Welcome to the 11th Biennial International Conference of the Rhetoric Society of America 28-31 May 2004 Austin, Texas

“Rhetorical Agendas: Political, Ethical, Spiritual”

Local Host, Davida Charney University of Texas at Austin

Program Chair, Patricia Bizzell College of the Holy Cross
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Special Acknowledgements

It has been a great pleasure to work on this conference with local host, Davida Charney, imaginative, good-humored, and prompt, the ideal person to calm an anxious first-time conference organizer. Allow me also to praise the tireless efficiency of my administrative assistant at Holy Cross, Susan Pfeiffer. Kathie Cesa, our webmaster, dealt with thousands of details effortlessly as we mounted our first ever conference with most communication on line. Thank you!

I must also praise my generous crew of program proposal reviewers, who discovered after they signed on that, due to the wonderful increase of interest in rhetoric and our Society, they would have to read about twice as many proposals as I had originally promised. These stalwarts are: Fred Antczak, Michelle Ballif, Dale Bauer, Rosa Eberly, Lisa Ede, Richard Leo Enos, Beth Daniell, Jane Donawerth, Robert Gaines, Diana George, Jerry Hauser, Bruce Herzberg, Susan Jarratt, Nan Johnson, Michelle Kendrick, Gesa Kirsch, Janice Lauer, Shirley Logan, Lu Ming Mao, Glen McClish, Carolyn Miller, Peter Mortensen, Alisse Portnoy, Krista Ratcliffe, Carol Rutz, Jack Selzer, Art Walzer, Barbara Warnick, Sue Wells, Molly Wertheimer, and David Zarefsky. Please forgive any inadvertent omissions!

Finally, special recognition must go to Stacy Day and Ryan Moeller, graduate students at the University of Arizona, who have worked tirelessly to implement the initiatives in this conference program to aid their fellow students: the graduate student scholarships, the scholarly roundtables, and the professional mentoring sessions. Stacy also gave me valuable coaching as I began the conference planning process, and Ryan adds that special something to our celebration. You’re the greatest!

Pat Bizzell, Program Chair
The Rhetoric Society of America was organized in 1968. Article III of the RSA Constitution states:

The purpose of this Society shall be to gather from all relevant fields of study, and to disseminate among its members, current knowledge of rhetoric, broadly construed; to identify new areas within the subject of rhetoric in which research is especially needed, and to stimulate such research; to encourage experimentation in the teaching of rhetoric; to facilitate professional cooperation among its members; to organize meetings at which members may exchange findings and ideas; and to sponsor the publication of newsletters and reports concerning all aspects of rhetoric.

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RSA website: www.rhetoricsociety.org

Webmaster: Kathie Cesa: rsainfo@columbus.rr.com
Join RSA

In addition to receiving your own copy of Rhetoric Society Quarterly hot off the presses four times a year, joining RSA helps you in several ways. Joining RSA puts you into direct contact via the RSA website, RSA conferences and institutes, and other RSA members-only resources with a large and growing interdisciplinary group of scholars who share your interest in rhetoric. Most RSA conferences are able to offer lower registration rates for RSA members, and RSA members are eligible to be nominated for several RSA awards.

ENHANCED LIFETIME MEMBERSHIP includes RSA conference registration, RSA membership, and RSQ subscription in perpetuity and is payable in full, $1,600.00, at time of renewal or in four annual installments of $400.00.
LIFETIME MEMBERSHIP includes RSA membership and RSQ subscription in perpetuity and is payable in full, $1,000.00, at time of renewal or in four annual installments of $250.00.
SUSTAINING MEMBERSHIP, $100.00, includes RSA membership and RSQ subscription for one year.
REGULAR MEMBERSHIP, $60.00 for one year or $100.00 for two years, includes RSA membership and RSQ subscription for one or two years.
INTERNATIONAL MEMBERSHIP, $70.00 for one year or $120.00 for two years (U.S. funds), is for mailing addresses outside the U.S. and includes RSA membership and RSQ subscription for one or two years.
STUDENT MEMBERSHIP, $30.00 for one year or $40.00 for two years, includes RSA membership and RSQ subscription for one or two years.

Give the Gift of Rhetoric

When you join, or if you are already a member, consider buying a student membership for one of your advisees. Being an active member of RSA helps students become aware of and integrated into interdisciplinary conversations about rhetoric -- and helps them learn about resources -- as they invent projects, study for comps, and enter the profession.

RSA Presidents

1975-1987 Edward P. J. Corbett, The Ohio State University
1988-1989 Winifred B. Horner, Texas Christian University
1994-1995 Kathleen Welch, University of Oklahoma
1996-1997 Carolyn R. Miller, North Carolina State University
1998-1999 C. Jan Swearingen, University of Texas at Arlington
2000-2001 Frederick J. Antczak, University of Colorado
2002-2003 Gerard A. Hauser, University of Colorado
2004-2005 Patricia Bizzell, College of the Holy Cross
AWARDS

The George E. Yoos Distinguished Service Award

The George E. Yoos Distinguished Service Award is presented biennially to a member of the Society who has made significant and sustained contributions to RSA and to the field. The award is named in honor of George Yoos, a founding member of RSA, who served as founding editor of the *Rhetoric Society Quarterly* from 1975-1986 and as Executive Secretary from 1986-1995. Recipients of the Yoos Award are automatically granted Fellow status. Information on how to nominate a person for the Yoos Award can be found on the RSA website.

The Awards Committee, chaired this year by Sue Wells, included Dana Cloud, Laura Gurak, Ekaterina Haskins, Susan Jarratt, John Louis Lucaites, and Lester Olson. They have recommended, and the RSA Board has approved, bestowing the 2004 George E. Yoos Award upon:

Gerard A. Hauser

Fellows of the Rhetoric Society of America

Fellows of the Rhetoric Society of America are named in recognition of sustained and distinguished scholarship, teaching, and service to the field of rhetorical studies. Persons designated as Fellows remain so in perpetuity. They have no formal duties, but may be called upon from time to time by the officers and the Board for counsel and assistance. The Fellows of the Society may also, at their own discretion, deliberate on issues of concern to the field and make recommendations to the Board. Information on how to nominate a person for the status of Fellow can be found on the RSA website. The Awards Committee has recommended, and the Board has approved, bestowing the status of Fellow upon:

Frederick Antczak
C. Jan Swearingen
Arthur Walzer

The Rhetoric Society of America Book Award

At its biennial conference, RSA confers an award on an outstanding book in the field of rhetorical studies. The award is conferred by a subcommittee of the Awards Committee, comprising this year Laura Gurak, Ekaterina Haskins, and Susan Jarratt. Information on how to nominate a book for the award can be found on the RSA website. The subcommittee has decided to confer the award upon:

Leah Ciccerelli, for her book *Shaping Science with Rhetoric*
The Rhetoric Society of America Dissertation Award

At its biennial conference, RSA confers an award on an outstanding dissertation in the field of rhetorical studies. The award is conferred by a subcommittee of the Awards Committee, comprising this year Dana Cloud, John Louis Lucaites, and Lester Olson. Information on how to nominate a dissertation for the award can be found on the RSA website. The subcommittee has decided to confer the award upon:

David Gold, for his dissertation, “Never Mind What Harvard Thinks: Alternative Sites of Rhetorical Instruction in American Colleges, 1873-1947,” written at the University of Texas at Austin under the direction of Linda Ferreira-Buckley

The Charles Kneupper Award

The Rhetoric Society of America has named this award in honor of Charles Kneupper, a professor at the University of Texas at Austin, who organized the first RSA conference in 1984. Professor Kneupper chaired the next two conferences as well and was planning a third when he died in 1989. The award recognizes the best article published in Rhetoric Society Quarterly. This year the Kneupper Award Committee has decided to bestow the prize on the following two winners:

Carol Poster for “Rheology, Cananocity and Abbreviated Enthymemes: Traditional and Critical Influences on the British Receptions of Aristotle’s RHETORIC,” RSQ 33 (Winter 2003): 67-103

Bryan Crable for “Race and A Rhetoric of Motives: Kenneth Burke’s Dialogue with Ralph Ellison,” RSQ 33 (Summer 2003): 5-25

Barbara Warnick
Edward Schiappa
Steven Mailloux, Chair
Kneupper Award Committee
GRADUATE SCHOLARSHIPS

The Rhetoric Society of America is pleased to announce that three winners have been chosen from the lottery pool of nearly 90 graduate presenters:

Leigh Jones, University of Arizona
Matthew Pearson, University of Wisconsin
Inez Schaechterle, Bowling Green State University

They will each receive a registration fee waiver and a $100.00 scholarship

Please join me in thanking the RSA Board of Directors, the 11th Biennial Conference Planning Committee and staff (especially Patricia Bizzell, Program Planner and RSA President, and Kathie Cesa of RSA Member Services) and Bedford/St. Martin Press for sponsoring and coordinating the scholarships. Thank you also to Andrea Lunsford, Program Director, Stanford University Program in Writing and Rhetoric, for her sponsorship. The scholarships are a part of a conference-wide outreach effort largely initiated by Stacy Day (University of Arizona/Brigham Young University) as graduate representative to the RSA Board. These efforts are aimed specifically at mentoring graduate students and creating specific opportunities for us. Look for these events throughout the conference program.

Ryan Moeller
Chair, Graduate Student Scholarship Committee, RSA
Daily Schedule Highlights

Friday, May 28, 2004:

09:00 am Roundtable meetings with noted scholars - Hill Country Rooms A, B, C, D
10:00 am RSA Board Meeting: P. Bizzell Suite
10:00 am Agricola Seminar: Big Thicket
12:00 pm Lyndon Baines Johnson Presidential Library & Museum Tour
01:00 pm Registration: Main Lobby
05:15 pm Roadmaps for Academic Success: A Look at Graduate Student Mentoring Programs: Texas 5
06:30 pm Featured Speaker: Gerard A. Hauser, University of Colorado
   Topic: Moral Vernaculars and Rhetorics of Conscience
   Texas Ballroom IV-VII
08:00 pm Opening Reception & Buffet: Texas Ballroom I-III

Saturday, May 29, 2004

07:30 am RSA Board Meeting: Big Thicket
08:00 am Book Exhibit: Texas Foyer
09:45 am Featured Speaker: Jacqueline Jones Royster, Ohio State University
   Topic: Responsible Citizenship: Ethos, Action and the Voices of African American Women
01:30 pm Featured Speaker: Peter Mack, University of Warwick. Topic: Rudolph Agricola’s Contributions to Rhetorical Theory. Texas 5
05:15 pm The Struggle for Tenure: Lessons Learned from a National Survey of Women Faculty: Texas 5
07:10 pm – Reception – UT Austin Grads: Lakeview Terrace

Sunday, May 30, 2004

08:00 am Agricola Seminar: Big Thicket
08:00 am Book Exhibit: Texas Foyer
12:00 pm Luncheon Banquet: Texas 5-7
   Featured Speaker – Lester L. Faigley, University of Texas at Austin
   Topic: Rhetorics Fast and Slow
05:15 pm Reports from the Job Market: Perspectives from Graduates and Search Committee Members - Texas 5
RSA 2004 Panel Highlights:

F10 & G10: Crossing Departmental Divisions Between Speech Communication and English Studies
G09: Rhetoric and Christian Tradition
H05: Panel in honor of Walter Ong, S. J.
J5 & K5: New Research on Kenneth Burke, Parts 1 and 2
L11: The Tradition of Catholic Education
N03: Greater Mexican Public Culture
N13: Roundtable on Theory, Practice and Pedagogy of Multi-Modal Rhetoric

