

SCCFA - TCCA - SCCA
 2026 Convention and Family Reunion
 June 14-16 Marriott San Antonio Riverwalk
 AGENDA

Saturday 6/13/2026

3:00 - 6:00	Early Exhibitor Registration and Set Up for our golfers	Alamo Ballroom
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Sunday 6/14/2026

8:00 - 2:00	Golf Tournament <i>Sponsored by C & J Financial</i>	8:30 shotgun start - Starting on front and back 9	The Quarry
Noon - 3:30	Exhibitor Registration and Set Up		Alamo Ballroom
2:45 - 3:45	SCCFA Board Meeting		Bowie Room
3:00 - 5:00	TCCA Board Meeting		Travis Room
4:00	Exhibitor meeting		Salon A & B
4:00 - 7:00	Registration Open <i>Sponsored by Global Atlantic</i>		
5:00 - 7:00	Opening Reception & Corn Hole Tournament ***EXHIBITS OPEN*** (Families Welcome) <i>Swan Stonart - Corn Hole Sponsor</i> <i>Security National - Entertainment Sponsor</i> <i>Elberton Granite Association and Matthews International - Reception Sponsor</i>		Alamo Ballroom

Monday 6/15/2026

Breakfast on your own

8:30 - 12:30	Registration Open <i>Sponsored by Global Atlantic</i>		
8:55 - 10:45	General Session		Alamo Ballroom
	8:55 - 9:00	On-Time Drawings for State Baskets	
	9:00 - 9:15	Welcome by Association Presidents: Jeremy Weaver (TCCA and SCCFA) David Brown (SCCA)	
	9:15 - 9:20	Honnalora Hubbard - Theme Launch	
	9:20 - 9:50	Ben Upton - "Turning Your Cemetery into a Triple-Threat"	
	9:50	Brunch Buffet opens - Please return to your seat to eat! <i>Sponsored by: ASD /Caldwell Cemetery Assoc/Cortner Family FH & Cemeteries/Legacy Funeral Grp/NGL/Parklawn</i>	
	10:00 - 10:45	Exhibitor Introductions - During Brunch	
10:45 - 12:15	***EXHIBITS OPEN***		Alamo Ballroom
12:15 - 2:00	General Session		Alamo Ballroom
	12:10 - 12:15	On-Time Drawings for State Baskets	
	12:15 - 1:00	KEYNOTE SPEAKER: Carlos Quezada "From Service Counter to Sacred Trust: Lessons in Hospitality, Leadership, and Purpose"	
	1:00 - 1:30	Erin Wilson - "The Changing Face of Funeral Service and Deathcare: Are We Ready?"	
	1:30 - 2:00	Legislative Update Committee Chair, Jim Cortner moderator Wendy Wiener, WRW Legal	
2:10 - 2:40	South Carolina Cemetery Association - Annual Business Meeting		Valero Room
2:45 - 3:15	SCCFA Annual Meeting		Alamo Ballroom A & B
3:30 - 5:00	Texas Cemeteries & Crematories Association Annual Business Meeting		Alamo Ballroom A & B
Immediately following	SCCFA New Board Orientation		Bowie Room

Afternoon and evening free time, planned family activities, and time on your own

Registration Hours
Association Business
Exhibitor Related or Exhibits Open
Presentations

Note: See separate Family Activities Schedule - Rollings and Pinnacle Sponsor

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Tuesday 6/16/2026

Breakfast on your own

8:30 - 12:00	Registration Open	<i>Sponsored by Global Atlantic</i>	
8:55 - 10:45	General Session		Alamo Ballroom
	8:55 - 9:00	On-Time Drawings for State Baskets	
	9:00 - 9:30	John Bolton - "Low & Slow: What Barbecue Teaches Us About Hospitality & Gathering"	
	9:30 - 10:00	Chris Cruger - "Insights in Action: How Consumer Attitudes and Behaviors Are Reshaping the Funeral & Cemetery Business Model!"	
	10:00	Brunch Buffet opens - Please return to your seat to eat!	
	10:10 - 10:45	<i>Sponsored by: Cave Hill Cemetery/Grasshopper/Regions/The Davey Tree Expert Co./Global Bronze</i> Exhibitor Introductions - During Brunch	
10:45 - 12:00	***EXHIBITS OPEN***		Alamo Ballroom
10:15 - 11:15	SCCFA Past Presidents' Breakfast		Bowie Room
12:00 - 2:45	General Session		Alamo Ballroom
	12:00 - 12:45	Final Drawings for baskets, door prizes (1 minute each), exhibitor visitor cards, and 50/50 jackpot	
	12:45 - 1:15	Sam James - "From the Ground Up...Creating a Culture of Passion."	
	1:15 - 1:45	Panel of Speakers for Q&A Session	
	1:45 - 2:15	Memorial Service - Officiated by Justin Baxley <i>Sponsored by: Funeral Home Gifts & FuneralOne</i>	
	2:15 - 2:45	National Association Updates: ICCF - John Bolton, President NFDA - Daniel Ford, President CANA - Stephen Bassett, Board Member	
	2:45 - 3:00	Installation of all new boards - All State Associations and SCCFA	
	3:00 - 3:30	TCCA "New" Board Meeting	Travis Room
	3:00 - 3:30	SCCA "New" Board Meeting	Valero Room
12:00 - 2:00	Exhibitor Tear Down		Alamo Ballroom

Afternoon free time, planned family activities, and time on your own

5:00 - 5:45	Photos: New State Association Boards and SCCFA Board - <i>Sponsored by: Gwinnett Cemeteries</i>	Oak Tree Terrace
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Tuesday - Dinner Agenda

6:00 - 6:30	Presidents' Reception	<i>Sponsored by: Coldspring & Carriage Services</i>	Alamo Ballroom
6:30 - 6:50	Lifetime Achievement Award	<i>Honoring: Joe Everly</i>	
7:00 - 8:00	Dinner Banquet	<i>Sponsored by: SCI - Dignity Memorial</i>	
8:00 - 8:30	Passing of the Gavels		
8:30 - 9:30	Entertainment	<i>Featuring Grant Price - Mentalist - Sponsored by Carriage Services</i>	

Wednesday 6/17/2026

9:00 - 10:30	SCCFA Board Meeting	Bowie Room
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Presentations

Note: See separate Family Activities Schedule - **Rollings and Pinnacle Sponsor**