



Steps for Your Congregation to Participate

- Step 1** Schedule to focus on the *Thrive Campaign* with your church leadership to watch a *Council Visit Presentation Video* at a mutually convenient time between June 2019 through October 2019. The *Presentation Video* includes the *Thrive!* campaign video and a presentation of the campaign prospectus. (Total running time is approximately 22 minutes.) It is designed to provide you enough information to choose to select a Congregational Leader who can learn more about all the specifics of the campaign.
- Step 2** Select a Congregation Leader by October 31, 2019.
- Step 3** Arrange for your Congregation Leader to attend a *Congregation Leader Training Event* in your area. Five separate events will take place around the Synod on November 2 and 17. Congregation Leaders will be given a full manual and complete training, plus receive printed and audio-visual materials in quantities sufficient for their congregation's membership.
- Step 4** Set a three-year *Thrive!* campaign non-binding financial goal for your congregation. (This step can be completed immediately following or during the Council Visit — Step 1.). It is requested that you consider a goal of \$125-\$200 per average worshipper which will enable the synod to reach the base goal or challenge goal.
- Step 5** Your congregation conducts a five-to-six week financial gifts campaign culminating in seeking three-year pledges from families of the congregation. (To be completed during the period of January 2020 through December 2020, although other options for your congregation's participation will be offered at the *Congregation Leader Training*, as well.)
- Step 6** Gifts and/or pledges received at the end of the five-to-six week gifts campaign will be collected at your congregation and then shared with the Synod. Your congregation will then be offered training, materials, and expertise in seeking planned gifts through your members' estate planning. This, in turn, will be followed by an effort to convert planned gifts into sustained giving that benefits the congregation and synod into the future.



Congregation Acceptance Form

Recognizing the importance of investing in stronger leaders and more vibrant congregations, and understanding the investment these funds will provide for generations to come, it is our intent to:

- _____ Participate in the *Thrive Campaign*
- _____ Choose and support a Congregation leader
- _____ Accept a campaign target goal of \$ _____
(Requested range is \$125-\$200 per avg. worshipper as a means to set the goal)

While acknowledging this is a non-binding goal, we will work hard to reach it through the participation of our congregation members and friends.

Signatures:

Council President _____

Pastor _____

Congregation _____

City _____

Our average weekly attendance: _____

Address _____

City, State Zip _____

Please return to:

Southern Ohio Synod, ELCA
300 South Second Street
Columbus, OH 43215
614-464-3532
Or scan and email to:
Thrive@SouthernOhioSynod.org



Congregation Leader Appointment Form

Congregation _____

Address _____

City, State, Zip _____

Phone (____) _____ - _____ Fax (____) _____ - _____

Pastor(s) _____

Our *Thrive!* Campaign Congregation Leader will be:

Name _____

Home Address _____

City, State, Zip _____

Cell (____) _____ - _____ Home (____) _____ - _____

Email Address _____

Our Leader will attend the following event (check appropriate box) to receive training and pick up printed materials:

November 2, 2019

- 10:00-11:30 Good Shepherd, 7701 Kenwood Road, Cincinnati
- 2:00-3:30 St. John, 122 West National Road, Vandalia
- 7:00-8:30 Synod Office, 300 S. 2nd Street, Columbus

November 17, 2019

- 2:00-3:30 St. John's, 116 North 7th Street, Zanesville
- 5:00-6:30 First English, 220 North Columbus Street, Lancaster

Please complete and return this form to:

Southern Ohio Synod, 300 South Second Street, Columbus, OH 43215

Or scan and email to: Thrive@SouthernOhioSynod.org



Congregation Leader Job Description

1. Be committed to work for a successful campaign to fund the projects of Thrive.
2. Attend a Congregation Leader training event in your area (or online by Zoom).
3. Become familiar with the purpose and goals of the Thrive Campaign and with the materials and resources available for conducting the campaign.
4. Conduct a five or six-week campaign within your congregation, culminating in the solicitation of gifts and pledges from your church's members.
5. Inspire and encourage others to participate in the Campaign through your own generous gift to the Campaign, your enthusiasm, and your effort.
6. Complete reports and submit all campaign receipts and pledges to the Southern Ohio Synod Office of the Bishop.

It is suggested that Stewardship Teams participate and possibly lead this campaign so they can receive the stewardship training provided for this effort.

Congregation Leader Training Dates and Locations

November 2, 2019

10:00-11:30 Good Shepherd, 7701 Kenwood Road, Cincinnati
2:00-3:30 St. John, 122 West National Road, Vandalia
7:00-8:30 Synod Office, 300 S. 2nd Street, Columbus

November 17, 2019

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Pastors are also encouraged to attend training events since they are likely to be involved in campaign planning.

Stewardship Team members and/or other leaders are welcome to attend the training.

Printed materials for your congregation's campaign (campaign manual; brochures; bulletin inserts; ELW wraps) will be distributed at the training.

If the Congregational Leader is ***not able to attend any of the above scheduled training events***, please notify Pastor Larry Donner, *Thrive!* Campaign Manager (Thrive@SouthernOhioSynod.org), right away in order to make alternate arrangements for training and receipt of campaign materials.

Thank you!