

WF&FSA

## Registration List: As of Oct. 2nd

**Event: WF&FSA Floral Distribution Conference 2013**

**Company**

**Name**

**1-800-Flowers - Carle Place, NY**

FRANKLIN, Edward, Strategy

**4 Seasons Growers, Inc. - Miami, FL**

MARTINEZ, Roly

**ABC-Amega Inc. - Buffalo, NY**

DILORETO, Domenic, Regional Vice President

**Agribio Colombia - Pembroke Pines, FL**

HOYOS COCH, Juan Camilo

PELLENAARS, Bas

**amc Floral International - Elk Grove Village, IL**

BERDE, Carol, General Manager

**Arbusta - Cumbaya,**

SIDDIQUI, Fawad

**Armellini Air Express - Miami, FL**

VELARDE, Carlos, Manager

**Armellini Express Lines, Inc. - Palm City, FL**

ALLAN, Danean

ARMELLINI, David, President

ARMELLINI, Stephen, Sr. Executive Vice President

BAUER, Carl, Senior Vice President

DUDLEY, Tyrell, Sales Representative

**Associated Wholesale Florist - Denver, CO**

FRISBIE, Ann, CFO

MCCARTHY, Brian, CEO

SPIKOL, Rob, General Manager

**Association of Colombian Flower Exporters - Bogota,**

CADAVID, Jairo, Promotion & Communications Area

**Avon Valley Floral - Falmouth, NS**

DAUPHINEE, Amy, Director of Marketing & Sales

MACARTHUR, Douglas, Vice President Business Development

WHITE, Kevin, President & CEO

**Ball SB - Miami, FL**

DE LA TORRE, Joaquin, Managing Partner

REYES, Lourdes, Marketing Director

**Belle Floral Wholesale - Bowmanville, ON**

VAN BELLE, Carl, Owner

VAN BELLE, Karen

**Berkeley Floral Supply Co. - Miami, FL**

MOSS, Morey, President

**Berwick Offray, LLC - Budd Lake - Budd Lake, NJ**

FLYNN, Eileen, Asst Product Manager - Floral

**Berwick Offray, LLC - Berwick, PA**

DECH - PINTANDE, Lynn, National Sales Manager

O'DELL, Marla, VP Sales & Marketing, Floral Division

**Best In Bloom, Inc - Syracuse, NY**

JOCZ, Stephen, Owner

**Bill Doran Company - Rockford, IL**

LAFEVER, William, President

**Bonnett Wholesale Florist - Milan, IL**

BONNETT, Kent, Manager, Supplies

**California Cut Flower Commission - Santa Barbara, CA**

CRONQUIST, Kasey, CEO/Ambassador

**Calita Farms - Miami, FL**

FIDALGO, Joe, Vice President

VALDES, Geno, Director

**Carbone Floral Distributors - Cranston, RI**

CARBONE, Stephen, Vice President

CARBONE, Thomas, Vice President

KLEIN, Robert, Manager

**Chatchawal Orchid Co., Ltd. - Samutsakorn,**

TELAVANICH, Chatchawal, Managing Director

TELAVANICH, Phanita, General Manager

**Choice Farms Corp - Miami, FL**

CONSTAIN, Jorge, President

KURI, Cristina, Account Executive

MARTINEZ, Vicky

MELERO, Freddy, Roseologist

MIRO, Susie, Account Executive

NELSON, Mark, Account Executive

PAVETTI, Juan, Account Executive

VALDES, George, Account Executive

**Chrysal USA - Miami, FL**

MARTINEZ, Mimi, Marketing

**Continental Farms - Miami, FL**

AYALA, Ana, Sales Representative

FUEYO, Zamady, Sales Representative

GARCIA, Julia, Sales Representative

HOWKINS, Larry  
HOWKINS, Lauren  
MENDOZA, Maria, Sales Representative  
SALAZAR, Arely, Sales Manager  
SKIPPER, Janet, Marketing Manager  
SOLAN, Vivian, Vice President of Sales  
SUAREZ, Priscilla, Sales Representative  
TEPER, Bob, Sales Representative  
WHITE, Karen, Sales Representative

