



Providing smoke alarms to the
citizens in the State of Wisconsin to
reduce fire deaths



WisSAFE began in 2012 with a coalition of the Fire Service, State of Wisconsin Departments, and Private Partners all working together

The goal of every organization is to prevent fire deaths in this state.



Wisconsin State Fire Chiefs Association
Professional Fire Fighters of Wisconsin / Charitable Foundation
Wisconsin State Fire Inspectors Association
Wisconsin State Fire Fighters Association
American Red Cross
Safe Kids, Wisconsin
Wisconsin Department of Public Instruction
Wisconsin Department of Safety and Professional Services

Contributing Sponsors:

Kidde
Menards

Partners:

National Fire Protection Association (NFPA)
National Fire Sprinkler Association (NFSA)



Mission Statement

The mission of the Wisconsin Smoke Alarm Fire Education (WisSAFE) Committee is to enhance and improve the life safety of all Wisconsin residents and fire fighters through the education, installation and maintenance of residential smoke and carbon monoxide alarms.

To provide the people of Wisconsin with factual fire prevention information and education; safety advantages and benefits of smoke and carbon monoxide alarm systems and how they address life safety from fire in the home and helping to reduce occupant evacuation times.

Provide targeted homes in need of the installation of life-saving smoke alarms.

Partner with state and local governments, fire service organizations, citizens, and other stakeholders to comply with state requirements calling for smoke alarms in every dwelling.



Vision Statement

Dedicated to the people of Wisconsin, living now and in the future in their dwellings by providing fire safety, early warning and home evacuation planning educational materials, including working smoke and carbon monoxide alarms, thus protecting families from death or injuries, and protecting their personal property from the devastating effects of fire.



WisSAFE is a statewide program

All fire departments have an opportunity to get involved and protect the citizens in their own community.



WisSafe began by targeting school districts,
determining which homes needed smoke
alarms.

Osceola school was the first successful program
with 79 smoke alarms installed by the local
Fire Department



Fire Deaths in Wisconsin

2013	49
2014	41
2015	46
2016	11



2015

Professional Fire Fighters of Wisconsin Charitable Foundation was awarded a grant to install smoke alarms in the Milwaukee area. This grant was amended to include the entire state and became part of the WisSAFE program



1st Donation to WisSAFE

Wisconsin Alliance for Safety
contributed \$5,000 for the program



Smoke Alarm Installation in the home:

- 10 year sealed tamper proof lithium battery units.
- Kidde Model i9010
- Install the needed amount of smoke alarms per State of Wisconsin and manufacturers instructions



Installation Teams

- Data collection, form completion
- Fire Safety Education
- Smoke Alarm Installation



Date: _____

PLEASE: PRINT, and complete one copy of this form for each home in which you install a smoke alarm

Occupant Information

Last Name: _____ First Name: _____ Middle Initial: _____

Street: _____ City: _____ Zip: _____

Mailing Address: _____ E-Mail Address: _____

Home Phone: _____ Work Phone: _____ Cell Phone: _____

Number of occupants in home: _____ Number of occupants in home 65+: _____ Number of occupants in home 0-5: _____

Preferred Method of contact: 1. Letter 2. E-Mail 3. Phone 4. Home 5. Work 6. Cell

Home Information

Property Use: One or Two Family Multi-Family Boarding/rooming house, residential hotels
 hotel/motel, commercial Residential board and care Dormitory-type residence, other
 Sorority house/ fraternity house Barracks, dormitory Manufactured Home

If smoke alarms did not work, indicate how many alarms had the following problems:

Disconnected battery: _____ Dead battery: _____ Missing battery: _____ Other: _____

Prior to installing smoke alarms, was there at least one smoke alarm on every level of the home? Yes No

Prior to installing smoke alarms, was there at least one smoke alarm outside of sleeping areas? Yes No

Prior to installing smoke alarms, what was the number of working smoke alarms in the home? _____

Prior to installing smoke alarms, what was the number of NOT working smoke alarms in the home? _____

Number of smoke alarms installed: _____

Note: _____

Fire Education

Did you help occupant find two ways out of every room? Yes Discussed Declined

Did you help occupant select an outside meeting place? Yes Discussed Declined

Installer Information

Name (1): _____ Signature: _____

Name (2): _____ Signature: _____

More information can be found at: www.wisafe.com



Fire Safety Education

Take advantage of the opportunity while in the home to educate the family on fire safety.



