Rapprochement between Communication and English** Chair

William Keith, University of Wisconsin - Milwaukee

Rhetorical Studies' Origin Stories: How a Local Example Challenges our Histories of the 'Communication Course'

Cara Finnegan, University of Illinois at Urbana-Champaign Marissa Lowe, University of Illinois at Urbana-Champaign

A Failure to Communicate? Learning from the 'Writing Wars' at the University of Wisconsin-Madison

David Stock, Brigham Young University

Oral English before 1940: Lennox Grey, NCTE, and the Effort to Integrate the Communication Arts

Roxanne Mountford, University of Kentucky

O15 Sunday (May 25th) 2:30-3:45

Salon J [A/V]

## **Rhetorics of Public Sexuality**

You Get What You Need: *Dirty Girls Ministries* and the Ecologies of Female Sexuality *KT Torrey, Virginia Tech* 

A Visual Rhetorical Study of Sexual Culture in Ching Dynasty China (1644-1912) Yowei Kang, Kainan University

Kenneth C.C. Yang, University of Texas at El Paso

Domination, Disaster, and Doctrine: Pornography and the Public Conscience *Melanie McNaughton, Bridgewater State University* 

O16 Sunday (May 25th) 2:30-3:45

Salon K [A/V]

# Five Problems, Five Solutions: Talking About the Challenges of Human-Participant Research Across Borders of Rhetoric, Composition, and Communication

What is at Stake When Interviews Are "Research"? Charting Methodological Choices and Presparing for Institutional Review Board Approval Heather Adams, University of Alaska - Anchorage

How Do I Use Contextual Inquiry as a Feminist Strategy?: Agency in the Discourses of Health and Medicine Qualitative Research

Kristin Bivens, Texas Tech University

How Do I Tell Someone Else's Story? Ethical and Respectful Representation of Interviews in Scholarly Writing

Laura Michael Brown, Penn State University

How Do Researchers Protect Participant's Identities? Navigating Sensitive Subjectives and Issues of Safety for Participants and as Participant-Observers *Nneka Ofulue, D.C. International Women Professionals* 

How Do I Make Meaning from Others' Words? Adapting Qualitative Software to Rhetoric and Writing Studies Data

Sarah Summers, Penn State University

O17 Sunday (May 25th) 2:30-3:45

Conf 8

Visions of Democracy: The Rhetorical Potential of American Transcentalism

Caring for the Democratic Self

Jeremy Engels, Penn State University

Emerson's Democratic Seer: Poets, Prophets and Charisma

Joe Rhodes, Penn State University

A Passage to India: Walt Whitman and the Rhetoric of Technological Transcendence

Nathan Crick, Texas A&M University

O18 Sunday (May 25th) 2:30-3:45

Salon L [A/V]

### Feminist Approaches to Crime and Punishment

Embodiment in the Public Eye: A Feminist Reclamation of Crime Victim Narratology in Rhetorical Borderlands of Identity and Agency

Meta G Carstarphen, University of Oklahoma

Women in Law: Police Matrons and the Rhetoric of Moral Authority Leslie Harris, University of Wisconsin - Milwaukee

Behind Bars, Beyond Borders: Prison Narrative, Communism, and Feminism in Early Cold War America

Jennifer Keohane, University of Wisconsin - Madison

O19 Sunday (May 25th) 2:30-3:45

Salon M [A/V]

### Global Case Studies in the Rhetoric of Citizenship

Kemalist Citizenship: Rhetorical Practices of Civic Engagement and Social Change *Iklim Goksel, Independent Researcher* 

The Crossing as Constitutive Rhetoric: Balsero Identity in Art, Text, and Social Networking *K. Shannon Howard, University of Louisville* 

Social Information Exchange in Kazakh Aitys Madiyar Saudbayev, Suleyman Demirel University Berdak Baymbetov, Suleyman Demirel University

O20 Sunday (May 25th) 2:30-3:45

Conf 4

## On the Borders of Sports Culture

Tracing the Borders of the Double Bind: Intersectionality and the Disciplining of Lolo Jones *Emily Crosby, University of Pittsburgh* 

A Hyphenated Identity: The NCAA and the Rhetoric of "Student-Athlete"

J. Michael Rifenburg, University of North Georgia

The New Temples: Identity, Control, and the Materiality of Urban Sports Spaces

Anthony Cavaiani, Colorado State University, Pueblo

O21 Sunday (May 25th) 2:30-3:45

Salon D [A/V]

## **Case Studies in Rhetorical Listening**

Impromptu Leadership and Rhetorical Listening: Ruminating, Negotiating, Witnessing *Joseph Cirio, Florida State University* 

How Jodi Foster's Rhetorical Refusal Confused and Delighted Audiences, and What it Means for Rhetorical Listening

Timothy Oleksiak, University of Minnesota

Rhetoric, Ethics, and Listening

Marc Santos, University of South Florida

O22 Sunday (May 25th) 2:30-3:45

Salon C [A/V]

## Hidden, Aimless, Empty: New Approaches to Rhetorical Practice

Everyday Rhetorics in Hidden Caches and Crosshatched Ontologies Brian McNely, University of Kentucky

Impasse Unbound: Toward Rhetorical Aimlessness

Michael Kaplan, Baruch College, City University of New York

O23 Sunday (May 25th) 2:30-3:45

Salon B [A/V]

#### **Rhetorical Education Abroad**

Rhetorical Education and the University's Civic Work in Nineteenth-Century New Zealand *Hannah Gerrard, Massey University* 

Traveling Abroad: Navigating Cultural Factors in Interdisciplinary Communication *Michelle Seref, Virginia Tech University* 

Democracy for All?: Rhetorical Education, Internationalization, and the U.S. University *Yu-Kyung Kang Kang, University of Illinois* 

O24 Sunday (May 25th) 2:30-3:45

Salon A [A/V]

## On the Borders of the Writing Classroom

Chair

Jamie Thornton, Kaplan University

The History of Rhetoric in the Writing Classroom: Crossing the Border Between History and Pedagogy

Michal Reznizki, University of California, Davis

From the Rhetorical Situation to Interactive Knowledge Domains in Training Disciplinary Writing Consultants

Steffen Guenzel, University of Central Florida

Crossing Over: The Use of Play Worlds to Teach Real Rhetorical Skills in Ancient and Modern Classrooms