**Continental Floral Greens - San Antonio, TX**

BLANKENSHIP, Steve, General Manager  
EVERETT, Jim, Ceo

**Continental Flowers - Miami, FL**

KATZ, Isaac, Director of Sales

**Cortez Floral Company - Palmetto, FL**

BRINK, Glenn  
PARSONS, John

**David Austin Roses Ltd (USA) - Tyler, TX**

CLEVINGER, Eleanor, Director Cut Flowers

**DBK Concepts - Miami, FL**

KEOHANE, Kevin, National Account Executive

**Delaware Valley Floral Group - Sewell, NJ**

WILKINS, Ken, Vice President Business Development

**Delaware Valley Wholesale Florist - Sewell, NJ**

DEWEY, Tim, Vice President, Procurement  
MORRIS, Jamie, Product Manager  
SOLINA, Anthony, Purchasing Manager

**DESIGN MASTER color tool, inc. - Boulder, CO**

BECK, Bradley, National Sales Manager  
LARIMER, Dwight, President  
SORENSEN, Lee, Account Manager

**Diamond Line Containers - Akron, OH**

BISHOP, Shayne, Vice President

**Direct Farms, LLC/Flores Colon - Doral, FL**

ALVAREZ, Angie, Sales & Marketing Manager  
MALANCZYN, Mary, Account Manager

**Dual Venture Farms Inc. - Pantego, NC**

VAN ESSENDELFT, Barbara  
VAN ESSENDELFT, Raymond, General Manager

**Ecuanros S.A. - Quito,**

ESPINOSA, David, Commercial Manager

**Edible Software - Houston, TX**

BUTLER, Charles

**ELJ Industries Inc. - Romeoville, IL**

ROBERTSON, Pollis, CEO

**Empire Farms - Doral, FL**

VARELA, Santiago, Sales Manager

**Ensign Wholesale Floral - Salt Lake City, UT**

CALLISTER, Lani, Fresh Flower Buyer

CALLISTER, Rodger, General Manager

VRIENS, Spencer, Owner

**Esmeralda Breeding and Biotechnology - Doral, FL**

SCHIAVETTA, Mary

**Esmeralda Farms Inc. - Miami, FL**

MENA, Merci, Account Executive

TORRES, David, Sales Manager

**Esprit Miami - Miami, FL**

ALFARO, Barbara, Sales Manager

ARDISSON, Anthony, CFO

BERMAN, Sari, Account Executive

BRITO, Adriana, Procurement Assistant

CANTAFIO, George, General Manager

CANTAFIO, Kelle, President

CHEN, Maggie, Sales Executive

HERNANDEZ, Amy, Procurement

LONGORIA, Amanda, Account Executive

PEÑA, Alex, Sales Representative

RAMOS, Coraly, Sales Assistant

RINZE, Ingrid, Account Representative

STEPHANS, Leonard, Account Executive

**Fantasy Farms, LLC - Miami, FL**

GALVIS, Pilar, Sales Manager

**FernTrust, Inc. - Seville, FL**

REGISTER, David, Executive Vice President

**FloraCraft Corp. - Ludington, MI**

BOALS, Brian, Business Development Manager

ROMANSIK, Mike, National Sales Manager

**Floral Computer Systems - Dunedin, FL**

HARVEY, Frank, Director of Marketing

HENDERSON, John, President

**Floral Logistics Of Miami - Miami, FL**

BOIANGRN, Dan

NUNEZ, Linda

PEREZ, Gus, Sales & Marketing

VITERI, Gustavo, Sales & Marketing

**Floral Management Magazine - Alexandria, VA**

PENN, Kate, VP of Publishing and Communications

**Floralgive - Carlsbad, CA**

YACK, Ralph, CEO

**Floralife, Inc. (a division of Smithers Oasis) - Walterboro, SC**

HOLLIS, Dean, West Coast Superflor Representative

TANOUYE, Alan, North American General Manager

**Floreco, Inc - Miami, FL**

BARRIGA, Paty, Sales Representative

CORRAL, Tony, Sales Representative

PALLARES, Fernando, President/Owner

PALLARES, JR., Fernando, Buyer / Sales Representative

PENA, Alex, Salesman

TOUMA, Isabel, Sales

