



WESTGATE
LAS VEGAS

20TH ANNIVERSARY

Las Vegas | October 17-20, 2026

Stronger, Smarter, Together.

The only national conference dedicated exclusively to medical scrub retailers. Learn from experts, discover the newest products, and connect with the community that grows together.



2026 Sponsorship Opportunities



Casino Night Sponsorships



- ♣ Blackjack Table – \$800
- ♣ Craps Table – \$1,500
- ♣ Roulette Table – \$1,000
- ♣ Bar Sponsor – \$1,000 + bar (4 available)
- ♣ Three Card Poker – \$800
- ♣ Entertainment Sponsor
\$12,000



Limited opportunities available – secure your spot early

Great Gatsby Sponsorships

Monday, October 19



- Photo Booth – \$2,000
- Champagne Diva - \$3,000 + beverage
- Bar Sponsors – (4 available) \$1,000 + Bar
- Jazz Quartet – \$6,000



New!

EDUCATION & TRAINING

Vendor Training Rooms

Provide Your Customized Brand Presentation to a Captive Audience

Position your brand as a thought leader.

Manufacturers and vendors can create a customized session to connect directly with retailers, demonstrate practical solutions you can offer to tackle their challenges, highlight how your offerings drive results, and build stronger relationships in a more personal setting. Take the next step—reserve your presentation at URA today.

Customized Vendor Trainings may include some of the following suggestions/ideas:

- Educate retailers about your brand and your company's resources to support their initiatives.
- Create a focus group to determine retailer needs and/or product development brainstorming.
- Have models dressed in your brand's clothing to showcase specific collections or products (such as group collections).
- Provide retailers with industry education that promotes your brand's mission.
- Create a mini "VIP" experience for retailers that reflects your brand.

The possibilities are endless! Be as creative as you wish when planning your presentation.



Vendor Training Room Fees:

- \$5,000 for one full hour training room rental to promote your brand as you choose.
- Any Vendor Sponsoring \$5K or more gets a discounted rate of \$2,500
- FREE for top-tier sponsors
- High-impact to your target market in a group setting.
- Limited 1-Hour time slots available
- Includes a free mini-presentation in the International training room.



2026 Sponsorship Opportunities

BRAND VISIBILITY

- **Conference Bags** – \$1,000 + production
- **Lanyards** – \$1,000 + production
- **Promote Your Product(s) for only \$200** - You supply a branded giveaway item that is placed in every attendee's conference bag—putting your brand directly in the hands of every retailer.



FOOD & BEVERAGE SPONSORSHIPS

- Monday Breakfast – \$2,000
- Monday Lunch – \$5,000
- Tuesday Breakfast – \$2,000
- Beverage Break – \$800

Why Sponsor with the URA?

Increase Brand Visibility Across URA
Stand out front of the entire URA community.

Build Stronger Customer Relationships
Connect face-to-face with your customers.

Be Part of the URA Experience
High-energy events that drive engagement.

Reach Ready-to-Buy Retailers
Independent stores actively sourcing new products.



URA Tradeshow Floor Vendor Booths

In-line Space

Includes one 7"x44" identification sign, wastebasket, 6' draped table, and 2 chairs per 10'x10."

10'x10' booth [includes 2 staff]	\$2,780
10'x10' booth [includes 4 staff]	\$4,940
10'x10' booth [includes 6 staff].....	\$6,720
10'x10' booth [includes 8 staff]	\$8,510
10'x10' booth [includes 10 staff]	\$9,720

Bulk Space is 20'x20' or Larger

Includes one 7"x44" identification sign.

20'x20' booth [includes 8 staff]	\$8,510
20'x30' booth [includes 12 staff]	\$11,660
20'x40' booth [includes 16 staff]	\$15,220
20'x50' booth [includes 20 staff]	\$18,900
20'x60' booth [includes 24 staff]	\$21,680
40'x60' booth [includes 40 staff]	\$29,930
50'x60' booth [includes 60 staff]	\$44,880

Extra Accommodations

Prime Booth Space [per each corner spot].....	\$200 each
Additional Booth Staff	\$200 each

Booth Assignments

Requests for exhibit space are filled by a Booth Assignment Appointment. A \$500 non-refundable deposit is due with the application to secure your assignment. FULL PAYMENT DUE before June 1, 2026. If full payment is not received by the deadline, space will be released and may be reassigned by show management. Full payment is required with exhibit contracts received on/after June 1, 2026.