Graduate Student Events

Mentoring Roundtables

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<td>History of Rhetoric</td>
<td>May 28</td>
<td>9-10:30</td>
<td>Ballroom A</td>
<td>Richard Leo Enos</td>
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<tr>
<td>Rhetoric &amp; Cultural Studies</td>
<td>May 28</td>
<td>9-10:30</td>
<td>Ballroom B</td>
<td>Steven Mailloux</td>
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<td>Feminist Rhetorics</td>
<td>May 28</td>
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<td>Rhetorics and Race</td>
<td>May 28</td>
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<td>Rhetoric and Technology</td>
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<td>Rhetoric and Marxism</td>
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<td>Civic Rhetorics</td>
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<td>10:30-12</td>
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<td>Gerard A. Hauser</td>
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Graduate Student Event

RSA Speaker Series:

Friday, May 28:  5:15-6:15 pm

Roadmaps for Academic Success:  A Look at Graduate Student Mentoring Programs

Panel Members:
Theresa Enos, University of Arizona
Holly Mandes, University of Arizona
David Reamer, University of Arizona

Saturday, May 29:  5:15-6:15 pm

The Struggle for Tenure:  Lessons Learned from a National Survey of Women Faculty

Panel Members:
Michelle Ballif, University of Georgia
Diane Davis, University of Texas at Austin
Roxanne Mountford, University of Arizona

Sunday, May 30:  5:15-6:15 pm

Reports From the Job Market:  Perspectives from Graduates and Search Committee Members

Panel Members:
Jessica Enoch, University of New Hampshire
Glen McClish, San Diego State University
Ryan Moeller, University of Arizona
Jack Selzer, Pennsylvania State University

Problems/Questions:  Conference Command Center – Padre Island Room
**Event:** Tour: Lyndon Baines Johnson President Library and Museum

**When:** May 28, 2004

**Where:** Lyndon Baines Johnson Residential Library and Museum

A special afternoon session is planned at the LBJ Library and Museum for Friday, May 28, 2004. You will have a chance to tour this outstanding museum and visit the library. Experts in research in Presidential archives will describe the possibilities for political rhetoric. Scholars who specialize on LBJ and Lady Bird will talk about their work.

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**Friday, May 28/12:00 to 5:00 pm**

**11:45-12:15** Transportation to the LBJ Library

**12:00-1:30** Self-tour of the Museum, box lunch in the Brown Room

**1:30-2:15** Nancy Kegan-Smith, Director of the Presidential Materials Staff, National Archives and Records Administration, Office of President Libraries

“Overview of Research Opportunities in Presidential Libraries”

Respondent: Claudia Anderson

**2:30-3:30** Session on Ladybird Johnson

Chair: Molly Meijer Wertheimer, Pennsylvania State University

Presenters: Diana B. Carlin, University of Kansas

“She Cared to Use the Podium: Lady Bird Johnson’s Rhetorical Legacy”

Myra Gutin, Rider University

“’An Idle Typewriter is the Devil’s Workshop’: Liz Carpenter and the Evolution of the Office of the First Lady’s Press Secretary”

Respondent: Liz Carpenter

**3:30-4:30** Session on LBJ

Chair: Marty Medhurst, Baylor University

Presenters: Garth Pauley, Calvin College

“The Politics of Speechwriting: A Case Study of Lyndon Johnson’s Voting Rights Address”

Kurt Ritter, Texas A & M University, and Patricia L. Thompson, University Of Texas at San Antonio. “Civil Religion in LBJ’s Presidential Addresses: The Influence of White House Speechwriters”

4:30-5:00 Pick-ups for Return to Hyatt
A01, May 28: 1:30 - 3:00 pm
Hill Country A

Panel: Intensifying Ethics: The Contemporary Rhetoric of Affect

Panel Chair: D. Diane Davis, University of Texas at Austin

Speakers:
Jenny Edbauer, University of Texas at Austin. Paper title: Affect, Persuasion and the Ethical Moment of Passionate Bodies
Thomas Rickert, Purdue University. Paper title: Language’s Duality or Why Nietzsche Busks with T. Rex in the Eternal Garden
Daniel Smith, Pennsylvania State University. Paper title: Rhetoric and the Subject of Ethics: Affect and Response-Ability
John Muckelbauer, University of South Carolina. Paper title: Toward an(other) Ethics of Affect

A02, May 28: 1:30-3:00 pm
Hill Country B

Panel: Corporate Rhetorics and Social Change

Panel Chair: David Gore, Texas A&M University

Speakers:
Kitty O. Locker, Ohio State University. Paper title: How Corporate and National Cultures Shaped Prose Style in the Correspondence of the British East India Company
Elizabeth Britt, Northeastern University. Paper title: Producing Risk: The Rhetorics of Insurance

A03, May 28: 1:30-3:00 pm
Hill Country C

Panel: Varieties of Pre-Modern Christian Rhetoric

Panel Chair: Lois Agnew, Rockford College

Speakers:
Lois Agnew, Rockford College. Paper title: The Centrality of Ethos in Eighteenth Century Methodist Preaching
Grant Boswell, Brigham Young University. Paper title: Regnum De intra nos: Wessel Gansfort’s Use of Rhetoric and Dialectic as the Means to Union with God in the Scala meditationis
Patrick Ryan, Texas A & M University. Paper title: Thomas Wilson’s Reformation of Classical Rhetoric
A04, May 28: 1:30-3:00 pm
Hill Country D

Panel: Plato and Athens

Panel Chair: Michael Svoboda, Pennsylvania State University

Speakers:
James Fredal, Ohio State University. Paper title: Making Space for Rhetoric: The Athenian Agora and Pnyx in Rhetorical Theory and History
Piper Murray, University of Colorado. Paper title: Plato’s Phaedrus as Graduate Pedagogy: Worst Case Scenario or Case in Point?
Michael Svoboda, Pennsylvania State University. Paper title: Athens, the Unjust Student of Rhetoric: A Dramatic Historical Interpretation of Plato’s “Gorgias”

A05, May 28: 1:30-3:00 pm
Big Bend A-B

Panel: Rhetoric of Illustrations and Maps

Panel Chair: Amy Propen, University of Minnesota

Speakers:
Amy Propen, University of Minnesota. Paper title: Putting Visual Rhetoric on the Map: Digital Maps as Cultural Rhetorical Artifacts
Kathryn Northcut, Texas Tech University. Paper title: Visual Rhetoric: Invention Heuristics of Illustrators
T. Kenny Fountain, Yeshiva University. Paper title: Historicizing Instructions: Alchemical Illustrations as Pictorial Genre System
Avon Crismore, Indiana University-Purdue University. Paper title: Using Visuals as Rhetorical Devices: The Case of Biologists

B01, May 28: 3:30-5:00 pm
Hill Country A

Panel: Ancient and Modern Views of Style and Argument

Panel Chair: Michael C. Leff, University of Memphis

Speakers:
Sara Newman, Kent State University. Paper title: Links Between Style and Argument in Aristotle’s Works
Beth Innocenti Manolescu, University of Kansas. Paper title: George Campbell on Argument and Style
**B02, May 28: 3:30 - 5:00 pm**
**Big Bend A – B**

**Panel: The Rhetoric of Science and Social Issues**

Panel Chair: Jessica Enoch, University of New Hampshire

Speakers:
Julie Vedder, West Virginia University. Paper title: Feminist Agendas and the Rhetoric of Science
Keith Gibson, Auburn University. Paper title: Identifying with Nuclear Power: Articulation Theory and the Anti-Nuclear Movement
Amy Grim, University of Colorado. Paper title: Deliberating the “Good Death”: Hawaii’s Death with Dignity Debate

**B03, May 28: 3:30-5:00 pm**
**Hill Country B**

**Panel: Spiritual and Rhetorical Movements in Alaskan Oratory**

Panel Chair: Kerri K. Morris, University of Alaska

Speakers:
Daniel Henry, University of Alaska. Paper title: Transforming Students into Orators
Kerri K. Morris, University of Alaska. Paper title: Epideictic Topoi in Tlingit Oratory

**B04, May 28: 3:30-5:00 pm**
**Hill Country C**

**Panel: Rhetorical and Political Agendas in the Disciplines: Composition, Journalism, Linguistics and Literatures**

Panel Chair: Marie Secor, Pennsylvania State University

Speakers:
Lynda Walsh, New Mexico Institute of Mining and Technology. Paper title: The Scientific Media Hoax: A Rhetoric for Reconciling Linguistics and Literary Criticism
Laura Wilder, Yale University. Paper title: Disciplinary Rhetoric and the Politics of Progress in Literary Criticism
Sharan Daniel, Stanford University. Paper title: A Historical Examination of Political Tensions in Composition and Journalism
B05, May 28: 3:30-5:00 pm  
Hill Country D  
Panel: Exploiting Ethos: Utility, Limits and Liabilities  
Panel Chair: Candace Spigelman, Pennsylvania State University  
Speakers:  
Melissa Nicholas, Pennsylvania State University. Paper title: Turning Lemons into Lemonade: Writing Center Rhetoric and the Ethos of Marginalization  
Candace Spigelman, Pennsylvania State University. Paper title: Do I Need Ethos to Use Ethos? Personal Evidence and the “Right” to Speak  
Nels P. Highberg, University of Hartford. Paper title: The Case of Kaycee: “Truth” in the Construction of Ethos

MAY 28, 2004, 6:30-8:00 pm  
Texas Ballroom  

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<td>Speaker: Gerard A. Hauser, University of Colorado</td>
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<td>Topic: Moral Vernaculars and Rhetorics of Conscience</td>
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C01, May 29: 8:00-9:30 am  
Hill Country A  
Panel: Rhetorics of Social Policy  
Panel Chair: Robert Affeldt, University of Texas-Pan American  
Speakers:  
Katrina M. Powell, Louisiana State University. Paper title: Rhetoric(s) of Displacement: Letters of Mountain Families as Social Participation
C02, May 29: 8:00-9:30 am
Hill Country B

Panel: Ethos On Line and On the Air

Panel Chair: Lorien J. Goodman, Pepperdine University

Speakers:
Martha S. Cheng, Carnegie Mellon University. Paper title: Narrative Logic and Ethos Construction in Online Educational Chats

C03, May 29: 8:00-9:30 am
Hill Country C

Panel: Visual Design and Political Power

Panel Chair: Barbara Warnick, University of Washington

Speakers:
Diana Ashe, University of North Carolina at Wilmington. Paper title: Balancing the Appalling and the Appealing: The Visual Rhetoric of Place
Anne Frances Wysocki, Michigan Technology University. Paper title: Constructing Space: Rhetorics of Form in Digital New Media Compositions
Dana L. Cloud, University of Texas at Austin. Paper title: The Doxicon: The Link Between Rhetoric, Image and Ideology
Valerie V. Peterson, Grand Valley State University. Paper title: An Elemental Approach to Website Visuals
C04, May 29: 8:00-9:30 am
Hill Country D

Panel: Do We Really Mean What We Say? or Agency, Politics and Professionalism in Composition and Rhetoric

Panel Chair: Seth Kahn, West Chester University.

Speakers:
Seth Kahn, Paper title: Politics, Polemics and Pedagogy: Democratic Classrooms in Times of Crisis
Juanita Rogers Comfort, West Chester University. Paper title: Writing Ourselves into the Discourses of Rhetorical Studies: What is at Stake for Women of Color?
Rebecca Moore Howard, Syracuse University. Paper title: Balancing Institutional Expectations and Disciplinary Expertise in a Writing Curriculum

C05, May 29: 8:30-9:30 am
Big Bend A – B

Panel: History, Literature and Women’s Lives

Panel Chair: Mary L. Kahl, University of New York-New Paltz

Speakers:
Sue Mendelsohn, University of Texas at Austin. Paper title: Rebelling “Against the Tides of Blood”: Katherine Anne Porter and Public Memory
Erika Dahl Price, Brigham Young University. Paper title: Arguing Between the Lines: The Rhetoric Behind the Folkloric Practices of a Suburban Book Group
Marsha Watson, University of Nebraska at Omaha. Paper title: Novel Rhetorics: Teaching Politics and Persuasion in Women’s Fiction
Kathleen J. Ryan, West Virginia University. Paper title: Reading Gerda Lerner: Linking Subjectivity to Civic Engagement

C06, May 29: 8:00-9:30 am
Big Bend C – D

Panel: Burkean Theory Talk

Panel Chair: Mary Juzwik, Northern Arizona University

Speakers:
Karin Lehnardt, Northwestern University. Paper title: Dialectical Argumentation as the Foundation of Reason
Robert Wess, Oregon State University. Paper title: Terministic Screens and Ecological Foundations
C07, May 29: 8:00-9:30 am  
Foothills Ballroom


Panel Chair: Jami Carlacio, Cornell University.

