

Editorial Policies of the Southern Ohio Synod of the ELCA

The Southern Ohio Synod acts as a representative of the Evangelical Lutheran Church in America (ELCA) and Christ Jesus. The material posted on this synod's website or printed and distributed must be a positive reflection of both the ELCA and our Lord, Jesus. The synod assumes the right to refuse to post, print or distribute any news, event or activity, which does not pertain to the goals of the ELCA or this synod.

What will be printed or posted to the synod website as a news story:

- ELCA events, activities, news
- Synod sponsored events, activities, news
- Synod committee/task force sponsored events, activities, news
- Southern Ohio Synod conference or cluster sponsored events, activities, news
- ELCA-affiliated agency events, activities, news
- ELCA-affiliated college and university events, activities, news
- Individual congregation accomplishments as they relate to the Advancing God's Mission (AGM) Goals
- (Please see *What Will Not Be Printed or Posted* and *What Will Not Be Promoted* below)

What will be promoted within the synod either in print or on the website (calendar or other section):

- ELCA events, activities, news
- Synod sponsored events, activities, news
- Synod committee/task force sponsored events, activities, news
- Southern Ohio Synod conference or cluster sponsored events, activities, news
- ELCA-affiliated agency events, activities, news
- ELCA-affiliated college and university events, activities, news
- Other activities or events that directly support the ELCA or Synod (AGM) Goals
- Note: All Committee/Task Force/Conference or Cluster's are expected to work with their designated representative from the Office of the Bishop when planning events and activities to make sure they are aligned with the Synod's AGM goals.
- (Please see *What Will Not Be Printed or Posted* and *What Will Not Be Promoted* below)

What will NOT be printed or posted to the synod website as a news story:

- Any story that does not pertain to the ELCA or Synod (AGM) Goals
- Individual congregation activities like potlucks, bake sales, craft fairs, concerts or guest speakers that may help raise money for the congregation, but do not directly support the ELCA or Synod (AGM) Goals
- Activities or events that do not pertain to the ELCA or Synod (AGM) Goals regardless of their sponsorship

What will NOT be promoted through synod printed materials or on the synod website (calendar or other section):

- Any events, activities, or accomplishments that do not pertain to the ELCA or Synod (AGM) Goals
- Activities or events that do not pertain to the ELCA or Synod (AGM) Goals regardless of their sponsorship
- Trips, retreats, workshops, or gatherings that do not pertain to the ELCA or Synod (AGM) Goals

- Individual congregation activities like potlucks, bake sales, craft fairs, concerts or guest speakers that may help raise money for the congregation, but do not pertain to the ELCA or Synod (AGM) Goals

Please send all requests for posting, printing and/or promoting events/information to Susan Barton-Nonno at sbarton-nonno@southernohiosynod.org. Hard copy requests are also accepted.

Email or U.S. Mail Addresses

The Southern Ohio Synod does not share lists of email addresses for our congregations, rostered leaders or other contacts with any outside entity, except as directed by a court of law.

This synod does not share lists of U.S. Mail addresses for our congregations, rostered leaders or other contacts with outside entities. Exceptions to this rule are the once a year mailings sent by our partner Lutheran universities--Capital University and Wittenberg University.

Mailing lists may be requested by Southern Ohio Synod committees, task forces or congregations for synod-sponsored events only. All requests for mailing labels must be made in writing, either hard copy or email, and include the name of the requesting group, contact name, contact phone number, contact email address, and purpose of the mailing. Only those requests that are in compliance with the printing, posting and promoting events policies of this synod will be granted. Mailing labels must be used only one time per request and must be used solely for the purpose stated in the request.

Outside entities may request information to be distributed by e-bulletin and/or website. Please see policies regarding printing, posting and promoting events for details.