**C.I. Flores de la Campina S.A. - Medellin, Antioquia,**

POSADA ECHEVERRI, Rodrigo, General Manager

POSADA OLARTE, Juan Camilo

**Flores Toacaso S.A. - Latacunga, Cotopaxi,**

ARROYO, Alfonso

**Florida Leatherleaf Growers Alliance - Seville, FL**

ECKER, Bobbi, Industry Consultant

**Florists' Review Enterprises - Topeka, KS**

DUDLEY, Frances, President

STRYDOM, Lisa, Advertising Sales Director

**Florists Supply Ltd - Winnipeg, MB**

FORSYTH, John, Vice President Cut Flower Operations

PATERSON, Tyler, Senior International Purchaser

**Flormachachi S.A. - Quito,**

ANORADE, Ana Lucia, Sales Manager

**Flowers Central Inc. - Daytona Beach, FL**

LUCAS, Beth, Buyer

**Flowersonline BV - Oudkarspel,**

DE WIT, Wilfred, CEO

HOFF, Wout

**Fresca Farms, LLC - Miami, FL**

BECERRA, Maria, Sales Executive

CRUZ, Ali, Marketing Manager

KRYSCUK, Helene, Sales Manager

MATHER, Amy, Sales Manager

SOTERAS, Norma, Sales Executive

VERA, Iliana, Assistant Sales Manager

VICENTE, Cecivon, General Manager

VICENTE, Mario, General Manager

ZAPATA, Reymundo, Sales Executive

**Galapagos Flores S.A. - Tabacundo,**

CEVALLOS, Alejandro, Sales Manager

CEVALLOS, Juan

HIDALGO, Maria Victoria

**Galleria Farms - Miami, FL**

GOLD, Neil, Vice President

JARAMILLO, Lina, Sales Manager

**Gassafy Wholesale, Inc. - Fort Wayne, IN**

AULT, Ben, Warehouse Manager

SNYDER, Frank, Owner

SNYDER, Helen, Owner

STOPPENHAGEN, Amy

STOPPENHAGEN, Jeffrey, President

STUBY, Elizabeth, Mass Marketing Director

**Georgia State Floral Distributors - Augusta, GA**

COLLINS, Len, President

**Giftwares Company - Royersford, PA**

DICKMAN, Gregg

**GLAMOUR ROSES Agrosanalfonso S.A. - Quito,**

JARRIN, Felipe, Account Manager

MONCAYO, Sebastián, Marketing and Research

**GM Floral Company - Los Angeles, CA**

GUERRERO, Jorge, General Manager

**Golden Flowers - Miami, FL**

BECERRA, Andrea

BECERRA, Gabriel, President

CALDERON, Paul, Sales Advisor

FINOL, Lynne

GLICKEL, Martha, Sales Advisor

GUTIERREZ, Juliana, Marketing

HUBER, Kathy, Account Manager

IRIZARRY, Janet, Sales

JORDAN, Erwin, VP Production & Logistics

MALOUF, Michelle, Sales Advisor

PEMBERTON, Bill, Sales Director

ROJAS, Isabel, Sales

SMITH, Daniel, Key Account Manager

SUAREZ, Carolina, Sales

WHITEKUS, Jody, Marketing

**Grand Central Floral, LLC - Jacksonville, FL**

HANAUER, Cynthia, CEO

**Greenleaf Wholesale Florist, Inc. - Brighton, CO**

HORIUCHI, John, Operations

SPRAYBERRY, Dana, Sales Director

**GROFLOWERS HYDRANGEAS - Miami, FL**

RUIZ, Jaime, President

**Hall's Atlanta Wholesale Florist Inc. - Atlanta, GA**

JENSEN, Scott, VP of Sales & Logistics

JENSEN, Taylor

WHALEY, Michael, Facility Manager/Global Flowers

**Hampshire Paper - Milford, NH**

HOENIG, Michael, Sales Manager

**Hardin's Wholesale Florist, Inc. - Liberty, NC**

HARDIN, William, President

IRIZARRY, Paul, Asst. Manager

ORR, Fraser, Owner

**Hillcrest Garden Inc. - Paramus, NJ**

LEVY, Eric, President

**Holex Flower B.V. - De Kwakel, NH**

WATT, Ian, Sales

**Holland America Flowers LLC - Arroyo Grande, CA**

BONCICH, Katie, Sales Executive

CHASE, Karin, Sales Executive

DOBBE, Ben, COO and Senior Sales Executive