Speakers:
Shevaun Watson, Miami University of Ohio. Paper title: ‘Your Daughters Shall Prophecy’: The Making of a Black Female Preacher in Jarena Lee’s Self-Writing and Evanglizing
Ann Marie Mann Simpkins, Ohio State University. Paper title: Rhetoric and the Art of Self-Representation in Charlotta Spears Bass’s Autobiography: Forty Years: Memoirs from the Pages of a Newspaper

C08, May 29: 8:00 – 9:30 am  
Foothills Foyer

Panel: Rhetorical Constructions of Issues in Medicine

Panel Chair: Sandi Reynolds, Texas Woman’s University

Speakers:
Sandi Reynolds. Paper title: Writing the Profession: Rhetoric as Determinant of Epistemic Authority in Healthcare
Catherine Prendergast, University of Illinois at Urbana/Champaign. Paper title: News from the “Void”: the Civic Rhetorics of Mental Disability
Christine J. Gardner, Northwestern University. Paper title: The Right to be Born and the Right to Die: Rhetoric of Abortion, Physician-Assisted Suicide and Cloning in the Public Sphere

C09, May 29: 8:00-9:30 am  
Texas 5

Panel: Ethics and Rhetoric: Rethinking Public and Private Discourses

Panel Chair: Thomas Kent, Ohio State University

Speakers:
Barbara Couture, Washington State University. Paper title: Private Commitments and Public Rhetoric: Implications for Ethical Practice
Krista Ratcliffe, Marquette University. Paper title: The Ethics of Employing Personal Discourse for Public Ends: Complicating ‘the Personal Turns’ in Rhetoric and Composition Studies
C10, May 29: 8:00-9:30 am 
Texas 6

Panel: Women’s Religious Rhetoric Before 1800

Panel Chair: Maureen Daly Goggin, University of Arizona

Speakers:
Linda H. Peterson, Yale University. Paper title: Revisioning thee History of British Rhetoric: Women Rhetors in the Dissenting Tradition
Christine Mason Sutherland, University of Calgary. Paper title: Margaret Fell and the Problem of Women’s Ethos
Maureen Daly Goggin, University of Arizona. Paper title: Negotiating Ethos and Spirituality Within/Against Sociocultural Constraints: Cross Stitching Sermo

D01, May 29: 9:45 – 11:15 am
Hill Country A

Panel: Communist Aesthetics and New Deal Ethics: The Art of Rhetoric in the 1930’s

Panel Chair: Cassandra Parente, Texas Christian University.

Speakers:
Erin Sagerson, Texas Christian University. Paper title: Art and Bread: Mike Gold and the Rhetoric of 1930s American Communism
Lauren Loving Marquez, Texas Christian University. Paper title: Overboard from Within: The Viability of Marc Blitzstein’s The Cradle Will Rock in 1930s America
Cassandra Parente, Texas Christian University. Paper title: Folksongs for Revolution and Tradition: Where the Radical Left Meets the New Deal Capitalists
Stuart Towns, Appalachian State University. Paper title: Rhetoric of Social Change: Persuasive Communication and the Foundation of the Sunbelt South

D02, May 29: 9:45-11:15 am
Hill Country B

Panel: Rhetorics of Science

Panel Chair: David J. Tietge, Monmouth University

Speakers:
Lisa Storm Villadsen, University of Copenhagen. Paper title: A Rhetoric of Trust: Rhetorical Legacy of Niels Bohr
Sean Zdenek, Texas Tech University. Paper title: The Rhetorical Engines of Prophecy and Utopia in Artificial Intelligence
Danette Paul, Brigham Young University. Paper title: The Rhetoric of Professionalization: Joseph Henry and Alexander Bache’s Science (1830-1860)
D03, May 29: 9:45-11:15 am
Hill Country C

Panel: New Directions in Research & Professional Training in Rhetoric

Panel Chair: Ann Dobyns, University of Denver

Speakers:
Theresa Enos, University of Arizona. Paper title: Disciplinary Kinship Patterns in MA/PhD Programs in Rhetorical Studies
Peter Yane-Hao Chen, National Taipei University. Paper title: Rhetoric as an Interdisciplinary Course at College of Humanities in Taiwan: A Curriculum Design

D04, May 29: 9:45-11:15 am
Hill Country D

Panel: Rhetorics of Masculine, Feminine Bodies

Panel Chair: Barry Brummett, University of Texas at Austin

Speakers:
Robin Jensen, University of Illinois at Urbana-Champaign. Paper title: The Rhetoric Surrounding Top Freedom
Respondent: Lisa Corrigan, University of Maryland
Margaret N. Hundleby, University of Houston. Paper title: Do the Police Need Rhetoric? The Role of Stochastic in Education for Civil Disorder
D05, May 29: 9:45-11:15 am  
Big Bend A-B

Panel: Re-enacting Richard Weaver: The Political, Ethical and Spiritual Agenda of The Ethics of Rhetoric

Panel Chair: Charles K. Follette, Black Hills State University

Speakers:
Charles K. Follette.  Paper title: Beyond Consequences: The Substance of Weaver’s Rhetorical Position
Timothy Steckline, Black Hills State University.  Paper title: Rehabilitating Wineskins: Richard Weaver, Henry Grady and the New Old South
James P. Dimock, Minnesota State University.  Paper title: The Phaedrus and the Nature of Weaver: The Lost Political, Ethical and Spiritual Agenda of The Ethics of Rhetoric

D06, May 29: 9:45-11:15 am  
Big Bend C – D

Panel: Investigations of Dietrich Bonhoeffer’s Political and Spiritual Needs

Panel Chair:  Dale L. Sullivan, North Dakota State University

Speakers:
Dr. David Timmerman, Wabash College.  Paper title: Peace as Commandment: An Examination of Bonhoeffer’s Peace Address to the Fano Conference and its Rhetorical Aftermath
Dale L. Sullivan.  Paper title: Retreating/Advancing to Monastic Life: Dietrich Bonhoeffer’s Adaptation of Monastic Rule in Life Together
Ned O’Gorman, Pennsylvania State University.  Paper title: Dietrich Bonhoeffer, the Limits of Rhetoric and the Meanings of Fanaticism
Brian Fehler, Texas Christian University.  Paper title: Poems from Prison: Bonhoeffer’s Reconciliatory Rhetoric in Voices of the Night
D07, May 29: 9:45 - 11:15 am
Foothills Ballroom

Panel: Rhetoric and Public Perception: Four Case Studies of the Rhetorical Construction

Panel Chair: Thomas A. Moriarty, Salisbury University.

Speakers:
Thomas A. Moriarty, Paper title: Rhetoric, Public Perception and Urban Renewal: The Case of a Local Urban Redevelopment Group
Carlos Salinas, University of Texas at San Antonio. Paper title: Rhetoric, Public Perception and War: The Construction of War in News Correspondence
Douglas Edwards, Angelina College. Paper title: Rhetoric, Public Perception and Nurturing a Flock: The Case of a Small Baptist University
Nicole Brown, Western Washington University. Paper title: Legitimizing Service: Establishing Civic, Disciplinary and Programmatic Associations in Rhetoric and Composition

D08, May 29: 9:45-11:15 am
Foothills Foyer

Panel: A Rhetoric of the Implicit: The Politics of Literary Criticism

Panel Chair: Jeanne Fahnestock, University of Maryland

Speakers:
Laura Wilder, Yale University. Paper title: What the "Natural Student" Knows: The Implicit Rhetorical Pedagogy of “predisciplinary” Course Work
Joanna Wolfe, University of Louisville. Paper title: Making the Conventions of Literary Analysis Explicit: What Students Have to Say Two Years Later
James Warren, University of Texas at Austin. Paper title: The Politics of Expression Not Heard But Overheard: The Lyric as Rhetorical Object

D9, May 29: 9:45-11:15 am
Texas 5

Plenary Session

| Introduction: Shirley Wilson Logan, University of Maryland |
| Speaker: Jacqueline Jones Royster, Ph.D., Ohio State University |
| Topic: Responsible Citizenship: Ethos, Action and the Voices of African American Woman |
D10, May 29: 9:45-11:15 am
Texas 6

Panel: Scholarship of Thomas O. Sloane

Panel Chair: Glen McClish, San Diego State University.

Speakers:
John Gage, University of Oregon. Paper title: Reflections in the Key of O
Sean Patrick O’Rourke, Furman University. Paper title: Rumors of the End of Humanist Rhetoric are Greatly Exaggerated
Nancy Bradbury, Smith College. Paper title: Go Figure
Patricia Roberts-Miller, University of Texas. Paper title: Agonizing Public Argument
Lawrence Green, University of Southern California. Paper title: The Encyclopedic Impulse
Repondent: Thomas O. Sloane, University of California, Berkeley

D11, May 29: 8:00-9:30 am
Texas 7

Panel: Agendas of Identity: Religious Contexts for Rhetorical Inquiry

Panel Chair: Alisse Portnoy, University of Michigan

Speakers:
Dana Anderson, Indiana University. Paper title: Constituting the Transformed Self: Identity as Strategy in the Narrative of Conversion
Gregory H. Clark, Brigham Young University. Paper title: Rhetorical Landscapes and Religious Identity
Steven Mailloux, University of California, Irvine. Paper title: Race, Religion and Rhetoric: Identitarian Paths of Thought

E01, May 29: 11:30 - 1:00 pm
Hill Country A

Panel: Rhetorics of Social Change: Religiosity, Space and Ideology

Panel Chair: Kelly Pender, Purdue University.

Speakers:
Kelly Pender. Paper title: Ideological Criticism and Its Rhetoric of Social Change
Michael Pennell, Purdue University. Paper title: The Rhetorics of Globalization, Space and Social Change
Michael Kleine, University of Arkansas. Paper title: The Abnormal Potential of Christian Discourse
Bruce McComiskey, University of Alabama. Paper title: Materialist Rhetoric(s)
E02, May 29: 11:30-1:00 pm
Hill Country B

Panel: Rhetorics of Place

Panel Chair: M. Jimmie Killingsworth

Speakers:
M. Jimmie Killingsworth, Texas A & M University.  Paper title: Appeals to Place
Daniel Baumgardt, Carnegie Mellon University.  Paper title: Da U.P and da Yoopanese: Rhetorics of Locainess in Online Conversations about Place and Dialect

E03, May 29: 11:30-1:00 pm
Hill Country C

Panel: Rhetorics of the Female Body

Panel Chair: Susan Perry, Texas Woman’s University

Speakers:
Diane Hart, California State University.  Paper title: If You Bite It, Write It: The Function of Writing in a Weight Watcher’s Program
Roxanne Mountford, University of Arizona.  Paper title: The Silent Language: Delivery, Space and the Rhetorical Body
Kendall Marie Leon, California State University.  Paper title: The Ethnographic Convergence of Rhetoric and Feminist Studies: The Devil-Ettes and the New Burlesque Movement

E04, May 29: 11:30-1:00 pm
Hill Country D

Panel: Wordy Books & Bookish Words: The Interaction Between Rhetoric and Literature in the 1930’s

Panel Chair: Ross Chodan, Texas Christian University.

