



# SPRING CE SERIES

## 2022 EXHIBITOR PROSPECTUS FOR PARTNERS



**March 26<sup>th</sup> & 27<sup>th</sup>**

Spring CE Virtual Exhibit Hall  
Sat. 12:30p - 3p | Sun. 8:30a - 11:05



**March 4<sup>th</sup>**

Exhibitor Application  
Deadline



**March 9<sup>th</sup>**

Exhibitor Booth  
Content Deadline

All NJSOP Diamond, Gold, and Silver Partners are eligible to receive a PRO booth in the Spring CE virtual exhibit hall.

- Diamond, Gold, and Silver level partners will receive the **Pro** package, plus the option to provide a pre-recorded promotional video message, no longer than 2 minutes, to be played during the virtual conference.
- All partners are required to register online; the payment section will be bypassed. If you do not register online by March 4<sup>th</sup>, a booth will not be held for you.

## PRO BOOTH

Dedicated company page with company logo;

Option to add information about your company;

Option for attendees to request a live communication with your representative via live video/phone chat, live text chat, or email.

Option to upload short promotional or demo videos;

Option to include downloadable information;

Option for attendees to leave their contact information for further communication;

Option to provide a pre-recorded, promotional video message to be played during the virtual conference.\*

\*Available to Diamond, Gold and Silver partners only

## VALUED AT \$1250

- Raffle incentives for attendees who visit at a minimum number of exhibitor booths each day (provided by the NJSOP);
- Dedicated exhibit hall break each day;
- Providing a special offer or deal to attendees? Let us know and we will help get the word out! Email [kcotton@njsop.org](mailto:kcotton@njsop.org).



Dr. Kenneth Daniels  
Spring CE Chairman