Cleve Wiese, University of Texas at Austin

## Sunday (May 25th) 4:15-6:15 SuperSessions

SS1 Sunday (May 25th) 4:15-6:15

Salon K [A/V]

## Digital Rhetorics: Social, Participatory, and at the Borders

Anne Frances Wysocki, University of Wisconsin - Milwakee

James P. Zappen, Rensselaer Polytechnic Institute

Jeff Rice, University of Kentucky

Jessica Reyman, Northern Illinois University

John W. Jordan, University of Wisconsin - Milwakee

Liza Potts, Michigan State University

Robert Glenn Howard, University of Wisconsin

SS2 Sunday (May 25th) 4:15-6:15

Salon A [A/V]

## Latin American Rhetorics: Perspectives From, Between, About

René De los Santos, DePaul University

María Alejandra Vitale, Universidad de Buenos Aires

Gerardo Ramírez, Vidal, Universidad Nacional Autónoma de México

Christa Olson, University of Wisconsin & Rubén Casas, University of Wisconsin

Cecília de Miranda Nogueira Coelho, Universidad Federal de Minas Gerais

Barry Thatcher, Universidad Nacional Autónoma de México

Erika Lindig, Universidad Nacional Autónoma de México

SS3 Sunday (May 25th) 4:15-6:15

Salon B [A/V]

## Jewish Rhetorics: History, Theory, Practice

Michael Bernard-Donals, University of Wisconsin

Davida Charney, University of Texas

James Ridolfo, University of Kentucky

David Metzger, Old Dominion University

Patricia Bizzell, College of the Holy Cross

Joy Arbor, Kettering University

Eli Goldblatt, Temple University

David Frank, University of Oregon

Janice Fernheimer, University of Kentucky

## The Klal Rhetorica Business Meeting will be held immediately following this SuperSession

SS4 Sunday (May 25th) 4:15-6:15

Salon C [A/V]

## **Border Publics and Their Many Locations**

Frank Farmer, University of Kansas

Paul Butler, University of Houston

Star Medzerian Vanguri, Nova Southeastern University

Van Hillard, Davidson College

Emily Donnelli-Sallee, Park University

Chris Geyer, Cazenovia College

Jason Barrett-Fox, Arkansas State University

Rachel Bloom, University of Kansas

SS5 Sunday (May 25th) 4:15-6:15

Salon H [A/V]

## **Queering** Consent

Charles E. Morris III, Syracuse University

Thomas Nakayama, Northeastern University

Jonathan Alexander, University of California, Irvine

Dan Brouwer, Arizona State University

Bernadette Calafell University of Denver

Peter Campbell, Northeastern University

Eric Pritchard, University of Texas

Jacqueline Rhodes, California State University, San Bernadino

Isaac West, University of Iowa

SS6 Sunday (May 25th) 4:15-6:15

Salon M [A/V]

## Feminist Rhetorical Scholarship: Theory, Criticism, and the Shape of Our Discipline(s)

Rebecca Dingo, University of Missouri

Bonnie Dow, Vanderbilt University

Tasha Dubriwny, Texas A&M University

Jessica Enoch, University of Maryland

Cheryl Glenn, Penn State University

Sara Hayden, University of Montana

Kristy Maddux, University of Maryland

Kristan Poirot, Texas A&M University

Gwendolyn Pough, Syracuse University

Krista Ratcliffe, Marquette University

SS7 Sunday (May 25th) 4:15-6:15

Cindy Koenig Richards, Willamette University

Natalie Fixmer-Oraiz, University of Iowa

Salon D [A/V]

## The Body and Its Borders: Researching Body Rhetorics

Jordynn Jack, University of North Carolina

Jay Dolmage, University of Waterloo

Sarah Hallenbeck, University of North Carolina - Wilmington

Lynn O'Brien Hallstein, Boston University

Christa Olson, University of Wisconsin

Robin E. Jensen, University of Utah

Brett Lunceford, Independent Scholar

Ersula Ore, Arizona State University

Jen Wingard, University of Houston

SS8 Sunday (May 25th) 4:15-6:15

Salon J [A/V]

## Speaking for and with Each Other: Crossing Borders in the Company of Comparative Rhetoric

LuMing Mao, Miami University

Arabella Lyon, University of Buffalo

Bo Wang, California State University, Fresno

Jan Swearingen, Texas A&M University

Janet Atwill, University of Tennessee

Steven Mailloux, Loyola Marymount University

Peter Simonson, University of Colorado

Susan Jarratt, University of California, Irvine

Xing Lu, DePaul University

## RSA 14 - - - - - . . . . RHETORICS

SS9 Sunday (May 25th) 4:15-6:15

Conf 12

## RSA Book Award Recognition Super Session for 2013 and 2014

Barbara A. Biesecker, University of Georgia

Wendy Hesford, Ohio State University

Lester C. Olson, University of Pittsburgh

Michael Vicaro, Penn State University, Greater Allegheny

Gerard A. Hauser, University of Colorado

SS10 Sunday (May 25th) 4:15-6:15

Salon L [A/V]

## Visions and Agendas for a Rhetorical Border Studies

D. Robert DeChaine, California State University, Los Angeles

Damián Baca, University of Arizona

Karma R. Chávez, University of Wisconsin

Josue David Cisneros, University of Illinois

Lisa A. Flores, University of Utah

Michelle A. Holling, California State University, San Marcos

Kent A. Ono, University of Utah

Iswari P. Pandey, Syracuse University

Stacey K. Sowards, University of Texas at El Paso

Mónica F. Torres, New Mexico State University

SS11 Sunday (May 25th) 4:15-6:15

Conf 7 [A/V]

# At the Borders of Rhetorical and Civic Education: Communication and Composition Pedagogy at the "Crucible Moment"

J. Michael Hogan, Penn State University

Debra Hawhee, Penn State University

William Keith, University of Wisconsin - Milwaukee

Blake Scott, University of Central Florida

Roxanne Mountford, University of Kentucky

SS12 Sunday (May 25th) 4:15-6:15

**Conf 11 [A/V]** 

### **Machine Rhetorics**

Krista Kennedy, Syracuse University

Collin Brooke, Syracuse University

Jim Brown, University of Wisconsin

Barry Brummett, University of Texas

Ian Hill, University of British Columbia

Carolyn Miller, North Carolina State University

SS13 Sunday (May 25th) 4:15-6:15

Salon I [A/V]