Speakers:
Ross Chodan, Texas Christian University.  Paper title: Damn It, Jim, I’m a Doctor, Not a Communist: Exploring the Function of Dialectic Rhetoric in Steinbeck’s In Dubious Battle
Debarati Dutti, Texas Christian University.  Paper title: They Took Their Stand(s): The New Republic Rhetorical Parlor
E05, May 29: 11:30 – 1:00 pm
Big Bend A – B

Panel: Rhetoric, Democracy and Colonization of Consciousness

Panel Chair: Jane Sutton, Pennsylvania State University.

Speakers:
Nkanyiso Mpofu, Pennsylvania State University
Paper title: Rhetoric, Democracy and Colonization of Consciousness

Jane Sutton, Pennsylvania State University.
Paper title: Rhetoric, Democracy and Colonization of Consciousness

Mari Lee Mifsud, University of Richmond.
Paper title: Rhetoric, Democracy and Colonization of Consciousness

E06, May 29: 11:30-1:00 pm
Big Bend C – D

Panel: Latino/a Discourses and Rhetorics of Self-Representation

Panel Chair: Ralph Cintron, University of Illinois

Speakers:
Michelle Hall Kells, Texas A & M University.
Paper title: The Question of Whiteness: The Texas Caucasian Race Resolution and the Emergence of a Post-World War II Mexican American Civil Rights Rhetoric

Jacob H. F. Kells, University of Texas at San Antonio.
Paper title: Rhetorics of Efficiency, Problems of Globalization and Questions of Ethics

Juan C. Guerra, University of Washington.
Paper title: Ethnic Identity and the Rhetoric of Self-Representation: A South Texas Perspective

E07, May 29: 11:30 -1:00 pm
Foothills Ballroom

Panel: Constructing Students’ Ethos

Panel Chair: Robert Brown, University of Texas at Austin

Speakers:
Richard N. Matzen, Jr., Utah Valley State College.
Paper title: Ethos as a Matter of Perception: Individualist and Collectivist Constructs in Student Papers

Lew Caccia, Jr., Kent State University.
Paper title: Ethos and Persona: Distinct Constructions of Self-Representation and their Pedagogical Potential

Albert Rouzie and Mara Holt, Ohio University.
Paper title: Construction of Student Subjects in Collaborative Theories and Practices
E08, May 29: 11:30 - 1:00 pm
Foothills Foyer

Panel: Bureaucratic and Civic Rhetorics

Panel Chair: Jamie Thornton, Texas Christian University

Speakers:
Kerrie R. H. Farkas, Millersville University. Paper title: Public In(Action): A Case Study of Civic Participation in a City Government's Town Meetings
Susan Ayres, Texas Wesleyan School of Law. Paper title: The Rhetorics of Takings Cases

E09, May 29: 11:30 - 1:00 pm
Texas 5

Panel: Rhetorics of Survivance

Panel Chair: Patricia Bizzell, College of the Holy Cross

Speakers:
Malea Powell, Michigan State University. Paper title: Texts, Ribbons, Stories, Beads: Imagining an American Indian Rhetorical Tradition
Heather Richards, California State University, Chico. Paper title: Coercive Sponsorship: The Rhetorics of Assimilation and Resistance in the Manzanar Internment Camp
Rebecca Lynn Cross, University of Texas at San Antonio. Paper title: Plato on the Rez: Similarity in the Form and Function of Language and Rhetoric

E10, May 29: 11:30 – 1:00 pm
Texas 6

Panel: Scholarship of Thomas O. Sloane (Part Two)

Panel Chair: Glen McClish, San Diego State University

Speakers:
Jeffrey Walker, Emory University. Paper title: Erasmus Meets Burke and They Talk About Cicero
Willis Salomon, Trinity University. Paper title: The Energy of Renaissance Rhetoric
Adrienne Miller, Life Chiropractic College West. Paper title: Adjusting Humanist Rhetoric
Life Chiropractic College West
Dennis A. Lynch, Michigan Technological University. Paper title: Complicating the Scene of Argument
Thomas O. Sloane, University of California, Berkeley. Paper title: Second Negative Rebuttal
E11, May 29: 11:30 – 1:00 pm
Texas 7

Panel: Iterations of the American Sublime

Panel Chair: James Arnt Aune, Texas A & M University

Speakers:
Stephen H. Browne, Pennsylvania State University. Paper title: Jefferson and the National Sublime

F01, May 29: 1:30 – 3:00 pm
Hill Country A

Panel: Ethnographies of Rhetorical Practices: Responses to Western “Interventions” in Kosova, Turkey and Morocco

Panel Chair: Ralph Cintron, University of Illinois

Speakers:
Ralph Cintron, University of Illinois. Paper title: Putting Out the Fires: Kosova and the Case for Humanitarian Interventionism
Iklim Goksel, University of Illinois. Paper title: Virginity Examinations in Turkey and Human Rights Rhetoric
Mohammed Errihani, University of Illinois. Paper title: Political Rhetorics of Imams: Muslim Rhetorics as Counter-Attacks to Western Values and Influences

F2, May 29: 1:30 – 3:00 pm
Hill Country B

Panel: Material Permutations of Memory: Tombstones, Roadsides, Ruins and Parks

Panel Chair: Elizabethada Wright, Rivier College

Speakers:
Elizabethada Wright, Rivier College. Paper title: Out of the fibre of her daily tasks, She wove a useful life”: The Materiality of Memory in the Cemetery
Lene Whitley-Putz, Rensselaer Polytechnic University. Paper title: Remembering Tragedy: Roadside memorials, healing and community memory
Nancy Johnson, Ohio State University. Paper title: Revising the Material Epideictic: The Shifting Face of Public Memorials
Cynthia R. Haller, York College/City University of New York. Paper title: Yankee Stadium’s Monument Park: Escaping the Memorial Constraints of Physical Space
F03, May 29: 1:30 - 3:00 pm
Hill Country C

Panel: New Vistas for Rhetorical Inquiry: From the Ancients to the Internet

Panel Chair: Virginia Kuhn, University of Wisconsin

Speakers:
Virginia Kuhn, University of Wisconsin. Paper title: Avoiding the Cracks: Visual Literacy and the Digital Divide
Alice M. Gilliam, University of Wisconsin. Paper title: From Page to Screen: Using Film Adaptations to Teach Visual Rhetoric
University of St. Thomas

F04, March 29: 1:30 - 3:00 pm
Hill Country D

Panel: Queer Rhetorics

Panel Chair: Michael Svoboda, Pennsylvania State University

Speakers:
Dr. Keith Dorwick, University of Louisiana at Lafayette. Paper title: Still in Bondage: A Two Fold Reading of the Homophobia of the Religious Right
Collier D. Patton, University of Texas at Austin. Paper title: “I Hate Straights”: A Burkean Analysis of Queer Rhetoric

F05, May 29: 1:30 - 3:00 pm
Big Bend A – B

Panel: Phetorical Spaces in the Arts

Panel Chair: Valerie Balester, Texas A & M University

Speakers:
Dagmar Stuehrk Corrigan, Texas A & M University. Paper title: The Rhetoric of the Paranormal in Leslie Marmon Silko’s “Ceremony”
Sarah Hart, Texas A & M University. Paper title: The “Second Music”: Rhetorical Strategies in Zitkala-Sa’s “Sun Dance Opera”
F06, May 29: 1:30 - 3:00 pm  
Foothills Ballroom  
Panel: Revisiting the Chinese Rhetorical Tradition: The Trope, Text and Praxis

Panel Chair: C. Jan Swearingen, Texas A & M University

Speakers:
Hui Wu, University of Central Arkansas. Paper title: When the Thesis Statement is Assumed: A Dilemma Faced by a Researcher in Chinese Rhetoric

F07, May 29: 1:30 – 3:00 pm  
Big Bend C – D

Panel: Students’ Rhetorical Agency

Panel Chair: Peter Mortensen, University of Illinois at Urbana-Champaign

Speakers:
Connie Kendall, Miami University (Ohio). Paper title: Literacy on Trial: (re) Theorizing the Rhetorical Agency of Test-Takers
Gesa E. Kirsch, Bentley College. Paper title: From Spiritual Autobiography to Civic Engagement
Lawrence Stanley, Brown University. Paper title: Rhetorical Agency and the Ethics of Para-Narrative Readings
Patricia Sullivan, University of Colorado at Boulder. Paper title: “Spirited” Autobiography, Ethos and the Cultural Imaginary (or Why We Don’t Want to Know What We Know)

F08, May 29: 1:30 – 3:00 pm  
Foothills Foyer

Panel: Entertaining Fear: Property, Materiality and the Rhetorical Agendas of Public Discourse

Panel Chair: Thomas J. Kinney

Speakers:
Thomas J. Kinney, University of Arizona. Paper title: The Master-Planned Community: Property, Propriety and the Political Unconscious of Rhetoric
Catherine Chaput, Georgia Southern University. Paper title: Reality TV and the Political Economy of Fear: Ethical Problems and Rhetorical Solutions
Danika Brown, University of Texas Pan American. Paper title: Tied to Place: Higher Education, “Communities” and the Production of Citizenship
Mary Jean Braun, University of Louisiana at Lafayette. Paper title: The “Crisis of Democracy,” Antagonistic Rhetoric and Citizenship Education
F09, May 29: 1:30 – 3:00 pm
Texas 5

**Plenary Session**

*Introduction:* Marjorie Currie Woods, University of Texas at Austin  
*Speaker:* Peter Mack, University of Warwick  
*Topic:* Rudolph Agricola’s Contributions to Rhetorical Theory

F10, May 29: 1:30 - 3:00 pm
Texas 6

**Panel: Crossing Departmental Divisions: Rhetorical Scholarship in English that Communication Scholars Should Know About**

Panel Chair: Michael C. Leff, University of Memphis

Speakers:
Michelle Ballif, University of Georgia. Paper title: Rereading Susan Jarratt: Rhetorical Feminism Refigured  
Hans Kellner, North Carolina State University. Paper title: Richard Lanham’s Post(Pre) Modernism: After the “Newtonian Interlude”  
Alan Gross, University of Minnesota. Paper title: Jeanne Fahnestock’s Quiet Revolution: The Importance of the Figures

G01, May 29: 3:30 - 5:00 pm
Big Bend A-B

**Panel: Rhetoric’s Changing Place in Composition and Communications**

Panel Chair: Janet Atwill, University of Tennessee

Speakers:
John C. Brereton, Brandeis University. Paper title: Rhetoric’s Retreat from Writing  
Randall L. Popken, Tarleton State University. Paper title: A Shared Ancestry for Composition and Speech Communication Pedagogies: Harrison Steeves and Representative Essays in Modern Thought  
Thomas Miller, University of Arizona. Paper title: Rhetoric in Composition and Communications: Historical Contexts and National Trends in Undergraduate Curricula
G02, May 29: 3:30 - 5:00 pm
Big Bend C – D

Panel: Gathering Places

Panel Chair: Jerry Blitefield, University of Massachusetts –Dartmouth
Speakers:
Jerry Blitefield, University of Mass – Dartmouth.  Paper title: Rhetoric’s Secret Agent
James V. Catano, Louisiana State University.  Paper title: The Rhetoric of Heritage Tourism: Articulating the Values of Labor and Laboring

G03, May 29: 3:30 - 5:00 pm
Foothills Ballroom

Panel: Pain and Power in Visual Images

Panel Chair: Barry Brummett , University of Texas - Austin
Speakers:
Susan N. Smith, University of Arizona.  Paper title: The Rhetoric of Visual Metaphors in Depictions of the Homeless
Michael Warren Tumolo and Jennifer Biedendorf, Pennsylvania State University.  Paper title: Everybody Dances with Death: La Danse Macabre’s Visual Response to the Black Death

