

# SOUTHWEST FOOT & ANKLE CONFERENCE

Take advantage of these marketing opportunities to increase your company's visibility and establish yourself as an industry leader and supporter.

	<b>GOLD \$20,000</b>	<b>SILVER \$15,000</b>	<b>BRONZE \$10,000</b>
Exhibit Booth ( <i>prime location</i> )	✓	✓	✓
Lead Retrieval	✓	✓	✓
Logo/Link on TPMA website	✓	✓	✓
Signage at conference**	✓	✓	✓
Listing in conference program**	✓	✓	✓
In app listing, includes company: logo, social media links, description, and contact information	✓	✓	✓
Sponsored post in app ( <i>subject to approval</i> )	✓	✓	✓
Exhibit Hall Bingo square	✓	✓	✓
Pre- and Post- conference attendee list ( <i>does not include email addresses</i> )	✓	✓	✓
Attendee packet insert	✓	✓	N/A
4 Exhibitor badges per booth	✓	✓	N/A
Push notifications in app ( <i>subject to approval</i> )	x3	x2	N/A
Pre-conference post on TPMA social media channels ( <i>Facebook, Instagram, Twitter, LinkedIn - subject to approval</i> )	x3	x2	x1
Promotional e-blast to attendees pre-conference ( <i>sent by TPMA, subject to approval</i> )	✓	N/A	N/A
Recognition on TPMA Conference Web page	Ad	Logo	Logo

\*\* TPMA print deadlines:

SWFAC Pre-conference brochure: 5/27/24  
SWFAC Onsite program and signage: 9/4/24