## The Future of The Academic Book in Rhetorical Studies

Chair David Zarefsky, Northwestern University

Editors from major university presses – details TBD

Sunday (May 25<sup>th</sup>) 6:30-8:30

Conf 17 &18 [A/V]

## **RSA Graduate Student Reception**

Chairs

Sarah Frank, University of Texas Katie Lind, Indiana University

Sponsored by Penn State University
Departments of Communication Arts & Sciences and English

## **Monday May 26th**

## Monday (May 26th) 8:00-9:15

P1 Monday (May 26th) 8:00-9:15

Conf 8

# **Encountering Places and Countering Spaces: Border Rhetorics in the Struggle for Civil Rights**

The Shiloh-Rosenwald School, Notasulga, AL: A Space Between Freedom and Oppression *Erin Chandler, University of Alabama* 

The Greensboro Four: Rhetorical Action, Frames, and Movement Participation Hannah V. Harrison, University of Texas at Austin

Remembering Silence: Bennett College Women and the 1960 Greensboro Student Sit-Ins Laura Michael Brown, Penn State University

## P2 Monday (May 26th) 8:00-9:15

**Conf 12 [A/V]** 

#### Case Studies in the Rhetoric of Terror

Technological and Rhetorical Animosity in the "Correspondence" of Ted Kaczynski (The Unabomber) and David Gelernter *Ian Hill, University of British Columbia* 

Re-Orienting from Without: Burkean Notions of 9/11 and the Rhetoric of Dissent *Patrick Danner, Rutgers University - Camden* 

The Rhetoric of Security and Surveillance Following the 1920 Wall Street Bombing Jay Childers, University of Kansas

## P3 Monday (May 26th) 8:00-9:15

Conf 18 [A/V]

### Classrooms as Borderlands

Homeschooling and Public/Private Identity Construction *Nick Young, St. John's University* 

Fat Borders: an Examination of the Classroom as a Hostile Borderland for Fat Students William Tunningley, Oklahoma State University

What's in a Number, or the Rhetorical Markers of Numerical Education in Democracy? *Frank Stec, Penn State University* 

P4 Monday (May 26th) 8:00-9:15

Conf 14 [A/V]

## Rhetorics of Science: Borders, Narratives, and Struggles

Rhetorical Determinism: Somatechnic Borders in *The Association for Molecular Pathology v. Myriad Genetics Inc.* 

José Cortez, University of Arizona

Narrating ADHD: The Rhetoric of Parental Empowerment and Executive Control *Heather Howley, University of Akron, Wayne College* 

Medicine, Scientific Disillusionment, and the Struggle for the Identity of the Medical Profession in Early Twentieth Century British Medical Journals *Kristin Kondrlik, Case Western Reserve University* 

P5 Monday (May 26th) 8:00-9:15

**Conf 15 [A/V]** 

## Youth Cultures: Hip Hop, Slams and Brands

Challenges Using Multimodality to Cross Literacy Borders: A Case Study of a Hip Hop Literacy Program

Will Penman, Carnegie Mellon University

Listen, Mijito: Disidentification in Youth Slam Discourse *Amanda Fields, University of Arizona* 

"We Real Cool": The Branded Bodies of Hip-Hop *Emilie Koenig, University of Houston* 

P6 Monday (May 26th) 8:00-9:15

**Conf 13 [A/V]** 

## **Virtual Communities: Navigating Social Media**

Choose Your Own Adventure: Agency as Constitutive Rhetorical Vision in Web 2.0 Stephen Grover, Texas Tech University

Navigating Expections: Using Social Networking Sites to Understand Audience Analysis *Jordan Frith, University of North Texas* 

The Failure of the Undiscourageable Self: Spaces of Thought in "Unemployed Friends 2.0" *Marnie Ritchie, University of Texas at Austin* 

P7 Monday (May 26th) 8:00-9:15

Salon E & F [A/V]

## Roundtable on Crossing Borders in Women's Oratorical Education: Mapping Out Emerging Research Opportunities for Feminist Historiography

David Gold, University of Michigan

Elizabethada A. Wright, University of Minnesota - Duluth

Emily Cope, University of Tennessee

Linda Ferreira-Buckley, University of Texas

Lisa Suter, University of Tampa

M. Amanda Moulder, St. John's University

Suzanne Bordelon, San Diego State University

## P8 Monday (May 26th) 8:00-9:15

Conf 10 [A/V]

### **Sound Rhetorics**

Recording a Room: Techniques of the Unheard

Anthony Collamati, Alma College

Sound Out of Time: The Intervention of the Untimely Robert Leston, New York City College of Technology

Mundane Lives: Robert Ashley's Object-Oriented Aria

Ron Brooks, Oklahoma State University

The Old Sound of Now: Hauntology and Digiphrenia *Timothy Richardson, University of Texas at Arlington* 

P9 Monday (May 26th) 8:00-9:15

**Conf 7 [A/V]** 

## Rhetorical Challenges in Mediating Borders: Academic Writing Versus Professional and Technical Writing

Transcending Borders: Rhetorical Workplaces and Academic Grading *Karen Ching Carter, Arizona State University* 

Writing Centers as "Threshhold Spaces" for Professional Writing Katie Homar, University of Pittsburgh

Writing Scientific Grants: Rhetorical Literacy and Communicating Expertise Kimberly Thomas-Pollei, University of Minnesota

P10 Monday (May 26th) 8:00-9:15

Conf 11 [A/V]

## Official Memories: Narrative, Identity, and the Rhetoric of Silence

Steel Workers in a "Former Steel Town": The Third Persona in Levi's "Ready to Work" Advertisement Campaign

Amanda Berardi, Carnegie Mellon University

"Toussaint L'Ouverture" and the Rhetoric of Forgetting David Tucker, University of Minnesota

Official Frames for Remembering September 11: A Top-Down Approach *Jessica Harrell, Carnegie Mellon University* 

P11 Monday (May 26th) 8:00-9:15

Conf 2 [A/V]

#### **Rhetorics and Politics in the Middle East**

Virtually Veiled: Exploring the Hijab Conversation Outside the Borders of Dominant Discourse

Danielle Saad, Kutztown University

Rhetorical Identities: Reconstructing the Self and the Nation in Contemporary Turkish Political Discourse

Elif Guler, Old Dominion University

The "Heroic" Vessel: Extending Scapegoating Theory through the Malala Yousufzai Case Lamiyah Bahrainwala, University of Texas