**HOSA International - Miami, FL**

ABRAMOWITZ, Larry, CEO

FRANKLIN, Debbie, Account Manager

MCLEAN, Ed, Sales Manager

PARDO, Nancy, Account Manager

PINTO, Laura, Sales

RAMOS, Annie, Account Manager

TRINIDAD, Aimee, Assistant Sales Manager

ZULETA, Jorge, Purchasing Manager

**HyCallas LLC - Atlanta, GA**

HENRIQUEZ, Mike, General Manager

NICHOLLS, Antonio, Sales Manager

**International Floral Distributors, Inc. - Richmond, IN**

CORREA, Catalina, IT Project Manager

LANMAN, Jeff, Executive Director

**J.A. Flower Service, Inc. - Miami, FL**

BERRIOS, Edward, Sales

DUSHARM, Brett, Warehouse Manager  
DUSHARM, Derek, V.P.  
GAMBOA, Jorge, Systems  
LOPEZ, Teresa, Operations Manager  
MONTES, Camilo, Sales  
SANCHEZ, Felipe, Freight Forwarder  
TORRES, Waleska, Sales

**J.B. Parks Wholesale Florist, Inc. - Dallas, TX**

DUNCAN, Kelly, Flower Buyer/Manager  
PARKS, Jim, Owner  
PARKS, Martha

**Jacobson Floral Supply, Inc. - Boston, MA**

FRONDUTO, Nicholas, Chief Operating Officer  
JACOBSON, William, President

**Jet Fresh Flower - South Florida, FL**

BLACK, Jared  
BLACK, Michael, President  
BLACK, Ryan  
BRAY, Celine  
MORALES, Vanessa  
PEREZ, Edwin, Sales Representative  
PORCHER, Tina, Sales Representative  
VAN DER BORG, Rob, Buyer / Sales Rep

**JJ Road Feeder LLC - Miami, FL**

PORRAS, Jesus

**John A. Puckett Ferneries/Foilage Imports - Barberville, FL**

PUCKETT, Michelle, Owner  
TABB, Kiki, Sales Associate

**Kennicott Brothers Company - Alsip - Alsip, IL**

BOONSTRA, Tim, Location Manager

**Kennicott Brothers Company - Chicago, IL**

GARDINER, Gary, Buyer/Asst. Manager  
VIERA, Willie, Manager/Hard Goods

**Kennicott Brothers Company - Edina - Edina, MN**

MCKIERNAN, Maureen, Manager

**Kennicott Brothers Company - Elk Grove Village, IL**

BIERMAN, Richard, Manager  
LOVELACE, Stephan, Assistant Branch Manager

**Kennicott Brothers Company - Milwaukee, WI**

CHEESEMAN, Scott, Interim Manager

**Kennicott Brothers Company - Waukegan, IL**

KARRASCH, Kurt, Manager



**Kennicott Brothers Company - Chicago, IL**

ANDREWS, Dan, Manager  
BARNES, Joseph, Manager, New Business Development  
DIAZ, Elena, Buyer (Bogota, Colombia)  
FINN, Sean, Manager  
FRANSON, Kathy, Human Resources Manager  
GILCHRIST, Gustavo, VP, International and Corp Development  
HARTLEY, Jeanne, Manager  
HERBERT, Paul  
KENNICOTT, Harrison, CEO  
KENNICOTT, Katie  
KENNICOTT, Katie, Customer Relations  
KRUEGER, Jack, Manager  
SMESTAD, Randy, CFO  
WALKER, Lenny, Director of Mass Media

**Kennicott Brothers Company - Alsip, IL**

VAN NAMEN, Carolynn  
VAN NAMEN, Jack, Senior Executive

**Kennicott Brothers Company - Chicago, IL**

DORAN, Gary

**Kennicott Brothers Company - Walker, MI**

HILL, Courtney

**Kings Wholesale Florist - Bradenton, FL**

BADGLEY, Arthur, Buyer  
KING, William, President

**Koehler & Damm Wholesale Florist - Minneapolis, MN**

SPENCE, Lee, President

**Komet Sales - Miami, FL**

BETANCUR, Johana  
PEREZ, Alejandro, CEO

**Len Busch Roses - Plymouth, MN**

KLEIN, Ken, Product Manager  
LENZ, Jason, Director of Business Development

**Liberty Blooms - Miami, FL**

BUSTAMANTE, Ximena, Relationship Manager  
COCK-LONDOÑO, Juan, President  
COCK-RADA, Santiago, General Manager

