

TPMA CORPORATE PARTNERSHIP OPPORTUNITIES

All levels of corporate partnerships can be geared to the needs of your company.

| | PREMIER \$40,000 | DIAMOND \$30,000 | PLATINUM \$20,000 |
|-----------------------------------------------------------------------------------|---------------------------------------------|-----------------------------|------------------------------|
| Gold Conference Sponsorship | Annual Conference & SWFAC | SWFAC Only | Annual Conference Only |
| Exhibit Booth Annual Conference (Prime Location) | ✓ | N/A | ✓ |
| Exhibit Booth Southwest Foot & Ankle Conference (Prime Location) | ✓ | ✓ | N/A |
| 4 Exhibitor Badges per Booth | Annual Conference & SWFAC | SWFAC Only | Annual Conference Only |
| Additional Conference Sponsorship up to \$3000 - Annual Conference | ✓ | N/A | ✓ |
| Additional Conference Sponsorship up to \$3000 - SWFAC | ✓ | ✓ | N/A |
| Lead Retrieval | Both conferences | SWFAC Only | Annual Only |
| Promotional email to 700+ TPMA members <i>(sent by TPMA, subject to approval)</i> | 2 per year | 1 per year | 1 per year |
| Tickets to President's Reception <i>(Annual Conference only)</i> | 4 | 2 | 2 |
| Listing and link on conference sponsor page | Both conferences | SWFAC Only | Annual Only |
| TPMA Magazine Ad** <i>(digital circulation approx. 700+)</i> | Full page x2 <i>Premier ad placement</i> | Full page x2 | Half page x2 |
| Window Clings (SWFAC only) | ✓ | ✓ | ✓ |
| Banner Ad on monthly e-newsletter <i>(circulation approx. 700+)</i> | 12 per year | 6 per year | N/A |
| Rotating Banner Ad with link on TPMA website <i>(1180 x 130 px)</i> | ✓ | ✓ | ✓ |

When you partner with the TPMA, you're not only promoting yourself and increasing brand recognition; you're demonstrating your commitment to the TPMA, our members and their patients. These partnerships were designed specifically to acknowledge the vital role you play in the podiatric community.

Benefits of Being a Corporate Partner: Build Strong Partnerships, Brand Loyalty, Attract New Customers, Expand Geographic Reach, Increase Brand Awareness

** TPMA print deadlines:

Annual Conference Pre-conference brochure: 3/25/24 | Onsite program and signage: 5/20/24

SWFAC Pre-conference brochure: 5/27/24 | Onsite program and signage: 9/4/24

Magazine Winter/Spring Issue - 3/30/24

Magazine Summer/Fall Issue - 9/16/24