G04, May 29: 3:30 - 5:00 pm
Foothills Foyer

Panel: Hidden Agendas: Materiality, Visuality and Subversion in Rhetorical Performance

Panel Chair: Nancy Myers, University of North Carolina
Speakers:
Sue Hum, University of Texas at San Antonio.  Paper title: Material Motivations: Bodies, Ethnic Idioms and Community in Hokkien
Kristie S. Fleckenstein, Ball State University.  Paper title: Killing the Image of God: Political Discourse and 17th Century Visual Culture
Nancy Myers, University of North Carolina at Greensboro.  Paper title: Subversive Piety: Christine de Pisan and a Credible Voice for Lay Woman
G05, May 29: 3:30 - 5:00 pm  
Hill Country A

Panel: Studies in 19th Century British and American Rhetoric

Panel Chair: Thomas Kent, Utah State University

Speakers:
Marlana Portolano, Towson University. Paper title: Utopian Ethos in Nineteenth-Century American Science and Education
David C. Gore, Texas A & M University. Paper title: The Spiritual and Secular Rhetoric of Happiness in Joseph Smith and John Stuart Mill

G06, May 29: 3:30 - 5:00 pm  
Hill Country B

Panel: Rhetorics of Racism

Panel Chair: Irene Grau, University of Iowa

Speakers:
Jeffrey B. Kurtz, Denison University. Paper title: In the Shadow of Sam Hose: Violence, the Souls of Black Folk and Political Obligation

G07, May 29: 3:30 - 5:00 pm  
Hill Country C

Panel: Public Discourse and Racial Conflict

Panel Chair: Frederick J. Antczak, University of Iowa

Speakers:
Kristen E. Hoerl, University of Texas at Austin. Paper title: Civil Rights in Public Memory: Judicial Responses to Racially Motivated Violence from the 1960’s in Recent Film and Journalistic Coverage
Virginia Martin, Rensselaer Polytechnic Institute. Paper title: “All Races Need Apply”: The Wobblies: Early 20th Century Model of Inclusion and Union
Panel: Mediators, Minglers and Mavericks: Strategies for Constructing Contemporary Ethoi

Panel Chair: Theresa Enos, University of Arizona
Speakers:
Erick Juergensmeyer, University of Arizona. Paper title: Opening Invention: Generative Ethos and Conflict Mediation
Karen Peirce, University of Arizona. Paper title: Understanding Ethos: Mingling and Communicating Across Culture
C. McKenzie, University of Arizona. Paper title: Maverick Ethos: The Discomforting as Stimulating

Panel: Rhetoric and Christian Tradition: Inquiries and Issues

Panel Chair: Michael P. Graves, Regent University

Speakers:
Beth Daniell, University of Alabama. Paper title: Rhetoric, Christianity and the Problem of Reading
Elizabeth Vander Lei, Calvin College. Paper title: “Telling God”: Narrative Practice in Three Sermons by C.L. Franklin
Thomas Amorose, Seattle Pacific University. Paper title: An Origin of Contemporary Christianity’s Rhetorical Deficiencies
David A. Jolliffe, DePaul University. Paper title: Embracing Uncertainty: Comprehending Ethos in a Faith- Oriented Rhetoric
Anne Ruggles Gere, University of Michigan. Paper title: The Absent Presence: Religious Language in the Academy
G10, May 29: 3:30 – 5:00 pm  
**Texas 6**

**Panel: Crossing Departmental Divisions: Rhetorical Scholarship in Communication that English Scholars Should Know About**

Panel Chair: Carolyn R. Miller, North Carolina State University

Speakers:  
Robert Gaines, University of Maryland. Paper title: Ehninger on Rhetoric: Systems and Sensibilities  
Leah Ceccarelli, University of Washington. Paper title: Celeste Condit and the Rhetoric of Discursive Formations  
David Henry, University of Nevada. Paper title: James Jasinski and the Sourcebook on Rhetoric: The Traditional Made New

H01, May 30: 8:00 – 9:30 am  
**Hill Country A**

**Panel: Shakespeare, Perelman, Vico: Agency, Audience, Invention**

Panel Chair: Jeffrey Walker, Emory University

Speakers:  
Antonio de Velasco, Emory University. Paper title: Who Do You Think Your Talking To?: Audience, Invention and Practical Reason in Perelman  
Catalina Gonzalez, Emory University. Paper title: Vico and Perleman: Rhetorical Education as an Answer to Logical Positivism  
Lauren Rule. Emory University. Paper title: The Rhetorical Agency of Taming and Shaming: Implications for Women’s Rhetoric

H02, May 30: 8:00 – 9:30 am  
**Hill Country B**

**Panel: Protest and Pragmatic Discourse**

Panel Chair: Claire Roche, University of Rhode Island

Speakers:  
Rebecca Jones, University of Texas Pan American. Paper title: The Art of Communication: Protest as a Pragmatic Discourse  
Grant C. Cos, Rochester Institute of Technology. Paper title: Dissent and the Rhetoric of Reflection: Barbara Lee’s 9/24/01 Speech  
Rene Agustin De los Santos, University of California, Santa Barbara. Paper title: The Rhetoric of Social Movements: Zapatistas and the “Revolutionizing” of the Mexican Public Sphere
H03, May 30: 8:00 - 9:30 am
Hill Country C

Panel: Conversation and Conversion: Turn-of-the-Century Women’s Public Rhetorics, Spiritual Commitments and Civic Engagements

Panel Chair: Elizabeth Rohan, University of Michigan

Speakers:
Beth Burmester, Georgia State University. Paper title: American Clubwomen, Civic Reform and the Power of Feminist Rhetorics at the Turn of the Century: Extracurricular Sites of Composition and Communication
Amy Wan, University of Illinois. Paper title: The Rhetoric of Labor Evangelism: Morality and Women’s Labor Reform in Lowell, MA
Elizabeth Rohan, University of Michigan. Paper title: Sisters of a Common Cause: Evangelical Rhetoric in Two Turn of the Century Female Authored Periodicals

H04, May 30: 8:00-9:30 am
Hill Country D

Panel: 18th Century British Rhetoric and Its Legacies

Panel Chair: Gregory D. Clark, Brigham Young University

Speakers:
Ryan J. Stark, Pennsylvania State University. Paper title: On the Relationship between Occult and Newly Philosophical Rhetoric in Restoration England
Amy M. Dooley, Texas Christian University. Paper title: Hugh Blair and Thomas Sheridan: Responses to the Letteraturizzazione of Scotland

H05, May 30: 8:00 - 9:30 am
Foothills Ballroom

Panel: The Enduring Presence of Walter Ong

Panel Chair: Janice Lauer, Purdue University

Speakers:
Janice M. Lauer, Purdue University. Paper Title: Religion and Scholarship: Ong’s Integration C. Jan Swearingen, Texas A & M University. Paper Title: Puerile Puritans and Pedagogical Juggernauts: Ong’s Reappraisal of Early Modern Rhetorics
Michael W. Kleine, University of Arkansas at Little Rock. Paper title: The Dialogical Presence of Walter Ong
H06, May 30, 2004: 8:00-9:30 a.m.
Big Bend C – D

Panel: Isocrates, Althusser, Arendt and Rhetoric Pedagoges

Panel Chair: Mark Shadle, Eastern Oregon University

Speakers:
D. Alexis Hart, University of Georgia. Paper title: Engaging Student Writers in (Re)new(ed) Isocratean Civic Discursive Performances University of Georgia
Jessica Restaino, Temple University. Paper title: Hannah Arendt: A Rhetoric for the Classroom

H07, May 30: 8:00 - 9:30 am
Big Bend A – B

Panel: Histories of Rhetoric in a Post-Foucauldian World: Supporting or Dismantling the Architecture of Power?

Panel Chair: Beth Brunk-Chavez, University of Texas at El Paso

Speakers:
Beth Brunk-Chavez, University of Texas at El Paso. Paper title: Challenging the Canonical Structure of Power: Renovation or Demolition?
Shelley B. Aley, James Madison University. Paper title: Are We Reinforcing the Current Architecture of Power? Linear vs. Alternative Models for Structuring a History of Rhetoric Course
Traci Pipkins, James Madison University. Paper title: Destroying the Cathedral: Excavating the ‘Ruins’? of Rhetoric in Seventeenth Century England
G. Thomas Goodnight, Northwestern University, and David B. Hingstman, University of Iowa. Paper title: Rhetoric, Aesthetics and the Political Economy: An Alternate of the Modern Rhetorical Tradition
**H08, May 30: 8:00 – 9:30 am**
**Foothills Foyer**

**Panel: Cultural Pedagogies, Community Rhetorics and the Politics of Affect**

Panel Chair: Lisa Langstraat, Colorado State University

Speakers:
Julie Lindquist, Michigan State University, and David Seitz, Wright State University. Paper title: Theory Unwashed: Ethnography as Dirty Hands Rhetoric
Sharon McKenzie Stevens, University of Arizona. Paper title: Enlarging the Sphere of Public Discourse: The Rhetoric of Social Movements

**H09, May 30: 8:00 - 9:30 am**
**Texas 5**

**Panel: Rhetorical Designs in Television and Film**

Panel Chair: Keith Gibson, Auburn University

Speakers:
Danielle Mitchell, Pennsylvania State University. Paper title: Producing Containment: The Rhetorical Construction and Incorporation in Will & Grace
Gwendolynne Collins Reid, North Carolina State University. Paper title: Color in Howard’s End: The Rhetorical Use of Aesthetic Pleasure
Lisa K. Stein, Ohio University. Paper title: From Pantomime to Page: Charlie Chaplin’s Verbal Construction of the Little Tramp Persona

**H10, May 30: 8:00 - 9:30 am**
**Texas 6**

**Panel: Issues in Rhetorical Education**

Panel Chair: Stephanie L. Kerschbaum, University of Wisconsin-Madison

Speakers:
Mary M. Juzwik, Northern Arizona University. Paper title: Understanding Pedagogy as Performance
Anneliese Watt and Julia Williams, Rose-Hulman Institute of Technology. Paper title: A Rhetorical Agenda in Tech Com Class: Inducting Workplace Genres
Timothy McGee, Philadelphia University. Paper title: Phronesis and Kairos in the Rise and Fall of a First Year Rhetoric Program
Victoria Gewe, Claremont Graduate University. Paper title: The Culture of Rhetoric: Implications for Composition Pedagogy
H11, May 30: 8:00 - 9:30 am
Texas 7

Panel: Learning, Grieving, Allying on Line

Panel Chair: David Depew, University of Iowa

Speakers:
Mary Queen, Syracuse University. Paper title: Feminism Without Borders?: Rhetorical and Political Action in Cyberspace
Christine Lapham, Rensselaer Polytechnic Institute. Paper title: Are Online Newspapers an Improvement? An Examination of an Emergent Medium
Russell Willerton, Texas Tech University. Paper title: The Ethos of Promoting For-Profit Education: Reflections on the Sophists

I01, May 30: 10:00 - 11:30 am
Foothills Ballroom

Panel: Rhetoric and/as Ethics

Panel Chair: Frederick Antczak, University of Iowa

Speakers:
Steve Mailloux, University of California, Irvine. Paper title: Conscience Set into Motion: Gadamer & Arendt on Rhetoric & Phronesis
D. Diane Davis, University of Texas at Austin. Paper title: Levinas with de Man: The Ethics of Disfiguration
Michael J. Hyde, Wake Forest University. Paper title: The Call of Conscience, Acknowledgement and the Ethos of Rhetoric
Brooke Rollins, University of South Carolina. Paper title: Rethinking the Epideictic through Errida’s Rhetoric of Mourning
I02, May 30: 10:00 -11:30 pm
Hill Country B