P12 Monday (May 26th) 8:00-9:15

Conf 17 [A/V]

# Science Matters: Material Rhetorics as a Methodology for the Ethical and Political Inquiry of Scientific Practices

Selective Rhetorics: Biomedical Research, Science Writing, and the Question of Agency *Cynthia Bateman, University of South Carolina* 

Embodying the Facts: Rhetorical Figures and Rhetorical Bodies in Science Writing *Patricia Fancher, Clemson University* 

Modern Maternity and Medical Intervention: A Chronotopic View Sarah Hallenbeck, University of North Carolina

P13 Monday (May 26th) 8:00-9:15

Salon J [A/V]

# Locating the Borderlands of Youth Rhetorics of Adolescence, Identity, Sexuality, and Play

Playing with Borders: Constructing Gender in the Global Sport Development Movement *Cassie Wright, Stanford University* 

Building a Border between Children and Adults: The Social Construction and Rhetorical Function of Adolescence

Jenna Vinson, University of Massachusetts, Lowell

Queer World-Making and Youth Activism: Valuing the Playfulness of a Queer and Multimodal Borderlands Practice

Londie Martin, University of Arizona

P14 Monday (May 26th) 8:00-9:15

Salon K [A/V]

## **Negotiating Rhetorics: Ethos, Identity, and Data Structures**

Swapping Gender and Negotiating Differences through Data Structures Chris Lindgren, University of Minnesota

Ethos Multiple: Tracing Coordinated Ethos Enactment Across Space and Place Douglas Walls, University of Central Florida

Consistent Work: The Identity of the Lesbian Herstory Archives *Madhu Narayan, Michigan State University* 

P15 Monday (May 26th) 8:00-9:15

Salon H [A/V]

## Rhetoric, Progressivism, and the 'The Wisconsin School of Rhetoric' Chair

Michael Bernard-Donals, University of Wisconsin

Eco-activism in the Progressive Era: Gaylord Nelson and Wisconsin's Experience *Adedoyin Ogunfeyimi, University of Wisconsin* 

The Academic Revolution: How 'English' Became Specialized Literary Research at UW-Madison

David Fleming, University of Massachusetts, Amherst

Pre-Progressive Rhetorical Education: The Case of John Bascom David Stock, Brigham Young University

Rhetoric and Education in the Work of Alexander Meiklejohn *John Zumbrunnen, University of Wisconsin* 

P16 Monday (May 26th) 8:00-9:15

Salon L [A/V]

### Plato's Phaedrus Reconsidered

Plato's *Phaedrus*: A Situated Vision of Rhetoric *Steven Pedersen, Oklahoma State University* 

The Socratic Seer: Rhetoric and Vision in Plato's *Phaedrus* 

Christopher Fischer, University of Pittsburgh

Cicadence: Paideia and its Medium in *Phaedrus* 

Timothy Barr, University of Pittsburgh

P17 Monday (May 26th) 8:00-9:15

Salon M [A/V]

## **Border Crossing Between Rhetorical Traditions**

Mapping Religious Rhetorics, Charting Methodological Innovation Michael DePalma, Baylor University Jeff Ringer, Lee University

Connecting Feminist and Disability Rhetorics: Character and Authority in Autism Discourse *Jordynn Jack, University of North Carolina* 

Conciliatory Arab-Islamic Rhetoric and the Chancery in Medieval Cairo: Revisionary Rhetorical Historiography

Rasha Diab, University of Texas

Speaking for and with Each Other: Border Crossing in the Company of Comparative Rhetoric LuMing Mao, Ohio University of Miami

Feminist Strategies and Maneuverings as Rhetorical Method Susan Romano, University of New Mexico

The Rhetoric of Transformation and the Post-Communist Era *Noemi Marin, Florida Atlantic University* 

The Definition of 'Latin America' and the Constitution of Rhetoric and Modernity René Agustín De los Santos, Independent Scholar

Crossing Borders, Strengthening Relationships: Using 'To-ness' to Pave Paths Between and Among (Jewish and Other) Rhetorical Traditions

Janice W. Fernheimer, University of Kentucky

P18 Monday (May 26th) 8:00-9:15

Salon D [A/V]

## Outside the Frame: The Rhetoric of Contemporary Art

Toward a Vitalist Material Rhetoric; Or, Encountering Marina Abramović T. Kenny Fountain, Case Western Reserve University

Policing the Borders of Public Art: Yarn Bombing and the Rhetoric of Exceptionalism *Leslie Hahner, Baylor University* 

When the Yes Men Prank the World, Environmental Justice Confronts New Challenges *Katherine Lind, Indiana University* 

P19 Monday (May 26th) 8:00-9:15

Salon C [A/V]

## Rhetoric, Justice, Democracy

Multiple Routes into the Possible: A Methodology for Theorizing Border Relations between Rhetoric and Democracy

Michelle Iten, Texas Christian University

Liberalism and Difference, or, Why the Margins Lack Justice Matthew Gayetsky, University of Pittsburgh

P20 Monday (May 26th) 8:00-9:15

Salon B [A/V]

### **Bridging Rhetorical Practices: Style, Assimilation, Adaptation**

Bridging the Gap between Old Texts and New Situations: The Interpretive Stasis of Assimilation

K. Martin Camper, University of Maryland

The Adaptation of Adaptation for Speech Education George Gittinger, University of Pittsburgh

The Characterization and Description Stages of Aphthonius' Progymnasmata in Light of Hermogenes' *On Style*: Exploring the Border between Contemporary and Ancient Classrooms *Jim Selby, Whitfield Academy* 

P21 Monday (May 26th) 8:00-9:15

Salon A [A/V]

## **Exploring the First Year Writing Course**

Bigots, Bleeding-Hearts, and Boogeymen: Modeling, Embodying, and Troubling Forensic Deliberation in the First-Year Rhetoric Course

Stephanie Boone-Mosher, University of South Carolina

Opening Disciplinary Borders: Successfully Incorporating Legal and Rhetorical Paradigms Within Paired Freshman Courses

Mellisa Huffman, University of New Mexico

The Theme System: Current-Traditionalism, Writing Assignments, and the Development of First-Year Composition

