



Dave Shank

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Dave began his funeral service career in 1973 in his hometown of Sterling, Illinois. He holds degrees in Mortuary Science, a BS Degree in Business Quality Management, and an Executive MBA. Dave was a licensed funeral director and embalmer in both Missouri and Kansas (1980-1998). He joined Batesville Casket Co. in 1997 as a Kansas-based Sales Representative. He was Region Sales Director in both the Mountain and Midwest Regions, a Sales Consultant in North Texas (2005-2013), was inducted into the Maters Club in 2012, and concluded his Batesville career as the Sales Training Manager (2014-2019).

In 2019, Dave founded *AnchoredGrowth Partners, LLC*, a consulting practice focused on training and coaching business professionals for performance growth. He specializes in relationship building, sales and merchandising strategies, maximizing customer satisfaction, and improving business profitability. Dave primarily serves as a trainer, one-on-one coach and workshop facilitator. He has been privileged to speak on skill building and motivation at ICCFA, various events in Kansas (KFDA) and Texas, and for numerous Batesville sponsored events.

Dave resides in Peoria, Arizona. He is married with two married children and six grandchildren.