Panel: Problematics of Testimony

Panel Chair: Cezar Ornatowski, San Diego State University

Speakers:
Ramona Dunckel, Bowling Green State University. Paper title: The Transformation of Testimony
Jeffrey St. John, Ohio University. Paper title: Building Mimesis: W.G. Sebald, Public Memory and the Creation of a Literary Imaginary in Post War Europe
Andreea Deciu Ritivoi, Carnegie Mellon University. Paper title: Property Restitution and the Labors of Memory in Post-Communist Eastern Europe

I03, May 30: 10:00 -11:30 am
Hill Country C

Panel: Whaddaya Mean “We” Paleface? The Pragmatics of Identification

Panel Chair: Patricia Roberts-Miller, University of Texas at Austin

Speakers:
Patricia Roberts-Miller, University of Texas at Austin. Paper title: Identify and Dehumanization in Rhetorics of Hate
Janice Fernheimer, University of Texas at Austin. Paper title: Meeting Your Audience Through Medium of Culture
Judith Rosenberg, University of Texas at Austin. Paper title: How to Talk to Someone Who Makes 2000% More Than You

I04, May 30: 10:00 -11:30 am
Hill Country D

Panel: Negotiating Agendas of Public Rhetoric: From Personal to Communal to Institutional Roles

Panel Chair: Janet M. Atwill, University of Tennessee

Speakers:
Terese Monberg, University of Kansas. Paper title: Negotiating Public Conventions: Counterpublics and Rhetorics of Hybridity
Mary Jo Reiff, University of Tennessee. Paper title: Public Rhetoric in the Academy: From Critique to Change
Respondent: Frank Farmer, University of Kansas
I05, May 30: 10:00 - 11:30 am
Foothills Foyer

Panel: Contested Rhetorics: Gender, Sexuality and Women's Bodies

Panel Chair: Mary L. Kahl, State University of New York

Speakers:
Carol Mattingly, University of Louisville. Paper title: Unruly Bodies
Lindal Buchanan, Kettering University. Paper title: Maternal Bodies: "Monstrous Births" as Evidence in Religious Controversies
Inez Schaechterle, Bowling Green State University. Paper title: Women in Trousers and Henpecked Husbands: Bloomers as Anti-Northern Rhetoric in the Pre- and Early-Civil War South
Kimberly Harrison, Florida International University. Paper title: Endangered/ing Bodies: The Rhetorics Surrounding Women's Bodies During the Civil War

I06, May 30: 10:00 – 11:30 am
Big Bend C-D

Panel: Arguing (Ethically) about Argument: Historiographies for Contemporary Rhetoric

Panel Chair: Susan Giesemann North, University of Tennessee

Speakers:
Susan Giesemann North, University of Tennessee. Paper title: The CaN(N) ons of Contemporary Rhetoric, or, What do Crossfire and WWE Smackdown Have in Common
I07, May 30: 10:00 - 11:30 am
Hill Country A

Panel: Design and Resistance in Visual Rhetoric

Panel Chair: Michael Warren Tumolo, Pennsylvania State University

Speakers:
Joseph Wilferth, University of Tennessee. Paper title: Signs of Resistance: Culture Jamming, Sniping and the Reclaiming of Public Space
Brett Lunceford, Pennsylvania State University. Paper title: J00 uR OwN3D: The Rhetorical Dimensions of Hacking
Kristen Welch, University of Arizona. Paper title: The Mind’s Eye: Invading Images with Ideas

MAY 30 – 12:00-2:00 p.m.
Texas 5-7

Luncheon Banquet

<table>
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<th>Plenary Session</th>
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<tr>
<td>Introduction: Patricia Bizzell, College of the Holy Cross</td>
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<tr>
<td>Speaker: Lester L. Flaigley, Ph.D., Professor in Humanities, English Dept. University of Texas at Austin</td>
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<tr>
<td>Topic: Rhetorics Fast and Slow</td>
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J01, May 30: 2:00 - 3:15 pm
Hill Country A

Panel: Community, Ethos and Singularity

Panel Chair: John Ames Hodges, Columbia University

Speakers:
John Ames Hodges, Columbia University. Paper title: Evacuating Ethos: Sophistry and Judgment in Jean-Francois Lyotard
Michael Taormina, Hunter College. Paper title: Method or Error: Cartesian Ethos in Discours de la methode
J02, May 30; 2:00 - 3:15 pm
Hill Country B

Panel: “Radioactive Colonization”: Rhetoric and Nuclear Technology

Panel Chair: James Arnt Aune, Texas A&M University

Speakers:
William Shanahan, Fort Hays State University. Paper title: Yucca Sacer: Giorgio Agamben and Radioactive Colonization
Danielle Endres, University of Washington. Paper title: Native Americans and Nuclear Technology: Exploring Rhetorical Connections, Dimensions and Constructions

J03, May 30: 2:00 – 3:15 pm
Hill Country C

Panel: As It Is, As It Was, As It Ever Shall Be: Rhetorical Efforts to Secure the Future of the Catholic Church

Panel Chair: Steven Reagles, Bethany Lutheran College

Speakers:
Martin Lang, University of Minnesota. Paper title: A Time to Speak: Preserving the Catholic Church’s Eternal Presence at the Turn of the Millennium
James Dimock, Minnesota State University. Paper title: Maintaining Eternal Truths in a Changing World: Metaphor and the Production of Narrative Fidelity

J04, May 30: 2:00 - 3:15 pm
Hill Country D

Panel: Agency and Women’s Rhetorics

Panel Chair: Lisa Burns, Quinnipiac University

Speakers:
Jiyeon Kang, University of Illinois at Urbana-Champaign. Paper title: Reconciliation of Selves and Proclamation of Agency through Performance: An Analysis of Margaret Cho’s “I’m the One That I Want”
Elizabeth Benacka, Northwestern University. Paper title: Locating Women’s Rhetorical Agency: The Seneca Falls Convention of 1848
**J05, May 30: 2:00 - 3:15 pm**  
**Big Bend A - B**

**Panel: New Research on Kenneth Burke, Part I: The 1930’s**

Panel Chair: Ann George, Texas Christian University.

Speakers:
- Austin Lingerfelt, Texas Christian University. Paper title: Revolutionary Rhetor: Dorothy Day and Burke’s Symbol of the People
- Stacey Sheriff, Pennsylvania State University. Paper title: Situating Burke’s “My Approach to Communism”

**J06, May 30: 2:00 - 3:15 pm**  
**Big Bend C – D**

**Panel: Rhetoric, Religion and Politics in Early America: Historical Studies**

Panel Chair: Jay Jordan

Speakers:
- Mark Garrett Longaker, University of Texas at Austin. Paper Title: Anglicanism, Empire and Early American Rhetoric: The Case of Samuel Johnson of Connecticut 1696-1772
J07, May 30: 2:00 - 3:15 pm
Foothills Foyer

Panel: Sight and Sound in Sacred Rhetorics

Panel Chair: Barbara Liu, Eastern Connecticut State University

Speakers:
Steven B. Katz, North Carolina State University. Paper title: Sight and Sound: Mystical Traditions of the Hebrew Alefbet in Jewish Kabbal

K01, May 30: 3:30 - 5:00 pm
Hill Country A

Panel: 19th Century Women’s Rhetorics of Social Change

Panel Chair: Marjorie C. Woods, University of Texas at Austin

Speakers:
Alisse Portnoy, University of Michigan. Paper title: Rheorics of Opposition: Using U.S. Women’s Antisuffrage Arguments to Generate Large Scale Social Change
Jacqueline Bacon-McClish, Independent Scholar. Paper title: We Are Men: Discourses of Manhood in Freedom’s Journal, 1827-1829
Leslie J. Harris, Northwestern University. Paper title: Arguing Evolution: Carrie Chapman Catt and 1st Wave Feminist Appropriations of Social Evolutionism
Gail Lippincott, University of North Texas. Paper title: Ecology’s Initial Failure as the 19th Century “Science of Home Life”
K02, May 30: 3:30 - 5:00 pm
Hill Country B

Panel: Reading Rhetoric through Dialectic: Burke’s Identification, Contemporary Marxist Dialectic and the Manufacturing of Choice

Panel Chair: Stacy Day, University of Arizona

Speakers:
Stacy Day, University of Arizona. Paper title: Kenneth Burke’s Dialectic and the Process of Identification
Lonni Pearce, University of Arizona. Paper title: Generative Contradictions: Marxist Dialectic as a Framework for Rhetorical Inquiry

K03, May 30: 3:30 - 5:00 pm
Hill Country C

Panel: Classical Rhetoric, Place and Power

Panel Chair: Charles Howard, Tarleton State University

Speakers:
Ilon Lauer, Western Illinois University. Paper title: Pliny's Sacred Panegyric: Imperial Ritual and the Invocation of Power
Richard Leo Enos, Texas Christian University. Paper title: Marcus Tullius Cicero, Son of Cornelia and Marcus, Patron of the Greek Rhetorical and Literary Arts: A Study of Epigraphical Evidence
James Fredal, Ohio State University. Paper title: Economics of Rhetoric in Ancient Greece

K04, May 30: 3:30 - 5:00 pm
Hill Country D

Panel: Studies in Renaissance Rhetoric

Panel Chair: Wendy Dasler Johnson, University in Vancouver, WA

Speakers:
W. Webster Newbold, Ball State University. Paper title: The English Secretary and “Writing Instruction”
Julia Major, University of California at Davis. Paper title: ‘Bringing it Before the Eyes’ via the Dialectical Image in Renaissance Rhetoric
Claudia M. Carlos, University of Illinois at Urbana-Champaign. Paper title: The Horror of the Unseen: Hypotyposis in Bossuet’s Sermon du mauvais riche
K05, May 30: 3:30 - 5:00 pm
Big Bend A – B

Panel: New Research on Kenneth Burke, Part II: Into the 1940’s and Beyond

Panel Chair: M. Elizabeth Weiser, Texas Christian University

Speakers:
Jack Selzer, Pennsylvania State University.  Paper title: Kenneth Burke in Chicago
David Tell, Pennsylvania State University.  Paper title: “Four Master Tropes” and Rhetorical Action
M. Elizabeth Weiser, Texas Christian University.  Paper title: Word Man at War: The Influence of WWII on Burke’s Dramatism
Scott Wible, Pennsylvania State University.  Paper title: Professor Burke’s Bennington Project

K06, May 30: 3:30 - 5:00 pm
Big Bend C-D

Panel: Extra-Ordinary Rhetorics: Visual and Verbal Literacies in the Catholic Tradition

Panel Chair: Anne Wysocki, Michigan Technological University

Speakers:
Diana George, The Open Door Community.  Paper title: Alone of All Her Sex: A Visual Rhetoric of Worship and Identity
Julie A. Bokser, De Paul University.  Paper title The Persuasion of Esther: A Nun’s Model of Seductive Violent Rhetoric
William T. FitzGerald, University of Maryland.  Paper title: What Rhetoric Theory Needs is a Rhetoric of Prayer
**K07, May 30: 3:30 - 5:00 pm**
**Foothills Ballroom**

**Panel: Issues in Classical Rhetorical Education**

Panel Chair: Murray Jardine, Auburn University

Speakers:
David C. Hoffman, Baruch College. Paper title: Creaton through Conflict: Logos and Heraclitus' Place in the Rhetorical Tradition
Richard Graff, University of Minnesota. Paper title: From Poetry to Prose: The Contested Context of Early Theories of Prose Style
Christy Desmet, University of Georgia. Paper title: Progymnasmata, Then and Now
Arthur Walzer, University of Minnesota. Paper title: Rhetorical Education and Character Formation in Quintilian's Institutes