Education and Practice for Life Safety

- Locate two ways out of the home
- Meeting location outside of the home
- How to contact 9-1-1 with the proper information
- Review the smoke alarm(s) which were installed.
Maintenance and testing of the alarm



Installation Kit

Goggles or protective glasses

Flat-head & Phillips-head screwdrivers

Drill (with small drill bit for pilot hole)

Step ladder

Vacuum

Assortment of screws with anchors

Box cutter

Assortment of Sharpie Markers (fine tip and regular) or other permanent markers

Multi-tool (Leatherman type tool)

Smoke alarm installation guidelines

In addition to these items, you should also bring the following:

Smoke Alarm Installation Forms

Home Fire Education

Local Fire Department Contact Information



American Red Cross



**American
Red Cross**

January 2016

Partner of WisSAFE in smoke alarm installation
and fire safety education



Wisconsin Smoke Alarm Fire Education



Board of Directors

Glenn Linzmeier
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Professional Fire Fighters of Wisconsin
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Contributing Partners

Wisconsin Department of Justice
Wisconsin Department of Safety and
Professional Services
Wisconsin Department of Public Instruction
Safe Kids Wisconsin
The American Red Cross
Kidsie

Monday February 1st, 2016

Chief Doug McElmury
Pleasant Prairie Fire And Rescue
8044 88Th Av
Pleasant Prairie, WI 53158-2015
(262) 694-8027
dmcelmury@plprairiewi.com

RE: Free smoke alarms for your community.

Dear Chief McElmury,

The Wisconsin Smoke Alarm Fire Education (WisSAFE) Coalition, in partnership with the American Red Cross (ARC) is offering free smoke alarms to select Wisconsin Fire Departments that commit to the following guidelines:

- The Fire Department shall conduct a comprehensive home fire safety campaign with smoke alarm installations targeting low-income neighborhoods or other approved target demographics in their community. *(Over the age of 65, under the age of 18, areas with high historical incidence of home fire, deaths, or injuries.)*
- The Fire Department shall install 25 provided smoke alarms within a six-month performance period ending on October 1st, 2016. *(This was determined by an informal assessment you may request more or less smoke alarms.)*
- The Fire Department shall keep records including mandatory data elements in the provided paper forms. *(The smoke alarm installation reporting process is streamlined as much as possible. Training is available.)*
- The Fire Department by signing this letter certifies that at least one member per installation team has completed a background check process that meets or exceeds the American Red Cross minimum requirements consisting of: *(Verification of each member's social security number AND a clear record (no convictions) in the National Criminal File for the past seven years.) (Resources are available to assist in meeting this requirement if requested.)*
- The Fire Department shall fulfill all program service delivery responsibilities. *(Install smoke alarms per manufactures recommendations, Completion of mobile data entry or submitting copies of records to the ARC within 7 days of installation, replacing batteries as resources allow, delivering fire education materials and assisting residents in completing the provided fire escape plan materials.)*
- The Fire Department shall install no more than three smoke alarms provided by the American Red Cross per household. *(Smoke alarms from other sources may be installed as resources allow)(The Fire Department is accountable for all smoke alarms.)*
- The Fire Chief or designee shall sign and return a copy of this letter to the address or email below prior to receiving smoke alarms.

Thank you for your time, we look forward to working with you to keep your community safe. Please sign and return by March 4th, 2016, you will be contacted by March 11th, 2016 via your email listed above if selected to participate. If you have any questions please contact a WisSAFE board member.

Sincerely,


WisSAFE, Chair


WisSAFE, Program Manager


Pleasant Prairie Fire And Rescue
Signature
Chief Doug McElmury



American Red Cross



Current requests 70 departments



- Great public relations tool for the local fire department and supporting agencies
- Protect families in our communities
- Opportunity to provide fire education in the home
- Fire departments are the experts in this area and must know the basic information



Required Forms

Fire Departments Request
Installation Documentation
Grant Performance Period

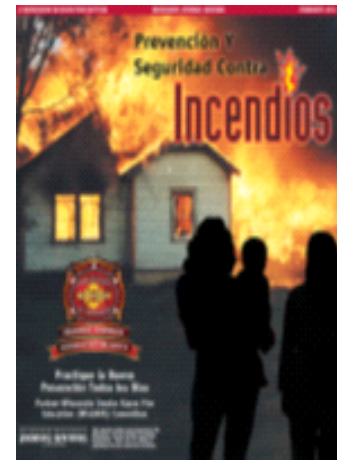


Our goal is that we blanket the state and make alarms available on an annual basis until we have reduced the Fire Deaths in the state.

We can only do this with your support.



Hispanic and Hmong Fire Safety Educational Outreach Program Professional Fire Fighters of Wisconsin/Partner of WisSAFE





Targeting Hispanic and Hmong populations throughout the state:

Hmong: Appleton, Eau Claire, Green Bay, Madison, Manitowoc, Menomonee, Milwaukee, Onalaska, Oshkosh, Wausau and Wisconsin Rapids

Hispanic: Beloit, Elkhorn, Fond du Lac, Fort Atkinson, Green Bay, Madison, Menasha, Milwaukee, Racine, Sheboygan, Watertown and Whitewater



Funding Support

- Federal Grants
- Companies and Corporations in the State of Wisconsin
- Sponsors
- Partners – Insurance companies



Future of WisSAFE

- Provide smoke alarms to all homes
- Provide Carbon Monoxide alarms
- Provide fire education and materials to homes and schools
- Fire Department resource
- Become a household name in fire safety and protection



www.Wissafe.com

Wisconsin Fire Chiefs Association was able to
secure IRS 501(c)(3) status

Donations can be made and are tax deductible



Questions