

# SAVIR Strategic Plan, approved July 20, 2020

## 5- year plan -- May 2020 - 2025

In order to achieve its mission, SAVIR has developed this 5-year strategic plan focused on four overarching goals, with associated objectives. These goals and objectives will be accomplished through activities of each of the SAVIR committees.

### **Goal: 1. Advance the science of violence and injury prevention and control**

**Objective 1.1:** Advocate for funding for violence and injury research

**Objective 1.2:** Provide a mechanism to promote the advancement of rigorous violence and injury research

**Objective 1.3:** Advocate for evidence-based policy and program solutions to violence and injury problems

### **Goal: 2. Prepare and support the next generation of violence and injury researchers**

**Objective 2.1:** Recruit new researchers into the field

**Objective 2.2:** Nurture early-career violence and injury researchers through professional development

**Objective 2.3:** Support curriculum, training and continuing education in violence and injury research, prevention, and control

### **Goal: 3. Bridge the research and practice communities within the field of violence and injury prevention and control**

**Objective 3.1:** Increase influence, reach, and leadership of SAVIR in the field

**Objective 3.2:** Promote and partner in evidence-based practice

**Objective 3.3:** Enhance communication and information exchange between researchers and practitioners

### **Goal: 4. Support the long-term sustainability and growth of SAVIR**

**Objective 4.1:** Establish management and fiscal practices that promote the long-term sustainability of SAVIR

**Objective 4.2:** Expand the membership of SAVIR

**Objective 4.3:** Explore development of a marketing plan to increase the visibility of SAVIR

## **ACTIVITIES BY COMMITTEE (listed under primary committee)**

(Note: The goal and objective that each action item is associated with is listed in the column on the left. Additional committees to be involved in the action item are listed as “liaising with other committees”.)

<b>ADVOCACY AND POLICY COMMITTEE</b>		
Goal/Obj	ACTION ITEMS	LIAISING WITH OTHER COMMITTEES
1.1	1. Identify one topic to develop a mutual agency (CDC & NIH) advocacy opportunity	With Executive Committee
1.1	2. Develop three advocacy priorities for SAVIR	With input from Board
1.1	3. Create a policy statement to support at least one identified policy priority area for federal funding for violence and injury research	With input from Board
1.1	4. Mobilize SAVIR leadership and develop an action plan for SAVIR to reach out to funding agencies to build relationships	With Executive Committee
1.1	5. Develop policy statements that express SAVIR's position on injury and violence research overall (including funding) and on specific topics	With input from Board
1.1	6. Actively participate in monthly IVPN meetings and share updates with the Board	
1.1	7. Organize and/or participate in a Hill Visit or unified advocacy effort in conjunction with the SAVIR annual meeting	
1.1	8. Organize A&P committee into regional groups which can participate in at least one home district office meeting with SAVIR members	
1.1	9. Develop and maintain materials on the three identified strategic priorities and ensure access to all SAVIR members	

2.1	10. Provide at least one annual training for SAVIR members to engage in advocacy efforts on the identified areas	
2.1	11. Increase diversity, equity and inclusion within the A&P committee goals and activities	
	11.1 Diversity - Advocate for an evaluation of diversity within SAVIR membership and SAVIR meeting participation	
	11.2 Equity - Ensure at least one priority advocacy area specifically addresses known inequities in IVP	
	11.3 Inclusion - Identify two organizations that focus on marginalized populations (across one or more areas such as SES, race/ethnicity, gender identity, sexual orientation) or topics and invite those groups to participate in an A&P meeting	

<b>SCIENCE AND RESEARCH COMMITTEE</b>		
Goal/Obj	ACTION ITEMS	LIAISING WITH OTHER COMMITTEES
1.2	1. Identify ways to link violence and injury research to other topics that are more accepted and better funded (e.g., obesity)	
1.2	2. Disseminate federal or private grant opportunities to membership, including dissertation grants	With Management Company
1.2	3. Expand the use of Research Gate to increase awareness of current science	
1.2	4. Maintain a list of SAVIR members' areas of expertise to help facilitate the connection of individual researchers with the A&P committee's needs	With Management Company and Membership Committee
1.2	5. Be responsive to specific requests from the policy and advocacy committee on specific violence and injury topic areas	With Advocacy and Policy Committee

