

# 2022 SCCFA/GCA Convention Agenda

## Sunday - June 12<sup>th</sup>

8:00 AM	Golf Tournament – Sponsored by Park Lawn	Cypress Head Golf Club (Port Orange, FL)
Noon – 3:30 PM	Exhibitor Set Up	Coquina Ballroom
Noon – 5:30 PM	Registration Desk Open	Coquina Foyer
2:30 PM	SCCFA Board of Directors Meeting	Ponce DeLeon Room
3:30 PM	GCA Board of Directors Meeting	Manatee Room
3:30 PM	Vendor Meeting	Coquina Ballroom
4:30 PM	<b>Kevin Armistead: “Second Place is the First Place Loser”</b> <i>Key elements of a winning team</i>	Coquina Ballroom
5:30 - 7:00 PM	Opening Reception – Sponsored by ColdSpring Entertainment by The Caribbean Crew – Sponsored by GED Lawyers and Foundation Partners	Oceanfront Terrace
-----	Dinner on your own	

## Monday - June 13<sup>th</sup>

8:30 – 12:45	Registration Desk Open	Coquina Foyer
9:00 AM	Welcome by Association Presidents Spencer Hines, SCCFA President   Cindy Hulsey GCA President On Time Drawings and Announcements	Coquina Ballroom
9:15 AM	<b>Mark Panciera: “Mindset Matter – Taking the Checkered Flag”</b> <i>Discover real tools to ignite yourself and your business</i>	Coquina Ballroom
10:00 AM	Brunch - with Exhibitors – Sponsored by Vantage Products	Coquina Ballroom
11:00 AM	<b>Doug Gober: “The Information Race: Who’s Fastest? Us or the Consumer?”</b> <i>Find out how results of a nationwide study are helping shape the future of funeral service, particularly prearrangements</i>	Coquina Ballroom
11:45 AM	Break – Sponsored by Biondan North America	Coquina Ballroom
Noon	<b>James Jiloty: “The Great American Talent Race”</b> <i>Put your competition in the wall with Talent Analytics!</i>	Coquina Ballroom
12:45 PM	GCA Annual Meeting Followed by SCCFA Annual Meeting	Coquina Ballroom
-----	Afternoon on your own – Time to explore and enjoy Daytona Beach!	
6:00 – 8:00	Reception– Sponsored by Bass-Mollett/Messenger, Carriage Services, Salem Stone, and SoCal Approach Entertainment by Victoria Amato – Sponsored by Cemetery Funeral Supply and Southern Craft Manufacturing ** If driving – enter the Speedway at Gate 40 ** If riding - Buses load at 5:45 Curbside South Tower	Daytona 500 Room @ Daytona International Speedway

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## Tuesday - June 14<sup>th</sup>

8:00 – 11:00	Registration Desk Open	Coquina Foyer
8:15 AM	SCCFA Past Presidents Breakfast – Sponsored by Bill Gaffney	Manatee Room
8:15 AM	Breakfast with Exhibitors – Sponsored by Gwinnett Cemeteries	Coquina Ballroom
9:00 AM	On Time Drawing and Announcements Gary Freytag, ICCFA President	Coquina Ballroom
9:15 AM	<b>Ryan Shelton, Senior Director, National Consumer Sales and Strategy at NASCAR</b>	
10:00 AM	Break with Exhibitors – Sponsored by Express Funeral Funding	Coquina Ballroom
10:15 AM	<b>Dave Shank, Johnson Consulting: “Winning Happens on Pit Lane”</b> <i>Improve and inspire high performance and teamwork</i>	Coquina Ballroom
11:00 AM	Celebration of Remembrance – Presented by Jodie Dupree – Sponsored by Greenleaf Memorial Park	Coquina Ballroom
Followed by	Closing session with Exhibitors	
Noon	50/50 Drawing	
12:05 PM	Exhibitor Breakdown	Coquina Ballroom
-----	Afternoon on your own – Time to explore Daytona Beach!	
6:00 - 9:00 PM	President’s Reception – Sponsored by The Davy Tree Experts and Global Atlantic Live Music by: KTG Entertainment – Sponsored by Argent Trust Closing Banquet and Installation of Officers – Sponsored by Matthews International, NorthStar Memorial Group, and SCI – Dignity Memorial	Coquina Foyer

## Wednesday - June 15<sup>th</sup>

8:30 AM	SCCFA New Board of Directors Meeting	Coquina A in North Tower
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**Additional Sponsors:**

- Program Booklet: Sponsored by Family Bronze and Flowers for Cemeteries
- Registration Desk, Tote, and Name Badges: Sponsored by Ring Ring Marketing, Sherwood Memorial Park, Argent Trust, and Eternal Brandings
- Videography: Sponsored by Docufree and PlotBox
- Memorial service gifts: Sponsored by Funeral Home Gifts
- Celebration of Remembrance Video: Provided by Tukios
- Speaker Sponsors: Argent Trust, Cave Hill Cemetery, Global Atlantic, Gwinnett Cemeteries, The Tribute Companies, WebCemeteries, and Worthington Monuments



Username: SCCFA  
Password: daytona