Matthew Nunes, Ohio University

## Monday (May 26th) 9:30-10:45

Q1 Monday (May 26th) 9:30-10:45

**Conf 18 [A/V]** 

## **Gesturing Towards Rome: American Adaptations of Classical Culture**

Julius Caesar Across Borders: The Ethos of the American Republic Esther Schupak, Bar Ilan University

Charles Lamb's Adaptations of the Classical *Progymnasmata*: "Acting a Charity" *Katie Homar, University of Pittsburgh* 

The Dying Gaul Dons Redface: Expansionism and Neoclassical Topoi in American Sculpture *M. Melissa Elston, Texas A&M University* 

Q2 Monday (May 26th) 9:30-10:45

Conf 8

### **Rhetoric and Radical Politics**

A Rhetorical History of American Radicalization: Homeland Security and Political Agency, 1867 to 2012

Jonathan Edwards, University of South Carolina

A See-Thru World: Edward Snowden, NSA Surveillance, and Rhetorics of Transparency Scott Makstenieks, University of Minnesota

Bolstering Borders: Senator Ted Cruz's Attempt to Influence Immigration Reform *Jeremy Rogerson, Texas A&M University* 

Q3 Monday (May 26th) 9:30-10:45

Conf 14 [A/V]

## **Rhetoric Rocks!: Explorations of Popular Music**

Liminal Aesthetics in Electronic Dance Music

Matthew Osborn, Clemson University

Extending the Conception of a DiaspoRican: Transnational Subjects in Puerto Rico's Indie Rock Scene

Karrieann Soto Vega, Syracuse University

Speaking through Sound: Tension, Rhetoric, and Repetition in PJ Harvey's *Let England Shake Lisa Foster, University of Oklahoma* 

O4 Monday (May 26th) 9:30-10:45

Salon D [A/V]

#### **Echoes of the Civil War**

The Secessionist Constitutional Scene: Jefferson Davis and his use of the Declaration of Independence

R. Brandon Anderson, University of Texas

Spectres of the South: Confederate Monuments and the Borders of Race and Remembrance Roseann Mandziuk, Texas State University

The League of the South's Declaration of Southern Cultural Independence: Establishing a Southern Cultural Border

Rachel Stone, University of North Carolina

Q5 Monday (May 26th) 9:30-10:45

Conf 11 [A/V]

### **President Obama's Policy Rhetoric**

President Obama's Failure of Symbolic Policy Rhetoric

Cassandra Bird, University of Kansas

The Rhetorical Borders of the Shadow Economy: Obama and Comprehensive Immigration Reform

Jeffrey Kurr, Penn State University

Q6 Monday (May 26th) 9:30-10:45

Conf 15 [A/V]

## Generation 1.5: Youth Culture and Social Media

The Rhetorical Construction of Marginalized Students: "Generation 1.5" in Emergent Research

Kate Mangelsdorf, University of Texas at El Paso

You Shouldn't Be Friends with People Like That on Facebook: Liberal Ideology, Discipline, and the Humanities

Joshua Prenosil, Creighton University

Constructing the Mobile/Post-Mobile Self: How Adult Military Brats are Finding Themselves and Forging Communities

Heidi Gabrielle Nobles, Virginia Tech University

**Q7 Monday (May 26th) 9:30-10:45** 

Conf 12 [A/V]

## **Engaging the Contemporary Student: Rhetorics of Higher Education**

Problem-Solving Instruction in the New Rhetorical Curriculum: Approaches from College Algebra and FYC

Megan J. Bardolph, University of Louisville

The Boundary That Won't Budge: The Student as Consumer Metaphor Finds New Traction Rebekah Fox, Texas State University

Ann E. Burnette, Texas State University

Q8 Monday (May 26th) 9:30-10:45

**Conf 13 [A/V]** 

## The Rhetorical Work of Crafting a Usable Past: Crossing Borders from Present to Past and Personal to Public

Chair

Erin Sagerson, Weatherford College

Embarrassment of Riches: Historic House Museums and their Neighborhoods Brian Fehler, Tarleton State University

Border Crossings and Their Discontents: Experiences of "Pornography of Poverty" in India *Purna Banerjee, Presidency University* 

Postmemories, Pilgrimages, and Cathartic Acts of Recovery in Vietnam Rochelle Gregory, North Central Texas College

**Q9 Monday (May 26th) 9:30-10:45** 

Salon E & F [A/V]

# Roundtable on Renegoriating Corporate, Medical, and Political Authority in the Border Skirmishes of the 21st-century Womanhood

Amy Koerber, Texas Tech University

Jeannie Bennett, Texas Tech University

Kimberly Elmore, Texas Tech University

Lisa Meloncon, University of Cincinnati

Lora Arduser, University of Cincinnati

Q10 Monday (May 26th) 9:30-10:45

Salon H [A/V]

#### This Must Be the Place

Everywhere is Taksim' - Actually, No It Isn't *Janet Atwill, University of Tenneessee* 

Sittin' on the Porch on the Bay, Watchin' the Invaders Build Mansions: Practicing Indigenous Spaces

Malea Powell, Michigan State University

This Must Not Be the Place

Patricia Roberts-Miller, University of Texas at Austin

Displacing Seattle: Filipinos on Tour in the Colonial Metropole

Terese Guinsatao Monberg, Michigan State University

Q11 Monday (May 26th) 9:30-10:45

**Conf 10 [A/V]** 

#### Calculating Ethos: How Algorithms, Access, and Widgets (Un)Bound Character

Ethos and Access on the Web

Jay Kirby, West Virginia University

Algorithmic Ethos

John Jones, West Virginia University

"Liking", "Scooping", "Favoriting", & Feeling Ethos

Paul Muhlhauser, McDaniel College

Q12 Monday (May 26th) 9:30-10:45

**Conf 7 [A/V]** 

#### **Science and Citizenship**

A Rhetoric of Scientific Practice in the Digital Humanities: New Borders and a New Pair of Shoes in a Rhetoric of Science

David Gruber, City University of Hong Kong

Technical Craft and the Rhetoric of Citizen Science

Chad Wickman, Auburn University

Constituting Museum Visitors as Voters, Deliberators, or Cosmopolitan Citizens? Climate Change Exhibits and the Possibilities of a Rhetorical Education *Gregory Schneider-Bateman, Kettering University* 

Q13 Monday (May 26th) 9:30-10:45

Conf 2 [A/V]

#### Intent, Intention, and Legal Rhetoric

Intentionality and the Rhetorical Situation
Alexander Fischer, University of Texas at Austin

