



2015 YBAA MEMBERSHIP ADVERTISING OPPORTUNITIES

Reach the leaders in your industry through these advertising options in 2015! Advertise on the *YBAA Website* and in the monthly *Yacht Broker e-News*. The e-newsletter reaches about 2500 industry contacts in North America and the world. Please see the attached form for advertising examples and specifications for placing your ad.

On behalf of the YBAA member company listed below, I authorize the placement of an ad, as noted on this form.

Company Name: _____

Individual Contact: _____

Signature: _____ Date: _____

Phone: _____ Fax: _____

Check Enclosed for: \$ _____ Check # _____

Charge a total of \$ _____ to my:

AMEX MasterCard VISA Discover

Card number: _____

Expiration Date: _____ Verification# _____

Name on Card: _____

Signature: _____

Or, please bill me.

Questions? Contact Beth Hiltabidle, YBAA Marketing Associate at bhiltabidle@ybaa.com or 410-940-6345.

***Select your advertising options below:**

YBAA Website Advertising

Premium High Placement Ads

Homepage Static Ad – Logo Button Ad
(Limit 4 Advertisers)

6 months - \$600 \$ _____

12 months- \$1000 \$ _____

Rotating Ad – Rectangular Ad
(Limit 10 Advertisers)

6 months - \$1200 \$ _____

12 months - \$2000 \$ _____

Yacht Broker News (monthly e-newsletter)

Premium Tombstone Ad

(Limit 3 Advertisers)

Monthly - \$150 \$ _____

6 months - \$840 \$ _____

12 months - \$1560 \$ _____

*Non-members add 50% \$ _____

Grand Total\$ _____

Please submit your completed order form and ad to:

**YBAA, Advertising
105 Eastern Ave., Suite 104
Annapolis, MD 21043**

Or Fax to 410-263-1659

**Act now – it’s an investment that will
create many new opportunities in 2015!**

ELECTRONIC ADVERTISING IN 2015!

Reach the leaders in our industry with low cost and effective advertising on the web or in the e-newsletter. **ACT NOW. First come, first served.**



**Logo Button Ad
(87x87px)**

**Premium
Tombstone
Ad
(250x250px)**

**Rotating
Rectangle
Ad
(203x250px)**



The **YBAA Website**: choose between a premium rotator ad featured on all pages, restricted to **ten advertisers** only for maximum exposure or a homepage static logo button ad featured on the homepage, restricted to **four advertisers**. These ads can appear for a six or 12 -month duration for maximum exposure.

The **YBAA News**: a monthly e-newsletter informing members and prospective members of association news and educational events, reaching over 2500 individuals. Limited to **three premium tombstone ads**, this newsletter is also posted to Twitter and Facebook for maximum exposure.