**Lihmil Wholesale Flowers - Kernersville, NC**

CRESPO, Alvaro, Director  
MINO, Hugo, President

**Mayesh Wholesale Florist, Inc. - Los Angeles, CA**

DAHLSON, Pat, CEO

**Mayesh Wholesale Florist, Inc. - Miami - Miami, FL**

ASHTON, Brian, Miami Manager  
ASHTON, Yvonne  
DAVIS, Luciana, Sales Representative  
FORERO, Maria, Sales Representative  
SESSLER, Peter, Director of Rose Purchasing  
SIGUAS, Lucy, Sales Support

**Mayesh Wholesale Florist, Inc. - Romulus - Romulus, MI**

ARTHUR, Andrew, Fresh Flower Buyer

**McCallum Sauber Florists Inc. - Washington, DC**

PAUL, Dennis  
PAUL, Georgianna

**[No company name] - Annapolis, MD**

WANKO, Jim  
WANKO, Laurie

**Mears Floral Products - Springfield, MO**

BRANDWEIN, Aaron, General Manager  
BRANDWEIN, Rebecca  
DOBER, Terry, Controler  
MEARS, Judy, President  
PARSONS, Kelly, Vice President

**Mellano & Co - Oceanside, CA**

BRADY, Bruce, VP Sales & Business Development  
CASTELLANO, Battista, Owner  
CASTELLANO, RoseMarie  
MELLANO, Bob, VP International Sales  
MELLANO, Michael, President  
SIPE, Kristin, Sales Professional  
WELBORN, Misty, Sales

**Melody Farms - Miami, FL**

GIL, William, G.M.

**Metro Floral Wholesale Inc - Nashville, TN**

PARROTT, James, Manager  
RAYO, Delfino, Sales

**Miaflora Farms LLC. - Miami, FL**

KNEPPER, David, Senior Sales Representative  
LEVINE, Howard, Senior Sales Representative  
MEDINA, Alex, Senior Sales Representative  
MORENO, Carlos, Senior Sales Representative  
SHER, Meryl, Asst. Sales Manager  
TRIMBEE, Robert, CFO/COO  
ULRICH, Rob, Senior Sales Representative

VARELA, Alvaro, President  
VARELA, Felipe  
VARELA, Sabina, General Manager  
VEGA, Manny, Senior Sales Representative

**Midwest Blooms - Chicago, IL**

KENNICOTT, Laura, Sales Manager

**Miraflor - Davie, FL**

CAMILO HERRERA, Juan  
COOLEY, Barbie, Account Manager  
GERHOLD GEE, Laura  
KOONS, Julie, Account Manager

**Morex Corporation - York, PA**

ARTZ, Sheri, Sales Representative  
GRUNEWALD, Markus, President  
REED, David, Director of Sales

**Mrs. Bloom's Direct, Inc. - Elmsford, NY**

SHAPIRO, Oren, President

**Mt. Eden Floral Company LLC - San Jose, CA**

SHIBATA, Alex, Sales  
SHIBATA, Robert, President  
TAMADA, Jon, Manager

**Multiflora International - Miami, FL**

GARCIA, Juan Diego  
GROPPER, Pam, Sales Representative  
MCALLISTER, Daniel, Sales Rep  
MOREJON, Francisco, Sales Representative  
STEPHANOU, Sergio

**N&N Orchids Inc. - Doral, FL**

CALDWELL, Yamile  
CHAI SUE SOMBOON, Treerat, Manager  
CRESPI, Sara  
HALE LAMIEN, Verapong, Owner