1.2	6. Participate on the Conference Planning Committee each year to determine the scientific program	With Conference Planning Committee
1.2	7. Develop and manage the scientific program for the SAVIR annual conference	With Conference Planning Committee
1.2	8. Incorporate a methods focus into the SAVIR annual conference, for example through a dedicated session, methods award, or other mechanism	With Conference Planning Committee
1.2	9. Award a “best scientific abstract” and “best student scientific abstract” at the annual conference	With Conference Planning Committee
1.2	10. Initiate discussion with Injury Prevention about an annual award for most innovative and impactful paper	With Editor of Injury Prevention
2.1	11. Promote the official SAVIR statement of equity in research at each conference and update as needed	
2.3	12. Provide opportunities to learn about research methodologies that promote inclusion and equity	With Conference Committee and Training and Infrastructure Committee
2.1	13. Investigate the possibility of assessing IVP curricula and faculty diversity in Schools of Public Health and Historically Black Colleges and Universities	With the Training and Infrastructure Committee
2.3	14. Host specific grant application development workshops (e.g. NIH, CDC) for violence and injury researchers	With Training and Infrastructure Committee
2.2	15. Identify ways to link SAVIR with NIH researchers and Centers.	With Executive Committee
<b>CONFERENCE COMMITTEE</b>		
Goal/Obj	ACTION ITEMS	LIAISING WITH OTHER COMMITTEES
1.2	1. Incorporate a methods focus into the SAVIR annual conference, for example	With Science and Research Committee

	through a dedicated session, methods award, or other mechanism	
1.3	2. Include forums devoted to evidence-based policy at SAVIR conference	With Advocacy & Policy Committees
2.1	3. Develop strategies and activities to increase diversity, equity and inclusion at SAVIR conferences	
2.2	4. Coordinate a Speed Mentoring Program at SAVIR conference	With Student and Young Professionals Committee
3.2	5. Create a SAVIR-Safe States research-practice committee to ensure at least one session at SAVIR and Safe States conferences be dedicated to the promotion of "practice-based evidence" (the idea of utilizing knowledge from the practice community to drive and develop research ideas and methodologies)	With Executive Committee

**TRAINING AND INFRASTRUCTURE COMMITTEE (TIC)**

Goal/Obj	ACTION ITEMS	LIAISING WITH OTHER COMMITTEES
2.1, 2.2, 2.3	1. Develop and implement distance and in-person programs (e.g., podcasts, trainings, workshops, webinars), that highlight IVP scholars or focus on emerging issues, career development, advanced topics in injury prevention research and practice (such as. systems science applications, spatial analysis, innovative evaluation methods), and success stories. The marketing content will be developed by TIC.	With Conference Committee, Science and Research Committee, Others as applicable Note: content to be developed by TIC and provided to Communications Committee and MEI
2.2, 2.3	2. Develop and manage pre-conference workshops in association with the SAVIR Annual Meeting	With input from Conference Committee

2.1	3. Establish and manage the SAVIR Network of Teachers of Injury & Violence Research and Prevention as a group that would serve to provide a networking and idea-sharing forum for members engaged in didactic instruction on topics related to injury and violence prevention. The Network could also provide technical assistance to faculty in a diverse set of disciplines, including public health, nursing, medicine, and dentistry, as they endeavor to implement injury and violence related examples into their courses.	
2.1	4. Develop strategies and activities to increase diversity, equity and inclusion in SAVIR and throughout the injury/violence field.	
2.3	5. Provide a forum for exchange of teaching materials and ideas; this includes creating metadata about courses taught on injury and violence prevention, collecting and archiving syllabi, etc.	
3.2	6. Co-sponsor or conduct joint webinars or trainings with Safe States and other research or practice-oriented professional groups.	

**MEMBERSHIP COMMITTEE**

Goal/Obj	ACTION ITEMS	LIAISING WITH OTHER COMMITTEES
2.1, 4.2	1. Develop/enhance materials about the injury and violence prevention field and SAVIR for recruitment	With Communications Committee and Management Company
2.1	2. Host SAVIR events for members at related conferences (e.g. APHA)	
2.1	3. Conduct outreach to national health professions student organizations (e.g., ASPH) within universities and to undergraduate programs relevant to public health and provide regular communication about SAVIR and opportunities for students	With TIC, Communications, and SECP

2.1	4. Promote a diverse and inclusive membership	
	4.1. Recruit diverse SAVIR members to serve on the membership committee	
	4.2. Conduct outreach to diverse organizations and fields to recruit members	
	4.3. Conduct focused recruitment efforts on members who represent diverse backgrounds and experiences	
	4.4. Engage in inclusive practices within the membership committee to ensure all voices and perspectives are heard	
2.2	5. Establish a geographic / institution-searchable database of SAVIR members' research interests and topic areas to facilitate mentor/mentee and collaborative relationships	With Management Company
3.3	6. Create a database to "find a researcher" by region, topic and expertise	With Management Company
3.3	7. Establish a mechanism to encourage joint membership in both SAVIR and Safe States (reduced rate if joining both)	With Executive Committee
4.2	8. Develop a system of sending letters inviting SAVIR membership to authors whose publications appear in SafetyLit	
4.2	9. Identify grantees doing injury/violence work funded by NIH, NCIPC, NIOSH, large foundations through online searches and a review of acknowledgements in journals and reach out to these individuals with letters inviting to be SAVIR members	
4.2	10. Ask in membership registration how new members heard of SAVIR to help us structure further recruitment activities	With Management Company
4.3	11. Develop a marketing plan that includes different cost tiers	With Management Company and Communications Committee

