



**Cincinnati Conference
Southern Ohio Synod
Effective Buying Income**

Effective Buying Income	Cincinnati Conference	Southern Ohio Synod
	%	%
2008 Demographic Totals		
Population	1,748,336	5,520,968
Households	687,000	2,197,358
Families	464,139	1,477,600
Group Quarters Population	40,782	153,150
Housing Units	745,651	2,406,255
2008 Average Household Size	2.49	2.44
2008 Median Age	36.81	36.76
2008 Median Household Income	\$ 51,030	\$ 47,812
2008 Median All Owner-Occupied Housing Unit Value	\$ 144,473	\$ 134,033
2008 Estimated Households by Effective Buying Income	687,000	2,197,358
Less than \$15,000	89,802 13.07%	307,206 13.98%
\$15,000 to \$24,999	91,948 13.38%	317,508 14.45%
\$25,000 to \$34,999	96,718 14.08%	329,397 14.99%
\$35,000 to \$49,999	133,849 19.48%	440,329 20.04%
\$50,000 to \$74,999	137,644 20.04%	426,476 19.41%
\$75,000 to \$99,999	78,708 11.46%	226,003 10.29%
\$100,000 to \$149,999	36,594 5.33%	96,582 4.40%
\$150,000 to \$249,999	12,416 1.81%	31,507 1.43%
\$250,000 to \$499,999	5,312 0.77%	13,402 0.61%
\$500,000 or more	4,009 0.58%	8,948 0.41%
2008 Estimated Average Household Effective Buying Income	\$ 54,307	\$ 50,291
2008 Estimated Median Household Effective Buying Income	\$ 42,288	\$ 39,925



**Cincinnati Conference
Southern Ohio Synod
Effective Buying Income**

Effective Buying Income	Cincinnati Conference	Southern Ohio Synod
	%	%
2013 Demographic Totals		
Population	1,792,545	5,636,699
Households	708,134	2,264,551
Families	480,795	1,527,113
Group Quarters Population	41,065	154,858
Housing Units	767,603	2,477,758
2013 Average Household Size	2.47	2.42
2013 Median Age	37.63	37.72
2013 Median Household Income	\$ 56,172	\$ 51,925
2013 Median All Owner-Occupied Housing Unit Value	\$ 154,331	\$ 142,155
2013 Projected Households by Effective Buying Income	708,134	2,264,551
Less than \$15,000	83,714 11.82%	287,999 12.72%
\$15,000 to \$24,999	85,672 12.10%	298,003 13.16%
\$25,000 to \$34,999	91,878 12.97%	315,377 13.93%
\$35,000 to \$49,999	133,725 18.88%	441,830 19.51%
\$50,000 to \$74,999	143,861 20.32%	449,937 19.87%
\$75,000 to \$99,999	92,132 13.01%	268,751 11.87%
\$100,000 to \$149,999	48,700 6.88%	131,003 5.78%
\$150,000 to \$249,999	15,957 2.25%	40,980 1.81%
\$250,000 to \$499,999	6,994 0.99%	17,826 0.79%
\$500,000 or more	5,501 0.78%	12,845 0.57%
2013 Projected Average Household Effective Buying Income	\$ 59,472	\$ 54,987
2013 Projected Median Household Effective Buying Income	\$ 45,410	\$ 42,839