**Native Blooms - Quito,**

LAM, David, Business Manager  
MILAN, Elie, Sales North America

**Natural Flowers Inc. - Miami, FL**

MANES, Carmen, Controller

**Nazcaflor Inc. - Miami, FL**

BUCKLEY, Patrick, President  
HIGUERA, Carmen, Sales

**Nordlie Inc. - Dayton, OH**

HASTINGS, Bruce, Manager

**Nordlie Inc. - Flint, MI**

DAVIDSON, Cathy, Vice President

MCGAHEY, Chris, Cut Flower Manager

**Nordlie Inc. - Grandville, MI**

DURRANT, Deb, Branch Manager

WALTON, Leslie, Branch Manager

**Nordlie Inc. - Newton Falls, OH**

MCCARTY, Rick, Branch Manager

**Nordlie Inc. - Tampa, FL**

BENTSON, Chris, Store Manager

**Nordlie Inc. - Warren, MI**

ADDISON, Tom, Executive Vice President

**Northland Floral Inc. - St. Catharines, ON**

SCHILSTRA, Mike

VANDERWAL, John

**Ocean View Flowers - Lompoc, CA**

DONATI, John, President

WILCOX, Jana, Sales Representative

**Office of Agricultural Affairs, Los Angeles - Los Angeles, CA**

SENAKUL, Darinya

SUKHUMPANICH, Krissana

**Office of Agricultural Affairs, Royal Thai Embassy - Washington, DC**

KAMSON, Alongkorn, Project Assistant

**Pacific Floral Exchange Inc. - Keaau, HI**

INOUYE, Grayson, President

TOMIYOSHI, Jeannie

**Pagter Innovations, Inc. - Allentown, PA**

DAVIS-ROBERTS, Lisa, National Sales Manager

**Penang Nursery, Inc. - Apopka, FL**

LO, Brady, Vice President

**Pennock Company - Miami - Miami, FL**

JENKINS, Joy, Corporate Buyer

SAPIENZA, Linda, Farm Direct Sales

WIRTH, Thomas, Director Corporate Purchasing

**Pete Garcia Company / Garcia Group, Inc. - Atlanta, GA**

DEWBERRY, Darin, Zone Manager

GARCIA, Brenda

GARCIA, Dave, President

GARCIA, Pete, Chairman/CEO

HOPKINS, Kenny, Zone Manager

PALM, John, Operations Manager

SEILOFF, Jay, Zone Manager  
TEN BRAAK, Inez, Administration  
WANGRIN, John, Zone Manager

**Pikes Peak of New Orleans - New Orleans, LA**

GINN, Von, Manager

**Plantas Y Flores Ornamentales CABH S.A. - San Jose,**

FIGUEROA, Monica, Sales

**Premier Floral Corporation - Miami, FL**

CHAINANI, Reshma, Sales Executive  
DUBNER, Anaelis  
GARCIA, Andy, Account Executive  
GARCIA, Kris, Sales Manager  
GARCIA, Olga  
GARCIA, Oscar  
GARCIA, Willy, Procurement  
OLIVEROS, Maite, Sales Manager  
PROVENZANO, Betty, Sales Executive  
ROTHSTEIN, Ellie, Sales Executive

**Premium Flowers Corporation - Miami, FL**

PAREDES, Fernando, General Manager

**Prime Floral LLC - Springfield, MO**

DOEL, Corey, Sales & Marketing  
QUINN, Brad, Sales and Marketing

**PROEXPORT Colombia - Miami, FL**

BARRERA, Juan Camilo  
BUSTAMANTE, Elena, Executive Regional Representative

**Rainbow Flowers Imports, Inc. - Tampa, FL**

CHRISTIANSEN, David

**Reeves Floral Products Inc. - Woodstock, GA**

FITTS, Carol  
FITTS, J. Stanley, CEO / Owner

**Rio Roses - Equiflor Corporation - Doral, FL**

CHAINANI, Bali, Sales Consultant  
DOUBININA, Margo, Marketing Coordinator  
FERNANDEZ, Oscar, Sales Manager  
GARDNER, Cara, Sales Consultant  
GIORGINI, Renato Victor, President & CEO  
GOTTLIEB, Barry, Director of Sales  
MARRERO, Raul, Sr. VP & Partner  
MARRERO, Ryan, Sales Consultant  
MENDOZA, Jorge, Production Manager  
MESA, Susan, VP of New Business Development  
ONTIVERO, Mercy, Sales Consultant

ROGERS, Heather, Sales Consultant  
SANCHEZ, David, Account Manager  
SANGIO, Ricardo, Sales Consultant  
STEINBERG, Steven, Sales Consultant