The Rhetoric of Intent: Medical Discourse in the Courtroom

Andrea Alden, Arizona State University

Judicial Rhetoric and the Intentionalist Fallacy

Doug Coulson, Carnegie Mellon University

Q14 Monday (May 26th) 9:30-10:45

Salon A [A/V]

Disciplinarity in Ruins? Divergences and Convergences of English and Communication Rhetorical Detachments and the Roaring 80s: The Formation and Impact of RSA's Conference Byron Hawk, University of South Carolina

Inventing the Interstice between English and Speech, 1908-1917 *Pat Gehrke, University of South Carolina* 

Disciplinary Identities and the Rhetorical 60s

Steven Mailloux, Loyola Marymount University

Q15 Monday (May 26th) 9:30-10:45

Conf 17 [A/V]

The (II)Legality of Violence: Interpreting and Demarcating Political Power

Quantifiable Violence and the Borders of Torture

Megan Eatman, University of Texas

Pushing the Borders of Symbolic Exchange

Samuel Perry, Baylor University

Mark Long, Baylor University

The Visibility of Genocide/Invisibility of Colonialism: Defining Atrocity in the USHMM's "From Memory to Action"

Theresa Donofrio, Coe College

Q16 Monday (May 26th) 9:30-10:45

Salon M [A/V]

Wise Laughter: Burke Reconsidered

"The Principles of Wise Spending": Kenneth Burke vs. Edward Bernays

Ann George, Texas Christian University

An Archival Account of Burke's Comic Cluster

Sarah Adams, Penn State University

Re: "Joycing": Musicality in Kenneth Burke's Rhetorical Theory

Nicholas Crawford, University of Georgia

Q17 Monday (May 26th) 9:30-10:45

Salon J [A/V]

## Troubled Waters, Sacred Landscapes: The Trans Boundary Nature of Proposed Coal Export from the Pacific Northwest

Sacred Landscapes: Cultural Identites and Tribal Territories Beyond Maps and Borders *Cathy Ballew, Lummi Nation* 

From Pit to Port: Coal Export and Trans Boundary Significance

Colleen Berg, Western Washington University

Framing Across Case Studies: Contemporary Rhetorics and the Liberation of Theory Through

Practice

Nicole Brown, Northwest Indian College

Q18 Monday (May 26th) 9:30-10:45

Salon L [A/V]

#### **Rhetorical Borders of the LGBTQ Communities**

Mormons and Gays: Disidentification as a Rhetorical Strategy for (Re)negotiating Religious Identity

Whitney Gent, University of Wisconsin - Madison

Cultural Borders are Porous: How a 1933 Trial in Germany Contributed to Lesbian Silence in the U.S.

Julia Allen, Sonoma State University

Cross That Street Into the Twenty-First Century: Political Cartoons and the Boy Scouts of America's Policies of Exclusion

Donovan Bisbee, University of Illinois

Q19 Monday (May 26th) 9:30-10:45

Salon B [A/V]

#### The Continuing Relevance of Narrative to the Study of Rhetoric

Chair

Paul Stob, Vanderbilt University

The Relationship between Narrative Function and Narrative Form: The Utility of a Non-Paradigmatic Approach to Narrative

Robert C. Rowland, University of Kansas

What is Living and What is Dead in the Narrative Paradigm

Scott R. Stroud, University of Texas

Stories Crossing Borders: Referential Dynamics and Shifts in Context

Esben B. Nielsen, Aarhus University

The Distinctions of Fictionality: On the Challenges Raised by Narratives of Real Fake Ears *Stefan Iversen, Aarhus University* 

Respondent

Barry Brummett, University of Texas

Q20 Monday (May 26th) 9:30-10:45

Salon C [A/V]

#### Tracing the Rhetorics of War

Drawn Behind the Lines: Fantasizing Borders in War Cartoons Christina Knopf, State University of New York at Potsdam

Diagnosing the Third World: The 'Map Doctor' and the Spatialized Discourses of Disease and Development in the Cold War

Timothy Barney, University of Richmond

The World as the American Frontier: Contemporary War Rhetoric and the Indian Wars Zoe Hess Carney, Georgia State University

Mary Stuckey, Georgia State University

Q21 Monday (May 26th) 9:30-10:45

Salon K [A/V]

### Unspeakable and Impossible: Contributions to Rhetorical Theory

Mapping the Political Unconscious: Rhetorical Limits and Fields of the Unspeakable *Michael Lane Bruner, Georgia State University* 

The Lacanian Real: Bordering on the (Im)Possibility of Text Construction *Jennifer Asenas, California State University, Long Beach* 

Impossible Friendship: Derrida, Plato's *Lysis*, and the Limit of Persuasion *Brooke Rollins, Louisiana State University* 

Q22 Monday (May 26th) 9:30-10:45

Conf 3

#### **Historical Navigations of Race in America**

"There will be a day sometime in the near future when this guide will not have to be published": The Green Book as Representative Anecdote Elizabethada Wright, University Minnesota - Duluth

Bordering Loss: Epideictic Rhetoric in Leslie Marmon Silko and Langston Hughes Sarah Hart Micke, University of Denver

Q23 Monday (May 26th) 9:30-10:45

Conf 4

#### **New Approaches to Teaching Writing**

"The mind is not a vessel to be filled, but a fire to be kindled": Reimagining Literacy Sponsorship at a Nonprofit Community Organization *Kathryn Perry, University of Louisville* 

Stuck in the Middle: The Personal Essay in Creative Writing vs. Rhetoric and Composition Sarah Allen, University of Northern Colorado

Teaching our Students How to "Think Together" With, Through, and Beyond Borders Kristen Garrison, Midwestern State University

### Monday (May 26th) 11:00-12:15

R1 Monday (May 26th) 11:00-12:15

Conf 18 [A/V]

#### **Rhetorics of Rape Culture**

Scandalous Speech Acts: The Threatening Potential of Rape Jokes

Cate Blouke, University of Texas

Rape Culture Language Use in the News Media: The Spectrum of Acceptable versus

Unacceptable Cases of Rape

April Cobos, Old Dominion University

Trouble at the Borders: A Critical Discourse Analysis of Media Reports of the 2012-2013

Steubenville Rape Case

Lisa Barca, Arizona State University

R2 Monday (May 26th) 11:00-12:15

Conf 14 [A/V]