**K08, May 30: 3:30 – 5:00 pm**
**Texas 5**

**Panel: Mediating Controversy: Scandal, Censorship and Politics in Contemporary Culture**

Panel Chair: Anne Demo, Vanderbilt University

Speakers:
Paul Achter, Allegheny College. Paper title: Proportionality and Perspective By Incongruity: Theorizing the Scandal as News Genre
Jennifer Borda, University of New Hampshire. Paper title: When Girls Go Bad on Screen: Censorship, Controversy and Female Violence
Cara A. Finnegan, University of Illinois at Urbana-Champagne. Paper title: Recognition and Identification in Digital Culture

**K09, May 30: 3:30 – 5:00 pm**
**Texas 5**

**Panel: Disciplines Outside Themselves: Medical Discourse in Academic and Popular Contexts**

Panel Chair: Susan Wells, Temple University

Speakers:
Leona Rumbarger, University of Texas at Austin. Paper title: Illness and Testimony: Medical Discourse in the Rhetoric Classroom
Susan Wells, Temple University. Paper title: The Feminism of Technical and Colloquial Languages
Lisa Keranen, University of Colorado at Boulder. Paper title: Death and the Rhetorical Situation: Physicians, Patients and Persuasion at the End of Life
K10, May 30: 3:30 - 5:00 pm
Texas 6

Panel: Bridging Disciplinary Gaps Among Graduate Students in Rhetoric

Panel Chair: Kristen Hoerl, University of Texas at Austin

Speakers:
Jenny Edbauer, University of Texas at Austin. Paper title: Finding Rhetoric Outside Rhet-Comp
Dan Mangis, University of Texas at Austin. Paper title: Rhetoric, Legal Texts and Interdisciplinary Studies
Michael Pennel, Purdue University. Paper title: Rhetoric as “Not Literature”
Timothy R. Steffensmeier, University of Texas at Austin. Paper title: Articulating the Value of Rhetorical Scholarship
Daniel Smith, Pennsylvania State University. Paper Title: Rhetoric and Provincialism
Rachel Avon Whidden, University of Iowa. Paper Title: Rhetorics of Inquiry and Disciplinary Responsibility

K11, May 30: 3:30 – 5:00 pm
Texas 7

Panel: Ethical and Political Agendas: Concepts of Ethos and Civic Virtue in the Academy, the Classroom and the Polis

Panel Chair: Janice M. Lauer, Purdue University

Speakers:
Janet M. Atwill, University of Tennessee. Paper title: Civic Virtue: A Concept Worth Historicizing, Theorizing and Using
Frederick J. Antczak, University of Iowa. Paper title: The Last Place You’d Ever Think to Look: Civic Virtue and Bottom Lines in Academic Leadership
Rosa A. Eberly, Pennsylvania State University. Paper title: Civic Identity as Tropos: Virtue Turning, Virtue Spinning
L01, May 31: 8:00 - 9:30 am
Hill Country A

Panel: Voices in Dialogue: A Cross-Cultural Perspective on Rhetoric in Conflict

Panel Chair: Tiane Donahue, University of Maine - Farmington

Speakers:
Virgil Mathes, University of Mexico
Paper title: Platonic Pugilism: Defense and Dialectic in Aikido
Lei Zhang, Texas Woman’s University. Paper title: “Raising Girls is Like Raising Cowbirds:”
The Appropriation of Chinese Oral Tradition in Maxine Hong Kingston’s The Woman Warrior
Joseph Jeyaraj, Baylor University. Paper title: Religious Rhetoric and Postcolonial Discourse:
The Politics of Conversion

L02, May 31: 8:00 – 9:30 am
Texas 6

Panel: Rhetorical Strategies for Remembering, Resisting and Reinventing Civic Orders

Panel Chair: Bradford J. Vivian, Vanderbilt University

Speakers:
Bradford J. Vivian, Vanderbilt University. Paper title: Persuasion, Mourning and Civic Renewal
Stephen H. Browne, Pennsylvania State University. Paper title: Remembering to Forgive: Civic Rebirth, Discourse and Memory After Trauma
Kendall R. Phillips, Syracuse University. Paper title: Rhetorical Maneuvers: Subjectivity, Power and Resistance
Respondent: David Depew, University of Iowa

L03, May 31: 8:00 - 9:30 am
Hill Country C

Panel: Rhetorics of Social Change: Religiosity, Space and Ideology

Panel Chair: Kelly Pender, Purdue University

Speakers:
Matthew Abraham, Edinboro University of PA. Paper title: Social Change and the Rhetoric of the “Return of Repressed Religiosity”
Christa Jean Downer, Texas Woman’s University. Paper title: After Bridging: Creating Social Change through the Spiritual and Imaginative in Rhetorics of Transformation
L04, May 31: 8:00 - 9:30 am
Texas 5

Panel: Student Identities

Panel Chair: David Bartholomae, University of Pittsburgh

Speakers:
Mary Minock, Madonna University. Paper title: Ethos and Identity in Student Memoirs of Ethnicity and Place
Stephanie L. Kerschbaum and Melissa C. Thompson, University of Wisconsin. Paper title: Learning to be Audiences: First Year Writing Students and Rhetorical Self-Positioning
Mary Trachsel, University of Iowa. Paper title: Critical Thinking: Linking Academic Disciplines Through the Rhetoric of Bad Faith
Nicole Amare, University of South Alabama. Paper title: Constructing Neo-Aristotelian Ethics in University Writing Programs: Authorship, Authority, Plagiarism

L05, May 31: 8:00 - 9:30 am
Foothills Ballroom

Panel: Levinas and Rhetoric: Ethics, Politics, and the Divine

Panel Chair: Michael Bernard-Donals, University of Wisconsin

Speakers:
David Metzger, Old Dominion University. Paper title: Levinas Reading of the Pentateuch and the Paradoxes of Prophetic Sociality
Kevin J. Porter, University of Texas at Arlington. Paper title: Pardoning Oneself from the Past: The Argumentum ab Ignorantiam

L06, May 31: 8:00 - 9:30 am
Hill Country D

Panel: MOARS: The Mother of All Rhetorical Strategies

Panel Chair: Sandra D. Shattuck, Alabama A & M University

Speakers:
Julie Jung, Illinois State University. Paper title: The Perfected Mother: Constructing Material Ethos in Cases of Munchausen by Proxy Syndrome
Tammie M. Kennedy, University of Arizona. Paper title: Medea/Madonna: Re-reading Motherhood in The Sopranos
Sandra D. Shattuck, Alabama A & M University. Paper title: Blogging, Bedouins and Women in Black: A Matrix of Writing Activism
L07, May 31: 8:00 – 9:30 am
Big Bend A – B

Panel: Audience Problems in Women’s Rhetoric

Panel Chair: Lisa Haefele, Stanford University

Speakers:
Valerie R. Renegar (San Diego State University) and Stacey K. Sowards (California State University). Paper title: The Rhetoric of Third Wave Feminist Consciousness Raising: An Oxymoron Revisited
Patrick J. Shaw, Lindsey Wilson College. Paper title: The Surrender of Ethos: Gertrude Stein’s “Introduction” to the Speeches of Marechal Petain

L08, May 31: 8:00 – 9:30 am
Foothills Foyer

Panel: Rhetorical Visions of Civil Society: Looking Across Cultures

Panel Chair: Chantal Benoit-Barne, University of Montreal

Speakers:
Chantal Benoit-Barne, University of Montreal. Paper title: The Rhetoric of Public Space Online
Mingjie Wang, University of Colorado. Paper title: In Search of Civil Society: A Rhetorical Analysis of Relevant (meta) Discourses Regarding Self-Government

L09, May 31: 8:00 – 9:30 am
Hill Country B

Panel: Spiritual Elements in Political Discourses

Panel Chair: Sonya C. Borton, University of Louisville

Speakers:
Kara Poe Alexander, University of Louisville. Paper title: Give Me Liberty or Give Me Death: Patrick Henry’s Use of Ethical and Spiritual Metaphors in his Political Speech
Amy Ritthaler Gilmour, University of Texas at San Antonio. Paper title: The Rhetoric of Justice: Bodies, Technology and King’s Political Philosophy
L10, May 31: 8:00 - 9:30 am
Big Bend C – D

Panel: Theories of Ethos

Panel Chair: John Gage, University of Oregon

Speakers:
Mark Montesano, Arizona State University. Paper title: Teaching Rhetoric as an Ethical Method
Kathleen Merrow, Portland State University. Paper title: Nietzsche’s Masks: The Ethos of Ecce Homo
Robert Brown, University of Texas at Austin. Paper title: Cultural Ethos/Personal Ethos

L11, May 31: 8 - 9:30 am
Texas 7

Panel: The Tradition of Catholic Education

Panel Chair: Elizabethada A. Wright, Rivier College

Speakers:
Al DeCiccio, Rivier College. Paper title: Catholic Traditions and Liberal Learning
S. Michael Halloran, Rensselaer Polytechnic Institute. Paper Title: Rhetoric and Catholicism in American Higher Education During the Post-World War II Period
Beth Ann Rothermel, Westfield State College. Paper title: Secular and Religious Influences: Rhetorical Education and Teacher Training at Two Early-Twentieth Century College in Western Massachusetts, Our Lady of the Elms College, and the State Teachers College at Westfield

M01, May 31: 9:45 - 11:15 am
Hill Country A

Panel: Varieties of the Art of Preaching

Panel Chair: Sarah Jane Sloane, Colorado State University

Speakers:
Michael P. Graves, Regent University. Paper title: Stephen Crisp and the Late Seventeenth-Century Quaker Impromptu Sermon
Susan Brown Carlton, Pacific Lutheran University. Paper title: ‘Thus I Have Heard’: Rhetorical Methods in Tibetan Buddhist Teaching:
John McNamara, University of Houston. Paper title: Augustine’s Oratorical Performance in the Sermons
Mark A. Gring, Texas Tech University. Paper title: Preachers, Terrorism and War: Rhetorical Analysis of Sermons Responding to 9-11
M02, May 31: 9:45 -10:15 am
Hill Country B

Panel: American Women’s Education in the 19th and Early 20th Centuries

Panel Chair: Barbara E. Willard, DePaul University

Speakers:
Linda S. Bergmann, Purdue University. Paper title: The Rhetoric of Founding: Elizabeth Agassiz and the Shape of Education for Women
Cinthia Gannett, Loyola University. Paper title: The Diaries of Sarah Olevia Haley: Rhetorical Agendas and Agencies of a 19th-century New England School Teacher

M03, May 31: 8:00 - 9:30 am
Hill Country C

Panel: Narratives of Spirituality and Sexuality

Panel Chair: Cristina Hanganu Bresch, University of Minnesota

Speakers:
Jennifer A. Scott, Ohio University. Paper title: The Cloister Walk: Re-envisioning the Nun in the Rhetorical Tradition
Amy Peebles, University of Texas at Austin. Paper title: Narratives of Spirituality and Sexuality: Part 1: Ex-Gays
Keith Walters, University of Texas at Austin. Paper title: Narratives of Spirituality and Sexuality: Part II: Gay Christians
M04, May 31: 9:45 – 11:15 am
Foothills Ballroom

Panel: The Rhetorical Work of Civic Revitalization in the Early Republic

Panel Chair: Donovan Conley, University of Illinois at Urbana-Champaign

Speakers:
Donovan Conley, University of Illinois at Urbana-Champaign. Paper title: Bloodletting at the Border: Slavery and the Rhetoric of Social Purity in Frontier Cincinnati, 1834
Jeremy David Engels, University of Illinois at Urbana-Champaign. Paper title: Civic Vitalization and the Rhetorics of Bloody Violence in the American Revolution
James Jasinski, University of Puget Sound. Paper title: Political Economy and Civic Revitalization: The Case of Thomas Skidmore’s (1829) The Rights of Man to Property
Anna Karl, University of Puget Sound. Paper title: The Boston Schoolmasters Controversy and the Reconstitution of American Society

M05, May 31: 9:45 - 11:15 pm
Big Bend A - B


Panel Chair: Ellen Quandahl, San Diego State University.

