

Sunday, October 27

2024 URA Trade Show Schedule

Uniform Solutions Workshop

What's New & What's Next (1:00 pm - 2:15 pm)
Join Uniform Solutions representatives for this educational and enlightening session on what's next in the program. Whether you are new to Uniform Solutions or a seasoned user, this session is a must!

Best Practices for Uniform Retailers (2:45 pm - 4:00 pm)
Uniform Solutions representatives, along with URA President Jason Paulsgrove, will teach you how to implement best practices in a way that you can understand.

6:00 pm - 8:00 pm

Retailer Welcome Party

Co-Sponsored by CID Resources

Monday, October 28

8:00 am - 9:15 am

Breakfast & Opening Session

9:30 am - 3:30 pm

Retailer Education Day & Lunch

	Pavilion 9	Pavilion 10
9:30 am - 10:30 am	Uniform Solutions Inventory Management from a Retailers Perspective In this session, Jason Paulsgrove will help participants understand the importance of choosing and making room for new collections. Jason will also include marketing templates and tips that may work for you.	The Magic Touch Do you want to service your local medical facility and become their complete package? In this session you will learn how to create your own custom logo gear for all your existing customers AND gear up for trips to the bank.
10:30 am - 11:30 am	Hospital Sales & Payroll Deduction Fellow retailers, Kim Davis and Randy Fuller, will teach how to start or increase your hospital sales and the importance of payroll deductions.	Selling or Transferring Your Business? Join presenters from the Small Business Administration as they discuss how to create a thorough plan to transfer ownership or sell your business without leaving loose ends.
12:30 pm - 1:30 pm	Employee Recruitment & Retention Fellow retailers, Randy Fuller and Connie Mead, will teach participants how to master talent, effectively recruit and retain good employees, and provide training strategies for independent retail stores.	Leveraging for Growth During this session, SBA officials will offer guidance on leveraging SBA loan programs as a strategic move for growing your small business.
1:45 pm - 2:15 pm	How to Lower Your Vendors Shipping Charges During this session, Mike Summa with Unishippers, will demonstrate how to put thousands of dollars back into your pocket every year using this free URA member benefit program. Tried and tested by multiple members, this program works!	
2:30 pm - 3:30 pm	Closing General Session - Navigating the Future A State of the Industry discussion for the medical uniform industry. Among the panelists are members of URA's Board of Directors and its Manufacturers Advisory Committee.	

3:30 pm - 6:30 pm

Networking, Site-seeing, and Dinner on your own

6:30 pm - 8:00 pm

Welcome Reception/Fashion Show

8:00 pm - 10:00 pm

Retailer Party

Co-Sponsored by Zavate

Tuesday, October 29

8:00 am - 9:00 am

Continental Breakfast

Co-Sponsored by Maevn

9:00 am - 6:00 pm

TRADE SHOW OPEN

Co-Sponsored by White Swan Brands

10:00 am - 11:00 am

Beverage Break

11:30 am - 1:30 pm

Lunch with Exhibitors

Co-Sponsored by Brumate

2:30 pm - 3:30 pm

Beverage Break

6:00 pm - 8:00 pm

Retailer Party

Co-Sponsored by Careismatic Brands

Wednesday, October 30

8:00 am - 9:00 am

Continental Breakfast

9:00 am - 12:00 pm

TRADE SHOW OPEN

11:30 am - 12:00 pm

Prize Winners Announced (must be present to win)