

From: "ShareThis" <support@sharethis.com>
Subject: **Weekly Publisher Digest**
Date: January 2, 2012 4:50:28 AM EST
To: tom@tcssoftware.com <tom@tcssoftware.com>
Reply-To: "ShareThis" <support@sharethis.com>



Hi tom@tcssoftware.com,

The statistics below represent the sharing activity for the following websites over the last week (Sunday - Saturday):
associationdatabase.com

Total Shares This Week = 31

This represents the aggregate total number of times that content on your website has been shared.

Total Clicks This Week = 90

This represents the total numbers of clicks generated by sharing activity on your site.

Social Traffic Generated This Week = 102

This represents the total number of pageviews generated by sharing. This number also includes the number of pages visited by the user after clicking on a share, in that same session.

Top Channels This Week (shares, clicks, traffic)

These are the top 5 social channels that your content is being shared to.

1. email (15, 32, 42)
2. facebook (12, 21, 23)
3. linkedin (2, 24, 25)
4. twitter (2, 9, 8)
5. stumbleupon (0, 4, 4)

Top Content This Week (shares, clicks, traffic)

These are the pages where maximum sharing is occurring on your website (ranked in descending order).

1. TCS Software, Inc. | Social Media Sharing Made Easy (9, 6, 8)
http://associationdatabase.com/aws/tcslabs/pt/sd/news_article/54318/_parent/layout_details/false
2. Rhetoric Society of America | 15th Biennial RSA Conference (7, 0, 0)
http://associationdatabase.com/aws/rsa/pt/sd/calendar/15674/_parent/layout_details/false
3. Southern Ohio Synod | Update! Sharing Stories, Prayers & Events Even Easier! See New Icons for M (4, 5, 5)
http://associationdatabase.com/aws/sos/pt/sd/news_article/54333/_parent/layout_details/false
4. TCS Software, Inc. | Social Media Sharing Made Easy (4, 0, 0)
http://associationdatabase.com/aws/tcslabs/page_template/show_detail/54318?

layout_name=layout_details&model_name=news_article

5. National Career Development Association | NCDA Webinar March 27, 2012 (4, 1, 2)
http://associationdatabase.com/aws/ncda/pt/sd/news_article/54020/_parent/layout_details/false
6. Association for Quality Imaging | Contact Your Representatives – Request Support for H.R. 3269 (3, 0, 0)
http://associationdatabase.com/aws/aqi/pt/sd/news_article/53662/_parent/layout_details/false
7. Printing Industries of Ohio and Northern Kentucky | Employment Exchange (3, 0, 0)
http://associationdatabase.com/aws/piako/pt/sd/news_article/54320/_parent/layout_details/false
8. Builders Exchange Dayton (3, 0, 0)
http://associationdatabase.com/aws/dbx/pt/sp/layout_details?get_content_from_session=1
9. NCDA Webinar February 16, 2012 (3, 13, 14)
http://associationdatabase.com/aws/ncda/pt/sd/news_article/54192/_parent/layout_details/false
10. Bethel United Methodist Church | Upward Basketball & Cheerleading - 2012 (2, 0, 0)
http://associationdatabase.com/aws/bethel/pt/sd/news_article/54308/_parent/layout_details/false

Top Influencers This Week (shares, clicks)

These users have brought the most traffic to your site by sharing your content.

1. E*****, Last shared on 2011-12-12 15:41:04 via linkedin (1, 0)
2. N/A
3. N/A
4. N/A
5. N/A
6. N/A
7. N/A
8. N/A
9. N/A
10. N/A

Be sure to stay tuned for even more great features from ShareThis.

Thanks,

The ShareThis Team

For more information about ShareThis analytics, please visit our website:

<http://help.sharethis.com/analytics/analytics-overview>

To remove yourself from this service-related email, please click this link and follow the directions: [Opt Out](#)

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