Speakers:
Ellen Quandahl, San Diego State University. Paper title: Ta Pathemata Mathemata: The Social Schooling of Emotion and Ethical Action
James Kastely, University of Houston. Paper title: Passion and Persuasion: Reconsidering the Relation of Emotion to Reason
Dennis Lynch, Michigan Technology University. Paper title: Streams of Affect: An Integrative Approach to the Study of Pathos

M06, May 31: 9:45 – 11:15 am
Big Bend C-D

Panel: Considering Usability: Interaction, Accessibility

Panel Chair: Heather Shearer, Cazenovia College

Speakers:
Heather Shearer, Cazenovia College. Paper title: Rhetoric, Usability and Interaction: Re-mediating Our Relationship to Functional Discourse
Joseph John Williams, Syracuse University. Paper title: Accessibility for All? Clarifying the Rhetorical Nexus Between Access and Usability
Joddy Murray, Washington State University. Paper title: White Space as Rhetorical Space: Usability and Image in Electronic Texts
Clay Spinuzzi, University of Texas at Austin. Paper title: Tyrants, Heroes and Victims:
M07, May 31: 9:45 – 11:15 am
Hill Country D

Panel: The Need for a Change in Pedagogical Decorum: On Teaching a Generation of Hyper-Rhetorical Students

Panel Chair: Amy Childers, North Georgia College & State University

Speakers:
Alice Robison, University of Wisconsin – Madison. Paper title: Deliberative Rhetoric as Ideal Pedagogical Design for a New Generation of Hyper-Rhetorical Students
Katherine Southern, University of Wisconsin-Madison. Paper title: New Approaches to Learning the Three "R’s: Research, Writing and Rhetorical Inquiry in the Millennial Communication Classroom
Melanie Hoftyzer, University of Wisconsin-Madison. Paper title: Returning Pathos to the Communication Classroom: Why This Generation Demands Expressivism

M08, May 31: 9:45 – 11:15 am
Foothills Foyer

Panel: Presidential Rhetorics in Transition: Contrasting Perspectives on Presidential Discourse and Power

Chair: Cezar M. Ornatowski, San Diego State University.

Speakers:
Cezar M. Ornatowski, San Diego State University. Paper title: I Leaped Over the Wall and They Made Me President: Demagogy and Statesmanship in the Presidential Rhetoric of Lech Walsea
Noemi Marin, Florida Atlantic University. Paper title: Old and New Agendas of National Redefinition: Romania’s Presidential Discourse in Transition
Jerry Tesar, San Diego State University. Paper title: Politics as Ethics: Vaclav Havel’s Presidential Agenda
M09, May 31: 8:00 - 9:30 am
Texas 5

Panel: Atwill’s Rhetoric Reclaimed: Inventing 21st Century Civil Rhetorics

Panel Chair: Anne Acker, University of Tennessee

Speakers:
Rosa Eberly, Pennsylvania State University. Paper title: Rhetoric Reclaimed for Public Memory Work
Thomas J. Kinney, University of Arizona. Paper title: Rhetoric in the Posthumanist Tradition- Reclaiming a Sense of the Civic
Melanie McNaughton, Pennsylvania State University. Paper title: Body Unbound: Sexual Assault and Recovery as Productive Knowledge

M10, May 31: 9:45 - 11:15 am
Texas 6

Panel: Electronic Communication and Public Discourse

Panel Chair: D. Alexis Hart, University of Georgia

Speakers:
Michelle R. Kendrick, Washington State University. Paper title: War Rhetoric Online: Ethics and Information Overload
Francis A. Beer (University of Colorado) and George R. Boynton (University of Iowa) Paper title: The Political Rhetoric of Global Leadership

M11, May 31: 9:45 - 11:45 am
Texas 7

Panel: 19th Century Rhetorical Education for Women

Panel Chair: Jacqueline Bacon-McClish, Independent Scholar

Speakers:
Kay Halasek, Ohio State University. Paper title: Taking It to the Streets: Composition in the Public Sphere
Catherine Hobbs, University of Oklahoma. Paper title: Rhetoric in State Supported Colleges for Women
Janet Carey Eldred (University of Kentucky) and Peter Mortensen (University of Illinois at Urbana-Champaign). Paper title: Linking Reminiscence and "Realty": Digital Possibilities in the Study of Nineteenth Century U. S. Women's Rhetoric
M12, May 31: 9:45 – 11:15 am
Texas 2

Panel: Archival Agendas

Panel Chair: Susan C. Jarratt, University of California at Irvine

Speakers:
Susan Romano, University of New Mexico. Paper title: Archival Records of Institutional Agency
Susan Miller, University of Utah. Paper title: Dangerous Archives: At Least Hypothetically
Susan C. Jarratt, University of California at Irvine. Paper title: Master Narratives and Peripheral Spaces: Archival Encounters in the HBCU’s

N01, May 31: 11:30 - 1:00 pm
Hill Country A

Panel: Rhetorics and Representations of Global Agriculture and the Environment: Creating a Sustainable Future

Panel Chair: Eileen Schell, Syracuse University

Speakers:
Christopher Ervin, University of Louisville. Paper title: Cultivating "Green" Ethos: Organic Rhetoric in a Conventional Market
Eileen Schell, Syracuse University. Paper title: The Rhetorics of the Farm Crisis: Media Representations of Tragedy, Smart Diversification and Sustainability in a Globalized World
Susan Ghiaciuc, James Madison University. Paper title: Agricultural Rhetoric: Consuming or Being Consumed by Biotechnology
Amy Patrick, University of Minnesota. Paper title: Ecostylistics: Contextualizing Style in Environmental Discourse and Politics

N02, May 31: 11:30 – 1:00 pm
Hill Country B

Panel: Rhetoric and Architecture

Panel Chair: Frederick J. Antczak, University of Iowa

Speakers:
Cynthia Duquette Smith, Indiana University. Paper title: Art Evangelism and the Gated Community: The Rhetorics of Thomas Kinkade’s “Village”
Cristina H. Bresch, University of Minnesota. Paper title: Towards a Rhetoric of Architectural Space: The Shopping Mall and the Postmodern Flaneur
Lorien Goodman, Pepperdine University. Paper title: Notes from the 'Hood': Space, Place, and Ethics
N03, May 31: 11:30 – 1:00 pm
Foothills Foyer

Panel: Greater Mexican Public Culture: Forms, Formations & Performances

Chair: Richard Flores, University of Texas at Austin

Speakers:
Peter Haney, University of Texas at Austin. Paper title: From Pelado to Pachuco: Greater Mexican Popular Theater and the Indiscreet Charm of the Lumpenproletariat
David Sandell, University of Texas at Austin. Paper title: The Social Imagination in Commodity Culture: The Roles of Race and Human Sacrifice
Brenda Sendejo, University of Texas at Austin. Paper title: Tejana Representation in South Texas History: An Interpretive Account by the Women Who Lived It
Ben Chappell, Bridgewater College. Paper title: Lowriders and the Rhetoric of Publicity
Richard Flores, University of Texas at Austin. Paper Title: We’re Texas: Modernity and the Occidental Imagination

N04, May 31: 11:30 – 1:00 pm
Hill Country D

Panel: Rhetoric and Public Policy Theories

Panel Chair: Timothy McGee, Philadelphia University

Speakers:
Kevin Douglas Kuswa, University of Richmond. Paper title: The Rhetoric of Recidivism: Violence, the State and Terror
Lindsay Ellis, University of Michigan. Paper title: To Arbitrate or to Mediate: The Changing Epistemology of Peace Education
**N05, May 31: 11:30 - 1:00 pm**  
**Big Bend A – B**

**Panel: “Subversive” 19th Century American Women’s Rhetoric**

Panel Chair: Carlann Scholl, Purdue University

Speakers:
- Sue Carter, Bowling Green State University. Paper title: Using the Needle as a Sword: A Rhetoric of Dual Display and Dual Identification in the Women’s Christian Temperance Union
- Claire M. Roche, University of Rhode Island. Paper title: Continuing the Family Tradition: Race Propaganda and Feminist Rhetoric in Angelina Weld’s Rachel

**N06, May 31: 11:30 - 1:00 pm**  
**Big Bend C – D**

**Panel: A Roundtable on the Theory, Practice and Pedagogy of Multi-Modal Rhetoric**

Panel Chair and Speaker: Dennis A. Lynch, Michigan Technological University

Speakers:
- David S. Kaufer, Carnegie Mellon University
- Barbara Duffelmeyer, Iowa State University
- Michael T. Mendelson, Iowa State University
- Rosa Eberly, Pennsylvania State University
- Diana George, Michigan Technological University
- Anne Wysocki, Michigan Technological University
- Michael Carter, North Carolina State University
- Christopher M. Anson, North Carolina State University
- David Blakesley, Purdue University
N07, May 31: 11:30 – 1:00 pm  
Foothills Ballroom  
Cancelled

N08, May 31: 11:30 – 1:00 pm  
Hill Country C

Panel: Epidemics, Angels, Students & Spies: Rhetorical Eruptions in the Public Sphere  
Panel Chair: Darrin Hicks, University of Denver  
Speakers:  
Betsy Gwyn, University of Denver. Paper title: Down and Out in Boston: Eighteenth Century Rhetorical Models and the Expansion of the Public Sphere  
Darrin Hicks, University of Denver. Paper title: Darkness on the Edge of Town: On the Interface Between Linguistic and Racial Identities

N09, May 31: 11:30 a.m. – 1:00 pm  
Texas 5

Panel: Ethical Dilemmas: How Our Choices Affect our Theorizing and Pedagogy  
Panel Chair: Robert L. Scott, University of Minnesota  
Speakers:  
Robert L. Scott, University of Minnesota. Paper title: The Dictates of an Ethical Point of View in Research and Teaching  
Carol Rutz, Carleton College. Paper title: Responding Ethically to Student Writers  
Joshua Gunn, Louisiana State University. Paper title: Using Paranormalism to Teach the Rhetoric of Religion  
Laura Sells, Louisiana State University. Paper title: The Problem with Teaching Feminist Standpoint Theory: Epistemology, Perspective and ‘The Woman’s Point of View’
**N10, May 31: 11:30 - 1:00 pm**
Texas 6

**Panel: Materialist Rhetorics, Affective Rhetorics**

Panel Chair: Kenneth R. Marunowski, Kent State University

Speakers:
Kathryn E. Dobson, McDaniel College. Paper title: Affective Dimensions of Historical Discourse
Kathryn J. Weiss, Kent State University. Paper title: Material Rhetoric vs. The Materiality of Rhetoric
Michael Carlson Kapper, Purdue University. Paper title: Affect and Posthuman Rhetorical Agency

**N11, May 31: 11:30 - 1:00 pm**
Texas 7

**Panel: Rhetoric in the Modern Era: George Campbell and Chaim Perelman**

Panel Chair: Sara Newman, Kent State University

Speakers:
Daniel L. Emery, Drake University. Paper title: Enlightenment Culture and Performative Art: Walzer on George Campbell
Glen McClish, San Diego State University. Paper title: Arthur Walzer’s Contribution to Historical Studies of Rhetoric
Jeanne Fahnestock, University of Maryland. Paper title: Gross and Dearin’s Chaim Perelman
Leah Ceccarelli, University of Washington. Paper title: Applying Theory to Criticism

**N12, May 31: 11:30 – 1:00 pm**
Texas 2

**Panel: Ethos Online**

Panel Chair: Michael J. Hyde, Wake Forest University

Speakers:
Laura Gurak, University of Minnesota. Paper title: The Ethos of Code
Carolyn R. Miller, North Carolina State University. Paper title: Online Ethos: Trusting Virtual Rhetors