**Riverdale Farms, Inc. - Miami, FL**

BALCAZAR, Luis, President  
GAITAN, Eduardo  
GLICKEL, Lenny, Sales Representative  
GUZMAN, Mayelin, Sales Representative  
KAISER, Rachel, Sales Representative  
MIRO, Guillermo, Wholesale Sales  
PARETS, Natasha, Wholesale Sales  
REISMAN, Jaclyn, Wholesale Sales  
ROMERO, Sonia, Sales Representative  
ROSS, Kenneth, Wholesale Sales  
SALAMANCA, Olga, Controller  
WEISBERG, Ross, Wholesale Director

**Riverside Wholesale Florist, Inc. - Paducah, KY**

CORNWELL, Wendell  
SUMMARELL, Jason

**Rojahn & Malaney Co. - Milwaukee, WI**

ROJAHN, Anthony, President  
ROJAHN, Rick, Vice President  
ROJAHN, Walter, Chairman

**Ronald Jones Ferneries - Pierson, FL**

DOUGAN, Keith, Sales & Purchasing

**Rosa Flora Limited - Dunnville, ON**

TILSTRA, Karen, Strategic Sales Coordinator

**Rosaprima Cia. Ltda. - Cumbaya, Pichincha,**

BUSTAMANTE, Marcos, Account Manager  
CHANG, Nicholas, Digital Marketing  
JOHNSON, Ross, CEO  
VIEDT, Natasha, Marketing Manager

**Roy Houff Company - Chicago, IL**

STECKER, Scott, President

**Royal Flowers Inc. - Miami, FL**

THOMPSON, Rex, Director of Sales & Marketing

**Royal Thai Embassy - Washington, DC**

PROMTHEP, Adisorn  
WERAARCHAKUL, Noppasin, Project Coordinator

**RPNgreenproducts Co. Ltd. - Bangkok,**

RHIENPANISH, Prinya, President

RUANGSIRI, Panyathip, Assisstant

**Sande Ecuador - Quito,**

ARTEAGA, Gabriela, Sales Rep

ORTEGA, Gabriela, Sales Rep

**Simpson's Greens & Floral Distributors, Inc. - Miami, FL**

BLANDINO, Al, Sales/Greens

FERNANDEZ, Orlando, Sales

GUTIERREZ, Michael, Sales Representative

KVEDARAS, Paul, General Manager

QUINONES, Clement, President

QUINONES, Luz

SAULAN, Clu, Sales

VEGA, Nina, Vice President

VICENTE, Placido, Sales

**Smithers Oasis - Kent, OH**

SIR LOUIS, Jacque, Marketing Manager

**Society of American Florists - Alexandria, VA**

MORAN, Peter, EVP/CEO

**Solé Farms - Miami, FL**

BALDRICH, Maria Fernanda, Account Executive

CRAIN, Sara, Account Executive

GOMEZ, Daniel, Account Executive

JARAMILLO, Mauricio, President

KNEPPER, Aymee

PONCE, Lourdes, Mass Market Manager

RAMOS, Liz, Account Executive

RODRIGUEZ, Ana, Account Executive

SALDARRIAGA, Felipe, Account Executive

SOHN, Johan, Director of Sales

SOLAN, Joe, Sales Manager

**Something New Florist - Canfield, OH**

HOWELL, Anna

MINEO, Joe

**The Sun Valley Group - Oxnard, CA**

PHANEUF, Mike, National Account Representative

**The Sun Valley Group - Arcata, CA**

DOBECKI, Doug, Wholesale Sales Manager

KURTZ, Laura

**Sunburst Farms - Miami, FL**

MITCHELL, Marlene, Vice President

NEVERS, Patty, Sales Manager

RODRIGUEZ, Alex, Account Manager

TANG-VAN DER BORG, Tricia, Director

**SunRite Farms - Miami, FL**

CARRERA, Marcelo, Sales Manager  
PILO-PAIS, Carolina, Sales

**Syndicate Sales, Inc. - Kokomo, IN**

BOWLING, AIFD, PFCI, Tom, Director of Education  
CLARK, David, V.P. Sales & Marketing  
DISHON, Joe, Director of IT  
FOUNTAIN, John, National Sales Manager  
SHINALL, Larry, Sales Rep  
SHINALL, Laura, President  
TROBAUGH, Todd

