

Call for Papers

The Third International Advanced Forum on Communication Studies of Language and Rhetoric, Xuzhou, China

Nov. 6, 2014

In order to promote the teaching and research on communication studies of language, speech and rhetoric, strengthen academic exchange and co-operation among scholars of language, speech, rhetoric and communication studies and other neighboring disciplines, the Third International Advanced Forum on Communication Studies of Language and Rhetoric will be held at Jiangsu Normal University in Xuzhou city of Jiangsu Province in China on April 16th to 19th, 2015. The information of the main items of the forum is as follows:

1. Name of the Forum: **The Third International Forum on Communication Studies of Language and Rhetoric**

2. Sponsors: The Global Rhetoric Society, International Society of Language Communication

3. Organizer: School of Chinese Literature, Jiangsu Normal University

4. Date: April 16th to 19th, 2015.

5. Brief Program of the Forum:

April 16th Registration

April 17th -18th Seminar and Excursion

April 19th Departure

6. Themes of the Forum

The theme of the conference is “National discourse and national rhetoric: strategies and methods of cultural communication in global context”. Sub- themes are as the following:

I. Studies on global rhetoric and national rhetoric: 1. Reinterpreting rhetoric in a new media time: history, currents and trends; 2. Theory and method studies in international rhetoric teaching (such as teaching Chinese rhetoric as a foreign language); 3. Rhetoric teaching methods and its innovation; 4. Studies on comparative rhetoric: east and west.

II. Studies on national discourse: 1. Studies on national discourse system in global context. 2. Studies on communication of language and rhetoric in a digital era. 3. Studies on global communication of national culture. 4. Discourse system building in eastern Asia. 5. Studies on national narration. 6. Other aspects of rhetorical communication and national discourse.

7. Official Languages of the Forum: Chinese and English.

8. Dates for Submitting Abstracts and Full-text Papers:

The dead-line for abstracts in Chinese (300 characters maximum) or English

(350 words maximum) is December 30th, 2014. Please send your proposals to rhetoric2008@163.com before this date. The dead-line for full-text papers is March 30, 2015. Please send your full-text papers to coordinators by the deadline. The formal notification will be sent to you before January 15th, 2015.

The registration is 120 US dollars (including meals, excursion and local traffic fees). It should be paid on the registration day April 16th, 2015. There's no arrangement for station picking-up and seeing-off sections in this forum. The accommodation fee and the allowance for this business trip will be on participants or be reimbursed by participants' organizations. Accommodation will reserved by the organizing committee. Other items about the forum will be issued in the formal notice.

More information will be on webpage of the Global Rhetoric Society: <http://blog.sina.com.cn/worldrhetoric2008>.

The coordinators of the forum:

Ms. Zhang Qian: zhangqianzjk@sina.com; Tel: 86-187-0151-6790.

Looking forward to your participation!

Jiangsu Normal University
International Society of Language Communication
The Global Rhetoric Society

Acknowledgement of Receipt

(Please fill out this form and send it to rhetoric2008@163.com by December 30, 2014)

Name		Mr./ Mrs.	
University or other organization/ Department		Preferred Title	
Address			
E-mail			
Tel/Mobile Phone			
Title of the Proposal			
Abstract and Keywords			
Remark			

Xuzhou and Jiangsu Normal University:

Jiangsu Normal University is located at Xuzhou city in Jiangsu Province in China. Xuzhou city is a historical famous city near The Yangtze River. It is located in the railway line from Beijing and Shanghai. Its transportation is very convenient. Jiangsu Normal University is an important university in China.

Transportation: The convenient way is to fly to Beijing or Shanghai from your country and then take an express train. It will take about 2:30 to 3 hours from Beijing to Xuzhou or from Shanghai to Xuzhou. Of course, you can fly to Nanjing and then take a train from Nanjing to Xuzhou. It will take an hour or so by an express train. There are many trains between these cities.

Attention: If you want to reserve a ticket, you must use your passport. I don't think you must to reserve a train ticket. Of course, you can do it by a travel agency.