



WFFSA 2026 Floral Distribution Conference Table Top Rules and Regulations

- Exhibitors:** Exhibitors must be current WFFSA members in good standing for the 2026 calendar year. If you are not a current WFFSA member, **you must apply for membership no later than February 20, 2026**. Applying for membership is not a guarantee of approval. You will be notified by the WFFSA office upon receipt of your application, as well as whether you have or have not been approved. **Each supplier company attending the Conference must purchase a Table Top space. Supplier Companies that do not purchase a Table Top may NOT ATTEND the Conference.**
- Assignment of Space:** Assignment of Table Top space will be made on a first-come, first-paid, first-served basis by the WFFSA office. Space is limited and will not be assigned until full payment is received by the WFFSA office. If a Table Top request is received without payment, it will not be considered or placed in the queue for assignment until full payment is received. WFFSA will make a reasonable effort to follow up with exhibitors who do not provide full payment at the time of their Table Top request, but exhibitors understand it is their sole responsibility to provide payment for the requested Table Top space. WFFSA reserves the right of final decision and the right to amend floor plans to relocate exhibits as necessary and without prior notice.
- Payment for Space:** Total payment of Table Top booth fees must be paid prior to the assignment of the requested Table Top space and prior to the program date. Your Table Top purchase includes one (1) Tuesday night room night at the Trump National Doral and one (1) full conference attendee registration when purchasing one exhibit space. A purchase of three or more exhibit spaces includes one (1) Tuesday night room night at the Trump National Doral and two (2) full conference registrations. In the event of withdrawal by January 23, 2026, all fees paid for exhibit space will be returned to the exhibitor. Exhibitors who withdraw between January 24, 2026, and February 6, 2026, will be charged a cancellation fee of US\$700.00. Any withdrawal received after February 6, 2026, will not be refunded.

REGISTRANT TYPE	Comp Attendee	By 1/23/2026	After 1/23/2026
One or Two 5' x 10' Table Tops	1	US \$3,416.97 each	US \$3,916.97 each
Three or more 5' x 10 Table Tops	2	US \$3,166.97 each	US \$3,666.97 each

- Liability:** Neither WFFSA nor its agents or representatives will be responsible for any injury, loss or damage that may occur to the exhibitor or to the exhibitor's employees or property from any cause whatsoever. Under no circumstances will WFFSA be liable for lost profits or other incidental or consequential damages. WFFSA shall not be liable for failure to perform its obligations under this contract as a result of strikes, riots, acts of God, or any other cause beyond its control. The rights of WFFSA under this contract shall not be deemed waived except as specifically stated in writing and signed by an authorized officer of WFFSA.
- Security and Insurance:** Exhibitor is solely responsible for its own materials, and those wishing to insure their goods must do so at their own expense.
- Responsibility of the Exhibitors:** The exhibitor is responsible for damage to hotel/convention center property. No signs or other articles may be attached to walls, doors, etc., in such a manner as to deface or damage them. Exhibitors must be self-contained within the Table Top area assigned, and no chairs, furniture or exhibit materials are to be placed outside the booth area or set up in such a manner as to block other booths, any fire exits or traffic lanes within the exhibit space.
- Table Top Areas & Displays:** Exhibitors will be provided with a 5' x 10' ("single"), 5' x 20' ("double"), or 5' x 30' ("triple") area and a booth identification sign. One 6' x 30" skirted table is available upon request. Exhibits are restricted to a maximum height of eight and a half feet (8.5') from the floor, or six feet (6') from the top of a

provided table. Exhibitors may use their Table Top area to display company literature, signage, products, samples, prizes, giveaways, or information that is not in violation of local fire or safety ordinances and that can fit within the confines of the Table Tops area, including space for exhibiting employees. Electrical services and additional A/V furnishings may be ordered by each exhibitor directly from Encore Global. Other furnishings for your booth can be purchased through AGS Expositions. Exhibits may not contain any hazardous materials or equipment and may not produce noise levels that would be intrusive of other Table Top areas. Note that some Table Top space may back up to other displays. Please study the floor plan and plan your booth accordingly.

8. **Booth Staff:** Exhibit areas may be staffed by any number of company employees (one minimum required). Your Table Top purchase includes one (1) full conference attendee registration if you purchase one or two table top spaces. A purchase of three or more spaces includes two attendee registrations. A promo code will be shared to register complimentary staff. All other staff must each register as paying attendees of the Floral Distribution Conference. Exhibitors may limit the number of staff working the Table Top area at any one time to avoid congestion in the exhibit hall aisles. No exhibit staff may block passage within the aisles or take space outside the designated Table Top area.
9. **Move-in, Move-out:** Exhibitors may move materials into their Table Top area once the Exhibit Hall has been set, scheduled to be on Monday, March 2, 2026, by 7:00 AM. All exhibit materials must be removed from the exhibit area no later than 5:00 PM on Wednesday, March 4, 2026. Move-in and move-out times are subject to change, and WFFSA will make reasonable attempts to notify exhibitors prior to the Floral Distribution Conference of final times. Exhibitors understand they are fully responsible for their Table Top area and all materials at all times the Table Top exhibits are open. WFFSA recommends you do not leave your Table Top area, items, or materials unattended at any time.
10. **Shipping Service:** Exhibitors are encouraged to use the WFFSA shipping partner, AGS Expositions, for non-perishable and hard goods, and American Floral Cargo for assistance with shipping of perishable items. WFFSA will not accept direct inbound shipments from exhibitors. The hotel will charge the exhibiting company per pound for their incoming and outgoing shipment. These charges are outside the control of WFFSA and will not be accepted or paid by WFFSA or its agents. Shipping information, along with the Table Top registration confirmation form, will be provided to each registered exhibitor prior to the Floral Distribution Conference. No materials will be handled for packing or outbound shipping by any WFFSA representative. All materials remaining in the exhibit area after 2:30 PM on Wednesday, March 5, 2025, will be considered trash and will be disposed of appropriately.
11. **COVID-19:** The Wholesale Florist & Florist Supplier Association will follow local and county ordinances and directives in relation to COVID-19 health and safety precautions and regulations. The health and safety of WFFSA members, employees, and guests are a top priority for WFFSA and the hotel, and WFFSA will follow all precautions as set forth in the county and local jurisdiction where the Floral Distribution Conference is being held.
12. **Agreement on Conditions:** Each exhibitor, for him/herself and his/her employees, agrees to abide by these conditions and by subsequent amendments and additions thereto; it being understood and agreed that the sole control of the Table Top program and exhibit area rests with the Wholesale Florist & Florist Association.

PLEASE REFER ALL QUESTIONS CONCERNING THE EXHIBIT PROGRAM TO CATHY VICK, WFFSA'S SR. SALES DIRECTOR AT CVICK@WFFSA.ORG.