**Tennessee Florist Supply - Bristol, TN**

PIERCE, Dennis, President  
PIERCE, Drew, Cutflower Manager

**Teters Floral Products - Bolivar, MO**

SIMS, Christy

**TFS-Roanoke Inc. - Roanoke, VA**

DOOLEY, Kelly, General Manager

**The Elite Flower - Miami, FL**

DUPERLY, Pamela

**The John Henry Company - Lansing, MI**

MARBACK, Natasha  
SHOCKEY, Robert, National Account Manager

**The Meyer Floral Co., Inc. - Vancouver, BC**

MEYER, Robert, Owner

**The Oklahoma Flower Market Inc - Oklahoma City, OK**

HURLEY, Michael, President

**The Queens Flowers - Doral, FL**

BARBA, Regina, Account Executive  
GINESIN, Alex, Account Manager  
GONZALEZ, David  
GRACIA, Lourdes  
GUTSTEIN, Russ, Account Manager  
PERDOMO, Richard  
SANCHEZ, Alan, Account Manager  
SCHETTINI, Susana, Sales  
VARELA, Andres, Account Manager  
VEGA, Gabriel  
ZINOBLE, Fred, Account Manager

**Transflora - Miami, FL**

CACERES, Mariela, Purchasing  
CHRISTIAN, Kim, Purchasing



CLEVENGER, Bruce, Sales Manager  
COOK, Angela, Purchasing  
FOWLE, Paul, President  
VELASQUEZ, Fidel, Quality Control Manager

**Transinternational Cargo - Doral, FL**

MANTILLA, Jose, Sales Manager

**Trilogy Floral - Miami, FL**

ALFONSO, Canrado  
ANDRES, Armando, President  
ANDRES, Priscilla, Buyer  
HOLM, Linette, Sales  
JAUREGUI, Enrique  
MELO, Enrique, Sales  
VELAZQUEZ, Ralph, Sales  
VELEZ, Catalina, Buyer  
WEISBERG, Lauren, Sales

**Tri-Mar Inc - Scottsdale, AZ**

DEMAREE, Trip, President

**Tuning Bloemenexport B.V. - Aalsmeer,**

DELEON, Edward, National Sales  
GROENEVELD, Burt, Tuning NL President

**Tuning USA - Saddble Brook, NJ**

PADULA, Daniel, General Manager

**Universal Greens & Flowers - Doral, FL**

CAMANO, Danny, Greens Buyer  
GOMEZ, Yahumel, Account Manager  
PALACIOS, Robert, Account Manager  
RODRIGUEZ, Rene, General Manager  
VALLADARES, Jon, Sales Manager

**Vacuum Orna-Metal CO., Inc. - Romulus, MI**

CHESTER, Frank

**Verdissimo USA - Miami, FL**

PAPAKYRIACOU, Dimitri, V.P. US Operations

**Washington Floral Service Inc. - Tacoma, WA**

BERGLUND, Chris, Sales  
BERGLUND, Mark, Vice President

**Westbrook Floral LTD. - Grimsby, On**

VERMEER, P.J., President, Strategic Growth & Sustainability

**WF&FSA - Annapolis, MD**

BINNIX, Stacie  
HANCOCK, Jacob  
LILLY, Patricia, Executive Director  
MEASEL, Michelle

SUNDERLAND, Dave, Conference Assistant  
SUNDERLAND, Janice, Office Manager  
THOMPSON, Joseph, General Manager  
THOMPSON, Kristin, Director of Communications &

**Wm. F. Puckett Inc. - Barberville, FL**

MILLER, AIFD, Helen  
NICHOLS, Deborah, Sales Manager  
PUCKETT, Julie, Secretary / Treasurer  
PUCKETT, William, President

**Wolfe Wholesale Florist - Waco, TX**

WOLFE, Christa  
WOLFE, JR., Tom, President  
WOLFE, SR., Tom

**Zest International Ltd - Auckland,**

GLOVER, Nicole, Sales Manager

**Zieger & Sons Inc. - Philadelphia, PA**

ZIEGER, Mark, VP, Sales & Marketing  
ZIEGER, Paul, Chairman