## STUDENT AND EARLY CAREER PROFESSIONALS COMMITTEE

Goal/Obj	ACTION ITEMS	LIAISING WITH OTHER COMMITTEES
2.1	1. Develop strategies and activities to increase diversity, equity and inclusion among SAVIR students and early career professionals	With Membership Committee
2.2	2. Maintain the mentoring program that matches early career professionals to more established researchers	
2.2	3. Create a repository of announcements from journals and conferences that offer specific opportunities for student-led publications and presentations	With input from the Science and Research Committee & Management Company
2.2	4. Maintain and share resource postings for job/ internship opportunities	With Communications Committee and Management Company
2.2	5. Organize a student meeting with the Board at the annual meeting	With Conference Committee & Executive Committee

## COMMUNICATIONS COMMITTEE

Goal/Obj	ACTION ITEMS	LIAISING WITH OTHER COMMITTEES
1.2	1. Engage website/social media to promote research findings	With input from Science and Research Committee
1.3	2. Create an Injury Prevention Spotlight - highlighting evidence-based practice and policy through current channels	With input from Science and Research Committee and Policy and Advocacy Committee
1.3	3. Create and implement a communication mechanism for sharing success stories that can be used in materials for policy makers	With input from Advocacy and Policy Committee
1.3	4. Help SAVIR members to translate their scientific findings for popular media	With input from Science and Research Committee

2.1	5. Foster sharing of social media posts with other organizations to reach a broader audience. (Grow the SAVIR social media audience and reach through increased likes, follows, and shares.)	With Management Company
2.1	6. Develop strategies and activities to increase diversity, equity and inclusion in the committee and Communication materials and activities	
3.3	7. Assist in the development of materials about SAVIR for new and prospective members	With Membership Committee and Management Company
4.3	8. Expand SAVIR's social media presence	With Management Company
4.3	9. Develop a communications plan focused on key areas of reach (advocacy, practice, new scholars)	With Membership Committee
4.3	10. Contribute to the development of communication materials to help foundations and business leaders understand SAVIR	With Executive Committee / Board
4.3	11. Create a quarterly newsletter to share SAVIR news, relevant injury and violence prevention events, and member highlights	
4.3	12. Develop a brand kit (logo, hex codes for approved SAVIR colors; templates for letterhead, PowerPoint, etc) to allow for a consistent look and feel for all SAVIR-related materials	

**EXECUTIVE COMMITTEE**

Goal/Obj	ACTION ITEMS	LIAISING WITH OTHER COMMITTEES
1.1	1. Develop a small group of Federal legislative liaisons from our partner organizations to engage in pushing for legislation (e.g., advocacy groups and staffers) and maintain active communication	With Policy and Advocacy Committee
1.1	2. Develop relationships with new funders (foundations and corporate funders) each year	
1.3	3. Strengthen collaboration with Safe States for research-practice integration	
2.1	4. Develop strategies and activities to increase diversity, equity and inclusion within SAVIR and injury and violence research	
3.1	5. Increase SAVIR's visibility and activity within IVPN and other broad-based partnerships [e.g., meet with other agencies and organizations (e.g., Safe States, ASHTO) about opportunities to increase SAVIR's role in the field and develop key bilateral partnerships with organizations]	
3.1	6. Publish about SAVIR, including identifying SAVIR wherever possible in biographical information, etc.	
3.1	7. Engage as representatives of SAVIR in policy-making efforts	With Advocacy and Policy Committee
3.1	8. Visit Federal agencies/foundations to talk about SAVIR as an organization	
3.3	9. Increase SAVIR's visibility and activity within IVPN and other broad-based partnerships	
3.3	10. Provide materials about SAVIR to all Safe States members	With Communications Committee
3.3	11. Elicit feedback and have conversations with the practice community regarding research priorities	With input from the Science and Research Committee

4.1	12. Develop relationships with multiple other professional organizations having overlapping interests and consider ways to share in SAVIR conference	
4.1	13. Build stronger relationship with NIOSH & other Federal agencies	
4.1	14. Work with CDC to explore funding opportunities for SAVIR for regular contracts as well as opportunities to bid on ad hoc contracts	
4.1	15. Identify potential staffing options for the organization and funding opportunities to support them	With Finance Committee
4.1	16. Annually review the dues and other costs of membership (ex: conference fees) to SAVIR and compare to other organizations in terms of benefits of membership in order to determine appropriate fee structures	

<b>FINANCE COMMITTEE - COMMITTEE OF THE BOARD</b>		
Goal/Obj	ACTION ITEMS	LIAISING WITH OTHER COMMITTEES
4.1	1. Maintain a bookkeeping system	With Management Company
4.1	2. Develop an annual budget and longer-term business plan; make recommendations for allocations to support committee work	With Management Company
4.1	3. Make recommendations for investment options.	With Management Company