

2021 SCCFA/GCA/NCCA/SCCA Convention - Tentative Schedule

Sunday - June 20th

- 8:00 AM Golf Tournament - Port Royal Golf Club
- 12:00 - 4:00 PM Exhibitor Set Up
- 1:00 PM State Association Board of Director Meetings
- 2:00 PM SCCFA Board of Director Meeting
- 3:30 PM Vendor Meeting
- 4:00 PM **Convention KICK-OFF Three "R's" to Success ~ Chuck Gallagher**
- 6:00 - 8:00 PM Reception and Low Country Boil - Oceanfront

Monday - June 21st

- 9:00 AM Welcome by Association Presidents and Special Guests
- 9:15 AM **The Need to Give & Receive Consistent Employee Reviews ~ Christine Toson**
- 10:00 AM BRUNCH - with Exhibitors
- 11:00 AM **How Intent-Based Marketing Powers Cemetery Sales ~ Welton Hong**
- 11:45 AM Break
- 12:00 AM **Finding Your Why ~ Honnalora Hubbard**
- 12:45 PM SCCFA Annual Meeting
- 1:00 PM State Association Annual Meetings
- Free time to Explore Hilton Head
- Dinner on your own

Tuesday - June 22nd

- 8:15 AM SCCFA Past Presidents Breakfast
- 8:15 AM Breakfast with Exhibitors
- 9:00 AM On Time Drawing and Announcements
- 9:15 AM **Reinvention and Resolve: Preplanning in a Pandemic ~ Ben Upton**
- 10:00 AM Break with Exhibitors
- 10:15 AM **View from a Hearse ~ Bruce Goddard**
- 11:15 AM Celebration of Life
- 11:45 PM Break with Exhibitors
- 2:00 AM Exhibitor Breakdown
- 5:30 - 10:00 PM Presidents Reception, Closing Banquet and Entertainment with **the Band of OZ**

Wednesday - June 23rd

- 8:30 AM SCCFA New Board of Directors Meeting