#### **Democracy and Revolution: International Case Studies**

Rhetorical (Re)Collection: Political Posters of South Asian Feminist Movements Christine Garlough, University of Wisconsin - Madison

An African Revolution? Identifying, Extending, and Crossing the Borders of Rhetorical Social Movement Theory

Jenna Hanchey, University of Texas at Austin

The Burmese Pro-Democracy Movement and Executive Diplomacy: Transcending the Locality of a Social Movement

Aaron Little, University of Minnesota

R3 Monday (May 26th) 11:00-12:15

Conf 15 [A/V]

#### **Politics of Latin@ Popular Culture**

"Tonight We Dine in San Diego": Parody and Satire as a Means of Counter-Hegemonic Performance in Latino Comedy Project's "300"

Kelly Medina-López, New Mexico State University

Writing on the Edge: Border Rhetoric in Junot Diaz's The Brief and Wondrous Life of Oscar Wao

John Landreau, The College of New Jersey

On the Edge: Breaking Down the Borders of Agenda Setting in Relation to the Femicides of Ciudad Juárez

Amanda Feder, Eastern Illinois University

R4 Monday (May 26th) 11:00-12:15

Conf 13 [A/V]

#### **Crossing Scientific Borders**

Plants as Immigrant Populations: A History of Mango Assimilation in the U.S. *Cynthia Haller, York College/City University of New York* 

New Information Technologies in Emerging Sciences: A Case Study of Cultural and Species Boundary Mutations

Molly Storment, North Carolina State University

Erasing the Line in the Sand: Humanities, Sciences, and the Rhetoric of "Consilience" *Dan Bommarito, Arizona State University* 

R5 Monday (May 26th) 11:00-12:15

**Conf 10 [A/V]** 

#### **Rhetorics of Cherokee Culture**

Daughters of the Seminaries: Re-Landscaping Disciplinary History at the Cherokee Female Seminary

Emily Legg, Purdue University

The Border Inside: Blood Quantum and the Individualization of the Cherokee Border *Eddie Glenn, University of Kansas* 

Antecedent Genre Use as Negative Transfer: A Study of the Cherokee Constitution *Heather Hill, Cedarville University* 

R6 Monday (May 26th) 11:00-12:15

**Conf 7 [A/V]** 

#### **Approaching the Limits of Rhetorical Methdology**

Social Ontologies and Tagged Folksonomies as Rhetorical Research Method Dayna Goldstein, Georgia Southern University

Problematic Questions and the Discontent with their Articulation Susan Ryan, University of North Carolina

On the Borders of Visual Culture: Image Lacunas and the Exiling of Death Daniel Mistich, University of Georgia Bryan Thomas Walsh, Indiana University

R7 Monday (May 26th) 11:00-12:15

**Conf 2 [A/V]** 

#### **Crossing Borders in Writing Pedagogy**

English Language Education in India as an Intra- and Inter-national Border Allwyn Tellis, Northwestern University in Qatar

Liminal Writing Spaces: Homeless Writers' Words of Recovery in an Urban Writing Workshop

Jeremy Godfrey, Georgia State University

Rhetorical Crossings of Disciplines: 1930s-40s Student Writing in a Changing Urban Environment

Nathan Shepley, University of Houston

R8 Monday (May 26th) 11:00-12:15

Salon E & F [A/V]

### The Written Body in the Renaissance: Borders Crossed and Compromised

Shakespeare and the Early Modern Rhetoric of Speed Christy Desmet, University of Georgia

Letter Writing and the Body Politic in Elizabethan England: The Knyvett Family Correspondence

Daniel Ellis, St. Bonaventure University

Melancholy Spirit and Rhetorical Cure Susan Wells, Temple University

R9 Monday (May 26th) 11:00-12:15

Conf 16

### After the Border? Rethinking the Rhetorical Exigencies of Border Writers

Writers Respond: Rhetorical Education, Transnational Spaces, and Pedagogies of Globalization

Angela Rounsaville, University of Central Florida

From Borders to a Continuum: Understanding Binaries in Intercultural Business Communications

Li Li, Iowa State University

Transnational Letter Writing as Rhetorical Response

Rebecca Lorimer Leonard, University of Massachusetts, Amherst

Composing a Boundless Self: Narratives and the Making/Unmaking of Asian American Identity

V. Jo Hsu, Penn State University

R10 Monday (May 26th) 11:00-12:15

Salon H [A/V]

#### **Presuming the Nonhuman**

"Be Thou Our Off-Scouring": A Scapegoat's Address

Cynthia Haynes, Clemson University

Being-Called: Derrida's Rhetorical Pre-Ontology

Diane Davis, University of Texas at Austin

Empty Premises, the Robot Rhetor

James Brown, University of Wisconsin

Objects of Rhetoric's Time

Michelle Ballif, University of Georgia

R11 Monday (May 26th) 11:00-12:15

Conf 17 [A/V]

#### Rhetoric & Nietzsche

On the Geneology of a Good Man Speaking Well Casey Boyle, University of Utah

Rhetoric as a Contest in Nietzsche's Writings

Christopher Swift, Williamette University

Nietzsche and the Rhetorical Performance of Affirmative Critique

Daniel Smith, University of Texas

Nietzsche's Affirmative Ecce-Nomics: The 5 Most Will-to-Powerful Laws of Nietzschean

Spiritual and Financial Growth

John Muckelbauer, University of South Carolina

R12 Monday (May 26th) 11:00-12:15

Salon J [A/V]

#### **Pharmaceutical Rhetorics**

Moving Stases in a Global Risk Conflict around Pharmaceutical Regulation Blake Scott, University of Central Florida

The Birth of the Autism Vaccine Controversy: A Study in Science by Press Conference Lauren Archer, University of Washington

Public Health Security, *Flulapalooza*, and the Rhetorics of Vaccination in an Era of U.S. Bio(in)security

Jennifer Malkowski, University of Colorado at Boulder

R13 Monday (May 26th) 11:00-12:15

Conf 8

#### Affective Rhetoric: Dissolving Bodily and Material Borders

The Material Rhetoric of Infant Simulators: Why Baby Think It Over Isn't about Thinking at All

Jen Talbot, University of Central Arkansas

Persuasive Bodies and Phantom Rhetorics

Julie Nelson, University of Wisconsin - Milwaukee

Rhetorical Listening and the Nonhuman Rhetoric of Public Climate Change Pedagogy *Maggie Kainulanien, University of Illinois* 

