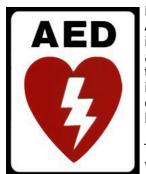


E-News & Updates

November 11, 2011

SCAA Calls on President Obama to Increase Funding of Rural AED Program in 2013



Even though 2012 isn't even here yet, SCAA, in collaboration with the American Heart Association and Sudden Cardiac Arrest Coalition, strongly urged President Obama to increase funding of the Rural AED program in FY 2013 to \$8.927 million. The Rural and Community Access to Emergency Devices program provides states with grants to purchase and deploy automated external defibrillators (AEDs) and train individuals in their use. SCA survival rates are notoriously low in rural communities, where geography and fewer emergency responders can challenge the implementation of lifesaving emergency medical care.

The last time this program received \$8.927 million in funding was back in FY 2005 when 47 states received resources for this lifesaving, competetively awarded grant initiative. The program has been on life-support for the past few years. In FY 2010,

only 21 states received funding from the program. In February 2011, the Health Resources and Services Administration approved more than 90 applications into the program, but sadly could not fund even one due to lack of resources.

SCAA Endorses New Guidelines for Heart Disease Treatment, Risk Reduction Therapy



SCAA supports new guidelines established by the American Heart Association and the American College of Cardiology Foundation that address healthy habits and medication adherence for patients with established coronary and other atherosclerotic vascular disease. The guidelines serve as an evidence-based tool for nurses and other healthcare professionals counseling patients with heart disease, heart attack, stroke, coronary artery bypass surgery, balloon angioplasty and stent placement.

Published in <u>Circulation</u>, the guidelines contain several instructions that patients can easily follow at home, including:

- -participating in 30 to 60 minutes of moderate-intensity aerobic activity at least five days a week -getting an annual influenza vaccination
- -undergoing a comprehensive cardiac rehabiliation program after experiencing heart attack, stroke, bypass or surgery.

First-of-a-Kind Recommendations Change Perception of Managing HCM



Hypertrophic cardiomyopathy (HCM) is widely acknowleged as a common cause of sudden death, particularly in young people. For cardiologists and other sub specialties within the healthcare sector, diagnosing and managing patients with HCM hasn't always been so clear and defined. A landmark set of guidelines focusing on various diagnostic and treatment strategies such as septal reduction therapy, genetic testing and athletic participation now provides physicians with more concrete options of care.

Lead author Dr. Barry J. Maron, Minneapolis Heart Institute, notes that the guidelines "are an accurate recognition of not only the change in perception of the disease and

how it's managed" - from once being viewed as difficult to treat and mysterious - to a "complex and highly

treatable genetic heart disease." Jointly developed by the American Assciation for Thoracic Surgery, American Society of Echocardiography, American Society of Nuclear Cardiology, Heart Failure Society of America, Heart Rhythm Society, Society for Cardiovascular Angiography and Interventions, and Society of Thoracic Surgeons, the document is appears in the *Journal of the American College of Cardiology*. HCM is a condition in which the heart muscle thickens, making it harder for blood to leave the heart and forcing it to work harder to pump blood.

Veterans Saved Our Freedom; Thank Them by Saving More



Veterans are the reason we continue to experience freedom and security, and in fighting for those long-cherished qualities, they saved the lives of millions spanning many generations. As we honor those who proudly served their country this Veteran's Day, help SCAA continue their legacy and SCA-ve a Life, whether through AED deployment, CPR/AED training and other advocacy and awareness initiatives. Many veterans frequently say they were just doing what had to be done. Now, we can all be part of doing what needs to be done to increase survival of SCA in large and

small, urban and rural areas of the United States. And to all veterans across the country, we thank you for your service!

Mark Your Calendar and be there with SCAA for these Exciting Events!

American Heart Association Scientific Sessions: November 12-16, 2011

Parent Heart Watch Annual Conference: January 13-15, 2012

EMS Today: February 28-March 3, 2012

American College of Cardiology: March 24-27, 2012

Heart Rhythm Society Annual Conference: May 9-12

Emergency Cardiovascular Care Update: September 11-15, 2012

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