Affective Collusion: Laughing Bodies and Shared Logoi Nicholas Learned, University of Wisconsin - Milwaukee

R14 Monday (May 26th) 11:00-12:15

Salon K [A/V]

**Delivery Matters: Post-Human Agency in the Digital Age** 

Chair

Megan Foley, University of South Carolina

Understanding Delivery in Post-Human Composition Jacqui Pratt, Kutztown University

Activism, Actancy, and Delivery in Digital Human Rights Rhetoric Laura Sparks, Indiana University

From Propaganda Delivery to Public Policy: Why the San Antonio Independent Christian Film Festival Matters

Naomi Clark, University of Missouri

R15 Monday (May 26th) 11:00-12:15

Conf 11 [A/V]

#### **Reconfiguring Responsible Borders**

Networked Self-Awareness: Enacting a "Pedagogy of Responsibility" Through Reflection *Adrienne Jankens, Wayne State University* 

Producers, Consumers, Borrowers, Thieves: Rhetorical Responsibility in the Digital Age *Jason Kahler, Saginaw Valley State University* 

The Queer Case of Coming Out Conservative *Michael McGinnis, Wayne State University* 

Compassionate Citizens: Local and National Citizenship

Whitney Hardin, Wayne State University

R16 Monday (May 26th) 11:00-12:15

Salon L [A/V]

# Discourse of/on the Border: Rhetorical/Real Bodies in Immigration, Activism, and Disability

A Path to Citizenship: Mental Dis/abilities in Borderland Rhetorics *Casie Cobos, Illinois State University* 

Wreckin' Borders: How Hiphop Rhetoricians Battle Xenophobia in the United States *Marcos Del Hierro, Texas A&M University* 

Between the Borders of the Desirable Citizen and the Undesirable Immigrant: Frida Kahlo, Anzaldua Boeder Rhetorics, and Discourses of Disability

Stephanie Wheeler, Texas A&M University

R17 Monday (May 26th) 11:00-12:15

**Conf 12 [A/V]** 

#### Rethinking Immanuel Kant: On Language, Style, and Dialogue

Enlightenment Style: Immanuel Kant's Treatment of Style, Popularity and Publicity Gina L. Ercolini, University of South Carolina

Nietzsche's "On Truth and Lie": A Critique of Kant's Epistemic Imperative *Matt Breece, San Diego State University* 

Rethinking the Universal: Kant and Pluralism *Melba Hoffer, Grand Valley State University* 

Respondent

Scott R. Stroud, University of Texas

R18 Monday (May 26th) 11:00-12:15

Salon M [A/V]

#### **Rhetorics of Language and Literacy**

Language Ideology and Immigration Discourse: A Case Study of Francophone New England *Jason Peters, University of Rhode Island* 

Theorizing Literacy in the Service Industry: A Starbucks Case Study *Taylor Libby, Oklahoma State University* 

Shifting Borders: Strategies for Countering Nativist Rhetoric through Border Rhetorics in Spanish Language Newspapers

Lisa Thornhill Richman, University of Washington

R19 Monday (May 26th) 11:00-12:15

Conf 3

#### **Rhetorical Perspectives on the Imagination**

Imagine That: The Rhetorical Role of Imagination in Composition

Sonya Barrera Eddy, University of Texas at San Antonio

The Illusion of Fixity: An Attempt to Redraw the Borders between Fact and Imagination in

Rhetorical Study

Miles Coleman, University of Washington

Imagination as Medialogy in Rhetorical Communication and Persuasion

WooSoo Park, Hankuk University of Foreign Studies

R20 Monday (May 26th) 11:00-12:15

Salon A [A/V]

#### Rhetorics of Violence: Lynching and Self-Immolation

Visual Representations of Disappearance Lynching: Border Crossings in the 1964 Freedom Summer

Peter Ehrenhaus, Pacific Lutheran University

A. Susan Owen, University of Puget Sound

Border Rhetoric and the Claim of Self-Immolation

Mark Nagle, Indiana University

R21 Monday (May 26th) 11:00-12:15

Salon D [A/V]

#### **Material and Object-Oriented Rhetorics**

The How, Why, and Hyle for an Object-Oriented Rhetoric

Ehren Pflugfelder, Oregon State University

Non-Symbolic Action: *Dunamis* and the Materiality of Rhetoric

Nathan Gale, University of Texas at Arlington

Object-Oriented Ontology and the Material Borders of Invisible Red Ink

James Beasley, University of North Florida

R22 Monday (May 26th) 11:00-12:15

Conf 4

#### **Irony and Comedy in Classical Rhetoric**

Chair

Betsy Jelinek, Christopher Newport University

Disfiguring Socratic Irony or, Troubling the Border of Humility and Authority *Eric Detweiler, University of Texas* 

Rhetorical Tensions and Comedic Distractions in Aristophanes' *Lysistrata* Sean Larson, University of Wisconsin - River Falls

"And My Life Blood Out They Suck": Greek Comedy as Rhetorical Theory Fiona Harris Ramsby, University of Utah

R23 Monday (May 26th) 11:00-12:15

Salon C [A/V]

#### On the Borders of Rhetorical Education

Teaching Argument To Cross the Liberal Arts/Utilitarian Education Border Chris Burnham, New Mexico State University

Binary Invention: Rhetoric on the boarder of proficiency and error *Brett Ommen, University of North Dakota* 

Writing on the Border between Idea and Thing Kristin Prins, University of Wisconsin - Milwaukee

Reconciling Border Disputes in Science, Philosophy, and Rhetoric Susan North, University of Tennessee at Chattanooga

R24 Monday (May 26th) 11:00-12:15

Salon B [A/V]

#### The Real Thing: Authenticity in Popular Culture

Cracklings: Shedding the Skin of the Barbecue Border Battle William Vaughn, University of Texas at El Paso

Dissociation in the Digital Age: How 'Fly-Ass Bubbelitas' and 'Blinged up Charoset' Redefine Jewish Culture in the in the "Bubala, Please" Online Video Series Amy Anderson, University of Kentucky Janice W. Fernheimer, University of Kentucky

"If You Want to See the Real Thing, You're Running Out of Time": Redemption, Authenticity, and the Numero Group Record Label Vince Meserko, University of Kansas

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